## Judges

<table>
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<tr>
<th>Name</th>
<th>Title and Company</th>
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<tbody>
<tr>
<td>Sparsh Agarwal</td>
<td>Director, Product Management, Hinge Health</td>
</tr>
<tr>
<td>Mitch E. Apley</td>
<td>Senior Director of Broadcast</td>
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<tr>
<td>Gil Bashe</td>
<td>Managing Partner, Global Health, Finn Partners</td>
</tr>
<tr>
<td>Shelly Caldwell</td>
<td>Owner, Toolbox 4 Healthcare</td>
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<tr>
<td>Jonathan Chaney</td>
<td>Creative Strategist &amp; Team Lead, Blue Cross NC</td>
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<tr>
<td>Jeana Clark</td>
<td>Creative Media Director, Veritas Health</td>
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<tr>
<td>Patrick Clinton, LPC</td>
<td>Exhale Behavioral Health</td>
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<tr>
<td>Zach Covey</td>
<td>Email Marketing Manager, Veritas Health</td>
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<tr>
<td>Cyndy Erickson Mitchell</td>
<td>Managing Editor, Writer, Content Specialist, National Jewish Health</td>
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<tr>
<td>Patrick Evett</td>
<td>Manager, Digital Experience, American Academy of Pediatrics</td>
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<tr>
<td>Jennifer Flynn</td>
<td>Senior Editor, Veritas Health</td>
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<tr>
<td>Alissa Gavrilescu</td>
<td>Strategic Marketing Leader, Cigna</td>
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<tr>
<td>Becky Greiner</td>
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<td>Heather Guidone</td>
<td>Surgical Program Director, Center for Endometriosis Care</td>
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<tr>
<td>Rachel Hall</td>
<td>Digital Marketing Specialist, Composites One</td>
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<tr>
<td>Desiree Hayes</td>
<td>Executive Vice President Patient Services, Palms Medical Group</td>
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<tr>
<td>Karyn Hennessey</td>
<td>Visual Designer, Veritas Health</td>
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<tr>
<td>Jill Hronek</td>
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<td>Monika Johnson</td>
<td>Product Manager, Multimedia Publishing, Elsevier</td>
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<td>Nick Kaqal</td>
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<td>Jennifer Kertz</td>
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<td>Stefanie Kuchta</td>
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<td>Amy Pfeiffer</td>
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<tr>
<td>Rebecca Price</td>
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<td>Susan Rubin, MPH</td>
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<td>Mark Ruthman</td>
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<td>Matthew Stumm</td>
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Digital Health – Social Media

**MERIT**
- GeniusRx Facebook
  - GeniusRx
  - Division: Pharmaceutical Company
  - Audience: Consumers

**MERIT**
- St. Ann’s Community Facebook Page
  - St. Ann’s Community
  - Division: Association / Professional Society / Non-Profit
  - Audience: Consumers

**Digital Health – Social Media**

**Instagram**

**GOLD**
- Everyday Health
  - Everyday Health
  - Division: Media / Publishing
  - Audience: Consumers

**SILVER**
- Nurse.org Instagram Community
  - Nurse.org
  - Division: Media / Publishing
  - Audience: Health Professionals

**SILVER**
- Brain & Life Magazine’s Instagram
  - American Academy of Neurology
  - Division: Association / Professional Society / Non-Profit
  - Audience: Consumers

**SILVER**
- AAP Pediatrics Instagram
  - American Academy of Pediatrics
  - Division: Media / Publishing
  - Audience: Health Professionals

**SILVER**
- UCH Health – Instagram
  - UCH Health
  - Division: Health System
  - Audience: Consumers

**BRONZE**
- Breastcancer.org Instagram
  - Breastcancer.org
  - Division: Association / Professional Society / Non-Profit
  - Audience: Consumers

**Digital Health – Social Media**

**LinkedIn**

**GOLD**
- Cancer Support Community
  - Cancer Support Community
  - Division: Association / Professional Society / Non-Profit
  - Audience: Consumers

**SILVER**
- American Heart – LinkedIn
  - American Heart Association
  - Division: Association / Professional Society / Non-Profit
  - Audience: Health Professionals

**BRONZE**
- Sharecare on LinkedIn
  - Sharecare
  - Division: Business: 500+ employees
  - Audience: Consumers

**Digital Health – Social Media**

**Twitter**

**GOLD**
- American Heart – Twitter
  - American Heart Association
  - Division: Association / Professional Society / Non-Profit
  - Audience: Consumers

**SILVER**
- AHA Science – Twitter
  - American Heart Association
  - Division: Association / Professional Society / Non-Profit
  - Audience: Health Professionals

**MERIT**
- https://twitter.com/everydayhealth/
  - Everyday Health
  - Division: Media / Publishing
  - Audience: Consumers

