2024 DIGITAL Health AWARDS®

An Awards Program From The Digital Health ASSOCIATION™

winners

Spring Session
Spring 2024 Session Judges

Risa Arin
Founder and CEO
XpertPatient.com

Haritha Atluri
Director of Product
Carbon Health

Emily Heller Belmonte
Chief Creative
Pangaea Creative House

Julie Salefski Blaszak
Senior Director of Marketing
Creative Services
Vizient Inc

Shelly Caldwell
Owner
Toolbox 4 Healthcare

Jonathan Chaney
Creative Strategist & Team Lead
Blue Cross NC

Nancy Chill
Senior VP Education and Business Development
American Gastroenterological Association

Sean Clark
Creative Director
DMW Direct

Patrick Clinton, LPC
Riverside Counseling Center

Argie Cochran
Marketing Manager
Provider Partners

Zach Covey
Sr. Manager, Marketing Communication
Veritas Health

Laura Boyd DeSmeth
Director of Digital Communications
Medical City Healthcare

Daisy Diaz
Director of Communications & Marketing
Breastcancer.org

Dr. Supriya Doshi
Founder
Vdo solutions

Dan Dunlop
President
Jennings

Stefanie Dvorak
Art Director
Optum

Monika Elisabeth
Owner
Brilliance Coaching & Consulting

Sandra Fancher
Chief Innovation Officer
Stamats

Nan Forte
EVP & GM
EVEryday Health Group

Laura Gaskell
Senior Marketing Director
Medscape

Nitin Ghadge
Research Scientist
New York State Department of Health

Rick Guasco
Creative Director
Positively Aware magazine

Rachel Hall
Senior Marketing Automation Specialist
Arthur J Gallagher Co.

Beth T. Hampton
Chief Communications and Marketing Officer
Academy of Nutrition and Dietetics

Desiree Hayes
Executive Vice President
Patient Services
Palms Medical Group

Karyi Hennessey
Visual Designer
Veritas Health

Alicia Hoey
Internal Communications Lead
Highmark Health

Goel Jasper
Managing Partner - Digital Health Innovation Lead
FINN Partners

Mike Kallenberg
Manager of Marketing and Community Services
Fairfield Medical Center

Ravi Katragadda
Sr Product Manager
Meta

Jennifer DeLeo Kertz
Associate Director, SEO
Optum

Erica Laceria
Director, Marketing
Solstice

Stacy Lawrence
Editor-in-chief, GoodRx Health
GoodRx
<table>
<thead>
<tr>
<th>Name</th>
<th>Position/Role</th>
<th>Company/Institution</th>
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</thead>
<tbody>
<tr>
<td>Sam Maclay</td>
<td>Creative Director/Partner</td>
<td>3 Advertising</td>
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<tr>
<td>Jennifer Marquez</td>
<td>Senior Director, Content Strategy</td>
<td>GoodRx Health</td>
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<tr>
<td>Kristin Mattson</td>
<td>Health Education Specialist Project Manager</td>
<td>ORAU</td>
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<tr>
<td>Cortney Mears</td>
<td>Strategist, Digital Engagement</td>
<td>Yale New Haven Health</td>
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<tr>
<td>Cyndy Erickson Mitchell</td>
<td>Managing Editor, Writer, Content Specialist</td>
<td>National Jewish Health</td>
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<tr>
<td>Jackson Murphy</td>
<td>Creative Director</td>
<td>Pound &amp; Grain</td>
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<tr>
<td>Chris Murray</td>
<td>CEO</td>
<td>Oomph, Inc.</td>
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<tr>
<td>Irina Nazarova</td>
<td>Marketing Manager</td>
<td>Zeto</td>
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<tr>
<td>Amy Pfeiffer</td>
<td>VP of Digital Strategy</td>
<td>Conexiant</td>
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<tr>
<td>Patricia Pinto-Garcia, MD, MPH</td>
<td>Medical Editor</td>
<td>GoodRx</td>
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<tr>
<td>Ryan Reeh</td>
<td>Senior Digital Content Specialist</td>
<td>American Academy of Pediatrics</td>
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<tr>
<td>Carole Ricks</td>
<td>Owner</td>
<td>Inspired by Change, LLC</td>
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<tr>
<td>Susan Rubin, MPH</td>
<td>Manager, Business Development</td>
<td>American College of Surgeons Cancer Department</td>
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<tr>
<td>Ivan Ruiz</td>
<td>Partner, Digital Health and Strategy</td>
<td>FINN Partners</td>
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<td>Mark Ruthman</td>
<td>Digital Channel Web SME</td>
<td>Merck</td>
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<tr>
<td>Bryce Sady</td>
<td>Vice President</td>
<td>PSL Group</td>
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<tr>
<td>Ferdinando Scala</td>
<td>Director, Strategic Planning</td>
<td>Eversana</td>
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<tr>
<td>Janna Schulze</td>
<td>Social Media &amp; Community Manager</td>
<td>Braithwaite Communications</td>
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<td>Brandon Scott</td>
<td>VP Digital</td>
<td>Ten Adams</td>
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<tr>
<td>Leah Shanholtz</td>
<td>Associate Director, User Experience</td>
<td>AbelsonTaylor</td>
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<tr>
<td>Pankhuri Sharma</td>
<td>Strategy &amp; Operations Leader</td>
<td>Humana</td>
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<tr>
<td>Teresa Sherman</td>
<td>Business Associate, Marketing &amp; Communications</td>
<td>Education Development Center</td>
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<tr>
<td>Eric Snyder</td>
<td>Director, Technology Innovation</td>
<td>University of Rochester Medical Center - Wilmot Cancer Institute</td>
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<tr>
<td>Bharath Srinivasaiah</td>
<td>Engineer Lead Sr EDA-Provider, Employer and Financial Reporting</td>
<td>Carelon</td>
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<tr>
<td>Ian Stone</td>
<td>Senior Vice President</td>
<td>Mesmerize</td>
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<tr>
<td>Matthew Stumm</td>
<td>Founder + Creative Director</td>
<td>Stark/Raving Branding + Advertising</td>
</tr>
<tr>
<td>Brian Tencza</td>
<td>Team Lead (Retired)</td>
<td>Environmental Medicine and Health Systems Intervention Section</td>
</tr>
<tr>
<td>Karen Thomas</td>
<td>President</td>
<td>Thomas PR</td>
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<tr>
<td>Travis Webb</td>
<td>Editorial Director</td>
<td>Giddy</td>
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<tr>
<td>Timothy John Wright</td>
<td>Senior VP Medical Director</td>
<td>PSL Group</td>
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<tr>
<td>Jenny Yu, MD</td>
<td>Head of Medical Affairs</td>
<td>Healthline Media</td>
</tr>
<tr>
<td>Debra Zalvan</td>
<td>Executive Vice President</td>
<td>UbiCare</td>
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</tbody>
</table>
Digital Health – Social Media

Facebook

GOLD
We Fix Knees
Shelbourne Knee Center
Division: Physicians / Medical Practices
Audience: Consumers

SILVER
UPMC Health Plan Valentines Day Posts-
Whose got your heart?
UPMC Health Plan, Insurance Services
Division, Olga Mendenhall
Audience: Consumers

