

# Judges

Mitch E. Apley Senior Director of Broadcast | Print Production • AbelsonTaylor

**Gil Bashe** Managing Partner, Global Health Finn Partners

Karine Bergeron Executive Director, Art • CDM Montreal

Laura Boyd DeSmeth Director of Digital Communications Medical City Healthcare

**Jennifer Brooks-Mason** Vice President, Digital Strategy SCAN Health Plan

Monika Cathcart Product Manager, Multimedia Publishing Elsevier

Jonathan Chaney Creative Strategist & Team Lead Blue Cross NC

Nancy Chill Senior VP Education and Business Development American Gastroenterological Association

Patrick Clinton, LPC Exhale Behavioral Health

Zach Covey Email Marketing Manager • Veritas Health

**Greg Diamond** Senior Director, Production Support Technology Operations Optum

Dan Dunlop President • Jennings

Ram Dwivedi International Product Manager -Digital Pathology • Roche

**Cyndy Erickson Mitchell** Managing Editor, Writer, Content Specialist National Jewish Health

Patrick Evett Manager, Digital Experience American Academy of Pediatrics

Sandra Fancher Chief Innovation Officer • Stamats

Stephanie Fears Associate Director • Westat

Erica Firmin Marketing Director • Solstice

Jennifer Flynn Senior Editor • Veritas Health Maureen Garrity Independent Consultant - Medical Communications/Publications strategy

**Rick Guasco** Creative Director • Positively Aware magazine

Heather Guidone Surgical Program Director Center for Endometriosis Care

**Rachel Hall** Senior Marketing Automation Specialist Arthur J Gallagher Co.

Beth Hampton VP Marketing and Communications • AACC

**Desiree Hayes** Executive Vice President Patient Services Palms Medical Group

Emily Heller-Belmonte Chief Creative • Pangaea Creative House

Karyi Hennessey Visual Designer • Veritas Health

Sharlene Jenner Associate Vice President, Marketing Technology • Vizient, Inc

Nick Kagal Vice President • SpinSci

**Jennifer DeLeo Kertz** SEO Product Owner • Optum

Stefanie Kuchta Art Director • Optum

Chuck Lacasse Agency Creative Director • Vendi Advertising

Beth Landau Owner, Writer, Editor • BEL Writing Services

Philip Lempert CEO Retail Dietitians Business Alliance LLC

Elliot Lopez President • ACTIONREACTION

**Greg Morancey** Secure IT UI/UX Website & Digital Marketing Expert

**Christine Muldoon** SVP Marketing and Strategy WebMD Health Services

Andrew Norris Sr. Digital Marketing Manager WebMD Health Services

Viraj Patwardhan Director Digital Consumer Experience Thomas Jefferson University and Jefferson Health Amy Pfeiffer VP Member Engagement • WebMD

Amanda Raitz Hebert VP of Global Marketing • MORE Health

Balagopal Ramdurai Head of Products & Innovation Vectramind Corp.

Sara Raner Senior Marketing Specialist • UnitedHealthcare

Ashley Reynolds, PhD, RN, ACSM-HFS Chief Experience Officer • BiolQ

**Benjamin Richman** Director of Marketing • OneRecord

Susan Rubin, MPH Manager, Business Development American College of Surgeons Cancer Department

Mark Ruthman Digital Channel Web SME • Merck

**Brandon Scott** VP Digital • Ten Adams

Leah Shanholtz Associate Director, User Experience AbelsonTaylor

**Teresa Sherman** Business Associate, Marketing & Communications Education Development Center

Matthew Stumm Founder + Creative Director Stark/Raving Branding + Advertising

Brian Tencza CDC (Retired)

Audrie Tornow Managing Partner Excalibur Medical Education

Ela Vashishtha Healthcare Consultant/ Planning Analyst Texas Health Resources

**Crystal Vining** Digital Content Editor American Academy of Pediatrics

Susan Watanabe Director, Digital Content Strategy Johns Hopkins Medicine

Michael Yoder Lead Digital Marketing Specialist Spectrum Health System

# Connected Digital Health

Clinical Mobility Tools

# 

Cath Lab Reporting System Lead Medical Division: Business: less than 500 employees Audience: Health Professionals

# **Connected Digital Health**

Disease Management / Population Health Management

# GOLD =

BreatheSuite Connected Health System for Improved Management of Chronic Respiratory Conditions BreatheSuite

Division: Business: less than 500 employees Audience: Health Professionals

# Connected Digital Health

Medication Compliance / Adherence

### SILVER

OptimizeRx Therapy Initiation and Persistence Platform **OptimizeRx** Division: Business: less than 500 employees Audience: Health Professionals

# **Connected Digital Health**

Other / Miscellaneous Connected Digital Health

#### **GOLD**

Medical Home Network Medical Home Network Division: Other / Miscellaneous Audience: Health Professionals

### **GOLD**

OneRecord API **OneRecord** Division: Business: less than 500 employees Audience: Health Professionals

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Eviti Connect: Enabling High-Quality, High-Value Care NantHealth Division: Business: less than 500 employees

Audience: Health Professionals

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NaviNet: Elevating Payer-Provider Collaboration NantHealth Division: Business: less than 500 employees

Audience: Health Professionals

# Connected Digital Health Telehealth / Remote Patient Monitoring

# GOLD

CureSight NovaSight Division: Medical Equipment / Device Manufacturer Audience: Consumers

#### SILVER

eVisit Virtual Care Platform eVisit Division: Business: less than 500 employees Audience: Health Professionals

# BRONZE

hearX Self Test Kit hearX Group Division: Medical Equipment / Device Manufacturer Audience: Health Professionals

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IncludeHealth MSK-OS IncludeHealth Division: Business: less than 500 employees Audience: Health Professionals

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Verustat Verustat Division: Business: less than 500 employees Audience: Health Professionals

# BRONZE 📃

mymobility® Zimmer Biomet Division: Medical Equipment / Device Manufacturer Audience: Health Professionals

#### BRONZE

Zoom and Cerner EHR Integration **Zoom Video Communications, Inc.** Division: Business: 500+ employees Audience: Health Professionals

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Shape Your Digital Health Future Xealth Division: Business: less than 500 employees Audience: Health Professionals

# Digital Health – Social Media Facebook

#### GOLD =

AARP® Staying Sharp® Facebook Page **AARP® Staying Sharp®** Division: Association / Professional Society / Non-Profit Audience: Consumers

# SILVER

Klein's Pharmacy Facebook Page Content and Design Departments, Studiothink Division: Pharmacy / Drug Store Audience: Consumers

# SILVER

Spine-health Facebook Page Veritas Health Division: Media / Publishing Audience: Consumers

### BRONZE

Silence the Shame Behavioral Health Initiative Henry County Medical Center Division: Hospital – under 250 beds Audience: Consumers

#### 

Sharecare on Facebook Sharecare Division: Business: 500+ employees Audience: Consumers

### 

Cancer Support Community Facebook Page Cancer Support Community Division: Association / Professional Society / Non-Profit Audience: Consumers

# Digital Health – Social Media Instagram

#### GOLD =

Nurse.org Instagram Community Nurse.org Division: Media / Publishing Audience: Health Professionals

#### SILVER

Everyday Health Instagram Everyday Health Division: Media / Publishing Audience: Consumers

### SILVER

VUMI Group's Bi-lingual Instagram VUMI Group Division: Health Insurer Audience: Consumers

### BRONZE ==

Clinical Tip of the Week - Child Mental Health The Clay Center for Young Healthy Minds Division: Other / Miscellaneous Audience: Consumers

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Glioblastoma Community Building and Digital Health Storytelling The Glioblastoma Research Organization

Division: Association / Professional Society / Non-Profit Audience: Consumers

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optum perks paid social OptumRx Marketing Team Division: Health System Audience: Health Professionals

# Digital Health – Social Media LinkedIn

#### GOLD ==

MORE Health MORE Health Division: Other / Miscellaneous Audience: Consumers

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There's Nothing 'Folksy' About Leadership Laurie Sewell Division: Business: 500+ employees Audience: Health Professionals

#### 

VUMI Group's Bilingual and Interactive LinkedIn Strategy VUMI Group Division: Health Insurer

Audience: Consumers

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PMMA LinkedIn Lisa Diehl Division: Health System Audience: Health Professionals

#### BRONZE

Helping Members Achieve A Better Quality Of Life Through Supplemental Benefit Solutions NationsBenefits

Division: Business: 500+ employees Audience: Health Professionals

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Cancer Support Community LinkedIn Page Cancer Support Community Division: Association / Professional Society / Non-Profit

Audience: Consumers

# Digital Health – Social Media Other / Miscellaneous Social Media

#### GOLD 🔤

Effective Paid Social Media Strategy & Campaign American Heart Association

Division: Association / Professional Society / Non-Profit Audience: Health Professionals

# SILVER

AMA Physician Innovation Network Modea Division: Other / Miscellaneous Audience: Health Professionals

# Digital Health – Social Media TikTok

#### GOLD

Unwinding Anxiety by Sharecare: Grandpa Freestyles Sharecare Division: Business: 500+ employees Audience: Consumers

