2026

An Awards Program From The

winners

Spring Session

Spring 2026 Session Judges

Laura Milani Alessio, MA
Managing Editor, HealthyChildren.org
American Academy of Pediatrics

JoAnn Antoine
Creative Director
Vanguard Communications

Risa Arin
Founder and CEO
XpertPatient.com

Gary Ashwal
Ashwal Health Communication

Christina Aungst
Pharmacy Editor
GoodRx Health

Julie Salefski Blaszak
Senior Director of Marketing Creative Services
Vizient Inc

Amber Brenza
Associate Editorial Director, Health.com
People Inc. (formerly Dotdash Meredith)

Kendra Brodzinski
COO | Co-Founder
Red Thread Strategy Partners

Shelly Caldwell
Owner
Toolbox 4 Healthcare

Jonathan Chaney
Manager, Demand Generation (Group | Health Care)
Blue Cross NC

Patrick Clinton, LPC
Riverside Counseling Center

Neil Cox
Senior Director, Digital Production
Padilla

Dan Dunlop
Agency Principal
Jennings Healthcare Marketing

Stefanie Dvorak
Art Director
Optum

Monika Elisabeth
Owner
Brilliance Coaching & Consulting

Sandra Fancher
Chief Innovation Officer
Stamats

Lizette Figueroa-Rivera, MA
Senior Director, Education & Support
Blood Cancer United

Nan Forte
EVP & GM
EVERYDAY HEALTH GROUP

Laura Gaskell
VP of Marketing and Audience Engagement
Medscape

Giana Gaughan
President
G3 Communications

Joe Gorelick
Creative Director and Partner
TogoRun

Christa Grobler
Chief Content Officer
Health Bytes

Rick Guasco
Editor-in-Chief
Positively Aware magazine

Heather C. Guidone, BCPA
Program Director
The Center for Endometriosis Care

Rachel Hall
Senior Marketing Automation Specialist
Arthur J Gallagher Co.

Anne Halston
Director, Member News
American Academy of Pediatrics

Beth T. Hampton
Emeritus Nonprofit Marketing Executive

Emily Heller-Belmonte
Chief Creative & CEO
Pangaea Creative House

Tricia Hernandez
Director, Community Engagement
Blood Cancer United

Jill Hronek
Director, Marketing and Communications
SLAS

Nathaniel Hutchison
Digital Production Specialist
Ten Adams

Martina Janeckova
CEO
Lara Health, Inc

Goel Jasper
Managing Partner
FINN Partners Israel

Mike Kallenberg
Manager of Marketing and Community Services
Fairfield Medical Center

Jennifer DeLeo Kertz
Associate Director of Content Strategy & SEO
Optum

Barbara Knudtson
Managing Editor
American Academy of Pediatrics

Erica Laceria
Director, Marketing
Solstice

Beth Landau
Owner, Writer, Editor
BEL Writing Services

Melissa Landgraf
Manager, Art Director and Production
American Academy of Pediatrics

Philip Lempert
Founder & CEO
SupermarketGuru

Martin Lennon
Chairman
ELM Group

Michelle Linford
CEO
Centralign Consulting

Bette Marchese
Partnership Coordinator
APFED

Jennifer Mattson

Cortney Mears
Strategist, Digital Engagement
Yale New Haven Health

Mary Metcalf
Consultant

Cyndy Erickson Mitchell
Marketing and Content Manager
National Jewish Health

Joshua Murdock, PharmD, BCBBS
Sr. Pharmacy Editor
GoodRx

Jackson Murphy
Creative Director
Pound & Grain

Irina Nazarova
Marketing Manager
Zeto

Laura Ortiz-Ravick, MA
National Outreach and
Health Equity Partnerships
Blood Cancer United

Ryan Reeh
Senior Digital Content Specialist
American Academy of Pediatrics

Shai Reichert
Co-Founder, Technology & Operations
The Experience Design Studio

Chet Robson DO, MHCDS, FAAFP
Chief Medical Officer
Jasper Health

Susan Rubin, MPH
Manager, Business Development
American College of Surgeons
Cancer Department

Mark Ruthman
Customer Experience Specialist, MMX
American Medical Association

Bryce Sady
Vice President
PSL Group

Julian Salazar
Biodesign Innovation Fellow
Stanford Mussallem Center for
Biodesign – Stanford University

Brandon Scott
Chief Innovation and Growth Officer
Ten Adams

Pankhuri Sharma
Strategy & Operations Leader
Humana

Abigail Tannebaum Sharon
Executive Producer
Real Pictures

Matthew Sluzinski
Senior Director, Digital & Web Strategy,
Marketing Communications
Rush University System for Health

Ian Stone
Senior Vice President
Mesmerize

Matthew Stumm
CEO
Stark Raving LLC

Mara Swann
Senior Content Marketing Specialist
Personify Health

Ian Tancun
Digital Content Editor
American Academy of Pediatrics

Brian Tencza
Team Lead Education Services,
Environmental Medicine and
Health Systems Intervention
Section, Office of Capacity
Development and Applied
Prevention Science, Agency
for Toxic Substances and
Disease Registry
(Retired)

Karen Thomas
President
Thomas PR

Audrie Tornow
Managing Partner
Excalibur Medical Education

Lisa Townsend
Director, Marketing and
Communications
Association of Clinical Research
Professionals (ACRP)

Timothy John Wright, DO, MPH
Senior Vice President, Medical Director
PSL Group

Vishal Yadav
Director of Application Development
symplr

Jenny Yu, MD

Connected Digital Health

Clinical Decision Support Tools

GOLD

Wesper
Wesper
Division: Medical Equipment / Device Manufacturer
Audience: Health Professionals

SILVER

SAMIA - Samel Artificial Intelligence
Samel Hospital
Division: Hospital – under 250 beds
Audience: Health Professionals

BRONZE

Align Technology's ClinCheck® Live Plan
Align Technology
Division: Medical Equipment / Device Manufacturer
Audience: Health Professionals

MERIT

Second Opinion
Pearl
Division: Medical Equipment / Device Manufacturer
Audience: Consumers and Health Professionals

Connected Digital Health

Clinical Mobility Tools

SILVER

Bondar, a Custom Back Support
Kalogon
Division: Business: less than 500 employees
Audience: Consumers and Health Professionals

Connected Digital Health

Consumer Directed Digital Health Programs

MERIT

Digital Health to Drive Financial, Clinical, and Strategic Results
Xealth
Division: Business: 500+ employees
Audience: Consumers and Health Professionals

Connected Digital Health

Disease Management / Population Health Management

BRONZE

Light Up Your Mind
Trois Prime Inc.
Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

MERIT

Constyn by Sellers Dorsey: A Tech-Enabled Solution for Value-Based Care
Sellers Dorsey
Division: Business: 500+ employees
Audience: Health Professionals

Connected Digital Health

Medication Compliance / Adherence

MERIT

Interra Health, the first company to unify the journey from medical and pharmacy benefit to prescription fulfillment for confident provider decisions and informed patient action.
Interra Health
Division: Business: less than 500 employees
Audience: Consumers and Health Professionals

Connected Digital Health

Point-of-Care Programs

BRONZE

Medipyxis – Mobile Wound Care Operating System
Medipyxis
Division: Health System
Audience: Health Professionals

Connected Digital Health

Telehealth / Remote Patient Monitoring

SILVER

Tenovi Bariatric Scale: Remote Monitoring for Earlier Intervention in Chronic Heart Faiure
Tenovi
Division: Medical Equipment / Device Manufacturer
Audience: Health Professionals

BRONZE

Tenovi Fetal Doppler: Remote Monitoring for Earlier Intervention in Maternal Care
Tenovi
Division: Medical Equipment / Device Manufacturer
Audience: Health Professionals

Digital Health – Social Media

Facebook Post

GOLD

CPR for Pregnant Women
Alyssa Zauderer
Division: Health System
Audience: Consumers and Health Professionals

SILVER

Savannah Curry Facebook Post
UT MD Anderson
Division: Hospital – 500+ beds
Audience: Consumers

BRONZE

5 Exercise moves that burn major calories
Sharecare
Division: Business: 500+ employees
Audience: Consumers

MERIT

Silver&Fit Edu Campaign
American Specialty Health, Inc.
Division: Other / Miscellaneous
Audience: Consumers and Health Professionals

Digital Health – Social Media

Instagram Post

GOLD

Why is There So Much Smoking on TV? | Smoking PSA from a Pulmonologist
The Health Exchange Podcast (in collaboration with MDOLS)
Division: Other / Miscellaneous
Audience: Consumers and Health Professionals

SILVER

2026 Investigators' Forum on Epithelial Cytokines in Airway Diseases Recap
Illuminate Health (in collaboration with MDOLS)
Division: Other / Miscellaneous
Audience: Health Professionals

SILVER

Pediatric cancer superheroes Instagram post
UT MD Anderson
Division: Hospital – 500+ beds
Audience: Consumers

SILVER

This is what a craving looks like reel
UT MD Anderson
Division: Hospital – 500+ beds
Audience: Consumers and Health Professionals

BRONZE

Unmasking Eosinophilic Esophagitis (EoE)
American Partnership For Eosinophilic Disease
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

MERIT

A Day in the Life of Safe Medication Use Instagram Post
National Association of Boards of Pharmacy
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

What Allergists Really Think About Your Allergy Nasal Spray
The Itch Podcast
Division: Other / Miscellaneous
Audience: Consumers and Health Professionals

Digital Health – Social Media

Instagram Post Series

GOLD

Medicare AEP Influencer Campaign
UPMC Health Plan
Division: Health Insurer
Audience: Consumers

