

SPRING 2020



WINNERS

JUDGES

Becky Abel

Manager, Communications and Member Publications
American College of Gastroenterology

Lauren Boyer

CEO
Underscore Marketing, LLC

Shelly Caldwell

Owner
Toolbox 4 Healthcare

Gayle Christopher, PhD

Interactive Media Professional
gaylechristopher.com

Jeana Clark

Creative Media Director
Veritas Health, LLC

Zach Covey

Email Marketing Manager
Veritas Health

Samantha Day

Associate, Marketing and Global Client Development
Underscore Marketing, LLC

Dan Dunlop

President
Jennings

Patrick Evett

Manager, Digital Experience
American Academy of Pediatrics

Nan Kirsten Forte

Chief Growth Officer
Executive Vice President and General Manager
Everyday Health Group

Jamie Geiger

Director, Global Operations
Underscore Marketing, LLC

Becky Greiner

Digital Content Specialist
Emindful

Rachel Hall

Digital Marketing Specialist
Composites One

Karyi Hennessey

Visual Designer
Veritas Health

Jennifer Kertz

Digital Content Manager
Temple Health

Beth Landau

Owner, Writer, Editor
BEL Writing Services

Sedale McCall

Adjunct Professor
American University

Don F. McLean, MBA

Senior Manager, Global Marketing & Communications
MMS Holdings

Alyssa Nyen

Creative Director
Optum

Amy Pfeiffer

Vice President
Member Engagement
WebMD

Maria Regan

Director of Content Strategy,
Health Group
Wainscot Media

Laura Reynolds

Director,
Cognitive Fitness initiative
Dana Foundation

Carole Ricks

Advisor, Service Engagement
AARP

Mark Ruthman

Product Manager –
Health Solutions Group
American Medical Association

Leah Shanholtz

Associate Director,
User Experience
AbelsonTaylor

Matthew Stumm

Founder + Creative Director
Stark/Raving Branding
+ Advertising

Andrew Thorn

Managing Director. Strategy
W2O Group

Vishal Yadav

Director of Application
Development
symptr

Marjorie Zettler, PhD, MPH

Director & Principal Scientist
Cardinal Health

Connected Digital Health

Clinical Decision Support Tools

GOLD

IncludeConnect
IncludeHealth
Division: Health System
Audience: Health Professionals

MERIT

Paige: Creating Real-time Precision Cancer Diagnostics to better inform diagnostic and treatment decisions
Paige
Division: Medical Equipment / Device Manufacturer
Audience: Health Professionals

Connected Digital Health

Disease Management / Population Health Management

BRONZE

MS MindShift
Celgene (now BMS), Marina Maher Communications (MMC) and Evoke
Division: Pharmaceutical Company
Audience: Consumers

Connected Digital Health

Medication Compliance / Adherence

MERIT

Digital Companion
Medisafe
Division: Business: less than 500 employees
Audience: Health Professionals

Connected Digital Health

Other / Miscellaneous Connected Digital Health

SILVER

With Love, Me
W2O & Merck
Division: Medical Communications Agency
Audience: Consumers

Connected Digital Health

Telehealth / Remote Patient Monitoring

BRONZE

Vayyar HOME
Vayyar Imaging
Division: Medical Equipment / Device Manufacturer
Audience: Health Professionals

Digital Health – Social Media

Facebook

GOLD

Breastcancer.org
Facebook Community
Breastcancer.org
Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER

Spine-health Facebook Page
Veritas Health
Division: Media / Publishing
Audience: Consumers

BRONZE

MS MindShift
Celgene (BMS), Marina Maher Communications (MMC) and Evoke
Division: Pharmaceutical Company
Audience: Consumers

BRONZE

Sharecare on Facebook
Sharecare
Division: Business: 500+ employees
Audience: Consumers

BRONZE

St. Ann's Community Facebook Page
St. Ann's Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

Dr. Oz on Facebook
The Sharecare Team
Division: Business: 500+ employees
Audience: Consumers

MERIT

Trigger Point Therapy
Niel Asher Education
Division: Business: less than 500 employees
Audience: Health Professionals

MERIT

Look To Your Future
Regeneron and Edelman
Division: Medical Communications Agency
Audience: Consumers

MERIT

With Love, Me
W2O & Merck
Division: Medical Communications Agency
Audience: Consumers

Digital Health – Social Media

Instagram

GOLD

Sharecare on Instagram
The Sharecare Team
Division: Business: 500+ employees
Audience: Consumers

SILVER

St. Ann's Community Instagram Account
St. Ann's Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

Healthy Bedtime Routine
UPMC Health Plan
Division: Health Insurer
Audience: Health Professionals

BRONZE

Healthy Holiday Travel
UPMC Health Plan
Division: Health Insurer
Audience: Health Professionals

