2023 Digital Health Awards Judges

Risa Arin  
Founder and CEO  
XpertPatient.com

Mandy Armitage  
Medical Director  
GoodRx

Tom Arneman  
Managing Director  
Tyber Edge

Christina Aungst  
Pharmacy Editor  
GoodRx Health

Shobhit Baijal  
Senior Consultant  
Deloitte

Beth Bartholomew  
Senior Medical Content Writer  
St. Jude Children’s Research Hospital

Julie Salefski Blaszak  
AVP, Marketing and Creative Services  
Sg2, a Vizient Company

Kendra Brodzinski  
Manager, Business Leadership, St. Louis  
Momentum Worldwide

Shelly Caldwell  
Owner  
Toolbox 4 Healthcare

Monika Cathcart  
Consultant  
Brilliance Coaching & Consulting

Jonathan Chaney  
Creative Strategist & Team Lead  
Blue Cross NC

Nancy Chill  
Senior VP Education and Business Development  
American Gastroenterological Association

Patrick Clinton, LPC  
Exhale Behavioral Health

Argie Cochran  
Marketing Manager  
Provider Partners

Zach Covey  
Email Marketing Manager  
Veritas Health

Neil Cox  
Senior Director Digital Production  
Padilla

Dan Dunlop  
President  
Jennings

Sandra Fancher  
Chief Innovation Officer  
Stamats

Erica Firmin  
Marketing Director  
Solstice

Mike Gallagher  
Executive Creative Director  
Hager Sharp

Nitin Ghadge  
Research Scientist  
Health Research Inc

Joe Gorelick  
Global Creative Director  
TogoRun

Allison Gross  
Associate Director  
Vanguard Communications

Shawn Gross  
Healthcare Practice Area Lead, Strategy  
Primacy

Rick Guasco  
Creative Director  
Positively Aware magazine

Rachel Hall  
Senior Marketing Automation Specialist  
Arthur J Gallagher Co.

Beth Hampton  
VP Marketing and Communications  
AACC

Aleena Hasnain  
Senior Vice President, US Health Digital  
Edelman

Emily Heller-Belmonte  
Chief Creative  
Pangaea Creative House

Karyi Hennessey  
Visual Designer  
Veritas Health

Alicia Hoey  
Internal Communications Lead  
Highmark Health

Jon Hudson  
Director of Marketing  
Vital Plan

Goel Jasper  
Managing Partner – Digital Health Innovation Lead  
FINN Partners

Meenakshi Jindal  
Senior Software Engineer  
Netflix

Nick Kagal  
Vice President  
SpinSci

Mike Kallenberg  
Manager of Marketing and Community Services  
Fairfield Medical Center

Jennifer DeLeo Kertz  
SEO Product Owner  
Optum

Stefanie Kuchta  
Art Director  
Optum

Beth Landau  
Owner, Writer, Editor  
BEL Writing Services

Stacy Lawrence  
Editor-in-chief, GoodRx Health  
GoodRx

Philip Lempert  
CEO  
Retail Dietitians Business Alliance LLC
Sam Maclay  
Creative Director/Partner  
3 Advertising

Jennifer Marquez  
Senior Director, Content Strategy  
GoodRx Health

Cortney Mears  
Strategist, Digital Engagement  
Yale New Haven Health

Tami Miller  
AVP, Patient Access  
The Guthrie Clinic

Ted Miller  
Founder and CEO  
Ted Miller Strategies, LLC

Greg Morancey  
Secure IT UI/UX Website & Digital Marketing Expert

Matt Morano  
Managing Director  
Yamamoto

Adhithiya Murali  
Vice President  
Citigroup Global Markets

Jackson Murphy  
Creative Director  
Pound & Grain

Chris Murray  
CEO  
Oomph, Inc.

Harit Nandani  
Director, Clinical Data Management  
GRAIL, Inc.

Viraj Patwardhan  
Director Digital Consumer Experience  
Thomas Jefferson University and Jefferson Health

Amy Pfeiffer  
VP Member Engagement  
WebMD

Patricia Pinto-Garcia, MD, MPH  
Medical Editor  
GoodRx

Amanda Raitz Hebert  
VP of Global Marketing  
MORE Health

Jai Rajendran  
Head, OSU App Center  
Oklahoma State University

Balagopal Ramdurai  
Head of Products & Innovation  
Victramind Corp.

Chet Robson  
Chief Medical Officer  
Mdisrupt

Susan Rubin, MPH  
Manager, Business Development  
American College of Surgeons Cancer Department

Mark Ruthman  
Digital Channel Web SME  
Merck

Bryce Sady  
Vice President  
PSL Group

Janna Schulze  
Social Media & Community Manager  
Braithwaite Communications

Brandon Scott  
VP Digital  
Ten Adams

Leah Shanholtz  
Associate Director, User Experience  
AbelsonTaylor

Pujitha Siddani, DDS, MPH, BDS

Marilyn Silva  
Omnichannel Lead  
Sanofi

Deepak Singh  
Product Manager  
Teladoc Health

Matthew Sluzinski  
Senior Director, Digital and Web Strategy, Marketing Communications  
RUSH

Matthew Stumm  
Founder + Creative Director  
Stark/Raving Branding + Advertising

Dr. Kerry Sylvester  
Director of Product and Strategy  
Health Advocate

Brian Tencza M.Ed.  
Team Lead (Retired)  
Environmental Medicine and Health Systems Intervention Section  
Office of Capacity Development and Applied Prevention Science  
Agency for Toxic Substances and Disease Registry

Audrie Tornow  
Managing Partner  
Excalibur Medical Education

Ela Vashishtha  
Healthcare Consultant/ Planning Analyst  
Texas Health Resources

Katarzyna Wac  
Professor (CS)  
Universite de Geneve, Quality of Life Lab

Travis Webb  
Editorial Director  
Giddy

Richard Westendorf  
Creative Director  
PatientPoint

Timothy John Wright  
Senior VP Medical Director  
PSL Group

Vishal Yadav  
Director of Application Development  
symplr

Jenny Yu, MD  
Head of Medical Affairs  
Healthline Media
Connected Digital Health
Clinical Decision Support Tools

SILVER
Technical Innovations in support of Cancer Health Equity Programs
WCI Informatics Group
Division: Hospital - 500+ beds
Audience: Health Professionals

BRONZE
Canvas Dx, the first FDA authorized autism diagnostic device
Cognoo, a pediatric behavioral health company
Division: Business - less than 500 employees
Audience: Health Professionals

MERIT
Revolutionizing Mental Health: Alberry’s innovative use of an AI-powered therapeutic assistant to detect mental health disorders through simple conversation, leads the way in transforming the diagnosis and treatment of life-threatening mental health
Alberry
Division: Medical Equipment / Device Manufacturer
Audience: Consumers and Health Professionals

Connected Digital Health
Consumer Directed Digital Health Programs

GOLD
Shaping Your Digital Health Future
Xealth
Division: Business - less than 500 employees
Audience: Health Professionals

SILVER
Baylor Medicine Spine Center: A life Without Pain
Baylor Medicine
Division: Health System
Audience: Consumers

BRONZE
Baylor College of Medicine: Teen Health Clinic
Baylor College of Medicine
Division: Educational Institution
Audience: Consumers

Connected Digital Health
Disease Management / Population Health Management

GOLD
Sharecare for iOS & Android (Enterprise version)
Sharecare
Division: Business - 500+ employees
Audience: Consumers

SILVER
AlHosn Application
Ministry of Health and Prevention - MOHAP
Division: Government (Local/State/Federal)
Audience: Consumers and Health Professionals

BRONZE
All integration with Privet & Government hospital for PCR during covid-19 pandemic
Ministry of Health and Prevention - MOHAP
Division: Government (Local/State/Federal)
Audience: Consumers and Health Professionals

Connected Digital Health
Medication Compliance / Adherence

SILVER
RxSense
RxSense
Division: Business - less than 500 employees
Audience: Health Professionals

BRONZE
Medisafe
Medisafe
Division: Business - less than 500 employees
Audience: Consumers and Health Professionals

Connected Digital Health
Homebase For Health
Virgin Pulse
Division: Business - 500+ employees
Audience: Consumers and Health Professionals

MERIT
Great Speech - Virtual Speech Therapy
Great Speech
Division: Business - less than 500 employees
Audience: Consumers

Connected Digital Health
Other / Miscellaneous

SILVER
Fisika Website
Fisika
Division: Business - less than 500 employees
Audience: Consumers and Health Professionals

SILVER
Fisika Website
Fisika
Division: Medical Communications Agency
Audience: Consumers and Health Professionals

Connected Digital Health
Point-of-Care Programs

MERIT
OptimizeRx Omnichannel Network Delivers Vaccine Awareness for Pharma Brand
OptimizeRx
Division: Business - less than 500 employees
Audience: Health Professionals

Connected Digital Health
Research / Clinical Trials

MERIT
Lumiio’s Digital Health Awards Entry for 2023
Lumiio Inc.
Division: Other / Miscellaneous
Audience: Consumers and Health Professionals

