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AbelsonTaylor

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DMW Direct

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Jennings

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Stamats

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EVERYDAY HEALTH GROUP

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Optum

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SLAS

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Director of Marketing  
Vital Plan

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Vice President  
SpinSci

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Stefanie Kuchta  
Art Director  
Optum

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Owner, Writer, Editor  
BEL Writing Services

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President  
ACTIONREACTION

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Adjunct Professor  
American University

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Yale New Haven Health

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Secure IT UI/UX Website & Digital Marketing Expert

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WebMD

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ClaimLogiq

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Vectramind Corp.

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Co-Founder, Technology & Operations  
The Experience Design Studio

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Chief Experience Officer  
BioIQ

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Advisor, Service Engagement  
AARP

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Norton Healthcare

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Co-founder  
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American College of Surgeons Cancer Department

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American Medical Association

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Associate Director, User Experience  
AbelsonTaylor

Matthew Stumm  
Founder + Creative Director  
Stark/Raving Branding + Advertising

Brian Tencza  
Team Lead Education Services  
Environmental Medicine and Education Services Branch, Division of Toxicology and Environmental Medicine, Agency for Toxic Substances and Disease Registry

Andrew Thorn  
EVP, Head of Planning  
Ogilvy Health

Audrie Tornow  
Managing Partner  
Excalibur Medical Education

Debra Zalvan  
Executive Vice President  
UbiCare
## Connected Digital Health
### Clinical Decision Support Tools

<table>
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<tr>
<th>Bronze</th>
<th>PatientPass</th>
<th>Elsevier</th>
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<td>Audience: Health Professionals</td>
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<tr>
<th>Silver</th>
<th>iPrescribe: Mobile E-Prescribing with AI-Powered Medication History and Secure Patient Messaging</th>
<th>DrFirst</th>
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<td>Division: Business: less than 500 employees</td>
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## Connected Digital Health
### Clinical Mobility Tools

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<th>NaviNet AllPayer: Enhancing Digital Payer Transactions</th>
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## Connected Digital Health
### Consumer Directed Digital Health Programs

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<th>Gold</th>
<th>A Personalized Approach to Strengthening a Woman’s Pelvic Floor</th>
<th>Renovia, Inc</th>
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<td>Division: Medical Equipment / Device Manufacturer</td>
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## Connected Digital Health
### Point-of-Care Programs

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## Connected Digital Health
### Telehealth / Remote Patient Monitoring

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<th>Gold</th>
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<td>Division: Media / Publishing</td>
<td>Audience: Consumers</td>
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## Connected Digital Health
### Other / Miscellaneous

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## Digital Health – Social Media
### Facebook

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<th>Gold</th>
<th>St. Ann’s Community Facebook Page</th>
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<th>Why COVID-19 Killed So Many People in Nursing Homes</th>
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<th>The New Normal: Hosting a Small Outdoor Gathering</th>
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</table>
Digital Health – Social Media
LinkedIn

GOLD
AbilitiCBT LinkedIn Series
AbilitiCBT
Division: Business: 500+ employees
Audience: Consumers

SILVER
#CrushCOVID
Yale New Haven Health
Division: Health System
Audience: Consumers

SILVER
Medecision LinkedIn
Medecision
Division: Business: less than 500 employees
Audience: Health Professionals

BRONZE
MORE Health
Amanda Raitz HÈbert
Division: Other / Miscellaneous
Audience: Consumers

Digital Health – Social Media
Instagram

GOLD
AbilitiCBT Instagram
AbilitiCBT
Division: Business: 500+ employees
Audience: Consumers

MERIT
ClaimLogiq LinkedIn Company
Brand Account
ClaimLogiq – Rebecca L. Price
Division: Business: less than 500 employees
Audience: Health Professionals

SILVER
Launching Restylane Kysse During the COVID-19 Pandemic - Influencers
Galderma
Division: Other / Miscellaneous
Audience: Consumers

MERIT
Structuring the messaging on this platform to reinforce that VUMI is the Smart Decision for health care.
VUMI GROUP
Division: Health Insurer
Audience: Consumers

BRONZE
MD Anderson Cancer Center
Instagram account
MD Anderson Cancer Center
Division: Hospital – 500+ beds
Audience: Consumers

BRONZE
MYTH VS FACT: COVID-19 IS AIRBORNE
SOLSTICE BENEFITS
Division: Health Insurer
Audience: Consumers

BRONZE
St. Ann’s Community Instagram Account
St. Ann’s Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE
Sharecare on Instagram
The Sharecare Team
Division: Business: 500+ employees
Audience: Consumers

MERIT
Urinary Tract Infections
Sisters from AARP
Division: Media / Publishing
Audience: Consumers

MERIT
Twirla: So Done Club
Agile Therapeutics & Heartbeat
Division: Pharmaceutical Company
Audience: Consumers

MERIT
Structuring the messaging on this platform to reinforce that VUMI is the Smart Decision for health care.
VUMI GROUP
Division: Health Insurer
Audience: Consumers

BRONZE
Defense Department’s “Own Your Limits” Campaign Instagram
Booz Allen Hamilton in support of the Defense Health Agency
Division: Government (Local/State/Federal)
Audience: Consumers

BRONZE
The New Normal: Going to the Doctor
AARP Studios
Division: Media / Publishing
Audience: Consumers

BRONZE
OCCHD Facebook Page – Connecting the Community to Information and Resources
Alex Brown and the OCCHD Communications Department
Division: Government (Local/State/Federal)
Audience: Consumers