BRONZE

WebMDHealthCoach
WebMD Health Services
Division: Business: less than 500 employees
Audience: Consumers

MERIT

5 Important Habits to Help Improve Your Eye Health
Solstice Benefits
 Division: Health Insurer
 Audience: Consumers

MERIT

Dr. Oz on Instagram
The Sharecare Team
 Division: Business: 500+ employees
 Audience: Consumers

MERIT

INF Warming Carousel
UPMC Health Plan
 Division: Health Insurer
 Audience: Consumers

MERIT

PRIDE Stickers
UPMC Health Plan
 Division: Health Insurer
 Audience: Consumers

Digital Health – Social Media

Twitter

GOLD

Cancer Support Community's Twitter Account
Cancer Support Community
 Division: Association / Professional Society / Non-Profit
 Audience: Consumers

SILVER

Cytokine Signalling Forum Twitter
CESAS MEDICAL / University of Glasgow
 Division: Medical Communications Agency
 Audience: Health Professionals

BRONZE

Sharecare on Twitter
The Sharecare Team
 Division: Business: 500+ employees
 Audience: Consumers

MERIT

With Love, Me
W2O & Merck
 Division: Medical Communications Agency
 Audience: Consumers

Digital Health – Social Media

YouTube

BRONZE

Dr. Oz on YouTube
The Sharecare Team
 Division: Business: 500+ employees
 Audience: Consumers

Digital Health Media / Publications

Article

GOLD

Bridging Sound and Silence: Music's Role in Healing
AARP.org/Rachel Nania
 Division: Association / Professional Society / Non-Profit
 Audience: Consumers

GOLD

This "Before and After" Instagram Post Shows Why Treating OCD Is So Important
HealthiNation
 Division: Media / Publishing
 Audience: Consumers

SILVER

How to Improve Your Posture
AARP.org/Barbara Stepko
 Division: Association / Professional Society / Non-Profit
 Audience: Consumers

SILVER

Should You Get More Protein
AARP.org/Barbara Stepko
 Division: Association / Professional Society / Non-Profit
 Audience: Consumers

SILVER

Global Confirmed COVID-19 Cases Top 1 Million
The Sharecare Team
 Division: Business: 500+ employees
 Audience: Consumers

BRONZE

What's the Beef with Red Meat?
AARP.org/Janis Jibrin
 Division: Association / Professional Society / Non-Profit
 Audience: Consumers

BRONZE

Coming Back After a Stroke
AARP.org/Michelle Crouch
 Division: Association / Professional Society / Non-Profit
 Audience: Consumers

BRONZE

How to Navigate Cancer in the Wake of the COVID-19 Pandemic
CURE
 Division: Media / Publishing
 Audience: Consumers

BRONZE

Those Truvada Lawsuit Ads You See Everywhere May Hinder Public Health Efforts
Mathew Rodriguez
 Division: Media / Publishing
 Audience: Consumers

BRONZE

What You Need to Know About Sciatica
Veritas Health
 Division: Media / Publishing
 Audience: Consumers

MERIT

When the Flu Turns Deadly
AARP.org/Beth Howard
 Division: Association / Professional Society / Non-Profit
 Audience: Consumers

MERIT

When to Try Souping to Lose Weight
AARP.org/Betsy Stephens
 Division: Association / Professional Society / Non-Profit
 Audience: Consumers

MERIT

The Age Factor in Cancer Care
AARP.org/Cheryl Platzman Weinstock
 Division: Association / Professional Society / Non-Profit
 Audience: Consumers

MERIT

Life After Breast Cancer – Now What?
AARP.org/Hallie Levine
 Division: Association / Professional Society / Non-Profit
 Audience: Consumers

MERIT

The Top Five Foods to Feed Your Brain
AARP.org/Rachel Meltzer
 Division: Association / Professional Society / Non-Profit
 Audience: Consumers

MERIT

Educating Consumers on How Biotin Affects Some Blood Test Results
American Association for Clinical Chemistry - AACC
 Division: Association / Professional Society / Non-Profit
 Audience: Consumers

MERIT

Decision Factors When Choosing a Nurse Staffing Agency
Avant Healthcare Professionals
 Division: Nurses / Allied Health Professionals
 Audience: Health Professionals

MERIT

Coronavirus (COVID-19): What People With Breast Cancer Need to Know
Breastcancer.org
 Division: Association / Professional Society / Non-Profit
 Audience: Consumers

MERIT

Financial Fitness Program
Ebix Benefits Administration & Wellness
 Division: Other / Miscellaneous
 Audience: Consumers

MERIT

Special Report: Why 2019 Is the Year of Resilience
Everyday Health
 Division: Media / Publishing
 Audience: Consumers

MERIT

The Vaping Debate No One's Talking About
HealthCentral
 Division: Media / Publishing
 Audience: Consumers