Connected Digital Health
Telehealth / Remote Patient Monitoring

GOLD
Galileo - Connected Digital Health Mobile App
Galileo
Division: Health System
Audience: Consumers

SILVER
Invisalign Virtual Care AI
Align Technology
Division: Medical Equipment / Device Manufacturer
Audience: Health Professionals

SILVER
Ognomy - The Complete Sleep Apnea Telehealth Solution
Daniel Rifkin, CEO
Division: Consumer Product Company
Audience: Consumers and Health Professionals
Digital Health – Social Media

**Facebook**

**GOLD**
Daniel Tiger Gets A Vaccine
UPMC Health Plan and
Fred Rogers Productions
Division: Health System
Audience: Consumers

**SILVER**
Silver&Fit® Healthy Aging & Exercise Program
American Specialty Health, Engage!
Creative Group
Division: Health System
Audience: Consumers and Health Professionals

**SILVER**
Sharecare on Facebook
Sharecare
Division: Business: 500+ employees
Audience: Consumers

**Instagram**

**GOLD**
Health Equity Campaign for National Diabetes Month
Cigna Healthcare
Division: Health insurer
Audience: Consumers

**SILVER**
Fruit and Vegetables for Young Children
CDC-Division of Nutrition, Physical Activity, and Obesity
Division: Government (Local/State/Federal)
Audience: Consumers

**SILVER**
UPMC Health Plan Social Brand Q2 Content
Ways to Eat Healthier at Home
Insurance Services Division, Madi Spangler
Division: Health System
Audience: Consumers

**MERIT**
CME Outfitters on Instagram
@cmefitoutfitters
CME Outfitters
Division: Business: less than 500 employees
Audience: Health Professionals

**BRONZE**
UPMC Health Plan Social Brand Mental Health Month
Insurance Services Division, Madi Spangler
Division: Health System
Audience: Consumers

**BRONZE**
Everyday Health Instagram
Jordanna Segal, Carolyn Fagan
Division: Media / Publishing
Audience: Consumers

**BRONZE**
Mammory Madness
StrongBlackBoobs | Suzette Simon
Division: Other / Miscellaneous
Audience: Consumers and Health Professionals

**BRONZE**
VUMI’s Instagram: A Platform of Creativity and Innovation
VUMI Group
Division: Health Insurer
Audience: Consumers

**MERIT**
Tips to Help Picky Eaters
CDC Division of Nutrition, Physical Activity, and Obesity
Division: Government (Local/State/Federal)
Audience: Consumers

**MERIT**
UPMC Health Plan 2022 Retail Connect Center Social Media Awareness (post 2)
Insurance Services Division, Olga Mendenhall
Division: Health System
Audience: Consumers
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<th>Award Level</th>
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<tr>
<td><strong>MERIT</strong></td>
<td>Digital Health – Social Media</td>
<td>Sharecare on Instagram Sharecare</td>
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<td><strong>MERIT</strong></td>
<td>Digital Health – Social Media</td>
<td>LinkedIn MORE Health MORE Health Marketing</td>
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<td><strong>SILVER</strong></td>
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<td>Flickr MORE Health</td>
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<td><strong>BRONZE</strong></td>
<td>Digital Health – Social Media</td>
<td>LinkedIn Evernorth Mental Health Awareness LinkedIn Audio Event Evernorth Health Services</td>
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<td><strong>BRONZE</strong></td>
<td>Digital Health – Social Media</td>
<td>LinkedIn Cancer Support Community LinkedIn</td>
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<td>LinkedIn VUMI’S LinkedIn Profile VUMI Group</td>
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<td>Other / Miscellaneous Social Media Innovative Supplemental Health Benefits NationsBenefits</td>
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<td><strong>BRONZE</strong></td>
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<td>Digital Health – Social Media</td>
<td>YouTube Veritas Health YouTube Channel Veritas Health</td>
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<td><strong>BRONZE</strong></td>
<td>Digital Health – Social Media</td>
<td>YouTube Sharecare on YouTube Sharecare</td>
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<td><strong>MERIT</strong></td>
<td>Digital Health – Social Media</td>
<td>YouTube RSV: Breathing Baby American Academy of Pediatrics (Cause Alliance)</td>
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</tbody>
</table>

**Best Use of Social Media**
- Nationwide Children's Hospital Hospital – 500+ beds Audience: Consumers
- Everyday Health: TikTok Everyday Health Social Team Division: Media / Publishing Audience: Consumers
- MedPage Today TikTok MedPage Today Division: Media / Publishing Audience: Health Professionals
- The Arena Monologues: Missy Elliott's “Work That” StrongBlackBoobs | Suzette Simon Division: Other / Miscellaneous Audience: Consumers and Health Professionals
- Relistor TikTok Campaign Coyne PR Division: Pharmaceutical Company Audience: Consumers
- Sharecare on Twitter Sharecare Division: Business: 500+ employees Audience: Consumers

**Best Use of TikTok**
- Nationwide Children's Hospital Hospital – 500+ beds Audience: Consumers
- MedPage Today TikTok MedPage Today Division: Media / Publishing Audience: Health Professionals
- The Arena Monologues: Missy Elliott's “Work That” StrongBlackBoobs | Suzette Simon Division: Other / Miscellaneous Audience: Consumers and Health Professionals
- Relistor TikTok Campaign Coyne PR Division: Pharmaceutical Company Audience: Consumers
- Sharecare on Twitter Sharecare Division: Business: 500+ employees Audience: Consumers
SILVER
We All Sweat
UMR
Division: Health Insurer
Audience: Consumers

BRONZE
7 Boot Camp Exercises That Can Elevate Your Fitness Even Now
AARP Veteran Report
Division: Other / Miscellaneous
Audience: Consumers

BRONZE
Are Eye Exams Just as Important as Other Health Exams?
All About Vision
Division: Media / Publishing
Audience: Consumers

BRONZE
10 Surprising Health Benefits of Sex After 50
Michelle Crouch, AARP.org
Division: Media / Publishing
Audience: Consumers

BRONZE
ACTRIMS 2023: Documentary offers hope for the Black MS community
BioNews, Inc. | Lindsey Shapiro, PhD.
Division: Media / Publishing
Audience: Consumers and Health Professionals

BRONZE
Many Victims Struggle With Mental Health in Scams' Aftermath
Christina Ianzito, AARP.org
Division: Media / Publishing
Audience: Consumers

BRONZE
African Heritage Diet as Medicine: How Black Food Can Heal the Community
EatingWell (Tambrak Raye Stevenson, M.P.H., M.A., Maria Laura Haddad-Garcia, Carolyn Malcoun)
Division: Media / Publishing
Audience: Consumers

BRONZE
Common Clinical Scenarios in Transgender Medicine
EndocrineWeb Professional
Division: Media / Publishing
Audience: Health Professionals

BRONZE
How sewage surveillance is helping spot disease outbreaks early
Gabi Redford
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

BRONZE
COVID-19 Pills Tracker: Live Updates on How to Find Paxlovid and Lagevrio
GoodRx Health
Division: Consumer Product Company
Audience: Consumers

BRONZE
What to Do If You Can’t Pay Your Healthcare Bills: 10 Solutions
GoodRx Health
Division: Consumer Product Company
Audience: Consumers

BRONZE
What to Know About Narcan: How It Works, How to Use It, and More
GoodRx Health
Division: Consumer Product Company
Audience: Consumers

BRONZE
Can Wellness Shots Boost Immunity, or Are They Just Juice?
Jill Waldbieser, Lindsey Wahowiak
Division: Media / Publishing
Audience: Consumers

BRONZE
What I Learned From My Mom’s Approach to Death
Lee Woodruff, AARP.org
Division: Media / Publishing
Audience: Consumers

BRONZE
Innovative Research on Modifying Vaginal Microbiome to Treat Bacterial Vaginosis
Mass General Brigham
Division: Health System
Audience: Health Professionals

BRONZE
Judy George’s ‘Autopsies Show COVID-19 in the Brain’
Medpage Today
Division: Media / Publishing
Audience: Health Professionals

BRONZE
10 Surprising Health Benefits of Sex After 50
Michelle Crouch, AARP.org
Division: Media / Publishing
Audience: Consumers

BRONZE
Back Pain – Web Page Design to Boost Plain Language Content
National Institute of Arthritis and Musculoskeletal and Skin Diseases (NIAMS)
Division: Government (Local/State/Federal)
Audience: Consumers and Health Professionals

BRONZE
2023 State of Nursing Report
Nurse.org
Division: Media / Publishing
Audience: Health Professionals

BRONZE
Black Communities Fight for Cleaner Air in ‘Cancer Alley’
Sheryl Nance-Nash, Maura Corrigan
Division: Media / Publishing
Audience: Consumers

BRONZE
How the repeal of Roe v. Wade will affect training in abortion and reproductive health
Stacy Weiner
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

BRONZE
What Convinced Me to Finally Try Hearing Aids
The Arrow from AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE
Help! The Tallest Girl in the Class Is Now Shrinking – Here’s what you can do about it.
The Ethel
Division: Media / Publishing
Audience: Consumers