BRONZE
Baptist Health Facebook
Baptist Health South Florida
Division: Health System
Audience: Consumers

BRONZE
COVID-19 Response: Wellbeing Wednesdays
LifeWorks
Division: Business: 500+ employees
Audience: Consumers

BRONZE
Simons Searchlight 10-Year Anniversary Video
Simons Searchlight
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE
DigniCap Patient Success Stories
Thibodeau Media Group
Division: Medical Equipment / Device Manufacturer
Audience: Consumers

BRONZE
AbilitiCBT Instagram
AbilitiCBT
Division: Business: 500+ employees
Audience: Consumers

BRONZE
Avant Healthcare Professionals
LinkedIn Page
Avant Healthcare Professionals
Division: Nurses / Allied Health Professionals
Audience: Consumers

BRONZE
Profiles in Resilience Poster Series
International AIDS Society
Division: Other / Miscellaneous
Audience: Consumers
Digital Health — Social Media
TikTok

**GOLD**
Twirla: So Done Club
Agile Therapeutics & Heartbeat
Division: Pharmaceutical Company
Audience: Consumers

Digital Health — Social Media
Twitter

**GOLD**
MD Anderson Cancer Center
Twitter account
Division: Hospital – 500+ beds
Audience: Consumers

**SILVER**
Cytokine Signalling Forum Twitter
CESAS Medical / University of Glasgow
Division: Medical Communications Agency
Audience: Consumers

**SILVER**
Profiles in Resilience Poster Series
International AIDS Society
Division: Other / Miscellaneous
Audience: Consumers

**SILVER**
Office of Research on Women’s Health
Twitter Page
Synergy Enterprises, Inc.
Division: Business: less than 500 employees
Audience: Health Professionals

**BRONZE**
Sharecare on Twitter
The Sharecare Team
Division: Business: 500+ employees
Audience: Consumers

Digital Health Media / Publications
Article

**GOLD**
Deeply Rooted: An Endocrine Web
Special Report on Race and Diabetes
EndocrineWeb
Division: Media / Publishing
Audience: Consumers

**SILVER**
Advances in Pancreatic Cancer – and Symptoms to Know
Cheryl Platzman Weinstock | AARP
Division: Media / Publishing
Audience: Consumers

**SILVER**
The Clinicians’ Guide on Talking to Patients About Obesity
EndocrineWeb
Division: Media / Publishing
Audience: Health Professionals

**SILVER**
Top Self-Care Tips for Taking Care of You During the Coronavirus Pandemic
Everyday Health
Division: Media / Publishing
Audience: Consumers

Digital Health — Social Media
YouTube

**GOLD**
Coronavirus Kills Over 100,000 in Nursing Homes – What Happened?
AARP Studios
Division: Media / Publishing
Audience: Consumers

**SILVER**
What You Need to Know About the COVID-19 Vaccine if You Have Migraine
Everyday Health
Division: Media / Publishing
Audience: Consumers

**SILVER**
8 Things to Know Before Your Second COVID-19 Vaccine
Michelle Crouch | AARP
Division: Media / Publishing
Audience: Consumers

**SILVER**
Hospital ERs Making Major Changes to Address Patients’ COVID-19 Fears
Michelle Crouch | AARP
Division: Media / Publishing
Audience: Consumers

**SILVER**
Independent Pharmacies Must Express Their Value to Support Long-term Viability
Pharmacy Times
Division: Pharmacy / Drug Store
Audience: Health Professionals

**SILVER**
40 Little Health Habits Every Black Woman Over 40 Needs to Thrive
Sisters From AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

**SILVER**
Free Download! Coloring Pages With a Cultural Twist
Sisters From AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

**SILVER**
I Learned I Had Fibroids After I Fainted on a Flight. Here’s What I Wish I Knew
Sisters From AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

**SILVER**
Stress, Social Isolation From the Coronavirus May Raise Suicide Risk
Stacey Colino | AARP
Division: Media / Publishing
Audience: Consumers
<table>
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<th>Category</th>
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<th>Author/Creator</th>
<th>Division/Institution</th>
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<td>SILVER</td>
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<td>Stacey Colino</td>
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<td>Processing an HIV Diagnosis Mirrors the Five Stages of Grief</td>
<td>TheBody</td>
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<td>Beth Howard</td>
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<td>'What’s Wrong With Me?' Young COVID Survivors Battle Long-Haul Symptoms</td>
<td>Dennis Thompson</td>
<td>HealthDay Reporter</td>
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<td>Caregiving is never easy, and COVID-19 has made it harder</td>
<td>Karen Patterson</td>
<td>American Heart Association News</td>
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<td>Should You Volunteer for a COVID Clinical Trial?</td>
<td>Lisa Fields</td>
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<td>Michelle Crouch</td>
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<td>Debunked! 6 Aging Myths You Should Stop Believing Now</td>
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<td>“Congratulations, You’re Vaccinated! Now What?”</td>
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<td>Media / Publishing</td>
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We Need to Talk About Racism as a Barrier to HIV Prevention and Care for Black Women
TheBodyPro
Division: Media / Publishing
Audience: Health Professionals

How a Disc Becomes Painful
Veritas Health
Division: Media / Publishing
Audience: Consumers

Daily Hive media article
AbilitiCBT
Division: Business: 500+ employees
Audience: Consumers

