

2025



An Awards Program From The



winners

Spring Session

# Spring 2025 Session Judges

## Risa Arin

Founder and CEO  
XpertPatient.com

## Christine Armstrong

Senior Digital Marketing Manager,  
Content  
Mass General Brigham

## Gary Ashwal

CEO  
Booster Shot Media Inc

## Julie Salefski Blaszk

Senior Director of Marketing Creative  
Services  
Vizient Inc

## Kendra Brodzinski

Manager, Business Leadership, St. Louis  
Momentum Worldwide

## Shelly Caldwell

Owner  
Toolbox 4 Healthcare

## Heather Caouette

Principal  
RAE Communications

## Jonathan Chaney

Manager, Demand Generation (Group |  
FEP | Health Care)  
Blue Cross NC

## Sean Clark

Creative Director  
DMW Direct

## Patrick Clinton, LPC

Riverside Counseling Center

## Cynthia J. Crosthwaite, RN, BS, MS

National Health Promotion Manager  
FirstGroup America

## Daisy Diaz

Director of Communications  
& Marketing  
Breastcancer.org

## Lou Drews

Group Account Director  
EVERSANA INTOUCH

## Dan Dunlop

Agency Principal  
Jennings Healthcare Marketing

## Monika Elisabeth

Owner  
Brilliance Coaching & Consulting

## Sandra Fancher

Chief Innovation Officer  
Stamats

## Lizette Figueroa-Rivera, MA

Senior Director, Education & Support  
The Leukemia & Lymphoma Society

## Giana Gaughan

President  
G3 Communications

## Joe Gorelick

Creative Director and Partner  
TogoRun

## Christa Grobler

Chief Content Officer  
Health Bytes

## Rick Guasco

Editor-in-Chief  
Positively Aware magazine

## Heather Guidone

Surgical Program Director  
Center for Endometriosis Care

## Rachel Hall

Senior Marketing Automation Specialist  
Arthur J Gallagher Co.

## Beth T. Hampton

Chief Communications and Marketing  
Officer  
Academy of Nutrition and Dietetics

## Desiree S. Hayes, MPH

Executive Vice President  
Patient Services  
Palms Medical Group

## Emily Heller-Belmonte

Chief Creative  
Pangaea Creative House

## Tricia Hernandez

Director, Community Engagement  
The Leukemia & Lymphoma Society

## Nathaniel Hutchison

Digital Production Specialist  
Ten Adams

## Mike Kallenberg

Manager of Marketing and Community  
Services  
Fairfield Medical Center

## Jennifer DeLeo Kertz

Associate Director, SEO | Web and App  
Team, Consumer Office ñ Digital Office  
Optum

## Barbara Knudtson

Managing Editor  
American Academy of Pediatrics

## Chuck Lacasse

Agency Creative Director  
Vendi Advertising

## Beth Landau

Owner, Writer, Editor  
BEL Writing Services

## Melissa Landgraf

Manager, Art Director and Production  
American Academy of Pediatrics

## Martin Lennon

Chairman  
ELM Group

## Jennifer Marquez

Senior Director, Content Strategy  
GoodRx Health

### **Onil Maruri**

Director of Product Management  
Baptist Health South Florida

### **Cortney Mears**

Strategist, Digital Engagement  
Yale New Haven Health

### **Mary Metcalf**

Consultant

### **Cyndy Erickson Mitchell**

Marketing and Content Manager  
National Jewish Health

### **Matthew Morano**

Managing Director - Chicago  
Yamamoto

### **Adhithiya Murali**

Vice President  
Citigroup Global Markets

### **Jackson Murphy**

Creative Director  
Pound & Grain

### **Irina Nazarova**

Marketing Manager  
Zeto

### **Lindsey D. O'Donnell**

Sr. Director, Marketing  
Communications, Digital  
UPMC

### **Amy Oliver**

VP, Marketing  
Panda Health

### **Laura Ortiz-Ravick, MA**

Director, National Outreach and  
Health Equity Partnerships  
The Leukemia & Lymphoma Society

### **Amy Pfeiffer**

VP of Digital Strategy  
Conexiant

### **Marbelys Ramos**

Manager of Integrated Media Strategy  
Catholic Health Services

### **Ryan Reeh**

Senior Digital Content Specialist  
American Academy of Pediatrics

### **Mark Ruthman**

### **Bryce Sady**

Vice President  
PSL Group

### **Janna Schulze**

Social Media & Community Manager  
Braithwaite Communications

### **Leah Shanholtz**

Senior Director, User Experience Design  
AbelsonTaylor Group

### **Pankhuri Sharma**

Strategy & Operations Leader  
Humana

### **Abigail Tannebaum Sharon**

Executive Producer  
Real Pictures

### **Marina Simonian**

Head of Product, Co-founder  
Uptiv Health

### **Matthew Sluzinski**

Senior Director, Digital & Web Strategy,  
Marketing Communications  
Rush University System for Health

### **Matthew Stumm**

President and Founder  
Stark Raving Health

### **Brian Tencza**

Team Lead Education Services,  
Environmental Medicine and  
Health Systems Intervention  
Section, Office of Capacity  
Development and Applied  
Prevention Science, Agency  
for Toxic Substances and  
Disease Registry  
(Retired)

### **Karen Thomas**

President  
Thomas PR

### **Audrie Tornow**

Managing Partner  
Excalibur Medical Education

### **Lisa Townsend**

Director, Marketing  
and Communications  
Association of Clinical Research  
Professionals (ACRP)

### **Crystal Vining**

Digital Content Editor  
American Academy of Pediatrics

### **Amanda Wood**

Director, Product Marketing  
Alight Solutions

### **Timothy Wright, DO, MPH**

Senior Vice President, Medical Director  
PSL Group

### **Amy Wulff**

Writer/Editor  
Mayo Clinic and Stanford Health Care

### **Jenny Yu, MD**

Head of Medical Affairs  
Healthline Media

## Connected Digital Health

### Clinical Decision Support Tools

#### GOLD

ZBEdge Analytics

**Zimmer Biomet**

Division: Medical Equipment / Device Manufacturer

Audience: Health Professionals

#### SILVER

Linus Health: Cutting-Edge AI that Turns  
Brain Health Insights into Action

**Linus Health**

Division: Medical Equipment / Device Manufacturer

Audience: Health Professionals

#### BRONZE

Operations Health artificial intelligence  
platform

**CalmWave**

Division: Business: less than 500 employees

Audience: Health Professionals

#### MERIT

Invisalign Smile Architect™ software with  
Multiple Treatment Plans

**Align Technology**

Division: Medical Equipment / Device Manufacturer

Audience: Health Professionals

#### MERIT

Symptom Checker and Virtual Triage

**Infermedica**

Division: Other / Miscellaneous

Audience: Consumers and Health Professionals

## Connected Digital Health

### Consumer Directed Digital Health Programs

#### SILVER

ixlayer ixEngage platform

**ixlayer**

Division: Other / Miscellaneous

Audience: Consumers and Health Professionals

#### BRONZE

CalmiGo

**CalmiGo**

Division: Medical Equipment / Device Manufacturer

Audience: Consumers and Health Professionals

## Connected Digital Health

### Disease Management / Population Health Management

#### GOLD

Mental Health Tour

**Boehringer Ingelheim Canada**

Division: Pharmaceutical Company

Audience: Health Professionals

#### SILVER

Eat Right Now: Digital Weight Loss and  
Diabetes Prevention Program

**Sharecare**

Division: Business: 500+ employees

Audience: Consumers

## Connected Digital Health

### Medication Compliance / Adherence

#### SILVER

Tenovi Pillbox: Smart Medication

Adherence Tracking

**Tenovi**

Division: Medical Equipment / Device Manufacturer

Audience: Health Professionals

## Connected Digital Health

### Other / Miscellaneous Connected Digital Health

#### GOLD

Intuitive App Revolutionizing Hearing  
Health Support

**Lexie Hearing**

Division: Consumer Product Company

Audience: Consumers

#### SILVER

eXeX AI Surgical Optimization Platform

**eXeX**

Division: Other / Miscellaneous

Audience: Health Professionals

#### BRONZE

ixlayer ixEngage platform

**ixlayer**

Division: Business: less than 500 employees

Audience: Consumers and Health Professionals

## Connected Digital Health

### Point-of-Care Programs

#### GOLD

identifeye Camera

**identifeye HEALTH**

Division: Medical Equipment / Device Manufacturer

Audience: Consumers and Health Professionals

## Connected Digital Health

### Telehealth / Remote Patient Monitoring

#### SILVER

ROMTech

**ROMTech**

Division: Medical Equipment / Device Manufacturer

Audience: Consumers and Health Professionals

#### BRONZE

hearDigits – Transforming telehealth through  
intuitive online hearing screening

**hearX Group**

Division: Medical Equipment / Device Manufacturer

Audience: Consumers and Health Professionals

## Digital Health – Social Media

### Facebook

#### GOLD

Sex Trafficking Thrives in Silence

**City of Minneapolis departments of Health  
and Racial Equity, Inclusion & Belonging**

Division: Government (Local/State/Federal)

Audience: Consumers

#### GOLD

The Ethel Circle from AARP

**The Ethel Circle from AARP**

Division: Association / Professional Society / Non-Profit

Audience: Consumers

#### SILVER

St. Ann's Community Facebook Page

**St. Ann's Community**

Division: Association / Professional Society / Non-Profit

Audience: Consumers and Health Professionals

#### BRONZE

Sharecare on Facebook

**Sharecare**

Division: Business: 500+ employees

Audience: Consumers

## MERIT

SuperAgers Family Study:  
Enrollment Campaign

**AFAR – American Federation for  
Aging Research**

Division: Association / Professional Society / Non-Profit  
Audience: Consumers

## Digital Health – Social Media

### Instagram

## GOLD

Instagram Page: Cancer Support Community  
**Cancer Support Community**

Division: Association / Professional Society / Non-Profit  
Audience: Consumers

## GOLD

UPMC Health Plan Wrapped  
**Madi Spangler**

Division: Health System  
Audience: Consumers

## GOLD

How to tie a headscarf Reel  
**MD Anderson Cancer Center**

Division: Hospital – 500+ beds  
Audience: Consumers

## GOLD

What is spatial biology?  
**MD Anderson Cancer Center**

Division: Hospital – 500+ beds  
Audience: Consumers and Health Professionals

## GOLD

MedPage Today's Instagram  
**MedPage Today**

Division: Media / Publishing  
Audience: Health Professionals

## SILVER

VUMI's Instagram Profile  
**VUMI Group**

Division: Health Insurer  
Audience: Consumers

## BRONZE

Everyday Health Instagram  
**Everyday Health Social Team**

Division: Media / Publishing  
Audience: Consumers

## BRONZE

Touchdown Predictions: Babies Weigh In  
on the Eagles at Jefferson Washington  
Township Hospital

**Jefferson Health Social Media Team**

Division: Health System  
Audience: Consumers and Health Professionals

## BRONZE

Shingles! That was a missed differential diagnosis for sure!

