2023

DIGITAL Health AWARDS®

An Awards Program From The
Digital Health Association™

Winners

Fall Session
Fall 2023 Session Judges

Jo Ann Antoine  
Art Director  
Vanguard Communications

Risa Arin  
Founder and CEO  
XpertPatient.com

Gil Bashe  
Managing Partner, Global Health  
Finn Partners

Kendra Brodzinski  
Manager, Business Leadership,  
St. Louis  
Momentum Worldwide

Shelly Caldwell  
Owner  
Toolbox 4 Healthcare

Monika Cathcart  
Consultant  
Brilliance Coaching & Consulting

Jonathan Chaney  
Creative Strategist & Team Lead  
Blue Cross NC

Nancy Chill  
Senior VP Education and Business Development  
American Gastroenterological Association

Patrick Clinton, LPC  
Exhale Behavioral Health

Zach Covey  
Sr. Manager, Marketing Communications  
Veritas Health

Cynthia J. Crosthwaite, RN, BS, MS  
National Health Promotion Manager  
FirstGroup America

Cyndy Erickson Mitchell  
Managing Editor, Writer, Content Specialist  
National Jewish Health

Joe Gorelick  
Global Creative Director  
TogoRun

Becky Greiner  
Digital Content Specialist  
Emindful

Rick Guasco  
Creative Director  
Positively Aware magazine

Heather Guidone  
Surgical Program Director  
Center for Endometriosis Care

Rachel Hall  
Senior Marketing Automation Specialist  
Arthur J Gallagher Co.

Emily Heller-Belmonte  
Chief Creative  
Pangaea Creative House

Karyi Hennessey  
Visual Designer  
Veritas Health

Alicia Hoey  
Internal Communications Lead  
Highmark Health

Mike Kallenberg  
Manager of Marketing and Community Services  
Fairfield Medical Center

Jennifer DeLeo Kertz  
Associate Director, SEO  
Optum

Chuck Lacasse  
Agency Creative Director  
Vendi Advertising

Philip Lempert  
CEO  
Retail Dietitians Business Alliance LLC

Cortney Mears  
Strategist, Digital Engagement  
Yale New Haven Health

Mary Metcalf  
Consultant

Tami Miller  
AVP, Patient Access  
The Guthrie Clinic
Ted Miller  
Founder and CEO  
Ted Miller Strategies, LLC

Jackson Murphy  
Creative Director  
Pound & Grain

Taylor Mygatt  
Director, Program Management  
Notal Vision

Balagopal Ramdurai  
Head of Products & Innovation  
Vectramind Corp.

Ryan Reeh  
Senior Digital Content Specialist  
American Academy of Pediatrics

Chet Robson  
Chief Medical Officer  
Mdisrupt

Susan Rubin, MPH  
(Retired)  
Manager, Business Development  
American College of Surgeons  
Cancer Department

Mark Ruthman  
Digital Channel Web SME  
Merck

Bryce Sady  
Vice President  
PSL Group

Janna Schulze  
Social Media &  
Community Manager  
Braithwaite Communications

Marilyn Silva  
Omnichannel Lead  
Sanofi

Eric Snyder  
Director, Technology Innovation  
University of Rochester Medical Center – Wilmot Cancer Institute

Chrstal Spaeth  
Web Content Specialist, Advocacy and External Affairs,  
Digital Communications &  
Online Strategy  
American Academy of Pediatrics

Matthew Stumm  
Founder + Creative Director  
Stark/Raving Branding + Advertising

Karen Thomas  
President  
Thomas PR

Travis Webb  
Editorial Director  
Giddy

Richard Westendorf  
Creative Director  
PatientPoint

Timothy John Wright  
Senior VP Medical Director  
PSL Group

Vishal Yadav  
Director of Application Development  
symplr

Jenny Yu, MD  
Head of Medical Affairs  
Healthline Media
Connected Digital Health
Clinical Decision Support Tools

