Judges

Jo Ann Antoine  
Art Director  
Vanguard Communications

Beth Bartholomew  
Senior Medical Content Writer  
St. Jude Children’s Research Hospital

Gil Bashe  
Managing Partner, Global Health  
Finn Partners

Karine Bergeron  
Executive Director, Art  
CDM Montreal

Shelly Caldwell  
Owner  
Toolbox 4 Healthcare

Monika Cathcart  
Product Manager, Multimedia Publishing  
Elsevier

Jonathan Chaney  
Creative Strategist & Team Lead  
Blue Cross NC

Nancy Chili  
Senior VP Education and Business Development  
American Gastroenterological Association

Jeana Clark  
Creative Media Director  
Veritas Health

Patrick Clinton, LPC  
Exhale Behavioral Health

Cynthia Clotzman  
Patient Marketing Manager  
Abbott

Zach Covey  
Email Marketing Manager  
Veritas Health

Cynthia J. Crosthwaite, RN, BS, MS  
National Health Promotion Manager  
FirstGroup America

Laura Boyd DeSmeth  
Director of Digital Communications  
Medical City Healthcare

Dr. Supriya Doshi  
Founder  
Vdo solutions

Dan Dunlop  
President  
Jennings

Erica Firmin  
Marketing Director  
Solstice

Nan Forte  
EVP & GM  
Everyday Health Group

Becky Greiner  
Digital Content Specialist  
Emindful

Rick Guasco  
Creative Director  
Positively Aware magazine

Heather Guidone  
Surgical Program Director  
Center for Endometriosis Care

Rachel Hall  
Senior Marketing Automation Specialist  
Arthur J Gallagher Co.

Beth Hampton  
VP Marketing and Communications  
AACC

Desiree Hayes  
Executive Vice President, Patient Services  
Palm’s Medical Group

Emily Heller-Belmonte  
Chief Creative  
Pangaea Creative House

Karyi Hennessey  
Visual Designer  
Veritas Health

Alicia Hoey  
Internal Communications Lead  
Highmark Health

Tejas Inamdar  
Head of Strategic Partnerships  
Turquoise Health

Sharlene Jenner  
Associate Vice President, Marketing Technology  
Vizient, Inc

Jennifer DeLeo Kertz  
SEO Product Owner  
Optum

Beth Landau  
Owner, Writer, Editor  
BEL Writing Services

Philip Lempert  
CEO  
Retail Dietitians Business Alliance LLC

Sedale McCall  
Adjunct Professor  
American University

Cortney Mears  
Strategist, Digital Engagement  
Yale New Haven Health

Chris Murray  
CEO  
Oomph, Inc.

Kevyn Eva Norton  
Program Lead Shadow’s Edge  
The Digging Deep Project

Amy Peiffer  
VP Member Engagement  
WebMD

Benjamin Richman  
Head of Marketing  
OneRecord

Gabriel Riggs  
Director, Enterprise Applications and Development  
Norton Healthcare

Chet Robson  
Chief Medical Officer  
Mdisrupt

Susan (Sue) Rubin, MPH  
Manager, Business Development  
American College of Surgeons  
Cancer Department

Mark Ruthman  
Digital Channel Web SME  
Merck

Ian Stone  
Senior Vice President  
Mesmerize

Matthew Stumm  
Founder + Creative Director  
Stark/Raving Branding + Advertising

Audrie Tornow  
Managing Partner  
Excalibur Medical Education

Crystal Vining  
Digital Content Editor  
American Academy of Pediatrics

Meet Vora  
Director of Operations  
GraphWear Technologies Inc.

Travis Webb  
Managing Editor  
Giddy

Richard Westendorf  
Creative Director  
PatientPoint

Vishal Yadav  
Director of Application Development  
symplr
Connected Digital Health
Clinical Decision Support Tools

**BRONZE**
- CanturioTE: Gait Analysis
  Canary Medical
  Division: Medical Equipment / Device Manufacturer
  Audience: Health Professionals

**MERIT**
- Alight Clinical Collaboration Center
  Alight Solutions
  Division: Business: 500+ employees
  Audience: Consumers and Health Professionals

Connected Digital Health
Consumer Directed Digital Health Programs

**SILVER**
- Weight Loss & Metabolic Center – A Focus on Bariatric Surgery
  Baylor Medicine Marketing Department
  Division: Health System
  Audience: Consumers

Connected Digital Health
Disease Management / Population Health Management

**MERIT**
- Sharecare for iOS & Android (Enterprise version)
  Sharecare
  Division: Business: 500+ employees
  Audience: Consumers

Connected Digital Health
Medication Compliance / Adherence

**MERIT**
- CanturioTE: Worry-free Data Collection
  Canary Medical
  Division: Medical Equipment / Device Manufacturer
  Audience: Consumers and Health Professionals

Connected Digital Health
Other / Miscellaneous Connected Digital Health

**SILVER**
- Making Digital Health a Competitive Asset
  Xealth
  Division: Business: less than 500 employees
  Audience: Health Professionals

Connected Digital Health
Telehealth / Remote Patient Monitoring

**GOLD**
- Remote Patient Monitoring Tutorials
  Mayo Clinic
  Division: Health System
  Audience: Consumers

**SILVER**
- Remote Patient Monitoring Quick Start Guide
  Mayo Clinic Center for Digital Health
  Division: Health System
  Audience: Consumers

