2023



An Awards Program From The



# 

Fall Session

# Fall 2023 Session Judges

#### Jo Ann Antoine

Art Director Vanguard Communications

#### Risa Arin

Founder and CEO XpertPatient.com

#### Gil Bashe

Managing Partner, Global Health Finn Partners

#### Kendra Brodzinski

Manager, Business Leadership, St.Louis Momentum Worldwide

#### Shelly Caldwell

Owner Toolbox 4 Healthcare

#### Monika Cathcart

Consultant
Brilliance Coaching & Consulting

### Jonathan Chaney

Creative Strategist & Team Lead Blue Cross NC

#### Nancy Chill

Senior VP Education and Business Development American Gastroenterological Association

#### Patrick Clinton, LPC

Exhale Behavioral Health

#### Zach Covey

Sr. Manager, Marketing Communications Veritas Health

# Cynthia J. Crosthwaite, RN, BS, MS

National Health Promotion Manager FirstGroup America

### Cyndy Erickson Mitchell

Managing Editor, Writer, Content Specialist National Jewish Health

### Joe Gorelick

Global Creative Director TogoRun

### **Becky Greiner**

Digital Content Specialist Emindful

#### Rick Guasco

Creative Director Positively Aware magazine

#### Heather Guidone

Surgical Program Director Center for Endometriosis Care

#### Rachel Hall

Senior Marketing Automation Specialist Arthur J Gallagher Co.

### Emily Heller-Belmonte

Chief Creative Pangaea Creative House

### Karyi Hennessey

Visual Designer Veritas Health

#### Alicia Hoey

Internal Communications Lead Highmark Health

#### Mike Kallenberg

Manager of Marketing and Community Services Fairfield Medical Center

#### Jennifer DeLeo Kertz

Associate Director, SEO Optum

#### Chuck Lacasse

Agency Creative Director Vendi Advertising

#### Philip Lempert

CFO

Retail Dietitians Business Alliance LLC

#### Cortney Mears

Strategist, Digital Engagement Yale New Haven Health

# Mary Metcalf

Consultant

#### Tami Miller

AVP, Patient Access
The Guthrie Clinic

#### Ted Miller

Founder and CEO Ted Miller Strategies. LLC

#### Jackson Murphy

Creative Director Pound & Grain

### Taylor Mygatt

Director, Program Management Notal Vision

### Balagopal Ramdurai

Head of Products & Innovation Vectramind Corp.

#### Ryan Reeh

Senior Digital Content Specialist American Academy of Pediatrics

#### Chet Robson

Chief Medical Officer Mdisrupt

#### Susan Rubin, MPH

(Retired)

Manager, Business Development American College of Surgeons Cancer Department

#### Mark Ruthman

Digital Channel Web SME Merck

### Bryce Sady

Vice President PSL Group

#### Janna Schulze

Social Media &
Community Manager
Braithwaite Communications

### Marilyn Silva

Omnichannel Lead Sanofi

#### Eric Snyder

Director, Technology Innovation University of Rochester Medical Center – Wilmot Cancer Institute

### Christal Spaeth

Web Content Specialist, Advocacy and External Affairs, Digital Communications & Online Strategy American Academy of Pediatrics

#### Matthew Stumm

Founder + Creative Director Stark/Raving Branding + Advertising

#### Brian Tencza

(Retired)

Team Lead Education Services
Environmental Medicine and
Education Services Branch
Division of Toxicology and
Environmental Medicine
Agency for Toxic Substances and
Disease Registry

#### Karen Thomas

President Thomas PR

#### Travis Webb

Editorial Director Giddy

#### Richard Westendorf

Creative Director PatientPoint

### Timothy John Wright

Senior VP Medical Director PSL Group

#### Vishal Yadav

Director of Application Development symplr

#### Jenny Yu, MD

Head of Medical Affairs Healthline Media

# **Connected Digital Health**

#### Clinical Decision Support Tools

#### BRONZE

Aiberry Al-powered mental health screening platform

#### Aiberry

Division: Medical Equipment / Device Manufacturer Audience: Consumers and Health Professionals

# **Connected Digital Health**

# Consumer Directed Digital Health Programs

#### MERIT

Pega Omni-channel Personalized Care

#### Pegasystems

Division: Business: 500+ employees Audience: Health Professionals

# Connected Digital Health

#### Disease Management / Population Health Management

#### SILVER

Shareare for iOS and Android (Enterprise platform)

#### Sharecare

Division: Business: 500+ employees Audience: Consumers

#### BRONZE

Eat Right Now: Digital Weight Loss and Diabetes Prevention Program

#### Sharecare

Division: Business: 500+ employees Audience: Consumers

# **Connected Digital Health**

#### Point-of-Care Programs

#### MERIT

Iris, the Al-Powered Virtual Assistant for Health Systems

#### TeleVox

Division: Other / Miscellaneous Audience: Consumers and Health Professionals

# Connected Digital Health

### Research / Clinical Trials

#### MERIT

TRINITY: Throat and Other HPV-Related Cancers in Men

#### Baylor College of Medicine

Division: Educational Institution Audience: Consumers

# **Connected Digital Health**

#### Telehealth / Remote Patient Monitoring

#### GOLD

Excellence in remote patient monitoring and responsive virtual care

#### Cadence

Division: Business: 500+ employees Audience: Health Professionals

#### SILVER

Saving Lives Through Fall Prevention: OneStep Reenvisions Fall Risk Assessment

### OneStep

Division: Business: less than 500 employees Audience: Health Professionals

#### BRONZE

Interactive Care Plan for Pediatric Surgical Readiness and Recovery

#### Mayo Clinic

Division: Health System Audience: Consumers

#### BRONZE

Interactive Care Plan for Wellness After Breast Cancer

#### Mavo Clinic

Division: Health System Audience: Consumers

#### BRONZE

Elaj Asan

#### Saleem Sayani

Division: Educational Institution

Audience: Consumers and Health Professionals

#### MERIT

The 98point6 Technology Platform

#### 98point6 Technologies

Division: Business: less than 500 employees Audience: Health Professionals

#### **MERIT**

Interactive Care Plan for Cardiovascular Rehabilitation

#### Mayo Clinic

Division: Health System
Audience: Consumers

### Digital Health - Social Media

#### Facebook

#### GOLD

St. Ann's Community Facebook Page

#### St. Ann's Community

Division: Association / Professional Society / Non-Profit Audience: Consumers

#### SILVER

Facebook Page: Cancer Support Community

#### **Cancer Support Community**

Division: Association / Professional Society / Non-Profit Audience: Consumers

#### BRONZE

Here4TN WorkLife Facebook Ad Campaign

#### Optum, State of TN

Division: Government (Local/State/Federal) Audience: Consumers

#### MERIT

Sharecare on Facebook

#### Sharecare

Division: Business: 500+ employees Audience: Consumers

# Digital Health - Social Media

### Instagram

#### GOLD

Superhero window washers visit MD Anderson Children's Cancer Hospital

#### MD Anderson Cancer Center

Division: Hospital – 500+ beds Audience: Consumers

#### GOLD

POZ

#### POZ

#### SILVER

Instagram Page: Cancer Support Community

#### **Cancer Support Community**

Division: Association / Professional Society / Non-Profit Audience: Consumers

#### BRONZE

Digital Health - Social Media (Instagram)