BRONZE
Are You Over 40 And Constantly Tired? A Gen-X sleep whisperer reveals the secrets to getting a good night’s sleep.
The Girlfriend
Division: Media / Publishing
Audience: Consumers

BRONZE
Let’s Set the Record Straight on Monkeypox, Gay Men, and HIV
TheBody
Division: Media / Publishing
Audience: Consumers
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<th>Award</th>
<th>Title</th>
<th>Division/Company</th>
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<tr>
<td>BRONZE</td>
<td>10 Easy Ways to Strengthen Your Immune System</td>
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<td>A Healthy Lawn the Healthy Way</td>
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<td>Benefits of Breast Self-Exams and Mammograms</td>
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<td>Defining Depression</td>
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<td>Anatomy of the Piriformis Muscle</td>
<td>Veritas Health</td>
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<td>Recovery After Spinal Cord Stimulator Implant Surgery</td>
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<td>Suicide Care Insights: Self-Care</td>
<td>Zero Suicide Institute at EDC</td>
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<td>6 Ways Artificial Intelligence Can Change Your Life for the Better</td>
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<td>A Guide to Vision Changes that Can Occur After a Stroke</td>
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<td>My hearing loss is worse in one ear. Should I be concerned?</td>
<td>Healthy Hearing</td>
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<td>Young Advocates Take the Lead to Curb Campus Suicide</td>
<td>Holly Korbey</td>
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<td>Could Intuitive Eating Break Your Diet Obsession for Good?</td>
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<td>Brigham-Spaulding Collaborative Enhances Care of Complex Thoracic Surgical Patients in Rehab</td>
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<td>Why School Paddlings Are Legal Child Abuse: First Person</td>
<td>Diana Hembree, MindSite News</td>
<td>Consumers and Health Professionals</td>
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<td>Eco-Anxiety: The Real Tsunami of Climate Change</td>
<td>Diana Kapp, MindSite News</td>
<td>Consumers</td>
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<td>Diabetes Devices: The Latest Innovations on the Way</td>
<td>GoodRx Health</td>
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<td>What Happens to Medical Debt When Someone Dies?</td>
<td>GoodRx Health</td>
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<td>4 Key Habits of Super Agers</td>
<td>Sharecare</td>
<td>Consumers</td>
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<td>How the Body Reacts to Tragedy—And How to Move Forward</td>
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</table>
Partial heart transplant delivers durable, growing valves for repair of critical congenital heart defects
Shawn Oberrath, MUSC Health Science Communications Team
Division: Health System
Audience: Health Professionals

Serenity after surgery: MUSC’s pediatric pain management team tailors regional anesthetic techniques to each patient’s needs to offer maximum comfort and pain control
Shawn Oberrath, MUSC Health Science Communications Team
Division: Health System
Audience: Health Professionals

With radically improved pain control, bone marrow donors can gift stem cells without worry of undue pain or opioid use
Shawn Oberrath, MUSC Health Science Communications Team
Division: Health System
Audience: Health Professionals

#MedicalGaslighting: The Health Threat Black Women Can’t Ignore
Sisters From AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

"Wait. What Did I Come Into This Room for Again?"
Sisters From AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

7 Foods That Don’t Mix With Prescription Drugs
Stacey Colino, AARP.org
Division: Media / Publishing
Audience: Consumers

Let’s Talk About Men And Depression (Because They Rarely Do). Here’s the most important thing to say.
The Girlfriend
Division: Media / Publishing
Audience: Consumers

Gatekeeping and the Need for Open Science in HIV Care
TheBodyPro
Division: Media / Publishing
Audience: Health Professionals

Curb Your Food Waste
UMR
Division: Health Insurer
Audience: Consumers

Healthy Travel Tips
UMR
Division: Health Insurer
Audience: Consumers

Heart-Healthy Valentine’s Day Activities
UMR
Division: Health Insurer
Audience: Consumers

Hug the Perimeter!
UMR
Division: Health Insurer
Audience: Consumers

I Drank How Much Sugar?
UMR
Division: Health Insurer
Audience: Consumers

Is Laughter Really the Best Medicine?
UMR
Division: Health Insurer
Audience: Consumers

Move Over Kale, There’s a New Green in Town!
UMR
Division: Health Insurer
Audience: Consumers

Protein-Packed Lunch Ideas
UMR
Division: Health Insurer
Audience: Consumers

Stay Up to Date with Your Tetanus Shot
UMR
Division: Health Insurer
Audience: Consumers

Stay Up to Date with Your Tetanus Shot
UMR
Division: Health Insurer
Audience: Consumers

There’s Nothing Spooky About Bones
UMR
Division: Health Insurer
Audience: Consumers

Sisters From AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MindSite News
Division: Media / Publishing
Audience: Consumers and Health Professionals

Why do so many Americans distrust science?
Patrick Boyle
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

AARP.org
Division: Media / Publishing
Audience: Consumers

BabyCenter
Division: Media / Publishing
Audience: Consumers

TheBodyPro
Division: Media / Publishing
Audience: Health Professionals

Stacey Colino, AARP.org
Division: Media / Publishing
Audience: Consumers

Sisters From AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

Kristina Fiore’s “Rare Diseases” Series
Medpage Today
Division: Media / Publishing
Audience: Health Professionals

Medpage Today
Division: Media / Publishing
Audience: Health Professionals

MindSite News
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AARP.org
Division: Media / Publishing
Audience: Consumers

BabyCenter
Division: Media / Publishing
Audience: Consumers
Digital Health Media / Publications

**Audio**

**GOLD**

NurseDot Podcast Episode #16
“The Good Nurse”
Nurse.com
Division: Business 500+ employees
Audience: Consumers and Health Professionals

**GOLD**

Be Well, Practice Well – A Clinician Wellbeing Podcast
PsycomPro
Division: Media / Publishing
Audience: Health Professionals

**SILVER**

Until It’s Fixed Podcast: Seeing Invisible Labor
tOptum Brand & Corporate Marketing
Division: Business 500+ employees
Audience: Consumers

**BRONZE**

Medical Rehab Matters Podcast: 3 Hour Rule Legislation
American Medical Rehabilitation Providers Association (AMRPA)
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

**MERIT**

Breast Cancer Vaccines
Breastcancer.org
Division: Association / Professional Society / Non-Profit
Audience: Consumers

**BRONZE**

The Day Roe Died
Imani Gandy and Jessica Mason Pieklo
Division: Media / Publishing
Audience: Consumers

**BRONZE**

From Burnout to Resilience: Clinician Mini Course
Sharecare
Division: Business: 500+ employees
Audience: Consumers

**BRONZE**

This is Infertility: Fertility 101: Preparing for Your First Fertility Clinic Appointment
Progyne
Division: Business: less than 500 employees
Audience: Consumers and Health Professionals

Digital Health Media / Publications

**Audio Series**

**SILVER**

The Other Side of Cancer
Patient Power
Division: Media / Publishing
Audience: Consumers

**BRONZE**

Health Break Podcast
UPMC Health Plan
Division: Health Insurer
Audience: Consumers

**MERIT**

Scrub In Podcast
MedStar Health Center for Wellbeing
Division: Health System
Audience: Health Professionals
**Digital Health Media / Publications**

**GOLD**

The ‘Survival Case’ for Modernizing Healthcare Consumer Experiences
League
Division: Business: 500+ employees
Audience: Health Professionals

**SILVER**

Silver&Fit® Blog: Split Pea Soup: A Warm Bowl of Nutritious Comfort Food
American Specialty Health, Engage!
Creative Group
Division: Health System
Audience: Consumers and Health Professionals

**SILVER**

It’s Time to Prepare for 2023 Medicaid Redeterminations
Carenet Health
Division: Business: 500+ employees
Audience: Health Professionals

**SILVER**

A Good Death: A Father, Daughter, and An End of Life Decision
Jennifer O’Brien, Elizabeth DeVita Raeburn
Division: Media / Publishing
Audience: Consumers

**SILVER**

Hospitals’ Mandate for Technology: Make Us More Efficient & Profitable, but Don’t Disrupt Our Workforce
symplr
Division: Business: 500+ employees
Audience: Health Professionals

**BRONZE**

Silver&Fit® Blog: 9 Great Exercise Videos for Strengthening Your Feet and Ankles
American Specialty Health, Engage!
Creative Group
Division: Health System
Audience: Consumers and Health Professionals

**BRONZE**

We Bleed Too: The Women of Von Willebrand Disease & How Their Community Empowers Them
CME Outfitters
Division: Business: less than 500 employees
Audience: Consumers and Health Professionals

**BRONZE**

Social Determinates of Health Examples: Quality and Payments
symplr
Division: Business: 500+ employees
Audience: Health Professionals

**BRONZE**

5 reasons being sick can cause a high heart rate
Medical City Healthcare
Division: Health System
Audience: Consumers

**BRONZE**

5 Things to Know About Bariatric Surgery and Fertility
Temple University Health System
Division: Health System
Audience: Consumers

