



WINNERS WINTER/SPRING 2011

Submitted by: **A.D.A.M., Inc.**

Presented to: **A.D.A.M., Inc.**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
SILVER	mHealth2Go	Mobile Application	Business: less than 500 employees	http://adam.com/mHealth2Go.aspx
MERIT	Health Navigator	Interactive Content	Business: less than 500 employees	http://demos.adam.com

Submitted by: **Acsys Interactive (on behalf of Columbus Regional Hospital)**

Presented to: **Columbus Regional Hospital**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
BRONZE	Columbus Regional Hospital Website Redesign	Website	Hospital/Health Care System	http://www.crh.org

Presented to: **Yale-New Haven Hospital**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
GOLD	Yale New-Haven Hospital Website Redesign	Website	Hospital/Health Care System	http://www.ynhh.org

Submitted by: ActiveHealth Management

Presented to: ActiveHealth Management

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
BRONZE	MyActiveHealth - Personal Health Portal	Portal/Gateway Site	Other/Miscellaneous	https://www.activehealthphrpp.net/PortalDemo/

Submitted by: Aging with Dignity

Presented to: Aging with Dignity

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
BRONZE	Five Wishes Online	Web-based Resource/Tool	Consumer Product Company	https://fivewishesonline.agingwithdignity.org/

Submitted by: Akron Children's Hospital

Presented to: Akron Children's Hospital

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
SILVER	@AkronChildrens	Microblog	Hospital/Health Care System	http://twitter.com/akronchildrens
BRONZE	Facebook Page	Social Network	Hospital/Health Care System	http://www.facebook.com/akronchildrens
BRONZE	Sharing Blog	Blog	Hospital/Health Care System	http://sharing.akronchildrens.org
MERIT	Akron Children's Hospital Audio Visual Library	Webcast (Video)	Hospital/Health Care System	http://www.akronchildrens.org/audio_visual_library.html
MERIT	Akron Children's Hospital Website	Website	Hospital/Health Care System	http://www.akronchildrens.org

Submitted by: American Institute for Cancer Research

Presented to: American Institute for Cancer Research

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
MERIT	AICR E-Newsletter	E-Newsletter	Community Organization	http://www.aicr.org/site/MessageViewer?em_id=13583.0

Submitted by: American Society for Radiation Oncology

Presented to: American Society for Radiation Oncology

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
MERIT	RT Answers	Website	Association/Professional Society	http://www.rtanswers.com

Submitted by: American Society for Reproductive Medicine

Presented to: American Society for Reproductive Medicine

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
SILVER	ReproductiveFacts.org - the ASRM site for Consumer and Patient Resources	Website	Association/Professional Society	http://www.reproductivefacts.org
BRONZE	ASRM News and Research RSS Feed	RSS Feed	Association/Professional Society	http://www.asrm.org/rss/news.aspx
BRONZE	American Society for Reproductive Medicine Website	Website	Association/Professional Society	http://www.asrm.org

Submitted by: American Specialty Health

Presented to: Healthyroads

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
GOLD	EngageHealthyroads.com	Web-based Resource/Tool	Other/Miscellaneous	http://www.engagehealthyroads.com

Submitted by: Answer

Presented to: Answer

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
GOLD	Sex, Etc.	Website	Education	http://www.sexetc.org

Submitted by: AO Foundation

Presented to: AO Foundation

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
MERIT	AO Surgery Reference	Mobile Application	Association/Professional Society	http://m.aosurgery.org
MERIT	AO Surgery Reference	Mobile Website	Association/Professional Society	http://m.aosurgery.org

Submitted by: Association of University Centers on Disabilities

Presented to: Association of University Centers on Disabilities

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
MERIT	AUCD Webinar Library	Web-based Resource/Tool	Association/Professional Society	http://www.aucd.org/resources/webinars.cfm

Submitted by: AthleteInMe.com®

Presented to: AthleteInMe.com®

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
MERIT	www.AthleteInMe.com®	Website	Business: less than 500 employees	http://www.athleteinme.com

Submitted by: AVID Design

Presented to: AVID Design - Bayhealth Medical Group

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
MERIT	Bayhealth Physician Directory	Web-based Resource/Tool	Medical Communications Agency	http://www.bayhealth.org/find-a-physician/BayhealthContentPage.aspx?nd=835

Submitted by: Banner Health

Presented to: Banner Health

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
BRONZE	Banner Docs.com Flash Marquee	Web-based Ad	Hospital/Health Care System	http://www.bannerdocs.com/Banner+Health+Physicians.htm

Submitted by: Barnes-Jewish Hospital

Presented to: Barnes-Jewish Hospital

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
GOLD	Barnes-Jewish & Washington University Transplant Center Microsite	Microsite	Hospital/Health Care System	http://www.barnesjewish.org/transplant-center
GOLD	Barnes-Jewish & Washington University Heart & Vascular Center Microsite	Microsite	Hospital/Health Care System	http://www.barnesjewish.org/heart-vascular
SILVER	Barnes-Jewish Hospital Video Library	Webcast (Video)	Hospital/Health Care System	http://www.barnesjewish.org/video
SILVER	Barnes-Jewish Hospital Careers Microsite	Microsite	Hospital/Health Care System	http://www.barnesjewish.org/careers
SILVER	Barnes-Jewish Hospital Website	Website	Hospital/Health Care System	http://www.barnesjewish.org/
MERIT	Barnes-Jewish Hospital "Find a Doctor" Physician Directory	Web-based Resource/Tool	Hospital/Health Care System	http://www.barnesjewish.org/physicians/
MERIT	Barnes-Jewish & Washington University Neuroscience Center Microsite	Microsite	Hospital/Health Care System	http://www.barnesjewish.org/neurosciences

Submitted by: Baylor College of Medicine

Presented to: Baylor College of Medicine

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
GOLD	Sugar, Heart and Life: A Guide to Living with Diabetes for Health Professionals	Website	Education	http://www.bcm.edu/shl/healthprofessionals
MERIT	Sugar, Heart and Life: A Guide to Living with Diabetes	Website	Education	http://www.bcm.edu/shl

Submitted by: BJC HealthCare

Presented to: Barnes-Jewish St. Peters Hospital

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
BRONZE	Barnes-Jewish St. Peters Hospital	Website	Hospital/Health Care System	http://www.bjsph.org/

Presented to: BJC HealthCare Community Benefit Report

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
BRONZE	BJC HealthCare Community Benefit Report	Website	Hospital/Health Care System	http://communitybenefit.bjc.org/

Presented to: Christian Hospital Lifestyle Guide

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
MERIT	Christian Hospital Lifestyle Guide	Website	Hospital/Health Care System	http://www.chlifestyleguide.org/

Presented to: Northwest HealthCare

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
MERIT	Northwest HealthCare	Website	Hospital/Health Care System	http://www.northwest-healthcare.org/

Submitted by: Blausen Medical Communications, Inc.

Presented to: Blausen Medical Communications, Inc.

