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Exhale Behavioral Health

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Email Marketing Manager • Veritas Health

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Senior Director, Production Support Technology Operations Optum

Dan Dunlop
President • Jennings

Ram Dwivedi
International Product Manager - Digital Pathology • Roche

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Managing Editor, Writer, Content Specialist National Jewish Health

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Manager, Digital Experience American Academy of Pediatrics

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Associate Director • Westat

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Marketing Director • Solstice

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Independent Consultant • Medical Communications/Publications strategy

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Beth Hampton
VP Marketing and Communications • AACC

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Executive Vice President Patient Services Palms Medical Group

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Karyi Hennessey
Visual Designer • Veritas Health

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Associate Vice President, Marketing Technology • Vizient, Inc

Nick Kagal
Vice President • SpinSci

Jennifer DeLeo Kertz
SEO Product Owner • Optum

Stefanie Kuchta
Art Director • Optum

Chuck Lacasse
Agency Creative Director • Vendi Advertising

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Owner, Writer, Editor • BEL Writing Services

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CEO Retail Dietitians Business Alliance LLC

Elliot Lopez
President • ACTIONREACTION

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VP of Global Marketing • MORE Health

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Ashley Reynolds, PhD, RN, ACSM-HFS
Chief Experience Officer • BiolQ

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Director of Marketing • OneRecord

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Mark Ruthman
Digital Channel Web SME • Merck

Brandon Scott
VP Digital • Ten Adams

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Teresa Sherman
Business Associate, Marketing & Communications Education Development Center

Matthew Stumm
Founder & Creative Director Stark/Raving Branding + Advertising

Brian Tencza
CDC (Retired)

Audrie Tornow
Managing Partner Excalibur Medical Education

Ela Vashishtha
Healthcare Consultant / Planning Analyst Texas Health Resources

Crystal Vining
Digital Content Editor American Academy of Pediatrics

Susan Watanabe
Director, Digital Content Strategy Johns Hopkins Medicine

Michael Yoder
Lead Digital Marketing Specialist Spectrum Health System
Connected Digital Health

Clinical Mobility Tools

- **MERIT**
  - Cath Lab Reporting System
  - Lead Medical
  - Division: Business: less than 500 employees
  - Audience: Health Professionals

Disease Management / Population Health Management

- **GOLD**
  - BreatheSuite Connected Health System
  - for Improved Management of Chronic Respiratory Conditions
  - BreatheSuite
  - Division: Business: less than 500 employees
  - Audience: Health Professionals

Medication Compliance / Adherence

- **GOLD**
  - OptimizeRx Therapy Initiation and Persistence Platform
  - OptimizeRx
  - Division: Business: less than 500 employees
  - Audience: Health Professionals

Other / Miscellaneous Connected Digital Health

- **GOLD**
  - Medical Home Network
  - Medical Home Network
  - Division: Other / Miscellaneous
  - Audience: Health Professionals

- **GOLD**
  - OneRecord API
  - OneRecord
  - Division: Business: less than 500 employees
  - Audience: Health Professionals

- **MERIT**
  - Evti Connect: Enabling High-Quality, High-Value Care
  - NantHealth
  - Division: Business: less than 500 employees
  - Audience: Health Professionals

Telehealth / Remote Patient Monitoring

- **GOLD**
  - CureSight
  - NovaSight
  - Division: Medical Equipment / Device Manufacturer
  - Audience: Consumers

- **SILVER**
  - eVisit Virtual Care Platform
  - eVisit
  - Division: Business: less than 500 employees
  - Audience: Health Professionals

- **BRONZE**
  - hearX Self Test Kit
  - hearX Group
  - Division: Medical Equipment / Device Manufacturer
  - Audience: Health Professionals

- **BRONZE**
  - IncludeHealth MSK-OS
  - IncludeHealth
  - Division: Business: less than 500 employees
  - Audience: Health Professionals

- **BRONZE**
  - Verustat
  - Verustat
  - Division: Business: less than 500 employees
  - Audience: Health Professionals

- **BRONZE**
  - mymobility®
  - Zimmer Biomet
  - Division: Medical Equipment / Device Manufacturer
  - Audience: Health Professionals

- **BRONZE**
  - Zoom and Cerner EHR Integration
  - Zoom Video Communications, Inc.
  - Division: Business: 500+ employees
  - Audience: Health Professionals

Digital Health – Social Media

Facebook

- **GOLD**
  - AARP® Staying Sharp® Facebook Page
  - AARP® Staying Sharp®
  - Division: Association / Professional Society / Non-Profit
  - Audience: Consumers

- **SILVER**
  - Klein’s Pharmacy Facebook Page
  - Content and Design Departments, Studiothink
  - Division: Pharmacy / Drug Store
  - Audience: Consumers

- **SILVER**
  - Spine-health Facebook Page
  - Veritas Health
  - Division: Media / Publishing
  - Audience: Consumers

- **BRONZE**
  - Silence the Shame Behavioral Health Initiative
  - Henry County Medical Center
  - Division: Hospital – under 250 beds
  - Audience: Consumers

- **BRONZE**
  - Sharecare on Facebook
  - Sharecare
  - Division: Business: 500+ employees
  - Audience: Consumers

- **MERIT**
  - Cancer Support Community Facebook Page
  - Cancer Support Community
  - Division: Association / Professional Society / Non-Profit
  - Audience: Consumers

Instagram

- **GOLD**
  - Nurse.org Instagram Community
  - Nurse.org
  - Division: Media / Publishing
  - Audience: Health Professionals

- **SILVER**
  - Everyday Health Instagram
  - Everyday Health
  - Division: Media / Publishing
  - Audience: Consumers
| SILVER | VUMI Group’s Bi-lingual Instagram  
VUMI Group  
Division: Health Insurer  
Audience: Consumers |
| BRONZE | Clinical Tip of the Week - Child Mental Health  
The Clay Center for Young Healthy Minds  
Division: Other / Miscellaneous  
Audience: Consumers |
| BRONZE | Glioblastoma Community Building and Digital Health Storytelling  
The Glioblastoma Research Organization  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers |
| MERIT | Helping Members Achieve A Better Quality Of Life Through Supplemental Benefit Solutions  
NationsBenefits  
Division: Business: 500+ employees  
Audience: Health Professionals |
| BRONZE | The Clay Center for Young Healthy Minds  
Clinical Tip of the Week  
Audience: Consumers |
| GOLD | Cancer Support Community LinkedIn Page  
Cancer Support Community  
Audience: Association / Professional Society / Non-Profit  
Audience: Consumers |

Digital Health — Social Media

| SILVER | VUMI Group’s Bilingual and Interactive LinkedIn Strategy  
VUMI Group  
Division: Health Insurer  
Audience: Consumers |
| BRONZE | PMMA LinkedIn  
Lisa Diehl  
Division: Health System  
Audience: Health Professionals |

Digital Health — Social Media

| BRONZE | Cytokine Signalling Forum Twitter  
CESAS Medical / University of Glasgow  
Division: Medical Communications Agency  
Audience: Health Professionals |

Digital Health — Social Media

| SILVER | MORE Health  
MORE Health  
Division: Other / Miscellaneous  
Audience: Consumers |
| BRONZE | Progressnotes Mag  
Health Science Communications Team, Medical University of South Carolina  
Division: Health System  
Audience: Health Professionals |

Digital Health — Social Media

| SILVER | There’s Nothing ‘Folksy’ About Leadership  
Laurie Sewell  
Division: Business: 500+ employees  
Audience: Health Professionals |

Digital Health — Social Media

| SILVER | AMA Physician Innovation Network  
Modea  
Division: Other / Miscellaneous  
Audience: Health Professionals |

Digital Health — Social Media

| BRONZE | PMMA LinkedIn  
Lisa Diehl  
Division: Health System  
Audience: Health Professionals |