#### Hospital for Special Surgery

Division: Hospital – under 250 beds Audience: Consumers

#### BRONZE

What To Know About Sports Physicals For Kids

#### Loyola Medicine

Division: Health System Audience: Consumers

#### BRONZE

Gingerbread village demolition

#### MD Anderson Cancer Center

Division: Hospital – 500+ beds Audience: Consumers

#### BRONZE

Sanford Fit for Kids

#### Sanford Health | Children's Health Initiative

Division: Health System Audience: Consumers

#### BRONZE

Sharecare on Instagram

#### Sharecare

Division: Business: 500+ employees Audience: Consumers

#### **MERIT**

Everyday Health Instagram

#### Everyday Health Social Team

Division: Media / Publishing Audience: Consumers

#### MERIT

MD Anderson sponsors Pride Houston parade 2023

#### MD Anderson Cancer Center

Division: Medical Equipment / Device Manufacturer Audience: Consumers

#### MERIT

Putting the "Fun" in "Fundraising"

#### Nationwide Children's Hospital Foundtion

Division: Association / Professional Society / Non-Profit Audience: Consumers and Health Professionals

#### MERIT

St. Ann's Community Instagram Account

#### St. Ann's Community

Division: Association / Professional Society / Non-Profit Audience: Consumers

#### **MERIT**

UPMC HealthBeat

#### **UPMC**

Division: Health System

Audience: Consumers and Health Professionals

# Digital Health – Social Media

#### LinkedIn

#### GOLD

LinkedIn Page: Cancer Support Community

#### Cancer Support Community

Division: Association / Professional Society / Non-Profit Audience: Consumers

#### SILVER

Sharecare on LinkedIn

#### Sharecare

Division: Business: 500+ employees Audience: Consumers

#### BRONZE

Digital Health - Social Media (LinkedIn)

#### Hospital for Special Surgery

Division: Hospital – under 250 beds Audience: Consumers and Health Professionals

# Digital Health – Social Media

#### Other / Miscellaneous Social Media

#### BRONZE

New Here

#### UPMC

Division: Health System Audience: Consumers

# Digital Health - Social Media

# TikTok

#### GOLD

The Well by Northwell Health, with Revmade

#### The Well by Northwell Health and Revmade

Division: Health System
Audience: Consumers

#### MERIT

Everyday Health: TikTok

#### Everyday Health Social Team

Division: Media / Publishing Audience: Consumers

# Digital Health - Social Media

#### Twitter

#### GOLD

Sharecare on Twitter

#### Sharecare

Division: Business: 500+ employees Audience: Consumers

#### SILVER

Cardiometabolic Forum Social Media

#### CESAS MEDICAL

Division: Medical Communications Agency Audience: Health Professionals

#### BRONZE

Twitter/X Page: Cancer Support Community

#### Cancer Support Community

Division: Association / Professional Society / Non-Profit Audience: Consumers

#### BRONZE

Lupus Forum Twitter

#### **CESAS MEDICAL**

Division: Medical Communications Agency Audience: Health Professionals

#### MERIT

**ASRM Twitter** 

#### American Society for Reproductive Medicine

Division: Association / Professional Society / Non-Profit Audience: Consumers and Health Professionals

# Digital Health - Social Media

# YouTube

#### GOLD

Digital Health - Social Media (YouTube)

#### Hospital for Special Surgery

Division: Hospital – under 250 beds

Audience: Consumers and Health Professionals

#### SILVER

CDC's Tips From Former Smokers Campaign: Geri M.'s Texting Tip (National Texting Portal Sign Up)

### CDC's Office of Smoking and Health

Division: Government (Local/State/Federal) Audience: Consumers

Sharecare on YouTube

#### Sharecare

Division: Business: 500+ employees Audience: Consumers

#### MERIT

YouTube Channel: Cancer Support Community

#### **Cancer Support Community**

Division: Association / Professional Society / Non-Profit Audience: Consumers

# Digital Health Media / Publications

#### Article

#### **GOLD**

It Felt Like I Had Indigestion. I Was Having a Heart Attack.

#### Ken Budd

Division: Media / Publishing Audience: Consumers

#### GOLD

Millions Affected by CPAP Replacement Shortage

#### Michelle Llamas at Drugwatch.com

Division: Media / Publishing Audience: Consumers

#### SILVER

Can You Drink Alcohol While Taking Ozempic?

#### GoodRx Health

Division: Consumer Product Company Audience: Consumers

#### SILVER

How Do You Get Someone Mental Help When They Refuse?

#### GoodRx Health

Division: Consumer Product Company Audience: Consumers

#### SILVER

12 days after learning about CPR and AEDs, an NFL coach used his knowledge to help save a 3-year-old

#### Jaime Aron,

#### American Heart Association News

Division: Association / Professional Society / Non-Profit Audience: Consumers

#### SILVER

Former Grand Slam tennis champion wants his survival story to help everyone, everywhere

#### Jaime Aron,

#### American Heart Association News

Division: Association / Professional Society / Non-Profit Audience: Consumers

#### SILVER

Black Women Say Products for Black Hair Are Dangerously Toxic-Why Are We Still Not Listening?

#### Mel Curry, Prevention Magazine

Division: Media / Publishing Audience: Consumers

#### BRONZE

With Food, Culture Matters: This App Matches People with Dietitians Based on Culture

#### Allison Torres Burtka, Maria Laura Haddad-Garcia (EatingWell)

Division: Media / Publishing Audience: Consumers

#### BRONZE

European Achondroplasia Forum Guiding Principles for the Detection and Management of Foramen Magnum Stenosis

#### **CESAS MEDICAL**

Division: Medical Communications Agency Audience: Health Professionals

#### BRONZE

Is Your Med Spa 'Ozempic' What You Think It Is?

#### Emily Goldman, Prevention Magazine

Division: Media / Publishing Audience: Consumers

#### BRONZE

Is It Safe to Cook With Essential Oils?

### Everyday Health

Division: Media / Publishing Audience: Consumers

#### BRONZE

Why Aren't We Paying More Attention to Eating Disorders in People With Larger Bodies?