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
BRONZE	Blausen Human Atlas HD iPad App 3.0	Mobile Application	Medical Communications Agency	http://blausen.com/ipad

Submitted by: Blue Cross and Blue Shield Association, an association of independent, locally operated Blue

Presented to: Blue Cross and Blue Shield Association

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
SILVER	AskBlue Healthcare Reform	Web-based Resource/Tool	Association/Professional Society	http://askbluereform.com/

Submitted by: Booz Allen Hamilton

Presented to: Booz Allen Hamilton

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
SILVER	Real Warriors Campaign on Facebook	Social Network	Business: 500+ employees	http://www.facebook.com/realwarriors
BRONZE	Real Warriors Campaign on Twitter	Social Network	Business: 500+ employees	http://twitter.com/realwarriors
MERIT	Real Warriors Campaign Website	Website	Business: 500+ employees	http://realwarriors.net/
MERIT	Real Warriors Campaign on YouTube	Social Network	Business: 500+ employees	http://www.youtube.com/user/realwarriorscampaign

Submitted by: Calorie Count

Presented to: Calorie Count

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
MERIT	Calorie Count	Website	Business: less than 500 employees	http://www.caloriecount.com

Submitted by: Captus Communications, LLC

Presented to: Captus Communications | Web Development + Design

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
BRONZE	Dating Abuse Stops Here	Web-based Resource/Tool	Community Organization	http://www.datingabusestopshere.com/
BRONZE	AAP Section on Developmental and Behavioral Pediatrics	Web-based Resource/Tool	Association/Professional Society	http://www.aap.org/sections/dbpeds/index.asp

Submitted by: CareFirst BlueCross BlueShield

Presented to: CareFirst BlueCross BlueShield

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
MERIT	Medi-CareFirst.com Redesign	Website	Insurance Company	http://www.medi-carefirst.com
MERIT	CareFirst.com - Member Portal	Portal/Gateway Site	Insurance Company	https://member.carefirst.com/wps/portal/Member/MemberHome

Submitted by: Carrier Clinic

Presented to: Carrier Clinic

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
MERIT	Website (Redesigned in 2010)	Website	Hospital/Health Care System	http://www.carrierclinic.org/

Submitted by: Centene Corporation

Presented to: Centene Corporation

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
MERIT	Diabetes Management – Controlling Diabetes One Step At A Time	Webcast (Audio)	Managed Care Organization	http://www.startsmartforyourhealth.com/diabetes/

Submitted by: Center for Patient Partnerships

Presented to: Center for Patient Partnerships

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
SILVER	Pathways to Empowerment	Web-based Resource/Tool	Education	http://patientpartnerships.org/pathways/

Submitted by: Center of Excellence for Medical Multimedia

Presented to: Center of Excellence for Medical Multimedia

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
MERIT	Traumatic Brain Injury	Website	Government	http://www.traumaticbraininjuryatoz.org

Submitted by: CGI Federal

Presented to: Centers for Medicare and Medicaid Services

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
BRONZE	MyMedicare (Medicare Beneficiary Personalized Portal)	Website	Government	http://www.mymedicare.gov
MERIT	Medicare	Website	Government	http://www.medicare.gov

Submitted by: ChampCohen Design Associates

Presented to: ChampCohen Design Associates, Interface Design. Henry Leo Duclos, Site Integration

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
MERIT	Spectrom Clinical Systems Website	Website	Hospital/Health Care System	http://www.spectrom.net/

Submitted by: Cianna Medical, Inc.

Presented to: Cianna Medical, Inc.

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
SILVER	SAVI Sisters Facebook Fan Page	Social Network	Business: less than 500 employees	http://www.facebook.com/savisisters
SILVER	SAVI Sisters	Website	Business: less than 500 employees	http://www.savisisters.com
MERIT	Cianna Medical Corporate Website	Website	Business: less than 500 employees	http://www.ciannamedical.com

Submitted by: Colorado Children's Immunization Coalition

Presented to: Colo. Children's Immunization Coalition, Colo. Immunization Program, Vaccine Advisory Committee for Colo.

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
BRONZE	Immunize for Good	Website	Community Organization	http://www.immunizeforgood.com

Submitted by: Consumer Communication Solutions, UnitedHealthcare

Presented to: Consumer Communication Solutions, UnitedHealthcare

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
MERIT	Diabetes Education Video Series	Web-based Resource/Tool	Insurance Company	http://www.diabetes.uhc4health.com
MERIT	Preventive Care educational video	Web-based Resource/Tool	Insurance Company	http://www.preventive.uhc4health.com

Submitted by: Consumers Union

Presented to: Consumer Reports Health Best Buy Drugs

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
MERIT	Consumer Reports Health Best Buy Drugs	Website	Media/Publishing	http://www.consumerreportshealth.org/BestBuyDrugs

Submitted by: CRT/tanaka

Presented to: CRT/tanaka

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
MERIT	Health Justice CT Website	Website	Community Organization	http://healthjusticect.org/

Submitted by: Dana-Farber Cancer Institute

Presented to: Dana-Farber Cancer Institute

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
BRONZE	Living Well Beyond Cancer: A Web Resource for Cancer Survivors	Microsite	Hospital/Health Care System	http://www.dana-farber.org/livingwellbeyondcancer

Submitted by: DaVita.com

Presented to: DaVita.com

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
SILVER	DaVita Website	Website	Business: less than 500 employees	http://www.davita.com
BRONZE	DaVita Website	Website	Business: 500+ employees	http://mydavita.com/phosphoruschallenge/

Submitted by: Dawkins Productions, Inc.

Presented to: Dawkins Productions / Kevin and Lee Dawkins

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
BRONZE	Cffone	Mobile Website	Media/Publishing	http://www.cffone.com

Submitted by: DevicePharm, Inc.

Presented to: DevicePharm

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
SILVER	OptiMedica Corporate Website	Website	Medical Communications Agency	http://www.optimedica.com

Submitted by: Diabetes Research Institute Foundation

Presented to: Diabetes Research Institute Foundation

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
MERIT	Diabetes 2.0	Webcast (Video)	Community Organization	http://www.diabetesresearch.org/Diabetes2_0

Submitted by: Eating Well Media Group

Presented to: Eating Well Media Group

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
BRONZE	EatingWell's Healthy in a Hurry	Mobile Application	Media/Publishing	http://itunes.apple.com/us/app/eatingwell-healthy-in-a-hurry/id319258887?mt=8

Submitted by: Educatedpatients.com

Presented to: EducatedPatients.com

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
GOLD	Virtual Consumer Seminar	Web-based Resource/Tool	Business: less than 500 employees	http://p.b5z.net/i/u/6097038/h/HearingSeminar.com-%28877%29-756-3734/player.html

Submitted by: EGO Factory

Presented to: EGO Factory

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
SILVER	www.egofactory.com	Website	Medical Communications Agency	http://www.egofactory.com
MERIT	Crystalens Detail Aid	Mobile Application	Medical Communications Agency	http://www.egofactory.com/case-studies/crystalens-da/

Submitted by: EmpowHER

Presented to: EmpowHER

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
MERIT	EmpowHER.com	Web-based Resource/Tool	Media/Publishing	http://www.EmpowHER.com

Submitted by: Epilepsy Foundation

Presented to: Epilepsy Foundation

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
SILVER	La Epilepsia	Microsite	Community Organization	http://new.epilepsyfoundation.org/epilepsia/
SILVER	Epilepsy and the African American Community	Microsite	Community Organization	http://new.epilepsyfoundation.org/african-american/index.cfm

Submitted by: Evea

Presented to: Evea

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
GOLD	Exalgo KOL Video	Webcast (Video)	Pharmaceutical Company	https://eveo.box.net/shared/static/uskglizref.wmv