Digital Health — Social Media

| BRONZE | Unwinding Anxiety by Sharecare: Grandpa Freestyles  
Sharecare  
Division: Business: 500+ employees  
Audience: Consumers |

Digital Health — Social Media

| GOLD | Cancer Support Community Twitter  
Cancer Support Community  
Audience: Association / Professional Society / Non-Profit  
Audience: Consumers |

Digital Health — Social Media

| GOLD | Cancer Support Community Twitter  
Cancer Support Community  
Audience: Association / Professional Society / Non-Profit  
Audience: Consumers |

Digital Health Media / Publications

| GOLD | @MDAndersonNews  
MD Anderson Cancer Center  
Division: Hospital – 500+ beds  
Audience: Consumers |
| GOLD | “Your Silence Will Not Protect You” Using Words and Action in the Fight Against Racism  
American Academy of Pediatrics  
Division: Association / Professional Society / Non-Profit  
Audience: Health Professionals |
<table>
<thead>
<tr>
<th>Award Level</th>
<th>Title</th>
<th>Author(s)</th>
<th>Organization</th>
<th>Audience</th>
</tr>
</thead>
<tbody>
<tr>
<td>GOLD</td>
<td>Too Many Doctors Are Misdiagnosing Disease on Skin of Color</td>
<td>Everyday Health</td>
<td>Division Media / Publishing</td>
<td>Consumers</td>
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<tr>
<td>GOLD</td>
<td>What It's Like to Live With Suicidal Thoughts</td>
<td>Everyday Health</td>
<td>Division Media / Publishing</td>
<td>Consumers</td>
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<tr>
<td>GOLD</td>
<td>Why So Many Hysterectomies for Black Women? A Dark Past and Way Forward</td>
<td>Giddy</td>
<td>Division Media / Publishing</td>
<td>Consumers</td>
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<tr>
<td>GOLD</td>
<td>Unseen and Unheard: In the Cath Lab, Anti-racism Efforts Fall Short</td>
<td>Laura McKeown for TCTMD</td>
<td>Division Media / Publishing</td>
<td>Health Professionals</td>
</tr>
<tr>
<td>GOLD</td>
<td>Taking Multiple Medications? Beware of Side Effects</td>
<td>Michelle Crouch</td>
<td>AARP.org</td>
<td>Consumers</td>
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<tr>
<td>GOLD</td>
<td>The Case of the $10,000 Colonoscopy</td>
<td>Michelle Crouch of The Charlotte Ledger</td>
<td>Division Media / Publishing</td>
<td>Consumers</td>
</tr>
<tr>
<td>GOLD</td>
<td>This is the State of Nursing: A 2022 Nursing Shortage Report</td>
<td>Nurse.org</td>
<td>Division Media / Publishing</td>
<td>Health Professionals</td>
</tr>
<tr>
<td>SILVER</td>
<td>How Menopause Messes With Your Brain</td>
<td>Hallie Levine</td>
<td>AARP.org</td>
<td>Consumers</td>
</tr>
<tr>
<td>SILVER</td>
<td>The risks and rewards of caregiving for loved ones with dementia</td>
<td>Laura Williamson, American Heart Association News</td>
<td>Division Association / Professional Society / Non-Profit</td>
<td>Consumers</td>
</tr>
<tr>
<td>SILVER</td>
<td>Should You Still Wear a Face Mask Indoors?</td>
<td>Rachel Nania</td>
<td>AARP.org</td>
<td>Consumers</td>
</tr>
<tr>
<td>SILVER</td>
<td>&quot;Ukrainian Refugees Facing Major Health Risks&quot;</td>
<td>Sharecare</td>
<td>Division Business: 500+ employees</td>
<td>Consumers</td>
</tr>
<tr>
<td>SILVER</td>
<td>Patient Guide to Spinal Muscular Atrophy – Diana Unfiltered: Flying High with SMA 3</td>
<td>Spine Universe</td>
<td>Division Media / Publishing</td>
<td>Consumers</td>
</tr>
<tr>
<td>SILVER</td>
<td>Low Back Pain in Older Low Back Pain in Older Adults</td>
<td>Veritas Health</td>
<td>Division Media / Publishing</td>
<td>Consumers</td>
</tr>
<tr>
<td>BRONZE</td>
<td>Faith leaders use medical and religious messages to promote COVID-19 vaccinations</td>
<td>Ken Budd</td>
<td>Division Association / Professional Society / Non-Profit</td>
<td>Health Professionals</td>
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<tr>
<td>BRONZE</td>
<td>Skin Cancer Risks in People of Color</td>
<td>Melba Newsome</td>
<td>AARP.org</td>
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<td>BRONZE</td>
<td>More Than a Cold: Omicron Is Still Dangerous for Older Adults</td>
<td>Rachel Nania</td>
<td>AARP.org</td>
<td>Consumers</td>
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<td>BRONZE</td>
<td>What to Do if You Receive a Surprise Medical Bill</td>
<td>Rachel Nania</td>
<td>AARP.org</td>
<td>Consumers</td>
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<td>BRONZE</td>
<td>Expired Cardiac Devices May Do Global Good, but Safety Unknown</td>
<td>Yael Maxwell DeVita</td>
<td>Division Media / Publishing</td>
<td>Health Professionals</td>
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<tr>
<td>MERIT</td>
<td>Gender Equity in Pediatric Hospital Medicine: What History Tells Us</td>
<td>American Academy of Pediatrics</td>
<td>Division Association / Professional Society / Non-Profit</td>
<td>Health Professionals</td>
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<td>MERIT</td>
<td>8 Medical Checkups You May Regret Putting Off Any Longer</td>
<td>Barbara Stepko</td>
<td>AARP.org</td>
<td>Consumers</td>
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<tr>
<td>MERIT</td>
<td>Easing Gridlock in Hypertensive Lungs</td>
<td>Celia Spell, MUSC Health Science Communications</td>
<td>Division Health System</td>
<td>Health Professionals</td>
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<td>MERIT</td>
<td>Race and COVID: It’s Not Unhealthy Behavior. It’s Systemic Racism</td>
<td>EndocrineWeb</td>
<td>Division Media / Publishing</td>
<td>Consumers</td>
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<td>BRONZE</td>
<td>Antiracism in the Field of Neonatology: A Foundation and Concrete Approaches</td>
<td>American Academy of Pediatrics</td>
<td>Division Association / Professional Society / Non-Profit</td>
<td>Health Professionals</td>
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<td>SILVER</td>
<td>Increasing Racial Diversity in Breast Cancer Clinical Trials</td>
<td>Breastcancer.org</td>
<td>Division Association / Professional Society / Non-Profit</td>
<td>Consumers</td>
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<td>BRONZE</td>
<td>Low Cholesterol Diet Plan for Beginners</td>
<td>Emily Lachtrupp, M.S., RD, Victoria Seaver, M.S., RD</td>
<td>Division Media / Publishing</td>
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<td>MERIT</td>
<td>5 Exercises That Can Keep Your Brain Sharp</td>
<td>Hallie Levine</td>
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Digital Health Media / Publications

**MERIT**
Reports of Sudden Deaths Among Athletes After COVID-19 Vax Are ‘Misinformation’
Todd Neale for TCTMD
Division: Media / Publishing
Audience: Health Professionals

**MERIT**
5 Sneaky Signs You Might Have a Vitamin D Deficiency
Jessica Ball, M.S., RD, Victoria Seaver, M.S., RD
Division: Media / Publishing
Audience: Consumers

**MERIT**
Having High-Blood Pressure Can Speed Up Cognitive Decline—Here Are 4 Ways to Combat Both, According to Doctors
Karla Walsh, Victoria Seaver, M.S., RD
Division: Media / Publishing
Audience: Consumers

**MERIT**
What it meant for a drug I tested in clinical trials to receive FDA approval
MD Anderson Cancer Center
Division: Hospital — 500+ beds
Audience: Health Professionals