**SILVER**
- Zoom Video Communications, Inc. and TytoCare Integration
  Division: Business: 500+ employees
  Audience: Consumers and Health Professionals

**BRONZE**
- Biofourmis Care-at-Home: A Tech-Enabled Multi-Specialty Solution to Improve Outcomes & Lower Costs
  Biofourmis
  Division: Health System
  Audience: Health Professionals

**BRONZE**
- Interactive Care Plan for Ortho ACL
  Mayo Clinic Center for Digital Health
  Division: Health System
  Audience: Consumers

**BRONZE**
- Interactive Care Plan for Total Joint Replacement for Hip
  Mayo Clinic Center for Digital Health
  Division: Health System
  Audience: Consumers

**BRONZE**
- Interactive Care Plan for Total Joint Replacement for Knee
  Mayo Clinic Center for Digital Health
  Division: Health System
  Audience: Consumers

**BRONZE**
- Interactive Care Plan for Surgical Readiness and Recovery
  Mayo Clinic Center for Digital Health
  Division: Health System
  Audience: Consumers

**BRONZE**
- Interactive Care Plan for Type 2 Diabetes
  Mayo Clinic Center for Digital Health
  Division: Health System
  Audience: Consumers

**BRONZE**
- Interactive Care Plans Introduction
  Mayo Clinic Center for Digital Health
  Division: Health System
  Audience: Consumers

Digital Health – Social Media

**GOLD**
- SMAshing Barriers
  Biogen Canada Inc.
  Division: Pharmaceutical Company
  Audience: Consumers and Health Professionals

**GOLD**
- St. Ann’s Community Facebook Page
  St. Ann’s Community
  Division: Association / Professional Society / Non-Profit
  Audience: Consumers
### Digital Health – Social Media

#### Instagram

**GOLD**
The Body | Your HIV/AIDS Resource
TheBody
Division: Media / Publishing
Audience: Consumers

**SILVER**
Sharecare on Instagram
Sharecare
Division: Business: 500+ employees
Audience: Consumers

**SILVER**
UPMC Instagram
UPMC
Division: Health System
Audience: Consumers

**BRONZE**
Pediatrics Instagram Takeover
American Academy of Pediatrics
Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

### Digital Health – Social Media

#### Twitter

**GOLD**
Sharecare on Twitter
Sharecare
Division: Business: 500+ employees
Audience: Consumers

**BRONZE**
Cytokine Signalling Forum Twitter
CESAS Medical / University of Glasgow
Division: Medical Communications Agency
Audience: Health Professionals

### Digital Health – Social Media

#### YouTube

**GOLD**
Cancer Support Community YouTube Channel
Cancer Support Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

**SILVER**
How Extreme Heat Affects the Body After 50
AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

**SILVER**
Could the secret to happiness be hygge?
UMR
Division: Health Insurer
Audience: Consumers

**BRONZE**
6 Ways to Keep Your Cool When You Are Angry
AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers
Is Your Teen or Young Adult Child Depressed?  
AARP  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers  
---  
Taking Multiple Medications? Beware of Side Effects  
AARP  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers  
---  
What Dementia Feels Like  
AARP  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers  
---  
Taking Too Many Supplements? Here’s How to Tell, and Why It Can Be Risky  
Everyday Health  
Division: Media / Publishing  
Audience: Consumers  
---  
He went from troubleshooting a CPR training app to using CPR to save his 2-year-old son  
Jaime Aron, American Heart Association News  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers  
---  
Doctors Face Unprecedented Legal Risks After Roe Overturn  
Medpage Today  
Division: Media / Publishing  
Audience: Health Professionals  
---  
An HIV Cure Won’t Matter If We Don’t Fix Our Infrastructure  
TheBody  
Division: Media / Publishing  
Audience: Consumers  
---  
Top 10 HIV Clinical Developments of 2021  
TheBodyPro  
Division: Media / Publishing  
Audience: Health Professionals  
---  
Beating burnout  
UMR  
Division: Health Insurer  
Audience: Consumers  
---  
Charcuterie boards  
UMR  
Division: Health Insurer  
Audience: Consumers  
---  
Is your safe haven safe?  
UMR  
Division: Health Insurer  
Audience: Consumers  
---  
Stay up to date with your tetanus shot  
UMR  
Division: Health Insurer  
Audience: Consumers  
---  
The power of 4  
UMR  
Division: Health Insurer  
Audience: Consumers  
---  
We all sweat  
UMR  
Division: Health Insurer  
Audience: Consumers  
---  
What you need to know about beta blockers  
UMR  
Division: Health Insurer  
Audience: Consumers  
---  
What’s the Difference Between Eco-Anxiety and Ecological Grief?  
Everyday Health  
Division: Media / Publishing  
Audience: Consumers  
---  
High-Tech Drug Infusion Pumps in Hospitals Vulnerable to Damage, Hackers  
HealthDay  
Division: Media / Publishing  
Audience: Consumers  
---  
Autoimmune diseases and your hearing  
Healthy Hearing  
Division: Media / Publishing  
Audience: Consumers  
---  
Amid a national mental health crisis for kids, here’s how parents can help  
Michael Merschel, American Heart Association News  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers  
---  
Can the groan-up humor of ‘dad jokes’ possibly be good for health?  
Michael Merschel, American Heart Association News  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers  
---  
Post COVID-19 Syndrome For People with Migraine: Good News and Bad News  
Migraine Again: Suzanne Marmion  
Division: Media / Publishing  
Audience: Consumers  
---  
From Scan to Scan: The Challenges of Living with Metastatic Cancer  
National Cancer Institute/Edward Winstead  
Division: Government (Local/State/Federal)  
Audience: Consumers and Health Professionals  
---  
Telehealth-Based Cancer Care Surged during COVID. Will It Continue?  
National Cancer Institute/Linda Wang  
Division: Government (Local/State/Federal)  
Audience: Consumers and Health Professionals  
---  
A healthy lawn the healthy way  
UMR  
Division: Health System  
Audience: Consumers  
---  
Anxiety disorders  
UMR  
Division: Health Insurer  
Audience: Consumers  
---  
Coping with the emotions of caregiving  
UMR  
Division: Health Insurer  
Audience: Consumers  
---  
Eco-anxiety  
UMR  
Division: Health Insurer  
Audience: Consumers
Endorphins!