SILVER

Breast Cancer Awareness Month Instagram Activation
Cigna Healthcare
Division: Health Insurer
Audience: Consumers

SILVER

Humanizing healthcare through real health journeys†told trusted, authentic patient voices
UPMC
Division: Health System
Audience: Consumers

BRONZE

Instagram Series Teaching Essential Spanish Phrases for Nurses
Nurse.com
Division: Business: 500+ employees
Audience: Health Professionals

MERIT

INF Open Enrollment Influencer Campaign
UPMC Health Plan
Division: Health Insurer
Audience: Consumers

Digital Health – Social Media

LinkedIn Post

GOLD

Holiday meal LinkedIn Post
UT MD Anderson
Division: Hospital – 500+ beds
Audience: Consumers

SILVER

Shining a light on menopause and perimenopause
Sharecare
Division: Business: 500+ employees
Audience: Consumers

BRONZE

ACRP's Top Moments & Memories of 2025
Association of Clinical Research Professionals (ACRP)
Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

MERIT

Let's Make It Better
The Cigna Group
Division: Health Insurer
Audience: Consumers and Health Professionals

Digital Health – Social Media

LinkedIn Post Series

SILVER

Asensus Surgical - Faces of Innovation
Asensus Surgical
Division: Medical Equipment / Device Manufacturer
Audience: Health Professionals

Digital Health – Social Media

Other / Miscellaneous Social Media Post Series

GOLD

Cohen Veterans Network's "Have Her Six: Prevent Military Women Suicide" Social Media Campaign
Cohen Veterans Network
Division: Health System
Audience: Consumers and Health Professionals

Digital Health – Social Media

TikTok Post

BRONZE

What Ultra-Processed Foods Does a Doctor Eat?
Everyday Health Social Team
Division: Media / Publishing
Audience: Consumers

MERIT

Nuvance Health: The Comment Section as Care
Ten Adams
Division: Health System
Audience: Consumers and Health Professionals

Digital Health – Social Media

X Post

GOLD

How can I avoid caregiver burnout?
Sharecare
Division: Business: 500+ employees
Audience: Consumers

Digital Health – Social Media

YouTube Post

GOLD

Moving for longevity: How exercise will change your life
Sharecare
Division: Business: 500+ employees
Audience: Consumers

SILVER

Day in the life of a postdoc studying breast cancer YouTube short
UT MD Anderson
Division: Hospital – 500+ beds
Audience: Consumers and Health Professionals

BRONZE

How to Talk to Teens About Fentanyl YouTube Short
National Association of Boards of Pharmacy
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

A 16-Year-Old's Headaches Vanished After Doctors Discovered This Hidden Trauma
The Health Exchange Podcast
Division: Other / Miscellaneous
Audience: Consumers and Health Professionals

Digital Health – Social Media

YouTube Post Series

MERIT

MASH Masters
Medscape Education
Division: Business: 500+ employees
Audience: Health Professionals

Digital Health Media / Publications

Article

GOLD

Inescapable Intoxication: A Medical Mystery
Emily Paulin, Michelle Davis, Todd Albertson, Michael Wichita, Devan Feeney, Margaret Berry, Apoorva Kiukarni, Rob Dobi, Kyle Hilton, Ackerman + Gruber
Division: Media / Publishing
Audience: Consumers

GOLD

The Great Protein Debate: Are We Overdoing Protein?
Everyday Health
Division: Media / Publishing
Audience: Consumers

GOLD

Experiencing Hair Loss Due to Menopause? Here's What to Do About It
GoodRx
Division: Consumer Product Company
Audience: Consumers

GOLD

Should I Go to Urgent Care or the ER? This Quiz Could Help Inform Your Decision
GoodRx
Division: Consumer Product Company
Audience: Consumers

GOLD

I Tried Eating the Doctor-Recommended 30 Plant-Based Foods a Week—Here's How It Went
Kris Osborne; Annie Nguyen M.A., RD; Megan Ginsberg (EatingWell)
Division: Media / Publishing
Audience: Consumers

GOLD

Facts on Fluoride
PatientPoint
Division: Media / Publishing
Audience: Consumers

GOLD

What It's Like to Use a Subcutaneous Pump for Parkinson's Disease
The Well, Everyday Health
Division: Media / Publishing
Audience: Consumers

GOLD

Get to know your thyroid
UMR
Division: Health Insurer
Audience: Consumers

GOLD

Mirror, mirror, on the wall...
UMR
Division: Health Insurer
Audience: Consumers

GOLD

Psoriasis
UMR
Division: Health Insurer
Audience: Consumers

GOLD

Pump up the jam
UMR
Division: Health Insurer
Audience: Consumers

SILVER

Recognizing a Few of the Vaccine Preventable Diseases
American Academy of Pediatrics
Division: Media / Publishing
Audience: Health Professionals

SILVER

How to Talk With Your Teen About Drugs & Alcohol: What I Tell Every Parent
American Academy of Pediatrics (HealthyChildren.org)
Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER

Shingles Vaccine May Reduce Risk for Dementia and Slow Decline
Cori Vanchieri
Division: Media / Publishing
Audience: Consumers

SILVER

2025's Most Influential Drug and Vaccine Approvals
GoodRx
Division: Consumer Product Company
Audience: Consumers

SILVER

How Old Is Too Old for a Mammogram
Judy Mandell, Rachel Nania
Division: Media / Publishing
Audience: Consumers

SILVER

Do Older Women Need Testosterone?
Michelle Crouch, Betsy Agnvall
Division: Media / Publishing
Audience: Consumers

SILVER

5 Ways to Boost Nutrition with GLP-1s
PatientPoint
Division: Media / Publishing
Audience: Consumers

SILVER

AI for better health
UMR
Division: Health Insurer
Audience: Consumers

SILVER

Am I being bullied?
UMR
Division: Health Insurer
Audience: Consumers

SILVER

Bounce your way to better health
UMR
Division: Health Insurer
Audience: Consumers

SILVER

Sleep and your health
UMR
Division: Health Insurer
Audience: Consumers

SILVER

How to Make Hard Choices Under Pressure After a Breast Cancer Diagnosis
WebMD
Division: Media / Publishing
Audience: Consumers

BRONZE

Keeping Honest in Healthcare: Engineering Accountability into AI
Ajai Sehgal, Chief AI Officer, IKS Health
Division: Business: 500+ employees
Audience: Health Professionals

BRONZE

What's the Secret to a Healthy, Happy Long Life? A Pennsylvania Retirement Community May Have the Answer
Alexandra Jones; Jessica Ball, M.S., RD; Megan Ginsberg (EatingWell)
Division: Media / Publishing
Audience: Consumers

BRONZE

Guns in the Home: How to Keep Kids Safe
American Academy of Pediatrics
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

HIV in Pregnancy: Neonatal Implications
American Academy of Pediatrics
Division: Media / Publishing
Audience: Health Professionals

BRONZE

Absurdly Simple Tips for Keeping Your Brain Sharp As You Age
Anna Medaris, author; Cori Vanchieri, editor
Division: Media / Publishing
Audience: Consumers

BRONZE

Drugs and Toxins that Produce Delayed Toxicities
Clinician.com
Division: Business: 500+ employees
Audience: Health Professionals

BRONZE

A Cold Sweat and a Second Chance: Jeff's Patient Story
Communications and Marketing Team, Parker Hightower (author)
Division: Hospital – 500+ beds
Audience: Consumers and Health Professionals

BRONZE

Experts Say This Common Drink May Be Harming Your Liver
Deborah Murphy, M.S., RDN, and Karen Ansel, M.S., RDN (EatingWell)
Division: Media / Publishing
Audience: Consumers

BRONZE

As America's Population Ages, Hearing Loss Is Soaring. Here's What It Sounds Like
Emily Paulin, Michelle Davis, Todd Albertson, Michael Wichita, Devan Feeney, Jane Clark, Margaret Berry, Violet Frances, Paul Spella, Ryan Collerd
Division: Media / Publishing
Audience: Consumers

BRONZE

Is Microdosing Ozempic or Other GLP-1s Effective for Weight Loss?
Everyday Health
Division: Media / Publishing
Audience: Consumers

BRONZE

Who Are We? Seeing the Person Beyond Alzheimer's Disease
Health Union
Division: Business: less than 500 employees
Audience: Consumers

BRONZE

How Our Family Fought Back Against Cancer – and How You Can, Too
Jamie Metzl
Division: Media / Publishing
Audience: Consumers

BRONZE

Bringing Joy Back to Healthcare: The Power of Accountable Partnerships
Joe Benardello, Co-founder and Chief Growth Officer, IKS Health
Division: Business: 500+ employees
Audience: Health Professionals

BRONZE

What Happens to Your Body When You Eat Too Much Sugar
Joy Manning and Maria Laura Haddad-Garcia (EatingWell)
Division: Media / Publishing
Audience: Consumers

BRONZE

Skeptics Question Transmissible Alzheimer's Claims
MedPage Today
Division: Media / Publishing
Audience: Health Professionals

BRONZE

Understanding Post-Traumatic Growth & Post-Traumatic Stress
PatientPoint
Division: Media / Publishing
Audience: Consumers

BRONZE

Health Benefits of Weight Loss Medications–Other Than Weight Loss
Rachel Nania, Mike Desenne
Division: Media / Publishing
Audience: Consumers

BRONZE

Asking for a friend
UMR
Division: Health Insurer
Audience: Consumers

BRONZE

Busting the fat myth
UMR
Division: Health Insurer
Audience: Consumers

BRONZE

Ease into exercise
UMR
Division: Health Insurer
Audience: Consumers

BRONZE

Managing your blood sugar levels this summer
UMR
Division: Health Insurer
Audience: Consumers

