

2023



winners

25th
Anniversary

2023 Digital Health Awards Judges

Risa Arin

Founder and CEO
XpertPatient.com

Mandy Armitage

Medical Director
GoodRx

Tom Arneman

Managing Director
Tyber Edge

Christina Aungst

Pharmacy Editor
GoodRx Health

Shobhit Bajjal

Senior Consultant
Deloitte

Beth Bartholomew

Senior Medical Content Writer
St. Jude Children's Research Hospital

Julie Salefski Blaszak

AVP, Marketing and Creative Services
Sg2, a Vizient Company

Kendra Brodzinski

Manager, Business Leadership, St.Louis
Momentum Worldwide

Shelly Caldwell

Owner
Toolbox 4 Healthcare

Monika Cathcart

Consultant
Brilliance Coaching & Consulting

Jonathan Chaney

Creative Strategist & Team Lead
Blue Cross NC

Nancy Chill

Senior VP Education and
Business Development
American Gastroenterological
Association

Patrick Clinton, LPC

Exhale Behavioral Health

Argie Cochran

Marketing Manager
Provider Partners

Zach Covey

Email Marketing Manager
Veritas Health

Neil Cox

Senior Director Digital Production
Padilla

Dan Dunlop

President
Jennings

Sandra Fancher

Chief Innovation Officer
Stamats

Erica Firmin

Marketing Director
Solstice

Mike Gallagher

Executive Creative Director
Hager Sharp

Nitin Ghadge

Research Scientist
Health Research Inc

Joe Gorelick

Global Creative Director
TogoRun

Allison Gross

Associate Director
Vanguard Communications

Shawn Gross

Healthcare Practice Area Lead, Strategy
Primacy

Rick Guasco

Creative Director
Positively Aware magazine

Rachel Hall

Senior Marketing Automation Specialist
Arthur J Gallagher Co.

Beth Hampton

VP Marketing and Communications
AACC

Aleena Hasnain

Senior Vice President, US Health Digital
Edelman

Emily Heller-Belmonte

Chief Creative
Pangaea Creative House

Karyi Hennessey

Visual Designer
Veritas Health

Alicia Hoey

Internal Communications Lead
Highmark Health

Jon Hudson

Director of Marketing
Vital Plan

Goel Jasper

Managing Partner –
Digital Health Innovation Lead
FINN Partners

Meenakshi Jindal

Senior Software Engineer
Netflix

Nick Kagal

Vice President
SpinSci

Mike Kallenberg

Manager of Marketing and
Community Services
Fairfield Medical Center

Jennifer DeLeo Kertz

SEO Product Owner
Optum

Stefanie Kuchta

Art Director
Optum

Beth Landau

Owner, Writer, Editor
BEL Writing Services

Stacy Lawrence

Editor-in-chief, GoodRx Health
GoodRx

Philip Lempert

CEO
Retail Dietitians Business Alliance LLC

Sam Maclay

Creative Director/Partner
3 Advertising

Jennifer Marquez

Senior Director, Content Strategy
GoodRx Health

Cortney Mears

Strategist, Digital Engagement
Yale New Haven Health

Tami Miller

AVP, Patient Access
The Guthrie Clinic

Ted Miller

Founder and CEO
Ted Miller Strategies. LLC

Greg Morancey

Secure IT UI/UX Website &
Digital Marketing Expert

Matt Morano

Managing Director
Yamamoto

Adhithiya Murali

Vice President
Citigroup Global Markets

Jackson Murphy

Creative Director
Pound & Grain

Chris Murray

CEO
Oomph, Inc.

Harit Nandani

Director, Clinical Data Management
GRAIL, Inc

Viraj Patwardhan

Director Digital Consumer Experience
Thomas Jefferson University and
Jefferson Health

Amy Pfeiffer

VP Member Engagement
WebMD

Patricia Pinto-Garcia, MD, MPH

Medical Editor
GoodRx

Amanda Raitz Hebert

VP of Global Marketing
MORE Health

Jai Rajendran

Head, OSU App Center
Oklahoma State University

Balagopal Ramdurai

Head of Products & Innovation
Vectramind Corp.

Chet Robson

Chief Medical Officer
Mdisrupt

Susan Rubin, MPH

Manager, Business Development
American College of Surgeons
Cancer Department

Mark Ruthman

Digital Channel Web SME
Merck

Bryce Sady

Vice President
PSL Group

Janna Schulze

Social Media & Community Manager
Braithwaite Communications

Brandon Scott

VP Digital
Ten Adams

Leah Shanholtz

Associate Director, User Experience
AbelsonTaylor

Pujitha Siddani, DDS, MPH, BDS

Marilyn Silva
Omnichannel Lead
Sanofi

Deepak Singh

Product Manager
Teladoc Health

Matthew Sluzinski

Senior Director, Digital and Web Strategy,
Marketing Communications
RUSH

Matthew Stumm

Founder + Creative Director
Stark/Raving Branding + Advertising

Dr. Kerry Sylvester

Director of Product and Strategy
Health Advocate

Brian Tencza M.Ed.

Team Lead (Retired)
Environmental Medicine and Health
Systems Intervention Section
Office of Capacity Development and
Applied Prevention Science
Agency for Toxic Substances
and Disease Registry

Audrie Tornow

Managing Partner
Excalibur Medical Education

Ela Vashishtha

Healthcare Consultant/ Planning Analyst
Texas Health Resources

Katarzyna Wac

Professor (CS)
Universite de Geneve, Quality of Life Lab

Travis Webb

Editorial Director
Giddy

Richard Westendorf

Creative Director
PatientPoint

Timothy John Wright

Senior VP Medical Director
PSL Group

Vishal Yadav

Director of Application Development
sympplr

Jenny Yu, MD

Head of Medical Affairs
Healthline Media

Connected Digital Health

Clinical Decision Support Tools

SILVER

Technical Innovations in support of Cancer Health Equity Programs

WCI Informatics Group

Division: Hospital – 500+ beds

Audience: Health Professionals

BRONZE

Canvas Dx, the first FDA authorized autism diagnostic device

Cognoa, a pediatric behavioral health company

Division: Business: less than 500 employees

Audience: Health Professionals

MERIT

Revolutionizing Mental Health: Alberry's innovative use of an AI-powered therapeutic assistant to detect mental health disorders through simple conversation, leads the way in transforming the diagnosis and treatment of life-threatening mental health

Aiberry

Division: Medical Equipment / Device Manufacturer

Audience: Consumers and Health Professionals

MERIT

CalmWave Operations Health Platform

CalmWave, Inc.

Division: Business: less than 500 employees

Audience: Health Professionals

Connected Digital Health

Consumer Directed Digital Health Programs

GOLD

Shaping Your Digital Health Future

Xealth

Division: Business: less than 500 employees

Audience: Health Professionals

SILVER

Baylor Medicine Spine Center:

A life Without Pain

Baylor Medicine

Division: Health System

Audience: Consumers

BRONZE

Baylor College of Medicine: Teen Health Clinic

Baylor College of Medicine

Division: Educational Institution

Audience: Consumers

BRONZE

Homebase For Health

Virgin Pulse

Division: Business: 500+ employees

Audience: Consumers and Health Professionals

MERIT

Great Speech - Virtual Speech Therapy

Great Speech

Division: Business: less than 500 employees

Audience: Consumers

Connected Digital Health

Disease Management / Population Health Management

GOLD

Sharecare for iOS & Android

(Enterprise version)

Sharecare

Division: Business: 500+ employees

Audience: Consumers

SILVER

AlHosn Application

Ministry of Health and Prevention - MOHAP

Division: Government (Local/State/Federal)

Audience: Consumers and Health Professionals

BRONZE

All integration with Privet & Government

hospital for PCR during covid -19 pandemic

Ministry of Health and Prevention - MOHAP

Division: Government (Local/State/Federal)

Audience: Consumers and Health Professionals

Connected Digital Health

Medication Compliance / Adherence

SILVER

RxSense

RxSense

Division: Business: less than 500 employees

Audience: Health Professionals

BRONZE

Medisafe

Medisafe

Division: Business: less than 500 employees

Audience: Consumers and Health Professionals

Connected Digital Health

Other / Miscellaneous Connected Digital Health

SILVER

Fisika Website

Fisika

Division: Business: less than 500 employees

Audience: Consumers and Health Professionals

SILVER

Fisika Website

Fisika

Division: Medical Communications Agency

Audience: Consumers and Health Professionals

Connected Digital Health

Point-of-Care Programs

MERIT

OptimizeRx Omnichannel Network Delivers Vaccine Awareness for Pharma Brand

OptimizeRx

Division: Business: less than 500 employees

Audience: Health Professionals

Connected Digital Health

Research / Clinical Trials

MERIT

Lumii's Digital Health Awards Entry for 2023

Lumii Inc.

Division: Other / Miscellaneous

Audience: Consumers and Health Professionals

Connected Digital Health

Telehealth / Remote Patient Monitoring

GOLD

Galileo – Connected Digital Health Mobile App

Galileo

Division: Health System

Audience: Consumers

SILVER

Invisalign Virtual Care AI

Align Technology

Division: Medical Equipment / Device Manufacturer

Audience: Health Professionals

SILVER

Ognomy - The Complete Sleep Apnea Telehealth Solution

Daniel Rifkin, CEO

Division: Consumer Product Company

Audience: Consumers and Health Professionals

SILVER

MedStar Health COVID-19 Remote Patient Monitoring Program

MedStar Health

Division: Health System

Audience: Consumers and Health Professionals

BRONZE

Nobi, the smartest lamp in the world that is transforming elder care by both preventing and detecting falls

Nobi

Division: Medical Equipment / Device Manufacturer

Audience: Consumers and Health Professionals

BRONZE

Accelerating Telehealth Development

SPsoft

Division: Business: less than 500 employees

Audience: Health Professionals

MERIT

AlloHome

CareDx

Division: Business: 500+ employees

Audience: Consumers and Health Professionals

MERIT

Iris by OncoHealth

OncoHealth

Division: Business: less than 500 employees

Audience: Consumers

Digital Health – Social Media

Facebook

GOLD

Daniel Tiger Gets A Vaccine

UPMC Health Plan and Fred Rogers Productions

Division: Health System

Audience: Consumers

SILVER

Silver&Fit® Healthy Aging & Exercise Program (@SilverandFit)

American Specialty Health, Engage! Creative Group

Division: Health System

Audience: Consumers and Health Professionals

SILVER

Sharecare on Facebook

Sharecare

Division: Business: 500+ employees

Audience: Consumers

BRONZE

AARP® Staying Sharp® Facebook Post Fit & Fun Challenge May 2022

AARP® Staying Sharp®

Division: Association / Professional Society / Non-Profit

Audience: Consumers

BRONZE

Daniel Tiger Gets A Vaccine

UPMC Health Plan and Fred Rogers Productions

Division: Health System

Audience: Consumers

MERIT

SKYTROFA Challenges Facebook Ad

Wedgwood Communications:Annemarie

Aneses, VP, CD; Doug Greenway, Dir,

Interactive; Chris Maki, Animator; Stacey

Asem, Sr Acct Dir; Ascendis Pharma: John

Spera, VP, Marketing; Ed Capelo, Sr Director,

Marketing; Ed Shangold, Director, Digital

Marketing

Division: Pharmaceutical Company

Audience: Consumers

Digital Health – Social Media

Instagram

GOLD

Health Equity Campaign for

National Diabetes Month

Cigna Healthcare

Division: Health Insurer

Audience: Consumers

SILVER

Fruit and Vegetables for Young Children

CDC-Division of Nutrition, Physical Activity, and Obesity

Division: Government (Local/State/Federal)

