

2023



winners

25th  
Anniversary

# 2023 Digital Health Awards Judges

## Risa Arin

Founder and CEO  
XpertPatient.com

## Mandy Armitage

Medical Director  
GoodRx

## Tom Arneman

Managing Director  
Tyber Edge

## Christina Aungst

Pharmacy Editor  
GoodRx Health

## Shobhit Baijal

Senior Consultant  
Deloitte

## Beth Bartholomew

Senior Medical Content Writer  
St. Jude Children's Research Hospital

## Julie Salefski Blaszak

AVP, Marketing and Creative Services  
Sg2, a Vizient Company

## Kendra Brodzinski

Manager, Business Leadership, St.Louis  
Momentum Worldwide

## Shelly Caldwell

Owner  
Toolbox 4 Healthcare

## Monika Cathcart

Consultant  
Brilliance Coaching & Consulting

## Jonathan Chaney

Creative Strategist & Team Lead  
Blue Cross NC

## Nancy Chill

Senior VP Education and  
Business Development  
American Gastroenterological  
Association

## Patrick Clinton, LPC

Exhale Behavioral Health

## Argie Cochran

Marketing Manager  
Provider Partners

## Zach Covey

Email Marketing Manager  
Veritas Health

## Neil Cox

Senior Director Digital Production  
Padilla

## Dan Dunlop

President  
Jennings

## Sandra Fancher

Chief Innovation Officer  
Stamats

## Erica Firmin

Marketing Director  
Solstice

## Mike Gallagher

Executive Creative Director  
Hager Sharp

## Nitin Ghadge

Research Scientist  
Health Research Inc

## Joe Gorelick

Global Creative Director  
TogoRun

## Allison Gross

Associate Director  
Vanguard Communications

## Shawn Gross

Healthcare Practice Area Lead, Strategy  
Primacy

## Rick Guasco

Creative Director  
Positively Aware magazine

## Rachel Hall

Senior Marketing Automation Specialist  
Arthur J Gallagher Co.

## Beth Hampton

VP Marketing and Communications  
AACC

## Aleena Hasnain

Senior Vice President, US Health Digital  
Edelman

## Emily Heller-Belmonte

Chief Creative  
Pangaea Creative House

## Karyi Hennessey

Visual Designer  
Veritas Health

## Alicia Hoey

Internal Communications Lead  
Highmark Health

## Jon Hudson

Director of Marketing  
Vital Plan

## Goel Jasper

Managing Partner –  
Digital Health Innovation Lead  
FINN Partners

## Meenakshi Jindal

Senior Software Engineer  
Netflix

## Nick Kagal

Vice President  
SpinSci

## Mike Kallenberg

Manager of Marketing and  
Community Services  
Fairfield Medical Center

## Jennifer DeLeo Kertz

SEO Product Owner  
Optum

## Stefanie Kuchta

Art Director  
Optum

## Beth Landau

Owner, Writer, Editor  
BEL Writing Services

## Stacy Lawrence

Editor-in-chief, GoodRx Health  
GoodRx

## Philip Lempert

CEO  
Retail Dietitians Business Alliance LLC

### **Sam Maclay**

Creative Director/Partner  
3 Advertising

### **Jennifer Marquez**

Senior Director, Content Strategy  
GoodRx Health

### **Cortney Mears**

Strategist, Digital Engagement  
Yale New Haven Health

### **Tami Miller**

AVP, Patient Access  
The Guthrie Clinic

### **Ted Miller**

Founder and CEO  
Ted Miller Strategies. LLC

### **Greg Morancey**

Secure IT UI/UX Website &  
Digital Marketing Expert

### **Matt Morano**

Managing Director  
Yamamoto

### **Adhithiya Murali**

Vice President  
Citigroup Global Markets

### **Jackson Murphy**

Creative Director  
Pound & Grain

### **Chris Murray**

CEO  
Oomph, Inc.

### **Harit Nandani**

Director, Clinical Data Management  
GRAIL, Inc

### **Viraj Patwardhan**

Director Digital Consumer Experience  
Thomas Jefferson University and  
Jefferson Health

### **Amy Pfeiffer**

VP Member Engagement  
WebMD

### **Patricia Pinto-Garcia, MD, MPH**

Medical Editor  
GoodRx

### **Amanda Raitz Hebert**

VP of Global Marketing  
MORE Health

### **Jai Rajendran**

Head, OSU App Center  
Oklahoma State University

### **Balagopal Ramdurai**

Head of Products & Innovation  
Vectramind Corp.

### **Chet Robson**

Chief Medical Officer  
Mdisrupt

### **Susan Rubin, MPH**

Manager, Business Development  
American College of Surgeons  
Cancer Department

### **Mark Ruthman**

Digital Channel Web SME  
Merck

### **Bryce Sady**

Vice President  
PSL Group

### **Janna Schulze**

Social Media & Community Manager  
Braithwaite Communications

### **Brandon Scott**

VP Digital  
Ten Adams

### **Leah Shanholtz**

Associate Director, User Experience  
AbelsonTaylor

### **Pujitha Siddani, DDS, MPH, BDS**

Marilyn Silva  
Omnichannel Lead  
Sanofi

### **Deepak Singh**

Product Manager  
Teladoc Health

### **Matthew Sluzinski**

Senior Director, Digital and Web Strategy,  
Marketing Communications  
RUSH

### **Matthew Stumm**

Founder + Creative Director  
Stark/Raving Branding + Advertising

### **Dr. Kerry Sylvester**

Director of Product and Strategy  
Health Advocate

### **Brian Tencza M.Ed.**

Team Lead (Retired)  
Environmental Medicine and Health  
Systems Intervention Section  
Office of Capacity Development and  
Applied Prevention Science  
Agency for Toxic Substances  
and Disease Registry

### **Audrie Tornow**

Managing Partner  
Excalibur Medical Education

### **Ela Vashishtha**

Healthcare Consultant/ Planning Analyst  
Texas Health Resources

### **Katarzyna Wac**

Professor (CS)  
Universite de Geneve, Quality of Life Lab

### **Travis Webb**

Editorial Director  
Giddy

### **Richard Westendorf**

Creative Director  
PatientPoint

### **Timothy John Wright**

Senior VP Medical Director  
PSL Group

### **Vishal Yadav**

Director of Application Development  
sympplr

### **Jenny Yu, MD**

Head of Medical Affairs  
Healthline Media

## Connected Digital Health

### Clinical Decision Support Tools

#### SILVER

Technical Innovations in support of Cancer Health Equity Programs

**WCI Informatics Group**

Division: Hospital – 500+ beds

Audience: Health Professionals

#### BRONZE

Canvas Dx, the first FDA authorized autism diagnostic device

**Cognoa, a pediatric behavioral health company**

Division: Business: less than 500 employees

Audience: Health Professionals

#### MERIT

Revolutionizing Mental Health: Alberry's innovative use of an AI-powered therapeutic assistant to detect mental health disorders through simple conversation, leads the way in transforming the diagnosis and treatment of life-threatening mental health

**Aiberry**

Division: Medical Equipment / Device Manufacturer

Audience: Consumers and Health Professionals

#### MERIT

CalmWave Operations Health Platform

**CalmWave, Inc.**

Division: Business: less than 500 employees

Audience: Health Professionals

## Connected Digital Health

### Consumer Directed Digital Health Programs

#### GOLD

Shaping Your Digital Health Future

**Xealth**

Division: Business: less than 500 employees

Audience: Health Professionals

#### SILVER

Baylor Medicine Spine Center:

A life Without Pain

**Baylor Medicine**

Division: Health System

Audience: Consumers

#### BRONZE

Baylor College of Medicine: Teen Health Clinic

**Baylor College of Medicine**

Division: Educational Institution

Audience: Consumers

#### BRONZE

Homebase For Health

**Virgin Pulse**

Division: Business: 500+ employees

Audience: Consumers and Health Professionals

#### MERIT

Great Speech - Virtual Speech Therapy

**Great Speech**

Division: Business: less than 500 employees

Audience: Consumers

## Connected Digital Health

### Disease Management / Population Health Management

#### GOLD

Sharecare for iOS & Android

(Enterprise version)

**Sharecare**

Division: Business: 500+ employees

Audience: Consumers

#### SILVER

AlHosn Application

**Ministry of Health and Prevention - MOHAP**

Division: Government (Local/State/Federal)

Audience: Consumers and Health Professionals

#### BRONZE

All integration with Privet & Government

hospital for PCR during covid -19 pandemic

**Ministry of Health and Prevention - MOHAP**

Division: Government (Local/State/Federal)

Audience: Consumers and Health Professionals

## Connected Digital Health

### Medication Compliance / Adherence

#### SILVER

RxSense

**RxSense**

Division: Business: less than 500 employees

Audience: Health Professionals

#### BRONZE

Medisafe

**Medisafe**

Division: Business: less than 500 employees

Audience: Consumers and Health Professionals

## Connected Digital Health

### Other / Miscellaneous Connected Digital Health

#### SILVER

Fisika Website

**Fisika**

Division: Business: less than 500 employees

Audience: Consumers and Health Professionals

#### SILVER

Fisika Website

**Fisika**

Division: Medical Communications Agency

Audience: Consumers and Health Professionals

## Connected Digital Health

### Point-of-Care Programs

#### MERIT

OptimizeRx Omnichannel Network Delivers

Vaccine Awareness for Pharma Brand

**OptimizeRx**

Division: Business: less than 500 employees

Audience: Health Professionals

## Connected Digital Health

### Research / Clinical Trials

#### MERIT

Lumii's Digital Health Awards Entry for 2023

**Lumii Inc.**

Division: Other / Miscellaneous

Audience: Consumers and Health Professionals

## Connected Digital Health

### Telehealth / Remote Patient Monitoring

#### GOLD

Galileo – Connected Digital Health Mobile App

**Galileo**

Division: Health System

Audience: Consumers

#### SILVER

Invisalign Virtual Care AI

**Align Technology**

Division: Medical Equipment / Device Manufacturer

Audience: Health Professionals

#### SILVER

Ognomy - The Complete Sleep Apnea Telehealth Solution

**Daniel Rifkin, CEO**

Division: Consumer Product Company

Audience: Consumers and Health Professionals

### SILVER

MedStar Health COVID-19 Remote Patient Monitoring Program

**MedStar Health**

Division: Health System

Audience: Consumers and Health Professionals

### BRONZE

Nobi, the smartest lamp in the world that is transforming elder care by both preventing and detecting falls

**Nobi**

Division: Medical Equipment / Device Manufacturer

Audience: Consumers and Health Professionals

### BRONZE

Accelerating Telehealth Development  
**SPsoft**

Division: Business: less than 500 employees

Audience: Health Professionals

### MERIT

AlloHome

**CareDx**

Division: Business: 500+ employees

Audience: Consumers and Health Professionals

### MERIT

Iris by OncoHealth

**OncoHealth**

Division: Business: less than 500 employees

Audience: Consumers

## Digital Health – Social Media

### Facebook

### GOLD

Daniel Tiger Gets A Vaccine

**UPMC Health Plan and Fred Rogers Productions**

Division: Health System

Audience: Consumers

### SILVER

Silver&Fit® Healthy Aging & Exercise Program (@SilverandFit)

**American Specialty Health, Engage! Creative Group**

Division: Health System

Audience: Consumers and Health Professionals

### SILVER

Sharecare on Facebook

**Sharecare**

Division: Business: 500+ employees

Audience: Consumers

### BRONZE

AARP® Staying Sharp® Facebook Post Fit & Fun Challenge May 2022

**AARP® Staying Sharp®**

Division: Association / Professional Society / Non-Profit

Audience: Consumers

### BRONZE

Daniel Tiger Gets A Vaccine

**UPMC Health Plan and Fred Rogers Productions**

Division: Health System

Audience: Consumers

### MERIT

SKYTROFA Challenges Facebook Ad

**Wedgwood Communications:Annemarie**

**Aneses, VP, CD; Doug Greenway, Dir,**

**Interactive; Chris Maki, Animator; Stacey**

**Asem, Sr Acct Dir; Ascendis Pharma: John**

**Spera, VP, Marketing; Ed Capelo, Sr Director,**

**Marketing; Ed Shangold, Director, Digital**

**Marketing**

Division: Pharmaceutical Company

Audience: Consumers

## Digital Health – Social Media

### Instagram

### GOLD

Health Equity Campaign for

National Diabetes Month

**Cigna Healthcare**

Division: Health Insurer

Audience: Consumers

### SILVER

Fruit and Vegetables for Young Children

**CDC-Division of Nutrition, Physical Activity, and Obesity**

Division: Government (Local/State/Federal)