Submitted by: Eveo, Inc**Presented to: Eveo**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
BRONZE	Xolair vDeck	Interactive Content	Pharmaceutical Company	https://eveo.box.net/shared/s11auar7ai
BRONZE	Prolia Patient Stories	Webcast (Video)	Pharmaceutical Company	https://eveo.box.net/shared/rt7xpv5lfh
BRONZE	Rituxan Mechanism of Action Video	Webcast (Video)	Pharmaceutical Company	https://eveo.box.net/shared/s4r1z4ttjo
MERIT	Gilead Faces of HIV	Webcast (Video)	Pharmaceutical Company	https://eveo.box.net/shared/7yhtmjz2n8
MERIT	Onglyza Video	Webcast (Video)	Pharmaceutical Company	https://eveo.box.net/shared/Ohe7tmugfz

Submitted by: Everyday Health**Presented to: Everyday Health**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
MERIT	Guide to Dry Skin Relief	Microsite	Media/Publishing	http://www.everydayhealth.com/health-report/dry-skin-relief.aspx
MERIT	Eating for Better Health	Microsite	Media/Publishing	http://www.everydayhealth.com/health-report/eating-for-better-health.aspx

Submitted by: Excellus BlueCross BlueShield**Presented to: Community-wide End-of-Life/Palliative Care Initiative**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
MERIT	CompassionAndSupport.org	Website	Community Organization	http://www.compassionandsupport.org/index.php

Submitted by: Fisher Center for Alzheimer's Research Foundation

Presented to: Fisher Center for Alzheimer's Research Foundation

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
SILVER	Leading resource for Alzheimer's information online	Website	Community Organization	http://www.ALZinfo.org

Submitted by: FITNESS Magazine - FitnessMagazine.com

Presented to: FitnessMagazine.com

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
GOLD	Build a Video Workout Tool	Interactive Content	Media/Publishing	http://www.fitnessmagazine.com/fitness/cfile.jsp?item=/marketing/buildaworkout/BuildVideo
BRONZE	Fitness Magazine Facebook Fan Page	Social Network	Media/Publishing	http://www.facebook.com/fitnessmag
MERIT	Your Best Body Ever: Lose 10 Pounds Plan	E-Newsletter	Media/Publishing	http://images.meredith.com/fitness/images/Newsletters/2011/YCDI_Lose10Pounds.html

Submitted by: Fitness Together

Presented to: Janet Bond Brill, PhD, RD, LDN

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
BRONZE	Ask Dr. Janet	Blog	Other/Miscellaneous	http://corp.fitnessstogether.com/nutrition-together/

Submitted by: Flash Advertising Pty Ltd

Presented to: Helsinki

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
BRONZE	Global Corporate Challenge 2010	Website	Business: less than 500 employees	http://gcc2010.stage.flashgroup.com.au/

Submitted by: Geonetric

Presented to: Avera

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
SILVER	Avera Website	Interactive Content	Hospital/Health Care System	http://www.avera.org/health-info

Presented to: Dean

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
MERIT	Dean Website	Website	Hospital/Health Care System	http://www.deancare.com

Presented to: Methodist Medical Center of Illinois

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
BRONZE	Methodist Medical Center of Illinois Mobile Website	Mobile Website	Hospital/Health Care System	http://www.mymethodist.net/mobile

Submitted by: Georgetown University

Presented to: National Center for Cultural Competence & Georgetown University Health Information Group

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
BRONZE	National Center for Cultural Competence	Website	Education	http://nccc.georgetown.edu

Submitted by: GeriCareFinder.com, Inc.

Presented to: GeriCareFinder.com, Inc.

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
SILVER	GeriCareFinder.com - Your Complete Source For Senior Care	Web-based Resource/Tool	Business: less than 500 employees	http://www.GeriCareFinder.com

Submitted by: GlaxoSmithKline

Presented to: Care Management Solutions - GlaxoSmithKline

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
BRONZE	HealthCoach4Me for Consumers	Web-based Resource/Tool	Pharmaceutical Company	http://www.HealthCoach4Me.com
MERIT	CareManagementCentral for healthcare professionals	Web-based Resource/Tool	Pharmaceutical Company	http://www.CareManagementCentral.com

Submitted by: GoHealthInsurance.com

Presented to: GoHealthInsurance.com

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
BRONZE	GoHealthInsurance.com	Web-based Resource/Tool	Consumer Product Company	http://www.gohealthinsurance.com/instagramquote.jsp

Submitted by: Goldstein Group Communications

Presented to: Radisphere National Radiology Group

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
MERIT	Radisphere Website	Website	Business: less than 500 employees	http://www.radsphere.net/

Submitted by: Goryeb Children's Hospital at Morristown Memorial Hospital

Presented to: Goryeb Children's Hospital at Morristown Memorial Hospital

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
BRONZE	TeenHealthFX	Website	Hospital/Health Care System	http://www.TeenHealthFX.com

Submitted by: **Greater Than One**

Presented to: **Greater Than One**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
GOLD	How I Fight MS	Website	Business: less than 500 employees	http://www.howifightms.com/
GOLD	Omnaris Mobile	Mobile Application	Business: less than 500 employees	http://www.omnaris.com/
MERIT	Jefferson Radiology	Website	Business: less than 500 employees	https://www.jeffersonradiology.com/Home.aspx
MERIT	Omnaris	Website	Business: less than 500 employees	http://www.omnaris.com/

Submitted by: **GSW Worldwide**

Presented to: **GSW Worldwide**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
BRONZE	ED Cure	Website	Pharmaceutical Company	http://www.answer-ed.com/
MERIT	AMS Greenlight Patient Site	Website	Nurses/Allied Health Professionals	http://greenlightforbph.com/

Submitted by: **H.T. Klatzky & Associates**

Presented to: **H.T. Klatzky & Associates**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
MERIT	Sacred Heart Hospital Report for the Community	Interactive Content	Hospital/Health Care System	http://www.sacredhearteauclaire.org/communityreport/

Submitted by: Health Alliance Plan of Michigan

Presented to: Health Alliance Plan of Michigan

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
MERIT	eWise Woman — Health tips for women on the go	E-Newsletter	Insurance Company	http://www.hap.org/health/programs/wise_woman/newsletter/issue1/index.html

Submitted by: Health Care Service Corporation

Presented to: Health Care Service Corporation

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
BRONZE	BeSmartBeWell.com/domestic_violence	Website	Insurance Company	http://www.besmartbewell.com/domestic_violence/

Submitted by: Health Guru Media

Presented to: Health Guru Media

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
GOLD	HealthGuru.com	Web-based Resource/Tool	Media/Publishing	http://www.healthguru.com/quizzes
BRONZE	HealthGuru.com	Webcast (Video)	Media/Publishing	http://www.healthguru.com

Submitted by: Health Magazine

Presented to: Health

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
BRONZE	Best-Selling CarbLovers Franchise Debuts New App for iPhone	Mobile Application	Media/Publishing	http://www.carblov.com/health/carblov/article.jsp?article_id=3&category=advice&name=The%20CarbLovers%20Diet%20App

Submitted by: Health Monitor Network

Presented to: Natalie Vavricka, Digital Content Manager, Health Monitor Network

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
BRONZE	Guide2chemo.com	Website	Media/Publishing	http://guide2chemo.com
BRONZE	Guide2Breastcancer.com	Website	Media/Publishing	http://guide2breastcancer.com

Presented to: Natalie Vavricka, Digital Content Manager, Health Monitor Network

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
MERIT	Guide2Psoriasis.com	Website	Media/Publishing	http://guide2psoriasis.com

Submitted by: Health Net, Inc.

