

SPRING 2021



WINNERS

JUDGES

Becky Abel

Manager, Communications and Member Publications
American College of Gastroenterology

Armin Aflaki

Public Health Analyst
HHS Office of Population Affairs

Sparsh Agarwal

Director, Product Management
Hinge Health

Sarah Alexander

Associate Creative Director
AbelsonTaylor

Julie Salefski Blaszak

Vice President, Creative Services
Sg2

Laura Boyd DeSmeth

Director of Digital Communications
Medical City Healthcare

Patrick Burns

Web & Digital Engagement Director
Healthgrades

Shelly Caldwell

Owner
Toolbox 4 Healthcare

Jeana Clark

Creative Media Director
Veritas Health, LLC

Sean Clark

Creative Director
DMW Direct

Patrick Clinton, LPC

Exhale Behavior Therapy

Zach Covey

Email Marketing Manager
Veritas Health

Kimberly Dixon

Creative Director
Optum

Dan Dunlop

President
Jennings

Rachel Ehrhardt

Writer
Living Well With Epilepsy

Cyndy Erickson Mitchell

Managing Editor, Writer,
Content Specialist
National Jewish Health

Sandra Fancher

Chief Innovation Officer
Stamats

Nan Forte

EVP & GM
EVERYDAY HEALTH GROUP

Becky Greiner

Digital Content Specialist
Emindful

Heather Guidone

Surgical Program Director
Center for Endometriosis Care

Rachel Hall

Digital Marketing Specialist
Composites One

Beth Hampton

VP Marketing and Communications
AACC

Jill Harvill

Project Specialist, Communications
and Community Relations
Hanford Mission Integration Solutions

Desiree Hayes

Executive Vice President Patient Services
Palms Medical Group

David Henderleiter

Creative Director
Optum

Karyi Hennessey

Visual Designer
Veritas Health

Jill Hronek

Director, Marketing and Communications
SLAS

Jon Hudson

Director of Marketing
Vital Plan

Nick Kagal

Vice President
SpinSci

Jennifer Kertz

Digital Content & SEO Manager
Temple Health

Amanda Krupa

Health Communications and
Social Media Specialist
Tanaq Support Services LLC

Stefanie Kuchta

Art Director
Optum

Beth Landau

Owner, Writer, Editor
BEL Writing Services

Elliot Lopez

President
ACTIONREACTION

Sedale McCall

Adjunct Professor
American University

Cortney Mears

Strategist, Digital Engagement
Yale New Haven Health

Greg Morancey

Secure IT UI/UX Website &
Digital Marketing Expert

Amy Pfeiffer

VP Member Engagement
WebMD

Rebecca Price

Director of Marketing
ClaimLogiq

Balagopal Ramdurai

Head of Products & Innovation
Vectramind Corp.

Shai Reichert

Co-Founder, Technology & Operations
The Experience Design Studio

Ashley Reynolds, PhD, RN, ACSM-HFS

Chief Experience Officer
BioIQ

Carole Ricks

Advisor, Service Engagement
AARP

Gabriel Riggs

Director, Enterprise Applications
and Development
Norton Healthcare

Douglas Rockhill

Co-founder
The Experience Design Studio

Susan Rubin, MPH

Manager, Business Development
American College of Surgeons
Cancer Department

Mark Ruthman

Product Manager –
Health Solutions Group
American Medical Association

Leah Shanholtz

Associate Director, User Experience
AbelsonTaylor

Matthew Stumm

Founder + Creative Director
Stark/Raving Branding + Advertising

Brian Tencza

Team Lead Education Services
Environmental Medicine and Education
Services Branch, Division of Toxicology
and Environmental Medicine, Agency for
Toxic Substances and Disease Registry

Andrew Thorn

EVP, Head of Planning
Ogilvy Health

Audrie Tornow

Managing Partner
Excalibur Medical Education

Debra Zalvan

Executive Vice President
UbiCare

Connected Digital Health Clinical Decision Support Tools

BRONZE

PatientPass **Elsevier**

Division: Business: 500+ employees
Audience: Health Professionals

Connected Digital Health Clinical Mobility Tools

SILVER

iPrescribe: Mobile E-Prescribing with AI-Powered Medication History and Secure Patient Messaging **DrFirst**

Division: Business: less than 500 employees
Audience: Health Professionals

Connected Digital Health Consumer Directed Digital Health Programs

GOLD

A Personalized Approach to Strengthening a Woman's Pelvic Floor **Renovia, Inc**

Division: Medical Equipment / Device Manufacturer
Audience: Health Professionals

BRONZE

Diagnostic Robotics Clinical Analysis Platform **Diagnostic Robotics**

Division: Health Insurer
Audience: Health Professionals

Connected Digital Health Other / Miscellaneous Connected Digital Health

BRONZE

Sleep Number 360® Smart Beds Provide Proven Quality Sleep **Sleep Number**

Division: Business: 500+ employees
Audience: Consumers

BRONZE

Virgin Pulse **Virgin Pulse**

Division: Business: 500+ employees
Audience: Consumers

BRONZE

RestoreResilience **Zillion Group, Inc.**

Division: Business: less than 500 employees
Audience: Consumers

MERIT

NaviNet AllPayer: Enhancing Digital Payer Transactions **NantHealth**

Division: Business: less than 500 employees
Audience: Health Professionals

Connected Digital Health Point-of-Care Programs

BRONZE

PatientPass **Elsevier**

Division: Business: 500+ employees
Audience: Health Professionals

Connected Digital Health Telehealth / Remote Patient Monitoring

GOLD

CanturioTE **Canary Medical**

Division: Medical Equipment / Device Manufacturer
Audience: Health Professionals

GOLD

INVU by Nuvo **Nuvo**

Division: Medical Equipment / Device Manufacturer
Audience: Health Professionals

SILVER

VAL powered by Cos'n **Cosán Group**

Division: Business: less than 500 employees
Audience: Health Professionals

SILVER

Instant, at-home antibody test for COVID-19 **Scanwell Health**

Division: Medical Equipment / Device Manufacturer
Audience: Consumers

BRONZE

Anura **NuraLogix Corporation**

Division: Medical Equipment / Device Manufacturer
Audience: Health Professionals

MERIT

CVN Telehealth **Cohen Veterans Network**

Division: Health System
Audience: Consumers

MERIT

Hims & Hers Expands Mental Health Offerings to Provide Patients With Greater Access to Care **Hims & Hers**

Division: Business: less than 500 employees
Audience: Consumers

Digital Health – Social Media Facebook

GOLD

St. Ann's Community Facebook Page **St. Ann's Community**

Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER

Why COVID-19 Killed So Many People in Nursing Homes **AARP Studios**

Division: Media / Publishing
Audience: Consumers

BRONZE

The New Normal: Exercising Outdoors **AARP Studios**

Division: Media / Publishing
Audience: Consumers

BRONZE

The New Normal: Hosting a Small Outdoor Gathering **AARP Studios**

Division: Media / Publishing
Audience: Consumers

BRONZE

OCCHD Facebook Page –
Connecting the Community to
Information and Resources
**Alex Brown and the OCCHD
Communications Department**
Division: Government (Local/State/Federal)
Audience: Consumers

MERIT

The New Normal: Going to the Doctor
AARP Studios
Division: Media / Publishing
Audience: Consumers

MERIT

Baptist Health Facebook
Baptist Health South Florida
Division: Health System
Audience: Consumers

MERIT

COVID-19 Response:
Wellbeing Wednesdays
LifeWorks
Division: Business: 500+ employees
Audience: Consumers

MERIT

Simons Searchlight 10-Year
Anniversary Video
Simons Searchlight
Division: Association / Professional Society /
Non-Profit
Audience: Consumers

Digital Health – Social Media

Instagram

GOLD

DigniCap Patient Success Stories
Thibodeau Media Group
Division: Medical Equipment /
Device Manufacturer
Audience: Consumers

SILVER

AbilitiCBT Instagram
AbilitiCBT
Division: Business: 500+ employees
Audience: Consumers

SILVER

Profiles in Resilience Poster Series
International AIDS Society
Division: Other / Miscellaneous
Audience: Consumers

BRONZE

AbilitiCBT Instagram
AbilitiCBT
Division: Business: 500+ employees
Audience: Consumers

BRONZE

Defense Department's "Own Your
Limits" Campaign Instagram
**Booz Allen Hamilton in support of the
Defense Health Agency**
Division: Government (Local/State/Federal)
Audience: Consumers

BRONZE

MD Anderson Cancer Center
Instagram account
MD Anderson Cancer Center
Division: Hospital – 500+ beds
Audience: Consumers

BRONZE

MYTH VS FACT: COVID-19 IS AIRBORNE
SOLSTICE BENEFITS
Division: Health Insurer
Audience: Consumers

BRONZE

St. Ann's Community Instagram Account
St. Ann's Community
Division: Association / Professional Society /
Non-Profit
Audience: Consumers

BRONZE

Sharecare on Instagram
The Sharecare Team
Division: Business: 500+ employees
Audience: Consumers

MERIT

Twirla: So Done Club
Agile Therapeutics & Heartbeat
Division: Pharmaceutical Company
Audience: Consumers

MERIT

Urinary Tract Infections
Sisters from AARP
Division: Media / Publishing
Audience: Consumers

MERIT

Structuring the messaging on this
platform to reinforce that VUMI is the
Smart Decision for health care.
VUMI GROUP
Division: Health Insurer
Audience: Consumers

Digital Health – Social Media

LinkedIn

GOLD

AbilitiCBT LinkedIn Series
AbilitiCBT
Division: Business: 500+ employees
Audience: Consumers

GOLD

Sharecare on LinkedIn
The Sharecare Team
Division: Business: 500+ employees
Audience: Consumers