BRONZE
The Ethel Circle from AARP
The Ethel Circle from AARP
Division: Media / Publishing
Audience: Consumers

Digital Health – Social Media

LinkedIn

GOLD
Sharecare on LinkedIn
Sharecare
Division: Business: 500+ employees
Audience: Consumers

SILVER
VERUSRx Linkedin Profile
VERUSRx
Division: Other / Miscellaneous
Audience: Consumers and Health Professionals

BRONZE
VUMI’s Linkedin Profile
VUMI Group
Division: Health Insurer
Audience: Consumers and Health Professionals

Digital Health – Social Media

Instagram

GOLD
Breastcancer.org’s Instagram Channel
Breastcancer.org
Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER
UPMC HealthBeat - Instagram
UPMC
Division: Health System
Audience: Consumers and Health Professionals

BRONZE
Awake cranotomy survivors and
musicians meet Reel
MD Anderson Cancer Center
Division: Hospital – 500+ beds
Audience: Consumers

Digital Health – Social Media

Other / Miscellaneous Social Media

SILVER
MyHIVTeam Spanish Language
Advocacy Program
MyHealthTeam
Division: Media / Publishing
Audience: Consumers

Digital Health – Social Media

Other / Miscellaneous Social Media

MERIT
What’sPOP Career Awareness Campaign
McCabe Message Partners
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

MERIT
HealthCentral | Your Chronic Illness Companion
HealthCentral
Division: Media / Publishing
Audience: Consumers

MERIT
MedPage Today’s Instagram
MedPage Today
Division: Media / Publishing
Audience: Health Professionals

MERIT
UPMC Health Plan WorkPartners
Self Care Carousel
UPMC Health Plan, Insurance Services
Division, Max Orenuk
Division: Health System
Audience: Consumers

MERIT
UPMC Health Plan WorkPartners
Self Care Carousel
UPMC Health Plan, Insurance Services
Division, Max Orenuk
Division: Health System
Audience: Consumers

Digital Health – Social Media

LinkedIn

GOLD
Sharecare on LinkedIn
Sharecare
Division: Business: 500+ employees
Audience: Consumers

SILVER
VERUSRx Linkedin Profile
VERUSRx
Division: Other / Miscellaneous
Audience: Consumers and Health Professionals

BRONZE
VUMI’s Linkedin Profile
VUMI Group
Division: Health Insurer
Audience: Consumers and Health Professionals

Digital Health – Social Media

Other / Miscellaneous Social Media

SILVER
New Here Influencer Campaign
UPMC
Division: Health System
Audience: Consumers
Digital Health — Social Media

**TikTok**

**GOLD**
Nationwide Children’s Hospital TikTok
Nationwide Children's Hospital
Division: Hospital — 500+ beds
Audience: Consumers and Health Professionals

**SILVER**
WhatIsPOP Career Awareness Campaign
McCabe Message Partners
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

**BRONZE**
UPMC HealthBeat - TikTok
UPMC
Division: Health System
Audience: Consumers and Health Professionals

**MERIT**
Healthcare 101: Spilling the tea on insurance jargon
Cigna Healthcare
Division: Health Insurer
Audience: Consumers

**SILVER**
MyMSTeam Multiple Sclerosis Advocacy: Disease Modifying Therapies (DMTs) Awareness
MyHealthTeam
Division: Media / Publishing
Audience: Consumers

**MERIT**
America Has Problem - Breast Cancer Awareness Remix
StrongBlackBoobs | Suzette Simon
Division: Other / Miscellaneous
Audience: Consumers and Health Professionals

**BRONZE**
Advancing Worsening Heart Failure Treatment
Iridium Continuing Education
Division: Business 500+ employees
Audience: Health Professionals

**MERIT**
Sharecare on Twitter
Sharecare
Division: Business 500+ employees
Audience: Consumers

**GOLD**
As Younger Children Increasingly Die by Suicide, Better Tracking and Prevention Is Sought
Cheryl Platzman Weinstock and KFF Health News
Division: Media / Publishing
Audience: Consumers and Health Professionals

**GOLD**
2023’s Most Influential Drug and Vaccine Approvals
GoodRx Health
Division: Consumer Product Company
Audience: Consumers

**GOLD**
Don’t Wait to Start End-of-Life Planning: Here’s What to Do
GoodRx Health
Division: Consumer Product Company
Audience: Consumers

**GOLD**
‘Miracle’ cures and promises: Identifying red flags
UMR
Division: Health Insurer
Audience: Consumers

**GOLD**
Get outside for a new twist on meditation
UMR
Division: Health Insurer
Audience: Consumers

**GOLD**
Is the Mediterranean Diet right for you?
UMR
Division: Health Insurer
Audience: Consumers

**GOLD**
Power up your workout
UMR
Division: Health Insurer
Audience: Consumers

Digital Health — Social Media

**YouTube**

**GOLD**
UPMC - YouTube
UPMC
Division: Health System
Audience: Consumers and Health Professionals

**SILVER**
Sharecare on YouTube
Sharecare
Division: Business 500+ employees
Audience: Consumers

**BRONZE**
Florida’s Baker Act Has Seized Kids and Adults for Forced Mental Health Treatment Almost 2 Million Times. Are Advocates Finally Forcing Change?
Josh McGhee, MindSite News and The Appeal
Division: Media / Publishing
Audience: Consumers and Health Professionals

Digital Health Media / Publications

**Article**

**GOLD**
Sinclair Ceasar — A #GirlDad Finds New Purpose
bphope
Division: Media / Publishing
Audience: Consumers

**GOLD**
California Program Trains Undocumented Residents to Become Therapists and Serve Those in the Shadows
Celeste Hamilton Dennis
Division: Media / Publishing
Audience: Consumers and Health Professionals

**SILVER**
Allies in the Race Against Time-Alzheimer’s Disease Social Media Broadcast
Iridium Continuing Education
Division: Medical Communications Agency
Audience: Health Professionals

**GOLD**
As Younger Children Increasingly Die by Suicide, Better Tracking and Prevention Is Sought
Cheryl Platzman Weinstock and KFF Health News
Division: Media / Publishing
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Audience: Consumers

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‘Miracle’ cures and promises: Identifying red flags
UMR
Division: Health Insurer
Audience: Consumers

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Audience: Consumers

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Is the Mediterranean Diet right for you?
UMR
Division: Health Insurer
Audience: Consumers

**GOLD**
Power up your workout
UMR
Division: Health Insurer
Audience: Consumers
Digital Health Media / Publications

**Gold**

- Elie Mystal and Imani! 200th Episode
  Rewire News Group
  Division: Media / Publishing
  Audience: Consumers and Health Professionals

- The Handoff Episode 98: Revolutionizing Healthcare Staffing with Flexibility, Innovation, and Technology
  Works
  Division: Business: less than 500 employees
  Audience: Health Professionals

**Silver**

- Cancer Ghosting: What It Is and How to Respond
  Breastcancer.org
  Division: Association / Professional Society / Non-Profit
  Audience: Consumers

- “Patient from Hell” podcast Episode 36: “A Brother’s Gift”
  Manta Cares Inc.
  Division: Business: less than 500 employees
  Audience: Consumers