**Digital Health – Social Media**

**YouTube**

**GOLD**
- UCH Health – YouTube
  - UCH Health
  - Division: Health System
  - Audience: Consumers

**SILVER**
- Cancer Support Community
  - YouTube Channel
  - Division: Association / Professional Society / Non-Profit
  - Audience: Consumers

**BRONZE**
- Brain & Life Magazine’s YouTube Channel
  - American Academy of Neurology
  - Division: Association / Professional Society / Non-Profit
  - Audience: Consumers
# Digital Health Media / Publications Article

<table>
<thead>
<tr>
<th>Category</th>
<th>Title</th>
<th>Author</th>
<th>Division</th>
<th>Audience</th>
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<td><strong>GOLD</strong></td>
<td>How to Create Healthy Habits – and Get them to Stick</td>
<td>Michelle Crouch</td>
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<td><strong>GOLD</strong></td>
<td>Why We’re Still Struggling With Sleep</td>
<td>Ronda Kaysen</td>
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<td><strong>GOLD</strong></td>
<td>Have a Family History of Dementia or Alzheimer’s? Here’s How to Protect Your Brain as You Age</td>
<td>Sarah Anzlovar, MS, RDN, LDN, Victoria Seaver, M.S., RD</td>
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<td><strong>GOLD</strong></td>
<td>5 simple heart-smart diet substitutions</td>
<td>UMR</td>
<td>Health Insurer</td>
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<td><strong>GOLD</strong></td>
<td>Health Literacy 101: Make your decisions known</td>
<td>UMR</td>
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<td><strong>GOLD</strong></td>
<td>Health Literacy 101: Virtual healthcare</td>
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<td>Diabetes Meal Plan for Beginners</td>
<td>Emily Lachtrupp, M.S., RD, Victoria Seaver, M.S., RD</td>
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<td>17-Year-Old Boy Loses 118 Pounds and Puts Type 2 Diabetes in Remission</td>
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<td>America’s Frontline Doctors’ Continue to Misinform on COVID</td>
<td>MedPage Today</td>
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<td><strong>SILVER</strong></td>
<td>The Match Is Crowded – Here’s How to Fix It</td>
<td>MedPage Today</td>
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<td><strong>SILVER</strong></td>
<td>8 Everyday Noises That Could Cause Hearing Loss</td>
<td>Michelle Crouch</td>
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<td>Rachel Nania</td>
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<td>Connecting the Dots in Pediatric Research</td>
<td>Shawn Oberrath, MUSC Health Science Communications</td>
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<td>Barbara Brody</td>
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<td>This Is What a Breakthrough COVID Infection Feels Like</td>
<td>Barbara Brody</td>
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<td>When Work-From-Home Burnout Doesn’t Let Up</td>
<td>Beth Howard</td>
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<td>Docwire News &amp; The CardioNerds</td>
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<td>Our Stories: Surviving</td>
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Digital Health Media / Publications
Blog Post Series

SILVER
FAQs COVID-19 Vaccine: Vaccine Development and Safety
March of Dimes
Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER
MedPage Today On the Frontlines of the Vaccination Campaign
MedPage Today
Division: Media / Publishing
Audience: Health Professionals

BRONZE
American College of Obstetricians and Gynecologists (ACOG)
Division: Association / Professional Society / Non-Profit
Audience: Consumers

Digital Health Media / Publications
Book

GOLD
Pediatric Collections: LGBTQ+: Support and Care Part 3: Caring for Transgender Children
American Academy of Pediatrics
Division: Media / Publishing
Audience: Health Professionals

SILVER
Beyond the EHR: Cultivating patient acquisition and retention with an intelligent engagement platform
Mercury Healthcare
Division: Business: 500+ employees
Audience: Health Professionals

SILVER
Cancer Rights: Navigating Employment, Insurance, & Finances
Triage Cancer
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE
Frankly Speaking About Cancer: CAR T Patient & Caregiver Guide
Cancer Support Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT
Bardy Diagnostics Media Kit 2021
Bardy Diagnostics Inc.
Division: Medical Equipment / Device Manufacturer
Audience: Health Professionals

MERIT
Engaging with Insurers: Appealing a Denial
Patient Advocate Foundation
Division: Business: less than 500 employees
Audience: Consumers

Digital Health Media / Publications
Booklet/Brochure

MERIT
Pediatric Collections: LGBTQ+: Support and Care Part 2: Health Concerns and Disparities
American Academy of Pediatrics
Division: Media / Publishing
Audience: Health Professionals

MERIT
Frankly Speaking About Cancer: Helping Your Loved One Make Treatment Decisions
Cancer Support Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT
Frankly Speaking About Cancer: Clinical Trials Photo Novella
Cancer Support Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT
Frankly Speaking About Cancer: Helping Your Loved One Make Treatment Decisions
Cancer Support Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

GOLD
Frankly Speaking About Cancer: Diffuse Large B-Cell Lymphoma Discussion Guide
Cancer Support Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

GOLD
Case Study: GBMC HealthCare
Stericycle Communication Solutions
Division: Business: 500+ employees
Audience: Health Professionals

