

2026



An Awards Program From The



winners

Spring Session

Spring 2026 Session Judges

Laura Milani Alessio, MA

Managing Editor, HealthyChildren.org
American Academy of Pediatrics

JoAnn Antoine

Creative Director
Vanguard Communications

Risa Arin

Founder and CEO
XpertPatient.com

Gary Ashwal

Ashwal Health Communication

Christina Aungst

Pharmacy Editor
GoodRx Health

Julie Salefski Blaszak

Senior Director of Marketing Creative Services
Vizient Inc

Amber Brenza

Associate Editorial Director, Health.com
People Inc. (formerly Dotdash Meredith)

Kendra Brodzinski

COO | Co-Founder
Red Thread Strategy Partners

Shelly Caldwell

Owner
Toolbox 4 Healthcare

Jonathan Chaney

Manager, Demand Generation
(Group | Health Care)
Blue Cross NC

Patrick Clinton, LPC

Riverside Counseling Center

Neil Cox

Senior Director, Digital Production
Padilla

Dan Dunlop

Agency Principal
Jennings Healthcare Marketing

Stefanie Dvorak

Art Director
Optum

Monika Elisabeth

Owner
Brilliance Coaching & Consulting

Sandra Fancher

Chief Innovation Officer
Stamats

Lizette Figueroa-Rivera, MA

Senior Director, Education & Support
Blood Cancer United

Nan Forte

EVP & GM
EVERYDAY HEALTH GROUP

Laura Gaskell

VP of Marketing and
Audience Engagement
Medscape

Giana Gaughan

President
G3 Communications

Joe Gorelick

Creative Director and Partner
TogoRun

Christa Grobler

Chief Content Officer
Health Bytes

Rick Guasco

Editor-in-Chief
Positively Aware magazine

Heather C. Guidone, BCPA

Program Director
The Center for Endometriosis Care

Rachel Hall

Senior Marketing Automation Specialist
Arthur J Gallagher Co.

Anne Halston

Director, Member News
American Academy of Pediatrics

Beth T. Hampton

Emeritus Nonprofit Marketing Executive

Emily Heller-Belmonte

Chief Creative & CEO
Pangaea Creative House

Tricia Hernandez

Director, Community Engagement
Blood Cancer United

Jill Hronek

Director, Marketing and
Communications
SLAS

Nathaniel Hutchison

Digital Production Specialist
Ten Adams

Martina Janeckova

CEO
Lara Health, Inc

Goel Jasper

Managing Partner
FINN Partners Israel

Mike Kallenberg

Manager of Marketing and
Community Services
Fairfield Medical Center

Jennifer DeLeo Kertz

Associate Director of Content Strategy
& SEO
Optum

Barbara Knudtson

Managing Editor
American Academy of Pediatrics

Erica Laceria

Director, Marketing
Solstice

Beth Landau

Owner, Writer, Editor
BEL Writing Services

Melissa Landgraf

Manager, Art Director and Production
American Academy of Pediatrics

Philip Lempert

Founder & CEO
SupermarketGuru

Martin Lennon

Chairman
ELM Group

Michelle Linford

CEO
Centralign Consulting

Bette Marchese

Partnership Coordinator
APFED

Jennifer Mattson

Cortney Mears

Strategist, Digital Engagement
Yale New Haven Health

Mary Metcalf

Consultant

Cyndy Erickson Mitchell

Marketing and Content Manager
National Jewish Health

Joshua Murdock, PharmD, BCBBS

Sr. Pharmacy Editor
GoodRx

Jackson Murphy

Creative Director
Pound & Grain

Irina Nazarova

Marketing Manager
Zeto

Laura Ortiz-Ravick, MA

National Outreach and
Health Equity Partnerships
Blood Cancer United

Ryan Reeh

Senior Digital Content Specialist
American Academy of Pediatrics

Shai Reichert

Co-Founder, Technology & Operations
The Experience Design Studio

Chet Robson DO, MHCDS, FAAFP

Chief Medical Officer
Jasper Health

Susan Rubin, MPH

Manager, Business Development
American College of Surgeons
Cancer Department

Mark Ruthman

Customer Experience Specialist, MMX
American Medical Association

Bryce Sady

Vice President
PSL Group

Julian Salazar

Biodesign Innovation Fellow
Stanford Mussallem Center for
Biodesign – Stanford University

Brandon Scott

Chief Innovation and Growth Officer
Ten Adams

Pankhuri Sharma

Strategy & Operations Leader
Humana

Abigail Tannebaum Sharon

Executive Producer
Real Pictures

Matthew Sluzinski

Senior Director, Digital & Web Strategy,
Marketing Communications
Rush University System for Health

Ian Stone

Senior Vice President
Mesmerize

Matthew Stumm

CEO
Stark Raving LLC

Mara Swann

Senior Content Marketing Specialist
Personify Health

Ian Tancun

Digital Content Editor
American Academy of Pediatrics

Brian Tencza

Team Lead Education Services,
Environmental Medicine and
Health Systems Intervention
Section, Office of Capacity
Development and Applied
Prevention Science, Agency
for Toxic Substances and
Disease Registry
(Retired)

Karen Thomas

President
Thomas PR

Audrie Tornow

Managing Partner
Excalibur Medical Education

Lisa Townsend

Director, Marketing and
Communications
Association of Clinical Research
Professionals (ACRP)

Timothy John Wright, DO, MPH

Senior Vice President, Medical Director
PSL Group

Vishal Yadav

Director of Application Development
symlr

Jenny Yu, MD

Connected Digital Health

Clinical Decision Support Tools

GOLD

Wesper

Wesper

Division: Medical Equipment / Device Manufacturer

Audience: Health Professionals

SILVER

SAMIA - Samel Artificial Intelligence

Samel Hospital

Division: Hospital – under 250 beds

Audience: Health Professionals

BRONZE

Align Technology's ClinCheck® Live Plan

Align Technology

Division: Medical Equipment / Device Manufacturer

Audience: Health Professionals

MERIT

Second Opinion

Pearl

Division: Medical Equipment / Device Manufacturer

Audience: Consumers and Health Professionals

Connected Digital Health

Clinical Mobility Tools

SILVER

Bondar, a Custom Back Support

Kalagon

Division: Business: less than 500 employees

Audience: Consumers and Health Professionals

Connected Digital Health

Consumer Directed Digital Health Programs

MERIT

Digital Health to Drive Financial, Clinical, and Strategic Results

Xealth

Division: Business: 500+ employees

Audience: Consumers and Health Professionals

Connected Digital Health

Disease Management / Population Health Management

BRONZE

Light Up Your Mind

Trois Prime Inc.

Division: Association / Professional Society / Non-Profit

Audience: Health Professionals

MERIT

Constyn by Sellers Dorsey: A Tech-Enabled Solution for Value-Based Care

Sellers Dorsey

Division: Business: 500+ employees

Audience: Health Professionals

Connected Digital Health

Medication Compliance / Adherence

MERIT

Interra Health, the first company to unify the journey from medical and pharmacy benefit to prescription fulfillment for confident provider decisions and informed patient action.

Interra Health

Division: Business: less than 500 employees

Audience: Consumers and Health Professionals

Connected Digital Health

Point-of-Care Programs

BRONZE

Medipyxis – Mobile Wound Care Operating System

Medipyxis

Division: Health System

Audience: Health Professionals

Connected Digital Health

Telehealth / Remote Patient Monitoring

SILVER

Tenovi Bariatric Scale: Remote Monitoring for Earlier Intervention in Chronic Heart Failure

Tenovi

Division: Medical Equipment / Device Manufacturer

Audience: Health Professionals

BRONZE

Tenovi Fetal Doppler: Remote Monitoring for Earlier Intervention in Maternal Care

Tenovi

Division: Medical Equipment / Device Manufacturer

Audience: Health Professionals

Digital Health – Social Media

Facebook Post

GOLD

CPR for Pregnant Women

Alyssa Zauderer

Division: Health System

Audience: Consumers and Health Professionals

SILVER

Savannah Curry Facebook Post

UT MD Anderson

Division: Hospital – 500+ beds

Audience: Consumers

BRONZE

5 Exercise moves that burn major calories

Sharecare

Division: Business: 500+ employees

Audience: Consumers

MERIT

Silver&Fit Edu Campaign

American Specialty Health, Inc.

Division: Other / Miscellaneous

Audience: Consumers and Health Professionals

Digital Health – Social Media

Instagram Post

GOLD

Why is There So Much Smoking on TV? | Smoking PSA from a Pulmonologist

The Health Exchange Podcast (in collaboration with MDOLS)

Division: Other / Miscellaneous

Audience: Consumers and Health Professionals

SILVER

2026 Investigators' Forum on Epithelial Cytokines in Airway Diseases Recap

Illuminate Health (in collaboration with MDOLS)

Division: Other / Miscellaneous

Audience: Health Professionals

SILVER

Pediatric cancer superheroes Instagram post

UT MD Anderson

Division: Hospital – 500+ beds

Audience: Consumers

SILVER

This is what a craving looks like reel

UT MD Anderson

Division: Hospital – 500+ beds

Audience: Consumers and Health Professionals

BRONZE

Unmasking Eosinophilic Esophagitis (EoE)

American Partnership For Eosinophilic Disease

Division: Association / Professional Society / Non-Profit

Audience: Consumers and Health Professionals

MERIT

A Day in the Life of Safe Medication Use
Instagram Post

National Association of Boards of Pharmacy

Division: Association / Professional Society / Non-Profit

Audience: Consumers

MERIT

What Allergists Really Think About Your
Allergy Nasal Spray
The Itch Podcast

Division: Other / Miscellaneous

Audience: Consumers and Health Professionals

Digital Health – Social Media

Instagram Post Series

GOLD

Medicare AEP Influencer Campaign

UPMC Health Plan

Division: Health Insurer

Audience: Consumers

SILVER

Breast Cancer Awareness Month

Instagram Activation

Cigna Healthcare

Division: Health Insurer

Audience: Consumers

SILVER

Humanizing healthcare through real
health journeys†told trusted, authentic
patient voices

UPMC

Division: Health System

Audience: Consumers

BRONZE

Instagram Series Teaching Essential Spanish
Phrases for Nurses

Nurse.com

Division: Business: 500+ employees

Audience: Health Professionals

MERIT

INF Open Enrollment Influencer Campaign

UPMC Health Plan

Division: Health Insurer

Audience: Consumers

Digital Health – Social Media

LinkedIn Post

GOLD

Holiday meal LinkedIn Post

UT MD Anderson

Division: Hospital – 500+ beds

Audience: Consumers

SILVER

Shining a light on menopause
and perimenopause

Sharecare

Division: Business: 500+ employees

Audience: Consumers

BRONZE

ACRP's Top Moments & Memories of 2025

Association of Clinical Research

Professionals (ACRP)

Division: Association / Professional Society / Non-Profit

Audience: Health Professionals

MERIT

Let's Make It Better

The Cigna Group

Division: Health Insurer

Audience: Consumers and Health Professionals

Digital Health – Social Media

LinkedIn Post Series

SILVER

Asensus Surgical - Faces of Innovation

Asensus Surgical

Division: Medical Equipment / Device Manufacturer

Audience: Health Professionals

Digital Health – Social Media

Other / Miscellaneous Social Media Post Series

GOLD

Cohen Veterans Network's "Have Her Six:
Prevent Military Women Suicide" Social Media
Campaign

Cohen Veterans Network

Division: Health System

Audience: Consumers and Health Professionals

Digital Health – Social Media

TikTok Post

BRONZE

What Ultra-Processed Foods Does
a Doctor Eat?