**BRONZE**

The Power of Flexibility
WebMD Health Services
Division: Business: less than 500 employees
Audience: Health Professionals

**MERIT**

Silver&Fit® Blog: Hearing Aids: Over-the-Counter vs. Prescription
American Specialty Health, Engagel Creative Group
Division: Health System
Audience: Consumers and Health Professionals

**MERIT**

Doctors Aren’t Immune to Substance Use Disorders
Medpage Today
Division: Media / Publishing
Audience: Health Professionals

**MERIT**

Medical Gaslighting: It’s Not Just In Your Head
Dr. Ryland J. Gore, Elizabeth DeVita Raeburn
Division: Media / Publishing
Audience: Consumers

**MERIT**

Predictions In 2023 Healthcare Landscape
Carenet Health
Division: Business: 500+ employees
Audience: Health Professionals

**MERIT**

Doctors Aren’t Immune to Substance Use Disorders
Medpage Today
Division: Media / Publishing
Audience: Health Professionals

**Digital Health Media / Publications**

**Book**

National Kidney Diet Professional Guide & Handouts
Academy of Nutrition and Dietetics
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

**SILVER**

NCCN Guidelines for Patients:
National Comprehensive Cancer Network
Division: Association / Professional Society / Non-Profit
Audience: Consumers
Digital Health Media / Publications

**Booklet/Brochure**

**GOLD**
Eczema in Children: A Guide for Parents
American Academy of Pediatrics
Division: Association / Professional Society / Non-Profit
Audience: Consumers

**GOLD**
PAD National Action Plan
Ashley Hall
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

**GOLD**
Frankly Speaking About Cancer: Ovarian Cancer in Black and African American Communities
Cancer Support Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

**GOLD**
Influencers 101: Best Practices for Public Health Campaigns
U.S. Food & Drug Administration Center for Tobacco Products, Rescue Agency, and FCB New York
Division: Government (Local/State/Federal)
Audience: Health Professionals

**GOLD**
UPMC for Life Complete Care Your Guide to Healthy Living
UMC Health Plan, Insurance Services Division, Madi Spangler
Division: Health System
Audience: Consumers

**SILVER**
Supporting the Oral Health of Enrollees with Special Needs
AmeriHealth Caritas District of Columbia
Division: Health Insurer
Audience: Health Professionals

**BRONZE**
Pediatric Collections: Ethics Rounds: A Casebook in Pediatric Bioethics Part II
American Academy of Pediatrics
Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

**BRONZE**
Mental Wellness: Programs and Resources
AmeriHealth Caritas District of Columbia
Division: Health Insurer
Audience: Consumers

**BRONZE**
ENVIRONMENTAL, SOCIAL AND GOVERNANCE REPORT 2021-22
Ashley Hall
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

**BRONZE**
Know Your Numbers – A Guide for Reading Your Health Screening Results
Optima Health
Division: Health Insurer
Audience: Consumers

**BRONZE**
How to Keep Patients Coming to Your Office During Uncertain Times
Solstice
Division: Health Insurer
Audience: Health Professionals

**BRONZE**
Kaya – Sales Flyer
UMR
Division: Health Insurer
Audience: Consumers

**BRONZE**
Kaya Frequently Asked Questions – Employer Flyer
UMR
Division: Health Insurer
Audience: Consumers

**BRONZE**
Maternity CARE Third Trimester Support Person – Member Flyer
UMR
Division: Health Insurer
Audience: Consumers

**BRONZE**
UPMC for Life Medicare Program Your Guide to Healthy Living
UMC Health Plan, Insurance Services Division, Madi Spangler
Division: Health System
Audience: Consumers

**MERIT**
Menopause eGuide: Resources to Help You Navigate
Menopause Made Modern
Division: Media / Publishing
Audience: Consumers

**MERIT**
Health & Fitness Reward$ – Sales Flyer
UMR
Division: Health Insurer
Audience: Consumers

**MERIT**
Maternity CARE Third Trimester – Member Flyer
UMR
Division: Health Insurer
Audience: Consumers

**Digital Health Media / Publications**

**Booklet/Brochure Series**

**SILVER**
Triage Cancer’s State-Specific Estate Planning Toolkit
Triage Cancer
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

**MERIT**
Health at Home Wellness Challenge – Interactive Toolkit
UMR
Division: Health Insurer
Audience: Consumers

**Digital Health Media / Publications**

**Case Study**

**GOLD**
How Upfront reimagined the patient experience at Hartford HealthCare during the pandemic and beyond
Upfront Healthcare
Division: Business: less than 500 employees
Audience: Consumers and Health Professionals

**SILVER**
Experity and CompCare Urgent Care Case Study: Technology for a Modern Approach to Healthcare
Experity
Division: Business: less than 500 employees
Audience: Health Professionals
Digital Health Media / Publications

Editorial Illustration

GOLD
- What Erectile Dysfunction Looks Like In A Long Marriage
  The Girlfriend from AARP
  Division: Association / Professional Society / Non-Profit
  Audience: Consumers

SILVER
- How Age Changes Your Vagina
  Sisters from AARP
  Division: Association / Professional Society / Non-Profit
  Audience: Consumers

SILVER
- The Workout Plan for the 40+-Year-Old Penis
  The Arrow from AARP
  Division: Association / Professional Society / Non-Profit
  Audience: Consumers

SILVER
- The Pros and Cons of Screen Use
  National Institute on Drug Abuse (NIDA) – The ABCD Study
  Division: Government (Local/State/Federal)
  Audience: Consumers and Health Professionals

BRONZE
- Uplift Myself From A to Z
  Sisters from AARP
  Division: Association / Professional Society / Non-Profit
  Audience: Consumers

BRONZE
- A New Year, Another Doctor’s Appointment
  The Ethel from AARP
  Division: Association / Professional Society / Non-Profit
  Audience: Consumers

BRONZE
- Why You Should Add Writing to Your Self-Care Routine
  The Ethel from AARP
  Division: Association / Professional Society / Non-Profit
  Audience: Consumers

MERIT
- How to Enjoy Life When You Know the End Is Near
  The Ethel from AARP
  Division: Association / Professional Society / Non-Profit
  Audience: Consumers

MERIT
- Your Chance Of Getting A Pelvic Floor Disorder
  The Girlfriend from AARP
  Division: Association / Professional Society / Non-Profit
  Audience: Consumers

Digital Health Media / Publications

E-mail

GOLD
- Healthy You E-Newsletter: April
  UMR
  Division: Health Insurer
  Audience: Consumers

SILVER
- UPMC Health Plan 2022 Flu Emails
  Insurance Services Division, Max Orenzuk
  Division: Health System
  Audience: Consumers

SILVER
- UPMC Health Plan 2022 Road to Resilience Email Campaign
  Insurance Services Division, Olga Mendenhall
  Division: Health System
  Audience: Consumers

BRONZE
- UPMC Health Plan 2022 Home Run for Health Email Campaign
  Insurance Services Division, Ashley Gardell
  Division: Health System
  Audience: Consumers

BRONZE
- Healthy You E-Newsletter: January
  UMR
  Division: Health Insurer
  Audience: Consumers

BRONZE
- Kaia is here to help – Member Email
  UMR
  Division: Health Insurer
  Audience: Consumers
Digital Health Media / Publications

**Email Series**

**GOLD**
Mental & Emotional Health
Well-Being Awareness
WebMD Health Services
Division: Business, less than 500 employees
Audience: Consumers

**GOLD**
Preserving Your Memory Magazine, Fall 2022
The Zachary and Elizabeth M. Fisher Center for Alzheimer’s Research Foundation
Division: Association / Professional Society / Non-Profit
Audience: Consumers

**SILVER**
Tinnitus Today magazine
Tinnitus Is More Than Just a Sound
American Tinnitus Association
Division: Association / Professional Society / Non-Profit
Audience: Consumers

**BRONZE**
Preserving Your Memory Magazine, Spring 2023
The Zachary and Elizabeth M. Fisher Center for Alzheimer’s Research Foundation
Division: Association / Professional Society / Non-Profit
Audience: Consumers

**BRONZE**
Healthy You Magazine from UMR, Spring 2022 Issue
UMR
Division: Health Insurer
Audience: Consumers

**BRONZE**
Healthy You Magazine from UMR, Summer 2022 Issue
UMR
Division: Health Insurer
Audience: Consumers

**BRONZE**
Healthy You Magazine from UMR, Winter 2023 Issue
UMR
Division: Health Insurer
Audience: Consumers

**MERIT**
Tinnitus Today magazine: Evolving Research Guides Quality Care
American Tinnitus Association
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

**MERIT**
Cancer Health Spring 2022
Cancer Health
Division: Media / Publishing
Audience: Consumers

**MERIT**
POZ January/February 2022
POZ
Division: Media / Publishing
Audience: Consumers
**BRONZE**
On Target with Pain Management: Leveraging Change for Positive Outcomes
Division: Business; less than 500 employees
Audience: Health Professionals