GOLD

#CrushCOVID
Yale New Haven Health
Division: Health System
Audience: Consumers

SILVER

Medecision LinkedIn
Medecision
Division: Business: less than 500 employees
Audience: Health Professionals

BRONZE

MORE Health
Amanda Raitz HÈbert
Division: Other / Miscellaneous
Audience: Consumers

BRONZE

Avant Healthcare Professionals
LinkedIn Page
Avant Healthcare Professionals
Division: Nurses / Allied Health Professionals
Audience: Consumers

MERIT

ClaimLogiq LinkedIn Company
Brand Account
ClaimLogiq – Rebecca L. Price
Division: Business: less than 500 employees
Audience: Health Professionals

Digital Health – Social Media

Other / Miscellaneous Social Media

MERIT

Launching Restylane Kysse During the
COVID-19 Pandemic - Influencers
Galderma
Division: Other / Miscellaneous
Audience: Consumers

Digital Health – Social Media

TikTok

GOLD

Twirla: So Done Club

Agile Therapeutics & Heartbeat

Division: Pharmaceutical Company

Audience: Consumers

Digital Health – Social Media

Twitter

GOLD

MD Anderson Cancer Center

Twitter account

MD Anderson Cancer Center

Division: Hospital – 500+ beds

Audience: Consumers

SILVER

Cytokine Signalling Forum Twitter

CESAS Medical /

University of Glasgow

Division: Medical Communications Agency

Audience: Health Professionals

SILVER

Profiles in Resilience Poster Series

International AIDS Society

Division: Other / Miscellaneous

Audience: Consumers

SILVER

Office of Research on Women's Health

Twitter Page

Synergy Enterprises, Inc.

Division: Business: less than 500 employees

Audience: Health Professionals

BRONZE

Sharecare on Twitter

The Sharecare Team

Division: Business: 500+ employees

Audience: Consumers

Digital Health – Social Media

YouTube

GOLD

Coronavirus Kills Over 100,000 in

Nursing Homes – What Happened?

AARP Studios

Division: Media / Publishing

Audience: Consumers

SILVER

Abiliticares Youtube

AbilitiCBT

Division: Business: 500+ employees

Audience: Consumers

BRONZE

Abiliticares Youtube

AbilitiCBT

Division: Business: 500+ employees

Audience: Consumers

BRONZE

Baptist Health YouTube

Baptist Health South Florida

Division: Health System

Audience: Consumers

MERIT

Sharecare on YouTube

The Sharecare Team

Division: Business: 500+ employees

Audience: Consumers

Digital Health Media / Publications Article

GOLD

Deeply Rooted: An Endocrine Web

Special Report on Race and Diabetes

EndocrineWeb

Division: Media / Publishing

Audience: Consumers

SILVER

Advances in Pancreatic Cancer –

and Symptoms to Know

Cheryl Platzman Weinstock | AARP

Division: Media / Publishing

Audience: Consumers

SILVER

The Clinicians' Guide on Talking to

Patients About Obesity

EndocrineWeb

Division: Media / Publishing

Audience: Health Professionals

SILVER

Top Self-Care Tips for Taking Care of

You During the Coronavirus Pandemic

Everyday Health

Division: Media / Publishing

Audience: Consumers

SILVER

What You Need to Know About the

COVID-19 Vaccine if You Have Migraine

Everyday Health

Division: Media / Publishing

Audience: Consumers

SILVER

8 Things to Know Before Your Second

COVID-19 Vaccine

Michelle Crouch | AARP

Division: Media / Publishing

Audience: Consumers

SILVER

Hospital ERs Making Major Changes to

Address Patients' COVID-19 Fears

Michelle Crouch | AARP

Division: Media / Publishing

Audience: Consumers

SILVER

Independent Pharmacies Must

Express Their Value to Support

Long-term Viability

Pharmacy Times

Division: Pharmacy / Drug Store

Audience: Health Professionals

SILVER

40 Little Health Habits Every Black

Woman Over 40 Needs to Thrive

Sisters From AARP

Division: Association / Professional Society /

Non-Profit

Audience: Consumers

SILVER

Free Download! Coloring Pages With

a Cultural Twist

Sisters From AARP

Division: Association / Professional Society /

Non-Profit

Audience: Consumers

SILVER

I Learned I Had Fibroids After I Fainted

on a Flight. Here's What I Wish I Knew

Sisters From AARP

Division: Association / Professional Society /

Non-Profit

Audience: Consumers

SILVER

Stress, Social Isolation From the

Coronavirus May Raise Suicide Risk

Stacey Colino | AARP

Division: Media / Publishing

Audience: Consumers

SILVER

The Lies We Tell Our Doctor

Stacey Colino | AARP

Division: Media / Publishing
Audience: Consumers

SILVER

Processing an HIV Diagnosis Mirrors the Five Stages of Grief

TheBody

Division: Media / Publishing
Audience: Consumers

BRONZE

What to Know About mRNA COVID-19 Vaccines

Beth Howard | AARP

Division: Media / Publishing
Audience: Consumers

BRONZE

'What's Wrong With Me?' Young COVID Survivors Battle Long-Haul Symptoms

Dennis Thompson, HealthDay Reporter

Division: Media / Publishing
Audience: Consumers

BRONZE

How to Shop for Food and What to Cook During a Pandemic

Devin Alexander | AARP

Division: Media / Publishing
Audience: Consumers

BRONZE

10 Diabetes Care Tips During the Coronavirus Pandemic

Everyday Health

Division: Media / Publishing
Audience: Consumers

BRONZE

Chaos at the Capitol: How Do You Cope When You Witness Violence and Trauma – Even From Afar?

Everyday Health

Division: Media / Publishing
Audience: Consumers

BRONZE

Opioid Crisis Response Leaves Black Americans Behind

Everyday Health

Division: Media / Publishing
Audience: Consumers

BRONZE

Chronic During COVID: A Special Report

HealthCentral

Division: Media / Publishing
Audience: Consumers

BRONZE

Caregiving is never easy, and COVID-19 has made it harder

Karen Patterson, American Heart Association News

Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

Should You Volunteer for a COVID Clinical Trial?

Lisa Fields

Division: Other / Miscellaneous
Audience: Consumers

BRONZE

Could COVID-19 Increase Your Risk of Dementia?

Michelle Crouch | AARP

Division: Media / Publishing
Audience: Consumers

BRONZE

This Is What a Panic Attack Feels Like

Michelle Crouch | AARP

Division: Media / Publishing
Audience: Consumers

BRONZE

This Is What It Feels Like to Be a COVID-19 Long-Hauler

Michelle Crouch | AARP

Division: Media / Publishing
Audience: Consumers

BRONZE

95 Percent of Americans Killed by COVID-19 Were 50 or Older

Rachel Nania | AARP

Division: Media / Publishing
Audience: Consumers

BRONZE

A Guide to Endometriosis You Can Actually Use

Rewire News Group

Division: Media / Publishing
Audience: Consumers

BRONZE

The DNA Test That Tells You Your "Real" Age

Sandy Hingston | AARP

Division: Media / Publishing
Audience: Consumers

BRONZE

The Importance of Racial and Ethnic Diversity in Autism Research

Simons Foundation

Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

I'm a Counselor. Here's How I Use Brain Science to Calm My Family

Sisters From AARP

Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

Walk Off the Weight With Fun Fit Tips and This Funky Playlist

Sisters From AARP

Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

Debunked! 6 Aging Myths You Should Stop Believing Now

The Girlfriend

Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

Why You're Only Remembering The Good Times With Your Ex

The Girlfriend

Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

Why You're Probably Showering All Wrong

The Girlfriend

Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

"Congratulations, You're Vaccinated! Now What?"

The Sharecare Team

Division: Business: 500+ employees
Audience: Consumers

BRONZE

I'm a COVID-19 Long-Hauler, HIV Activist, and Artist. Here's How I Navigated 2020

TheBody

Division: Media / Publishing
Audience: Consumers

BRONZE

We Need to Talk About Racism as a Barrier to HIV Prevention and Care for Black Women

TheBodyPro

Division: Media / Publishing
Audience: Health Professionals

BRONZE

How a Disc Becomes Painful

Veritas Health

Division: Media / Publishing

Audience: Consumers

MERIT

Daily Hive media article

AbilitiCBT

Division: Business: 500+ employees

Audience: Consumers

MERIT

What Accounts for the High Cost of Care? It's the People: A Q&A With Eric Topol, MD

Allison Inserro

Division: Media / Publishing

Audience: Health Professionals

MERIT

How Your Pandemic Habits Could Raise Your Breast Cancer Risk

Barbara Brody | AARP

Division: Media / Publishing

Audience: Consumers

MERIT

What to Know About Angina

Barbara Brody | AARP

Division: Media / Publishing

Audience: Consumers

MERIT

Lessons from Hong Kong, the Longest-Living Place on Earth

Charlie Schroeder | AARP

Division: Media / Publishing

Audience: Consumers

MERIT

Another COVID-19 Challenge: Vaccinating the Homebound

Christina Ianzito | AARP

Division: Media / Publishing

Audience: Consumers

MERIT

Oncology Care Pharmacy Has Promising Trends on the Horizon

Directions in Oncology Pharmacy

Division: Pharmacy / Drug Store

Audience: Health Professionals

MERIT

The Mental Health Toll of Parenting During a Pandemic

Everyday Health

Division: Media / Publishing

Audience: Consumers

MERIT

Chronic COVID Experiences

HealthCentral

Division: Media / Publishing

Audience: Consumers

MERIT

'Femtech' Is Busting Taboos Around Women's Health and Wellness—But What Is It Exactly?