SILVER
Case Study: St. Luke’s Hospital Women’s Center
Stericycle Communication Solutions
Division: Business: 500+ employees
Audience: Health Professionals

BRONZE
Case Study: CHRISTUS Health
Stericycle Communication Solutions
Division: Business: 500+ employees
Audience: Health Professionals

MERIT
Biosimilar Success Story
Magellan Rx
Division: Other / Miscellaneous
Audience: Health Professionals
**Digital Health Media / Publications**

**Editorial Animation**

**GOLD**
I've Learned You Never Outgrow Anxiety
The Girlfriend from AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

**SILVER**
Alice in Wonderland Syndrome: The Unsettling Symptoms of Migraines
Giddy
Division: Media / Publishing
Audience: Consumers

**BRONZE**
Are You Aiming for 100?
The Ethel from AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

**MERIT**
Hair Loss Is A Lonely Battle
The Ethel from AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

**MERIT**
Rewriting My Mother’s Legacy
The Ethel from AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

**MERIT**
Improve Your Sagging Jowls
The Girlfriend from AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

**Digital Health Media / Publications**

**Editorial Illustration**

**GOLD**
Beyond Blueberries
The Ethel from AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

**SILVER**
Keep These 10 Things Away From Your Vagina
Sisters from AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

**SILVER**
The Exercise That Saved Me
The Ethel from AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

**BRONZE**
8 Tips for ‘Down There’ Care After 40
Sisters from AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

**MERIT**
Condom Sales Are Skyrocketing for ‘Hot Vax Summer’
Giddy
Division: Media / Publishing
Audience: Consumers

**Digital Health Media / Publications**

**Magazine**

**GOLD**
Patient Safety Journal
Patient Safety Authority
Division: Government (Local/State/Federal)
Audience: Health Professionals

**SILVER**
Real Health Spring 2021
Real Health
Division: Media / Publishing
Audience: Consumers

**SILVER**
Healthy You Magazine_Spring 2021
UMR
Division: Health Insurer
Audience: Consumers

**BRONZE**
Healthy You Magazine_Winter 2021
UMR
Division: Health Insurer
Audience: Consumers

**MERIT**
Healthy You Magazine_Fall 2020
UMR
Division: Health Insurer
Audience: Consumers

**MERIT**
Healthy You Magazine_Summer 2021
UMR
Division: Health Insurer
Audience: Consumers

**MERIT**
Condom Sales Are Skyrocketing for ‘Hot Vax Summer’
Giddy
Division: Media / Publishing
Audience: Consumers
Digital Health Media / Publications

Medical Animation

**GOLD**
Cervical Bone Spurs Symptoms and Causes Animation
*Veritas Health*
Division: Media / Publishing
Audience: Consumers

**MERIT**
EOM613 MOA Video
*TogoRun and EOM Pharmaceuticals*
Division: Medical Communications Agency
Audience: Health Professionals

**Digital Health Media / Publications
Medical Education**

**GOLD**
New Horizons in Myelodysplastic Syndrome (MDS): Diagnosis, Risk Stratification, and Novel Therapies - Episode 2: Relating the Pathophysiology of MDS to the Mechanism of Action (MOA) of Novel Agents
*Paradigm Medical Communications*
Division: Medical Communications Agency
Audience: Health Professionals

**SILVER**
Key Advances in the Diagnosis and Treatment of Neuromyelitis Optica Spectrum Disorder
*Paradigm Medical Communications*
Division: Medical Communications Agency
Audience: Health Professionals

**BRONZE**
Targeting Inflammatory and Fibrotic Pathways in SSC-ILD
*Paradigm Medical Communications*
Division: Medical Communications Agency
Audience: Health Professionals

**GOLD**
Pediatric Tooth Abscess
*Healthwise*
Division: Business: less than 500 employees
Audience: Consumers

**BRONZE**
Pediatric Inhaler Use
*Healthwise*
Division: Business: less than 500 employees
Audience: Consumers

**Digital Health Media / Publications
Newsletter**

**GOLD**
Healthy for Life
*American Heart Association and Aramark*
Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

**SILVER**
A Guide to Lower Left Back Pain
*Veritas Health*
Division: Media / Publishing
Audience: Consumers

**MERIT**
Connection Newsletter (December 2020)
*Discovery Senior Living*
Division: Business: 500+ employees
Audience: Health Professionals

**BRONZE**
Coronavirus Update Newsletter: COVID-19, 1 Year In
*Everyday Health*
Division: Media / Publishing
Audience: Consumers

**BRONZE**
Self-Care Newsletter: How to Bring Your Self-Care Outdoors
*Everyday Health*
Division: Media / Publishing
Audience: Consumers

**MERIT**
Connection Newsletter (2021, Volume 1)
*Discovery Senior Living*
Division: Business: 500+ employees
Audience: Health Professionals