SILVER
Katz Institute for Women’s Health with Revmade
Katz Institute for Women’s Health and Revmade
Division: Health System
Audience: Consumers

Silver
Long COVID & Chronic Fatigue Practical Pain Management
Division: Media / Publishing
Audience: Health Professionals

Bronze
What It’s Really Like EndocrineWeb
Division: Media / Publishing
Audience: Consumers

Bronze
A Medical Mismatch: Urological Health Info and Social Media
Giddy
Division: Media / Publishing
Audience: Consumers

Bronze
What Your Sex Ed Class Got Wrong
Giddy
Division: Media / Publishing
Audience: Consumers

Gold
Weight Matters Podcast: Intellihelath
Division: Business: less than 500 employees
Audience: Consumers and Health Professionals

Silver
Heart and Soul of Oncology Navigation Academy of Oncology Nurse & Patient Navigators/Amplity Health
Division: Nurses / Allied Health Professionals
Audience: Health Professionals

Bronze
Unwinding by Sharecare – Everyday Addictions Course
Sharecare
Division: Business: 500+ employees
Audience: Consumers

Merit
The Future of HIV Care TheBodyPro
Division: Media / Publishing
Audience: Health Professionals

Digital Health Media / Publications

GOLD
Take 2, Living With Bipolar 2
Psycom
Division: Media / Publishing
Audience: Consumers

Digital Health Media / Publications

Audio Series

GOLD
Medical Rehab Matters Podcast: Gabby Giffords and Aphasia
American Medical Rehabilitation Providers Association (AMRPA)
Division: Association / Professional Society / Non-Profit
Audience: Consumers

Bronze
Medical Rehab Matters Podcast: Another Look at Prior Authorization
American Medical Rehabilitation Providers Association (AMRPA)
Division: Association / Professional Society / Non-Profit
Audience: Consumers

Bronze
Adolescent and Young Adult Breast Cancer Breastcancer.org
Division: Association / Professional Society / Non-Profit
Audience: Consumers

Merit
Insights that Matter – GERD
Johns Hopkins Medicine – A Woman’s Journey
Division: Health System
Audience: Consumers

Digital Health Media / Publications

Audio

GOLD
Dating and Breast Cancer
Breastcancer.org
Division: Association / Professional Society / Non-Profit
Audience: Consumers
"Would You Like to Keep This Pregnancy?" I Asked My 13-Year-Old Patient
Medpage Today
Division: Media / Publishing
Audience: Health Professionals

My 14 Days in Monkeypox Isolation
Medpage Today
Division: Media / Publishing
Audience: Health Professionals

Are There More Heart Attacks During the Holidays?
Temple University Health System
Division: Health System
Audience: Consumers

Burning at Both Ends: One Leader’s Thoughts on COVID-19 and Revenue Cycle Staffing
AKASA
Division: Business: less than 500 employees
Audience: Health Professionals

The power of sharing your story
American Stroke Association
Division: Association / Professional Society / Non-Profit
Audience: Consumers

Top Concerns of Nurse Executives
Avant Healthcare Professionals
Division: Nurses / Allied Health Professionals
Audience: Consumers and Health Professionals

How COVID-19 Attacks the Body: Lessons From the Morgue
Everyday Health
Division: Media / Publishing
Audience: Consumers

My Mastectomy and Me: The Whole Truth
Everyday Health
Division: Media / Publishing
Audience: Consumers

The Potentially Deadly Pursuit of Muscle Mass
Medpage Today
Division: Media / Publishing
Audience: Health Professionals

57% of People Owe Medical Debt – Here’s What Healthcare Revenue Cycle Leaders Must Do
AKASA
Division: Business: less than 500 employees
Audience: Health Professionals

9 Things to Look for When Selecting an RCM Automation Provider
AKASA
Division: Business: less than 500 employees
Audience: Health Professionals

Unmasking Men’s Mental Health
bphope
Division: Media / Publishing
Audience: Consumers

