

HONORING THE WORLD'S BEST DIGITAL HEALTH RESOURCES



WINNERS

SPRING 2016

3D4Medical

Niall Johnston

PRESENTED TO:

3D4Medical

BRONZE / 3D4Medical Complete Anatomy / Division: Business: less than 500 employees / Audience: Health Professionals / Classification: Mobile Digital Health Resources. / Category: Mobile Application Tool / Resource. Tablet

AACC

Ellen OConnell

PRESENTED TO:

AACC

MERIT / Lab Tests Online / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

AccentHealth

Dana Levin-Robinson

PRESENTED TO:

AccentHealth

BRONZE / AccentHealth Exam Room Tablet / Division: Media / Publishing / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Patient Communications. Tablet

Aetna

Ashley Palmieri

PRESENTED TO:

Ogilvy One

BRONZE / Aetna Make It Me Tool™ / Division: Health Insurer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

AgencyRx

Elisabeta Bichi

PRESENTED TO:

Agios

MERIT / IDHm MOA Animation / Division: Physicians / Medical Practices / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

PRESENTED TO:

AstraZeneca

BRONZE / Inside Gout App / Division: Pharmaceutical Company / Audience: Health Professionals / Classification: Mobile Digital Health Resources. / Category: Mobile Application Tool / Resource. Smartphone

Albert Einstein College of Medicine

David Flores

PRESENTED TO:

Albert Einstein College of Medicine

BRONZE / Albert Einstein College of Medicine Facebook Page / Division: Educational Institution / Audience: Health Professionals / Classification: Digital Health — Social Media. / Category: Facebook .

PRESENTED TO:

Gordon Earle and David Flores, Co-Editors

MERIT / Albert Einstein College of Medicine - The Doctor's Tablet Blog / Division: Educational Institution / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Blog . Web-based

American Academy of Pediatrics

Amanda Krupa

PRESENTED TO:

American Academy of Pediatrics

SILVER / HealthyChildren.org / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

SILVER / HealthyChildren.org Pinterest / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Pinterest .

MERIT / HealthyChildren.org Facebook / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

MERIT / HealthyChildren.org Parent Newsletter - January 2016 - Focus on Home Safety / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Newsletter . Web-based

American Heart Association/American Stroke Association

Debi McGill

PRESENTED TO:

American Heart Association

SILVER / Heart Insight Spring 2016 / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Magazine . Web-based, Mobile

BRONZE / Heart Insight Winter 2015 / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Magazine . Web-based, Mobile

MERIT / Heart Insight e-News February 2016 / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Newsletter . Web-based

MERIT / Shocking Results: AEDs Change Outcomes, Heart Insight Winter 2015 / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article . Web-based, Mobile

PRESENTED TO:

American Heart Association/American Stroke Association

SILVER / Stroke Connection Fall 2015 / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Magazine . Web-based, Mobile

BRONZE / Rehabbing Her Father's Spirit, Stroke Connection Fall 2015 / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article . Web-based, Mobile

MERIT / SC e-Extra February 2016 / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Newsletter . Web-based

MERIT / Sharing a Piece of His Mind, Stroke Connection Summer 2015 / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article . Web-based, Mobile

American Massage Therapy Association

Julie Fawcett

PRESENTED TO:

American Massage Therapy Association

BRONZE / amtamassage.org / Division: Association / Professional Society / Non-Profit / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Website .

American Society of Clinical Oncology

Brendan Kelly

PRESENTED TO:

American Society of Clinical Oncology

BRONZE / Cancer.net Blog / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog . Web-based, Mobile

MERIT / Cancer.Net Mobile / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Tool / Resource. Smartphone

MERIT / Cancer.Net Podcasts / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Audio . Web-based, Mobile

Association of Black Cardiologists

Cassandra McCullough

PRESENTED TO:

Association of Black Cardiologists

SILVER / ABC's Clinical Trials: How You Can Make a Difference / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Other / Miscellaneous
Digital Health Media / Publication . Web-based, Mobile

be.group

Dan Hutson

PRESENTED TO:

be.group

GOLD / be.group Website / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

Blue Compass

Drew Harden

PRESENTED TO:

Blue Compass

SILVER / What Does the Color and Consistency of Your Poop Say About You? / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article . Web-based, Mobile

BRONZE / The Blue Compass Content Management System / Division: Health System / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Content Management System .

BRONZE / UnityPoint Health Livewell / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Microsite .

Blue Cross Blue Shield of MI

Jeff Greer

PRESENTED TO:

Blue Cross Blue Shield of MI

BRONZE / Blue Cross Blue Shield of MI Medicare website / Division: Health Insurer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

Bluespire Marketing

Luke Anderson

PRESENTED TO:

Enloe Medical Center

MERIT / Enloe Medical Center "Stethoscope" / Division: Hospital— 250-499 beds / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Newsletter . Web-based

PRESENTED TO:

MVP Health Care

SILVER / Health Boost Video / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based

PRESENTED TO:

New Mexico Health Insurance Exchange

BRONZE / Everyday Ways to Battle High Blood Pressure Infographic / Division: Government (Local/State/Federal) / Audience: Consumers / Classification: Web-based Digital Health. / Category: Infographic .

PRESENTED TO:

Palmetto Health

SILVER / Palmetto Health Website / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

Boehringer Ingelheim (Canada) Ltd. & SAGE Medica

Carrie Sims

PRESENTED TO:

Boehringer Ingelheim (Canada) Ltd.