# Digital Health – Social Media Twitter

#### GOLD 📃

Cancer Support Community Twitter Cancer Support Community Division: Association / Professional Society / Non-Profit Audience: Consumers

# SILVER

@MDAndersonNews
MD Anderson Cancer Center
Division: Hospital – 500+ beds
Audience: Consumers

# SILVER

CDC DASH Twitter Presence Westat and CDC's Division of Adolescent and School Health Division: Government (Local/State/Federal) Audience: Consumers

#### BRONZE ==

Progressnotes Mag Health Science Communications Team, Medical University of South Carolina Division: Health System Audience: Health Professionals

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Sharecare on Twitter Sharecare Division: Business: 500+ employees Audience: Consumers

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Cytokine Signalling Forum Twitter CESAS Medical / University of Glasgow Division: Medical Communications Agency Audience: Health Professionals

# Digital Health – Social Media YouTube

#### GOLD 🚃

Cancer Support Community YouTube Channel Cancer Support Community Division: Association / Professional Society / Non-Profit Audience: Consumers

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Veritas Health YouTube Channel Veritas Health Division: Media / Publishing Audience: Consumers

# Digital Health Media / Publications

#### GOLD =

"Your Silence Will Not Protect You"ù: Using Words and Action in the Fight Against Racism **American Academy of Pediatrics** Division: Association / Professional Society / Non-Profit Audience: Health Professionals

#### GOLD =

Too Many Doctors Are Misdiagnosing Disease on Skin of Color **Everyday Health** 

Division: Media / Publishing Audience: Consumers

#### GOLD ===

What It's Like to Live WIth Suicidal Thoughts Everyday Health Division: Media / Publishing Audience: Consumers

#### GOLD ==

Why So Many Hysterectomies for Black Women? A Dark Past and Way Forward **Giddy** Division: Media / Publishing Audience: Consumers

#### GOLD 🔤

Unseen and Unheard: In the Cath Lab, Anti-racism Efforts Fall Short Laura McKeown for TCTMD Division: Media / Publishing Audience: Health Professionals

#### GOLD

Taking Multiple Medications? Beware of Side Effects Michelle Crouch | AARP.org Division: Media / Publishing Audience: Consumers

#### GOLD =

The Case of the \$10,000 Colonoscopy **Michelle Crouch of The Charlotte Ledger** Division: Media / Publishing Audience: Consumers

#### **GOLD**

This is the State of Nursing: A 2022 Nursing Shortage Report **Nurse.org** Division: Media / Publishing Audience: Health Professionals

#### SILVER

Antiracism in the Field of Neonatology: A Foundation and Concrete Approaches **American Academy of Pediatrics** Division: Association / Professional Society / Non-Profit Audience: Health Professionals

### SILVER

Increasing Racial Diversity in Breast Cancer Clinical Trials

Breastcancer.org

Division: Association / Professional Society / Non-Profit Audience: Consumers

# SILVER

How Menopause Messes With Your Brain Hallie Levine | AARP.org Division: Media / Publishing Audience: Consumers

# SILVER

The risks and rewards of caregiving for loved ones with dementia Laura Williamson, American Heart Association News Division: Association / Professional Society / Non-Profit Audience: Consumers

# 

Should You Still Wear a Face Mask Indoors? Rachel Nania | AARP.org Division: Media / Publishing Audience: Consumers

#### 

"Ukrainian Refugees Facing Major Health Risks" Sharecare Division: Business: 500+ employees Audience: Consumers

#### SILVER

Patient Guide to Spinal Muscular Atrophy – Diana Unfiltered: Flying High with SMA 3 **Spine Universe** Division: Media / Publishing Audience: Consumers

# SILVER

Low Back Pain in Older Low Back Pain in Older Adults Veritas Health Division: Media / Publishing Audience: Consumers

### BRONZE =

Omicron Is Adding Fuel to Mental Health Crisis Christina Ianzito | AARP.org Division: Media / Publishing Audience: Consumers

#### BRONZE

Low Cholesterol Diet Plan for Beginners Emily Lachtrupp, M.S., RD, Victoria Seaver, M.S., RD Division: Media / Publishing Audience: Consumers

# 

5 Exercises That Can Keep Your Brain Sharp Hallie Levine | AARP.org Division: Media / Publishing Audience: Consumers

# BRONZE

Faith leaders use medical and religious messages to promote COVID-19 vaccinations **Ken Budd** Division: Association / Professional Society / Non-Profit

Audience: Health Professionals

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Skin Cancer Risks in People of Color Melba Newsome | AARP.org Division: Media / Publishing Audience: Consumers

# BRONZE ==

More Than a Cold: Omicron Is Still Dangerous for Older Adults **Rachel Nania | AARP.org** Division: Media / Publishing Audience: Consumers

#### BRONZE ==

What to Do if You Receive a Surprise Medical Bill

Rachel Nania | AARP.org Division: Media / Publishing Audience: Consumers

#### BRONZE

Expired Cardiac Devices May Do Global Good, but Safety Unknown Yael Maxwell DeVita Division: Media / Publishing Audience: Health Professionals

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Gender Equity in Pediatric Hospital Medicine: What History Tells Us American Academy of Pediatrics

Division: Association / Professional Society / Non-Profit Audience: Health Professionals

#### 

8 Medical Checkups You May Regret Putting Off Any Longer Barbara Stepko | AARP.org Division: Media / Publishing Audience: Consumers

#### 

Easing Gridlock in Hypertensive Lungs Celia Spell, MUSC Health Science Communications Division: Health System Audience: Health Professionals

#### 

Race and COVID: It's Not Unhealthy Behavior. It's Systemic Racism. EndocrineWeb Division: Media / Publishing Audience: Consumers

Empowering Voices of Minority Women With IBD

**Everyday Health** Division: Media / Publishing Audience: Consumers

#### 

5 Sneaky Signs You Might Have a Vitamin D Deficiency Jessica Ball, M.S., RD, Victoria Seaver, M.S., RD Division: Media / Publishing Audience: Consumers

#### 

Having High-Blood Pressure Can Speed Up Cognitive Decline—Here Are 4 Ways to Combat Both, According to Doctors **Karla Walsh, Victoria Seaver, M.S., RD** Division: Media / Publishing

Audience: Consumers

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What it meant for a drug I tested in clinical trials to receive FDA approval **MD Anderson Cancer Center** Division: Hospital – 500+ beds Audience: Health Professionals

#### 

2 Years of COVID-19 by the Numbers **Rachel Nania | AARP.org** Division: Media / Publishing Audience: Consumers

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6 Common Causes of Snoring (and When to Worry) Rachel Nania | AARP.org Division: Media / Publishing Audience: Consumers

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6 Superbug Myths: What Really Happens When Germs Defeat Drugs **Rachel Nania | AARP.org** Division: Media / Publishing Audience: Consumers

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Why I'm A Grateful Alcoholic **The Girlfriend From AARP** Division: Media / Publishing Audience: Consumers

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Reports of Sudden Deaths Among Athletes After COVID-19 Vax Are 'Misinformation'

Todd Neale for TCTMD Division: Media / Publishing Audience: Health Professionals

# Digital Health Media / Publications Article Series

#### SILVER

Specialty Board Expenditures Series Medpage Today Division: Media / Publishing Audience: Health Professionals

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When the Bough Breaks: The True Cost of Motherhood **Giddy** Division: Media / Publishing Audience: Consumers

# BRONZE

What If We Put Mental Health First? **Psycom** Division: Media / Publishing Audience: Consumers

#### 

Cytokine Signalling Forum: Publications CESAS Medical Division: Media / Publishing Audience: Health Professionals

#### 

Understanding Crohn's Disease and Ulcerative Colitis: Resources in Spanish **MyCrohnsAndColitisTeam** Division: Business: less than 500 employees Audience: Consumers

#### 

Diabetes Prevention Guide AARP.org Division: Media / Publishing Audience: Consumers

# 

Your Guide To Adult Vaccines **AARP.org** Division: Media / Publishing Audience: Consumers

### 

Under Pressure: How Social Media, Drugs, and the Changing Landscape of Sexuality Are Challenging Younger Generations' Mental Health **Everyday Health** Division: Media / Publishing

Audience: Consumers

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ADOLESCENT BEHAVIORAL HEALTH AND INSTITUTIONAL CARE IN THE US **Psycom Pro** Division: Media / Publishing Audience: Health Professionals

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"Transgender Health and Wellness" Sharecare Division: Business: 500+ employees Audience: Consumers

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Hormones & Our Health: How What We Eat May Affect How They Work Victoria Seaver, M.S., RD, Christine Byrne, M.P.H., RD, Karen Ansel, M.S., RDN, Melissa Groves Azzaro, RDN, LD, Johane M. Filemon, M.S., RDN Division: Media / Publishing Audience: Consumers

# Digital Health Media / Publications

#### GOLD =

Young and Diagnosed: Recalculating When Life Takes a Detour Cancer Support Community Division: Association / Professional Society / Non-Profit Audience: Consumers