What Accounts for the High Cost of Care? It’s the People: A Q&A With Eric Topol, MD Allison Inserro
Division: Media / Publishing
Audience: Health Professionals

How Your Pandemic Habits Could Raise Your Breast Cancer Risk
Barbara Brody | AARP
Division: Media / Publishing
Audience: Consumers

What to Know About Angina
Barbara Brody | AARP
Division: Media / Publishing
Audience: Consumers

Lessons from Hong Kong, the Longest-Living Place on Earth
Charlie Schroeder | AARP
Division: Media / Publishing
Audience: Consumers

Another COVID-19 Challenge: Vaccinating the Homebound
Christina Ianzito | AARP
Division: Media / Publishing
Audience: Consumers

Oncology Care Pharmacy Has Promising Trends on the Horizon Directions in Oncology Pharmacy
Division: Pharmacy / Drug Store
Audience: Health Professionals

The Mental Health Toll of Parenting During a Pandemic Everyday Health
Division: Media / Publishing
Audience: Consumers

Chronic COVID Experiences
HealthCentral
Division: Media / Publishing
Audience: Consumers

‘Femtech’ Is Busting Taboos Around Women’s Health and Wellness—But What Is It Exactly?
Karen Pallerito for Health.com
Division: Media / Publishing
Audience: Consumers

How COVID-19 Complicates Grief
Larry Beresford | AARP
Division: Media / Publishing
Audience: Consumers

Expanding Horizons Virtually
MUSC Health Science Communications
Division: Health System
Audience: Health Professionals

Pandemic Pivot: Telehealth rapidly scales up during the COVID-19 pandemic to provide care to patients in the safety of their homes
MUSC Health Science Communications
Division: Health System
Audience: Health Professionals

Surge Detection: Physicians use artificial intelligence and new wearable technology to locate, predict and prevent seizures in epilepsy patients
MUSC Health Science Communications
Division: Health System
Audience: Health Professionals

The Big Reveal: New technologies at MUSC are poised to detect and diagnose lung cancer earlier and less invasively
MUSC Health Science Communications
Division: Health System
Audience: Health Professionals

COVID-19 and its Impact on the SPARK ASD Community
Simons Foundation
Division: Association / Professional Society / Non-Profit
Audience: Consumers

The Plant-Based Prescription
Sisters From AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

Your 2021 Black Girl Joy Diet: Reclaim Happiness and a Healthy Weight
Sisters From AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

When Your Second Vaccine Dose Packs a Punch
Stacey Colino | AARP
Division: Media / Publishing
Audience: Consumers

How I Got My Husband to Face His Erectile Dysfunction
The Ethel
Division: Association / Professional Society / Non-Profit
Audience: Consumers

Why It Takes a Village to Get Through Menopause
The Ethel
Division: Association / Professional Society / Non-Profit
Audience: Consumers

Why We Pass More Gas as We Age
The Ethel
Division: Association / Professional Society / Non-Profit
Audience: Consumers

All Your Burning Questions About Sex Answered Right Now
The Girlfriend
Division: Association / Professional Society / Non-Profit
Audience: Consumers
### Digital Health Media / Publications Article Series

#### GOLD
- **Diabetes Prevention Guide**
  - AARP
  - Division: Media / Publishing
  - Audience: Consumers

#### BRONZE
- **Secrets to a Healthy Heart**
  - AARP
  - Division: Media / Publishing
  - Audience: Consumers

#### BRONZE
- **Compassion amid crisis**
  - American Heart Association
  - Division: Association / Professional Society / Non-Profit
  - Audience: Consumers

#### BRONZE
- **Dream Big - and Get There This Month**
  - HealthCentral
  - Division: Media / Publishing
  - Audience: Consumers

### Digital Health Media / Publications Audio

#### GOLD
- **Katie Couric’s Story**
  - Merck
  - Division: Other / Miscellaneous
  - Audience: Consumers

#### SILVER
- **Track the Vax: FDA Chief Vows Transparency in Vaccine Approvals**
  - MedPage Today
  - Division: Media / Publishing
  - Audience: Health Professionals

#### SILVER
- **How Alcohol Affects Us as We Age**
  - AARP
  - Division: Media / Publishing
  - Audience: Consumers

#### BRONZE
- **How to Lose Weight Now**
  - AARP
  - Division: Media / Publishing
  - Audience: Consumers

#### BRONZE
- **Launching Restylane Kysse During the COVID-19 Pandemic**
  - Galderma
  - Division: Other / Miscellaneous
  - Audience: Consumers

#### BRONZE
- **Top Crohn’s Questions Answered**
  - Dr. Tauseef Ali
  - Division: Media / Publishing
  - Audience: Consumers

### Digital Health Media / Publications Podcast

#### BRONZE
- **Conversations in Tinnitus: Podcast 15 Exploring Noninvasive Neurosensory Tinnitus Relief**
  - American Tinnitus Association
  - Division: Association / Professional Society / Non-Profit
  - Audience: Consumers

#### BRONZE
- **Heart and Soul of Oncology Navigation – A Monthly Podcast**
  - AONN+
  - Division: Association / Professional Society / Non-Profit
  - Audience: Health Professionals

#### BRONZE
- **Adjusted Reality podcast**
  - Foundation for Chiropractic Progress
  - Division: Association / Professional Society / Non-Profit
  - Audience: Consumers

