FALL 2021 MINIERS



JUDGES

Sparsh Agarwal

Director, Product Management Hinge Health

Mitch E. Apley

Senior Director of Broadcast | Print Production AbelsonTaylor

Gil Bashe

Managing Partner, Global Health Finn Partners

Shelly Caldwell

Owner Toolbox 4 Healthcare

Jonathan Chaney

Creative Strategist & Team Lead Blue Cross NC

Jeana Clark

Creative Media Director Veritas Health

Patrick Clinton, LPC

Exhale Behavioral Health

Zach Covey

Email Marketing Manager Veritas Health

Cyndy Erickson Mitchell

Managing Editor, Writer, Content Specialist National Jewish Health

Patrick Evett

Manager, Digital Experience American Academy of Pediatrics

Jennifer Flynn

Senior Editor Veritas Health

Alissa Gavrilescu

Strategic Marketing Leader Cigna

Becky Greiner

Digital Content Specialist Emindful

Heather Guidone

Surgical Program Director Center for Endometriosis Care

Rachel Hall

Digital Marketing Specialist Composites One

Desiree Hayes

Executive Vice President Patient Services Palms Medical Group

Karyi Hennessey

Visual Designer Veritas Health

Jill Hronek

Director, Marketing and Communications SLAS

Monika Johnson

Product Manager, Multimedia Publishing Elsevier

Nick Kagal

Vice President SpinSci

Jennifer Kertz

Digital Content & SEO Manager Temple Health

Stefanie Kuchta

Art Director Optum

Pamela Maloney

Director of Communications and Public Education Programs Senior Living Residences

Amy Pfeiffer

VP Member Engagement WebMD

Rebecca Price

Director of Marketing ClaimLogiq

Maria Regan

Director of Content Strategy, Health Group Wainscot Media

Carole Ricks

Advisor, Service Engagement AARP

Susan Rubin, MPH

Manager, Business Development American College of Surgeons Cancer Department

Mark Ruthman

Digital Channel Web SME Merck

Matthew Stumm

Founder + Creative Director Stark/Raying Branding + Advertising

Andrew Thorn

Principal
The Invisible Gorilla

Audrie Tornow

Managing Partner Excalibur Medical Education

Crystal Vining

Digital Content Editor American Academy of Pediatrics

Latoya Williamson

Clinical and BD Lead DEARhealth

Vishal Yadav

Director of Application Development symplr

Connected Digital Health

Clinical Decision Support Tools

SILVER

Align Technology's iTero Element 5D Align Technology

Division: Medical Equipment / Device Manufacturer Audience: Health Professionals

BRONZE

Theator's Surgical Intelligence Platform **Theator**

Division: Medical Equipment / Device Manufacturer Audience: Health Professionals

MERIT

TelaRep Interactive EHR Communication
OptimizeRx

Division: Business: less than 500 employees Audience: Health Professionals

Connected Digital Health

Consumer Directed Digital Health Programs

GOLD

Getting a COVID-19 Vaccine Wolters Kluwer

Division: Business: 500+ employees Audience: Consumers

SILVER

MyChoice Find a Provider **Businessolver**

Division: Business: 500+ employees Audience: Health Professionals

BRONZE

VP GO Virain Pulse

Division: Business: 500+ employees Audience: Consumers

Connected Digital Health

Disease Management / Population Health Management

SILVER

Sharecare for iOS & Android (Enterprise version)

Sharecare

Division: Business: 500+ employees Audience: Consumers

MERIT

Pega's Digital Health Journey, Connected and Simplified

Pegasystems, Inc

Division: Other / Miscellaneous Audience: Consumers

Connected Digital Health

Telehealth / Remote Patient Monitoring

BRONZE

CyraCom Connect
CyraCom

Division: Business: 500+ employees Audience: Health Professionals

BRONZE

Hims & Hers Expands Mental Health Offerings to Include Individual, Online Therapy

Hims & Hers Health, Inc. ("Hims & Hers")

Division: Business: less than 500 employees Audience: Consumers

BRONZE

Lumeon's Remote Patient Monitoring Solution

Lumeor

Division: Business: less than 500 employees Audience: Health Professionals

Digital Health -Social Media

Facebook

GOLD

UCHealth - Facebook UCHealth

Division: Health System Audience: Consumers

SILVER

Spine-health Facebook Page **Veritas Health**

Division: Media / Publishing Audience: Consumers

BRONZE

American Heart - Facebook American Heart Association

Division: Association / Professional Society / Non-Profit Audience: Consumers

BRONZE

CDC's Hear Her Campaign Facebook Page

Centers for Disease Control and Prevention, Division of Reproductive Health

Division: Government (Local/State/Federal) Audience: Consumers

BRONZE

Everyday Health Facebook
Everyday Health

Division: Media / Publishing Audience: Consumers

BRONZE

Sharecare on Facebook

Sharecare

Division: Business: 500+ employees Audience: Consumers

BRONZE

COVID-19 Healthy Habits Campaign
Tacoma-Pierce County Health
Department

Division: Government (Local/State/Federal) Audience: Consumers

MERIT

Friendly Senior Living Facebook Page
Friendly Senior Living

Division: Association / Professional Society / Non-Profit

Audience: Consumers

GeniusRx Facebook

GeniusRx

Division: Pharmaceutical Company Audience: Consumers

MERIT

St. Ann's Community Facebook Page St. Ann's Community

Division: Association / Professional Society / Non-Profit Audience: Consumers

Digital Health -Social Media

Instagram

GOLD

Everyday Health Everyday Health

Division: Media / Publishing Audience: Consumers

GOLD

Nurse.org Instagram Community **Nurse.org**

Division: Media / Publishing Audience: Health Professionals

SILVER

Brain & Life Magazine's Instagram American Academy of Neurology

Division: Association / Professional Society / Non-Profit Audience: Consumers

SILVER

AAP Pediatrics Instagram

American Academy of Pediatrics

Division: Media / Publishing Audience: Health Professionals

SILVER

UCHealth - Instagram UCHealth

Division: Health System Audience: Consumers

BRONZE

Breastcancer.org Instagram Breastcancer.org

Division: Association / Professional Society / Non-Profit

Audience: Consumers

MERIT

St. Ann's Community Instagram Account St. Ann's Community

Division: Association / Professional Society / Non-Profit Audience: Consumers

Digital Health -Social Media

LinkedIn

GOLD

Cancer Support Community LinkedIn Page

Cancer Support Community

Division: Association / Professional Society / Non-Profit Audience: Consumers

SILVER

American Heart - LinkedIn American Heart Association

Division: Association / Professional Society / Non-Profit Audience: Health Professionals

BRONZE

Sharecare on LinkedIn **Sharecare**

Division: Business: 500+ employees Audience: Consumers

MERIT

UCHealth - LinkedIn UCHealth

Division: Health System Audience: Consumers

Digital Health -Social Media

Other / Miscellaneous Social Media

MERIT

UCHealth – Google News Publisher **UCHealth**

Division: Health System Audience: Consumers

Digital Health -Social Media

Twitter

GOLD

American Heart – Twitter

American Heart Association

Division: Association / Professional Society / Non-Profit Audience: Consumers

AHA Science - Twitter

American Heart Association

Division: Association / Professional Society / Non-Profit

Audience: Health Professionals

BRONZE

SILVER

Sharecare on Twitter **Sharecare**

Division: Business: 500+ employees Audience: Consumers

MERIT

https://twitter.com/everydayhealth/

Everyday Health

Division: Media / Publishing Audience: Consumers

Digital Health -Social Media

YouTube

GOLD

UCHealth - YouTube **UCHealth**

Division: Health System Audience: Consumers

SILVER

Cancer Support Community YouTube Channel

Cancer Support Community

Division: Association / Professional Society / Non-Profit Audience: Consumers

BRONZE

Brain & Life Magazine's YouTube Channel

American Academy of Neurology

Division: Association / Professional Society / Non-Profit Audience: Consumers

Kidney Disease Education on YouTube **American Kidney Fund**

Division: Association / Professional Society / Non-Profit Audience: Consumers

Digital Health Media / Publications

Article

GOLD

How to Create Healthy Habits – and Get them to Stick

Michelle Crouch | AARP

Division: Media / Publishing Audience: Consumers

GOLD

Why We're Still Struggling With Sleep Ronda Kaysen | AARP

Division: Media / Publishing Audience: Consumers

GOLD

Have a Family History of Dementia or Alzheimer's? Here's How to Protect Your Brain as You Age

Sarah Anzlovar, MS, RDN, LDN, Victoria Seaver, M.S., RD

Division: Media / Publishing Audience: Consumers

GOLD

5 simple heart-smart diet substitutions **UMR**

Division: Health Insurer Audience: Consumers

GOLD

Health Literacy 101 Make your decisions known

UMR

Division: Health Insurer Audience: Consumers

GOLD

Health Literacy 101: Virtual healthcare **UMR**

Division: Health Insurer Audience: Consumers

GOLD

Degenerative Disc Disease Treatment for Low Back Pain **Veritas Health**

Division: Media / Publishing Audience: Consumers

SILVER

Diabetes Meal Plan for Beginners Emily Lachtrupp, M.S., RD, Victoria Seaver, M.S., RD

Division: Media / Publishing Audience: Consumers

SILVER

17-Year-Old Boy Loses 118 Pounds and Puts Type 2 Diabetes in Remission **Everyday Health**

Division: Media / Publishing Audience: Consumers

SILVER

Food Rx: An Endocrinologist Shares What She Eats in a Day to Help Prevent Type 2 Diabetes

Everyday Health

Division: Media / Publishing Audience: Consumers

SILVER

Hearing loss and cognitive decline **Healthy Hearing**

Division: Media / Publishing Audience: Consumers

SILVER

America's Frontline Doctors' Continue to Misinform on COVID

MedPage Today

Division: Media / Publishing Audience: Health Professionals

SILVER

The Match Is Crowded – Here's How to Fix It

MedPage Today

Division: Media / Publishing Audience: Health Professionals

SILVER

8 Everyday Noises That Could Cause Hearing Loss

Michelle Crouch | AARP

Division: Media / Publishing Audience: Consumers

SILVER

Hidden Dangers of Over-the-Counter Pain Relievers

Rachel Nania | AARP

Division: Media / Publishing Audience: Consumers

SILVER

Connecting the Dots in Pediatric Research

Shawn Oberrath, MUSC Health Science Communications

Division: Health System Audience: Health Professionals

SILVER

Back to school stressors **UMR**

Division: Health Insurer Audience: Consumers

SILVER

Celiac disease and gluten sensitivity **UMR**

Division: Health Insurer Audience: Consumers

SILVER

Health Literacy 101_What's an EOB

Division: Health Insurer Audience: Consumers

SILVER

The COVID-19 Vaccine UMR

Division: Health Insurer Audience: Consumers

BRONZE

Spot the Warning Signs of Multiple Sclerosis

Barbara Brody | AARP

Division: Media / Publishing Audience: Consumers

BRONZE

This Is What a Breakthrough COVID Infection Feels Like

Barbara Brody | AARP

Division: Media / Publishing Audience: Consumers

BRONZE

When Work-From-Home Burnout Doesn't Let Up

Beth Howard AARP

Division: Media / Publishing Audience: Consumers

BRONZE

ACC Conference Coverage by the CardioNerds

Docwire News & The CardioNerds

Division: Media / Publishing Audience: Health Professionals

BRONZE

7 Ways to Stay Empowered as a Black Woman With Psoriasis and Psoriatic Arthritis

Everyday Health

Division: Media / Publishing Audience: Consumers

BRONZE

Unequal Access, Unequal Outcomes: Race and Prostate Cancer Giddy

Division: Media / Publishing Audience: Consumers

BRONZE

ISTSS Briefing Paper on Global Climate Change and Trauma

International Society for Traumatic Stress Studies

Division: Association / Professional Society / Non-Profit

Audience: Health Professionals

BRONZE

What Are COVID "Human Challenge" Trials? Are They Ethical?

Lisa Fields for The Paper Gown by Zocdoc

Division: Business: 500+ employees Audience: Consumers

BRONZE

What Nurses Want You to Know About the Past Year

Michelle Crouch | AARP

Division: Media / Publishing Audience: Consumers

BRONZE

A Medical Team for a Determined Toddler National Jewish Health

Division: Hospital - under 250 beds

Audience: Consumers

BRONZE

8 Things You Must Know About Breakthrough COVID-19 Infections Rachel Nania | AARP

Division: Media / Publishing Audience: Consumers

BRONZE

8 Warning Signs of a 'Silent' Heart Attack That Are Easy to Overlook Rachel Nania | AARP

Division: Media / Publishing Audience: Consumers

BRONZE

Delta and Beyond: What Variants Mean for the Fully Vaccinated

Rachel Nania | AARP

Division: Media / Publishing Audience: Consumers

BRONZE

PrEP Messaging for Black Women Must Include Compassion and Respect **TheBodyPro**

Division: Media / Publishing Audience: Health Professionals

BRONZE

9 winter skin-care tips

UMR

Division: Health Insurer Audience: Consumers

BRONZE

Farm-to-table **UMR**

Division: Health Insurer Audience: Consumers

BRONZE

Feeling Groovy **UMR**

Division: Health Insurer Audience: Consumers

BRONZE

How we're staying connected **UMR**

Division: Health Insurer Audience: Consumers

BRONZE

Measure twice, cut once **UMR**

Division: Health Insurer Audience: Consumers

BRONZE

Spotlight on mammograms **UMR**

Division: Health Insurer Audience: Consumers

BRONZE

Watch out for frostbite **UMR**

Division: Health Insurer Audience: Consumers

BRONZE

Word of mouth: What your teeth may be telling vou

UMR

Division: Health Insurer Audience: Consumers

MERIT

Our Stories: Surviving

American Medical Rehabilitation **Providers Association**

Division: Association / Professional Society / Non-Profit

Audience: Consumers

MERIT

5 Things to Do in Your 50s to Be Active at 80

Barbara Brody | AARP

Division: Media / Publishing Audience: Consumers

MERIT

The Cancer Health 25: Black Lives Matter **Cancer Health**

Division: Media / Publishing Audience: Consumers

MERIT

Drinking Among Older Adults Split During Pandemic

Hallie Levine | AARP Division: Media / Publishing

Audience: Consumers

MERIT

Musicians with tinnitus **Healthy Hearing**

Division: Media / Publishing Audience: Consumers

MERIT

You Got Your Shot(s). But How Long Will COVID-19 Vaccine Immunity Last? Jennifer Rainey Marguez AARP

Division: Media / Publishing Audience: Consumers

MERIT

Techniques to Help You Overcome a Fear of Needles

Lisa Fields for the Cedars-Sinai Blog

Second COVID Shot Packs the Big Punch

MedPage Today

Division: Media / Publishing Audience: Health Professionals

MERIT

The Mental Health Toll of Not Matching **MedPage Today**

Division: Media / Publishing Audience: Health Professionals

MERIT

The New (Buzzy) Benefits of Exercise Michelle Crouch | AARP

Division: Media / Publishing Audience: Consumers

MERIT

6 Things You Need to Know About Long COVID

Rachel Nania | AARP

Division: Media / Publishing Audience: Consumers

MERIT

Surprising Things Your Fingernails Can Reveal About Your Health Rachel Nania | AARP

Division: Media / Publishing Audience: Consumers

MERIT

Are Your Remote Workdays Exhausting? Here's Why—and What to Do About It **Sharecare**

Division: Business: 500+ employees Audience: Consumers

MERIT

Regaining Physical Fitness After COVID-19

Stacey Colino | AARP

Division: Media / Publishing Audience: Consumers

MERIT

Medical Racism Was Meant to Hurt Black Women-And It Does **TheBody**

Division: Media / Publishing Audience: Consumers

MERIT

COVID-19 Vaccines and the LGBTQ Community: The Messenger Matters **TheBodyPro**

Division: Media / Publishing Audience: Health Professionals

MERIT

6 ways to mix up your walk **UMR**

Division: Health Insurer Audience: Consumers

MERIT

Electrolytes: Maintaining balance **UMR**

Division: Health Insurer Audience: Consumers

MERIT

Mini-but-mighty habit changes **UMR**

Division: Health Insurer Audience: Consumers

MERIT

What's so great about stretching? **UMR**

Division: Health Insurer Audience: Consumers

Digital Health Media / Publications

Article

GOLD

Black Women and PrEP: Confronting Barriers to Care

TheBody

Division: Media / Publishing Audience: Consumers

SILVER

The Impact of Schizophrenia on the Black Community

Psycom

Division: Media / Publishing Audience: Consumers

SILVER

THE DEPTHS OF RACISM IN PSYCHIATRIC CARE

PsycomPRO

Division: Media / Publishing Audience: Health Professionals

BRONZE

MyLymphomaTeam Participating in Lymphoma Research

MyLymphomaTeam

Division: Business: less than 500 employees Audience: Consumers

BRONZE

DEPRESSION AND MENTAL HEALTH CARE IN THE UNITED STATES – A SPECIAL SERIES

PsycomPRO

Division: Media / Publishing Audience: Health Professionals

BRONZE

Top 10 HIV Clinical Developments of 2020

TheBodyPro

Division: Media / Publishing Audience: Health Professionals

MERIT

Fight for Your Right: A Guide to Culturally Competent Care **Health.com**

Division: Media / Publishing Audience: Consumers

MERIT

Diverse Perspectives: Immigrants Improve the Environment and Quality of Scientific Research

Matt Greseth, MUSC Health Science Communications

Division: Health System Audience: Health Professionals

MERIT

MedPage Today Specialty Board Series **MedPage Today**

Division: Media / Publishing Audience: Health Professionals

MERIT

Health, well-being & gender diversity: A Sharecare content series **Sharecare**

Division: Business: 500+ employees Audience: Consumers

Audio

GOLD

Ask Nurse Alice Podcast, presented by Nurse.org "I Quit My Job As A Nurse Practitioner: here's the reason why"

Nurse.org

Division: Media / Publishing Audience: Health Professionals

SILVER

Frankly Speaking about Cancer: Young and Diagnosed-Encountering the Unexpected **Cancer Support Community**

Division: Association / Professional Society / Non-Profit

Audience: Consumers

SILVER

Why Women Experience COVID and the Vaccines Differently Than Men

MedPage Today

Division: Media / Publishing Audience: Health Professionals

BRONZE

Assessing School Readiness, Updated Fever Guidelines

American Academy of Pediatrics

Division: Association / Professional Society / Non-Profit

Audience: Health Professionals

BRONZE

An Exclusive Interview with Jodi Kuhlman, MD, on Her Recovery from Fentanyl Addiction

Anesthesiology News

Division: Media / Publishing Audience: Health Professionals

BRONZE

Frankly Speaking about Cancer: Talking Health at the Barbershop

Cancer Support Community

Division: Association / Professional Society / Non-Profit

Audience: Consumers

BRONZE

35: Big Data & Al Meet Precision Nursing **SEE YOU NOW Podcast**

Division: Business: 500+ employees Audience: Consumers

BRONZE

51: The Planet is Our Patient SEE YOU NOW Podcast

Division: Association / Professional Society / Non-Profit Audience: Consumers

BRONZE

55: Ready to Vote?

SEE YOU NOW Podcast

Division: Association / Professional Society / Non-Profit Audience: Consumers

MERIT

Empathy: The Most Critical Skill in Medicine

MedPage Today

Division: Media / Publishing Audience: Health Professionals

Digital Health Media / Publications

Blog Post

GOLD

The Future Is Hybrid Care: Combining In-Person And Virtual Visits

Stericycle Communication Solutions

Division: Business: 500+ employees Audience: Health Professionals

SILVER

FAQ: The COVID-19 Vaccine and Migrant, Immigrant, and Food & Farm Worker Patients

Migrant Clinicians Network (MCN)

Division: Association / Professional Society / Non-Profit Audience: Health Professionals

SILVER

Pager, Inc.

Pager, Inc.

Division: Business: less than 500 employees Audience: Health Professionals

SILVER

COVID-19 Delta Variant: 3 Strategies For Effective Patient Communication

Stericycle Communication Solutions

Division: Business: 500+ employees Audience: Health Professionals

SILVER

Vaccine Operations: Healthcare's Biggest Patient Engagement Challenge And Opportunity

Stericycle Communication Solutions

Division: Business: 500+ employees Audience: Health Professionals

SILVER

15 Survival Tips for Managing an RA Flare-Up

Veritas Health

Division: Media / Publishing Audience: Consumers

SILVER

Good Dental Care Is Important for Those with Rheumatoid Arthritis

Veritas Health

Division: Media / Publishing Audience: Consumers

BRONZE

The Healthcare CIO's Role in Driving Consumer Engagement Strategies

Mercury Healthcare

Division: Business: 500+ employees Audience: Health Professionals

BRONZE

9 Little-Known Life Hacks for Living with Arthritis Hand Pain

Veritas Health

Division: Media / Publishing Audience: Consumers

MERIT

FSA Store Learning Center: Exploring compatible tax-free account options for FSA users Credited Organization or Individual: Health-E Commerce

FSA Store

Division: Consumer Product Company Audience: Consumers

MERIT

Beware of common items that send kids to the ER every day

Medical City Healthcare

Division: Health System Audience: Consumers

MERIT

Helping Patients Stay Safe in an Age of Misinformation

Migrant Clinicians Network (MCN)

Division: Association / Professional Society / Non-Profit

Audience: Health Professionals

Blog Post Series

SILVER

FAQs COVID-19 Vaccine: Vaccine Development and Safety March of Dimes

Division: Association / Professional Society / Non-Profit Audience: Consumers

SILVER

MedPage Today On the Frontlines of the Vaccination Campaign **MedPage Today**

Division: Media / Publishing Audience: Health Professionals

BRONZE

My Vaccine Choice: Ob-Gyns Talk COVID-19 Vaccines, Pregnancy, Breastfeeding, and Fertility

American College of Obstetricians and Gynecologists (ACOG)

Division: Association / Professional Society / Non-Profit Audience: Consumers

Digital Health Media / Publications

Book

GOLD

Pediatric Collections: LGBTQ+: Support and Care Part 3: Caring for Transgender Children American Academy of Pediatrics

Division: Media / Publishing Audience: Health Professionals

SILVER

Pediatric Collections: LGBTQ+: Support and Care Part 1: Combatting Stigma and Discrimination

American Academy of Pediatrics
Division: Media / Publishing

Audience: Health Professionals

BRONZE

Frankly Speaking About Cancer: CAR T Patient & Caregiver Guide Cancer Support Community

Division: Association / Professional Society / Non-Profit Audience: Consumers

MERIT

Pediatric Collections: LGBTQ+: Support and Care Part 2: Health Concerns and Disparities American Academy of Pediatrics

Division: Media / Publishing Audience: Health Professionals

Digital Health Media / Publications

Booklet/Brochure

GOLD

Frankly Speaking About Cancer: Clinical Trials Photo Novella

Cancer Support Community

Division: Association / Professional Society / Non-Profit Audience: Consumers

SILVER

Beyond the EHR: Cultivating patient acquisition and retention with an intelligent engagement platform Mercury Healthcare

Division: Business: 500+ employees Audience: Health Professionals

SILVER

Cancer Rights: Navigating Employment, Insurance, & Finances

Triage Cancer

Division: Association / Professional Society / Non-Profit Audience: Consumers

BRONZE

Frankly Speaking About Cancer: Diffuse Large B-Cell Lymphoma Discussion Guide

Cancer Support Community

Division: Association / Professional Society / Non-Profit Audience: Consumers

MERIT

Bardy Diagnostics Media Kit 2021 **Bardy Diagnostics Inc.**

Division: Medical Equipment / Device Manufacturer Audience: Health Professionals

MERIT

Frankly Speaking About Cancer: Helping Your Loved One Make Treatment Decisions

Cancer Support Community

Division: Association / Professional Society / Non-Profit Audience: Consumers

MERIT

Engaging with Insurers: Appealing a Denial

Patient Advocate Foundation

Division: Business: less than 500 employees Audience: Consumers

Digital Health Media / Publications

Case Study

GOLD

Case Study: GBMC HealthCare
Stericycle Communication Solutions

Division: Business: 500+ employees Audience: Health Professionals

SILVER

Case Study: St. Luke's Hospital Women's Center

Stericycle Communication Solutions

Division: Business: 500+ employees Audience: Health Professionals

BRONZE

Case Study: CHRISTUS Health
Stericycle Communication Solutions

Division: Business: 500+ employees Audience: Health Professionals

MERIT

Biosimilar Success Story Magellan Rx

Division: Other / Miscellaneous Audience: Health Professionals

Editorial Animation

GOLD

I've Learned You Never Outgrow Anxiety

The Girlfriend from AARP

Division: Association / Professional Society / Non-Profit

Audience: Consumers

SILVER

Alice in Wonderland Syndrome: The Unsettling Symptoms of Migraines **Giddy**

Division: Media / Publishing Audience: Consumers

BRONZE

Are You Aiming for 100? The Ethel from AARP

Division: Association / Professional Society / Non-Profit

Audience: Consumers

MERIT

Hair Loss Is A Lonely Battle The Ethel from AARP

Division: Association / Professional Society / Non-Profit

Audience: Consumers

MERIT

Rewriting My Mother's Legacy The Ethel from AARP

Division: Association / Professional Society / Non-Profit

Audience: Consumers

MERIT

Improve Your Sagging Jowls The Girlfriend from AARP

Division: Association / Professional Society / Non-Profit

Audience: Consumers

Digital Health Media / Publications

Editorial Illustration

GOLD

Beyond Blueberries

The Ethel from AARP

Division: Association / Professional Society / Non-Profit

Audience: Consumers

SILVER

Keep These 10 Things Away From Your Vagina

Sisters from AARP

Division: Association / Professional Society / Non-Profit

Audience: Consumers

SILVER

The Exercise That Saved Me The Ethel from AARP

Division: Association / Professional Society / Non-Profit Audience: Consumers

BRONZE

8 Tips for 'Down There' Care After 40 **Sisters from AARP**

Division: Association / Professional Society / Non-Profit Audience: Consumers

MERIT

Condom Sales Are Skyrocketing for 'Hot Vax Summer'

Giddy

Division: Media / Publishing Audience: Consumers

MERIT

Why Does Getting Knocked in the Balls Hurt So Much?

Giddy

Division: Media / Publishing Audience: Consumers

Digital Health Media / Publications

Magazine

GOLD

Patient Safety Journal Patient Safety Authority

Division: Government (Local/State/Federal) Audience: Health Professionals

SILVER

Real Health Spring 2021 Real Health

Division: Media / Publishing Audience: Consumers

SILVER

Healthy You Magazine_Spring 2021

Division: Health Insurer

Audience: Consumers

BRONZE

Healthy You Magazine_Winter 2021 **UMR**

Division: Health Insurer Audience: Consumers

MERIT

Healthy You Magazine_Fall 2020 UMR

Division: Health Insurer Audience: Consumers

MERIT

Healthy You Magazine_Summer 2021

Division: Health Insurer Audience: Consumers

Medical Animation

GOLD

Cervical Bone Spurs Symptoms and Causes Animation

Veritas Health

Division: Media / Publishing Audience: Consumers

MERIT

EOM613 MOA Video

TogoRun and EOM Pharmaceuticals

Division: Medical Communications Agency Audience: Health Professionals

Digital Health Media / Publications

Medical Education

GOLD

New Horizons in Myelodysplastic Syndrome (MDS): Diagnosis, Risk Stratification, and Novel Therapies -Episode 2: Relating the Pathophysiology of MDS to the Mechanism of Action (MOA) of Novel Agents

Paradigm Medical Communications

Division: Medical Communications Agency Audience: Health Professionals

SILVER

Key Advances in the Diagnosis and Treatment of Neuromyelitis Optica Spectrum Disorder

Paradigm Medical Communications

Division: Medical Communications Agency Audience: Health Professionals

SILVER

Targeting Inflammatory and Fibrotic Pathways in SSc-ILD

Paradigm Medical Communications

Division: Medical Communications Agency Audience: Health Professionals

BRONZE

An Animated Exploration of Chronic Fibrosing Interstitial Lung Disease: From Diagnosis to Management in the Era of Antifibrotic Therapy

PeerView Institute

Division: Business: less than 500 employees Audience: Health Professionals

BRONZE

The Clinical Evidence: Making the Appropriate Treatment Choices in PsA Rheumatology Nurses Society

Division: Association / Professional Society / Non-Profit

Audience: Health Professionals

MERIT

Cytokine Signalling Forum -Slide Resources - Slide Compendiums **CESAS Medical**

Division: Medical Communications Agency Audience: Health Professionals

Digital Health Media / Publications

Medical Illustration

GOLD

Pediatric Tooth Abscess

Healthwise

Division: Business: less than 500 employees Audience: Consumers

BRONZE

Pediatric Inhaler Use

Healthwise

Division: Business: less than 500 employees Audience: Consumers

Digital Health Media / Publications

Newsletter

GOLD

Healthy for Life

American Heart Association and Aramark

Division: Association / Professional Society / Non-Profit Audience: Health Professionals

GOLD

A Guide to Lower Left Back Pain

Veritas Health

Division: Media / Publishing Audience: Consumers

SILVER

HSS Health Connection: Keeping the Hand & Upper Extremity Healthy

HSS Education Institute

Division: Hospital - under 250 beds Audience: Consumers

BRONZE

Connection Newsletter (December 2020)

Discovery Senior Living

Division: Business: 500+ employees Audience: Health Professionals

BRONZE

Coronavirus Update Newsetter: COVID-19, 1 Year In

Everyday Health

Division: Media / Publishing Audience: Consumers

BRONZE

Self-Care Newsletter: How to Bring Your Self-Care Outdoors **Everyday Health**

Division: Media / Publishing

Audience: Consumers

BRONZE

AARP Staying Sharp February Content Newsletter

Trendline Interactive

Division: Association / Professional Society / Non-Profit Audience: Consumers

MERIT

Connection Newsletter (2021, Volume 1) **Discovery Senior Living**

Division: Business: 500+ employees Audience: Health Professionals

MERIT

Connection Newsletter (2021, Volume 2) **Discovery Senior Living**

Division: Business: 500+ employees Audience: Health Professionals

Newsletter Series

GOLD

GOLD Medal Fitness Challenge Newsletter Series

Everyday Health

Division: Media / Publishing Audience: Consumers

BRONZE

MRx Clinical Alert
Magellan Rx

Division: Other / Miscellaneous Audience: Health Professionals

Digital Health Media / Publications

Other / Miscellaneous Digital Health Media / Publication

SILVER

Cytokine Signalling Forum – EULAR 2021 Congress Updates

CESAS Medical

Division: Medical Communications Agency Audience: Health Professionals

BRONZE

#BlackHealthFacts Mental Health: Elevating Voices to Fight Stigma and Build Trust

Everyday Health

Division: Media / Publishing Audience: Consumers

BRONZE

#BlackHealthFacts: A Resource Center for the Knowledge Movement

Everyday Health

Division: Media / Publishing Audience: Consumers

BRONZE

MyOvarianCancerTeam Resources MyOvarianCancerTeam

Division: Business: less than 500 employees Audience: Consumers

MERIT

Cytokine Signalling Forum – EULAR 2021: Cytokine Signalling Blockade: Interactions and Outcomes

CESAS Medical

Division: Medical Communications Agency Audience: Health Professionals

MERIT

Life in a New Normal: How to Practice Self-Care in a Partially Vaccinated World **Everyday Health**

Division: Media / Publishing Audience: Consumers

MERIT

Bases Loaded Campaign **UMR**

Division: Health Insurer Audience: Consumers

Digital Health Media / Publications

Video

GOLD

Breast Cancer and Indian Culture: Niyati's Fight for Change

Breastcancer.org

Division: Association / Professional Society / Non-Profit

Audience: Consumers

GOLD

How to Understand Breast

Cancer Research

Breastcancer.org

Division: Association / Professional Society / Non-Profit

Audience: Consumers

GOLD

Tonya's Preventive Mastectomy **Breastcancer.org**

Division: Association / Professional Society / Non-Profit

Audience: Consumers

GOLD

Tether

Ghost Productions

Division: Medical Communications Agency Audience: Health Professionals

GOLD

Hip Replacement Surgery— Before Your Surgery

Healthwise

Division: Business: less than 500 employees Audience: Consumers

GOLD

Casirivimab and Imdevimab: a combination of two non-competing neutralizing monoclonal antibodies against SARS-CoV-2

Impact Communication Partners

Division: Pharmaceutical Company Audience: Health Professionals

GOLD

Carilion Digital Transformation with a Human Touch **Mytonomy**

Division: Media / Publishing Audience: Consumers

GOLD

What To Expect From Your Visit to The ER or Urgent Care

Mytonomy

Division: Media / Publishing Audience: Consumers

GOLD

Recognizing Feelings and Emotions Video

Sanford FIT

Division: Health System Audience: Consumers

GOLD

A Virtual Look at Non-Small Cell Lung Cancer

Sharecare

Division: Business: 500+ employees Audience: Consumers

SILVER

The Quest for Privacy

American Academy of Pediatrics

Division: Association / Professional Society / Non-Profit

Audience: Consumers

SILVER

Artificial Iris Implant Restores Visual Function

Brennan Wesley, MUSC Health Science Communications

Division: Health System Audience: Health Professionals

SILVER

Ask Ruby: What Patients Need to Know About Prior Authorization

Cancer Support Community

Division: Association / Professional Society / Non-Profit

Audience: Consumers

SILVER

Colorectal Cancer: What You Need To Know When Newly Diagnosed

Cancer Support Community

Division: Association / Professional Society / Non-Profit

Audience: Consumers

SILVER

Social Work Topics for Dialysis Patients: Maintaining Healthy Relationships **DaVita Kidney Care**

Division: Business: 500+ employees Audience: Consumers

SILVER

Celebrating Johns Hopkins Hospital's First DAISY Team Award Recipients

Johns Hopkins Medicine, Marketing and Communications

Division: Health System Audience: Consumers

SILVER

Robotic Prostatectomy | Cal Ripken Jr.'s Story

Johns Hopkins Medicine, Marketing and Communications

Division: Health System Audience: Consumers

SILVER

National Jewish Health Doctors Volunteer in NYC Hospitals During COVID-19 Pandemic

National Jewish Health

Division: Hospital – under 250 beds Audience: Consumers

SILVER

Communities Talk Registration Support Video

Substance Abuse and Mental Health Administration's Underage Drinking and Prevention and Education Initiatives (SAMHSA's UADPEI)

Division: Government (Local/State/Federal) Audience: Consumers

SILVER

COVID-19 Vaccine: Why These Philadelphia Residents Got the Shot **Temple Health**

Division: Health System Audience: Consumers

SILVER

Vida B2B Product Video "Follow The Signs"

Vida Health

Division: Consumer Product Company Audience: Consumers

BRONZE

I Know Pain video

Foundation for Chiropractic Progress

Division: Association / Professional Society / Non-Profit

Audience: Consumers

BRONZE

Mindfulness Tips for Teens

Healthwise

Division: Business: less than 500 employees Audience: Consumers

BRONZE

Capturing Our Resilience in Poetry

Johns Hopkins Medicine, Marketing
and Communications

Division: Health System Audience: Consumers

BRONZE

The Johns Hopkins Capacity Command Center Enhancing Hospital Operations Since 2016

Johns Hopkins Medicine, Marketing and Communications

Division: Health System Audience: Consumers

BRONZE

Surprise Gift for New Medical Students: Butterfly Point-of-Care Ultrasound Devices

Marketing Communications Team -Lewis Katz School of Medicine, Temple University

Division: Educational Institution Audience: Health Professionals

BRONZE

Shattering the Stigma Around Migraine With Dr. Starling

MyMigraineTeam

Division: Business: less than 500 employees Audience: Consumers

BRONZE

Gender Confirmation Surgery -Vaginoplasty **Mytonomy**

Division: Media / Publishing Audience: Consumers

BRONZE

Weiss - Chicago Center for Orthopedics **Mytonomy**

Division: Media / Publishing Audience: Consumers

MERIT

Islet Cell Transplant Option for Chronic Pancreatitis Relief

Brennan Wesley, MUSC Health Science Communications

Division: Health System Audience: Health Professionals

MERIT

Ask Ruby: How to file for Unemployment Benefits

Cancer Support Community

Division: Association / Professional Society / Non-Profit

Audience: Consumers

MERIT

Ask Ruby: I Lost my Health Insurance. What Now?

Cancer Support Community

Division: Association / Professional Society / Non-Profit Audience: Consumers

MERIT

Ask Ruby: What Patients Need to Know About Value-Based Care Cancer Support Community

Division: Association / Professional Society / Non-Profit Audience: Consumers

MERIT

Chronic Low Back Pain: Time to Try Something New? **Healthwise**

Division: Business: less than 500 employees Audience: Consumers

MERIT

Ways to Keep Your Baby Safe **Healthwise**

Division: Business: less than 500 employees Audience: Consumers

MERIT

COVID-19 vaccination and pregnancy myths debunked

Medical City Healthcare

Multiple Myeloma Today Expert Roundtable

Multiple Myeloma Today

Division: Media / Publishing Audience: Health Professionals

MERIT

Food Addiction Mytonomy

Division: Media / Publishing Audience: Consumers

MERIT

Virtual Tour: Temple Lung Center at Jeanes Campus **Temple Health**

Division: Health System Audience: Consumers

MERIT

"Find the Carbs Dinner Food Quiz"
Vida Health

Division: Consumer Product Company Audience: Consumers

MERIT

"Welcome to Mental Health Coaching" **Vida Health**

Division: Consumer Product Company Audience: Consumers

Digital Health Media / Publications

Video Series

GOLD

Nick and Emma – My Story Videos St. Jude Children's Research Hospital

Division: Hospital – under 250 beds Audience: Consumers

SILVER

Health Insurance Animated Video Series
Triage Cancer

Division: Association / Professional Society / Non-Profit Audience: Consumers

BRONZE

Health Insurance Denials and Appeals: Don't Take No for an Answer – A PAF Training Series

Patient Advocate Foundation

Division: Business: less than 500 employees Audience: Consumers

BRONZE

Trusted Messengers

Tacoma-Pierce County Health Department

Division: Government (Local/State/Federal) Audience: Consumers

BRONZE

"In Good Health" Episodes 9-20 **Vida Health**

Division: Consumer Product Company Audience: Consumers

MERIT

Health Equity: Trans Living **Sharecare**

Division: Business: 500+ employees Audience: Consumers

MERIT

Planning Ahead Animated Video Series **Triage Cancer**

Division: Association / Professional Society / Non-Profit Audience: Consumers

Digital Health Media / Publications

White Paper

GOLD

The impact and value of mental health initiatives by industry sector **Big Health**

Division: Business: less than 500 employees Audience: Health Professionals

SILVER

How To Support Your Patients During The Continued COVID-19 Crisis

Solstice Benefits

Division: Health Insurer Audience: Health Professionals

BRONZE

2021 Trends in Nurse Staffing Study Avant Healthcare Professionals

Division: Nurses / Allied Health Professionals Audience: Health Professionals

MERIT

Declining Mental Health Requires Employer Empathy **Businessolver**

Division: Business: 500+ employees Audience: Health Professionals

Mobile Digital Health Resources

Mobile Application

GOLD

AdventHealth App

AdventHealth Digital Group

Division: Health System Audience: Consumers

SILVER

Amma Pregnancy Tracker amma.family

Division: Business: less than 500 employees Audience: Consumers

SILVER

OneRecord's Mobile Application
OneRecord

Division: Business: less than 500 employees Audience: Consumers

SILVER

Sharecare for iOS & Android (Enterprise version)

Sharecare

Division: Business: 500+ employees Audience: Consumers

BRONZE

Medisafe Medisafe

Division: Business: less than 500 employees Audience: Consumers

BRONZE

Quil Health App **Quil**

Division: Business: less than 500 employees Audience: Consumers

BRONZE

Sharecare for iOS & Android Sharecare

Division: Business: 500+ employees Audience: Consumers

MERIT

FlexCare Digital Health **Very Big Things**

Division: Consumer Product Company Audience: Health Professionals

Mobile Digital Health Resources

Other / Miscellaneous Mobile Digital Health Resource

SILVER

Eat Right Now **Sharecare**

Division: Business: 500+ employees Audience: Consumers

Mobile Digital Health Resources

Text Messaging

GOLD

AARP Fit & Fun Health Challenge **Trendline Interactive**

Division: Association / Professional Society / Non-Profit Audience: Consumers

SILVER

OptimizeRx COVID-19 Consumer Health Communications **OptimizeRx**

Division: Business: less than 500 employees Audience: Consumers

BRONZE

UPMC Health Plan Texting Programs
UPMC Health Plan
Digital Marketing Team

Division: Health Insurer Audience: Consumers

Personal Digital Health Devices / Wearables

Other / Miscellaneous Digital Health Device / Wearable

GOLD

Miku Pro Smart Baby Monitor

Division: Business: less than 500 employees Audience: Consumers

GOLD

QuietOn 3
QuietOn

Division: Consumer Product Company Audience: Consumers

Personal Digital Health Devices / Wearables

Personal Emergency Response System

SILVER

WellBe Medical Alert Plus HandsFree Health

Division: Consumer Product Company Audience: Consumers

Personal Digital Health Devices / Wearables

Remote Monitoring

SILVER

CAM™ Short Introduction Video Bardy Diagnostics

Division: Medical Equipment / Device Manufacturer Audience: Health Professionals

SILVER

Kit

Kit.com

Division: Consumer Product Company Audience: Health Professionals

Personal Digital Health Devices / Wearables

Wearable sensor

BRONZE

Priya Personal Fertility Monitor **Prima-Temp**

Division: Consumer Product Company Audience: Consumers

Web-based Digital Health

Banner Ad

GOLD

GenYOU "Hello" Ad UMR

Division: Health Insurer Audience: Consumers

SILVER

GenYOU Reimagine Ad **UMR**

Division: Health Insurer Audience: Consumers

BRONZE

ODACTRA "Dustin the Dust Mite" Banner Ad

RevHealth, LLC

Division: Pharmaceutical Company Audience: Consumers

MERIT

UMR Proven Ad **UMR**

Division: Health Insurer Audience: Consumers

Web-based Digital Health

Content Management System

GOLD

Mytonomy, Inc. Mytonomy, Inc.

Division: Business: less than 500 employees Audience: Health Professionals

Web-based Digital Health

Digital Health Curation

GOLD

Mytonomy, Inc. Mytonomy, Inc.

Division: Business: less than 500 employees Audience: Health Professionals

SILVER

Addressing social isolation and loneliness during COVID019

Magellan Rx

Division: Other / Miscellaneous Audience: Consumers

BRONZE

Providence Virtual Health 360 **Providence**

Division: Health System Audience: Consumers

Web-based Digital Health

Directory / Ratings / Guides

GOLD

Making it easy to find a therapist who meets your needs

Mental Health Match

Division: Business: less than 500 employees Audience: Consumers

SILVER

Providence Same-Day Care Directory **Providence**

Division: Health System Audience: Consumers

BRONZE

HealthyHearing.com
The Healthy Hearing team

Division: Media / Publishing Audience: Consumers

Web-based Digital Health

E-Business

SILVER

Health-E Commerce: FSAstore.com and HSAstore.com

Health-E Commerce

Division: Consumer Product Company Audience: Consumers

Web-based Digital Health

Health Records

GOLD

AdventHealth Account Online AdventHealth Digital Group

Division: Health System Audience: Consumers

Web-based Digital Health

Infographic

GOLD

A Beginner's Guide to a Plant-Based Diet National Jewish Health

Division: Hospital – under 250 beds Audience: Consumers

SILVER

4 Types of Bursitis Infographic **Veritas Health**

Division: Media / Publishing Audience: Consumers

BRONZE

All Roads Lead to Change: Addressing Unmet Needs in the African American MS Community – Key Insights Infographic

MSAA and Impact Education, LLC

Division: Medical Communications Agency Audience: Health Professionals

BRONZE

Functions of the Spine Infographic **Veritas Health**

Division: Media / Publishing Audience: Consumers

Web-based Digital Health

Infographic Series

GOLD

Get the Shot, Not the Flu Vanguard Communications

Division: Health Insurer Audience: Consumers

BRONZE

Promoting Telehealth in the COVID-19 Pandemic

American Academy of Pediatrics

Division: Association / Professional Society / Non-Profit

Audience: Consumers

MERIT

Turning Data into Stories: Promoting Underage Drinking Prevention

Substance Abuse and Mental Health Administration's Underage Drinking and Prevention and Education Initiatives (SAMHSA's UADPEI)

Division: Government (Local/State/Federal) Audience: Consumers

Web-based Digital Health

Interactive Content / Rich Media

GOLD

Kidney Smart: Home Edition **DaVita Kidney Care**

Division: Business: 500+ employees Audience: Consumers

SILVER

Physician Consultation For Type 2 Diabetes

Sharecare

Division: Business: 500+ employees Audience: Consumers

BRONZE

FitBoost Activity for Kids Sanford FIT

12. An Interactive Journey on Ovarian Cancer

Sharecare

Division: Business: 500+ employees Audience: Consumers

MERIT

Interactive Patient Story: Brett's Strategies for Living With and Managing Psoriatic Arthritis **Sharecare**

Division: Business: 500+ employees Audience: Consumers

MERIT

UNM A Day in the Life of a Neuro ICU Resident **Stamats**

Division: Educational Institution Audience: Health Professionals

Web-based Digital Health

Microsite

GOLD

Tax-Free Better: Make FSAs/HSAs More Flexible

Health-E Commerce

Division: Consumer Product Company Audience: Consumers

GOLD

COVID-19 Vaccine Information and Updates from Johns Hopkins Medicine Johns Hopkins Medicine Marketing & Communications

Division: Health System Audience: Consumers

GOLD

Together Teens & 20s Microsite

St. Jude Children's Research Hospital

Division: Hospital – under 250 beds Audience: Consumers

GOLD

Vizient Case Studies Vizient, Inc

Division: Business: 500+ employees Audience: Health Professionals

SILVER

Providence ExpressCare
Providence

Division: Health System Audience: Consumers

SILVER

University of New Mexico Health Sciences – The Pulse **Stamats**

Division: Educational Institution Audience: Health Professionals

SILVER

UT Health San Antonio Multispecialty and Research Hospital Microsite **Ten Adams**

Division: Hospital – under 250 beds Audience: Consumers

SILVER

Vizient, Inc COVID-19 Support Vizient, Inc

Division: Business: less than 500 employees Audience: Health Professionals

SILVER

Meet Vizient, Inc Microsite Vizient, Inc.

Division: Business: 500+ employees Audience: Health Professionals

SILVER

The Breast Center at Montefiore Nyack Hospital

Wainscot Health

Division: Media / Publishing Audience: Consumers

BRONZE

My Life My Quit
National Jewish Health

Division: Hospital – under 250 beds Audience: Consumers

BRONZE

Digital Health and Virtual Care Day **OntarioMD**

Division: Government (Local/State/Federal) Audience: Health Professionals

BRONZE

This Is Our Shot, Philly! **Temple Health**

Division: Health System Audience: Consumers

BRONZE

WithamDoc Microsite

Ten Adams

Division: Health System Audience: Consumers

BRONZE

Boston Scientific Education Center **Veritas Health**

Division: Media / Publishing Audience: Consumers

Web-based Digital Health

Other / Miscellaneous Web-based Digital Health

SILVER

The Well by Northwell Health and Revmade

The Well by Northwell Health and Revmade

Division: Health System Audience: Consumers

Web-based Digital Health

Portal (Chronic Disease)

BRONZE

Managing Your Overactive Bladder **Sharecare**

Division: Business: 500+ employees Audience: Consumers

BRONZE

Your Guide to Managing Wet Age-Related Macular Degeneration **Sharecare**

Division: Business: 500+ employees Audience: Consumers

Web-based Digital Health

Portal (Other / Miscellaneous)

GOLD

OneRecord's Digital Health Consolidation Platform

OneRecord

Division: Business: less than 500 employees Audience: Consumers

SILVER

Portal for Prevention and at home screening **BiolQ**

Web-based Digital Health

Portal (Patient Education)

BRONZE

Stericycle Class & Event Registration
Stericycle Communication Solutions

Division: Business: 500+ employees Audience: Health Professionals

BRONZE

Stericycle Health & Wellness Campaigns
Stericycle Communication Solutions

Division: Business: 500+ employees Audience: Health Professionals

MERIT

HSS Community Education & Outreach Pages

HSS Education Institute

Division: Hospital – under 250 beds Audience: Consumers

Web-based Digital Health

Portal (Physician / Clinician)

GOLD

ACTonMS Novartis

Division: Pharmaceutical Company Audience: Health Professionals

Web-based Digital Health

Web-based Resource / Tool

GOLD

AARP® Staying Sharp® A Healthy Brain at Any Age

AARP® Staying Sharp®

Division: Association / Professional Society / Non-Profit

Audience: Consumers

Web-based

Digital Health

Web-based Resource / Tool

GOLD

AARP® Staying Sharp® Brain Health 101 Challenge

AARP® Staying Sharp®

Division: Association / Professional Society / Non-Profit

Audience: Consumers

GOLD

AARP® Staying Sharp® Mental Well-Being Challenges

AARP® Staying Sharp®

Division: Association / Professional Society / Non-Profit

Audience: Consumers

GOLD

You and Lung Cancer Website **Mechanisms in Medicine Inc.**

Division: Media / Publishing Audience: Consumers

GOLD

You and Osteoporosis Website **Mechanisms in Medicine Inc.**

Division: Association / Professional Society / Non-Profit

Audience: Consumers

SILVER

AARP® Staying Sharp® How to Talk to Your Doctor About Brain Health

AARP® Staying Sharp®

Division: Association / Professional Society / Non-Profit Audience: Consumers

SILVER

AARP® Staying Sharp® The Brain-Heart Connection **AARP® Staying Sharp®**

Division: Association / Professional Society / Non-Profit

Audience: Consumers

BRONZE

Mental Health Toolkit Businessolver

Division: Business: 500+ employees Audience: Health Professionals

BRONZE

COVID-19 Vaccine Community Outreach Toolkit

Tacoma-Pierce County Health Department

Division: Government (Local/State/Federal) Audience: Consumers

MERIT

Global Patient Journey Video **BioCentric, Inc.**

Division: Physicians / Medical Practices Audience: Health Professionals

MERIT

Providence Caregiver Stress Meter **Providence**

Division: Health System Audience: Health Professionals

MERIT

Consumer On-line Enrollment Experience

SCAN Health Plan – Digital Strategy Team

Division: Health Insurer Audience: Consumers

MERIT

Health Hub for Retail

Spoon Guru

Division: Business: less than 500 employees Audience: Consumers

Web-based Digital Health

Webinar

BRONZE

Cytokine Signalling Forum – Assessing the Impact of COVID-19 in Rheumatology: One Year On

CESAS Medical

Division: Medical Communications Agency Audience: Health Professionals

MERIT

Living with Chronic Illness: How to Handle Stress: Webinar and Blog Post **HSS Education Institute**

Division: Hospital – under 250 beds Audience: Consumers

Web-based Digital Health

Webinar Series

GOLD

OMD Educates
OntarioMD

Division: Government (Local/State/Federal) Audience: Health Professionals

SILVER

Spine Health Workshop American Bone Health

Division: Association / Professional Society / Non-Profit Audience: Consumers

Web-based Digital Health

Website

GOLD

Healthy10 Challenge

American Institute For Cancer Research

Division: Association / Professional Society / Non-Profit Audience: Consumers

SILVER

POZ.com

POZ

Division: Media / Publishing Audience: Consumers

SILVER

EYLEA Visionaries

RevHealth

Division: Pharmaceutical Company Audience: Health Professionals

SILVER

Palo Alto University Website **Stamats**

Division: Educational Institution Audience: Health Professionals

BRONZE

Heart.org

American Heart Association

Division: Association / Professional Society / Non-Profit Audience: Consumers

BRONZE

Know Diabetes by Heart

American Heart Association / American Diabetes Association

Division: Association / Professional Society / Non-Profit Audience: Consumers

BRONZE

INOVIO Pharmaceuticals Website TogoRun and INOVIO

Division: Medical Communications Agency Audience: Health Professionals

MERIT

Know Diabetes by Heart

American Heart Association / American Diabetes Association

Division: Association / Professional Society / Non-Profit

Audience: Health Professionals

MERIT

Stroke.org

American Stroke Association, a division of the American Heart Association

Division: Association / Professional Society / Non-Profit Audience: Consumers

MERIT

Rush Website

Centretek & Rush

Division: Health System Audience: Consumers

MERIT

Garnet Health System Website Garnet Health

Division: Health System Audience: Consumers

MERIT

NABP Website Redesign

National Association of Boards of Pharmacy

Division: Association / Professional Society / Non-Profit

Audience: Health Professionals

MERIT

Sharecare.com

Sharecare

Division: Business: 500+ employees Audience: Consumers

MERIT

Vizient, Inc Vizient, Inc

Division: Business: 500+ employees Audience: Health Professionals