MERIT

'He May Need a Ventilator': One Teens Fight Against Vaping
Linked Lung Disease HealthDay
 Division: Media / Publishing
 Audience: Consumers

Digital Health Media / Publications

Article Series

GOLD

Article Series: Sharecare COVID-19 Collection
The Sharecare Team
 Division: Business: 500+ employees
 Audience: Consumers

SILVER

How Alcohol Affects Us As We Age
AARP.org
 Division: Association / Professional Society / Non-Profit
 Audience: Consumers

BRONZE

Medical Breakthroughs: Cancer Care, Alzheimer's, Weight Loss, Longevity
AARP.org
 Division: Association / Professional Society / Non-Profit
 Audience: Consumers

BRONZE

Coronavirus 2020
Amber Brenza, Rachel Crocetti, Leah Groth
 Division: Media / Publishing
 Audience: Consumers

BRONZE

Diet Culture in the Age of Body Positivity
Dara P. Kapoor
 Division: Media / Publishing
 Audience: Consumers

BRONZE

DoctorOz.com Series: Correct Me If I'm Wrong
The Sharecare Team
 Division: Business: 500+ employees
 Audience: Consumers

MERIT

Article series on posture
Foundation for Chiropractic Progress
 Division: Association / Professional Society / Non-Profit
 Audience: Consumers

MERIT

"Panic in the Streets" Columns
HealthCentral
 Division: Media / Publishing
 Audience: Consumers

Digital Health Media / Publications

Audio

MERIT

Breast Implant Illness: What Do We Know Right Now?
Jamie DePolo, Breastcancer.org
 Division: Association / Professional Society / Non-Profit
 Audience: Consumers

Digital Health Media / Publications

Blog Post

GOLD

Healthcare website metrics you need to know
Coffey Communications
 Division: Media / Publishing
 Audience: Consumers

SILVER

What are the best healthcare keywords?
Coffey Communications
 Division: Media / Publishing
 Audience: Consumers

BRONZE

Top healthcare website design trends for 2020
Coffey Communications
 Division: Media / Publishing
 Audience: Consumers

MERIT

Cancer patient stories: Try a new perspective
Coffey Communications
 Division: Media / Publishing
 Audience: Consumers

MERIT

Dealing With the Threat of Coronavirus as a Cancer Survivor
CURE
 Division: Media / Publishing
 Audience: Consumers

MERIT

A Healthcare Provider's Guide to Staying Healthy Amid the COVID-19 Pandemic
MedBridge

Division: Business: less than 500 employees
 Audience: Health Professionals

Digital Health Media / Publications Blog Post Series

GOLD

Caregiver Blog Series
Cancer Support Community

Division: Association / Professional Society / Non-Profit
 Audience: Consumers

SILVER

COVID-19 Cancerwise blog post series
MD Anderson Cancer Center

Division: Hospital – 500+ beds
 Audience: Consumers

BRONZE

Well-Being Engagement: SummaCare and WebMD Health Services
WebMD Health Services

Division: Business: less than 500 employees
 Audience: Consumers

Digital Health Media / Publications Book

GOLD

POZ at 25
POZ

Division: Media / Publishing
 Audience: Consumers

SILVER

Frankly Speaking About Cancer: Coping With Side Effects
Cancer Support Community

Division: Association / Professional Society / Non-Profit
 Audience: Consumers

Digital Health Media / Publications Magazine

GOLD

National Blood Clot Alliance 2020 "Personal Perspectives: My Blood Clot, My Life" e-magazine
Vendi

Division: Association / Professional Society / Non-Profit
 Audience: Consumers

SILVER

The Motivator Winter/Spring 2019
Multiple Sclerosis Association of America

Division: Association / Professional Society / Non-Profit
 Audience: Consumers

Digital Health Media / Publications Medical Education

GOLD

Botanical Walk
W2O & Stallergenes Greer

Division: Medical Communications Agency
 Audience: Health Professionals

SILVER

Camila and The Shadow of Dengue
W2O & Takeda Pharmaceuticals

Division: Medical Communications Agency
 Audience: Consumers

BRONZE

Lung Cancer and the Primary Care Provider Online Course
LuCa National Training Network

Division: Association / Professional Society / Non-Profit
 Audience: Health Professionals

MERIT

The Evolving Landscape of Small Molecule Inhibitors in Rheumatoid Arthritis
CESAS MEDICAL / Professor Iain McInnes / Professor Johannes Bijlsma

Division: Medical Communications Agency
 Audience: Health Professionals

MERIT

JAK Inhibitors - Highlights from ACR 2019
CESAS MEDICAL / Professor Leonard Calabrese / Dr Neil Basu / Professor Kenneth Kalunian

Division: Medical Communications Agency
 Audience: Health Professionals

MERIT

Diabetes Prime Time: Glycemic Variability, Continuous Glucose Monitoring, and Postprandial Glucose Management
Paradigm Medical Communications, LLC