Karen Pallarito for Health.com

Division: Media / Publishing

Audience: Consumers

MERIT

How COVID-19 Complicates Grief

Larry Beresford | AARP

Division: Media / Publishing

Audience: Consumers

MERIT

Expanding Horizons Virtually

MUSC Health Science Communications

Division: Health System

Audience: Health Professionals

MERIT

Pandemic Pivot: Telehealth rapidly scales up during the COVID-19 pandemic to provide care to patients in the safety of their homes

MUSC Health Science Communications

Division: Health System

Audience: Health Professionals

MERIT

Surge Detection: Physicians use artificial intelligence and new wearable technology to locate, predict and prevent seizures in epilepsy patients

MUSC Health Science Communications

Division: Health System

Audience: Health Professionals

MERIT

The Big Reveal: New technologies at MUSC are poised to detect and diagnose lung cancer earlier and less invasively

MUSC Health Science Communications

Division: Health System

Audience: Health Professionals

MERIT

COVID-19 and its Impact on the SPARK ASD Community

Simons Foundation

Division: Association / Professional Society / Non-Profit

Audience: Consumers

MERIT

The Plant-Based Prescription

Sisters From AARP

Division: Association / Professional Society / Non-Profit

Audience: Consumers

MERIT

Your 2021 Black Girl Joy Diet: Reclaim Happiness and a Healthy Weight

Sisters From AARP

Division: Association / Professional Society / Non-Profit

Audience: Consumers

MERIT

When Your Second Vaccine Dose Packs a Punch

Stacey Colino | AARP

Division: Media / Publishing

Audience: Consumers

MERIT

How I Got My Husband to Face His Erectile Dysfunction

The Ethel

Division: Association / Professional Society / Non-Profit

Audience: Consumers

MERIT

Why It Takes a Village to Get Through Menopause

The Ethel

Division: Association / Professional Society / Non-Profit

Audience: Consumers

MERIT

Why We Pass More Gas as We Age

The Ethel

Division: Association / Professional Society / Non-Profit

Audience: Consumers

MERIT

All Your Burning Questions About Sex Answered Right Now

The Girlfriend

Division: Association / Professional Society / Non-Profit

Audience: Consumers

MERIT

Has Your Sex Life Gone Stale??

The Girlfriend

Division: Association / Professional Society / Non-Profit

Audience: Consumers

MERIT

Keeping My Brain Sharp As I'm Terrified Of Dementia

The Girlfriend

Division: Association / Professional Society / Non-Profit

Audience: Consumers

MERIT

This Little Piggy Had A Bunion – And Other Reasons Your Feet Hurt

The Girlfriend

Division: Association / Professional Society / Non-Profit

Audience: Consumers

MERIT

"How-And When-Will the Pandemic End?"

The Sharecare Team

Division: Business: 500+ employees

Audience: Consumers

MERIT

Doctor Silent About HIV and PrEP?

Here's How Black Women Can Self-Advocate

TheBody

Division: Media / Publishing

Audience: Consumers

Digital Health Media / Publications Article Series

GOLD

Diabetes Prevention Guide

AARP

Division: Media / Publishing

Audience: Consumers

SILVER

COVID-19: Stories of Vulnerable Communities

MedPage Today

Division: Media / Publishing

Audience: Health Professionals

BRONZE

How Alcohol Affects Us as We Age

AARP

Division: Media / Publishing

Audience: Consumers

BRONZE

Secrets to a Healthy Heart

AARP

Division: Media / Publishing

Audience: Consumers

BRONZE

Compassion amid crisis

American Heart Association

Division: Association / Professional Society / Non-Profit

Audience: Consumers

BRONZE

Dream Big - and Get There This Month

HealthCentral

Division: Media / Publishing

Audience: Consumers

MERIT

How to Lose Weight Now

AARP

Division: Media / Publishing

Audience: Consumers

MERIT

Launching Restylane Kysse During the COVID-19 Pandemic –

Articles/Placements

Galderma

Division: Other / Miscellaneous

Audience: Consumers

MERIT

Top Crohn's Questions Answered By Dr. Tauseef Ali

MyCrohnsAndColitisTeam

Division: Media / Publishing

Audience: Consumers

Digital Health Media / Publications Audio

GOLD

Katie Couric's Story

Merck

Division: Other / Miscellaneous

Audience: Consumers

SILVER

Track the Vax: FDA Chief Vows Transparency in Vaccine Approvals

MedPage Today

Division: Media / Publishing

Audience: Health Professionals

BRONZE

Conversations in Tinnitus: Podcast 15 Exploring Noninvasive Neurosensory Tinnitus Relief

American Tinnitus Association

Division: Association / Professional Society / Non-Profit

Audience: Consumers

BRONZE

Heart and Soul of Oncology Navigation – A Monthly Podcast

AONN+

Division: Association / Professional Society / Non-Profit

Audience: Health Professionals

BRONZE

Adjusted Reality podcast

Foundation for Chiropractic Progress

Division: Association / Professional Society / Non-Profit

Audience: Consumers

BRONZE

Podcast – COVID-19 and the Impact on End of Life Decisions

Medecision

Division: Business: less than 500 employees

Audience: Health Professionals

BRONZE

The Moving Forward Together Podcast Episode 5: Addressing Health Equity in Light of COVID-19

Optum and Fusion Hill

Division: Health Insurer

Audience: Consumers

MERIT

Ontario radio matte story

AbilitiCBT

Division: Business: 500+ employees

Audience: Consumers

MERIT

Frankly Speaking about Cancer – A Frank Conversation about

Laryngeal Cancer

Cancer Support Community

Division: Association / Professional Society / Non-Profit

Audience: Consumers

MERIT

Frankly Speaking about Cancer – A Frank Conversation about

Mesothelioma

Cancer Support Community

Division: Association / Professional Society / Non-Profit

Audience: Consumers

MERIT**Frankly Speaking about Cancer –
Spotlight on Coronavirus: Vaccines
Cancer Support Community**

Division: Association / Professional Society /
Non-Profit
Audience: Consumers

MERIT**Dr Joseph Biggio Discusses Ochsner
Health's Connected MOM Program,
COVID-19 Pregnancy Challenges
Gianna Melillo**

Division: Media / Publishing
Audience: Health Professionals

MERIT**Pharmacy Focus Podcast
Pharmacy Times**

Division: Pharmacy / Drug Store
Audience: Health Professionals

**Digital Health
Media / Publications
Audio Series****GOLD****The Moving Forward Together Podcast
Series – Optum Employee Assistance
Program Podcast Series Development
Optum and Fusion Hill**

Division: Health Insurer
Audience: Consumers

SILVER**HR Scoop Podcast
WebMD Health Services**

Division: Business: less than 500 employees
Audience: Consumers

BRONZE**20-Minute Health Talk
Northwell Health**

Division: Health System
Audience: Health Professionals

MERIT**Merck Podcast – Your Cancer Story
Merck**

Division: Other / Miscellaneous
Audience: Consumers

**Digital Health
Media / Publications
Blog Post****GOLD****Rehabilitating COVID-19 “Long-Haulers”:
The ME/CFS Connection****MedBridge, Caroline Christian, PhD,
Staci Stevens, MA and
Todd Davenport, PT, DPT, MPH, OCS**

Division: Business: less than 500 employees
Audience: Health Professionals

SILVER**Medical City Healthcare COVID-19 Blog
Medical City Healthcare**

Division: Health System
Audience: Consumers

SILVER**COVID-19: Why I'm Very Concerned
MedPage Today**

Division: Media / Publishing
Audience: Health Professionals

SILVER**“Health, Wealth & COVID-19:
Pandemic-Induced Financial Strains
Show Impact on Health Risk Behaviors”
The Sharecare Team**

Division: Business: 500+ employees
Audience: Consumers

BRONZE**Cancer and COVID-19: 7 ways to Cope
with the Anxiety
Fox Chase Cancer Center**

Division: Hospital – under 250 beds
Audience: Consumers

BRONZE**What's changed in a year?
MD Anderson Cancer Center**

Division: Hospital – 500+ beds
Audience: Consumers

BRONZE**How to Talk to Your Kids About Racism
Nationwide Children's Hospital**

Division: Hospital – 500+ beds
Audience: Consumers

BRONZE**Mask Safety 101: Why You Shouldn't
Mask a Baby
Nationwide Children's Hospital**

Division: Hospital – 500+ beds
Audience: Consumers

MERIT**Immunosuppression: What It Means
for Cancer Patients
Fox Chase Cancer Center**

Division: Hospital – under 250 beds
Audience: Consumers

MERIT**Blog Post – Racial Disparities of
COVID-19 Demand That We Explore and
Address Root Causes
Medecision**

Division: Business: less than 500 employees
Audience: Health Professionals

MERIT**Stericycle Communication Solutions'
Best Practices For COVID-19
Vaccine Programs
Stericycle Communication Solutions**

Division: Business: 500+ employees
Audience: Health Professionals

MERIT**Why Are Women More Prone to
Osteoarthritis?
Veritas Health**

Division: Media / Publishing
Audience: Consumers

**Digital Health
Media / Publications
Blog Post Series****BRONZE****Admissions Talks
Johns Hopkins School of Nursing**

Division: Educational Institution
Audience: Consumers

MERIT**AARP® Staying Sharp® Foods
That Can Affect Brain Health
AARP**

Division: Association / Professional Society /
Non-Profit
Audience: Consumers

MERIT**The Skinny: Your Weekly Benefits
and News Digest, With Flair
Businessolver**

Division: Business: 500+ employees
Audience: Health Professionals

Digital Health Media / Publications Book

GOLD

Communicating Nutrition: The Authoritative Guide
Academy of Nutrition and Dietetics
Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

SILVER

Reaching Teens: Strength-Based, Trauma-Sensitive, Resilience-Building Communication Strategies Rooted in Positive Youth Development, 2nd edition
American Academy of Pediatrics
Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