**BRONZE**
Building Clinical Confidence: Evidence-based Care for People Living with MS
Consortium of Multiple Sclerosis Centers
Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

**BRONZE**
Room to Breathe: Leveraging Biologic Agents and Multidisciplinary Care to Optimize Management in Chronic Rhinosinusitis With Nasal Polyps
PeerView Institute for Medical Education (PVI)
Division: Business; less than 500 employees
Audience: Health Professionals

**MERIT**
Recent Advances and Emerging Trends in the Diagnosis and Management of Giant Cell Arteritis
Paradigm Medical Communications
Division: Medical Communications Agency
Audience: Health Professionals

**MERIT**
Trauma Informed Care Simulation
Relias
Division: Business; 500+ employees
Audience: Consumers and Health Professionals

**Digital Health Media / Publications**
**Newsletter**

**BRONZE**
Learning About High Cholesterol
Healthwise
Division: Business; less than 500 employees
Audience: Consumers and Health Professionals

**BRONZE**
“The Children Are Our Future: AARP Special Report on Taking Care of Our Teens”
Sisters From AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

**SILVER**
AARP Staying Sharp — New Year Reset
AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

**SILVER**
Taking Control of Your Migraine
Anna Costello, Angie Glaser, Suzanne Marmion
Division: Media / Publishing
Audience: Consumers

**SILVER**
Six Things You to Need to Know After the State of the Union Address
Cancer Support Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

**SILVER**
UPMC Health Plan Producer’s Newsletter
Fall 2022
Insurance Services Division, Deontre’ Wynn
Division: Health System
Audience: Consumers

**BRONZE**
AARP Rewards Newsletter – Dream Catcher
AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

**BRONZE**
AARP Rewards Newsletter – Factors for Fitness Success
AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

**MERIT**
Tinnitus Health
American Tinnitus Association
Division: Association / Professional Society / Non-Profit
Audience: Consumers

**MERIT**
UPMC Health Plan Producer’s Newsletter
Winter 2022
Insurance Services Division, Deontre’ Wynn
Division: Health System
Audience: Consumers

**MERIT**
Reframings… Notes from our Innovator-in-Residence: Unbox your thinking (through cartoons?)
MedStar Institute for Innovation
Division: Health System
Audience: Health Professionals

**Digital Health Media / Publications**
**Newsletter Series**

**GOLD**
The Hospice Link
Singapore Hospice Council
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

**Digital Health Media / Publication**
**Other / Miscellaneous**

**GOLD**
The Well by Northwell Health
with Revmade
The Well by Northwell Health  Revmade
Division: Health System
Audience: Consumers

**SILVER**
Mind Your Health: Psoriatic Arthritis
Sharecare
Division: Business; 500+ employees
Audience: Consumers
BRONZE
U.S. patent of Optilumine™ – a nutritional supplement composition with proven efficacy that helps protect human eyes from harmful high-energy light waves such as ultraviolet rays in sunlight.
Dr. James Njit Mah of DuraScience Inc.
Division: Business: less than 500 employees
Audience: Consumers and Health Professionals

MERIT
Journal of Oncology Nurse Navigation & Survivorship: Artist in Residency
Academy of Oncology Nurse & Patient Navigators (AONNN+)
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

Digital Health Media / Publications

Video

GOLD
Carenet Survey Sizzle
Carenet Health
Division: Business: 500+ employees
Audience: Health Professionals

GOLD
Living & Thriving with Chronic Kidney Disease
DaVita Kidney Care
Division: Business: 500+ employees
Audience: Consumers

GOLD
Breast Reconstruction
Elsevier Patient Engagement
Division: Business: 500+ employees
Audience: Consumers

GOLD
Needle Biopsy for Prostate Cancer
Elsevier Patient Engagement
Division: Business: 500+ employees
Audience: Consumers

GOLD
Prostate Cancer: Proton Therapy & Advances in Treatment
Mass General Brigham
Division: Health System
Audience: Consumers

GOLD
Blood Drive
Mytonomy, Inc.
Division: Business: less than 500 employees
Audience: Consumers

GOLD
I’m a Kid With an Insulin Pump
Mytonomy, Inc.
Division: Business: less than 500 employees
Audience: Consumers

GOLD
Crucial Rehearsal
No Fixed Address
Division: Pharmaceutical Company
Audience: Consumers

GOLD
Wellness Challenges, a Catalyst for Change
WebMD Health Services
Division: Business: less than 500 employees
Audience: Consumers

GOLD
Suicide Care Insights: Patient Loss
Zero Suicide Institute at EDC
Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

SILVER
Asensus Surgical: Pioneering the Future of Surgery
Asensus Surgical
Division: Business: less than 500 employees
Audience: Consumers and Health Professionals

SILVER
Loyola Performs Robotic Kidney Transplant
Carole Banasiak and Carol Eggers
Division: Health System
Audience: Consumers and Health Professionals

SILVER
Preparing for the Future with Preemptive Kidney Transplant
DaVita Kidney Care
Division: Business: 500+ employees
Audience: Consumers

SILVER
Why DexCare: Our Story
DexCare
Division: Business: less than 500 employees
Audience: Health Professionals

SILVER
Skin-Sparing Mastectomy
Elsevier Patient Engagement
Division: Business: 500+ employees
Audience: Consumers

SILVER
Gabby at Gainwell™ Video
Gainwell Technologies
Division: Business: 500+ employees
Audience: Health Professionals

SILVER
Medicaid Made Personal Commercial
Louisiana Healthcare Connections
Division: Health Insurer
Audience: Consumers

SILVER
Insulin Resistance: Causes, Treatments, and How it Effects Weight Loss
Mass General Brigham
Division: Health System
Audience: Consumers

SILVER
Dr. OpenAI Lied to Me
Medpage Today
Division: Media / Publishing
Audience: Health Professionals

SILVER
The Death of American Medical Ideology
Medpage Today
Division: Media / Publishing
Audience: Health Professionals

SILVER
Breast Cancer Patient Testimonial
Mytonomy, Inc.
Division: Business: less than 500 employees
Audience: Consumers

SILVER
Influenced By: Meningitis B
Sharecare
Division: Business: 500+ employees
Audience: Consumers

SILVER
How old do you think I am? Real conversations with seniors & kids about aging
St. Ann’s Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER
UMR
UMR Mobile App – Member Video
Division: Health Insurer
Audience: Consumers

BRONZE
APOL1-mediated kidney disease explainer video
American Kidney Fund
Division: Association / Professional Society / Non-Profit
Audience: Consumers
Patient Benefits From a More Effective, Non-invasive Heart Test to Detect Blocked Arteries
Carole Banasiak and Carol Eggers
Division: Health System
Audience: Consumers

Rh Incompatibility
Elsevier Patient Engagement
Division: Business: 500+ employees
Audience: Consumers

Carotid Endarterectomy: Before Your Surgery
Healthwise
Division: Business: less than 500 employees
Audience: Consumers and Health Professionals

Emotional Freedom Technique (EFT): How It Works
Healthwise
Division: Business: less than 500 employees
Audience: Consumers and Health Professionals

Ashish Jha on the End of the COVID-19 Public Health Emergency
Medpage Today
Division: Media / Publishing
Audience: Health Professionals

MUSC Transplant Team Performs First DCD Heart Transplant in South Carolina
MUSC Health Science Communications Team
Division: Health System
Audience: Health Professionals

“Connecting With My Infant in the CICU”
Mytonomy, Inc.
Division: Business: less than 500 employees
Audience: Consumers

Signs and Symptoms of Menopause
National Institutes of Health – National Institute on Aging (NIA)
Division: Government (Local/State/Federal)
Audience: Consumers

Spine-Talks: Do No Harm–A Remarkable Conversation Between a Patient and Her Spine Surgeon
National Spine Health Foundation
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

Panalgo’s IHD Data Science Module
Panalgo
Division: Business: less than 500 employees
Audience: Health Professionals

Explore EnhancedLIFE at Ridgefield Station
Ridgefield Station Senior Living
Division: Business: 500+ employees
Audience: Consumers and Health Professionals

Virtual Journey: A Different Way of Looking at Esophageal Cancer
Sharecare
Division: Business: 500+ employees
Audience: Consumers

Retaseron Mechanism of Action video
Wedgewood Communications Inc: Annemarie Aneses, VP, CD; Michael Del Sordi, Assoc CD; Susan Hadley, Acct Dir; Bayer: Michael Kuderka, Executive Director Established Brands, Virene Dickinson, Director, Established Brands Marketing Specialty Franchise
Division: Pharmaceutical Company
Audience: Health Professionals

Captain Contributor Explains ICHRAs
DataPath, Inc.
Division: Business: less than 500 employees
Audience: Consumers

Neck Dissection
Elsevier Patient Engagement
Division: Business: 500+ employees
Audience: Consumers

Fake or Fact? Biologics Edition
HealthCentral
Division: Media / Publishing
Audience: Health Professionals

What is Menopause? Explainer Video
Menopause Made Modern
Division: Media / Publishing
Audience: Consumers and Health Professionals