Division: Medical Communications Agency
 Audience: Health Professionals

MERIT

Updates on Progress in the Diagnosis and Treatment of Giant Cell Arteritis
Paradigm Medical Communications, LLC

Division: Medical Communications Agency
 Audience: Health Professionals

Digital Health Media / Publications Newsletter

BRONZE

Healthy Living Newsletter
March 21 2020
Everyday Health

Division: Media / Publishing
 Audience: Consumers

MERIT

Excela Insight
Excela Health

Division: Health System
 Audience: Health Professionals

Digital Health Media / Publications Other / Miscellaneous Digital Health Media / Publication

GOLD

A Storybook for Kids: Charlie Learns About Coronavirus
Healthwise

Division: Business: less than 500 employees
 Audience: Consumers

SILVER

ASCO Answers: Managing the Cost of Cancer Care Booklet
Cancer.Net

Division: Association / Professional Society / Non-Profit
 Audience: Consumers

SILVER

The Well by Northwell – Revmade
Revmade & Northwell Health

Division: Health System
 Audience: Consumers

BRONZE

Avant Healthcare Professionals HCP Conversion Study
Avant Healthcare Professionals

Division: Nurses / Allied Health Professionals
 Audience: Health Professionals

BRONZE

Frankly Speaking About Cancer: Head and Neck Cancer
Cancer Support Community

Division: Association / Professional Society / Non-Profit
 Audience: Consumers

BRONZE

Frankly Speaking About Cancer: Immunotherapy
Cancer Support Community

Division: Association / Professional Society / Non-Profit
 Audience: Consumers

BRONZE

Frankly Speaking About Cancer: Lung Cancer: What You Need To Know
Cancer Support Community

Division: Association / Professional Society / Non-Profit
 Audience: Consumers

BRONZE

Frankly Speaking About Cancer: Targeted Therapy and Biomarker Testing for Lung Cancer
Cancer Support Community

Division: Association / Professional Society / Non-Profit
 Audience: Consumers

BRONZE

CSF Monthly Publication Updates 2019
CESAS MEDICAL / University of Glasgow

Division: Medical Communications Agency
 Audience: Health Professionals

BRONZE

HSAs in Retirement eBook
ConnectYourCare

Division: Health Insurer
 Audience: Health Professionals

BRONZE

The Broker Guide to Refining Benefit Strategies for 2020 and Beyond
ConnectYourCare

Division: Health Insurer
 Audience: Health Professionals

BRONZE

Ludi Physician Spend White Paper
Ludi, Inc. and Parisa Consulting

Division: Business: less than 500 employees
 Audience: Health Professionals

Digital Health Media / Publications Video

GOLD

Measles Clinical Features and Diagnosis
CDC/NCIRD/ISD/CEB

Division: Government (Local/State/Federal)
 Audience: Health Professionals

GOLD

John Broderick: From Chief Justice to Mental Health Crusader
Dartmouth-Hitchcock Health

Division: Hospital – 250-499 beds
 Audience: Consumers

GOLD

The Science of Hope
INVIVO Communications Inc.

Division: Medical Communications Agency
 Audience: Consumers

GOLD

With Love, Me
W2O & Merck

Division: Medical Communications Agency
 Audience: Consumers

GOLD

Camila and The Shadow of Dengue
W2O & Takeda Pharmaceuticals

Division: Medical Communications Agency
 Audience: Consumers

SILVER

How Addiction Affects the Brain
Everwell

Division: Media / Publishing
 Audience: Consumers

SILVER

"Health Insurance Now" video series
Health Literacy Media

Division: Association / Professional Society / Non-Profit
 Audience: Consumers

SILVER

What to Expect After Mastectomy for Breast Cancer
HealthiNation

Division: Media / Publishing
 Audience: Consumers

SILVER

A Rare Reality: My MPN Story
Incyte and W2O Group

Division: Medical Communications Agency
 Audience: Consumers

SILVER

My-T Heroes: The Stories of CAR-T – Telling CAR-T stories as unique as the therapy itself
Novartis, RXMOAIC, DDB Health

Division: Pharmaceutical Company
 Audience: Consumers

SILVER

Spit in the Kit
Simons Foundation

Division: Association / Professional Society / Non-Profit
 Audience: Consumers

SILVER

Cervical Spinal Cord Anatomy Animation
Veritas Health

Division: Media / Publishing
 Audience: Consumers

SILVER

Astellas Oncology Changes Cancer Care for Patients and Caregivers
W2O & Astellas Oncology

Division: Medical Communications Agency
 Audience: Consumers

BRONZE

Eating Well With Head & Neck Cancer Recipes: Avocado Mac and Cheese
Cancer Support Community

