



*Honoring The World's
Best Digital Health
Resources*

winners

SPRING

2015

A.D.A.M.

PRESENTED TO:

A.D.A.M.

MERIT / Health Risk Assessments / Division: Business: 500+ employees / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Website .

ab+c Creative Intelligence

PRESENTED TO:

ab+c Creative Intelligence

GOLD / AtlantiCare Well For Life / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Digital Health Curation .

GOLD / The Heroin Trap website / Division: Government (Local/State/Federal) / Audience: Consumers / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

SILVER / Join Synchorgenix / Division: Business: less than 500 employees / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Responsive Website Design .

SILVER / Join VCU Health / Division: Educational Institution / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Portal Physician / Clinician.

SILVER / MedStar Georgetown University Hospital Deep Brain Stimulation Podcast / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

SILVER / The Heroin Trap / Division: Government (Local/State/Federal) / Audience: Consumers / Classification: Web-based Digital Health. / Category: Banner Ad .

BRONZE / The Heroin Trap / Division: Government (Local/State/Federal) / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Other / Miscellaneous Social Media .

MERIT / Drinking Hurts Thinking / Division: Government (Local/State/Federal) / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Other / Miscellaneous Mobile Digital Health Resource .

American Academy of Neurology

PRESENTED TO:

American Academy of Neurology

MERIT / AANnews / Division: Association / Professional Society / Non-Profit / Audience: Health Professionals / Classification: Mobile Digital Health Resources. / Category: Mobile Application Tool / Resource. Tablet

American Academy of Pediatrics

PRESENTED TO:

American Academy of Pediatrics

SILVER / Common Medical Procedures Video Series / Division: Association / Professional Society / Non-Profit / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Video .

SILVER / Red Book Mobile App / Division: Association / Professional Society / Non-Profit / Audience: Health Professionals / Classification: Mobile Digital Health Resources. / Category: Mobile Application Other / Miscellaneous Mobile Application. Smartphone

BRONZE / Pediatric Care Online / Division: Association / Professional Society / Non-Profit / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Responsive Website Design .

MERIT / Pediatric Patient Education / Division: Association / Professional Society / Non-Profit / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Portal Patient Education.

American Heart Association

PRESENTED TO:

American Heart Association

SILVER / My AFib Experience / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

American Heart Association/American Stroke Association

PRESENTED TO:

American Heart Association

MERIT / Heart Insight November 2014 / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Magazine .

MERIT / Heart Insight Spring 2015 / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Magazine .

PRESENTED TO:

American Heart Association/American Stroke Association

BRONZE / Stroke Connection e-Extra February 2015 / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Newsletter .

BRONZE / Stroke Connection Winter 2015 / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Magazine .

PRESENTED TO:

David Layton

BRONZE / Strokes, Strikes & Sparer, Stroke Connection Spring 2015 / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article .

PRESENTED TO:

Jon Caswell

BRONZE / Social & Emotional Support: Key to Recovery, Stroke Connection Winter 2015 / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article .

American Society of Clinical Oncology

PRESENTED TO:

American Society of Clinical Oncology

MERIT / Cancer.Net Podcasts / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Audio .

American Specialty Health

PRESENTED TO:

American Specialty Health

SILVER / Healthyroads Blog / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog .

BRONZE / American Specialty Health Website / Division: Health Insurer / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Website .

MERIT / Healthyroads Website / Division: Health Insurer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

AO Foundation

PRESENTED TO:

AOTrauma / AO Education Institute

SILVER / AOTrauma STaRT - Surgical Training and Assessment for Residents / Division: Association / Professional Society / Non-Profit / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Portal Physician / Clinician.

SILVER / AOTrauma STaRT - Surgical Training and Assessment for Residents / Division: Association / Professional Society / Non-Profit / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

Army National Guard (Booz Allen Hamilton)

PRESENTED TO:

Booz Allen Hamilton

MERIT / Army National Guard Health Facebook / Division: Government (Local/State/Federal) / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

Ashfield Healthcare Communications

PRESENTED TO:

Ashfield Healthcare Communications

MERIT / NDEI.org: Diabetes education for HCPs / Division: Business: 500+ employees / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Website .

AWHONN: Association of Women's Health, Obstetric & Neonatal Nurses

PRESENTED TO:

AWHONN/Healthy Mom&Baby

BRONZE / Go The Full 40 / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

MERIT / Healthy Mom&Baby / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

MERIT / Healthy Mom&Baby / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

BabyCenter

PRESENTED TO:

BabyCenter

SILVER / How do I get autism services for my child? / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article .