**MDOLS (in collaboration with GSK and led  
by Rita Campos)**

Division: Pharmaceutical Company  
Audience: Health Professionals

## BRONZE

VUMI's LinkedIn Profile  
**Vumi Group**

Division: Health Insurer  
Audience: Consumers

## MERIT

mBIOTA Labs on Instagram  
**mBIOTA Labs**

Division: Consumer Product Company  
Audience: Consumers and Health Professionals

## Digital Health – Social Media

### LinkedIn

## GOLD

LinkedIn Page: Cancer Support Community  
**Cancer Support Community**

Division: Association / Professional Society / Non-Profit  
Audience: Consumers and Health Professionals

## SILVER

Shingles! That was a missed differential diagnosis for sure!

**MDOLS (in collaboration with GSK and led  
by Rita Campos)**

Division: Pharmaceutical Company  
Audience: Health Professionals

## SILVER

WebMD Health Services on LinkedIn  
**WebMD Health Services**

Division: Business: 500+ employees  
Audience: Consumers

## BRONZE

Working Continuously to Balance the Scales  
of Justice

**The Doctors Company**

Division: Health Insurer  
Audience: Health Professionals

## MERIT

ACRP's LinkedIn Community  
**Association of Clinical Research  
Professionals (ACRP)**

Division: Association / Professional Society / Non-Profit  
Audience: Consumers and Health Professionals

## Digital Health – Social Media

### Other / Miscellaneous Social Media

## MERIT

Let's talk about shingles

**MDOLS (in collaboration with GSK and led  
by Rita Campos)**

Division: Pharmaceutical Company  
Audience: Health Professionals

## Digital Health – Social Media

### X (formerly Twitter)

## GOLD

Sharecare on X

**Sharecare**

Division: Business: 500+ employees  
Audience: Consumers

## Digital Health – Social Media

### YouTube

## MERIT

MedPage Today's YouTube Shorts

**MedPage Today**

Division: Media / Publishing  
Audience: Health Professionals

## MERIT

Sharecare on YouTube

**Sharecare**

Division: Business: 500+ employees  
Audience: Consumers

## Digital Health Media / Publications

### Article

#### GOLD

Never the Same

**Association of American Medical Colleges**

Division: Association / Professional Society / Non-Profit

Audience: Consumers and Health Professionals

#### GOLD

TikTok Posts on the Rare Illness Known as Dissociative Identity Disorder Have Exploded Among Teens. What's Behind the Fixation?

**Astrid Landon, MindSite News**

Division: Media / Publishing

Audience: Consumers and Health Professionals

#### GOLD

Native American communities have the highest suicide rates, yet interventions are scarce

**Cheryl Platzman Weinstock**

Division: Media / Publishing

Audience: Consumers

#### GOLD

Can These 10 Supplements Help Treat Seasonal Allergies? We Give You the Answers

**GoodRx**

Division: Consumer Product Company

Audience: Consumers

#### GOLD

Where Have All the Doctors Gone?

**Howard Zucker, M.D., AARP**

Division: Media / Publishing

Audience: Consumers

#### GOLD

"The Disability Black Women Don't See Coming"

**Sisters From AARP**

Division: Media / Publishing

Audience: Consumers

#### GOLD

ADHD: How some brains function differently

**UMR**

Division: Health Insurer

Audience: Consumers

#### GOLD

Boost your well-being with a dose of creativity

**UMR**

Division: Health Insurer

Audience: Consumers

#### GOLD

Breaking down RSV

**UMR**

Division: Health Insurer

Audience: Consumers

#### GOLD

Busting the fat myth

**UMR**

Division: Health Insurer

Audience: Consumers

#### GOLD

Get to know your thyroid

**UMR**

Division: Health Insurer

Audience: Consumers

#### GOLD

Live your healthiest life

**UMR**

Division: Health Insurer

Audience: Consumers

#### GOLD

Spring into a clutter-free home

**UMR**

Division: Health Insurer

Audience: Consumers

#### GOLD

Understanding preventive care and diagnostic care

**UMR**

Division: Health Insurer

Audience: Consumers

#### SILVER

Inside America's Mental Health Agency: Mass Firings and Work Stoppages Sap Morale, Impede Mission

**Art Levine and Rob Waters, MindSite News**

Division: Media / Publishing

Audience: Consumers and Health Professionals

#### SILVER

Decades of National Suicide Prevention Policies Haven't Slowed the Deaths

**Cheryl Platzman Weinstock**

Division: Media / Publishing

Audience: Consumers

#### SILVER

What Happens to Your Body When You Take Turmeric Regularly

**Devineé Lingo, M.S., RDN; Maria Laura Haddad-Garcia (EatingWell)**

Division: Media / Publishing

Audience: Consumers

#### SILVER

8 Biggest Health Risks at 50 and Beyond – and How to Dodge Them

**Eric Spitznagel and Stephen Perrine, AARP**

Division: Media / Publishing

Audience: Consumers

#### SILVER

A GoodRx Savings Guide to 25 Asthma Inhalers: Ventolin, Symbicort, Trelegy, and More

**GoodRx**

Division: Consumer Product Company

Audience: Consumers

#### SILVER

Are Your Probiotics Working? Look for These Signs

**GoodRx**

Division: Consumer Product Company

Audience: Consumers

#### SILVER

America Has a Public Restroom Problem

**HealthCentral**

Division: Media / Publishing

Audience: Consumers

#### SILVER

Do Older Women Need Testosterone?

**Michelle Crouch, AARP**

Division: Media / Publishing

Audience: Consumers

#### SILVER

5 Good Reasons You Should Eat More Fiber Every Day

**Rachel Nania, AARP**

Division: Media / Publishing

Audience: Consumers

#### SILVER

5 Inflammation Myths You Should Stop Believing, According to Science

**Shaun Dreisbach; Victoria Seaver, M.S., RD; Maria Laura Haddad-Garcia; Carolyn Malcoun (EatingWell)**

Division: Media / Publishing

Audience: Consumers

## SILVER

Understanding GLP-1 Agonists for Weight Loss in Adults With Obesity

**Stephanie Watson**

Division: Media / Publishing

Audience: Consumers

## SILVER

Amid frustrations, pediatricians say work is needed to address drug shortages

**Steve Schering**

Division: Association / Professional Society / Non-Profit

Audience: Health Professionals

## SILVER

Pain, pain, go away

**UMR**

Division: Health Insurer

Audience: Consumers

## SILVER

Sneak in some summer fun

**UMR**

Division: Health Insurer

Audience: Consumers

## SILVER

Stay connected during winter

**UMR**

Division: Health Insurer

Audience: Consumers

## SILVER

Tips and tricks for a safe, happy Halloween

**UMR**

Division: Health Insurer

Audience: Consumers

## SILVER

Nonspecific Skin Rash

**WebMD Ignite**

Division: Business: less than 500 employees

Audience: Consumers

## BRONZE

Your Brain at 40, 50, 60 and Beyond: What to Expect as You Age

**Everyday Health**

Division: Media / Publishing

Audience: Consumers

## BRONZE

Can Vitamin A Help Manage Measles? What We Know (and What We Don't)

**Everyday Health News Team**

Division: Media / Publishing

Audience: Consumers

## BRONZE

My Psychosis Photo Album

**Health Union**

Division: Business: less than 500 employees

Audience: Consumers

## BRONZE

Can Oligonucleotide Infusions Really Fix Lyme, Cancer, and Other Diseases?

**MedPage Today**

Division: Media / Publishing

Audience: Health Professionals

## BRONZE

Does COVID-19 Persist?

**MedPage Today**

Division: Media / Publishing

Audience: Health Professionals

## BRONZE

Journal Conflict of Interest Disclosure Policies Are All Over the Map

**MedPage Today**

Division: Media / Publishing

Audience: Health Professionals

## BRONZE

More Adults Younger Than 50 Dying from Colorectal Cancer

**Sharecare**

Division: Business: 500+ employees

Audience: Consumers

## BRONZE

"Passport to Healing (and Weight Loss) After 40"

**Sisters From AARP**

Division: Media / Publishing

Audience: Consumers

## BRONZE

"The One Great Thing I Wish I'd Started Doing Much Sooner"

**The Girlfriend from AARP**

Division: Association / Professional Society / Non-Profit

Audience: Consumers

## BRONZE

Trump's Massive Purge of HIV Health Data: What Was Lost, and Where to Find It

**TheBodyPro**

Division: Media / Publishing

Audience: Health Professionals

## BRONZE

Adventures in the sun

**UMR**

Division: Health Insurer

Audience: Consumers

## BRONZE

Habit pairing and habit stacking hacks

**UMR**

Division: Health Insurer

Audience: Consumers

## BRONZE

Immunity boost in a bowl

**UMR**

Division: Health Insurer

Audience: Consumers

## BRONZE

Navigating sobriety: How to have fun without alcohol

**UMR**

Division: Health Insurer

Audience: Consumers

## BRONZE

Sleep and your health

**UMR**

Division: Health Insurer

Audience: Consumers

## BRONZE

Steer clear: The many dangers of distracted driving Distracted driving is becoming

**UMR**

Division: Health Insurer

Audience: Consumers

## MERIT

Federal Panel Prescribes New Mental Health Strategy to Curb Maternal Deaths

**Cheryl Platzman Weinstock**

Division: Media / Publishing

Audience: Consumers

## MERIT

Is It Time to Rethink That Drink?