What Do I Need to Know About Getting General Anesthesia?
Mytonomy, Inc.
Division: Business: less than 500 employees
Audience: Consumers

What Is Cord Blood Storage?
Mytonomy, Inc.
Division: Business: less than 500 employees
Audience: Consumers

Leading Thoughts: A Postmortem of the Oncology Care Model: What is “Value-Based” Care?
OBR Oncology
Division: Media / Publishing
Audience: Health Professionals

Relias Learner App Video
Relias
Division: Business: 500+ employees
Audience: Consumers and Health Professionals

How old do you think I am?
Real conversations with Chenzy & Sue about aging (:15 commercial)
St. Ann’s Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers
<table>
<thead>
<tr>
<th>Category</th>
<th>Title</th>
<th>Division</th>
<th>Audience</th>
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<tbody>
<tr>
<td>MERIT</td>
<td>St. Ann’s Community – Celebrating 150 Years of Caring for the Most Important People on Earth!</td>
<td>Association / Professional Society / Non-Profit</td>
<td>Consumers and Health Professionals</td>
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<td>MERIT</td>
<td>symplr Alloy</td>
<td>Business: 500+ employees</td>
<td>Health Professionals</td>
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<td>MERIT</td>
<td>LLS Community Ask an Expert: COVID-19</td>
<td>Association / Professional Society / Non-Profit</td>
<td>Consumers and Health Professionals</td>
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<td>Digital Health Media / Publications</td>
<td>Video Series</td>
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<td>GOLD</td>
<td>Dietitian Q&amp;A</td>
<td>Media / Publishing</td>
<td>Consumers</td>
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<td>EatingWell (Jessica Ball, Rebecca Guthrie, Zoe Engongoro, Jon Andrew Castleberry)</td>
<td>Media / Publishing</td>
<td>Consumers</td>
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<td>GOLD</td>
<td>Ken Burns Presents Hiding in Plain Sight: Youth Mental Illness – A film by Erik Ewers and Christopher Loren Ewers</td>
<td>Media / Publishing</td>
<td>Consumers and Health Professionals</td>
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<td>Florentine Films, WETA Washington, D.C., Ewers Brothers Productions</td>
<td>Media / Publishing</td>
<td>Consumers and Health Professionals</td>
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<td>GOLD</td>
<td>Candid Moms</td>
<td>Pharmaceutical Company</td>
<td>Consumers</td>
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<td>Merck</td>
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<td>SILVER</td>
<td>How Clinics in Hawaii and Other States Are Using Telehealth to Reach Their Most Vulnerable Patients</td>
<td>Association / Professional Society / Non-Profit</td>
<td>Consumers and Health Professionals</td>
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<tr>
<td></td>
<td>Beth Freeman and team, on behalf of the Center for Care Innovations and Kaiser Permanente</td>
<td>Association / Professional Society / Non-Profit</td>
<td>Consumers and Health Professionals</td>
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<td>SILVER</td>
<td>Doctor’s Note</td>
<td>Health System</td>
<td>Consumers</td>
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<td>Carole Banasiak and Caitlin Walker</td>
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<td>BabyCenter Courses</td>
<td>Media / Publishing</td>
<td>Consumers</td>
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<td>SILVER</td>
<td>Pediatric Education Video Series</td>
<td>Association / Professional Society / Non-Profit</td>
<td>Consumers</td>
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<td>CISCROP</td>
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<td>SILVER</td>
<td>COVID-19 Vaccines and MS</td>
<td>Association / Professional Society / Non-Profit</td>
<td>Consumers</td>
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<td>Multiple Sclerosis Association of America</td>
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<td>SILVER</td>
<td>Palliative care: what you need to know</td>
<td>Association / Professional Society / Non-Profit</td>
<td>Consumers</td>
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<td>Singapore Hospice Council</td>
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<td>BRONZE</td>
<td>At the Heart of It</td>
<td>Association / Professional Society / Non-Profit</td>
<td>Consumers and Health Professionals</td>
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<td>American Heart Association</td>
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<td>BRONZE</td>
<td>Lupus-Forum: Podcasts</td>
<td>Media / Publishing</td>
<td>Health Professionals</td>
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<td>CESAS Medical</td>
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<tr>
<td>BRONZE</td>
<td>My Chronic Life: Shifting Gears</td>
<td>Media / Publishing</td>
<td>Consumers</td>
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<td>HealthCentral</td>
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<td>BRONZE</td>
<td>Young &amp; Chronic: Endometriosis</td>
<td>Media / Publishing</td>
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<td>HealthDay Now: The Great Resignation</td>
<td>Media / Publishing</td>
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<td>HealthDay</td>
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<td>BRONZE</td>
<td>Picturing Cancer</td>
<td>Media / Publishing</td>
<td>Consumers</td>
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<td>Patient Power</td>
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<td>SILVER</td>
<td>The State of Healthcare CX 2023</td>
<td>Business: 500+ employees</td>
<td>Health Professionals</td>
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<td>League</td>
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<td></td>
<td>Crisis Prevention and Intervention Training Report</td>
<td>Business: 500+ employees</td>
<td>Consumers and Health Professionals</td>
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<td>SILVER</td>
<td>2022 U.S. Consumer Trends In Patient Engagement Survey</td>
<td>Business: 500+ employees</td>
<td>Health Professionals</td>
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<td>BabyCenter</td>
<td>Media / Publishing</td>
<td>Consumers</td>
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<td>BabyCenter</td>
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</tbody>
</table>
## Mobile Digital Health Resources

### Mobile Website

**GOLD**
Living HypoPara Disease Education Website
Wedgewood Communications Inc:
Jim Newton, VP, CD; Doug Greenway, Dir, Interactive;
Ascendis Pharma: John Spera, VP, Marketing; Christine Kingsbury, Sr Dir, Marketing;
Jasen Dobson, Dir, Digital Marketing; Lizbeth McPherson, Assoc Dir, Marketing
Division: Pharmaceutical Company
Audience: Consumers

**SILVER**
Cape Regional Health System Website
Cape Regional Health System
Division: Health System
Audience: Consumers

**BRONZE**
Bartlett Regional Hospital Website
Bartlett Regional Hospital
Division: Hospital – under 250 beds
Audience: Consumers

**BRONZE**
Responsive Design of the Website
Ministry of Health and Prevention - MOHAP
Division: Government (Local/State/Federal)
Audience: Consumers and Health Professionals

**MERIT**
Ready-Set-Home eClasses
Medical Education Institute, Inc.
Division: Association / Professional Society / Non-Profit
Audience: Consumers

**MERIT**
The MSAA Ultimate MS Treatment Guide
Multiple Sclerosis Association of America
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

**MERIT**
St. Francis Regional Medical Center Website
St. Francis Regional Medical Center
Division: Hospital – under 250 beds
Audience: Consumers

## Personal Digital Health Devices / Wearables

### Activity / Fitness Trackers

**MERIT**
MHTOOLS SMS Campaign
UPMC
Division: Health System
Audience: Consumers

**SILVER**
minder app
obVus Solutions
Division: Business: less than 500 employees
Audience: Consumers and Health Professionals

### Other / Miscellaneous

**GOLD**
Miku Pro Smart Baby Monitor
Miku Care
Division: Business: less than 500 employees
Audience: Consumers

**BRONZE**
ElliQ: Opening a New World for Older Adults Through Companion Care
Intuition Robotics
Division: Consumer Product Company
Audience: Consumers

**MERIT**
Smart Meditation: Mental Health Boutique
Smart Meditation
Division: Consumer Product Company
Audience: Consumers

## Personal Digital Health Devices / Wearables

### Remote Monitoring

**GOLD**
Pulsenmore Remote Ultrasound ES
Pulsenmore
Division: Medical Equipment / Device Manufacturer
Audience: Consumers and Health Professionals

### Sleep Tracking

**GOLD**
Next generation Sleep Number® smart bed
Sleep Number
Division: Consumer Product Company
Audience: Consumers

**MERIT**
Oura Ring Gen3 Horzon
OURA
Division: Consumer Product Company
Audience: Consumers

### Wearable sensor

**GOLD**
FreeStyle Libre 3
Abbott
Division: Medical Equipment / Device Manufacturer
Audience: Consumers and Health Professionals

## Web-based Digital Health

### Banner Ad

**GOLD**
Daniel Tiger Gets A Vaccine
UPMC Health Plan and Fred Rogers Productions
Division: Health System
Audience: Consumers

**SILVER**
Conservatory At Plano
Discovery Senior Living
Division: Other / Miscellaneous
Audience: Consumers
**Silver**
Daniel Tiger Gets A Vaccine
UPMC Health Plan and Fred Rogers Productions
Division: Health System
Audience: Consumers

**Bronze**
Aston Gardens At Pelican Marsh
Discovery Senior Living
Division: Other / Miscellaneous
Audience: Consumers

**Bronze**
Some Help Could Help
Discovery Senior Living
Division: Other / Miscellaneous
Audience: Consumers and Health Professionals