#### Everyday Health

Division: Media / Publishing Audience: Consumers

#### BRONZE

Desperate for Ozempic and Mounjaro, Some People Are Turning to DIY Versions

#### Everyday Health, Diabetes Daily

Division: Media / Publishing Audience: Consumers

#### BRONZE

COVID vs. RSV vs. Flu: What Your Symptoms Can and Can't Tell You During the Tripledemic

#### GoodRx Health

Division: Consumer Product Company Audience: Consumers

#### BRONZE

Why 'Fatphobia' May Be Just as Toxic as Poor Diet, According to Dietitians

#### Lauren Manaker, MS, RDN, LD, CLEC

Division: Other / Miscellaneous Audience: Consumers and Health Professionals

#### BRONZE

Celebrating Pride Month with mental health in mind

#### Michael Merschel,

#### American Heart Association News

Division: Association / Professional Society / Non-Profit Audience: Consumers

#### BRONZE

Guide to Staying Safe After a Train's Chemical Spill

#### Michelle Llamas at ConsumerNotice.org

Division: Media / Publishing Audience: Consumers

#### BRONZE

How to Protect Your Child from Allergies and Asthma at School

### Sharecare

Division: Business: 500+ employees Audience: Consumers

## BRONZE

One More 'Ologist''

# The Leukemia & Lymphoma Society and Jan White

Division: Association / Professional Society / Non-Profit Audience: Consumers

#### BRONZE

How Workplace Hair Discrimination Can Impact the Health of Black Women

#### Travis Rodgers at ConsumerNotice.org

A Journey to Better Health: Overcoming Mental Health Struggles

#### TriWest Healthcare Alliance

Division: Business: 500+ employees Audience: Consumers

#### BRONZE

Anatomy of the Coccyx (Tailbone)

#### Veritas Health

Division: Media / Publishing Audience: Consumers

#### BRONZE

Calcium Requirements for Kids' Growing Bones

#### Veritas Health

Division: Media / Publishing Audience: Consumers

#### BRONZE

Microdiscectomy (Microdecompression) Spine Surgery

#### Veritas Health

Division: Media / Publishing Audience: Consumers

#### MERIT

What Happens to Your Brain As You Age and How to Protect It, According to Doctors

# Christine Byrne, M.P.H., RD, Jessica Migala, Emily Lachtrupp, M.S., RD (EatingWell)

Division: Media / Publishing Audience: Consumers

#### MERIT

How to Survive Menopause at Work

### DailyOm Journal

Division: Media / Publishing Audience: Consumers

#### **MERIT**

Cancer Clinical Trials: A 10-Step Guide to Finding a Study That Works for You

#### Everyday Health

Division: Media / Publishing Audience: Consumers

#### MERIT

Raw Milk Is Growing in Popularity— But Is it Safe to Drink?

#### Lauren Manaker, MS, RDN, LD, CLEC

Division: Other / Miscellaneous

Audience: Consumers and Health Professionals

#### MERIT

After a jump in maternal mortality for Hispanic women, a search for answers

#### Michael Merschel,

#### American Heart Association News

Division: Association / Professional Society / Non-Profit Audience: Consumers

#### **MERIT**

Is Cancer a Cost of Military Service?

#### Patient Power

Division: Media / Publishing Audience: Consumers

#### **MERIT**

Wildfires Keep Raging-and They Pose Major Health Risks

#### Sharecare

Division: Business: 500+ employees Audience: Consumers

#### **MERIT**

Managing Your PTSD in the Workplace

#### TriWest Healthcare Alliance

Division: Business: 500+ employees Audience: Consumers

#### MERIT

Guide to Shoulder Anatomy

#### Veritas Health

Division: Media / Publishing Audience: Consumers

# Digital Health Media / Publications

#### Article Series

#### GOLD

Lupus Forum Publications

#### **CESAS MEDICAL**

Division: Medical Communications Agency Audience: Health Professionals

#### SILVER

The New Mediterranean Diet

#### Maria Laura Haddad-Garcia, EatingWell Editors (EatingWell)

Division: Media / Publishing Audience: Consumers

#### SILVER

Workplace Violence in Oncology

#### **OBR** Oncology

Division: Media / Publishing Audience: Health Professionals

#### BRONZE

Medicaid Unwinding

#### GoodRx Health

Division: Consumer Product Company Audience: Consumers

#### BRONZE

Rare Disease Roadmap

#### Sharecare

Division: Business: 500+ employees Audience: Consumers

#### **MERIT**

Concerning Newborn Rashes and Developmental Abnormalities: Part I and Part 2

#### American Academy of Pediatrics

Division: Association / Professional Society / Non-Profit Audience: Health Professionals

#### **MERIT**

Health & Hiring: Managing Conditions in the Workplace

#### GoodRx Health

Division: Consumer Product Company Audience: Consumers

# Digital Health Media / Publications

#### Audio

#### GOLD

Making Treatment Decisions for an Advanced Cancer Diagnosis

#### **Cancer Support Community**

Division: Association / Professional Society / Non-Profit Audience: Consumers

#### SILVER

Planetary Health Healers

# American Nurses Association and Johnson & Johnson

Division: Association / Professional Society / Non-Profit Audience: Consumers and Health Professionals

#### SILVER

Reckoning with Racism (Part 1)

# American Nurses Association and Johnson & Johnson

Division: Association / Professional Society / Non-Profit Audience: Health Professionals

Medical Rehab Matters Podcast: Seat Elevation Coverage

#### American Medical Rehabilitation Providers Association (AMRPA)

Division: Association / Professional Society / Non-Profit Audience: Consumers and Health Professionals

#### BRONZE

Nursing is Political

# American Nurses Association and Johnson & Johnson

Division: Association / Professional Society / Non-Profit Audience: Health Professionals

#### BRONZE

Tackling Black Men's Health

# American Nurses Association and Johnson & Johnson

Division: Association / Professional Society / Non-Profit Audience: Consumers and Health Professionals

#### BRONZE

Taking Care: Nursing's Power to Change Our World

# American Nurses Association and Johnson & Johnson

Division: Association / Professional Society / Non-Profit Audience: Consumers and Health Professionals

#### MERIT

What You Need to Know About Advanced or Metastatic Bladder Cancer

#### **Cancer Support Community**

Division: Association / Professional Society / Non-Profit Audience: Consumers

# Digital Health Media / Publications

#### Audio Series

#### MERIT

Gender-Affirming Care for Professionals, Patients, and Allies: A Discussion

#### PeerDirect

Division: Media / Publishing Audience: Health Professionals

# Digital Health Media / Publications

#### Bloa Post

#### GOLD

Uterine Cancer and the Stigma Around Periods: A Loved One's Point of View

#### Everyday Health

Division: Media / Publishing Audience: Consumers

#### SILVER

All of Your Questions About Mucus, Answered

# Temple University Health System

Division: Health System Audience: Consumers

#### SILVER

Nine Things I Wish My Doctor Had Told Me After I Was Diagnosed With HIV

#### TheBodyPro

Division: Media / Publishing Audience: Health Professionals

#### BRONZE

How to Promote Flu and RSV Vaccination Clinics to Your Patients and Members

#### Carenet Health

Division: Business: 500+ employees Audience: Health Professionals

#### BRONZE

Coronary Artery Calcium Scoring: Should You Get a Scan?