**BRONZE**
Connection Newsletter (2021, Volume 2)
*Discovery Senior Living*
Division: Business: 500+ employees
Audience: Health Professionals
### Digital Health Media / Publications

#### Newsletter Series

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### Other / Miscellaneous Digital Health Media / Publication

#### Video

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<td>MyOvarianCancerTeam Resources</td>
<td>Business: less than 500 employees</td>
<td>Consumers</td>
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<td>MyOvarianCancerTeam</td>
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<td>Cytokine Signalling Forum – EULAR 2021: Cytokine Signalling Blockade: Interactions and Outcomes</td>
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<td>The Quest for Privacy</td>
<td>Association / Professional Society / Non-Profit</td>
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<td>American Academy of Pediatrics</td>
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<td>Artificial Iris Implant Restores</td>
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<td>Brennan Wesley, MUSC Health Science Communications</td>
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<td>Ask Ruby: What Patients Need to Know About Prior Authorization</td>
<td>Association / Professional Society / Non-Profit</td>
<td>Consumers</td>
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<td>Cancer Support Community</td>
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</table>
| Colorectal Cancer: What You Need To Know When Newly Diagnosed  
Cancer Support Community  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers | Vida B2B Product Video  
“Follow The Signs”  
Vida Health  
Division: Consumer Product Company  
Audience: Consumers | Weiss - Chicago Center for Orthopedics  
Mytonomy  
Division: Media / Publishing  
Audience: Consumers | I Know Pain video  
Foundation for Chiropractic Progress  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers | Ask Ruby: How to file for Unemployment Benefits  
Cancer Support Community  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers | Islet Cell Transplant Option for Chronic Pancreatitis Relief  
Brennan Wesley, MUSC Health Science Communications  
Division: Health System  
Audience: Health Professionals |
| Social Work Topics for Dialysis Patients: Maintaining Healthy Relationships  
DaVita Kidney Care  
Division: Business: 500+ employees  
Audience: Consumers | Social Work Topics for Dialysis Patients: Maintaining Healthy Relationships  
DaVita Kidney Care  
Division: Business: 500+ employees  
Audience: Consumers | Mindfulness Tips for Teens  
Healthwise  
Division: Business: less than 500 employees  
Audience: Consumers | Mindfulness Tips for Teens  
Healthwise  
Division: Business: less than 500 employees  
Audience: Consumers | Ask Ruby: I Lost my Health Insurance. What Now?  
Cancer Support Community  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers | Mindfulness Tips for Teens  
Healthwise  
Division: Business: less than 500 employees  
Audience: Consumers |
| Social Work Topics for Dialysis Patients: Maintaining Healthy Relationships  
DaVita Kidney Care  
Division: Business: 500+ employees  
Audience: Consumers | Social Work Topics for Dialysis Patients: Maintaining Healthy Relationships  
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Division: Business: 500+ employees  
Audience: Consumers | Social Work Topics for Dialysis Patients: Maintaining Healthy Relationships  
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Division: Business: 500+ employees  
Audience: Consumers | Social Work Topics for Dialysis Patients: Maintaining Healthy Relationships  
DaVita Kidney Care  
Division: Business: 500+ employees  
Audience: Consumers | Ask Ruby: What Patients Need to Know About Value-Based Care  
Cancer Support Community  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers | Social Work Topics for Dialysis Patients: Maintaining Healthy Relationships  
DaVita Kidney Care  
Division: Business: 500+ employees  
Audience: Consumers |
| Robotic Prostatectomy | Cal Ripken Jr’s Story  
Johns Hopkins Medicine, Marketing and Communications  
Division: Health System  
Audience: Consumers | Robotic Prostatectomy | Cal Ripken Jr’s Story  
Johns Hopkins Medicine, Marketing and Communications  
Division: Health System  
Audience: Consumers | Robotic Prostatectomy | Cal Ripken Jr’s Story  
Johns Hopkins Medicine, Marketing and Communications  
Division: Health System  
Audience: Consumers | Robotic Prostatectomy | Cal Ripken Jr’s Story  
Johns Hopkins Medicine, Marketing and Communications  
Division: Health System  
Audience: Consumers | Robotic Prostatectomy | Cal Ripken Jr’s Story  
Johns Hopkins Medicine, Marketing and Communications  
Division: Health System  
Audience: Consumers | Robotic Prostatectomy | Cal Ripken Jr’s Story  
Johns Hopkins Medicine, Marketing and Communications  
Division: Health System  
Audience: Consumers |
| National Jewish Health Doctors Volunteer in NYC Hospitals During COVID-19 Pandemic  
National Jewish Health  
Division: Hospital – under 250 beds  
Audience: Consumers | National Jewish Health Doctors Volunteer in NYC Hospitals During COVID-19 Pandemic  