BRONZE / Early signs of autism / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article .

MERIT / Autism and the changes in the DSM-5 / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article .

MERIT / Autism in children: An overview for parents / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article .

MERIT / Latinos and autism: Why so many children don't get diagnosed / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article .

Baldwin Publishing

PRESENTED TO:

Baldwin Publishing

MERIT / Responsive Design of Wellness Website for Trinity Health / Division: Health System / Audience: Health Professionals / Classification: Mobile Digital Health Resources. / Category: Mobile Website .

Banyan Communications

PRESENTED TO:

Centers for Disease Control and Prevention (CDC)

SILVER / VetoViolence: Violence Education Tools Online / Division: Government (Local/State/Federal) / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Website .

be.group

PRESENTED TO:

be.group

BRONZE / be.group Website / Division: Other / Miscellaneous / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

Beacon Health Options

PRESENTED TO:

Beacon Health Options

MERIT / Understanding Co-occurring Disorders/Interactive Training / Division: Other / Miscellaneous / Audience: Consumers / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

BioCentric, Inc.

PRESENTED TO:

BioCentric, Inc.

BRONZE / BioCentric, Inc. Web site / Division: Medical Communications Agency / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Responsive Website Design .

BRONZE / The BioCentric Approach to the Flipped Classroom / Division: Medical Communications Agency / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Infographic .

MERIT / Clinlogix Web Site / Division: Medical Communications Agency / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Responsive Website Design .

Blue Cross Blue Shield of Michigan

PRESENTED TO:

Blue Cross Blue Shield of Michigan

SILVER / Blue Cross Blue Shield of Michigan Health Savings Account Website / Division: Health Insurer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

PRESENTED TO:

Blue Cross Blue Shield of Michigan and Blue Care Network

SILVER / Blue Cross Blue Shield of Michigan Medicare Website / Division: Health Insurer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

BlueRush Digital Media

PRESENTED TO:

Johns Hopkins & BlueRush Digital Media

GOLD / Managing Cancer at Work / Division: Business: 500+ employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

Booz Allen Hamilton

PRESENTED TO:

Booz Allen Hamilton/Social Security Administration, Ticket to Work Program

SILVER / Ticket to Work Website Responsive Design / Division: Government (Local/State/Federal) / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Website .

PRESENTED TO:

Real Warriors Campaign

BRONZE / Real Warriors App 29s. PSA / Division: Government (Local/State/Federal) / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

BRONZE / Real Warriors Peer Support App / Division: Government (Local/State/Federal) / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Tool / Resource. Smartphone

MERIT / Real Warriors Facebook Community / Division: Government (Local/State/Federal) / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

Borshoff

PRESENTED TO:

Lilly USA

BRONZE / Lilly for Better Health eNews / Division: Pharmaceutical Company / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Newsletter .

MERIT / Lilly for Better Health / Division: Pharmaceutical Company / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

BRIOMed Inc.

PRESENTED TO:

BRIOMed Inc.

BRONZE / siGMa (Study of Improved Glucose Monitoring and Assessment) / Division: Medical Equipment / Device Manufacturer / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Responsive Website Design .

Burgess Advertising & Marketing

PRESENTED TO:

Maine Health Access Foundation

MERIT / enroll207-Year II / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

Cardiovascular Research Foundation

PRESENTED TO:

TCTMD

MERIT / TCTMD Fellows Forum Quarterly / Division: Association / Professional Society / Non-Profit / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Newsletter .

CareSource

PRESENTED TO:

CareSource

MERIT / Just4Me Website / Division: Health Insurer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

Centers for Disease Control and Prevention - Division of Violence Prevention

PRESENTED TO:

Centers for Disease Control and Prevention - Division of Violence Prevention

BRONZE / Ask the Expert Forums / Division: Government (Local/State/Federal) / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Forum / Message Board .

Centers for Disease Control and Prevention (CDC)

PRESENTED TO:

CDC (a list of individual contributors can be provided)

BRONZE / Preparing HCWs to Work in ETUs in Africa: Training Toolkit / Division: Government (Local/State/Federal) / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

Centers for Disease Control and Prevention, National Center for Chronic Disease Prevention and Health Promotion, Division of Cancer Prevention and Control

PRESENTED TO:

Centers for Disease Control and Prevention, National Center for Chronic Disease Prevention and Health Promotion, Division of Cancer Prevention and Control

GOLD / Medical Selfie Ad for Young Ashkenazi Jewish Women / Division: Government (Local/State/Federal) / Audience: Consumers / Classification: Web-based Digital Health. / Category: Banner Ad .