Digital Health Media / Publications Booklet/Brochure

GOLD

COVID-19: One Year Later
Johns Hopkins Medicine – A Woman's Journey
Division: Hospital – 500+ beds
Audience: Consumers

GOLD

B2B-INTERACTIVE-PDF-SELLSHEET_GeneTherapy
OptumRx Marketing Team
Division: Health System
Audience: Consumers

SILVER

Simply Good: A Cookbook for Stroke Survivors and Their Families
American Heart Association
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

Frankly Speaking About Cancer: Immunotherapy
Cancer Support Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

Frankly Speaking About Cancer: What Are Biosimilar Drugs?
Cancer Support Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

Frankly Speaking About Cancer: Immunotherapy and Lung
Cancer Support Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

Frankly Speaking About Cancer: Treatment for Lung Cancer
Cancer Support Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

ASCO Answers Guide: Cancer Survivorship
Cancer.Net, the patient information website of the American Society of Clinical Oncology
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

Servicon's 2021 Infection Prevention Planning
Laurie Sewell
Division: Business: 500+ employees
Audience: Health Professionals

MERIT

Miami Orthopedics & Sports Medicine Institute Annual Report
Baptist Health South Florida
Division: Health System
Audience: Health Professionals

MERIT

COVID-19 Vaccines: What Older Canadians Need to Know
National Institute on Ageing
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

B2B-INTERACTIVE-PDF-SELLSHEET_FirstLineBenefit
OptumRx Marketing Team
Division: Health System
Audience: Consumers

MERIT

Managing Common Mental Health Conditions in Older Adults
Sinai Health, Healthy Ageing and Geriatrics
Division: Health System
Audience: Consumers

MERIT

Managing Sedative-Hypnotic Use Among Older Adults
Sinai Health, Healthy Ageing and Geriatrics
Division: Health System
Audience: Consumers

Digital Health Media / Publications Booklet/Brochure Series

GOLD

Eatright Essentials: Nutrition Education Handouts
Academy of Nutrition and Dietetics
Division: Association / Professional Society / Non-Profit
Audience: Consumers

Digital Health Media / Publications Case Study

BRONZE

Case Study: How St. Luke's Improved Employee Mental Health and Avoided Costs With SilverCloud Health
SilverCloud Health
Division: Business: less than 500 employees
Audience: Health Professionals

Digital Health Media / Publications Editorial Illustration

GOLD

10 Signs It's Time to Add a Mental Health Pro to Your Self-Care Squad
Sisters from AARP
Division: Media / Publishing
Audience: Consumers

SILVER

Your 2021 Black Girl Joy Diet: Reclaim Happiness and a Healthy Weight
Sisters from AARP
Division: Media / Publishing
Audience: Consumers

SILVER

Why We Pass More Gas as We Age

The Ethel from AARP

Division: Media / Publishing
Audience: Consumers

BRONZE

40 Little Health Habits Every Black Woman Over 40 Needs to Thrive

Sisters from AARP

Division: Media / Publishing
Audience: Consumers

BRONZE

How to Get a Handle on Love Handles

Sisters from AARP

Division: Media / Publishing
Audience: Consumers

BRONZE

I Learned I Had Fibroids After I Fainted on a Flight. Here's What I Wish I Knew

Sisters from AARP

Division: Media / Publishing
Audience: Consumers

BRONZE

Real Talk From a Nurse About Below-the-Belt Changes That Happen As We Age

Sisters from AARP

Division: Media / Publishing
Audience: Consumers

BRONZE

What to Do When Belly Fat Won't Budge

Sisters from AARP

Division: Media / Publishing
Audience: Consumers

BRONZE

My Hair Is Thinning and I'm No Longer Afraid to Say So

The Ethel from AARP

Division: Media / Publishing
Audience: Consumers

BRONZE

When You Actually Prefer Dreary Days and Dread Spring and Summer

The Ethel from AARP

Division: Media / Publishing
Audience: Consumers

BRONZE

3 Best Exercises For The Best Sex Ever

The Girlfriend from AARP

Division: Media / Publishing
Audience: Consumers

BRONZE

5 Signs You Are A

Digital Hypochondriac

The Girlfriend from AARP

Division: Media / Publishing
Audience: Consumers

BRONZE

Bedtime In The Buff

The Girlfriend from AARP

Division: Media / Publishing
Audience: Consumers

BRONZE

How To Cope With Infertility

The Girlfriend from AARP

Division: Media / Publishing
Audience: Consumers

BRONZE

How To Tell If You're Having A Midlife Crisis

The Girlfriend from AARP

Division: Media / Publishing
Audience: Consumers

BRONZE

Too Hot to Handle?

The Girlfriend from AARP

Division: Media / Publishing
Audience: Consumers

BRONZE

Why Are My Breasts Getting Bigger?

The Girlfriend from AARP

Division: Media / Publishing
Audience: Consumers

MERIT

Sisters Who Did This Lost 50 Percent More Weight

Sisters from AARP

Division: Media / Publishing
Audience: Consumers

MERIT

We've Experienced Racial Pain, Here Are Ways to Heal From It

Sisters from AARP

Division: Media / Publishing
Audience: Consumers

MERIT

When Racism's Heavy Toll Contributes to Weight Problems

Sisters from AARP

Division: Media / Publishing
Audience: Consumers

MERIT

5 Weird Things That Happen to Your Body After Menopause

The Ethel from AARP

Division: Media / Publishing
Audience: Consumers

MERIT

The One Thing I Need to Get a Good Night's Sleep

The Ethel from AARP

Division: Media / Publishing
Audience: Consumers

MERIT

Are Bras Bad For You?

The Girlfriend from AARP

Division: Media / Publishing
Audience: Consumers

MERIT

The One Thing You Might Not Know About Menopause

The Girlfriend from AARP

Division: Media / Publishing
Audience: Consumers

Digital Health Media / Publications Magazine

GOLD

Resource Magazine

Baptist Health South Florida

Division: Health System
Audience: Consumers

SILVER

MD Anderson FY20 Annual Report

MD Anderson Cancer Center

Division: Hospital – 500+ beds
Audience: Consumers

SILVER

POZ July/August 2020

POZ

Division: Media / Publishing
Audience: Consumers

BRONZE

Cancer Health Fall 2020

Cancer Health

Division: Media / Publishing
Audience: Consumers

BRONZE

Johns Hopkins Nursing Magazine

Johns Hopkins School of Nursing

Division: Educational Institution
Audience: Health Professionals

BRONZE**The Motivator Winter/Spring 2020
Multiple Sclerosis Association
of America**

Division: Association / Professional Society /
Non-Profit
Audience: Consumers

MERIT**Tinnitus Today Magazine
American Tinnitus Association**

Division: Association / Professional Society /
Non-Profit
Audience: Consumers

MERIT**Conquer: 5th Annual Patient Guide
to Cancer Support Services 2021
The Lynx Group**

Division: Media / Publishing
Audience: Consumers

**Digital Health
Media / Publications
Medical Education****GOLD****Optum HouseCalls Video
Optum HouseCalls**

Division: Health Insurer
Audience: Consumers

GOLD**Healthy Plate, Healthy Planet:
An Interactive Guide for Clinicians
The Gaples Institute and Harvard
T.H. Chan School of Public Health,
Department of Nutrition**

Division: Association / Professional Society /
Non-Profit
Audience: Health Professionals

SILVER**Addressing Unmet Needs in the Acute
Treatment of Migraine: Focus on the
Role of the 5-HT_{1F} Receptor:
PeerView Institute for
Medical Education (PVI)**

Division: Business: less than 500 employees
Audience: Health Professionals

BRONZE**Highlights from ACR 2020:
Psoriatic Arthritis
CESAS Medical / Professor Philip
Mease / Professor Atul Deodhar**

Division: Medical Communications Agency
Audience: Health Professionals

BRONZE**GET-REAL: Guide to Evaluation
and Treatment of Venous
Thromboembolism Using
REAL-World Data
Paradigm Medical Communications**

Division: Medical Communications Agency
Audience: Health Professionals

BRONZE**Visualization of Chronic Rhinosinusitis:
The Latest Developments in Diagnosis
and Management – On-Demand CME
Interactive Infographic
Paradigm Medical Communications**

Division: Medical Communications Agency
Audience: Health Professionals

BRONZE**Don't Let Pain Gain on You
Zimmer Biomet**

Division: Medical Equipment /
Device Manufacturer
Audience: Consumers

MERIT**The Nexus of COPD, Cardiovascular
Disease, and COVID-19
Cardiometabolic Health Congress**

Division: Other / Miscellaneous
Audience: Health Professionals

MERIT**Impending Advances in Sustained
Anti-VEGF Delivery for Neovascular
Retinal Diseases: An Up-Close Look!
Paradigm Medical Communications**

Division: Medical Communications Agency
Audience: Health Professionals

MERIT**Monitoring the Clues in the Diagnosis
and Management of PF-ILD
Paradigm Medical Communications**

Division: Medical Communications Agency
Audience: Health Professionals

MERIT**Updates in the Diagnosis and
Treatment of Castleman Disease:
Expert Perspectives
Paradigm Medical Communications**

Division: Medical Communications Agency
Audience: Health Professionals

MERIT**Don't Let Pain Gain on You –
Infographic
Zimmer Biomet**

Division: Medical Equipment /
Device Manufacturer
Audience: Consumers

MERIT**Don't Let Pain Gain on You – Quiz
Zimmer Biomet**

Division: Medical Equipment /
Device Manufacturer
Audience: Consumers

**Digital Health
Media / Publications
Medical Illustration****GOLD****Asthma in Children Pediatric Asthma
Healthwise**

Division: Business: less than 500 employees
Audience: Consumers

GOLD**Pediatric Asthma
Healthwise**

Division: Business: less than 500 employees
Audience: Consumers

MERIT**Lichen Planus
Healthwise**

Division: Business: less than 500 employees
Audience: Consumers

**Digital Health
Media / Publications
Newsletter****GOLD****OptumRx Provider Newsletter –
eNewsletter
OptumRx Marketing Team**