Everyday Health Social Team

Division: Media / Publishing

Audience: Consumers

MERIT

Nuvance Health: The Comment Section
as Care

Ten Adams

Division: Health System

Audience: Consumers and Health Professionals

Digital Health – Social Media

X Post

GOLD

How can I avoid caregiver burnout?

Sharecare

Division: Business: 500+ employees

Audience: Consumers

Digital Health – Social Media

YouTube Post

GOLD

Moving for longevity: How exercise will
change your life

Sharecare

Division: Business: 500+ employees

Audience: Consumers

SILVER

Day in the life of a postdoc studying breast
cancer YouTube short

UT MD Anderson

Division: Hospital – 500+ beds

Audience: Consumers and Health Professionals

BRONZE

How to Talk to Teens About Fentanyl

YouTube Short

National Association of Boards of Pharmacy

Division: Association / Professional Society / Non-Profit

Audience: Consumers

BRONZE

A 16-Year-Old's Headaches Vanished After
Doctors Discovered This Hidden Trauma

The Health Exchange Podcast

Division: Other / Miscellaneous

Audience: Consumers and Health Professionals

Digital Health – Social Media

YouTube Post Series

MERIT

MASH Masters

Medscape Education

Division: Business: 500+ employees

Audience: Health Professionals

Digital Health Media / Publications

Article

GOLD

Inescapable Intoxication: A Medical Mystery
Emily Paulin, Michelle Davis, Todd Albertson, Michael Wichita, Devan Feeney, Margaret Berry, Apoorva Kiukarni, Rob Dobi, Kyle Hilton, Ackerman + Gruber
Division: Media / Publishing
Audience: Consumers

GOLD

The Great Protein Debate:
Are We Overdoing Protein?
Everyday Health
Division: Media / Publishing
Audience: Consumers

GOLD

Experiencing Hair Loss Due to Menopause?
Here's What to Do About It
GoodRx
Division: Consumer Product Company
Audience: Consumers

GOLD

Should I Go to Urgent Care or the ER?
This Quiz Could Help Inform Your Decision
GoodRx
Division: Consumer Product Company
Audience: Consumers

GOLD

I Tried Eating the Doctor-Recommended
30 Plant-Based Foods a Week—
Here's How It Went
Kris Osborne; Annie Nguyen M.A., RD; Megan Ginsberg (EatingWell)
Division: Media / Publishing
Audience: Consumers

GOLD

Facts on Fluoride
PatientPoint
Division: Media / Publishing
Audience: Consumers

GOLD

What It's Like to Use a Subcutaneous Pump
for Parkinson's Disease
The Well, Everyday Health
Division: Media / Publishing
Audience: Consumers

GOLD

Get to know your thyroid
UMR
Division: Health Insurer
Audience: Consumers

GOLD

Mirror, mirror, on the wall...
UMR
Division: Health Insurer
Audience: Consumers

GOLD

Psoriasis
UMR
Division: Health Insurer
Audience: Consumers

GOLD

Pump up the jam
UMR
Division: Health Insurer
Audience: Consumers

SILVER

Recognizing a Few of the Vaccine
Preventable Diseases
American Academy of Pediatrics
Division: Media / Publishing
Audience: Health Professionals

SILVER

How to Talk With Your Teen About Drugs &
Alcohol: What I Tell Every Parent
American Academy of Pediatrics (HealthyChildren.org)
Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER

Shingles Vaccine May Reduce Risk for
Dementia and Slow Decline
Cori Vanchieri
Division: Media / Publishing
Audience: Consumers

SILVER

2025's Most Influential Drug and
Vaccine Approvals
GoodRx
Division: Consumer Product Company
Audience: Consumers

SILVER

How Old Is Too Old for a Mammogram
Judy Mandell, Rachel Nania
Division: Media / Publishing
Audience: Consumers

SILVER

Do Older Women Need Testosterone?
Michelle Crouch, Betsy Agnvall
Division: Media / Publishing
Audience: Consumers

SILVER

5 Ways to Boost Nutrition with GLP-1s
PatientPoint
Division: Media / Publishing
Audience: Consumers

SILVER

AI for better health
UMR
Division: Health Insurer
Audience: Consumers

SILVER

Am I being bullied?
UMR
Division: Health Insurer
Audience: Consumers

SILVER

Bounce your way to better health
UMR
Division: Health Insurer
Audience: Consumers

SILVER

Sleep and your health
UMR
Division: Health Insurer
Audience: Consumers

SILVER

How to Make Hard Choices Under Pressure
After a Breast Cancer Diagnosis
WebMD
Division: Media / Publishing
Audience: Consumers

BRONZE

Keeping Honest in Healthcare:
Engineering Accountability into AI
Ajai Sehgal, Chief AI Officer, IKS Health
Division: Business: 500+ employees
Audience: Health Professionals

BRONZE

What's the Secret to a Healthy, Happy Long
Life? A Pennsylvania Retirement Community
May Have the Answer
Alexandra Jones; Jessica Ball, M.S., RD; Megan Ginsberg (EatingWell)
Division: Media / Publishing
Audience: Consumers

BRONZE

Guns in the Home: How to Keep Kids Safe

American Academy of Pediatrics

Division: Association / Professional Society / Non-Profit

Audience: Consumers

BRONZE

HIV in Pregnancy: Neonatal Implications

American Academy of Pediatrics

Division: Media / Publishing

Audience: Health Professionals

BRONZE

Absurdly Simple Tips for Keeping Your Brain Sharp As You Age

Anna Medaris, author; Cori Vanchieri, editor

Division: Media / Publishing

Audience: Consumers

BRONZE

Drugs and Toxins that Produce Delayed Toxicities

Clinician.com

Division: Business: 500+ employees

Audience: Health Professionals

BRONZE

A Cold Sweat and a Second Chance:

Jeff's Patient Story

Communications and Marketing Team, Parker Hightower (author)

Division: Hospital – 500+ beds

Audience: Consumers and Health Professionals

BRONZE

Experts Say This Common Drink May Be Harming Your Liver

Deborah Murphy, M.S., RDN, and Karen Ansel, M.S., RDN (EatingWell)

Division: Media / Publishing

Audience: Consumers

BRONZE

As America's Population Ages, Hearing Loss Is Soaring. Here's What It Sounds Like

Emily Paulin, Michelle Davis, Todd Albertson, Michael Wichita, Devan Feeney, Jane Clark, Margaret Berry, Violet Frances, Paul Spella, Ryan Collerd

Division: Media / Publishing

Audience: Consumers

BRONZE

Is Microdosing Ozempic or Other GLP-1s Effective for Weight Loss?

Everyday Health

Division: Media / Publishing

Audience: Consumers

BRONZE

Who Are We? Seeing the Person Beyond Alzheimer's Disease

Health Union

Division: Business: less than 500 employees

Audience: Consumers

BRONZE

How Our Family Fought Back Against Cancer – and How You Can, Too

Jamie Metzl

Division: Media / Publishing

Audience: Consumers

BRONZE

Bringing Joy Back to Healthcare: The Power of Accountable Partnerships

Joe Benardello, Co-founder and Chief Growth Officer, IKS Health

Division: Business: 500+ employees

Audience: Health Professionals

BRONZE

What Happens to Your Body When You Eat Too Much Sugar

Joy Manning and Maria Laura Haddad-Garcia (EatingWell)

Division: Media / Publishing

Audience: Consumers

BRONZE

Skeptics Question Transmissible Alzheimer's Claims

MedPage Today

Division: Media / Publishing

Audience: Health Professionals

BRONZE

Understanding Post-Traumatic Growth & Post-Traumatic Stress

PatientPoint

Division: Media / Publishing

Audience: Consumers

BRONZE

Health Benefits of Weight Loss Medications—Other Than Weight Loss

Rachel Nania, Mike Desenne

Division: Media / Publishing

Audience: Consumers

BRONZE

Asking for a friend

UMR

Division: Health Insurer

Audience: Consumers

BRONZE

Busting the fat myth

UMR

Division: Health Insurer

Audience: Consumers

BRONZE

Ease into exercise

UMR

Division: Health Insurer

Audience: Consumers

BRONZE

Managing your blood sugar levels this summer

UMR

Division: Health Insurer

Audience: Consumers

BRONZE

Preventing falls

UMR

Division: Health Insurer

Audience: Consumers

BRONZE

Protect your space. Protect your health.

UMR

Division: Health Insurer

Audience: Consumers

BRONZE

Throw shade at the sun

UMR

Division: Health Insurer

Audience: Consumers

BRONZE

Life With a Rare Condition: Living With Achondroplasia Dwarfism

WebMD

Division: Media / Publishing

Audience: Consumers

BRONZE

The Guilt Trip: When MS Makes You Question Whether You're a Good Mom

WebMD

Division: Media / Publishing

Audience: Consumers

BRONZE

A web-based tool for predicting gastric ulcers in Chinese elderly adults based on machine learning algorithms and noninvasive predictors: A national cross-sectional and cohort study

Xianglong Xu, Xingjian Xiao, Xiaohan Yi, Zumin Shi, Zongyuan Ge, Hualing Song, Hailei Zhao, Tiantian Liang, Xinming Yang, Suxian Liu, Bo Sun

Division: Educational Institution

Audience: Consumers and Health Professionals

MERIT

We Asked, You Answered: What Are Your Favorite Healthy Habits?