National Jewish Health  
Division: Hospital – under 250 beds  
Audience: Consumers | National Jewish Health Doctors Volunteer in NYC Hospitals During COVID-19 Pandemic  
National Jewish Health  
Division: Hospital – under 250 beds  
Audience: Consumers | National Jewish Health Doctors Volunteer in NYC Hospitals During COVID-19 Pandemic  
National Jewish Health  
Division: Hospital – under 250 beds  
Audience: Consumers | National Jewish Health Doctors Volunteer in NYC Hospitals During COVID-19 Pandemic  
National Jewish Health  
Division: Hospital – under 250 beds  
Audience: Consumers | National Jewish Health Doctors Volunteer in NYC Hospitals During COVID-19 Pandemic  
National Jewish Health  
Division: Hospital – under 250 beds  
Audience: Consumers |
| Communities Talk Registration Support Video  
Substance Abuse and Mental Health Administration’s Underage Drinking and Prevention and Education Initiatives (SAMHSA’s UADPEI)  
Division: Government (Local/State/Federal)  
Audience: Consumers | Communities Talk Registration Support Video  
Substance Abuse and Mental Health Administration’s Underage Drinking and Prevention and Education Initiatives (SAMHSA’s UADPEI)  
Division: Government (Local/State/Federal)  
Audience: Consumers | Communities Talk Registration Support Video  
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Division: Government (Local/State/Federal)  
Audience: Consumers | Communities Talk Registration Support Video  
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Division: Government (Local/State/Federal)  
Audience: Consumers | Communities Talk Registration Support Video  
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Division: Government (Local/State/Federal)  
Audience: Consumers | Communities Talk Registration Support Video  
Substance Abuse and Mental Health Administration’s Underage Drinking and Prevention and Education Initiatives (SAMHSA’s UADPEI)  
Division: Government (Local/State/Federal)  
Audience: Consumers |
| COVID-19 Vaccine: Why These Philadelphia Residents Got the Shot  
Temple Health  
Division: Health System  
Audience: Consumers | COVID-19 Vaccine: Why These Philadelphia Residents Got the Shot  
Temple Health  
Division: Health System  
Audience: Consumers | COVID-19 Vaccine: Why These Philadelphia Residents Got the Shot  
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Division: Health System  
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Audience: Consumers | COVID-19 Vaccine: Why These Philadelphia Residents Got the Shot  
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Division: Health System  
Audience: Consumers | COVID-19 Vaccine: Why These Philadelphia Residents Got the Shot  
Temple Health  
Division: Health System  
Audience: Consumers |
| Chronic Low Back Pain: Time to Try Something New?  
Healthwise  
Division: Business: less than 500 employees  
Audience: Consumers | Chronic Low Back Pain: Time to Try Something New?  
Healthwise  
Division: Business: less than 500 employees  
Audience: Consumers | Chronic Low Back Pain: Time to Try Something New?  
Healthwise  
Division: Business: less than 500 employees  
Audience: Consumers | Chronic Low Back Pain: Time to Try Something New?  
Healthwise  
Division: Business: less than 500 employees  
Audience: Consumers | Chronic Low Back Pain: Time to Try Something New?  
Healthwise  
Division: Business: less than 500 employees  
Audience: Consumers | Chronic Low Back Pain: Time to Try Something New?  
Healthwise  
Division: Business: less than 500 employees  
Audience: Consumers |
| Ways to Keep Your Baby Safe  
Healthwise  
Division: Business: less than 500 employees  
Audience: Consumers | Ways to Keep Your Baby Safe  
Healthwise  
Division: Business: less than 500 employees  
Audience: Consumers | Ways to Keep Your Baby Safe  
Healthwise  
Division: Business: less than 500 employees  
Audience: Consumers | Ways to Keep Your Baby Safe  
Healthwise  
Division: Business: less than 500 employees  
Audience: Consumers | Ways to Keep Your Baby Safe  
Healthwise  
Division: Business: less than 500 employees  
Audience: Consumers | Ways to Keep Your Baby Safe  
Healthwise  
Division: Business: less than 500 employees  
Audience: Consumers |
| COVID-19 vaccination and pregnancy myths debunked  
Medical City Healthcare  
Division: Health System  
Audience: Consumers | COVID-19 vaccination and pregnancy myths debunked  
Medical City Healthcare  
Division: Health System  
Audience: Consumers | COVID-19 vaccination and pregnancy myths debunked  
Medical City Healthcare  
Division: Health System  
Audience: Consumers | COVID-19 vaccination and pregnancy myths debunked  
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Division: Health System  
Audience: Consumers | COVID-19 vaccination and pregnancy myths debunked  
Medical City Healthcare  
Division: Health System  
Audience: Consumers | COVID-19 vaccination and pregnancy myths debunked  
Medical City Healthcare  
Division: Health System  
Audience: Consumers |
Mobile Digital Health Resources
Other / Miscellaneous Mobile Digital Health Resource

SILVER
Eat Right Now
Sharecare
Division: Business: 500+ employees
Audience: Consumers