#### Temple University Health System

Division: Health System Audience: Consumers

#### **MERIT**

Tackling Treatment & Medication Nonadherence: Why It Matters for Healthcare & Pharma Providers

#### AnalyticsIQ

Division: Business: less than 500 employees Audience: Health Professionals

#### MERIT

Braving Social Pressure: Why We Shouldn't Self-Censor Our Emotions

#### bphope

Division: Media / Publishing Audience: Consumers

#### MERIT

Medicaid Member Engagement Strategies That Work

#### Carenet Health

Division: Business: 500+ employees Audience: Health Professionals

#### **MERIT**

The Intelligent Future of Medicaid Claim Reviews

#### Gainwell Technologies

Division: Business: 500+ employees

Audience: Consumers and Health Professionals

#### **MERIT**

The Phrase 'Hard to Reach' Signifies a Public Health Failure

#### TheBodyPro

Division: Media / Publishing Audience: Health Professionals

# Digital Health Media / Publications

#### Blog Post Series

#### MERIT

beWellnm The New Mexico Health Insurance Exchange Blog Series

#### Alex Sanchez

Division: Government (Local/State/Federal)

# Digital Health Media / Publications

#### Book

#### GOLD

Adolescent Health Care Part 3: Transition of Care

#### American Academy of Pediatrics

Division: Association / Professional Society / Non-Profit Audience: Health Professionals

#### SILVER

Adolescent Health Care Part 2: Reproductive Health

### American Academy of Pediatrics

Division: Association / Professional Society / Non-Profit Audience: Health Professionals

#### BRONZE

Adolescent Health Care Part 1: Promoting Wellness

#### American Academy of Pediatrics

Division: Association / Professional Society / Non-Profit Audience: Health Professionals

# Digital Health Media / Publications

#### Booklet/Brochure

#### GOLD

A Teen's Guide to Everything Cancer

#### The Leukemia & Lymphoma Society

Division: Association / Professional Society / Non-Profit Audience: Consumers

#### SILVER

Meet Your Lupus Nephritis Treatment Team American Kidney Fund

Division: Association / Professional Society / Non-Profit Audience: Consumers

#### SILVER

Frankly Speaking About Cancer: Mental Health & Cancer

#### **Cancer Support Community**

Division: Association / Professional Society / Non-Profit Audience: Consumers

#### BRONZE

Care When You Need It Brochure

#### AmeriHealth Caritas District of Columbia

Division: Health Insurer Audience: Consumers

#### MERIT

Frankly Speaking About Cancer: Breast Reconstruction

#### **Cancer Support Community**

Division: Association / Professional Society / Non-Profit Audience: Consumers

# Digital Health Media / Publications

#### Booklet/Brochure Series

#### SILVER

**Understanding Tinnitus** 

#### American Tinnitus Association

Division: Association / Professional Society / Non-Profit Audience: Consumers and Health Professionals

# Digital Health Media / Publications

### Case Study

#### MERIT

Carenet Health & Jackson Health System: Case Study

#### Carenet Health

Division: Business: 500+ employees Audience: Health Professionals

# Digital Health Media / Publications

#### Editorial Animation

#### GOLD

What's Your Why? (For Home Dialysis Patients)

#### DaVita Kidney Care, Patient Education Solutions

Division: Business: 500+ employees Audience: Consumers

#### SILVER

How to Trick Yourself into Living Longer

#### The Arrow from AARP

Division: Media / Publishing Audience: Consumers

#### BRONZE

5 Shocking Reasons You Could Be Having ED

#### The Arrow from AARP

Division: Media / Publishing Audience: Consumers

#### BRONZE

Navigating the Many Challenges of Caregiving

#### The Ethel from AARP

Division: Media / Publishing Audience: Consumers

#### BRONZE

Revealed! Here's How You Can Stop Stress in Its Tracks

#### The Ethel from AARP

Division: Media / Publishing Audience: Consumers

#### BRONZE

9 Small Habits That Will Boost Your Energy Level In A Big Way

#### The Girlfriend from AARP

Division: Media / Publishing Audience: Consumers

#### **MERIT**

What It Means When You Suddenly Feel Old

#### The Arrow from AARP

Division: Media / Publishing Audience: Consumers

#### MERIT

Have You Started to Feel Invisible?

#### The Ethel from AARP

Division: Media / Publishing Audience: Consumers

# Digital Health Media / Publications

#### Editorial Illustration

#### GOLD

Why Everyone Seems to Be So Focused on Inflammation These Days

#### The Ethel from AARP

Division: Media / Publishing Audience: Consumers

#### SILVER

Understanding Health Care Benefits for Veterans

#### AARP Veteran Report

Division: Media / Publishing Audience: Consumers

#### SILVER

What Do Braxton Hicks Contractions Feel Like?

#### GoodRx Health

Division: Consumer Product Company Audience: Consumers

#### BRONZE

What You Really Need to Know About Urinary Tract Infections

#### Sisters from AARP

Division: Media / Publishing Audience: Consumers

#### BRONZE

Lose Your Gut, Heal Your Back

#### The Arrow from AARP

Division: Media / Publishing Audience: Consumers

#### BRONZE

The Workout Plan for the 40+-Year-Old Penis

#### The Arrow from AARP

How to Make a Hospital Stay Much More Comfortable – Really!

#### The Ethel from AARP

Division: Media / Publishing Audience: Consumers

#### BRONZE

Anyone Going Through A Particularly Rough Time Right Now?

#### The Girlfriend from AARP

Division: Media / Publishing Audience: Consumers

#### BRONZE

My Anxiety And Depression Are Coming On Strong

#### The Girlfriend from AARP

Division: Media / Publishing Audience: Consumers

#### MERIT

6+ Depression Signs Doctors May Miss

#### Sisters from AARP

Division: Media / Publishing Audience: Consumers

### MERIT

Could THIS Be Behind the Recent Loss of Your Libido?