#### GOLD 🚞

Scar Tissue: Emotional Vulnerability in Clinical Practice

Medpage Today Division: Media / Publishing Audience: Health Professionals

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Medical Rehab Matters Podcast: Cancer and Inpatient Medical Rehabilitation American Medical Rehabilitation Providers Association

Division: Association / Professional Society / Non-Profit Audience: Consumers

#### BRONZE =

Sports and Exercise for People with Disabilities; Increased Rates of Underinsured Children American Academy of Pediatrics

Division: Association / Professional Society / Non-Profit Audience: Health Professionals

### BRONZE

Coping with Multiple Myeloma Cancer Support Community Division: Association / Professional Society / Non-Profit Audience: Consumers

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How Utilization Management Can Increase Health Disparities **Cancer Support Community** 

Division: Association / Professional Society / Non-Profit Audience: Consumers

# Digital Health Media / **Publications** Audio Series

# GOLD

The Etherist–Season 3: Ether Day Revisited Anesthesiology News Division: Media / Publishing Audience: Health Professionals

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Stories from the World of Medicine: Season 4 The Nocturnists Division: Media / Publishing Audience: Health Professionals

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Live Fierce Podcast American Heart Association Division: Association / Professional Society / Non-Profit Audience: Consumers

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Specialist Spotlight: Pediatrician, Dr. Cronyn talks on the specialized needs of providing gender-affirming care PeerDirect Publishing Division: Media / Publishing Audience: Health Professionals

#### 

Financial Stress Mini Course from Unwinding by Sharecare

# Sharecare

Division: Business: 500+ employees Audience: Consumers

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Primary First Podcast Catalyst Health Group Division: Accountable Care Organization (ACO) Audience: Health Professionals

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HR Scoop Podcast WebMD Health Services Division: Business: less than 500 employees Audience: Consumers

# Digital Health Media / **Publications** Blog Post

GOLD

Suicide Risk Assessment: How To Talk About Suicidal Ideation Rola Aamar, PhD

Division: Business: 500+ employees Audience: Health Professionals

#### 

Addressing Racism and Racial Trauma In Behavioral Healthcare: A Review With The Experts Nellie Galindo, MSW, MSPH Division: Business: 500+ employees

Audience: Health Professionals

#### 

Even in the Depths of Hell, It's Still Possible to Dream Sedralmontaha Istanbuly for TCTMD Division: Media / Publishing

Audience: Health Professionals

# 

11 Strategies To Optimize Your Patient Scheduling System Stericycle Communication Solutions

Division: Business: 500+ employees Audience: Health Professionals

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How to Choose a Wig You'll Love After Cancer Hair Loss Cancer Support Community Division: Media / Publishing

Audience: Consumers

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Is Fear of Hospital Retaliation Silencing Doctors?

Medpage Today Division: Media / Publishing Audience: Health Professionals

#### BRONZE

Find Your Personal Top 3 Ways to Build Resilience Nurse.com Audience: Health Professionals

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Hybrid Communication & Scheduling Needed for Hybrid Care Stericycle Communication Solutions

Division: Business: 500+ employees Audience: Health Professionals

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7 Current Legal Issues in Healthcare symplr Division: Business: 500+ employees Audience: Health Professionals

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Rebuilding identity – a critical step in recovery American Stroke Association Division: Association / Professional Society / Non-Profit Audience: Consumers

#### 

5 Long-Term Effects of the Nursing Shortage Avant Healthcare Professionals Division: Nurses / Allied Health Professionals Audience: Health Professionals

#### 

What to Expect: The State of Nurse Staffing in 2022

**Avant Healthcare Professionals** Division: Nurses / Allied Health Professionals Audience: Consumers

#### 

What is Painful Bladder Syndrome? Care New England Health System Division: Health System Audience: Consumers

#### 

How It Feels to Have Dementia at 48 Everyday Health Division: Media / Publishing Audience: Consumers

#### 

Confronting Racial Disparities in Lung Cancer Care Fox Chase Cancer Center Division: Hospital – under 250 beds Audience: Consumers

The Silent Rise of Maternal Sepsis Lora Sparkman, MHA, RN, BSN Division: Business: 500+ employees Audience: Health Professionals

#### 

A Lesson in Vaccine Hesitancy From My Half-Vaxxed Daughter Medpage Today Division: Media / Publishing Audience: Health Professionals

#### 

Walmart's Low-Price Insulin Is a Band-Aid on a Broken System Medpage Today Division: Media / Publishing

Audience: Health Professionals

### 

Healthcare Compliance: All You Need To Know symplr

Division: Business: 500+ employees Audience: Health Professionals

# Digital Health Media / **Publications** Blog Post Series

### SILVER =

Milton Packer's "Revolution and Revelation" Series

Medpage Today Division: Media / Publishing Audience: Health Professionals

#### SILVER

Ask the Expert Series – MS Conversations Multiple Sclerosis Association of America Division: Association / Professional Society / Non-Profit Audience: Consumers

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**Biomedical Beat Blog** National Institute for General Medical Sciences (NIGMS) (NIH) Division: Government (Local/State/Federal) Audience: Consumers

# Digital Health Media / **Publications** Book

#### GOLD

Pediatric Collections: Sports Medicine Playbook American Academy of Pediatrics Division: Association / Professional Society / Non-Profit Audience: Health Professionals

# Digital Health Media / **Publications** Booklet/Brochure

Grown Ups Show Up! Tips Sheets Open Door Family Medical Centers, Inc. and **KDH Research & Communication** Division: Physicians / Medical Practices Audience: Consumers

#### SILVER

Fall Family Foods: 10 Quick and Easy Recipes to Cook and Eat Together

American Heart Association Division: Association / Professional Society / Non-Profit Audience: Consumers

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Understanding Violence and Aggression in the Nursing Profession

Avant Healthcare Professionals Division: Nurses / Allied Health Professionals Audience: Health Professionals

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Frankly Speaking About Cancer: Maintenance Therapy for Advanced and Metastatic Bladder Cancer **Cancer Support Community** 

Division: Association / Professional Society / Non-Profit Audience: Consumers

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b2b-ebook-rising-cost-orx4275725 OptumRx Marketing Team Division: Health System Audience: Health Professionals

#### SILVER

Bright Start Booklet Vanguard Communications and AmeriHealth Caritas District of Columbia Division: Other / Miscellaneous Audience: Consumers

# SILVER =

VUMI's 2021 Corporate Profile **VUMI** Group Division: Health Insurer Audience: Consumers

# 

Frankly Speaking About Cancer: Immunotherapy for Bladder Cancer Cancer Support Community Division: Association / Professional Society / Non-Profit Audience: Consumers

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Frankly Speaking About Cancer: Spotlight on Advanced Non-Melanoma Skin Cancers Cancer Support Community Division: Association / Professional Society / Non-Profit Audience: Consumers

#### 

The Adventures of Captain Contributor: Health Reimbursement Account (HRA) Issue DataPath, Inc. Division: Business: less than 500 employees Audience: Consumers

#### BRONZE =

Understanding Cervical Changes: A Health Guide National Cancer Institute Division: Government (Local/State/Federal) Audience: Consumers

# 

b2b-ebook-best-pbm-orx4275739 **OptumRx Marketing Team** Division: Health System Audience: Health Professionals

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A Practical Guide to Cancer Rights for Caregivers Triage Cancer Division: Association / Professional Society / Non-Profit Audience: Consumers

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Veritas Health Holiday Guide Veritas Health Division: Media / Publishing Audience: Consumers

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10 Under 10: Easy Winter Meals (and More!) American Heart Association Division: Association / Professional Society / Non-Profit Audience: Consumers

Easy Everyday Meals: 15 Breakfast, Lunch and Dinner Recipes with 10 Ingredients or Less **American Heart Association** 

Division: Association / Professional Society / Non-Profit Audience: Consumers

# MERIT

Frankly Speaking About Cancer: Multiple Myeloma in Black and African American Communities

# Cancer Support Community

Division: Association / Professional Society / Non-Profit Audience: Consumers

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Answers to the Top 13 Questions People Have about Assisted Living Services

Senior Living Residences Division: Business: 500+ employees Audience: Consumers

#### 

SPARK 5th-anniversary Progress Report Simons Foundation Division: Association / Professional Society / Non-Profit

Audience: Consumers

# Digital Health Media / Publications Booklet/Brochure Series

#### GOLD =

Managing Diabetes: Educational Handouts and Resources

Academy of Nutrition and Dietetics Division: Association / Professional Society / Non-Profit Audience: Consumers

# SILVER

Oncology Nutrition: Educational Handouts and Resources

Academy of Nutrition and Dietetics Division: Association / Professional Society / Non-Profit Audience: Consumers

# Digital Health Media / Publications Case Study

# GOLD =

Trust is fundamental: Bringing the Best Care Everywhere to underserved populations **Wolters Kluwer, Health** Division: Business: 500+ employees Audience: Health Professionals

# 

Case Study: Providence DexCare Division: Business: less than 500 employees Audience: Health Professionals

