

24th Annual

DIGITAL

*Health*

AWARDS®

FALL 2022

winners

# Judges

**Jo Ann Antoine**

Art Director  
Vanguard Communications

**Beth Bartholomew**

Senior Medical Content Writer  
St. Jude Children's Research Hospital

**Gil Bashe**

Managing Partner, Global Health  
Finn Partners

**Karine Bergeron**

Executive Director, Art  
CDM Montreal

**Shelly Caldwell**

Owner  
Toolbox 4 Healthcare

**Monika Cathcart**

Product Manager, Multimedia Publishing  
Elsevier

**Jonathan Chaney**

Creative Strategist & Team Lead  
Blue Cross NC

**Nancy Chill**

Senior VP Education and  
Business Development  
American Gastroenterological Association

**Jeana Clark**

Creative Media Director  
Veritas Health

**Patrick Clinton, LPC.**

Exhale Behavioral Health

**Cynthia Clotzman**

Patient Marketing Manager  
Abbott

**Zach Covey**

Email Marketing Manager  
Veritas Health

**Cynthia J. Crosthwaite, RN, BS, MS**

National Health Promotion Manager  
FirstGroup America

**Laura Boyd DeSmeth**

Director of Digital Communications  
Medical City Healthcare

**Dr. Supriya Doshi**

Founder  
Vdo solutions

**Dan Dunlop**

President  
Jennings

**Erica Firmin**

Marketing Director  
Solstice

**Nan Forte**

EVP & GM  
Everyday Health Group

**Becky Greiner**

Digital Content Specialist  
Emindful

**Rick Guasco**

Creative Director  
Positively Aware magazine

**Heather Guidone**

Surgical Program Director  
Center for Endometriosis Care

**Rachel Hall**

Senior Marketing Automation Specialist  
Arthur J Gallagher Co.

**Beth Hampton**

VP Marketing and Communications  
AACC

**Desiree Hayes**

Executive Vice President Patient Services  
Palms Medical Group

**Emily Heller-Belmonte**

Chief Creative  
Pangaea Creative House

**Karyi Hennessey**

Visual Designer  
Veritas Health

**Alicia Hoey**

Internal Communications Lead  
Highmark Health

**Tejas Inamdar**

Head of Strategic Partnerships  
Turquoise Health

**Sharlene Jenner**

Associate Vice President,  
Marketing Technology  
Vizient, Inc

**Jennifer DeLeo Kertz**

SEO Product Owner  
Optum

**Beth Landau**

Owner, Writer, Editor  
BEL Writing Services

**Philip Lempert**

CEO  
Retail Dietitians Business Alliance LLC

**Sedale McCall**

Adjunct Professor  
American University

**Cortney Mears**

Strategist, Digital Engagement  
Yale New Haven Health

**Chris Murray**

CEO  
Oomph, Inc.

**Kevyn Eva Norton**

Program Lead Shadow's Edge  
The Digging Deep Project

**Amy Pfeiffer**

VP Member Engagement  
WebMD

**Benjamin Richman**

Head of Marketing  
OneRecord

**Gabriel Riggs**

Director, Enterprise Applications  
and Development  
Norton Healthcare

**Chet Robson**

Chief Medical Officer  
Mdisrupt

**Susan (Sue) Rubin, MPH**

Manager, Business Development  
American College of Surgeons  
Cancer Department

**Mark Ruthman**

Digital Channel Web SME  
Merck

**Ian Stone**

Senior Vice President  
Mesmerize

**Matthew Stumm**

Founder + Creative Director  
Stark/Raving Branding + Advertising

**Audrie Tornow**

Managing Partner  
Excalibur Medical Education

**Crystal Vining**

Digital Content Editor  
American Academy of Pediatrics

**Meet Vora**

Director of Operations  
GraphWear Technologies Inc.

**Travis Webb**

Managing Editor  
Giddy

**Richard Westendorf**

Creative Director  
PatientPoint

**Vishal Yadav**

Director of Application Development  
sympplr

## Connected Digital Health

### Clinical Decision Support Tools

#### BRONZE

CanturioTE: Gait Analysis  
**Canary Medical**  
Division: Medical Equipment / Device Manufacturer  
Audience: Health Professionals

#### MERIT

Alight Clinical Collaboration Center  
**Alight Solutions**  
Division: Business: 500+ employees  
Audience: Consumers and Health Professionals

## Connected Digital Health

### Consumer Directed Digital Health Programs

#### SILVER

Weight Loss & Metabolic Center –  
A Focus on Bariatric Surgery  
**Baylor Medicine Marketing Department**  
Division: Health System  
Audience: Consumers

## Connected Digital Health

### Disease Management / Population Health Management

#### MERIT

Sharecare for iOS & Android  
(Enterprise version)  
**Sharecare**  
Division: Business: 500+ employees  
Audience: Consumers

## Connected Digital Health

### Medication Compliance / Adherence

#### MERIT

CanturioTE: Worry-free Data Collection  
**Canary Medical**  
Division: Medical Equipment / Device Manufacturer  
Audience: Consumers and Health Professionals

## Connected Digital Health

### Other / Miscellaneous Connected Digital Health

#### SILVER

Making Digital Health a Competitive Asset  
**Zealth**  
Division: Business: less than 500 employees  
Audience: Health Professionals

## Connected Digital Health

### Telehealth / Remote Patient Monitoring

#### GOLD

Remote Patient Monitoring Tutorials  
**Mayo Clinic**  
Division: Health System  
Audience: Consumers

#### SILVER

Remote Patient Monitoring Quick Start Guide  
**Mayo Clinic Center for Digital Health**  
Division: Health System  
Audience: Consumers

#### SILVER

Zoom Video Communications, Inc.  
and TytoCare Integration  
**Zoom Video Communications, Inc.**  
Division: Business: 500+ employees  
Audience: Consumers and Health Professionals

#### BRONZE

Biofourmis Care-at-Home: A Tech-Enabled  
Multi-Specialty Solution to Improve Outcomes  
& Lower Costs  
**Biofourmis**  
Division: Health System  
Audience: Health Professionals

#### BRONZE

Interactive Care Plan for Ortho ACL  
**Mayo Clinic Center for Digital Health**  
Division: Health System  
Audience: Consumers

#### BRONZE

Interactive Care Plan for Total Joint  
Replacement for Hip  
**Mayo Clinic Center for Digital Health**  
Division: Health System  
Audience: Consumers

#### BRONZE

Interactive Care Plan for Total Joint  
Replacement for Knee  
**Mayo Clinic Center for Digital Health**  
Division: Health System  
Audience: Consumers

#### BRONZE

Patient Experience – Behavioral Health  
Management with Telehealth  
**Pegasystems, Inc**  
Division: Other / Miscellaneous  
Audience: Health Professionals

#### MERIT

Interactive Care Plan for Headache  
**Mayo Clinic**  
Division: Health System  
Audience: Consumers

#### MERIT

Interactive Care Plan for Cirrhosis  
**Mayo Clinic Center for Digital Health**  
Division: Health System  
Audience: Consumers

#### MERIT

Interactive Care Plan for Hysterectomy  
**Mayo Clinic Center for Digital Health**  
Division: Health System  
Audience: Consumers

#### MERIT

Interactive Care Plan for Sleep Apnea  
**Mayo Clinic Center for Digital Health**  
Division: Health System  
Audience: Consumers

#### MERIT

Interactive Care Plan for Surgical Readiness  
and Recovery  
**Mayo Clinic Center for Digital Health**  
Division: Health System  
Audience: Consumers

#### MERIT

Interactive Care Plan for Type 2 Diabetes  
**Mayo Clinic Center for Digital Health**  
Division: Health System  
Audience: Consumers

#### MERIT

Interactive Care Plans Introduction  
**Mayo Clinic Center for Digital Health**  
Division: Health System  
Audience: Consumers