#### The Ethel from AARP

Division: Media / Publishing Audience: Consumers

# Digital Health Media / Publications

#### E-mail

#### GOLD

Special Health & Happiness Issue, The Ethel from AARP

#### The Ethel from AARP

Division: Media / Publishing Audience: Consumers

#### SILVER

AARP® Staying Sharp® Product Email December 2022

#### AARP® Staying Sharp®

Division: Association / Professional Society / Non-Profit Audience: Consumers

#### BRONZE

I'm Worried About Mom

#### Discovery Marketing Group

Division: Business: 500+ employees Audience: Consumers

#### BRONZE

Independent Living with Supportive Services

#### Discovery Marketing Group

Division: Business: 500+ employee Audience: Consumers

#### MERIT

AARP® Staying Sharp® Product Email February 2023

#### AARP® Staying Sharp®

Division: Association / Professional Society / Non-Profit Audience: Consumers

#### MERIT

I'm Worried About Mom

#### Discovery Marketing Group

Division: Business: 500+ employees Audience: Consumers

#### MERIT

Trust

#### Discovery Marketing Group

Division: Business: 500+ employees Audience: Consumers

# Digital Health Media / Publications

#### Magazine

#### GOLD

Fiscal Year 2022 Annual Report

#### MD Anderson Cancer Center

Division: Hospital – 500+ beds Audience: Consumers

#### SILVER

Healthy Children Magazine Summer 2023 American Academy of Pediatrics

Division: Association / Professional Society / Non-Profit Audience: Consumers

#### SILVER

Tinnitus Today magazine: Reimagining Life With Tinnitus

#### American Tinnitus Association

Division: Association / Professional Society / Non-Profit Audience: Consumers and Health Professionals

#### SILVER

Cancer Health Spring 2023

#### Cancer Health

Division: Media / Publishing Audience: Consumers

#### BRONZE

Eczema: Your Child's Health and Well-being

#### American Academy of Pediatrics

Division: Association / Professional Society / Non-Profit Audience: Consumers

#### **MERIT**

Eosinophilic Esophagitis (EoE): A Guide for Parents

#### American Academy of Pediatrics

Division: Association / Professional Society / Non-Profit Audience: Consumers

# Digital Health Media / Publications

#### Medical Animation

#### BRONZE

Staying on Track with Your Dialysis Treatments

# DaVita Kidney Care, Patient Education Solutions

Division: Business: 500+ employees Audience: Consumers

# Digital Health Media / Publications

#### Medical Education

#### GOLD

Gl Escape Room: Improving the Clinical Management of Inflammatory Bowel Disease

#### **Excalibur Medical Education**

Division: Medical Communications Agency Audience: Health Professionals

#### GOLD

The Future Is Now: Targeting B Cells in Lupus Nephritis

#### Paradigm Medical Communications

Division: Medical Communications Agency Audience: Health Professionals

#### SILVER

Advancing the Care of Patients Living with EGPA Through Multidisciplinary, Patient-Focused Care

#### Iridium Continuing Education

Division: Business: less than 500 employees Audience: Health Professionals

Getting to Control: Personalized Care to Address Health Inequities in the Diagnosis of Uncontrolled Severe Asthma and Treatment With Add-on Maintenance Biologic Therapy

#### Paradigm Medical Communications

Division: Medical Communications Agency Audience: Health Professionals

# Digital Health Media / Publications

#### Newsletter

#### GOLD

AARP® Staying Sharp® Content Newsletter November 2022

#### AARP® Staving Sharp®

Division: Association / Professional Society / Non-Profit Audience: Consumers

#### BRONZE

AARP® Staying Sharp® Content Newsletter April 2023

#### AARP® Staying Sharp®

Division: Association / Professional Society / Non-Profit Audience: Consumers

#### SILVER

Stroke Connection e-News: April 2023

#### American Heart Association

Division: Association / Professional Society / Non-Profit Audience: Consumers

#### BRONZE

Is it COVID, the flu, or a cold?

#### Sharecare

Division: Business: 500+ employees Audience: Consumers

#### MERIT

Is a Support Group Right for You?

#### Cancer Support Community

Division: Association / Professional Society / Non-Profit Audience: Consumers

#### MERIT

Telling Your Story Matters-Here's Why

#### **Cancer Support Community**

Division: Association / Professional Society / Non-Profit Audience: Consumers

#### MERIT

This Factor Can Increase Colorectal Cancer Risk

#### Cancer Support Community

Division: Association / Professional Society / Non-Profit Audience: Consumers

# Digital Health Media / Publications

#### Newsletter Series

#### SILVER

Navigating Perimenopause

#### Everyday Health

Division: Media / Publishing Audience: Consumers

# Digital Health Media / Publications

Other / Miscellaneous Digital Health Media / Publication

#### GOLD

988 Animated Introduction

#### Sycamores

Division: Association / Professional Society / Non-Profit Audience: Consumers and Health Professionals

#### SILVER

Closing the Cancer Gap for Black Americans

#### Everyday Health

Division: Media / Publishing Audience: Consumers

#### BRONZE

Lupus Forum EULAR coverage

#### CESAS MEDICAL

Division: Medical Communications Agency Audience: Health Professionals

#### MERIT

EAHAD 2023 Congress Review

#### **ELM Medical**

Division: Medical Communications Agency Audience: Health Professionals

# Digital Health Media / Publications

#### Video

#### GOLD

5 Stages of Chronic Kidney Disease (CKD) | Know Your Kidneys

#### American Kidney Fund

Division: Association / Professional Society / Non-Profit Audience: Consumers

#### GOLD

The Importance of Diversity in Clinical Trials Video

#### CISCRP, in collaboration with Otsuka, Eli Lilly, and Praxis Communications

Division: Association / Professional Society / Non-Profit Audience: Consumers and Health Professionals

#### GOLD

Introduction to Enterra Therapy

# Enterra Medical, Lapis Communications & Meditech Communications

Division: Medical Equipment / Device Manufacturer Audience: Consumers

#### GOLD

Quitting Tobacco: Managing a Slip-Up

#### Healthwise

Division: Business: less than 500 employees Audience: Consumers and Health Professionals

#### GOLD

Partial Nephrectomy | Bobby Labonte's Story

#### Johns Hopkins Medicine

Division: Health System Audience: Consumers

#### GOLD

Double Lung Transplant Patient Meets Donor Family

#### Lovola Medicine

Division: Health System Audience: Consumers

#### GOLD

Take Back Your Daily Life by Renaming MS

#### MyHealthTeam

Division: Media / Publishing

Audience: Consumers and Health Professionals

#### GOLD

Swap Up's "The Choice is Yours"

#### TSET HYI in collab with Rescue Agency

Division: Other / Miscellaneous Audience: Consumers

#### SILVER

RAAS inhibitor, potassium binder, and diet connection | Beyond Bananas

#### American Kidney Fund

Division: Association / Professional Society / Non-Profit Audience: Consumers

#### SILVER

Hands-Only CPR

#### Healthwise

Division: Business: less than 500 employees Audience: Consumers and Health Professionals

#### SILVER

Brain Arteriovenous Malformation | Kate's Story

#### Johns Hopkins Medicine

Division: Health System Audience: Consumers

#### SILVER

My Why | Meet Delroy Curtis, Lead Histopath Tech at The Johns Hopkins Hospital

#### Johns Hopkins Medicine

Division: Health System

Audience: Consumers and Health Professionals

#### SILVER

Double Lung Transplant Saves Cystic Fibrosis Patient on the Brink of Disaster

#### Loyola Medicine

Division: Health System

Audience: Consumers and Health Professionals

#### SILVER

Know the Dangers Awareness Video

#### Minnesota Department of Human Services

Division: Government (Local/State/Federal) Audience: Consumers

#### SILVER

What Is an EMG?