What the Latest Science Says About Alcohol & Your Health

**Devineé Lingo, M.S., RDN; Maria Laura Haddad-Garcia (EatingWell)**

Division: Media / Publishing

Audience: Consumers

## MERIT

When Is Low Blood Pressure an Emergency?  
An ER Doctor Explains the Potential Dangers  
**GoodRx**

Division: Consumer Product Company  
Audience: Consumers

## MERIT

Food Deserts, Snack Swamps, and Obesity  
**HealthCentral**

Division: Media / Publishing  
Audience: Consumers

## MERIT

What's it Like Losing Weight on a GLP-1?  
10 People Share Their Stories  
**Lose It!**

Division: Media / Publishing  
Audience: Consumers

## MERIT

More States Cut Training Requirements for  
Some International Medical Graduates  
**MedPage Today**

Division: Media / Publishing  
Audience: Health Professionals

## MERIT

AAP educating pediatricians, supporting  
chapters, advocating with health officials to  
mitigate impact of Medicaid unwinding  
**Melissa Jenco**

Division: Association / Professional Society / Non-Profit  
Audience: Health Professionals

## MERIT

"Doctor, What's My Prognosis?" Why You  
Might Not Get an Answer  
**Patient Power**

Division: Media / Publishing  
Audience: Consumers

## MERIT

AAP grants kick-start gun violence prevention  
programs in 10 communities  
**Sean Stangland**

Division: Association / Professional Society / Non-Profit  
Audience: Health Professionals

## MERIT

GLP-1s linked to lower risk for 10 types  
of cancer  
**Sharecare**

Division: Business: 500+ employees  
Audience: Consumers

## MERIT

"Here's What to Do If Menopause Gaslighting  
Comes for You"  
**Sisters From AARP**

Division: Media / Publishing  
Audience: Consumers

## MERIT

"It's Never Too Late and You're Never Too Old  
to Do Almost Anything"  
**The Ethel Circle from AARP**

Division: Association / Professional Society / Non-Profit  
Audience: Consumers

## MERIT

"Revealed! 90-Something Women Share the  
Secrets for a Long, Happy Life"  
**The Ethel from AARP**

Division: Association / Professional Society / Non-Profit  
Audience: Consumers

## MERIT

"Not Your Mother's Menopause  
Survival Guide!"  
**The Girlfriend from AARP**

Division: Association / Professional Society / Non-Profit  
Audience: Consumers

## MERIT

Bounce your way to better health  
**UMR**

Division: Health Insurer  
Audience: Consumers

## MERIT

Breastfeeding basics  
**UMR**

Division: Health Insurer  
Audience: Consumers

## MERIT

Developmental disabilities  
**UMR**

Division: Health Insurer  
Audience: Consumers

## MERIT

Tips for healthy snacking  
**UMR**

Division: Health Insurer  
Audience: Consumers

## MERIT

Work-life balance for remote workers  
**UMR**

Division: Health Insurer  
Audience: Consumers

## Digital Health Media / Publications

### Article Series

#### GOLD

Cancer Rates Are on the Rise for Young  
People—Can Diet & Lifestyle Choices Lower  
the Risk?

**Lindsay J. Warner; Isabel Vasquez, RD, LDN;  
Jessica Migala; Maria Laura Haddad-Garcia  
(EatingWell)**

Division: Media / Publishing  
Audience: Consumers

#### GOLD

Forgotten Children  
**Michele Cohen Marill, MindSite News**

Division: Media / Publishing  
Audience: Consumers and Health Professionals

#### GOLD

myAMDTeam Living Well Series: Real-Life  
Guidance for Adjusting to Vision Loss  
**MyHealthTeam**

Division: Media / Publishing  
Audience: Consumers

#### SILVER

Ask Dr. Adam  
**AARP**

Division: Media / Publishing  
Audience: Consumers

#### SILVER

Smart Guides for Your Health  
**AARP**

Division: Media / Publishing  
Audience: Consumers

#### SILVER

GLP-1 Medications: Sorting Through  
the Headlines  
**GoodRx**

Division: Consumer Product Company  
Audience: Consumers

#### BRONZE

#1 Exercises as You Age  
**AARP**

Division: Media / Publishing  
Audience: Consumers

#### BRONZE

Explaining Changes to Medicare Part D  
**GoodRx**

Division: Consumer Product Company  
Audience: Consumers



## BRONZE

Benefits and Drawbacks of the new GLP-1 Inhibitors: An Investigative Overview

**MedPage Today**

Division: Media / Publishing

Audience: Health Professionals

## BRONZE

MDs and DOs Have Separate Licensing Boards: Should They?

**MedPage Today**

Division: Media / Publishing

Audience: Health Professionals

## MERIT

Accessing & Affording GLP-1 Medications

**GoodRx**

Division: Consumer Product Company

Audience: Consumers

## MERIT

Expert Insights on Treating Skin of Color

**MedCentral**

Division: Media / Publishing

Audience: Health Professionals

## MERIT

The Shifting Landscape of Youth Gender-Affirming Care: Misconceptions, Restrictions, and Safe Havens

**MedPage Today**

Division: Media / Publishing

Audience: Health Professionals

## MERIT

Bridging Gaps in Clinical Research Participation

**MyHealthTeam**

Division: Media / Publishing

Audience: Consumers

## MERIT

myMASHteam Living With MASH Series: Real Stories of Discipline, Balance, and Daily Strength

**MyHealthTeam**

Division: Media / Publishing

Audience: Consumers

## MERIT

Pharmacy management insights

**Optum Rx Marketing Team**

Division: Health System

Audience: Consumers and Health Professionals

## MERIT

"Catching Up With Chef Babette"

Health Series

**Sisters From AARP**

Division: Media / Publishing

Audience: Consumers

## Digital Health Media / Publications

### Audio

## GOLD

"A Good, Peaceful Death" From Cancer: Oncologists Must Be Part of "National Dialogue"

**Oncology News Central**

Division: Media / Publishing

Audience: Health Professionals

## GOLD

Understanding Mental Health in Cancer Survivorship

**The Leukemia & Lymphoma Society**

Division: Association / Professional Society / Non-Profit

Audience: Health Professionals

## SILVER

The Year Ahead in Pharmacy: What to Expect and What's to Come

**Optum Rx Marketing Team**

Division: Health System

Audience: Consumers and Health Professionals

## BRONZE

The Art of Contract Negotiations with Dr. Ryan Mire

**MedCentral**

Division: Media / Publishing

Audience: Health Professionals

## Digital Health Media / Publications

### Audio Series

## MERIT

Good Health, Better World Podcast - Season 4: Healthy Aging

**UPMC Health Plan**

Division: Health Insurer

Audience: Consumers and Health Professionals

## Digital Health Media / Publications

### Blog Post

## GOLD

Sal P. Is Defying the Odds After a Heart and Kidney Transplant

**Temple University Health System**

Division: Health System

Audience: Consumers

## GOLD

Vitamin D and Your Health: 6 Things Every Woman Should Know

**Temple University Health System**

Division: Health System

Audience: Consumers

## GOLD

How To Build a Sense of Community in the Workplace

**WebMD Health Services**

Division: Business: 500+ employees

Audience: Consumers

## SILVER

The Beauty of Choice: Aesthetic Flat Closure After Mastectomy

**Everyday Health**

Division: Media / Publishing

Audience: Consumers

## SILVER

Navigating Pregnancy While Living With HIV: A Mother's Journey and Advice

**TheBody**

Division: Media / Publishing

Audience: Consumers

## BRONZE

5 Ways to Help a Loved One with Cancer During the Holidays

**Fox Chase Cancer Center**

Division: Hospital – under 250 beds

Audience: Consumers

## BRONZE

FDA Opens Pandora's Box? Approval of Blood-Based Cancer Test Sets Bar Too Low

**Oncology News Central**

Division: Media / Publishing

Audience: Health Professionals

## BRONZE

Calling Our Patients “High Risk” Hurts Them.  
I Know From Personal Experience

**TheBodyPro**

Division: Media / Publishing

Audience: Health Professionals

## BRONZE

10 Signs a Student Needs Mental Health  
Support and How to Take Action

**TimelyCare**

Division: Business: less than 500 employees

Audience: Consumers

## BRONZE

UTSW MedBlog story: How spinal fusion  
saved a 2-year-old after a devastating  
car accident

**UT Southwestern**

Division: Hospital – 500+ beds

Audience: Consumers and Health Professionals

## BRONZE

50 Well-Being Survey Questions You Should  
Ask Your Employees

**WebMD Health Services**

Division: Business: 500+ employees

Audience: Consumers

## MERIT

Supporting Your Workforce: The Business  
Impact of Employee Counseling Services

**Magellan Healthcare**

Division: Business: 500+ employees

Audience: Consumers and Health Professionals

## MERIT

Single With Cancer: “Our Perspective Matters”