Presented to: Health Net, Inc. - Web Center of Excellence

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
SILVER	Health Net Mobile	Mobile Application	Insurance Company	https://www.healthnet.com/mobile

Submitted by: HealthEd

Presented to: Symlin/HealthEd

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
GOLD	Symlin "What is a Major Meal?" Tool	Interactive Content	Pharmaceutical Company	https://www.symlin.com/
BRONZE	Symlin.com	Website	Pharmaceutical Company	https://www.symlin.com/
BRONZE	Symlin "What is a Major Meal?" Tool	Web-based Resource/Tool	Pharmaceutical Company	https://www.symlin.com/

Submitted by: HealthiNation

Presented to: HealthiNation

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
MERIT	True Champions: Rheumatoid Arthritis	Webcast (Video)	Media/Publishing	http://www.healthination.com/Videos/True-Champions-RA

Submitted by: Healthline Networks, Inc.

Presented to: Healthline Networks

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
BRONZE	Healthline	Website	Media/Publishing	http://www.healthline.com

Submitted by: **HealthyPlace.com, Inc.**

Presented to: **HealthyPlace.com**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
SILVER	HealthyPlace: America's Mental Health Channel	Website	Media/Publishing	http://www.healthyplace.com
SILVER	HealthyPlace Mental Health Radio Show	Webcast (Audio)	Media/Publishing	http://www.healthyplace.com/radioshow/blog/surviving-child-abuse/
SILVER	HealthyPlace.com Psychological Tests	Interactive Content	Media/Publishing	http://www.healthyplace.com/psychological-tests/

Presented to: **HealthyPlace.com / Angela E. Gambrel Lackey**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
MERIT	Surviving ED Blog	Blog	Media/Publishing	http://www.healthyplace.com/blogs/survivinged/

Presented to: **HealthyPlace.com / Angela McClanahan**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
SILVER	Life with Bob	Blog	Media/Publishing	http://www.healthyplace.com/blogs/parentingchildwithmentalillness/

Presented to: **HealthyPlace.com / Natasha Tracy**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
BRONZE	Breaking Bipolar Blog	Blog	Media/Publishing	http://www.healthyplace.com/blogs/breakingbipolar/

Submitted by: Hepatitis B Foundation

Presented to: Hepatitis B Foundation

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
SILVER	The Hepatitis B Foundation is dedicated to the global problem of hepatitis B	Website	Community Organization	http://www.hepb.org/index.html

Submitted by: Highmark

Presented to: Highmark

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
BRONZE	Commercial e-newsletter	E-Newsletter	Insurance Company	http://cpeblcfl.netreturns.biz/HealthNews/ViewIssue.aspx?IssueID=d4f60457be394204aad489076703a913

Submitted by: Hill Holiday

Presented to: Novartis Pharmaceuticals

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
MERIT	1in3people	Website	Pharmaceutical Company	http://www.1in3people.com

Submitted by: Hospital for Special Surgery

Presented to: Hospital for Special Surgery

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
BRONZE	Hospital for Special Surgery	Website	Hospital/Health Care System	http://www.hss.edu

Submitted by: HospitalPortal.net

Presented to: Carteret General Hospital intranet by HospitalPortal.net

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
SILVER	Carteret General Hospital intranet by HospitalPortal.net	Intranet	Hospital/Health Care System	http://www.hospitalportal.net

Presented to: Henry County Health Center

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
GOLD	Henry County Health Center intranet by HospitalPortal.net	Intranet	Hospital/Health Care System	http://www.hospitalportal.net

Presented to: Olmsted Medical Center

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
MERIT	Olmsted Medical Center intranet by HospitalPortal.net	Intranet	Hospital/Health Care System	http://www.hospitalportal.net

Submitted by: ICF International

Presented to: National Institute on Alcohol Abuse and Alcoholism

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
BRONZE	The Cool Spot	Website	Government	http://www.thecoolspot.gov/
MERIT	Rethinking Drinking	Website	Government	http://rethinkingdrinking.niaaa.nih.gov/

Presented to: U.S. Department of Defense / TRICARE Management Activity

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
BRONZE	Quit Tobacco—Make Everyone Proud	Website	Government	http://www.ucanquit2.org/

Submitted by: Imaginis: The Women's Health Resource

Presented to: Imaginis

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
MERIT	Imaginis.com : The Women's Health Resource	Website	Other/Miscellaneous	http://www.imaginis.com

Submitted by: Independence Blue Cross

Presented to: Independence Blue Cross

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
SILVER	Healthy Steps	Social Network	Insurance Company	http://www.facebook.com/ibxfb

Submitted by: Informed Medical Decisions, Inc.

Presented to: Informed Medical Decisions, Inc. (InformedDNA)

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
MERIT	Empowering YOU With Independent Genetics Expertise	Website	Nurses/Allied Health Professionals	http://informeddna.com/

Submitted by: Ingenix

Presented to: Ingenix

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
BRONZE	Ingenix.com corporate site	Website	Business: 500+ employees	http://www.ingenix.com

Submitted by: Innis Maggiore Group, Inc.

Presented to: Aultman Health Foundation - Aultman Hospital Mobile Website

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
SILVER	Aultman Hospital Mobile Website	Mobile Website	Hospital/Health Care System	http://www.aultman.org

Presented to: Aultman Health Foundation - Aultman Hospital Website

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
BRONZE	Aultman Hospital Website	Website	Hospital/Health Care System	http://www.aultman.org

Submitted by: Institute for Health Promotion Research at The UT Health Science Center at San Antonio

Presented to: Institute for Health Promotion Research at UTHSCSA

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
SILVER	SaludToday Blog	Blog	Other/Miscellaneous	http://www.saludtoday.com/blog
SILVER	IHPR Noticias E-Newsletter	E-Newsletter	Other/Miscellaneous	http://ihpr.uthscsa.edu/sites/ihpr-drupal/files/Fall2010.pdf
MERIT	SaludToday	Website	Other/Miscellaneous	http://www.saludtoday.com

Submitted by: Interstitial Cystitis Association

Presented to: Interstitial Cystitis Association

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
BRONZE	Conquering IC. Changing Lives. IC Association Website	Website	Association/Professional Society	http://www.ichelp.org

Submitted by: Interval

Presented to: Inova Health System and Interval

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
BRONZE	Fitfor50	Web-based Resource/Tool	Hospital/Health Care System	http://www.fitfor50.org/

Submitted by: Intouch Solutions

Presented to: Abbott Laboratories

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
MERIT	Niaspan DTC Website	Website	Pharmaceutical Company	http://www.niaspan.com

Submitted by: IQ Solutions, Inc.

Presented to: National Institute on Drug Abuse, National Institutes of Health

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
SILVER	Sara Bellum Blog	Blog	Government	http://teens.drugabuse.gov/blog

Submitted by: JBS International, Inc.

Presented to: Karen Pocinki, Project Officer/National Institute on Aging and Susan Farrer, Project Manager/JBS International, Inc.

