**2016 DIGITAL HEALTH AWARDS**(SM) **WINNER**SAMPLE NEWS RELEASE**How to use this press release:**
Add your information in the copy areas marked with the parentheses.Place the release on your organization’s letterhead and send it to local and national press/media contacts. If appropriate, also consider sending this to clients and prospective clients. If possible, include a URL link and/or screen shot of your winning Digital Health Awards entry.**FOR IMMEDIATE RELEASE** (or list a date for release)**FOR MORE INFORMATION** (List a name, e-mail & phone number of a staff member who can answer questions and/or be interviewed about your winning entry.)**(YOUR ORGANIZATION’S NAME) is Honored in Spring 2016 Digital Health Awards**(SM) **Competition**(Your Winning Organization Name)was selected as a winner in 18th annual *Digital Health Awards*(SM)program. This competition — held twice each year: Spring and Fall — recognizes the world’s best digital health resources.(Your Winning Entry Title)received a (Gold, Silver, Bronze or Merit)Award for (Category Entered).Those involved in the production and design of (Entry Title)are (List those to be credited).“We were delighted to participate in the 2016 Digital Health Awards competition, and were honored to be selected as a winner,” said (Name of staff spokesperson). “Our winning entry was chosen from nearly 500 entries judged by a panel of distinguished experts in digital health media.”(Include a paragraph about your organization, its location and the clientele it serves.)The Digital Health Awards(SM) program is organized by the Health Information Resource Center(SM) (HIRC), a national clearinghouse for professionals who work in consumer health fields. Other well-known HIRC programs include the annual National Health Information Awards(SM), (healthawards.com) which annually recognizes the nation’s best consumer health programs and materials (for non-digital resources), and the annual *National Women’s Health & Fitness Day®* (fitnessday.com/women).