**BRONZE**
Aiberry AI-powered mental health screening platform
Aiberry
Division: Medical Equipment / Device Manufacturer
Audience: Consumers and Health Professionals

**MERIT**

**Aiberry AI-powered mental health screening platform**

**Baylor College of Medicine**

**Division: Educational Institution**

**Audience: Consumers**

Connected Digital Health
Consumer Directed Digital Health Programs

**MERIT**
Pega Omni-channel Personalized Care
Pegasystems
Division: Business: 500+ employees
Audience: Health Professionals

**SILVER**

**Sharecare for iOS and Android (Enterprise platform)**
Sharecare
Division: Business: 500+ employees
Audience: Consumers

**BRONZE**

**Eat Right Now: Digital Weight Loss and Diabetes Prevention Program**
Sharecare
Division: Business: 500+ employees
Audience: Consumers

Connected Digital Health
Disease Management / Population Health Management

**SILVER**

**Sharecare for iOS and Android (Enterprise platform)**
Sharecare
Division: Business: 500+ employees
Audience: Consumers

**BRONZE**

**Eat Right Now: Digital Weight Loss and Diabetes Prevention Program**
Sharecare
Division: Business: 500+ employees
Audience: Consumers

Connected Digital Health
Point-of-Care Programs

**MERIT**

**Ins. the AI-Powered Virtual Assistant for Health Systems**
TeleVox
Division: Other / Miscellaneous
Audience: Consumers and Health Professionals

**MERIT**

**Interactive Care Plan for Pediatric Surgical Readiness and Recovery**
Mayo Clinic
Division: Health System
Audience: Consumers

**SILVER**

**Interactive Care Plan for Wellness After Breast Cancer**
Mayo Clinic
Division: Health System
Audience: Consumers

**BRONZE**

**Interactive Care Plan for Wellness After Breast Cancer**
Mayo Clinic
Division: Health System
Audience: Consumers

Digital Health — Social Media
Facebook

**GOLD**

**St. Ann’s Community Facebook Page**
St. Ann’s Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

**SILVER**

**Facebook Page: Cancer Support Community**
Cancer Support Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

**BRONZE**

**Here4TN WorkLife Facebook Ad Campaign**
Optum, State of TN
Division: Government (Local/State/Federal)
Audience: Consumers

**MERIT**

**Sharecare on Facebook**
Sharecare
Division: Business: 500+ employees
Audience: Consumers

**GOLD**

**Superhero window washers visit MD Anderson Children’s Cancer Hospital**
MD Anderson Cancer Center
Division: Hospital — 500+ beds
Audience: Consumers

**POZ**

**POZ**
Division: Media / Publishing
Audience: Consumers
| BRONZE | Digital Health - Social Media (Instagram) | Hospital for Special Surgery | Division: Hospital – under 250 beds | Audience: Consumers |
| SILVER | Instagram Page: Cancer Support Community | Cancer Support Community | Division: Association / Professional Society / Non-Profit | Audience: Consumers |
| SILVER | Sharecare on Instagram | Sharecare | Division: Business: 500+ employees | Audience: Consumers |
| BRONZE | Digital Health - Social Media (LinkedIn) | MD Anderson Cancer Center | Division: Hospital – 500+ beds | Audience: Consumers |
| BRONZE | Sharecare on LinkedIn | Sharecare | Division: Business: 500+ employees | Audience: Consumers |
| BRONZE | Digital Health - Social Media (Linkedin) | Hospital for Special Surgery | Division: Hospital – under 250 beds | Audience: Consumers and Health Professionals |
| BRONZE | LUPMC | Sanford Health | Division: Business: 500+ employees | Audience: Consumers and Health Professionals |
| BRONZE | Twitter/X Page: Cancer Support Community | Cancer Support Community | Division: Association / Professional Society / Non-Profit | Audience: Consumers |
| BRONZE | Lupus Forum Twitter | CESAS MEDICAL | Division: Medical Communications Agency | Audience: Health Professionals |
| BRONZE | New Here | UPMC | Division: Health System | Audience: Consumers |
| BRONZE | CDC's Tips From Former Smokers Campaign: Geri M’s Texting Tip (National Texting Portal Sign Up) | CDC's Office of Smoking and Health | Division: Government (Local/State/Federal) | Audience: Consumers |
**BRONZE**
Sharecare on YouTube
Sharecare
Division: Business: 500+ employees
Audience: Consumers