**MERIT**
2 Years of COVID-19 by the Numbers
Rachel Nania | AARP.org
Division: Media / Publishing
Audience: Consumers

**MERIT**
6 Common Causes of Snoring (and When to Worry)
Rachel Nania | AARP.org
Division: Media / Publishing
Audience: Consumers

**MERIT**
6 Superbug Myths: What Really Happens When Germs Defeat Drugs
Rachel Nania | AARP.org
Division: Media / Publishing
Audience: Consumers

**MERIT**
Why I’m A Grateful Alcoholic
The Girlfriend From AARP
Division: Media / Publishing
Audience: Consumers

**MERIT**
Under Pressure: How Social Media, Drugs, and the Changing Landscape of Sexuality Are Challenging Younger Generations’ Mental Health
Everyday Health
Division: Media / Publishing
Audience: Consumers

**MERIT**
ADOLESCENT BEHAVIORAL HEALTH AND INSTITUTIONAL CARE IN THE US
Psycem Pro
Division: Media / Publishing
Audience: Health Professionals

**MERIT**
“Transgender Health and Wellness”
Sharecare
Division: Business: 500+ employees
Audience: Consumers

**MERIT**
Hormones & Our Health: How What We Eat May Affect How They Work
Victoria Seaver, M.S., RD, Christine Byrne, M.P.H., RD, Karen Ansel, M.S., RDN, Melissa Groves Azzaro, RDN, LD, Johane M. Filemon, M.S., RDN
Division: Media / Publishing
Audience: Consumers

**MERIT**
Understanding Crohn’s Disease and Ulcerative Colitis: Resources in Spanish
MyCrohnsAndColitisTeam
Division: Business: less than 500 employees
Audience: Consumers

**MERIT**
Diabetes Prevention Guide
AARP.org
Division: Media / Publishing
Audience: Consumers

**MERIT**
Your Guide To Adult Vaccines
AARP.org
Division: Media / Publishing
Audience: Consumers

**MERIT**
Cytokine Signalling Forum: Publications
CESAS Medical
Division: Media / Publishing
Audience: Health Professionals

**MERIT**
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Psycom Pro
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Your Guide To Adult Vaccines
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Division: Media / Publishing
Audience: Consumers

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CESAS Medical
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Audience: Health Professionals

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Division: Media / Publishing
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Division: Media / Publishing
Audience: Consumers

Digital Health Media / Publications

**GOLD**
Young and Diagnosed: Recalculating When Life Takes a Detour
Cancer Support Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

**GOLD**
Scar Tissue: Emotional Vulnerability in Clinical Practice
Medpage Today
Division: Media / Publishing
Audience: Health Professionals

**SILVER**
Medical Rehab Matters Podcast: Cancer and Inpatient Medical Rehabilitation
American Medical Rehabilitation Providers Association
Division: Association / Professional Society / Non-Profit
Audience: Consumers
Sports and Exercise for People with Disabilities; Increased Rates of Underinsured Children
American Academy of Pediatrics
Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

Coping with Multiple Myeloma
Cancer Support Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

How Utilization Management Can Increase Health Disparities
Cancer Support Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

Digital Health Media / Publications

Suicide Risk Assessment: How To Talk About Suicidal Ideation
Rola Aamar, PhD
Division: Business: 500+ employees
Audience: Health Professionals

Addressing Racism and Racial Trauma in Behavioral Healthcare: A Review With The Experts
Nellie Galindo, MSW, MSPH
Division: Business: 500+ employees
Audience: Health Professionals

Even in the Depths of Hell, It’s Still Possible to Dream
Sedralmontaha Istanbuly for TCTMD
Division: Media / Publishing
Audience: Health Professionals

11 Strategies To Optimize Your Patient Scheduling System
Stericycle Communication Solutions
Division: Business: 500+ employees
Audience: Health Professionals

How to Choose a Wig You’ll Love After Cancer Hair Loss
Cancer Support Community
Division: Media / Publishing
Audience: Consumers

Is Fear of Hospital Retaliation Silencing Doctors?
Medpage Today
Division: Media / Publishing
Audience: Health Professionals

Find Your Personal Top 3 Ways to Build Resilience
Nurse.com
Division: Business: 500+ employees
Audience: Health Professionals

Hybrid Communication & Scheduling Needed for Hybrid Care
Stericycle Communication Solutions
Division: Business: 500+ employees
Audience: Health Professionals

7 Current Legal Issues in Healthcare
symplr
Division: Business: 500+ employees
Audience: Health Professionals

Rebuilding identity — a critical step in recovery
American Stroke Association
Division: Association / Professional Society / Non-Profit
Audience: Consumers

5 Long-Term Effects of the Nursing Shortage
Avant Healthcare Professionals
Division: Nurses / Allied Health Professionals
Audience: Consumers

What to Expect: The State of Nurse Staffing in 2022
Avant Healthcare Professionals
Division: Nurses / Allied Health Professionals
Audience: Consumers

What is Painful Bladder Syndrome?
Care New England Health System
Division: Health System
Audience: Consumers

How It Feels to Have Dementia at 48
Everyday Health
Division: Media / Publishing
Audience: Consumers

Confronting Racial Disparities in Lung Cancer Care
Fox Chase Cancer Center
Division: Hospital — under 250 beds
Audience: Consumers
Digital Health Media / Publications

**Blog Post Series**

**SILVER**
Milton Packer’s “Revolution and Revelation” Series
Medpage Today
Division: Media / Publishing
Audience: Health Professionals

**SILVER**
Ask the Expert Series – MS Conversations
Multiple Sclerosis Association of America
Division: Association / Professional Society / Non-Profit
Audience: Consumers

**SILVER**
Biomedical Beat Blog
National Institute for General Medical Sciences (NIGMS) (NIH)
Division: Government (Local/State/Federal)
Audience: Consumers

**GOLD**
Pediatric Collections: Sports Medicine Playbook
American Academy of Pediatrics
Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

**GOLD**
Grown Ups Show Up! Tips Sheets
Open Door Family Medical Centers, Inc. and KDH Research & Communication
Division: Physicians / Medical Practices
Audience: Consumers

**GOLD**
Fall Family Foods: 10 Quick and Easy Recipes to Cook and Eat Together
American Heart Association
Division: Association / Professional Society / Non-Profit
Audience: Consumers

**SILVER**
Understanding Violence and Aggression in the Nursing Profession
Avant Healthcare Professionals
Division: Nurses / Allied Health Professionals
Audience: Health Professionals

**SILVER**
Frankly Speaking About Cancer: Maintenance Therapy for Advanced and Metastatic Bladder Cancer
Cancer Support Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

**SILVER**
b2b-ebook-rising-cost-orx4275725
OptumRx Marketing Team
Division: Health System
Audience: Health Professionals

**SILVER**
Frankly Speaking About Cancer: Immunotherapy for Bladder Cancer
Cancer Support Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

**SILVER**
The Adventures of Captain Contributor: Health Reimbursement Account (HRA) Issue
DataPath, Inc.
Division: Business: less than 500 employees
Audience: Consumers

**SILVER**
A Practical Guide to Cancer Rights for Caregivers
Triage Cancer
Division: Association / Professional Society / Non-Profit
Audience: Consumers

**SILVER**
Veritas Health Holiday Guide
Veritas Health
Division: Media / Publishing
Audience: Consumers

**MERIT**
10 Under 10: Easy Winter Meals (and More!)
American Heart Association
Division: Association / Professional Society / Non-Profit
Audience: Consumers
Digital Health Media / Publications
Booklet/Brochure Series

GOLD
Managing Diabetes: Educational Handouts and Resources
Academy of Nutrition and Dietetics
Division: Association / Professional Society / Non-Profit
Audience: Consumers

Silver
Oncology Nutrition: Educational Handouts and Resources
Academy of Nutrition and Dietetics
Division: Association / Professional Society / Non-Profit
Audience: Consumers