**Patient Power**

Division: Media / Publishing

Audience: Consumers

## MERIT

PPL – The Importance of Cultural  
Competency in Healthcare

**Public Partnerships LLC**

Division: Business: 500+ employees

Audience: Consumers and Health Professionals

## MERIT

The Importance of Social Connections  
in the Workplace

**WebMD Health Services**

Division: Business: 500+ employees

Audience: Consumers

## Digital Health Media / Publications

### Blog Post Series

## MERIT

Biomedical Odyssey Blog

**Johns Hopkins University School  
of Medicine**

Division: Educational Institution

Audience: Consumers and Health Professionals

## MERIT

Prescriptions for a Broken System

**MedPage Today**

Division: Media / Publishing

Audience: Health Professionals

## MERIT

Healing the Healers: Diagnosing and Treating  
Burnout in Modern Rehab Therapy

**Net Health**

Division: Business: 500+ employees

Audience: Health Professionals

## Digital Health Media / Publications

### Book

## BRONZE

UHC eBook Four Drug Classes

**Optum Rx Marketing Team**

Division: Health System

Audience: Health Professionals

## MERIT

Top 100 Skills in Public Health and  
Nutrition Management

**Academy of Nutrition and Dietetics**

Division: Association / Professional Society / Non-Profit

Audience: Health Professionals

## Digital Health Media / Publications

### Booklet/Brochure

## GOLD

augmentOR™ Portal: Empowering Surgeons  
with Surgical Insights

**Asensus Surgical**

Division: Medical Equipment / Device Manufacturer

Audience: Health Professionals

## SILVER

Managing your phosphorus

**American Kidney Fund**

Division: Association / Professional Society / Non-Profit

Audience: Consumers

## SILVER

The Successful Spouse: Health  
**Brilliance Coaching & Consulting**

Division: Media / Publishing

Audience: Consumers

## SILVER

A Comprehensive Checklist for  
Healthcare Facilities Focused on  
Increasing Workplace Safety

**CENTEGIX**

Division: Business: less than 500 employees

Audience: Health Professionals

## SILVER

How to Create a More Menopause-Friendly  
Workplace E-Book

**WebMD Health Services**

Division: Business: 500+ employees

Audience: Consumers

## BRONZE

A Guide to Oncology Clinical Trials

**CISCRP**

Division: Association / Professional Society / Non-Profit

Audience: Consumers and Health Professionals

## BRONZE

CARE Health Promotion Toolkit

**UMR**

Division: Health Insurer

Audience: Consumers

## BRONZE

2025 Wellness Calendar for HR Leaders

**WebMD Health Services**

Division: Business: 500+ employees

Audience: Consumers

## MERIT

Opioids in Palliative Care – A Quick Guide for Patients and Caregivers  
**Singapore Hospice Council**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers and Health Professionals

## MERIT

"The Visiting Angels Approach: Restoring Hope at Home" eBook  
**Visiting Angels**  
Division: Business: 500+ employees  
Audience: Consumers

## MERIT

The Case for Having a Work BFF Tip Sheet  
**WebMD Health Services**  
Division: Business: 500+ employees  
Audience: Consumers

## Digital Health Media / Publications

### Booklet/Brochure Series

## BRONZE

Achondroplasia.expert Congress Reviews – ACMG, ESPE, ICCBH  
**ELM Medical Ltd**  
Division: Medical Communications Agency  
Audience: Health Professionals

## Digital Health Media / Publications

### Editorial Animation

## BRONZE

Under Pressure: How Mental Health & Money Affect College Students  
**TimelyCare**  
Division: Business: less than 500 employees  
Audience: Consumers

## MERIT

5 Mantras to Encourage Self-Compassion on a Weight Loss Journey  
**Lose It!**  
Division: Media / Publishing  
Audience: Consumers

## Digital Health Media / Publications

### Editorial Illustration

## BRONZE

How Effective Are Acute Migraine Medications?  
**Migraine Again, Everyday Health**  
Division: Media / Publishing  
Audience: Consumers

## Digital Health Media / Publications

### E-mail

## BRONZE

2025 UPMC for Life Medicare Members Email Resources and Benefits  
**Ashley Gardell**  
Division: Health Insurer  
Audience: Consumers

## BRONZE

Q4 UPMC HP AEP Member Retention Email  
**Deniah Cagara**  
Division: Health Insurer  
Audience: Consumers

## MERIT

Make home delivery seamless with auto refills email  
**Optum Rx Marketing Team**  
Division: Health System  
Audience: Consumers

## Digital Health Media / Publications

### Logo

## SILVER

myMGteam Logo: A Visual Identity for the Myasthenia Gravis Community  
**MyHealthTeam**  
Division: Media / Publishing  
Audience: Consumers

## BRONZE

BeWell Rebrand Logo  
**BeWell**  
Division: Health Insurer  
Audience: Consumers

## MERIT

TINYpulse by WebMD Health Services  
**WebMD Health Services**  
Division: Business: 500+ employees  
Audience: Consumers

## Digital Health Media / Publications

### Magazine

## GOLD

Navigating Noise in Children's Lives  
**American Tinnitus Association**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers and Health Professionals

## GOLD

The Spine Health Journal: Special Edition – Opioids  
**National Spine Health Foundation**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers and Health Professionals

## GOLD

POZ July/August 2024  
**Smart + Strong**  
Division: Media / Publishing  
Audience: Consumers

## GOLD

Healthy You Magazine – Fall 2024  
**UMR**  
Division: Health Insurer  
Audience: Consumers

## SILVER

HealthWorks, Fall 2024  
**Montefiore Nyack Hospital**  
Division: Hospital – 250-499 beds  
Audience: Consumers

## SILVER

Preserving Your Memory Magazine, Summer 2024  
**The Zachary and Elizabeth M. Fisher Center for Alzheimer's Research Foundation**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

## SILVER

Healthy You Magazine – Spring 2024  
**UMR**  
Division: Health Insurer  
Audience: Consumers

## SILVER

Healthy You Magazine – Summer 2024  
**UMR**

Division: Health Insurer  
Audience: Consumers

## BRONZE

Cancer Health Fall 2024  
**Smart + Strong**

Division: Media / Publishing  
Audience: Consumers

## BRONZE

Preserving Your Memory Magazine, Fall 2024  
**The Zachary and Elizabeth M. Fisher Center  
for Alzheimer's Research Foundation**

Division: Association / Professional Society / Non-Profit  
Audience: Consumers

## MERIT

AAP News  
**AAP News staff**

Division: Association / Professional Society / Non-Profit  
Audience: Health Professionals

## MERIT

The Motivator – Summer/Fall 2024  
**Multiple Sclerosis Association of America**

Division: Association / Professional Society / Non-Profit  
Audience: Consumers and Health Professionals

## Digital Health Media / Publications

### Medical Animation

## GOLD

Condition Matrix: Taking Control of  
Type 2 Diabetes  
**Sharecare**

Division: Business: 500+ employees  
Audience: Consumers

## SILVER

HealthVerse: Tardive Dyskinesia  
**Sharecare**

Division: Business: 500+ employees  
Audience: Consumers

## Digital Health Media / Publications

### Medical Education

## GOLD

AMA Ed Hub: Substance Use Disorders  
and Addiction Education to Meet New  
DEA Requirements

**American Medical Association**

Division: Association / Professional Society / Non-Profit  
Audience: Health Professionals

## GOLD

An Initiative for the Early Screening,  
Detection, and Treatment of  
Type 1 Diabetes (T1D)  
**Med Learning Group**

Division: Educational Institution  
Audience: Consumers and Health Professionals

## GOLD

The Fourth Trimester: Emergencies in the  
Postpartum Period  
**Relias Media**

Division: Media / Publishing  
Audience: Health Professionals

## GOLD

Retina Master Class – A Comprehensive  
Case-Based Curriculum  
**Vindico Medical Education**

Division: Business: less than 500 employees  
Audience: Health Professionals

## SILVER

Dermatology Escape Room: Focus on  
Alopecia Areata in Adult and Adolescent  
Patients of Color

**Excalibur Medical Education**

Division: Medical Communications Agency  
Audience: Health Professionals

## SILVER

Feeling Flush: Management Strategies for  
Patients with Vasomotor Symptoms  
Associated with Menopause

**Excalibur Medical Education**

Division: Medical Communications Agency  
Audience: Health Professionals

## SILVER

Nephrology Escape Room: Improving the  
Management of IgA Nephropathy  
**Excalibur Medical Education**

Division: Medical Communications Agency  
Audience: Health Professionals

## SILVER

Learning Progression Over Time in  
Narcolepsy: The Impact of Environmental  
Changes and How We Evaluate Behavior  
**Haymarket Medical Education**

Division: Media / Publishing  
Audience: Health Professionals

## SILVER

HCP Medical Conference Poster: myHSteam  
Patient Insights on Stigma in HS  
**MyHealthTeam**

Division: Media / Publishing  
Audience: Health Professionals

## BRONZE

Multidisciplinary Team Essentials on CMV  
Prevention, Surveillance, and Treatment  
Optimization in the Transplant Setting  
**Academy for Continued Healthcare  
Learning, LLC**

Division: Educational Institution  
Audience: Health Professionals

## BRONZE

Treat or Refer? Improving the  
Management of Atopic Dermatitis in  
the Primary Care Setting  
**Academy for Continued Healthcare  
Learning, LLC**

Division: Educational Institution  
Audience: Health Professionals

## BRONZE

Agents of Change: Improving the  
Collaboration Among CAR-T Center  
Experts and Community-Based Clinicians  
for DLBCL Patients  
**Haymarket Medical Education**

Division: Media / Publishing  
Audience: Health Professionals

## BRONZE

myPsoriasisTeam Insights: Psoriasis Impact  
and What Patients Want From Treatment  
**MyHealthTeam**

Division: Media / Publishing  
Audience: Health Professionals

## MERIT

How to Talk with Patients and Parents  
about Vaccines  
**Institute for Vaccine Safety, Johns Hopkins  
Bloomberg School of Public Health**