MERIT / Introducing the My GIOTRIF Mobile App / Division: Pharmaceutical Company / Audience: Health Professionals / Classification: Mobile Digital Health Resources. / Category: Mobile Application Patient Monitoring. Tablet

Brown Parker & DeMarinis Advertising

Pam Powers

PRESENTED TO:

HCA Gulf Coast Division/ Debra Burbridge

SILVER / Get ER Ready (Website) / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

PRESENTED TO:

HCA North FL Division/ Lori Modafferi

MERIT / Healthy ER Hacks / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

C3i Healthcare Connections

Sarah Skaggs

PRESENTED TO:

Karen Weber

MERIT / Pharma Social Media Strategy Guidebook / Division: Pharmaceutical Company / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Other / Miscellaneous Digital Health Media / Publication . Web-based, Mobile

Cardiovascular Research Foundation

Stephanie Gutch

PRESENTED TO:

TCTMD

MERIT / Heart Sounds with Shelley Wood: Top Stories in Cardiology - March 2016 / Division: Association / Professional Society / Non-Profit / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Audio . Web-based, Mobile

MERIT / TCT Evening Brief - Monday, October 12, 2015 / Division: Association / Professional Society / Non-Profit / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Newsletter . Web-based, Mobile

CESAS Medical

Angus Lennon

PRESENTED TO:

CESAS Medical

SILVER / Current and future perspectives on IL-6 as a target in RA / Division: Association / Professional Society / Non-Profit / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Medical Education . Web-based, Mobile

Chandler Chicco Organization

Dana Davis

PRESENTED TO:

Mylan and Disney

MERIT / My Allergy Kingdom / Division: Pharmaceutical Company / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

Children's Hospital Los Angeles

Claudia Linh

PRESENTED TO:

Children's Hospital Los Angeles Marketing Communications Team

MERIT / Star Wars Video Travels to a Galaxy Far, Far Away to Bring Smiles to CHLA Patients / Division: Hospital— 250-499 beds / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

PRESENTED TO:

Children's Hospital Los Angeles' Web Team

SILVER / CHLA.org Redesign — Making It Easier for Patient Families to Get the Information They Need Most / Division: Hospital— 250-499 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

Cigna

Mark Cole

PRESENTED TO:

Cigna - Tailwind

BRONZE / Macy's Benefitting You Campaign Microsite / Division: Health Insurer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Microsite .

BRONZE / Yahoo! Benefits Video Series / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based, Mobile

ClearPoint

Rahul Reja

PRESENTED TO:

ClearPoint and Novartis Pharmaceuticals

BRONZE / CIA Functional Training / Division: Business: less than 500 employees / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

Cleveland Clinic Center for Continuing Education

Brian Stackhouse

PRESENTED TO:

Cleveland Clinic Center for Continuing Education

BRONZE / Medical Education - CME / Division: Health System / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Responsive Website Design .

BRONZE / Medical Education - CME / Division: Health System / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Website .

MERIT / Medical Education - CME / Division: Health System / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Medical Education . Web-based, Mobile

CMEducation Resources

Milo Falcon

PRESENTED TO:

CMEducation Resources

MERIT / www.iQandA-cme.com / Division: Medical Communications Agency / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Website .

MERIT / www.iQandA-cme.com / Division: Medical Communications Agency / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

Coffey Communications

Molly Weatherill-Tate

PRESENTED TO:

Bay Area Regional Medical Center

MERIT / Bay Area Regional Medical Center website / Division: Hospital— under 250 beds / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Website .

PRESENTED TO:

Bigfork Valley Hospital

MERIT / Bigfork Valley Hospital Website / Division: Hospital— under 250 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

PRESENTED TO:

Coffey Communications

GOLD / Blood Donation Assessment / Division: Medical Communications Agency / Audience: Consumers / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

SILVER / Health Effects of Hypertension / Division: Medical Communications Agency / Audience: Consumers / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

BRONZE / Say it plain: Cut the jargon from your healthcare content / Division: Medical Communications Agency / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog . Web-based, Mobile

MERIT / 7 creative ways to package your healthcare content in print / Division: Medical Communications Agency / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog . Web-based, Mobile

MERIT / Heartburn Triggers / Division: Medical Communications Agency / Audience: Consumers / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

PRESENTED TO:

Grande Ronde Hospital and Clinics

MERIT / Grande Ronde Hospital and Clinics Website / Division: Hospital— under 250 beds / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Website .

PRESENTED TO:

Greater Newport Physicians

MERIT / Greater Newport Physicians Greater Health / Division: Physicians / Medical Practices / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Newsletter . Web-based, Mobile

PRESENTED TO:

UVA Culpeper Hospital

SILVER / UVA Culpeper Hospital Engage / Division: Hospital— under 250 beds / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Newsletter . Web-based, Mobile

Common Media, Inc.

Kyle Rodrigues

PRESENTED TO:

Common Media

MERIT / The Conversation Project / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

CommunicateHealth, Inc.

Kat Good-Schiff

PRESENTED TO:

Office of Disease Prevention and Health Promotion (ODPHP), U.S. Department of Health and Human Services

SILVER / myhealthfinder Tool / Division: Government (Local/State/Federal) / Audience: Consumers / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

CVS Health

Therese Prokop

PRESENTED TO:

CVS Health

GOLD / Fast Mobile Prescription Pickup (©2016 CVS Health and/or one of its affiliates: Confidential & Proprietary. Not for further distribution. Do not copy, scan, or duplicate by any means) / Division: Pharmacy / Drug Store / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Other / Miscellaneous Mobile Digital Health Resource .

GOLD / Scan to Refill (©2016 CVS Health and/or one of its affiliates: Confidential & Proprietary. Not for further distribution. Do not copy, scan, or duplicate by any means) / Division: Pharmacy / Drug Store / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Other / Miscellaneous Mobile Digital Health Resource .

BRONZE / Check Drug Cost Tool (©2016 CVS Health and/or one of its affiliates: Confidential & Proprietary. Not for further distribution. Do not copy, scan, or duplicate by any means) / Division: Pharmacy / Drug Store / Audience: Consumers / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

MERIT / Enhanced Order Status Messaging / Division: Pharmacy / Drug Store / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Other / Miscellaneous Mobile Digital Health Resource .