BRONZE

Preventing falls
UMR
Division: Health Insurer
Audience: Consumers

BRONZE

Protect your space. Protect your health.
UMR
Division: Health Insurer
Audience: Consumers

BRONZE

Throw shade at the sun
UMR
Division: Health Insurer
Audience: Consumers

BRONZE

Life With a Rare Condition: Living With Achondroplasia Dwarfism
WebMD
Division: Media / Publishing
Audience: Consumers

BRONZE

The Guilt Trip: When MS Makes You Question Whether You're a Good Mom
WebMD
Division: Media / Publishing
Audience: Consumers

BRONZE

A web-based tool for predicting gastric ulcers in Chinese elderly adults based on machine learning algorithms and noninvasive predictors: A national cross-sectional and cohort study
Xianglong Xu,Xingjian Xiao, Xiaohan Yi, Zumin Shi, Zongyuan Ge, Hualing Song, Hailei Zhao, Tiantian Liang, Xinming Yang, Suxian Liu, Bo Sun
Division: Educational Institution
Audience: Consumers and Health Professionals

MERIT

We Asked, You Answered: What Are Your Favorite Healthy Habits?
Christine Richmond, Cori Vanchieri, AARP Staying Sharp
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

Where Have All the Doctors Gone?
Howard Zucker, MD
Division: Media / Publishing
Audience: Consumers

MERIT

Private practice is dying. Here's how to save it.
IKS Health
Division: Business: 500+ employees
Audience: Health Professionals

MERIT

Interventional Valve-Enhancing Trabeculotomy
James Gallagher, senior managing editor of Glaucoma Physician
Division: Media / Publishing
Audience: Health Professionals

MERIT

Online Health Companies Are Booming: Here's What Consumers Should Know Before Clicking
Kim Painter, Rachel Nania
Division: Media / Publishing
Audience: Consumers

MERIT

Who Is David Geier, the Man Leading Federal Autism-Vaccine Study?
MedPage Today
Division: Media / Publishing
Audience: Health Professionals

MERIT

Coping with Survivorship Fears
PatientPoint
Division: Media / Publishing
Audience: Consumers

MERIT

Finding connection
UMR
Division: Health Insurer
Audience: Consumers

MERIT

Follow the rainbow
UMR
Division: Health Insurer
Audience: Consumers

MERIT

Heart disease risks
UMR
Division: Health Insurer
Audience: Consumers

MERIT

Live your healthiest life
UMR
Division: Health Insurer
Audience: Consumers

MERIT

Sprout some joy
UMR
Division: Health Insurer
Audience: Consumers

MERIT

Water safety for the whole family
UMR
Division: Health Insurer
Audience: Consumers

MERIT

Lung cancer screening
Wolters Kluwer Health
Division: Business: 500+ employees
Audience: Consumers

Digital Health Media / Publications

Article Series

GOLD

Ask Dr. Adam: Health Advice From Dr. Adam Rosenbluth
Dr. Adam Rosenbluth, Robin Weston, Betsy Agnvall
Division: Media / Publishing
Audience: Consumers

GOLD

Medicare 2026 Changes Article Series
PatientPoint
Division: Media / Publishing
Audience: Consumers

GOLD

What Older Adults Should Know About Vaccines
Rachel Nania, Betsy Agnvall, Cori Vanchieri, Michelle Crouch
Division: Media / Publishing
Audience: Consumers

SILVER

Vaccine Information Article Series
PatientPoint
Division: Media / Publishing
Audience: Consumers

SILVER

What to Do If You Can't Afford Your Health Insurance
Rachel Nania, Miriam Cross, Michelle Davis, Linda Dono
Division: Media / Publishing
Audience: Consumers

BRONZE

Pediatrics Hospital Series on Food Insecurity
American Academy of Pediatrics
Division: Media / Publishing
Audience: Health Professionals

BRONZE

INFOcus
Fisher Center for Alzheimer's Research Foundation
Division: Other / Miscellaneous
Audience: Consumers and Health Professionals

BRONZE

Prepare for Your Appointment: Memory Loss
WebMD
Division: Media / Publishing
Audience: Consumers

MERIT

Understanding Insurance Formularies
GoodRx
Division: Consumer Product Company
Audience: Consumers

MERIT

The Science of Longevity: What Really Helps You Age Well and Live Longer
Health.com, People Inc.
Division: Media / Publishing
Audience: Consumers

MERIT

"What's New in MS Research" article series – September 2025, November 2025, January 2026
Multiple Sclerosis Association of America (MSAA)
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

Digital Health Media / Publications

Audio

GOLD

See You Now Podcast 126: AI in Play: Working Smarter, Not Harder
American Nurses Association
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

GOLD

MSAA Podcast episode "Family Planning – Motherhood and MS"
Multiple Sclerosis Association of America (MSAA)
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

SILVER

See You Now: Episode 124: On the Road to Rural Care
American Nurses Association
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

SILVER

Fertility Challenges in Young Adults Treated for Cancer: A Discussion for Healthcare Professionals
Blood Cancer United
Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

SILVER

What Allergists Really Think About Your Allergy Nasal Spray
The Itch Podcast
Division: Other / Miscellaneous
Audience: Consumers and Health Professionals

SILVER

Bringing Menopause Into the Workplace Well-Being Conversation
WebMD Health Services
Division: Business: 500+ employees
Audience: Consumers

SILVER

Supporting Women Through Hormonal Transitions at Work
WebMD Health Services
Division: Business: 500+ employees
Audience: Consumers

BRONZE

See You Now Podcast: Episode 125: Nursing is Still Political
American Nurses Association
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

BRONZE

Hope Meets Healing: Simple Practices for Stress Relief - The Bloodline with Blood Cancer United Podcast
Blood Cancer United
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

Myeloma Matters Podcast: Patient Experiences With CAR T-Cell and Bispecific Antibody Therapy
The Multiple Myeloma Research Foundation
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

Building Neuro-Inclusive Cultures That Unlock Potential
WebMD Health Services
Division: Business: 500+ employees
Audience: Consumers

MERIT

Building Resilience: Burnout & Compassion Fatigue Tools for HCPs
Blood Cancer United
Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

MERIT

Hear+Now: An AI-Powered Audio Digest – Improving Endometriosis Outcomes by Improving Relationships and Trust
Health Union
Division: Business: less than 500 employees
Audience: Health Professionals

MERIT

Harnessing AI in HR Without Losing the Human Touch
WebMD Health Services
Division: Business: 500+ employees
Audience: Consumers

MERIT

Reducing MSK Costs with Digital, Human-Centered Care
WebMD Health Services
Division: Business: 500+ employees
Audience: Consumers

MERIT

Using Improv To Build Resilient and Authentic Leaders
WebMD Health Services
Division: Business: 500+ employees
Audience: Consumers

MERIT

Well-Informed: Financial, Living Within Your Means
WebMD Health Services
Division: Business: 500+ employees
Audience: Consumers

Digital Health Media / Publications

Audio Series

SILVER

See You Now Podcast: Nurses at the Heart of a Healthy Democracy
American Nurses Association
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

SILVER

See You Now Podcast: Safer Together
American Nurses Association
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

MERIT

See You Now Podcast: Investing in Nurses! Series
American Nurses Association
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

Digital Health Media / Publications

Blog Post

GOLD

Beautifully Unbroken: What Kintsugi Taught Me About Healing
bphope
Division: Media / Publishing
Audience: Consumers

GOLD

Why It's So Hard to Find a Good Menopause Doctor
Hone Health, Jen Laskey
Division: Business: less than 500 employees
Audience: Consumers

GOLD

How to improve your walking speed: Train your body and your brain
McMaster University
Division: Educational Institution
Audience: Consumers

GOLD

I Was Inside CDC During the Shooting. I Can Still Hear the Bullets.
MedPage Today
Division: Media / Publishing
Audience: Health Professionals

GOLD

No, That AI Chatbot Is Not Your Friend
MedPage Today
Division: Media / Publishing
Audience: Health Professionals

GOLD

'They Saved My Wife'
Temple University Health System
Division: Health System
Audience: Consumers

GOLD

9 Reasons to Vaccinate Your Children
Temple University Health System
Division: Health System
Audience: Consumers

SILVER

Why Doctors Are Rethinking HRT for Breast Cancer Survivors
Aviva Patz, Hone Health
Division: Business: less than 500 employees
Audience: Consumers

SILVER

Heart Attack and Stroke: Don't Wait for These Symptoms to Go Away
Carson Valley Health
Division: Hospital – under 250 beds
Audience: Consumers

SILVER

Research in Action: Making Motherhood Possible for Younger Breast Cancer Thrivers
Elizabeth Sile (Breast Cancer Research Foundation)
Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER

Food, Fear, and Health Trends: A Doctor's Guide to What Works if You're Navigating Cancer or Cancer Risk
Everyday Health
Division: Media / Publishing
Audience: Consumers

SILVER

Testing Doesn't Diagnose Perimenopause. Here's Why It Still Matters
Hone Health, Ashley Winter, M.D.
Division: Business: less than 500 employees
Audience: Consumers

SILVER

When confusion strikes quickly: Recognizing and preventing delirium
McMaster University
Division: Educational Institution
Audience: Consumers

SILVER

I Survived Leukemia Because of a Clinical Trial. Will Future Patients Be So Lucky?
MedPage Today
Division: Media / Publishing
Audience: Health Professionals