Audience: Consumers

SILVER

UPMC Health Plan Social Brand Q2 Content

Ways to Eat Healthier at Home

Insurance Services Division, Madi Spangler

Division: Health System

Audience: Consumers

BRONZE

CME Outfitters on Instagram

(@cmeoutfitters)

CME Outfitters

Division: Business: less than 500 employees

Audience: Health Professionals

BRONZE

UPMC Health Plan Social Brand Mental Health Month

Insurance Services Division, Madi Spangler

Division: Health System

Audience: Consumers

BRONZE

UPMC Health Plan Social Brand Q2 Content

Ways to Manage High Blood Pressure

Insurance Services Division, Madi Spangler

Division: Health System

Audience: Consumers

BRONZE

Everyday Health Instagram

Jordanna Segal, Carolyn Fagan

Division: Media / Publishing

Audience: Consumers

BRONZE

St. Ann's Community Instagram Account

St. Ann's Community

Division: Association / Professional Society / Non-Profit

Audience: Consumers

BRONZE

Mammory Madness

StrongBlackBoobs | Suzette Simon

Division: Other / Miscellaneous

Audience: Consumers and Health Professionals

BRONZE

VUMI's Instagram: A Platform of Creativity and Innovation

VUMI Group

Division: Health Insurer

Audience: Consumers

MERIT

Breastcancer.org Instagram

Breastcancer.org

Division: Association / Professional Society / Non-Profit

Audience: Consumers

MERIT

Tips to Help Picky Eaters

CDC Division of Nutrition, Physical Activity, and Obesity

Division: Government (Local/State/Federal)

Audience: Consumers

MERIT

UPMC Health Plan 2022 Retail Connect Center Social Media Awareness (post 2)

Insurance Services Division, Olga Mendenhall

Division: Health System

Audience: Consumers

MERIT

UPMC Health Plan 2022 Retail Connect Center Social Media Awareness (post 5)
Insurance Services Division, Olga Mendenhall
Division: Health System
Audience: Consumers

MERIT

Sharecare on Instagram
Sharecare
Division: Business: 500+ employees
Audience: Consumers

Digital Health – Social Media

LinkedIn

GOLD

MORE Health
MORE Health Marketing
Division: Business: less than 500 employees
Audience: Consumers and Health Professionals

SILVER

Evernorth: Mental Health Awareness LinkedIn Audio Event
Evernorth Health Services
Division: Health System
Audience: Consumers and Health Professionals

BRONZE

Cancer Support Community LinkedIn
Cancer Support Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

VUMI'S LinkedIn Profile
VUMI Group
Division: Health Insurer
Audience: Consumers and Health Professionals

MERIT

Innovative Supplemental Health Benefits
NationsBenefits
Division: Business: 500+ employees
Audience: Health Professionals

Digital Health – Social Media

Other / Miscellaneous Social Media

BRONZE

UPMC HealthBeat Brand Campaign
UPMC
Division: Health System
Audience: Consumers

MERIT

Best Use of Social Media
Nationwide Children's Hospital
Division: Hospital – 500+ beds
Audience: Consumers

Digital Health – Social Media

Pinterest

MERIT

HealthCentral: Where Chronic Meets Life
HealthCentral
Division: Media / Publishing
Audience: Consumers

Digital Health – Social Media

TikTok

GOLD

Everyday Health: TikTok
Everyday Health Social Team
Division: Media / Publishing
Audience: Consumers

GOLD

Best Use of TikTok
Nationwide Children's Hospital
Division: Hospital – 500+ beds
Audience: Consumers

SILVER

MedPage Today TikTok
Medpage Today
Division: Media / Publishing
Audience: Health Professionals

BRONZE

The Areola Monologues: Missy Elliott's "Work That"
StrongBlackBoobs | Suzette Simon
Division: Other / Miscellaneous
Audience: Consumers and Health Professionals

MERIT

Relistor: TikTok Campaign
Coyne PR
Division: Pharmaceutical Company
Audience: Consumers

Digital Health – Social Media

Twitter

GOLD

Sharecare on Twitter
Sharecare
Division: Business: 500+ employees
Audience: Consumers

SILVER

Maricopa County Job Seeker Initiatives
Maximus Digital Solutions
Division: Business: 500+ employees
Audience: Consumers

BRONZE

American Heart Association CEO
Nancy Brown's Twitter @NancyAtHeart
American Heart Association
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

MERIT

Cancer Support Community Twitter
Cancer Support Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

Digital Health – Social Media

YouTube

GOLD

Cancer Support Community YouTube Channel
Cancer Support Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

GOLD

Science in Seconds:
Cleaning Dental Instruments
Rashad Vinh for the American Dental Association Science & Research Institute
Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

SILVER

Veritas Health YouTube Channel
Veritas Health
Division: Media / Publishing
Audience: Consumers

BRONZE

Sharecare on YouTube
Sharecare
Division: Business: 500+ employees
Audience: Consumers

MERIT

RSV: Breathing Baby
American Academy of Pediatrics (Cause Alliance)
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

Digital Health Media / Publications

Article

GOLD

Inclusive and Affirming Care Strategies for Sexual and Gender Minority Patients

American Academy of Pediatrics

Division: Association / Professional Society / Non-Profit

Audience: Health Professionals

GOLD

How I Passed a Test to Be a Grief Therapist Without Really Trying

Astrid Landon, MindSite News

Division: Media / Publishing

Audience: Consumers and Health Professionals

GOLD

Optimising care and follow-up of adults with achondroplasia

CESAS Medical

Division: Medical Communications Agency

Audience: Health Professionals

GOLD

This Is Your Body on Inflammation

HealthCentral

Division: Media / Publishing

Audience: Consumers

GOLD

"Bladder 911: After Too Many Bathroom Emergencies, I Learned How to Pee Better"

Sisters From AARP

Division: Association / Professional Society / Non-Profit

Audience: Consumers

GOLD

Donating Blood

UMR

Division: Health Insurer

Audience: Consumers

GOLD

Eco-Anxiety

UMR

Division: Health Insurer

Audience: Consumers

GOLD

Get in on the Action

UMR

Division: Health Insurer

Audience: Consumers

GOLD

How to Keep Your Asthma Under Control This Winter

UMR

Division: Health Insurer

Audience: Consumers

GOLD

Taking Care of Your Kidneys

UMR

Division: Health Insurer

Audience: Consumers

SILVER

The Confess Project: Barbers Help Black Men Talk About Mental Health

Akintunde Ahmad, MindSite News

Division: Media / Publishing

Audience: Consumers and Health Professionals

SILVER

On Breast Cancer and Poetry: Writing to Keep Hope Alive

Bezzy BC, Caroline Johnson

Division: Media / Publishing

Audience: Consumers

SILVER

After Losing His Sense of Smell from COVID-19, an Italian Gastronomer Discovered How to Get It Back

EatingWell (Agostino Petroni, Maria Laura Haddad-Garcia, Victoria Seaver)

Division: Media / Publishing

Audience: Consumers

SILVER

Eat Well to Feel Well: Your Relationship with Food is Just as Important as What You Eat

EatingWell (Christine Byrne, Jessica Ball, Maria Laura Haddad-Garcia)

Division: Media / Publishing

Audience: Consumers

SILVER

Women and Pain: A Special Report

HealthCentral

Division: Media / Publishing

Audience: Consumers

SILVER

How to spot an OTC hearing aid scam

Healthy Hearing

Division: Media / Publishing

Audience: Consumers

SILVER

Combating Veteran Suicides with Peers, Therapy, Housing – and a Little Horse Sense

Laurie Udesky, MindSite News

Division: Media / Publishing

Audience: Consumers and Health Professionals

SILVER

Considering Cannabis for Migraine Pain? Here's What You Need to Know

Liz Scherer, Ingrid Strauch

Division: Media / Publishing

Audience: Consumers

SILVER

Nicole Lou's 'Private Equity Has New Love for Cardiology. Should Doctors Take the Deal?'

Medpage Today

Division: Media / Publishing

Audience: Health Professionals

SILVER

Novel Targets, Gene Edits, and Vaccines: Is a 'Golden Era' Dawning for ASCVD?

Michael O'Riordan

Division: Media / Publishing

Audience: Health Professionals

SILVER

Is It a Ministroke? Know the Warning Signs of a TIA

Rachel Nania, AARP.org

Division: Media / Publishing

Audience: Consumers

SILVER

The Future of Cancer Treatment: Using Technology to Find a Cure

Sean Marchese at The Mesothelioma Center at Asbestos.com

Division: Media / Publishing

Audience: Consumers and Health Professionals

SILVER

Language Matters: What Supporters Say is Not Always What People with Cancer Hear

The Leukemia & Lymphoma Society and Steve Buechler

Division: Association / Professional Society / Non-Profit

Audience: Consumers

SILVER

How Far Away Is a Cure for HIV?

TheBody

Division: Media / Publishing

Audience: Consumers

SILVER

Beating Burnout

UMR

Division: Health Insurer

Audience: Consumers

SILVER

From the Editor: Fun and Games

UMR

Division: Health Insurer

Audience: Consumers

SILVER

We All Sweat
UMR

Division: Health Insurer
Audience: Consumers

BRONZE

7 Boot Camp Exercises That Can Elevate Your Fitness Even Now
AARP Veteran Report

Division: Other / Miscellaneous
Audience: Consumers

BRONZE

Are Eye Exams Just as Important as Other Health Exams?
All About Vision

Division: Media / Publishing
Audience: Consumers

BRONZE

What Your Eye Doctor Can Tell About Your Heart Health
All About Vision

Division: Media / Publishing
Audience: Consumers

BRONZE

What the Overturning of Roe v. Wade Means for the Chronically Ill and Disabled Communities
Bezy Community, Stefanie Remson

Division: Media / Publishing
Audience: Consumers

BRONZE

ACTRIMS 2023: Documentary offers hope for the Black MS community
BioNews, Inc. | Lindsey Shapiro, PhD.