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
SILVER	Go4Life Website	Website	Business: less than 500 employees	http://www.nia.nih.gov/Go4Life

Submitted by: Jennings

Presented to: Lowell General Hospital

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
MERIT	Merrimack Valley Mom Blog	Blog	Hospital/Health Care System	http://myRegence.comwww.mvmoms.com

Submitted by: Johns Hopkins Digital Media Group

Presented to: Johns Hopkins Digital Media Group, Johns Hopkins Hospital & Health System

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
BRONZE	Living with Warfarin	Intranet	Hospital/Health Care System	http://www.hopkinsmedicine.org/hematology/anticoagulation/

Submitted by: Jones Public Affairs

Presented to: Jones Public Affairs for the Melanoma Research Foundation

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
BRONZE	Take a Stand - Don't Tan!	Microsite	Medical Communications Agency	http://www.melanoma.org/take-a-stand

Submitted by: Kane and Finkel Healthcare Communications

Presented to: Kane And Finkel

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
GOLD	Voices In PAH	Social Network	Medical Communications Agency	http://www.VoicesInPAH.com
SILVER	Letairis.com Website	Website	Medical Communications Agency	http://www.letairis.com
BRONZE	Food and Fluid Daily Diary	Mobile Application	Medical Communications Agency	http://itunes.apple.com/us/app/food-and-fluid-daily-diary/id376302960?mt=8

Submitted by: Ketchum on behalf of the Office of the National Coordinator for Health Information Technology

Presented to: Office of the National Coordinator for Health Information Technology, U.S. Department of Health and Human Services

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
MERIT	Health IT Buzz Blog	Blog	Government	http://healthit.hhs.gov/blog/onc/

Submitted by: Krames StayWell

Presented to: CareFirst Blue Cross Blue Shield

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
MERIT	CareFirst Blue Cross Blue Shield — Mobile Application	Mobile Application	Insurance Company	http://carefirst.staywellsolutionsonline.com/

Presented to: University of Arkansas Medical Sciences

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
MERIT	University of Arkansas Medical Sciences E-Newsletter	E-Newsletter	Hospital/Health Care System	http://www.uamshealth.com/healthlibrary/hlhome.aspx

Presented to: University of Utah Healthcare

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
SILVER	University of Utah Healthcare Website	Website	Hospital/Health Care System	http://healthcare.utah.edu

Submitted by: Legacy

Presented to: Legacy Communications Department

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
MERIT	Legacy eNews - March 2010	E-Newsletter	Other/Miscellaneous	http://www.legacyforhealth.org/newsletters/10/1103180882183.html

Submitted by: Lorel Marketing Group for Magee Rehabilitation

Presented to: Lorél Marketing Group

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
GOLD	MageeRehab.org	Website	Hospital/Health Care System	http://mageerehab.org/believe.php

Submitted by: Mannatech Incorporated

Presented to: Mannatech Incorporated

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
SILVER	Mannatech Healthy Science Blog	Blog	Other/Miscellaneous	http://www.healthyscience.net

Submitted by: Marlette Regional Hospital

Presented to: Marlette Regional Hospital

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
MERIT	My Health E-newsletter	E-Newsletter	Hospital/Health Care System	http://marletteregional.netreturns.biz/HealthNews/ViewIssue.aspx?IssueID=a141342992c44505ae1032237e1ef6f5

Submitted by: Mayo Clinic

Presented to: Mayo Clinic

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
SILVER	Mayo Clinic Health Information	Website	Hospital/Health Care System	http://www.mayoclinic.com/health-information

Submitted by: Mayo Clinic Health Solutions

Presented to: Mayo Clinic Health Solutions

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
GOLD	Mayo Clinic EmbodyHealth portal	Website	Other/Miscellaneous	http://www.mayoclinicembodyhealthdemo.com

Submitted by: MedHelp**Presented to: MedHelp**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
BRONZE	My Diet Diary - Calorie Counter & Weight Loss App	Mobile Application	Other/Miscellaneous	http://itunes.apple.com/us/app/my-diet-diary-calorie-counter/id414169919?mt=8
BRONZE	I'm Expecting - Pregnancy App	Mobile Application	Other/Miscellaneous	http://itunes.apple.com/us/app/im-expecting-pregnancy-app/id383565674?mt=8
BRONZE	Sleep On It - Sleep Tracker and Alarm App	Mobile Application	Other/Miscellaneous	http://itunes.apple.com/us/app/sleep-on-it-sleep-tracker/id393927199?mt=8
MERIT	My Cycles - Period and Ovulation Tracker App	Mobile Application	Other/Miscellaneous	http://itunes.apple.com/app/my-cycles/id335875911?mt=8
MERIT	Moody Me - Mood Diary & Tracker App	Mobile Application	Other/Miscellaneous	http://itunes.apple.com/us/app/moody-me-mood-diary-tracker/id411567371?mt=8

Submitted by: Medical Education Institute**Presented to: Medical Education Institute**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
SILVER	Kidney School™	Website	Other/Miscellaneous	http://www.kidneyschool.org

Submitted by: MediCom Worldwide, Inc**Presented to: MediCom Worldwide, Inc., Cephalon, Inc., Endo Pharmaceuticals, and Purdue Pharma L.P.**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
SILVER	ESP Interactive Patient Case Studies	Web-based Resource/Tool	Medical Communications Agency	http://www.emergingsolutionsinpain.com

Submitted by: MedPage Today

Presented to: The MedPage Today Staff, Kevin Pho, MD

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
GOLD	MedPage Today Blogs	Blog	Media/Publishing	http://www.medpagetoday.com/Blogs-by-KevinMD/

Submitted by: MedTouch

Presented to: MedTouch

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
MERIT	St. Dominic Hospital Social Media	Social Network	Hospital/Health Care System	http://www.facebook.com/pages/st-dominic-hospital/216233519152

Presented to: MedTouch and Newton-Wellesley Hospital

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
SILVER	Newton-Wellesley Hospital Mobile Website	Mobile Website	Hospital/Health Care System	http://www.nwh.org/m

Submitted by: Memorial Healthcare System

Presented to: Memorial Healthcare System

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
BRONZE	Memorial Healthcare System website	Website	Hospital/Health Care System	http://www.mhs.net
MERIT	Joe DiMaggio Children's Hospital facebook page	Social Network	Hospital/Health Care System	http://www.facebook.com/pages/Joe-DiMaggio-Childrens-Hospital/305479668085?ref=ts
MERIT	Memorial Fitness Centers website	Website	Hospital/Health Care System	http://www.memorialfitnesscenter.com

Submitted by: Meniscus Educational Institute

Presented to: Meniscus Educational Institute

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
BRONZE	Current Strategies for Nursing Management of Myelodysplastic Syndromes and Multiple Myeloma	Website	Medical Communications Agency	http://www.meniscus.com/mei/ceofferings/mdsmmseries/index.html

Presented to: Meniscus Educational Institute and Indicia Medical Education, LLC

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
SILVER	Journal and Conference Summaries (JACS): Translating Multiple Myeloma Data into Clinical Practice	E-Newsletter	Medical Communications Agency	http://www.meniscus.com/mei/ceofferings/jacs/

Submitted by: Meritus Health

Presented to: Health Matters, a Radio Show from Meritus Health

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
GOLD	Health Matters podcasts	Webcast (Audio)	Hospital/Health Care System	http://www.meritushealth.com/radio/bysubject.asp

Submitted by: Methodist Health System

Presented to: Methodist Health System

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
MERIT	Methodist Health eNews	E-Newsletter	Hospital/Health Care System	http://regardinghealth.com/MHSD/RHO/2011/01
MERIT	MethodistHealthSystem.org	Website	Hospital/Health Care System	http://www.methodisthealthsystem.org

Submitted by: MeYou Health

Presented to: MeYou Health

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
BRONZE	Daily Challenge	Web-based Resource/Tool	Consumer Product Company	https://challenge.meyouhealth.com/signup

Submitted by: Muller Bressler Brown

Presented to: Muller Bressler Brown

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
BRONZE	The Belly Bunch	Website	Medical Communications Agency	http://demo.bellybunch.com

Submitted by: Muscular Dystrophy Association

Presented to: Muscular Dystrophy Association

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
MERIT	Grants at a Glance, Fall 2010	Web-based Resource/Tool	Association/Professional Society	http://www.mda.org/research/gaag/2010/fall

