NEWS RELEASE

Winners Announced for Spring 2016 Digital Health Awards

LIBERTYVILLE, IL — The Health Information Resource Center announced the winners in the fall session of its 18th annual Digital Health Awards, which honors the world's best digital health resources. The competition, which is held twice yearly, featured 80 categories in the following entry classifications: Web-based Digital Health; Mobile Digital Health Resources; Personal Digital Health Devices / Wearables; Digital Health Media / Publications; Digital Health — Social Media; and Connected Digital Health. A panel of 34 experts in digital health media served as judges and selected gold, silver, bronze, and merit winners from nearly 500 entries.

Spring 2016 Gold Award winners included The University of TX MD Anderson Cancer Center (Website); Spectrum Health Beat (Article); Visible Body (Mobile Application: Patient Communications); Johns Hopkins Medicine (Video); Emmi (Web-based Resource / Tool ); Coffey Communications (Interactive Content / Rich Media); PatientPoint (Other / Miscellaneous Mobile Digital Health Resource); and Einstein Healthcare Network (Microsite). A complete list of winners and entry categories can be found at digitalhealthawards.com.

The Health Information Resource Center (HIRC), organizer of the Digital Health Awards, is a national information clearinghouse for professionals who work in consumer health fields. Other well-known HIRC programs include the annual National Health Information Awards (healthawards.com), which annually recognizes the nation's best consumer health information (in non-digital formats), and the annual National Women’s Health & Fitness Day, held annually the last Wednesday in September. Visit fitnessday.com for details on these events, both the largest health promotion events of their kind.

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