**MERIT**
YouTube Channel: Cancer Support Community
Cancer Support Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

Digital Health Media / Publications

**GOLD**
It Felt Like I Had Indigestion. I Was Having a Heart Attack.
Ken Budd
Division: Media / Publishing
Audience: Consumers

**GOLD**
Millions Affected by CPAP Replacement Shortage
Michelle Llamas at Drugwatch.com
Division: Media / Publishing
Audience: Consumers

**SILVER**
Can You Drink Alcohol While Taking Ozempic?
GoodRx Health
Division: Consumer Product Company
Audience: Consumers

**SILVER**
How Do You Get Someone Mental Help When They Refuse?
GoodRx Health
Division: Consumer Product Company
Audience: Consumers

**SILVER**
With Food, Culture Matters: This App Matches People with Dietitians Based on Culture
Allison Torres Burtka, Maria Laura Haddad-Garcia (EatingWell)
Division: Media / Publishing
Audience: Consumers

**GOLD**
Black Women Say Products for Black Hair Are Dangerously Toxic—Why Are We Still Not Listening?
Mel Curry, Prevention Magazine
Division: Media / Publishing
Audience: Consumers

**SILVER**
Is Your Med Spa ‘Ozempic’ What You Think It Is?
Emily Goldman, Prevention Magazine
Division: Media / Publishing
Audience: Consumers

**SILVER**
Why Aren’t We Paying More Attention to Eating Disorders in People With Larger Bodies?
Everyday Health
Division: Media / Publishing
Audience: Consumers

**BRONZE**
Is It Safe to Cook With Essential Oils?
Everyday Health
Division: Media / Publishing
Audience: Consumers

**BRONZE**
Desperate for Ozempic and Mounjaro, Some People Are Turning to DIY Versions
Everyday Health, Diabetes Daily
Division: Media / Publishing
Audience: Consumers

**BRONZE**
COVID vs. RSV vs. Flu: What Your Symptoms Can and Can’t Tell You During the Tripledemic
GoodRx Health
Division: Consumer Product Company
Audience: Consumers

**BRONZE**
Why ‘Fatphobia’ May Be Just as Toxic as Poor Diet, According to Dietitians
Lauren Manaker, MS, RDN, LD, CLEC
Division: Other / Miscellaneous
Audience: Consumers and Health Professionals

**BRONZE**
Celebrating Pride Month with mental health in mind
Michael Merschel,
American Heart Association News
Division: Association / Professional Society / Non-Profit
Audience: Consumers

**BRONZE**
Guide to Staying Safe After a Train’s Chemical Spill
Michelle Llamas at ConsumerNotice.org
Division: Media / Publishing
Audience: Consumers

**BRONZE**
How to Protect Your Child from Allergies and Asthma at School
Sharecare
Division: Business: 500+ employees
Audience: Consumers

**BRONZE**
One More ‘Ologist’
The Leukemia & Lymphoma Society and Jan White
Division: Association / Professional Society / Non-Profit
Audience: Consumers

**BRONZE**
How Workplace Hair Discrimination Can Impact the Health of Black Women
Travis Rodgers at ConsumerNotice.org
Division: Media / Publishing
Audience: Consumers
A Journey to Better Health: Overcoming Mental Health Struggles
TriWest Healthcare Alliance
Division: Business: 500+ employees
Audience: Consumers