SILVER

I've Survived Two School Shootings. I Implore You to Speak Up.
MedPage Today
Division: Media / Publishing
Audience: Health Professionals

SILVER

Pharmacists Offer Patients Lifelines as Opioid Misuse Challenge Persists Blog
National Association of Boards of Pharmacy
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

5 Things to Know About Lynch Syndrome
Fox Chase Cancer Center
Division: Hospital – under 250 beds
Audience: Consumers

BRONZE

Supporting Young Adults with Cancer
Fox Chase Cancer Center
Division: Hospital – under 250 beds
Audience: Consumers

BRONZE

Inflammation: The Hidden Driver of Heart Disease
Hone Health, Britt Gambino
Division: Business: less than 500 employees
Audience: Consumers

BRONZE

The Case for Splitting Up the Autism Spectrum
MedPage Today
Division: Media / Publishing
Audience: Health Professionals

MERIT

How Research Builds Better Care: Making Medical Reseach Understandable for a General Audience
Columbia University Irving Medical Center
Division: Other / Miscellaneous
Audience: Consumers

MERIT

Staying Safe from Fake GLP-1s and Rogue Med Spas Blog
National Association of Boards of Pharmacy
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

MASLD: What Everyone Should Know About This Silent Liver Condition
Temple University Health System
Division: Health System
Audience: Consumers

Digital Health Media / Publications

Blog Post Series

SILVER

Active&Fit Blog Launch
American Specialty Health, Inc.
Division: Other / Miscellaneous
Audience: Consumers and Health Professionals

SILVER

A Doctor's Brain On AI
MedPage Today
Division: Media / Publishing
Audience: Health Professionals

SILVER

Calamities, Codes, and Crises
MedPage Today
Division: Media / Publishing
Audience: Health Professionals

MERIT

MS Conversations blog "Ask the Expert" series - February 2026, December 2025, October 2025
Multiple Sclerosis Association of America (MSAA)
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

Digital Health Media / Publications

Book

GOLD

Value Story eBook
Optum Rx Marketing Team
Division: Health System
Audience: Consumers and Health Professionals

SILVER

Patient-Centered Weight Management: The Six Factor Professional Program and Toolkit
Academy of Nutrition and Dietetics
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

Digital Health Media / Publications

Booklet/Brochure

GOLD

2025 Legacy Giving Brochure
Fisher Center for Alzheimer's Research Foundation
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

GOLD

Getting Hired: A Booklet on Nursing Job Prep
Nurse.com
Division: Business: 500+ employees
Audience: Health Professionals

GOLD

Becoming a New Dad: Quick Reference Guide
Plumtree Baby, LLC
Division: Media / Publishing
Audience: Consumers

SILVER

Nutrition as Your Child Grows
Mytonomy Inc.
Division: Business: less than 500 employees
Audience: Consumers

SILVER

From Bones to Balance: What Every Patient Should Know About Spinal Deformity & Bone Health
National Spine Health Foundation
Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER

Know Your Bones: A Guide to Lifelong Bone Health
National Spine Health Foundation
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

Caring for Transgender Women: Prostate Cancer Prevention & Screening
Cancer Support Community
Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

BRONZE

Raising Resilient Teens: What Parents Can Do to Support Adolescent Well-Being
IQ Solutions
Division: Educational Institution
Audience: Consumers and Health Professionals

BRONZE

Pediatrics: Understanding Depression
Mytonomy Inc.
Division: Business: less than 500 employees
Audience: Consumers

BRONZE

Preserving Male Fertility Before Cancer Treatment
Mytonomy Inc.
Division: Business: less than 500 employees
Audience: Consumers

BRONZE

Understanding Aphasia
Mytonomy Inc.
Division: Business: less than 500 employees
Audience: Consumers

BRONZE

Guide to Taking GLP-1s
PatientPoint
Division: Media / Publishing
Audience: Consumers

MERIT

Coping Tips for Caregivers
Mytonomy Inc.
Division: Business: less than 500 employees
Audience: Consumers

MERIT

Pediatrics: Exercise for You
Mytonomy Inc.
Division: Business: less than 500 employees
Audience: Consumers

MERIT

6 Healthy Sleep Habits for Older Adults
National Institute on Aging (National Institutes of Health)
Division: Government (Local/State/Federal)
Audience: Consumers

Digital Health Media / Publications

Booklet/Brochure Series

BRONZE

MMRF Patient Wellness Guides
The Multiple Myeloma Research Foundation
Division: Association / Professional Society / Non-Profit
Audience: Consumers

Digital Health Media / Publications

Case Study

GOLD

Clinical Consults in Contraception
PeerDirect
Division: Media / Publishing
Audience: Health Professionals

BRONZE

Rula and OptumCare: Swift, Easy Behavioral Health Referrals
Revel Digital Collective, Inc.
Division: Business: less than 500 employees
Audience: Consumers and Health Professionals

Digital Health Media / Publications

Editorial Animation

MERIT

6 Balance Exercises to Practice as You Age
Everyday Health
Division: Media / Publishing
Audience: Consumers

Digital Health Media / Publications

Editorial Illustration

GOLD

Patient Case: Infant with Peanut Allergy
MedPage Today
Division: Media / Publishing
Audience: Health Professionals

Digital Health Media / Publications

E-mail

GOLD

National Conference & Exhibition E-blast newsletter
AAP News staff & designer Melissa Landgraf
Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

SILVER

Holiday Digital Email
UMR
Division: Health Insurer
Audience: Consumers

BRONZE

Discover the Difference
STAT Marketing a Division of Discovery Senior Living
Division: Other / Miscellaneous
Audience: Consumers and Health Professionals

MERIT

Where Senior Living Comes to Life
STAT Marketing a Division of Discovery Senior Living
Division: Other / Miscellaneous
Audience: Consumers and Health Professionals

Digital Health Media / Publications

E-mail Series

GOLD

New Mom Email Journey
Louisiana Healthcare Connections
Division: Health Insurer
Audience: Consumers

GOLD

Newborn Email Journey
Louisiana Healthcare Connections
Division: Health Insurer
Audience: Consumers

SILVER

2026 Brain Awareness Health Series
Fisher Center for Alzheimer's Research Foundation
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

BRONZE

2025 Brain Awareness Health Series
Fisher Center for Alzheimer's Research Foundation
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

Digital Health Media / Publications

Logo

GOLD

MySjögrensTeam Logo: A Brand for an Invisible Illness
Swoop Communities
Division: Media / Publishing
Audience: Consumers

SILVER

Great Minds and One Bald Guy Podcast
IFC National Marketing
Division: Business: less than 500 employees
Audience: Health Professionals

Digital Health Media / Publications

Magazine

GOLD

Preserving Your Memory Magazine Spring 2025
Fisher Center for Alzheimer's Research Foundation
Division: Other / Miscellaneous
Audience: Consumers and Health Professionals

GOLD

UMR Healthy You Magazine - Summer 2025
UMR
Division: Health Insurer
Audience: Consumers

GOLD

DIGITAL HEALTH & WELLBEING PUBLICATION
VIGOUR MEDIA
Division: Media / Publishing
Audience: Consumers

SILVER

Preserving Your Memory Magazine Fall 2025
Fisher Center for Alzheimer's Research Foundation
Division: Other / Miscellaneous
Audience: Consumers and Health Professionals

SILVER

Senior Health Essentials
Montefiore Nyack Hospital
Division: Hospital – 250-499 beds
Audience: Consumers

SILVER

UMR Healthy You Magazine - Spring 2025
UMR
Division: Health Insurer
Audience: Consumers

SILVER

UMR Healthy You Magazine - Winter 2025
UMR
Division: Health Insurer
Audience: Consumers

SILVER

Only Possible Here FY25 Annual Report
UT MD Anderson
Division: Hospital – 500+ beds
Audience: Consumers and Health Professionals

SILVER

WebMD Through Our Lens Metastatic Triple-Negative Breast Cancer Condition Guide
WebMD
Division: Media / Publishing
Audience: Consumers

BRONZE

AAP News magazine / Content / Overall publication
AAP News staff
Division: Media / Publishing
Audience: Health Professionals

BRONZE

Preserving Your Memory Magazine Summer 2025
Fisher Center for Alzheimer's Research Foundation
Division: Other / Miscellaneous
Audience: Consumers and Health Professionals

BRONZE

The Motivator magazine Summer/Fall 2025 Digital Edition
Multiple Sclerosis Association of America (MSAA)
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

BRONZE

POZ January/February 2026
Smart + Strong
Division: Media / Publishing
Audience: Consumers

BRONZE

UMR Healthy You Magazine - Fall 2025
UMR
Division: Health Insurer
Audience: Consumers

BRONZE

WebMD Through Our Lens Healthy Living 50+ Condition Guide
WebMD
Division: Media / Publishing
Audience: Consumers

MERIT

Turning Science Into Solutions
American Tinnitus Association
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

MERIT

Cancer Health Spring 2026
Smart + Strong
Division: Media / Publishing
Audience: Consumers

Digital Health Media / Publications

Medical Animation

GOLD

Metabolic Rewiring: How Semaglutide Drives Fat Loss
VOKA 3D Anatomy & Pathology
Division: Medical Communications Agency
Audience: Consumers and Health Professionals

SILVER

Condition Metamorphosis: Psoriatic Arthritis
Sharecare
Division: Business: 500+ employees
Audience: Consumers

BRONZE

Kt/V: Lab Explainer Video for Dialysis Patients
DaVita Kidney Care
Division: Business: 500+ employees
Audience: Consumers

Digital Health Media / Publications

Medical Education

GOLD

Getting Unstuck: Addressing Challenges in the Management of Eosinophilic Esophagitis
Excalibur Medical Education
Division: Media / Publishing
Audience: Health Professionals