## Digital Health – Social Media

### Facebook

#### GOLD

SMASHing Barriers  
**Biogen Canada Inc.**  
Division: Pharmaceutical Company  
Audience: Consumers and Health Professionals

#### GOLD

St. Ann's Community Facebook Page  
**St. Ann's Community**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

## SILVER

Sharecare on Facebook  
**Sharecare**  
Division: Business: 500+ employees  
Audience: Consumers

## BRONZE

AARP® Staying Sharp® Top Paid  
Facebook post "Coffee" 2022  
**AARP® Staying Sharp®**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

## BRONZE

UPMC Facebook  
**UPMC**  
Division: Health System  
Audience: Consumers

## MERIT

Facebook Fuels Appointment Growth for  
Comfort Dental  
**Comfort Dental**  
Division: Business: 500+ employees  
Audience: Consumers

## Digital Health – Social Media

### Instagram

## GOLD

TheBody | Your HIV/AIDS Resource  
**TheBody**  
Division: Media / Publishing  
Audience: Consumers

## SILVER

Sharecare on Instagram  
**Sharecare**  
Division: Business: 500+ employees  
Audience: Consumers

## SILVER

UPMC Instagram  
**UPMC**  
Division: Health System  
Audience: Consumers

## BRONZE

Pediatrics Instagram Takeover  
**American Academy of Pediatrics**  
Division: Association / Professional Society / Non-Profit  
Audience: Health Professionals

## BRONZE

Everyday Health Instagram  
**Everyday Health**  
Division: Media / Publishing  
Audience: Consumers

## MERIT

American College of Surgeons  
Instagram Launch  
**American College of Surgeons**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers and Health Professionals

## Digital Health – Social Media

### Other / Miscellaneous Social Media

## MERIT

Physician Innovation Network  
**Modea**  
Division: Association / Professional Society / Non-Profit  
Audience: Health Professionals

## Digital Health – Social Media

### TikTok

## MERIT

MD Anderson Cancer Center TikTok account  
**MD Anderson Cancer Center**  
Division: Hospital – 500+ beds  
Audience: Consumers

## MERIT

Eat Right Now, Clint Testimonial,  
Men's Health Month  
**Sharecare**  
Division: Business: 500+ employees  
Audience: Consumers

## Digital Health – Social Media

### Twitter

## GOLD

Sharecare on Twitter  
**Sharecare**  
Division: Business: 500+ employees  
Audience: Consumers

## BRONZE

Cytokine Signalling Forum Twitter  
**CESAS Medical / University of Glasgow**  
Division: Medical Communications Agency  
Audience: Health Professionals

## Digital Health – Social Media

### YouTube

## GOLD

Cancer Support Community  
YouTube Channel  
**Cancer Support Community**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

## MERIT

What is the Amgen Foundation?  
**Amgen Foundation**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers and Health Professionals

## Digital Health Media / Publications

### Article

## GOLD

Methotrexate Access May Be at Risk Because  
of Abortion Bans  
**Everyday Health**  
Division: Media / Publishing  
Audience: Consumers

## GOLD

People-First Language in HIV Medicine:  
A Critical Component of Your HIV Care Toolkit  
**TheBodyPro**  
Division: Media / Publishing  
Audience: Health Professionals

## GOLD

Fun and games  
**UMR**  
Division: Health Insurer  
Audience: Consumers

## GOLD

Give yourself a chance to rest and recharge  
**UMR**  
Division: Health Insurer  
Audience: Consumers

## SILVER

Gotta Go? Six Strategies to Stop Peeing  
So Much  
**AARP**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

## SILVER

How Extreme Heat Affects the Body After 50  
**AARP**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

## SILVER

Could the secret to happiness be hygge?  
**UMR**  
Division: Health Insurer  
Audience: Consumers

## BRONZE

6 Ways to Keep Your Cool When You  
Are Angry  
**AARP**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

## BRONZE

Is Your Teen or Young Adult Child Depressed?  
**AARP**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

## BRONZE

Taking Multiple Medications?  
Beware of Side Effects  
**AARP**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

## BRONZE

What Dementia Feels Like  
**AARP**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

## BRONZE

Taking Too Many Supplements? Here's How  
to Tell, and Why It Can Be Risky  
**Everyday Health**  
Division: Media / Publishing  
Audience: Consumers

## BRONZE

He went from troubleshooting a CPR training  
app to using CPR to save his 2-year-old son  
**Jaime Aron, American Heart  
Association News**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

## BRONZE

Doctors Face Unprecedented Legal Risks  
After Roe Overturn  
**Medpage Today**  
Division: Media / Publishing  
Audience: Health Professionals

## BRONZE

An HIV Cure Won't Matter If We Don't Fix  
Our Infrastructure  
**TheBody**  
Division: Media / Publishing  
Audience: Consumers

## BRONZE

Top 10 HIV Clinical Developments of 2021  
**TheBodyPro**  
Division: Media / Publishing  
Audience: Health Professionals

## BRONZE

Beating burnout  
**UMR**  
Division: Health Insurer  
Audience: Consumers

## BRONZE

Charcuterie boards  
**UMR**  
Division: Health Insurer  
Audience: Consumers

## BRONZE

Is your safe haven safe?  
**UMR**  
Division: Health Insurer  
Audience: Consumers

## BRONZE

Stay up to date with your tetanus shot  
**UMR**  
Division: Health Insurer  
Audience: Consumers

## BRONZE

The power of 4  
**UMR**  
Division: Health Insurer  
Audience: Consumers

## BRONZE

We all sweat  
**UMR**  
Division: Health Insurer  
Audience: Consumers

## BRONZE

What you need to know about beta blockers  
**UMR**  
Division: Health Insurer  
Audience: Consumers

## MERIT

What's the Difference Between Eco-Anxiety  
and Ecological Grief?  
**Everyday Health**  
Division: Media / Publishing  
Audience: Consumers

## MERIT

High-Tech Drug Infusion Pumps in Hospitals  
Vulnerable to Damage, Hackers  
**HealthDay**  
Division: Media / Publishing  
Audience: Consumers

## MERIT

Autoimmune diseases and your hearing  
**Healthy Hearing**  
Division: Media / Publishing  
Audience: Consumers

## MERIT

Amid a national mental health crisis for kids,  
here's how parents can help  
**Michael Merschel, American Heart  
Association News**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

## MERIT

Can the groan-up humor of 'dad jokes'  
possibly be good for health?  
**Michael Merschel, American Heart  
Association News**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

## MERIT

Post COVID-19 Syndrome For People with  
Migraine: Good News and Bad News  
**Migraine Again: Suzanne Marmion**  
Division: Media / Publishing  
Audience: Consumers

## MERIT

From Scan to Scan: The Challenges of Living  
with Metastatic Cancer  
**National Cancer Institute/Edward Winstead**  
Division: Government (Local/State/Federal)  
Audience: Consumers and Health Professionals

## MERIT

Telehealth-Based Cancer Care Surged during  
COVID. Will It Continue?  
**National Cancer Institute/Linda Wang**  
Division: Government (Local/State/Federal)  
Audience: Consumers and Health Professionals

## MERIT

A healthy lawn the healthy way  
**UMR**  
Division: Health System  
Audience: Consumers

## MERIT

Anxiety disorders  
**UMR**  
Division: Health Insurer  
Audience: Consumers

## MERIT

Coping with the emotions of caregiving  
**UMR**  
Division: Health Insurer  
Audience: Consumers

## MERIT

Eco-anxiety  
**UMR**  
Division: Health Insurer  
Audience: Consumers

### MERIT

Endorphins!  
UMR  
Division: Health Insurer  
Audience: Consumers

### MERIT

Fall's superfood  
UMR  
Division: Health Insurer  
Audience: Consumers

### MERIT

Hug the perimeter  
UMR  
Division: Health Insurer  
Audience: Consumers

### MERIT

Kitchen sink summer salad with  
chili lime vinaigrette  
UMR  
Division: Health Insurer  
Audience: Consumers