Anatomy of the Coccyx (Tailbone)
Veritas Health
Division: Media / Publishing
Audience: Consumers

Calcium Requirements for Kids’ Growing Bones
Veritas Health
Division: Media / Publishing
Audience: Consumers

Microdiscectomy (Microdecompression): Spine Surgery
Veritas Health
Division: Media / Publishing
Audience: Consumers

After a jump in maternal mortality for Hispanic women, a search for answers
Michael Merschel,
American Heart Association News
Division: Association / Professional Society / Non-Profit
Audience: Consumers

Is Cancer a Cost of Military Service?
Patient Power
Division: Media / Publishing
Audience: Consumers

Wildfires Keep Raging—and They Pose Major Health Risks
Sharecare
Division: Business: 500+ employees
Audience: Consumers

Managing Your PTSD in the Workplace
TriWest Healthcare Alliance
Division: Business: 500+ employees
Audience: Consumers

Guide to Shoulder Anatomy
Veritas Health
Division: Media / Publishing
Audience: Consumers

What Happens to Your Brain As You Age and How to Protect It. According to Doctors
Christine Byrne, M.P.H., RD, Jessica Migala, Emily Lachtrupp, M.S., RD (EatingWell)
Division: Media / Publishing
Audience: Consumers

How to Survive Menopause at Work
DailyOm Journal
Division: Media / Publishing
Audience: Consumers

Cancer Clinical Trials: A 10-Step Guide to Finding a Study That Works for You
Everyday Health
Division: Media / Publishing
Audience: Consumers

Raw Milk: Is Growing in Popularity But Is It Safe to Drink?
Lauren Manaker, MS, RDN, LD, CLEC
Division: Other / Miscellaneous
Audience: Consumers and Health Professionals

Medicaid Unwinding
GoodRx Health
Division: Consumer Product Company
Audience: Consumers

Rare Disease Roadmap
Sharecare
Division: Business: 500+ employees
Audience: Consumers

Concerning Newborn Rashes and Developmental Abnormalities: Part I and Part 2
American Academy of Pediatrics
Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

Health & Hiring: Managing Conditions in the Workplace
GoodRx Health
Division: Consumer Product Company
Audience: Consumers

Making Treatment Decisions for an Advanced Cancer Diagnosis
Cancer Support Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

Planetary Health Healers
American Nurses Association and Johnson & Johnson
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

Reckoning with Racism (Part I)
American Nurses Association and Johnson & Johnson
Division: Association / Professional Society / Non-Profit
Audience: Health Professionals
Digital Health Media / Publications

**Blog Post**

**GOLD**

Uterine Cancer and the Stigma Around Periods: A Loved One’s Point of View
Everyday Health
Division: Media / Publishing
Audience: Consumers

**SILVER**

All of Your Questions About Mucus, Answered
Temple University Health System
Division: Health System
Audience: Consumers

**SILVER**

Nine Things I Wish My Doctor Had Told Me After I Was Diagnosed With HIV
TheBodyPro
Division: Media / Publishing
Audience: Health Professionals

**BRONZE**

How to Promote Flu and RSV Vaccination Clinics to Your Patients and Members
Carenet Health
Division: Business: 500+ employees
Audience: Health Professionals

**MERIT**

The Intelligent Future of Medicaid Claim Reviews
Gainwell Technologies
Division: Business: 500+ employees
Audience: Consumers and Health Professionals

**MERIT**

The Phrase ‘Hard to Reach’ Signifies a Public Health Failure
TheBodyPro
Division: Media / Publishing
Audience: Health Professionals

**Digital Health Media / Publications**

**Blog Post Series**

**MERIT**

Adolescent Health Care Part 3: Transition of Care
American Academy of Pediatrics
Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

**SILVER**

Adolescent Health Care Part 2: Reproductive Health
American Academy of Pediatrics
Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