Division: Association / Professional Society / Non-Profit
 Audience: Consumers

BRONZE

Travel & Measles Vaccination: seven case studies on children and adults of various ages
CDC/NCIRD/ISD/CEB

Division: Government (Local/State/Federal)
 Audience: Health Professionals

BRONZE

Slow CKD Progression Video
DaVita Kidney Care

Division: Business: 500+ employees
 Audience: Consumers

BRONZE

The Challenges One Woman Faced After Her Colectomy for Ulcerative Colitis
HealthiNation

Division: Media / Publishing
 Audience: Consumers

BRONZE

What to Wear After a Mastectomy, According to a Breast Cancer Survivor
HealthiNation

Division: Media / Publishing
 Audience: Consumers

BRONZE

5 Steps to Hand Washing (COVID-19)
Healthwise

Division: Business: less than 500 employees
 Audience: Consumers

BRONZE

Mammogram: What to Expect
Healthwise

Division: Business: less than 500 employees
 Audience: Consumers

BRONZE

AMAG Pharmaceuticals: Hypoactive Sexual Desire Disorder (HSDD) MOA
INVIVO Communications Inc.

Division: Pharmaceutical Company
 Audience: Health Professionals

BRONZE

What You Should Know About Pancreatic Cancer
Link Studio

Division: Hospital – 250-499 beds
 Audience: Consumers

BRONZE

Water Removal in Hemodialysis
Medical Education Institute, Inc.

Division: Association / Professional Society / Non-Profit
 Audience: Consumers

BRONZE

The Healthy Skeptic: Under-Regulated Remedies
The Healthy Skeptic

Division: Media / Publishing
 Audience: Consumers

BRONZE

Data-Driven, Personalized Employee Engagement Campaign
UnitedHealth Group, UnitedHealthcare and Optum

Division: Business: 500+ employees
 Audience: Consumers

BRONZE

Cervical Muscle Anatomy Animation
Veritas Health

Division: Media / Publishing
 Audience: Consumers

BRONZE

Put Chemo to the Test
W2O & Exact Sciences (formerly known as Genomic Health)

Division: Medical Communications Agency
 Audience: Consumers

BRONZE

Understanding COVID-19 and how to stay safe
Wolters Kluwer Health

Division: Business: 500+ employees
 Audience: Consumers

MERIT

Eating Well with Head & Neck Cancer Recipe: Colorful Lentil Soup
Cancer Support Community

Division: Association / Professional Society / Non-Profit
 Audience: Consumers

MERIT

Crutch Use: Walking
Elsevier Patient Engagement

Division: Business: 500+ employees
 Audience: Consumers

MERIT

How Do I Prevent Overuse Injuries? (Teen)
Elsevier Patient Engagement

Division: Business: 500+ employees
 Audience: Consumers

MERIT

How do I use Crutches on Stairs? (Teen)
Elsevier Patient Engagement

Division: Business: 500+ employees
 Audience: Consumers

MERIT

Joint Replacement or Preservation: What Are Your Options?
Elsevier Patient Engagement

Division: Business: 500+ employees
 Audience: Consumers

MERIT

Managing Chronic Pain
Elsevier Patient Engagement

Division: Business: 500+ employees
 Audience: Consumers

MERIT

Questions to Ask Before Your Joint Replacement Procedure
Elsevier Patient Engagement

Division: Business: 500+ employees
 Audience: Consumers

MERIT

Atrial Fibrillation, Explained in Less Than 2 Minutes
HealthiNation

Division: Media / Publishing
 Audience: Consumers

MERIT

Master Your Medicine: How to Lower Your Prescription Costs Online
HealthiNation

Division: Media / Publishing
 Audience: Consumers

MERIT

Then vs. Now: The History of Medical Marijuana
HealthiNation

Division: Media / Publishing
 Audience: Consumers

MERIT

6 Survival Tips for New Parents
Healthwise

Division: Business: less than 500 employees
 Audience: Consumers

MERIT

Bypass Surgery for Coronary Artery Disease
Healthwise

Division: Business: less than 500 employees
 Audience: Consumers

MERIT

The Homecoming
Kaiser Permanente Educational Theatre

Division: Health System
 Audience: Consumers

MERIT

South Korean Ice Dancer Yura Min Shares Her Story
The Sharecare Team

Division: Business: 500+ employees
 Audience: Consumers

MERIT

Pediatric Nursing Skills Series – Episode 6 Administering Aerosole Therapy
Thibodeau Media Group

Division: Media / Publishing
 Audience: Health Professionals

MERIT

Getting Your Pap Test
Wolters Kluwer Health

Division: Business: 500+ employees
 Audience: Consumers

Mobile Digital Health Resources

Mobile Application

GOLD

Physiology & Pathology
Visible Body

Division: Business: less than 500 employees
 Audience: Health Professionals

SILVER

WebMD Wellness At Your Side
WebMD Health Services

Division: Business: less than 500 employees
 Audience: Consumers

BRONZE

MSD Manual Guide to Obstetrics
Merck / MSD Manual

Division: Physicians / Medical Practices
 Audience: Health Professionals

MERIT

FootMaxx – Acquire 3D
Modea

Division: Medical Equipment / Device Manufacturer
 Audience: Health Professionals