- Nurse.com Podcast Episode 9: Commission for Nurse Reimbursement
  Nurse.com
  Division: Business: 500+ employees
  Audience: Health Professionals

- When Being a Physician Gets Personal
  MedCentral
  Division: Media / Publishing
  Audience: Consumers and Health Professionals

  Singapore Hospice Council
  Division: Association / Professional Society / Non-Profit
  Audience: Consumers and Health Professionals

- Stars Will Twinkle. The Sun Will Shine Read Aloud Series
  The Leukemia & Lymphoma Society
  Division: Association / Professional Society / Non-Profit
  Audience: Consumers

- Aramark’s Five Minutes to Feed Your Potential Podcast Series
  Aramark
  Division: Business: 500+ employees
  Audience: Consumers

- Strategies to Achieve 2.5 Million Downloads: A CME/CE Podcast Case Study
  Pri-Med
  Division: Educational Institution
  Audience: Health Professionals

- Nitric Oxide Is a Tiny Molecule With Huge Health Benefits
  American Specialty Health
  Division: Business: 500+ employees
  Audience: Consumers and Health Professionals

- Testicular Cancer: Answers to Common Questions
  Fox Chase Cancer Center
  Division: Hospital – under 250 beds
  Audience: Consumers

- Valor’s story: Love, loss, and legacy with trisomy 18
  Richard Press
  Division: Educational Institution
  Audience: Consumers

- I Thought I’d Always Be Undetectable. I Was Wrong
  TheBody.com
  Division: Media / Publishing
  Audience: Consumers

- I Tried Ketamine Therapy for My Depression. Here’s What I Learned
  Everyday Health
  Division: Media / Publishing
  Audience: Consumers

- Cancer and Fatigue: How to Eat to Increase Energy
  Fox Chase Cancer Center
  Division: Hospital – under 250 beds
  Audience: Consumers

- Are You a Nurse Bully?
  Nurse.com
  Division: Business: 500+ employees
  Audience: Health Professionals

- Creating an MS community for Black women
  Optum Specialty Pharmacy
  Division: Business: 500+ employees
  Audience: Consumers

- Getting His Life Back in Rhythm
  Temple University Health System
  Division: Health System
  Audience: Consumers

- I Traveled Nearly 6,000 Miles for Lifesaving Heart Care
  Temple University Health System
  Division: Health System
  Audience: Consumers

- Non-Compliance Isn’t the Issue. Systemic Racism Prevents Access to HIV Prevention and Care
  TheBodyPro
  Division: Media / Publishing
  Audience: Health Professionals

- Exercises to Avoid with a Lumbar Herniation
  Veritas Health
  Division: Media / Publishing
  Audience: Consumers
Choice Scripts interactive PDF
Optum Rx Creative Team
Division: Health System
Audience: Consumers and Health Professionals

GI therapy digital binder
Optum Rx Creative Team
Division: Health System
Audience: Consumers and Health Professionals

UMR Member Booklet
UMR
Division: Health Insurer
Audience: Consumers

How to Ensure Your Well-Being Program Is Inclusive
WebMD Health Services
Division: Business: 500+ employees
Audience: Consumers

Parenteral nutrition interactive digital binder
Optum Rx Creative Team
Division: Health System
Audience: Consumers and Health Professionals

Triage Health
Triage Cancer
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

Build Your Wellness Champion Network
WebMD Health Services
Division: Business: 500+ employees
Audience: Consumers

ATA Guide to Preventing Noise-Induced Tinnitus
American Tinnitus Association
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

Frankly Speaking About Cancer: Caregivers Cancer Support Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

Streamline the Credentialing Process with MedTrainer
MedTrainer
Division: Business: less than 500 employees
Audience: Health Professionals

7 Best Arm Workouts to Help You Get Stronger
AARP.org
Division: Association / Professional Society / Non-Profit
Audience: Consumers

Military, Veterans, & Cancer
Triage Cancer
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

Candesant Biomedical/Brella® Case Study
TogoRun
Division: Medical Communications Agency
Audience: Consumers and Health Professionals

10 Foot Exercises for Balance and Stability
AARP.org
Division: Association / Professional Society / Non-Profit
Audience: Consumers

1000+ employees
Audience: Health Professionals

Division: Business: less than 500 employees
Audience: Health Professionals

SILVER

SILVER

SILVER

BRONZE

BRONZE

BRONZE

BRONZE

GOLD

GOLD

MERIT

MERIT

MERIT

MERIT

MERIT

SILVER

MERIT

MERIT

SILVER

GOLD
Digital Health Media / Publications

Email Series

**GOLD**
New Year Campaign
Pivot Health Technologies
Division: Business: less than 50 employees
Audience: Consumers

**SILVER**
Quit When You’re Ready Campaign
Pivot Health Technologies
Division: Business: less than 500 employees
Audience: Consumers

**BRONZE**
Maternity CARE Program Email Series
UMR
Division: Health Insurer
Audience: Consumers

**GOLD**
Healthy You Magazine - Fall 2023
UMR
Division: Health Insurer
Audience: Consumers

**GOLD**
Healthy You Magazine - Summer 2023
UMR
Division: Health Insurer
Audience: Consumers

**GOLD**
Healthy You Magazine - Winter 2024
UMR
Division: Health Insurer
Audience: Consumers

**SILVER**
Untethering the Mind From Tinnitus
American Tinnitus Association
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

**SILVER**
Basivertebral Nerve Ablation Animation
Veritas Health
Division: Media / Publishing
Audience: Consumers

**BRONZE**
Meniscus Tear: Fast Facts
WebMD Ignite
Division: Business: less than 500 employees
Audience: Consumers

**GOLD**
Lower Back Pain Causes and Symptoms Video
Veritas Health
Division: Media / Publishing
Audience: Consumers

**SILVER**
Candesant Biomedical/Brella® Mechanism of Action (MOA) video
TogoRun
Division: Medical Communications Agency
Audience: Consumers and Health Professionals

**MERIT**
Upcoming Alzheimer’s Research Events
The Zachary and Elizabeth M. Fisher Center for Alzheimer’s Research Foundation
Division: Association / Professional Society / Non-Profit
Audience: Consumers

**MERIT**
The Motivator Summer/Fall 2023
Multiple Sclerosis Association of America
Division: Media / Publishing
Audience: Consumers and Health Professionals

**BRONZE**
Progress Through Action
American Tinnitus Association
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

**MERIT**
The Motivator Summer/Fall 2023
Multiple Sclerosis Association of America
Division: Media / Publishing
Audience: Consumers and Health Professionals

**MERIT**
MY LIFE Matters Magazine: Clinical Trials Issue - Winter 2023
Tigerlily Foundation
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

**BRONZE**
Untethering the Mind From Tinnitus
American Tinnitus Association
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

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MY LIFE Matters Magazine: Clinical Trials Issue - Winter 2023
Tigerlily Foundation
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

**GOLD**
POZ July/August 2023
POZ
Division: Media / Publishing
Audience: Consumers

**GOLD**
Healthy You Magazine - Summer 2023
UMR
Division: Health Insurer
Audience: Consumers

**GOLD**
Healthy You Magazine - Winter 2024
UMR
Division: Health Insurer
Audience: Consumers

**GOLD**
Healthy You Magazine - Fall 2023
UMR
Division: Health Insurer
Audience: Consumers

**GOLD**
Lower Back Pain Causes and Symptoms Video
Veritas Health
Division: Media / Publishing
Audience: Consumers

**SILVER**
Preserving Your Memory Magazine, Fall 2023
The Zachary and Elizabeth M. Fisher Center for Alzheimer’s Research Foundation
Division: Association / Professional Society / Non-Profit
Audience: Consumers