Christine Richmond, Cori Vanchieri, AARP Staying Sharp

Division: Association / Professional Society / Non-Profit

Audience: Consumers

MERIT

Where Have All the Doctors Gone?

Howard Zucker, MD

Division: Media / Publishing

Audience: Consumers

MERIT

Private practice is dying. Here's how to save it.

IKS Health

Division: Business: 500+ employees

Audience: Health Professionals

MERIT

Interventional Valve-Enhancing Trabeculotomy

James Gallagher, senior managing editor of Glaucoma Physician

Division: Media / Publishing

Audience: Health Professionals

MERIT

Online Health Companies Are Booming: Here's What Consumers Should Know Before Clicking

Kim Painter, Rachel Nania

Division: Media / Publishing

Audience: Consumers

MERIT

Who Is David Geier, the Man Leading Federal Autism-Vaccine Study?

MedPage Today

Division: Media / Publishing

Audience: Health Professionals

MERIT

Coping with Survivorship Fears

PatientPoint

Division: Media / Publishing

Audience: Consumers

MERIT

Finding connection

UMR

Division: Health Insurer

Audience: Consumers

MERIT

Follow the rainbow

UMR

Division: Health Insurer

Audience: Consumers

MERIT

Heart disease risks

UMR

Division: Health Insurer

Audience: Consumers

MERIT

Live your healthiest life

UMR

Division: Health Insurer

Audience: Consumers

MERIT

Sprout some joy

UMR

Division: Health Insurer

Audience: Consumers

MERIT

Water safety for the whole family

UMR

Division: Health Insurer

Audience: Consumers

MERIT

Lung cancer screening

Wolters Kluwer Health

Division: Business: 500+ employees

Audience: Consumers

Digital Health Media / Publications

Article Series

GOLD

Ask Dr. Adam: Health Advice From

Dr. Adam Rosenbluth

Dr. Adam Rosenbluth, Robin Weston, Betsy Agnvall

Division: Media / Publishing

Audience: Consumers

GOLD

Medicare 2026 Changes Article Series

PatientPoint

Division: Media / Publishing

Audience: Consumers

GOLD

What Older Adults Should Know

About Vaccines

Rachel Nania, Betsy Agnvall, Cori Vanchieri, Michelle Crouch

Division: Media / Publishing

Audience: Consumers

SILVER

Vaccine Information Article Series

PatientPoint

Division: Media / Publishing

Audience: Consumers

SILVER

What to Do If You Can't Afford Your

Health Insurance

Rachel Nania, Miriam Cross, Michelle Davis, Linda Dono

Division: Media / Publishing

Audience: Consumers

BRONZE

Pediatrics Hospital Series on Food Insecurity

American Academy of Pediatrics

Division: Media / Publishing

Audience: Health Professionals

BRONZE

INFOCUS

Fisher Center for Alzheimer's

Research Foundation

Division: Other / Miscellaneous

Audience: Consumers and Health Professionals

BRONZE

Prepare for Your Appointment: Memory Loss

WebMD

Division: Media / Publishing

Audience: Consumers

MERIT

Understanding Insurance Formularies

GoodRx

Division: Consumer Product Company

Audience: Consumers

MERIT

The Science of Longevity: What Really Helps You Age Well and Live Longer

Health.com, People Inc.

Division: Media / Publishing

Audience: Consumers

MERIT

"What's New in MS Research" article series – September 2025, November 2025, January 2026

Multiple Sclerosis Association of America (MSAA)

Division: Association / Professional Society / Non-Profit

Audience: Consumers and Health Professionals

Digital Health Media / Publications

Audio

GOLD

See You Now Podcast 126: AI in Play: Working Smarter, Not Harder

American Nurses Association

Division: Association / Professional Society / Non-Profit

Audience: Consumers and Health Professionals

GOLD

MSAA Podcast episode "Family Planning – Motherhood and MS"

Multiple Sclerosis Association of America (MSAA)

Division: Association / Professional Society / Non-Profit

Audience: Consumers and Health Professionals

SILVER

See You Now: Episode 124: On the Road to Rural Care

American Nurses Association

Division: Association / Professional Society / Non-Profit

Audience: Consumers and Health Professionals

SILVER

Fertility Challenges in Young Adults Treated for Cancer: A Discussion for Healthcare Professionals

Blood Cancer United

Division: Association / Professional Society / Non-Profit

Audience: Health Professionals

SILVER

What Allergists Really Think About Your Allergy Nasal Spray

The Itch Podcast

Division: Other / Miscellaneous

Audience: Consumers and Health Professionals

SILVER

Bringing Menopause Into the Workplace Well-Being Conversation

WebMD Health Services

Division: Business: 500+ employees

Audience: Consumers

SILVER

Supporting Women Through Hormonal Transitions at Work

WebMD Health Services

Division: Business: 500+ employees

Audience: Consumers

BRONZE

See You Now Podcast: Episode 125:

Nursing is Still Political

American Nurses Association

Division: Association / Professional Society / Non-Profit

Audience: Consumers and Health Professionals

BRONZE

Hope Meets Healing: Simple Practices for Stress Relief - The Bloodline with Blood Cancer United Podcast

Blood Cancer United

Division: Association / Professional Society / Non-Profit

Audience: Consumers

BRONZE

Myeloma Matters Podcast: Patient

Experiences With CAR T-Cell and

Bispecific Antibody Therapy

The Multiple Myeloma Research Foundation

Division: Association / Professional Society / Non-Profit

Audience: Consumers

BRONZE

Building Neuro-Inclusive Cultures

That Unlock Potential

WebMD Health Services

Division: Business: 500+ employees

Audience: Consumers

MERIT

Building Resilience: Burnout & Compassion

Fatigue Tools for HCPs

Blood Cancer United

Division: Association / Professional Society / Non-Profit

Audience: Health Professionals

MERIT

Hear+Now: An AI-Powered Audio Digest – Improving Endometriosis Outcomes by Improving Relationships and Trust

Health Union

Division: Business: less than 500 employees

Audience: Health Professionals

MERIT

Harnessing AI in HR Without Losing the Human Touch

WebMD Health Services

Division: Business: 500+ employees

Audience: Consumers

MERIT

Reducing MSK Costs with Digital, Human-Centered Care

WebMD Health Services

Division: Business: 500+ employees

Audience: Consumers

MERIT

Using Improv To Build Resilient and Authentic Leaders

WebMD Health Services

Division: Business: 500+ employees

Audience: Consumers

MERIT

Well-Informed: Financial, Living Within Your Means

WebMD Health Services

Division: Business: 500+ employees

Audience: Consumers

Digital Health Media / Publications

Audio Series

SILVER

See You Now Podcast: Nurses at the Heart of a Healthy Democracy

American Nurses Association

Division: Association / Professional Society / Non-Profit

Audience: Consumers and Health Professionals

SILVER

See You Now Podcast: Safer Together

American Nurses Association

Division: Association / Professional Society / Non-Profit

Audience: Consumers and Health Professionals

MERIT

See You Now Podcast: Investing in Nurses! Series

American Nurses Association

Division: Association / Professional Society / Non-Profit

Audience: Consumers and Health Professionals

Digital Health Media / Publications

Blog Post

GOLD

Beautifully Unbroken: What Kintsugi Taught Me About Healing

bphope

Division: Media / Publishing

Audience: Consumers

GOLD

Why It's So Hard to Find a Good Menopause Doctor

Hone Health, Jen Laskey

Division: Business: less than 500 employees

Audience: Consumers

GOLD

How to improve your walking speed: Train your body and your brain

McMaster University

Division: Educational Institution

Audience: Consumers

GOLD

I Was Inside CDC During the Shooting. I Can Still Hear the Bullets.

MedPage Today

Division: Media / Publishing

Audience: Health Professionals

GOLD

No, That AI Chatbot Is Not Your Friend

MedPage Today

Division: Media / Publishing

Audience: Health Professionals

GOLD

'They Saved My Wife'

Temple University Health System

Division: Health System

Audience: Consumers

GOLD

9 Reasons to Vaccinate Your Children

Temple University Health System

Division: Health System

Audience: Consumers

SILVER

Why Doctors Are Rethinking HRT for Breast Cancer Survivors

Aviva Patz, Hone Health

Division: Business: less than 500 employees

Audience: Consumers

SILVER

Heart Attack and Stroke: Don't Wait for These Symptoms to Go Away

Carson Valley Health

Division: Hospital – under 250 beds

Audience: Consumers

SILVER

Research in Action: Making Motherhood Possible for Younger Breast Cancer Thrivers

Elizabeth Sile (Breast Cancer Research Foundation)

Division: Association / Professional Society / Non-Profit

Audience: Consumers

SILVER

Food, Fear, and Health Trends: A Doctor's Guide to What Works if You're Navigating Cancer or Cancer Risk

Everyday Health

Division: Media / Publishing

Audience: Consumers

SILVER

Testing Doesn't Diagnose Perimenopause. Here's Why It Still Matters

Hone Health, Ashley Winter, M.D.

Division: Business: less than 500 employees

Audience: Consumers

SILVER

When confusion strikes quickly: Recognizing and preventing delirium

McMaster University

Division: Educational Institution

Audience: Consumers

SILVER

I Survived Leukemia Because of a Clinical Trial. Will Future Patients Be So Lucky?

MedPage Today

Division: Media / Publishing

Audience: Health Professionals

SILVER

I've Survived Two School Shootings. I Implore You to Speak Up.