Audience: Consumers

### SILVER

UPMC Health Plan Social Brand Q2 Content

Ways to Eat Healthier at Home

**Insurance Services Division, Madi Spangler**

Division: Health System

Audience: Consumers

### BRONZE

CME Outfitters on Instagram

(@cmeoutfitters)

**CME Outfitters**

Division: Business: less than 500 employees

Audience: Health Professionals

### BRONZE

UPMC Health Plan Social Brand Mental Health Month

**Insurance Services Division, Madi Spangler**

Division: Health System

Audience: Consumers

### BRONZE

UPMC Health Plan Social Brand Q2 Content

Ways to Manager High Blood Pressure

**Insurance Services Division, Madi Spangler**

Division: Health System

Audience: Consumers

### BRONZE

Everyday Health Instagram

**Jordanna Segal, Carolyn Fagan**

Division: Media / Publishing

Audience: Consumers

### BRONZE

St. Ann's Community Instagram Account

**St. Ann's Community**

Division: Association / Professional Society / Non-Profit

Audience: Consumers

### BRONZE

Mammory Madness

**StrongBlackBoobs | Suzette Simon**

Division: Other / Miscellaneous

Audience: Consumers and Health Professionals

### BRONZE

VUMI's Instagram: A Platform of Creativity and Innovation

**VUMI Group**

Division: Health Insurer

Audience: Consumers

### MERIT

Breastcancer.org Instagram

**Breastcancer.org**

Division: Association / Professional Society / Non-Profit

Audience: Consumers

### MERIT

Tips to Help Picky Eaters

**CDC Division of Nutrition, Physical Activity, and Obesity**

Division: Government (Local/State/Federal)

Audience: Consumers

### MERIT

UPMC Health Plan 2022 Retail Connect Center Social Media Awareness (post 2)

**Insurance Services Division,**

**Olga Mendenhall**

Division: Health System

Audience: Consumers

## MERIT

UPMC Health Plan 2022 Retail Connect Center Social Media Awareness (post 5)  
**Insurance Services Division, Olga Mendenhall**  
Division: Health System  
Audience: Consumers

## MERIT

Sharecare on Instagram  
**Sharecare**  
Division: Business: 500+ employees  
Audience: Consumers

## Digital Health – Social Media

### LinkedIn

## GOLD

MORE Health  
**MORE Health Marketing**  
Division: Business: less than 500 employees  
Audience: Consumers and Health Professionals

## SILVER

Evernorth: Mental Health Awareness LinkedIn Audio Event  
**Evernorth Health Services**  
Division: Health System  
Audience: Consumers and Health Professionals

## BRONZE

Cancer Support Community LinkedIn  
**Cancer Support Community**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

## BRONZE

VUMI'S LinkedIn Profile  
**VUMI Group**  
Division: Health Insurer  
Audience: Consumers and Health Professionals

## MERIT

Innovative Supplemental Health Benefits  
**NationsBenefits**  
Division: Business: 500+ employees  
Audience: Health Professionals

## Digital Health – Social Media

### Other / Miscellaneous Social Media

## BRONZE

UPMC HealthBeat Brand Campaign  
**UPMC**  
Division: Health System  
Audience: Consumers

## MERIT

Best Use of Social Media  
**Nationwide Children's Hospital**  
Division: Hospital – 500+ beds  
Audience: Consumers

## Digital Health – Social Media

### Pinterest

## MERIT

HealthCentral: Where Chronic Meets Life  
**HealthCentral**  
Division: Media / Publishing  
Audience: Consumers

## Digital Health – Social Media

### TikTok

## GOLD

Everyday Health: TikTok  
**Everyday Health Social Team**  
Division: Media / Publishing  
Audience: Consumers

## GOLD

Best Use of TikTok  
**Nationwide Children's Hospital**  
Division: Hospital – 500+ beds  
Audience: Consumers

## SILVER

MedPage Today TikTok  
**Medpage Today**  
Division: Media / Publishing  
Audience: Health Professionals

## BRONZE

The Areola Monologues: Missy Elliott's "Work That"  
**StrongBlackBoobs | Suzette Simon**  
Division: Other / Miscellaneous  
Audience: Consumers and Health Professionals

## MERIT

Relistor: TikTok Campaign  
**Coyne PR**  
Division: Pharmaceutical Company  
Audience: Consumers

## Digital Health – Social Media

### Twitter

## GOLD

Sharecare on Twitter  
**Sharecare**  
Division: Business: 500+ employees  
Audience: Consumers

## SILVER

Maricopa County Job Seeker Initiatives  
**Maximus Digital Solutions**  
Division: Business: 500+ employees  
Audience: Consumers

## BRONZE

American Heart Association CEO  
Nancy Brown's Twitter @NancyAtHeart  
**American Heart Association**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers and Health Professionals

## MERIT

Cancer Support Community Twitter  
**Cancer Support Community**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

## Digital Health – Social Media

### YouTube

## GOLD

Cancer Support Community YouTube Channel  
**Cancer Support Community**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

## GOLD

Science in Seconds:  
Cleaning Dental Instruments  
**Rashad Vinh for the American Dental Association Science & Research Institute**  
Division: Association / Professional Society / Non-Profit  
Audience: Health Professionals

## SILVER

Veritas Health YouTube Channel  
**Veritas Health**  
Division: Media / Publishing  
Audience: Consumers

## BRONZE

Sharecare on YouTube  
**Sharecare**  
Division: Business: 500+ employees  
Audience: Consumers

## MERIT

RSV: Breathing Baby  
**American Academy of Pediatrics (Cause Alliance)**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers and Health Professionals

## Digital Health Media / Publications

### Article

#### GOLD

Inclusive and Affirming Care Strategies for Sexual and Gender Minority Patients

**American Academy of Pediatrics**

Division: Association / Professional Society / Non-Profit

Audience: Health Professionals

#### GOLD

How I Passed a Test to Be a Grief Therapist Without Really Trying

**Astrid Landon, MindSite News**

Division: Media / Publishing

Audience: Consumers and Health Professionals

#### GOLD

Optimising care and follow-up of adults with achondroplasia

**CESAS Medical**

Division: Medical Communications Agency

Audience: Health Professionals

#### GOLD

This Is Your Body on Inflammation

**HealthCentral**

Division: Media / Publishing

Audience: Consumers

#### GOLD

"Bladder 911: After Too Many Bathroom Emergencies, I Learned How to Pee Better"

**Sisters From AARP**

Division: Association / Professional Society / Non-Profit

Audience: Consumers

#### GOLD

Donating Blood

**UMR**

Division: Health Insurer

Audience: Consumers

#### GOLD

Eco-Anxiety

**UMR**

Division: Health Insurer

Audience: Consumers

#### GOLD

Get in on the Action

**UMR**

Division: Health Insurer

Audience: Consumers

#### GOLD

How to Keep Your Asthma Under Control This Winter

**UMR**

Division: Health Insurer

Audience: Consumers

#### GOLD

Taking Care of Your Kidneys

**UMR**

Division: Health Insurer

Audience: Consumers

#### SILVER

The Confess Project: Barbers Help Black Men Talk About Mental Health

**Akintunde Ahmad, MindSite News**

Division: Media / Publishing

Audience: Consumers and Health Professionals

#### SILVER

On Breast Cancer and Poetry: Writing to Keep Hope Alive

**Bezzy BC, Caroline Johnson**

Division: Media / Publishing

Audience: Consumers

#### SILVER

After Losing His Sense of Smell from COVID-19, an Italian Gastronomer Discovered How to Get It Back

**EatingWell (Agostino Petroni, Maria Laura Haddad-Garcia, Victoria Seaver)**

Division: Media / Publishing

Audience: Consumers

#### SILVER

Eat Well to Feel Well: Your Relationship with Food is Just as Important as What You Eat

**EatingWell (Christine Byrne, Jessica Ball, Maria Laura Haddad-Garcia)**

Division: Media / Publishing

Audience: Consumers

#### SILVER

Women and Pain: A Special Report

**HealthCentral**

Division: Media / Publishing

Audience: Consumers

#### SILVER

How to spot an OTC hearing aid scam

**Healthy Hearing**

Division: Media / Publishing

Audience: Consumers

#### SILVER

Combating Veteran Suicides with Peers, Therapy, Housing – and a Little Horse Sense

**Laurie Udesky, MindSite News**

Division: Media / Publishing

Audience: Consumers and Health Professionals

#### SILVER

Considering Cannabis for Migraine Pain? Here's What You Need to Know

**Liz Scherer, Ingrid Strauch**

Division: Media / Publishing

Audience: Consumers

#### SILVER

Nicole Lou's 'Private Equity Has New Love for Cardiology. Should Doctors Take the Deal?'

**Medpage Today**

Division: Media / Publishing

Audience: Health Professionals

#### SILVER

Novel Targets, Gene Edits, and Vaccines: Is a 'Golden Era' Dawning for ASCVD?

**Michael O'Riordan**

Division: Media / Publishing

Audience: Health Professionals

#### SILVER

Is It a Ministroke? Know the Warning Signs of a TIA

**Rachel Nania, AARP.org**

Division: Media / Publishing

Audience: Consumers

#### SILVER

The Future of Cancer Treatment: Using Technology to Find a Cure

**Sean Marchese at The Mesothelioma Center at Asbestos.com**

Division: Media / Publishing

Audience: Consumers and Health Professionals

#### SILVER

Language Matters: What Supporters Say is Not Always What People with Cancer Hear

**The Leukemia & Lymphoma Society and Steve Buechler**

Division: Association / Professional Society / Non-Profit

Audience: Consumers

#### SILVER

How Far Away Is a Cure for HIV?

**TheBody**

Division: Media / Publishing

Audience: Consumers

#### SILVER

Beating Burnout

**UMR**

Division: Health Insurer

Audience: Consumers

#### SILVER

From the Editor: Fun and Games

**UMR**

Division: Health Insurer

Audience: Consumers

## SILVER

We All Sweat  
**UMR**

Division: Health Insurer  
Audience: Consumers

## BRONZE

7 Boot Camp Exercises That Can Elevate Your Fitness Even Now  
**AARP Veteran Report**

Division: Other / Miscellaneous  
Audience: Consumers

## BRONZE

Are Eye Exams Just as Important as Other Health Exams?  
**All About Vision**

Division: Media / Publishing  
Audience: Consumers

## BRONZE

What Your Eye Doctor Can Tell About Your Heart Health  
**All About Vision**

Division: Media / Publishing  
Audience: Consumers

## BRONZE

What the Overturning of Roe v. Wade Means for the Chronically Ill and Disabled Communities  
**Bezzy Community, Stefanie Remson**

Division: Media / Publishing  
Audience: Consumers

## BRONZE

ACTRIMS 2023: Documentary offers hope for the Black MS community  
**BioNews, Inc. | Lindsey Shapiro, PhD.**

Division: Media / Publishing  
Audience: Consumers and Health Professionals

## BRONZE

Many Victims Struggle With Mental Health in Scams' Aftermath  
**Christina Ianzito, AARP.org**

Division: Media / Publishing  
Audience: Consumers

## BRONZE

African Heritage Diet as Medicine: How Black Food Can Heal the Community  
**EatingWell (Tambra Raye Stevenson, M.P.H., M.A., Maria Laura Haddad-Garcia, Carolyn Malcoun)**

Division: Media / Publishing  
Audience: Consumers

## BRONZE

Common Clinical Scenarios in Transgender Medicine  
**EndocrineWeb Professional**

Division: Media / Publishing  
Audience: Health Professionals

## BRONZE

How sewage surveillance is helping spot disease outbreaks early  
**Gabi Redford**

Division: Association / Professional Society / Non-Profit  
Audience: Consumers and Health Professionals

## BRONZE

COVID-19 Pills Tracker: Live Updates on How to Find Paxlovid and Lagevrio  
**GoodRx Health**

Division: Consumer Product Company  
Audience: Consumers

## BRONZE

What to Do If You Can't Pay Your Healthcare Bills: 10 Solutions  
**GoodRx Health**

Division: Consumer Product Company  
Audience: Consumers

## BRONZE

What to Know About Narcan: How It Works, How to Use It, and More  
**GoodRx Health**

Division: Consumer Product Company  
Audience: Consumers

## BRONZE

Can Wellness Shots Boost Immunity, or Are They Just Juice?  
**Jill Waldbieser, Lindsey Wahowiak**

Division: Media / Publishing  
Audience: Consumers

## BRONZE

What I Learned From My Mom's Approach to Death  
**Lee Woodruff, AARP.org**

Division: Media / Publishing  
Audience: Consumers

## BRONZE

Innovative Research on Modifying Vaginal Microbiome to Treat Bacterial Vaginosis  
**Mass General Brigham**