BRONZE / Know:BRCA / Division: Government (Local/State/Federal) / Audience: Consumers / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

CESAS Medical, on behalf of University of Glasgow

PRESENTED TO:

Associate Prof. Laure Gossec, Université Pierre et Marie Curie and Hopital Pitié-Salpêtrière, Paris, France; Prof. Juan J. Gomez-Reino, Head of the Department of Rheumatology, Hospital Clínico Universitario, Santiago de Compostela, Spain

MERIT / Strategies for improving patient outcomes in rheumatoid arthritis / Division: Educational Institution / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Webinar .

PRESENTED TO:

Prof Iain McInnes, Muirhead Professor of Medicine, University of Glasgow, Glasgow, UK; Dr John J. O'Shea, Senior Investigator at the National Institute of Arthritis and Musculoskeletal and Skin Diseases (NIAMS), Molecular Immunology and Inflammation

BRONZE / Developments in Cytokine Signalling / Division: Educational Institution / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Webinar .

PRESENTED TO:

Prof Iain McInnes, Muirhead Professor of Medicine, University of Glasgow, Glasgow, UK; Prof. Pierre Miossec, Professor of Clinical Immunology, Hôpital Edouard Herriot, Lyon, France

MERIT / Cytokines and cytokine signalling in rheumatoid arthritis / Division: Educational Institution / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Webinar .

PRESENTED TO:

Prof Iain McInnes, Muirhead Professor of Medicine, University of Glasgow, Glasgow, UK; The Cytokine Signalling Forum Steering Committee

SILVER / Cytokine Signalling Forum / Division: Educational Institution / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Content Management System .

Chemistry

PRESENTED TO:

UPMC Health Plan/Chemistry Communications

BRONZE / UPMC Health Plan Public Site / Division: Health Insurer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

Children's Hospital Los Angeles

PRESENTED TO:

Children's Hospital Los Angeles

SILVER / CHLA's Live Twitter Campaign During ABC 20/20's "Bruce Jenner – The Interview" Segment / Division: Hospital — 250-499 beds / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Twitter .

PRESENTED TO:

Diana Cheng, Children's Hospital Los Angeles

MERIT / Child Patient Celebrates New Heart / Division: Hospital — 250-499 beds / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog .

MERIT / CHLA Patient Plays With LEGOS to Overcome Pain / Division: Hospital — 250-499 beds / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog .

PRESENTED TO:

Nick Carranza, Children's Hospital Los Angeles

MERIT / Superhero Spring Fundraising Campaign / Division: Hospital — 250-499 beds / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

ClearPoint

PRESENTED TO:

ClearPoint

BRONZE / Veterinarian Course / Division: Business: less than 500 employees / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

MERIT / Kidney Function / Division: Business: less than 500 employees / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

Coffey Communications

PRESENTED TO:

Bartlett Regional Hospital

BRONZE / Bartlett Regional Hospital / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

PRESENTED TO:

Coffey Communications

GOLD / The Coffey Blog / Division: Media / Publishing / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Blog .

SILVER / Mammograms: Steps to success / Division: Media / Publishing / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

SILVER / Selling social to the C-suite / Division: Media / Publishing / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Book .

SILVER / Summer food safety / Division: Media / Publishing / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

BRONZE / How to know when fish is cooked / Division: Media / Publishing / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Video .

MERIT / When a thunderstorm strikes / Division: Media / Publishing / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

PRESENTED TO:

PeaceHealth

MERIT / Healthy You, April 2015 / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Newsletter .

PRESENTED TO:

Yakima Valley Memorial Hospital

MERIT / Yakima Valley Memorial Hospital / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Pinterest .

CommonWell Health Alliance

PRESENTED TO:

CommonWell Health Alliance

BRONZE / CommonWell Health Website Redesign / Division: Association / Professional Society / Non-Profit / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Website .

ComPsych

PRESENTED TO:

ComPsych

SILVER / GuidanceResources® Online / Division: Business: 500+ employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Intranet .

Coyne

PRESENTED TO:

Christopher & Dana Reeve Foundation and Coyne

GOLD / The Christopher & Dana Reeve Foundation Sparks a Movement for Paralysis / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

Craig Hospital

PRESENTED TO:

Craig Hospital

MERIT / Movin' On: The Latest From Craig Hospital / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Newsletter .