### MERIT

Protect yourself better than this ...  
from the flu!  
UMR  
Division: Health Insurer  
Audience: Consumers

### MERIT

Quit for good  
UMR  
Division: Health Insurer  
Audience: Consumers

### MERIT

Reach out for help and find how in recovery  
UMR  
Division: Health Insurer  
Audience: Consumers

### MERIT

Summer mocktails  
UMR  
Division: Health Insurer  
Audience: Consumers

## Digital Health Media / Publications

### Article Series

### GOLD

Take 2: Living With Bipolar 2  
Psycom  
Division: Media / Publishing  
Audience: Consumers

### SILVER

Katz Institute for Women's Health  
with Revmade  
Katz Institute for Women's Health  
and Revmade  
Division: Health System  
Audience: Consumers

### SILVER

Long COVID & Chronic Fatigue  
Practical Pain Management  
Division: Media / Publishing  
Audience: Health Professionals

### BRONZE

#WeSeeYou  
BabyCenter  
Division: Media / Publishing  
Audience: Consumers

### BRONZE

What It's Really Like  
EndocrineWeb  
Division: Media / Publishing  
Audience: Consumers

### BRONZE

A Medical Mismatch: Urological Health Info  
and Social Media  
Giddy  
Division: Media / Publishing  
Audience: Consumers

### MERIT

What Your Sex Ed Class Got Wrong  
Giddy  
Division: Media / Publishing  
Audience: Consumers

### MERIT

Doctors and MLM (multi-level marketing)  
Medpage Today  
Division: Media / Publishing  
Audience: Health Professionals

### MERIT

The Return of Personal Analysis: Clinicians  
Share Own Ketamine Experiences  
Psycom Pro  
Division: Media / Publishing  
Audience: Health Professionals

## Digital Health Media / Publications

### Audio

### GOLD

Dating and Breast Cancer  
Breastcancer.org  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

### SILVER

Medical Rehab Matters Podcast:  
Gabby Giffords and Aphasia  
American Medical Rehabilitation Providers  
Association (AMRPA)  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

### BRONZE

Medical Rehab Matters Podcast: Another  
Look at Prior Authorization  
American Medical Rehabilitation Providers  
Association (AMRPA)  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

### BRONZE

Adolescent and Young Adult Breast Cancer  
Breastcancer.org  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

### MERIT

Insights that Matter – GERD  
Johns Hopkins Medicine –  
A Woman's Journey  
Division: Health System  
Audience: Consumers

## Digital Health Media / Publications

### Audio Series

### GOLD

Weight Matters Podcast  
Intellihealth  
Division: Business: less than 500 employees  
Audience: Consumers and Health Professionals

### SILVER

Heart and Soul of Oncology Navigation  
Academy of Oncology Nurse & Patient  
Navigators/Amplify Health  
Division: Nurses / Allied Health Professionals  
Audience: Health Professionals

### BRONZE

Unwinding by Sharecare –  
Everyday Addictions Course  
Sharecare  
Division: Business: 500+ employees  
Audience: Consumers

### MERIT

The Future of HIV Care  
TheBodyPro  
Division: Media / Publishing  
Audience: Health Professionals

## Digital Health Media / Publications

Blog Post

**GOLD**

'Would You Like to Keep This Pregnancy?' I Asked My 13-Year-Old Patient

**Medpage Today**

Division: Media / Publishing

Audience: Health Professionals

**SILVER**

My 14 Days in Monkeypox Isolation

**Medpage Today**

Division: Media / Publishing

Audience: Health Professionals

**SILVER**

Are There More Heart Attacks During the Holidays?

**Temple University Health System**

Division: Health System

Audience: Consumers

**BRONZE**

Burning at Both Ends: One Leader's Thoughts on COVID-19 and Revenue Cycle Staffing

**AKASA**

Division: Business: less than 500 employees

Audience: Health Professionals

**BRONZE**

The power of sharing your story

**American Stroke Association**

Division: Association / Professional Society / Non-Profit

Audience: Consumers

**BRONZE**

Top Concerns of Nurse Executives

**Avant Healthcare Professionals**

Division: Nurses / Allied Health Professionals

Audience: Consumers and Health Professionals

**BRONZE**

How COVID-19 Attacks the Body: Lessons From the Morgue

**Everyday Health**

Division: Media / Publishing

Audience: Consumers

**BRONZE**

My Mastectomy and Me: The Whole Truth

**Everyday Health**

Division: Media / Publishing

Audience: Consumers

**BRONZE**

The Potentially Deadly Pursuit of Muscle Mass

**Medpage Today**

Division: Media / Publishing

Audience: Health Professionals

**MERIT**

57% of People Owe Medical Debt – Here's What Healthcare Revenue Cycle Leaders Must Do

**AKASA**

Division: Business: less than 500 employees

Audience: Health Professionals

**MERIT**

9 Things to Look for When Selecting an RCM Automation Provider

**AKASA**

Division: Business: less than 500 employees

Audience: Health Professionals

**MERIT**

Unmasking Men's Mental Health

**bphope**

Division: Media / Publishing

Audience: Consumers

**MERIT**

An Evening of Giving: Annual Celebration Supports People Impacted by Cancer

**Cancer Support Community**

Division: Association / Professional Society / Non-Profit

Audience: Consumers

**MERIT**

An Overly Powerful Wheelchair Has Me Questioning My Judgment

**Everyday Health**

Division: Media / Publishing

Audience: Consumers

**MERIT**

It's Time to Take a New Approach to Measuring Healthcare CX

**League**

Division: Business: 500+ employees

Audience: Health Professionals

**MERIT**

My Experience Treating Victims of Mass Shootings Is No Longer Unique

**Medpage Today**

Division: Media / Publishing

Audience: Health Professionals

**MERIT**

The Surprising Facts About Women and COPD

**Temple University Health System**

Division: Health System

Audience: Consumers

**MERIT**

How Long Does It Take to Quit Smoking?

**Truth Initiative, The EX Program, Dr. Jessie Saul, Stacy Freeborg-Junge, Dr. Amanda L. Graham**

Division: Association / Professional Society / Non-Profit

Audience: Consumers and Health Professionals

**MERIT**

Light Smoker vs. Heavy Smoker: Are Dangers the Same?

**Truth Initiative, The EX Program, Dr. Jessie Saul, Stacy Freeborg-Junge, Dr. Amanda L. Graham**

Division: Association / Professional Society / Non-Profit

Audience: Consumers and Health Professionals

**MERIT**

How Do I Know if I Have a Rotator Cuff Tear?

**Veritas Health**

Division: Media / Publishing

Audience: Consumers

**MERIT**

Understanding Different Types of Shoulder Pain

**Veritas Health**

Division: Media / Publishing

Audience: Consumers

**MERIT**

What patients can teach clinicians about diagnosis journey and treatment plans

**Wolters Kluwer**

Division: Business: 500+ employees

Audience: Health Professionals

## Digital Health Media / Publications

Blog Post Series

**GOLD**

Dr. Bipin Mistry's Monthly Blog on Advancing Healthcare Equity

**Dr. Bipin Mistry, Chief Medical Officer, Alight Solutions**

Division: Business: 500+ employees

Audience: Consumers and Health Professionals

**SILVER**

UPMC Health Plan Insights – Trends and Innovations Employer Blogs

**UPMC Health Plan**

Division: Health Insurer

Audience: Consumers

**BRONZE**

Of Parasites and Plagues

**Medpage Today**

Division: Media / Publishing

Audience: Health Professionals

**MERIT**

Whole Person Service Series

**Gainwell Technologies**

Division: Business: 500+ employees

Audience: Consumers and Health Professionals

## Digital Health Media / Publications

Book

GOLD

Pediatric Collections: Social Determinants of Health Part 1: Underserved Communities