#### BRONZE
- **Dream Big - and Get There This Month**
  - HealthCentral
  - Division: Media / Publishing
  - Audience: Consumers

#### BRONZE
- **Podcast – COVID-19 and the Impact on End of Life Decisions**
  - Medecision
  - Division: Business: less than 500 employees
  - Audience: Health Professionals

#### BRONZE
- **The Moving Forward Together Podcast Episode 5: Addressing Health Equity in Light of COVID-19**
  - Optum and Fusion Hill
  - Division: Health Insurer
  - Audience: Consumers

#### MERIT
- **Ontario radio matte story**
  - AbilitiCBT
  - Division: Business: 500+ employees
  - Audience: Consumers

#### MERIT
- **Frankly Speaking about Cancer – A Frank Conversation about Laryngeal Cancer**
  - Cancer Support Community
  - Division: Association / Professional Society / Non-Profit
  - Audience: Consumers

#### MERIT
- **Frankly Speaking about Cancer – A Frank Conversation about Mesothelioma**
  - Cancer Support Community
  - Division: Association / Professional Society / Non-Profit
  - Audience: Consumers
### Digital Health Media / Publications

**Blog Post**

<table>
<thead>
<tr>
<th>Merit Level</th>
<th>Title</th>
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<tr>
<td><strong>Gold</strong></td>
<td>Rehabilitation COVID-19 “Long-Haulers”: The ME/CFS Connection</td>
<td>MedBridge, Caroline Christian, PhD, Staci Stevens, MA and Todd Davenport, PT, DPT, MPH, OCS</td>
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<td></td>
<td>Medical City Healthcare COVID-19 Blog</td>
<td>Medical City Healthcare</td>
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<tr>
<td><strong>Silver</strong></td>
<td>COVID-19: Why I’m Very Concerned</td>
<td>MedPage Today</td>
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<tr>
<td><strong>Bronze</strong></td>
<td>Cancer and COVID-19: 7 ways to Cope with the Anxiety</td>
<td>Fox Chase Cancer Center</td>
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<td>What’s changed in a year?</td>
<td>MD Anderson Cancer Center</td>
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<td>How to Talk to Your Kids About Racism</td>
<td>Nationwide Children’s Hospital</td>
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<td>Mask Safety 101: Why You Shouldn’t Mask a Baby</td>
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### Blog Post Series

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<tr>
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<tr>
<td><strong>Gold</strong></td>
<td>Admissions Talks</td>
<td>Johns Hopkins School of Nursing</td>
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<td><strong>Bronze</strong> AARP® Staying Sharp® Foods That Can Affect Brain Health</td>
<td>AARP</td>
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<td></td>
<td><strong>Bronze</strong> The Skinny: Your Weekly Benefits and News Digest, With Flair</td>
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</table>
Digital Health Media / Publications
Book

**GOLD**

*Communicating Nutrition: The Authoritative Guide*
*Academy of Nutrition and Dietetics*
Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

**SILVER**

*Reaching Teens: Strength-Based, Trauma-Sensitive, Resilience-Building Communication Strategies Rooted in Positive Youth Development, 2nd edition*
*American Academy of Pediatrics*
Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

Digital Health Media / Publications
Booklet/Brochure

**GOLD**

*COVID-19: One Year Later*
*Johns Hopkins Medicine – A Woman’s Journey*
Division: Hospital – 500+ beds
Audience: Consumers

**SILVER**

*B2P-INTERACTIVE-PDF-SELLSHEET_GeneTherapy*
*OptumRx Marketing Team*
Division: Health System
Audience: Consumers

**BRONZE**

*Frankly Speaking About Cancer: What Are Biosimilar Drugs?*
*Cancer Support Community*
Division: Association / Professional Society / Non-Profit
Audience: Consumers

*Frankly Speaking About Cancer: Immunotherapy and Lung*
*Cancer Support Community*
Division: Association / Professional Society / Non-Profit
Audience: Consumers

*Frankly Speaking About Cancer: Treatment for Lung Cancer*
*Cancer Support Community*
Division: Association / Professional Society / Non-Profit
Audience: Consumers

*Simply Good: A Cookbook for Stroke Survivors and Their Families*
*American Heart Association*
Division: Association / Professional Society / Non-Profit
Audience: Consumers

*Managing Common Mental Health Conditions in Older Adults*
*Sinai Health, Healthy Ageing and Geriatrics*
Division: Health System
Audience: Consumers

*Managing Sedative-Hypnotic Use Among Older Adults*
*Sinai Health, Healthy Ageing and Geriatrics*
Division: Health System
Audience: Consumers

Digital Health Media / Publications
Booklet/Brochure Series

**GOLD**

*Eatright Essentials: Nutrition Education Handouts*
*Academy of Nutrition and Dietetics*
Division: Association / Professional Society / Non-Profit
Audience: Consumers

**SILVER**

*10 Signs It’s Time to Add a Mental Health Pro to Your Self-Care Squad*
*Sisters from AARP*
Division: Media / Publishing
Audience: Consumers

**MERIT**

*COVID-19 Vaccines: What Older Canadians Need to Know*
*National Institute on Ageing*
Division: Association / Professional Society / Non-Profit
Audience: Consumers

*Managing Common Mental Health Conditions in Older Adults*
*Sinai Health, Healthy Ageing and Geriatrics*
Division: Health System
Audience: Consumers

*Managing Sedative-Hypnotic Use Among Older Adults*
*Sinai Health, Healthy Ageing and Geriatrics*
Division: Health System
Audience: Consumers