MERIT

LLS Health Manager app
The Leukemia & Lymphoma Society

Division: Association / Professional Society / Non-Profit
 Audience: Consumers

MERIT

Sharecare for iOS & Android
The Sharecare Team

Division: Business: 500+ employees
 Audience: Consumers

Personal Digital Health Devices / Wearables

Other / Miscellaneous Digital Health Device / Wearable

GOLD

Miku Smart Baby Monitor
Miku

Division: Business: less than 500 employees
 Audience: Consumers

MERIT

Femometer Ivy Smart Hormone Tracker
Hangzhou Bangtang Network Technology Co., Ltd.

Division: Business: less than 500 employees
 Audience: Consumers

Web-based Digital Health

Banner Ad

MERIT

American Association of Nurse Anesthetists Insurance Services display ads
Vendi

Division: Association / Professional Society / Non-Profit
 Audience: Health Professionals

Web-based Digital Health

Digital Health Curation

SILVER

Digital Health Curation for the Salud America! Website
Dr. Amelie G. Ramirez, Salud America!, UT Health San Antonio

Division: Educational Institution
 Audience: Consumers

MERIT

Immunity Support TAG
Spoon Guru

Division: Other / Miscellaneous
 Audience: Consumers

Web-based Digital Health

Directory / Ratings / Guides

MERIT

Best Health Care Directory
HealthSoul

Division: Business: less than 500 employees
 Audience: Consumers

Web-based Digital Health

Forum / Message Board

SILVER

Veritas Health Forum
Veritas Health

Division: Media / Publishing
 Audience: Consumers

BRONZE*MyLifeLine.org Discussion Boards*
Cancer Support CommunityDivision: Association / Professional Society / Non-Profit
Audience: Consumers**Web-based Digital Health Infographic****BRONZE***The Forgotten Middle*
McCabe Message Partners on behalf of the National Investment Center for Seniors Housing & CareDivision: Other / Miscellaneous
Audience: Consumers**BRONZE***LONG-FORMAT-INFOGRAPHIC_*
PointOfSaleDiscount
OptumRxDivision: Health System
Audience: Consumers**MERIT***Coronavirus Interactive Infographic*
HealthDayDivision: Media / Publishing
Audience: Consumers**Web-based Digital Health Interactive Content / Rich Media****GOLD***Causes of neck pain*
Coffey CommunicationsDivision: Media / Publishing
Audience: Consumers**SILVER***Understanding herd immunity*
Coffey CommunicationsDivision: Media / Publishing
Audience: Consumers**BRONZE***How much activity do kids need?*
Coffey CommunicationsDivision: Media / Publishing
Audience: Consumers**BRONZE***Planning for total knee replacement*
Coffey CommunicationsDivision: Media / Publishing
Audience: Consumers**BRONZE***Sharecare COVID-19 Hub*
The Sharecare TeamDivision: Business: 500+ employees
Audience: Consumers**MERIT***Stryker Robot Assisted Surgery*
Training App
INVIVO Communications Inc.Division: Medical Equipment / Device Manufacturer
Audience: Health Professionals**MERIT***Osteoarthritis and Exercise*
McMaster University, Division of E-learning Innovation (DeLI)Division: Educational Institution
Audience: Consumers**MERIT***Botanical Walk*
W20 & Stallergenes GreerDivision: Medical Communications Agency
Audience: Health Professionals**MERIT***Daily Habits*
WebMD Health ServicesDivision: Business: less than 500 employees
Audience: Consumers**Web-based Digital Health Microsite****GOLD***Sharecare COVID-19 Hub*
The Sharecare TeamDivision: Business: 500+ employees
Audience: Consumers**GOLD***Botanical Walk*
W20 & Stallergenes GreerDivision: Medical Communications Agency
Audience: Health Professionals**SILVER***BJC HealthCare Campaign Website*
HealthgradesDivision: Health System
Audience: Consumers**SILVER***Edward-Elmhurst Health*
Campaign Website
HealthgradesDivision: Health System
Audience: Consumers**SILVER***My-T Heroes: The Stories of CAR-T –*
Telling CAR-T stories as unique
as the therapy itself
Novartis, RXMOSAIC, DDB HealthDivision: Pharmaceutical Company
Audience: Consumers**SILVER***Pathways©: A fertility preservation*
decision aid for women with cancer
The University of Texas
MD Anderson Cancer CenterDivision: Health System
Audience: Consumers**SILVER***With Love, Me*
W20 & MerckDivision: Medical Communications Agency
Audience: Consumers**BRONZE***JPMorgan Chase Open Enrollment*
Microsite
Cigna CreativeDivision: Health Insurer
Audience: Consumers**BRONZE***UAMS Campaign Website*