**American Academy of Pediatrics**

Division: Association / Professional Society / Non-Profit

Audience: Health Professionals

SILVER

Pediatric Collections: Social Determinants of Health Part 3: Promoting Health Equity

**American Academy of Pediatrics**

Division: Association / Professional Society / Non-Profit

Audience: Health Professionals

BRONZE

Pediatric Collections: Social Determinants of Health Part 2: Effects of Inequity

**American Academy of Pediatrics**

Division: Association / Professional Society / Non-Profit

Audience: Health Professionals

## Digital Health Media / Publications

Booklet/Brochure

GOLD

Enrollee Resource Compendium 2022

**AmeriHealth Caritas District of Columbia**

Division: Health System

Audience: Consumers and Health Professionals

GOLD

Journey for Women of Color  
**Johns Hopkins Medicine –  
A Woman's Journey**

Division: Health System

Audience: Consumers

GOLD

Healthful Living Asthma—Summer Edition

**PAC Media Group/Pangaea Creative House**

Division: Media / Publishing

Audience: Consumers

GOLD

Healthful Living Diabetes Edition

**PAC Media Group/Pangaea Creative House**

Division: Media / Publishing

Audience: Consumers

GOLD

Maternity CARE Communication Guide

**UMR**

Division: Health Insurer

Audience: Consumers

SILVER

Healthful Living Multiple Sclerosis –  
Winter Edition

**PAC Media Group/ Pangaea Creative House**

Division: Media / Publishing

Audience: Consumers

BRONZE

Frankly Speaking About Cancer: 10 Tips for  
Living Well with Acute Myeloid Leukemia

**Cancer Support Community**

Division: Association / Professional Society / Non-Profit

Audience: Consumers

BRONZE

Healthful Living Afib Edition

**PAC Media Group/Pangaea Creative House**

Division: Media / Publishing

Audience: Consumers

MERIT

Understanding Your Pathology Report

**Breastcancer.org**

Division: Association / Professional Society / Non-Profit

Audience: Consumers

MERIT

Frankly Speaking About Cancer: Preparing for  
Your Doctor's Visit - A Worksheet for People  
with Advanced or Metastatic Bladder Cancer

**Cancer Support Community**

Division: Association / Professional Society / Non-Profit

Audience: Consumers

MERIT

Member Resources for Providers Packet  
**Solstice**

Division: Health Insurer

Audience: Consumers and Health Professionals

MERIT

Vision Care 101 Ebook

**Solstice**

Division: Health Insurer

Audience: Consumers and Health Professionals

MERIT

The Health Awareness Campaign Playbook  
**Stericycle Communication Solutions**

Division: Business: 500+ employees

Audience: Health Professionals

MERIT

A Practical Guide to Cancer Rights for Seniors  
**Triage Cancer**

Division: Association / Professional Society / Non-Profit

Audience: Consumers

MERIT

Tobacco & Nicotine Cessation  
Communication Guide

**UMR**

Division: Health Insurer

Audience: Consumers

## Digital Health Media / Publications

Case Study

GOLD

Gastroesophageal Cancer Clinical Study

**Stark / Raving Branding + Digital Marketing**

Division: Pharmaceutical Company

Audience: Consumers and Health Professionals

SILVER

Driving Claim Status Efficiency With AI-Based  
Automation

**AKASA**

Division: Business: less than 500 employees

Audience: Health Professionals

BRONZE

Uprise Health's Offerings Improve Mental  
Health Service Engagement for Employees at  
The Onin Group

**Uprise Health**

Division: Business: less than 500 employees

Audience: Consumers

MERIT

Liver Cirrhosis Clinical Study

**Stark / Raving Branding + Digital Marketing**

Division: Pharmaceutical Company

Audience: Consumers and Health Professionals

MERIT

SGNS40-002 Clinical Study

**Stark / Raving Branding + Digital Marketing**

Division: Pharmaceutical Company

Audience: Consumers and Health Professionals

## Digital Health Media / Publications

Editorial Animation

GOLD

Ditch Your Diet and Try This Instead

**Sisters from AARP**

Division: Association / Professional Society / Non-Profit

Audience: Consumers

SILVER

BabyCenter & Hearing First Early

Learning Toolkit

**BabyCenter**

Division: Media / Publishing

Audience: Consumers



**SILVER**

NCCN Animation for Patients: How to Talk to Your Doctor about Metastatic Breast Cancer  
**National Comprehensive Cancer Network**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

**SILVER**

How You Can Think Your Way Out of Worries and Woes  
**The Ethel from AARP**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

**BRONZE**

After an Eye Lift, I No Longer Look Like My Mother's Twin Sister  
**The Ethel from AARP**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

**BRONZE**

30 Thoughts We All Have During Our Menopausal Mood Swings  
**The Girlfriend from AARP**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

**BRONZE**

Moves To Get Your Arms Summer-Ready  
**The Girlfriend from AARP**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

**BRONZE**

The 30-Minute Workout That Could Give You A New Booty In 30 Days  
**The Girlfriend from AARP**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

**MERIT**

How Video Games Make Me a Smarter, Better Man  
**The Arrow from AARP**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

**MERIT**

5 Amazing Ways You Could Naturally Strengthen Your Bones  
**The Ethel from AARP**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

## Digital Health Media / Publications

**Editorial Illustration**

**GOLD**

What a Death Doula Wants You to Know  
**The Ethel from AARP**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

**SILVER**

I Was Ashamed to Wear Hearing Aids – Until This  
**The Ethel from AARP**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

**BRONZE**

#MedicalGaslighting: The Health Threat Black Women Can't Ignore  
**Sisters from AARP**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

**BRONZE**

Nail Fungus? Treat It Now, Enjoy Sandals This Summer  
**Sisters from AARP**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

**BRONZE**

How I Got My Girlfriend to Stop Nagging Me About Eating Healthy  
**The Arrow from AARP**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

**BRONZE**

The 8 Unspoken Rules of Health Club Etiquette  
**The Arrow from AARP**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

**BRONZE**

Help! My Face Is Falling!  
**The Ethel from AARP**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

**BRONZE**

Did the Pandemic Make Me Addicted to Having Babies?  
**Trè Carden**  
Division: Media / Publishing  
Audience: Consumers

**MERIT**

The True Cost of Overturning Roe v. Wade  
**Josh Christensen**  
Division: Media / Publishing  
Audience: Consumers

**MERIT**

Don't Let Your Doctor Dismiss You as a Number on the Scale  
**Sisters from AARP**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

**MERIT**

How Bird-Watching Saved My Sanity  
**The Arrow from AARP**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

**MERIT**

How to Change Your Life (Even if It's Already Pretty Great)  
**The Arrow from AARP**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

**MERIT**

Losing Testosterone? Your Nipples Can Tell You  
**The Arrow from AARP**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

**MERIT**

How a Broken Heart Can Literally Break Other Parts of Your Body  
**The Ethel from AARP**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

**MERIT**

The 5 Things Every Woman Should Know About Prostate Cancer  
**The Girlfriend from AARP**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

**MERIT**

Tired Of Feeling Tired?  
**The Girlfriend from AARP**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

## Digital Health Media / Publications

E-mail

**GOLD**

International Stroke Conference Abstracts  
**American Heart Association**

Division: Association / Professional Society / Non-Profit  
Audience: Health Professionals

**SILVER**

Need a Question Answered Fast?  
We Can Help!