Digital Health Media / Publications
Case Study

**BRONZE**

*Case Study: How St. Luke’s Improved Employee Mental Health and Avoided Costs With SilverCloud Health*
*SilverCloud Health*
Division: Business: less than 500 employees
Audience: Health Professionals

Digital Health Media / Publications
Editorial Illustration

**GOLD**

*10 Signs It’s Time to Add a Mental Health Pro to Your Self-Care Squad*
*Sisters from AARP*
Division: Media / Publishing
Audience: Consumers

**SILVER**

*Your 2021 Black Girl Joy Diet: Reclaim Happiness and a Healthy Weight*
*Sisters from AARP*
Division: Media / Publishing
Audience: Consumers
<table>
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<tr>
<th>Category</th>
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<td>SILVER</td>
<td>Why We Pass More Gas as We Age</td>
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<td>5 Signs You Are A Digital Hypochondriac</td>
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<td>40 Little Health Habits Every Black Woman Over 40 Needs to Thrive</td>
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<td>Sisters Who Did This Lost 50 Percent More Weight</td>
<td>Sisters from AARP</td>
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<td>SILVER</td>
<td>MD Anderson FY20 Annual Report</td>
<td>MD Anderson Cancer Center</td>
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<td>We’ve Experienced Racial Pain, Here Are Ways to Heal From It</td>
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**BRONZE**

The Motivator Winter/Spring 2020
Multiple Sclerosis Association of America
Division: Association / Professional Society / Non-Profit
Audience: Consumers

**MERIT**

Tinnitus Today Magazine
American Tinnitus Association
Division: Association / Professional Society / Non-Profit
Audience: Consumers

**BRONZE**

Conquer: 5th Annual Patient Guide to Cancer Support Services 2021
The Lynx Group
Division: Media / Publishing
Audience: Consumers

**GOLD**

Optum HouseCalls Video
Optum HouseCalls
Division: Health Insurer
Audience: Consumers

**GOLD**

Healthy Plate, Healthy Planet: An Interactive Guide for Clinicians
The Gaples Institute and Harvard T.H. Chan School of Public Health, Department of Nutrition
Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

**SILVER**

Addressing Unmet Needs in the Acute Treatment of Migraine: Focus on the Role of the 5-HT1F Receptor: PeerView Institute for Medical Education (PVI)
Division: Business: less than 500 employees
Audience: Health Professionals

**BRONZE**

Highlights from ACR 2020: Psoriatic Arthritis
CESAS Medical / Professor Philip Mease / Professor Atul Deodhar
Division: Medical Communications Agency
Audience: Health Professionals

**BRONZE**

GET-REAL: Guide to Evaluation and Treatment of Venous Thromboembolism Using REAL-World Data
Paradigm Medical Communications
Division: Medical Communications Agency
Audience: Health Professionals

**BRONZE**

Visualization of Chronic Rhinosinusitis: The Latest Developments in Diagnosis and Management – On-Demand CME Interactive Infographic
Paradigm Medical Communications
Division: Medical Communications Agency
Audience: Health Professionals

**MERIT**

Don’t Let Pain Gain on You
Zimmer Biomet
Division: Medical Equipment / Device Manufacturer
Audience: Consumers

**GOLD**

Asthma in Children Pediatric Asthma
Healthwise
Division: Business: less than 500 employees
Audience: Consumers

**GOLD**

Pediatric Asthma
Healthwise
Division: Business: less than 500 employees
Audience: Consumers

**MERIT**

Lichen Planus
Healthwise
Division: Business: less than 500 employees
Audience: Consumers

**MERIT**

The Nexus of COPD, Cardiovascular Disease, and COVID-19 Cardiometabolic Health Congress
Division: Other / Miscellaneous
Audience: Health Professionals

**MERIT**

Impending Advances in Sustained Anti-VEGF Delivery for Neovascular Retinal Diseases: An Up-Close Look!
Paradigm Medical Communications
Division: Medical Communications Agency
Audience: Health Professionals

**MERIT**

Monitoring the Clues in the Diagnosis and Management of PF-ILD
Paradigm Medical Communications
Division: Medical Communications Agency
Audience: Health Professionals

**MERIT**

Updates in the Diagnosis and Treatment of Castleman Disease: Expert Perspectives
Paradigm Medical Communications
Division: Medical Communications Agency
Audience: Health Professionals

**MERIT**

Don’t Let Pain Gain on You – Infographic
Zimmer Biomet
Division: Medical Equipment / Device Manufacturer
Audience: Consumers

**MERIT**

Don’t Let Pain Gain on You – Quiz
Zimmer Biomet
Division: Medical Equipment / Device Manufacturer
Audience: Consumers

**Digital Health Media / Publications**

**GOLD**

OptumRx Provider Newsletter – eNewsletter
OptumRx Marketing Team
Division: Health System
Audience: Consumers

**SILVER**

Infectious Disease Specialist: Top Twitter Reads Surrounding COVID-19 MashupMD
Division: Media / Publishing
Audience: Health Professionals

**BRONZE**

Heart Insight (December 2020)
American Heart Association
Division: Association / Professional Society / Non-Profit
Audience: Consumers

**BRONZE**

Coronavirus Update Newsletter – November 11, 2020
Everyday Health
Division: Media / Publishing
Audience: Consumers
## Digital Health Media / Publications