Division: Media / Publishing
Audience: Consumers and Health Professionals

BRONZE

Many Victims Struggle With Mental Health in Scams' Aftermath
Christina Ianzito, AARP.org

Division: Media / Publishing
Audience: Consumers

BRONZE

African Heritage Diet as Medicine: How Black Food Can Heal the Community
EatingWell (Tambra Raye Stevenson, M.P.H., M.A., Maria Laura Haddad-Garcia, Carolyn Malcoun)

Division: Media / Publishing
Audience: Consumers

BRONZE

Common Clinical Scenarios in Transgender Medicine
EndocrineWeb Professional

Division: Media / Publishing
Audience: Health Professionals

BRONZE

How sewage surveillance is helping spot disease outbreaks early
Gabi Redford

Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

BRONZE

COVID-19 Pills Tracker: Live Updates on How to Find Paxlovid and Lagevrio
GoodRx Health

Division: Consumer Product Company
Audience: Consumers

BRONZE

What to Do If You Can't Pay Your Healthcare Bills: 10 Solutions
GoodRx Health

Division: Consumer Product Company
Audience: Consumers

BRONZE

What to Know About Narcan: How It Works, How to Use It, and More
GoodRx Health

Division: Consumer Product Company
Audience: Consumers

BRONZE

Can Wellness Shots Boost Immunity, or Are They Just Juice?
Jill Waldbieser, Lindsey Wahowiak

Division: Media / Publishing
Audience: Consumers

BRONZE

What I Learned From My Mom's Approach to Death
Lee Woodruff, AARP.org

Division: Media / Publishing
Audience: Consumers

BRONZE

Innovative Research on Modifying Vaginal Microbiome to Treat Bacterial Vaginosis
Mass General Brigham

Division: Health System
Audience: Health Professionals

BRONZE

Judy George's 'Autopsies Show COVID-19 in the Brain'
Medpage Today

Division: Media / Publishing
Audience: Health Professionals

BRONZE

10 Surprising Health Benefits of Sex After 50
Michelle Crouch, AARP.org

Division: Media / Publishing
Audience: Consumers

BRONZE

Back Pain – Web Page Design to Boost Plain Language Content
National Institute of Arthritis and Musculoskeletal and Skin Diseases (NIAMS)

Division: Government (Local/State/Federal)
Audience: Consumers and Health Professionals

BRONZE

2023 State of Nursing Report
Nurse.org

Division: Media / Publishing
Audience: Health Professionals

BRONZE

Black Communities Fight for Cleaner Air in 'Cancer Alley'
Sheryl Nance-Nash, Maura Corrigan

Division: Media / Publishing
Audience: Consumers

BRONZE

How the repeal of Roe v. Wade will affect training in abortion and reproductive health
Stacy Weiner

Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

BRONZE

What Convinced Me to Finally Try Hearing Aids
The Arrow from AARP

Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

Help! The Tallest Girl in the Class Is Now Shrinking – Here's what you can do about it.
The Ethel

Division: Media / Publishing
Audience: Consumers

BRONZE

Are You Over 40 And Constantly Tired? A Gen-X sleep whisperer reveals the secrets to getting a good night's sleep.
The Girlfriend

Division: Media / Publishing
Audience: Consumers

BRONZE

Let's Set the Record Straight on Monkeypox, Gay Men, and HIV
TheBody

Division: Media / Publishing
Audience: Consumers

BRONZE

10 Easy Ways to Strengthen Your Immune System

UMR

Division: Health Insurer

Audience: Consumers

BRONZE

A Healthy Lawn the Healthy Way

UMR

Division: Health Insurer

Audience: Consumers

BRONZE

Benefits of Breast Self-Exams and Mammograms

UMR

Division: Health Insurer

Audience: Consumers

BRONZE

Defining Depression

UMR

Division: Health Insurer

Audience: Consumers

BRONZE

Anatomy of the Piriformis Muscle

Veritas Health

Division: Media / Publishing

Audience: Consumers

BRONZE

Recovery After Spinal Cord Stimulator Implant Surgery

Veritas Health

Division: Media / Publishing

Audience: Consumers

BRONZE

Suicide Care Insights: Self-Care Zero Suicide Institute at EDC

Division: Association / Professional Society / Non-Profit

Audience: Health Professionals

MERIT

6 Ways Artificial Intelligence Can Change Your Life for the Better

AARP Veteran Report

Division: Other / Miscellaneous

Audience: Consumers

MERIT

A Guide to Vision Changes that Can Occur After a Stroke

All About Vision

Division: Media / Publishing

Audience: Consumers

MERIT

When You See Us: How I Found a Deeper Sense of Purpose After Cancer

Bezzy BC, Ginny Shudlick, as told to Elizabeth Millard

Division: Media / Publishing

Audience: Consumers

MERIT

Honoring patient texting preference fosters engagement and helps mitigate isolation

Celia Spell, MUSC Health Science Communications Team

Division: Health System

Audience: Health Professionals

MERIT

Treg cell transplantation proves effective in treating brittle bone disease in mouse model

Celia Spell, MUSC Health Science Communications Team

Division: Health System

Audience: Health Professionals

MERIT

Wristwatch device gives therapists opportunity to guide PTSD patients through treatment

Celia Spell, MUSC Health Science Communications Team

Division: Health System

Audience: Health Professionals

MERIT

Why School Paddlings Are Legal Child Abuse: First Person

Diana Hembree, MindSite News

Division: Media / Publishing

Audience: Consumers and Health Professionals

MERIT

Eco-Anxiety: The Real Tsunami of Climate Change

Diana Kapp, MindSite News

Division: Media / Publishing

Audience: Consumers and Health Professionals

MERIT

Diabetes Devices: The Latest Innovations on the Way

GoodRx Health

Division: Consumer Product Company

Audience: Consumers

MERIT

What Happens to Medical Debt When Someone Dies?

GoodRx Health

Division: Consumer Product Company

Audience: Consumers

MERIT

My hearing loss is worse in one ear. Should I be concerned?

Healthy Hearing

Division: Media / Publishing

Audience: Consumers

MERIT

Young Advocates Take the Lead to Curb Campus Suicide

Holly Korbey

Division: Media / Publishing

Audience: Consumers and Health Professionals

MERIT

Could Intuitive Eating Break Your Diet Obsession for Good?

Karla Walsh, Andrea Pyros, Michelle Vartan

Division: Media / Publishing

Audience: Consumers

MERIT

Brigham-Spaulding Collaborative Enhances Care of Complex Thoracic Surgical Patients in Rehab

Mass General Brigham

Division: Health System

Audience: Health Professionals

MERIT

6 Medical Problems That Can Mimic Dementia – But Aren't

Michelle Crouch, AARP.org

Division: Media / Publishing

Audience: Consumers

MERIT

Men and Heartbreak: Why Women Are Better at Breakups

Psycom

Division: Media / Publishing

Audience: Consumers

MERIT

4 Key Habits of Super Agers

Sharecare

Division: Business: 500+ employees

Audience: Consumers

MERIT

How the Body Reacts to Tragedy—And How to Move Forward

Sharecare

Division: Business: 500+ employees

Audience: Consumers

MERIT

Partial heart transplant delivers durable, growing valves for repair of critical congenital heart defects

Shawn Oberrath, MUSC Health Science Communications Team

Division: Health System
Audience: Health Professionals

MERIT

Serenity after surgery: MUSC's pediatric pain management team tailors regional anesthetic techniques to each patient's needs to offer maximum comfort and pain control

Shawn Oberrath, MUSC Health Science Communications Team

Division: Health System
Audience: Health Professionals

MERIT

With radically improved pain control, bone marrow donors can gift stem cells without worry of undue pain or opioid use

Shawn Oberrath, MUSC Health Science Communications Team

Division: Health System
Audience: Health Professionals

MERIT

"#MedicalGaslighting: The Health Threat Black Women Can't Ignore"

Sisters From AARP

Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

"Wait. What Did I Come Into This Room for Again?"

Sisters From AARP

Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

7 Foods That Don't Mix With Prescription Drugs

Stacey Colino, AARP.org

Division: Media / Publishing
Audience: Consumers

MERIT

Let's Talk About Men And Depression (Because They Rarely Do). Here's the most important thing to say.

The Girlfriend

Division: Media / Publishing
Audience: Consumers

MERIT

Gatekeeping and the Need for Open Science in HIV Care

TheBodyPro

Division: Media / Publishing
Audience: Health Professionals

MERIT

Curb Your Food Waste
UMR

Division: Health Insurer
Audience: Consumers

MERIT

Healthy Travel Tips
UMR

Division: Health Insurer
Audience: Consumers

MERIT

Heart-Healthy Valentine's Day Activities
UMR

Division: Health Insurer
Audience: Consumers

MERIT

Hug the Perimeter!
UMR

Division: Health Insurer
Audience: Consumers

MERIT

I Drank How Much Sugar?
UMR

Division: Health Insurer
Audience: Consumers

MERIT

Is Laughter Really the Best Medicine?
UMR

Division: Health Insurer
Audience: Consumers

MERIT

Move Over Kale, There's a New Green in Town!

UMR

Division: Health Insurer
Audience: Consumers

MERIT

Protein-Packed Lunch Ideas
UMR

Division: Health Insurer
Audience: Consumers

MERIT

Stay Up to Date with Your Tetanus Shot
UMR

Division: Health Insurer
Audience: Consumers

MERIT

Stroke
UMR

Division: Health Insurer
Audience: Consumers

MERIT

There's Nothing Spooky About Bones
UMR

Division: Health Insurer
Audience: Consumers

Digital Health Media / Publications

Article Series

GOLD

NeoReviews Equity, Diversity, and Inclusion Case Studies

American Academy of Pediatrics

Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

GOLD

Coverage of the Damar Hamlin incident of Fall 2022

Medpage Today

Division: Media / Publishing
Audience: Health Professionals

GOLD

Kristina Fiore's "Rare Diseases" Series

Medpage Today

Division: Media / Publishing
Audience: Health Professionals

SILVER

How corporal punishment undermines mental and physical health (series)

MindSite News

Division: Media / Publishing
Audience: Consumers and Health Professionals

SILVER

Why do so many Americans distrust science?

Patrick Boyle

Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

BRONZE

Latinos and Alzheimer's Disease: The Growing Crisis

AARP.org

Division: Media / Publishing
Audience: Consumers

BRONZE

Vaccine Basics & Well-Baby Visits
BabyCenter

Division: Media / Publishing
Audience: Consumers

BRONZE

The State of Sexual Health
Giddy Staff
Division: Media / Publishing
Audience: Consumers

BRONZE

Beyond Obesity: Living Healthy in a Larger Body
GoodRx Health
Division: Consumer Product Company
Audience: Consumers

BRONZE

Cheryl Clark's Medicare Advantage Series
Medpage Today
Division: Media / Publishing
Audience: Health Professionals

BRONZE

Disability Inclusion
Sharecare
Division: Business: 500+ employees
Audience: Consumers

BRONZE

UPMC Life Changers
UPMC
Division: Health System
Audience: Consumers and Health Professionals

MERIT

Achondroplasia.expert – Publications
ELM Group
Division: Media / Publishing
Audience: Health Professionals

MERIT

HaemDifferently.expert – Publications
ELM Group
Division: Media / Publishing
Audience: Health Professionals

MERIT

Blues Qs
Healthline Media, Bezy
Division: Media / Publishing
Audience: Consumers

Digital Health Media / Publications

Audio

GOLD

NurseDot Podcast Episode #16
"The Good Nurse"
Nurse.com
Division: Business: 500+ employees
Audience: Consumers and Health Professionals

GOLD

Be Well, Practice Well – A Clinician Wellbeing Podcast
PsycomPro
Division: Media / Publishing
Audience: Health Professionals

SILVER

Until It's Fixed Podcast: Seeing Invisible Labor
Optum Brand & Corporate Marketing
Division: Business: 500+ employees
Audience: Consumers

BRONZE

Medical Rehab Matters Podcast: 3 Hour Rule Legislation
American Medical Rehabilitation Providers Association (AMRPA)
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

BRONZE

Breast Cancer Vaccines
Breastcancer.org
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

The Day Roe Died
Imani Gandy and Jessica Mason Pieklo
Division: Media / Publishing
Audience: Consumers

BRONZE

Scrub In: What's Next for Nursing?
MedStar Health Center for Wellbeing
Division: Health System
Audience: Health Professionals

BRONZE

This is Infertility: Fertility 101: Preparing for Your First Fertility Clinic Appointment
Progyny
Division: Business: less than 500 employees
Audience: Consumers and Health Professionals

MERIT

Mental Health Benefits of Pets
Breastcancer.org
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