**Cancer Support Community**

Division: Association / Professional Society / Non-Profit  
Audience: Consumers

**BRONZE**

Product launch: Guidelines for CPR & ECC  
**American Heart Association**

Division: Association / Professional Society / Non-Profit  
Audience: Health Professionals

**MERIT**

Together to End Stroke E-Newsletter  
**American Heart Association**

Division: Association / Professional Society / Non-Profit  
Audience: Consumers

## Digital Health Media / Publications

E-mail Series

**GOLD**

Reputation Campaign Email Series  
**Arkansas Children's**

Division: Hospital – 250-499 beds  
Audience: Health Professionals

## Digital Health Media / Publications

Magazine

**GOLD**

Preserving Your Memory Magazine  
**The Zachary and Elizabeth M. Fisher Center for Alzheimer's Research Foundation**

Division: Association / Professional Society / Non-Profit  
Audience: Consumers

**SILVER**

Healthy You from UMR – Fall 2021  
**UMR**

Division: Health Insurer  
Audience: Consumers

**BRONZE**

Healthy You from UMR – Spring 2022  
**UMR**

Division: Health Insurer  
Audience: Consumers

**BRONZE**

Healthy You from UMR – Summer 2022  
**UMR**

Division: Health Insurer  
Audience: Consumers

**BRONZE**

Healthy You from UMR – Winter 2022  
**UMR**

Division: Health Insurer  
Audience: Consumers

**MERIT**

CONQUER: the patient voice  
**Academy of Oncology Nurse & Patient Navigators/Amplify Health**

Division: Medical Communications Agency  
Audience: Consumers and Health Professionals

**MERIT**

Cancer Health Spring 2022  
**Cancer Health**

Division: Media / Publishing  
Audience: Consumers

## Digital Health Media / Publications

Medical Animation

**GOLD**

The Hive ALIF from NanoHive  
**Ghost Productions, Inc.**

Division: Medical Communications Agency  
Audience: Health Professionals

**SILVER**

What Happens with Radiofrequency Ablation (RFA)  
**Mytonomy, Inc.**

Division: Business: less than 500 employees  
Audience: Consumers

**BRONZE**

What Are the Types of Bariatric Surgery?  
**Mytonomy, Inc.**

Division: Business: less than 500 employees  
Audience: Consumers

**MERIT**

Vital Care in The Moments That Matter Most  
**Catalyst Health Group**

Division: Accountable Care Organization (ACO)  
Audience: Health Professionals

## Digital Health Media / Publications

Medical Education

**GOLD**

Rheumatology Escape Room  
**Excalibur Medical Education**

Division: Medical Communications Agency  
Audience: Health Professionals

**SILVER**

Building a Foundation for the Management of Alopecia Areata

**Excalibur Medical Education**

Division: Medical Communications Agency  
Audience: Health Professionals

**BRONZE**

AMA Telehealth Clinical Education Playbook  
**American Medical Association**

Division: Association / Professional Society / Non-Profit  
Audience: Health Professionals

**BRONZE**

Clearing a Path to Treatment of Chronic Rhinosinusitis

**Paradigm Medical Communications**

Division: Medical Communications Agency  
Audience: Health Professionals

**MERIT**

From Promise to Progress: More Durable Treatments for Neovascular Retinal Diseases – nAMD Interactive Data Deep Dive

**Paradigm Medical Communications**

Division: Medical Communications Agency  
Audience: Health Professionals

## Digital Health Media / Publications

Medical Illustration

**GOLD**

Learning About Spinal and Epidural Anesthesia  
**Healthwise**

Division: Business: less than 500 employees  
Audience: Consumers

**SILVER**

Ear exam using an otoscope  
**Healthwise**

Division: Business: less than 500 employees  
Audience: Consumers

**BRONZE**

Learning About Pancreatitis in Children  
**Healthwise**

Division: Business: less than 500 employees  
Audience: Consumers

## MERIT

Spotlight: Management of Coagulation Disorders in Patients With Cirrhosis  
**American Gastroenterological Association (AGA)**

Division: Association / Professional Society / Non-Profit  
Audience: Health Professionals

## MERIT

Assisted cough: Abdominal thrust assist  
**Healthwise**

Division: Business: less than 500 employees  
Audience: Consumers

## Digital Health Media / Publications

### Newsletter

## GOLD

MHSC My Health My Life Fall 2022 newsletter  
**MBSR team**

Division: Health Insurer  
Audience: Consumers

## SILVER

Columbia Memorial Hospital  
2021 Annual Report  
**Columbia Memorial Hospital**

Division: Hospital – under 250 beds  
Audience: Consumers

## BRONZE

AARP® Staying Sharp® Content Newsletter  
March 2022

**AARP® Staying Sharp®**

Division: Association / Professional Society / Non-Profit  
Audience: Consumers

## MERIT

Stroke Connection (May 2022)  
**American Heart Association**

Division: Association / Professional Society / Non-Profit  
Audience: Consumers

## MERIT

Veritas Health Newsletter  
**Veritas Health**

Division: Media / Publishing  
Audience: Consumers

## Digital Health Media / Publications

### Newsletter Series

## GOLD

Reset Your Gut Microbiome  
**Everyday Health**

Division: Media / Publishing  
Audience: Consumers

## Digital Health Media / Publications

### Other / Miscellaneous Digital Health Media / Publication

## GOLD

Adventures of Captain Contributor DCAP  
Vol. 2

**DataPath, Inc.**

Division: Business: less than 500 employees  
Audience: Consumers

## SILVER

POZ 2022 HIV Drug Chart  
POZ

Division: Media / Publishing  
Audience: Consumers and Health Professionals

## BRONZE

Rheumatoid Arthritis Literature Highlights:  
September 2022 (Slides)

**CESAS Medical**

Division: Medical Communications Agency  
Audience: Health Professionals

## MERIT

CSF - 2022 EULAR Coverage

**CESAS Medical**

Division: Medical Communications Agency  
Audience: Health Professionals

## Digital Health Media / Publications

### Video

## GOLD

Loyola Medicine Helps Toddler Survive COVID

**Carole Banasiak, Carol Eggers**

Division: Health System  
Audience: Consumers

## GOLD

it's about time  
**ModMed**

Division: Business: 500+ employees  
Audience: Consumers and Health Professionals

## SILVER

The Four Phases of Clinical Trials  
**American Kidney Fund**

Division: Association / Professional Society / Non-Profit  
Audience: Consumers

## SILVER

Chronic Love: Jordan and Tamar's  
Psoriasis Story

**Healthline Media**

Division: Media / Publishing  
Audience: Consumers

## SILVER

Choosing a Counselor or Therapist for  
Your Child  
**Healthwise**

Division: Business: less than 500 employees  
Audience: Consumers

## SILVER

Intimacy and HS: Communicating  
with Partners

**myHSteam**

Division: Business: less than 500 employees  
Audience: Consumers

## SILVER

Enhanced Recovery After Surgery:  
The Day Before and Day After

**Mytonomy, Inc.**

Division: Business: less than 500 employees  
Audience: Consumers

## SILVER

Formula Feeding: How Much Should I Feed  
My Baby?

**Mytonomy, Inc.**

Division: Business: less than 500 employees  
Audience: Consumers

## SILVER

Living Donor: What if We're Not a Match?