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Audience: Consumers

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Untethering the Mind From Tinnitus
American Tinnitus Association
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

**SILVER**
Basivertebral Nerve Ablation Animation
Veritas Health
Division: Media / Publishing
Audience: Consumers

**MERIT**
Meniscus Tear: Fast Facts
WebMD Ignite
Division: Business: less than 500 employees
Audience: Consumers

**SILVER**
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American Tinnitus Association
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WebMD Ignite
Division: Business: less than 500 employees
Audience: Consumers

**SILVER**
Untethering the Mind From Tinnitus
American Tinnitus Association
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

**SILVER**
Preserving Your Memory Magazine, Summer 2023
The Zachary and Elizabeth M. Fisher Center for Alzheimer’s Research Foundation
Division: Association / Professional Society / Non-Profit
Audience: Consumers

**SILVER**
Preserving Your Memory Magazine, Summer 2023
The Zachary and Elizabeth M. Fisher Center for Alzheimer’s Research Foundation
Division: Association / Professional Society / Non-Profit
Audience: Consumers

**MERIT**
Preserving Your Memory Magazine, Summer 2023
The Zachary and Elizabeth M. Fisher Center for Alzheimer’s Research Foundation
Division: Association / Professional Society / Non-Profit
Audience: Consumers

**MERIT**
Preserving Your Memory Magazine, Summer 2023
The Zachary and Elizabeth M. Fisher Center for Alzheimer’s Research Foundation
Division: Association / Professional Society / Non-Profit
Audience: Consumers

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Preserving Your Memory Magazine, Summer 2023
The Zachary and Elizabeth M. Fisher Center for Alzheimer’s Research Foundation
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**MERIT**
Preserving Your Memory Magazine, Summer 2023
The Zachary and Elizabeth M. Fisher Center for Alzheimer’s Research Foundation
Division: Association / Professional Society / Non-Profit
Audience: Consumers
Digital Health Media / Publications

**Medical Education**

- **GOLD**
  - Novel Approaches to the Management of Relapsed/Refractory Multiple Myeloma - a JEOPARDY! Game
    - Haymarket Medical Education
    - Division: Media / Publishing
    - Audience: Health Professionals
  - Carb Counting Basics for Nurses
    - Glytec
    - Division: Health System
    - Audience: Health Professionals

- **SILVER**
  - Anatomy Learning Outcomes for Medicine
    - Primal Pictures
    - Division: Media / Publishing
    - Audience: Health Professionals
  - Primary Care Bootcamp for NPs and PAs
    - Pri-Med
    - Division: Educational Institution
    - Audience: Health Professionals
  - Employee Wellness: Daily Physical Fitness
    - Relias LLC
    - Division: Business: less than 500 employees
    - Audience: Consumers and Health Professionals

- **BRONZE**
  - Pathways to Developing Personalized Treatment Regimens for Patients with Advanced Melanoma
    - Academy for Continued Healthcare Learning
    - Division: Medical Communications Agency
    - Audience: Health Professionals
  - Improving Outcomes for Our Patients with Obesity: Take the Escape Room Challenge!
    - Haymarket Medical Education
    - Division: Media / Publishing
    - Audience: Health Professionals

**Medical Illustration**

- **GOLD**
  - Breast Augmentation for Gender Affirmation: Before Your Surgery
    - WebMD Ignite
    - Division: Business: 500+ employees
    - Audience: Consumers

- **SILVER**
  - Step-by-Step: Laying Your Baby in a Crib
    - WebMD Ignite
    - Division: Business: less than 500 employees
    - Audience: Consumers

**Digital Health Media / Publications**

**Medical Education**

- **BRONZE**
  - Journal Club 3: Updates on HER3-DXd Treatment of Advanced NSCLC
    - Paradigm Medical Communications
    - Division: Medical Communications Agency
    - Audience: Health Professionals
  - Restoring the Balance: Recognizing and Addressing Disrupted Sleep-Wake Cycles in Narcolepsy
    - Paradigm Medical Communications
    - Division: Medical Communications Agency
    - Audience: Health Professionals

**SILVER**

- Glucommander 3.5.3.0 IV training for nurses
  - Glytec
  - Division: Health System
  - Audience: Health Professionals

**BRONZE**

- A 22-Year-Old Presents With Shaving Bumps: A Mystery Case Presentation
  - Paradigm Medical Communications
  - Division: Medical Communications Agency
  - Audience: Health Professionals

- Seeking Closure in Perianal Fistulizing Crohn’s Disease - Research Wrap-Up: Efficacy and Safety of Stem Cell Therapy for Complex Perianal Fistulas in Patients With Crohn’s Disease
  - Paradigm Medical Communications
  - Division: Medical Communications Agency
  - Audience: Health Professionals

**Digital Health Media / Publications**

**Newsletter**

- **GOLD**
  - A bold editorial spells out the need to change US approach to addiction
    - Don Sapatkin and Rob Waters, MindSite News
    - Division: Media / Publishing
    - Audience: Consumers and Health Professionals

- **SILVER**
  - Leading Medicine Fall 2023, Houston Methodist Hospital edition
    - Sheshe Giddens
    - Division: Health System
    - Audience: Consumers

- **MERIT**
  - UPMC Health Plan Producer’s Newsletter
    - The Quarterly Advantage Summer 2023
    - UPMC Health Plan, Insurance Services
    - Division, Deontre’ Wynn
    - Division: Health System
    - Audience: Health Professionals

**Medical Illustration**

- **BRONZE**
  - Choroid Plexus Papilloma
    - WebMD Ignite
    - Division: Business: less than 500 employees
    - Audience: Consumers

- **MERIT**
  - Learning About Mpox
    - WebMD Ignite
    - Division: Business: less than 500 employees
    - Audience: Consumers

- **SILVER**
  - This Blood Type is Linked to Heart Disease
    - Sharecare
    - Division: Business: 500+ employees
    - Audience: Consumers

**MERIT**

- Expectful
  - Babylist
  - Division: Business: less than 500 employees
  - Audience: Consumers

- **MERIT**
  - Permission to Breathe: Are You Having Trouble Focusing?
    - Everyday Health
    - Division: Media / Publishing
    - Audience: Consumers
Digital Health Media / Publications

Newsletter Series

**GOLD**
Baylor University Wellness Newsletter Series
Division: Health Insurer
Audience: Consumers

**SILVER**
Taking Control of Menopause
Everyday Health
Division: Media / Publishing
Audience: Consumers

**BRONZE**
The Hospice Link
Singapore Hospice Council
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

**MERIT**
Healthy You Monthly Newsletter Series
UMR
Division: Health Insurer
Audience: Consumers

Digital Health Media / Publications

Other / Miscellaneous Digital Health Media / Publication

**GOLD**
Patient Diversity Campaign - October 2023
CISCRP
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

**SILVER**
Amgen Foundation: Everyone Needs Science and Science Needs Everyone
Amgen Foundation
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