Inside Health Care #93
Dr. Darrell M. Gray II: Health Equity Leadership for a New Generation
David J. Smolar, Producer/Host, "Inside Health Care", a Podcast by NCQA
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

MERIT

"ER Charge Nurse Who Called 911" – Kelsay Irby Tells Story of What Really Happened That Night
Nurse.org, Ask Nurse Alice Podcast
Division: Media / Publishing
Audience: Health Professionals

MERIT

UPMC HealthBeat Podcast
UPMC
Division: Health System
Audience: Consumers

Digital Health Media / Publications

Audio Series

SILVER

The Other Side of Cancer
Patient Power
Division: Media / Publishing
Audience: Consumers

BRONZE

From Burnout to Resilience: Clinician Mini Course
Sharecare
Division: Business: 500+ employees
Audience: Health Professionals

BRONZE

Health Break Podcast
UPMC Health Plan
Division: Health Insurer
Audience: Consumers

MERIT

Scrub In Podcast
MedStar Health Center for Wellbeing
Division: Health System
Audience: Health Professionals

Digital Health Media / Publications

Blog Post

GOLD

The 'Survival Case' for Modernizing Healthcare Consumer Experiences
League

Division: Business: 500+ employees
Audience: Health Professionals

SILVER

Silver&Fit® Blog: Split Pea Soup: A Warm Bowl of Nutritious Comfort Food
American Specialty Health, Engage! Creative Group

Division: Health System
Audience: Consumers and Health Professionals

SILVER

It's Time to Prepare for 2023 Medicaid Redeterminations
Carenet Health

Division: Business: 500+ employees
Audience: Health Professionals

SILVER

A Good Death: A Father, Daughter, and An End of Life Decision
Jennifer O-Brien, Elizabeth DeVita Raeburn

Division: Media / Publishing
Audience: Consumers

SILVER

: Hospitals' Mandate for Technology: Make Us More Efficient & Profitable, but Don't Disrupt Our Workforce
symplr

Division: Business: 500+ employees
Audience: Health Professionals

BRONZE

Silver&Fit® Blog: 9 Great Exercise Videos for Strengthening Your Feet and Ankles
American Specialty Health, Engage! Creative Group

Division: Health System
Audience: Consumers and Health Professionals

BRONZE

Preventing clinician burnout when client and caregiver needs are at an all-time high: a BCBA's perspective.
CentralReach

Division: Business: less than 500 employees
Audience: Health Professionals

BRONZE

We Bleed Too: The Women of Von Willebrand Disease & How Their Community Empowers Them
CME Outfitters

Division: Business: less than 500 employees
Audience: Consumers and Health Professionals

BRONZE

5 reasons being sick can cause a high heart rate
Medical City Healthcare

Division: Health System
Audience: Consumers

BRONZE

Social Determinates of Health Examples: Quality and Payments
symplr

Division: Business: 500+ employees
Audience: Health Professionals

BRONZE

5 Things to Know About Bariatric Surgery and Fertility
Temple University Health System

Division: Health System
Audience: Consumers

BRONZE

The Power of Flexibility
WebMD Health Services

Division: Business: less than 500 employees
Audience: Consumers

MERIT

Silver&Fit® Blog: Hearing Aids: Over-the-Counter vs. Prescription
American Specialty Health, Engage! Creative Group

Division: Health System
Audience: Consumers and Health Professionals

MERIT

Silver&Fit® Blog: How to Spot and Protect Yourself From Medical Gaslighting
American Specialty Health, Engage! Creative Group

Division: Health System
Audience: Consumers and Health Professionals

MERIT

Medical Gaslighting: It's Not Just In Your Head
Dr. Ryland J. Gore, Elizabeth DeVita Raeburn

Division: Media / Publishing
Audience: Consumers

MERIT

A PSA From an Exhausted Emergency Physician
Medpage Today

Division: Media / Publishing
Audience: Health Professionals

MERIT

CTEPH Surgery Gave Me My Life Back
Temple University Health System

Division: Health System
Audience: Consumers

Digital Health Media / Publications

Blog Post Series

SILVER

Fighting Medical Gaslighting
Medpage Today

Division: Media / Publishing
Audience: Health Professionals

BRONZE

VUMI Blog: World Cup Travel Insurance Series
VUMI Group

Division: Health Insurer
Audience: Consumers

MERIT

Predictions In 2023 Healthcare Landscape
Carenet Health

Division: Business: 500+ employees
Audience: Health Professionals

MERIT

Doctors Aren't Immune to Substance Use Disorders
Medpage Today

Division: Media / Publishing
Audience: Health Professionals

Digital Health Media / Publications

Book

GOLD

National Kidney Diet Professional Guide & Handouts
Academy of Nutrition and Dietetics
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

SILVER

NCCN Guidelines for Patients:
National Comprehensive Cancer Network
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

Pediatric Collections: Ethics Rounds:
A Casebook in Pediatric Bioethics Part II
American Academy of Pediatrics
Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

MERIT

Stars Will Twinkle, The Sun Will Shine
The Leukemia & Lymphoma Society
Division: Association / Professional Society / Non-Profit
Audience: Consumers

Digital Health Media / Publications

Booklet/Brochure

GOLD

Eczema in Children: A Guide for Parents
American Academy of Pediatrics
Division: Association / Professional Society / Non-Profit
Audience: Consumers

GOLD

PAD National Action Plan
Ashley Hall
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

GOLD

Frankly Speaking About Cancer:
Ovarian Cancer in Black and African
American Communities
Cancer Support Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

GOLD

Influencers 101: Best Practices for Public
Health Campaigns
**U.S. Food & Drug Administration Center for
Tobacco Products, Rescue Agency, and FCB
New York**
Division: Government (Local/State/Federal)
Audience: Health Professionals

GOLD

UPMC for Life Complete Care Your Guide to
Healthy Living
**UPMC Health Plan, Insurance Services
Division, Madi Spangler**
Division: Health System
Audience: Consumers

SILVER

Supporting the Oral Health of Enrollees with
Special Needs
AmeriHealth Caritas District of Columbia
Division: Health Insurer
Audience: Health Professionals

BRONZE

Mental Wellness: Programs and Resources
AmeriHealth Caritas District of Columbia
Division: Health Insurer
Audience: Consumers

BRONZE

ENVIRONMENTAL, SOCIAL AND
GOVERNANCE REPORT 2021-22
Ashley Hall
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

BRONZE

Know Your Numbers – A Guide for Reading
Your Health Screening Results
Optima Health
Division: Health Insurer
Audience: Consumers

BRONZE

How to Keep Patients Coming to Your Office
During Uncertain Times
Solstice
Division: Health Insurer
Audience: Health Professionals

BRONZE

Kaia – Sales Flyer
UMR
Division: Health Insurer
Audience: Consumers

BRONZE

Kaia Frequently Asked Questions –
Employer Flyer
UMR
Division: Health Insurer
Audience: Consumers

BRONZE

Maternity CARE Third Trimester Support
Person – Member Flyer
UMR
Division: Health Insurer
Audience: Consumers

BRONZE

UPMC for Life Medicare Program Your Guide
to Healthy Living
**UPMC Health Plan, Insurance Services
Division, Madi Spangler**
Division: Health System
Audience: Consumers

MERIT

Supporting Oral Health During Pregnancy:
A Guide for Health Care Providers
AmeriHealth Caritas District of Columbia
Division: Health Insurer
Audience: Health Professionals

MERIT

Menopause eGuide: Resources to
Help You Navigate
Menopause Made Modern
Division: Media / Publishing
Audience: Consumers

MERIT

Health & Fitness Reward\$ – Sales Flyer
UMR
Division: Health Insurer
Audience: Consumers

MERIT

Maternity CARE Third Trimester –
Member Flyer
UMR
Division: Health Insurer
Audience: Consumers

Digital Health Media / Publications

Booklet/Brochure Series

SILVER

Triage Cancer's State-Specific
Estate Planning Toolkit
Triage Cancer
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

MERIT

Health at Home Wellness Challenge –
Interactive Toolkit
UMR
Division: Health Insurer
Audience: Consumers

Digital Health Media / Publications

Case Study

GOLD

How Upfront reimaged the patient expe-
rience at Hartford HealthCare during the
pandemic and beyond
Upfront Healthcare
Division: Business: less than 500 employees
Audience: Consumers and Health Professionals

SILVER

Experity and CompCare Urgent Care Case
Study: Technology for a Modern Approach to
Healthcare
Experity
Division: Business: less than 500 employees
Audience: Health Professionals

BRONZE

Stalking Toilet
No Fixed Address
Division: Pharmaceutical Company
Audience: Consumers

MERIT

Case Study Entry
huma.ai
Division: Business: less than 500 employees
Audience: Consumers and Health Professionals

Digital Health Media / Publications

Editorial Animation

GOLD

What Convinced Me to Finally Try Hearing Aids
The Arrow from AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER

How to Trick Yourself into Living Longer
The Arrow from AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER

4 Reasons to Get Your Hearing Tested Now
The Ethel from AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

The Secrets To Clearing Up Adult Acne
The Girlfriend from AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

Animated Patient's Guide to Constipation: Understanding Dyssynergic Defecation
Mechanisms in Medicine Inc.
Division: Media / Publishing
Audience: Consumers

MERIT

Women Reveal What Surprises Them Most About Growing Older
The Girlfriend from AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

Digital Health Media / Publications

Editorial Illustration

GOLD

What Erectile Dysfunction Looks Like In A Long Marriage
The Girlfriend from AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER

How Age Changes Your Vagina
Sisters from AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER

The Workout Plan for the 40+-Year-Old Penis
The Arrow from AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

The Pros and Cons of Screen Use
National Institute on Drug Abuse (NIDA) – The ABCD Study
Division: Government (Local/State/Federal)
Audience: Consumers and Health Professionals

BRONZE

Uplift Myself From A to Z
Sisters from AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

A New Year, Another Doctor's Appointment
The Ethel from AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

Why You Should Add Writing to Your Self-Care Routine
The Ethel from AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

6+ Depression Signs Doctors May Miss
Sisters from AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

All About Black Hair Care and Alzheimer's
The Ethel from AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

How to Enjoy Life When You Know the End Is Near
The Ethel from AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

Your Chance Of Getting A Pelvic Floor Disorder
The Girlfriend from AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

Digital Health Media / Publications

E-mail

GOLD

Healthy You E-Newsletter: April
UMR
Division: Health Insurer
Audience: Consumers

SILVER

UPMC Health Plan 2022 Flu Emails
Insurance Services Division, Max Orenzuk
Division: Health System
Audience: Consumers

SILVER

UPMC Health Plan 2022 Road to Resilience Email Campaign
Insurance Services Division, Olga Mendenhall
Division: Health System
Audience: Consumers

BRONZE

UPMC Health Plan 2022 Home Run for Health Email Campaign
Insurance Services Division, Ashley Gardell
Division: Health System
Audience: Consumers

BRONZE

Healthy You E-Newsletter: January
UMR
Division: Health Insurer
Audience: Consumers

BRONZE

Kaia is here to help – Member Email
UMR
Division: Health Insurer
Audience: Consumers

MERIT

UPMC Health Plan 2022 Home Run for Health Email Campaign
Insurance Services Division, Ashley Gardell
Division: Health System
Audience: Consumers

MERIT

Healthy You E-Newsletter: August
UMR
Division: Health Insurer
Audience: Consumers