Dana-Farber Cancer Institute

Cynthia McKeown

PRESENTED TO:

Dana-Farber Cancer Institute

MERIT / Why Choose Dana-Farber: Patient Satisfaction / Division: Hospital— under 250 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Microsite .

DevicePharm

Jon Hermie

PRESENTED TO:

DevicePharm

SILVER / Clarity Medical / Division: Medical Communications Agency / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Responsive Website Design .

SILVER / Confluent Medical / Division: Medical Communications Agency / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Website .

SILVER / ReShape Medical / Division: Medical Communications Agency / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

BRONZE / Uptake Medical / Division: Medical Communications Agency / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Website .

MERIT / Evoke Neuroscience / Division: Medical Communications Agency / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Website .

dLife

Lea Furmanek

PRESENTED TO:

dLife

BRONZE / Get in the Game / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Microsite .

PRESENTED TO:

dLife & Panelists

MERIT / Diabetes & Eye Care / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Webinar .

DMW Direct

Irene Mann

PRESENTED TO:

DMW Direct

GOLD / South Carolina BCBS U65 Infographic "The High Cost of Being Uninsured" / Division: Health Insurer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Infographic .

SILVER / Johns Hopkins Medicare "New To Medicare" Microsite / Division: Health Insurer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Microsite .

Drugs.com

Paul Wager

PRESENTED TO:

Drugs.com

SILVER / Drugs.com / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

d'Vinci Interactive

Susan Cort

PRESENTED TO:

Administrative Office of U.S. Courts/Probation Pretrial Services Office

MERIT / Recognizing Burnout / Division: Business: 500+ employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

Eating Recovery Center

Kat Saks

PRESENTED TO:

Eating Recovery Center

MERIT / Eating Recovery Center's Facebook Community / Division: Health System / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

Ebix/ADAM

Denise Brady

PRESENTED TO:

Ebix/ADAM

BRONZE / Allergan Facial Anatomy E-Learning Tool / Division: Educational Institution / Audience: Health Professionals / Classification: Connected Digital Health. / Category: Other / Miscellaneous Connected Digital Health .

Einstein Healthcare Network

Len Matty

PRESENTED TO:

Einstein Healthcare Network

GOLD / Einstein 150 Microsite / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Microsite .

MERIT / Einstein Perspectives / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog . Web-based, Mobile

ELM Medical

Dan Smith

PRESENTED TO:

ELM Medical

BRONZE / R-Pharm ACR Press Briefing Invitation & Resources Website / Division: Business: less than 500 employees / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Microsite .

Elsevier Patient Engagement

Sarah Magler

PRESENTED TO:

Elsevier Clinical Solutions

MERIT / How Diabetes Affects Your Body / Division: Other / Miscellaneous / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based

Emmi

Geri Baumblatt

PRESENTED TO:

Emmi

GOLD / Screening Test for Lung Cancer EmmiDecide Program / Division: Business: less than 500 employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

SILVER / Living With an Ostomy / Division: Business: less than 500 employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

Excellus BCBS

Colleen Garofalo

PRESENTED TO:

Excellus BlueCross BlueShield

SILVER / e-cigarettes Infographic / Division: Health Insurer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Infographic .

Fahlgren Mortine

Katherine Zuehlke

PRESENTED TO:

Fahlgren Mortine

BRONZE / Wilson Health Brand Video / Division: Hospital— under 250 beds / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Other / Miscellaneous Web-based Digital Health .

Fall Safety App

Peter Burnham

PRESENTED TO:

www.fallsafetyapp.com

MERIT / Fall Safety Pro / Division: Business: less than 500 employees / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Personal Emergency Response. Smartphone

FleishmanHillard

Sarah Johnson

PRESENTED TO:

Philips

SILVER / Lumify / Division: Medical Equipment / Device Manufacturer / Audience: Health Professionals / Classification: Connected Digital Health. / Category: Other / Miscellaneous Connected Digital Health . Smartphone

Get The World Moving, Inc.

Natalie Austin

PRESENTED TO:

Global Corporate Challenge®

BRONZE / Global Corporate Challenge® eventevent / Division: Business: less than 500 employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

MERIT / GCC 100-DAY JOURNEY EMAIL CAMPAIGN / Division: Business: less than 500 employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Other / Miscellaneous Web-based Digital Health .

Health Net, Inc.

Chris Schneider

PRESENTED TO:

Health Net, Inc.

BRONZE / The Health Plan for You / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based, Mobile

HealthGrid

Chakri Toleti

PRESENTED TO:

HealthGrid

MERIT / CareNotify / Division: Health System / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Website .

Healthx Inc.

Ron Wozny

PRESENTED TO:

Healthx Inc.

BRONZE / Healthx Health Plan Member Portal / Division: Business: less than 500 employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Portal Patient Education.

Heartbeat Ideas

Jared Watson

PRESENTED TO:

Sunovion Pharmaceuticals

MERIT / Brovana.com Website / Division: Pharmaceutical Company / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

HospitalPortal.net

Jason Oshita

PRESENTED TO:

HospitalPortal.net

MERIT / Cass County Health System Intranet Award Entry / Division: Hospital— under 250 beds / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Intranet .

PRESENTED TO:

Martin Luther King Jr. Community Hospital

BRONZE / Martin Luther King Jr. Community Hospital Intranet / Division: Hospital— under 250 beds / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Intranet .