Digital Health Media / Publications
Case Study

GOLD
Trust is fundamental: Bringing the Best Care Everywhere to underserved populations
Wolters Kluwer, Health
Division: Business: 500+ employees
Audience: Health Professionals

Digital Health Media / Publications
Editorial Animation

GOLD
Easy Everyday Meals: 15 Breakfast, Lunch and Dinner Recipes with 10 Ingredients or Less
American Heart Association
Division: Association / Professional Society / Non-Profit
Audience: Consumers

Digital Health Media / Publications

GOLD
Frankly Speaking About Cancer: Multiple Myeloma in Black and African American Communities
Cancer Support Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

Digital Health Media / Publications

GOLD
Answers to the Top 13 Questions People Have about Assisted Living Services
Senior Living Residences
Division: Business: less than 500 employees
Audience: Consumers

Digital Health Media / Publications

GOLD
SPARK 5th-anniversary Progress Report
Simons Foundation
Division: Association / Professional Society / Non-Profit
Audience: Consumers

Digital Health Media / Publications

GOLD
How to Understand Breast Cancer Research
Breastcancer.org
Division: Association / Professional Society / Non-Profit
Audience: Consumers

Digital Health Media / Publications

GOLD
The Death, Divorce and Illness Etiquette Guide
The Ethel from AARP
Division: Media / Publishing
Audience: Consumers

Digital Health Media / Publications

GOLD
How Working Out Benefits Your Boobs
Giddy
Division: Media / Publishing
Audience: Consumers

Digital Health Media / Publications

GOLD
Sharpen Your Brain by Learning a New Language
The Ethel from AARP
Division: Media / Publishing
Audience: Consumers

Digital Health Media / Publications

GOLD
Banish Bikini Bumps Once and For All
The Girlfriend from AARP
Division: Media / Publishing
Audience: Consumers

Digital Health Media / Publications

GOLD
Have You Lost Your Desire For Sex?
The Girlfriend from AARP
Division: Media / Publishing
Audience: Consumers

Digital Health Media / Publications

GOLD
I Demand Access to Paul Rudd’s Fountain of Youth
The Arrow from AARP
Division: Media / Publishing
Audience: Consumers

Digital Health Media / Publications

GOLD
Doctor’s Note: Pregnant? Run, Don’t Walk, to Get Your COVID-19 Vaccine
Giddy
Division: Media / Publishing
Audience: Consumers

Digital Health Media / Publications

GOLD
Digital Transformation Maturity Model
Lumeon
Division: Business: less than 500 employees
Audience: Health Professionals

Digital Health Media / Publications

GOLD
Why So Many People With Schizophrenia Go Untreated
Giddy
Division: Media / Publishing
Audience: Consumers

Digital Health Media / Publications

GOLD
Is Body Mass Index Racist?
Sisters from AARP
Division: Media / Publishing
Audience: Consumers

Digital Health Media / Publications

GOLD
An Open Letter From Your Penis
The Arrow from AARP
Division: Media / Publishing
Audience: Consumers

Digital Health Media / Publications

GOLD
The Nuance and Consequence of Behavioral Addictions
Giddy
Division: Media / Publishing
Audience: Consumers

Digital Health Media / Publications

GOLD
Self-Care Tips for Caregivers
Sisters from AARP
Division: Media / Publishing
Audience: Consumers

Digital Health Media / Publications

GOLD
How I Learned To Stop Worrying and Love My Gut
The Arrow from AARP
Division: Media / Publishing
Audience: Consumers

Digital Health Media / Publications

GOLD
I Demand Access to Paul Rudd’s Fountain of Youth
The Arrow from AARP
Division: Media / Publishing
Audience: Consumers
| SILVER | AARP® Staying Sharp® Content Newsletter  
March 2021  
AARP® Staying Sharp®  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers |
| --- | --- |
| SILVER | PracticeUpdate Dermatology, Spotlight On COVID-19  
Elsevier’s PracticeUpdate  
Division: Media / Publishing  
Audience: Health Professionals |
| SILVER | HSS Health Connection: Living with Inflammatory Arthritis  
HSS Education Institute  
Division: Hospital – under 250 beds  
Audience: Consumers |
| BRONZE | Heart Insight (January 2022)  
American Heart Association  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers |
| BRONZE | CSC Talks Survivorship with Emmy Winner Sterling K. Brown  
Cancer Support Community  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers |
| BRONZE | PracticeUpdate Spotlight On Psoriasis  
Elsevier’s PracticeUpdate  
Division: Media / Publishing  
Audience: Health Professionals |
| BRONZE | UPMC Health Plan – December PPU  
UPMC Health Plan  
Division: Health Insurer  
Audience: Health Professionals |
| MERIT | Self-Care: How’s Soup Season Going for You?  
Everyday Health  
Division: Media / Publishing  
Audience: Consumers |
| MERIT | 2022 Welcome Waves  
UPMC Health Plan  
Division: Health Insurer  
Audience: Consumers |
| MERIT | TAHS 2022 Newsletter  
UPMC Health Plan  
Division: Health Insurer  
Audience: Consumers |
| Digital Health Media / Publications | Newsletter Series |
| SILVER | Independence Blue Cross CRM & Thought Leadership Digital Campaign  
Independence Blue Cross  
Division: Health Insurer  
Audience: Consumers |
| BRONZE | perks newsletters  
OptumRx Marketing Team  
Division: Health System  
Audience: Health Professionals |
| BRONZE | Digital Health Media / Publications  
Other / Miscellaneous Digital Health Media / Publication |
| GOLD | A Caregiver’s Guide to Navigating Childhood and Adolescent Blood Cancers  
The Leukemia & Lymphoma Society  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers |
| GOLD | Stories of Women Reclaiming Their Heart Health  
Everyday Health  
Division: Media / Publishing  
Audience: Consumers |
| MERIT | Your Bone Health Plan (moderate/high risk)  
American Bone Health  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers |
| MERIT | Condition Kitchen: 3 Easy, Feel-Good Recipes for People With Type 2 Diabetes  
Everyday Health  
Division: Media / Publishing  
Audience: Consumers |
| MERIT | MD Anderson Cancer Center Fiscal Year 2021 Annual Report  
MD Anderson Cancer Center  
Division: Hospital – 500+ beds  
Audience: Consumers |
| MERIT | POZ 2022 HIV Awareness Day Poster  
POZ  
Division: Media / Publishing  
Audience: Consumers |
| MERIT | Nursing in Crisis: Why Nurses Want To Quit and What Healthcare Leaders Can Do About It  
Hospital IQ  
Division: Business: less than 500 employees  
Audience: Health Professionals |
Digital Health Media / Publications

**Video**

- **GOLD**
  - DarioHealth: Better Whole Health Made Easy
    - Division: Business: less than 500 employees
    - Audience: Consumers

- **GOLD**
  - Total Hip Replacement
    - Elsevier
    - Division: Business: 500+ employees
    - Audience: Consumers

- **GOLD**
  - Knee Anatomy
    - Elsevier
    - Division: Business: 500+ employees
    - Audience: Consumers

- **GOLD**
  - Is Sensation Possible After a Double Mastectomy for Breast Cancer Prevention? One Woman’s Story
    - Everyday Health
    - Division: Media / Publishing
    - Audience: Consumers

- **GOLD**
  - Come Home to Forestdale Park
    - Forestdale Park Senior Living
    - Division: Business: less than 500 employees
    - Audience: Consumers

- **GOLD**
  - What Is Bronchoscopy?
    - Mytonomy, Inc.
    - Division: Business: less than 500 employees
    - Audience: Consumers

- **GOLD**
  - A dermatologist’s skin care routine
    - University of Texas MD Anderson Cancer Center
    - Division: Hospital – 500+ beds
    - Audience: Consumers

- **SILVER**
  - Kidney Disease cause Unknown? Fabry Disease
    - American Kidney Fund
    - Division: Association / Professional Society / Non-Profit
    - Audience: Consumers