**Mytonomy, Inc.**

Division: Business: less than 500 employees  
Audience: Consumers

## SILVER

Living With Your New Kidney:  
Immunosuppressants and Your  
Immune System

**Mytonomy, Inc.**

Division: Business: less than 500 employees  
Audience: Consumers

## SILVER

ASCO Conference Coverage: How Can We Do  
Better? Excellence in Equity Award Recipient  
Discusses Barriers and Solutions

**OBR: Oncology Business Review**

Division: Media / Publishing  
Audience: Health Professionals

## SILVER

Relax with Dakota: A Mindful Meditation  
for Kids

**Sanford Health | Children's Health Initiative**

Division: Health System  
Audience: Consumers

## SILVER

4 Easy Stretches for Piriformis Syndrome  
Pain Relief Video

**Veritas Health**

Division: Media / Publishing  
Audience: Consumers

### BRONZE

Cancer Screening for the LGBTQ+ Community  
**Breastcancer.org**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

### BRONZE

COVID-19 Inside the ICU at Loyola Medicine  
**Carole Banasiak, Carol Eggers**  
Division: Health System  
Audience: Consumers

### BRONZE

ESPN's Holly Rowe on Her Journey With Melanoma  
**Everyday Health**  
Division: Media / Publishing  
Audience: Consumers

### BRONZE

PowerFacts: Dying Process  
**GeriCare**  
Division: Nurses / Allied Health Professionals  
Audience: Consumers and Health Professionals

### BRONZE

Nicole's high-risk childbirth story  
**Medical City Healthcare**  
Division: Health System  
Audience: Consumers

### BRONZE

Newborn Circumcision: Decision Making  
**Mytonomy, Inc.**  
Division: Business: less than 500 employees  
Audience: Consumers

### BRONZE

Palliative Care: Difficult Conversations and Planning Ahead  
**Mytonomy, Inc.**  
Division: Business: less than 500 employees  
Audience: Consumers

### BRONZE

What Are Sacroiliac (SI) Joint Injections?  
**Mytonomy, Inc.**  
Division: Business: less than 500 employees  
Audience: Consumers

### BRONZE

What Is DVT?  
**Mytonomy, Inc.**  
Division: Business: less than 500 employees  
Audience: Consumers

### BRONZE

What to Expect from a Pain Consult  
**Mytonomy, Inc.**  
Division: Business: less than 500 employees  
Audience: Consumers

### BRONZE

Reshaping Lives: Full Circle Anthem Video  
**TogoRun, Mission Plasticos, and Sientra**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

### BRONZE

Triage Cancer Explains: What is Medicaid?  
**Triage Cancer**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

### MERIT

Identifying and Managing HE in Patients With Chronic Liver Disease  
**Bill Gagliardi, Salix Pharmaceuticals**  
Division: Pharmaceutical Company  
Audience: Health Professionals

### MERIT

Personalized Navigation: Helping Connect Employees with their Benefits  
**Businessolver**  
Division: Business: 500+ employees  
Audience: Health Professionals

### MERIT

Two Mothers Bonded by Living Kidney Donation  
**Carole Banasiak, Carol Eggers**  
Division: Health System  
Audience: Consumers

### MERIT

HealthDay Now: Maternal Mortality Crisis Hits Black Mothers Hardest  
**HealthDay**  
Division: Media / Publishing  
Audience: Consumers

### MERIT

Care in the Hospital: Central Vascular Access Device (CVAD)  
**Healthwise**  
Division: Business: less than 500 employees  
Audience: Consumers

### MERIT

Heart Failure: What Is It?  
**Healthwise**  
Division: Business: less than 500 employees  
Audience: Consumers

### MERIT

Medical City Healthcare: We're Here For You  
**Medical City Healthcare**  
Division: Health System  
Audience: Consumers

### MERIT

Sheltering Hope  
**Migrant Clinicians Network**  
Division: Other / Miscellaneous  
Audience: Consumers and Health Professionals

### MERIT

Breast Cancer: MK's Story  
**Mytonomy, Inc.**  
Division: Business: less than 500 employees  
Audience: Consumers

### MERIT

Breastfeeding FAQs  
**Mytonomy, Inc.**  
Division: Business: less than 500 employees  
Audience: Consumers

### MERIT

How Do I Get Tested for Epilepsy?  
**Mytonomy, Inc.**  
Division: Business: less than 500 employees  
Audience: Consumers

### MERIT

How Do I Know if I Have Epilepsy?  
**Mytonomy, Inc.**  
Division: Business: less than 500 employees  
Audience: Consumers

### MERIT

How to Prepare Your Child for Anesthesia  
**Mytonomy, Inc.**  
Division: Business: less than 500 employees  
Audience: Consumers

### MERIT

Managing Your Post-Transplant Medicines  
**Mytonomy, Inc.**  
Division: Business: less than 500 employees  
Audience: Consumers

### MERIT

Understanding Your Discharge Instructions  
**Mytonomy, Inc.**  
Division: Business: less than 500 employees  
Audience: Consumers

### MERIT

What Is a Digital Rectal Exam (DRE)?  
**Mytonomy, Inc.**  
Division: Business: less than 500 employees  
Audience: Consumers

### MERIT

What Is a G Tube and a J Tube?  
**Mytonomy, Inc.**  
Division: Business: less than 500 employees  
Audience: Consumers

**MERIT**

What Is an Organ Transplant?  
**Mytonomy, Inc.**  
Division: Business: less than 500 employees  
Audience: Consumers

**MERIT**

Patient Perspectives: What inequity means for patients everywhere  
**Sharecare**  
Division: Business: 500+ employees  
Audience: Consumers

**MERIT**

All Together Better: Setting Your Child with ADHD Up for Success at School  
**Sharecare**  
Division: Business: 500+ employees  
Audience: Consumers

**MERIT**

What Is Menopause? video  
**The National Institute on Aging**  
Division: Government (Local/State/Federal)  
Audience: Consumers

**MERIT**

Shop your options – CareSearch Reward\$  
**UMR**  
Division: Health Insurer  
Audience: Consumers

**MERIT**

UMR Advocacy Solutions – Sales Video  
**UMR**  
Division: Health Insurer  
Audience: Consumers

**MERIT**

Back Pain Relief Exercise Video Series  
**Vida Health**  
Division: Business: less than 500 employees  
Audience: Consumers

**MERIT**

Paired Checks  
**Vida Health**  
Division: Business: 500+ employees  
Audience: Consumers

**MERIT**

Surfing the Urge  
**Vida Health**  
Division: Business: less than 500 employees  
Audience: Consumers

## Digital Health Media / Publications

**Video Series**

**GOLD**

Patient Perspectives on Life With Metastatic Breast Cancer  
**Patient Power**  
Division: Media / Publishing  
Audience: Consumers

**SILVER**

Achondroplasia.expert – Podcasts  
**Achondroplasia.expert / ELM Group**  
Division: Medical Communications Agency  
Audience: Health Professionals

**SILVER**

Get ‘Looped In’ on Lupus Nephritis Patient Stories  
**American Kidney Fund**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers and Health Professionals

**SILVER**

Faust Files  
**Medpage Today**  
Division: Media / Publishing  
Audience: Health Professionals

**BRONZE**

Rare Diseases | MPGN | Diagnosis, Treatment of C3G and IC-MPGN  
**American Kidney Fund**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

**BRONZE**

Spirit of Loyola  
**Carole Banasiak, Carol Eggers**  
Division: Health System  
Audience: Consumers and Health Professionals

**BRONZE**

Grocery Shopping Series for Dialysis Patients  
**DaVita, Patient Education Solutions Team**  
Division: Business: 500+ employees  
Audience: Consumers

**BRONZE**

SAMHSA SUDPEI – Data Visualization Video Series  
**SAMHSA**  
Division: Government (Local/State/Federal)  
Audience: Consumers and Health Professionals

**BRONZE**

Mental Health Medicine Video Series  
**Vida Health**  
Division: Business: less than 500 employees  
Audience: Consumers

**MERIT**

CMF – Podcasts  
**CESAS Medical**  
Division: Medical Communications Agency  
Audience: Health Professionals

**MERIT**

Healing: Health Equity and Diversity in RA  
**Sharecare**  
Division: Business: 500+ employees  
Audience: Consumers

## Digital Health Media / Publications

**White Paper**

**GOLD**

Role of Inpatient Rehabilitation Hospitals During the COVID-19 Pandemic  
**American Medical Rehabilitation Providers Association (AMRPA)**  
Division: Association / Professional Society / Non-Profit  
Audience: Health Professionals

**GOLD**

Don't Forget to Look Both Ways: Driving Diversity and Inclusion in Clinical Research  
**Sharecare**  
Division: Business: 500+ employees  
Audience: Consumers and Health Professionals