#### Mytonomy Inc.

Division: Business: less than 500 employees Audience: Consumers

#### SILVER

When Diagnosed With Metastatic Breast Cancer, Tara Wanted to "Do Something Now"

#### Patient Power

Division: Media / Publishing Audience: Consumers

#### BRONZE

Diagnosing and treating adult EoE

#### American College of Allergy, Asthma and Immunology

Division: Association / Professional Society / Non-Profit Audience: Consumers and Health Professionals

#### BRONZE

Diagnosing and treating pediatric EoE

#### American College of Allergy, Asthma and Immunology

Division: Association / Professional Society / Non-Profit Audience: Consumers and Health Professionals

#### BRONZE

Justified Medical Mistrust: How Does a Clinical Trial Benefit ME?

#### Cancer Support Community

Division: Association / Professional Society / Non-Profit Audience: Consumers

#### BRONZE

Amyloidosis Leads to Heart and Kidney Transplant | Harold Baines's Story

#### Johns Hopkins Medicine

Division: Health System Audience: Consumers

#### BRONZE

Johns Hopkins OtolaryngologyñHead and Neck Surgery Residency Research Program

#### Johns Hopkins Medicine

Division: Health System

Audience: Consumers and Health Professionals

#### BRONZE

YOU ARE HERE!!

#### Johns Hopkins Medicine

Division: Health System

Audience: Consumers and Health Professionals

#### BRONZE

Why Hispanic Representation Matters

#### Mays Cancer Center, UT Health San Antonio MD Anderson Cancer Center, Genentech, Bravo Group, Rogy Productions

Division: Pharmaceutical Company Audience: Consumers and Health Professionals

#### BRONZE

MD Anderson nurses read patient and caregiver feedback

#### MD Anderson Cancer Center

Division: Hospital – 500+ beds

Audience: Consumers and Health Professionals

#### BRONZE

MD Anderson Research: Breakthroughs in cancer treatment

#### MD Anderson Cancer Center

Division: Hospital – 500+ beds

Audience: Consumers and Health Professionals

#### BRONZE

How One Man Stops MS From Stopping Him MyHealthTeam

#### Division: Media / Publishing

Audience: Consumers and Health Professionals

#### BRONZE

Living With Crohn's and Colitis as People of Color

#### MvHealthTeam

Division: Media / Publishing

Audience: Consumers and Health Professionals

#### BRONZE

After Your LVAD Surgery

#### Mytonomy Inc.

Division: Business: less than 500 employees Audience: Consumers

#### BRONZE

Discectomy: Sean's Story Part 1

#### Mytonomy Inc.

Division: Business: less than 500 employees Audience: Consumers

#### BRONZE

Discectomy: Sean's Story Part 2

#### Mytonomy Inc.

Division: Business: less than 500 employees Audience: Consumers

#### BRONZE

Staying at the Hospital

#### Mytonomy Inc.

Division: Business: less than 500 employees Audience: Consumers

#### BRONZE

What Causes Gestational Diabetes?

#### Mytonomy Inc.

Division: Business: less than 500 employees Audience: Consumers

#### BRONZE

What Is a Cervical Discectomy?

#### Mytonomy Inc.

Division: Business: less than 500 employees Audience: Consumers

#### BRONZE

What Is a VAD?

#### Mytonomy Inc.

Division: Business: less than 500 employees Audience: Consumers

#### BRONZE

What Is Diastolic Heart Failure?

#### Mytonomy Inc.

Division: Business: less than 500 employees Audience: Consumers

What Is Thoracic and Lumbar Discectomy?

#### Mytonomy Inc.

Division: Business: less than 500 employees Audience: Consumers

#### BRONZE

Being a Woman in 2023: In Healthcare, Business. Politics & More

#### Sharecare

Division: Business: 500+ employees Audience: Consumers

#### BRONZE

How Do I? Use Breathing to Manage Anxiety

#### The Leukemia & Lymphoma Society

Division: Association / Professional Society / Non-Profit Audience: Consumers

#### MERIT

Put the Fun Back in your Food

#### AtlantiCare

Division: Health System Audience: Consumers

#### MERIT

A Nurse's Journey | The Story of Reza Diama | Part I

#### Avant Healthcare Professionals

Division: Nurses / Allied Health Professionals
Audience: Consumers and Health Professionals

#### **MERIT**

The CMF Podcast - Episode 9

#### CESAS MEDICAL

Division: Medical Communications Agency Audience: Health Professionals

#### MERIT

3 Signs Your Teen Is Struggling

#### Healthwise

Division: Business: less than 500 employees Audience: Consumers and Health Professionals

#### MERIT

The Hopkins Difference: Shaping the Future | Dr. Carole Fakhry

#### Johns Hopkins Medicine

Division: Health System

Audience: Consumers and Health Professionals

#### MERIT

Adrenal gland tumor survivor grateful for MD Anderson's expertise and compassion

#### MD Anderson Cancer Center

Division: Hospital - 500+ beds

Audience: Consumers and Health Professionals

#### **MERIT**

The Andrew M. McDougall Brain Metastasis Clinic at MD Anderson

#### MD Anderson Cancer Center

Division: Hospital – 500+ beds

Audience: Consumers and Health Professionals

#### **MERIT**

Providing Mouth Care

#### Mytonomy Inc.

Division: Business: less than 500 employees Audience: Consumers

#### **MERIT**

Spine Surgery: How to Care for Your Surgical Incision

#### Mytonomy Inc.

Division: Business: less than 500 employees Audience: Consumers

#### **MERIT**

What Are the Four Types of Angina?

#### Mytonomy Inc.

Division: Business: less than 500 employees Audience: Consumers

#### MERIT

What Is an ACO?