- **SILVER**
  - Protein for People with Chronic Kidney Disease
    - DaVita
    - Division: Business: 500+ employees
    - Audience: Consumers

- **SILVER**
  - An Innovative Approach to Nerve Repair | Santi’s Story
    - Digital Media Group
    - Division: Health System
    - Audience: Consumers

- **SILVER**
  - Robotic Prostatectomy | Cal Ripken Jr.’s Story
    - Digital Media Group
    - Division: Health System
    - Audience: Consumers

- **SILVER**
  - The Johns Hopkins Pharmacology Graduate Program
    - Digital Media Group
    - Division: Health System
    - Audience: Health Professionals

- **SILVER**
  - Young & Chronic: Crohn’s Disease Edition
    - HealthCentral
    - Division: Media / Publishing
    - Audience: Consumers

- **SILVER**
  - How to Use an Insulin Pen
    - Healthwise
    - Division: Business: less than 500 employees
    - Audience: Consumers

- **SILVER**
  - Medications, Inhalers
    - Mytonomy, Inc.
    - Division: Business: less than 500 employees
    - Audience: Consumers

- **SILVER**
  - Panalago IHD Demo Video
    - Panalogo
    - Division: Business: less than 500 employees
    - Audience: Health Professionals

- **SILVER**
  - Game time sun-safety tips with Houston Dash forward, Rachel Daly and MD Anderson dermatologist Susan Chon, M.D.
    - University of Texas MD Anderson Cancer Center
    - Division: Hospital – 500+ beds
    - Audience: Consumers

- **SILVER**
  - When Jack met Joel Dahmen: Sarcoma survivor meets golf pro
    - University of Texas MD Anderson Cancer Center
    - Division: Hospital – 500+ beds
    - Audience: Consumers

- **SILVER**
  - Inspire Well-Being In Your Organization – WebMD Health Services Brand Video
    - WebMD Health Services
    - Division: Business: less than 500 employees
    - Audience: Consumers

- **SILVER**
  - Curse of the Kissing Bug
    - Wedgewood Communications Inc: Michael Del Sordi, Assoc. Creative Director; Susan Hadley, Account Director. Bayer: Sonali Sharma, Assoc. Director New Product Commercialization & Portfolio Strategy; Michael Kuderka Executive Director Established Brands
    - Division: Pharmaceutical Company
    - Audience: Consumers

- **BRONZE**
  - COVID-19 and kids: How mRNA vaccines work
    - American Academy of Pediatrics
    - Division: Association / Professional Society / Non-Profit
    - Audience: Consumers

- **BRONZE**
  - How Long Will You Target Me?
    - American Heart Association
    - Division: Association / Professional Society / Non-Profit
    - Audience: Consumers

- **BRONZE**
  - NIH MILK Video
    - BioCentric, Inc.
    - Division: Government (Local/State/Federal)
    - Audience: Health Professionals

- **BRONZE**
  - Urogynecology
    - Care New England Health System
    - Division: Health System
    - Audience: Consumers
**BRONZE**

Cytokine Signalling Forum Forum LIVE: COVID-19 Vaccination in Immunocompromised Patients: The OCTAVE Study
CESAS Medical
Division: Medical Communications Agency
Audience: Health Professionals

**BRONZE**

Deciding About: Hip Replacement Surgery
Healthwise
Division: Business: less than 500 employees
Audience: Consumers

**BRONZE**

Mindfulness: What Is It?
Healthwise
Division: Business: less than 500 employees
Audience: Consumers

**BRONZE**

Type 1 Diabetes in Children: Bryson’s Story
Healthwise
Division: Business: less than 500 employees
Audience: Consumers

**BRONZE**

The Password
Kaiser Permanente Educational Theatre
Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

**BRONZE**

Too Much Focus on Boosters, Says FDA Vaccine Advisor
Medpage Today
Division: Media / Publishing
Audience: Health Professionals

**BRONZE**

Race in IBD Care: Improving Outcomes for People of Color
MyCrohnsAndColitisTeam
Division: Business: less than 500 employees
Audience: Consumers

**BRONZE**

MyPsoriasisTeam Member Portrait: Meet Katya
MyPsoriasisTeam
Division: Business: less than 500 employees
Audience: Consumers

**BRONZE**

Cochlear Implants
Mytonomy, Inc.
Division: Business: less than 500 employees
Audience: Consumers

**BRONZE**

Digital Transformation with a Human Touch
Mytonomy, Inc.
Division: Business: less than 500 employees
Audience: Consumers

**BRONZE**

Multiple Sclerosis: One Family’s Story
Mytonomy, Inc.
Division: Business: less than 500 employees
Audience: Consumers

**BRONZE**

Shampooing a Bed Bound Person’s Hair
Mytonomy, Inc.
Division: Business: less than 500 employees
Audience: Consumers

**BRONZE**

Familial Hypercholesterolemia: An Overview
Regeneron Pharmaceuticals, Inc.
Division: Pharmaceutical Company
Audience: Health Professionals

**BRONZE**

Sharing Care: Becca’s Story
Sharecare
Division: Business: 500+ employees
Audience: Consumers

**BRONZE**

WebMD Health Services Health Coaching Video
WebMD Health Services
Division: Business: less than 500 employees
Audience: Consumers

**MERIT**

Sunny’s Story: Breast Cancer Leads to Family History Discovery
Breastcancer.org
Division: Association / Professional Society / Non-Profit
Audience: Consumers

**MERIT**

Ask Ruby: What is KRAS?
Cancer Support Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

**MERIT**

Ask Ruby: What Patients Need to Know About Step Therapy
Cancer Support Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

**MERIT**

Cytokine Signalling Forum: Management of Rheumatic Musculoskeletal Diseases in the COVID-19 Era
CESAS Medical
Division: Medical Communications Agency
Audience: Health Professionals
Early Detection for Prostate Cancer | Cal Ripken Jr’s Advice to Men
Digital Media Group
Division: Health System
Audience: Consumers

No One Dies Alone (NODA)
Digital Media Group
Division: Health System
Audience: Consumers

When the Dust Settles
Digital Media Group
Division: Health System
Audience: Consumers

Tales From the Chemo Chair
HealthCentral
Division: Media / Publishing
Audience: Consumers

HealthDay Now: Sex in the Senior Years: Why It’s Healthy
HealthDay
Division: Media / Publishing
Audience: Consumers

Stroke: Know the Signs and BE FAST
Healthwise
Division: Business: less than 500 employees
Audience: Consumers

Youth Create! Compilation Video
HHS Office of Population Affairs
Division: Government (Local/State/Federal)
Audience: Consumers

Diabetes Lifestyle: How to Manage Fear of Low Blood Sugar
Mytonomy, Inc.
Division: Business: less than 500 employees
Audience: Consumers

Patient’s Journey – Vaginoplasty
Mytonomy, Inc.
Division: Business: less than 500 employees
Audience: Consumers

Welcome to Saint Luke’s
Mytonomy, Inc.
Division: Business: less than 500 employees
Audience: Consumers

What Is Informed Consent?
Mytonomy, Inc.
Division: Business: less than 500 employees
Audience: Consumers

What to Expect From Your Visit to the ER or Urgent Care
Mytonomy, Inc.
Division: Business: less than 500 employees
Audience: Consumers

Why You Should Talk to Your Health Care Provider About Colon Cancer
Mytonomy, Inc.
Division: Business: less than 500 employees
Audience: Consumers

“A Virtual Look at What Causes Heart Failure”
Sharecare
Division: Business: 500+ employees
Audience: Consumers

Move the Science of Autism Forward
Simons Foundation
Division: Association / Professional Society / Non-Profit
Audience: Consumers

The future is full of possibilities with SPARK
Simons Foundation
Division: Association / Professional Society / Non-Profit
Audience: Consumers

Convergence Telehealth – Whiteboard Ad
Steve Meyer, Creative Services Manager, Studiothink
Division: Business: less than 500 employees
Audience: Consumers