# Digital Health Media / Publications Editorial Animation

#### GOLD 🗄

How to Understand Breast Cancer Research Breastcancer.org

Division: Association / Professional Society / Non-Profit Audience: Consumers

The Death, Divorce and Illness Etiquette Guide **The Ethel from AARP** Division: Media / Publishing Audience: Consumers

#### BRONZE

Breast Cancer Clinical Trials: 5 Common Misconceptions Breastcancer.org Division: Association / Professional Society / Non-Profit Audience: Consumers

#### 

How Working Out Benefits Your Boobs Giddy Division: Media / Publishing Audience: Consumers

# 

Sharpen Your Brain by Learning a New Language **The Ethel from AARP** Division: Media / Publishing Audience: Consumers

#### 

Banish Bikini Bumps Once And For All **The Girlfriend from AARP** Division: Media / Publishing Audience: Consumers

# Digital Health Media / Publications Editorial Illustration

# GOLD

Have You Lost Your Desire For Sex? **The Girlfriend from AARP** Division: Media / Publishing Audience: Consumers

#### SILVER

Doctor's Note: Pregnant? Run, Don't Walk, to Get Your COVID-19 Vaccine **Giddy** Division: Media / Publishing

Audience: Consumers

### 

Digital Transformation Maturity Model Lumeon Division: Business: less than 500 employees Audience: Health Professionals

# 

Why So Many People With Schizophrenia Go Untreated Giddy Division: Media / Publishing Audience: Consumers

#### BRONZE ==

Is Body Mass Index Racist? Sisters from AARP Division: Media / Publishing Audience: Consumers

#### 

An Open Letter From Your Penis **The Arrow from AARP** Division: Media / Publishing Audience: Consumers

#### 

The Nuance and Consequence of Behavioral Addictions **Giddy** Division: Media / Publishing Audience: Consumers

#### 

Self-Care Tips for Caregivers Sisters from AARP Division: Media / Publishing Audience: Consumers

#### 

How I Learned To Stop Worrying and Love My Gut

The Arrow from AARP Division: Media / Publishing Audience: Consumers

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I Demand Access to Paul Rudd's Fountain of Youth

The Arrow from AARP Division: Media / Publishing Audience: Consumers

# MERIT =

What to Expect When Your Kid's Expecting **The Ethel from AARP** Division: Media / Publishing Audience: Consumers

# Digital Health Media / Publications

#### GOLD 3

TerraBella Senior Living Logo Discovery Senior Living Division: Business: 500+ employees Audience: Consumers

#### SILVER

SummerHouse Senior Living Logo Discovery Senior Living Division: Business: 500+ employees Audience: Consumers

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Epic Health Solutions Logo Epic Health Solutions Division: Business: less than 500 employees Audience: Consumers

#### 

Seaton Senior Living Logo Discovery Senior Living Division: Business: 500+ employees Audience: Consumers

# Digital Health Media / Publications

# GOLD =

Tinnitus Today magazine: Funding Innovative Research **American Tinnitus Association** Division: Media / Publishing Audience: Consumers

### GOLD =

Tinnitus Today magazine: What to Do About Tinnitus **American Tinnitus Association** Division: Media / Publishing Audience: Consumers

#### 

Preserving Your Memory Magazine The Zachary and Elizabeth M. Fisher Center for Alzheimer's Research Foundation

Division: Association / Professional Society / Non-Profit Audience: Consumers

#### 

Johns Hopkins Nursing Magazine Johns Hopkins School of Nursing Division: Educational Institution Audience: Health Professionals

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RH Focus on Uterine Fibroids **Real Health** Division: Media / Publishing Audience: Consumers

# Digital Health Media / Publications Medical Animation

#### GOLD 📃

Oncorus (animation) Orrbitt Creative Group Division: Other / Miscellaneous Audience: Health Professionals

#### SILVER

LyGenesis (animation) Orrbitt Creative Group Division: Other / Miscellaneous Audience: Health Professionals

# BRONZE

iBio, Inc. (animation) Orrbitt Creative Group Division: Other / Miscellaneous Audience: Health Professionals

# Digital Health Media / Publications Medical Education

### GOLD

MMAP: MULTIPLE MYELOMA ASSESSMENT PATHWAY **NFA Health** Division: Pharmaceutical Company Audience: Health Professionals

#### SILVER

Cytokine Signalling Forum: Assessing the Impact of COVID-19 in Rheumatology: One Year On CESAS Medical

Division: Medical Communications Agency Audience: Health Professionals

## SILVER

Moving the Needle in Neovascular Retinal Diseases: Innovative Treatments, New Surgical Techniques **Paradigm Medical Communications** Division: Medical Communications Agency Audience: Health Professionals

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Teaming Up to Overcome Challenges in the Diagnosis and Management of Non-infectious Uveitis: Enhancing Multidisciplinary Care in the Biologic Therapy Era

# PeerView Institute for Medical Education (PVI)

Division: Business: less than 500 employees Audience: Health Professionals

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Understanding the Unique Role of HER3 in Oncogenesis

**Excalibur Medical Education** Division: Medical Communications Agency Audience: Health Professionals

# Digital Health Media / Publications Medical Illustration

### GOLD 🔤

Learning About Breast Cancer Surgery Healthwise Division: Business: less than 500 employees Audience: Consumers

### SILVER

Learning About Take-Home Naloxone Kits for Opioid Emergencies Healthwise Division: Business: less than 500 employees Audience: Consumers

# BRONZE =

AART Illustration **BioCentric, Inc.** Division: Pharmaceutical Company Audience: Health Professionals

# Digital Health Media / Publications

# GOLD 🗏

Newsletter Sisters From AARP Division: Media / Publishing Audience: Consumers

# SILVER

AARP® Staying Sharp® Content Newsletter March 2021

AARP® Staying Sharp® Division: Association / Professional Society / Non-Profit Audience: Consumers

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PracticeUpdate Dermatology, Spotlight On COVID-19

**Elsevier's PracticeUpdate** Division: Media / Publishing Audience: Health Professionals

# 

HSS Health Connection: Living with Inflammatory Arthritis HSS Education Institute Division: Hospital – under 250 beds Audience: Consumers

#### 

Heart Insight (January 2022) American Heart Association Division: Association / Professional Society / Non-Profit Audience: Consumers

### BRONZE ==

CSC Talks Survivorship with Emmy Winner Sterling K. Brown Cancer Support Community Division: Association / Professional Society / Non-Profit Audience: Consumers

# BRONZE =

PracticeUpdate Spotlight On Psoriosis Elsevier's PracticeUpdate Division: Media / Publishing Audience: Health Professionals

### BRONZE

UPMC Health Plan – December PPU **UPMC Health Plan** Division: Health Insurer Audience: Health Professionals

#### 

Stroke Connection (January 2022) American Heart Association Division: Association / Professional Society / Non-Profit Audience: Consumers

### 

BREAKING – Build Back Better Act Advances in the U.S. House

# Cancer Support Community

Division: Association / Professional Society / Non-Profit Audience: Consumers

## 

Self-Care: How's Soup Season Going for You? Everyday Health Division: Media / Publishing Audience: Consumers

# 

2022 Welcome Waves UPMC Health Plan Division: Health Insurer Audience: Consumers

## 

TAHS 2022 Newsletter UPMC Health Plan Division: Health Insurer Audience: Consumers

# Digital Health Media / Publications Newsletter Series

#### SILVER

Independence Blue Cross CRM & Thought Leadership Digital Campaign Independence Blue Cross Division: Health Insurer Audience: Consumers

#### 

perks newsletters OptumRx Marketing Team Division: Health System Audience: Health Professionals

# Digital Health Media / Publications

Other / Miscellaneous Digital Health Media / Publication

# GOLD =

Health Changemakers: Pushing for Better Well-Being in Their Communities **Everyday Health** Division: Media / Publishing Audience: Consumers

#### GOLD ==

Nursing in Crisis: Why Nurses Want To Quit and What Healthcare Leaders Can Do About It Hospital IQ

Division: Business: less than 500 employees Audience: Health Professionals

## GOLD

A Caregiver's Guide to Navigating Childhood and Adolescent Blood Cancers **The Leukemia & Lymphoma Society** 

Division: Association / Professional Society / Non-Profit Audience: Consumers

# SILVER

Grown Ups Show Up Social Media Images Open Door Family Medical Centers, Inc. and KDH Research & Communication Division: Physicians / Medical Practices Audience: Consumers

# 

Stories of Women Reclaiming Their Heart Health **Everyday Health** Division: Media / Publishing Audience: Consumers

#### 

Your Bone Health Plan (moderate/high risk) **American Bone Health** Division: Association / Professional Society / Non-Profit Audience: Consumers

#### 

Condition Kitchen: 3 Easy, Feel-Good Recipes for People With Type 2 Diabetes **Everyday Health** Division: Media / Publishing

Audience: Consumers

# 

MD Anderson Cancer Center Fiscal Year 2021 Annual Report **MD Anderson Cancer Center** Division: Hospital – 500+ beds

