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NEWS RELEASE
For Immediate Release

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Nation's Best Consumer Health Information Materials Recognized By 28th Annual National Health Information AwardsSM Program

Libertyville, IL—The nation's best consumer health information programs and materials have been announced following the 28th annual *National Health Information Awards* (NHIA) program held in spring 2021. Entries were submitted by a wide variety of leading organizations in the consumer health field. This awards program, the most comprehensive competition of its kind, is organized by the Health Information Resource CenterSM, a national clearinghouse for consumer health information programs and materials. See a complete list of 2021 winners and judges at healthawards.com/2021winners.

The judges, a panel of health information experts, selected gold, silver, bronze, and merit winners. Entries included brochures, audio/video, newspaper and magazine articles, books, and other media from hospitals, publishers, ad agencies, trade associations, and other organizations. According to Patricia Henze, Executive Director of the Health Information Resource Center, these awards set an industry standard of quality for consumer health materials, and this "seal of quality" helps health professionals find the best consumer health information resources for their programs.

All Gold Award recipients included PatientPoint (Booklet/Brochure/Pamphlet); American Institute for Preventive Medicine (Calendar); UnitedHealthcare (Direct Mail); Smart + Strong / Real Health (Magazine); AARP The Magazine (Magazine/Newspaper/Newsletter Article); Ebix Inc (Newsletter); and Mayo Clinic (Video). A complete list of winners, judges and entry categories can be found at healthawards.com.

For more information on the 2022 *National Health Information Awards* program, the Fall 2021 *Digital Health Awards* program, sponsorship, or any of the HIRC's programs and services, please contact Patricia Henze at 847-816-8660, 8-6 Central time or visit our website at healthawards.com.

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