**Web-based Digital Health**
Banner Ad Series

**Merit**
Mobile App banner ad
UMR
Division: Health Insurer
Audience: Consumers

**Web-based Digital Health**
Content Management System

**Gold**
WIC Modernization
Colorado Department of Public Health & Environment
Division: Government (Local/State/Federal)
Audience: Health Professionals

**Silver**
PA Independent Enrollment Broker
DXHub Website
Maximus Digital Solutions
Division: Business: 500+ employees
Audience: Consumers

**Silver**
Patient Education Videos Sent Directly Via Text
Palaestra Health
Division: Hospital – under 250 beds
Audience: Consumers

**Bronze**
Community HealthChoices
Redesigned Microsite
UPMC Health Plan
Division: Health Insurer
Audience: Consumers

**Bronze**
Medical Cases, a convenient new tool to help insureds keep current on their health insurance plan
VUMI Group
Division: Health Insurer
Audience: Consumers and Health Professionals

**Web-based Digital Health**
Digital Health Curation

**Gold**
Virtual Assistant: Chronic Hives (CSU)
Sharecare
Division: Business: 500+ employees
Audience: Consumers

**Silver**
Early Breast Cancer Virtual Patient Pal
Sharecare
Division: Business: 500+ employees
Audience: Consumers

**Bronze**
Meet Synopsi: An AI-Powered Medical Information Platform Delivering Personalized Healthcare Feeds
Medpage Today
Division: Media / Publishing
Audience: Health Professionals

**Merit**
First 1,000 Days Knowledge Center
American Academy of Pediatrics
Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

**Silver**
huma.ai Website Entry
huma.ai
Division: Business: less than 500 employees
Audience: Consumers and Health Professionals

**Web-based Digital Health**
E-Business

**Merit**
Healthcare Online Courses
#1 Premiere Continuing Education
Division: Business: less than 500 employees
Audience: Consumers and Health Professionals

**Web-based Digital Health**
Health Records

**Merit**
ModMed EHR - EMA
ModMed
Division: Business: 500+ employees
Audience: Health Professionals

**Web-based Digital Health**
Infographic

**Gold**
Should Employee Mental Health Be a Priority for Your Organization?
WebMD Health Services
Division: Business: less than 500 employees
Audience: Consumers

**Silver**
UnitedHealthcare and CSAA IG Maternity Support Infographic
Jackie McCuskey
Division: Health Insurer
Audience: Consumers
Web-based Digital Health
Interactive Content / Rich Media

GOLD
“Ohana Means Family”: Bringing Telehealth to the Forgotten Residents of Maui
Beth Freeman and the Center for Care Innovations
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

GOLD
Noninvasive heart tests
Coffey Communications
Division: Media / Publishing
Audience: Consumers

GOLD
What to do when cancer ruins your appetite
Coffey Communications
Division: Media / Publishing
Audience: Consumers

SILVER
Condition in Motion: Taking Control of Psoriasis
Sharecare
Division: Business: 500+ employees
Audience: Consumers

SILVER
“Magic Mirror” Virtual Concierge Simulation
UPMC Health Plan and Deeplocal
Division: Health Insurer
Audience: Consumers

SILVER
How to relieve buttock pain while sitting
Veritas Health
Division: Media / Publishing
Audience: Consumers

MERIT
Talk with your doctor about treating pruritus (itchy skin)
American Kidney Fund
Division: Association / Professional Society / Non-Profit
Audience: Consumers

Web-based Digital Health
Infographic Series

SILVER
AARP prescription medicine literacy infographic series
Health Literacy Media and AARP Public Policy Institute
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE
Meet MedPage Today’s The Breakroom Medpage Today
Division: Media / Publishing
Audience: Health Professionals

BRONZE
Healing: Tracking, Treating and Taming Chronic Migraines
Sharecare
Division: Business: 500+ employees
Audience: Consumers

BRONZE
Interactive Physician Consultation For Diabetic Macular Edema (DME)
Sharecare
Division: Business: 500+ employees
Audience: Consumers

BRONZE
Vital Voices: Psoriatic Arthritis
Sharecare
Division: Business: 500+ employees
Audience: Consumers

BRONZE
A New Dawn in the Management of Idiopathic Hypersomnia: An Adaptive Learning Approach to Diagnosis and Implementing Clinical Trial Updates
CME Outfitters
Division: Business: less than 500 employees
Audience: Health Professionals

BRONZE
Eat better for your heart
Coffey Communications
Division: Media / Publishing
Audience: Consumers

BRONZE
How to prevent infections during chemotherapy
Coffey Communications
Division: Media / Publishing
Audience: Consumers

GOLD
Pruritus (itchy skin) website
American Kidney Fund
Division: Association / Professional Society / Non-Profit
Audience: Consumers

GOLD
Vaping Prevention and Education Resource Center
IQ Solutions, Inc., on behalf of FDA’s Center for Tobacco Products
Division: Government (Local/State/Federal)
Audience: Consumers and Health Professionals

GOLD
Crucial Rehearsal
No Fixed Address
Division: Pharmaceutical Company
Audience: Consumers

GOLD
SGMC Annual Report 2022
South Georgia Medical Center
Division: Hospital – 250-499 beds
Audience: Consumers
GOLD
Trinity Health: Healthcare Campus and Medical District Landing Page
Ten Adams
Division: Health System
Audience: Consumers and Health Professionals

GOLD
UPMC Health Plan Individuals and Families Microsite
UPMC Health Plan
Division: Health Insurer
Audience: Consumers

SILVER
Suicide Prevention Now Microsite
Oomph, Inc. on Behalf of the American Foundation for Suicide Prevention (AFSP), the National Action Alliance for Suicide Prevention (Action Alliance), and the Suicide Prevention Resource Center (SPRC)
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

SILVER
Trinity Health: Centennial Landing Page
Ten Adams
Division: Health System
Audience: Consumers and Health Professionals

BRONZE
AARP® Staying Sharp® ‘Best Of’ Microsite
AARP® Staying Sharp
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE
APOL1-Mediated Kidney Disease website
American Kidney Fund
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE
Diversity in Clinical Trials website
American Kidney Fund
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE
Inside Out: Age-Related Macular Degeneration (AMD)
Sharecare
Division: Business: less than 500 employees
Audience: Consumers

BRONZE
UT Health San Antonio: Be Well Texas Clinic Landing Page
Ten Adams
Division: Health System
Audience: Consumers and Health Professionals

BRONZE
UT Health San Antonio: Everything It Takes Microsite
Ten Adams
Division: Health System
Audience: Consumers and Health Professionals

MERIT
UT Health San Antonio: Advancing Brain Health Microsite
Ten Adams
Division: Health System
Audience: Consumers and Health Professionals

Web-based Digital Health
Payments / Processing

SILVER
MOHAP Payment Gateway
Ministry of Health and Prevention - MOHAP
Division: Government (Local/State/Federal)
Audience: Consumers and Health Professionals

MERIT
CR Essentials by CentralReach
CentralReach
Division: Business: less than 500 employees
Audience: Health Professionals

Web-based Digital Health
Portal – Chronic Disease

GOLD
A Patient’s Guide to Metastatic Breast Cancer
Sharecare
Division: Business: 500+ employees
Audience: Consumers

SILVER
ILD Clinical Educator EmpowerMe Patient Portal
Wedgewood Communications: Annemarie Anses, VP, CD; Kim Clayton, Sr Art Dir; Heather Weldon, Sr Acct Mgr; Boehringer Ingelheim Pharmaceuticals, Inc: Laura Nelson, Assoc Dir, ILD Clinical Educator Marketing; Anthony Picard, Assoc Dir, ILD Marketing
Division: Pharmaceutical Company
Audience: Consumers

BRONZE
All About Myopia
All About Vision
Division: Media / Publishing
Audience: Consumers