**SILVER**

No Resignation: Solving Today's Greatest Staffing Challenges in the Healthcare Revenue Cycle  
**AKASA**  
Division: Business: less than 500 employees  
Audience: Health Professionals

**BRONZE**

2022 Trends in Nurse Staffing Study  
**Avant Healthcare Professionals**  
Division: Nurses / Allied Health Professionals  
Audience: Consumers and Health Professionals

**MERIT**

Engagement-Driven Healthcare – The Key to Successful Digital Transformation  
**League**  
Division: Business: 500+ employees  
Audience: Health Professionals

## Mobile Digital Health Resources

### Mobile Application

#### GOLD

Mintal Tracker: Sleep Recorder  
**Mintal Tracker**  
Division: Business: less than 500 employees  
Audience: Consumers and Health Professionals

#### GOLD

SingleCare Mobile App  
**SingleCare**  
Division: Business: less than 500 employees  
Audience: Consumers

#### SILVER

@Point of Care's Clinical Decision Support System (CDSS) – @Point of Care Suite  
**Projects In Knowledge, powered by Kaplan**  
Division: Media / Publishing  
Audience: Health Professionals

#### SILVER

@Point of Care's Clinical Decision Support System (CDSS) – PRO Patient Companion  
**Projects In Knowledge, powered by Kaplan**  
Division: Media / Publishing  
Audience: Consumers

#### SILVER

Triggerpoints3d App  
**Simeon Niel-Asher**  
Division: Media / Publishing  
Audience: Health Professionals

#### BRONZE

KARAZ PLATFORM  
**KARAZ PLATFORM**  
Division: Business: less than 500 employees  
Audience: Consumers and Health Professionals

#### MERIT

13thirty To Go!  
**13thirty Cancer Connect, Inc.**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers and Health Professionals

#### MERIT

Aby, the multiple sclerosis health app  
**Biogen Canada**  
Division: Pharmaceutical Company  
Audience: Consumers

#### MERIT

Northern Nevada Medical Center  
**Modea**  
Division: Health System  
Audience: Consumers

#### MERIT

Sharecare for iOS & Android (Enterprise version)  
**Sharecare**  
Division: Business: 500+ employees  
Audience: Consumers

## Mobile Digital Health Resources

### Mobile Website

#### GOLD

Columbia Memorial Hospital Website  
**Columbia Memorial Hospital**  
Division: Hospital – under 250 beds  
Audience: Consumers

#### GOLD

The Nose Wizard Challenge  
**PAC Media Group/Pangaea Creative House**  
Division: Media / Publishing  
Audience: Consumers

#### SILVER

White Plains Hospital Website  
**White Plains Hospital**  
Division: Hospital – 250-499 beds  
Audience: Consumers

#### BRONZE

Maximus Health Choice Illinois Website  
**Maximus Digital Solutions & Health Choice Illinois**  
Division: Business: 500+ employees  
Audience: Consumers

## Mobile Digital Health Resources

### Other / Miscellaneous Mobile Digital Health Resource

#### BRONZE

Unwinding by Sharecare  
**Sharecare**  
Division: Business: 500+ employees  
Audience: Consumers

## Personal Digital Health Devices / Wearables

### Other / Miscellaneous Digital Health Device / Wearable

#### MERIT

Lexie Hearing  
**Lexie Hearing**  
Division: Consumer Product Company  
Audience: Consumers

## Personal Digital Health Devices / Wearables

### Remote Monitoring

#### GOLD

Quil Assure  
**Carina Edwards**  
Division: Consumer Product Company  
Audience: Consumers

#### SILVER

Kit.com  
**Kit.com**  
Division: Consumer Product Company  
Audience: Consumers and Health Professionals

## Personal Digital Health Devices / Wearables

### Sleep Tracking

#### BRONZE

Oura Ring Generation 3  
**OURA Health**  
Division: Consumer Product Company  
Audience: Consumers and Health Professionals

## Web-based Digital Health

### Banner Ad Series

#### MERIT

Comfort Dental Advances Business and Mission with Multistate Advertising Campaign  
**Comfort Dental**  
Division: Business: 500+ employees  
Audience: Consumers and Health Professionals

## Web-based Digital Health

### Digital Health Curation

#### GOLD

Alight Total Guidance  
**Alight Solutions**  
Division: Business: 500+ employees  
Audience: Consumers and Health Professionals

#### SILVER

National Institutes of Health Intramural Center for Alzheimer's and Related Dementias Website Design and Production  
**National Institutes of Health**  
Division: Government (Local/State/Federal)  
Audience: Health Professionals

#### BRONZE

CarolinaEast Physicians Provider Directory  
**CarolinaEast Health System**  
Division: Health System  
Audience: Consumers

## Web-based Digital Health

### Directory / Ratings / Guides

#### GOLD

Siteman Cancer Center  
**Modea**

Division: Health System  
Audience: Consumers and Health Professionals

#### SILVER

White Plains Hospital Provider Directory  
**White Plains Hospital**

Division: Hospital – 250-499 beds  
Audience: Consumers

#### BRONZE

CARIN UX Guide  
**CARIN Alliance**

Division: Association / Professional Society / Non-Profit  
Audience: Consumers and Health Professionals

#### MERIT

Mercyhealth Provider Directory  
**Mercyhealth**

Division: Health System  
Audience: Consumers

## Web-based Digital Health

### Infographic

#### GOLD

Data Behind the Disease: Early Stage Breast Cancer  
**Sharecare**

Division: Business: 500+ employees  
Audience: Consumers

#### GOLD

4 Easy Stretches for Piriformis Syndrome  
**Veritas Health**

Division: Media / Publishing  
Audience: Consumers

#### SILVER

Understanding Immunotherapy Side Effects  
**National Comprehensive Cancer Network**

Division: Association / Professional Society / Non-Profit  
Audience: Consumers

#### SILVER

Data Behind the Disease: Bipolar Disorder  
**Sharecare**

Division: Business: 500+ employees  
Audience: Consumers

#### BRONZE

Itchy Skin after Burn Injury Infocomic  
**Model Systems Knowledge Translation Center**

Division: Government (Local/State/Federal)  
Audience: Consumers

#### BRONZE

Causes of Neck Pain with Headaches  
Infographic  
**Veritas Health**

Division: Media / Publishing  
Audience: Consumers

#### BRONZE

Open and Closed Pain Gates Infographic  
**Veritas Health**

Division: Media / Publishing  
Audience: Consumers

#### MERIT

Baby Matters by Gerber Medical Hub –  
“Starting Solid Foods”  
**Gerber Medical Scientific Regulatory Affairs and Jami Boccella**

Division: Consumer Product Company  
Audience: Consumers and Health Professionals

#### MERIT

All About the Lumbosacral Joint L5-S1  
Infographic  
**Veritas Health**

Division: Media / Publishing  
Audience: Consumers

## Web-based Digital Health

### Interactive Content / Rich Media

#### GOLD

Interactive Patient Journey:  
Chronic Kidney Disease  
**Sharecare**

Division: Business: 500+ employees  
Audience: Consumers

#### SILVER

CPD 360  
**Boehringer Ingelheim (Canada) Ltd.**

Division: Pharmaceutical Company  
Audience: Health Professionals

#### BRONZE

What to expect for your new hip  
**Coffey Communications**

Division: Media / Publishing  
Audience: Consumers

#### BRONZE

The Cloud Bazaar  
**Raft Digital Therapeutics**

Division: Other / Miscellaneous  
Audience: Consumers

#### BRONZE

Interactive Physician Consultation for T2D  
**Sharecare**

Division: Business: 500+ employees  
Audience: Consumers

#### MERIT

Make the most of your medical visit  
**Coffey Communications**

Division: Media / Publishing  
Audience: Consumers

#### MERIT

Condition in Motion: Migraines  
**Sharecare**

Division: Business: 500+ employees  
Audience: Consumers

#### MERIT

Basics of Blood  
**Together by St. Jude**

Division: Hospital – under 250 beds  
Audience: Consumers

## Web-based Digital Health

### Microsite

#### GOLD

Healthful Living Asthma Landing page  
**PAC Media Group/Pangaea Creative House/Gulo**