MERIT

Healthy You E-Newsletter: December
UMR
Division: Health Insurer
Audience: Consumers

MERIT

Healthy You E-Newsletter: June
UMR
Division: Health Insurer
Audience: Consumers

MERIT

Healthy You E-Newsletter: March
UMR
Division: Health Insurer
Audience: Consumers

MERIT

Healthy You E-Newsletter: May
UMR
Division: Health Insurer
Audience: Consumers

MERIT

Healthy You E-Newsletter: November
UMR
Division: Health Insurer
Audience: Consumers

MERIT

Healthy You E-Newsletter: September
UMR
Division: Health Insurer
Audience: Consumers

MERIT

Ongoing Condition CARE Email Campaign: Begin living your best life
UMR
Division: Health Insurer
Audience: Consumers

Digital Health Media / Publications

E-mail Series

GOLD

Mental & Emotional Health Well-Being Awareness
WebMD Health Services
Division: Business: less than 500 employees
Audience: Consumers

Digital Health Media / Publications

Magazine

GOLD

Preserving Your Memory Magazine, Fall 2022
The Zachary and Elizabeth M. Fisher Center for Alzheimer's Research Foundation
Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER

Tinnitus Today magazine: Tinnitus Is More Than Just a Sound
American Tinnitus Association
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

Tinnitus Today magazine: Who's Not Sleeping?
American Tinnitus Association
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

Preserving Your Memory Magazine, Spring 2023
The Zachary and Elizabeth M. Fisher Center for Alzheimer's Research Foundation
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

Healthy You Magazine from UMR, Spring 2022 Issue
UMR
Division: Health Insurer
Audience: Consumers

BRONZE

Healthy You Magazine from UMR, Summer 2022 Issue
UMR
Division: Health Insurer
Audience: Consumers

BRONZE

Healthy You Magazine from UMR, Winter 2023 Issue
UMR
Division: Health Insurer
Audience: Consumers

MERIT

Tinnitus Today magazine: Evolving Research Guides Quality Care
American Tinnitus Association
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

MERIT

Cancer Health Spring 2022
Cancer Health
Division: Media / Publishing
Audience: Consumers

MERIT

POZ January/February 2022
POZ
Division: Media / Publishing
Audience: Consumers

Digital Health Media / Publications

Medical Animation

GOLD

Virtual Anatomy – Ulcerative Colitis
Sharecare
Division: Business: 500+ employees
Audience: Consumers

Digital Health Media / Publications

Medical Education

GOLD

What Would You Do? An Interactive and Evidence-Based Educational Session on MS Treatment Approaches
Consortium of Multiple Sclerosis Centers
Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

SILVER

Addressing Inequities in CAD/PAD Care: A Call to Action and a Way Forward, Episode 1
Paradigm Medical Communications
Division: Medical Communications Agency
Audience: Health Professionals

BRONZE

On Target with Pain Management: Leveraging Change for Positive Outcomes
CME Outfitters
Division: Business: less than 500 employees
Audience: Health Professionals

BRONZE

Building Clinical Confidence : Evidence-based Care for People Living with MS
Consortium of Multiple Sclerosis Centers
Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

BRONZE

Room to Breathe: Leveraging Biologic Agents and Multidisciplinary Care to Optimize Management in Chronic Rhinosinusitis With Nasal Polyps
PeerView Institute for Medical Education (PVI)
Division: Business: less than 500 employees
Audience: Health Professionals

MERIT

Recent Advances and Emerging Trends in the Diagnosis and Management of Giant Cell Arteritis
Paradigm Medical Communications
Division: Medical Communications Agency
Audience: Health Professionals

MERIT

Trauma Informed Care Simulation
Relias
Division: Business: 500+ employees
Audience: Consumers and Health Professionals

Digital Health Media / Publications

Medical Illustration

GOLD

Learning About Safe Sleep for Babies
Healthwise
Division: Business: less than 500 employees
Audience: Consumers and Health Professionals

SILVER

Weeks 22 to 26 of Your Pregnancy: Care Instructions
Healthwise
Division: Business: less than 500 employees
Audience: Consumers and Health Professionals

BRONZE

Child's Well Visit, 4 Months: Care Instructions
Healthwise
Division: Business: less than 500 employees
Audience: Consumers and Health Professionals

MERIT

Learning About High Cholesterol
Healthwise
Division: Business: less than 500 employees
Audience: Consumers and Health Professionals

Digital Health Media / Publications

Newsletter

GOLD

"The Children Are Our Future: AARP Special Report on Taking Care of Our Teens"
Sisters From AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER

AARP Staying Sharp – New Year Reset
AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER

Taking Control of Your Migraine
Anna Costello, Angie Glaser, Suzanne Marmion
Division: Media / Publishing
Audience: Consumers

SILVER

Six Things You to Need to Know After the State of the Union Address
Cancer Support Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER

UPMC Health Plan Producer's Newsletter Fall 2022
Insurance Services Division, Deontre' Wynn
Division: Health System
Audience: Consumers

BRONZE

AARP Rewards Newsletter – Dream Catcher
AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

AARP Rewards Newsletter – Factors for Fitness Success
AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

Tinnitus Health
American Tinnitus Association
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

UPMC Health Plan Producer's Newsletter Winter 2022
Insurance Services Division, Deontre' Wynn
Division: Health System
Audience: Consumers

MERIT

Reframings... Notes from our Innovator-in-Residence: Unbox your thinking (through cartoons?)
MedStar Institute for Innovation
Division: Health System
Audience: Health Professionals

MERIT

This blood type is linked to heart issues
Sharecare
Division: Business: 500+ employees
Audience: Consumers

Digital Health Media / Publications

Newsletter Series

GOLD

The Hospice Link
Singapore Hospice Council
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

Digital Health Media / Publications

Other / Miscellaneous Digital Health Media / Publication

GOLD

The Well by Northwell Health with Revmade
The Well by Northwell Health Revmade
Division: Health System
Audience: Consumers

SILVER

Mind Your Health: Psoriatic Arthritis
Sharecare
Division: Business: 500+ employees
Audience: Consumers

BRONZE

U.S. patent of Optilumine™ – a nutritional supplement composition with proven efficacy that helps protect human eyes from harmful high-energy light waves such as ultraviolet rays in sunlight

Dr. James Nitit Mah of DuraScience Inc.

Division: Business: less than 500 employees

Audience: Consumers and Health Professionals

MERIT

Journal of Oncology Nurse Navigation & Survivorship: Artist in Residency

Academy of Oncology Nurse & Patient Navigators (AONN+)

Division: Association / Professional Society / Non-Profit

Audience: Consumers and Health Professionals

Digital Health Media / Publications

Video

GOLD

Carenet Survey Sizzle

Carenet Health

Division: Business: 500+ employees

Audience: Health Professionals

GOLD

Living & Thriving with Chronic Kidney Disease

DaVita Kidney Care

Division: Business: 500+ employees

Audience: Consumers

GOLD

Breast Reconstruction

Elsevier Patient Engagement

Division: Business: 500+ employees

Audience: Consumers

GOLD

Needle Biopsy for Prostate Cancer

Elsevier Patient Engagement

Division: Business: 500+ employees

Audience: Consumers

GOLD

Prostate Cancer: Proton Therapy & Advances in Treatment

Mass General Brigham

Division: Health System

Audience: Consumers

GOLD

Blood Drive

Mytonomy, Inc.

Division: Business: less than 500 employees

Audience: Consumers

GOLD

I'm a Kid With an Insulin Pump

Mytonomy, Inc.

Division: Business: less than 500 employees

Audience: Consumers

GOLD

Crucial Rehearsal

No Fixed Address

Division: Pharmaceutical Company

Audience: Consumers

GOLD

Wellness Challenges, a Catalyst for Change

WebMD Health Services

Division: Business: less than 500 employees

Audience: Consumers

GOLD

Suicide Care Insights: Patient Loss

Zero Suicide Institute at EDC

Division: Association / Professional Society / Non-Profit

Audience: Health Professionals

SILVER

Asensus Surgical: Pioneering the Future of Surgery

Asensus Surgical

Division: Business: less than 500 employees

Audience: Consumers and Health Professionals

SILVER

Loyola Performs Robotic Kidney Transplant

Carole Banasiak and Carol Eggers

Division: Health System

Audience: Consumers and Health Professionals

SILVER

Preparing for the Future with Preemptive Kidney Transplant

DaVita Kidney Care

Division: Business: 500+ employees

Audience: Consumers

SILVER

Why DexCare: Our Story

DexCare

Division: Business: less than 500 employees

Audience: Health Professionals

SILVER

Skin-Sparing Mastectomy

Elsevier Patient Engagement

Division: Business: 500+ employees

Audience: Consumers

SILVER

Gabby at Gainwell™ Video

Gainwell Technologies

Division: Business: 500+ employees

Audience: Health Professionals

SILVER

Medicaid Made Personal Commercial

Louisiana Healthcare Connections

Division: Health Insurer

Audience: Consumers

SILVER

Insulin Resistance: Causes, Treatments, and How it Effects Weight Loss

Mass General Brigham

Division: Health System

Audience: Consumers

SILVER

Dr. OpenAI Lied to Me

Medpage Today

Division: Media / Publishing

Audience: Health Professionals

SILVER

The Death of American Medical Ideology

Medpage Today

Division: Media / Publishing

Audience: Health Professionals

SILVER

Breast Cancer Patient Testimonial

Mytonomy, Inc.

Division: Business: less than 500 employees

Audience: Consumers

SILVER

Influenced By: Meningitis B

Sharecare

Division: Business: 500+ employees

Audience: Consumers

SILVER

How old do you think I am? Real conversations with seniors & kids about aging.

St. Ann's Community

Division: Association / Professional Society / Non-Profit

Audience: Consumers

SILVER

UMR

UMR Mobile App – Member Video

Division: Health Insurer

Audience: Consumers

BRONZE

APOL1-mediated kidney disease explainer video

American Kidney Fund

Division: Association / Professional Society / Non-Profit

Audience: Consumers

BRONZE

Patient Benefits From a More Effective, Non-invasive Heart Test to Detect Blocked Arteries

Carole Banasiak and Carol Eggers

Division: Health System

Audience: Consumers

BRONZE

Rh Incompatibility

Elsevier Patient Engagement

Division: Business: 500+ employees

Audience: Consumers

BRONZE

Carotid Endarterectomy: Before Your Surgery

Healthwise

Division: Business: less than 500 employees

Audience: Consumers and Health Professionals

BRONZE

Emotional Freedom Technique (EFT):

How It Works

Healthwise

Division: Business: less than 500 employees

Audience: Consumers and Health Professionals

BRONZE

Ashish Jha on the End of the COVID-19 Public Health Emergency

Medpage Today

Division: Media / Publishing

Audience: Health Professionals

BRONZE

MUSC Transplant Team Performs First DCD Heart Transplant in South Carolina

MUSC Health Science

Communications Team

Division: Health System

Audience: Health Professionals

BRONZE

"Connecting With My Infant in the CICU"

Mytonomy, Inc.

Division: Business: less than 500 employees

Audience: Consumers

BRONZE

Signs and Symptoms of Menopause

National Institutes of Health –

National Institute on Aging (NIA)

Division: Government (Local/State/Federal)

Audience: Consumers

BRONZE

Spine-Talks: Do No Harm—A Remarkable Conversation Between a Patient and Her Spine Surgeon

National Spine Health Foundation

Division: Association / Professional Society / Non-Profit

Audience: Consumers and Health Professionals

BRONZE

Panalgo's IHD Data Science Module

Panalgo

Division: Business: less than 500 employees

Audience: Health Professionals

BRONZE

Explore EnrichedLIFE at Ridgefield Station

Ridgefield Station Senior Living

Division: Business: 500+ employees

Audience: Consumers and Health Professionals

BRONZE

Virtual Journey: A Different Way of Looking at Esophageal Cancer

Sharecare

Division: Business: 500+ employees

Audience: Consumers

BRONZE

Betaseron Mechanism of Action video

Wedgewood Communications Inc:

Annemarie Aneses, VP, CD; Michael Del

Sordi, Assoc CD; Susan Hadley, Acct Dir;

Bayer: Michael Kuderka, Executive Director

Established Brands, Virene Dickinson,

Director, Established Brands Marketing

Specialty Franchise

Division: Pharmaceutical Company

Audience: Health Professionals

MERIT

Captain Contributor Explains ICHRAS

DataPath, Inc.

Division: Business: less than 500 employees

Audience: Consumers

MERIT

Neck Dissection

Elsevier Patient Engagement

Division: Business: 500+ employees

Audience: Consumers

MERIT

Fake or Fact? Biologics Edition

HealthCentral

Division: Media / Publishing

Audience: Consumers

MERIT

What is Menopause? Explainer Video

Menopause Made Modern

Division: Media / Publishing

Audience: Consumers

MERIT

Robotically Assisted Pediatric Spinal Fusion Improves Accuracy, Safety and Outcomes

MUSC Health Science

Communications Team

Division: Health System

Audience: Health Professionals

MERIT

ERAS Patient Testimonial: Andrew's Story

Mytonomy, Inc.

Division: Business: less than 500 employees

Audience: Consumers

MERIT

How Do I Know If I Can Be a Kidney Donor?

Mytonomy, Inc.

Division: Business: less than 500 employees

Audience: Consumers

MERIT

Immunosuppressants and Your Immune System

Mytonomy, Inc.

Division: Business: less than 500 employees

Audience: Consumers

MERIT

Preventing Future Hospital Admissions Due to Sepsis

Mytonomy, Inc.

Division: Business: less than 500 employees

Audience: Consumers

MERIT

What Do I Need to Know About Getting General Anesthesia?

Mytonomy, Inc.

Division: Business: less than 500 employees

Audience: Consumers

MERIT

What Is Cord Blood Storage?

Mytonomy, Inc.

Division: Business: less than 500 employees

Audience: Consumers

MERIT

Leading Thoughts: A Postmortem of the Oncology Care Model: What is "Value-Based" Care?

OBR Oncology

Division: Media / Publishing

Audience: Health Professionals

MERIT

Relias Learner App Video

Relias

Division: Business: 500+ employees

Audience: Consumers and Health Professionals

MERIT

How old do you think I am?

Real conversations with Chenzy & Sue about aging (:15 commercial)

St. Ann's Community

Division: Association / Professional Society / Non-Profit

Audience: Consumers

MERIT

St. Ann's Community – Celebrating 150 Years of Caring for the Most Important People on Earth!

St. Ann's Community

Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

MERIT

sympplr Alloy
sympplr

Division: Business: 500+ employees
Audience: Health Professionals

MERIT

LLS Community Ask an Expert: COVID-19

The Leukemia & Lymphoma Society

Division: Association / Professional Society / Non-Profit
Audience: Consumers

Digital Health Media / Publications

Video Series

GOLD

Dietitian Q&A

EatingWell (Jessica Ball, Rebecca Guthrie, Zoe Engongoro, Jon Andrew Castleberry)

Division: Media / Publishing
Audience: Consumers

GOLD

Ken Burns Presents Hiding in Plain Sight: Youth Mental Illness – A film by Erik Ewers and Christopher Loren Ewers

Florentine Films, WETA Washington, D.C., Ewers Brothers Productions

Division: Media / Publishing
Audience: Consumers and Health Professionals

GOLD

Candid Moms

Merck

Division: Pharmaceutical Company
Audience: Consumers

SILVER

How Clinics in Hawaii and Other States Are Using Telehealth to Reach Their Most Vulnerable Patients

Beth Freeman and team, on behalf of the Center for Care Innovations and Kaiser Permanente

Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

SILVER

Doctor's Note

Carole Banasiak and Caitlin Walker

Division: Health System
Audience: Consumers

SILVER

Pediatric Education Video Series

CISCRP

Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER

COVID-19 Vaccines and MS

Multiple Sclerosis Association of America

Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER

Palliative care: what you need to know

Singapore Hospice Council

Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

At the Heart of It

American Heart Association

Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

BRONZE

Lupus-Forum: Podcasts

CESAS Medical

Division: Media / Publishing
Audience: Health Professionals

BRONZE

My Chronic Life: Shifting Gears

HealthCentral

Division: Media / Publishing
Audience: Consumers

BRONZE

Young & Chronic: Endometriosis

HealthCentral

Division: Media / Publishing
Audience: Consumers

BRONZE

HealthDay Now: The Great Resignation

HealthDay

Division: Media / Publishing
Audience: Consumers and Health Professionals

BRONZE

Picturing Cancer

Patient Power

Division: Media / Publishing
Audience: Consumers

MERIT

BabyCenter Courses

BabyCenter

Division: Media / Publishing
Audience: Consumers

MERIT

Spirit of Loyola

Carole Banasiak and Carol Eggers

Division: Health System
Audience: Consumers and Health Professionals

MERIT

CMF – ASN Congress Highlights

CESAS Medical

Division: Medical Communications Agency
Audience: Health Professionals

MERIT

Forum LIVE: 2022

CESAS Medical

Division: Medical Communications Agency
Audience: Health Professionals

MERIT

AARP prescription medicine literacy video series

Health Literacy Media and AARP Public Policy Institute

Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

Yoga For Ankylosing Spondylitis

Sharecare

Division: Business: 500+ employees
Audience: Consumers

MERIT

VUMI®. The Smart Decision

VUMI Group

Division: Health Insurer
Audience: Consumers

Digital Health Media / Publications

White Paper

GOLD

Crisis Prevention and Intervention Training Report
Relias

Division: Business: 500+ employees
Audience: Consumers and Health Professionals

SILVER

2022 U.S. Consumer Trends In Patient Engagement Survey

Carenet Health

Division: Business: 500+ employees
Audience: Health Professionals

SILVER

The State of Healthcare CX 2023
League

Division: Business: 500+ employees
Audience: Health Professionals

SILVER

Diversity, Equity, Inclusion & Belonging
WebMD Health Services
Division: Business: less than 500 employees
Audience: Consumers

BRONZE

2023 Trends in Care Management
White Paper
Diagnostic Robotics
Division: Business: less than 500 employees
Audience: Health Professionals

BRONZE

Urgent Care Quarterly Report Spring 2023:
Reviving Revenue in a Softening Market
Experity
Division: Business: less than 500 employees
Audience: Health Professionals

BRONZE

Humira Biosimilars: Breaking Down the
Hottest Topic in Pharmacy
Goodroot, AlignRx, Nuwae and RemedyOne
Division: Business: less than 500 employees
Audience: Health Professionals

BRONZE

2022 Nurse Salary Research Report
Nurse.com
Division: Business: 500+ employees
Audience: Consumers and Health Professionals

BRONZE

From Disparate to Dynamic: Opportunities
and Challenges in U.S Healthcare Operations
symplr
Division: Business: 500+ employees
Audience: Health Professionals

BRONZE

Healthcare Financial Journey:
Reducing friction for consumers
Zelis
Division: Business: 500+ employees
Audience: Consumers and Health Professionals

MERIT

Zeroing In: What Zero-Party Data is and Why
You Need It
Sharecare
Division: Business: 500+ employees
Audience: Consumers

Mobile Digital Health Resources

Mobile Application

GOLD

amma pregnancy tracker
amma.family
Division: Media / Publishing
Audience: Consumers

GOLD

AlloCare
CareDx
Division: Business: 500+ employees
Audience: Consumers

GOLD

Mobile Digital Platform
Gainwell Technologies
Division: Business: 500+ employees
Audience: Consumers and Health Professionals

GOLD

Higher Education Health Pass
Oklahoma State Department of Health
Division: Government (Local/State/Federal)
Audience: Health Professionals

SILVER

BMT4me
**Nationwide Children's Hospital –
IT Research & Innovation**
Division: Hospital – 500+ beds
Audience: Consumers

SILVER

Noom
Noom
Division: Business: 500+ employees
Audience: Consumers

SILVER

Hayat Application
Saleem Sayani, Aga Khan University
Division: Educational Institution
Audience: Consumers and Health Professionals

SILVER

Eat Right Now
Sharecare
Division: Business: 500+ employees
Audience: Consumers

BRONZE

BetterMe: Health Coaching
BetterMe
Division: Business: less than 500 employees
Audience: Consumers

BRONZE

MY ER FILE
Curtis Brown, MD
Division: Physicians / Medical Practices
Audience: Consumers and Health Professionals

BRONZE

Behind the Wheel - Driving App
**Nationwide Children's Hospital –
IT Research & Innovation**
Division: Hospital – 500+ beds
Audience: Consumers

BRONZE

Sharecare for iOS & Android
(Enterprise version)
Sharecare
Division: Business: 500+ employees
Audience: Consumers

BRONZE

UMR Health Mobile app
UMR
Division: Health Insurer
Audience: Consumers

MERIT

13thirty To Go!
13thirty Cancer Connect
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

MERIT

My Invisalign App
Align Technology
Division: Medical Equipment / Device Manufacturer
Audience: Health Professionals

MERIT

BetterMe: Mental Health
BetterMe
Division: Business: less than 500 employees
Audience: Consumers

MERIT

NYSOH Mobile Upload
Maximus Digital Solutions
Division: Business: 500+ employees
Audience: Consumers

MERIT

Iris by OncoHealth
OncoHealth
Division: Business: less than 500 employees
Audience: Consumers

MERIT

SingleCare
SingleCare
Division: Business: less than 500 employees
Audience: Consumers

Mobile Digital Health Resources

Mobile Website

GOLD

Living HypoPara Disease Education Website
Wedgewood Communications Inc:
Jim Newton, VP, CD; Doug Greenway, Dir, Interactive; Ascendis Pharma: John Spera, VP, Marketing; Christine Kingsbury, Sr Dir, Marketing; Jasen Dobson, Dir, Digital Marketing; Lizbeth McPherson, Assoc Dir, Marketing

Division: Pharmaceutical Company
Audience: Consumers

SILVER

Cape Regional Health System Website
Cape Regional Health System

Division: Health System
Audience: Consumers

BRONZE

Bartlett Regional Hospital Website
Bartlett Regional Hospital

Division: Hospital – under 250 beds
Audience: Consumers

BRONZE

Responsive Design of the Website
Ministry of Health and Prevention - MOHAP

Division: Government (Local/State/Federal)
Audience: Consumers and Health Professionals

MERIT

Ready-Set-Home eClasses
Medical Education Institute, Inc.

Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

The MSAA Ultimate MS Treatment Guide
Multiple Sclerosis Association of America

Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

MERIT

St. Francis Regional Medical Center Website
St. Francis Regional Medical Center

Division: Hospital – under 250 beds
Audience: Consumers

Mobile Digital Health Resources

Text Messaging

MERIT

MHTOOLS SMS Campaign
UPMC

Division: Health System
Audience: Consumers

Personal Digital Health Devices / Wearables

Activity / Fitness Trackers

SILVER

minder app
obVus Solutions

Division: Business: less than 500 employees
Audience: Consumers and Health Professionals

Personal Digital Health Devices / Wearables

Other / Miscellaneous Digital Health Device / Wearable

GOLD

Miku Pro Smart Baby Monitor
Miku Care

Division: Business: less than 500 employees
Audience: Consumers

BRONZE

ElliQ: Opening a New World for Older Adults
Through Companion Care

Intuition Robotics
Division: Consumer Product Company
Audience: Consumers

MERIT

Smart Meditation: Mental Health Boutique
Smart Meditation

Division: Consumer Product Company
Audience: Consumers

Personal Digital Health Devices / Wearables

Remote Monitoring

GOLD

Pulsenmore Remote Ultrasound ES
Pulsenmore

Division: Medical Equipment / Device Manufacturer
Audience: Consumers and Health Professionals

Personal Digital Health Devices / Wearables

Sleep Tracking

GOLD

Next generation Sleep Number® smart bed
Sleep Number

Division: Consumer Product Company
Audience: Consumers and Health Professionals

MERIT

Oura Ring Gen3 Horizon
OURA

Division: Consumer Product Company
Audience: Consumers

Personal Digital Health Devices / Wearables

Smart Scale

BRONZE

Body Scan
Withings

Division: Consumer Product Company
Audience: Consumers

Personal Digital Health Devices / Wearables

Wearable sensor

GOLD

FreeStyle Libre 3
Abbott

Division: Medical Equipment / Device Manufacturer
Audience: Consumers and Health Professionals

Web-based Digital Health

Banner Ad

GOLD

Daniel Tiger Gets A Vaccine
UPMC Health Plan and Fred Rogers Productions

Division: Health System
Audience: Consumers

SILVER

Conservatory At Plano
Discovery Senior Living

Division: Other / Miscellaneous
Audience: Consumers

SILVER

Daniel Tiger Gets A Vaccine
UPMC Health Plan and Fred Rogers Productions
Division: Health System
Audience: Consumers

BRONZE

Aston Gardens At Pelican Marsh
Discovery Senior Living
Division: Other / Miscellaneous
Audience: Consumers

BRONZE

Some Help Could Help
Discovery Senior Living
Division: Other / Miscellaneous
Audience: Consumers and Health Professionals

MERIT

Mobile App banner ad
UMR
Division: Health Insurer
Audience: Consumers

Web-based Digital Health

Banner Ad Series

MERIT

Medicare AEP
UPMC Health Plan
Division: Health Insurer
Audience: Consumers

Web-based Digital Health

Content Management System

GOLD

WIC Modernization
Colorado Department of Public Health & Environment
Division: Government (Local/State/Federal)
Audience: Health Professionals

SILVER

PA Independent Enrollment Broker
DXHub Website
Maximus Digital Solutions
Division: Business: 500+ employees
Audience: Consumers

SILVER

Patient Education Videos Sent Directly Via Text
Palaestra Health
Division: Hospital – under 250 beds
Audience: Consumers

BRONZE

Community HealthChoices
Redesigned Microsite
UPMC Health Plan
Division: Health Insurer
Audience: Consumers

BRONZE

Medical Cases: a convenient new tool to help insureds keep current on their health insurance plan
VUMI Group
Division: Health Insurer
Audience: Consumers and Health Professionals

Web-based Digital Health

Digital Health Curation

GOLD

Virtual Assistant: Chronic Hives (CSU)
Sharecare
Division: Business: 500+ employees
Audience: Consumers

SILVER

Early Breast Cancer Virtual Patient Pal
Sharecare
Division: Business: 500+ employees
Audience: Consumers

BRONZE

Meet Synopsi An AI-Powered Medical Information Platform Delivering Personalized Healthcare Feeds
Medpage Today
Division: Media / Publishing
Audience: Health Professionals

MERIT

First 1,000 Days Knowledge Cneter
American Academy of Pediatrics
Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

MERIT

huma.ai Website Entry
huma.ai
Division: Business: less than 500 employees
Audience: Consumers and Health Professionals

Web-based Digital Health

Directory / Ratings / Guides

GOLD

UnitedHealthcare and Syngenta Digital Health Plan Welcome Guide
Stephanie McCollum-Henry
Division: Health Insurer
Audience: Consumers

SILVER

Bozeman Health Provider Directory
Bozeman Health
Division: Health System
Audience: Consumers

BRONZE

Cape Regional Health System Provider Directory
Cape Regional Health System
Division: Health System
Audience: Consumers

Web-based Digital Health

E-Business

MERIT

Healthcare Online Courses
#1 Premiere Continuing Education
Division: Business: less than 500 employees
Audience: Consumers and Health Professionals

Web-based Digital Health

Health Records

MERIT

ModMed EHR - EMA
ModMed
Division: Business: 500+ employees
Audience: Health Professionals

Web-based Digital Health

Infographic

GOLD

Should Employee Mental Health Be a Priority for Your Organization?
WebMD Health Services
Division: Business: less than 500 employees
Audience: Consumers

SILVER

UnitedHealthcare and CSAA IG Maternity Support Infographic
Jackie McCuskey
Division: Health Insurer
Audience: Consumers

SILVER

Pregnancy and Women with Spinal Cord Injury (SCI)

The Model Systems Knowledge Translation Center (MSKTC)

Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

BRONZE

What is APOL1-mediated kidney disease?

American Kidney Fund

Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

Managed Care Pathway for Better Management of Age-related Macular Degeneration Infographic

Impact Education, LLC and Medical Education Resources, Inc.

Division: Medical Communications Agency
Audience: Health Professionals

BRONZE

Appropriate Access for the Treatment of Atopic Dermatitis Infographic

National Eczema Association, Impact Education, LLC, and Postgraduate Institute for Medicine

Division: Medical Communications Agency
Audience: Health Professionals

BRONZE

How to Relieve Buttock Pain While Sitting Infographic

Veritas Health

Division: Media / Publishing
Audience: Consumers

MERIT

Talk with your doctor about treating pruritus (itchy skin)

American Kidney Fund

Division: Association / Professional Society / Non-Profit
Audience: Consumers

Web-based Digital Health

Infographic Series

SILVER

AARP prescription medicine literacy infographic series

Health Literacy Media and AARP Public Policy Institute

Division: Association / Professional Society / Non-Profit
Audience: Consumers

Web-based Digital Health

Interactive Content / Rich Media

GOLD

"Ohana Means Family": Bringing Telehealth to the Forgotten Residents of Maui

Beth Freeman and the Center for Care Innovations

Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

GOLD

Noninvasive heart tests

Coffey Communications

Division: Media / Publishing
Audience: Consumers

SILVER

What to do when cancer ruins your appetite

Coffey Communications

Division: Media / Publishing
Audience: Consumers

SILVER

Condition in Motion:

Taking Control of Psoriasis

Sharecare

Division: Business: 500+ employees
Audience: Consumers

SILVER

"Magic Mirror" Virtual Concierge Simulation

UPMC Health Plan and Deeplocal

Division: Health Insurer
Audience: Consumers

BRONZE

A New Dawn in the Management of Idiopathic Hypersomnia: An Adaptive Learning Approach to Diagnosis and Implementing Clinical Trial Updates

CME Outfitters

Division: Business: less than 500 employees
Audience: Health Professionals

BRONZE

Eat better for your heart

Coffey Communications

Division: Media / Publishing
Audience: Consumers

BRONZE

How to prevent infections during chemotherapy

Coffey Communications

Division: Media / Publishing
Audience: Consumers

BRONZE

Meet MedPage Today's The Breakroom

Medpage Today

Division: Media / Publishing
Audience: Health Professionals

BRONZE

Healing: Tracking, Treating and Taming Chronic Migraines

Sharecare

Division: Business: 500+ employees
Audience: Consumers

BRONZE

Interactive Physician Consultation For Diabetic Macular Edema (DME)

Sharecare

Division: Business: 500+ employees
Audience: Consumers

BRONZE

Vital Voices: Psoriatic Arthritis

Sharecare

Division: Business: 500+ employees
Audience: Consumers

MERIT

What Do You Know About Vaping?

Wolters Kluwer Health – Emmi

Division: Business: 500+ employees
Audience: Consumers and Health Professionals

Web-based Digital Health

Microsite

GOLD

Pruritus (itchy skin) website

American Kidney Fund

Division: Association / Professional Society / Non-Profit
Audience: Consumers

GOLD

Vaping Prevention and Education Resource Center

IQ Solutions, Inc., on behalf of FDA's Center for Tobacco Products

Division: Government (Local/State/Federal)
Audience: Consumers and Health Professionals

GOLD

Crucial Rehearsal

No Fixed Address

Division: Pharmaceutical Company
Audience: Consumers

GOLD

SGMC Annual Report 2022

South Georgia Medical Center

Division: Hospital – 250-499 beds
Audience: Consumers

GOLD

Trinity Health: Healthcare Campus and Medical District Landing Page

Ten Adams

Division: Health System

Audience: Consumers and Health Professionals

GOLD

UPMC Health Plan Individuals and Families Microsite

UPMC Health Plan

Division: Health Insurer

Audience: Consumers

SILVER

Suicide Prevention Now Microsite
Oomph, Inc. on Behalf of the American Foundation for Suicide Prevention (AFSP), the National Action Alliance for Suicide Prevention (Action Alliance), and the Suicide Prevention Resource Center (SPRC)

Division: Association / Professional Society / Non-Profit

Audience: Consumers and Health Professionals

SILVER

Trinity Health: Centennial Landing Page

Ten Adams

Division: Health System

Audience: Consumers and Health Professionals

BRONZE

AARP® Staying Sharp® 'Best Of' Microsite

AARP® Staying Sharp®

Division: Association / Professional Society / Non-Profit

Audience: Consumers

BRONZE

APOL1-Mediated Kidney Disease website

American Kidney Fund

Division: Association / Professional Society / Non-Profit

Audience: Consumers

BRONZE

Diversity in Clinical Trials website

American Kidney Fund

Division: Association / Professional Society / Non-Profit

Audience: Consumers

BRONZE

Inside Out: Age-Related Macular Degeneration (AMD)

Sharecare

Division: Business: 500+ employees

Audience: Consumers

BRONZE

UT Health San Antonio: Be Well Texas Clinic Landing Page

Ten Adams

Division: Health System

Audience: Consumers and Health Professionals

BRONZE

UT Health San Antonio:

Be Well Texas Microsite

Ten Adams

Division: Health System

Audience: Consumers and Health Professionals

BRONZE

UT Health San Antonio:

Everything It Takes Microsite

Ten Adams

Division: Health System

Audience: Consumers and Health Professionals

MERIT

UT Health San Antonio:

Advancing Brain Health Microsite

Ten Adams

Division: Health System

Audience: Consumers and Health Professionals

MERIT

Suicide Care Insights: Stories & Tips to Cultivate Your Implementation

Zero Suicide Institute at EDC

Division: Association / Professional Society / Non-Profit

Audience: Health Professionals

Web-based Digital Health

Other / Miscellaneous Web-based Digital Health

GOLD

The ABC(DE) of ADTs in Advanced Prostate Cancer

RedMedEd

Division: Medical Communications Agency

Audience: Health Professionals

SILVER

Evernorth Clinically Speaking Campaign

Evernorth Health Services

Division: Health System

Audience: Consumers

BRONZE

Foot Solutions Ireland Website

Ten Adams

Division: Business: less than 500 employees

Audience: Consumers and Health Professionals

MERIT

2023 - 2024 Art Showcase

Multiple Sclerosis Association of America

Division: Media / Publishing

Audience: Consumers

Web-based Digital Health

Payments / Processing

SILVER

MOHAP Payment Gateway

Ministry of Health and Prevention - MOHAP

Division: Government (Local/State/Federal)

Audience: Consumers and Health Professionals

MERIT

CR Essentials by CentralReach

CentralReach

Division: Business: less than 500 employees

Audience: Health Professionals

Web-based Digital Health

Portal – Chronic Disease

GOLD

A Patient's Guide to Metastatic Breast Cancer
Sharecare

Division: Business: 500+ employees

Audience: Consumers

SILVER

ILD Clinical Educator EmpowerMe Patient Portal

Wedgewood Communications: Annemarie

Aneses, VP, CD; Kim Clayton, Sr Art Dir;

Heather Weldon, Sr Acct Mgr; Boehringer

Ingelheim Pharmaceuticals, Inc: Laura

Nelson, Assoc Dir, ILD Clinical Educator

Marketing; Anthony Picard, Assoc Dir, ILD

Marketing

Division: Pharmaceutical Company

Audience: Consumers

BRONZE

All About Myopia

All About Vision

Division: Media / Publishing

Audience: Consumers

MERIT

Bezy – Powered by Community,

Empowered by Each Other

Healthline Media

Division: Media / Publishing

Audience: Consumers and Health Professionals

Web-based Digital Health

Portal – Other / Miscellaneous

MERIT

WebMD ONE is Global
WebMD Health Services
Division: Business: less than 500 employees
Audience: Consumers

Web-based Digital Health

Portal – Patient Education

GOLD

Finding Your Treatment for Bipolar Disorder
Sharecare
Division: Business: 500+ employees
Audience: Consumers

MERIT

Rare Disease Roadmap:
Waldenstrom Macroglobulinemia
Sharecare
Division: Business: 500+ employees
Audience: Consumers

Web-based Digital Health

Portal – Physician / Clinician

MERIT

Rupa Health Lab Ordering
Rupa Health
Division: Business: less than 500 employees
Audience: Health Professionals

Web-based Digital Health

Responsive Website Design

GOLD

Know HypoPara Disease Education Website
Wedgewood Communications Inc:
Jim Newton, VP, CD; Doug Greenway, Dir,
Interactive; Ascendis Pharma: John Spera,
VP, Marketing; Christine Kingsbury, Sr
Dir, Marketing; Lizbeth McPherson, Assoc
Dir, Marketing; Jasen Dobson, Dir, Digital
Marketing
Division: Pharmaceutical Company
Audience: Health Professionals

SILVER

Optum Website Redesign
Optum
Division: Business: 500+ employees
Audience: Consumers and Health Professionals

BRONZE

Servicon Website Entry
Servicon
Division: Business: 500+ employees
Audience: Consumers and Health Professionals

MERIT

EAF – Website
CESAS Medical
Division: Medical Communications Agency
Audience: Health Professionals

Web-based Digital Health

Web-based Resource / Tool

GOLD

Virtual Assistant: Type 2 Diabetes
Sharecare
Division: Business: 500+ employees
Audience: Consumers

SILVER

Sleepio
Big Health
Division: Medical Equipment / Device Manufacturer
Audience: Consumers and Health Professionals

SILVER

Animated Patient's Guide to Ovarian Cancer:
Understanding Genetic Mutations and
Biomarkers in Ovarian Cancer
Mechanisms in Medicine Inc.
Division: Media / Publishing
Audience: Consumers

BRONZE

Family Media Tools
**American Academy of Pediatrics
(Cause Alliance)**
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

BRONZE

Cancer Transitions: Moving Beyond Cancer
Cancer Support Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

CanadaCGM.com Expert Interview with
Michael C. Riddell, PhD
Impact Education, LLC
Division: Medical Communications Agency
Audience: Health Professionals

BRONZE

PayerTalkCE Presents: Applying Real-World
Experience to Better Manage the Use of
Oncology Biosimilars
**Impact Education, LLC and
Medical Education Resources, Inc.**
Division: Medical Communications Agency
Audience: Health Professionals

BRONZE

Patient Advocate Foundation's Education
Resource Library
Patient Advocate Foundation
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

BRONZE

Virtual Anatomy: Atopic Dermatis
Sharecare
Division: Business: 500+ employees
Audience: Consumers

MERIT

PayerTalkCE Presents:
Health Plan Implementation
Recommendations for rtCGM
**Impact Education, LLC and
Medical Education Resources, Inc.**
Division: Medical Communications Agency
Audience: Health Professionals

MERIT

My Kidney Life Plan
Medical Education Institute, Inc.
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

MERIT

Care Collective: Type 2 Diabetes
Sharecare
Division: Business: 500+ employees
Audience: Consumers

MERIT

Patient Connect: Depression
Sharecare
Division: Business: 500+ employees
Audience: Consumers

MERIT

Medical Cases: a convenient new tool to
help insureds keep current on their health
insurance plan
VUMI Group
Division: Health Insurer
Audience: Consumers and Health Professionals

Web-based Digital Health

Webinar

GOLD

NCCN Webinars for Patients: Early-Stage Prostate Cancer

National Comprehensive Cancer Network (NCCN)

Division: Association / Professional Society / Non-Profit

Audience: Consumers

SILVER

A Primary Care Initiative to Improve Equitable Screening and Management Strategies in NVAF

CME Outfitters

Division: Business: less than 500 employees

Audience: Health Professionals

SILVER

Evening with the Docs: Roswell Park Patient Power

Division: Media / Publishing

Audience: Consumers

BRONZE

cgmEDUCATION.net NAFLD/NASH

cgmEDUCATION.net

Division: Educational Institution

Audience: Health Professionals

BRONZE

Informed Therapy for Black Women with Triple-Negative Breast Cancer: Meeting Them Where They Are and Moving Toward Better Outcomes

CME Outfitters

Division: Business: less than 500 employees

Audience: Health Professionals

BRONZE

Well-Being Priorities for 2023

WebMD Health Services

Division: Business: less than 500 employees

Audience: Consumers

MERIT

cgmEDUCATION.net State of Diabetes Technology

cgmEDUCATION.net

Division: Educational Institution

Audience: Health Professionals

MERIT

Focusing on Brain Health: Managing Cognitive Impairment in Primary Care Settings

CME Outfitters

Division: Business: less than 500 employees

Audience: Health Professionals

MERIT

Lifestyle Spending Accounts: Giving New Meaning to Flexible Benefits

DataPath, Inc.

Division: Business: less than 500 employees

Audience: Consumers and Health Professionals

MERIT

WellBeam: Innovations to Improve Clinical Workflows on the Continuum of Care

WellBeam Inc.

Division: Hospital – 500+ beds

Audience: Consumers and Health Professionals

Web-based Digital Health

Webinar Series

MERIT

Mastering OASIS E – 3-Part Webinar Series

K&K Health Care Solutions

Division: Business: less than 500 employees

Audience: Health Professionals

Web-based Digital Health

Website

GOLD

Family Reflections

Booster Shot Media

Division: Educational Institution

Audience: Consumers

GOLD

LynxDx Website, Featuring

MyProstateScore 2.0

Envision Health

Division: Other / Miscellaneous

Audience: Consumers and Health Professionals

GOLD

WhyVaccines.com

Merck

Division: Pharmaceutical Company

Audience: Consumers

GOLD

Miteaverse

Tarsus Pharmaceuticals, Inc.

Division: Pharmaceutical Company

Audience: Consumers and Health Professionals

SILVER

AARP® Staying Sharp® Website

AARP® Staying Sharp®

Division: Association / Professional Society / Non-Profit

Audience: Consumers

SILVER

North Carolina Healthy Blue

Anthem / Elevance Health

Division: Health Insurer

Audience: Consumers and Health Professionals

SILVER

Get Off Your Butt: Stay Smokeless for Life

Optima Health

Division: Health Insurer

Audience: Consumers

SILVER

Optum Website Redesign

Optum

Division: Business: 500+ employees

Audience: Consumers and Health Professionals

SILVER

Upfront Healthcare

Upfront Healthcare

Division: Business: less than 500 employees

Audience: Consumers and Health Professionals

BRONZE

ACOG's Patient Website: A Destination for Women's Health Information

American College of Obstetricians and Gynecologists (ACOG)

Division: Association / Professional Society / Non-Profit

Audience: Consumers

BRONZE

Blue Cross Blue Shield of Vermont

Website Redesign

Blue Cross Blue Shield of Vermont

Division: Health Insurer

Audience: Consumers

BRONZE

CancerHealth.com
Cancer Health
Division: Media / Publishing
Audience: Consumers

BRONZE

Cape Regional Health System Website
Cape Regional Health System
Division: Health System
Audience: Consumers

BRONZE

"Let's Talk Shots"; Personally-Tailored
Vaccine Insights
**Institute for Vaccine Safety @
Johns Hopkins Bloomberg School of
Public Health**
Division: Educational Institution
Audience: Consumers

BRONZE

Nemours Children's Health Website Redesign
Modea
Division: Health System
Audience: Consumers and Health Professionals

BRONZE

Osteopetrosis – Web Page Design for
Plain Language Content
**National Institute of Arthritis and
Musculoskeletal and Skin Diseases (NIAMS)**
Division: Government (Local/State/Federal)
Audience: Consumers and Health Professionals

BRONZE

LUPKYNIS HCP Website
Wedgewood Communications Inc:
Jim Newton, VP, CD; Doug Greenway, Dir,
Interactive; Aurinia: Jessica Farnsworth, VP,
Mktg; Andrea Geppert, Sr Dir, HCP Mktg;
Samantha Fleps, Assoc Dir, HCP Mktg; Ingrid
Hansen, Assoc Mktg Dir
Division: Pharmaceutical Company
Audience: Health Professionals

MERIT

Access Health CT website
Access Health CT
Division: Health Insurer
Audience: Consumers

MERIT

Amerigroup for Georgia
Anthem / Amerigroup
Division: Health Insurer
Audience: Consumers and Health Professionals

MERIT

UniCare Health Plan of West Virginia,
Let's make healthy happen
Anthem / Elevance Health
Division: Health Insurer
Audience: Consumers and Health Professionals

MERIT

Hebrew SeniorLife Website Redesign
Hebrew SeniorLife
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

www.mayoclinic.org
Mayo Clinic
Division: Health System
Audience: Consumers and Health Professionals

MERIT

National Spine Health Foundation's Website:
spinehealth.org
National Spine Health Foundation
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

MERIT

SingleCare
SingleCare
Division: Business: less than 500 employees
Audience: Consumers

MERIT

MSKTC.org
**The Model Systems Knowledge
Translation Center (MSKTC)**
Division: Government (Local/State/Federal)
Audience: Consumers and Health Professionals

MERIT

Barb Suarez – Birth Happens
Toolbox 4 Healthcare
Division: Other / Miscellaneous
Audience: Consumers and Health Professionals

MERIT

UPMC Health Plan Provider Website
UPMC Health Plan
Division: Health Insurer
Audience: Health Professionals

MERIT

XpertPatient.com
XpertPatient LLC
Division: Business: less than 500 employees
Audience: Consumers



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