Nasopharyngeal cancer diagnosis is no match for basketball coach, Kevin Mouton
University of Texas MD Anderson Cancer Center
Division: Hospital – 500+ beds
Audience: Consumers

Cervical Spondylosis with Myelopathy Animation
Veritas Health
Division: Media / Publishing
Audience: Consumers

Living with Cystinosis | Treatment and Transplant
American Kidney Fund
Division: Association / Professional Society / Non-Profit
Audience: Consumers

You Have To Go To Know
Incyte Corporation
Division: Pharmaceutical Company
Audience: Consumers

Video Content. Series: Hospice/Caregiver
Mytonomy, Inc.
Division: Business: less than 500 employees
Audience: Consumers

“Health Equity”
Sharecare
Division: Business: 500+ employees
Audience: Consumers

AARP® Staying Sharp® Video Series
“Your Brain On…”
AARP® Staying Sharp®
Division: Association / Professional Society / Non-Profit
Audience: Consumers

At the Heart of It
American Heart Association
Division: Association / Professional Society / Non-Profit
Audience: Consumers

ACT on Anemia | Treating Anemia of CKD
American Kidney Fund
Division: Association / Professional Society / Non-Profit
Audience: Consumers
Digital Health Media / Publications

Mobile Digital Health Resources

BRONZE
Familial Hypercholesterolemia Educational Video Series
Regeneron Pharmaceuticals, Inc.
Division: Pharmaceutical Company
Audience: Health Professionals

BRONZE
"Movement for Ankylosing Spondylitis"
Sharecare
Division: Business: 500+ employees
Audience: Consumers

BRONZE
Familial Hypercholesterolemia Educational Video Series
Regeneron Pharmaceuticals, Inc.
Division: Pharmaceutical Company
Audience: Health Professionals

SILVER
Stericycle Communication Solutions
Division: Business: 500+ employees
Audience: Health Professionals

BRONZE
Meaningful Connections Guide
WebMD Health Services
Division: Business: less than 500 employees
Audience: Consumers

MERIT
Cytokine Signalling Forum Forum LIVE
CESAS Medical
Division: Medical Communications Agency
Audience: Health Professionals

MERIT
Cytokine Signalling Forum: ACR 2021 — Highlights
CESAS Medical
Division: Medical Communications Agency
Audience: Health Professionals

MERIT
Video Content. Series. Healthy Sleep
Mytonomy, Inc.
Division: Business: less than 500 employees
Audience: Consumers

SILVER
Ovia Health's Future of Family Friendly Benefits Interactive
Ovia Health
Division: Business: less than 500 employees
Audience: Consumers

SILVER
Multiple Chronic Conditions? A Focused Approach Works Best.
DarioHealth
Division: Business: less than 500 employees
Audience: Health Professionals

SILVER
Memory Care Guide
Discovery Senior Living
Division: Business: 500+ employees
Audience: Consumers

GOLD
Say Hello to Sydney, Anthem's Mobile Health App
Anthem Inc
Division: Health Insurer
Audience: Consumers

GOLD
BlueCross BlueShield of Tennessee Member App
BlueCross BlueShield of Tennessee
Division: Health Insurer
Audience: Consumers

GOLD
Digital Therapeutics Should Be Regulated With Gold-Standard Evidence
Colin Espie, John Torous, Troyen A. Brennan
Division: Business: less than 500 employees
Audience: Health Professionals

MERIT
"Accelerating Decentralized Real-World Research: Smart Omix for Pharmaceutical & Life Sciences Companies"
Sharecare
Division: Business: 500+ employees
Audience: Consumers

MERIT
Beyond the Digital Front Door: The Digital House
symplyr
Division: Business: 500+ employees
Audience: Health Professionals

MERIT
Engagement Blueprint for Large Employers
Blue Cross and Blue Shield of North Carolina
Division: Health Insurer
Audience: Consumers

MERIT
Wellbeing@Work Toolkit for Large Employers
Blue Cross and Blue Shield of North Carolina
Division: Health Insurer
Audience: Consumers

MERIT
Spotlight on Health Equity for Large Employers
Blue Cross and Blue Shield of North Carolina
Division: Health Insurer
Audience: Consumers

MERIT
Beyond the Digital Front Door: The Digital House
symplyr
Division: Business: 500+ employees
Audience: Health Professionals

GOLD
"Accelerating Decentralized Real-World Research: Smart Omix for Pharmaceutical & Life Sciences Companies"
Sharecare
Division: Business: 500+ employees
Audience: Health Professionals

MERIT
Meaningful Connections Guide
WebMD Health Services
Division: Business: less than 500 employees
Audience: Consumers

MERIT
Engagement Blueprint for Large Employers
Blue Cross and Blue Shield of North Carolina
Division: Health Insurer
Audience: Consumers

MERIT
Spotlight on Health Equity for Large Employers
Blue Cross and Blue Shield of North Carolina
Division: Health Insurer
Audience: Consumers

MERIT
Wellbeing@Work Toolkit for Large Employers
Blue Cross and Blue Shield of North Carolina
Division: Health Insurer
Audience: Consumers

MERIT
Digital Therapeutics Should Be Regulated With Gold-Standard Evidence
Colin Espie, John Torous, Troyen A. Brennan
Division: Business: less than 500 employees
Audience: Health Professionals

MERIT
"Accelerating Decentralized Real-World Research: Smart Omix for Pharmaceutical & Life Sciences Companies"
Sharecare
Division: Business: 500+ employees
Audience: Consumers

MERIT
Beyond the Digital Front Door: The Digital House
symplyr
Division: Business: 500+ employees
Audience: Health Professionals

BRONZE
Meaningful Connections Guide
WebMD Health Services
Division: Business: less than 500 employees
Audience: Consumers

BRONZE
Anthem's EmployerAccess Mobile App
Anthem Inc
Division: Health Insurer
Audience: Consumers

BRONZE
Huddle Health
DrFirst
Division: Business: less than 500 employees
Audience: Consumers

BRONZE
Children's Wisconsin
Modea
Division: Hospital - 250-499 beds
Audience: Consumers

BRONZE
Ovia Fertility & Cycle Tracker
Ovia Health
Division: Business: less than 500 employees
Audience: Consumers

BRONZE
Ovia Pregnancy Tracker
Ovia Health
Division: Business: less than 500 employees
Audience: Consumers
Mobile Digital Health Resources

**Bronze**
- Wysa
  - Division: Business: less than 500 employees
  - Audience: Consumers

**Merit**
- Invisalign Practice App
  - Align Technology
  - Division: Medical Equipment / Device Manufacturer
  - Audience: Health Professionals

**Bronze**
- Website
  - Humboldt General Hospital
  - Division: Hospital – under 250 beds
  - Audience: Consumers

**Merit**
- Alhosn App
  - Ministry of Health and Prevention
  - Division: Health System
  - Audience: Consumers

**Merit**
- OneRecord’s Mobile Application
  - OneRecord
  - Division: Business: less than 500 employees
  - Audience: Consumers

**Silver**
- StopAfib.org Atrial Fibrillation Awareness & Resources For Patients By Patients
  - StopAfib.org
  - Division: Association / Professional Society / Non-Profit
  - Audience: Consumers

**Silver**
- Website
  - Arbor Health
  - Division: Hospital – under 250 beds
  - Audience: Consumers

**Silver**
- Website
  - Bitterroot Health
  - Division: Hospital – under 250 beds
  - Audience: Consumers

**Silver**
- Metastatic Hormone-Sensitive Prostate Cancer: Benefits and Risks of Current and Emerging Treatment Options
  - RedMedEd
  - Division: Medical Communications Agency
  - Audience: Health Professionals

**Brize**
- Take Control: Early Use of AADs for Rhythm Control in Atrial Fibrillation
  - RedMedEd
  - Division: Medical Communications Agency
  - Audience: Health Professionals