MERIT
Bezzy – Powered by Community, Empowered by Each Other
Healthline Media
Division: Media / Publishing
Audience: Consumers and Health Professionals
<table>
<thead>
<tr>
<th>Category</th>
<th>Title</th>
<th>Division</th>
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<tbody>
<tr>
<td>Web-based Digital Health</td>
<td>WebMD ONE is Global WebMD Health Services</td>
<td>Division: Business: less than 500 employees</td>
<td>Audience: Consumers</td>
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<tr>
<td>Web-based Digital Health</td>
<td>Finding Your Treatment for Bipolar Disorder Sharecare</td>
<td>Divison Business: 500+ employees</td>
<td>Audience: Consumers</td>
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<td>Web-based Digital Health</td>
<td>Rare Disease Roadmap: Waldenstrom Macroglobulinemia Sharecare</td>
<td>Division Business: 500+ employees</td>
<td>Audience: Consumers</td>
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<td>Web-based Digital Health</td>
<td>Virtual Assistant: Type 2 Diabetes Sharecare</td>
<td>Divison Business: 500+ employees</td>
<td>Audience: Consumers</td>
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<tr>
<td>Web-based Digital Health</td>
<td>Animated Patient’s Guide to Ovarian Cancer: Understanding Genetic Mutations and Biomarkers in Ovarian Cancer Mechanisms in Medicine Inc.</td>
<td>Division: Media / Publishing</td>
<td>Audience: Consumers</td>
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<td>Web-based Digital Health</td>
<td>Family Media Tools American Academy of Pediatrics (Cause Alliance)</td>
<td>Division: Association / Professional Society / Non-Profit</td>
<td>Audience: Consumers and Health Professionals</td>
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<tr>
<td>Web-based Digital Health</td>
<td>CanadaCGM.com Expert Interview with Michael C. Riddell, PhD Impact Education, LLC</td>
<td>Division: Medical Communications Agency</td>
<td>Audience: Health Professionals</td>
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<tr>
<td>Web-based Digital Health</td>
<td>PayerTalkCE Presents: Applying Real-World Experience to Better Manage the Use of Oncology Biosimilars Impact Education, LLC and Medical Education Resources, Inc.</td>
<td>Division: Medical Communications Agency</td>
<td>Audience: Health Professionals</td>
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<td>Web-based Digital Health</td>
<td>Patient Advocate Foundation’s Education Resource Library Patient Advocate Foundation</td>
<td>Division: Association / Professional Society / Non-Profit</td>
<td>Audience: Consumers and Health Professionals</td>
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<tr>
<td>Web-based Digital Health</td>
<td>Virtual Anatomy: Atopic Dermatis Sharecare</td>
<td>Division: Medical Equipment / Device Manufacturer</td>
<td>Audience: Consumers</td>
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<td>Web-based Digital Health</td>
<td>My Kidney Life Plan Medical Education Institute, Inc.</td>
<td>Division: Association / Professional Society / Non-Profit</td>
<td>Audience: Consumers and Health Professionals</td>
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<tr>
<td>Web-based Digital Health</td>
<td>Care Collective: Type 2 Diabetes Sharecare</td>
<td>Division: Business: 500+ employees</td>
<td>Audience: Consumers</td>
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<td>Web-based Digital Health</td>
<td>Patient Connect: Depression Sharecare</td>
<td>Division: Business: 500+ employees</td>
<td>Audience: Consumers</td>
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<td>Web-based Digital Health</td>
<td>Medical Cases: a convenient new tool to help insureds keep current on their health insurance plan VUMI Group</td>
<td>Division: Health Insurer</td>
<td>Audience: Consumers and Health Professionals</td>
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<tr>
<td>Web-based Digital Health</td>
<td>Servicon Website Entry Servicon</td>
<td>Division: Business: 500+ employees</td>
<td>Audience: Consumers and Health Professionals</td>
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<td>Web-based Digital Health</td>
<td>EAF – Website CESAS Medical</td>
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<td>Audience: Health Professionals</td>
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<td>Web-based Digital Health</td>
<td>PayerTalkCE Presents: Health Plan Implementation Recommendations for rtCGM Impact Education, LLC and Medical Education Resources, Inc.</td>
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<td>Audience: Health Professionals</td>
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<td>Web-based Digital Health</td>
<td>Rupa Health Lab Ordering</td>
<td>Division: Business: less than 500 employees</td>
<td>Audience: Health Professionals</td>
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<td>Web-based Digital Health</td>
<td>Sleepio Big Health</td>
<td>Division: Medical Equipment / Device Manufacturer</td>
<td>Audience: Consumers and Health Professionals</td>
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<td>Audience: Consumers and Health Professionals</td>
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</table>

**Web-based Digital Health**

**Portal – Other / Miscellaneous**

**MERIT**

WebMD ONE is Global WebMD Health Services
Division Business: less than 500 employees
Audience: Consumers

**Web-based Digital Health**

**Portal – Patient Education**

**GOLD**

Finding Your Treatment for Bipolar Disorder Sharecare
Division Business: 500+ employees
Audience: Consumers

**MERIT**

Rare Disease Roadmap: Waldenstrom Macroglobulinemia Sharecare
Division Business: 500+ employees
Audience: Consumers

**Web-based Digital Health**

**Portal – Physician / Clinician**

**MERIT**

Rupa Health Lab Ordering Rupa Health
Division Business: less than 500 employees
Audience: Health Professionals

**Web-based Digital Health**

**Responsive Website Design**

**GOLD**

Know HypoPara Disease Education Website Wedgewood Communications Inc: Jim Newton, VP, CD; Doug Greenway, Dir, Interactive; Ascendis Pharma: John Spera, VP, Marketing; Christine Kingsbury, Sr Dir, Marketing; Lizbeth McPherson, Assoc Dir, Marketing; Jasen Dobson, Dir, Digital Marketing
Division Pharmaceutical Company
Audience: Health Professionals

**SILVER**

Optum Website Redesign Optum
Division Business: 500+ employees
Audience: Consumers and Health Professionals

**BRONZE**

Servicon Website Entry Servicon
Division: Business: 500+ employees
Audience: Consumers and Health Professionals

**MERIT**

EAF – Website CESAS Medical
Division: Medical Communications Agency
Audience: Health Professionals

**BRONZE**

Patient Advocate Foundation’s Education Resource Library Patient Advocate Foundation
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

**SILVER**

Sleepio Big Health
Division: Medical Equipment / Device Manufacturer
Audience: Consumers and Health Professionals

**BRONZE**

Animated Patient’s Guide to Ovarian Cancer: Understanding Genetic Mutations and Biomarkers in Ovarian Cancer Mechanisms in Medicine Inc.
Division: Media / Publishing
Audience: Consumers

**BRONZE**

Care Collective: Type 2 Diabetes Sharecare
Division: Business: 500+ employees
Audience: Consumers

**MERIT**

My Kidney Life Plan Medical Education Institute, Inc.
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

**SILVER**

Cancer Transitions: Moving Beyond Cancer Support Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

**BRONZE**

Medical Cases: a convenient new tool to help insureds keep current on their health insurance plan VUMI Group
Division: Health Insurer
Audience: Consumers and Health Professionals
Web-based Digital Health
Webinar

GOLD
NCCN Webinars for Patients: Early-Stage Prostate Cancer
National Comprehensive Cancer Network (NCCN)
Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER
A Primary Care Initiative to Improve Equitable Screening and Management Strategies in NVAF
CME Outfitters
Division: Business: less than 500 employees
Audience: Health Professionals

SILVER
Evening with the Docs: Roswell Park Patient Power
Division: Media / Publishing
Audience: Consumers

BRONZE
cgmEDUCATION.net NAFLD/NASH
cgmEDUCATION.net
Division: Educational Institution
Audience: Health Professionals

BRONZE
Informed Therapy for Black Women with Triple-Negative Breast Cancer: Meeting Them Where They Are and Moving Toward Better Outcomes
CME Outfitters
Division: Business: less than 500 employees
Audience: Health Professionals

BRONZE
Well-Being Priorities for 2023 WebMD Health Services
Division: Business: less than 1500 employees
Audience: Consumers

MERIT
cgmEDUCATION.net State of Diabetes Technology
cgmEDUCATION.net
Division: Educational Institution
Audience: Health Professionals

Web-based Digital Health
Webinar Series

MERIT
Focusing on Brain Health: Managing Cognitive Impairment in Primary Care Settings
CME Outfitters
Division: Business: less than 500 employees
Audience: Health Professionals

MERIT
Lifestyle Spending Accounts: Giving New Meaning to Flexible Benefits
DataPath, Inc.
Division: Business: less than 500 employees
Audience: Consumers and Health Professionals

MERIT
WellBeam: Innovations to Improve Clinical Workflows on the Continuum of Care
WellBeam Inc.
Division: Hospital – 500+ beds
Audience: Consumers and Health Professionals

Web-based Digital Health
Website

GOLD
Family Reflections Booster Shot Media
Division: Educational Institution
Audience: Consumers

GOLD
LynxDx Website, Featuring MyProstateScore 2.0
Envision Health
Division: Other / Miscellaneous
Audience: Consumers and Health Professionals

GOLD
WhyVaccines.com Merck
Division: Pharmaceutical Company
Audience: Consumers

MITE
Miteaverse
Tarsus Pharmaceuticals, Inc.
Division: Pharmaceutical Company
Audience: Consumers and Health Professionals

SILVER
AARP® Staying Sharp® Website
AARP® Staying Sharp®
Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER
North Carolina Healthy Blue Anthem / Elevance Health
Division: Health Insurer
Audience: Consumers and Health Professionals

SILVER
Get Off Your Butt: Stay Smokeless for Life
Optima Health
Division: Health Insurer
Audience: Consumers

SILVER
Optum Website Redesign
Optum
Division: Business: 500+ employees
Audience: Consumers and Health Professionals

SILVER
Upfront Healthcare
Upfront Healthcare
Division: Business: less than 500 employees
Audience: Consumers and Health Professionals

BRONZE
ACOG’s Patient Website: A Destination for Women’s Health Information
American College of Obstetricians and Gynecologists (ACOG)
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE
Blue Cross Blue Shield of Vermont Website Redesign
Blue Cross Blue Shield of Vermont
Division: Health Insurer
Audience: Consumers