Impact Education, LLC

Tom Sager

PRESENTED TO:

Impact Education, LLC

BRONZE / Charting A Course For Cost-Effective, Improved Outcomes In Hemophilia Management / Division: Medical Communications Agency / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Article . Web-based, Mobile

MERIT / The Evolving Hemophilia Managed Care and Specialty Pharmacy Environment:Outcomes Tool Box / Division: Medical Communications Agency / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Article . Web-based, Mobile

InJoy Birth & Parenting Education

Jess Nelson

PRESENTED TO:

InJoy Birth & Parenting Education

MERIT / New Parent Clips for One-on-One Education / Division: Government (Local/State/Federal) / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based

Institute for Health Promotion Research at UT Health Science Center at San Antonio

Amelie Ramirez

PRESENTED TO:

Institute for Health Promotion Research at UT Health Science Center at San Antonio

BRONZE / Salud America! How Many Packs of Sugar Do You Drink? / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based, Mobile

BRONZE / SaludToday Twitter / Division: Health System / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Twitter .

MERIT / Salud America! Healthy Weight by Kindergarten / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based, Mobile

MERIT / SaludToday YouTube / Division: Health System / Audience: Consumers / Classification: Digital Health — Social Media. / Category: YouTube .

Johns Hopkins Health System

Lisa Rademakers

PRESENTED TO:

Abby Ferretti, Lisa Rademakers, Lisa Broadhead

MERIT / Jan./Feb. 2016 Insight / Division: Health System / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Newsletter . Web-based

PRESENTED TO:

Karen Nitkin, Lisa Broadhead, Linell Smith, Patrick Smith

MERIT / No Room for Error / Division: Health System / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Article . Web-based

PRESENTED TO:

Lori Kirkpatrick, Lisa Rademakers

BRONZE / Is it a Concussion or Something Else? / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Infographic .

PRESENTED TO:

Marisol Martinez, Abby Ferretti

BRONZE / Tips for a Safe Trip to the Hospital / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Infographic .

PRESENTED TO:

Michael Keating, Abby Ferretti, Justin Kovalsky, Abbey Becker

MERIT / Johns Hopkins Medicine Biennial Report 2016 / Division: Health System / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Microsite . Web-based, Mobile

PRESENTED TO:

Sue Depasquale, Max Boam

BRONZE / Diversity and Inclusion 2015 Annual Report / Division: Health System / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Microsite . Web-based

BRONZE / Hopkins Medicine Magazine / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Magazine . Web-based, Mobile

Johns Hopkins Medicine

Ariel Fedele

PRESENTED TO:

Johns Hopkins Medicine

GOLD / Building a Biocontainment Unit / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based, Mobile

GOLD / People Joseph More Than Medicine | Joseph Heng, M.D. (Internal Medicine Resident) / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based, Mobile

SILVER / Adopt-a-Class | Career Day 2015 / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based, Mobile

SILVER / More Than Medicine | Paula Neira (Nurse Educator) / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based, Mobile

SILVER / Pancreatic Cancer: Joseph 'Cook' Edens III First-Person Story / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based, Mobile

BRONZE / 7-year-old Ellie McGinn Teaches Johns Hopkins Medical Students About Mitochondrial Disease / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based, Mobile

BRONZE / AIDS Update | A Hopkins Expert Perspective / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based, Mobile

BRONZE / Lifeline of Johns Hopkins | Founding a Specialized Patient Transport Program / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based, Mobile

BRONZE / Meningioma Brain Tumor | Pat's Story / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based, Mobile

BRONZE / The Education of Lifeline | Sustaining a Successful Team / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based, Mobile

MERIT / #TimeForBaltimore | Ede Taylor / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based, Mobile

MERIT / #TimeForBaltimore | JaSina Wise / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based, Mobile

MERIT / Caring for the Courageous: Julian's Story / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based, Mobile

MERIT / Dean Richard Starr Ross | Tribute Video / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based, Mobile

MERIT / JHU White Coating Ceremony — Amanda's Story / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based, Mobile

MERIT / Johns Hopkins Residency | An Inside Perspective / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based, Mobile

MERIT / Normal Pressure Hydrocephalus | Patricia's Story / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based, Mobile

MERIT / Pathology Research Takes Off / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based, Mobile

Delia Konizeski

PRESENTED TO:

Johns Hopkins Medicine Marketing & Communications

BRONZE / Biomedical Odyssey / Division: Health System / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Blog . Web-based

BRONZE / Make a Health Promise / Division: Health System / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Other / Miscellaneous Social Media .

Knox Marketing, Inc.

Beverly Godding

PRESENTED TO:

Lake Health

SILVER / LakeHealth.org / Division: Hospital— 250-499 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

PRESENTED TO:

The Village of St Edward

MERIT / Facebook - all entries / Division: Other / Miscellaneous / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

Liazon Corp.

Michaela Nichols

PRESENTED TO:

Liazon Corp.

MERIT / Bright Choices® Exchange / Division: Business: less than 500 employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Portal Patient Education.

Living Well With Epilepsy™

Jessica Keenan Smith

PRESENTED TO:

Living Well With Epilepsy™ / Jessica Keenan Smith

MERIT / Living Well With Epilepsy™ Website / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

PRESENTED TO:

Living Well With Epilepsy™ / Self Care Catalysts

MERIT / Epilepsy Storylines App / Division: Media / Publishing / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Chronic Disease Management. Smartphone

Magellan Health, Inc.

Sara Hicks

PRESENTED TO:

Magellan Health, Inc.

SILVER / Alphacare.com / Division: Health Insurer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

PRESENTED TO:

MagellanHealth, Inc.

BRONZE / MagellanRx.com / Division: Health Insurer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

March of Dimes

Barbara Carr

PRESENTED TO:

March of Dimes

MERIT / March of Dimes @modhealthtalk / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Twitter .