**GOLD**
MD Anderson's FY23 Annual Report: A Leading Light
MD Anderson Cancer Center
Division: Hospital - 500+ beds
Audience: Consumers

**GOLD**
The Human Component - AliveCor
AliveCor
Division: Medical Equipment / Device Manufacturer
Audience: Consumers and Health Professionals

**GOLD**
What is Syphilis?
Elsevier Patient Engagement
Division: Business: 500+ employees
Audience: Consumers

**GOLD**
Biosimilar Medications: As Identical Twins Explain, Biosimilars Have the Same Benefits
Food and Drug Administration: Center for Drug Evaluation and Research
Division: Government (Local/State/Federal)
Audience: Consumers and Health Professionals

**GOLD**
LabXchange: The World's Science Classroom
LabXchange
Division: Educational Institution
Audience: Consumers and Health Professionals

**GOLD**
After Your VAD Surgery
Mytonomy
Division: Media / Publishing
Audience: Consumers

**GOLD**
How Exercise Affects Pregnancy
Mytonomy
Division: Media / Publishing
Audience: Consumers

**GOLD**
UCSF Welcome
Mytonomy
Division: Media / Publishing
Audience: Consumers

**GOLD**
What Causes Metabolic Syndrome?
Mytonomy
Division: Media / Publishing
Audience: Consumers

**GOLD**
What Is a Cervical Discectomy?
Mytonomy
Division: Media / Publishing
Audience: Consumers

**GOLD**
2023 Nurse.com National Nurses Week Thank You
Nurse.com
Division: Business: 500+ employees
Audience: Health Professionals

**GOLD**
Nevro HFX for Painful Diabetic Neuropathy: How It Works Video
Pound & Grain
Division: Medical Equipment / Device Manufacturer
Audience: Consumers

**GOLD**
Know the Dangers Commercial
Russell Herder
Division: Government (Local/State/Federal)
Audience: Consumers

**GOLD**
BREATHE Tv Season 3 Episode #9: MBC & Clinical Trials
Tigerlily Foundation
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

**GOLD**
WebMD Health Coaching
WebMD Health Services
Division: Business: 500+ employees
Audience: Consumers

**GOLD**
Ann: Getting Support for Cancer Diagnosis and Treatment
WebMD Ignite
Division: Business: less than 500 employees
Audience: Consumers

**GOLD**
What is Asthma?
WebMD Ignite
Division: Business: less than 500 employees
Audience: Consumers
Your Pregnancy: Ways to Advocate for Yourself
WebMD Ignite
Division: Business: less than 500 employees
Audience: Consumers

ACOG Explains: Cervical Cancer Screening
American College of Obstetricians and Gynecologists
Division: Association / Professional Society / Non-Profit
Audience: Consumers

What is Complement 3 glomerulopathy (C3G)?
American Kidney Fund
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

Asensus Surgical- In Vivo Surgeon Lab for LUNA™ Surgical Robotic System
Asensus Surgical
Division: Business: less than 500 employees
Audience: Consumers and Health Professionals

Hysterectomy
Elsevier Patient Engagement
Division: Business: 500+ employees
Audience: Consumers

What To Do If Someone Experiences an Opioid Overdose
Mass General Brigham
Division: Health System
Audience: Consumers

Choosing a Healthcare Proxy
Mytonomy
Division: Media / Publishing
Audience: Consumers

Gender Inclusive Pregnancy: Sensitive Exams in Pregnancy and Beyond
Mytonomy
Division: Media / Publishing
Audience: Consumers

Healthy Eating During Pregnancy
Mytonomy
Division: Media / Publishing
Audience: Consumers

How Multiple Births Happen
Mytonomy
Division: Media / Publishing
Audience: Consumers

How to Cope After Stillbirth
Mytonomy
Division: Media / Publishing
Audience: Consumers

Orthopedic Surgery: Knee Replacement: What Happens During the Procedure?
Mytonomy
Division: Media / Publishing
Audience: Consumers

Patient Safety: Infection Control Hand Hygiene
Mytonomy
Division: Media / Publishing
Audience: Consumers

UCLA Wellness
Mytonomy
Division: Media / Publishing
Audience: Consumers

What Is VAD?
Mytonomy
Division: Media / Publishing
Audience: Consumers

What to Avoid While Pregnant
Mytonomy
Division: Media / Publishing
Audience: Consumers

What Is Dementia?
National Institute on Aging
Division: Government (Local/State/Federal)
Audience: Consumers

The challenges of caring for a loved one with Alzheimer’s disease
Sharecare
Division: Business: 500+ employees
Audience: Consumers

From Active Duty to Caring for Veterans: VA CCN Provider Shares ‘Why’ Behind Service
TriWest Healthcare Alliance
Division: Business: 500+ employees
Audience: Consumers

Treatment for Back Pain Flare-Ups Video
Veritas Health
Division: Media / Publishing
Audience: Consumers

ACL Reconstruction (Patellar Tendon Graft Technique)
WebMD Ignite
Division: Business: less than 500 employees
Audience: Consumers

Advice From Real Patients: Diabetes Technology
WebMD Ignite
Division: Business: less than 500 employees
Audience: Consumers

What’s Our Plan? Holiday Television PSA
American Academy of Pediatrics (Cause Alliance)
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

What is IgA nephropathy (IgAN)?
American Kidney Fund
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

Take Action with Xifaxan
Bill Gagliardi | Salix Pharmaceuticals
Division: Pharmaceutical Company
Audience: Health Professionals