Mobile Digital Health Resources
Text Messaging

GOLD
AARP Fit & Fun Health Challenge
Trendline Interactive
Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER
OptimizeRx COVID-19 Consumer Health Communications
OptimizeRx
Division: Business: less than 500 employees
Audience: Consumers

BRONZE
UPMC Health Plan Texting Programs
UPMC Health Plan Digital Marketing Team
Division: Health Insurer
Audience: Consumers

Personal Digital Health Devices / Wearables
Other / Miscellaneous Digital Health Device / Wearable

GOLD
Miku Pro Smart Baby Monitor
Miku
Division: Business: less than 500 employees
Audience: Consumers

GOLD
QuietOn 3
QuietOn
Division: Consumer Product Company
Audience: Consumers

Personal Digital Health Devices / Wearables
Personal Emergency Response System

SILVER
WellBe Medical Alert Plus
HandsFree Health
Division: Consumer Product Company
Audience: Consumers

Personal Digital Health Devices / Wearables
Remote Monitoring

SILVER
CAM™ Short Introduction Video
Bardy Diagnostics
Division: Medical Equipment / Device Manufacturer
Audience: Health Professionals

SILVER
Kit
Kit.com
Division: Consumer Product Company
Audience: Health Professionals

Web-based Digital Health Banner Ad

GOLD
GenYOU “Hello” Ad
UMR
Division: Health Insurer
Audience: Consumers

SILVER
GenYOU Reimagine Ad
UMR
Division: Health Insurer
Audience: Consumers

BRONZE
ODACTRA “Dustin the Dust Mite” Banner Ad
RevHealth, LLC
Division: Pharmaceutical Company
Audience: Consumers

MERIT
UMR Proven Ad
UMR
Division: Health Insurer
Audience: Consumers

Web-based Digital Health Content Management System

GOLD
Mytonomy, Inc.
Mytonomy, Inc.
Division: Business: less than 500 employees
Audience: Health Professionals

Personal Digital Health Devices / Wearables
Wearable sensor

BRONZE
Priya Personal Fertility Monitor
Prima-Temp
Division: Consumer Product Company
Audience: Consumers
<table>
<thead>
<tr>
<th>Category</th>
<th>Web-based Digital Health</th>
<th>Digital Health Curation</th>
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<tbody>
<tr>
<td><strong>Gold</strong></td>
<td>Mytonomy, Inc.</td>
<td>Mytonomy, Inc.</td>
</tr>
<tr>
<td></td>
<td>Division: Business: less than 500 employees</td>
<td>Audience: Health Professionals</td>
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<tr>
<td><strong>Silver</strong></td>
<td>HealthE Commerce: FSAsstore.com and HSAsstore.com</td>
<td>HealthE Commerce</td>
</tr>
<tr>
<td></td>
<td>Division: Consumer Product Company</td>
<td>Audience: Consumers</td>
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<tr>
<td><strong>Bronze</strong></td>
<td>Providence Virtual Health 360</td>
<td>Providence</td>
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<td></td>
<td>Division: Health System</td>
<td>Audience: Consumers</td>
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<tr>
<th>Category</th>
<th>Web-based Digital Health</th>
<th>Directory / Ratings / Guides</th>
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<tbody>
<tr>
<td><strong>Gold</strong></td>
<td>Providence Same-Day Care Directory</td>
<td>Providence</td>
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<td></td>
<td>Division: Health System</td>
<td>Audience: Consumers</td>
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<tr>
<td><strong>Silver</strong></td>
<td>HealthyHearing.com</td>
<td>The Healthy Hearing team</td>
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<td>Division: Media / Publishing</td>
<td>Audience: Consumers</td>
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<td><strong>Bronze</strong></td>
<td>Kidney Smart: Home Edition</td>
<td>DaVita Kidney Care</td>
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<td>Division: Business: 500+ employees</td>
<td>Audience: Consumers</td>
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<tr>
<th>Category</th>
<th>Web-based Digital Health</th>
<th>Infographic Series</th>
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<td><strong>Gold</strong></td>
<td>Vanguard Communications</td>
<td>Get the Shot, Not the Flu</td>
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<td>Audience: Consumers</td>
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<td><strong>Bronze</strong></td>
<td>American Academy of Pediatrics</td>
<td>Promoting Telehealth in the COVID-19 Pandemic</td>
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<td>Division: Association / Professional Society / Non-Profit</td>
<td>Audience: Consumers</td>
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<td><strong>Merit</strong></td>
<td>Substance Abuse and Mental Health Administration's Underage Drinking Prevention and Education Initiatives (SAMHSA's UADPEI)</td>
<td>Turning Data into Stories: Promoting Underage Drinking Prevention</td>
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<td>Division: Government (Local/State/Federal)</td>
<td>Audience: Consumers</td>
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<td><strong>Gold</strong></td>
<td>Kidney Smart: Home Edition</td>
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<td>DaVita Kidney Care</td>
<td>Audience: Consumers</td>
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<td><strong>Silver</strong></td>
<td>Physician Consultation For Type 2 Diabetes</td>
<td>Sharecare</td>
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<td>Division: Business: 500+ employees</td>
<td>Audience: Consumers</td>
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<td><strong>Bronze</strong></td>
<td>FitBoost Activity for Kids</td>
<td>Sanford FIT</td>
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<td>Division: Health System</td>
<td>Audience: Consumers</td>
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- **GOLD** indicates the highest level of achievement.
- **SILVER** indicates a strong level of achievement.
- **BRONZE** indicates a commendable level of achievement.
- **MERIT** indicates notable achievement.

### Mytonomy, Inc.
- **Division**: Business: less than 500 employees
- **Audience**: Health Professionals

### Providence
- **Division**: Other / Miscellaneous
- **Audience**: Consumers

### Providence Virtual Health 360
- **Division**: Health System
- **Audience**: Consumers

### Providence Same-Day Care Directory
- **Division**: Health System
- **Audience**: Consumers

### HealthyHearing.com
- **The Healthy Hearing team**
- **Division**: Media / Publishing
- **Audience**: Consumers

### HealthE Commerce: FSAsstore.com and HSAsstore.com
- **Division**: Consumer Product Company
- **Audience**: Consumers

### Providence
- **Division**: Health System
- **Audience**: Consumers

### Vanguard Communications
- **Division**: Health Insurer
- **Audience**: Consumers

### American Academy of Pediatrics
- **Division**: Association / Professional Society / Non-Profit
- **Audience**: Consumers

### Substance Abuse and Mental Health Administration's Underage Drinking Prevention and Education Initiatives (SAMHSA's UADPEI)
- **Division**: Government (Local/State/Federal)
- **Audience**: Consumers

### DaVita Kidney Care
- **Division**: Business: 500+ employees
- **Audience**: Consumers

### Sharecare
- **Division**: Business: 500+ employees
- **Audience**: Consumers

### Sanford FIT
- **Division**: Health System
- **Audience**: Consumers

### A Beginner’s Guide to a Plant-Based Diet
- **National Jewish Health**
- **Division**: Hospital – under 250 beds
- **Audience**: Consumers

### 4 Types of Bursitis
- **Veritas Health**
- **Division**: Media / Publishing
- **Audience**: Consumers

### All Roads Lead to Change: Addressing Unmet Needs in the African American MS Community – Key Insights Infographic
- **MSAA and Impact Education, LLC**
- **Division**: Medical Communications Agency
- **Audience**: Health Professionals

### Functions of the Spine Infographic
- **Veritas Health**
- **Division**: Media / Publishing
- **Audience**: Consumers
12. An Interactive Journey on Ovarian Cancer
Sharecare
Division: Business: 500+ employees
Audience: Consumers

Interactive Patient Story: Brett’s Strategies for Living With and Managing Psoriatic Arthritis
Sharecare
Division: Business: 500+ employees
Audience: Consumers

UNM A Day in the Life of a Neuro ICU Resident
Stamats
Division: Educational Institution
Audience: Health Professionals

Web-based Digital Health Microsite

GOLD
Tax-Free Better: Make FSAs/HSAs More Flexible
Health-E Commerce
Division: Consumer Product Company
Audience: Consumers

GOLD
COVID-19 Vaccine Information and Updates from Johns Hopkins Medicine
Johns Hopkins Medicine Marketing & Communications
Division: Health System
Audience: Consumers

GOLD
Together Teens & 20s Microsite
St. Jude Children’s Research Hospital
Division: Hospital – under 250 beds
Audience: Consumers

GOLD
Vizient Case Studies
Vizient, Inc
Division: Business: 500+ employees
Audience: Health Professionals

SILVER
University of New Mexico Health Sciences – The Pulse
Stamats
Division: Educational Institution
Audience: Health Professionals

SILVER
UT Health San Antonio Multispecialty Research Hospital MICROSITE
Ten Adams
Division: Hospital – under 250 beds
Audience: Consumers

SILVER
Vizient, Inc COVID-19 Support
Vizient, Inc
Division: Business: less than 500 employees
Audience: Health Professionals

SILVER
Meet Vizient, Inc Microsite
Vizient, Inc.
Division: Business: 500+ employees
Audience: Health Professionals

SILVER
The Breast Center at Montefiore
Nyack Hospital
Wainscot Health
Division: Media / Publishing
Audience: Consumers

SILVER
My Life My Quit
National Jewish Health
Division: Hospital – under 250 beds
Audience: Consumers

BRONZE
Digital Health and Virtual Care Day
OntarioMD
Division: Government (Local/State/Federal)
Audience: Health Professionals

BRONZE
This Is Our Shot, Philly!
Temple Health
Division: Health System
Audience: Consumers

BRONZE
Portal for Prevention and at home screening
BioIQ
Division: Health System
Audience: Consumers

BRONZE
Managing Your Overactive Bladder
Sharecare
Division: Business: 500+ employees
Audience: Consumers

BRONZE
Your Guide to Managing Wet Age-Related Macular Degeneration
Sharecare
Division: Business: 500+ employees
Audience: Consumers

GOLD
OneRecord’s Digital Health Consolidation Platform
OneRecord
Division: Business: less than 500 employees
Audience: Consumers

Web-based Digital Health
Portal (Chronic Disease)

Web-based Digital Health
Portal (Other / Miscellaneous)
Web-based Digital Health Portal (Patient Education)

**BRONZE**
Stericycle Class & Event Registration
Stericycle Communication Solutions
Division: Business: 500+ employees
Audience: Health Professionals

**BRONZE**
Stericycle Health & Wellness Campaigns
Stericycle Communication Solutions
Division: Business: 500+ employees
Audience: Health Professionals

**MERIT**
HSS Community Education & Outreach Pages
HSS Education Institute
Division: Hospital – under 250 beds
Audience: Consumers

Web-based Digital Health Portal (Physician / Clinician)

**GOLD**
AARP® Staying Sharp® Mental Well-Being Challenges
AARP® Staying Sharp®
Division: Association / Professional Society / Non-Profit
Audience: Consumers

**GOLD**
You and Lung Cancer Website
Mechanisms in Medicine Inc.
Division: Media / Publishing
Audience: Consumers

**GOLD**
You and Osteoporosis Website
Mechanisms in Medicine Inc.
Division: Association / Professional Society / Non-Profit
Audience: Consumers

**SILVER**
AARP® Staying Sharp® How to Talk to Your Doctor About Brain Health
AARP® Staying Sharp®
Division: Association / Professional Society / Non-Profit
Audience: Consumers

**SILVER**
AARP® Staying Sharp®
The Brain-Heart Connection
AARP® Staying Sharp®
Division: Association / Professional Society / Non-Profit
Audience: Consumers

**BRONZE**
Mental Health Toolkit
Businessolver
Division: Business: 500+ employees
Audience: Health Professionals

**BRONZE**
COVID-19 Vaccine Community Outreach Toolkit
Tacoma-Pierce County Health Department
Division: Government (Local/State/Federal)
Audience: Consumers

**GOLD**
AARP® Staying Sharp® A Healthy Brain at Any Age
AARP® Staying Sharp®
Division: Association / Professional Society / Non-Profit
Audience: Consumers
Web-based Digital Health
Web-based Resource / Tool

**GOLD**
AARP® Staying Sharp® Brain Health 101 Challenge
AARP® Staying Sharp®
Division: Association / Professional Society / Non-Profit
Audience: Consumers

**MERIT**
Providence Caregiver Stress Meter
Providence
Division: Health System
Audience: Health Professionals

**MERIT**
Consumer On-line Enrollment Experience
SCAN Health Plan – Digital Strategy Team
Division: Health Insurer
Audience: Consumers

**MERIT**
Health Hub for Retail
Spoon Guru
Division: Business: less than 500 employees
Audience: Consumers

Web-based Digital Health Webinar Series

**MERIT**
Global Patient Journey Video
BioCentric, Inc.
Division: Physicians / Medical Practices
Audience: Health Professionals

**GOLD**
You and Lung Cancer Website
Mechanisms in Medicine Inc.
Division: Media / Publishing
Audience: Consumers

**GOLD**
You and Osteoporosis Website
Mechanisms in Medicine Inc.
Division: Association / Professional Society / Non-Profit
Audience: Consumers

**SILVER**
AARP® Staying Sharp® How to Talk to Your Doctor About Brain Health
AARP® Staying Sharp®
Division: Association / Professional Society / Non-Profit
Audience: Consumers

**SILVER**
AARP® Staying Sharp®
The Brain-Heart Connection
AARP® Staying Sharp®
Division: Association / Professional Society / Non-Profit
Audience: Consumers

**BRONZE**
Mental Health Toolkit
Businessolver
Division: Business: 500+ employees
Audience: Health Professionals

**BRONZE**
COVID-19 Vaccine Community Outreach Toolkit
Tacoma-Pierce County Health Department
Division: Government (Local/State/Federal)
Audience: Consumers

**GOLD**
OMD Educates
OntarioMD
Division: Government (Local/State/Federal)
Audience: Health Professionals

**SILVER**
Spine Health Workshop
American Bone Health
Division: Association / Professional Society / Non-Profit
Audience: Consumers
<table>
<thead>
<tr>
<th>Web-based Digital Health Website</th>
<th>GOLD</th>
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<tbody>
<tr>
<td>Healthy10 Challenge</td>
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<tr>
<td>American Institute For Cancer Research</td>
<td>Division: Association / Professional Society / Non-Profit</td>
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<td>Audience: Consumers</td>
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<td>Know Diabetes by Heart American Heart Association / American Diabetes Association</td>
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