MERIT / March of Dimes, News Moms Need blog / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog . Web-based

Maricich Healthcare Communications

Lisa Lohnes

PRESENTED TO:

L.A. Care Covered

MERIT / L.A. Care Covered Open Enrollment "Uniquely L.A." Campaign Website / Division: Health Insurer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

Mayfield Clinic

Cindy Starr

PRESENTED TO:

Mayfield Brain & Spine

BRONZE / Mayfield Clinic YouTube Site / Division: Physicians / Medical Practices / Audience: Consumers / Classification: Digital Health — Social Media. / Category: YouTube .

MERIT / Mayfield Clinic Hope Stories / Division: Physicians / Medical Practices / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Other / Miscellaneous Digital Health Media / Publication . Web-based, Mobile

MD Anderson Cancer Center

Laura Nathan-Garner

PRESENTED TO:

The University of TX MD Anderson Cancer Center

BRONZE / MD Anderson Cancer Center Facebook account / Division: Hospital— 500+ beds / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

MERIT / Cancerwise blog / Division: Hospital— 500+ beds / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog . Web-based, Mobile

MERIT / MD Anderson Cancer Center Instagram account / Division: Hospital— 500+ beds / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Instagram .

Megan Maisel

PRESENTED TO:

The University of TX MD Anderson Cancer Center

GOLD / mdanderson.org / Division: Hospital— 500+ beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

MDwise Inc

Hollie Arruda

PRESENTED TO:

MDwise Inc

SILVER / MDwise Colorectal Awareness Month Banner / Division: Health Insurer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Banner Ad .

MedHelp, a division of Aptus Health

Brittany Doohan

PRESENTED TO:

MedHelp, a division of Aptus Health

BRONZE / I'm Expecting Pregnancy App and Baby Guide / Division: Consumer Product Company / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Tool / Resource. Smartphone

BRONZE / Sugar Sense— Diabetes App, Blood Sugar Control and Carb Counter / Division: Consumer Product Company / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Chronic Disease Management. Smartphone

MERIT / My Cycles Period and Ovulation Tracker App / Division: Consumer Product Company / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Tool / Resource. Smartphone

MERIT / My Diet Diary Calorie Counter App / Division: Consumer Product Company / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Tool / Resource. Smartphone

MedMedia Campaign

John Gibbons

PRESENTED TO:

MedMedia Campaign & Delcath

SILVER / John Gibbons / Division: Medical Equipment / Device Manufacturer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

MedShadow Foundation

Julie Livingston

PRESENTED TO:

MedShadow Foundation

SILVER / MedShadow Balancing Drug Risks and Benefits / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

MedTouch

Christine Chow

PRESENTED TO:

MedTouch

MERIT / www.universityhealthsystem.com / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

Midwest Orthopedic Specialty Hospital

Jaimie Somlai

PRESENTED TO:

Midwest Orthopedic Specialty Hospital

SILVER / Midwest Orthopedic Specialty Hospital Website / Division: Hospital— under 250 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

Mount Nittany Health

Nichole Monica

PRESENTED TO:

Mount Nittany Health

MERIT / Mount Nittany Health Facebook / Division: Hospital— 250-499 beds / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

PRESENTED TO:

Mount Nittany Health/Andculture

GOLD / Mount Nittany Kids / Division: Hospital— 250-499 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

MRM//McCann

Clifford Strashun

PRESENTED TO:

Cigna

SILVER / Cigna "America says Ahhh" - ABC Integration Videos / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based

BRONZE / Cigna "America says Ahhh" - Social Media Posts / Division: Health Insurer / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Other / Miscellaneous Social Media .

MultiCare Health System

Roxanne Cooke

PRESENTED TO:

MultiCare Health System

BRONZE / 123 days in the NICU: Emma's story / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article . Web-based, Mobile

BRONZE / The Girl Stuff Guidebook, Vol. 2: GYN and Menopause / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Other / Miscellaneous Digital Health Media / Publication . Web-based, Mobile

MERIT / Family, friends honor Mary Bridge patient with handcrafted donations / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article . Web-based, Mobile

National Cancer Institute

James Mathews

PRESENTED TO:

National Cancer Institute

GOLD / NCI Enterprise Facebook Account / Division: Government (Local/State/Federal) / Audience: Health Professionals / Classification: Digital Health — Social Media. / Category: Facebook .

SILVER / Cancer Currents: An NCI Cancer Research Blog / Division: Government (Local/State/Federal) / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Blog . Web-based, Mobile

MERIT / NCI Enterprise Twitter Account / Division: Government (Local/State/Federal) / Audience: Health Professionals / Classification: Digital Health — Social Media. / Category: Twitter .

Nationwide Children's Hospital

Callista Dammann

PRESENTED TO:

Nationwide Children's Hospital

BRONZE / 700 Children's Blog / Division: Hospital— 500+ beds / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog . Web-based, Mobile

BRONZE / Flutter / Division: Hospital— 500+ beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Microsite .

MERIT / Nationwide Children's Hospital Facebook Page / Division: Hospital— 500+ beds / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

PRESENTED TO:

Nationwide Children's Hospital and Basecraft

SILVER / 2014-2015 Annual Report / Division: Hospital— 500+ beds / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Other / Miscellaneous Digital Health Media / Publication . Web-based, Mobile

Network Health

Lisa Endl

PRESENTED TO:

Network Health

SILVER / Network Health Member Wellness Website / Division: Health Insurer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

Nucleus Medical Media

Katie Jackson

PRESENTED TO:

Nucleus Medical Media

MERIT / iHeart Touch / Division: Media / Publishing / Audience: Health Professionals / Classification: Mobile Digital Health Resources. / Category: Mobile Application Patient Communications. Tablet

Octane Public Relations & Advertising

Cherri Sinclair

PRESENTED TO:

DC Department of Health - HAHSTA

SILVER / DC Takes on HIV / Division: Government (Local/State/Federal) / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Website .