Division: Educational Institution  
Audience: Health Professionals

## MERIT

Medoh Health

**Michael Pyne**

Division: Business: less than 500 employees

Audience: Consumers and Health Professionals

## MERIT

Second-Generation Therapy for Retinal Vascular Diseases: More Than Meets the Eye

**Paradigm Medical Communications**

Division: Medical Communications Agency

Audience: Health Professionals

## Digital Health Media / Publications

### Medical Illustration

## GOLD

Understanding Risks of a Multiple Pregnancy

**WebMD Ignite**

Division: Business: less than 500 employees

Audience: Consumers

## SILVER

Learning About Fetal Hydronephrosis

**WebMD Ignite**

Division: Business: less than 500 employees

Audience: Consumers

## BRONZE

Using Crutches after Lower Limb Amputation

**WebMD Ignite**

Division: Business: less than 500 employees

Audience: Consumers

## MERIT

Living with Aplastic Anemia

**WebMD Ignite**

Division: Business: less than 500 employees

Audience: Consumers

## Digital Health Media / Publications

### Newsletter

## GOLD

UPMC Helth Plan Provider Partner Update

August 2024

**Olga Mendenhall**

Division: Health System

Audience: Health Professionals

## SILVER

UPMC Caring for Kids UPMC for Kids

Newsletter 2024 Issue 2

**Michael Andrulonis**

Division: Health System

Audience: Consumers

## BRONZE

October 2024 Momentum Newsletter –

How to Get Unstuck

**Magellan Healthcare**

Division: Business: 500+ employees

Audience: Consumers

## BRONZE

Innovations: January/February 2025

**National Association of Boards of Pharmacy**

Division: Association / Professional Society / Non-Profit

Audience: Health Professionals

## BRONZE

Innovations: September/October 2024

**National Association of Boards of Pharmacy**

Division: Association / Professional Society / Non-Profit

Audience: Health Professionals

## MERIT

National Conference & Exhibition

E-blast newsletter

**Melissa Landgraf, Carla Kemp and**

**AAP News staff**

Division: Association / Professional Society / Non-Profit

Audience: Health Professionals

## MERIT

The Provider Pulse: Bridging Healthcare

Updates Across TRICARE and VA Community

Care Network

**TriWest Healthcare Alliance**

Division: Media / Publishing

Audience: Health Professionals

## Digital Health Media / Publications

### Newsletter Series

## GOLD

The Hospice Link

**Singapore Hospice Council**

Division: Association / Professional Society / Non-Profit

Audience: Consumers and Health Professionals

## SILVER

Baylor University Wellbeing Newsletter

**UMR**

Division: Health Insurer

Audience: Consumers

## BRONZE

GLP-1 Therapy Handbook

Everyday Health

Division: Media / Publishing

Audience: Consumers

## MERIT

Pharmacy Insight LinkedIn Newsletter

Optum Rx Marketing Team

Division: Health System

Audience: Consumers and Health Professionals

## Digital Health Media / Publications

### Other / Miscellaneous Digital Health Media / Publication

## GOLD

Understanding Dementia

**Mytonomy Inc.**

Division: Business: less than 500 employees

Audience: Consumers

## SILVER

Blueprint for Brain Health: Staying Sharp for a Lifetime

**Everyday Health**

Division: Media / Publishing

Audience: Consumers

## BRONZE

Modified Delphi Consensus on Interventions for Acute Radiation Dermatitis in Breast Cancer: A Canadian Expert Perspective

**La Roche Posay**

Division: Consumer Product Company

Audience: Health Professionals

## MERIT

Sudden Infant Death Syndrome (SIDS):  
How to Help Keep Your Baby Safe  
**Mytonomy Inc.**

Division: Business: less than 500 employees  
Audience: Consumers

## MERIT

Understanding and Managing Sciatica  
**Mytonomy Inc.**

Division: Business: less than 500 employees  
Audience: Consumers

## Digital Health Media / Publications

### Video

## GOLD

What is Vasculitis?  
**American Kidney Fund**

Division: Association / Professional Society / Non-Profit  
Audience: Consumers

## GOLD

Never the Same  
**Association of American Medical Colleges**

Division: Association / Professional Society / Non-Profit  
Audience: Consumers and Health Professionals

## GOLD

What is a Partial Laryngectomy?  
**Elsevier**

Division: Media / Publishing  
Audience: Consumers and Health Professionals

## GOLD

What Puts You at Risk for Stroke  
**Elsevier**

Division: Media / Publishing  
Audience: Consumers and Health Professionals

## GOLD

LYNG: The Future of Patient Monitoring  
**Katsumedia**

Division: Media / Publishing  
Audience: Health Professionals

## GOLD

Rock Stars in the O.R.  
**MD Anderson Cancer Center**

Division: Hospital – 500+ beds  
Audience: Consumers

## GOLD

MD Anderson Cancer Center research  
helps pregnant patient with renal  
medullary carcinoma

**MD Anderson Cancer Center // Producer:  
Christy Kitchen, Editor James McEnelly**

Division: Hospital – 500+ beds  
Audience: Consumers

## GOLD

Institute for Cell Therapy Discovery  
& Innovation

**MD Anderson Cancer Center // producer:  
Lauren Lea, editor: James McEnelly**

Division: Hospital – 500+ beds  
Audience: Consumers

## GOLD

Returning to School After Burn Injury  
**Model Systems Knowledge  
Translation Center**

Division: Government (Local/State/Federal)  
Audience: Consumers and Health Professionals

## GOLD

Finding Your Voice Early: A myBCTeam Mem-  
ber Portrait on Breast Cancer Self-Advocacy  
**MyHealthTeam**

Division: Media / Publishing  
Audience: Consumers

## GOLD

The Window of Tolerance: How Does It Work?  
**Oregon Mind Body Institute**

Division: Association / Professional Society / Non-Profit  
Audience: Consumers and Health Professionals

## GOLD

2025 Medicare Part D reforms  
**PAN Foundation**

Division: Association / Professional Society / Non-Profit  
Audience: Consumers and Health Professionals

## GOLD

Our People  
**WebMD Health Services**

Division: Business: 500+ employees  
Audience: Consumers

## GOLD

Quit Smoking: Getting Started  
**WebMD Ignite**

Division: Business: less than 500 employees  
Audience: Consumers

## GOLD

Lean on Me  
**WETA Washington, D.C., Ark Media  
and Lea Pictures**

Division: Media / Publishing  
Audience: Consumers and Health Professionals

## GOLD

My First Priority  
**WETA Washington, D.C., Ark Media  
and Lea Pictures**

Division: Media / Publishing  
Audience: Consumers and Health Professionals

## SILVER

Lymphedema After Breast Surgery  
**Elsevier**

Division: Media / Publishing  
Audience: Consumers and Health Professionals

## SILVER

Chronic Feud: Multiple Sclerosis Edition  
**HealthCentral**

Division: Media / Publishing  
Audience: Consumers

## SILVER

Your MS and the Family Journey  
**Multiple Sclerosis Association of America**

Division: Association / Professional Society / Non-Profit  
Audience: Consumers and Health Professionals

## SILVER

Carry Naloxone Video  
**National Association of Boards of Pharmacy**

Division: Association / Professional Society / Non-Profit  
Audience: Consumers

## SILVER

Heart-Healthy Exercises You Can Do  
at Your Desk

**Northwell Cardiovascular Institute**

Division: Health System  
Audience: Consumers and Health Professionals

## SILVER

ePA Evolution Video  
**Optum Rx Marketing Team and Tilt**

Division: Health System  
Audience: Health Professionals

## SILVER

Alternative funding programs: delaying care  
for commercially insured patients  
**PAN Foundation**

Division: Association / Professional Society / Non-Profit  
Audience: Consumers and Health Professionals

## SILVER

Game Changer My Story with Chris, who lives with prostate cancer

**Sharecare**

Division: Business: 500+ employees

Audience: Consumers

## SILVER

How Do I? Understand Medicare 2025 Update

**The Leukemia & Lymphoma Society**

Division: Association / Professional Society / Non-Profit

Audience: Consumers

## SILVER

Lessons in Blood Cancer: How Far We Have Come: Mantle Cell Lymphoma

**The Leukemia & Lymphoma Society**

Division: Association / Professional Society / Non-Profit

Audience: Consumers

## SILVER

'There's No Manual': Intimacy After Breast Cancer Treatment

**The Well, Everyday Health**

Division: Media / Publishing

Audience: Consumers

## SILVER

Continuous Positive Airway Pressure (CPAP)

**WebMD Ignite**

Division: Business: less than 500 employees

Audience: Consumers

## SILVER

Coronary Artery Disease (CAD)

**WebMD Ignite**

Division: Business: less than 500 employees

Audience: Consumers

## SILVER

Lifestyle Changes for Sleep Apnea

**WebMD Ignite**

Division: Business: less than 500 employees

Audience: Consumers

## SILVER

Pregnancy: Third Trimester

**WebMD Ignite**

Division: Business: less than 500 employees

Audience: Consumers

## SILVER

What is Sickle Cell Disease?

**WebMD Ignite**

Division: Business: less than 500 employees

Audience: Consumers

## BRONZE

Kidney Health For All  
Public Service Announcement

**American Kidney Fund**

Division: Association / Professional Society / Non-Profit

Audience: Consumers

## BRONZE

Suni Lee | American Kidney Fund: Know Your Kidneys®, Know Your Cause

**American Kidney Fund**

Division: Association / Professional Society / Non-Profit

Audience: Consumers

## BRONZE

BeWell Rebrand – LowRider :15

**BeWell**

Division: Health Insurer

Audience: Consumers

## BRONZE

What is Erectile Dysfunction?

**Elsevier**

Division: Media / Publishing

Audience: Consumers and Health Professionals

## BRONZE

Friendly Senior Living Stories

**Friendly Senior Living**

Division: Health System

Audience: Consumers

## BRONZE

Thrive at Work: A Guide to Wellbeing for Leaders

**Magellan Healthcare**

Division: Health Insurer

Audience: Consumers

## BRONZE

Rivals on the Court, Friends for life – Chris Evert / Martina Navratilova

**MD Anderson Cancer Center //**

**produced by Alex King**

Division: Hospital – 500+ beds

Audience: Consumers

## BRONZE

INOVA Welcome Video

**Mytonomy Inc.**

Division: Business: less than 500 employees

Audience: Consumers

## BRONZE

My Child is on ECMO, Now What?

**Mytonomy Inc.**

Division: Business: less than 500 employees

Audience: Consumers

## BRONZE

Digital Pharmacy Video

**Optum Rx Marketing Team and Tilt**

Division: Health System

Audience: Health Professionals

## BRONZE

Opioids in Palliative Care: Mdm Tan's Journey

**Singapore Hospice Council**

Division: Association / Professional Society / Non-Profit

Audience: Consumers and Health Professionals

## BRONZE

Alcohol Withdrawal: What to Expect

**WebMD Ignite**

Division: Business: less than 500 employees

Audience: Consumers

## BRONZE

Care Management: How It Can Help You

**WebMD Ignite**

Division: Business: less than 500 employees

Audience: Consumers

## BRONZE

Germelle's Story: Sickle Cell Disease

**WebMD Ignite**

Division: Business: less than 500 employees

Audience: Consumers

## BRONZE

How to advocate for your health

**WebMD Ignite**

Division: Business: less than 500 employees

Audience: Consumers

## BRONZE

Leaving the Hospital: Next Steps in Your Care

**WebMD Ignite**

Division: Business: less than 500 employees

Audience: Consumers

## BRONZE

Pregnancy: Managing Morning Sickness

**WebMD Ignite**

Division: Business: less than 500 employees

Audience: Consumers

## BRONZE

Teaching Your Child to Use an Inhaler With a Spacer

**WebMD Ignite**

Division: Business: less than 500 employees

Audience: Consumers



## BRONZE

The Difference Between Snoring and Obstructive Sleep Apnea

**WebMD Ignite**

Division: Business: less than 500 employees  
Audience: Consumers

## BRONZE

What is Osteoporosis?

**WebMD Ignite**

Division: Business: less than 500 employees  
Audience: Consumers

## BRONZE

Your Healthcare Team: Pediatric Speech-Language Pathologist

**WebMD Ignite**

Division: Business: less than 500 employees  
Audience: Consumers

## BRONZE

Your Pregnancy: Signs of Labor

**WebMD Ignite**

Division: Business: less than 500 employees  
Audience: Consumers

## MERIT

Genetic Testing & Kidney Disease

**American Kidney Fund**

Division: Association / Professional Society / Non-Profit  
Audience: Consumers

## MERIT

"Protect Them" Video

**CENTEGIX**

Division: Business: less than 500 employees  
Audience: Consumers and Health Professionals

## MERIT

What is Dementia?

**Elsevier**

Division: Media / Publishing  
Audience: Consumers and Health Professionals

## MERIT

Discover the HUman Side of Data with Health Union

**Health Union**

Division: Business: less than 500 employees  
Audience: Consumers

## MERIT

The Language of Migraine: An Open Conversation

**Health Union**

Division: Business: less than 500 employees  
Audience: Consumers

## MERIT

Life With a Stem Cell Transplant

**Mytonomy Inc.**

Division: Business: less than 500 employees  
Audience: Consumers

## MERIT

Spine-Talks: A Patient and Her Surgeon Celebrate 10 Years After Successful Complex Deformity Surgery

**National Spine Health Foundation**

Division: Association / Professional Society / Non-Profit  
Audience: Consumers and Health Professionals

## MERIT

Future Shapers

**PointClickCare**

Division: Business: 500+ employees  
Audience: Health Professionals

## MERIT

Bloodline Breakthroughs: Innovations & Inspiration: CAR T-cell Therapy

**The Leukemia & Lymphoma Society**

Division: Association / Professional Society / Non-Profit  
Audience: Consumers

## MERIT

Laina's Story: Epilepsy

**WebMD Ignite**

Division: Business: less than 500 employees  
Audience: Consumers

## MERIT

Learning Hydronephrosis

**WebMD Ignite**

Division: Business: less than 500 employees  
Audience: Consumers

## MERIT

Navigating Your Care as a Young Adult

**WebMD Ignite**

Division: Business: less than 500 employees  
Audience: Consumers

## MERIT

Pregnancy: Eating the Right Foods

**WebMD Ignite**

Division: Business: less than 500 employees  
Audience: Consumers

## MERIT

The Three Stages of Labor

**WebMD Ignite**

Division: Business: less than 500 employees  
Audience: Consumers

## MERIT

What is Atrial Flutter?

**WebMD Ignite**

Division: Business: less than 500 employees  
Audience: Consumers

## Digital Health Media / Publications

### Video Series

## GOLD

IgA Nephropathy Diagnosis Experience | AKF's Rare Kidney Disease Action Network

**American Kidney Fund**

Division: Association / Professional Society / Non-Profit  
Audience: Consumers

## GOLD

BeWell 2024-2025 Open Enrollment Campaign

**BeWell**

Division: Health Insurer  
Audience: Consumers

## GOLD

My Chronic Life: A Voice for MS

**HealthCentral**

Division: Media / Publishing  
Audience: Consumers

## GOLD

myMSTeam Member Portraits: A Video Series Elevating Real Patient Voices

**MyHealthTeam**

Division: Media / Publishing  
Audience: Consumers

## GOLD

Current Thinking in Postpartum Depression

**PeerDirect**

Division: Media / Publishing  
Audience: Health Professionals

## GOLD

Ojibwe Language in Epilepsy Care: A Creative Medical Translation Project for Enhancing Cultural Competency

**SickKids Learning Institute**

Division: Educational Institution  
Audience: Health Professionals

## SILVER

Unconditionally Me: Managing the Reality of Opioid Use Disorder

**Health Union**

Division: Business: less than 500 employees  
Audience: Consumers



## SILVER

IBD Unfiltered Video Series: Real Talk and Body Basics for Patients

**MyHealthTeam**

Division: Media / Publishing

Audience: Consumers

## SILVER

My Community: Diabetic Macular Edema  
**The Well, Everyday Health**

Division: Media / Publishing

Audience: Consumers

## BRONZE

Nevro HFX PDN Comparative Ads

**Pound & Grain**

Division: Medical Equipment / Device Manufacturer

Audience: Consumers

## BRONZE

Life Unscripted: Living Well with HIV:  
Treatment, Adherence, and Support  
**Sharecare**

Division: Business: 500+ employees

Audience: Consumers

## BRONZE

Vital Voices: Psoriatic Arthritis; Reducing Joint Pain, Swelling and Stiffness

**Sharecare**

Division: Business: 500+ employees

Audience: Consumers

## MERIT

HCP Perspective of the Gene Therapy Journey with Dr Priyanka Raheja  
**ELM Medical Ltd**

Division: Medical Communications Agency

Audience: Health Professionals

## MERIT

myMSTeam Member Portraits: Everyday Lessons and Lasting Strength in MS

**MyHealthTeam**

Division: Media / Publishing

Audience: Consumers

## MERIT

Avéli/Revelle: The Naked Truth About Cellulite  
**TogoRun**

Division: Medical Equipment / Device Manufacturer

Audience: Consumers and Health Professionals

## MERIT

TriWest Unscripted: The Faces Behind the Mission

**TriWest Healthcare Alliance**

Division: Media / Publishing

Audience: Consumers

## Digital Health Media / Publications

### White Paper

## GOLD

2024 Nurse Salary and Work-Life Report

**Nurse.com**

Division: Business: 500+ employees

Audience: Health Professionals

## GOLD

White Paper: Synchronizing HCP & DTC Messaging for Better Outcomes

**Sharecare**

Division: Business: 500+ employees

Audience: Consumers and Health Professionals

## SILVER

Within Outcomes Report (2021-2023)

**Within Health**

Division: Business: less than 500 employees

Audience: Consumers and Health Professionals

## BRONZE

CentralReach's 2025 Autism and IDD Care Market Report

**CentralReach**

Division: Business: less than 500 employees

Audience: Health Professionals

## BRONZE

What U.S. Healthcare Will Look Like in 2035  
**TDC Group**

Division: Health Insurer

Audience: Health Professionals

## MERIT

Value-based Administration for Value-based Care

**HSBlox**

Division: Business: less than 500 employees

Audience: Health Professionals

## Mobile Digital Health Resources

### Mobile Application

## GOLD

Gainwell Go – Mobile Digital Platform (MDP)

**Gainwell Technologies**

Division: Business: 500+ employees

Audience: Consumers

## GOLD

EczemaWise, the free app to help patients manage their eczema

**National Eczema Association**

Division: Association / Professional Society / Non-Profit

Audience: Consumers and Health Professionals

## GOLD

For best personalised health and wellbeing solution

**Personify Health**

Division: Business: 500+ employees

Audience: Consumers and Health Professionals

## GOLD

Sharecare for iOS & Android (Enterprise platform)

**Sharecare**

Division: Business: 500+ employees

Audience: Consumers

## GOLD

Valley Health System Mobile App

**Universal Health Services**

Division: Health System

Audience: Consumers

## SILVER

HSE Health App

**Health Service Executive**

Division: Health System

Audience: Consumers and Health Professionals

## SILVER

Prisma Health Go

**Prisma Health**

Division: Health System

Audience: Consumers and Health Professionals

## BRONZE

Smart Connect: MOHAP Application

**Ministry of Health and Prevention**

Division: Government (Local/State/Federal)

Audience: Consumers and Health Professionals

### BRONZE

Craving to Quit by Sharecare for iOS and Android  
**Sharecare**

Division: Business: 500+ employees  
Audience: Consumers

### BRONZE

Unwinding Anxiety by Sharecare for iOS and Android  
**Sharecare**

Division: Business: 500+ employees  
Audience: Consumers

### BRONZE

George Washington Hospital Mobile App  
**Universal Health Services**

Division: Health System  
Audience: Consumers

### BRONZE

Southwest Healthcare Mobile App  
**Universal Health Services**

Division: Health System  
Audience: Consumers

### BRONZE

Travel VIP App  
**VUMI Group**

Division: Health Insurer  
Audience: Consumers

### MERIT

KP-EIR  
**Dr. Saleem Sayani**  
Division: Educational Institution  
Audience: Health Professionals

## Mobile Digital Health Resources

Other / Miscellaneous Mobile Digital Health Resource

### GOLD

Branded Call Display  
**TransUnion**  
Division: Business: 500+ employees  
Audience: Consumers and Health Professionals

## Mobile Digital Health Resources

Text Messaging

### MERIT

Transforming Text as an Effective Medicaid Enrollment Channel  
**Escher Health**  
Division: Business: less than 500 employees  
Audience: Health Professionals

## Personal Digital Health Devices / Wearables

Other / Miscellaneous Digital Health Device / Wearable

### MERIT

HEKA AI Mattress  
**iFutureLab Inc.**  
Division: Business: less than 500 employees  
Audience: Consumers and Health Professionals

## Personal Digital Health Devices / Wearables

Sleep Tracking

### GOLD

BreathelQ  
**Sleep Number**  
Division: Business: 500+ employees  
Audience: Consumers

## Web-based Digital Health

Banner Ad

### SILVER

Brain Awareness Week Ad  
**The Zachary and Elizabeth M. Fisher Center for Alzheimer's Research Foundation**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

### BRONZE

Alzheimer's Awareness Month Ad  
**The Zachary and Elizabeth M. Fisher Center for Alzheimer's Research Foundation**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

## Web-based Digital Health

Banner Ad Series

### GOLD

BeWell Open Enrollment Online  
**BeWell**  
Division: Health Insurer  
Audience: Consumers

### MERIT

New Guidelines Announcement  
**La Roche Posay & Fisika**  
Division: Consumer Product Company  
Audience: Health Professionals

## Web-based Digital Health

Digital Health Curation

### BRONZE

Solera Health  
**Solera Health**  
Division: Business: less than 500 employees  
Audience: Consumers and Health Professionals

### BRONZE

Driving New Donor Engagement for Driscoll Children's Hospital  
**True North**  
Division: Hospital – under 250 beds  
Audience: Consumers

## Web-based Digital Health

Directory / Ratings / Guides

### GOLD

Lake Region Healthcare Provider Directory  
**Lake Region Healthcare**  
Division: Hospital – under 250 beds  
Audience: Consumers

### SILVER

Elemental Diet Transition Guide  
**Megan Worthington and mBIOTA Labs**  
Division: Consumer Product Company  
Audience: Consumers and Health Professionals

### SILVER

White Plains Physician Associates  
Provider Directory  
**White Plains Physician Associates**  
Division: Hospital – 250-499 beds  
Audience: Consumers

### BRONZE

Unity Health Provider Directory

**Unity Health**

Division: Health System

Audience: Consumers

### MERIT

Pella Regional Health Center

Provider Directory

**Pella Regional Health Center**

Division: Hospital – under 250 beds

Audience: Consumers

## Web-based Digital Health

### Forum / Message Board

### MERIT

Service Animals and Condition Management  
**Health Union**

Division: Business: less than 500 employees

Audience: Consumers

## Web-based Digital Health

### Health Records

### GOLD

Net Health Acquires Alinea Engage

**Net Health**

Division: Business: 500+ employees

Audience: Consumers and Health Professionals

### SILVER

Pear Suite

**Pear Suite**

Division: Business: less than 500 employees

Audience: Health Professionals

### BRONZE

ModMed® EHR - EMA

**ModMed®**

Division: Business: 500+ employees

Audience: Health Professionals

## Web-based Digital Health

### Infographic

### GOLD

High Blood Pressure and

Older Adults Tip Sheet

**The National Institute on Aging  
and IQ Solutions**

Division: Business: less than 500 employees

Audience: Consumers

### SILVER

CGM ADA Infographic

**Impact Education, LLC**

Division: Medical Communications Agency

Audience: Health Professionals

### BRONZE

Home Safety Tips for Older Adults\_

Aging In Place

**The National Institute on Aging  
and IQ Solutions**

Division: Business: less than 500 employees

Audience: Consumers and Health Professionals

### BRONZE

Population Perspective: Understanding Your  
Treatment Options for MS

**Sharecare**

Division: Business: 500+ employees

Audience: Consumers

### MERIT

MedPage Today's Shingles &

the Shingles Vaccine

**MedPage Today**

Division: Media / Publishing

Audience: Health Professionals

### MERIT

Integrated Specialty Infographic

**Optum Rx Marketing Team**

Division: Health System

Audience: Health Professionals

## Web-based Digital Health

### Infographic Series

### MERIT

Northwell Cancer Institute Infographic Series

**Emilie Blotiau, Lead Digital Channel**

**Strategist, Northwell Health**

Division: Health System

Audience: Consumers and Health Professionals

## Web-based Digital Health

### Interactive Content / Rich Media

### GOLD

Metastatic Breast Cancer –

Your Guide to a Successful Appointment

**WebMD**

Division: Media / Publishing

Audience: Consumers

### GOLD

Living Well with Diabetes for Adults

**WebMD Ignite**

Division: Business: less than 500 employees

Audience: Consumers

### SILVER

Natural Menopause

**Clinical Effectiveness |**

**Wolters Kluwer Health**

Division: Business: 500+ employees

Audience: Consumers and Health Professionals

### SILVER

Interactive Infographic:

Supporting Breakthrough Doctor

Dialogues for Psoriasis Patients

**MyHealthTeam**

Division: Media / Publishing

Audience: Consumers

### SILVER

More Than a Headache:

SEEDS of Success – Interactive Tools for

Chronic Migraine Management

**MyHealthTeam**

Division: Media / Publishing

Audience: Consumers

### SILVER

Understanding ATTR Amyloidosis:

A Multimedia Patient Engagement Channel

**MyHealthTeam**

Division: Media / Publishing

Audience: Consumers

### SILVER

Care Collective: Understanding and

Treating Thyroid Eye Disease

**Sharecare**

Division: Business: 500+ employees

Audience: Consumers

#### SILVER

Condition Consultant: Tracking, Treating and Taming Chronic Migraine

**Sharecare**

Division: Business: 500+ employees

Audience: Consumers

#### SILVER

Dx Dialogues: Aortic Stenosis

**Sharecare**

Division: Business: 500+ employees

Audience: Consumers

#### SILVER

SBS Guide: Pediatric Onset of Short-bowel Syndrome

**WebMD Ignite**

Division: Business: less than 500 employees

Audience: Consumers

#### BRONZE

Preparing for a Procedure

**Clinical Effectiveness |**

**Wolters Kluwer Health**

Division: Business: 500+ employees

Audience: Consumers and Health Professionals

#### BRONZE

Understanding Your Substance Use

**Clinical Effectiveness |**

**Wolters Kluwer Health**

Division: Business: 500+ employees

Audience: Consumers and Health Professionals

#### BRONZE

Build a better bond with your child

**Coffey Communications**

Division: Business: less than 500 employees

Audience: Consumers

#### BRONZE

How to be a better listener

**Coffey Communications**

Division: Business: less than 500 employees

Audience: Consumers

#### BRONZE

MedPage Today's AI Search Assistant

**MedPage Today**

Division: Media / Publishing

Audience: Health Professionals

#### BRONZE

From Pantry to Plate: A Personalized AI Assistant for IBD-Friendly Recipes

**MyHealthTeam**

Division: Media / Publishing

Audience: Consumers

#### BRONZE

Understanding Obesity: An Interactive Channel That Uncovers the Layers of Lived Experience

**MyHealthTeam**

Division: Media / Publishing

Audience: Consumers

#### MERIT

What is Alzheimer Disease?

**Clinical Effectiveness |**

**Wolters Kluwer Health**

Division: Business: 500+ employees

Audience: Consumers and Health Professionals

#### MERIT

HealthAdvisor: Shoulder Pain Assessment

**WebMD Ignite**

Division: Business: less than 500 employees

Audience: Consumers

#### MERIT

HealthInteractive: Hip Replacement Surgery

**WebMD Ignite**

Division: Business: less than 500 employees

Audience: Consumers

#### MERIT

HealthInteractive: Introduction to

Quitting Smoking

**WebMD Ignite**

Division: Business: less than 500 employees

Audience: Consumers

### Web-based Digital Health

#### Microsite

#### GOLD

Genetic testing and counseling for kidney disease

**American Kidney Fund**

Division: Association / Professional Society / Non-Profit

Audience: Consumers

#### GOLD

Kidney-friendly eating patterns

**American Kidney Fund**

Division: Association / Professional Society / Non-Profit

Audience: Consumers

#### GOLD

Opening Doors to Clinical Trials

**PAN Foundation**

Division: Association / Professional Society / Non-Profit

Audience: Consumers and Health Professionals

#### SILVER

Ronnie's Joy Website

**Fisika**

Division: Other / Miscellaneous

Audience: Consumers

#### SILVER

Coping with Higher Stages of Prostate Cancer

**Health Union**

Division: Business: less than 500 employees

Audience: Consumers

#### SILVER

Navigating Life With Metastatic

Colorectal Cancer

**Health Union**

Division: Business: less than 500 employees

Audience: Consumers

#### BRONZE

SuperAgers Family Study: Enrollment website

**AFAR – American Federation for Aging Research**

Division: Association / Professional Society / Non-Profit

Audience: Consumers

#### MERIT

Looking Beyond the Scale: Managing Obesity and Health

**Health Union**

Division: Business: less than 500 employees

Audience: Consumers

#### MERIT

My VIP Care – The new customizable health plan that fits all needs and budgets

**VUMI Group**

Division: Health Insurer

Audience: Consumers

### Web-based Digital Health

#### Other / Miscellaneous Web-based Digital Health

#### GOLD

Lift: A Simulation for Medical Students about Training and Support

**Clinical Tools, Inc.**

Division: Business: less than 500 employees

Audience: Health Professionals

#### BRONZE

Dx Dialogues: Diabetic Peripheral Neuropathy

**Sharecare**

Division: Business: 500+ employees

Audience: Health Professionals

## Web-based Digital Health

### Portal – Chronic Disease

#### GOLD

Coping with Anger and Agitation  
in Alzheimer's

**Health Union**

Division: Business: less than 500 employees

Audience: Consumers

## Web-based Digital Health

### Portal – Chronic Disease

#### MERIT

Patient Insider: Managing Chronic Hives

**Health Union**

Division: Business: less than 500 employees

Audience: Consumers

## Web-based Digital Health

### Portal – Other / Miscellaneous

#### MERIT

MOHAP eHealth Services

**Ministry of Health and Prevention**

Division: Government (Local/State/Federal)