**Bronze**
- Website
  - Val Verde Regional Medical Center
  - Division: Hospital – under 250 beds
  - Audience: Consumers

**Merit**
- DarioHealth Website
  - DarioHealth
  - Division: Business: less than 500 employees
  - Audience: Consumers

**Merit**
- Day in the Life of Three UC Patients
  - RedMedEd
  - Division: Medical Communications Agency
  - Audience: Consumers

**Merit**
- Putting Patients With Ulcerative Colitis on the Right Treatment Path
  - RedMedEd
  - Division: Medical Communications Agency
  - Audience: Health Professionals

**Silver**
- Other / Miscellaneous Mobile Digital Health Resource
- Mytonomy’s Mobile Workflows
  - Mytonomy, Inc.
  - Division: Business: less than 500 employees
  - Audience: Consumers

**Silver**
- Website
  - Board of Visitors
  - Division: Hospital – under 250 beds
  - Audience: Consumers

**Silver**
- Website
  - Alhosn App
  - Ministry of Health and Prevention
  - Division: Health System
  - Audience: Consumers

**Silver**
- Website
  - Metastatic Hormone-Sensitive Prostate Cancer: Benefits and Risks of Current and Emerging Treatment Options
  - RedMedEd
  - Division: Medical Communications Agency
  - Audience: Health Professionals

**Merit**
- Day in the Life of Three UC Patients
  - RedMedEd
  - Division: Medical Communications Agency
  - Audience: Consumers

**Merit**
- Putting Patients With Ulcerative Colitis on the Right Treatment Path
  - RedMedEd
  - Division: Medical Communications Agency
  - Audience: Health Professionals

**Merit**
- Unwinding Anxiety by Sharecare
  - Sharecare
  - Division: Business: 500+ employees
  - Audience: Consumers

**Merit**
- Origin’s Health Platform
  - Origin
  - Division: Business: less than 500 employees
  - Audience: Consumers

**Merit**
- Origin’s Health Platform
  - Origin
  - Division: Business: less than 500 employees
  - Audience: Consumers

**Merit**
- Putting Patients With Ulcerative Colitis on the Right Treatment Path
  - RedMedEd
  - Division: Medical Communications Agency
  - Audience: Health Professionals

**Merit**
- Unwinding Anxiety by Sharecare
  - Sharecare
  - Division: Business: 500+ employees
  - Audience: Consumers

**Merit**
- Origin’s Health Platform
  - Origin
  - Division: Business: less than 500 employees
  - Audience: Consumers
<table>
<thead>
<tr>
<th>BRONZE</th>
<th>Sleep Number Climate360 smart bed</th>
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<tbody>
<tr>
<td></td>
<td>Sleep Number</td>
</tr>
<tr>
<td></td>
<td>Division: Consumer Product Company</td>
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<td>Audience: Consumers</td>
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<tr>
<th>BRONZE</th>
<th>The Mytonomy Content Cloud™</th>
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<tr>
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<td>Mytonomy, Inc.</td>
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<td></td>
<td>Division: Business: less than 500 employees</td>
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<td>Audience: Health Professionals</td>
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<table>
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<tr>
<th>MERIT</th>
<th>The Mytonomy Cloud for Healthcare</th>
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<td>Your Partner in Digital Health</td>
</tr>
<tr>
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<td>Mytonomy, Inc.</td>
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<tr>
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<th>What does “FSA eligible” mean?</th>
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<td>FSAsstore.com</td>
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<th>Schnuck Markets – Good For You Program</th>
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<td></td>
<td>Spoon Guru</td>
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<td></td>
<td>Division: Business: less than 500 employees</td>
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<thead>
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<th>BRONZE</th>
<th>HIDTA (High Intensity Drug Trafficking Areas)</th>
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<tbody>
<tr>
<td></td>
<td>“Franken-Pills” Overdose Campaign</td>
</tr>
<tr>
<td></td>
<td>Russell Herder</td>
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<td>Division: Government (Local/State/Federal)</td>
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<th>Healthy You Block Party</th>
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<td></td>
<td>UPMC Health Plan</td>
</tr>
<tr>
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<td>Division: Health Insurer</td>
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<td>UPMC Health Plan</td>
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<th>GOLD</th>
<th>Provider Directory</th>
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<td>SoutheastHEALTH</td>
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<tr>
<td></td>
<td>Division: Health System</td>
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<thead>
<tr>
<th>SILVER</th>
<th>Provider Directory</th>
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<tbody>
<tr>
<td></td>
<td>Twin Cities Spine Center</td>
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<tr>
<td></td>
<td>Division: Physicians / Medical Practices</td>
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<th>MERIT</th>
<th>VUMI’s Directory of Healthcare Guides on Medical Services, Processes and Health &amp; Lifestyle</th>
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<td>VUMI Group</td>
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<th>BRONZE</th>
<th>LLS Community, A Project of the Michael J. Garil Data Collective</th>
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<td>The Leukemia &amp; Lymphoma Society</td>
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<td>Division: Association / Professional Society / Non-Profit</td>
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<th>How COVID-19 Affects Pregnancy</th>
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<td>National Institutes of Health &amp; Palladian Partners</td>
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<th>b2b-long-format-infographic-specialty-medical-optimization-opt4421370</th>
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<td>OptumRx Marketing Team</td>
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<th>GOLD</th>
<th>Lower Back Pain Infographic</th>
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<td>Veritas Health</td>
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<tr>
<th>SILVER</th>
<th>Respiratory Health and Spinal Cord Injury Infographic</th>
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<td>Model Systems Knowledge Translation Center</td>
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<td>Division: Government (Local/State/Federal)</td>
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<td>Audience: Consumers</td>
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</table>
Digital Immersion for Rheumatoid Arthritis: Interactive 3D Experience Featuring Parallax Scrolling
Sharecare
Division: Business: 500+ employees
Audience: Consumers

SILVER
Kidney Smart Home Edition: Home Hemodialysis (HHD)
DaVita
Division: Business: 500+ employees
Audience: Consumers

MERIT
Cervical cancer prevention
Coffey Communications
Division: Media / Publishing
Audience: Consumers

BRONZE
8 ways to treat knee pain
Coffey Communications
Division: Media / Publishing
Audience: Consumers

B2P-Long-Format-Infographic-HOME-Delivery-ORX40476820
OptumRx Marketing Team
Division: Health System
Audience: Health Professionals

SILVER
b2b-Interactive-pdf-specialty-integration-uhc472006.pdf
OptumRx Marketing Team
Division: Health System
Audience: Health Professionals

The Data Behind Tardive Dyskinesia
Sharecare
Division: Business: 500+ employees
Audience: Consumers

MERIT
The Defense Department’s Too Much to Lose Quiz
Booz Allen Hamilton
Division: Government (Local/State/Federal)
Audience: Consumers

BRONZE
Community – WebMD ONE Portal
WebMD Health Services
Division: Business: less than 500 employees
Audience: Consumers

SILVER
The Data Behind Idiopathic Hypersomnia
Sharecare
Division: Business: 500+ employees
Audience: Consumers

MERIT
b2b-Interactive-Pdf-2021-Direct-Value-Story-ORX406593
OptumRx
Division: Health System
Audience: Health Professionals

BRONZE
HerDesire.net Find a Clinician
HerDesire.net
Division: Medical Communications Agency
Audience: Health Professionals

MERIT
8 ways to treat knee pain
Coffey Communications
Division: Media / Publishing
Audience: Consumers

SILVER
Kidney Smart Home Edition: Home Hemodialysis (HHD)
DaVita
Division: Business: 500+ employees
Audience: Consumers

MERIT
Celebrating 5 Years of SPARK
Simons Foundation
Division: Association / Professional Society / Non-Profit
Audience: Consumers

Web-based Digital Health
Interactive Content / Rich Media

MERIT
What’s So Important About Clinical Trials? _Interactive Quiz. Why Clinical Trials Are Important to Population Health
Federal COVD Response/COMBAT COVID
Division: Government (Local/State/Federal)
Audience: Consumers