BRONZE / Rubber Revolution / Division: Government (Local/State/Federal) / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

OptumRx

Dean Jones

PRESENTED TO:

OptumRx

GOLD / Managing the Family — Prescription Refill Ordering / Division: Business: 500+ employees / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based, Mobile

BRONZE / Optum™ Synchronization - One Member's Experience / Division: Business: 500+ employees / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based

BRONZE / Website Medication Management and Refill Reminders / Division: Business: 500+ employees / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based

Palladian Partners, Inc.

Tess Feldhausen

PRESENTED TO:

Palladian Partners, Inc. on behalf of Centers for Disease Control & Prevention

BRONZE / How Old Is Your Heart? Learn Your Heart Age! / Division: Business: less than 500 employees / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based, Mobile

MERIT / Fact sheet: Women & Stroke / Division: Business: less than 500 employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Other / Miscellaneous Web-based Digital Health .

MERIT / Social media card: Do you know your #HeartAge? / Division: Business: less than 500 employees / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Other / Miscellaneous Social Media .

MERIT / Social media card: Women & Stroke / Division: Business: less than 500 employees / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Other / Miscellaneous Social Media .

PRESENTED TO:

Palladian Partners, Inc. on behalf of HHS Office on Women's Health

MERIT / National Women's Health Week / Division: Business: less than 500 employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

Paradigm Medical Communications

Audrie Tornow

PRESENTED TO:

Paradigm Medical Communications

MERIT / Clarifying the Role of Novel and Emerging Treatments for Diabetic Retinopathy and Related Eye Disorders / Division: Media / Publishing / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Medical Education . Web-based, Mobile

PatientPoint

Ronita Dean

PRESENTED TO:

PatientPoint

GOLD / PatientPoint Interactive Exam Room Program: Dermatology / Division: Media / Publishing / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Other / Miscellaneous Mobile Digital Health Resource .

GOLD / PatientPoint Interactive Exam Room Program: Primary Care / Division: Media / Publishing / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Other / Miscellaneous Mobile Digital Health Resource .

SILVER / PatientPoint Interactive Exam Room Program: Oncology / Division: Media / Publishing / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Other / Miscellaneous Mobile Digital Health Resource .

MERIT / PatientPoint Website / Division: Media / Publishing / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Responsive Website Design .

Penn State Health Milton S. Hershey Medical Center

Fred DeCock

PRESENTED TO:

Penn State Health Milton S. Hershey Medical Center

SILVER / Penn State Health Milton S. Hershey Medical Center / Division: Hospital— 500+ beds / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

BRONZE / Inspired Together / Division: Hospital— 500+ beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Microsite .

MERIT / Penn State Health Milton S. Hershey Medical Center / Division: Hospital— 500+ beds / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Google+ .

MERIT / Penn State Health Milton S. Hershey Medical Center / Division: Hospital— 500+ beds / Audience: Consumers / Classification: Digital Health — Social Media. / Category: LinkedIn .

PPD

Julie McKenzie

PRESENTED TO:

PPD

BRONZE / Trimentum™ / Division: Business: 500+ employees / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Video . Web-based

MERIT / PPD Careers Website / Division: Business: 500+ employees / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Responsive Website Design .

Primacy

Sarah Whitney

PRESENTED TO:

Yale New Haven Health

BRONZE / Yale New Haven Health redesign / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

Radiological Society of North America (RSNA)

Donald Ferreira

PRESENTED TO:

Radiological Society of North America (RSNA) and American College of Radiology (ACR)

MERIT / RadiologyInfo.org Website / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

Red Hot Mamas North America Inc.

Cynthia Niles

PRESENTED TO:

Red Hot Mamas

MERIT / Outsmarting Menopause / Division: Other / Miscellaneous / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

RedMedEd

Karen Smith

PRESENTED TO:

RedMedEd (Accredited by Penn State College of Medicine)

GOLD / Controlling Severe Asthma Today and Tomorrow / Division: Medical Communications Agency / Audience: Health Professionals / Classification: Mobile Digital Health Resources. / Category: Mobile Website .

Remedy Health Media

Dana Rich

PRESENTED TO:

Remedy Health Media

MERIT / Live Bold, Live Now: Memo to Me for Depression / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Microsite .

roadtohealth Group Ltd

Alex Kuhne

PRESENTED TO:

roadtohealth Group Ltd

MERIT / Quealth / Division: Business: less than 500 employees / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Other / Miscellaneous Mobile Application. Smartphone

Sentient Interactive

Kelly Ieno

PRESENTED TO:

Sentient Interactive

SILVER / Iroko Franchise Consumer Website / Division: Pharmaceutical Company / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

BRONZE / Livalo Consumer Video / Division: Pharmaceutical Company / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based, Mobile

BRONZE / Livalo Consumer Website / Division: Pharmaceutical Company / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

Sharecare

Kirsten McCrary

PRESENTED TO:

The Sharecare Team

SILVER / Sharecare.com / Division: Business: 500+ employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

BRONZE / AskMD / Division: Business: 500+ employees / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Symptom Checker. Smartphone

BRONZE / AskMD for Apple Watch / Division: Business: 500+ employees / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Symptom Checker. Smart Watch

MERIT / Sharecare Beta / Division: Business: 500+ employees / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Tool / Resource. Smartphone

Siteman Cancer Center

Dustin Horn

PRESENTED TO:

Siteman Cancer Center

SILVER / Siteman Cancer Center Website / Division: Hospital— 500+ beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

Smart + Strong

Jennifer Morton

PRESENTED TO:

HEP

MERIT / HEP / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

PRESENTED TO:

POZ

BRONZE / POZ.com / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

PRESENTED TO:

Real Health

BRONZE / Real Health / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

Spectrum Health

Cheryl Welch

PRESENTED TO:

Health Beat

MERIT / Spectrum Health Beat / Division: Health System / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