**BRONZE**

Adolescent Health Care Part 1: Promoting Wellness
American Academy of Pediatrics
Division: Association / Professional Society / Non-Profit
Audience: Health Professionals
Getting to Control: Personalized Care to Address Health Inequities in the Diagnosis of Uncontrolled Severe Asthma and Treatment With Add-on Maintenance Biologic Therapy
Paradigm Medical Communications
Division: Medical Communications Agency
Audience: Health Professionals

Digital Health Media / Publications

GOLD
AARP® Staying Sharp® Content Newsletter
November 2022
AARP® Staying Sharp®
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE
AARP® Staying Sharp® Content Newsletter
April 2023
AARP® Staying Sharp®
Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER
Stroke Connection e-News, April 2023
American Heart Association
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE
Is it COVID, the flu, or a cold?
Sharecare
Division: Business: 500+ employees
Audience: Consumers

MERIT
Is a Support Group Right for You?
Cancer Support Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT
Telling Your Story Matters—Here’s Why
Cancer Support Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT
This Factor Can Increase Colorectal Cancer Risk
Cancer Support Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

Digital Health Media / Publications

SILVER
Navigating Perimenopause
Everyday Health
Division: Media / Publishing
Audience: Consumers

Digital Health Media / Publications

Other / Miscellaneous Digital Health Media / Publication

GOLD
988 Animated Introduction
Sycamores
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

SILVER
Closing the Cancer Gap for Black Americans
Everyday Health
Division: Media / Publishing
Audience: Consumers

BRONZE
Lupus Forum EULAR coverage
CESAS MEDICAL
Division: Medical Communications Agency
Audience: Health Professionals

MERIT
EAHAD 2023 Congress Review
ELM Medical
Division: Medical Communications Agency
Audience: Health Professionals

Digital Health Media / Publications

Video

GOLD
5 Stages of Chronic Kidney Disease (CKD) | Know Your Kidneys
American Kidney Fund
Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER
RAAS inhibitor, potassium binder, and diet connection | Beyond Bananas
American Kidney Fund
Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER
Hands-Only CPR
Healthwise
Division: Business: less than 500 employees
Audience: Consumers and Health Professionals
What Is Thoracic and Lumbar Discectomy?
Mytonomy Inc.
Division: Business: less than 500 employees
Audience: Consumers

Being a Woman in 2023: In Healthcare, Business, Politics & More
Sharecare
Division: Business: 500+ employees
Audience: Consumers

How Do I? Use Breathing to Manage Anxiety
The Leukemia & Lymphoma Society
Division: Association / Professional Society / Non-Profit
Audience: Consumers

Put the Fun Back in your Food
AtlantiCare
Division: Health System
Audience: Consumers

A Nurse’s Journey | The Story of Reza Diama | Part I
Avant Healthcare Professionals
Division: Nurses / Allied Health Professionals
Audience: Consumers and Health Professionals

The CMF Podcast – Episode 9
CESAS MEDICAL
Division: Medical Communications Agency
Audience: Health Professionals

3 Signs Your Teen Is Struggling
Healthwise
Division: Business: less than 500 employees
Audience: Consumers and Health Professionals

The Hopkins Difference: Shaping the Future | Dr. Carole Fakhry
Johns Hopkins Medicine
Division: Health System
Audience: Consumers and Health Professionals

Adrenal gland tumor survivor grateful for MD Anderson’s expertise and compassion
MD Anderson Cancer Center
Division: Hospital – 500+ beds
Audience: Consumers and Health Professionals

What Is an ACO?
Mytonomy Inc.
Division: Business: less than 500 employees
Audience: Consumers

What to Expect When You Have an EMG
Mytonomy Inc.
Division: Business: less than 500 employees
Audience: Consumers

Rita Moreno on How She Keeps Her Brain Active
Sharecare
Division: Business: 500+ employees
Audience: Consumers

Get Ahead of Stroke – You Can #SurviveStroke Video
Society of NeuroInterventional Surgery (SNIS)
Division: Association / Professional Society / Non-Profit
Audience: Consumers