Division: Health System
Audience: Consumers

SILVER**Infectious Disease Specialist: Top
Twitter Reads Surrounding COVID-19
MashupMD**

Division: Media / Publishing
Audience: Health Professionals

BRONZE**Heart Insight (December 2020)
American Heart Association**

Division: Association / Professional Society /
Non-Profit
Audience: Consumers

BRONZE**Coronavirus Update Newsletter –
November 11, 2020
Everyday Health**

Division: Media / Publishing
Audience: Consumers

MERIT

*Women's Health In Focus at NIH
Volume 3, Issue 3*
Synergy Enterprises, Inc.
Division: Business: less than 500 employees
Audience: Health Professionals

Digital Health Media / Publications

Newsletter Series

GOLD

*AARP® Staying Sharp®
COVID 19 Newsletters*
AARP
Division: Association / Professional Society /
Non-Profit
Audience: Consumers

SILVER

COVID-19 Updates Newsletter
Temple Health
Division: Health System
Audience: Consumers

BRONZE

*3-Day Guide to Stress-Relief
Everyday Health*
Division: Media / Publishing
Audience: Consumers

Digital Health Media / Publications

Other / Miscellaneous Digital Health Media / Publication

SILVER

Relentless Together
American Heart Association
Division: Association / Professional Society /
Non-Profit
Audience: Consumers

SILVER

*Americans' Perceptions of Telehealth
in the Era of COVID-19 Survey Report*
Sykes Enterprises, Incorporated
Division: Business: 500+ employees
Audience: Health Professionals

BRONZE

COVID-19 in Inflammatory Disease
CESAS Medical
Division: Medical Communications Agency
Audience: Health Professionals

BRONZE

OptumRx PCMS Toolkit
OptumRx Marketing Team
Division: Health System
Audience: Consumers

MERIT

*Launching Restylane Kysse During
the COVID-19 Pandemic – Toolkit*
Galderma
Division: Other / Miscellaneous
Audience: Health Professionals

MERIT

*Pfizer and the Historic Biopharma
Industry Pledge to #StandWithScience
on Coronavirus Vaccines – Fact Sheet*
Pfizer
Division: Other / Miscellaneous
Audience: Consumers

Digital Health Media / Publications

Video

GOLD

Dr Lorna Breen Heroes Foundation
AAMC
Division: Association / Professional Society /
Non-Profit
Audience: Health Professionals

GOLD

Bulging and Herniated Discs
Dear Doctor, Inc.
Division: Media / Publishing
Audience: Consumers

GOLD

The Spine and How It Works
Dear Doctor, Inc.
Division: Media / Publishing
Audience: Consumers

GOLD

Diabetes: Daily Foot Check
Healthwise
Division: Business: less than 500 employees
Audience: Consumers

GOLD

A Place for You in Nursing
Johns Hopkins School of Nursing
Division: Educational Institution
Audience: Consumers

GOLD

*The Week Hope Arrived –
COVID Vaccine PSA*
Mytonomy
Division: Media / Publishing
Audience: Health Professionals

Digital Health Media / Publications

Video

GOLD

Security Health Plan "In Common"
Medicare TV/Video
Yamamoto Agency
Division: Health Insurer
Audience: Consumers

SILVER

*Nutrition Care Manual Suite
Promotional Video*
Academy of Nutrition and Dietetics
Division: Association / Professional Society /
Non-Profit
Audience: Health Professionals

SILVER

Detect and Manage Your Kidney Disease
American Kidney Fund
Division: Association / Professional Society /
Non-Profit
Audience: Consumers

SILVER

Fluid management and your kidneys
American Kidney Fund
Division: Association / Professional Society /
Non-Profit
Audience: Consumers

SILVER

Preventing Kidney Disease
American Kidney Fund
Division: Association / Professional Society /
Non-Profit
Audience: Consumers

SILVER

Cancer Patient Support Messages Video
**Andrew Becker, Fox Chase
Cancer Center**
Division: Hospital – under 250 beds
Audience: Consumers

SILVER

Britton's Story
**Centers for Disease Control and
Prevention, National Center for Injury
Prevention and Control, Division of
Overdose Prevention**
Division: Government (Local/State/Federal)
Audience: Consumers

SILVER

Tele's Story
Centers for Disease Control and Prevention, National Center for Injury Prevention and Control, Division of Overdose Prevention
 Division: Government (Local/State/Federal)
 Audience: Consumers

SILVER

Tessa's Story
Centers for Disease Control and Prevention, National Center for Injury Prevention and Control, Division of Overdose Prevention
 Division: Government (Local/State/Federal)
 Audience: Consumers

SILVER

Getting Ready:
Your Vascular Access Journey
Jenny Flythe, MD
 Division: Educational Institution
 Audience: Consumers

SILVER

Online Safety
Kaiser Permanente Educational Theatre
 Division: Association / Professional Society / Non-Profit
 Audience: Consumers

SILVER

Pat the Body
Kaiser Permanente Educational Theatre
 Division: Association / Professional Society / Non-Profit
 Audience: Consumers

SILVER

Cancer doesn't stop and neither does MD Anderson: FY20 in review
MD Anderson Cancer Center
 Division: Hospital – 500+ beds
 Audience: Consumers

SILVER

Young adult cancer survivors encourage everyone to mask up to prevent COVID-19 spread
MD Anderson Cancer Center
 Division: Hospital – 500+ beds
 Audience: Consumers

SILVER

COVIDLAND: A Film About Survival and Hope in the ICU
Medscape
 Division: Media / Publishing
 Audience: Health Professionals

SILVER

Sexuality and Intimacy after Burn Injury
Model Systems Knowledge Translation Center
 Division: Government (Local/State/Federal)
 Audience: Consumers

SILVER

Chicago Center for Orthopedics
Mytonomy
 Division: Media / Publishing
 Audience: Health Professionals

SILVER

Kyle Opens Up about His Depression
Mytonomy
 Division: Media / Publishing
 Audience: Health Professionals

SILVER

Security Health Plan "In Common"
Brand TV/Video
Yamamoto Agency
 Division: Health Insurer
 Audience: Consumers

BRONZE

Coronavirus Kills Over 100,000 in Nursing Homes – What Happened?
AARP Studios
 Division: Media / Publishing
 Audience: Consumers

BRONZE

Your Brain on Dancing
AARP® Staying Sharp®
 Division: Association / Professional Society / Non-Profit
 Audience: Consumers

BRONZE

Birth of a Dragon: The BREZTRI Coming Soon Campaign – Internal/Sales Launch Video
AstraZeneca
 Division: Other / Miscellaneous
 Audience: Health Professionals

BRONZE

Living with Chronic Myeloid Leukemia
Cancer Support Community
 Division: Association / Professional Society / Non-Profit
 Audience: Consumers

BRONZE

Stevi Rae's Story
Centers for Disease Control and Prevention, National Center for Injury Prevention and Control, Division of Overdose Prevention
 Division: Government (Local/State/Federal)
 Audience: Consumers

BRONZE

Moving More for Mental Wellness
Healthwise
 Division: Business: less than 500 employees
 Audience: Consumers

BRONZE

SPOTS sun protection for kids
HLM
 Division: Association / Professional Society / Non-Profit
 Audience: Consumers

BRONZE

It's Stop Time
Kaiser Permanente Educational Theatre
 Division: Association / Professional Society / Non-Profit
 Audience: Consumers

BRONZE

STD Myths
Kaiser Permanente Educational Theatre
 Division: Association / Professional Society / Non-Profit
 Audience: Consumers

BRONZE

What Goes Around
Kaiser Permanente Educational Theatre
 Division: Association / Professional Society / Non-Profit
 Audience: Consumers

BRONZE

Bitten! Mosquito-Borne Disease & You
Link Studio / Astriata
 Division: Government (Local/State/Federal)
 Audience: Consumers

BRONZE

MD Anderson introduces its new Strategy
MD Anderson Cancer Center
 Division: Hospital – 500+ beds
 Audience: Consumers

BRONZE

Vinay Prasad on 'Try First vs Trial First' for COVID-19
MedPage Today
 Division: Media / Publishing
 Audience: Health Professionals

BRONZE

Using the Penile Scrotal Approach During Penile Prosthesis Surgery to Treat Erectile Dysfunction

MUSC Health Science Communications

Division: Health System
Audience: Health Professionals

BRONZE

Ear Infections- Diagnosis and Treatment

Mytonomy
Division: Media / Publishing
Audience: Health Professionals

BRONZE

How Does Melatonin Work to Help Me Sleep?