PRESENTED TO:

Spectrum Health Beat

GOLD / Jessica's Transformation / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article . Web-based, Mobile

SILVER / Life after death / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article . Web-based, Mobile

BRONZE / Health Beat e-Newsletter / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Newsletter . Web-based, Mobile

MERIT / Health Beat / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog . Web-based, Mobile

MERIT / Health Beat e-News Service / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Other / Miscellaneous Digital Health Media / Publication . Web-based, Mobile

MERIT / 'They told me to let him go' / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article . Web-based, Mobile

Spirit Health Group

Anthony Cutaia

PRESENTED TO:

Allegan General Hospital

MERIT / Allegan Health and Wellness Website / Division: Hospital— under 250 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

PRESENTED TO:

Penn Highlands Healthcare

SILVER / Penn Highlands Health and Wellness Website / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

PRESENTED TO:

Spirit Health Group

MERIT / eSpirit / Division: Health System / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

MERIT / Spiri Health Conference App / Division: Health System / Audience: Health Professionals / Classification: Mobile Digital Health Resources. / Category: Mobile Application Other / Miscellaneous Mobile Application. Responsive Design

St. Ann's Community

Taylor Wellman

PRESENTED TO:

St. Ann's Community

BRONZE / St. Ann's Community Facebook Page / Division: Health System / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

Staywell

Mike Baker

PRESENTED TO:

Staywell

MERIT / Veterans Health Library / Division: Government (Local/State/Federal) / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

TeenHealthFX.com - Atlantic Health System

Patrick Clinton

PRESENTED TO:

Atlantic Health System

MERIT / TeenHealthFX Facebook Page / Division: Hospital— 500+ beds / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

Temple Health

Michael Kassler-Taub

PRESENTED TO:

Fox Chase Cancer Center

SILVER / Fox Chase Cancer Center - Website / Division: Hospital— under 250 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

BRONZE / Fox Chase Cancer Center - Cancer Conversations Blog / Division: Hospital— under 250 beds / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog . Web-based, Mobile

MERIT / Fox Chase Cancer Center - Facebook Page / Division: Hospital— under 250 beds / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

MERIT / Fox Chase Cancer Center - Twitter / Division: Hospital— under 250 beds / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Twitter .

MERIT / Fox Chase Cancer Center - Website / Division: Hospital— under 250 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

PRESENTED TO:

Lewis Katz School of Medicine at Temple University

BRONZE / Lewis Katz School of Medicine at Temple University - Website / Division: Educational Institution / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

MERIT / Lewis Katz School of Medicine at Temple University - Website / Division: Educational Institution / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

PRESENTED TO:

Temple Health

BRONZE / Temple Health - Instagram / Division: Health System / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Instagram .

BRONZE / Temple Health - Twitter / Division: Health System / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Twitter .

MERIT / Temple Health Bariatric Program - Facebook Advertising / Division: Health System / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Other / Miscellaneous Social Media .

MERIT / Temple University Hospital - Facebook Page / Division: Hospital— 500+ beds / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

MERIT / Temple University Hospital - Youtube / Division: Hospital— 500+ beds / Audience: Consumers / Classification: Digital Health — Social Media. / Category: YouTube .

Ten Adams

Desiree Culiver

PRESENTED TO:

Bob's Gym

MERIT / Bob's Gym — Feb. 2016 Your Move e-Newsletter / Division: Other / Miscellaneous / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Newsletter . Web-based, Mobile

PRESENTED TO:

Peterson Health

BRONZE / Peterson Health — "Elevating Health" Internal (employee) Landing Page / Division: Hospital— under 250 beds / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Other / Miscellaneous Web-based Digital Health .

PRESENTED TO:

Tanner Health System

MERIT / Tanner Health System — "Menu It" app logo + description / Division: Health System / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Other / Miscellaneous Mobile Digital Health Resource .

PRESENTED TO:

UT Health Science Center — Cancer Therapy & Research Center

MERIT / UTHSC "Saving with Grace" Breast Cancer Landing page / Division: Educational Institution / Audience: Consumers / Classification: Web-based Digital Health. / Category: Other / Miscellaneous Web-based Digital Health .

The Goodman Group

Jaci Depuydt

PRESENTED TO:

The Goodman Group

BRONZE / Platinum Passport Responsive Website / Division: Business: less than 500 employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

MERIT / Westchester Gardens Responsive Website / Division: Business: less than 500 employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

The Martin Group

David Riley

PRESENTED TO:

Lisa Strock, Sarah DiPofi, Barb Riso, Jillian Gallagher, Emily Bultler, Craig Cambell, David Cloyd, Greg Meadows

BRONZE / ECMC website / Division: Hospital— 500+ beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

MERIT / ECMC website / Division: Hospital— 500+ beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

The MetroHealth System

Kate Ruggiero

PRESENTED TO:

The MetroHealth System and CareTech Solutions

SILVER / Updated Homepage and Navigation Layout to Improve Mobile Responsiveness - MetroHealth.org Website / Division: Hospital— 500+ beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

The Scientific Consulting Group, Inc.

Marcia Feinleib

PRESENTED TO:

The Scientific Consulting Group, Inc.

SILVER / Interactive Mold House Tour / Division: Business: less than 500 employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

Tipping Point Media

William Garner

PRESENTED TO:

Jansson Biotech

MERIT / Jansson Explore Project / Division: Pharmaceutical Company / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

UCare

Wendy Wicks

PRESENTED TO:

UCare

MERIT / My UCare mobile application / Division: Health Insurer / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Location-Based Resource. Smartphone

UMR

Ann E. Abbott

PRESENTED TO:

UMR

GOLD / Healthy You - March edition / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Magazine . Web-based

SILVER / Breast-feeding: More moms are giving it a go / Division: Health Insurer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Infographic .