Submitted by: National Cancer Institute

Presented to: National Cancer Institute

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
BRONZE	NCI Cancer Bulletin	E-Newsletter	Government	http://www.cancer.gov/ncicancerbulletin

Presented to: National Cancer Institute Office of Cancer Content Management

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
SILVER	Complementary and Alternative Medicine	Website	Government	http://www.cancer.gov/cancertopics/cam
BRONZE	Screening and Testing to Detect Cancer	Website	Government	http://www.cancer.gov/cancertopics/screening

Submitted by: National Center for Injury Prevention and Control, Centers for Disease Control and Prevention

Presented to: National Center for Injury Prevention and Control, Centers for Disease Control and Prevention

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
SILVER	Heads Up: Online Training for Youth Sports Coaches	Web-based Resource/Tool	Government	http://www.cdc.gov/concussion/HeadsUp/online_training.html

Submitted by: National Kidney Foundation

Presented to: Ellie Schlam and Bryan Van Steenberg, National Kidney Foundation

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
GOLD	Love Your Kidneys monthly e-newsletter	E-Newsletter	Association/Professional Society	http://www.kidney.org/news/newsletters.cfm

Submitted by: National Maternal and Child Oral Health Resource Center

Presented to: Katrina Holt, Director

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
BRONZE	Oral Health Alert: Focus on Head Start	E-Newsletter	Education	http://www.mchoralhealth.org/alert/index.htm
MERIT	Smiles for Ohio—Fluoride Varnish: Training for Primary Medical Care Providers Serving Children Enrolled in Medicaid	Web-based Resource/Tool	Education	http://www.ohiodentalclinics.com/curricula/smiles/index.html

Submitted by: North Carolina Healthy Start Foundation

Presented to: NC Healthy Start Foundation - Tania Connaughton-Espino, Marta Pirzadeh, Christine Rogers

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
BRONZE	Webisodes (Video): Infant Safe Sleep Tips: Reducing the Risk of SIDS (#1 What is an infant safe sleep space	Webcast (Video)	Education	http://www.youtube.com/watch?v=t-Q9qfOKUNE

Submitted by: Northwestern Memorial Hospital

Presented to: Northwestern Memorial Hospital

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
SILVER	Northwestern Medicine 2009 Annual Report Web Site	Website	Hospital/Health Care System	http://www.northwesternmemorial.org/annualreport/2009/
BRONZE	Clinical Update — Bluhm Cardiovascular Institute — Summer 2010	E-Newsletter	Hospital/Health Care System	http://bit.ly/g3Eoet
BRONZE	Bluhm Cardiovascular Institute, Clinical Activities and Outcomes Report 2009	Microsite	Hospital/Health Care System	http://www.northwesternmemorial.org/clinicaloutcomes/2009/index.html
BRONZE	Oncofertility Patient Power Podcast	Webcast (Audio)	Hospital/Health Care System	http://bit.ly/gCO2EE

Submitted by: Norton Healthcare

Presented to: Barrett Wilson, Kristen Elder, Gabe Riggs

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
MERIT	Norton Orthopaedic Care	Microsite	Hospital/Health Care System	http://NortonOrthopedicCare.com

Presented to: Jerry Roberts, Gabe Riggs

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
MERIT	NortonMobile iPhone & iPad App	Mobile Application	Hospital/Health Care System	http://NortonHealthcare.com/nortonmobile

Submitted by: Nurtur

Presented to: Nurtur

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
SILVER	MyNurturLife.com: Member Portal	Portal/Gateway Site	Other/Miscellaneous	http://nurtur.mynurturlife.com

Submitted by: Office of Disease Prevention and Health Promotion (ODPHP)

Presented to: Office of Disease Prevention and Health Promotion

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
BRONZE	myhealthfinder Widget	Web-based Resource/Tool	Government	http://healthfinder.gov/widgets/
BRONZE	Healthy People 2020 Web site	Website	Government	http://www.healthypeople.gov
MERIT	healthfinder.gov Twitter Community	Microblog	Government	http://twitter.com/healthfinder

Submitted by: Ohio Hospital Association

Presented to: Ohio Hospital Association (@OhioHospitals)

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
BRONZE	Ohio Hospital Association Twitter Presence: @OhioHospitals	Social Network	Association/Professional Society	http://twitter.com/OhioHospitals

Submitted by: OncUView.tv, LLC

Presented to: OncUView.tv, LLC

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
MERIT	OncUView.tv	Web-based Resource/Tool	Other/Miscellaneous	http://www.oncuview.tv/

Submitted by: Onlife Health, Inc.

Presented to: Onlife Health, Inc.

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
GOLD	Liveon Health Portal	Portal/Gateway Site	Business: less than 500 employees	http://www.onlifehealth.com
SILVER	Liveon- My Community Social Network	Social Network	Business: less than 500 employees	http://www.onlifehealth.com
SILVER	onmytime Self-Directed Programs	Interactive Content	Business: less than 500 employees	http://www.onlifehealth.com
MERIT	Onlife Health Website	Website	Business: less than 500 employees	http://www.onlifehealth.com

Submitted by: OptumHealth

Presented to: myOptumHealth

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
SILVER	myOptumHealth.com	Social Network	Insurance Company	http://www.facebook.com/myOptumHealth

Presented to: myOptumHealth.com

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
BRONZE	myOptumHealth.com	Website	Insurance Company	http://www.myoptumhealth.com
BRONZE	myOptumHealth.com	Interactive Content	Insurance Company	http://www.myoptumhealth.com

Submitted by: OptumHealth Financial Services

Presented to: OptumHealth Financial Services

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
BRONZE	Health Account Education Made Easy for Benefit Managers	Microsite	Insurance Company	http://www.openenrollment123.com

Submitted by: Palo Alto Medical Foundation

Presented to: Palo Alto Medical Foundation

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
SILVER	Palo Alto Medical Foundation Monthly Newsletter	E-Newsletter	Hospital/Health Care System	http://www.ebsconewsletter.com/pamf/
BRONZE	Palo Alto Medical Foundation Website	Website	Hospital/Health Care System	http://www.pamf.org

Submitted by: Parents.com**Presented to: Parents.com**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
MERIT	12 Weeks To A Healthier Family	Interactive Content	Media/Publishing	http://www.parents.com/12weeks

Submitted by: Penn Medicine**Presented to: Penn Medicine**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
SILVER	Penn Fertility Care	Website	Hospital/Health Care System	http://www.pennmedicine.org/fertility
SILVER	Penn Metabolic & Bariatric Surgery News	E-Newsletter	Hospital/Health Care System	http://penn-bariatric-weight-loss-surgery.blogspot.com/
SILVER	Penn Heart and Vascular	Website	Hospital/Health Care System	http://www.pennmedicine.org/heart
SILVER	Stay Connected	Social Network	Hospital/Health Care System	http://pennmedicine.org/health-system/about/stay-connected
BRONZE	Top 10 Again, Pass it On	Microblog	Hospital/Health Care System	http://pennmedicinetop10again.posterous.com/
MERIT	Penn Metabolic & Bariatric Surgery Program	Website	Hospital/Health Care System	http://www.pennmedicine.org/bariatrics
MERIT	Penn Medicine Blood Donation Center Scheduling Tool	Web-based Resource/Tool	Hospital/Health Care System	http://penmed.2Online.com/give-blood/schedule-blood-donation
MERIT	Clinical Briefings™: Clinical Reports from Penn Medicine	E-Newsletter	Hospital/Health Care System	http://penn-medicine-clinical-reports.blogspot.com/