Mytonomy
Division: Media / Publishing
Audience: Health Professionals

BRONZE

How Social Distancing Happens At Work

Mytonomy
Division: Media / Publishing
Audience: Health Professionals

BRONZE

Sautéed Chicken Breast

Mytonomy
Division: Media / Publishing
Audience: Health Professionals

BRONZE

Vegetarian Minestrone Soup

Mytonomy
Division: Media / Publishing
Audience: Health Professionals

BRONZE

Optum HouseCalls Video

Optum HouseCalls
Division: Business: 500+ employees
Audience: Consumers

BRONZE

Pfizer and the Historic Biopharma Industry Pledge to #StandWithScience on Coronavirus Vaccines – Sizzle Video

Pfizer
Division: Other / Miscellaneous
Audience: Consumers

BRONZE

Health Workers Lead the Charge, Receiving First COVID-19 Vaccines in Rochester, New York

Pharmacy Times
Division: Pharmacy / Drug Store
Audience: Health Professionals

BRONZE

Polycythemia Vera: It All Starts With One

RevHealth
Division: Other / Miscellaneous
Audience: Health Professionals

BRONZE

Inspiring the Next Generation: Lead the Way to a Healthier World

Sunovion Pharmaceuticals
Division: Pharmaceutical Company
Audience: Consumers

BRONZE

Akebia Medical Gallery: HIF Pathway Live Action Video

Syneos Health
Division: Medical Communications Agency
Audience: Health Professionals

BRONZE

A Virtual Journey Into TAVR for Aortic Stenosis

The Sharecare Team
Division: Business: 500+ employees
Audience: Consumers

BRONZE

Enhanced Recovery Program at MD Anderson

The University of Texas MD Anderson Cancer Center
Division: Hospital – 500+ beds
Audience: Consumers

BRONZE

HP MCTestimonial – Brad

UPMC Health Plan
Division: Health Insurer
Audience: Consumers

BRONZE

"3-Point Check" Video for Improved Heart Failure Symptom Monitoring and Management

Vida Health
Division: Consumer Product Company
Audience: Consumers

MERIT

Sodium (salt) and your kidneys

American Kidney Fund
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

Talking to patients about clinical trials

American Kidney Fund
Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

MERIT

Decoding with Professor Howe

Booking and Communications Manager
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

Don't settle for the Black Box

ClaimLogiq – Rebecca L Price & Scott Strent
Division: Business: less than 500 employees
Audience: Health Professionals

MERIT

5 Ways to Practice Optimism

Healthwise
Division: Business: less than 500 employees
Audience: Consumers

MERIT

How Your Mind and Body React to Stress

Healthwise
Division: Business: less than 500 employees
Audience: Consumers

MERIT

Mindfulness and Me

Kaiser Permanente Educational Theatre
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

HealthDay Now: Debunking Vaccine Myths, with Dr Paul Offit

Mabel Jong, HealthDay News Anchor
Division: Media / Publishing
Audience: Consumers

MERIT

Boot Walk to End Cancer 2020 Opening Ceremony

MD Anderson Cancer Center
Division: Hospital – 500+ beds
Audience: Consumers

MERIT

Caregiving and Disease Management for Alzheimer's Disease

MyAlzTeam
Division: Media / Publishing
Audience: Consumers

MERIT

MyMSTeam Live Q&A with Dr. Aaron Boster on "New Year, New Ways to Be Healthy: COVID-19 Vaccinations and Tips for 2021"

MyMSTeam

Division: Media / Publishing
Audience: Consumers

MERIT

First Aid for Wounds from Trauma

Mytonomy

Division: Media / Publishing
Audience: Health Professionals

MERIT

Justin's First Day Back at Work

Mytonomy

Division: Media / Publishing
Audience: Health Professionals

MERIT

Mytonomy – Your Partner in Digital Health

Mytonomy

Division: Media / Publishing
Audience: Health Professionals

MERIT

What is Asthma?

Mytonomy

Division: Media / Publishing
Audience: Health Professionals

MERIT

What is Pneumonia?

Mytonomy

Division: Media / Publishing
Audience: Health Professionals

MERIT

Treating and Managing Vitiligo for All Skin Tones

MyVitiligoTeam

Division: Media / Publishing
Audience: Consumers

MERIT

Healthy Sex After Trauma is Possible. Here's How.

Rewire News Group

Division: Media / Publishing
Audience: Consumers

MERIT

SPARK 2020 Year in Review

Simons Foundation – SPARK

Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

Telehealth Appointments: What to Expect During a Virtual Visit

Temple Health

Division: Health System
Audience: Consumers

MERIT

Text Neck Symptoms and Causes Video

Veritas Health

Division: Media / Publishing
Audience: Consumers

MERIT

"A Guide to CBT" Video

Vida Health

Division: Consumer Product Company
Audience: Consumers

MERIT

ADI "What If" Digital Health Video

Yamamoto Agency

Division: Medical Equipment / Device Manufacturer
Audience: Consumers

Digital Health Media / Publications Video Series

GOLD

I Am AARP® Staying Sharp®

Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER

Essential Worker Profile Series

AARP Studios

Division: Media / Publishing
Audience: Consumers

SILVER

Real Stories From Women With Metastatic Breast Cancer

Everyday Health

Division: Media / Publishing
Audience: Consumers

SILVER

Young & Chronic: Crohn's Disease Edition

HealthCentral

Division: Media / Publishing
Audience: Consumers

SILVER

Ghosted

Kaiser Permanente Educational Theatre

Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER

Resilience In School Environments: Understanding & Practice (RISE UP)

Kaiser Permanente Educational Theatre

Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER

Behind the Mask Video Series – The COVID-19 Response with OCCHD

Ryan Naeve and the OKC-County Health Department

Division: Government (Local/State/Federal)
Audience: Consumers

SILVER

"In Good Health" Diabetes Education Video Series

Vida Health

Division: Consumer Product Company
Audience: Consumers

BRONZE

AF Answers Patient Education

Abbott

Division: Medical Communications Agency
Audience: Consumers

BRONZE

Cytokine Signalling Forum – Discussing Rheumatology

CESAS Medical /

Professor Iain McInnes

Division: Medical Communications Agency
Audience: Health Professionals

BRONZE

Optum Perks – Opt in video series

OptumRx Marketing Team

Division: Health System
Audience: Consumers

MERIT

Cytokine Signalling Forum – Rheumatology Author Interviews

CESAS Medical

Division: Medical Communications Agency
Audience: Health Professionals

MERIT

Let's Talk Metastatic Breast Cancer

Patient Power

Division: Media / Publishing
Audience: Consumers

MERIT

Ask an EPI Video Series – COVID-19 Information with OCCHD
Ryan Naeve and the OKC-County Health Department

Division: Government (Local/State/Federal)
 Audience: Consumers

Digital Health Media / Publications

White Paper

GOLD

The Impact of COVID-19: What Employers Need to Know White Paper
WebMD Health Services

Division: Business: less than 500 employees
 Audience: Consumers

SILVER

Well-Being Disconnect: Employees Want More From Employers White Paper
WebMD Health Services

Division: Business: less than 500 employees
 Audience: Consumers

BRONZE

Non-Personal Promotion In The Wake Of A Wildly Changing Digital Landscape
Everyday Health - Professional

Division: Media / Publishing
 Audience: Health Professionals

BRONZE

Expectations Are Changing: What Millennials and Gen Z Expect From Their Employers White Paper
WebMD Health Services

Division: Business: less than 500 employees
 Audience: Consumers

MERIT

White Paper – The Virtual Reality: It's Time to Transform Your Virtual Health Capabilities
Aerial

Division: Business: less than 500 employees
 Audience: Health Professionals

MERIT

Benefits Insights Report Series
Businessolver

Division: Business: 500+ employees
 Audience: Health Professionals

MERIT

The Case for a Personalized Benefits Experience
Businessolver

Division: Business: 500+ employees
 Audience: Health Professionals

MERIT

28% Savings on Itemized Hospital Bill Review \$5M Claim – Case Study
ClaimLogiq – Rebecca L Price & Madelyn Keslar

Division: Business: less than 500 employees
 Audience: Health Professionals

MERIT

Sharecare Community Well-Being Index: 2019 State Rankings Report
The Sharecare Team

Division: Business: 500+ employees
 Audience: Consumers

Mobile Digital Health Resources

Mobile Application

GOLD

Best All-in-One App for Home-Care Providers and Caregivers
Medflyt

Division: Business: less than 500 employees
 Audience: Health Professionals

SILVER

Lift
Health Impact Studio

Division: Business: less than 500 employees
 Audience: Health Professionals

SILVER

Ballad Health Mobile App
Modea

Division: Health System
 Audience: Consumers

SILVER

Anura
NuraLogix Corporation

Division: Medical Equipment / Device Manufacturer
 Audience: Health Professionals

BRONZE

Electronic Visit Verification for Managing At-Home and Community-Based Care
GT Independence

Division: Business: less than 500 employees
 Audience: Consumers

BRONZE

headversity Employee Resilience Training App
headversity

Division: Business: less than 500 employees
 Audience: Consumers

BRONZE

Lover
Lover App Inc

Division: Consumer Product Company
 Audience: Consumers

BRONZE

SingleCare (Mobile App)
SingleCare

Division: Business: less than 500 employees
 Audience: Consumers

BRONZE

LLS Coloring for Kidsô
The Leukemia & Lymphoma Society

Division: Association / Professional Society / Non-Profit
 Audience: Consumers

BRONZE

Sharecare for iOS & Android
The Sharecare Team

Division: Business: 500+ employees
 Audience: Consumers

MERIT

My IFI: Understanding invasive fungal infection
Astellas Pharma US, Inc.

Division: Pharmaceutical Company
 Audience: Consumers

MERIT

ProtectWell App
ProtectWell

Division: Business: less than 500 employees
 Audience: Consumers

MERIT

Synctuition Mindspa & Meditation
Synctuition Oç

Division: Consumer Product Company
 Audience: Consumers

Mobile Digital Health Resources

Mobile Website

BRONZE

Sharecare.com (Mobile Version)
The Sharecare Team

Division: Business: 500+ employees
 Audience: Consumers

Mobile Digital Health Resources

Other / Miscellaneous Mobile Digital Health Resource

SILVER

Achieving Treat-to-Target Goals in Systemic Lupus Erythematosus
RedMedEd

Division: Medical Communications Agency
Audience: Health Professionals

SILVER

RME Hot Seat: Immunotherapy for Multiple Myeloma
RedMedEd

Division: Medical Communications Agency
Audience: Health Professionals

Mobile Digital Health Resources

Text Messaging

MERIT

Digital Fotonovelas delivered through SMS
mPulse Mobile

Division: Business: less than 500 employees
Audience: Consumers

Personal Digital Health Devices / Wearables

Other / Miscellaneous Digital Health Device / Wearable

GOLD

Instant, at-home antibody test for COVID-19

Scanwell Health

Division: Medical Equipment / Device Manufacturer
Audience: Consumers

Personal Digital Health Devices / Wearables

Remote Monitoring

SILVER

Anura
NuraLogix Corporation

Division: Medical Equipment / Device Manufacturer
Audience: Health Professionals

Web-based Digital Health

Banner Ad Series

GOLD

Optum Store Display Ads
OptumRx Marketing Team

Division: Health System
Audience: Consumers

GOLD

Age-In
UPMC Health Plan

Division: Health System
Audience: Consumers

GOLD

SNP
UPMC Health Plan

Division: Health System
Audience: Consumers

SILVER

Launching Restylane Kysse During the COVID-19 Pandemic – Ad Units
Galderma

Division: Other / Miscellaneous
Audience: Consumers

BRONZE

OptumRx Provider Home Delivery Display Ads – Display Ad
OptumRx Marketing Team

Division: Health System
Audience: Consumers

MERIT

B2B
UPMC Health Plan

Division: Health System
Audience: Consumers

Web-based Digital Health

Content Management System

BRONZE

America's Health Rankings
United Health Foundation

Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

Web-based Digital Health

Digital Health Curation

GOLD

Digital Command Center
Health

Division: Business: less than 500 employees
Audience: Health Professionals

SILVER

PatientPass
Elsevier

Division: Business: 500+ employees
Audience: Health Professionals

BRONZE

Personal Path to Health: Ulcerative Colitis

The Sharecare Team

Division: Business: 500+ employees
Audience: Consumers

MERIT

LibGuides: Coronavirus (COVID-19) and Cancer Recommended Resources

The University of Texas MD Anderson Cancer Center

Division: Hospital – 500+ beds
Audience: Consumers

Web-based Digital Health

Directory / Ratings / Guides

GOLD

Monarch by SimplePractice
SimplePractice

Division: Business: less than 500 employees
Audience: Consumers

SILVER

Provider directory
Sky Lakes Medical Center

Division: Hospital – under 250 beds
Audience: Consumers

SILVER

Provider directory
Truman Medical Centers/ University Health

Division: Health System
Audience: Consumers

BRONZE

DIY MOUTHWASH GUIDE
SOLSTICE BENEFITS

Division: Health Insurer
Audience: Consumers

MERIT

Swedish Provider Directory
Swedish
 Division: Health System
 Audience: Consumers

Web-based Digital Health Forum / Message Board

BRONZE

DexcomEMEA.com Collaboration Centre
BRIOMed Inc
 Division: Medical Equipment / Device Manufacturer
 Audience: Health Professionals

Web-based Digital Health Health Records

MERIT

Kareo Clinical
Kareo, Inc.
 Division: Business: less than 500 employees
 Audience: Health Professionals

Web-based Digital Health Infographic

GOLD

The Science Behind the Mask
National Jewish Health
 Division: Hospital – under 250 beds
 Audience: Consumers

SILVER

Vaccines for kids
Coffey Communications
 Division: Media / Publishing
 Audience: Consumers

SILVER

Pfizer and the Historic Biopharma Industry Pledge to #StandWithScience on Coronavirus Vaccines – Infographic (EU)
Pfizer
 Division: Other / Miscellaneous
 Audience: Consumers

SILVER

Obesity, COVID-19 & Why Weight Loss Is More Important Than Ever
The Sharecare Team
 Division: Business: 500+ employees
 Audience: Consumers

BRONZE

Support Employee Mental Health and Engagement with Empathy
Businessolver
 Division: Business: 500+ employees
 Audience: Health Professionals

BRONZE

Screening tests can protect women's health
Coffey Communications
 Division: Media / Publishing
 Audience: Consumers

BRONZE

COVID-19 Infographics
Northwell Health
 Division: Health System
 Audience: Consumers

BRONZE

B2B-LONG-FORMAT-INFOGRAPHIC_ HomeDelivery
OptumRx Marketing Team
 Division: Health System
 Audience: Consumers

BRONZE

ANATOMY OF A TOOTH
SOLSTICE BENEFITS
 Division: Health Insurer
 Audience: Consumers

BRONZE

Health Numeracy infographic
The University of Texas MD Anderson Cancer Center
 Division: Hospital – 500+ beds
 Audience: Health Professionals

BRONZE

7 Causes of Pain Under Your Shoulder
Blade Infographic
Veritas Health
 Division: Media / Publishing
 Audience: Consumers

BRONZE

Don't Let Pain Gain on You – Infographic
Zimmer Biomet
 Division: Medical Equipment / Device Manufacturer
 Audience: Consumers

MERIT

A pain in the neck
Coffey Communications
 Division: Media / Publishing
 Audience: Consumers

Web-based Digital Health Interactive Content / Rich Media

GOLD

SkillFlix for Parents IDD
dfusion
 Division: Other / Miscellaneous
 Audience: Consumers

SILVER

An Interactive Look at Psoriasis
The Sharecare Team
 Division: Business: 500+ employees
 Audience: Consumers

BRONZE

Defense Department's "YouCanQuit2" Quit Plan
Booz Allen Hamilton in support of the Defense Health Agency
 Division: Government (Local/State/Federal)
 Audience: Consumers

BRONZE

Virtual Facilities Experience
Stallergenes Greer
 Division: Other / Miscellaneous
 Audience: Health Professionals

BRONZE

Interactive Patient Journey: Multiple Sclerosis
The Sharecare Team
 Division: Business: 500+ employees
 Audience: Consumers

BRONZE

Daily Habits – Back Health
WebMD Health Services
 Division: Business: less than 500 employees
 Audience: Consumers

BRONZE

Daily Habits – Stay Connected
WebMD Health Services
 Division: Business: less than 500 employees
 Audience: Consumers

MERIT

Interactive Physician Consultation: Multiple Sclerosis
The Sharecare Team
 Division: Business: 500+ employees
 Audience: Consumers

MERIT

Creating an interactive map that allows users to instantly track VUMI's global health plans with just one click

VUMI GROUP

Division: Health Insurer
Audience: Consumers

Web-based Digital Health Microsite

GOLD

Race Through Space

Max Schwanger

Division: Health Insurer
Audience: Consumers

SILVER

Wear a Mask Challenge

Baptist Health South Florida

Division: Health System
Audience: Consumers

BRONZE

UPMC Health Plan

Health Care Concierge

Max Schwanger

Division: Health Insurer
Audience: Consumers

BRONZE

Digitally Empowered Course

Patient Empowerment Network

Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

Extra Help program for people on Medicare

The PAN Foundation

Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

AMRPA Patient Information Center

American Medical Rehabilitation Providers Association

Division: Other / Miscellaneous
Audience: Consumers

MERIT

Anatomy of a Hopkins Nurse

Johns Hopkins School of Nursing

Division: Educational Institution
Audience: Consumers

MERIT

UPMC Health Plan COVID 19 Site

Max Schwanger

Division: Health Insurer
Audience: Consumers

MERIT

Coronavirus Digital Resource Center

Northwell Health

Division: Health System
Audience: Consumers

MERIT

Providence Coronavirus Resource Hub

Providence

Division: Health System
Audience: Consumers

Web-based Digital Health

Other / Miscellaneous Web-based Digital Health

BRONZE

ConsumerMedical COVID-19

Support Center

ConsumerMedical

Division: Business: less than 500 employees
Audience: Consumers

BRONZE

Profiles in Resilience Poster Series – Web Gallery

International AIDS Society

Division: Other / Miscellaneous
Audience: Consumers

MERIT

How to Use Eyedrops

GSK and BioCentric, Inc.

Division: Medical Communications Agency
Audience: Consumers

MERIT

Virtual Facilities Experience

Stallergenes Greer

Division: Other / Miscellaneous
Audience: Health Professionals

MERIT

WellBeingGeorgia.com

The Sharecare Team

Division: Business: 500+ employees
Audience: Consumers

MERIT

Don't Let Pain Gain on You – Quiz

Zimmer Biomet

Division: Medical Equipment / Device Manufacturer
Audience: Consumers

Web-based Digital Health Portal–Chronic Disease

GOLD

Daily Habits Portal

WebMD Health Services

Division: Business: less than 500 employees
Audience: Consumers

Web-based Digital Health Portal–Patient Education

SILVER

Liberty Dental Plan – Oral Health Center

Dear Doctor, Inc.

Division: Media / Publishing
Audience: Consumers

BRONZE

What Will I Experience During a C-section?

The Wellness Network

Division: Business: less than 500 employees
Audience: Consumers

MERIT

PatientPass

Elsevier

Division: Business: 500+ employees
Audience: Health Professionals

Web-based Digital Health Portal–Physician / Clinician

BRONZE

On Demand

Health Carousel

Division: Business: 500+ employees
Audience: Health Professionals

BRONZE

Evolve by Intellihealth

Intellihealth

Division: Business: less than 500 employees
Audience: Health Professionals

Web-based Digital Health

Responsive Website Design

GOLD

VaxOKC Website

Daltyn Moeckel and the OKC-County Health Department

Division: Government (Local/State/Federal)

Audience: Consumers

SILVER

BlueCross BlueShield of Tennessee Website

BlueCross BlueShield of Tennessee

Division: Health Insurer

Audience: Consumers

Web-based Digital Health

Web-based Resource / Tool

GOLD

AARP® Staying Sharp® Brain Health Challenges

AARP® Staying Sharp®

Division: Association / Professional Society /

Non-Profit

Audience: Consumers

GOLD

COVID-19 Healthcare Hub Elsevier

Division: Business: 500+ employees

Audience: Health Professionals

SILVER

Violence Prevention Fundamentals CDC Injury Center Division of Violence Prevention

Division: Government (Local/State/Federal)

Audience: Health Professionals

SILVER

COVID-19 Response: COVID-19 Toolkit LifeWorks

Division: Business: 500+ employees

Audience: Consumers

SILVER

The Big Know LiveWell: Vaccinate Solution mPulse Mobile

Division: Business: less than 500 employees

Audience: Consumers

SILVER

Beauty from the Inside Out: A Breast Cancer Awareness Drama Office of Outreach and Health Disparities at the Dan L Duncan Comprehensive Cancer Center in Baylor College of Medicine

Division: Educational Institution

Audience: Consumers

SILVER

Hepatitis C Chatbot The Sharecare Team

Division: Business: 500+ employees

Audience: Consumers

SILVER

VUMIPlans: a quick guide to compare and understand options and coverage available in each of the company's insurance plans

VUMI GROUP

Division: Health Insurer

Audience: Consumers

SILVER

Don't Let Pain Gain on You Zimmer Biomet

Division: Medical Equipment /

Device Manufacturer

Audience: Consumers

BRONZE

AMA Guides Digital American Medical Association

Division: Association / Professional Society /

Non-Profit

Audience: Health Professionals

BRONZE

CVN Presents Cohen Veterans Network

Division: Health System

Audience: Consumers

BRONZE

Welcome Home: E-Training for Home Peritoneal Dialysis Patients DaVita

Division: Business: 500+ employees

Audience: Consumers

BRONZE

Hospital IQ Surgeon Access module Hospital IQ

Division: Business: less than 500 employees

Audience: Health Professionals

BRONZE

Axon Pathfinder (game) INVIVO, a Red Nucleus company

Division: Medical Communications Agency

Audience: Consumers

BRONZE

COVID-19 Response: New Normal in the Pandemic Toolkit LifeWorks

Division: Business: 500+ employees

Audience: Consumers

BRONZE

OncoLink Treatment Binder Builder OncoLink

Division: Association / Professional Society / Non-Profit

Audience: Health Professionals

BRONZE

oneAMYLOIDOSISvoice Digital Educational Rare DiseaseCommunity rareLife solutions

Division: Medical Communications Agency

Audience: Consumers

BRONZE

PPE for the Mind Shift.ms

Division: Association / Professional Society / Non-Profit

Audience: Consumers

BRONZE

Stericycle Communication Solutions Intelligent Scheduling Stericycle Communication Solutions

Division: Business: 500+ employees

Audience: Health Professionals

BRONZE

America's Health Rankings United Health Foundation

Division: Association / Professional Society / Non-Profit

Audience: Health Professionals

MERIT

AONN+ Navigation Toolkit Academy of Oncology Nurse and Patient Navigators (AONN+)

Division: Medical Communications Agency

Audience: Health Professionals

MERIT

PatientPass Elsevier

Division: Business: 500+ employees

Audience: Health Professionals

MERIT

COVID-19 Information Center Global Healthcare Exchange, LLC.

Division: Business: 500+ employees

Audience: Health Professionals

MERIT

All-in-one, end-to-end healthcare compliance management suite made easy

MedTrainer

Division: Business: less than 500 employees
Audience: Health Professionals

MERIT

A Win-Win for Everyone: a Quick Reel for the Community about Clinical Trials

Office of Outreach and Health Disparities at the Dan L Duncan Comprehensive Cancer Center in Baylor College of Medicine

Division: Educational Institution
Audience: Consumers

MERIT

Covid-19 Real Time Barometer Sermo

Division: Other / Miscellaneous
Audience: Health Professionals

MERIT

UpToDate COVID-19 Resources & Tools Wolters Kluwer

Division: Business: 500+ employees
Audience: Health Professionals

Web-based Digital Health Webinar

GOLD

COVID-19: One Year Later Johns Hopkins Medicine – A Woman's Journey

Division: Hospital – 500+ beds
Audience: Consumers

Web-based Digital Health Webinar Series

SILVER

MJH Life Sciences COVID-19 Coalition MJH Life Sciences

Division: Media / Publishing
Audience: Health Professionals

BRONZE

Workplace Learning: Building Awareness of a Diverse, Equitable, and Inclusive Workplace LifeWorks

Division: Business: 500+ employees
Audience: Consumers

MERIT

Supporting Employers with Real-Time Benefits Compliance Information Businessolver

Division: Business: 500+ employees
Audience: Health Professionals

Web-based Digital Health Website

GOLD

ACOG's Patient Website: A Destination for Women's Health Information American College of Obstetricians and Gynecologists

Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER

Truth About SMA – Website & Digital Campaign Biogen Canada and LSD The Agency Inc. (Partnership)

Division: Pharmaceutical Company
Audience: Consumers

SILVER

Vaping Cessation Training Clinical Tools, Inc.

Division: Business: less than 500 employees
Audience: Health Professionals

SILVER

Website Maui Health System

Division: Health System
Audience: Consumers

SILVER

Vanderbilt Health Modea

Division: Health System
Audience: Consumers

SILVER

SingleCare (Website) SingleCare

Division: Business: less than 500 employees
Audience: Consumers

SILVER

Akebia Medical Gallery Syneos Health

Division: Medical Communications Agency
Audience: Health Professionals

SILVER

Rosemark Website corecubed

Division: Business: less than 500 employees
Audience: Health Professionals

BRONZE

Defense Department's "Too Much to Lose" Campaign Website

Booz Allen Hamilton in support of the Defense Health Agency

Division: Government (Local/State/Federal)
Audience: Consumers

BRONZE

Website Indiana Regional Medical Center

Division: Hospital – under 250 beds
Audience: Consumers

BRONZE

Sapphire Digital Health website INVIVO, a Red Nucleus company

Division: Medical Communications Agency
Audience: Health Professionals

BRONZE

<https://www.mayoclinic.org/coronavirus-covid-19> Mayo Clinic

Division: Health System
Audience: Consumers

BRONZE

Providence Southern California Website Providence

Division: Health System
Audience: Consumers

BRONZE

Website Sky Lakes Medical Center

Division: Hospital – under 250 beds
Audience: Consumers

BRONZE

Sharecare.com The Sharecare Team

Division: Business: 500+ employees
Audience: Consumers

BRONZE

Carolina Hearts Home Care Website corecubed

Division: Business: less than 500 employees
Audience: Consumers

BRONZE

Innovative Senior Solutions Website corecubed

Division: Business: less than 500 employees
Audience: Consumers

BRONZE

Updating our browsing experience to make it more intuitive and easy to navigate, and offering better user experience

VUMI GROUP

Division: Health Insurer
Audience: Consumers

MERIT

TeenHealthFX
Atlantic Health System
Goryeb Children's Hospital

Division: Health System
Audience: Consumers

MERIT

Together in SMA Adult Campaign
(Website & Digital Ad Campaign)
Biogen Canada and LSD
The Agency Inc. (Partnership)

Division: Pharmaceutical Company
Audience: Health Professionals

MERIT

Lift for Health Professionals
Clinical Tools, Inc.

Division: Business: less than 500 employees
Audience: Health Professionals

MERIT

DarwinHealth.com
DarwinHealth

Division: Pharmaceutical Company
Audience: Health Professionals

MERIT

Alzinfo.org
Fisher Center for Alzheimer's
Research Foundation

Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

Safely Dispose of Opioid Medicines
Before They Can Do Harm, 60 Seconds
Food and Drug Administration,
Center for Drug Evaluation
and Research

Division: Government (Local/State/Federal)
Audience: Consumers

MERIT

Website
GOLD Coast Health Plan

Division: Health Insurer
Audience: Consumers

MERIT

Website
Grant Regional Health Center

Division: Hospital – under 250 beds
Audience: Consumers

MERIT

Adult Hearing Health Care
IQ Solutions

Division: Government (Local/State/Federal)
Audience: Consumers

MERIT

JazzCares Website
Jazz Pharmaceuticals, Inc.

Division: Pharmaceutical Company
Audience: Health Professionals

MERIT

SALMON Health and
Retirement Website
Kim Brache, SALMON Health
and Retirement

Division: Health System
Audience: Consumers

MERIT

Medical City Healthcare
COVID-19 Resource Hub
Medical City Healthcare

Division: Health System
Audience: Consumers

MERIT

Know the Dangers Website
Minnesota Department of
Human Services

Division: Government (Local/State/Federal)
Audience: Consumers

MERIT

Carilion Clinic Specialty Ortho Page
Modea

Division: Health System
Audience: Consumers

MERIT

COVID-19 Vaccines
National Jewish Health

Division: Hospital – under 250 beds
Audience: Consumers

MERIT

Real Chemistry and NEAR Galvanize
their Networks During the COVID-19
Pandemic to Donate PPE to those
in Need
Networks for Emergencies
and Relief (NEAR)

Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

NeuroRehabResource Homepage
NeuroRehabResource.org

Division: Medical Communications Agency
Audience: Health Professionals

MERIT

Patient Testimonial Hub
Northwell Health

Division: Health System
Audience: Consumers

MERIT

RxBenefits Website: The Content Hub
RxBenefits, Inc.

Division: Business: 500+ employees
Audience: Consumers

MERIT

Virtual Facilities Experience
Stallergenes Greer

Division: Other / Miscellaneous
Audience: Health Professionals

MERIT

Oregon Coast Plastic Surgery
Toolbox 4 Healthcare

Division: Physicians / Medical Practices
Audience: Consumers

MERIT

Don't Let Pain Gain on You
Zimmer Biomet

Division: Medical Equipment / Device Manufacturer
Audience: Consumers