GOLD

The Great Imposter: Type 1 Masquerading as Type 2 Diabetes
Excalibur Medical Education
Division: Media / Publishing
Audience: Health Professionals

GOLD

Transforming AML Care: Expert Approaches to IDH- and FLT3-Mutant Management
Paradigm Medical Communications
Division: Medical Communications Agency
Audience: Health Professionals

GOLD

Efficacy, safety, and drug survival during the first year of biologic therapy for psoriasis in elderly versus younger patients
The Immune-Mediated Inflammatory Disease Forum
Division: Medical Communications Agency
Audience: Health Professionals

SILVER

myLungCancerTeam, Missed Signals, Lasting Impact: Rethinking the Lung Cancer Patient Journey
Swoop Communities
Division: Media / Publishing
Audience: Health Professionals

SILVER

Unmet Needs in Atopic Dermatitis: A Patient-Reported Perspective
Swoop Communities
Division: Media / Publishing
Audience: Health Professionals

BRONZE

Spine & Bone Health Echo CME Series
National Spine Health Foundation
Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

BRONZE

Driving Toward Better Schizophrenia Care: Finding Another Route in a Complex Disease With Long-Acting Injectable Medications
Paradigm Medical Communications
Division: Medical Communications Agency
Audience: Health Professionals

MERIT

Vertebral Compression Fractures CME Webinar Series
National Spine Health Foundation
Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

MERIT

Natural Disasters and Workplace Emergencies Preparedness: Wildfires Course
Relias
Division: Business: 500+ employees
Audience: Health Professionals

MERIT

Belumosudil in diffuse cutaneous systemic sclerosis: A randomized, double-blind, open-label extension, placebo-controlled, Phase 2 study
Scleroderma Forum
Division: Medical Communications Agency
Audience: Health Professionals

MERIT

Nailfold capillaroscopy in patients with systemic sclerosis-associated interstitial lung disease: A substudy of the SENSCIS trial
Scleroderma Forum
Division: Medical Communications Agency
Audience: Health Professionals

MERIT

A long-term real-world safety study of guselkumab in patients with psoriasis who have infectious comorbidities, malignancies or heart disease: the EARLY study
The Immune-Mediated Inflammatory Disease Forum
Division: Medical Communications Agency
Audience: Health Professionals

MERIT

Efficacy and safety of upadacitinib as monotherapy or combined with elsubrutinib for the treatment of systemic lupus erythematosus: results through 104 weeks in a long-term extension study
The Lupus Forum
Division: Medical Communications Agency
Audience: Health Professionals

MERIT

Efficacy, pharmacokinetics and safety of iscalimab (CFZ533) in patients with proliferative lupus nephritis: A randomised, double-blind, placebo-controlled, Phase II study
The Lupus Forum
Division: Medical Communications Agency
Audience: Health Professionals

MERIT

EULAR recommendations for a core dataset to support clinical care and translational and observational research in systemic lupus erythematosus
The Lupus Forum
Division: Medical Communications Agency
Audience: Health Professionals

Digital Health Media / Publications

Medical Illustration

GOLD

Learning About Perioral Dermatitis
WebMD Ignite
Division: Business: less than 500 employees
Audience: Consumers

SILVER

Step-by-step: Getting Into a Shower Stall With a Walker
WebMD Ignite
Division: Business: less than 500 employees
Audience: Consumers

BRONZE

Step-by-step: Inspecting Your Feet (Diabetes)
WebMD Ignite
Division: Business: less than 500 employees
Audience: Consumers

MERIT

Learning About Subchorionic Hematoma
WebMD Ignite
Division: Business: less than 500 employees
Audience: Consumers

Digital Health Media / Publications

Newsletter

BRONZE

Finding Community. Being Heard. Feeling Seen.
American Tinnitus Association
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

BRONZE

Health Insights Newsletter, June 2025
Columbia University Irving Medical Center
Division: Other / Miscellaneous
Audience: Consumers

MERIT

GLP-1 and Beyond - Drop the Needle. GLP-1s Just Went Oral
Everyday Health
Division: Media / Publishing
Audience: Consumers

Digital Health Media / Publications

Newsletter Series

GOLD

The Hospice Link
Singapore Hospice Council
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

SILVER

Alzheimer's Research News You Can Use
Fisher Center for Alzheimer's Research Foundation
Division: Other / Miscellaneous
Audience: Consumers and Health Professionals

Digital Health Media / Publications

Other / Miscellaneous Digital Health Media / Publication

GOLD

Learn Serve Lead 2025 Annual Meeting Cross-Platform Branding
Kristina Code - AAMC
Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

BRONZE

2026 Well-Being Trends
WebMD Health Services
Division: Business: 500+ employees
Audience: Consumers

MERIT

DX Dialogues: Alzheimer's Disease
Sharecare
Division: Business: 500+ employees
Audience: Health Professionals

Digital Health Media / Publications

Video

GOLD

Diabetes: What Can a Blood Test Do?
Grapevine Health
Division: Media / Publishing
Audience: Consumers

GOLD

Trump's First 100 Days: Gawande, Offit, Hotez, and Others Weigh In
MedPage Today
Division: Media / Publishing
Audience: Health Professionals

GOLD

Recovering from Disorders of Consciousness
Model Systems Knowledge Translation Center
Division: Government (Local/State/Federal)
Audience: Consumers and Health Professionals

GOLD

INOVA: A Typical Proton Therapy Treatment
Mytonomy Inc.
Division: Business: less than 500 employees
Audience: Consumers

GOLD

Type 1 Diabetes in Kids: The Basics
Mytonomy Inc.
Division: Business: less than 500 employees
Audience: Consumers

GOLD

What is Alzheimer's Disease?
National Institute on Aging (National Institutes of Health)
Division: Government (Local/State/Federal)
Audience: Consumers

GOLD

Wilder 'Gratitude' Video
Russell Herder
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

GOLD

SCAN Health Plan "Health Insurance is Broken"
SCAN Health Plan
Division: Association / Professional Society / Non-Profit
Audience: Consumers

GOLD

SCAN Health Plan "Health Insurance is Broken"
SCAN Health Plan
Division: Health Insurer
Audience: Consumers

GOLD

MMRF Patient Stories: Randy
The Multiple Myeloma Research Foundation
Division: Association / Professional Society / Non-Profit
Audience: Consumers

GOLD

Bronchiolitis: Diagnosis and Treatment
WebMD Ignite
Division: Business: less than 500 employees
Audience: Consumers

GOLD

Watch, Learn Know: Asthma Triggers
WebMD Ignite
Division: Business: less than 500 employees
Audience: Consumers

GOLD

What Happens to Your Food When You Eat?
WebMD Ignite
Division: Business: less than 500 employees
Audience: Consumers

GOLD

Caregiving
WETA
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

SILVER

Life Sciences Anthem Video
Optum Rx and Optum Life Sciences Marketing Team
Division: Health System
Audience: Consumers and Health Professionals

SILVER

Dx Dialogues: Type 1 Diabetes
Sharecare
Division: Business: 500+ employees
Audience: Health Professionals

SILVER

On and Off the Court With Crohn's: Lexie Brown's Story on myCrohnsAndColitisTeam
Swoop Communities
Division: Media / Publishing
Audience: Consumers

SILVER

Lead the Workplace Well-Being Movement
WebMD Health Services
Division: Business: 500+ employees
Audience: Consumers

SILVER

Deciding About Weight Loss Surgery
WebMD Ignite
Division: Business: less than 500 employees
Audience: Consumers

SILVER

Epilepsy: Caring for Your Child During a Seizure
WebMD Ignite
Division: Business: less than 500 employees
Audience: Consumers

SILVER

Kailey: Living with Endometriosis
WebMD Ignite
Division: Business: less than 500 employees
Audience: Consumers

SILVER

Step by Step: Standing Transfer for Kangaroo Care for Baby in the NICU
WebMD Ignite
Division: Business: less than 500 employees
Audience: Consumers

SILVER

When to Get Emergency Help with Sickle Cell Disease: Overview
Wolters Kluwer Health
Division: Business: 500+ employees
Audience: Consumers

BRONZE

ACOG Explains: Hysterectomy
American College of Obstetricians & Gynecologists
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

Bloodline Breakthroughs | Navigating the Holidays
Blood Cancer United
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

Heart Patient Recovers from Two Aortic Surgeries: Rita's Story
Creative Services and Marketing Teams
Division: Hospital – 500+ beds
Audience: Consumers and Health Professionals

BRONZE

Unconditionally Me: Living With IBD
Health Union
Division: Business: less than 500 employees
Audience: Consumers

BRONZE

Aetna: Gift of Health
Mytonomy Inc.
Division: Business: less than 500 employees
Audience: Consumers

BRONZE

INOVA Saville Social Media Spot
Mytonomy Inc.
Division: Business: less than 500 employees
Audience: Consumers

BRONZE

INOVA Saville: The Future of Cancer Prevention
Mytonomy Inc.
Division: Business: less than 500 employees
Audience: Consumers

BRONZE

INOVA: Preparation For Proton Therapy
Mytonomy Inc.
Division: Business: less than 500 employees
Audience: Consumers

BRONZE

Transplant Medicine Tips: What to Know
Stanford Health Care
Division: Hospital – 500+ beds
Audience: Consumers

BRONZE

ChatGPT Said There's No Hope for Geographic Atrophy. This Eye Doctor Disagrees - myAMDteam Video
Swoop Communities
Division: Media / Publishing
Audience: Consumers