Lupus-Forum: Paediatric Podcast
CESAS Medical
Division: Medical Communications Agency
Audience: Health Professionals
| BRONZE | Endometriosis  
Elsevier Patient Engagement  
Division: Business: 500+ employees  
Audience: Consumers |
|--------|---------------------------------------------------------------|
| BRONZE | Prostatitis  
Elsevier Patient Engagement  
Division: Business: 500+ employees  
Audience: Consumers |
| BRONZE | Thyroidectomy  
Elsevier Patient Engagement  
Division: Business: 500+ employees  
Audience: Consumers |
| BRONZE | Diagnosis and Treatment of the Flu  
Mytonomy  
Division: Media / Publishing  
Audience: Consumers |
| BRONZE | Discectomy: Sean’s Story Part 2  
Mytonomy  
Division: Media / Publishing  
Audience: Consumers |
| BRONZE | First Trimester: How Your Baby is Growing  
Mytonomy  
Division: Media / Publishing  
Audience: Consumers |
| BRONZE | Gender Inclusive Pregnancy: Welcome  
Mytonomy  
Division: Media / Publishing  
Audience: Consumers |
| BRONZE | How Do I Know if My Water Broke?  
Mytonomy  
Division: Media / Publishing  
Audience: Consumers |
| BRONZE | How to Care for Your Surgical Incision  
Mytonomy  
Division: Media / Publishing  
Audience: Consumers |
| BRONZE | Intro to PTSD  
Mytonomy  
Division: Media / Publishing  
Audience: Consumers |
| BRONZE | Meet Your Labor and Delivery Team  
Mytonomy  
Division: Media / Publishing  
Audience: Consumers |
| BRONZE | Orthopedic Surgery: Knee Replacement: Ready Your Home for Your Return  
Mytonomy  
Division: Media / Publishing  
Audience: Consumers |
| BRONZE | Spine Surgery Fusion: What Are the Risks?  
Mytonomy  
Division: Media / Publishing  
Audience: Consumers |
| BRONZE | Spine Surgery Fusion: What to Expect  
Mytonomy  
Division: Media / Publishing  
Audience: Consumers |
| BRONZE | What Causes Gestational Diabetes?  
Mytonomy  
Division: Media / Publishing  
Audience: Consumers |
| BRONZE | What Does My Labor and Delivery Room Look Like?  
Mytonomy  
Division: Media / Publishing  
Audience: Consumers |
| BRONZE | What Is an EMG?  
Mytonomy  
Division: Media / Publishing  
Audience: Consumers |
| BRONZE | What Is Rivaroxaban, Also Known as Xarelto?  
Mytonomy  
Division: Media / Publishing  
Audience: Consumers |
| BRONZE | What Is the Maze Procedure for A-fib?  
Mytonomy  
Division: Media / Publishing  
Audience: Consumers |
| BRONZE | Meet Your Labor and Delivery Team  
Mytonomy  
Division: Media / Publishing  
Audience: Consumers |
| BRONZE | Presidential Initiative: Promoting Mental Health & Well-Being for Pharmacy Staff Video  
National Association of Boards of Pharmacy  
Division: Association / Professional Society / Non-Profit  
Audience: Health Professionals |
| BRONZE | Purpose and Honor: Awakenings  
National Center for Assisted Living  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers and Health Professionals |
| BRONZE | Prospector Video  
Optum Rx Creative Team  
Division: Health System  
Audience: Health Professionals |
| BRONZE | Small Steps for Big Changes (for Chronic Kidney Disease patients)  
Patient Education Solutions, DaVita Kidney Care  
Division: Business: 500+ employees  
Audience: Consumers |
| BRONZE | Life Unscripted: One way that Kate breaks free from a hard day with depression  
Sharecare  
Division: Business: 500+ employees  
Audience: Consumers |
| BRONZE | Rhythm Pharmaceuticals Hypothalamic Obesity Clinical Study Retention Video  
Stark / Raving Health  
Division: Pharmaceutical Company  
Audience: Consumers |
BRONZE
Science 37 Dermatology Clinical Study Patient Recruitment Video
Stark / Raving Health
Division: Pharmaceutical Company
Audience: Consumers

BRONZE
Carla Fasolo Survivor Story
The Mesothelioma Center at Asbestos.com
Division: Media / Publishing
Audience: Consumers

BRONZE
Jeanette Mednicoff Caregiver Story
The Mesothelioma Center at Asbestos.com
Division: Media / Publishing
Audience: Consumers

BRONZE
Kim Madril Survivor Story
The Mesothelioma Center at Asbestos.com
Division: Media / Publishing
Audience: Consumers

BRONZE
#MyLifeIsMyLegacy S4: ‘18 year olds don’t get breast cancer’
Tigerlily Foundation
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

BRONZE
Dependent Care FSA - Member Video
UMR
Division: Health Insurer
Audience: Consumers

BRONZE
Advice From Real Patients: Cancer and Finances
WebMD Ignite
Division: Business: less than 500 employees
Audience: Consumers

BRONZE
Car Seats Aren’t Cribs: Safe Sleep for Baby
WebMD Ignite
Division: Business: less than 500 employees
Audience: Consumers

BRONZE
What is Diabetes?
WebMD Ignite
Division: Business: less than 500 employees
Audience: Consumers

BRONZE
What is? Continuous Glucose Monitor
WebMD Ignite
Division: Business: less than 500 employees
Audience: Consumers

MERIT
Symptoms & Signs of a Heart Attack in Women & Men
Mass General Brigham
Division: Health System
Audience: Consumers

MERIT
Why Choose MedTrainer’s All-In-One Compliance Platform
MedTrainer
Division: Business: less than 500 employees
Audience: Health Professionals

MERIT
Breathing Techniques and Managing Pain
Mytonomy
Division: Media / Publishing
Audience: Consumers

MERIT
Chest Tubes: Changing the Collection Chamber
Mytonomy
Division: Media / Publishing
Audience: Health Professionals

MERIT
Clean Your Hands
Mytonomy
Division: Media / Publishing
Audience: Consumers

MERIT
Discectomy: Sean’s Story Part 1
Mytonomy
Division: Media / Publishing
Audience: Consumers

MERIT
First Trimester: Common Tests
Mytonomy
Division: Media / Publishing
Audience: Consumers

MERIT
First Trimester: How Your Body is Changing
Mytonomy
Division: Media / Publishing
Audience: Consumers

MERIT
How Is Metabolic Syndrome Treated?
Mytonomy
Division: Media / Publishing
Audience: Consumers

MERIT
Infections That Can Affect Your Pregnancy
Mytonomy
Division: Media / Publishing
Audience: Consumers

MERIT
Orthopedic Surgery: Knee Replacement: Plan Your Recovery
Mytonomy
Division: Media / Publishing
Audience: Consumers

MERIT
Pregnancy: Managing Your Symptoms
Mytonomy
Division: Media / Publishing
Audience: Consumers

MERIT
What Is ACO?
Mytonomy
Division: Media / Publishing
Audience: Consumers

MERIT
What Is Eliquis, Also Known as Apixaban?
Mytonomy
Division: Media / Publishing
Audience: Consumers

MERIT
SIRS/CARS Explainer Video
Nationwide Children’s Hospital
Division: Hospital – 500+ beds
Audience: Consumers and Health Professionals

MERIT
Healthy Choices for Chronic Kidney Disease
Patient Education Solutions, DaVita Kidney Care
Division: Business: 500+ employees
Audience: Consumers
Asimov Labs STEM Recruitment Video
Stark / Raving Health
Division: Business; less than 500 employees
Audience: Consumers and Health Professionals

Hematology Horizons: Transitions in Cancer Care: The Roadmap of Survivorship
The Leukemia & Lymphoma Society
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

BREATHE TV Season 3 Episode #10: Emotional Trauma and Intimacy
Tigerlily Foundation
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

UMR.COM Reimagined - Member Video
UMR
Division: Health Insurer
Audience: Consumers

What is Heart Failure?
WebMD Ignite
Division: Business; less than 500 employees
Audience: Consumers

Your Healthy Pregnancy
WebMD Ignite
Division: Business; less than 500 employees
Audience: Consumers

Digital Health Media / Publications
Video Series

Your Care Team is Here for You (for home dialysis patients)
Patient Education Solutions, DaVita Kidney Care
Division: Business; 500+ employees
Audience: Consumers

Cartoonist with Cancer: Humor, If You’re Up For It
Patient Power
Division: Media / Publishing
Audience: Consumers

Life Unscripted with Wet AMD
Sharecare
Division: Business; 500+ employees
Audience: Consumers

Diagnosed With Early Breast Cancer: Two Women Share Their Stories
The Well, Everyday Health
Division: Media / Publishing
Audience: Consumers

Patient Voices on Gene Therapy with Professor Hervé Chambost
ELM Group
Division: Medical Communications Agency
Audience: Health Professionals