How old do you think I am? Real candid conversations with seniors & kids about aging.
St. Ann’s Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

St. Ann’s Community – Celebrating 150 Years of Caring for the Most Important People on Earth!
St. Ann’s Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

How Do I? Exercise with Cancer
The Leukemia & Lymphoma Society
Division: Association / Professional Society / Non-Profit
Audience: Consumers

Housing Rights & Financial Help module
Triage Cancer
Division: Association / Professional Society / Non-Profit
Audience: Consumers

Swap Up’s “Revenge of the Junk Food”
TSET HYI in collab with Rescue Agency
Division: Other / Miscellaneous
Audience: Consumers

Digital Health Media / Publications
Video Series

Vital Voices: HIV
Sharecare
Division: Business: 500+ employees
Audience: Consumers

APOL1-mediated kidney disease patient stories
American Kidney Fund
Division: Association / Professional Society / Non-Profit
Audience: Consumers

Patient Voices on Gene Therapy with Dr Sylvia von Mackensen
ELM Medical
Division: Medical Communications Agency
Audience: Health Professionals
BRONZE
Lupus Forum Podcasts
CESAS MEDICAL
Division: Medical Communications Agency
Audience: Health Professionals

BRONZE
Communities Within Hepatitis C
The Well, Everyday Health
Division: Media / Publishing
Audience: Consumers

MERIT
Dental Denial
Comfort Dental
Division: Business: 500+ employees
Audience: Consumers and Health Professionals

MERIT
Eat the Rainbow Snack Ideas
Sanford Health | Children’s Health Initiative
Division: Health System
Audience: Consumers

MERIT
Quick Mood Videos
Sanford Health | Children’s Health Initiative
Division: Media / Publishing
Audience: Consumers

Digital Health Media / Publications

White Paper

GOLD
Businessolver: 2023 Benefits Insights Report
Businessolver
Division: Business: 500+ employees
Audience: Health Professionals

GOLD
Businessolver: 2023 Mental Health Special Report
Businessolver
Division: Business: 500+ employees
Audience: Health Professionals

SILVER
State of Mesothelioma: 2023
Sean Marchese at The Mesothelioma Center at Asbestos.com
Division: Media / Publishing
Audience: Consumers

Mobile Digital Health Resources

Mobile Application

GOLD
Unwinding Anxiety by Sharecare for iOS and Android
Sharecare
Division: Business: 500+ employees
Audience: Consumers and Health Professionals

GOLD
Lose It!
Lose It!
Division: Consumer Product Company
Audience: Consumers

SILVER
BetterMe: Mental Health
BetterMe
Division: Business: less than 500 employees
Audience: Consumers

SILVER
Pip Care – Optimizing the surgical journey
Kathy Kaluhiokalani
Division: Consumer Product Company
Audience: Consumers and Health Professionals

SILVER
Sharecare for iOS and Android (Enterprise platform)
Sharecare
Division: Business: 500+ employees
Audience: Consumers

SILVER
Unwinding Anxiety by Sharecare for iOS and Android
Sharecare
Division: Business: 500+ employees
Audience: Consumers

BRONZE
Gozo Health Mobile Engagement Platform
Gozo Health
Division: Business: less than 500 employees
Audience: Consumers and Health Professionals

BRONZE
Megamind Mobile App for Patients
Megamind IT Solutions
Division: Hospital – 500+ beds
Audience: Consumers

BRONZE
Craving to Quit by Sharecare for iOS and Android
Sharecare
Division: Business: 500+ employees
Audience: Consumers

BRONZE
Eat Right Now by Sharecare for iOS and Android
Sharecare
Division: Business: 500+ employees
Audience: Consumers

MERIT
Lose It!
Lose It!
Division: Consumer Product Company
Audience: Consumers

Mobile Digital Health Resources

Mobile Website

BRONZE
Southeast Georgia Health System Mobile Website
Southeast Georgia Health System
Division: Health System
Audience: Consumers