PRESENTED TO:

Craig Hospital (Alison Pilsner)

BRONZE / Craig Hospital: Redefining Possible for People with Spinal Cord and Brain Injuries / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Website .

BRONZE / Craig Hospital: Redefining Possible for People with Spinal Cord and Brain Injuries / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

MERIT / Craig Hospital: Redefining Possible for People with Spinal Cord and Brain Injuries / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

Dana-Farber Cancer Institute

PRESENTED TO:

Dana-Farber Cancer Institute

GOLD / What do you #DiscoverCareBelieve? (gallery) / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Other / Miscellaneous Social Media .

SILVER / Coping with Cancer through Creative Expression / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Other / Miscellaneous Social Media .

SILVER / Precision Cancer Medicine - Patient Stories / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

SILVER / Precision Cancer Medicine Microsite / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Microsite .

SILVER / Young Adults Coping with Cancer, Google+ Hangout / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

BRONZE / Cancer Is, I am / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

BRONZE / Discover Care Believe, National Campaign Immunotherapy Microsite / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Microsite .

BRONZE / Oral Chemotherapy Short Video Series (also available in Spanish) / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

MERIT / Vine Videos: Living with Cancer / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

Dana-Farber/Boston Children's Cancer and Blood Disorders Center

PRESENTED TO:

Dana-Farber/Boston Children's working with MedTouch

MERIT / Dana-Farber/Boston Children's Responsive Design Retrofit / Division: Hospital — 250-499 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

DaVita Healthcare Partners, Inc.

PRESENTED TO:

DaVita Healthcare Partners, Inc.

SILVER / DaVita Kidney Care Twitter / Division: Business: 500+ employees / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Twitter .

SILVER / myDaVita / Division: Business: 500+ employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

SILVER / myDaVita mobile / Division: Business: 500+ employees / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Website .

MERIT / DaVita Kidney Care Facebook / Division: Business: 500+ employees / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

Dawkins Productions, Inc.

PRESENTED TO:

Dawkins Productions, Inc.

BRONZE / @bpdvideo / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Twitter .

BRONZE / bpdvideo / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

Department of Veterans Affairs, VHA Mental Health Web Services

PRESENTED TO:

Department of Veterans Affairs (VA) and Team Novus Origo

SILVER / Anger and Irritability Management Skills (AIMS) / Division: Government (Local/State/Federal) / Audience: Consumers / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

Detroit Medical Center

PRESENTED TO:

Detroit Medical Center

MERIT / Website: www.dmc.org/mobile/incidentsreport / Division: Health System / Audience: Health Professionals / Classification: Mobile Digital Health Resources. / Category: Mobile Website .

dLife

PRESENTED TO:

LifeMed Media, Inc.

BRONZE / dlifetv.com / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Other / Miscellaneous Digital Health Media / Publication .

MERIT / Life Med Media / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Newsletter .

Edelman

PRESENTED TO:

CHPA

MERIT / Do You Know What Skittling Is Infographic / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Web-based Digital Health. / Category: Infographic .

PRESENTED TO:

Edelman

BRONZE / Connect 4 Mental Health: Addressing Gaps in Mental Health Care Through Novel Solutions9 / Division: Medical Communications Agency / Audience: Consumers / Classification: Connected Digital Health. / Category: Consumer Directed Digital Health Programs .

PRESENTED TO:

Pernix Therapeutics

SILVER / @SleepBrag Launch and Management / Division: Pharmaceutical Company / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Twitter .

Elsevier

PRESENTED TO:

Elsevier

BRONZE / The Connect Blog / Division: Nurses / Allied Health Professionals / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Blog .

Emmi Solutions

PRESENTED TO:

Emmi Solutions

MERIT / Postpartum Depression / Division: Business: less than 500 employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

Everyday Health

PRESENTED TO:

Everyday Health

SILVER / Diabetes Mealtime Decision Tree / Division: Business: 500+ employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

PRESENTED TO:

Everyday Health and Culturelle

SILVER / Probiotic Quiz, sponsored by Culturelle / Division: Business: 500+ employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

Excellus BlueCross BlueShield

PRESENTED TO:

Excellus BlueCross BlueShield

SILVER / Out of your Pocket Infographic / Division: Health Insurer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Infographic .