Audience: Consumers

#### 

POZ 2022 HIV Awareness Day Poster POZ Division: Media / Publishing Audience: Consumers

#### 

UPMC Health Plan – PA Takes a Breath UPMC Health Plan Division: Health Insurer

Audience: Consumers

# Digital Health Media / Publications Video

#### GOLD =

DarioHealth: Better Whole Health Made Easy DarioHealth Division: Business: less than 500 employees

Audience: Consumers

# GOLD ==

Total Hip Replacement Elsevier Division: Business: 500+ employees Audience: Consumers

# **GOLD**

Knee Anatomy Elsevier Patient Engagement Division: Business: 500+ employees Audience: Consumers

#### GOLD

Is Sensation Possible After a Double Mastectomy for Breast Cancer Prevention? One Woman's Story **Everyday Health** Division: Media / Publishing Audience: Consumers

## GOLD ===

Come Home to Forestdale Park Forestdale Park Senior Living Division: Business: less than 500 employees Audience: Consumers

# GOLD

What Is Bronchosopy? **Mytonomy, Inc.** Division: Business: less than 500 employees Audience: Consumers

#### GOLD 🔤

A dermatologist's skin care routine University of Texas MD Anderson Cancer Center Division: Hospital – 500+ beds Audience: Consumers

#### 

Closed Doors, Open Hearts: Nursing Homes and COVID-19 American Health Care Association

Division: Association / Professional Society / Non-Profit Audience: Consumers

# SILVER

Kidney Disease cause Unknown? Fabry Disease American Kidney Fund

Division: Association / Professional Society / Non-Profit Audience: Consumers

# SILVER

Protein for People with Chronic Kidney Disease **DaVita** Division: Business: 500+ employees Audience: Consumers

# SILVER

An Innovative Approach to Nerve Repair | Santi's Story **Digital Media Group** Division: Health System Audience: Consumers

### SILVER

Robotic Prostatectomy | Cal Ripken Jr.'s Story Digital Media Group Division: Health System Audience: Consumers

# SILVER

The Johns Hopkins Pharmacology Graduate Program **Digital Media Group** Division: Health System Audience: Health Professionals

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Young & Chronic: Crohn's Disease Edition HealthCentral Division: Media / Publishing Audience: Consumers

#### SILVER

How to Use an Insulin Pen Healthwise Division: Business: less than 500 employees Audience: Consumers

# SILVER

Medications: Inhalers **Mytonomy, Inc.** Division: Business: less than 500 employees Audience: Consumers

#### SILVER

Panalgo IHD Demo Video Panalgo Division: Business: less than 500 employees Audience: Health Professionals

# SILVER

Game time sun-safety tips with Houston Dash forward, Rachel Daly and MD Anderson dermatologist Susan Chon, M.D. University of Texas MD Anderson Cancer Center

Division: Hospital – 500+ beds Audience: Consumers

### 

When Jack met Joel Dahmen: Sarcoma survivor meets golf pro **University of Texas MD Anderson Cancer Center** Division: Hospital – 500+ beds Audience: Consumers

# SILVER

Inspire Well-Being In Your Organization – WebMD Health Services Brand Video WebMD Health Services

Division: Business: less than 500 employees Audience: Consumers

# SILVER

Curse of the Kissing Bug Wedgwood Communications Inc: Michael Del Sordi, Assoc. Creative Director; Susan Hadley, Account Director. Bayer: Sonali Sharma, Assoc. Director New Product Commercialization & Portfolio Strategy; Michael Kuderka Executive Director Established Brands

Division: Pharmaceutical Company Audience: Consumers

#### 

COVID-19 and kids: How mRNA vaccines work **American Academy of Pediatrics** Division: Association / Professional Society / Non-Profit Audience: Consumers

#### BRONZE 📃

How Long Will You Target Me? **American Heart Association** Division: Association / Professional Society / Non-Profit Audience: Consumers

# BRONZE 📃

NIH MILK Video BioCentric, Inc. Division: Government (Local/State/Federal) Audience: Health Professionals

#### 

Urogynecology Care New England Health System Division: Health System Audience: Consumers

Cytokine Signalling Forum Forum LIVE: COVID-19 Vaccination in Immunocompromised Patients: The OCTAVE Study **CESAS Medical** Division: Medical Communications Agency

Audience: Health Professionals

# 

Caring for Your PD Catheter **DaVita** Division: Business: 500+ employees Audience: Consumers

# BRONZE ==

Radiology Imaging Technologists at Johns Hopkins **Digital Media Group** Division: Health System Audience: Health Professionals

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The Lifeline of Johns Hopkins | Providing Patient Care from the Sky **Digital Media Group** Division: Health System Audience: Consumers

### 

Bunion Surgery, Adult Elsevier Division: Business: 500+ employees Audience: Consumers

BRONZE How to Use an Incentive Spirometer Elsevier Division: Business: 500+ employees Audience: Consumers

BRONZE Total Knee Replacement Elsevier Division: Business: 500+ employer Audience: Consumers

#### 

Monoclonal Antibody Therapy for COVID-19: What Is It and How Does It Work? Federal COVID Response Division: Government (Local/State/Federal) Audience: Consumers

# BRONZE 📃

Pediatric Pineal Cyst Excision With 3D Robotic Exoscope Marks First of Its Kind for Very Young Patients Health Science Communications Team, Medical University of South Carolina

Division: Health System Audience: Health Professionals

# BRONZE

Deciding About: Hip Replacement Surgery Healthwise Division: Business: less than 500 employees

Audience: Consumers

# BRONZE

Mindfulness: What Is It? Healthwise Division: Business: less than 500 employees Audience: Consumers

#### 

Type 1 Diabetes in Children: Bryson's Story Healthwise Division: Business: less than 500 employees

Audience: Consumers

## BRONZE

The Password Kaiser Permanente Educational Theatre Division: Association / Professional Society / Non-Profit Audience: Consumers

#### BRONZE

Too Much Focus on Boosters, Says FDA Vaccine Advisor Medpage Today

Division: Media / Publishing Audience: Health Professionals

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Race in IBD Care: Improving Outcomes for People of Color **MyCrohnsAndColitisTeam** Division: Business: less than 500 employees Audience: Consumers

#### 

MyPsoriasisTeam Member Portrait: Meet Katya **MyPsoriasisTeam** Division: Business: less than 500 employees Audience: Consumers

### 

Cochlear Implants **Mytonomy, Inc.** Division: Business: less than 500 employees Audience: Consumers

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Audience: Consumers

Digital Transformation with a Human Touch Mytonomy, Inc. Division: Business: less than 500 employees

# BRONZE

Multiple Sclerosis: One Family's Story Mytonomy, Inc. Division: Business: less than 500 employees Audience: Consumers

# BRONZE

Shampooing a Bed Bound Person's Hair Mytonomy, Inc. Division: Business: less than 500 employees Audience: Consumers

# BRONZE

Familial Hypercholesterolemia: An Overview **Regeneron Pharmaceuticals, Inc.** Division: Pharmaceutical Company Audience: Health Professionals

#### BRONZE

Sharing Care: Becca's Story Sharecare Division: Business: 500+ employees Audience: Consumers

# BRONZE

WebMD Health Services Health Coaching Video WebMD Health Services Division: Business: less than 500 employees Audience: Consumers

#### 

Sunny's Story: Breast Cancer Leads to Family Health History Discovery Breastcancer.org

Division: Association / Professional Society / Non-Profit Audience: Consumers

### 

Ask Ruby: What is KRAS? Cancer Support Community Division: Association / Professional Society / Non-Profit Audience: Consumers

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Ask Ruby: What Patients Need to Know About Step Therapy

Cancer Support Community Division: Association / Professional Society / Non-Profit Audience: Consumers

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Cytokine Signalling Forum: Management of Rheumatic Musculoskeletal Diseases in the COVID-19 Fra

#### **CESAS** Medical

Division: Medical Communications Agency Audience: Health Professionals

Early Detection for Prostate Cancer | Cal Ripken Jr's Advice to Men **Digital Media Group** Division: Health System Audience: Consumers

#### 

No One Dies Alone (NODA) Digital Media Group Division: Health System Audience: Consumers

#### 

When the Dust Settles Digital Media Group Division: Health System Audience: Consumers

#### 

Tales From the Chemo Chair HealthCentral Division: Media / Publishing Audience: Consumers

MERIT HealthDay Now: Sex in the Senior Years: Why It's Healthy HealthDay Division: Media / Publishing Audience: Consumers

#### 

Stroke: Know the Signs and BE FAST Healthwise Division: Business: less than 500 employees Audience: Consumers

#### 

Youth Create! Compilation Video HHS Office of Population Affairs Division: Government (Local/State/Federal) Audience: Consumers

#### 

Diabetes Lifestyle: How to Manage Fear of Low Blood Sugar **Mytonomy, Inc.** Division: Business: less than 500 employees Audience: Consumers

## 

Patient's Journey – Vaginoplasty Mytonomy, Inc. Division: Business: less than 500 employees Audience: Consumers