BRONZE / Healthy at any age: Women and aging / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based

BRONZE / Healthy You - Special Report on Childhood Obesity: Fit for the Future / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Magazine . Web-based

BRONZE / How Extra Weight Affects Your Body / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based

MERIT / 2016 Health Reform: What you need to know / Division: Health Insurer / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Webinar .

MERIT / Fit for the future: Let's win the fight against childhood obesity! / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based

MERIT / Health Savings Accounts: What you need to know / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based

MERIT / Healthy You - April edition / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Magazine . Web-based

MERIT / Healthy You - August edition / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Magazine . Web-based

MERIT / Healthy You - Holiday edition / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Magazine . Web-based

MERIT / Healthy You - May edition / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Magazine . Web-based

MERIT / Holiday Drinking: Stay safe and healthy this holiday season / Division: Health Insurer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Infographic .

MERIT / How to find a provider / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based

MERIT / Mr. Mom: How the role of Dad is changing / Division: Health Insurer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Infographic .

United Sports Brands

Steve Friend

PRESENTED TO:

United Sports Brands

SILVER / McDavid Website / Division: Business: less than 500 employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: E-Business .

BRONZE / McDavid Website / Division: Business: less than 500 employees / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Website .

MERIT / McDavid Website / Division: Business: less than 500 employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

UnitedHealthcare

Will Shanley

PRESENTED TO:

UnitedHealthcare

BRONZE / UnitedHealthcare Motion Uses Wearable Devices to Improve Employee Health and Make Healthcare More Affordable / Division: Health Insurer / Audience: Consumers / Classification: Personal Digital Health Devices / Wearables. / Category: Activity / Fitness Trackers .

UnitedHealthcare Medicare & Retirement Marketing

Julie Chapin

PRESENTED TO:

Medicare Made Clear

BRONZE / Medicare Made Clear Blog / Division: Health Insurer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

UnitedHealthcare Medicare & Retirement/Insurance Solutions

Lauren Muckley-Campbell

PRESENTED TO:

UnitedHealthcare Medicare & Retirement/Insurance Solutions

MERIT / www.AARPMedicareSupplement.com / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

University Medical Center of Princeton

Rachel Harvey

PRESENTED TO:

University Medical Center of Princeton

SILVER / Minimally Invasive Surgery Patient Story / Division: Hospital— 250-499 beds / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based

MERIT / Minimally Invasive Surgery Urogyn Patient Story / Division: Hospital— 250-499 beds / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based

Vanderbilt University Medical Center

Betsy Brandes

PRESENTED TO:

Vanderbilt University Medical Center

BRONZE / My Southern Health / Division: Hospital— 500+ beds / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog . Web-based, Mobile

PRESENTED TO:

Vanderbilt University Medical Center Strategic Marketing

SILVER / Vanderbilt Health / Division: Hospital— 500+ beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

Veritas Health

Nicolette Kittinger

PRESENTED TO:

Veritas Health

MERIT / Spine-health Facebook Page / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

MERIT / Spine-health.com / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

PRESENTED TO:

Veritas Heath

MERIT / Spine-health Forums / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Forum / Message Board .

Visible Body

Sofía Pellón

PRESENTED TO:

Visible Body

GOLD / Human Anatomy Atlas / Division: Business: less than 500 employees / Audience: Health Professionals / Classification: Mobile Digital Health Resources. / Category: Mobile Application Patient Communications. Responsive Design

BRONZE / Anatomy & Physiology / Division: Business: less than 500 employees / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Tool / Resource. Responsive Design

Vizient Inc.

Sharlene Jenner

PRESENTED TO:

Vizient Inc.

MERIT / Vizient Website Launch / Division: Business: 500+ employees / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Responsive Website Design .

WebMD

John Cassaras

PRESENTED TO:

WebMD

SILVER / Binge Eating Addiction / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based, Mobile

MERIT / When Autism Grows Up / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based, Mobile

Valarie Basheda

PRESENTED TO:

Brenda Goodman

MERIT / Mysteries of Weight Loss / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article . Web-based, Mobile

PRESENTED TO:

WebMD

SILVER / Alzheimer's: Can You Reduce Your Risk / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Infographic .

SILVER / Confronting Alzheimer's / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Other / Miscellaneous Digital Health Media / Publication . Web-based, Mobile

PRESENTED TO:

WebMD and Rock'n Robin Productions

GOLD / Future of Health With Robin Roberts / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Other / Miscellaneous Digital Health Media / Publication . Web-based, Mobile

Westat

Amelia Burke-Garcia

PRESENTED TO:

Westat

SILVER / Mobile Social Gaming Campaign / Division: Government (Local/State/Federal) / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Other / Miscellaneous Mobile Digital Health Resource .

MERIT / #VaxWithMe Campaign / Division: Government (Local/State/Federal) / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Other / Miscellaneous Social Media .

Wheaton Franciscan Healthcare

Jaimie Somlai

PRESENTED TO:

Wheaton Franciscan Healthcare

SILVER / Healthier eNewsletter / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Newsletter . Web-based, Mobile

Will2Love, LLC

Leslie R. Schover, PhD

PRESENTED TO:

Will2Love, LLC

BRONZE / Will2Love's Sexual Health and Motherhood after Cancer / Division: Business: less than 500 employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

WillowTree, Inc.®

Dayne Mauney

PRESENTED TO:

DeVilbiss Healthcare & WillowTree, Inc.

MERIT / DeVilbiss SmartLink / Division: Medical Equipment / Device Manufacturer / Audience: Consumers / Classification: Connected Digital Health. / Category: Telehealth / Remote Patient Monitoring . Smartphone

Wish Public Relations

Kim Angell

PRESENTED TO:

Healthline

SILVER / Healthline.com / Division: Business: less than 500 employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .