





# KAREN THOMAS, PRESIDENT & CEO, THOMAS PUBLIC RELATIONS, INC. BIO

- Member Advisory Board: Business Intelligence Group 2025
  - Stevie Award 2024 PR Executive of the Year
- Stevie Award 2023 Achievement in Management Advertising, Marketing & PR
  - PRPLI 2022 PR Campaign of the Year Award
  - PRPLI 2021 PR Campaign of the Year Award
  - Long Island Business News Excellence in Communication Award

Chair of the PR Committee for American Business Awards
Judge for the CES Innovation Awards, CES Asia Innovation Awards, Edison Awards, Digital
Health Awards, SVUS, CEO Awards, & Cyber Security Awards

Link: https://docs.google.com/document/d/1tPvQztqsZz8sX7NTFXFa0dZ81O8o-QMm/edit?usp=sharing&ouid=108034730091211394530&rtpof=true&sd=true

Karen Thomas is President and CEO of Thomas Public Relations, Inc. <a href="www.thomaspr.com">www.thomaspr.com</a>, a leading technology and consumer electronics public relations agency based in Long Island, NY. Thomas PR® has an over 20-year history of successful PR campaigns for ground-breaking technology companies, such as Olympus, RoboSense, Mixcder, swisstech, NewerTech, Thermoworks, iCleanse, iDevices, FeiyuTech, OWC, Vivid-Pix, and many more technology companies; bringing them high level press recognition, TV appearances, awards, booming sales, IPOs, and acquisitions.

Karen Thomas is a pioneer in digital imaging and technology public relations. The company represented Olympus for seven years, launching their digital camera and Magneto-Optical lines and winning hundreds of industry awards. Thomas PR was responsible for propelling Olympus to number two in U.S. sales, with public relations being the number one reason customers chose Olympus, as indicated by Oympus' study of customer buying trends. Thomas PR has also represented other leaders in technology and digital imaging, including Lexar Media, Fotonation, Foveon, Corsair, Enroute Imaging, Arcsoft, IPC, and more. Ms. Thomas has served on the boards of PMDA, IPC, LISTNET and many other organizations for technology, photography, and digital imaging. Thomas PR has extensive relationships with national and international press, including The Today Show, CNN, Good Morning America, Fox-TV, Wired, BBC-TV, Stern, NY Times, and more.

Thomas PR is winner of the Stevie Award 2024 and 2023 and PRPLI 2022 and 2021 PR Campaign of the Year Awards. Karen Thomas is Chair of the PR Committee for the Stevie Awards, American Business Awards and a judge for the CES Innovation Awards, CES Asia Innovation Awards, Edison Awards, Digital Health Awards, SVUS, CEO Awards, Cyber Security Awards, among others. Ms. Thomas has won numerous awards, including Stevie Award 2024 PR Executive of the Year, Stevie Award 2023 for Achievement in Management

Advertising, Marketing & PR, Onalytica's Top 100 Influencers, PRPLI 2022 PR Campaign of the Year, PRPLI 2021 PR Campaign of the Year, LIBN Excellence in Communication Award Best PR Campaign, PR News Social Shake-up - Movers & Shakers Award, PRSourceCode Top Tech Communicators Award, and TheBitbag.com's PR Rep of the Year. Karen Thomas has served on the boards of PMDA, IPC, LISTNET and many other technology organizations. Thomas is the creator of the original and longest running networking list for technology trade shows, "The Official KarenNet Party List." Thomas is a graduate of the Juilliard School in NY City for voice, performance, and languages. For more info, see: <a href="www.thomaspr.com">www.thomaspr.com</a>.

## THOMAS PR JUDGING/ADVISORY BOARDS:

- ADVISORY BOARD Business Intelligence Group 2025
- ADVISORY BOARD The Sammy Awards Sales and Marketing Tech Awards 2025
- JUDGE Fortress Cybersecurity Awards 2025
- JUDGE eHealthcare Leadership Awards 2025 & 2024
- JUDGE Globee Leadership Awards 2025, 2024, & 2023
- JUDGE BASA Awards 2025
- JUDGE Globee Awards for Achievement 2025
- JUDGE American Business Awards 2025, Social Media & Podcast Awards Judging Committee
- JUDGE We Love Tech Service Awards 2025
- JUDGE Digital Health Awards 2025
- JUDGE Business Intelligence Group AI Excellence Awards 2025
- JUDGE Business Intelligence Group Excellence in Consumer Service Awards 2025
- JUDGE Business Intelligence Group Innovation Awards 2025
- JUDGE American Business Awards 2024 Marketing, & Social Media Awards Judging Committee
- JUDGE Business Intelligence Group Awards for Business 2024
- JUDGE Sustainability Award 2024
- JUDGE Stratus Award 2024
- JUDGE Digital Health Hub Awards 2024
- JUDGE Digital Health Awards 2024
- JUDGE Artificial Intelligence Excellence Award 2024
- JUDGE Stratus Awards for Cloud Computing 2023
- JUDGE Digital Health Awards 2023
- JUDGE Digital Health Hub Awards 2023
- JUDGE American Business Awards Stevie Awards 2025, 2024, 2023, 2022, 2020, 2019, & 2018
- JUDGE Edison Awards "Expert Reviewer" 2022, 2021, 2018 & 2017
- JUDGE eHealthcare Leadership Awards 2023, 2022, & 2021
- JUDGE Chair, PR Judging Committee, American Business Awards 2020
- JUDGE Business Intelligence Group PR Awards 2020 & 2019
- JUDGE Cyber Security Awards 2019
- JUDGE CES 2019 Innovation Awards
- JUDGE SVUS Awards Best CEO & Technology 2018
- JUDGE IT World Awards 2017
- JUDGE CES Asia Innovation Awards 2019 & 2017
- JUDGE CEO World Awards 2017

# **THOMAS PR AWARDS:**

- WINNER Stevie Award 2024 PR Executive of the Year
- WINNER DesignRush 2023 Top 10 PR Firms 2023
- WINNER Stevie Award 2023 Achievement in Management Advertising, Marketing & Public Relations

- WINNER PRPLI 2022 PR Campaign of the Year
- WINNER PRPLI 2021 PR Campaign of the Year
- WINNER LIBN Excellence in Communication Award 2017 Best PR Campaign
- WINNER PR News Social Shake-up Movers & Shakers Award 2017
- WINNER Onalytica Top 100 PR Influencer Award
- WINNER PR SourceCode Top Tech Communicator

Thomas PR website: http://www.thomaspr.com

## **Press Kit:**

https://drive.google.com/drive/folders/1IUjwIyegXBvVpJPrf9gt\_wyHwWB3O2In?usp=s haring

## **Karen Thomas Bio:**

https://docs.google.com/document/d/1tPvQztqsZz8sX7NTFXFa0dZ81O8o-QMm/edit?usp=sharing&ouid=108034730091211394530&rtpof=true&sd=true

## **Photos:**

Karen Thomas: <a href="https://www.thomaspr.com/photos?pgid=lf2ztipz-c3833032-0a81-46b6-a945-cdf6d45200a7">https://www.thomaspr.com/photos?pgid=lf2ztipz-c3833032-0a81-46b6-a945-cdf6d45200a7</a>

Thomas PR Logo: <a href="https://www.thomaspr.com/photos?pgid=lf2ztipz-258e1c80-62aa-">https://www.thomaspr.com/photos?pgid=lf2ztipz-258e1c80-62aa-</a>

4f6c-84f4-a921f1c072ab

All:

https://drive.google.com/drive/folders/18vvm0g69DXmDs5tRoa04aUTv0Rosk0V1?usp=drive\_link

**Phone:** (631) 549-7575

Email: kthomas@thomaspr.com

# **Social Media:**

Linked-in: <a href="https://www.linkedin.com/in/thomaspr/">https://www.linkedin.com/in/thomaspr/</a>

Facebook: <a href="https://www.facebook.com/Thomaspublicrelations/">https://www.facebook.com/Thomaspublicrelations/</a>

Twitter: <a href="https://twitter.com/thomaspr">https://twitter.com/thomaspr</a>

Thomas PR is a registered trademark of Thomas Public Relations, Inc. All other trademarks are the property of their respective owners.