Heavy Hitters with Jeremy Faust
MedPage Today
Division: Media / Publishing
Audience: Health Professionals

Enjoy What You Love Between Dialysis Treatments
Patient Education Solutions, DaVita Kidney Care
Division: Business; 500+ employees
Audience: Consumers

Current Thinking in Myelofibrosis
PeerDirect
Division: Media / Publishing
Audience: Health Professionals

UCare member videos
UCare
Division: Health Insurer
Audience: Consumers

Building Vaccine Confidence Through Community Partnerships
Vaccine Voices/Association of American Medical Colleges
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

Achondroplasia Masterclass
ELM Group
Division: Medical Communications Agency
Audience: Health Professionals

24 Hours in the Life With Rheumatoid Arthritis
HealthCentral
Division: Media / Publishing
Audience: Consumers

MyCrohnsandColitisTeam Mixed Media Center, Understanding Health Equity and Inflammatory Bowel Disease (IBD)
MyHealthTeam
Division: Media / Publishing
Audience: Consumers

Interview with the Innovators. Emerging Data in Early Breast Cancer from ESMO 2023
Amplity Health
Division: Medical Communications Agency
Audience: Health Professionals

SABCS 2023 HR+/HER2- Rapid Reactions
Amplity Health
Division: Medical Communications Agency
Audience: Health Professionals

Discussing Rheumatology Podcast
CESAS Medical
Division: Medical Communications Agency
Audience: Health Professionals

Lupus-Forum: Beyond the Guidelines, Controversies in Lupus Nephritis
CESAS Medical
Division: Medical Communications Agency
Audience: Health Professionals

Paths to Recovery
The Leukemia & Lymphoma Society
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals
Digital Health Media / Publications

White Paper

GOLD
CentralReach’s Autism and IDD Care Market Report
CentralReach
Division: Business: less than 500 employees
Audience: Health Professionals

SILVER
Gene Therapy’s Financial Blueprint: Cost vs. Cure
Goodroot, AlignRx, Nuwae and RemedyOne
Division: Media / Publishing
Audience: Health Professionals

BRONZE
2023 State of Healthcare Training and Staff Development Report
Relias LLC
Division: Business: 500+ employees
Audience: Health Professionals

MERIT
The No-Surprises Approach to the No Surprises Act
Expion Health
Division: Business: less than 500 employees
Audience: Health Professionals

MERIT
Local Control: Fighting for abortion access in the District of Columbia
Lindsey Wahowiak
Division: Other / Miscellaneous
Audience: Consumers

Mobile Digital Health Resources

Mobile Application

GOLD
Say Hi to Our Member Mobile App, Sydney!
Anthem
Division: Health Insurer
Audience: Consumers and Health Professionals

GOLD
Cleveland Clinic Diet app
FitNow, Inc.
Division: Media / Publishing
Audience: Consumers

GOLD
EczemaWise, the free app to help patients manage their eczema
National Eczema Association
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

GOLD
All-in-one Mobile Wellness App
Welltory
Division: Consumer Product Company
Audience: Consumers

SILVER
MyChoice Benefits | Businessolver Mobile App Redesign
Businessolver
Division: Business: 500+ employees
Audience: Consumers

BRONZE
Cedars-Sinai Connect
Cedars-Sinai and K Health
Division: Health System
Audience: Consumers

Pip Care - Optimizing the surgical journey
Pip Care
Division: Business: less than 500 employees
Audience: Consumers and Health Professionals

Change Your Thinking, Change Your Weight Course
Sarah Molthan, Hannah Cole & Catherine Wygal
Division: Media / Publishing
Audience: Consumers

Craving to Quit by Sharecare for iOS and Android
Sharecare
Division: Business: 500+ employees
Audience: Consumers

Unwinding Anxiety by Sharecare for iOS and Android
Sharecare
Division: Business: 500+ employees
Audience: Consumers

University Health App Drives High Engagement
University Health San Antonio
Division: Health System
Audience: Consumers and Health Professionals

Hybrid In-Person and Virtual Whole Person Infusion Care Platform
Uptiv Health, Inc.
Division: Physicians / Medical Practices
Audience: Consumers

FertilityNow – The Revolutionary Reproductive Health App for Personalized Fertility Estimation for Every Journey
David Adamson, MD, founder and CEO, ARC Fertility
Division: Business: 500+ employees
Audience: Consumers and Health Professionals

Children’s Wisconsin Mobile App
Modea
Division: Health System
Audience: Consumers
**PERSONAL DIGITAL HEALTH DEVICES / WEARABLES**

**Sleep Tracking**

**SILVER**

Oura Ring
Oura
Division: Consumer Product Company
Audience: Consumers and Health Professionals

**WEB-BASED DIGITAL HEALTH**

**GOLD**

Age-In Digital
UPMC Health Plan
Division: Health Insurer
Audience: Consumers

**MERIT**

SNP Campaign
UPMC Health Plan
Division: Health Insurer
Audience: Consumers

**WEB-BASED DIGITAL HEALTH**

**GOLD**

ModMed® EHR - EMA
ModMed®
Division: Business: 500+ employees
Audience: Health Professionals