### Newsletter Series

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<td><strong>GOLD</strong></td>
<td>AARP® Staying Sharp® COVID-19 Newsletters</td>
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<td><strong>SILVER</strong></td>
<td>COVID-19 Updates Newsletter Temple Health</td>
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<td><strong>BRONZE</strong></td>
<td>3-Day Guide to Stress-Relief Everyday Health</td>
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### Videos

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<td><strong>GOLD</strong></td>
<td>Dr Lorna Breen Heroes Foundation AAMC</td>
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<td><strong>GOLD</strong></td>
<td>Bulging and Herniated Discs Dear Doctor, Inc.</td>
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<tr>
<td><strong>GOLD</strong></td>
<td>The Spine and How It Works Dear Doctor, Inc.</td>
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<td><strong>GOLD</strong></td>
<td>Diabetes: Daily Foot Check Healthwise</td>
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<td><strong>GOLD</strong></td>
<td>A Place for You in Nursing Johns Hopkins School of Nursing</td>
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<td><strong>GOLD</strong></td>
<td>The Week Hope Arrived – COVID Vaccine PSA Mytonomy</td>
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### Other / Miscellaneous Digital Health Media / Publication

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<td>Relentless Together American Heart Association</td>
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<td><strong>SILVER</strong></td>
<td>Americans’ Perceptions of Telehealth in the Era of COVID-19 Survey Report Sykes Enterprises, Incorporated</td>
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<tr>
<td><strong>BRONZE</strong></td>
<td>COVID-19 in Inflammatory Disease CESAS Medical</td>
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<td><strong>GOLD</strong></td>
<td>Security Health Plan “In Common” Medicare TV/Video Yamamoto Agency</td>
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<td><strong>SILVER</strong></td>
<td>Nutrition Care Manual Suite Promotional Video Academy of Nutrition and Dietetics</td>
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<td><strong>SILVER</strong></td>
<td>Detect and Manage Your Kidney Disease American Kidney Fund</td>
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<td><strong>SILVER</strong></td>
<td>Fluid management and your kidneys American Kidney Fund</td>
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<td><strong>SILVER</strong></td>
<td>Preventing Kidney Disease American Kidney Fund</td>
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<td><strong>SILVER</strong></td>
<td>Cancer Patient Support Messages Video Andrew Becker, Fox Chase Cancer Center</td>
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<td><strong>SILVER</strong></td>
<td>Britton’s Story Centers for Disease Control and Prevention, National Center for Injury Prevention and Control, Division of Overdose Prevention</td>
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<td>Award</td>
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| BRONZE | Using the Penile Scrotal Approach During Penile Prosthesis Surgery to Treat Erectile Dysfunction  
MUSC Health Science Communications  
Division: Health System  
Audience: Health Professionals |
| BRONZE | Polycythemia Vera: It All Starts With One  
RevHealth  
Division: Other / Miscellaneous  
Audience: Health Professionals |
| BRONZE | Inspiring the Next Generation: Lead the Way to a Healthier World  
Sunovion Pharmaceuticals  
Division: Pharmaceutical Company  
Audience: Consumers |
| BRONZE | Akebia Medical Gallery: HIF Pathway Live Action Video  
Synenos Health  
Division: Medical Communications Agency  
Audience: Health Professionals |
| BRONZE | HP MC testimonial – Brad  
UPMC Health Plan  
Division: Health Insurer  
Audience: Consumers |
| BRONZE | “3-Point Check” Video for Improved Heart Failure Symptom Monitoring and Management  
Vida Health  
Division: Consumer Product Company  
Audience: Consumers |
| MERIT | Decoding with Professor Howe  
Booking and Communications Manager  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers |
| MERIT | Don’t settle for the Black Box  
ClaimLogiq – Rebecca L Price & Scott Strent  
Division: Business: less than 500 employees  
Audience: Health Professionals |
| MERIT | 5 Ways to Practice Optimism  
Healthwise  
Division: Business: less than 500 employees  
Audience: Consumers |
| MERIT | HealthDay Now: Debunking Vaccine Myths, with Dr Paul Offit  
Mabel Jong, HealthDay News Anchor  
Division: Media / Publishing  
Audience: Consumers |
| MERIT | How Your Mind and Body React to Stress  
Healthwise  
Division: Business: less than 500 employees  
Audience: Consumers |
| MERIT | Payer and the Chronic Biopharma Industry Pledge to #StandWithScience on Coronavirus Vaccines – Sizzle Video  
Pfizer  
Division: Other / Miscellaneous  
Audience: Consumers |
| MERIT | Sodium (salt) and your kidneys  
American Kidney Fund  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers |
| MERIT | Health Workers Lead the Charge, Receiving First COVID-19 Vaccines in Rochester, New York  
Pharmacy Times  
Division: Pharmacy / Drug Store  
Audience: Health Professionals |
| MERIT | Caregiving and Disease Management for Alzheimer’s Disease  
MyAlzTeam  
Division: Media / Publishing  
Audience: Consumers |
Mobile Digital Health Resources
Other / Miscellaneous Mobile Digital Health Resource

SILVER
Achieving Treat-to-Target Goals in Systemic Lupus Erythematosus
RedMedEd
Division: Medical Communications Agency
Audience: Health Professionals

SILVER
RME Hot Seat: Immunotherapy for Multiple Myeloma
RedMedEd
Division: Medical Communications Agency
Audience: Health Professionals