An Evening of Giving: Annual Celebration Supports People Impacted by Cancer
Cancer Support Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

An Overly Powerful Wheelchair Has Me Questioning My Judgment
Everyday Health
Division: Media / Publishing
Audience: Consumers

It’s Time to Take a New Approach to Measuring Healthcare CX
League
Division: Business: 500+ employees
Audience: Health Professionals

My Experience Treating Victims of Mass Shootings Is No Longer Unique
Medpage Today
Division: Media / Publishing
Audience: Health Professionals

The Surprising Facts About Women and COPD
Temple University Health System
Division: Health System
Audience: Consumers

How Long Does It Take to Quit Smoking?
Truth Initiative, The EX Program,
Dr. Jessie Saul, Stacy Freeborg-Junge, Dr. Amanda L. Graham
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals
Digital Health Media / Publications

**Book**

**GOLD**
Pediatric Collections: Social Determinants of Health Part 1: Underserved Communities
American Academy of Pediatrics
Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

**SILVER**
Pediatric Collections: Social Determinants of Health Part 3: Promoting Health Equity
American Academy of Pediatrics
Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

**BRONZE**
Pediatric Collections: Social Determinants of Health Part 2: Effects of Inequity
American Academy of Pediatrics
Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

Digital Health Media / Publications

**Booklet/Brochure**

**GOLD**
Enrollee Resource Compendium 2022
AmeriHealth Caritas District of Columbia
Division: Health System
Audience: Consumers and Health Professionals

**GOLD**
Journey for Women of Color
Johns Hopkins Medicine – A Woman’s Journey
Division: Health System
Audience: Consumers

**GOLD**
Healthful Living Asthma–Summer Edition
PAC Media Group/Pangaea Creative House
Division: Media / Publishing
Audience: Consumers

**GOLD**
Healthful Living Diabetes Edition
PAC Media Group/Pangaea Creative House
Division: Media / Publishing
Audience: Consumers

**SILVER**
Maternity CARE Communication Guide
UMR
Division: Health Insurer
Audience: Consumers

Digital Health Media / Publications

**Editorial Animation**

**GOLD**
Ditch Your Diet and Try This Instead
Sisters from AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

**SILVER**
BabyCenter & Hearing First Early Learning Toolkit
BabyCenter
Division: Media / Publishing
Audience: Consumers

**Case Study**

**GOLD**
Understanding Your Pathology Report
Breastcancer.org
Division: Association / Professional Society / Non-Profit
Audience: Consumers

**GOLD**
Liver Cirrhosis Clinical Study
Stark / Raving Branding + Digital Marketing
Division: Pharmaceutical Company
Audience: Consumers and Health Professionals

**SILVER**
Driving Claim Status Efficiency With AI-Based Automation
AKASA
Division: Business: less than 500 employees
Audience: Health Professionals

**BRONZE**
Uprise Health’s Offerings Improve Mental Health Service Engagement for Employees at The Onin Group
Uprise Health
Division: Business: less than 500 employees
Audience: Consumers

**MERIT**
The Health Awareness Campaign Playbook
Stericycle Communication Solutions
Division: Business: 500+ employees
Audience: Health Professionals

**MERIT**
A Practical Guide to Cancer Rights for Seniors
Triage Cancer
Division: Association / Professional Society / Non-Profit
Audience: Consumers

**MERIT**
SGNS40-002 Clinical Study
Stark / Raving Branding + Digital Marketing
Division: Pharmaceutical Company
Audience: Consumers and Health Professionals

**GOLD**
Gastroesophageal Cancer Clinical Study
Stark / Raving Branding + Digital Marketing
Division: Pharmaceutical Company
Audience: Consumers and Health Professionals

**SILVER**
Frankly Speaking About Cancer 10 Tips for Living Well with Acute Myeloid Leukemia
Cancer Support Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

**BRONZE**
Healthful Living Afib Edition
PAC Media Group/Pangaea Creative House
Division: Media / Publishing
Audience: Consumers

**BRONZE**
Frankly Speaking About Cancer: Preparing for Your Doctor’s Visit - A Worksheet for People with Advanced or Metastatic Bladder Cancer
Cancer Support Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

**MERIT**
Understanding Your Pathology Report
Breastcancer.org
Division: Association / Professional Society / Non-Profit
Audience: Consumers

**MERIT**
Member Resources for Providers Packet
Solstice
Division: Health Insurer
Audience: Consumers and Health Professionals

**MERIT**
Vision Care 101 Ebook
Solstice
Division: Health Insurer
Audience: Consumers and Health Professionals

**MERIT**
Liver Cirrhosis Clinical Study
Stark / Raving Branding + Digital Marketing
Division: Pharmaceutical Company
Audience: Consumers and Health Professionals
Digital Health Media / Publications

GOLD
What a Death Doula Wants You to Know
The Ethel from AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER
I Was Ashamed to Wear Hearing Aids — Until This
The Ethel from AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE
After an Eye Lift, I No Longer Look Like My Mother’s Twin Sister
The Ethel from AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE
30 Thoughts We All Have During Our Menopausal Mood Swings
The Girlfriend from AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE
Moves To Get Your Arms Summer-Ready
The Girlfriend from AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE
The 30-Minute Workout That Could Give You A New Booty In 30 Days
The Girlfriend from AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT
How Video Games Make Me a Smarter, Better Man
The Arrow from AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT
5 Amazing Ways You Could Naturally Strengthen Your Bones
The Ethel from AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT
The True Cost of Overturning Roe v. Wade
Josh Christensen
Division: Media / Publishing
Audience: Consumers

MERIT
Don’t Let Your Doctor Dismiss You as a Number on the Scale
Sisters from AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT
How Bird-Watching Saved My Sanity
The Arrow from AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT
Losing Testosterone? Your Nipples Can Tell You
The Arrow from AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT
How a Broken Heart Can Literally Break Other Parts of Your Body
The Ethel from AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT
The 5 Things Every Woman Should Know About Prostate Cancer
The Girlfriend from AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT
Tired Of Feeling Tired?
The Girlfriend from AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers
Digital Health Media / Publications

E-mail

GOLD
International Stroke Conference Abstracts
American Heart Association
Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

SILVER
Need a Question Answered Fast? We Can Help!
Cancer Support Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE
Product launch: Guidelines for CPR & ECC
American Heart Association
Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

Digital Health Media / Publications

E-mail Series

GOLD
Reputation Campaign Email Series
Arkansas Children’s
Division: Hospital – 250-499 beds
Audience: Health Professionals

Digital Health Media / Publications

Magazine

GOLD
Preserving Your Memory Magazine
The Zachary and Elizabeth M. Fisher Center for Alzheimer’s Research Foundation
Division: Association / Professional Society / Non-Profit
Audience: Consumers

Silver
Healthy You from UMR – Fall 2021
UMR
Division: Health Insurer
Audience: Consumers

Digital Health Media / Publications

Medical Animation

GOLD
The Hive ALIF from NanoHive
Ghost Productions, Inc.
Division: Medical Communications Agency
Audience: Health Professionals

SILVER
What Happens with RadioFrequency Ablation (RFA)
Mytonomy, Inc.
Division: Business: less than 500 employees
Audience: Consumers

BRONZE
What Are the Types of Bariatric Surgery?
Mytonomy, Inc.
Division: Business: less than 500 employees
Audience: Consumers

Digital Health Media / Publications

Medical Education

GOLD
Rheumatology Escape Room
Excalibur Medical Education
Division: Medical Communications Agency
Audience: Health Professionals

SILVER
Building a Foundation for the Management of Alopecia Areata
Excalibur Medical Education
Division: Medical Communications Agency
Audience: Health Professionals

BRONZE
AMA Telehealth Clinical Education Playbook
American Medical Association
Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

Digital Health Media / Publications

Medical Illustration

GOLD
Learning About Spinal and Epidural Anesthesia
Healthwise
Division: Business: less than 500 employees
Audience: Consumers

SILVER
Ear exam using an otoscope
Healthwise
Division: Business: less than 500 employees
Audience: Consumers

BRONZE
Learning About Pancreatitis in Children
Healthwise
Division: Business: less than 500 employees
Audience: Consumers
Digital Health Media / Publications

**MERIT**
Spotlight: Management of Coagulation Disorders in Patients With Cirrhosis
American Gastroenterological Association (AGA)
Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

**Digital Health Media / Publications**

**GOLD**
Adventures of Captain Contributor DCAP Vol. 2
DataPath, Inc.
Division: Business: less than 500 employees
Audience: Consumers

**SILVER**
POZ 2022 HIV Drug Chart
POZ
Division: Media / Publishing
Audience: Consumers and Health Professionals

**BRONZE**
Rheumatoid Arthritis Literature Highlights: September 2022 (Slides)
CESAS Medical
Division: Medical Communications Agency
Audience: Health Professionals

**Digital Health Media / Publications**

**GOLD**
Loyola Medicine Helps Toddler Survive COVID
Carole Banasiak, Carol Eggers
Division: Health System
Audience: Consumers

**SILVER**
Formula Feeding: How Much Should I Feed My Baby?
Mytonomy, Inc.
Division: Business: less than 500 employees
Audience: Consumers

**SILVER**
ASCO Conference Coverage: How Can We Do Better? Excellence in Equity Award Recipient Discusses Barriers and Solutions
OBR: Oncology Business Review
Division: Media / Publishing
Audience: Health Professionals

**SILVER**
4 Easy Stretches for Piriformis Syndrome Pain Relief Video
Veritas Health
Division: Media / Publishing
Audience: Consumers

**Digital Health Media / Publications**

**GOLD**
Reset Your Gut Microbiome
Everyday Health
Division: Media / Publishing
Audience: Consumers

**SILVER**
Choosing a Counselor or Therapist for Your Child
Healthwise
Division: Business: less than 500 employees
Audience: Consumers

**SILVER**
Relax with Dakota: A Mindful Meditation for Kids
Sanford Health | Children’s Health Initiative
Division: Health System
Audience: Consumers

**SILVER**
4 Easy Stretches for Piriformis Syndrome Pain Relief Video
Veritas Health
Division: Media / Publishing
Audience: Consumers

**Digital Health Media / Publications**

**GOLD**
MHSC My Health My Life Fall 2022 newsletter
MBSR team
Division: Health Insurer
Audience: Consumers

**SILVER**
Columbia Memorial Hospital 2021 Annual Report
Columbia Memorial Hospital
Division: Hospital – under 250 beds
Audience: Consumers

**BRONZE**
AARP® Staying Sharp® Content Newsletter March 2022
AARP® Staying Sharp®
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

**MERIT**
Stroke Connection (May 2022)
American Heart Association
Division: Association / Professional Society / Non-Profit
Audience: Consumers

**MERIT**
Veritas Health Newsletter
Veritas Health
Division: Media / Publishing
Audience: Consumers

**Digital Health Media / Publications**

**GOLD**
CSF - 2022 EULAR Coverage
CESAS Medical
Division: Medical Communications Agency
Audience: Health Professionals

**SILVER**
Living With Your New Kidney: Immunosuppressants and Your Immune System
Mytonomy, Inc.
Division: Business: less than 500 employees
Audience: Consumers

**SILVER**
Relax with Dakota: A Mindful Meditation for Kids
Sanford Health | Children’s Health Initiative
Division: Health System
Audience: Consumers

**SILVER**
Chronic Love: Jordan and Tamar’s Psoriasis Story
Healthline Media
Division: Media / Publishing
Audience: Consumers

**SILVER**
4 Easy Stretches for Piriformis Syndrome Pain Relief Video
Veritas Health
Division: Media / Publishing
Audience: Consumers

**Digital Health Media / Publications**

**GOLD**
MHSC My Health My Life Fall 2022 newsletter
MBSR team
Division: Health Insurer
Audience: Consumers

**SILVER**
Columbia Memorial Hospital 2021 Annual Report
Columbia Memorial Hospital
Division: Hospital – under 250 beds
Audience: Consumers

**BRONZE**
AARP® Staying Sharp® Content Newsletter March 2022
AARP® Staying Sharp®
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

**MERIT**
Stroke Connection (May 2022)
American Heart Association
Division: Association / Professional Society / Non-Profit
Audience: Consumers

**MERIT**
Veritas Health Newsletter
Veritas Health
Division: Media / Publishing
Audience: Consumers

**Digital Health Media / Publications**

**GOLD**
MHSC My Health My Life Fall 2022 newsletter
MBSR team
Division: Health Insurer
Audience: Consumers

**SILVER**
Columbia Memorial Hospital 2021 Annual Report
Columbia Memorial Hospital
Division: Hospital – under 250 beds
Audience: Consumers

**BRONZE**
AARP® Staying Sharp® Content Newsletter March 2022
AARP® Staying Sharp®
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

**MERIT**
Stroke Connection (May 2022)
American Heart Association
Division: Association / Professional Society / Non-Profit
Audience: Consumers

**MERIT**
Veritas Health Newsletter
Veritas Health
Division: Media / Publishing
Audience: Consumers
## Mobile Digital Health Resources

### Mobile Application

<table>
<thead>
<tr>
<th>Award</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>GOLD</strong></td>
<td>Mintal Tracker: Sleep Recorder</td>
</tr>
<tr>
<td></td>
<td>Division: Business; less than 500 employees</td>
</tr>
<tr>
<td></td>
<td>Audience: Consumers and Health Professionals</td>
</tr>
<tr>
<td><strong>GOLD</strong></td>
<td>SingleCare Mobile App</td>
</tr>
<tr>
<td></td>
<td>Division: Business; less than 500 employees</td>
</tr>
<tr>
<td></td>
<td>Audience: Consumers</td>
</tr>
</tbody>
</table>

### Mobile Website

<table>
<thead>
<tr>
<th>Award</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>GOLD</strong></td>
<td>Columbia Memorial Hospital Website</td>
</tr>
<tr>
<td></td>
<td>Division: Hospital; under 250 beds</td>
</tr>
<tr>
<td></td>
<td>Audience: Consumers</td>
</tr>
<tr>
<td><strong>SILVER</strong></td>
<td>@Point of Care’s Clinical Decision Support System (CDSS) — @Point of Care Suite Projects In Knowledge, powered by Kaplan</td>
</tr>
<tr>
<td></td>
<td>Division: Media / Publishing</td>
</tr>
<tr>
<td></td>
<td>Audience: Health Professionals</td>
</tr>
<tr>
<td><strong>SILVER</strong></td>
<td>Triggerpoints3d App</td>
</tr>
<tr>
<td></td>
<td>Division: Media / Publishing</td>
</tr>
<tr>
<td></td>
<td>Audience: Health Professionals</td>
</tr>
<tr>
<td><strong>BRONZE</strong></td>
<td>KARAZ PLATFORM</td>
</tr>
<tr>
<td></td>
<td>Division: Business; less than 500 employees</td>
</tr>
<tr>
<td></td>
<td>Audience: Consumers and Health Professionals</td>
</tr>
</tbody>
</table>

### Other / Miscellaneous

<table>
<thead>
<tr>
<th>Award</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>MERIT</strong></td>
<td>13thirty: To Go!</td>
</tr>
<tr>
<td></td>
<td>Division: Association / Professional Society / Non-Profit</td>
</tr>
<tr>
<td></td>
<td>Audience: Consumers and Health Professionals</td>
</tr>
<tr>
<td><strong>MERIT</strong></td>
<td>Aby, the multiple sclerosis health app</td>
</tr>
<tr>
<td></td>
<td>Division: Pharmaceutical Company</td>
</tr>
<tr>
<td></td>
<td>Audience: Consumers</td>
</tr>
<tr>
<td><strong>MERIT</strong></td>
<td>Northern Nevada Medical Center Modea</td>
</tr>
<tr>
<td></td>
<td>Division: Health System</td>
</tr>
<tr>
<td></td>
<td>Audience: Consumers</td>
</tr>
</tbody>
</table>

## Personal Digital Health Devices / Wearables

### Remote Monitoring

<table>
<thead>
<tr>
<th>Award</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>GOLD</strong></td>
<td>Quill Assure</td>
</tr>
<tr>
<td></td>
<td>Division: Consumer Product Company</td>
</tr>
<tr>
<td></td>
<td>Audience: Consumers</td>
</tr>
</tbody>
</table>

### Sleep Tracking

<table>
<thead>
<tr>
<th>Award</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>BRONZE</strong></td>
<td>Oura Ring Generation 3</td>
</tr>
<tr>
<td></td>
<td>Division: Consumer Product Company</td>
</tr>
<tr>
<td></td>
<td>Audience: Consumers and Health Professionals</td>
</tr>
</tbody>
</table>

### Web-based Digital Health

#### Banner Ad Series

<table>
<thead>
<tr>
<th>Award</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>MERIT</strong></td>
<td>Comfort Dental Advances Business and Mission with Multistate Advertising Campaign</td>
</tr>
<tr>
<td></td>
<td>Division: Business; 500+ employees</td>
</tr>
<tr>
<td></td>
<td>Audience: Consumers and Health Professionals</td>
</tr>
</tbody>
</table>

### Digital Health Curation

<table>
<thead>
<tr>
<th>Award</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>GOLD</strong></td>
<td>Alight Total Guidance</td>
</tr>
<tr>
<td></td>
<td>Division: Business; 500+ employees</td>
</tr>
<tr>
<td></td>
<td>Audience: Consumers and Health Professionals</td>
</tr>
<tr>
<td><strong>SILVER</strong></td>
<td>National Institutes of Health Intramural Center for Alzheimer’s and Related Dementias Website Design and Production</td>
</tr>
<tr>
<td></td>
<td>Division: Government (Local/State/Federal)</td>
</tr>
<tr>
<td></td>
<td>Audience: Health Professionals</td>
</tr>
<tr>
<td><strong>BRONZE</strong></td>
<td>CarolinaEast Physicians Provider Directory</td>
</tr>
<tr>
<td></td>
<td>Division: Health System</td>
</tr>
<tr>
<td></td>
<td>Audience: Consumers</td>
</tr>
</tbody>
</table>
**Web-based Digital Health**
**Directory / Ratings / Guides**

**GOLD**
Satem Cancer Center  
Modea  
Division: Health System  
Audience: Consumers and Health Professionals

**SILVER**
White Plains Hospital Provider Directory  
White Plains Hospital  
Division: Hospital – 250-499 beds  
Audience: Consumers

**BRONZE**
CARIN UX Guide  
CARIN Alliance  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers and Health Professionals

**MERIT**
Mercyhealth Provider Directory  
Mercyhealth  
Division: Health System  
Audience: Consumers

**Web-based Digital Health**
**Infographic**

**GOLD**
Data Behind the Disease: Early Stage Breast Cancer  
Sharecare  
Division: Business: 500+ employees  
Audience: Consumers

**GOLD**
4 Easy Stretches for Piriformis Syndrome  
Veritas Health  
Division: Media / Publishing  
Audience: Consumers

**SILVER**
Understanding Immunotherapy Side Effects  
National Comprehensive Cancer Network  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

**SILVER**
Data Behind the Disease: Bipolar Disorder  
Sharecare  
Division: Business: 500+ employees  
Audience: Consumers

**BRONZE**
Itchy Skin after Burn Injury Infocomic  
Model Systems Knowledge Translation Center  
Division: Government (Local/State/Federal)  
Audience: Consumers

**Web-based Digital Health**
**Interactive Content / Rich Media**

**BRONZE**
Causes of Neck Pain with Headaches Infographic  
Veritas Health  
Division: Media / Publishing  
Audience: Consumers

**BRONZE**
Open and Closed Pain Gates Infographic  
Veritas Health  
Division: Media / Publishing  
Audience: Consumers

**MERIT**
Baby Matters by Gerber Medical Hub – “Starting Solid Foods”  
Gerber Medical Scientific Regulatory Affairs and Jami Boccella  
Division: Consumer Product Company  
Audience: Consumers and Health Professionals

**MERIT**
All About the Lumbosacral Joint L5-S1 Infographic  
Veritas Health  
Division: Media / Publishing  
Audience: Consumers

**MERIT**
What to expect for your new hip  
Coffey Communications  
Division: Media / Publishing  
Audience: Consumers

**MERIT**
Condition in Motion: Migraines  
Sharecare  
Division: Business: 500+ employees  
Audience: Consumers

**MERIT**
Basics of Blood  
Together by St. Jude  
Division: Hospital – under 250 beds  
Audience: Consumers

**Web-based Digital Health**
**Microsite**

**GOLD**
Healthful Living Asthma Landing page  
PAC Media Group/Pangaea Creative House/Gulo  
Division: Media / Publishing  
Audience: Consumers