#### Mytonomy Inc.

Division: Business: less than 500 employees Audience: Consumers

#### **MERIT**

What to Expect When You Have an EMG

#### Mytonomy Inc.

Division: Business: less than 500 employees Audience: Consumers

#### **MERIT**

Rita Moreno on How She Keeps Her Brain Active

#### Sharecare

Division: Business: 500+ employees Audience: Consumers

#### MERIT

Get Ahead of Stroke – You Can #SurviveStroke Video

# Society of NeuroInterventional Surgery (SNIS)

Division: Association / Professional Society / Non-Profit Audience: Consumers

#### MERIT

How old do you think I am? Real candid conversations with seniors & kids about aging.

#### St. Ann's Community

Division: Association / Professional Society / Non-Profit Audience: Consumers

#### **MERIT**

St. Ann's Community – Celebrating 150 Years of Caring for the Most Important People on Earth!

#### St. Ann's Community

Division: Association / Professional Society / Non-Profit Audience: Consumers

#### **MERIT**

How Do I? Exercise with Cancer

#### The Leukemia & Lymphoma Society

Division: Association / Professional Society / Non-Profit Audience: Consumers

#### **MERIT**

Housing Rights & Financial Help module

#### Triage Cancer

Division: Association / Professional Society / Non-Profit Audience: Consumers

#### MERIT

Swap Up's "Revenge of the Junk Food"

#### TSET HYI in collab with Rescue Agency

Division: Other / Miscellaneous Audience: Consumers

# Digital Health Media / Publications

#### Video Series

#### GOLD

Vital Voices: HIV

#### Sharecare

Division: Business: 500+ employees Audience: Consumers

#### SILVER

APOL1-mediated kidney disease patient stories

#### American Kidney Fund

Division: Association / Professional Society / Non-Profit Audience: Consumers

#### SILVER

Patient Voices on Gene Therapy with Dr Sylvia von Mackensen

#### **ELM Medical**

Division: Medical Communications Agency Audience: Health Professionals

Lupus Forum Podcasts

#### **CESAS MEDICAL**

Division: Medical Communications Agency Audience: Health Professionals

#### BRONZE

Communities Within Hepatitis C

#### The Well, Everyday Health

Division: Media / Publishing Audience: Consumers

#### MERIT

Dental Denial

#### Comfort Dental

Division: Business: 500+ employees Audience: Consumers and Health Professionals

#### MERIT

Eat the Rainbow Snack Ideas

#### Sanford Health | Children's Health Initiative

Division: Health System Audience: Consumers

#### MERIT

Quick Mood Videos

#### Sanford Health | Children's Health Initiative

Division: Media / Publishing Audience: Consumers

# Digital Health Media / **Publications**

### White Paper

#### GOLD

Businessolver: 2023 Benefits Insights Report

#### Businessolver

Division: Business: 500+ employees Audience: Health Professionals

#### GOLD

Businessolver: 2023 Mental Health Special Report

#### Businessolver

Division: Business: 500+ employees Audience: Health Professionals

#### SILVER

State of Mesothelioma: 2023

#### Sean Marchese at The Mesothelioma Center at Asbestos.com

Division: Media / Publishing Audience: Consumers

#### SILVER

Mind Your Health: The Interrelated Impact of Mental Health and Chronic Illness

Division: Business: 500+ employees Audience: Consumers and Health Professionals

#### BRONZE

Carenet's Health Insurance Member Sentiment Survey

#### Carenet Health

Audience: Health Professionals

#### BRONZE

Balancing the Scales: A Comprehensive Guide for Healthcare Payers on the Value & Viability of New Weight Loss Medications

#### Goodroot, AlignRx, Nuwae, RemedyOne and Sola

Division: Business: less than 500 employees Audience: Consumers and Health Professionals

# Mobile Digital Health Resources

#### Mobile Application

#### GOLD

Unwinding by Sharecare for iOS and Android

#### Sharecare

Division: Business: 500+ employees Audience: Consumers and Health Professionals

#### GOLD

SingleCare Mobile App

#### SingleCare

Division: Business: less than 500 employees Audience: Consumers

#### SILVER

BetterMe: Mental Health

#### BetterMe

Division: Business: less than 500 employees Audience: Consumers

#### SILVER

Pip Care - Optimizing the surgical journey.

#### Kathy Kaluhiokalani

Division: Consumer Product Company Audience: Consumers and Health Professionals

#### SILVER

Sharecare for iOS and Android (Enterprise platform)

#### Sharecare

Division: Business: 500+ employees Audience: Consumers

#### SILVER

Unwinding Anxiety by Sharecare for iOS and Android

#### Sharecare

Division: Business: 500+ employees Audience: Consumers

#### BRONZE

Gozio Health Mobile Engagement Platform Gozio Health

Division: Business: less than 500 employees Audience: Consumers and Health Professionals

#### BRONZE

Megamind Mobile App for Patients

#### Megamind IT Solutions

Division: Hospital - 500+ beds

#### BRONZE

Craving to Quit by Sharecare for iOS and Android

#### Sharecare

Division: Business: 500+ employees Audience: Consumers

#### BRONZE

Eat Right Now by Sharecare for iOS and Android

#### Sharecare

Division: Business: 500+ employees Audience: Consumers

#### MERIT

Lose It!

#### Lose It!

Division: Consumer Product Company Audience: Consumers

# Mobile Digital Health Resources

#### Mobile Website

#### BRONZE

Southeast Georgia Health System Mobile Website

#### Southeast Georgia Health System

Division: Health System Audience: Consumers

# Personal Digital Health Devices / Wearables

#### Remote Monitoring

#### GOLD

Pulsenmore ES Remote Ultrasound

#### Hagar Spits, General Manager, Pulsenmore Americas

Division: Medical Equipment / Device Manufacturer Audience: Consumers and Health Professionals

# Personal Digital Health Devices / Wearables

#### Sleep Tracking

#### **MERIT**

QuietOn 3.1

#### QuietOn

Division: Consumer Product Company Audience: Consumers

# Web-based Digital Health

#### Digital Health Curation

#### BRONZE

Solera

#### Solera Health

Division: Business: less than 500 employees Audience: Consumers

# Web-based Digital Health

#### Directory / Ratings / Guides

#### GOLD

Edina Family Physicians Physician Directory Edina Family Physicians

Division: Physicians / Medical Practices Audience: Consumers

#### SILVER

Methodist Hospital for Surgery Physician Directory

#### Methodist Hospital for Surgery

Division: Hospital – under 250 beds Audience: Consumers

#### BRONZE

MercyCare Provider Directory

#### Mercyhealth

Division: Health System Audience: Consumers

# Web-based Digital Health

#### Health Records

#### BRONZE

SimplePractice Eeletronic Health Record Platform

#### SimplePractice

Division: Business: less than 500 employees Audience: Health Professionals

# Web-based Digital Health

#### Infographic

#### GOLD

Using Real-World Evidence to Achieve High Quality Care that Improves Payer Outcomes for Multiple Sclerosis Infographic