### 

Welcome to Saint Luke's Mytonomy, Inc. Division: Business: less than 500 employees Audience: Consumers

# 

What Is Informed Consent? **Mytonomy, Inc.** Division: Business: less than 500 employees Audience: Consumers

## 

What to Expect From Your Visit to the ER or Urgent Care **Mytonomy, Inc.** Division: Business: less than 500 employees

Audience: Consumers

#### 

Why You Should Talk to Your Health Care Provider About Colon Cancer **Mytonomy, Inc.** 

Division: Business: less than 500 employees Audience: Consumers

#### 

"A Virtual Look at What Causes Heart Failure" Sharecare Division: Business: 500+ employees Audience: Consumers

#### 

Move the Science of Autism Forward Simons Foundation Division: Association / Professional Society / Non-Profit Audience: Consumers

#### 

The future is full of possibilities with SPARK Simons Foundation Division: Association / Professional Society / Non-Profit Audience: Consumers

### 

Convergence Telehealth – Whiteboard Ad Steve Meyer, Creative Services Manager, Studiothink

Division: Business: less than 500 employees Audience: Consumers

## 

Nasopharyngeal cancer diagnosis is no match for basketball coach, Kevin Mouton **University of Texas MD Anderson Cancer Center** Division: Hospital – 500+ beds Audience: Consumers

#### 

Cervical Spondylosis with Myelopathy Animation Veritas Health Division: Media / Publishing Audience: Consumers

# Digital Health Media / Publications Video Series

#### GOLD 🗏

Living with Cystinosis | Treatment and Transplant American Kidney Fund Division: Association / Professional Society / Non-Profit Audience: Consumers

#### SILVER

You Have To Go To Know Incyte Corporation Division: Pharmaceutical Company Audience: Consumers

# SILVER

Video Content. Series: Hospice/Caregiver Mytonomy, Inc. Division: Business: less than 500 employees Audience: Consumers

#### 

"Health Equity" Sharecare Division: Business: 500+ employees Audience: Consumers

### BRONZE \_\_\_\_

AARP® Staying Sharp® Video Series "Your Brain On..." AARP® Staying Sharp® Division: Association / Professional Society / Non-Profit Audience: Consumers

#### 

At the Heart of It **American Heart Association** Division: Association / Professional Society / Non-Profit Audience: Consumers

### BRONZE ==

ACT on Anemia | Treating Anemia of CKD American Kidney Fund Division: Association / Professional Society / Non-Profit Audience: Consumers

Familial Hypercholesterolemia Educational Video Series

**Regeneron Pharmaceuticals, Inc.** Division: Pharmaceutical Company Audience: Health Professionals

#### BRONZE

"Movement for Ankylosing Spondylitis" Sharecare Division: Business: 500+ employees Audience: Consumers

# 

Cytokine Signalling Forum Forum LIVE CESAS Medical Division: Medical Communications Agency Audience: Health Professionals

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Cytokine Signalling Forum: ACR 2021 – Highlights CESAS Medical

Division: Medical Communications Agency Audience: Health Professionals

#### 

Video Content. Series: Healthy Sleep Mytonomy, Inc. Division: Business: less than 500 employees Audience: Consumers

# Digital Health Media / Publications White Paper

#### GOLD

Ovia Health's Future of Family Friendly Benefits Interactive **Ovia Health** 

Division: Business: less than 500 employees Audience: Consumers

#### SILVER

Multiple Chronic Conditions? A Focused Approach Works Best. **DarioHealth** Division: Business: less than 500 employees Audience: Health Professionals

#### SILVER

Memory Care Guide Discovery Senior Living Division: Business: 500+ employees Audience: Consumers

### SILVER

2021 Stericycle Communication Solutions U.S. Consumer Trends in Patient Engagement Survey

Stericycle Communication Solutions Division: Business: 500+ employees Audience: Health Professionals

### 

Meaningful Connections Guide WebMD Health Services Division: Business: less than 500 employees Audience: Consumers

# 

Engagement Blueprint for Large Employers Blue Cross and Blue Shield of North Carolina Division: Health Insurer Audience: Consumers

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Spotlight on Health Equity for Large Employers Blue Cross and Blue Shield of North Carolina Division: Health Insurer Audience: Consumers

#### 

Wellbeing@Work Toolkit for Large Employers Blue Cross and Blue Shield of North Carolina Division: Health Insurer Audience: Consumers

#### 

Digital Therapeutics Should Be Regulated With Gold-Standard Evidence Colin Espie, John Torous, Troyen A. Brennan

Division: Business: less than 500 employees Audience: Health Professionals

#### 

"Accelerating Decentralized Real-World Research: Smart Omix for Pharmaceutical & Life Sciences Companies" Sharecare

Division: Business: 500+ employees Audience: Consumers

#### 

Beyond the Digital Front Door: The Digital House

# symplr

Division: Business: 500+ employees Audience: Health Professionals

# Mobile Digital Health Resources Mobile Application

#### GOLD =

Say Hello to Sydney, Anthem's Mobile Health App Anthem Inc Division: Health Insurer Audience: Consumers

# GOLD 🔤

BlueCross BlueShield of Tennessee Member App BlueCross BlueShield of Tennessee Division: Health Insurer Audience: Consumers

#### GOLD =

SingleCare SingleCare Division: Business: less than 500 employees Audience: Consumers

#### SILVER

Flo Health Flo Health Division: Consumer Product Company Audience: Consumers

# BRONZE

Anthem's EmployerAccess Mobile App Anthem Inc Division: Health Insurer Audience: Consumers

### BRONZE

Huddle Health **DrFirst** Division: Business: less than 500 employees Audience: Consumers

### 

Children's Wisconsin Modea Division: Hospital – 250-499 beds Audience: Consumers

### 

Ovia Fertility & Cycle Tracker Ovia Health Division: Business: less than 500 employees Audience: Consumers

#### BRONZE ==

Ovia Pregnancy Tracker Ovia Health Division: Business: less than 500 employees Audience: Consumers

#### BRONZE =

Wysa Wysa Division: Business: less than 500 employees Audience: Consumers

#### MERIT

Invisalign Practice App Align Technology Division: Medical Equipment / Device Manufacturer Audience: Health Professionals

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Alhosn App **Ministry of Health and Prevention** Division: Health System Audience: Consumers

### 

OneRecord's Mobile Application **OneRecord** Division: Business: less than 500 employees Audience: Consumers

# Mobile Digital Health Resources Mobile Website

#### GOLD

StopAfib.org Atrial Fibrillation Awareness & Resources For Patients By Patients StopAfib.org

Division: Association / Professional Society / Non-Profit Audience: Consumers

# SILVER

Website Arbor Health Division: Hospital – under 250 beds Audience: Consumers

#### SILVER

Website Bitterroot Health Division: Hospital – under 250 beds Audience: Consumers

#### SILVER

Metastatic Hormone-Sensitive Prostate Cancer: Benefits and Risks of Current and Emerging Treatment Options RedMedEd

Division: Medical Communications Agency Audience: Health Professionals

#### SILVER

Take Control: Early Use of AADs for Rhythm Control in Atrial Fibrillation **RedMedEd** 

Division: Medical Communications Agency Audience: Health Professionals

#### BRONZE

Website Humboldt General Hospital Division: Hospital – under 250 beds Audience: Consumers

# BRONZE

Velosite Val Verde Regional Medical Center Division: Hospital – under 250 beds Audience: Consumers

#### 

DarioHealth Website DarioHealth Division: Business: less than 500 employees Audience: Consumers

# 

Day in the Life of Three UC Patients **RedMedEd** Division: Medical Communications Agency Audience: Consumers

# 

Putting Patients With Ulcerative Colitis on the Right Treatment Path **RedMedEd** 

Division: Medical Communications Agency Audience: Health Professionals

# Mobile Digital Health Resources

Other / Miscellaneous Mobile Digital Health Resource

### BRONZE 🔤

Anthem Skill for Alexa Anthem Inc Division: Health Insurer Audience: Consumers

#### 

Unwinding Anxiety by Sharecare Sharecare Division: Business: 500+ employees Audience: Consumers

# Mobile Digital Health Resources Text Messaging

#### GOLD =

Mytonomy's Mobile Workflows Mytonomy, Inc. Division: Business: less than 500 employees Audience: Consumers

# Personal Digital Health Devices / Wearables

Other / Miscellaneous Digital Health Device / Wearable

# 

minder by obVus Solutions obVus Solutions Division: Consumer Product Company Audience: Consumers

# Personal Digital Health Devices / Wearables Remote Monitoring

#### GOLD =

AliveCor's Remote ECG Technology AliveCor, Inc. Division: Business: less than 500 employees Audience: Consumers

# SILVER

AliveCor Releases KardiaMobile Card: the world's only FDA-cleared, credit-card-sized personal EKG **AliveCor, Inc.** 

Division: Business: less than 500 employees Audience: Consumers

# 

Persona IQ® Zimmer Biomet Division: Medical Equipment / Device Manufacturer Audience: Health Professionals

#### 

Origin's Health Platform Origin Division: Business: less than 500 employees Audience: Consumers

# Personal Digital Health Devices / Wearables Sleep Tracking

# BRONZE

Sleep Number Climate360 smart bed Sleep Number Division: Consumer Product Company Audience: Consumers

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New Sleep Number 360 smart bed technology platform Sleep Number Division: Consumer Product Company Audience: Consumers

# Web-based Digital Health Banner Ad Series

#### GOLD 🗏

Flu Season UPMC Health Plan Division: Health Insurer Audience: Consumers

#### SILVER

Because She's Mom/He's Dad Digital Ad Campaign **Discovery Senior Living** 

Division: Business: 500+ employees Audience: Consumers

#### BRONZE 📃

HIDTA (High Intensity Drug Trafficking Areas) "Franken-Pills" Overdose Campaign

Russell Herder Division: Government (Local/State/Federal) Audience: Consumers

#### BRONZE 📃

Healthy You Block Party UPMC Health Plan Division: Health Insurer Audience: Consumers

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Medicare AEP Digital **UPMC Health Plan** Division: Health Insurer Audience: Consumers

# Web-based Digital Health

Content Management System

# BRONZE

The Mytonomy Content Cloud™ **Mytonomy, Inc.** Division: Business: less than 500 employees Audience: Health Professionals

#### 

The Mytonomy Cloud for Healthcare: Your Partner in Digital Health **Mytonomy, Inc.** Division: Business: less than 500 employees

Audience: Health Professionals

# Web-based Digital Health

Digital Health Curation

#### SILVER

What does "FSA eligible" mean? **FSAstore.com** Division: Business: less than 500 employees Audience: Consumers

### 

Schnuck Markets – Good For You Program **Spoon Guru** Division: Business: less than 500 employees Audience: Consumers

# Web-based Digital Health Directory / Ratings / Guides

#### GOLD 🗏

Provider Directory SoutheastHEALTH Division: Health System Audience: Consumers

# SILVER

Provider Directory **Twin Cities Spine Center** Division: Physicians / Medical Practices Audience: Consumers

# SILVER

Provider Directory University Health Division: Health System Audience: Consumers

### 

internal-directory-optumrx-marketingT-team2021-orx8856 **OptumRx Marketing Team** Division: Health System Audience: Health Professionals

# MERIT

VUMI's Directory of Healthcare Guides on Medical Services, Processes and Health & Lifestyle VUMI Group Division: Health Insurer

Audience: Consumers

# Web-based Digital Health Forum / Message Board

## BRONZE

LLS Community, A Project of the Michael J. Garil Data Collective **The Leukemia & Lymphoma Society** Division: Association / Professional Society / Non-Profit Audience: Consumers

# Web-based Digital Health

Health Records

#### 

Health Record Retrieval **OneRecord** Division: Business: less than 500 employees Audience: Consumers

# Web-based Digital Health Infographic

#### GOLD \_\_\_\_\_

How COVID-19 Affects Pregnancy National Institutes of Health & Palladian Partners Division: Government (Local/State/Federal) Audience: Consumers

#### GOLD =

b2b-long-format-infographic-specialtymedical-optimization-opt4421370 **OptumRx Marketing Team** Division: Health System Audience: Health Professionals

#### GOLD =

Lower Back Pain Infographic Veritas Health Division: Media / Publishing Audience: Consumers

#### SILVER

Respiratory Health and Spinal Cord Injury Infocomic **Model Systems Knowledge Translation Center** Division: Government (Local/State/Federal) Audience: Consumers

#### SILVER

The Data Behind Idiopathic Hypersomnia Sharecare Division: Business: 500+ employees Audience: Consumers

#### SILVER

The Data Behind Tardive Dyskinesia Sharecare Division: Business: 500+ employees Audience: Consumers

# BRONZE

cgmEDUCATION.net Find a Clinician cgmEDUCATION.net Division: Medical Communications Agency Audience: Health Professionals

#### 

HerDesire.net Find a Clinician HerDesire.net Division: Medical Communications Agency Audience: Health Professionals

#### 

Do you know that an unbalanced microbiota is called a dysbiosis? Biocodex Microbiota Institute Division: Educational Institution Audience: Health Professionals

# 

b2b-long-format-infographic-integrationoverview-uhc2537752 **OptumRx Marketing Team** Division: Health System Audience: Health Professionals

#### 

b2p-long-format-infographic-homedelivery-orx4047620 **OptumRx Marketing Team** Division: Health System Audience: Health Professionals

#### 

Celebrating 5 Years of SPARK Simons Foundation Division: Association / Professional Society / Non-Profit Audience: Consumers

# Web-based Digital Health Interactive Content / Rich Media

#### GOLD

Minnesota Department of Human Services "Terra's Story" Scrollytelling Video

Russell Herder

Division: Government (Local/State/Federal) Audience: Consumers

#### SILVER

Kidney Smart Home Edition: Home Hemodialysis (HHD) **DaVita** 

Division: Business: 500+ employees Audience: Consumers

#### 

b2b-interactive-pdf-specialty-integrationuhc4722006.pdf OptumRx Marketing Team

Division: Health System Audience: Health Professionals

## 

Digital Immersion for Rheumatoid Arthritis: Interactive 3D Experience Featuring Parallax Scrolling Sharecare

Division: Business: 500+ employees Audience: Consumers

#### 

The Defense Department's Too Much to Lose Quiz Booz Allen Hamilton

Division: Government (Local/State/Federal) Audience: Consumers

#### 

8 ways to treat knee pain Coffey Communications Division: Media / Publishing Audience: Consumers

#### BRONZE 📃

Community – WebMD ONE Portal WebMD Health Services Division: Business: less than 500 employees Audience: Consumers

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Cervical cancer prevention Coffey Communications Division: Media / Publishing Audience: Consumers

#### 

Mental Health: Tips for talking with your provider **Coffey Communications** Division: Media / Publishing Audience: Consumers

What's So Important About Clinical Trials? \_Interactive Quiz\_Why Clinical Trials Are Important to Population Health Federal COVD Response/COMBAT COVID Division: Government (Local/State/Federal)

Audience: Consumers

#### MERIT =

b2b-interactive-pdf-2021-direct-value-storyorx4061593 **OptumRx** Division: Health System Audience: Health Professionals

#### 

Minnesota Department of Human Services "Pop Quiz" Video Russell Herder

Division: Government (Local/State/Federal) Audience: Consumers

# 

Better Together: Managing Depression Sharecare Division: Business: 500+ employees Audience: Consumers

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Daily Habits: Maternal Health – Partner Support WebMD Health Services Division: Business: less than 500 employees Audience: Consumers

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Daily Habits: Maternal Health – Trimester 1 WebMD Health Services Division: Business: less than 500 employees Audience: Consumers

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Daily Habits: Maternal Health – Trimester 2 WedMD Health Services Division: Business: less than 500 employees Audience: Consumers

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Daily Habits: Maternal Health – Trimester 3 WedMD Health Services Division: Business: less than 500 employees Audience: Consumers

# Web-based Digital Health Microsite

#### GOLD

Optum Pride 365+ Brooke Powers, Sam Bauchle, Jo Plumley, Johannes Frazier - Optum, Andrea Hazard -Hazard LLC, Yon Hardisty - HealthTek Division: Health Insurer Audience: Consumers

# 

We Are Vaccine Confident: Interactive Toolkit **BRG Communications** 

Division: Association / Professional Society / Non-Profit Audience: Health Professionals

State of the States: 2022 AKF Living Donor Protection Report Card

American Kidney Fund

Division: Association / Professional Society / Non-Profit Audience: Consumers

#### BRONZE ==

We Are Vaccine Confident: Campaign Microsite **BRG Communications** 

Division: Association / Professional Society / Non-Profit Audience: Health Professionals

# BRONZE ==

Optum Teen Conversation Starters Brooke Powers, Kate Marks, Kara Goebel - Optum, Katherine Bosworth - Fusion Hill, Yon Hardisty - HealthTek Division: Health Insurer Audience: Consumers

#### BRONZE =

PCP toolkit **Magellan Healthcare – Provider Marketing** Division: Health Insurer Audience: Health Professionals

#### 

Looped In On Lupus Nephritis American Kidney Fund Division: Association / Professional Society / Non-Profit Audience: Consumers

### 

The Mytonomy Cloud for Maternal Care Mytonomy, Inc. Division: Business: less than 500 employees Audience: Health Professionals

#### 

Atlantic Spine Center Education Center Veritas Health Division: Media / Publishing Audience: Consumers

# Web-based Digital Health Portal – Chronic Disease

## BRONZE

You Are More Than Atopic Dermatitis **Sharecare** Division: Business: 500+ employees Audience: Consumers

# Web-based Digital Health

Portal – Patient Education

# GOLD =

The Mytonomy Research Cloud™ **Mytonomy, Inc.** Division: Business: less than 500 employees Audience: Consumers Web-based Digital Health

#### SILVER

The Mytonomy Patient Experience Cloud® Mytonomy, Inc. Division: Business: less than 500 employees Audience: Consumers

# Web-based Digital Health

Portal – Physician / Clinician

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symplr Clinical Communications symplr Division: Business: 500+ employees Audience: Health Professionals

# Web-based Digital Health

Responsive Website Design

#### GOLD 🗄

SKYTROFA Launch Website Wedgewood Communications Inc: Jim Newton, VP, CD; Doug Greenway, Director, Interactive; Ascendis Pharma: John Spera, VP, Maketing; Ed Capelo, Sr. Director, Marketing; Ed Shangold, Director, Digital Marketing; Lizbeth McPherson, Brand Mgr, Marketing Division: Pharmaceutical Company

Audience: Health Professionals

#### SILVER

Oncorus (website) Orrbitt Creative Group Division: Other / Miscellaneous Audience: Health Professionals

#### SILVER

SKYTROFA Launch Website Wedgewood Communications Inc: Jim Newton, VP, CD; Doug Greenway, Director, Interactive; Ascendis Pharma: John Spera, VP, Maketing; Ed Capelo, Sr. Director, Marketing; Ed Shangold, Director, Digital Marketing; Lizbeth McPherson, Brand Mgr, Marketing Division: Pharmaceutical Company Audience: Consumers

# 

Virtual "Escape Rheum": A Case-Based Guide to Diagnosis and Management of Pulmonary Arterial Hypertension Associated with Connective Tissue Disease

# Integrity Continuing Education, Inc.

Division: Medical Communications Agency Audience: Health Professionals

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iBio, Inc (website) Orrbitt Creative Group Division: Other / Miscellaneous Audience: Health Professionals

### 

Kaktus Software Website Kneadle Division: Other / Miscellaneous Audience: Health Professionals

#### 

Renovari Counseling Kneadle Division: Physicians / Medical Practices Audience: Consumers

# Web-based Digital Health Web-based Resource / Tool

#### GOLD 📃

Brown-Forman Annual Enrollment Virtual Benefits Fair **Businessolver's Studio B** Division: Business: 500+ employees Audience: Consumers

#### GOLD =

Kinross Open Enrollment Virtual Benefits Fair Businessolver's Studio B Division: Business: 500+ employees Audience: Consumers

#### GOLD =

Personalized Cancer Support Tool Cancer Support Community Division: Association / Professional Society / Non-Profit Audience: Consumers

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Minnesota Department of Health "Naloxone Finder" **Russell Herder** Division: Government (Local/State/Federal) Audience: Consumers

## SILVER

Spanish MyLifeLine Cancer Support Community Division: Association / Professional Society / Non-Profit Audience: Consumers

#### SILVER

You and Ovarian Cancer Website Mechanisms in Medicine Inc. Division: Media / Publishing Audience: Consumers

# SILVER

SingleCare SingleCare Division: Business: less than 500 employees Audience: Consumers

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Group Coaching by WebMD Health Services WebMD Health Services Division: Business: less than 500 employees Audience: Consumers

## 

It's a Generational Thing Impact Education, LLC, Multiple Sclerosis Association of America Division: Medical Communications Agency

Audience: Consumers

# BRONZE

Breakthrough Therapies in Dermatology Management – Advances in Atopic Dermatitis for Managed Care and Payer Professionals Case Study 1

Impact Education, LLC, National Eczema Association, and Postgraduate Institute for Medicine

Division: Medical Communications Agency Audience: Health Professionals

#### BRONZE 📃

Creating Safe Spaces: Facilitator's Guide to Trauma-informed Programming RTI International and Family and Youth Services Bureau, Administration for Children and Families, US Department of Health and Human Services Division: Government (Local/State/Federal)

Audience: Health Professionals

# BRONZE

Toolkit for Engaging Parents and Caregivers in Optimal Health Programming RTI International and Family and Youth Services Bureau, Administration for Children and Families, US Department of Health and Human Services

Division: Government (Local/State/Federal) Audience: Health Professionals

# BRONZE

Virtual Multiple Sclerosis (MS) Assistant Sharecare Division: Business: 500+ employees Audience: Consumers

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COVID-19 Tracker Businessolver Division: Business: 500+ employees Audience: Health Professionals

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Breakthrough Therapies in Dermatology Management – Advances in Atopic Dermatitis for Managed Care and Payer Professionals Best Practice Monograph Impact Education, LLC, National Eczema

# Association, and Postgraduate Institute for Medicine

Division: Medical Communications Agency Audience: Health Professionals

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Introducing Mytonomy's Cloud for Cardiology Mytonomy, Inc.

Division: Business: less than 500 employees Audience: Health Professionals

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oneGRAVESvoice Digital Education Rare Disease Community

#### rareLife Solutions

Division: Medical Communications Agency Audience: Consumers

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Checking Our Reality: A "Plug-and-Play" Activity for Youth

RTI International and Family and Youth Services Bureau, Administration for Children and Families, US Department of Health and Human Services Division: Government (Local/State/Federal) Audience: Health Professionals

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Finding My Passion: A "Plug-and-Play" Activity for Youth

RTI International and Family and Youth Services Bureau, Administration for Children and Families, US Department of Health and Human Services Division: Government (Local/State/Federal)

Division: Government (Local/State/Federal) Audience: Health Professionals

# Web-based Digital Health Webinar

### GOLD =

Looming Cardiometabolic Crisis: A Conversation about Race Cardiometabolic Health Congress Division: Medical Communications Agency Audience: Health Professionals

#### SILVER

"Engaging Diverse Individuals and the Communities They Live In" Sharecare

#### Sharecare

Division: Business: 500+ employees Audience: Health Professionals

# BRONZE 📃

PDGM: Lessons Learned and Looking Ahead by Cindy Krafft, PT, MS, HCS-O and Sherry Teague **MedBridge** 

Division: Business: less than 500 employees Audience: Health Professionals

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Lessons in healthcare transformation: How 2 CEOs plan to reshape the patient experience in 2022

# Mytonomy, Inc.

Division: Business: less than 500 employees Audience: Health Professionals

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How to Boost Employee Morale Amid Staffing Crisis and Compassion Fatigue Stericycle Communication Solutions

Audience: Health Professionals

# Web-based Digital Health Website

#### GOLD =

American Kidney Fund Website Redesign American Kidney Fund Division: Association / Professional Society / Non-Profit Audience: Consumers

#### GOLD

Breastcancer.org's website Breastcancer.org Division: Association / Professional Society / Non-Profit Audience: Consumers

# GOLD 🔤

Keck Medicine of USC Modea Division: Hospital – 250-499 beds Audience: Consumers

# GOLD

Website **Twin Cities Spine Center** Division: Physicians / Medical Practices Audience: Consumers

### GOLD =

Spine-health.com Veritas Health Division: Media / Publishing Audience: Consumers

# SILVER

AccessHealthCT.com Access Health CT Division: Health Insurer Audience: Consumers

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Website for the HHS Office of Population Affairs HHS Office of Population Affairs Division: Government (Local/State/Federal) Audience: Consumers

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OptumRx Getting Started Website OptumRx Division: Health System Audience: Consumers

## SILVER

Will M Sport **UPMC Health Plan** Division: Health Insurer Audience: Health Professionals

# BRONZE ==

Giddy Giddy Division: Media / Publishing Audience: Consumers

# BRONZE

Website Humboldt General Hospital Division: Hospital – under 250 beds Audience: Consumers

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MMAP: MULTIPLE MYELOMA ASSESSMENT PATHWAY

NFA Health

Division: Pharmaceutical Company Audience: Health Professionals

# BRONZE

Camp4 Therapeutics (website) Orrbitt Creative Group Division: Other / Miscellaneous Audience: Health Professionals

# BRONZE

RxSense **RxSense** Division: Business: less than 500 employees Audience: Health Professionals

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Envision Annual Enrollment eGuide Businessolver's Studio B Division: Business: 500+ employees Audience: Consumers

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Website CGH Medical Center Division: Hospital – under 250 beds Audience: Consumers

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Cullman Regional Medical Group Website Cullman Regional Medical Group Division: Health System Audience: Consumers

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Ballad Health Modea Division: Health System Audience: Consumers

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Building A Diverse Scientific Workforce\_ Diversity Initiatives and Opportunities National Institute on Deafness and Other Communication Disorders Division: Government (Local/State/Federal) Audience: Consumers

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Grown Ups Show Up Web Page **Open Door Family Medical Centers, Inc.** Division: Physicians / Medical Practices Audience: Consumers

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VBL Therapeutics (website) Orrbitt Creative Group Division: Other / Miscellaneous Audience: Health Professionals

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POZ **POZ** Division: Media / Publishing Audience: Consumers

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StopAfib.org Atrial Fibrillation Awareness & Resources For Patients By Patients StopAfib.org Division: Association / Professional Society / Non-Profit Audience: Consumers

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Healthy Homefront Website **TriWest Healthcare Alliance** Division: Business: 500+ employees Audience: Consumers

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UK HealthCare Website UK HealthCare & APAX Software Division: Health System Audience: Consumers

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VerusRx New Modern and Responsive Website VerusRx Division: Pharmaceutical Company Audience: Consumers



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