BRONZE
Southeast Georgia Health System Mobile Website
Southeast Georgia Health System
Division: Health System
Audience: Consumers
Personal Digital Health Devices / Wearables

Remote Monitoring

**GOLD**
Pulsenmore ES Remote Ultrasound
Hagar Spits, General Manager,
Pulsenmore Americas
Division: Medical Equipment / Device Manufacturer
Audience: Consumers and Health Professionals

Sleep Tracking

**MERIT**
QuietOn 3.1
QuietOn
Division: Consumer Product Company
Audience: Consumers

Web-based Digital Health

Digital Health Curation

**BRONZE**
Solera
Solera Health
Division: Business: less than 500 employees
Audience: Consumers

Directory / Ratings / Guides

**GOLD**
Edina Family Physicians Physician Directory
Edina Family Physicians
Division: Physicians / Medical Practices
Audience: Consumers

**SILVER**
Methodist Hospital for Surgery Physician Directory
Methodist Hospital for Surgery
Division: Hospital — under 250 beds
Audience: Consumers

**BRONZE**
MercyCare Provider Directory
Mercyhealth
Division: Health System
Audience: Consumers

Web-based Digital Health

Health Records

**BRONZE**
SimplePractice Eletronic Health Record Platform
SimplePractice
Division: Business: less than 500 employees
Audience: Health Professionals

Infographic

**GOLD**
Using Real-World Evidence to Achieve High Quality Care that Improves Payer Outcomes for Multiple Sclerosis
Impact Education, LLC, Partners for Advancing Clinical Education
Division: Medical Communications Agency
Audience: Health Professionals

**SILVER**
Exercise after Burn Injury
The Model Systems Knowledge Translation Center (MSKTC)
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

**BRONZE**
You Are Here: A Roadmap for the End of the Public Health Emergency
Gainwell Technologies
Division: Business: 500+ employees
Audience: Consumers and Health Professionals

**BRONZE**
Seizures After Traumatic Brain Injury
Traumatic Brain Injury Resource Bundle
Division: Government (Local/State/Federal)
Audience: Consumers and Health Professionals

Infographic

**GOLD**
Kidney Health for All website
American Kidney Fund
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

**GOLD**
Businessolver Consumer Experience: Regeneron’s Leave of Absence Roadmap eGuide
Businessolver
Division: Business: 500+ employees
Audience: Consumers

**SILVER**
Bozeman Health Foundation Microsite
Bozeman Health
Division: Health System
Audience: Consumers

**SILVER**
Inside Out: Geographic Atrophy
Sharecare
Division: Business: 500+ employees
Audience: Consumers
<table>
<thead>
<tr>
<th>BRONZE</th>
<th>Web-based Digital Health</th>
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<tbody>
<tr>
<td>LISTEN TO ME! Helping Women Talk to Their Healthcare Provider About Hot Flashes</td>
<td>Healthcare Learning Academy for Continued Healthcare Learning</td>
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<tr>
<td>Division: Educational Institution</td>
<td>Audience: Consumers</td>
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<tr>
<td>Healthy Equity BlueCross BlueShield of Tennessee</td>
<td>Division: Health Insurer</td>
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<tr>
<td>Audience: Consumers and Health Professionals</td>
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<td>Lake Region Healthcare Unity Wellness Mikrosite</td>
<td>Division: Hospital – under 250 beds</td>
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<td>PCP Toolkit Magellan Healthcare</td>
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<td>Audience: Health Professionals</td>
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<td>Businessolver Consumer Experience Envision Newsletter and Email</td>
<td>Division: Business: 500+ employees</td>
</tr>
<tr>
<td>Audience: Consumers</td>
<td></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>GOLD</th>
<th>Web-based Digital Health</th>
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</thead>
<tbody>
<tr>
<td>Understanding and Treating Vasomotor Symptoms (VMS)</td>
<td>Division: Business: 500+ employees</td>
</tr>
<tr>
<td>Audience: Consumers</td>
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</tbody>
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<table>
<thead>
<tr>
<th>SILVER</th>
<th>Web-based Digital Health</th>
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</thead>
<tbody>
<tr>
<td>SimplePractice: Client Portal</td>
<td>Division: Business: less than 500 employees</td>
</tr>
<tr>
<td>Audience: Health Professionals</td>
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<thead>
<tr>
<th>BRONZE</th>
<th>Web-based Digital Health</th>
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<tbody>
<tr>
<td>iTero-exocad Connectorô Align Technology</td>
<td>Division: Medical Equipment / Device Manufacturer</td>
</tr>
<tr>
<td>Audience: Health Professionals</td>
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<tr>
<th>Web-based Digital Health</th>
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<tbody>
<tr>
<td>Portal – Other / Miscellaneous</td>
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</tbody>
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| MERIT | TV-based Remote Engagement, Education and Care Kian Saneii, Founder & CEO of Independa, Inc. | Division: Business: less than 500 employees |
| Audience: Consumers and Health Professionals |