**SILVER**

iKnowMed
Ontada
Division: Business: 500+ employees
Audience: Health Professionals
<table>
<thead>
<tr>
<th>Award Level</th>
<th>Description</th>
<th>Division</th>
<th>Audience</th>
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<tbody>
<tr>
<td>BRONZE</td>
<td>Specialty Medication Management site&lt;br&gt;Optum Rx Creative Team&lt;br&gt;Division: Health System&lt;br&gt;Audience: Consumers and Health Professionals</td>
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<tr>
<td>BRONZE</td>
<td>Know, Then Go&lt;br&gt;SGMC Health&lt;br&gt;Division: Hospital – 250-499 beds&lt;br&gt;Audience: Consumers</td>
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<td>BRONZE</td>
<td>Living Well with macular Degeneration&lt;br&gt;Sharecare&lt;br&gt;Division: Business: 500+ employees&lt;br&gt;Audience: Consumers</td>
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<tr>
<td>BRONZE</td>
<td>St. Mary Medical Center Bariatric Marketing Campaign&lt;br&gt;Trinity Health Mid-Atlantic&lt;br&gt;Division: Hospital – 250-499 beds&lt;br&gt;Audience: Consumers</td>
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<tr>
<td>BRONZE</td>
<td>Cedars-Sinai Education Center&lt;br&gt;Veritas Health&lt;br&gt;Division: Media / Publishing&lt;br&gt;Audience: Consumers</td>
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<tr>
<td>BRONZE</td>
<td>VUMI Plans&lt;br&gt;VUMI Group&lt;br&gt;Division: Health Insurer&lt;br&gt;Audience: Consumers</td>
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<td>MERIT</td>
<td>Converse County Hospital Foundation Microsite&lt;br&gt;Converse County Hospital Foundation&lt;br&gt;Division: Hospital – under 250 beds&lt;br&gt;Audience: Consumers</td>
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<td>MERIT</td>
<td>Health Matter's Microsite&lt;br&gt;White Plains Hospital&lt;br&gt;Division: Hospital – 250-499 beds&lt;br&gt;Audience: Consumers</td>
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<tr>
<td>SILVER</td>
<td>Web-based Digital Health&lt;br&gt;Portal – Chronic Disease&lt;br&gt;Tracking, Treating and Taming Chronic Migraine&lt;br&gt;Sharecare&lt;br&gt;Division: Business 500+ employees&lt;br&gt;Audience: Consumers</td>
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<td>SILVER</td>
<td>Web-based Digital Health&lt;br&gt;Portal – Other / Miscellaneous&lt;br&gt;Social Media and Youth Mental Health Q&amp;A Portal&lt;br&gt;American Academy of Pediatrics&lt;br&gt;Division: Association / Professional Society / Non-Profit&lt;br&gt;Audience: Consumers and Health Professionals</td>
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<td>SILVER</td>
<td>Web-based Digital Health&lt;br&gt;Portal – Patient Education&lt;br&gt;BabyPeek&lt;br&gt;BillionToOne&lt;br&gt;Division: Business: less than 500 employees&lt;br&gt;Audience: Consumers</td>
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<td>BRONZE</td>
<td>Web-based Digital Health&lt;br&gt;ManagedCareCGM.com Continuous Glucose Monitoring (CGM) Education for Managed Care, Pharmacy, and Payer Professionals&lt;br&gt;Impact Education, LLC&lt;br&gt;Division: Medical Communications Agency&lt;br&gt;Audience: Health Professionals</td>
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<td>GOLD</td>
<td>Web-based Digital Health&lt;br&gt;Responsive Website Design&lt;br&gt;IQ Solutions, Public Health Website&lt;br&gt;IQ Solutions&lt;br&gt;Division: Other / Miscellaneous&lt;br&gt;Audience: Consumers and Health Professionals</td>
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<td>BRONZE</td>
<td>Web-based Digital Health&lt;br&gt;Ontada Health&lt;br&gt;Ontada&lt;br&gt;Division: Business: 500+ employees&lt;br&gt;Audience: Consumers</td>
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<td>MERIT</td>
<td>Web-based Digital Health&lt;br&gt;Learning at Their Fingertips: How 40% of Our Healthcare Audience Benefits From Responsive Design&lt;br&gt;Pri-Med&lt;br&gt;Division: Educational Institution&lt;br&gt;Audience: Health Professionals</td>
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<td>BRONZE</td>
<td>Web-based Digital Health&lt;br&gt;Televox Practice Edition: An Automated Patient Relationship Management Solution&lt;br&gt;TeleVox&lt;br&gt;Division: Business: 500+ employees&lt;br&gt;Audience: Consumers and Health Professionals</td>
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Web-based Digital Health

Web-based Resource / Tool

GOLD
Everything you need to know about Medicare reforms
The PAN Foundation
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

SILVER
Sleeping Baby: 5 Infant Safe Sleep Essentials
American Academy of Pediatrics
(Jackie Ortega/Cause Alliance)
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

SILVER
Life Unscripted with Depression
Sharecare
Division: Business: 500+ employees
Audience: Consumers

BRONZE
Motor Delay Tool: Does My Child Have Physical Developmental Delays?
American Academy of Pediatrics
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

BRONZE
You And IBS: Animated Patient’s Guide to Irritable Bowel Syndrome
Mechanisms in Medicine Inc.
Division: Media / Publishing
Audience: Consumers

MERIT
CheckMate - Breast Cancer Risk Quiz
Brem Foundation to Defeat Breast Cancer
Division: Association / Professional Society / Non-Profit
Audience: Consumers

Web-based Digital Health

Webinar

GOLD
The State of Rehab Therapy in 2023: Charting a Course Through Shifting Tides
Dr. Heidi Jannenga, co-founder and chief clinical officer of WebPT, joined by Dr. Dianne V. Jewell, PT, DPT, PhD, FAPTA, president and CEO of Sheltering Arms Corporation and Hospitals, and Richard Leaver, PT, CEO of Alliance Physical Therapy Partners
Division: Business: 500+ employees
Audience: Health Professionals

SILVER
Black Women, Menopause and Cardiovascular Disease
Claret Circle
Division: Business: 500+ employees
Audience: Consumers

MERIT
VUMI Sessions
VUMI Group
Division: Health Insurer
Audience: Health Professionals

BRONZE
Physical Therapy Billing Live
Dr. Heidi Jannenga, co-founder and chief clinical officer of WebPT, and John Wallace, PT, MS, senior vice president of member value at WebPT
Division: Business: 500+ employees
Audience: Health Professionals

MERIT
Navigating Menopause in the Workplace
WebMD Health Services
Division: Business: 500+ employees
Audience: Consumers
Web-based Digital Health

**Website**

**GOLD**
[www.mayoclinic.org](http://www.mayoclinic.org)
Mayo Clinic
Division: Health System
Audience: Consumers

**GOLD**
[Just Ask MN Website](http://www.mayoclinic.org)
Russell Herder
Division: Government (Local/State/Federal)
Audience: Consumers

**GOLD**
[Know The Dangers Website](http://www.mayoclinic.org)
Russell Herder
Division: Government (Local/State/Federal)
Audience: Consumers

**GOLD**
[The Ethel from AARP Website](http://www.mayoclinic.org)
The Ethel from AARP
Division: Media / Publishing
Audience: Consumers

**SILVER**
[Asensus Surgical Website](http://www.mayoclinic.org)
Asensus Surgical
Division: Business: less than 500 employees
Audience: Consumers and Health Professionals

**SILVER**
[AAMCNews: News & Insights About Academic Medicine](http://www.mayoclinic.org)
Association of American Medical Colleges
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

**SILVER**
MedTrainer
Division: Business: less than 500 employees
Audience: Health Professionals

**SILVER**
[Southeast Georgia Health System Website](http://www.mayoclinic.org)
Southeast Georgia Health System
Division: Health System
Audience: Consumers

**SILVER**
[Candesant Biomedical/Brella® Website](http://www.mayoclinic.org)
TogoRun
Division: Medical Communications Agency
Audience: Consumers and Health Professionals

**SILVER**
[UMR Website](http://www.mayoclinic.org)
UMR
Division: Health Insurer
Audience: Consumers

**BRONZE**
[HaemDifferently.expert - Website](http://www.mayoclinic.org)
ELM Group
Division: Medical Communications Agency
Audience: Consumers and Health Professionals

**BRONZE**
[Yuma Regional Medical Center Website Refresh](http://www.mayoclinic.org)
Yuma Regional Medical Center
Division: Hospital – 250-499 beds
Audience: Consumers and Health Professionals

**MERIT**
[Healthy Blue North Carolina Medicaid](http://www.mayoclinic.org)
Healthy Blue
Division: Health Insurer
Audience: Consumers and Health Professionals

**MERIT**
[RxSense](http://www.mayoclinic.org)
RxSense
Division: Business: less than 500 employees
Audience: Consumers and Health Professionals

**MERIT**
[St. Peter’s Health Partners - LiveSmart](http://www.mayoclinic.org)
St. Peter’s Health Partners
Division: Health System
Audience: Consumers and Health Professionals

**MERIT**
[Wilmot Cancer Institute - Technology & Innovation Group](http://www.mayoclinic.org)
Wilmot Cancer Institute - Technology & Innovation Group
Division: Hospital – 250-499 beds
Audience: Consumers and Health Professionals