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NEWS RELEASE

For Immediate Release

27th Annual Digital Health Awards (Spring Session) Open for Entries

Entries are now being accepted for the Spring 2025 Digital Health Awards. The entry deadline is March 28th. The awards will also be part of the Digital Health Association, a new membership organization for professionals and organizations working in all digital health fields. See below for details on the new association.

The awards competition, now in its 27th year, recognizes the best online health resources for both consumers and professionals. Gold, Silver, Bronze and Merit prizes are awarded in up to 60+ categories and 20 divisions. Entry fees for the Spring 2025 awards start at \$85.

For more information, including details on entry categories and divisions, judging criteria, FAQs and more, please visit **DigitalHealthAwards.com**.

Entrants in the Spring awards receive a special bonus: They can opt-in for a free one-year, no-obligation membership in the new Digital Health Association.

Recent winners include: *AARP; Elsevier; Everyday Health; HealthCentral Corporation; Health Medical/Communications Agencies; Johns Hopkins Medicine; Mass General Brigham; Mytonomy; Optum; Sharecare; UMR; UPMC; and WebMD*. A list of recent winners is available for download at **DigitalHealthAwards.com**.

NEW! Award Sponsorships Now Available

For the first-time, a limited number of brand-exclusive sponsorships are available for the Digital Health Awards. For information on sponsorship benefits and brand categories still available, please contact Gary W. Ford, sponsorship director: gford@healthawards.com, or call 800-828-8225. Sponsors of the awards competition are also eligible to become Charter Sponsors of the new Digital Health Association.

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About the New Digital Health Association

The Digital Health Association, now home to the Digital Health Awards, is a new membership organization for professionals and organizations that work in all digital health fields. The association is part of the Health Information Resource Centersm, a 33-year-old national clearinghouse for professionals who work in consumer health markets. The HIRC also organizes the 32-year-old National Health Information Awards (healthawards.com), the largest consumer health awards program of its kind. For more information about the new Digital Health Association, please contact Patricia Henze, executive director: phenze@healthawards.com • 800-828-8225.

For More Information About the Digital Health Awards Competition:

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