Division: Media / Publishing  
Audience: Consumers

#### SILVER

Colitis Conversations  
**American Gastroenterological Association (AGA)**

Division: Association / Professional Society / Non-Profit  
Audience: Consumers and Health Professionals

#### SILVER

Skylakes Wellness Center Microsite  
**Sky Lakes Medical Center**

Division: Hospital – under 250 beds  
Audience: Consumers

#### BRONZE

Big Sky Cosmetic Surgery Microsite  
**Bozeman Health**

Division: Health System  
Audience: Consumers

#### BRONZE

Healthful Living Multiple Sclerosis  
Landing Page  
**PAC Media Group/  
Pangaea Creative House/Gulo**

Division: Media / Publishing  
Audience: Consumers

#### BRONZE

White Plains Hospital Foundation Microsite  
**White Plains Hospital Foundation**

Division: Hospital – 250-499 beds  
Audience: Consumers

## MERIT

Reshaping Lives: Full Circle Microsite  
**TogoRun, Mission Plasticos, and Sientra**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

## MERIT

UPMC Health Plan Medicaid Site  
**UPMC Health Plan**  
Division: Health Insurer  
Audience: Consumers

## MERIT

Children's Village Microsite  
**Yakima Valley Memorial**  
Division: Hospital – under 250 beds  
Audience: Consumers

## Web-based Digital Health

### Other / Miscellaneous Web-based Digital Health

## SILVER

AARP® Staying Sharp® Fit & Fun Challenge  
**AARP® Staying Sharp®**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

## BRONZE

AARP® Staying Sharp®  
Diet & Exercise Campaign  
**AARP® Staying Sharp®**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

## Web-based Digital Health

### Portal – Chronic Disease

## SILVER

Bezy – Powered by Community, Empowered  
by Each Other  
**Healthline Media**  
Division: Media / Publishing  
Audience: Consumers and Health Professionals

## BRONZE

Psoriatic Arthritis: Reducing Joint Pain,  
Swelling and Stiffness  
**Sharecare**  
Division: Business: 500+ employees  
Audience: Consumers

## Web-based Digital Health

### Portal – Patient Education

## BRONZE

Your Guide to Choosing a COVID-19 Vaccine  
**Sharecare**  
Division: Business: 500+ employees  
Audience: Consumers

## MERIT

Maximus MassHealth Choices Website  
**Maximus Digital Solutions &  
MassHealth Choices**  
Division: Business: 500+ employees  
Audience: Health Professionals

## Web-based Digital Health

### Portal – Physician / Clinician

## GOLD

LiverHealthNow and AccessClickEngage  
Combo Site  
**Bill Gagliardi, Salix Pharmaceuticals**  
Division: Pharmaceutical Company  
Audience: Health Professionals

## Web-based Digital Health

### Responsive Website Design

## GOLD

AKASA.com  
**AKASA**  
Division: Business: less than 500 employees  
Audience: Health Professionals

## GOLD

CSF Website  
**CESAS Medical**  
Division: Medical Communications Agency  
Audience: Health Professionals

## GOLD

Best Responsive Website Design  
**SteadyMD**  
Division: Business: less than 500 employees  
Audience: Consumers and Health Professionals

## SILVER

CHRISTUS Health Digital Transformation  
**Valtech**  
Division: Health System  
Audience: Consumers and Health Professionals

## Web-based Digital Health

### Web-based Resource / Tool

## GOLD

COVID-19 Topics: Long COVID  
**National Institutes of Health &  
Palladian Partners**  
Division: Government (Local/State/Federal)  
Audience: Consumers

## SILVER

DRES App from Defense Health Agency  
**Defense Health Agency**  
Division: Government (Local/State/Federal)  
Audience: Consumers and Health Professionals

## BRONZE

Virtual Assistant for Wet AMD  
**Sharecare**  
Division: Business: 500+ employees  
Audience: Consumers

## BRONZE

SILVERCloud Health, part of Amwell  
**SILVERCloud Health, part of Amwell**  
Division: Business: less than 500 employees  
Audience: Consumers and Health Professionals

## MERIT

Video Resource: ADA Standards of Medical  
Care: Recommendations for Continuous  
Glucose Monitoring  
**Impact Education, LLC,  
Medical Education Resources, Inc.**  
Division: Medical Communications Agency  
Audience: Health Professionals

## Web-based Digital Health

### Webinar

## GOLD

Getting the Best Care for You webinar  
**Breastcancer.org**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

## SILVER

Embracing the Evolution of  
Modern Healthcare  
**Stericycle Communication Solutions**  
Division: Business: 500+ employees  
Audience: Health Professionals



**BRONZE**

Whole Person Service Webinar  
**Gainwell Technologies**  
Division: Business: 500+ employees  
Audience: Consumers and Health Professionals

**MERIT**

Identifying & Overcoming Disparities in IBD Care  
**FACTORx**  
Division: Medical Communications Agency  
Audience: Consumers and Health Professionals

**Web-based Digital Health**

**Website**

**GOLD**

Sanford Fit for Kids  
**Sanford Health | Children's Health Initiative**  
Division: Health System  
Audience: Consumers

**SILVER**

Clear Health Alliance: A team approach to better care  
**Elevance Health**  
Division: Health Insurer  
Audience: Consumers and Health Professionals

**SILVER**

Norton Healthcare  
**Norton Healthcare**  
Division: Hospital – 500+ beds  
Audience: Consumers and Health Professionals

**SILVER**

Medicare & Materials Resources page  
**Triage Cancer**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

**SILVER**

UPMC Health Plan's Public Member Site  
**UPMC Health Plan**  
Division: Health Insurer  
Audience: Consumers

**SILVER**

White Plains Hospital Website  
**White Plains Hospital**  
Division: Hospital – 250-499 beds  
Audience: Consumers

**BRONZE**

AGA GI Patient Center  
**American Gastroenterological Association (AGA)**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

**BRONZE**

Heart.org  
**American Heart Association**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers and Health Professionals

**BRONZE**

Know Diabetes by Heart (for Professionals)  
**American Heart Association and American Diabetes Association**  
Division: Association / Professional Society / Non-Profit  
Audience: Health Professionals

**BRONZE**

Columbia Memorial Hospital Website  
**Columbia Memorial Hospital**  
Division: Hospital – under 250 beds  
Audience: Consumers

**BRONZE**

Simply Healthcare: Your partner for a healthier life  
**Elevance Health**  
Division: Health Insurer  
Audience: Consumers and Health Professionals

**BRONZE**

RxSense  
**RxSense**  
Division: Business: less than 500 employees  
Audience: Health Professionals

**MERIT**

AKASA.com  
**AKASA**  
Division: Business: less than 500 employees  
Audience: Health Professionals

**MERIT**

Stroke.org  
**American Heart Association**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers and Health Professionals

**MERIT**

Know Diabetes by Heart  
**American Heart Association and American Diabetes Association**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

**MERIT**

Parentandteen.com  
**Center for Parent and Teen Communication**  
Division: Hospital – 500+ beds  
Audience: Consumers

**MERIT**

About Time  
**Fisika**  
Division: Pharmaceutical Company  
Audience: Health Professionals

**MERIT**

Patient Stories  
**LSD The Agency**  
Division: Pharmaceutical Company  
Audience: Consumers

**MERIT**

Norton Children's  
**Norton Healthcare**  
Division: Hospital – 500+ beds  
Audience: Consumers and Health Professionals

**MERIT**

SingleCare Website  
**SingleCare**  
Division: Business: less than 500 employees  
Audience: Consumers



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