BRONZE
b2p-long-format-infographic-integration-overview-uhc2537752
OptumRx Marketing Team
Division: Health System
Audience: Health Professionals

SILVER
Kidney Smart Home Edition: Home Hemodialysis (HHD)
DaVita
Division: Business: 500+ employees
Audience: Consumers

MERIT
b2p-long-format-infographic-home-delivery-ORX40476820
OptumRx Marketing Team
Division: Health System
Audience: Health Professionals

SILVER
fcmEDUCATION.net Find a Clinician
fcmEDUCATION.net
Division: Medical Communications Agency
Audience: Health Professionals

MERIT
Better Together: Managing Depression
Sharecare
Division: Business: 500+ employees
Audience: Consumers

MERIT
8 ways to treat knee pain
Coffey Communications
Division: Media / Publishing
Audience: Consumers

MERIT
How to Talk to Your Doctor About Depression
Coffey Communications
Division: Media / Publishing
Audience: Consumers

SILVER
b2p-Interactive-Pdf-2021-Direct-Value-Story-ORX406593
OptumRx
Division: Health System
Audience: Health Professionals

GOLD
We Are Vaccine Confident: Interactive Toolkit
BRG Communications
Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

MERIT
b2p-long-format-infographic-home-delivery-ORX40476820
OptumRx Marketing Team
Division: Health System
Audience: Health Professionals

MERIT
b2p-Interactive-Pdf-2021-Direct-Value-Story-ORX406593
OptumRx
Division: Health System
Audience: Health Professionals

MERIT
Optum Pride 365+
Brooke Powers, Sam Bauchle, Jo Plumley, Johannes Frazier · Optum, Andrea Hazard · Hazard LLC, Yon Hardisty · HealthTek
Division: Health Insurer
Audience: Consumers
State of the States: 2022 AKF Living Donor Protection Report Card
American Kidney Fund
Division: Association / Professional Society / Non-Profit
Audience: Consumers

We Are Vaccine Confident: Campaign Microsite
BRG Communications
Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

Optum Teen Conversation Starters
Brooke Powers, Kate Marks, Kara Goebe1
- Optum, Katherine Bosworth - Fusion Hill, Yon Hardisty - HealthTek
Division: Health Insurer
Audience: Consumers

PCP toolkit
Magellan Healthcare – Provider Marketing
Division: Health Insurer
Audience: Health Professionals

Looped In On Lupus Nephritis
American Kidney Fund
Division: Association / Professional Society / Non-Profit
Audience: Consumers

Atlantic Spine Center Education Center
Veritas Health
Division: Media / Publishing
Audience: Consumers

You Are More Than Atopic Dermatitis
Sharecare
Division: Business: 500+ employees
Audience: Consumers

Web-based Digital Health Portal – Patient Education
Gold
The Mytonomy Research Cloud™
Mytonomy, Inc.
Division: Business: less than 500 employees
Audience: Consumers
Web-based Digital Health

Silver
The Mytonomy Patient Experience Cloud®
Mytonomy, Inc.
Division: Business: less than 500 employees
Audience: Consumers

Web-based Digital Health Portal – Physician / Clinician
Merit
symplr Clinical Communications
Division: Business: 500+ employees
Audience: Health Professionals

Web-based Digital Health Responsive Website Design
Merit
SKY TROFA Launch Website
Wedgewood Communications Inc:
Jim Newton, VP, CD; Doug Greenway,
Director, Interactive; Ascendis Pharma:
John Spera, VP, Marketing; Ed Capelo, Sr.
Director, Marketing; Ed Shangold,
Director, Digital Marketing; Lizbeth
McPherson, Brand Mgr, Marketing
Division: Pharmaceutical Company
Audience: Health Professionals

Web-based Digital Health Web-based Resource / Tool
Gold
Brown-Forman Annual Enrollment Virtual Benefits Fair
Businessolver’s Studio B
Division: Business: 500+ employees
Audience: Consumers

Gold
Kinross Open Enrollment Virtual Benefits Fair
Businessolver’s Studio B
Division: Business: 500+ employees
Audience: Consumers

Gold
Personalized Cancer Support Tool
Cancer Support Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

Gold
Minnesota Department of Health “Naloxone Finder”
Russell Herder
Division: Government (Local/State/Federal)
Audience: Consumers
SILVER
Spanish MyLifeLine Cancer Support Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER
You and Ovarian Cancer Website
Mechanisms in Medicine Inc.
Division: Media / Publishing
Audience: Consumers

SILVER
SingleCare
Division: Business: less than 500 employees
Audience: Consumers

SILVER
Group Coaching by WebMD Health Services
WebMD Health Services
Division: Business: less than 500 employees
Audience: Consumers

BRONZE
It’s a Generational Thing
Impact Education, LLC, Multiple Sclerosis Association of America
Division: Medical Communications Agency
Audience: Consumers

BRONZE
Breakthrough Therapies in Dermatology Management – Advances in Atopic Dermatitis for Managed Care and Payer Professionals Case Study 1
Impact Education, LLC, National Eczema Association, and Postgraduate Institute for Medicine
Division: Medical Communications Agency
Audience: Health Professionals

BRONZE
Creating Safe Spaces: Facilitator’s Guide to Trauma-informed Programming
RTI International and Family and Youth Services Bureau, Administration for Children and Families, US Department of Health and Human Services
Division: Government (Local/State/Federal)
Audience: Health Professionals

BRONZE
Toolkit for Engaging Parents and Caregivers in Optimal Health Programming
RTI International and Family and Youth Services Bureau, Administration for Children and Families, US Department of Health and Human Services
Division: Government (Local/State/Federal)
Audience: Health Professionals

GOLD
Web-based Digital Health Webinar

GOLD
Looming Cardiometabolic Crisis: A Conversation about Race
Cardiometabolic Health Congress
Division: Medical Communications Agency
Audience: Health Professionals

SILVER
“Engaging Diverse Individuals and the Communities They Live In”
Sharecare
Division: Business: 500+ employees
Audience: Health Professionals

BRONZE
PDGM: Lessons Learned and Looking Ahead by Cindy Krafft, PT, MS, HCS-O and Sherry Teague
MedBridge
Division: Business: less than 500 employees
Audience: Health Professionals

BRONZE
Lessons in healthcare transformation: How 2 CEOs plan to reshape the patient experience in 2022
Mytonomy, Inc.
Division: Business: less than 500 employees
Audience: Health Professionals

BRONZE
How to Boost Employee Morale Amid Staffing Crisis and Compassion Fatigue
Stericycle Communication Solutions
Division: Business: 500+ employees
Audience: Health Professionals

Web-based Digital Health Website

GOLD
American Kidney Fund Website Redesign
American Kidney Fund
Division: Association / Professional Society / Non-Profit
Audience: Consumers

GOLD
Breastcancer.org’s website
Breastcancer.org
Division: Association / Professional Society / Non-Profit
Audience: Consumers

GOLD
Keck Medicine of USC Modea
Division: Hospital – 250-499 beds
Audience: Consumers
GOLD
Website:
Twin Cities Spine Center
Division: Physicians / Medical Practices
Audience: Consumers

GOLD
Spine-health.com
Veritas Health
Division: Media / Publishing
Audience: Consumers

BRONZE
RxSense
RxSense
Division: Business: less than 500 employees
Audience: Health Professionals

MERIT
Envision Annual Enrollment eGuide
Businessolver’s Studio B
Division: Business: 500+ employees
Audience: Consumers

MERIT
Website
CGH Medical Center
Division: Hospital – under 250 beds
Audience: Consumers

BRONZE
Website
Humboldt General Hospital
Division: Hospital – under 250 beds
Audience: Consumers

MERIT
Grown Ups Show Up Web Page
Open Door Family Medical Centers, Inc.
Division: Physicians / Medical Practices
Audience: Consumers