# Impact Education, LLC, Partners for Advancing Clinical Education

Division: Medical Communications Agency Audience: Health Professionals

#### SILVER

Exercise after Burn Injury

# The Model Systems Knowledge Translation Center (MSKTC)

Division: Association / Professional Society / Non-Profit Audience: Consumers and Health Professionals

#### BRONZE

You Are Here: A Roadmap for the End of the Public Health Emergency

#### Gainwell Technologies

Division: Business: 500+ employees Audience: Consumers and Health Professionals

#### BRONZE

Seizures After Traumatic Brain Injury

#### Traumatic Brain Injury Resource Bundle

Division: Government (Local/State/Federal)
Audience: Consumers and Health Professionals

#### MERIT

Survey: 90 Percent Adopt Digital Health, Despite Financial Pressures

#### Xealth

Division: Business: less than 500 employees Audience: Health Professionals

### Web-based Digital Health

#### Interactive Content / Rich Media

#### GOLD

Using Food as a Superpower: A Nutrition Education Resource for Teens and Young Adults

#### The Educational Nomprofit Gaples Institute

Division: Association / Professional Society / Non-Profit Audience: Consumers

#### **SILVER**

Mental Future

#### Mental Future Ltd.

Division: Consumer Product Company Audience: Consumers

#### BRONZE

Smart medicine strategies

#### **Coffey Communications**

Division: Media / Publishing Audience: Consumers

#### MERIT

Diabetes complications in women

#### Coffey Communications

Division: Media / Publishing Audience: Consumers

# Web-based Digital Health

#### Microsite

#### GOLD

Kidney Health for All website

#### American Kidney Fund

Division: Association / Professional Society / Non-Profit Audience: Consumers and Health Professionals

#### GOLD

Businessolver Consumer Experience: Regeneron's Leave of Absence Roadmap eGuide

#### Businessolver

Division: Business: 500+ employees Audience: Consumers

#### SILVER

Bozeman Health Foundation Microsite

#### Bozeman Health

Division: Health System Audience: Consumers

#### SILVER

Inside Out: Geographic Atrophy

#### Sharecare

Division: Business: 500+ employees Audience: Consumers

LISTEN TO ME! Helping Women Talk to Their Healthcare Provider About Hot Flashes

# Academy for Continued Healthcare Learning

Division: Educational Institution Audience: Consumers

#### BRONZE

Healthy Equity

#### BlueCross BlueShield of Tennessee

Division: Health Insurer

Audience: Consumers and Health Professionals

#### BRONZE

Lake Region Healthcare Unity Wellness Microsite

#### Lake Region Healthcare

Division: Hospital – under 250 beds Audience: Consumers

#### BRONZE

PCP Toolkit

#### Magellan Healthcare

Division: Health Insurer Audience: Health Professionals

#### MERIT

Businessolver Consumer Experience: Envision Newsletter and Email

#### Businessolver

Division: Business: 500+ employees Audience: Consumers

# Web-based Digital Health

#### Payments / Processing

#### MERIT

AirPay

#### AirPay

Division: Business: less than 500 employees Audience: Consumers and Health Professionals

# Web-based Digital Health

#### Portal – Other / Miscellaneous

#### **MERIT**

TV-based Remote Engagement, Education and Care

# Kian Saneii, Founder & CEO of Independa, Inc.

Division: Business: less than 500 employees Audience: Consumers and Health Professionals

# Web-based Digital Health

### Portal – Patient Education

#### **GOLD**

Understanding and Treating Vasomotor Symptoms (VMS)

#### Sharecare

Division: Business: 500+ employees Audience: Consumers

# Web-based Digital Health

#### Portal – Physician / Clinician

#### SILVER

SimplePractice Client Portal

#### SimplePractice

Division: Business: less than 500 employees Audience: Health Professionals

#### BRONZE

iTero-exocad Connectorô

#### Align Technology

Division: Medical Equipment / Device Manufacturer Audience: Health Professionals

## Web-based Digital Health

#### Web-based Resource / Tool

#### GOLD

Building Better Caregivers®

#### Neal Kaufman, M.D., M.P.H.

Division: Other / Miscellaneous Audience: Consumers

#### SILVER

SingleCare Website

#### SingleCare

Division: Business: less than 500 employees Audience: Consumers

#### BRONZE

PayerTalkCE Presents: Tackling the Clinical, Economic, and Humanistic Burden of Atopic Dermatitis

# Impact Education, LLC, Medical Education Resources, Inc.

Division: Medical Communications Agency Audience: Health Professionals

#### MERIT

Gen Al based meal planning

#### Spoon Guru

Division: Business: less than 500 employees Audience: Consumers and Health Professionals

# Web-based Digital Health

#### Website

#### GOLD

Heart.org

#### American Heart Association

Division: Association / Professional Society / Non-Profit Audience: Consumers and Health Professionals

#### SILVER

AARP® Staying Sharp® Website

#### AARP® Staying Sharp®

Division: Association / Professional Society / Non-Profit Audience: Consumers

#### SILVER

Know Diabetes by Heart (Professional)

#### American Heart Association and American Diabetes Association

Division: Association / Professional Society / Non-Profit Audience: Health Professionals

#### SILVER

Lake Region Healthcare Website

#### Lake Region Healthcare

Division: Hospital – under 250 beds Audience: Consumers

#### BRONZE

Know Diabetes by Heart (Consumer)

#### American Heart Association and American Diabetes Association

Division: Association / Professional Society / Non-Profit Audience: Consumers

#### BRONZE

Mayo Clinic

#### Mayo Clinic

Division: Health System

Audience: Consumers and Health Professionals

#### BRONZE

Methodist Hospital for Surgery Website

#### Methodist Hospital for Surgery

Division: Hospital – under 250 beds Audience: Consumers

#### BRONZE

The Institute for Health Metrics and Evaluation

#### Oomph, Inc.

Division: Educational Institution
Audience: Consumers and Health Professionals

#### **BRONZE**

POZ.com

#### POZ

Division: Media / Publishing Audience: Consumers

#### BRONZE

Prisma Health – Uniting two digital properties under one new brand

#### Reason One, Inc.

Division: Health System Audience: Consumers

#### **MERIT**

Stroke.org

#### American Stroke Association, a division of the American Heart Association

Division: Association / Professional Society / Non-Profit Audience: Consumers and Health Professionals

#### **MERIT**

Ballad Health Website

#### Ballad Health

Division: Health System

Audience: Consumers and Health Professionals

#### **MERIT**

Southeast Georgia Health System Website

#### Southeast Georgia Health System

Division: Health System Audience: Consumers

#### MERIT

XpertPatient.com

#### XpertPatient LLC

