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NEWS RELEASE

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Winners Announced for Winter/Spring 2012 Web Health AwardsSM

LIBERTYVILLE, IL — The Health Information Resource CenterSM announced the winners of its 14th annual **Web Health AwardsSM** which honors the nation's best digital health resources. The competition, which is held twice yearly, featured 43 entry categories, including blog, e-newsletter, mobile application, mobile website, social media, video, and website. A panel of 32 experts in digital health media served as judges and selected gold, silver, bronze, and merit winners from nearly 600 entries.

Winter/Spring 2012 Gold Award winners included *About.com* (Website); *Coffey Communications, Inc.* (E-Newsletter); *The Doctor's Channel* (Medical Education); *Healthline Networks, Inc.* (Mobile Website); *Johns Hopkins Medicine Digital Media Group* (Social Media: YouTube); *Mayo Clinic Health System — Franciscan Healthcare* (Webcast: Video); *Norton Healthcare* (Microsite); *Walgreens* (Mobile Application: E-Commerce) and *Wax Custom Communications* (Blog). A complete list of winners and entry categories can be found at webhealthawards.com.

The Health Information Resource CenterSM (HIRC), organizer of the **Web Health Awards**, is a national information clearinghouse for professionals who work in consumer health fields. Other well-known HIRC programs includes the annual **National Health Information AwardsSM** (healthawards.com), which annually recognizes the nation's best consumer health information (in non-digital formats), and two national "Fitness Day" events: the annual **National Women's Health & Fitness DaySM**, held annually the last Wednesday in September, and the annual **Family Health & Fitness Day USA[®]**, held the last Saturday in September. Visit fitnessday.com for details on these events, both the largest health promotion events of their kind.

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