<table>
<thead>
<tr>
<th>GOLD</th>
<th>Web-based Digital Health</th>
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</thead>
<tbody>
<tr>
<td>Building Better Caregivers® Neal Kaufman, M.D., M.P.H.</td>
<td>Division: Other / Miscellaneous</td>
</tr>
<tr>
<td>Audience: Consumers</td>
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<thead>
<tr>
<th>SILVER</th>
<th>Web-based Digital Health</th>
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<tbody>
<tr>
<td>SingleCare Website SingleCare</td>
<td>Division: Business: less than 500 employees</td>
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<td>Audience: Consumers</td>
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</table>

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<tr>
<th>BRONZE</th>
<th>Web-based Digital Health</th>
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</thead>
<tbody>
<tr>
<td>PayerTalkCE Presents: Tackling the Clinical, Economic, and Humanistic Burden of Atopic Dermatitis Impact Education, LLC, Medical Education Resources, Inc.</td>
<td>Division: Medical Communications Agency</td>
</tr>
<tr>
<td>Audience: Health Professionals</td>
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<th>MERIT</th>
<th>Web-based Digital Health</th>
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<tbody>
<tr>
<td>Gen AI based meal planning Spoon Guru</td>
<td>Division: Business: less than 500 employees</td>
</tr>
<tr>
<td>Audience: Consumers and Health Professionals</td>
<td></td>
</tr>
</tbody>
</table>
Web-based Digital Health

**GOLD**
Heart.org
American Heart Association
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

**SILVER**
AARP® Staying Sharp® Website
AARP® Staying Sharp®
Division: Association / Professional Society / Non-Profit
Audience: Consumers

**SILVER**
Know Diabetes by Heart (Professional)
American Heart Association and American Diabetes Association
Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

**SILVER**
Lake Region Healthcare Website
Lake Region Healthcare
Division: Hospital – under 250 beds
Audience: Consumers

**BRONZE**
Know Diabetes by Heart (Consumer)
American Heart Association and American Diabetes Association
Division: Association / Professional Society / Non-Profit
Audience: Consumers

**BRONZE**
Mayo Clinic
Mayo Clinic
Division: Health System
Audience: Consumers and Health Professionals

**MERIT**
Stroke.org
American Stroke Association, a division of the American Heart Association
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

**MERIT**
Ballad Health Website
Ballad Health
Division: Health System
Audience: Consumers and Health Professionals

**MERIT**
Southeast Georgia Health System Website
Southeast Georgia Health System
Division: Health System
Audience: Consumers

**BRONZE**
POZ.com
POZ
Division: Media / Publishing
Audience: Consumers

**BRONZE**
Prisma Health – Uniting two digital properties under one new brand
Reason One, Inc.
Division: Health System
Audience: Consumers