Fahlgren Mortine

PRESENTED TO:

Ohio Department of Health/Second Chance Trust Fund/Donate Life Ohio

BRONZE / Meet Brian Video Billboard / Division: Government (Local/State/Federal) / Audience: Consumers / Classification: Web-based Digital Health. / Category: Banner Ad .

BRONZE / Puzzle Rich Media Banner / Division: Government (Local/State/Federal) / Audience: Consumers / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

FleishmanHillard

PRESENTED TO:

Bayer AG

BRONZE / Hemophilia Joint Visualizer / Division: Pharmaceutical Company / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

GA Creative

PRESENTED TO:

CHI Franciscan Health

SILVER / Franciscan Baby Talk Facebook Page / Division: Health System / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

MERIT / Franciscan Center for Weight Management Rich Media Banner Ad / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Banner Ad .

PRESENTED TO:

Seattle Children's Research Institute

SILVER / Seattle Children's Research Institute Gene Repair Infographic / Division: Other / Miscellaneous / Audience: Consumers / Classification: Web-based Digital Health. / Category: Health Records .

Geonetric

PRESENTED TO:

Advocate Health Care

SILVER / Advocate Charitable Foundation Microsite / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Microsite .

PRESENTED TO:

Bronson Healthcare

BRONZE / Bronson Website / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

Health Advocate, Inc.

PRESENTED TO:

Health Advocate, Inc.

GOLD / Health Advocate Health & Wellness Blog / Division: Business: 500+ employees / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog .

Health Alliance Plan

PRESENTED TO:

Health Alliance Plan

GOLD / Mobile HAP Member Portal / Division: Health Insurer / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Website .

Health and Wellness Partners

PRESENTED TO:

Pfizer Inc.

BRONZE / Rethink Opioids / Division: Medical Communications Agency / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Website .

Health Care Service Corporation

PRESENTED TO:

Health Care Service Corporation

MERIT / Member Voice / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

Health Monitor Network

PRESENTED TO:

Health Monitor Network

BRONZE / Health Monitor Living with Diabetes: Special Caregivers Issue / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Newsletter .

BRONZE / Health Monitor: Ditch Diabetes Distress / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Newsletter .

MERIT / Health Monitor: Live Better with Arthritis / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Newsletter .

HealthSparq, Inc.

PRESENTED TO:

HealthSparq

SILVER / Helping People Make Smarter Health Care Choices / Division: Business: less than 500 employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Microsite .

HealthStyle Press

PRESENTED TO:

HealthStyle Press

MERIT / America's Women's Health Guide™ and America's Women's Health Guide™ Spanish / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Other / Miscellaneous Digital Health Media / Publication .

HealthTrust

PRESENTED TO:

Deborah Borfitz

BRONZE / HealthTrust reSOURCES / Division: Business: less than 500 employees / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Magazine .

Hospital for Special Surgery

PRESENTED TO:

Hospital for Special Surgery

SILVER / Hospital for Special Surgery on Facebook / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

BRONZE / Hospital for Special Surgery on Instagram / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Instagram .

MERIT / Back in the Game / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Microsite .

MERIT / Facts About Scoliosis / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Infographic .

MERIT / Hospital for Special Surgery / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

ICON Firecrest

PRESENTED TO:

ICON Firecrest

MERIT / RhoNova: A 3D Journey / Division: Business: less than 500 employees / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Video .

Impact Education, LLC

PRESENTED TO:

Impact Education, LLC

MERIT / Balancing the Benefits of GH Replacement Therapy: Managed Care Recommendations to Optimize Clinical, Economic and Humanistic Outcomes / Division: Business: less than 500 employees / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Medical Education .

Institute for Health Promotion Research at the UT Health Science Center

PRESENTED TO:

SaludToday

MERIT / SaludToday Blog / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Digital Health Curation .

IQ Solutions, Inc.

PRESENTED TO:

Substance Abuse and Mental Health Services Administration (SAMHSA)

SILVER / Suicide Safe: SAMHSA's Suicide Prevention App for Health Care Providers / Division: Physicians / Medical Practices / Audience: Health Professionals / Classification: Mobile Digital Health Resources. / Category: Mobile Application / Tool / Resource. Tablet

Jellyvision's ALEX

PRESENTED TO:

Jellyvision's ALEX

BRONZE / ALEX on Making the Most of Your Plan / Division: Business: 500+ employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

Jennings

PRESENTED TO:

Jennings

MERIT / The Healthcare Marketer Blog / Division: Medical Communications Agency / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Blog .