Submitted by: Planned Parenthood Federation of America

Presented to: Planned Parenthood Federation of America

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
GOLD	Planned Parenthood Mobile	Mobile Website	Other/Miscellaneous	http://m.plannedparenthood.org/mt/www.plannedparenthood.org
MERIT	"Am I Pregnant?" All Access Widget	Web-based Resource/Tool	Other/Miscellaneous	http://www.plannedparenthood.org/all-access/am-i-pregnant-34501.htm

Submitted by: Porter Novelli

Presented to: Merck/Porter Novelli

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
MERIT	Time to Talk CARDIO	Website	Other/Miscellaneous	http://www.timetotalkcardio.com

Submitted by: Practice Fusion

Presented to: Practice Fusion

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
BRONZE	Practice Fusion's Free, Web-based Electronic Health Record	Web-based Resource/Tool	Business: less than 500 employees	http://www.practicefusion.com

Submitted by: Premier Community Health

Presented to: Premier Community Health

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
MERIT	Premier Community Health Facebook Page	Social Network	Community Organization	http://www.facebook.com/

Submitted by: Prescribing Reference, Inc.

Presented to: Monthly Prescribing Reference

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
MERIT	Monthly Prescribing Reference Mobile & Desktop Edition	Mobile Application	Media/Publishing	http://www.empr.com/download-empr/section/753/

Submitted by: Prescription Solutions (a division of UnitedHealth Group)

Presented to: Prescription Solutions

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
SILVER	Benefit Preferences Tool	Web-based Resource/Tool	Insurance Company	https://www.prescriptionsolutions.com/RxsolClientWeb/trueChoice/mco.html
MERIT	m.PrescriptionSolutions.com	Mobile Website	Insurance Company	m.prescriptionsolutions.com

Submitted by: Private Health News

Presented to: Private Health News — MedNews Plus

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
MERIT	MedNews Plus — Physician e-Communications	E-Newsletter	Medical Communications Agency	https://mydoctornews.mednewsplus.com/index.asp

Submitted by: Projects In Knowledge

Presented to: Projects In Knowledge, Inc.

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
MERIT	Living Medical eTextbook: Update to the Tumor Immunology and Immunotherapy: Metastatic Melanoma Edition	Mobile Application	Medical Communications Agency	http://www.livingmedicaltextbook.org/oncology/2001

Submitted by: Providence Medical Group, Providence Health & Services - Oregon

Presented to: Marketing, Communications and Public Affairs Team

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
MERIT	Many Hands, One Mission	Microsite	Hospital/Health Care System	http://www.providence.org/resources/oregon/communitybenefits/

Presented to: Providence Medical Group - Marketing Team

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
MERIT	To Your Health	E-Newsletter	Hospital/Health Care System	http://emailer.emailroi.com/users/providence/PMGToYourHealth_January\$2011.html

Submitted by: Publicis Healthcare International (Healthware s.r.l.)

Presented to: Hydrofiber Technology from ConvaTec - Transforming Wound Care

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
MERIT	Hydrofiber Technology from ConvaTec	Website	Other/Miscellaneous	http://www.hydrofiber.com

Submitted by: Rehabilitation Institute of Michigan

Presented to: Rehabilitation Institute of Michigan

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
MERIT	Health e-Solutions	E-Newsletter	Hospital/Health Care System	http://www.myhealthnewsletter.com/RehabInstituteofMichigan/Nov10/

Submitted by: Rockfish

Presented to: Rockfish

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
BRONZE	America's Health Rankings	Interactive Content	Business: less than 500 employees	http://statehealthstats.americashealthrankings.org/
BRONZE	America's Health Rankings	Microsite	Business: less than 500 employees	http://statehealthstats.americashealthrankings.org/
BRONZE	America's Health Rankings	Web-based Resource/Tool	Business: less than 500 employees	http://statehealthstats.americashealthrankings.org/

Submitted by: Roska Healthcare Advertising

Presented to: Roska Healthcare Advertising

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
BRONZE	Pharma-Bytes Blog	Blog	Medical Communications Agency	http://www.pharma-bytes.com

Presented to: Roska Healthcare Advertising (on behalf of Meridian Bioscience, Inc.)

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
GOLD	Meridian Bioscience Corporate Website	Website	Other/Miscellaneous	http://meridianbioscience.com/

Submitted by: Saint Agnes Hospital

Presented to: Saint Agnes Hospital/Vitamin

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
GOLD	Saint Agnes Hospital Website	Website	Hospital/Health Care System	http://www.stagnes.org

Submitted by: SAMHSA/Center for Substance Abuse Prevention

Presented to: SAMHSA/Center for Substance Abuse Prevention

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
MERIT	Building Blocks for a Healthy Future Bulletin	E-Newsletter	Government	http://www.bblocks.samhsa.gov/newsletter/2010/December.htm

Submitted by: Seattle Cancer Care Alliance

Presented to: Seattle Cancer Care Alliance

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
MERIT	Seattle Cancer Care Alliance	Website	Hospital/Health Care System	http://www.seattlecca.org

Submitted by: Shape Magazine

Presented to: Shape Magazine

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
GOLD	SHAPE Magazine	Microblog	Media/Publishing	http://twitter.com/
SILVER	Shape.com's Virtual Trainer	Web-based Resource/Tool	Media/Publishing	http://www.shape.com/virtual-trainer
SILVER	"Shape's New Year, New You" Digi-Mag	Mobile Application	Media/Publishing	http://itunes.apple.com/us/app/shape-new-year-new-you/id410638084?mt=8

Submitted by: Silver Cross Hospital

Presented to: Silver Cross Hospital

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
GOLD	Silver Cross Hospital Website	Website	Hospital/Health Care System	http://silvercross.org/

Submitted by: Smart + Strong

Presented to: AIDSmeds

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
BRONZE	AIDSmeds E-Mail Update	E-Newsletter	Media/Publishing	http://www.aidsmeds.com/Emails/2-2-11.htm

Submitted by: Social and Scientific Systems

Presented to: Social and Scientific Systems

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
BRONZE	Health Indicators Warehouse	Web-based Resource/Tool	Government	http://www.healthindicators.gov/

Submitted by: Spina Bifida Association

Presented to: Spina Bifida Association

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
BRONZE	SB Tween2Teen	Website	Association/Professional Society	http://www.sbtween2teen.org/
MERIT	SB Preparations Web Site	Web-based Resource/Tool	Association/Professional Society	http://www.sbpreparations.org

Submitted by: Spine-health

Presented to: Spine-health

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
BRONZE	Spine-health	Website	Other/Miscellaneous	http://www.spine-health.com

Submitted by: Spirit of Women

Presented to: Spirit of Women

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
SILVER	Day of Dance Website	Website	Association/Professional Society	http://www.dayofdance.org/

Submitted by: Spoke

Presented to: Spoke

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
BRONZE	Smith Medical Partners Website	Website	Other/Miscellaneous	http://www.smpspecialty.com

Submitted by: St. Elizabeth Hospital

Presented to: St. Elizabeth Hospital

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
MERIT	Headed for the Future	Social Network	Hospital/Health Care System	http://www.youtube.com/user/STEHospital

Submitted by: St. Mary Medical Center - Langhorne

Presented to: St. Mary Medical Center; Marketing & Communications

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
SILVER	Complete re-design of St. Mary Medical Center Website	Website	Hospital/Health Care System	http://www.stmaryhealthcare.org

Submitted by: Stanford University School of Medicine

Presented to: Stanford University School of Medicine, Office of Communication & Public Affairs

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
BRONZE	Scope	Blog	Education	http://scopeblog.stanford.edu/

Submitted by: Substance Abuse and Mental Health Services Administration (SAMHSA)

Presented to: Substance Abuse and Mental Health Services Administration (SAMHSA)

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
MERIT	SAMHSA News, July/August 2010	Website	Government	http://www.samhsa.gov/samhsanewsletter/Volume_18_Number_4/default.aspx
MERIT	SAMHSA News, September/October 2010	Website	Government	http://www.samhsa.gov/samhsanewsletter/Volume_18_Number_5/default.aspx

Submitted by: Talaria, Inc.