HealthgradesDivision: Health System
Audience: Consumers**BRONZE***Back Pain Guide*
UnitedHealthcareDivision: Health Insurer
Audience: Consumers**BRONZE***txmp.org*
UT Austin Center for Health CommunicationDivision: Medical Communications Agency
Audience: Health Professionals**BRONZE***American Association of Nurse Anesthetists Continued*
Professional Certification (CPC)
Module website
VendiDivision: Association / Professional Society / Non-Profit
Audience: Health Professionals**MERIT***Bozeman Health Microsite*
Bozeman HealthDivision: Health System
Audience: Consumers**MERIT***What is LIVALO?*
W20 & Kowa PharmaceuticalsDivision: Medical Communications Agency
Audience: Consumers**Web-based Digital Health Other / Miscellaneous Web-based Digital Health****GOLD***www.mayoclinic.org*
Mayo ClinicDivision: Health System
Audience: Consumers**SILVER***How to Quit Vaping: A Practical Guide*
Everyday HealthDivision: Media / Publishing
Audience: Consumers**Web-based Digital Health Portal – Chronic Disease****MERIT***Daily Habits*
WebMD Health ServicesDivision: Business: less than 500 employees
Audience: Consumers**Web-based Digital Health Portal – Other / Miscellaneous****SILVER***EpicRide 3.0*
AliviDivision: Health Insurer
Audience: Consumers**Web-based Digital Health Portal – Patient Education****GOLD***Astellas Oncology Changes Cancer Care*
for Patients and Caregivers Website
W20 & Astellas OncologyDivision: Medical Communications Agency
Audience: Consumers**Web-based Digital Health Responsive Website Design****GOLD***St. Charles Health System Website*
HealthgradesDivision: Health System
Audience: Consumers**SILVER***Bassett Healthcare Network Website*
HealthgradesDivision: Health System
Audience: Consumers**BRONZE***WebMD ONE*
WebMD Health ServicesDivision: Business: less than 500 employees
Audience: Consumers**BRONZE***WebMD ONE Senior*
WebMD Health ServicesDivision: Business: less than 500 employees
Audience: Consumers**MERIT***Aberdeen Heights Senior Living*
PMMADivision: Health System
Audience: Consumers**Web-based Digital Health Web-based Resource / Tool****GOLD***COBRA Academy*
ConnectYourCareDivision: Health Insurer
Audience: Health Professionals**SILVER***360° Connect Program available through MediaValet: a complete, integrated communications program for benefits education and engagement. Clients using 360° Connect have enjoyed a 23-29% increase in enrollment and hundreds of thousands in tax savings.***ConnectYourCare**Division: Health Insurer
Audience: Consumers**SILVER***Astellas Oncology Changes Cancer Care for Patients and Caregivers - Website*
W20 & Astellas OncologyDivision: Medical Communications Agency
Audience: Consumers**BRONZE***Grief Support Webpage*
Excela HealthDivision: Health System
Audience: Consumers**BRONZE***INTERACTIVE-PDF-SELLSHEET_*
DigitalTools
OptumRxDivision: Health System
Audience: Consumers**MERIT***Staying Sharp Brain Health*
Wellness Program
AARP® Staying SharpDivision: Association / Professional Society / Non-Profit
Audience: Consumers**MERIT***Newly Diagnosed Patient Journey*
American Bone HealthDivision: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

AssistPoint: Reducing the administrative burden across the patient journey
Annexus Health
 Division: Business: less than 500 employees
 Audience: Health Professionals

MERIT

What is LIVALO?
W2O & Kowa Pharmaceuticals
 Division: Medical Communications Agency
 Audience: Consumers

Web-based Digital Health Webinar

GOLD

Challenge of Cardiovascular Risk Reduction in Racial and Ethnic Minorities
Cardiometabolic Health Congress
 Division: Medical Communications Agency
 Audience: Health Professionals

SILVER

CLN2 Disease Educational Webinar Series
BioMarin Pharmaceuticals
 Division: Medical Communications Agency
 Audience: Health Professionals

BRONZE

Eating Issues and Food Selectivity in Autism Spectrum Disorder
Simons Foundation
 Division: Association / Professional Society / Non-Profit
 Audience: Consumers

Web-based Digital Health Website

GOLD

Transplant Education Page
DaVita Kidney Care
 Division: Business: 500+ employees
 Audience: Consumers

SILVER

Captain Contributor Employee Education and Engagement Program (Healthcare and Employer-Sponsored Benefits)
DataPath, Inc
 Division: Media / Publishing
 Audience: Consumers