Mobile Digital Health Resources
Text Messaging

MERIT
Digital Fotonovelas delivered through SMS
mPulse Mobile
Division: Business: less than 500 employees
Audience: Consumers

Personal Digital Health Devices / Wearables
Other / Miscellaneous Digital Health Device / Wearable

GOLD
Instant, at-home antibody test for COVID-19
Scanwell Health
Division: Medical Equipment / Device Manufacturer
Audience: Consumers

Web-based Digital Health
Banner Ad Series

GOLD
Optum Store Display Ads
OptumRx Marketing Team
Division: Health System
Audience: Consumers

SILVER
Age-In SNP
UPMC Health Plan
Division: Health System
Audience: Consumers

BRONZE
Launching Restylane Kysse During the COVID-19 Pandemic – Ad Units
Galderma
Division: Other / Miscellaneous
Audience: Consumers

BRONZE
OptumRx Provider Home Delivery Display Ads – Display Ad
OptumRx Marketing Team
Division: Health System
Audience: Consumers

Web-based Digital Health
Content Management System

MERIT
B2B SNP
UPMC Health Plan
Division: Health System
Audience: Consumers

Web-based Digital Health
Directory / Ratings / Guides

GOLD
Monarch by SimplePractice
SimplePractice
Division: Business: less than 500 employees
Audience: Consumers

SILVER
Provider directory
Sky Lakes Medical Center
Division: Hospital – under 250 beds
Audience: Consumers

SILVER
Provider directory
Truman Medical Centers/University Health
Division: Health System
Audience: Consumers

BRONZE
DIY MOUTHWASH GUIDE
SOLSTICE BENEFITS
Division: Health Insurer
Audience: Consumers
Web-based Digital Health
Responsive Website Design

**GOLD**

**VaxOKC Website**
- **Daltyn Moeckel and the OKC-County Health Department**
  - Division: Government (Local/State/Federal)
  - Audience: Consumers

**Silver**

**BlueCross BlueShield of Tennessee Website**
- BlueCross BlueShield of Tennessee
  - Division: Health Insurer
  - Audience: Consumers

Web-based Digital Health
Web-based Resource / Tool

**Gold**

**AARP® Staying Sharp® Brain Health Challenges**
- **AARP® Staying Sharp®**
  - Division: Association / Professional Society / Non-Profit
  - Audience: Consumers

**Silver**

**Violence Prevention Fundamentals**
- CDC Injury Center Division of Violence Prevention
  - Division: Government (Local/State/Federal)
  - Audience: Health Professionals

**Silver**

**COVID-19 Response: COVID-19 Toolkit**
- **LifeWorks**
  - Division: Business: 500+ employees
  - Audience: Consumers

**Silver**

**AARP® Staying Sharp® Brain Health Challenges**
- **AARP® Staying Sharp®**
  - Division: Association / Professional Society / Non-Profit
  - Audience: Consumers

**Silver**

**COVID-19 Healthcare Hub**
- **Elsevier**
  - Division: Business: 500+ employees
  - Audience: Health Professionals

**Silver**

**CVN Presents**
- **Cohen Veterans Network**
  - Division: Health System
  - Audience: Health Professionals

**Bronze**

**AMA Guides Digital**
- **American Medical Association**
  - Division: Association / Professional Society / Non-Profit
  - Audience: Health Professionals

**Bronze**

**Welcome Home: E-Training for Home Peritoneal Dialysis Patients**
- **DaVita**
  - Division: Business: 500+ employees
  - Audience: Consumers

**Bronze**

**OneAMYLOIDOSISvoice Digital**
- **Educational Rare Disease Community rareLife solutions**
  - Division: Medical Communications Agency
  - Audience: Consumers

**Bronze**

**PPE for the Mind**
- **Shift.ms**
  - Division: Association / Professional Society / Non-Profit
  - Audience: Consumers

**Bronze**

**OncoLink Treatment Binder Builder**
- **OncoLink**
  - Division: Association / Professional Society / Non-Profit
  - Audience: Health Professionals

**Bronze**

**Stericycle Communication Solutions Intelligent Scheduling**
- **Stericycle Communication Solutions**
  - Division: Business: 500+ employees
  - Audience: Health Professionals

**Bronze**

**America’s Health Rankings**
- **United Health Foundation**
  - Division: Association / Professional Society / Non-Profit
  - Audience: Health Professionals

**Bronze**

**AONN+ Navigation Toolkit**
- **Academy of Oncology Nurse and Patient Navigators (AONN+)**
  - Division: Medical Communications Agency
  - Audience: Health Professionals