BRONZE

What Allergists Really Think About Your Allergy Nasal Spray
The Itch Podcast
Division: Other / Miscellaneous
Audience: Consumers and Health Professionals

BRONZE

The Invitational: Our Team Steps Challenge
WebMD Health Services
Division: Business: 500+ employees
Audience: Consumers

BRONZE

Advice From Bennett, Dealing with Emotions of Diagnosis
WebMD Ignite
Division: Business: less than 500 employees
Audience: Consumers

BRONZE

Answers to Common Concerns About Coronary Artery Bypass Surgery
WebMD Ignite
Division: Business: less than 500 employees
Audience: Consumers

BRONZE

Izzy's Story: Type 1 Diabetes
WebMD Ignite
Division: Business: less than 500 employees
Audience: Consumers

BRONZE

Mythbuster: Does Antiperspirant Cause Breast Cancer?
WebMD Ignite
Division: Business: less than 500 employees
Audience: Consumers

BRONZE

Mythbuster: Is Watermelon a Natural Sunscreen?
WebMD Ignite
Division: Business: less than 500 employees
Audience: Consumers

BRONZE

Sickle Cell Disease: Helping Your Child Manage Pain
WebMD Ignite
Division: Business: less than 500 employees
Audience: Consumers

BRONZE

What is Health Coaching?
WebMD Ignite
Division: Business: less than 500 employees
Audience: Consumers

BRONZE

What is Type 2 Diabetes?
WebMD Ignite
Division: Business: less than 500 employees
Audience: Consumers

BRONZE

MMR Vaccine
Wolters Kluwer Health
Division: Business: 500+ employees
Audience: Consumers

MERIT

Grocery Shopping Tips with Chef Alana
American Kidney Fund
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

MERIT

Hematology Horizons | New Frontiers in Hematology
Blood Cancer United
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

Maternal Health: Is Your Doctor Listening to You?
Grapevine Health
Division: Media / Publishing
Audience: Consumers

MERIT

Great Minds and One Bald Guy Podcast
IFC National Marketing
Division: Business: less than 500 employees
Audience: Health Professionals

MERIT

Healthcare Reacts to Nurse's Killing; ChatGPT Health; Fermented Foods
MedPage Today
Division: Media / Publishing
Audience: Health Professionals

MERIT

A World Without Academic Medicine
Mia Bechak, Greg Gilderman, Laura Zelaya, De'Angello Powe - AAMC
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

MERIT

EVAR Surgery for AAA
Mytonomy Inc.
Division: Business: less than 500 employees
Audience: Consumers

MERIT

INOVA Saville: Getting Started
Mytonomy Inc.
Division: Business: less than 500 employees
Audience: Consumers

MERIT

Brain-Gut Connection and Treatment
Stanford Health Care
Division: Hospital – 500+ beds
Audience: Consumers

MERIT

Ask the AI, Then Ask Your Doctor: The 'Doctor Reacts' Series by MyMGTeam
Swoop Communities
Division: Media / Publishing
Audience: Consumers

MERIT

Using A.I. to Diagnose Skin Conditions
The Health Exchange Podcast
Division: Media / Publishing
Audience: Consumers and Health Professionals

MERIT

2025 A Night for Heroes: Milo Sidlo's Return to the Field
UF Health Jacksonville
Division: Hospital – 500+ beds
Audience: Consumers and Health Professionals

MERIT

Pneumonia: Diagnosis and Treatment for Special Populations
WebMD Ignite
Division: Business: less than 500 employees
Audience: Consumers

MERIT

Watch, Learn, Know: Infection
WebMD Ignite
Division: Business: less than 500 employees
Audience: Consumers

MERIT

What is Sickle Cell Disease?: Overview
Wolters Kluwer Health
Division: Business: 500+ employees
Audience: Consumers

Digital Health Media / Publications

Video Series

GOLD

The Kidney Collective™
American Kidney Fund
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

GOLD

Breastcancer.org's Mind & Body Virtual Events Series
Breastcancer.org
Division: Association / Professional Society / Non-Profit
Audience: Consumers

GOLD

Unconditionally Me: The ALZ Caregiver Experience, In Their Own Words
Health Union
Division: Business: less than 500 employees
Audience: Consumers

GOLD

Veterans and Interstitial Lung Disease: Providing Specialized Care in Rural and Underserved Areas
PeerDirect, Bhavika Kaul, MD, MAS, and Ayodeji Adegunsoye, MD, MSc, PhD, FCCP
Division: Media / Publishing
Audience: Health Professionals

GOLD

myAMDteam Stories: Two Journeys Through Vision Loss – Dry AMD and Geographic Atrophy
Swoop Communities
Division: Media / Publishing
Audience: Consumers

GOLD

Connections: What I Wish I Knew About Fibromyalgia
The Well
Division: Media / Publishing
Audience: Consumers

SILVER

Behind Every Patient: The #MyCrohnsChampion Community Video Campaign
Swoop Communities
Division: Media / Publishing
Audience: Consumers

SILVER

What I Wish People Knew: Erin's Honest Look at Living With PNH - myPNHteam Member Portraits
Swoop Communities
Division: Media / Publishing
Audience: Consumers

SILVER

Patient Educational Series: Common Clinical Visits
University of New Mexico Hospital
Division: Health System
Audience: Consumers and Health Professionals

BRONZE

31 Days of Hip-Hop Mental Health
Emilia A. Ottoo (EMMA LEE M.C.)
Division: Media / Publishing
Audience: Consumers and Health Professionals

MERIT

Narcolepsy Around the Clock: A Doctor-Led Video Series on myNarcolepsyteam.com
Swoop Communities
Division: Media / Publishing
Audience: Consumers

Digital Health Media / Publications

White Paper

GOLD

The impact of federal actions on academic medicine and the U.S. health care system
Gabrielle Redford - AAMC
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

GOLD

The 2026 Pharma Marketing Pulse Report
Health Union
Division: Business: less than 500 employees
Audience: Consumers and Health Professionals

SILVER

The Future of Therapy 2025: Insights from More Than 1,300 U.S. Therapists on Where Therapy Is Heading
Ensora Health
Division: Business: less than 500 employees
Audience: Health Professionals

SILVER

Relias' 2025 Technology in Healthcare Report
Relias
Division: Business: 500+ employees
Audience: Health Professionals

BRONZE

Healthcare on the Horizon: Predictions for U.S. Healthcare Through 2026
The Doctors Company and TDC Group
Division: Health Insurer
Audience: Health Professionals

MERIT

The Flight Simulator for Management: Generative-Agent Simulations for Faster, Safer Decisions
CVS Health
Division: Business: 500+ employees
Audience: Health Professionals

Mobile Digital Health Resources

Mobile Application

GOLD

Airway Gym® – Digital Myofunctional Therapy for Obstructive Sleep Apnea
Individual
Division: Hospital – under 250 beds
Audience: Health Professionals

GOLD

Care Quest - Journey to Treatment Room AR
Nationwide Children's Hospital - IT Research & Innovation
Division: Hospital – 500+ beds
Audience: Consumers

GOLD

Craving to Quit by Sharecare for iOS and Android
Sharecare
Division: Business: 500+ employees
Audience: Consumers

GOLD

Eat Right Now by Sharecare for iOS and Android
Sharecare
Division: Business: 500+ employees
Audience: Consumers

SILVER

HCD Prevent Falls PBC
Health Care District of Palm Beach County
Division: Government (Local/State/Federal)
Audience: Consumers

SILVER

Soluna
Kooth Digital Health
Division: Government (Local/State/Federal)
Audience: Consumers

SILVER

Simple Life App
Simple Life App
Division: Consumer Product Company
Audience: Consumers

SILVER

True Rx+ Mobile App
True Rx Health Strategists
Division: Business: less than 500 employees
Audience: Consumers

BRONZE

Visory Health Simple Rx Savings App
Visory Health
Division: Business: less than 500 employees
Audience: Consumers

BRONZE

VITAL WorkLife Member Platform & Mobile App
VITAL WorkLife
Division: Business: less than 500 employees
Audience: Health Professionals

MERIT

Cycle Vita PKU
Cycle Pharmaceuticals
Division: Pharmaceutical Company
Audience: Consumers

MERIT

A High-Performance Health Management Tool Integrating Expert-Led Programs with AI-Driven Orchestration
Fitness Online
Division: Other / Miscellaneous
Audience: Consumers

MERIT

Care4Caregivers.app
Mariquita Joy
Division: Nurses / Allied Health Professionals
Audience: Consumers and Health Professionals

MERIT

GPP Lens
Trois Prime Inc.
Division: Pharmaceutical Company
Audience: Health Professionals

MERIT

HEALTH & WELLBEING APP
VIGOUR MEDIA
Division: Media / Publishing
Audience: Consumers

MERIT

Travel VIP app: Reinventing the Travel Health Insurance Experience
VUMI Group
Division: Health Insurer
Audience: Consumers and Health Professionals

Mobile Digital Health Resources

Other / Miscellaneous Mobile Digital Health Resource

MERIT

Branded Call Display with Call Reason
TransUnion
Division: Business: 500+ employees
Audience: Consumers and Health Professionals

Personal Digital Health Devices / Wearables

Personal Emergency Response System

MERIT

Sage Detect
Sage
Division: Medical Equipment / Device Manufacturer
Audience: Health Professionals

Personal Digital Health Devices / Wearables

Sleep Tracking

MERIT

Circular Ring 2
Circular
Division: Business: less than 500 employees
Audience: Consumers and Health Professionals

Web-based Digital Health

Banner Ad

GOLD

2025 Brain Awareness Ad
Fisher Center for Alzheimer's Research Foundation
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