SILVER

COVID-19 Landing Page
DaVita Kidney Care
 Division: Business: 500+ employees
 Audience: Consumers

SILVER

Emanate Health Website
Emanate Health
 Division: Health System
 Audience: Consumers

SILVER

LuCa National Training Network Website
LuCa National Training Network
 Division: Association / Professional Society / Non-Profit
 Audience: Health Professionals

SILVER

Mary Rutan Hospital Website
Mary Rutan Hospital
 Division: Hospital – under 250 beds
 Audience: Consumers

SILVER

Santa Clara Family Health Plan Website
Santa Clara Family Health Plan
 Division: Health Insurer
 Audience: Consumers

SILVER

Shannon Medical Center Website
Shannon Medical Center
 Division: Hospital – 250-499 beds
 Audience: Consumers

SILVER

Astellas Oncology Changes Cancer Care for Patients and Caregivers – Website
W2O & Astellas Oncology
 Division: Medical Communications Agency
 Audience: Consumers

BRONZE

Trust your instincts – early signs of SMA
BioGen/CDM
 Division: Pharmaceutical Company
 Audience: Consumers

BRONZE

Bozeman Health Website
Bozeman Health
 Division: Health System
 Audience: Consumers

BRONZE

Columbia Basin Hospital Website
Columbia Basin Hospital
 Division: Hospital – under 250 beds
 Audience: Consumers

BRONZE

CDC Ending the HIV Epidemic Website
DLH Corporation (in collaboration with CDC's National Center for HIV/AIDS, Viral Hepatitis, STD, and TB Prevention)
 Division: Government (Local/State/Federal)
 Audience: Consumers

BRONZE

World AIDS Day Toolkit
DLH Corporation (in collaboration with CDC's National Center for HIV/AIDS, Viral Hepatitis, STD, and TB Prevention)
 Division: Government (Local/State/Federal)
 Audience: Health Professionals

BRONZE

Put Chemo to the Test
Exact Sciences (formerly known as Genomic Health)
 Division: Medical Communications Agency
 Audience: Consumers

BRONZE

Friendly Senior Living Website
Friendly Senior Living
 Division: Health System
 Audience: Consumers

BRONZE

Grand Rounds
HerDesire.net
 Division: Medical Communications Agency
 Audience: Health Professionals

BRONZE

Hormone Health Network
Karissa Charles and Lynette Fludd
 Division: Association / Professional Society / Non-Profit
 Audience: Consumers

BRONZE

Kern Family Health Care Website
Kern Family Health Care
 Division: Health Insurer
 Audience: Consumers

BRONZE

Maui Health System Website
Maui Health System
 Division: Health System
 Audience: Consumers

BRONZE

MyMSAA.org
Multiple Sclerosis Association of America
 Division: Association / Professional Society / Non-Profit
 Audience: Consumers

BRONZE

The Osborn
Richard Sgaglio
 Division: Association / Professional Society / Non-Profit
 Audience: Consumers

BRONZE

Unity Health Website
Unity Health
 Division: Health System
 Audience: Consumers

MERIT

Polling Questions
cgmEDUCATION.net
 Division: Medical Communications Agency
 Audience: Health Professionals

MERIT

ALZ Info Website
Fisher Center for Alzheimer's Research Foundation
 Division: Association / Professional Society / Non-Profit
 Audience: Consumers

MERIT

ZELNORM DTC Campaign: Restart Heartbeat (Client: Alfasigma)
 Division: Pharmaceutical Company
 Audience: Consumers

MERIT

ZELNORM HCP Campaign: Different by Design Heartbeat (Client: Alfasigma)
 Division: Pharmaceutical Company
 Audience: Health Professionals

MERIT

MD Anderson COVID-19 website
MD Anderson Cancer Center
 Division: Hospital – 500+ beds
 Audience: Consumers

MERIT

Animated Patient's Guide to Acute Myeloid Leukemia Mechanisms in Medicine Inc.
 Division: Medical Communications Agency
 Audience: Consumers

MERIT

Spartanburg Regional Healthcare System
Modea
 Division: Health System
 Audience: Consumers

MERIT

NeuroRehabResource.org Website
NeuroRehabResource.org
 Division: Medical Communications Agency
 Audience: Health Professionals

MERIT

Frameworks in Health and Quality
Otsuka
 Division: Pharmaceutical Company
 Audience: Consumers

MERIT

Aberdeen Heights Senior Living website
PMMA
 Division: Health System
 Audience: Consumers

MERIT

PreventEpidemics.org
Resolve to Save Lives
 Division: Other / Miscellaneous
 Audience: Consumers

MERIT

UPMC Health Plan – Weight Race
UPMC Health Plan
 Division: Health Insurer
 Audience: Consumers

MERIT

What is LIVALO?
W2O & Kowa Pharmaceuticals
 Division: Medical Communications Agency
 Audience: Consumers