Audience: Consumers and Health Professionals

#### MERIT

Sharp Health Plan's Digital Transformation  
for Members

**Sharp Health Plan**

Division: Health Insurer

Audience: Consumers

## Web-based Digital Health

### Portal – Patient Education

#### SILVER

BillionToOne

**BillionToOne**

Division: Business: less than 500 employees

Audience: Consumers and Health Professionals

#### BRONZE

One Day at a Time with Depression

**Health Union**

Division: Business: less than 500 employees

Audience: Consumers

#### BRONZE

Patient Insider: Opioid Use Disorder

**Health Union**

Division: Business: less than 500 employees

Audience: Consumers

#### BRONZE

Preparing for Your Hospital Stay & Recovery:  
Express Online Module

**InJoy Health Education**

Division: Media / Publishing

Audience: Consumers

#### BRONZE

UMR Member Portal

**UMR**

Division: Health Insurer

Audience: Consumers

#### MERIT

Florida KidCare Parent Portal

**Maximus**

Division: Health System

Audience: Consumers

## Web-based Digital Health

### Portal – Physician / Clinician

#### SILVER

AGA Portal

**Impact Education, LLC;**

**American Gastroenterological Association**

Division: Medical Communications Agency

Audience: Health Professionals

## Web-based Digital Health

### Responsive Website Design

#### SILVER

Association of University Centers on  
Disabilities Website

**Association of University Centers on  
Disabilities (AUCD)**

Division: Association / Professional Society / Non-Profit

Audience: Consumers and Health Professionals

#### BRONZE

PineApp Patient Portal

**Baptist Health South Florida**

Division: Health System

Audience: Consumers

## Web-based Digital Health

### Web-based Resource / Tool

#### GOLD

Suicide Prevention, Risks & Treatment:  
Parent Quiz

**American Academy of Pediatrics**

Division: Association / Professional Society / Non-Profit

Audience: Consumers

#### GOLD

Medicine guide and tracker for  
dialysis patients

**American Kidney Fund**

Division: Association / Professional Society / Non-Profit

Audience: Consumers

#### GOLD

AsthMap

**AstraZeneca Canada**

Division: Pharmaceutical Company

Audience: Health Professionals

#### GOLD

ImaginAction

**Booster Shot Media Inc**

Division: Hospital – 250-499 beds

Audience: Consumers

#### GOLD

MySCDStory.org

**Booster Shot Media Inc**

Division: Hospital – under 250 beds

Audience: Consumers

#### GOLD

Feedtrail, a Relias Solution

**Relias**

Division: Business: 500+ employees

Audience: Consumers and Health Professionals

#### GOLD

Visory Health: Redefining Prescription  
Savings and Healthcare Access for  
Underserved Populations

**Visory Health**

Division: Business: less than 500 employees

Audience: Consumers and Health Professionals

#### GOLD

Making a Decision About Prostate  
Cancer Screening

**WebMD Ignite**

Division: Business: less than 500 employees

Audience: Consumers

#### SILVER

Scheduling Tool

##### **BeWell, New Mexico's Health Insurance Exchange**

Division: Health Insurer

Audience: Consumers

#### SILVER

SkillFlix for Autistic Young Adults

##### **dfusion inc**

Division: Consumer Product Company

Audience: Consumers

#### SILVER

Navigating the Legal System

##### **Triage Cancer**

Division: Association / Professional Society / Non-Profit

Audience: Consumers and Health Professionals

#### SILVER

Side Quests: Choose Your Own Adventure

##### **WebMD Health Services**

Division: Business: 500+ employees

Audience: Consumers

#### BRONZE

BMT: Brown Multicellular ThinPrep Dataset

##### **Cel Welch**

Division: Educational Institution

Audience: Consumers and Health Professionals

#### BRONZE

Everyday Health Vaccine Planner

##### **Everyday Health Product and Editorial Teams**

Division: Media / Publishing

Audience: Consumers

#### BRONZE

Patient Insider: MS

##### **Health Union**

Division: Business: less than 500 employees

Audience: Consumers

#### BRONZE

State Resources

##### **Triage Cancer**

Division: Association / Professional Society / Non-Profit

Audience: Consumers and Health Professionals

#### BRONZE

Thinking About Getting a COVID-19 Vaccine?

##### **WebMD Ignite**

Division: Business: less than 500 employees

Audience: Consumers

#### MERIT

AAP Asthma Action Tracker

##### **American Academy of Pediatrics**

Division: Association / Professional Society / Non-Profit

Audience: Consumers

#### MERIT

Managed Care Review Board™ Presents:

Managed Care Strategies to Optimize Overall Outcomes in Multiple Myeloma

##### **Impact Education, LLC;**

##### **Medical Education Resources, Inc.**

Division: Medical Communications Agency

Audience: Health Professionals

#### MERIT

Impact of Precision Medicine in Moderate-to-Severe Asthma: Opportunities for Managed Care: Opportunities for Managed Care

##### **Impact Education, LLC; Partners for Advanced Clinical Education**

Division: Medical Communications Agency

Audience: Health Professionals

## Web-based Digital Health

#### Webinar

#### GOLD

CAR T-cell Therapy: An Emerging Therapy in Autoimmune Diseases

##### **The Immune-Mediated Inflammatory Disease Forum**

Division: Medical Communications Agency

Audience: Health Professionals

#### SILVER

Forum LIVE: Advances in Personalised Medicine: Rheumatology, Dermatology and Gastroenterology

##### **The Immune-Mediated Inflammatory Disease Forum**

Division: Medical Communications Agency

Audience: Health Professionals

#### SILVER

2025 Trends Webinar: Navigating the Future of Employee Well-Being

##### **WebMD Health Services**

Division: Business: 500+ employees

Audience: Consumers

#### BRONZE

Diabetes Technology Roundtable X

##### **cgmEDUCATION.net**

Division: Educational Institution

Audience: Health Professionals

#### BRONZE

Rising to the Challenges of Lupus Trials

##### **The Lupus Forum**

Division: Medical Communications Agency

Audience: Health Professionals

#### MERIT

Evolving Therapeutic Strategies for Psoriatic Diseases: Not all IL-23s are Created Similar

##### **The Immune-Mediated Inflammatory Disease Forum**

Division: Medical Communications Agency

Audience: Health Professionals

#### MERIT

The X, Y, Zs of a Multigenerational Workforce

##### **UPMC Health Plan**

Division: Health Insurer

Audience: Consumers

#### MERIT

Leveraging Behavioral Science to Support Employee Well-Being

##### **WebMD Health Services**

Division: Business: 500+ employees

Audience: Consumers

## Web-based Digital Health

#### Webinar Series

#### BRONZE

Supporting Neurodivergent Students on Campus

##### **Mantra Health**

Division: Business: less than 500 employees

Audience: Consumers

#### BRONZE

VUMI Health Talks

##### **VUMI Group**

Division: Health Insurer

Audience: Consumers

#### MERIT

Cancer Expert Now Do You Know Monthly Webinar

##### **Cancer Expert Now, an Onvivo Company**

Division: Business: less than 500 employees

Audience: Consumers

## Web-based Digital Health

### Website

#### GOLD

Primary Care Physician (PCP) Behavioral Health Toolkit

**Magellan Healthcare**

Division: Health Insurer

Audience: Health Professionals

#### GOLD

mBIOTA Labs Website

**mBIOTA Labs**

Division: Consumer Product Company

Audience: Consumers and Health Professionals

#### GOLD

Gi TAILOR

**Med Learning Group**

Division: Educational Institution

Audience: Consumers and Health Professionals

#### GOLD

Breaking Language Barriers: The launch of myHIVteam en español

**MyHealthTeam**

Division: Media / Publishing

Audience: Consumers

#### GOLD

The Ethel from AARP

**The Ethel from AARP**

Division: Association / Professional Society / Non-Profit

Audience: Consumers

#### SILVER

Association of University Centers on Disabilities Website

**Association of University Centers on Disabilities**

Division: Association / Professional Society / Non-Profit

Audience: Consumers and Health Professionals

#### SILVER

Quatela Center for Plastic Surgery Website

**Etna Interactive**

Division: Medical Communications Agency

Audience: Consumers

#### SILVER

Weiler Plastic Surgery Website

**Etna Interactive**

Division: Medical Communications Agency

Audience: Consumers

#### SILVER

Southeastern Retina Associates Website Redesign

**IV Interactive**

Division: Medical Communications Agency

Audience: Consumers and Health Professionals

#### SILVER

POZ

**Smart + Strong**

Division: Media / Publishing

Audience: Consumers

#### SILVER

WebMD Health Services Website

**WebMD Health Services**

Division: Business: 500+ employees

Audience: Consumers

#### SILVER

White Plains Physician Associates Website

**White Plains Physician Associates**

Division: Hospital – 250-499 beds

Audience: Consumers

#### BRONZE

'It's a crisis': Chronic hoarding is costing some older people their homes

**Celeste Hamilton Dennis**

Division: Media / Publishing

Audience: Consumers

#### BRONZE

Des Moines University Clinic Website

**Des Moines University Clinic**

Division: Hospital – under 250 beds

Audience: Consumers

#### BRONZE

Sutton Dermatology + Aesthetics Website

**Etna Interactive**

Division: Medical Communications Agency

Audience: Consumers

#### BRONZE

Safe Pharmacy Website Refresh

**National Association of Boards of Pharmacy**

Division: Association / Professional Society / Non-Profit

Audience: Consumers

#### BRONZE

Oncology Nursing Society replatform, 2024

**Oomph, Inc.**

Division: Nurses / Allied Health Professionals

Audience: Health Professionals

#### BRONZE

Medicare agents might not recommend the best plans this year as profits take priority

**Richard Eisenberg**

Division: Media / Publishing

Audience: Consumers

#### MERIT

Opioid-Use-Disorder.com:

A Health Union Community

**Health Union**

Division: Business: less than 500 employees

Audience: Consumers

#### MERIT

ADVENT Medical Education Program

**IMsci/VML Health in conjunction with Sanofi and Regeneron Pharmaceuticals, Inc.**

Division: Medical Communications Agency

Audience: Health Professionals

#### MERIT

Conquering the Type 2 Pathway Across Disease Realms

**Med Learning Group**

Division: Educational Institution

Audience: Consumers and Health Professionals

#### MERIT

Pella Regional Health Center Website

**Pella Regional Health Center**

Division: Hospital – under 250 beds

Audience: Consumers