SILVER

2025 Alzheimer's Awareness Month Ad
Fisher Center for Alzheimer's Research Foundation
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

BRONZE

Bancroft Digital Ads
Bancroft
Division: Educational Institution
Audience: Consumers

MERIT

2026 Brain Awareness Ad
Fisher Center for Alzheimer's Research Foundation
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

Web-based Digital Health

Banner Ad Series

BRONZE

The ORIJIN-al banner series
Otsuka
Division: Media / Publishing
Audience: Health Professionals

Web-based Digital Health

Digital Health Curation

GOLD

Women's Health Resources for Employers
WebMD Health Services
Division: Business: 500+ employees
Audience: Consumers

MERIT

My Journ.ai: gMG Treatment: Time for Something Different?
Health Union
Division: Business: less than 500 employees
Audience: Consumers

Web-based Digital Health

Directory / Ratings / Guides

BRONZE

Great River Health Provider Directory
Great River Health
Division: Health System
Audience: Consumers

Web-based Digital Health

E-Business

SILVER

Wound Care Education and Certification E-Business Experience
The Wound Care Education Institute
Division: Business: 500+ employees
Audience: Health Professionals

Web-based Digital Health

Health Records

BRONZE

CAPHEALTH RECORDS
PAUL CHUKELU, MD, MPH, FAAFP
Division: Physicians / Medical Practices
Audience: Consumers and Health Professionals

Web-based Digital Health

Infographic

GOLD

Smart serving and portion sizes
American Kidney Fund
Division: Association / Professional Society / Non-Profit
Audience: Consumers

GOLD

Awake to the Full Picture: A myNarcolepsyTeam Interactive Infographic on What Narcolepsy Really Looks Like
Swoop Communities
Division: Media / Publishing
Audience: Consumers

SILVER

UNDERSTANDING WEIGHT Empowering Personalized Wellness
Academy for Continued Healthcare Learning and American College of Osteopathic Family Physicians
Division: Medical Communications Agency
Audience: Consumers

BRONZE

Kidney-friendly ingredient swaps for recipes
American Kidney Fund
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

Well-Informed: Mental Health Burnout
WebMD Health Services
Division: Business: 500+ employees
Audience: Consumers

MERIT

Acetaminophen During Pregnancy
American College of Obstetricians & Gynecologists
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

UHCP Value Story Infographic
Optum Rx Marketing Team
Division: Health System
Audience: Consumers and Health Professionals

MERIT

From Head to Toe: An Interactive Infographic for Lupus on MyLupusTeam
Swoop Communities
Division: Media / Publishing
Audience: Consumers

MERIT

A Guide to Minimal Residual Disease in Myeloma
The Multiple Myeloma Research Foundation
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

Well-Informed: Financial, Living Within Your Means
WebMD Health Services
Division: Business: 500+ employees
Audience: Consumers

Web-based Digital Health

Infographic Series

SILVER

Menopause in the Workplace
WebMD Health Services
Division: Business: 500+ employees
Audience: Consumers

Web-based Digital Health

Interactive Content / Rich Media

GOLD

Cannabis and Older Adults
McMaster University
Division: Educational Institution
Audience: Consumers

GOLD

Understanding Dysphagia: When Swallowing Becomes Difficult
McMaster University
Division: Educational Institution
Audience: Consumers

GOLD

My Story with Hereditary Angiodema
Sharecare
Division: Business: 500+ employees
Audience: Consumers

GOLD

Your Health Matters, October 2025
WebMD Ignite
Division: Business: less than 500 employees
Audience: Consumers

SILVER

Formalized Training Cascades for Pharmacy Teams: Becoming an LGBTQ+ Ally to Improve HPV Immunization
Academy for Continued Healthcare Learning
Division: Medical Communications Agency
Audience: Health Professionals

SILVER

Too Many Pills? A Guide to Understanding Polypharmacy
McMaster University
Division: Educational Institution
Audience: Consumers

SILVER

DX Dialogues: Genetic Testing for Cancer DX Check-up Quiz
Sharecare
Division: Business: 500+ employees
Audience: Health Professionals

SILVER

HealthLetter, Winter 2026
WebMD Ignite
Division: Business: less than 500 employees
Audience: Consumers

SILVER

In Good Health, Fall 2025
WebMD Ignite
Division: Business: less than 500 employees
Audience: Consumers

SILVER

Living Well, October 2025
WebMD Ignite
Division: Business: less than 500 employees
Audience: Consumers

SILVER

Preserving Your Memory, Fall 2025
WebMD Ignite
Division: Business: less than 500 employees
Audience: Consumers and Health Professionals

BRONZE

Staying Sharp Eat Smart
Cori Vanchieri, Kathy Washa, Staying Sharp
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

My Journ.ai: Are You Rethinking Your Migraine Treatment?
Health Union
Division: Business: less than 500 employees
Audience: Consumers

BRONZE

Understanding the AMD Patient Journey: Multistakeholder Perspectives for Improved Outcomes
Impact Education, LLC
Division: Medical Communications Agency
Audience: Health Professionals

BRONZE

Video: AARP Staying Sharp Six Pillars of Brain Health: Be Social
Kate Wagner, Cori Vanchieri, Kathy Washa
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

Fiber Calculator
Lose It!
Division: Media / Publishing
Audience: Consumers

BRONZE

HS Answers, On Demand: A Conversational AI Channel on myHSteam
Swoop Communities
Division: Media / Publishing
Audience: Consumers

BRONZE

In Good Health, Winter 2026
WebMD Ignite
Division: Business: less than 500 employees
Audience: Consumers

BRONZE

My Blue Health, Fall 2025
WebMD Ignite
Division: Business: less than 500 employees
Audience: Consumers

MERIT

Second Opinion Game
Pearl
Division: Medical Equipment / Device Manufacturer
Audience: Health Professionals

MERIT

The Shift: Nasal Polyps
Sharecare
Division: Business: 500+ employees
Audience: Consumers

MERIT

Staying Sharp Buildinng Healthy Habits Challenge
Tania Hannan, Cori Vanchieri, Isha Chennuru, Kathy Washa, Evangeline Weber
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

Health Touchstone, Winter 2026
WebMD Ignite
Division: Business: less than 500 employees
Audience: Health Professionals

MERIT

HealthAdvisor: COPD
WebMD Ignite
Division: Business: less than 500 employees
Audience: Consumers

MERIT

HealthAdvisor: Disordered Eating
WebMD Ignite
Division: Business: less than 500 employees
Audience: Consumers

MERIT

HealthInteractive: Colonoscopy
WebMD Ignite
Division: Business: less than 500 employees
Audience: Consumers

MERIT

HealthInteractive: Type 2 Diabetes
WebMD Ignite
Division: Business: less than 500 employees
Audience: Consumers

MERIT

HealthNews, Summer 2026
WebMD Ignite
Division: Business: less than 500 employees
Audience: Consumers

MERIT

HealthNews, Winter 2026
WebMD Ignite
Division: Business: less than 500 employees
Audience: Consumers

MERIT

Healthy Lifestyle, Winter 2026
WebMD Ignite
Division: Business: less than 500 employees
Audience: Consumers

MERIT

Healthy Tomorrow, Fall 2025
WebMD Ignite
Division: Business: less than 500 employees
Audience: Consumers

MERIT

Leaps & Bounds, Fall 2025
WebMD Ignite
Division: Business: less than 500 employees
Audience: Consumers

Web-based Digital Health

Microsite

GOLD

Sarcoidosis and kidney health
American Kidney Fund
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

GOLD

About Breast Cancer
Elizabeth Sile (Breast Cancer Research Foundation)
Division: Association / Professional Society / Non-Profit
Audience: Consumers

GOLD

The Confident Patient: A Doctor Discussion Guide for MS Progression
Health Union
Division: Business: less than 500 employees
Audience: Consumers

SILVER

Early Childhood Development and Screen Timetoolkit
American Academy of Pediatrics
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

SILVER

Caregiving in the later stages of CKD
American Kidney Fund
Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER

IgG4-RD and kidney disease symptoms, testing and treatment
American Kidney Fund
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

SILVER

Your kidney care team
American Kidney Fund
Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER

The Personalize Knee: Real Stories and Arnold Schwarzenegger Inspiring People to Address Their Joint Pain
Zimmer Biomet, Inc.
Division: Medical Equipment / Device Manufacturer
Audience: Consumers

BRONZE

"ACRP at 50" Anniversary Microsite
Association of Clinical Research Professionals (ACRP)
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

BRONZE

What Starts Here Microsite
Greg Gilderman, Mia Bechak, Brian Lehman - AAMC
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

BRONZE

QUVIVIQ website
Idorsia & Fisika
Division: Physicians / Medical Practices
Audience: Health Professionals

BRONZE

Care Compass: Transthyretin amyloidosis (ATTR)
Sharecare
Division: Business: 500+ employees
Audience: Consumers

BRONZE

Life Unscripted: Narcolepsy
Sharecare
Division: Business: 500+ employees
Audience: Consumers

BRONZE

Only Possible Here website
UT MD Anderson
Division: Hospital – 500+ beds
Audience: Consumers and Health Professionals

MERIT

Vasculitis and kidney disease
American Kidney Fund
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

MERIT

HCP Connect: Endometriosis
Health Union
Division: Business: less than 500 employees
Audience: Health Professionals

MERIT

Pre-Enrollment Site
UMR
Division: Health Insurer
Audience: Consumers

Web-based Digital Health

Other / Miscellaneous Web-based Digital Health

BRONZE

ACR 2025 Coverage
The Lupus Forum
Division: Medical Communications Agency
Audience: Health Professionals

Web-based Digital Health

Portal – Chronic Disease

MERIT

Navigating ESR1-Mutated Advanced Breast Cancer
Health Union
Division: Business: less than 500 employees
Audience: Consumers

MERIT

Understanding HAE: From Diagnosis to Management
Health Union
Division: Business: less than 500 employees
Audience: Consumers

Web-based Digital Health

Portal – Other / Miscellaneous

MERIT

The Medidata Study Experience
Medidata
Division: Other / Miscellaneous
Audience: Health Professionals

Web-based Digital Health

Portal – Patient Education

BRONZE

Cancer-Community.com: A Health Union Community
Health Union
Division: Business: less than 500 employees
Audience: Consumers

BRONZE

Best Digital Health Resources for Patient & Caregiver Education
Skin Cancer Champions
Division: Association / Professional Society / Non-Profit
Audience: Consumers

Web-based Digital Health

Portal – Physician / Clinician

GOLD

HCP Connect: Chronic Dry Eye
Health Union
Division: Business: less than 500 employees
Audience: Health Professionals

SILVER

ManagedCareEoE.com
Impact Education, LLC and American Partnership for Eosinophilic Disorders (APFED)
Division: Medical Communications Agency
Audience: Health Professionals

BRONZE

Comprehensive Care Sustainability Collaborative Portal
Impact Education, LLC and the National Bleeding Disorders Foundation (NBDF)
Division: Medical Communications Agency
Audience: Health Professionals

Web-based Digital Health

Responsive Website Design

SILVER

Travere Global Medical Affairs - HCP Engagement Platform
Travere Therapeutics and MedComms Experts
Division: Medical Communications Agency
Audience: Health Professionals

Web-based Digital Health

Web-based Resource / Tool

GOLD

Safe Sleep
American Academy of Pediatrics
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

GOLD

Mission Possible: Choosing the Right Therapy for the Right Patient at the Right Time
CME Outfitters
Division: Business: less than 500 employees
Audience: Health Professionals

GOLD

TheraNest AI Session Assistant: AI-Powered Clinical Documentation for Mental Health Therapists
Ensora Health
Division: Business: less than 500 employees
Audience: Health Professionals

GOLD

The Confident Patient: A Guide to Navigating the Prior Authorization Process
Health Union
Division: Business: less than 500 employees
Audience: Consumers

GOLD

AHEAD: America's HIV Epidemic Analysis Dashboard
ICF Inc.
Division: Government (Local/State/Federal)
Audience: Consumers and Health Professionals

GOLD

PIONEER – PreCIsion Oncology: Navigating EvidEnce for Real-world impact.
Medscape Education
Division: Business: 500+ employees
Audience: Health Professionals

GOLD

AgreeToAgree.org/healthcare
The Ad Council
Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

GOLD

Triage Health Appeals Navigator: Powered by Counterforce Health
Triage Cancer
Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER

Fact Checked
American Academy of Pediatrics
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

SILVER

Breast Cancer Early Detection Resource Hub
Brem Foundation to Defeat Breast Cancer
Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER

Health Savings Account Calculator
Optum Web Team
Division: Business: 500+ employees
Audience: Consumers

SILVER

Comprehensive, Connected Compliance Management
Relias
Division: Business: 500+ employees
Audience: Health Professionals

SILVER

Author Interview: Doctor Martin Schaefer and Professor Anja Strangfeld, July 2025
The Immune-Mediated Inflammatory Disease Forum
Division: Medical Communications Agency
Audience: Health Professionals

BRONZE

Empowering the Industry: The CVS Health Open-Source Portfolio
CVS Health
Division: Business: 500+ employees
Audience: Health Professionals

BRONZE

Healthcare financial AI for eliminating administrative burden and empowering patient access to the most appropriate programs.
Escher Health
Division: Business: less than 500 employees
Audience: Consumers and Health Professionals

BRONZE

From Insights to Impact: How C-Suite Payer and Provider Stakeholder Education Exchange Sparked Strategic Collaboration to Transform Retinal Care Delivery
Impact Education, LLC
Division: Medical Communications Agency
Audience: Health Professionals

BRONZE

The Role of Autoantibodies in Scleroderma
Scleroderma Forum
Division: Medical Communications Agency
Audience: Health Professionals

BRONZE

Bright Spots: Proven Strategies for HIV Prevention and Treatment
Vindico Medical Education
Division: Medical Communications Agency
Audience: Health Professionals

MERIT

Establishing Site-Specific Solutions for Optimal Treatment Selection and Sequencing of Therapies in Patients with Relapsed/Refractory CLL
Academy for Continued Healthcare Learning
Division: Medical Communications Agency
Audience: Health Professionals

MERIT

Resource Locator
Fisher Center for Alzheimer's Research Foundation
Division: Other / Miscellaneous
Audience: Consumers and Health Professionals

MERIT

FSA Store Deadline Spending Tool
Health-E Commerce
Division: Business: less than 500 employees
Audience: Consumers

MERIT

Interactive Provider Language Line
Optum Rx Marketing Team
Division: Health System
Audience: Consumers and Health Professionals

Web-based Digital Health

Webinar

GOLD

Early Use of Advanced Therapies in Lupus
The Lupus Forum
Division: Medical Communications Agency
Audience: Health Professionals

SILVER

How New Evidence is Shaping Management in Alloimmunized Pregnancies and Beyond
BillionToOne
Division: Business: 500+ employees
Audience: Health Professionals

BRONZE

Inside Myeloma Rounds: Expert Discussion and Updates
Blood Cancer United
Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

BRONZE

Understanding Waldenström Macroglobulinemia: A Patient's Guide to Diagnosis & Treatment
Blood Cancer United
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

Living With Merkel Cell Carcinoma Ep.1 Tom's Story
Skin Cancer Champions
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

Lupus and Pregnancy: Managing Risks and Improving Outcomes
The Lupus Forum
Division: Medical Communications Agency
Audience: Health Professionals

BRONZE

What's new in the latest Lupus Guidelines?
The Lupus Forum
Division: Medical Communications Agency
Audience: Health Professionals

BRONZE

Ostomy Academy: Cultural Influences on Ostomy Life
United Ostomy Associations of America (UOAA)
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

MERIT

PayerTalkCE® Presents: Emerging HER2-targeting Therapies for the Management of GI Cancers
Impact Education, LLC
Division: Medical Communications Agency
Audience: Health Professionals

MERIT

Dr. Mike vs Paul Offit: Should Physicians Engage With Misinformation?
MedPage Today
Division: Media / Publishing
Audience: Health Professionals

Web-based Digital Health

Webinar Series

BRONZE

VUMI Health Talks: Connecting Global Medical Innovation with Patients and Healthcare Advisors
VUMI Group
Division: Health Insurer
Audience: Consumers and Health Professionals

MERIT

SMART for TEAM Webinar Series (Non-CME)
National Spine Health Foundation
Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

Web-based Digital Health

Website

GOLD

Bradley Hospital
Oomph, Inc.
Division: Hospital – under 250 beds
Audience: Consumers and Health Professionals

SILVER

Brain Awareness Portal
Fisher Center for Alzheimer's Research Foundation
Division: Other / Miscellaneous
Audience: Consumers and Health Professionals

SILVER

RxSense Website Redesign: Simplifying Pharmacy Benefits
RxSense
Division: Business: less than 500 employees
Audience: Health Professionals

SILVER

Behavioral Health Group: Website Design and Development
Ten Adams
Division: Physicians / Medical Practices
Audience: Consumers and Health Professionals

BRONZE

Every Stage Health
American College of Obstetricians and Gynecologists
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

myTRIAList
CancerCare
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

AAP News website (Breaking news, features, clinical information, etc.)
Melissa Jenco and AAP News staff
Division: Media / Publishing
Audience: Health Professionals

BRONZE

ProHealth Physicians Redesign
Optum Web Team
Division: Business: 500+ employees
Audience: Consumers

BRONZE

From Questions to Clarity: The myPIteam Knowledge Center for Primary Immunodeficiency
Swoop Communities
Division: Media / Publishing
Audience: Consumers

BRONZE

What Comes After Transplant: myGVHDteam, A New Digital Community for the GvHD Experience
Swoop Communities
Division: Media / Publishing
Audience: Consumers

MERIT

Grundy County Memorial Hospital Website
Grundy County Memorial Hospital
Division: Hospital – under 250 beds
Audience: Consumers

MERIT

ATTR-Amyloidosis.net: A Health Union Community
Health Union
Division: Business: less than 500 employees
Audience: Consumers

MERIT

Labette Health Website
Labette Health
Division: Hospital – under 250 beds
Audience: Consumers

MERIT

OptumBank.com Redesign
Optum Web Team
Division: Business: 500+ employees
Audience: Consumers

MERIT

Free Healthcare Tools and Educational Games
Panayiotis Sphikas
Division: Pharmacy / Drug Store
Audience: Consumers and Health Professionals

MERIT

Pearl website
Pearl
Division: Medical Equipment / Device Manufacturer
Audience: Consumers and Health Professionals

MERIT

When Words Don't Come: The myRettTeam Knowledge Center for Families Living With Rett Syndrome
Swoop Communities
Division: Media / Publishing
Audience: Consumers

MERIT

Willis Knighton Health: Website Design
Ten Adams
Division: Health System
Audience: Consumers and Health Professionals

MERIT

XpertGuided, Survivor-Led Cancer Education
XpertPatient LLC
Division: Media / Publishing
Audience: Consumers

Copyright © 2026, Health Information Resource Center. All rights reserved.