Presented to: Talaria, Inc.

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
BRONZE	Coping with Breast Cancer: Coping Skills & Relaxation Training	Web-based Resource/Tool	Business: less than 500 employees	http://elearning.talariainc.com/default.aspx?pagekey=66589

Submitted by: The Iowa Clinic, P.C.

Presented to: The Iowa Clinic, P.C.

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
GOLD	The Iowa Clinic Website	Website	Physician/Group Practice	http://www.iowaclinic.com

Submitted by: The Mount Sinai Medical Center

Presented to: The Mount Sinai Medical Center

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
SILVER	Mitral Valve Repair Reference Center	Microsite	Hospital/Health Care System	http://www.mitralvalverepair.org/

Submitted by: The University of Texas MD Anderson Cancer Center

Presented to: Public Education Office at The University of Texas MD Anderson Cancer Center

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
SILVER	Focused on Health Newsletter	E-Newsletter	Hospital/Health Care System	http://www.mdanderson.org/publications/focused-on-health/index.html
BRONZE	MD Anderson's Focused on Health Facebook Page	Social Network	Hospital/Health Care System	http://www.facebook.com/mdanderson.focusedonhealth

Presented to: The University of Texas MD Anderson Cancer Center

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
MERIT	Survivorship Website	Website	Hospital/Health Care System	http://www.mdanderson.org/patient-and-cancer-information/cancer-information/cancer-topics/survivorship/index.html

Submitted by: Thomas Jefferson University Hospitals

Presented to: Thomas Jefferson University Hospitals

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
SILVER	Interactive Campus Map	Web-based Resource/Tool	Hospital/Health Care System	http://www.jeffersonhospital.org/campusmap
BRONZE	Thomas Jefferson University Hospitals Website	Website	Hospital/Health Care System	http://www.jeffersonhospital.org
BRONZE	Keep In Touch with Jefferson	E-Newsletter	Hospital/Health Care System	http://jeffmedia.s3.amazonaws.com/keep-in-touch_get-engaged.html
MERIT	The Daily Dose @Jefferson	Blog	Hospital/Health Care System	http://www.jeffersonhospital.org/thedailydose
MERIT	Jefferson Mobile	Mobile Website	Hospital/Health Care System	http://www.jeffersonhospital.org

Submitted by: TPR Media

Presented to: Ubicare

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
MERIT	Ubicare	Web-based Resource/Tool	Medical Communications Agency	https://ubicare.com/

Submitted by: TriWest Healthcare Alliance

Presented to: TriWest Healthcare Alliance

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
MERIT	TriWest Health eNewsletter, January/February 2011	E-Newsletter	Business: 500+ employees	http://www.triwest.com/HealtheNewsletter2011

Submitted by: Tufts Health Plan

Presented to: Tufts Health Plan

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
GOLD	keepingyouhealthy.com	Social Network	Insurance Company	http://www.keepingyouhealthy.com
SILVER	Advantage Resource Center	Webcast (Video)	Insurance Company	http://www.tuftshealthplan.com/members/members.php?sec=how_your_plan_works&content=advantage_resource_center
MERIT	keepingyouhealthy.com	Microsite	Insurance Company	http://www.keepingyouhealthy.com

Submitted by: UCare

Presented to: UCare

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
MERIT	Guide to UCare for Seniors (video)	Webcast (Video)	Managed Care Organization	http://www.youtube.com/watch?v=wXz28nrU9Ro&feature=player_embedded

Submitted by: United Network for Organ Sharing

Presented to: United Network for Organ Sharing

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
SILVER	United Network for Organ Sharing Web site	Website	Other/Miscellaneous	http://www.unos.org

Submitted by: UPMC

Presented to: UPMC Marketing Communications, Web Strategy & Interactive Marketing

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
BRONZE	UPMC Website	Website	Hospital/Health Care System	http://www.upmc.com
BRONZE	UPMC 2010 Annual Report	Web-based Resource/Tool	Hospital/Health Care System	http://annualreport2010.upmc.com/
MERIT	UPMC OnTopic: Robotic Whipple Surgery	Webcast (Video)	Hospital/Health Care System	http://www.upmc.com/Video/Pages/default.aspx?videoID=26&collTypeID=9
MERIT	Life Changing Medicine	Microsite	Hospital/Health Care System	http://lifechangingmedicine.com/

Submitted by: Utah Department of Health

Presented to: Preconception Health Campaign

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
MERIT	Power Your Life	Website	Government	http://www.poweryourlife.org

Submitted by: Vanderbilt University Medical Center Department of Nursing Education and Professional De

Presented to: www.VanderbiltNursing.com

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
MERIT	www.VanderbiltNursing.Com	Website	Nurses/Allied Health Professionals	http://www.mc.vanderbilt.edu/root/vumc.php?site=vanderbiltnursing

Submitted by: Virtua

Presented to: Virtua

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
BRONZE	VHealthHIGHWAY	E-Newsletter	Hospital/Health Care System	http://vhealth.virtua.org/nl/nl/vHH_January2010.cfm

Submitted by: Walker Marketing, Inc.

Presented to: VNA of Western Pennsylvania

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
BRONZE	VNA of Western Pennsylvania Website	Website	Managed Care Organization	http://www.vna.com

Submitted by: Wax Custom Communications

Presented to: VITAS Innovative Hospice Care

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
MERIT	VITAS Florida Microsite	Microsite	Managed Care Organization	http://www.vitas.com/Default.aspx?alias=www.vitas.com/florida

Presented to: Wax Custom Communications

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
MERIT	Wax Custom Communications Blog	Blog	Business: less than 500 employees	http://www.waxcom.com/impressions/

Submitted by: WebMD

Presented to: WebMD

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
BRONZE	WebMD Everyday Fitness with Pam Peeke	Blog	Business: 500+ employees	http://blogs.webmd.com/pamela-peeke-md
MERIT	WebMD The Heart Beat with James Beckerman	Blog	Business: 500+ employees	http://blogs.webmd.com/heart-disease
MERIT	WebMD Better Information. Better Health.	Website	Business: 500+ employees	http://www.webmd.com

Submitted by: WESTAT

Presented to: National Center for Complementary and Alternative Medicine, National Institutes of Health

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
MERIT	NCCAM Clinical Digest (September 2010 issue)	E-Newsletter	Government	http://nccam.nih.gov/health/providers/digest/chronicpain.htm

Presented to: National Eye Institute, National Institutes of Health

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
BRONZE	See All You Can See Website	Interactive Content	Government	http://isee.nei.nih.gov/

Presented to: National Institute on Deafness and Other Communication Disorders, National Institutes of Health

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CATEGORY</u>	<u>DIVISION</u>	<u>URL</u>
BRONZE	Noisy Planet Website	Website	Government	http://www.noisyplanet.nidcd.nih.gov/