**SILVER**
Colitis Conversations  
American Gastroenterological Association (AGA)  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers and Health Professionals

**SILVER**
Skylakes Wellness Center Microsite  
Sky Lakes Medical Center  
Division: Hospital – under 250 beds  
Audience: Consumers

**BRONZE**
Big Sky Cosmetic Surgery Microsite  
Bozeman Health  
Division: Health System  
Audience: Consumers

**BRONZE**
Healthful Living Multiple Sclerosis Landing Page  
PAC Media Group/ Pangaea Creative House/Gulo  
Division: Media / Publishing  
Audience: Consumers

**BRONZE**
White Plains Hospital Foundation Microsite  
White Plains Hospital Foundation  
Division: Hospital – 250-499 beds  
Audience: Consumers
Web-based Digital Health
**Portal – Patient Education**

**BRONZE**
- Your Guide to Choosing a COVID-19 Vaccine
  - Sharecare
  - Division: Business, 500+ employees
  - Audience: Consumers

**MERIT**
- Maximum MassHealth Choices Website
  - Maximus Digital Solutions & MassHealth Choices
  - Division: Business, 500+ employees
  - Audience: Health Professionals

Web-based Digital Health
**Portal – Physician / Clinician**

**GOLD**
- LiverHealthNow and AccessClickEngage Combo Site
  - Bill Gagliardi, Salix Pharmaceuticals
  - Division: Pharmaceutical Company
  - Audience: Health Professionals

Web-based Digital Health
**Responsive Website Design**

**GOLD**
- AKASA.com
  - AKASA
  - Division: Business, less than 500 employees
  - Audience: Health Professionals

Web-based Digital Health
**Portal – Chronic Disease**

**SILVER**
- Psoriatic Arthritis: Reducing Joint Pain, Swelling and Stiffness
  - Sharecare
  - Division: Business, 500+ employees
  - Audience: Consumers

**BRONZE**
- Embracing the Evolution of Modern Healthcare
  - Stericycle Communication Solutions
  - Division: Business, less than 500 employees
  - Audience: Consumers and Health Professionals

Web-based Digital Health
**Webinar**

**GOLD**
- Getting the Best Care for You webinar
  - Breastcancer.org
  - Division: Association / Professional Society / Non-Profit
  - Audience: Consumers

**SILVER**
- Embracing the Evolution of Modern Healthcare
  - Stericycle Communication Solutions
  - Division: Business, 500+ employees
  - Audience: Health Professionals
Web-based Digital Health

**GOLD**
Sanford Fit for Kids
Sanford Health | Children’s Health Initiative
Division: Health System
Audience: Consumers

**SILVER**
Clear Health Alliance: A team approach to better care
Elevance Health
Division: Health Insurer
Audience: Consumers and Health Professionals

**SILVER**
Norton Healthcare
Norton Healthcare
Division: Hospital - 500+ beds
Audience: Consumers and Health Professionals

**SILVER**
Medicare & Materials Resources page
Triage Cancer
Division: Association / Professional Society / Non-Profit
Audience: Consumers

**SILVER**
UPMC Health Plan’s Public Member Site
UPMC Health Plan
Division: Health Insurer
Audience: Consumers

**SILVER**
White Plains Hospital Website
White Plains Hospital
Division: Hospital - 250-499 beds
Audience: Consumers

**BRONZE**
AGA GI Patient Center
American Gastroenterological Association (AGA)
Division: Association / Professional Society / Non-Profit
Audience: Consumers

**BRONZE**
Heart.org
American Heart Association
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

**BRONZE**
Know Diabetes by Heart (for Professionals)
American Heart Association and American Diabetes Association
Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

**BRONZE**
Columbia Memorial Hospital Website
Columbia Memorial Hospital
Division: Hospital - under 250 beds
Audience: Consumers

**BRONZE**
Simply Healthcare: Your partner for a healthier life
Elevance Health
Division: Health Insurer
Audience: Consumers and Health Professionals

**BRONZE**
RxSense
Division: Business: less than 500 employees
Audience: Health Professionals

**SILVER**
AKASA.com
AKASA
Division: Business: less than 500 employees
Audience: Health Professionals

**SILVER**
Stroke.org
American Heart Association
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

**SILVER**
Know Diabetes by Heart
American Heart Association and American Diabetes Association
Division: Association / Professional Society / Non-Profit
Audience: Consumers

**MERIT**
Parentandteen.com
Center for Parent and Teen Communication
Division: Hospital - 500+ beds
Audience: Consumers

**MERIT**
About Time
Fisika
Division: Pharmaceutical Company
Audience: Health Professionals

**MERIT**
Patient Stories
LSD The Agency
Division: Pharmaceutical Company
Audience: Consumers

**MERIT**
Norton Children’s
Norton Healthcare
Division: Hospital - 500+ beds
Audience: Consumers and Health Professionals

**MERIT**
SingleCare Website
SingleCare
Division: Business: less than 500 employees
Audience: Consumers