**Bronze**

**PatientPass**
- **Elsevier**
  - Division: Business: 500+ employees
  - Audience: Health Professionals

**Bronze**

**COVID-19 Information Center**
- **Global Healthcare Exchange, LLC.**
  - Division: Business: 500+ employees
  - Audience: Health Professionals
<table>
<thead>
<tr>
<th>Category</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>MERIT</td>
<td>All-in-one, end-to-end healthcare compliance management suite made easy&lt;br&gt;Med Trainer&lt;br&gt;Division: Business: less than 500 employees&lt;br&gt;Audience: Health Professionals</td>
</tr>
<tr>
<td>MERIT</td>
<td>A Win-Win for Everyone: a Quick Reel for the Community about Clinical Trials Office of Outreach and Health Disparities at the Dan L Duncan Comprehensive Cancer Center in Baylor College of Medicine&lt;br&gt;Division: Educational Institution&lt;br&gt;Audience: Consumers</td>
</tr>
<tr>
<td>MERIT</td>
<td>Covid-19 Real Time Barometer&lt;br&gt;Sermo&lt;br&gt;Division: Other / Miscellaneous&lt;br&gt;Audience: Health Professionals</td>
</tr>
<tr>
<td>Web-based Digital Health Website</td>
<td>Supporting Employers with Real-Time Benefits Compliance Information&lt;br&gt;Businessolver&lt;br&gt;Division: Business: 500+ employees&lt;br&gt;Audience: Health Professionals</td>
</tr>
<tr>
<td>Web-based Digital Health Website</td>
<td>ACOG’s Patient Website: A Destination for Women’s Health Information&lt;br&gt;American College of Obstetricians and Gynecologists&lt;br&gt;Division: Association / Professional Society / Non-Profit&lt;br&gt;Audience: Consumers</td>
</tr>
<tr>
<td>Web-based Digital Health Website</td>
<td>Truth About SMA — Website &amp; Digital Campaign&lt;br&gt;Biogen Canada and LSD The Agency Inc. (Partnership)&lt;br&gt;Division: Pharmaceutical Company&lt;br&gt;Audience: Consumers</td>
</tr>
<tr>
<td>Web-based Digital Health Website</td>
<td>Vaping Cessation Training&lt;br&gt;Clinical Tools, Inc.&lt;br&gt;Division: Business: less than 500 employees&lt;br&gt;Audience: Health Professionals</td>
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<tr>
<td>Web-based Digital Health Website</td>
<td>Website&lt;br&gt;Maui Health System&lt;br&gt;Division: Health System&lt;br&gt;Audience: Consumers</td>
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<td>Web-based Digital Health Website</td>
<td>Vanderbilt Health&lt;br&gt;Modea&lt;br&gt;Division: Health System&lt;br&gt;Audience: Consumers</td>
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<tr>
<td>Web-based Digital Health Website</td>
<td>SingleCare (Website)&lt;br&gt;Division: Business: less than 500 employees&lt;br&gt;Audience: Consumers</td>
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<tr>
<td>Web-based Digital Health Website</td>
<td>Akebia Medical Gallery&lt;br&gt;Syneos Health&lt;br&gt;Division: Medical Communications Agency&lt;br&gt;Audience: Health Professionals</td>
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<tr>
<td>SILVER</td>
<td>Rosemark Website&lt;br&gt;corecubed&lt;br&gt;Division: Business: less than 500 employees&lt;br&gt;Audience: Health Professionals</td>
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<tr>
<td>BRONZE</td>
<td>Defense Department’s “Too Much to Lose” Campaign Website&lt;br&gt;Booz Allen Hamilton in support of the Defense Health Agency&lt;br&gt;Division: Government (Local/State/Federal)&lt;br&gt;Audience: Consumers</td>
</tr>
<tr>
<td>BRONZE</td>
<td>Website&lt;br&gt;Indiana Regional Medical Center&lt;br&gt;Division: Hospital – under 250 beds&lt;br&gt;Audience: Consumers</td>
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<tr>
<td>BRONZE</td>
<td>Website&lt;br&gt;INVIVO, a Red Nucleus company&lt;br&gt;Division: Medical Communications Agency&lt;br&gt;Audience: Health Professionals</td>
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<td>BRONZE</td>
<td>Website&lt;br&gt;Mayo Clinic&lt;br&gt;Division: Health System&lt;br&gt;Audience: Consumers</td>
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<td>BRONZE</td>
<td>Website&lt;br&gt;Providence Southern California Website&lt;br&gt;Providence&lt;br&gt;Division: Health System&lt;br&gt;Audience: Consumers</td>
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<td>BRONZE</td>
<td>Website&lt;br&gt;Sky Lakes Medical Center&lt;br&gt;Division: Hospital – under 250 beds&lt;br&gt;Audience: Consumers</td>
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<td>BRONZE</td>
<td>Sharecare.com&lt;br&gt;The Sharecare Team&lt;br&gt;Division: Business: 500+ employees&lt;br&gt;Audience: Consumers</td>
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<td>BRONZE</td>
<td>Carolina Hearts Home Care Website&lt;br&gt;corecubed&lt;br&gt;Division: Business: less than 500 employees&lt;br&gt;Audience: Consumers</td>
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<td>BRONZE</td>
<td>Innovative Senior Solutions Website&lt;br&gt;corecubed&lt;br&gt;Division: Business: less than 500 employees&lt;br&gt;Audience: Consumers</td>
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<td>Bronze</td>
<td>Update our browsing experience to make it more intuitive and easy to navigate, and offering better user experience.</td>
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<td>Merit</td>
<td>Adult Hearing Health Care IQ Solutions</td>
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<td>TeenHealthFX</td>
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<td>Merit</td>
<td>Lift for Health Professionals Clinical Tools, Inc.</td>
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<td>Merit</td>
<td>DarwinHealth.com DarwinHealth</td>
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<td>Merit</td>
<td>Alzinfo.org Fisher Center for Alzheimer's Research Foundation</td>
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<td>Merit</td>
<td>Safely Dispose of Opioid Medicines Before They Can Do Harm, 60 Seconds</td>
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<td>Merit</td>
<td>Website GOLD Coast Health Plan</td>
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<tr>
<td>Merit</td>
<td>Website Grant Regional Health Center</td>
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