MedPage Today

Division: Media / Publishing

Audience: Health Professionals

SILVER

Pharmacists Offer Patients Lifelines as Opioid Misuse Challenge Persists Blog

National Association of Boards of Pharmacy

Division: Association / Professional Society / Non-Profit

Audience: Consumers

BRONZE

5 Things to Know About Lynch Syndrome

Fox Chase Cancer Center

Division: Hospital – under 250 beds

Audience: Consumers

BRONZE

Supporting Young Adults with Cancer

Fox Chase Cancer Center

Division: Hospital – under 250 beds

Audience: Consumers

BRONZE

Inflammation: The Hidden Driver of Heart Disease

Hone Health, Britt Gambino

Division: Business: less than 500 employees

Audience: Consumers

BRONZE

The Case for Splitting Up the Autism Spectrum

MedPage Today

Division: Media / Publishing

Audience: Health Professionals

MERIT

How Research Builds Better Care: Making Medical Research Understandable for a General Audience

Columbia University Irving Medical Center

Division: Other / Miscellaneous

Audience: Consumers

MERIT

Staying Safe from Fake GLP-1s and Rogue Med Spas Blog

National Association of Boards of Pharmacy

Division: Association / Professional Society / Non-Profit

Audience: Consumers

MERIT

MASLD: What Everyone Should Know About This Silent Liver Condition

Temple University Health System

Division: Health System

Audience: Consumers

Digital Health Media / Publications

Blog Post Series

SILVER

Active&Fit Blog Launch

American Specialty Health, Inc.

Division: Other / Miscellaneous

Audience: Consumers and Health Professionals

SILVER

A Doctor's Brain On AI

MedPage Today

Division: Media / Publishing

Audience: Health Professionals

SILVER

Calamities, Codes, and Crises

MedPage Today

Division: Media / Publishing

Audience: Health Professionals

MERIT

MS Conversations blog "Ask the Expert" series - February 2026, December 2025, October 2025

Multiple Sclerosis Association of America (MSAA)

Division: Association / Professional Society / Non-Profit

Audience: Consumers and Health Professionals

Digital Health Media / Publications

Book

GOLD

Value Story eBook
Optum Rx Marketing Team
Division: Health System
Audience: Consumers and Health Professionals

SILVER

Patient-Centered Weight Management: The Six Factor Professional Program and Toolkit
Academy of Nutrition and Dietetics
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

Digital Health Media / Publications

Booklet/Brochure

GOLD

2025 Legacy Giving Brochure
Fisher Center for Alzheimer's Research Foundation
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

GOLD

Getting Hired: A Booklet on Nursing Job Prep
Nurse.com
Division: Business: 500+ employees
Audience: Health Professionals

GOLD

Becoming a New Dad: Quick Reference Guide
Plumtree Baby, LLC
Division: Media / Publishing
Audience: Consumers

SILVER

Nutrition as Your Child Grows
Mytonomy Inc.
Division: Business: less than 500 employees
Audience: Consumers

SILVER

From Bones to Balance: What Every Patient Should Know About Spinal Deformity & Bone Health
National Spine Health Foundation
Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER

Know Your Bones: A Guide to Lifelong Bone Health
National Spine Health Foundation
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

Caring for Transgender Women: Prostate Cancer Prevention & Screening
Cancer Support Community
Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

BRONZE

Raising Resilient Teens: What Parents Can Do to Support Adolescent Well-Being
IQ Solutions
Division: Educational Institution
Audience: Consumers and Health Professionals

BRONZE

Pediatrics: Understanding Depression
Mytonomy Inc.
Division: Business: less than 500 employees
Audience: Consumers

BRONZE

Preserving Male Fertility Before Cancer Treatment
Mytonomy Inc.
Division: Business: less than 500 employees
Audience: Consumers

BRONZE

Understanding Aphasia
Mytonomy Inc.
Division: Business: less than 500 employees
Audience: Consumers

BRONZE

Guide to Taking GLP-1s
PatientPoint
Division: Media / Publishing
Audience: Consumers

MERIT

Coping Tips for Caregivers
Mytonomy Inc.
Division: Business: less than 500 employees
Audience: Consumers

MERIT

Pediatrics: Exercise for You
Mytonomy Inc.
Division: Business: less than 500 employees
Audience: Consumers

MERIT

6 Healthy Sleep Habits for Older Adults
National Institute on Aging (National Institutes of Health)
Division: Government (Local/State/Federal)
Audience: Consumers

Digital Health Media / Publications

Booklet/Brochure Series

BRONZE

MMRF Patient Wellness Guides
The Multiple Myeloma Research Foundation
Division: Association / Professional Society / Non-Profit
Audience: Consumers

Digital Health Media / Publications

Case Study

GOLD

Clinical Consults in Contraception
PeerDirect
Division: Media / Publishing
Audience: Health Professionals

BRONZE

Rula and OptumCare: Swift, Easy Behavioral Health Referrals
Revel Digital Collective, Inc.
Division: Business: less than 500 employees
Audience: Consumers and Health Professionals

Digital Health Media / Publications

Editorial Animation

MERIT

6 Balance Exercises to Practice as You Age
Everyday Health
Division: Media / Publishing
Audience: Consumers

Digital Health Media / Publications

Editorial Illustration

GOLD

Patient Case: Infant with Peanut Allergy
MedPage Today
Division: Media / Publishing
Audience: Health Professionals

Digital Health Media / Publications

E-mail

GOLD

National Conference & Exhibition
E-blast newsletter

AAP News staff & designer Melissa Landgraf

Division: Association / Professional Society / Non-Profit

Audience: Health Professionals

SILVER

Holiday Digital Email
UMR

Division: Health Insurer

Audience: Consumers

BRONZE

Discover the Difference
STAT Marketing a Division of Discovery Senior Living

Division: Other / Miscellaneous

Audience: Consumers and Health Professionals

MERIT

Where Senior Living Comes to Life
STAT Marketing a Division of Discovery Senior Living

Division: Other / Miscellaneous

Audience: Consumers and Health Professionals

Digital Health Media / Publications

E-mail Series

GOLD

New Mom Email Journey
Louisiana Healthcare Connections

Division: Health Insurer

Audience: Consumers

GOLD

Newborn Email Journey
Louisiana Healthcare Connections

Division: Health Insurer

Audience: Consumers

SILVER

2026 Brain Awareness Health Series
Fisher Center for Alzheimer's Research Foundation

Division: Association / Professional Society / Non-Profit

Audience: Consumers and Health Professionals

BRONZE

2025 Brain Awareness Health Series
Fisher Center for Alzheimer's Research Foundation

Division: Association / Professional Society / Non-Profit

Audience: Consumers and Health Professionals

Digital Health Media / Publications

Logo

GOLD

MySjögrensTeam Logo: A Brand for an
Invisible Illness

Swoop Communities

Division: Media / Publishing

Audience: Consumers

SILVER

Great Minds and One Bald Guy Podcast
IFC National Marketing

Division: Business: less than 500 employees

Audience: Health Professionals

Digital Health Media / Publications

Magazine

GOLD

Preserving Your Memory Magazine
Spring 2025

Fisher Center for Alzheimer's Research Foundation

Division: Other / Miscellaneous

Audience: Consumers and Health Professionals

GOLD

UMR Healthy You Magazine - Summer 2025
UMR

Division: Health Insurer

Audience: Consumers

GOLD

DIGITAL HEALTH & WELLBEING PUBLICATION
VIGOUR MEDIA

Division: Media / Publishing

Audience: Consumers

SILVER

Preserving Your Memory Magazine Fall 2025
Fisher Center for Alzheimer's Research Foundation

Division: Other / Miscellaneous

Audience: Consumers and Health Professionals

SILVER

Senior Health Essentials
Montefiore Nyack Hospital

Division: Hospital – 250-499 beds

Audience: Consumers

SILVER

UMR Healthy You Magazine - Spring 2025
UMR

Division: Health Insurer

Audience: Consumers

SILVER

UMR Healthy You Magazine - Winter 2025
UMR

Division: Health Insurer

Audience: Consumers

SILVER

Only Possible Here FY25 Annual Report
UT MD Anderson

Division: Hospital – 500+ beds

Audience: Consumers and Health Professionals

SILVER

WebMD Through Our Lens Metastatic
Triple-Negative Breast Cancer
Condition Guide
WebMD

Division: Media / Publishing

Audience: Consumers

BRONZE

AAP News magazine / Content / Overall
publication

AAP News staff

Division: Media / Publishing

Audience: Health Professionals

BRONZE

Preserving Your Memory Magazine
Summer 2025

Fisher Center for Alzheimer's Research Foundation

Division: Other / Miscellaneous

Audience: Consumers and Health Professionals

BRONZE

The Motivator magazine Summer/Fall 2025
Digital Edition

Multiple Sclerosis Association of America (MSAA)

Division: Association / Professional Society / Non-Profit

Audience: Consumers and Health Professionals

BRONZE

POZ January/February 2026

Smart + Strong

Division: Media / Publishing

Audience: Consumers

BRONZE

UMR Healthy You Magazine - Fall 2025
UMR

Division: Health Insurer

Audience: Consumers

BRONZE

WebMD Through Our Lens Healthy Living
50+ Condition Guide
WebMD

Division: Media / Publishing

Audience: Consumers

MERIT

Turning Science Into Solutions

American Tinnitus Association

Division: Association / Professional Society / Non-Profit

Audience: Consumers and Health Professionals

MERIT

Cancer Health Spring 2026

Smart + Strong

Division: Media / Publishing

Audience: Consumers

Digital Health Media / Publications

Medical Animation

GOLD

Metabolic Rewiring: How Semaglutide Drives Fat Loss

VOKA 3D Anatomy & Pathology

Division: Medical Communications Agency

Audience: Consumers and Health Professionals

SILVER

Condition Metamorphosis: Psoriatic Arthritis

Sharecare

Division: Business: 500+ employees

Audience: Consumers

BRONZE

Kt/V: Lab Explainer Video for Dialysis Patients

DaVita Kidney Care

Division: Business: 500+ employees

Audience: Consumers

Digital Health Media / Publications

Medical Education

GOLD

Getting Unstuck: Addressing Challenges in the Management of Eosinophilic Esophagitis

Excalibur Medical Education

Division: Media / Publishing

Audience: Health Professionals

GOLD

The Great Imposter: Type 1 Masquerading as Type 2 Diabetes

Excalibur Medical Education

Division: Media / Publishing

Audience: Health Professionals

GOLD

Transforming AML Care: Expert Approaches to IDH- and FLT3-Mutant Management

Paradigm Medical Communications

Division: Medical Communications Agency

Audience: Health Professionals

GOLD

Efficacy, safety, and drug survival during the first year of biologic therapy for psoriasis in elderly versus younger patients

The Immune-Mediated Inflammatory Disease Forum

Division: Medical Communications Agency

Audience: Health Professionals

SILVER

myLungCancerTeam, Missed Signals, Lasting Impact: Rethinking the Lung Cancer Patient Journey

Swoop Communities

Division: Media / Publishing

Audience: Health Professionals

SILVER

Unmet Needs in Atopic Dermatitis:

A Patient-Reported Perspective

Swoop Communities

Division: Media / Publishing

Audience: Health Professionals

BRONZE

Spine & Bone Health Echo CME Series

National Spine Health Foundation

Division: Association / Professional Society / Non-Profit

Audience: Health Professionals

BRONZE

Driving Toward Better Schizophrenia Care: Finding Another Route in a Complex Disease With Long-Acting Injectable Medications

Paradigm Medical Communications

Division: Medical Communications Agency

Audience: Health Professionals

MERIT

Vertebral Compression Fractures

CME Webinar Series

National Spine Health Foundation

Division: Association / Professional Society / Non-Profit

Audience: Health Professionals

MERIT

Natural Disasters and Workplace Emergencies Preparedness: Wildfires Course

Relias

Division: Business: 500+ employees

Audience: Health Professionals

MERIT

Belumosudil in diffuse cutaneous systemic sclerosis: A randomized, double-blind, open-label extension, placebo-controlled, Phase 2 study

Scleroderma Forum

Division: Medical Communications Agency

Audience: Health Professionals

MERIT

Naifold capillaroscopy in patients with systemic sclerosis-associated interstitial lung disease: A substudy of the SENSICIS trial

Scleroderma Forum

Division: Medical Communications Agency

Audience: Health Professionals

MERIT

A long-term real-world safety study of guselkumab in patients with psoriasis who have infectious comorbidities, malignancies or heart disease: the EARLY study

The Immune-Mediated Inflammatory Disease Forum

Division: Medical Communications Agency

Audience: Health Professionals

MERIT

Efficacy and safety of upadacitinib as monotherapy or combined with elsubrutinib for the treatment of systemic lupus erythematosus: results through 104 weeks in a long-term extension study

The Lupus Forum

Division: Medical Communications Agency

Audience: Health Professionals

MERIT

Efficacy, pharmacokinetics and safety of iscalimab (CFZ533) in patients with proliferative lupus nephritis: A randomised, double-blind, placebo-controlled, Phase II study

The Lupus Forum

Division: Medical Communications Agency

Audience: Health Professionals

MERIT

EULAR recommendations for a core dataset to support clinical care and translational and observational research in systemic lupus erythematosus

The Lupus Forum

Division: Medical Communications Agency

Audience: Health Professionals

Digital Health Media / Publications

Medical Illustration

GOLD

Learning About Perioral Dermatitis
WebMD Ignite
Division: Business: less than 500 employees
Audience: Consumers

SILVER

Step-by-step: Getting Into a Shower Stall With a Walker
WebMD Ignite
Division: Business: less than 500 employees
Audience: Consumers

BRONZE

Step-by-step: Inspecting Your Feet (Diabetes)
WebMD Ignite
Division: Business: less than 500 employees
Audience: Consumers

MERIT

Learning About Subchorionic Hematoma
WebMD Ignite
Division: Business: less than 500 employees
Audience: Consumers

Digital Health Media / Publications

Newsletter

BRONZE

Finding Community. Being Heard. Feeling Seen.
American Tinnitus Association
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

BRONZE

Health Insights Newsletter, June 2025
Columbia University Irving Medical Center
Division: Other / Miscellaneous
Audience: Consumers

MERIT

GLP-1 and Beyond - Drop the Needle. GLP-1s Just Went Oral
Everyday Health
Division: Media / Publishing
Audience: Consumers

Digital Health Media / Publications

Newsletter Series

GOLD

The Hospice Link
Singapore Hospice Council
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

SILVER

Alzheimer's Research News You Can Use
Fisher Center for Alzheimer's Research Foundation
Division: Other / Miscellaneous
Audience: Consumers and Health Professionals

Digital Health Media / Publications

Other / Miscellaneous Digital Health Media / Publication

GOLD

Learn Serve Lead 2025 Annual Meeting
Cross-Platform Branding
Kristina Code - AAMC
Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

BRONZE

2026 Well-Being Trends
WebMD Health Services
Division: Business: 500+ employees
Audience: Consumers

MERIT

DX Dialogues: Alzheimer's Disease
Sharecare
Division: Business: 500+ employees
Audience: Health Professionals

Digital Health Media / Publications

Video

GOLD

Diabetes: What Can a Blood Test Do?
Grapevine Health
Division: Media / Publishing
Audience: Consumers

GOLD

Trump's First 100 Days: Gawande, Offit, Hotez, and Others Weigh In
MedPage Today
Division: Media / Publishing
Audience: Health Professionals

GOLD

Recovering from Disorders of Consciousness
Model Systems Knowledge Translation Center
Division: Government (Local/State/Federal)
Audience: Consumers and Health Professionals

GOLD

INOVA: A Typical Proton Therapy Treatment
Mytonomy Inc.
Division: Business: less than 500 employees
Audience: Consumers

GOLD

Type 1 Diabetes in Kids: The Basics
Mytonomy Inc.
Division: Business: less than 500 employees
Audience: Consumers

GOLD

What is Alzheimer's Disease?
National Institute on Aging (National Institutes of Health)
Division: Government (Local/State/Federal)
Audience: Consumers

GOLD

Wilder 'Gratitude' Video
Russell Herder
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

GOLD

SCAN Health Plan "Health Insurance is Broken"
SCAN Health Plan
Division: Association / Professional Society / Non-Profit
Audience: Consumers

GOLD

SCAN Health Plan "Health Insurance is Broken"
SCAN Health Plan
Division: Health Insurer
Audience: Consumers

GOLD

MMRF Patient Stories: Randy
The Multiple Myeloma Research Foundation
Division: Association / Professional Society / Non-Profit
Audience: Consumers

GOLD

Bronchiolitis: Diagnosis and Treatment
WebMD Ignite
Division: Business: less than 500 employees
Audience: Consumers

GOLD

Watch, Learn Know: Asthma Triggers

WebMD Ignite

Division: Business: less than 500 employees

Audience: Consumers

GOLD

What Happens to Your Food When You Eat?

WebMD Ignite

Division: Business: less than 500 employees

Audience: Consumers

GOLD

Caregiving

WETA

Division: Association / Professional Society / Non-Profit

Audience: Consumers and Health Professionals

SILVER

Life Sciences Anthem Video

Optum Rx and Optum Life Sciences

Marketing Team

Division: Health System

Audience: Consumers and Health Professionals

SILVER

Dx Dialogues: Type 1 Diabetes

Sharecare

Division: Business: 500+ employees

Audience: Health Professionals

SILVER

On and Off the Court With Crohn's: Lexie

Brown's Story on myCrohnsAndColitisTeam

Swoop Communities

Division: Media / Publishing

Audience: Consumers

SILVER

Lead the Workplace Well-Being Movement

WebMD Health Services

Division: Business: 500+ employees

Audience: Consumers

SILVER

Deciding About Weight Loss Surgery

WebMD Ignite

Division: Business: less than 500 employees

Audience: Consumers

SILVER

Epilepsy: Caring for Your Child

During a Seizure

WebMD Ignite

Division: Business: less than 500 employees

Audience: Consumers

SILVER

Kailey: Living with Endometriosis

WebMD Ignite

Division: Business: less than 500 employees

Audience: Consumers

SILVER

Step by Step: Standing Transfer for Kangaroo

Care for Baby in the NICU

WebMD Ignite

Division: Business: less than 500 employees

Audience: Consumers

SILVER

When to Get Emergency Help with Sickle Cell

Disease: Overview

Wolters Kluwer Health

Division: Business: 500+ employees

Audience: Consumers

BRONZE

ACOG Explains: Hysterectomy

American College of Obstetricians

& Gynecologists

Division: Association / Professional Society / Non-Profit

Audience: Consumers

BRONZE

Bloodline Breakthroughs | Navigating
the Holidays

Blood Cancer United

Division: Association / Professional Society / Non-Profit

Audience: Consumers

BRONZE

Heart Patient Recovers from Two Aortic
Surgeries: Rita's Story

Creative Services and Marketing Teams

Division: Hospital – 500+ beds

Audience: Consumers and Health Professionals

BRONZE

Unconditionally Me: Living With IBD

Health Union

Division: Business: less than 500 employees

Audience: Consumers

BRONZE

Aetna: Gift of Health

Mytonomy Inc.

Division: Business: less than 500 employees

Audience: Consumers

BRONZE

INOVA Saville Social Media Spot

Mytonomy Inc.

Division: Business: less than 500 employees

Audience: Consumers

BRONZE

INOVA Saville: The Future of

Cancer Prevention

Mytonomy Inc.

Division: Business: less than 500 employees

Audience: Consumers

BRONZE

INOVA: Preparation For Proton Therapy

Mytonomy Inc.

Division: Business: less than 500 employees

Audience: Consumers

BRONZE

Transplant Medicine Tips: What to Know

Stanford Health Care

Division: Hospital – 500+ beds

Audience: Consumers

BRONZE

ChatGPT Said There's No Hope for Geo-
graphic Atrophy. This Eye Doctor Disagrees
- myAMDteam Video

Swoop Communities

Division: Media / Publishing

Audience: Consumers

BRONZE

What Allergists Really Think About Your
Allergy Nasal Spray

The Itch Podcast

Division: Other / Miscellaneous

Audience: Consumers and Health Professionals

BRONZE

The Invitational: Our Team Steps Challenge

WebMD Health Services

Division: Business: 500+ employees

Audience: Consumers

BRONZE

Advice From Bennett, Dealing with Emotions
of Diagnosis

WebMD Ignite

Division: Business: less than 500 employees

Audience: Consumers

BRONZE

Answers to Common Concerns About
Coronary Artery Bypass Surgery

WebMD Ignite

Division: Business: less than 500 employees

Audience: Consumers

BRONZE

Izzy's Story: Type 1 Diabetes

WebMD Ignite

Division: Business: less than 500 employees

Audience: Consumers

BRONZE

Mythbuster: Does Antiperspirant Cause Breast Cancer?

WebMD Ignite

Division: Business: less than 500 employees

Audience: Consumers

BRONZE

Mythbuster: Is Watermelon a Natural Sunscreen?

WebMD Ignite

Division: Business: less than 500 employees

Audience: Consumers

BRONZE

Sickle Cell Disease: Helping Your Child Manage Pain

WebMD Ignite

Division: Business: less than 500 employees

Audience: Consumers

BRONZE

What is Health Coaching?

WebMD Ignite

Division: Business: less than 500 employees

Audience: Consumers

BRONZE

What is Type 2 Diabetes?

WebMD Ignite

Division: Business: less than 500 employees

Audience: Consumers

BRONZE

MMR Vaccine

Wolters Kluwer Health

Division: Business: 500+ employees

Audience: Consumers

MERIT

Grocery Shopping Tips with Chef Alana

American Kidney Fund

Division: Association / Professional Society / Non-Profit

Audience: Consumers and Health Professionals

MERIT

Hematology Horizons | New Frontiers in Hematology

Blood Cancer United

Division: Association / Professional Society / Non-Profit

Audience: Consumers

MERIT

Maternal Health: Is Your Doctor Listening to You?

Grapevine Health

Division: Media / Publishing

Audience: Consumers

MERIT

Great Minds and One Bald Guy Podcast

IFC National Marketing

Division: Business: less than 500 employees

Audience: Health Professionals

MERIT

Healthcare Reacts to Nurse's Killing;

ChatGPT Health; Fermented Foods

MedPage Today

Division: Media / Publishing

Audience: Health Professionals

MERIT

A World Without Academic Medicine

Mia Bechak, Greg Gilderman, Laura Zelaya,

De'Angello Powe - AAMC

Division: Association / Professional Society / Non-Profit

Audience: Consumers and Health Professionals

MERIT

EVAR Surgery for AAA

Mytonomy Inc.

Division: Business: less than 500 employees

Audience: Consumers

MERIT

INOVA Saville: Getting Started

Mytonomy Inc.

Division: Business: less than 500 employees

Audience: Consumers

MERIT

Brain-Gut Connection and Treatment

Stanford Health Care

Division: Hospital – 500+ beds

Audience: Consumers

MERIT

Ask the AI, Then Ask Your Doctor:

The 'Doctor Reacts' Series by MyMGTeam

Swoop Communities

Division: Media / Publishing

Audience: Consumers

MERIT

Using A.I. to Diagnose Skin Conditions

The Health Exchange Podcast

Division: Media / Publishing

Audience: Consumers and Health Professionals

MERIT

2025 A Night for Heroes: Milo Sidlo's Return to the Field

UF Health Jacksonville

Division: Hospital – 500+ beds

Audience: Consumers and Health Professionals

MERIT

Pneumonia: Diagnosis and Treatment for Special Populations

WebMD Ignite

Division: Business: less than 500 employees

Audience: Consumers

MERIT

Watch, Learn, Know: Infection

WebMD Ignite

Division: Business: less than 500 employees

Audience: Consumers

MERIT

What is Sickle Cell Disease?: Overview

Wolters Kluwer Health

Division: Business: 500+ employees

Audience: Consumers

Digital Health Media / Publications

Video Series

GOLD

The Kidney Collective™

American Kidney Fund

Division: Association / Professional Society / Non-Profit

Audience: Consumers and Health Professionals

GOLD

Breastcancer.org's Mind & Body

Virtual Events Series

Breastcancer.org

Division: Association / Professional Society / Non-Profit

Audience: Consumers

GOLD

Unconditionally Me: The ALZ Caregiver Experience. In Their Own Words

Health Union

Division: Business: less than 500 employees

Audience: Consumers

GOLD

Veterans and Interstitial Lung Disease:

Providing Specialized Care in Rural and

Underserved Areas

PeerDirect, Bhavika Kaul, MD, MAS, and

Ayodeji Adegunsoye, MD, MSc, PhD, FCCP

Division: Media / Publishing

Audience: Health Professionals

GOLD

myAMDTeam Stories: Two Journeys

Through Vision Loss – Dry AMD and

Geographic Atrophy

Swoop Communities

Division: Media / Publishing

Audience: Consumers

GOLD

Connections: What I Wish I Knew
About Fibromyalgia

The Well

Division: Media / Publishing

Audience: Consumers

SILVER

Behind Every Patient:
The #MyCrohnsChampion Community
Video Campaign

Swoop Communities

Division: Media / Publishing

Audience: Consumers

SILVER

What I Wish People Knew: Erin's Honest
Look at Living With PNH - myPNHteam
Member Portraits

Swoop Communities

Division: Media / Publishing

Audience: Consumers

SILVER

Patient Educational Series: Common
Clinical Visits

University of New Mexico Hospital

Division: Health System

Audience: Consumers and Health Professionals

BRONZE

31 Days of Hip-Hop Mental Health
Emilia A. Ottoo (EMMA LEE M.C.)

Division: Media / Publishing

Audience: Consumers and Health Professionals

MERIT

Narcolepsy Around the Clock: A Doctor-Led
Video Series on myNarcolepsyteam.com

Swoop Communities

Division: Media / Publishing

Audience: Consumers

Digital Health Media / Publications

White Paper

GOLD

The impact of federal actions on academic
medicine and the U.S. health care system

Gabrielle Redford - AAMC

Division: Association / Professional Society / Non-Profit

Audience: Consumers and Health Professionals

GOLD

The 2026 Pharma Marketing Pulse Report
Health Union

Division: Business: less than 500 employees

Audience: Consumers and Health Professionals

SILVER

The Future of Therapy 2025: Insights from
More Than 1,300 U.S. Therapists on Where
Therapy Is Heading

Ensora Health

Division: Business: less than 500 employees

Audience: Health Professionals

SILVER

Relias' 2025 Technology in Healthcare Report
Relias

Division: Business: 500+ employees

Audience: Health Professionals

BRONZE

Healthcare on the Horizon: Predictions for
U.S. Healthcare Through 2026

The Doctors Company and TDC Group

Division: Health Insurer

Audience: Health Professionals

MERIT

The Flight Simulator for Management:
Generative-Agent Simulations for Faster,
Safer Decisions

CVS Health

Division: Business: 500+ employees

Audience: Health Professionals

Mobile Digital Health Resources

Mobile Application

GOLD

Airway Gym® – Digital Myofunctional
Therapy for Obstructive Sleep Apnea
Individual

Division: Hospital – under 250 beds

Audience: Health Professionals

GOLD

Care Quest - Journey to Treatment Room AR
**Nationwide Children's Hospital - IT Research
& Innovation**

Division: Hospital – 500+ beds

Audience: Consumers

GOLD

Craving to Quit by Sharecare for iOS
and Android

Sharecare

Division: Business: 500+ employees

Audience: Consumers

GOLD

Eat Right Now by Sharecare for iOS
and Android

Sharecare

Division: Business: 500+ employees

Audience: Consumers

SILVER

HCD Prevent Falls PBC

Health Care District of Palm Beach County

Division: Government (Local/State/Federal)

Audience: Consumers

SILVER

Soluna

Kooth Digital Health

Division: Government (Local/State/Federal)

Audience: Consumers

SILVER

Simple Life App

Simple Life App

Division: Consumer Product Company

Audience: Consumers

SILVER

True Rx+ Mobile App

True Rx Health Strategists

Division: Business: less than 500 employees

Audience: Consumers

BRONZE

Visory Health Simple Rx Savings App

Visory Health

Division: Business: less than 500 employees

Audience: Consumers

BRONZE

VITAL WorkLife Member Platform
& Mobile App

VITAL WorkLife

Division: Business: less than 500 employees

Audience: Health Professionals

MERIT

Cycle Vita PKU

Cycle Pharmaceuticals

Division: Pharmaceutical Company

Audience: Consumers

MERIT

A High-Performance Health Management
Tool Integrating Expert-Led Programs with
AI-Driven Orchestration

Fitness Online

Division: Other / Miscellaneous

Audience: Consumers

MERIT

Care4Caregivers.app

Mariquita Joy

Division: Nurses / Allied Health Professionals

Audience: Consumers and Health Professionals

MERIT

GPP Lens

Trois Prime Inc.

Division: Pharmaceutical Company

Audience: Health Professionals

MERIT

HEALTH & WELLBEING APP

VIGOUR MEDIA

Division: Media / Publishing

Audience: Consumers

MERIT

Travel VIP app: Reinventing the Travel Health Insurance Experience

VUMI Group

Division: Health Insurer

Audience: Consumers and Health Professionals

Mobile Digital Health Resources

Other / Miscellaneous Mobile Digital Health Resource

MERIT

Branded Call Display with Call Reason

TransUnion

Division: Business: 500+ employees

Audience: Consumers and Health Professionals

Personal Digital Health Devices / Wearables

Personal Emergency Response System

MERIT

Sage Detect

Sage

Division: Medical Equipment / Device Manufacturer

Audience: Health Professionals

Personal Digital Health Devices / Wearables

Sleep Tracking

MERIT

Circular Ring 2

Circular

Division: Business: less than 500 employees

Audience: Consumers and Health Professionals

Web-based Digital Health

Banner Ad

GOLD

2025 Brain Awareness Ad

Fisher Center for Alzheimer's Research Foundation

Division: Association / Professional Society / Non-Profit

Audience: Consumers and Health Professionals

SILVER

2025 Alzheimer's Awareness Month Ad

Fisher Center for Alzheimer's Research Foundation

Division: Association / Professional Society / Non-Profit

Audience: Consumers and Health Professionals

BRONZE

Bancroft Digital Ads

Bancroft

Division: Educational Institution

Audience: Consumers

MERIT

2026 Brain Awareness Ad

Fisher Center for Alzheimer's Research Foundation

Division: Association / Professional Society / Non-Profit

Audience: Consumers and Health Professionals

Web-based Digital Health

Banner Ad Series

BRONZE

The ORIJIN-al banner series

Otsuka

Division: Media / Publishing

Audience: Health Professionals

Web-based Digital Health

Digital Health Curation

GOLD

Women's Health Resources for Employers

WebMD Health Services

Division: Business: 500+ employees

Audience: Consumers

MERIT

My Journ.ai: gMG Treatment: Time for Something Different?

Health Union

Division: Business: less than 500 employees

Audience: Consumers

Web-based Digital Health

Directory / Ratings / Guides

BRONZE

Great River Health Provider Directory

Great River Health

Division: Health System

Audience: Consumers

Web-based Digital Health

E-Business

SILVER

Wound Care Education and Certification

E-Business Experience

The Wound Care Education Institute

Division: Business: 500+ employees

Audience: Health Professionals

Web-based Digital Health

Health Records

BRONZE

CAPHEALTH RECORDS

PAUL CHUKELU, MD, MPH, FAAFP

Division: Physicians / Medical Practices

Audience: Consumers and Health Professionals

Web-based Digital Health

Infographic

GOLD

Smart serving and portion sizes

American Kidney Fund

Division: Association / Professional Society / Non-Profit

Audience: Consumers

GOLD

Awake to the Full Picture:

A myNarcolepsyTeam Interactive Infographic on What Narcolepsy Really Looks Like

Swoop Communities

Division: Media / Publishing

Audience: Consumers

SILVER

UNDERSTANDING WEIGHT Empowering Personalized Wellness

Academy for Continued Healthcare Learning and American College of Osteopathic Family Physicians

Division: Medical Communications Agency

Audience: Consumers

BRONZE

Kidney-friendly ingredient swaps for recipes

American Kidney Fund

Division: Association / Professional Society / Non-Profit

Audience: Consumers

BRONZE

Well-Informed: Mental Health Burnout

WebMD Health Services

Division: Business: 500+ employees

Audience: Consumers

MERIT

Acetaminophen During Pregnancy

American College of Obstetricians & Gynecologists

Division: Association / Professional Society / Non-Profit

Audience: Consumers

MERIT

UHCP Value Story Infographic

Optum Rx Marketing Team

Division: Health System

Audience: Consumers and Health Professionals

MERIT

From Head to Toe: An Interactive Infographic for Lupus on MyLupusTeam

Swoop Communities

Division: Media / Publishing

Audience: Consumers

MERIT

A Guide to Minimal Residual Disease in Myeloma

The Multiple Myeloma Research Foundation

Division: Association / Professional Society / Non-Profit

Audience: Consumers

MERIT

Well-Informed: Financial, Living Within Your Means

WebMD Health Services

Division: Business: 500+ employees

Audience: Consumers

Web-based Digital Health

Infographic Series

SILVER

Menopause in the Workplace

WebMD Health Services

Division: Business: 500+ employees

Audience: Consumers

Web-based Digital Health

Interactive Content / Rich Media

GOLD

Cannabis and Older Adults

McMaster University

Division: Educational Institution

Audience: Consumers

GOLD

Understanding Dysphagia: When Swallowing Becomes Difficult

McMaster University

Division: Educational Institution

Audience: Consumers

GOLD

My Story with Hereditary Angiodema

Sharecare

Division: Business: 500+ employees

Audience: Consumers

GOLD

Your Health Matters, October 2025

WebMD Ignite

Division: Business: less than 500 employees

Audience: Consumers

SILVER

Formalized Training Cascades for Pharmacy Teams: Becoming an LGBTQ+ Ally to Improve HPV Immunization

Academy for Continued Healthcare Learning

Division: Medical Communications Agency

Audience: Health Professionals

SILVER

Too Many Pills? A Guide to Understanding Polypharmacy

McMaster University

Division: Educational Institution

Audience: Consumers

SILVER

DX Dialogues: Genetic Testing for Cancer DX Check-up Quiz

Sharecare

Division: Business: 500+ employees

Audience: Health Professionals

SILVER

HealthLetter, Winter 2026

WebMD Ignite

Division: Business: less than 500 employees

Audience: Consumers

SILVER

In Good Health, Fall 2025

WebMD Ignite

Division: Business: less than 500 employees

Audience: Consumers

SILVER

Living Well, October 2025

WebMD Ignite

Division: Business: less than 500 employees

Audience: Consumers

SILVER

Preserving Your Memory, Fall 2025

WebMD Ignite

Division: Business: less than 500 employees

Audience: Consumers and Health Professionals

BRONZE

Staying Sharp Eat Smart

Cori Vanchieri, Kathy Washa, Staying Sharp

Division: Association / Professional Society / Non-Profit

Audience: Consumers

BRONZE

My Journ.ai: Are You Rethinking Your Migraine Treatment?

Health Union

Division: Business: less than 500 employees

Audience: Consumers

BRONZE

Understanding the AMD Patient Journey: Multistakeholder Perspectives for Improved Outcomes

Impact Education, LLC

Division: Medical Communications Agency

Audience: Health Professionals

BRONZE

Video: AARP Staying Sharp Six Pillars of Brain Health: Be Social

Kate Wagner, Cori Vanchieri, Kathy Washa

Division: Association / Professional Society / Non-Profit

Audience: Consumers

BRONZE

Fiber Calculator

Lose It!

Division: Media / Publishing

Audience: Consumers

BRONZE

HS Answers, On Demand: A Conversational AI Channel on myHSteam

Swoop Communities

Division: Media / Publishing

Audience: Consumers

BRONZE

In Good Health, Winter 2026

WebMD Ignite

Division: Business: less than 500 employees

Audience: Consumers

BRONZE

My Blue Health, Fall 2025

WebMD Ignite

Division: Business: less than 500 employees

Audience: Consumers

MERIT

Second Opinion Game

Pearl

Division: Medical Equipment / Device Manufacturer

Audience: Health Professionals

MERIT

The Shift: Nasal Polyps

Sharecare

Division: Business: 500+ employees

Audience: Consumers

MERIT

Staying Sharp Building Healthy Habits Challenge

Tania Hannan, Cori Vanchieri, Isha

Chennuru, Kathy Washa, Evangeline Weber

Division: Association / Professional Society / Non-Profit

Audience: Consumers

MERIT

Health Touchstone, Winter 2026

WebMD Ignite

Division: Business: less than 500 employees

Audience: Health Professionals

MERIT

HealthAdvisor: COPD

WebMD Ignite

Division: Business: less than 500 employees

Audience: Consumers

MERIT

HealthAdvisor: Disordered Eating

WebMD Ignite

Division: Business: less than 500 employees

Audience: Consumers

MERIT

HealthInteractive: Colonoscopy

WebMD Ignite

Division: Business: less than 500 employees

Audience: Consumers

MERIT

HealthInteractive: Type 2 Diabetes

WebMD Ignite

Division: Business: less than 500 employees

Audience: Consumers

MERIT

HealthNews, Summer 2026

WebMD Ignite

Division: Business: less than 500 employees

Audience: Consumers

MERIT

HealthNews, Winter 2026

WebMD Ignite

Division: Business: less than 500 employees

Audience: Consumers

MERIT

Healthy Lifestyle, Winter 2026

WebMD Ignite

Division: Business: less than 500 employees

Audience: Consumers

MERIT

Healthy Tomorrow, Fall 2025

WebMD Ignite

Division: Business: less than 500 employees

Audience: Consumers

MERIT

Leaps & Bounds, Fall 2025

WebMD Ignite

Division: Business: less than 500 employees

Audience: Consumers

Web-based Digital Health

Microsite

GOLD

Sarcoidosis and kidney health

American Kidney Fund

Division: Association / Professional Society / Non-Profit

Audience: Consumers and Health Professionals

GOLD

About Breast Cancer

Elizabeth Sile (Breast Cancer Research Foundation)

Division: Association / Professional Society / Non-Profit

Audience: Consumers

GOLD

The Confident Patient: A Doctor Discussion Guide for MS Progression

Health Union

Division: Business: less than 500 employees

Audience: Consumers

SILVER

Early Childhood Development and Screen Timetoolkit

American Academy of Pediatrics

Division: Association / Professional Society / Non-Profit

Audience: Consumers and Health Professionals

SILVER

Caregiving in the later stages of CKD

American Kidney Fund

Division: Association / Professional Society / Non-Profit

Audience: Consumers

SILVER

IgG4-RD and kidney disease symptoms, testing and treatment

American Kidney Fund

Division: Association / Professional Society / Non-Profit

Audience: Consumers and Health Professionals

SILVER

Your kidney care team

American Kidney Fund

Division: Association / Professional Society / Non-Profit

Audience: Consumers

SILVER

The Personalize Knee: Real Stories and Arnold Schwarzenegger Inspiring People to Address Their Joint Pain

Zimmer Biomet, Inc.

Division: Medical Equipment / Device Manufacturer

Audience: Consumers

BRONZE

"ACRP at 50" Anniversary Microsite

Association of Clinical Research Professionals (ACRP)

Division: Association / Professional Society / Non-Profit

Audience: Consumers and Health Professionals

BRONZE

What Starts Here Microsite

Greg Gilderman, Mia Bechak,

Brian Lehman - AAMC

Division: Association / Professional Society / Non-Profit

Audience: Consumers and Health Professionals

BRONZE

QUVIVIQ website

Idorsia & Fisika

Division: Physicians / Medical Practices

Audience: Health Professionals

BRONZE

Care Compass: Transthyretin amyloidosis (ATTR)

Sharecare

Division: Business: 500+ employees

Audience: Consumers

BRONZE

Life Unscripted: Narcolepsy

Sharecare

Division: Business: 500+ employees

Audience: Consumers

BRONZE

Only Possible Here website

UT MD Anderson

Division: Hospital – 500+ beds

Audience: Consumers and Health Professionals

MERIT

Vasculitis and kidney disease

American Kidney Fund

Division: Association / Professional Society / Non-Profit

Audience: Consumers and Health Professionals

MERIT

HCP Connect: Endometriosis

Health Union

Division: Business: less than 500 employees

Audience: Health Professionals

MERIT

Pre-Enrollment Site

UMR

Division: Health Insurer

Audience: Consumers

Web-based Digital Health

Other / Miscellaneous Web-based Digital Health

BRONZE

ACR 2025 Coverage

The Lupus Forum

Division: Medical Communications Agency

Audience: Health Professionals

Web-based Digital Health

Portal – Chronic Disease

MERIT

Navigating ESR1-Mutated Advanced Breast Cancer

Health Union

Division: Business: less than 500 employees

Audience: Consumers

MERIT

Understanding HAE: From Diagnosis to Management

Health Union

Division: Business: less than 500 employees

Audience: Consumers

Web-based Digital Health

Portal – Other / Miscellaneous

MERIT

The Medidata Study Experience

Medidata

Division: Other / Miscellaneous

Audience: Health Professionals

Web-based Digital Health

Portal – Patient Education

BRONZE

Cancer-Community.com:

A Health Union Community

Health Union

Division: Business: less than 500 employees

Audience: Consumers

BRONZE

Best Digital Health Resources for Patient & Caregiver Education

Skin Cancer Champions

Division: Association / Professional Society / Non-Profit

Audience: Consumers

Web-based Digital Health

Portal – Physician / Clinician

GOLD

HCP Connect: Chronic Dry Eye

Health Union

Division: Business: less than 500 employees

Audience: Health Professionals

SILVER

ManagedCareEoE.com

Impact Education, LLC and

American Partnership for Eosinophilic Disorders (APFED)

Division: Medical Communications Agency

Audience: Health Professionals

BRONZE

Comprehensive Care Sustainability Collaborative Portal

Impact Education, LLC and the National Bleeding Disorders Foundation (NBDF)

Division: Medical Communications Agency

Audience: Health Professionals

Web-based Digital Health

Responsive Website Design

SILVER

Travere Global Medical Affairs -

HCP Engagement Platform

Travere Therapeutics and

MedComms Experts

Division: Medical Communications Agency

Audience: Health Professionals

Web-based Digital Health

Web-based Resource / Tool

GOLD

Safe Sleep

American Academy of Pediatrics

Division: Association / Professional Society / Non-Profit

Audience: Consumers and Health Professionals

GOLD

Mission Possible: Choosing the Right Therapy for the Right Patient at the Right Time

CME Outfitters

Division: Business: less than 500 employees

Audience: Health Professionals

GOLD

TheraNest AI Session Assistant: AI-Powered Clinical Documentation for Mental Health Therapists

Ensora Health

Division: Business: less than 500 employees

Audience: Health Professionals

GOLD

The Confident Patient: A Guide to Navigating the Prior Authorization Process

Health Union

Division: Business: less than 500 employees

Audience: Consumers

GOLD

AHEAD: America's HIV Epidemic Analysis Dashboard

ICF Inc.

Division: Government (Local/State/Federal)

Audience: Consumers and Health Professionals

GOLD

PIONEER – Precision Oncology: Navigating EvidEne for Real-world impact.

Medscape Education

Division: Business: 500+ employees

Audience: Health Professionals

GOLD

AgreeToAgree.org/healthcare

The Ad Council

Division: Association / Professional Society / Non-Profit

Audience: Health Professionals

GOLD

Triage Health Appeals Navigator: Powered by Counterforce Health

Triage Cancer

Division: Association / Professional Society / Non-Profit

Audience: Consumers

SILVER

Fact Checked

American Academy of Pediatrics

Division: Association / Professional Society / Non-Profit

Audience: Consumers and Health Professionals

SILVER

Breast Cancer Early Detection Resource Hub

Brem Foundation to Defeat Breast Cancer

Division: Association / Professional Society / Non-Profit

Audience: Consumers

SILVER

Health Savings Account Calculator

Optum Web Team

Division: Business: 500+ employees

Audience: Consumers

SILVER

Comprehensive, Connected
Compliance Management

Relias

Division: Business: 500+ employees

Audience: Health Professionals

SILVER

Author Interview: Doctor Martin Schaefer and
Professor Anja Strangfeld, July 2025

The Immune-Mediated Inflammatory Disease Forum

Division: Medical Communications Agency

Audience: Health Professionals

BRONZE

Empowering the Industry: The CVS Health
Open-Source Portfolio

CVS Health

Division: Business: 500+ employees

Audience: Health Professionals

BRONZE

Healthcare financial AI for eliminating
administrative burden and empowering
patient access to the most appropriate
programs.

Escher Health

Division: Business: less than 500 employees

Audience: Consumers and Health Professionals

BRONZE

From Insights to Impact: How C-Suite Payer
and Provider Stakeholder Education
Exchange Sparked Strategic Collaboration to
Transform Retinal Care Delivery

Impact Education, LLC

Division: Medical Communications Agency

Audience: Health Professionals

BRONZE

The Role of Autoantibodies in Scleroderma
Scleroderma Forum

Division: Medical Communications Agency

Audience: Health Professionals

BRONZE

Bright Spots: Proven Strategies for
HIV Prevention and Treatment

Vindico Medical Education

Division: Medical Communications Agency

Audience: Health Professionals

MERIT

Establishing Site-Specific Solutions for
Optimal Treatment Selection and Sequencing
of Therapies in Patients with Relapsed/
Refractory CLL

Academy for Continued

Healthcare Learning

Division: Medical Communications Agency

Audience: Health Professionals

MERIT

Resource Locator

Fisher Center for Alzheimer's

Research Foundation

Division: Other / Miscellaneous

Audience: Consumers and Health Professionals

MERIT

FSA Store Deadline Spending Tool

Health-E Commerce

Division: Business: less than 500 employees

Audience: Consumers

MERIT

Interactive Provider Language Line

Optum Rx Marketing Team

Division: Health System

Audience: Consumers and Health Professionals

Web-based Digital Health

Webinar

GOLD

Early Use of Advanced Therapies in Lupus

The Lupus Forum

Division: Medical Communications Agency

Audience: Health Professionals

SILVER

How New Evidence is Shaping Management
in Alloimmunized Pregnancies and Beyond

BillionToOne

Division: Business: 500+ employees

Audience: Health Professionals

BRONZE

Inside Myeloma Rounds:

Expert Discussion and Updates

Blood Cancer United

Division: Association / Professional Society / Non-Profit

Audience: Health Professionals

BRONZE

Understanding Waldenström

Macroglobulinemia: A Patient's Guide
to Diagnosis & Treatment

Blood Cancer United

Division: Association / Professional Society / Non-Profit

Audience: Consumers

BRONZE

Living With Merkel Cell Carcinoma

Ep.1 Tom's Story

Skin Cancer Champions

Division: Association / Professional Society / Non-Profit

Audience: Consumers

BRONZE

Lupus and Pregnancy: Managing Risks and
Improving Outcomes

The Lupus Forum

Division: Medical Communications Agency

Audience: Health Professionals

BRONZE

What's new in the latest Lupus Guidelines?

The Lupus Forum

Division: Medical Communications Agency

Audience: Health Professionals

BRONZE

Ostomy Academy: Cultural Influences
on Ostomy Life

United Ostomy Associations of America (UOAA)

Division: Association / Professional Society / Non-Profit

Audience: Consumers and Health Professionals

MERIT

PayerTalkCE® Presents: Emerging

HER2-targeting Therapies for the

Management of GI Cancers

Impact Education, LLC

Division: Medical Communications Agency

Audience: Health Professionals

MERIT

Dr. Mike vs Paul Offit: Should Physicians

Engage With Misinformation?

MedPage Today

Division: Media / Publishing

Audience: Health Professionals

Web-based Digital Health

Webinar Series

BRONZE

VUMI Health Talks: Connecting Global Medical Innovation with Patients and Healthcare Advisors

VUMI Group

Division: Health Insurer

Audience: Consumers and Health Professionals

MERIT

SMART for TEAM Webinar Series (Non-CME)

National Spine Health Foundation

Division: Association / Professional Society / Non-Profit

Audience: Health Professionals

Web-based Digital Health

Website

GOLD

Bradley Hospital
Oomph, Inc.

Division: Hospital – under 250 beds

Audience: Consumers and Health Professionals

SILVER

Brain Awareness Portal

Fisher Center for Alzheimer's Research Foundation

Division: Other / Miscellaneous

Audience: Consumers and Health Professionals

SILVER

RxSense Website Redesign:
Simplifying Pharmacy Benefits
RxSense

Division: Business: less than 500 employees

Audience: Health Professionals

SILVER

Behavioral Health Group:
Website Design and Development
Ten Adams

Division: Physicians / Medical Practices

Audience: Consumers and Health Professionals

BRONZE

Every Stage Health
American College of Obstetricians and Gynecologists

Division: Association / Professional Society / Non-Profit

Audience: Consumers

BRONZE

myTRIAList

CancerCare

Division: Association / Professional Society / Non-Profit

Audience: Consumers

BRONZE

AAP News website (Breaking news, features, clinical information, etc.)

Melissa Jenco and AAP News staff

Division: Media / Publishing

Audience: Health Professionals

BRONZE

ProHealth Physicians Redesign

Optum Web Team

Division: Business: 500+ employees

Audience: Consumers

BRONZE

From Questions to Clarity:
The myPIteam Knowledge Center for
Primary Immunodeficiency

Swoop Communities

Division: Media / Publishing

Audience: Consumers

BRONZE

What Comes After Transplant:
myGVHDteam, A New Digital Community
for the GVHD Experience

Swoop Communities

Division: Media / Publishing

Audience: Consumers

MERIT

Grundy County Memorial Hospital Website

Grundy County Memorial Hospital

Division: Hospital – under 250 beds

Audience: Consumers

MERIT

ATTR-Amyloidosis.net:
A Health Union Community
Health Union

Division: Business: less than 500 employees

Audience: Consumers

MERIT

Labette Health Website

Labette Health

Division: Hospital – under 250 beds

Audience: Consumers

MERIT

OptumBank.com Redesign

Optum Web Team

Division: Business: 500+ employees

Audience: Consumers

MERIT

Free Healthcare Tools and Educational Games

Panayiotis Sphikas

Division: Pharmacy / Drug Store

Audience: Consumers and Health Professionals

MERIT

Pearl website

Pearl

Division: Medical Equipment / Device Manufacturer

Audience: Consumers and Health Professionals

MERIT

When Words Don't Come: The myRettTeam
Knowledge Center for Families Living With
Rett Syndrome

Swoop Communities

Division: Media / Publishing

Audience: Consumers

MERIT

Willis Knighton Health: Website Design

Ten Adams

Division: Health System

Audience: Consumers and Health Professionals

MERIT

XpertGuided, Survivor-Led Cancer Education

XpertPatient LLC

Division: Media / Publishing

Audience: Consumers