Division: Health System  
Audience: Health Professionals

## BRONZE

Judy George's 'Autopsies Show COVID-19 in the Brain'  
**Medpage Today**

Division: Media / Publishing  
Audience: Health Professionals

## BRONZE

10 Surprising Health Benefits of Sex After 50  
**Michelle Crouch, AARP.org**

Division: Media / Publishing  
Audience: Consumers

## BRONZE

Back Pain – Web Page Design to Boost Plain Language Content  
**National Institute of Arthritis and Musculoskeletal and Skin Diseases (NIAMS)**

Division: Government (Local/State/Federal)  
Audience: Consumers and Health Professionals

## BRONZE

2023 State of Nursing Report  
**Nurse.org**

Division: Media / Publishing  
Audience: Health Professionals

## BRONZE

Black Communities Fight for Cleaner Air in 'Cancer Alley'  
**Sheryl Nance-Nash, Maura Corrigan**

Division: Media / Publishing  
Audience: Consumers

## BRONZE

How the repeal of Roe v. Wade will affect training in abortion and reproductive health  
**Stacy Weiner**

Division: Association / Professional Society / Non-Profit  
Audience: Consumers and Health Professionals

## BRONZE

What Convinced Me to Finally Try Hearing Aids  
**The Arrow from AARP**

Division: Association / Professional Society / Non-Profit  
Audience: Consumers

## BRONZE

Help! The Tallest Girl in the Class Is Now Shrinking – Here's what you can do about it.  
**The Ethel**

Division: Media / Publishing  
Audience: Consumers

## BRONZE

Are You Over 40 And Constantly Tired? A Gen-X sleep whisperer reveals the secrets to getting a good night's sleep.  
**The Girlfriend**

Division: Media / Publishing  
Audience: Consumers

## BRONZE

Let's Set the Record Straight on Monkeypox, Gay Men, and HIV  
**TheBody**

Division: Media / Publishing  
Audience: Consumers



**BRONZE**

10 Easy Ways to Strengthen Your Immune System

**UMR**

Division: Health Insurer

Audience: Consumers

**BRONZE**

A Healthy Lawn the Healthy Way

**UMR**

Division: Health Insurer

Audience: Consumers

**BRONZE**

Benefits of Breast Self-Exams and Mammograms

**UMR**

Division: Health Insurer

Audience: Consumers

**BRONZE**

Defining Depression

**UMR**

Division: Health Insurer

Audience: Consumers

**BRONZE**

Anatomy of the Piriformis Muscle

**Veritas Health**

Division: Media / Publishing

Audience: Consumers

**BRONZE**

Recovery After Spinal Cord Stimulator Implant Surgery

**Veritas Health**

Division: Media / Publishing

Audience: Consumers

**BRONZE**

Suicide Care Insights: Self-Care Zero Suicide Institute at EDC

Division: Association / Professional Society / Non-Profit

Audience: Health Professionals

**MERIT**

6 Ways Artificial Intelligence Can Change Your Life for the Better

**AARP Veteran Report**

Division: Other / Miscellaneous

Audience: Consumers

**MERIT**

A Guide to Vision Changes that Can Occur After a Stroke

**All About Vision**

Division: Media / Publishing

Audience: Consumers

**MERIT**

When You See Us: How I Found a Deeper Sense of Purpose After Cancer

**Bezzy BC, Ginny Shudlick, as told to Elizabeth Millard**

Division: Media / Publishing

Audience: Consumers

**MERIT**

Honoring patient texting preference fosters engagement and helps mitigate isolation

**Celia Spell, MUSC Health Science Communications Team**

Division: Health System

Audience: Health Professionals

**MERIT**

Treg cell transplantation proves effective in treating brittle bone disease in mouse model

**Celia Spell, MUSC Health Science Communications Team**

Division: Health System

Audience: Health Professionals

**MERIT**

Wristwatch device gives therapists opportunity to guide PTSD patients through treatment

**Celia Spell, MUSC Health Science Communications Team**

Division: Health System

Audience: Health Professionals

**MERIT**

Why School Paddlings Are Legal Child Abuse: First Person

**Diana Hembree, MindSite News**

Division: Media / Publishing

Audience: Consumers and Health Professionals

**MERIT**

Eco-Anxiety: The Real Tsunami of Climate Change

**Diana Kapp, MindSite News**

Division: Media / Publishing

Audience: Consumers and Health Professionals

**MERIT**

Diabetes Devices: The Latest Innovations on the Way

**GoodRx Health**

Division: Consumer Product Company

Audience: Consumers

**MERIT**

What Happens to Medical Debt When Someone Dies?

**GoodRx Health**

Division: Consumer Product Company

Audience: Consumers

**MERIT**

My hearing loss is worse in one ear. Should I be concerned?

**Healthy Hearing**

Division: Media / Publishing

Audience: Consumers

**MERIT**

Young Advocates Take the Lead to Curb Campus Suicide

**Holly Korbey**

Division: Media / Publishing

Audience: Consumers and Health Professionals

**MERIT**

Could Intuitive Eating Break Your Diet Obsession for Good?

**Karla Walsh, Andrea Pyros, Michelle Vartan**

Division: Media / Publishing

Audience: Consumers

**MERIT**

Brigham-Spaulding Collaborative Enhances Care of Complex Thoracic Surgical Patients in Rehab

**Mass General Brigham**

Division: Health System

Audience: Health Professionals

**MERIT**

6 Medical Problems That Can Mimic Dementia – But Aren't

**Michelle Crouch, AARP.org**

Division: Media / Publishing

Audience: Consumers

**MERIT**

Men and Heartbreak: Why Women Are Better at Breakups

**Psycom**

Division: Media / Publishing

Audience: Consumers

**MERIT**

4 Key Habits of Super Agers

**Sharecare**

Division: Business: 500+ employees

Audience: Consumers

**MERIT**

How the Body Reacts to Tragedy—And How to Move Forward

**Sharecare**

Division: Business: 500+ employees

Audience: Consumers

## MERIT

Partial heart transplant delivers durable, growing valves for repair of critical congenital heart defects

**Shawn Oberrath, MUSC Health Science Communications Team**

Division: Health System  
Audience: Health Professionals

## MERIT

Serenity after surgery: MUSC's pediatric pain management team tailors regional anesthetic techniques to each patient's needs to offer maximum comfort and pain control

**Shawn Oberrath, MUSC Health Science Communications Team**

Division: Health System  
Audience: Health Professionals

## MERIT

With radically improved pain control, bone marrow donors can gift stem cells without worry of undue pain or opioid use

**Shawn Oberrath, MUSC Health Science Communications Team**

Division: Health System  
Audience: Health Professionals

## MERIT

"#MedicalGaslighting: The Health Threat Black Women Can't Ignore"

**Sisters From AARP**

Division: Association / Professional Society / Non-Profit  
Audience: Consumers

## MERIT

"Wait. What Did I Come Into This Room for Again?"

**Sisters From AARP**

Division: Association / Professional Society / Non-Profit  
Audience: Consumers

## MERIT

7 Foods That Don't Mix With Prescription Drugs

**Stacey Colino, AARP.org**

Division: Media / Publishing  
Audience: Consumers

## MERIT

Let's Talk About Men And Depression (Because They Rarely Do). Here's the most important thing to say.

**The Girlfriend**

Division: Media / Publishing  
Audience: Consumers

## MERIT

Gatekeeping and the Need for Open Science in HIV Care

**TheBodyPro**

Division: Media / Publishing  
Audience: Health Professionals

## MERIT

Curb Your Food Waste  
**UMR**

Division: Health Insurer  
Audience: Consumers

## MERIT

Healthy Travel Tips  
**UMR**

Division: Health Insurer  
Audience: Consumers

## MERIT

Heart-Healthy Valentine's Day Activities  
**UMR**

Division: Health Insurer  
Audience: Consumers

## MERIT

Hug the Perimeter!  
**UMR**

Division: Health Insurer  
Audience: Consumers

## MERIT

I Drank How Much Sugar?  
**UMR**

Division: Health Insurer  
Audience: Consumers

## MERIT

Is Laughter Really the Best Medicine?  
**UMR**

Division: Health Insurer  
Audience: Consumers

## MERIT

Move Over Kale, There's a New Green in Town!

**UMR**

Division: Health Insurer  
Audience: Consumers

## MERIT

Protein-Packed Lunch Ideas  
**UMR**

Division: Health Insurer  
Audience: Consumers

## MERIT

Stay Up to Date with Your Tetanus Shot  
**UMR**

Division: Health Insurer  
Audience: Consumers

## MERIT

Stroke  
**UMR**

Division: Health Insurer  
Audience: Consumers

## MERIT

There's Nothing Spooky About Bones  
**UMR**

Division: Health Insurer  
Audience: Consumers

## Digital Health Media / Publications

### Article Series

#### GOLD

NeoReviews Equity, Diversity, and Inclusion Case Studies

**American Academy of Pediatrics**

Division: Association / Professional Society / Non-Profit  
Audience: Health Professionals

#### GOLD

Coverage of the Damar Hamlin incident of Fall 2022

**Medpage Today**

Division: Media / Publishing  
Audience: Health Professionals

#### GOLD

Kristina Fiore's "Rare Diseases" Series

**Medpage Today**

Division: Media / Publishing  
Audience: Health Professionals

#### SILVER

How corporal punishment undermines mental and physical health (series)

**MindSite News**

Division: Media / Publishing  
Audience: Consumers and Health Professionals

#### SILVER

Why do so many Americans distrust science?

**Patrick Boyle**

Division: Association / Professional Society / Non-Profit  
Audience: Consumers and Health Professionals

#### BRONZE

Latinos and Alzheimer's Disease: The Growing Crisis

**AARP.org**

Division: Media / Publishing  
Audience: Consumers

#### BRONZE

Vaccine Basics & Well-Baby Visits

**BabyCenter**

Division: Media / Publishing  
Audience: Consumers

**BRONZE**

The State of Sexual Health  
**Giddy Staff**  
Division: Media / Publishing  
Audience: Consumers

**BRONZE**

Beyond Obesity: Living Healthy in a Larger Body  
**GoodRx Health**  
Division: Consumer Product Company  
Audience: Consumers

**BRONZE**

Cheryl Clark's Medicare Advantage Series  
**Medpage Today**  
Division: Media / Publishing  
Audience: Health Professionals

**BRONZE**

Disability Inclusion  
**Sharecare**  
Division: Business: 500+ employees  
Audience: Consumers

**BRONZE**

UPMC Life Changers  
**UPMC**  
Division: Health System  
Audience: Consumers and Health Professionals

**MERIT**

Achondroplasia.expert – Publications  
**ELM Group**  
Division: Media / Publishing  
Audience: Health Professionals

**MERIT**

HaemDifferently.expert – Publications  
**ELM Group**  
Division: Media / Publishing  
Audience: Health Professionals

**MERIT**

Blues Qs  
**Healthline Media, Bezy**  
Division: Media / Publishing  
Audience: Consumers

## Digital Health Media / Publications

**Audio**

**GOLD**

NurseDot Podcast Episode #16  
"The Good Nurse"  
**Nurse.com**  
Division: Business: 500+ employees  
Audience: Consumers and Health Professionals

**GOLD**

Be Well, Practice Well – A Clinician Wellbeing Podcast  
**PsycomPro**  
Division: Media / Publishing  
Audience: Health Professionals

**SILVER**

Until It's Fixed Podcast: Seeing Invisible Labor  
**Optum Brand & Corporate Marketing**  
Division: Business: 500+ employees  
Audience: Consumers

**BRONZE**

Medical Rehab Matters Podcast: 3 Hour Rule Legislation  
**American Medical Rehabilitation Providers Association (AMRPA)**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers and Health Professionals

**BRONZE**

Breast Cancer Vaccines  
**Breastcancer.org**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

**BRONZE**

The Day Roe Died  
**Imani Gandy and Jessica Mason Pieklo**  
Division: Media / Publishing  
Audience: Consumers

**BRONZE**

Scrub In: What's Next for Nursing?  
**MedStar Health Center for Wellbeing**  
Division: Health System  
Audience: Health Professionals

**BRONZE**

This is Infertility: Fertility 101: Preparing for Your First Fertility Clinic Appointment  
**Progyny**  
Division: Business: less than 500 employees  
Audience: Consumers and Health Professionals

**MERIT**

Mental Health Benefits of Pets  
**Breastcancer.org**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

**MERIT**

Inside Health Care #93  
Dr. Darrell M. Gray II: Health Equity Leadership for a New Generation  
**David J. Smolar, Producer/Host, "Inside Health Care", a Podcast by NCQA**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers and Health Professionals

**MERIT**

"ER Charge Nurse Who Called 911" – Kelsay Irby Tells Story of What Really Happened That Night  
**Nurse.org, Ask Nurse Alice Podcast**  
Division: Media / Publishing  
Audience: Health Professionals

**MERIT**

UPMC HealthBeat Podcast  
**UPMC**  
Division: Health System  
Audience: Consumers

## Digital Health Media / Publications

**Audio Series**

**SILVER**

The Other Side of Cancer  
**Patient Power**  
Division: Media / Publishing  
Audience: Consumers

**BRONZE**

From Burnout to Resilience: Clinician Mini Course  
**Sharecare**  
Division: Business: 500+ employees  
Audience: Health Professionals

**BRONZE**

Health Break Podcast  
**UPMC Health Plan**  
Division: Health Insurer  
Audience: Consumers

**MERIT**

Scrub In Podcast  
**MedStar Health Center for Wellbeing**  
Division: Health System  
Audience: Health Professionals

## Digital Health Media / Publications

### Blog Post

#### GOLD

The 'Survival Case' for Modernizing Healthcare Consumer Experiences  
**League**

Division: Business: 500+ employees  
Audience: Health Professionals

#### SILVER

Silver&Fit® Blog: Split Pea Soup: A Warm Bowl of Nutritious Comfort Food  
**American Specialty Health, Engage! Creative Group**

Division: Health System  
Audience: Consumers and Health Professionals

#### SILVER

It's Time to Prepare for 2023 Medicaid Redeterminations  
**Carenet Health**

Division: Business: 500+ employees  
Audience: Health Professionals

#### SILVER

A Good Death: A Father, Daughter, and An End of Life Decision  
**Jennifer O-Brien, Elizabeth DeVita Raeburn**

Division: Media / Publishing  
Audience: Consumers

#### SILVER

: Hospitals' Mandate for Technology: Make Us More Efficient & Profitable, but Don't Disrupt Our Workforce  
**symplr**

Division: Business: 500+ employees  
Audience: Health Professionals

#### BRONZE

Silver&Fit® Blog: 9 Great Exercise Videos for Strengthening Your Feet and Ankles  
**American Specialty Health, Engage! Creative Group**

Division: Health System  
Audience: Consumers and Health Professionals

#### BRONZE

Preventing clinician burnout when client and caregiver needs are at an all-time high: a BCBA's perspective.  
**CentralReach**

Division: Business: less than 500 employees  
Audience: Health Professionals

#### BRONZE

We Bleed Too: The Women of Von Willebrand Disease & How Their Community Empowers Them  
**CME Outfitters**

Division: Business: less than 500 employees  
Audience: Consumers and Health Professionals

#### BRONZE

5 reasons being sick can cause a high heart rate  
**Medical City Healthcare**

Division: Health System  
Audience: Consumers

#### BRONZE

Social Determinates of Health Examples: Quality and Payments  
**symplr**

Division: Business: 500+ employees  
Audience: Health Professionals

#### BRONZE

5 Things to Know About Bariatric Surgery and Fertility  
**Temple University Health System**

Division: Health System  
Audience: Consumers

#### BRONZE

The Power of Flexibility  
**WebMD Health Services**

Division: Business: less than 500 employees  
Audience: Consumers

#### MERIT

Silver&Fit® Blog: Hearing Aids: Over-the-Counter vs. Prescription  
**American Specialty Health, Engage! Creative Group**

Division: Health System  
Audience: Consumers and Health Professionals

#### MERIT

Silver&Fit® Blog: How to Spot and Protect Yourself From Medical Gaslighting  
**American Specialty Health, Engage! Creative Group**

Division: Health System  
Audience: Consumers and Health Professionals

#### MERIT

Medical Gaslighting: It's Not Just In Your Head  
**Dr. Ryland J. Gore, Elizabeth DeVita Raeburn**

Division: Media / Publishing  
Audience: Consumers

#### MERIT

A PSA From an Exhausted Emergency Physician  
**Medpage Today**

Division: Media / Publishing  
Audience: Health Professionals

#### MERIT

CTEPH Surgery Gave Me My Life Back  
**Temple University Health System**

Division: Health System  
Audience: Consumers

## Digital Health Media / Publications

### Blog Post Series

#### SILVER

Fighting Medical Gaslighting  
**Medpage Today**

Division: Media / Publishing  
Audience: Health Professionals

#### BRONZE

VUMI Blog: World Cup Travel Insurance Series  
**VUMI Group**

Division: Health Insurer  
Audience: Consumers

#### MERIT

Predictions In 2023 Healthcare Landscape  
**Carenet Health**

Division: Business: 500+ employees  
Audience: Health Professionals

#### MERIT

Doctors Aren't Immune to Substance Use Disorders  
**Medpage Today**

Division: Media / Publishing  
Audience: Health Professionals

## Digital Health Media / Publications

### Book

#### GOLD

National Kidney Diet Professional Guide & Handouts  
**Academy of Nutrition and Dietetics**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers and Health Professionals

#### SILVER

NCCN Guidelines for Patients:  
**National Comprehensive Cancer Network**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

### BRONZE

Pediatric Collections: Ethics Rounds:  
A Casebook in Pediatric Bioethics Part II  
**American Academy of Pediatrics**  
Division: Association / Professional Society / Non-Profit  
Audience: Health Professionals

### MERIT

Stars Will Twinkle, The Sun Will Shine  
**The Leukemia & Lymphoma Society**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

## Digital Health Media / Publications

### Booklet/Brochure

### GOLD

Eczema in Children: A Guide for Parents  
**American Academy of Pediatrics**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

### GOLD

PAD National Action Plan  
**Ashley Hall**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers and Health Professionals

### GOLD

Frankly Speaking About Cancer:  
Ovarian Cancer in Black and African  
American Communities  
**Cancer Support Community**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

### GOLD

Influencers 101: Best Practices for Public  
Health Campaigns  
**U.S. Food & Drug Administration Center for  
Tobacco Products, Rescue Agency, and FCB  
New York**  
Division: Government (Local/State/Federal)  
Audience: Health Professionals

### GOLD

UPMC for Life Complete Care Your Guide to  
Healthy Living  
**UPMC Health Plan, Insurance Services  
Division, Madi Spangler**  
Division: Health System  
Audience: Consumers

### SILVER

Supporting the Oral Health of Enrollees with  
Special Needs  
**AmeriHealth Caritas District of Columbia**  
Division: Health Insurer  
Audience: Health Professionals

### BRONZE

Mental Wellness: Programs and Resources  
**AmeriHealth Caritas District of Columbia**  
Division: Health Insurer  
Audience: Consumers

### BRONZE

ENVIRONMENTAL, SOCIAL AND  
GOVERNANCE REPORT 2021-22  
**Ashley Hall**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers and Health Professionals

### BRONZE

Know Your Numbers – A Guide for Reading  
Your Health Screening Results  
**Optima Health**  
Division: Health Insurer  
Audience: Consumers

### BRONZE

How to Keep Patients Coming to Your Office  
During Uncertain Times  
**Solstice**  
Division: Health Insurer  
Audience: Health Professionals

### BRONZE

Kaia – Sales Flyer  
**UMR**  
Division: Health Insurer  
Audience: Consumers

### BRONZE

Kaia Frequently Asked Questions –  
Employer Flyer  
**UMR**  
Division: Health Insurer  
Audience: Consumers

### BRONZE

Maternity CARE Third Trimester Support  
Person – Member Flyer  
**UMR**  
Division: Health Insurer  
Audience: Consumers

### BRONZE

UPMC for Life Medicare Program Your Guide  
to Healthy Living  
**UPMC Health Plan, Insurance Services  
Division, Madi Spangler**  
Division: Health System  
Audience: Consumers

### MERIT

Supporting Oral Health During Pregnancy:  
A Guide for Health Care Providers  
**AmeriHealth Caritas District of Columbia**  
Division: Health Insurer  
Audience: Health Professionals

### MERIT

Menopause eGuide: Resources to  
Help You Navigate  
**Menopause Made Modern**  
Division: Media / Publishing  
Audience: Consumers

### MERIT

Health & Fitness Reward\$ – Sales Flyer  
**UMR**  
Division: Health Insurer  
Audience: Consumers

### MERIT

Maternity CARE Third Trimester –  
Member Flyer  
**UMR**  
Division: Health Insurer  
Audience: Consumers

## Digital Health Media / Publications

### Booklet/Brochure Series

### SILVER

Triage Cancer's State-Specific  
Estate Planning Toolkit  
**Triage Cancer**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers and Health Professionals

### MERIT

Health at Home Wellness Challenge –  
Interactive Toolkit  
**UMR**  
Division: Health Insurer  
Audience: Consumers

## Digital Health Media / Publications

### Case Study

### GOLD

How Upfront reimaged the patient expe-  
rience at Hartford HealthCare during the  
pandemic and beyond  
**Upfront Healthcare**  
Division: Business: less than 500 employees  
Audience: Consumers and Health Professionals

### SILVER

Experity and CompCare Urgent Care Case  
Study: Technology for a Modern Approach to  
Healthcare  
**Experity**  
Division: Business: less than 500 employees  
Audience: Health Professionals

**BRONZE**

Stalking Toilet  
**No Fixed Address**  
Division: Pharmaceutical Company  
Audience: Consumers

**MERIT**

Case Study Entry  
**huma.ai**  
Division: Business: less than 500 employees  
Audience: Consumers and Health Professionals

**Digital Health Media / Publications**

**Editorial Animation**

**GOLD**

What Convinced Me to Finally Try Hearing Aids  
**The Arrow from AARP**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

**SILVER**

How to Trick Yourself into Living Longer  
**The Arrow from AARP**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

**SILVER**

4 Reasons to Get Your Hearing Tested Now  
**The Ethel from AARP**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

**BRONZE**

The Secrets To Clearing Up Adult Acne  
**The Girlfriend from AARP**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

**MERIT**

Animated Patient's Guide to Constipation: Understanding Dyssynergic Defecation  
**Mechanisms in Medicine Inc.**  
Division: Media / Publishing  
Audience: Consumers

**MERIT**

Women Reveal What Surprises Them Most About Growing Older  
**The Girlfriend from AARP**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

**Digital Health Media / Publications**

**Editorial Illustration**

**GOLD**

What Erectile Dysfunction Looks Like In A Long Marriage  
**The Girlfriend from AARP**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

**SILVER**

How Age Changes Your Vagina  
**Sisters from AARP**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

**SILVER**

The Workout Plan for the 40+-Year-Old Penis  
**The Arrow from AARP**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

**BRONZE**

The Pros and Cons of Screen Use  
**National Institute on Drug Abuse (NIDA) – The ABCD Study**  
Division: Government (Local/State/Federal)  
Audience: Consumers and Health Professionals

**BRONZE**

Uplift Myself From A to Z  
**Sisters from AARP**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

**BRONZE**

A New Year, Another Doctor's Appointment  
**The Ethel from AARP**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

**BRONZE**

Why You Should Add Writing to Your Self-Care Routine  
**The Ethel from AARP**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

**MERIT**

6+ Depression Signs Doctors May Miss  
**Sisters from AARP**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

**MERIT**

All About Black Hair Care and Alzheimer's  
**The Ethel from AARP**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

**MERIT**

How to Enjoy Life When You Know the End Is Near  
**The Ethel from AARP**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

**MERIT**

Your Chance Of Getting A Pelvic Floor Disorder  
**The Girlfriend from AARP**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

**Digital Health Media / Publications**

**E-mail**

**GOLD**

Healthy You E-Newsletter: April  
**UMR**  
Division: Health Insurer  
Audience: Consumers

**SILVER**

UPMC Health Plan 2022 Flu Emails  
**Insurance Services Division, Max Orenzuk**  
Division: Health System  
Audience: Consumers

**SILVER**

UPMC Health Plan 2022 Road to Resilience Email Campaign  
**Insurance Services Division, Olga Mendenhall**  
Division: Health System  
Audience: Consumers

**BRONZE**

UPMC Health Plan 2022 Home Run for Health Email Campaign  
**Insurance Services Division, Ashley Gardell**  
Division: Health System  
Audience: Consumers

**BRONZE**

Healthy You E-Newsletter: January  
**UMR**  
Division: Health Insurer  
Audience: Consumers

**BRONZE**

Kaia is here to help – Member Email  
**UMR**  
Division: Health Insurer  
Audience: Consumers

### MERIT

UPMC Health Plan 2022 Home Run for Health Email Campaign  
**Insurance Services Division, Ashley Gardell**  
Division: Health System  
Audience: Consumers

### MERIT

Healthy You E-Newsletter: August  
**UMR**  
Division: Health Insurer  
Audience: Consumers

### MERIT

Healthy You E-Newsletter: December  
**UMR**  
Division: Health Insurer  
Audience: Consumers

### MERIT

Healthy You E-Newsletter: June  
**UMR**  
Division: Health Insurer  
Audience: Consumers

### MERIT

Healthy You E-Newsletter: March  
**UMR**  
Division: Health Insurer  
Audience: Consumers

### MERIT

Healthy You E-Newsletter: May  
**UMR**  
Division: Health Insurer  
Audience: Consumers

### MERIT

Healthy You E-Newsletter: November  
**UMR**  
Division: Health Insurer  
Audience: Consumers

### MERIT

Healthy You E-Newsletter: September  
**UMR**  
Division: Health Insurer  
Audience: Consumers

### MERIT

Ongoing Condition CARE Email Campaign:  
Begin living your best life  
**UMR**  
Division: Health Insurer  
Audience: Consumers

## Digital Health Media / Publications

### E-mail Series

#### GOLD

Mental & Emotional Health Well-Being Awareness  
**WebMD Health Services**  
Division: Business: less than 500 employees  
Audience: Consumers

## Digital Health Media / Publications

### Magazine

#### GOLD

Preserving Your Memory Magazine, Fall 2022  
**The Zachary and Elizabeth M. Fisher Center for Alzheimer's Research Foundation**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

#### SILVER

Tinnitus Today magazine:  
Tinnitus Is More Than Just a Sound  
**American Tinnitus Association**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

#### BRONZE

Tinnitus Today magazine:  
Who's Not Sleeping?  
**American Tinnitus Association**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

#### BRONZE

Preserving Your Memory Magazine, Spring 2023  
**The Zachary and Elizabeth M. Fisher Center for Alzheimer's Research Foundation**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

#### BRONZE

Healthy You Magazine from UMR, Spring 2022 Issue  
**UMR**  
Division: Health Insurer  
Audience: Consumers

#### BRONZE

Healthy You Magazine from UMR, Summer 2022 Issue  
**UMR**  
Division: Health Insurer  
Audience: Consumers

### BRONZE

Healthy You Magazine from UMR, Winter 2023 Issue  
**UMR**  
Division: Health Insurer  
Audience: Consumers

### MERIT

Tinnitus Today magazine: Evolving Research Guides Quality Care  
**American Tinnitus Association**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers and Health Professionals

### MERIT

Cancer Health Spring 2022  
**Cancer Health**  
Division: Media / Publishing  
Audience: Consumers

### MERIT

POZ January/February 2022  
**POZ**  
Division: Media / Publishing  
Audience: Consumers

## Digital Health Media / Publications

### Medical Animation

#### GOLD

Virtual Anatomy – Ulcerative Colitis  
**Sharecare**  
Division: Business: 500+ employees  
Audience: Consumers

## Digital Health Media / Publications

### Medical Education

#### GOLD

What Would You Do? An Interactive and Evidence-Based Educational Session on MS Treatment Approaches  
**Consortium of Multiple Sclerosis Centers**  
Division: Association / Professional Society / Non-Profit  
Audience: Health Professionals

#### SILVER

Addressing Inequities in CAD/PAD Care: A Call to Action and a Way Forward, Episode 1  
**Paradigm Medical Communications**  
Division: Medical Communications Agency  
Audience: Health Professionals

**BRONZE**

On Target with Pain Management: Leveraging Change for Positive Outcomes  
**CME Outfitters**  
Division: Business: less than 500 employees  
Audience: Health Professionals

**BRONZE**

Building Clinical Confidence : Evidence-based Care for People Living with MS  
**Consortium of Multiple Sclerosis Centers**  
Division: Association / Professional Society / Non-Profit  
Audience: Health Professionals

**BRONZE**

Room to Breathe: Leveraging Biologic Agents and Multidisciplinary Care to Optimize Management in Chronic Rhinosinusitis With Nasal Polyps  
**PeerView Institute for Medical Education (PVI)**  
Division: Business: less than 500 employees  
Audience: Health Professionals

**MERIT**

Recent Advances and Emerging Trends in the Diagnosis and Management of Giant Cell Arteritis  
**Paradigm Medical Communications**  
Division: Medical Communications Agency  
Audience: Health Professionals

**MERIT**

Trauma Informed Care Simulation  
**Relias**  
Division: Business: 500+ employees  
Audience: Consumers and Health Professionals

**Digital Health Media / Publications**

**Medical Illustration**

**GOLD**

Learning About Safe Sleep for Babies  
**Healthwise**  
Division: Business: less than 500 employees  
Audience: Consumers and Health Professionals

**SILVER**

Weeks 22 to 26 of Your Pregnancy: Care Instructions  
**Healthwise**  
Division: Business: less than 500 employees  
Audience: Consumers and Health Professionals

**BRONZE**

Child's Well Visit, 4 Months: Care Instructions  
**Healthwise**  
Division: Business: less than 500 employees  
Audience: Consumers and Health Professionals

**MERIT**

Learning About High Cholesterol  
**Healthwise**  
Division: Business: less than 500 employees  
Audience: Consumers and Health Professionals

**Digital Health Media / Publications**

**Newsletter**

**GOLD**

"The Children Are Our Future: AARP Special Report on Taking Care of Our Teens"  
**Sisters From AARP**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

**SILVER**

AARP Staying Sharp – New Year Reset  
**AARP**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

**SILVER**

Taking Control of Your Migraine  
**Anna Costello, Angie Glaser, Suzanne Marmion**  
Division: Media / Publishing  
Audience: Consumers

**SILVER**

Six Things You to Need to Know After the State of the Union Address  
**Cancer Support Community**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

**SILVER**

UPMC Health Plan Producer's Newsletter Fall 2022  
**Insurance Services Division, Deontre' Wynn**  
Division: Health System  
Audience: Consumers

**BRONZE**

AARP Rewards Newsletter – Dream Catcher  
**AARP**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

**BRONZE**

AARP Rewards Newsletter – Factors for Fitness Success  
**AARP**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

**MERIT**

Tinnitus Health  
**American Tinnitus Association**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

**MERIT**

UPMC Health Plan Producer's Newsletter Winter 2022  
**Insurance Services Division, Deontre' Wynn**  
Division: Health System  
Audience: Consumers

**MERIT**

Reframings... Notes from our Innovator-in-Residence: Unbox your thinking (through cartoons?)  
**MedStar Institute for Innovation**  
Division: Health System  
Audience: Health Professionals

**MERIT**

This blood type is linked to heart issues  
**Sharecare**  
Division: Business: 500+ employees  
Audience: Consumers

**Digital Health Media / Publications**

**Newsletter Series**

**GOLD**

The Hospice Link  
**Singapore Hospice Council**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers and Health Professionals

**Digital Health Media / Publications**

**Other / Miscellaneous Digital Health Media / Publication**

**GOLD**

The Well by Northwell Health with Revmade  
**The Well by Northwell Health Revmade**  
Division: Health System  
Audience: Consumers

**SILVER**

Mind Your Health: Psoriatic Arthritis  
**Sharecare**  
Division: Business: 500+ employees  
Audience: Consumers



**BRONZE**

U.S. patent of Optilumine™ – a nutritional supplement composition with proven efficacy that helps protect human eyes from harmful high-energy light waves such as ultraviolet rays in sunlight

**Dr. James Nitit Mah of DuraScience Inc.**

Division: Business: less than 500 employees

Audience: Consumers and Health Professionals

**MERIT**

Journal of Oncology Nurse Navigation & Survivorship: Artist in Residency

**Academy of Oncology Nurse & Patient Navigators (AONN+)**

Division: Association / Professional Society / Non-Profit

Audience: Consumers and Health Professionals

**Digital Health Media / Publications**

**Video**

**GOLD**

Carenet Survey Sizzle

**Carenet Health**

Division: Business: 500+ employees

Audience: Health Professionals

**GOLD**

Living & Thriving with Chronic Kidney Disease

**DaVita Kidney Care**

Division: Business: 500+ employees

Audience: Consumers

**GOLD**

Breast Reconstruction

**Elsevier Patient Engagement**

Division: Business: 500+ employees

Audience: Consumers

**GOLD**

Needle Biopsy for Prostate Cancer

**Elsevier Patient Engagement**

Division: Business: 500+ employees

Audience: Consumers

**GOLD**

Prostate Cancer: Proton Therapy & Advances in Treatment

**Mass General Brigham**

Division: Health System

Audience: Consumers

**GOLD**

Blood Drive

**Mytonomy, Inc.**

Division: Business: less than 500 employees

Audience: Consumers

**GOLD**

I'm a Kid With an Insulin Pump

**Mytonomy, Inc.**

Division: Business: less than 500 employees

Audience: Consumers

**GOLD**

Crucial Rehearsal

**No Fixed Address**

Division: Pharmaceutical Company

Audience: Consumers

**GOLD**

Wellness Challenges, a Catalyst for Change

**WebMD Health Services**

Division: Business: less than 500 employees

Audience: Consumers

**GOLD**

Suicide Care Insights: Patient Loss

**Zero Suicide Institute at EDC**

Division: Association / Professional Society / Non-Profit

Audience: Health Professionals

**SILVER**

Asensus Surgical: Pioneering the Future of Surgery

**Asensus Surgical**

Division: Business: less than 500 employees

Audience: Consumers and Health Professionals

**SILVER**

Loyola Performs Robotic Kidney Transplant

**Carole Banasiak and Carol Eggers**

Division: Health System

Audience: Consumers and Health Professionals

**SILVER**

Preparing for the Future with Preemptive Kidney Transplant

**DaVita Kidney Care**

Division: Business: 500+ employees

Audience: Consumers

**SILVER**

Why DexCare: Our Story

**DexCare**

Division: Business: less than 500 employees

Audience: Health Professionals

**SILVER**

Skin-Sparing Mastectomy

**Elsevier Patient Engagement**

Division: Business: 500+ employees

Audience: Consumers

**SILVER**

Gabby at Gainwell™ Video

**Gainwell Technologies**

Division: Business: 500+ employees

Audience: Health Professionals

**SILVER**

Medicaid Made Personal Commercial

**Louisiana Healthcare Connections**

Division: Health Insurer

Audience: Consumers

**SILVER**

Insulin Resistance: Causes, Treatments, and How it Effects Weight Loss

**Mass General Brigham**

Division: Health System

Audience: Consumers

**SILVER**

Dr. OpenAI Lied to Me

**Medpage Today**

Division: Media / Publishing

Audience: Health Professionals

**SILVER**

The Death of American Medical Ideology

**Medpage Today**

Division: Media / Publishing

Audience: Health Professionals

**SILVER**

Breast Cancer Patient Testimonial

**Mytonomy, Inc.**

Division: Business: less than 500 employees

Audience: Consumers

**SILVER**

Influenced By: Meningitis B

**Sharecare**

Division: Business: 500+ employees

Audience: Consumers

**SILVER**

How old do you think I am? Real conversations with seniors & kids about aging.

**St. Ann's Community**

Division: Association / Professional Society / Non-Profit

Audience: Consumers

**SILVER**

UMR

**UMR Mobile App – Member Video**

Division: Health Insurer

Audience: Consumers

**BRONZE**

APOL1-mediated kidney disease explainer video

**American Kidney Fund**

Division: Association / Professional Society / Non-Profit

Audience: Consumers

## BRONZE

Patient Benefits From a More Effective, Non-invasive Heart Test to Detect Blocked Arteries

**Carole Banasiak and Carol Eggers**

Division: Health System

Audience: Consumers

## BRONZE

Rh Incompatibility

**Elsevier Patient Engagement**

Division: Business: 500+ employees

Audience: Consumers

## BRONZE

Carotid Endarterectomy: Before Your Surgery

**Healthwise**

Division: Business: less than 500 employees

Audience: Consumers and Health Professionals

## BRONZE

Emotional Freedom Technique (EFT):

How It Works

**Healthwise**

Division: Business: less than 500 employees

Audience: Consumers and Health Professionals

## BRONZE

Ashish Jha on the End of the COVID-19 Public Health Emergency

**Medpage Today**

Division: Media / Publishing

Audience: Health Professionals

## BRONZE

MUSC Transplant Team Performs First DCD Heart Transplant in South Carolina

**MUSC Health Science**

**Communications Team**

Division: Health System

Audience: Health Professionals

## BRONZE

"Connecting With My Infant in the CICU"

**Mytonomy, Inc.**

Division: Business: less than 500 employees

Audience: Consumers

## BRONZE

Signs and Symptoms of Menopause

**National Institutes of Health –**

**National Institute on Aging (NIA)**

Division: Government (Local/State/Federal)

Audience: Consumers

## BRONZE

Spine-Talks: Do No Harm—A Remarkable Conversation Between a Patient and Her Spine Surgeon

**National Spine Health Foundation**

Division: Association / Professional Society / Non-Profit

Audience: Consumers and Health Professionals

## BRONZE

Panalgo's IHD Data Science Module

**Panalgo**

Division: Business: less than 500 employees

Audience: Health Professionals

## BRONZE

Explore EnrichedLIFE at Ridgefield Station

**Ridgefield Station Senior Living**

Division: Business: 500+ employees

Audience: Consumers and Health Professionals

## BRONZE

Virtual Journey: A Different Way of Looking at Esophageal Cancer

**Sharecare**

Division: Business: 500+ employees

Audience: Consumers

## BRONZE

Betaseron Mechanism of Action video

**Wedgewood Communications Inc:**

**Annemarie Aneses, VP, CD; Michael Del**

**Sordi, Assoc CD; Susan Hadley, Acct Dir;**

**Bayer: Michael Kuderka, Executive Director**

**Established Brands, Virene Dickinson,**

**Director, Established Brands Marketing**

**Specialty Franchise**

Division: Pharmaceutical Company

Audience: Health Professionals

## MERIT

Captain Contributor Explains ICHRAS

**DataPath, Inc.**

Division: Business: less than 500 employees

Audience: Consumers

## MERIT

Neck Dissection

**Elsevier Patient Engagement**

Division: Business: 500+ employees

Audience: Consumers

## MERIT

Fake or Fact? Biologics Edition

**HealthCentral**

Division: Media / Publishing

Audience: Consumers

## MERIT

What is Menopause? Explainer Video

**Menopause Made Modern**

Division: Media / Publishing

Audience: Consumers

## MERIT

Robotically Assisted Pediatric Spinal Fusion Improves Accuracy, Safety and Outcomes

**MUSC Health Science**

**Communications Team**

Division: Health System

Audience: Health Professionals

## MERIT

ERAS Patient Testimonial: Andrew's Story

**Mytonomy, Inc.**

Division: Business: less than 500 employees

Audience: Consumers

## MERIT

How Do I Know If I Can Be a Kidney Donor?

**Mytonomy, Inc.**

Division: Business: less than 500 employees

Audience: Consumers

## MERIT

Immunosuppressants and Your Immune System

**Mytonomy, Inc.**

Division: Business: less than 500 employees

Audience: Consumers

## MERIT

Preventing Future Hospital Admissions Due to Sepsis

**Mytonomy, Inc.**

Division: Business: less than 500 employees

Audience: Consumers

## MERIT

What Do I Need to Know About Getting General Anesthesia?

**Mytonomy, Inc.**

Division: Business: less than 500 employees

Audience: Consumers

## MERIT

What Is Cord Blood Storage?

**Mytonomy, Inc.**

Division: Business: less than 500 employees

Audience: Consumers

## MERIT

Leading Thoughts: A Postmortem of the Oncology Care Model: What is "Value-Based" Care?

**OBR Oncology**

Division: Media / Publishing

Audience: Health Professionals

## MERIT

Relias Learner App Video

**Relias**

Division: Business: 500+ employees

Audience: Consumers and Health Professionals

## MERIT

How old do you think I am?

Real conversations with Chenzy & Sue about aging (:15 commercial)

**St. Ann's Community**

Division: Association / Professional Society / Non-Profit

Audience: Consumers

## MERIT

St. Ann's Community – Celebrating 150 Years of Caring for the Most Important People on Earth!

### St. Ann's Community

Division: Association / Professional Society / Non-Profit  
Audience: Consumers and Health Professionals

## MERIT

sympplr Alloy  
sympplr

Division: Business: 500+ employees  
Audience: Health Professionals

## MERIT

LLS Community Ask an Expert: COVID-19

### The Leukemia & Lymphoma Society

Division: Association / Professional Society / Non-Profit  
Audience: Consumers

## Digital Health Media / Publications

### Video Series

## GOLD

Dietitian Q&A

EatingWell (Jessica Ball, Rebecca Guthrie, Zoe Engongoro, Jon Andrew Castleberry)

Division: Media / Publishing  
Audience: Consumers

## GOLD

Ken Burns Presents Hiding in Plain Sight: Youth Mental Illness – A film by Erik Ewers and Christopher Loren Ewers

### Florentine Films, WETA Washington, D.C., Ewers Brothers Productions

Division: Media / Publishing  
Audience: Consumers and Health Professionals

## GOLD

Candid Moms

### Merck

Division: Pharmaceutical Company  
Audience: Consumers

## SILVER

How Clinics in Hawaii and Other States Are Using Telehealth to Reach Their Most Vulnerable Patients

### Beth Freeman and team, on behalf of the Center for Care Innovations and Kaiser Permanente

Division: Association / Professional Society / Non-Profit  
Audience: Consumers and Health Professionals

## SILVER

Doctor's Note

### Carole Banasiak and Caitlin Walker

Division: Health System  
Audience: Consumers

## SILVER

Pediatric Education Video Series

### CISCRP

Division: Association / Professional Society / Non-Profit  
Audience: Consumers

## SILVER

COVID-19 Vaccines and MS

### Multiple Sclerosis Association of America

Division: Association / Professional Society / Non-Profit  
Audience: Consumers

## SILVER

Palliative care: what you need to know

### Singapore Hospice Council

Division: Association / Professional Society / Non-Profit  
Audience: Consumers

## BRONZE

At the Heart of It

### American Heart Association

Division: Association / Professional Society / Non-Profit  
Audience: Consumers and Health Professionals

## BRONZE

Lupus-Forum: Podcasts

### CESAS Medical

Division: Media / Publishing  
Audience: Health Professionals

## BRONZE

My Chronic Life: Shifting Gears

### HealthCentral

Division: Media / Publishing  
Audience: Consumers

## BRONZE

Young & Chronic: Endometriosis

### HealthCentral

Division: Media / Publishing  
Audience: Consumers

## BRONZE

HealthDay Now: The Great Resignation

### HealthDay

Division: Media / Publishing  
Audience: Consumers and Health Professionals

## BRONZE

Picturing Cancer

### Patient Power

Division: Media / Publishing  
Audience: Consumers

## MERIT

BabyCenter Courses

### BabyCenter

Division: Media / Publishing  
Audience: Consumers

## MERIT

Spirit of Loyola

### Carole Banasiak and Carol Eggers

Division: Health System  
Audience: Consumers and Health Professionals

## MERIT

CMF – ASN Congress Highlights

### CESAS Medical

Division: Medical Communications Agency  
Audience: Health Professionals

## MERIT

Forum LIVE: 2022

### CESAS Medical

Division: Medical Communications Agency  
Audience: Health Professionals

## MERIT

AARP prescription medicine literacy video series

### Health Literacy Media and AARP Public Policy Institute

Division: Association / Professional Society / Non-Profit  
Audience: Consumers

## MERIT

Yoga For Ankylosing Spondylitis

### Sharecare

Division: Business: 500+ employees  
Audience: Consumers

## MERIT

VUMI®. The Smart Decision

### VUMI Group

Division: Health Insurer  
Audience: Consumers

## Digital Health Media / Publications

### White Paper

## GOLD

Crisis Prevention and Intervention Training Report  
Relias

Division: Business: 500+ employees  
Audience: Consumers and Health Professionals

## SILVER

2022 U.S. Consumer Trends In Patient Engagement Survey

### Carenet Health

Division: Business: 500+ employees  
Audience: Health Professionals

## SILVER

The State of Healthcare CX 2023  
League

Division: Business: 500+ employees  
Audience: Health Professionals

## SILVER

Diversity, Equity, Inclusion & Belonging  
**WebMD Health Services**  
Division: Business: less than 500 employees  
Audience: Consumers

## BRONZE

2023 Trends in Care Management  
White Paper  
**Diagnostic Robotics**  
Division: Business: less than 500 employees  
Audience: Health Professionals

## BRONZE

Urgent Care Quarterly Report Spring 2023:  
Reviving Revenue in a Softening Market  
**Experity**  
Division: Business: less than 500 employees  
Audience: Health Professionals

## BRONZE

Humira Biosimilars: Breaking Down the  
Hottest Topic in Pharmacy  
**Goodroot, AlignRx, Nuwae and RemedyOne**  
Division: Business: less than 500 employees  
Audience: Health Professionals

## BRONZE

2022 Nurse Salary Research Report  
**Nurse.com**  
Division: Business: 500+ employees  
Audience: Consumers and Health Professionals

## BRONZE

From Disparate to Dynamic: Opportunities  
and Challenges in U.S Healthcare Operations  
**symplr**  
Division: Business: 500+ employees  
Audience: Health Professionals

## BRONZE

Healthcare Financial Journey:  
Reducing friction for consumers  
**Zelis**  
Division: Business: 500+ employees  
Audience: Consumers and Health Professionals

## MERIT

Zeroing In: What Zero-Party Data is and Why  
You Need It  
**Sharecare**  
Division: Business: 500+ employees  
Audience: Consumers

## Mobile Digital Health Resources

### Mobile Application

#### GOLD

amma pregnancy tracker  
**amma.family**  
Division: Media / Publishing  
Audience: Consumers

#### GOLD

AlloCare  
**CareDx**  
Division: Business: 500+ employees  
Audience: Consumers

#### GOLD

Mobile Digital Platform  
**Gainwell Technologies**  
Division: Business: 500+ employees  
Audience: Consumers and Health Professionals

#### GOLD

Higher Education Health Pass  
**Oklahoma State Department of Health**  
Division: Government (Local/State/Federal)  
Audience: Health Professionals

#### SILVER

BMT4me  
**Nationwide Children's Hospital –  
IT Research & Innovation**  
Division: Hospital – 500+ beds  
Audience: Consumers

#### SILVER

Noom  
**Noom**  
Division: Business: 500+ employees  
Audience: Consumers

#### SILVER

Hayat Application  
**Saleem Sayani, Aga Khan University**  
Division: Educational Institution  
Audience: Consumers and Health Professionals

#### SILVER

Eat Right Now  
**Sharecare**  
Division: Business: 500+ employees  
Audience: Consumers

#### BRONZE

BetterMe: Health Coaching  
**BetterMe**  
Division: Business: less than 500 employees  
Audience: Consumers

## BRONZE

MY ER FILE  
**Curtis Brown, MD**  
Division: Physicians / Medical Practices  
Audience: Consumers and Health Professionals

## BRONZE

Behind the Wheel - Driving App  
**Nationwide Children's Hospital –  
IT Research & Innovation**  
Division: Hospital – 500+ beds  
Audience: Consumers

## BRONZE

Sharecare for iOS & Android  
(Enterprise version)  
**Sharecare**  
Division: Business: 500+ employees  
Audience: Consumers

## BRONZE

UMR Health Mobile app  
**UMR**  
Division: Health Insurer  
Audience: Consumers

## MERIT

13thirty To Go!  
**13thirty Cancer Connect**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers and Health Professionals

## MERIT

My Invisalign App  
**Align Technology**  
Division: Medical Equipment / Device Manufacturer  
Audience: Health Professionals

## MERIT

BetterMe: Mental Health  
**BetterMe**  
Division: Business: less than 500 employees  
Audience: Consumers

## MERIT

NYSOH Mobile Upload  
**Maximus Digital Solutions**  
Division: Business: 500+ employees  
Audience: Consumers

## MERIT

Iris by OncoHealth  
**OncoHealth**  
Division: Business: less than 500 employees  
Audience: Consumers

## MERIT

SingleCare  
**SingleCare**  
Division: Business: less than 500 employees  
Audience: Consumers

## Mobile Digital Health Resources

### Mobile Website

#### GOLD

Living HypoPara Disease Education Website  
**Wedgewood Communications Inc:**  
Jim Newton, VP, CD; Doug Greenway, Dir, Interactive; Ascendis Pharma: John Spera, VP, Marketing; Christine Kingsbury, Sr Dir, Marketing; Jasen Dobson, Dir, Digital Marketing; Lizbeth McPherson, Assoc Dir, Marketing

Division: Pharmaceutical Company  
Audience: Consumers

#### SILVER

Cape Regional Health System Website  
**Cape Regional Health System**

Division: Health System  
Audience: Consumers

#### BRONZE

Bartlett Regional Hospital Website  
**Bartlett Regional Hospital**

Division: Hospital – under 250 beds  
Audience: Consumers

#### BRONZE

Responsive Design of the Website  
**Ministry of Health and Prevention - MOHAP**

Division: Government (Local/State/Federal)  
Audience: Consumers and Health Professionals

#### MERIT

Ready-Set-Home eClasses  
**Medical Education Institute, Inc.**

Division: Association / Professional Society / Non-Profit  
Audience: Consumers

#### MERIT

The MSAA Ultimate MS Treatment Guide  
**Multiple Sclerosis Association of America**

Division: Association / Professional Society / Non-Profit  
Audience: Consumers and Health Professionals

#### MERIT

St. Francis Regional Medical Center Website  
**St. Francis Regional Medical Center**

Division: Hospital – under 250 beds  
Audience: Consumers

## Mobile Digital Health Resources

### Text Messaging

#### MERIT

MHTOOLS SMS Campaign  
**UPMC**

Division: Health System  
Audience: Consumers

## Personal Digital Health Devices / Wearables

### Activity / Fitness Trackers

#### SILVER

minder app  
**obVus Solutions**

Division: Business: less than 500 employees  
Audience: Consumers and Health Professionals

## Personal Digital Health Devices / Wearables

### Other / Miscellaneous Digital Health Device / Wearable

#### GOLD

Miku Pro Smart Baby Monitor  
**Miku Care**

Division: Business: less than 500 employees  
Audience: Consumers

#### BRONZE

ElliQ: Opening a New World for Older Adults  
Through Companion Care

**Intuition Robotics**  
Division: Consumer Product Company  
Audience: Consumers

#### MERIT

Smart Meditation: Mental Health Boutique  
**Smart Meditation**

Division: Consumer Product Company  
Audience: Consumers

## Personal Digital Health Devices / Wearables

### Remote Monitoring

#### GOLD

Pulsenmore Remote Ultrasound ES  
**Pulsenmore**

Division: Medical Equipment / Device Manufacturer  
Audience: Consumers and Health Professionals

## Personal Digital Health Devices / Wearables

### Sleep Tracking

#### GOLD

Next generation Sleep Number® smart bed  
**Sleep Number**

Division: Consumer Product Company  
Audience: Consumers and Health Professionals

#### MERIT

Oura Ring Gen3 Horizon  
**OURA**

Division: Consumer Product Company  
Audience: Consumers

## Personal Digital Health Devices / Wearables

### Smart Scale

#### BRONZE

Body Scan  
**Withings**

Division: Consumer Product Company  
Audience: Consumers

## Personal Digital Health Devices / Wearables

### Wearable sensor

#### GOLD

FreeStyle Libre 3  
**Abbott**

Division: Medical Equipment / Device Manufacturer  
Audience: Consumers and Health Professionals

## Web-based Digital Health

### Banner Ad

#### GOLD

Daniel Tiger Gets A Vaccine  
**UPMC Health Plan and Fred Rogers Productions**

Division: Health System  
Audience: Consumers

#### SILVER

Conservatory At Plano  
**Discovery Senior Living**

Division: Other / Miscellaneous  
Audience: Consumers

### SILVER

Daniel Tiger Gets A Vaccine  
**UPMC Health Plan and Fred Rogers Productions**  
Division: Health System  
Audience: Consumers

### BRONZE

Aston Gardens At Pelican Marsh  
**Discovery Senior Living**  
Division: Other / Miscellaneous  
Audience: Consumers

### BRONZE

Some Help Could Help  
**Discovery Senior Living**  
Division: Other / Miscellaneous  
Audience: Consumers and Health Professionals

### MERIT

Mobile App banner ad  
**UMR**  
Division: Health Insurer  
Audience: Consumers

## Web-based Digital Health

### Banner Ad Series

### MERIT

Medicare AEP  
UPMC Health Plan  
Division: Health Insurer  
Audience: Consumers

## Web-based Digital Health

### Content Management System

### GOLD

WIC Modernization  
**Colorado Department of Public Health & Environment**  
Division: Government (Local/State/Federal)  
Audience: Health Professionals

### SILVER

PA Independent Enrollment Broker  
DXHub Website  
**Maximus Digital Solutions**  
Division: Business: 500+ employees  
Audience: Consumers

### SILVER

Patient Education Videos Sent Directly Via Text  
**Palaestra Health**  
Division: Hospital – under 250 beds  
Audience: Consumers

### BRONZE

Community HealthChoices  
Redesigned Microsite  
**UPMC Health Plan**  
Division: Health Insurer  
Audience: Consumers

### BRONZE

Medical Cases: a convenient new tool to help insureds keep current on their health insurance plan  
**VUMI Group**  
Division: Health Insurer  
Audience: Consumers and Health Professionals

## Web-based Digital Health

### Digital Health Curation

### GOLD

Virtual Assistant: Chronic Hives (CSU)  
**Sharecare**  
Division: Business: 500+ employees  
Audience: Consumers

### SILVER

Early Breast Cancer Virtual Patient Pal  
**Sharecare**  
Division: Business: 500+ employees  
Audience: Consumers

### BRONZE

Meet Synopsi An AI-Powered Medical Information Platform Delivering Personalized Healthcare Feeds  
**Medpage Today**  
Division: Media / Publishing  
Audience: Health Professionals

### MERIT

First 1,000 Days Knowledge Cneter  
**American Academy of Pediatrics**  
Division: Association / Professional Society / Non-Profit  
Audience: Health Professionals

### MERIT

huma.ai Website Entry  
**huma.ai**  
Division: Business: less than 500 employees  
Audience: Consumers and Health Professionals

## Web-based Digital Health

### Directory / Ratings / Guides

### GOLD

UnitedHealthcare and Syngenta Digital Health Plan Welcome Guide  
**Stephanie McCollum-Henry**  
Division: Health Insurer  
Audience: Consumers

### SILVER

Bozeman Health Provider Directory  
**Bozeman Health**  
Division: Health System  
Audience: Consumers

### BRONZE

Cape Regional Health System Provider Directory  
**Cape Regional Health System**  
Division: Health System  
Audience: Consumers

## Web-based Digital Health

### E-Business

### MERIT

Healthcare Online Courses  
**#1 Premiere Continuing Education**  
Division: Business: less than 500 employees  
Audience: Consumers and Health Professionals

## Web-based Digital Health

### Health Records

### MERIT

ModMed EHR - EMA  
**ModMed**  
Division: Business: 500+ employees  
Audience: Health Professionals

## Web-based Digital Health

### Infographic

### GOLD

Should Employee Mental Health Be a Priority for Your Organization?  
WebMD Health Services  
Division: Business: less than 500 employees  
Audience: Consumers

### SILVER

UnitedHealthcare and CSAA IG Maternity Support Infographic  
**Jackie McCuskey**  
Division: Health Insurer  
Audience: Consumers

## SILVER

Pregnancy and Women with Spinal Cord Injury (SCI)

**The Model Systems Knowledge Translation Center (MSKTC)**

Division: Association / Professional Society / Non-Profit  
Audience: Consumers and Health Professionals

## BRONZE

What is APOL1-mediated kidney disease?

**American Kidney Fund**

Division: Association / Professional Society / Non-Profit  
Audience: Consumers

## BRONZE

Managed Care Pathway for Better Management of Age-related Macular Degeneration Infographic

**Impact Education, LLC and Medical Education Resources, Inc.**

Division: Medical Communications Agency  
Audience: Health Professionals

## BRONZE

Appropriate Access for the Treatment of Atopic Dermatitis Infographic

**National Eczema Association, Impact Education, LLC, and Postgraduate Institute for Medicine**

Division: Medical Communications Agency  
Audience: Health Professionals

## BRONZE

How to Relieve Buttock Pain While Sitting Infographic

**Veritas Health**

Division: Media / Publishing  
Audience: Consumers

## MERIT

Talk with your doctor about treating pruritus (itchy skin)

**American Kidney Fund**

Division: Association / Professional Society / Non-Profit  
Audience: Consumers

## Web-based Digital Health

### Infographic Series

## SILVER

AARP prescription medicine literacy infographic series

**Health Literacy Media and AARP Public Policy Institute**

Division: Association / Professional Society / Non-Profit  
Audience: Consumers

## Web-based Digital Health

### Interactive Content / Rich Media

## GOLD

"Ohana Means Family": Bringing Telehealth to the Forgotten Residents of Maui

**Beth Freeman and the Center for Care Innovations**

Division: Association / Professional Society / Non-Profit  
Audience: Consumers and Health Professionals

## GOLD

Noninvasive heart tests

**Coffey Communications**

Division: Media / Publishing  
Audience: Consumers

## SILVER

What to do when cancer ruins your appetite

**Coffey Communications**

Division: Media / Publishing  
Audience: Consumers

## SILVER

Condition in Motion:

Taking Control of Psoriasis

**Sharecare**

Division: Business: 500+ employees  
Audience: Consumers

## SILVER

"Magic Mirror" Virtual Concierge Simulation

**UPMC Health Plan and Deeplocal**

Division: Health Insurer  
Audience: Consumers

## BRONZE

A New Dawn in the Management of Idiopathic Hypersomnia: An Adaptive Learning Approach to Diagnosis and Implementing Clinical Trial Updates

**CME Outfitters**

Division: Business: less than 500 employees  
Audience: Health Professionals

## BRONZE

Eat better for your heart

**Coffey Communications**

Division: Media / Publishing  
Audience: Consumers

## BRONZE

How to prevent infections during chemotherapy

**Coffey Communications**

Division: Media / Publishing  
Audience: Consumers

## BRONZE

Meet MedPage Today's The Breakroom

**Medpage Today**

Division: Media / Publishing  
Audience: Health Professionals

## BRONZE

Healing: Tracking, Treating and Taming Chronic Migraines

**Sharecare**

Division: Business: 500+ employees  
Audience: Consumers

## BRONZE

Interactive Physician Consultation For Diabetic Macular Edema (DME)

**Sharecare**

Division: Business: 500+ employees  
Audience: Consumers

## BRONZE

Vital Voices: Psoriatic Arthritis

**Sharecare**

Division: Business: 500+ employees  
Audience: Consumers

## MERIT

What Do You Know About Vaping?

**Wolters Kluwer Health – Emmi**

Division: Business: 500+ employees  
Audience: Consumers and Health Professionals

## Web-based Digital Health

### Micosite

## GOLD

Pruritus (itchy skin) website

**American Kidney Fund**

Division: Association / Professional Society / Non-Profit  
Audience: Consumers

## GOLD

Vaping Prevention and Education Resource Center

**IQ Solutions, Inc., on behalf of FDA's Center for Tobacco Products**

Division: Government (Local/State/Federal)  
Audience: Consumers and Health Professionals

## GOLD

Crucial Rehearsal

**No Fixed Address**

Division: Pharmaceutical Company  
Audience: Consumers

## GOLD

SGMC Annual Report 2022

**South Georgia Medical Center**

Division: Hospital – 250-499 beds  
Audience: Consumers

### GOLD

Trinity Health: Healthcare Campus and Medical District Landing Page

**Ten Adams**

Division: Health System

Audience: Consumers and Health Professionals

### GOLD

UPMC Health Plan Individuals and Families Microsite

**UPMC Health Plan**

Division: Health Insurer

Audience: Consumers

### SILVER

Suicide Prevention Now Microsite  
**Oomph, Inc. on Behalf of the American Foundation for Suicide Prevention (AFSP), the National Action Alliance for Suicide Prevention (Action Alliance), and the Suicide Prevention Resource Center (SPRC)**

Division: Association / Professional Society / Non-Profit

Audience: Consumers and Health Professionals

### SILVER

Trinity Health: Centennial Landing Page

**Ten Adams**

Division: Health System

Audience: Consumers and Health Professionals

### BRONZE

AARP® Staying Sharp® 'Best Of' Microsite

**AARP® Staying Sharp®**

Division: Association / Professional Society / Non-Profit

Audience: Consumers

### BRONZE

APOL1-Mediated Kidney Disease website

**American Kidney Fund**

Division: Association / Professional Society / Non-Profit

Audience: Consumers

### BRONZE

Diversity in Clinical Trials website

**American Kidney Fund**

Division: Association / Professional Society / Non-Profit

Audience: Consumers

### BRONZE

Inside Out: Age-Related Macular Degeneration (AMD)

**Sharecare**

Division: Business: 500+ employees

Audience: Consumers

### BRONZE

UT Health San Antonio: Be Well Texas Clinic Landing Page

**Ten Adams**

Division: Health System

Audience: Consumers and Health Professionals

### BRONZE

UT Health San Antonio:

Be Well Texas Microsite

**Ten Adams**

Division: Health System

Audience: Consumers and Health Professionals

### BRONZE

UT Health San Antonio:

Everything It Takes Microsite

**Ten Adams**

Division: Health System

Audience: Consumers and Health Professionals

### MERIT

UT Health San Antonio:

Advancing Brain Health Microsite

**Ten Adams**

Division: Health System

Audience: Consumers and Health Professionals

### MERIT

Suicide Care Insights: Stories & Tips to Cultivate Your Implementation

**Zero Suicide Institute at EDC**

Division: Association / Professional Society / Non-Profit

Audience: Health Professionals

## Web-based Digital Health

### Other / Miscellaneous Web-based Digital Health

### GOLD

The ABC(DE) of ADTs in Advanced Prostate Cancer

**RedMedEd**

Division: Medical Communications Agency

Audience: Health Professionals

### SILVER

Evernorth Clinically Speaking Campaign

**Evernorth Health Services**

Division: Health System

Audience: Consumers

### BRONZE

Foot Solutions Ireland Website

**Ten Adams**

Division: Business: less than 500 employees

Audience: Consumers and Health Professionals

### MERIT

2023 - 2024 Art Showcase

**Multiple Sclerosis Association of America**

Division: Media / Publishing

Audience: Consumers

## Web-based Digital Health

### Payments / Processing

### SILVER

MOHAP Payment Gateway

**Ministry of Health and Prevention - MOHAP**

Division: Government (Local/State/Federal)

Audience: Consumers and Health Professionals

### MERIT

CR Essentials by CentralReach

**CentralReach**

Division: Business: less than 500 employees

Audience: Health Professionals

## Web-based Digital Health

### Portal – Chronic Disease

### GOLD

A Patient's Guide to Metastatic Breast Cancer  
**Sharecare**

Division: Business: 500+ employees

Audience: Consumers

### SILVER

ILD Clinical Educator EmpowerMe Patient Portal

**Wedgewood Communications: Annemarie**

Aneses, VP, CD; Kim Clayton, Sr Art Dir;

Heather Weldon, Sr Acct Mgr; Boehringer

Ingelheim Pharmaceuticals, Inc: Laura

Nelson, Assoc Dir, ILD Clinical Educator

Marketing; Anthony Picard, Assoc Dir, ILD

Marketing

Division: Pharmaceutical Company

Audience: Consumers

### BRONZE

All About Myopia

**All About Vision**

Division: Media / Publishing

Audience: Consumers

### MERIT

Bezy – Powered by Community,

Empowered by Each Other

**Healthline Media**

Division: Media / Publishing

Audience: Consumers and Health Professionals



## Web-based Digital Health

### Portal – Other / Miscellaneous

#### MERIT

WebMD ONE is Global  
**WebMD Health Services**  
Division: Business: less than 500 employees  
Audience: Consumers

## Web-based Digital Health

### Portal – Patient Education

#### GOLD

Finding Your Treatment for Bipolar Disorder  
**Sharecare**  
Division: Business: 500+ employees  
Audience: Consumers

#### MERIT

Rare Disease Roadmap:  
Waldenstrom Macroglobulinemia  
**Sharecare**  
Division: Business: 500+ employees  
Audience: Consumers

## Web-based Digital Health

### Portal – Physician / Clinician

#### MERIT

Rupa Health Lab Ordering  
**Rupa Health**  
Division: Business: less than 500 employees  
Audience: Health Professionals

## Web-based Digital Health

### Responsive Website Design

#### GOLD

Know HypoPara Disease Education Website  
**Wedgewood Communications Inc:**  
Jim Newton, VP, CD; Doug Greenway, Dir,  
Interactive; Ascendis Pharma: John Spera,  
VP, Marketing; Christine Kingsbury, Sr  
Dir, Marketing; Lizbeth McPherson, Assoc  
Dir, Marketing; Jasen Dobson, Dir, Digital  
Marketing  
Division: Pharmaceutical Company  
Audience: Health Professionals

#### SILVER

Optum Website Redesign  
**Optum**  
Division: Business: 500+ employees  
Audience: Consumers and Health Professionals

#### BRONZE

Servicon Website Entry  
**Servicon**  
Division: Business: 500+ employees  
Audience: Consumers and Health Professionals

#### MERIT

EAF – Website  
**CESAS Medical**  
Division: Medical Communications Agency  
Audience: Health Professionals

## Web-based Digital Health

### Web-based Resource / Tool

#### GOLD

Virtual Assistant: Type 2 Diabetes  
**Sharecare**  
Division: Business: 500+ employees  
Audience: Consumers

#### SILVER

Sleepio  
**Big Health**  
Division: Medical Equipment / Device Manufacturer  
Audience: Consumers and Health Professionals

#### SILVER

Animated Patient's Guide to Ovarian Cancer:  
Understanding Genetic Mutations and  
Biomarkers in Ovarian Cancer  
**Mechanisms in Medicine Inc.**  
Division: Media / Publishing  
Audience: Consumers

#### BRONZE

Family Media Tools  
**American Academy of Pediatrics  
(Cause Alliance)**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers and Health Professionals

#### BRONZE

Cancer Transitions: Moving Beyond Cancer  
**Cancer Support Community**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

#### BRONZE

CanadaCGM.com Expert Interview with  
Michael C. Riddell, PhD  
**Impact Education, LLC**  
Division: Medical Communications Agency  
Audience: Health Professionals

#### BRONZE

PayerTalkCE Presents: Applying Real-World  
Experience to Better Manage the Use of  
Oncology Biosimilars  
**Impact Education, LLC and  
Medical Education Resources, Inc.**  
Division: Medical Communications Agency  
Audience: Health Professionals

#### BRONZE

Patient Advocate Foundation's Education  
Resource Library  
**Patient Advocate Foundation**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers and Health Professionals

#### BRONZE

Virtual Anatomy: Atopic Dermatis  
**Sharecare**  
Division: Business: 500+ employees  
Audience: Consumers

#### MERIT

PayerTalkCE Presents:  
Health Plan Implementation  
Recommendations for rtCGM  
**Impact Education, LLC and  
Medical Education Resources, Inc.**  
Division: Medical Communications Agency  
Audience: Health Professionals

#### MERIT

My Kidney Life Plan  
**Medical Education Institute, Inc.**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers and Health Professionals

#### MERIT

Care Collective: Type 2 Diabetes  
**Sharecare**  
Division: Business: 500+ employees  
Audience: Consumers

#### MERIT

Patient Connect: Depression  
**Sharecare**  
Division: Business: 500+ employees  
Audience: Consumers

#### MERIT

Medical Cases: a convenient new tool to  
help insureds keep current on their health  
insurance plan  
**VUMI Group**  
Division: Health Insurer  
Audience: Consumers and Health Professionals

## Web-based Digital Health

### Webinar

#### GOLD

NCCN Webinars for Patients: Early-Stage Prostate Cancer

**National Comprehensive Cancer Network (NCCN)**

Division: Association / Professional Society / Non-Profit

Audience: Consumers

#### SILVER

A Primary Care Initiative to Improve Equitable Screening and Management Strategies in NVAF

**CME Outfitters**

Division: Business: less than 500 employees

Audience: Health Professionals

#### SILVER

Evening with the Docs: Roswell Park Patient Power

Division: Media / Publishing

Audience: Consumers

#### BRONZE

cgmEDUCATION.net NAFLD/NASH

**cgmEDUCATION.net**

Division: Educational Institution

Audience: Health Professionals

#### BRONZE

Informed Therapy for Black Women with Triple-Negative Breast Cancer: Meeting Them Where They Are and Moving Toward Better Outcomes

**CME Outfitters**

Division: Business: less than 500 employees

Audience: Health Professionals

#### BRONZE

Well-Being Priorities for 2023

**WebMD Health Services**

Division: Business: less than 500 employees

Audience: Consumers

#### MERIT

cgmEDUCATION.net State of Diabetes Technology

**cgmEDUCATION.net**

Division: Educational Institution

Audience: Health Professionals

#### MERIT

Focusing on Brain Health: Managing Cognitive Impairment in Primary Care Settings

**CME Outfitters**

Division: Business: less than 500 employees

Audience: Health Professionals

#### MERIT

Lifestyle Spending Accounts: Giving New Meaning to Flexible Benefits

**DataPath, Inc.**

Division: Business: less than 500 employees

Audience: Consumers and Health Professionals

#### MERIT

WellBeam: Innovations to Improve Clinical Workflows on the Continuum of Care

**WellBeam Inc.**

Division: Hospital – 500+ beds

Audience: Consumers and Health Professionals

## Web-based Digital Health

### Webinar Series

#### MERIT

Mastering OASIS E – 3-Part Webinar Series

**K&K Health Care Solutions**

Division: Business: less than 500 employees

Audience: Health Professionals

## Web-based Digital Health

### Website

#### GOLD

Family Reflections

**Booster Shot Media**

Division: Educational Institution

Audience: Consumers

#### GOLD

LynxDx Website, Featuring

MyProstateScore 2.0

**Envision Health**

Division: Other / Miscellaneous

Audience: Consumers and Health Professionals

#### GOLD

WhyVaccines.com

**Merck**

Division: Pharmaceutical Company

Audience: Consumers

#### GOLD

Miteaverse

**Tarsus Pharmaceuticals, Inc.**

Division: Pharmaceutical Company

Audience: Consumers and Health Professionals

#### SILVER

AARP® Staying Sharp® Website

**AARP® Staying Sharp®**

Division: Association / Professional Society / Non-Profit

Audience: Consumers

#### SILVER

North Carolina Healthy Blue

**Anthem / Elevance Health**

Division: Health Insurer

Audience: Consumers and Health Professionals

#### SILVER

Get Off Your Butt: Stay Smokeless for Life

**Optima Health**

Division: Health Insurer

Audience: Consumers

#### SILVER

Optum Website Redesign

**Optum**

Division: Business: 500+ employees

Audience: Consumers and Health Professionals

#### SILVER

Upfront Healthcare

**Upfront Healthcare**

Division: Business: less than 500 employees

Audience: Consumers and Health Professionals

#### BRONZE

ACOG's Patient Website: A Destination for Women's Health Information

**American College of Obstetricians and Gynecologists (ACOG)**

Division: Association / Professional Society / Non-Profit

Audience: Consumers

#### BRONZE

Blue Cross Blue Shield of Vermont Website Redesign

**Blue Cross Blue Shield of Vermont**

Division: Health Insurer

Audience: Consumers

**BRONZE**

CancerHealth.com  
**Cancer Health**  
Division: Media / Publishing  
Audience: Consumers

**BRONZE**

Cape Regional Health System Website  
**Cape Regional Health System**  
Division: Health System  
Audience: Consumers

**BRONZE**

"Let's Talk Shots"; Personally-Tailored Vaccine Insights  
**Institute for Vaccine Safety @ Johns Hopkins Bloomberg School of Public Health**  
Division: Educational Institution  
Audience: Consumers

**BRONZE**

Nemours Children's Health Website Redesign  
**Modea**  
Division: Health System  
Audience: Consumers and Health Professionals

**BRONZE**

Osteopetrosis – Web Page Design for Plain Language Content  
**National Institute of Arthritis and Musculoskeletal and Skin Diseases (NIAMS)**  
Division: Government (Local/State/Federal)  
Audience: Consumers and Health Professionals

**BRONZE**

LUPKYNIS HCP Website  
Wedgewood Communications Inc:  
Jim Newton, VP, CD; Doug Greenway, Dir, Interactive; Aurinia: Jessica Farnsworth, VP, Mktg; Andrea Geppert, Sr Dir, HCP Mktg; Samantha Fleps, Assoc Dir, HCP Mktg; Ingrid Hansen, Assoc Mktg Dir  
Division: Pharmaceutical Company  
Audience: Health Professionals

**MERIT**

Access Health CT website  
**Access Health CT**  
Division: Health Insurer  
Audience: Consumers

**MERIT**

Amerigroup for Georgia  
**Anthem / Amerigroup**  
Division: Health Insurer  
Audience: Consumers and Health Professionals

**MERIT**

UniCare Health Plan of West Virginia, Let's make healthy happen  
**Anthem / Elevance Health**  
Division: Health Insurer  
Audience: Consumers and Health Professionals

**MERIT**

Hebrew SeniorLife Website Redesign  
**Hebrew SeniorLife**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

**MERIT**

www.mayoclinic.org  
**Mayo Clinic**  
Division: Health System  
Audience: Consumers and Health Professionals

**MERIT**

National Spine Health Foundation's Website: spinehealth.org  
**National Spine Health Foundation**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers and Health Professionals

**MERIT**

SingleCare  
**SingleCare**  
Division: Business: less than 500 employees  
Audience: Consumers

**MERIT**

MSKTC.org  
**The Model Systems Knowledge Translation Center (MSKTC)**  
Division: Government (Local/State/Federal)  
Audience: Consumers and Health Professionals

**MERIT**

Barb Suarez – Birth Happens  
**Toolbox 4 Healthcare**  
Division: Other / Miscellaneous  
Audience: Consumers and Health Professionals

**MERIT**

UPMC Health Plan Provider Website  
**UPMC Health Plan**  
Division: Health Insurer  
Audience: Health Professionals

**MERIT**

XpertPatient.com  
**XpertPatient LLC**  
Division: Business: less than 500 employees  
Audience: Consumers



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