PRESENTED TO:

Lawrence General Hospital

MERIT / Together for Healthy Kids Microsite / Division: Hospital — 250-499 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Microsite .

PRESENTED TO:

Lowell General Hospital

MERIT / Our Circle of Moms Microsite / Division: Hospital — 250-499 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Microsite .

PRESENTED TO:

Signature Healthcare

SILVER / Signature Medical Group Physician Microsite / Division: Physicians / Medical Practices / Audience: Consumers / Classification: Web-based Digital Health. / Category: Microsite .

Johns Hopkins Medicine

PRESENTED TO:

Johns Hopkins Medicine

BRONZE / Bionic Eye | Adolf's Story / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

BRONZE / Sarcoma (Soft Tissue Cancer) Treatment | Nora's Story (Extended version) / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

BRONZE / The Lifeline of Johns Hopkins / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

MERIT / Ventricular Restoration | Jack Brown's Story (Extended Version) / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

PRESENTED TO:

Johns Hopkins Medicine Marketing & Communications

BRONZE / Healthy Heart / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

BRONZE / Hopkins Medicine Magazine / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Magazine .

BRONZE / Johns Hopkins Medicine's Twitter Feed / Division: Health System / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Twitter .

MERIT / Johns Hopkins Medicine's Facebook Page / Division: Health System / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

MERIT / Suburban Hospital / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

KDH Research & Communication

PRESENTED TO:

KDH Research & Communication

SILVER / SecuRx / Division: Business: less than 500 employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

Klick Inc.

PRESENTED TO:

Klick Inc.

SILVER / ENTYVIO US Consumer Site - Banners / Division: Pharmaceutical Company / Audience: Consumers / Classification: Web-based Digital Health. / Category: Banner Ad .

SILVER / Genome / Division: Pharmaceutical Company / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Intranet .

SILVER / ZYKADIA Brand Launch / Division: Pharmaceutical Company / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

BRONZE / AMPYRA New Consumer Campaign Launch / Division: Pharmaceutical Company / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

BRONZE / Beat Bleeds / Division: Pharmaceutical Company / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Symptom Checker. Responsive Design

BRONZE / Taiho Oncology, Inc. Brand Development and Corporate Website Design & Development / Division: Pharmaceutical Company / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Website .

MERIT / Klick Digital Rx Blog / Division: Other / Miscellaneous / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog .

Laughlin Constable

PRESENTED TO:

Cadence Health/Northwestern Medicine

GOLD / Cadence Health / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

SILVER / Breakthroughs in Care Content Hub / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Content Management System .

SILVER / Cadence Health / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

BRONZE / Breakthroughs in Care Content Hub / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Microsite .

LDR Spine

PRESENTED TO:

LDR Spine

MERIT / LDR App / Division: Medical Equipment / Device Manufacturer / Audience: Health Professionals / Classification: Mobile Digital Health Resources. / Category: Mobile Application Other / Miscellaneous Mobile Application. Tablet

Lumira USA, Inc.

PRESENTED TO:

Lumira USA, Inc.

SILVER / Supporting Providers to Empower Patients Toward Better Health Care Outcomes / Division: Business: less than 500 employees / Audience: Health Professionals / Classification: Connected Digital Health. / Category: Other / Miscellaneous Connected Digital Health .

Magellan Health, Inc.

PRESENTED TO:

Magellan Health, Inc.

SILVER / Magellan Healthcare / Division: Health Insurer / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Website .

MERIT / Magellan Complete Care of Florida / Division: Health Insurer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

MERIT / Magellan Health Corporate Site / Division: Health Insurer / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Website .

MERIT / Magellan Provider Focus / Division: Health Insurer / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Newsletter .

March of Dimes

PRESENTED TO:

March of Dimes

BRONZE / Cinemama / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Tool / Resource. Smartphone

Mark Deitch & Associates

PRESENTED TO:

Mark Deitch & Associates

MERIT / California Healthcare Consulting, Inc. / Division: Health Insurer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

Mayo Clinic

PRESENTED TO:

Mayo Clinic

SILVER / The Road to Better Health with Diabetes / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

BRONZE / MayoClinic.org / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Other / Miscellaneous Web-based Digital Health .

McKesson

PRESENTED TO:

MCCA Division Marketing

MERIT / McKesson Healthcare Analytics / Division: Business: 500+ employees / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Website .

PRESENTED TO:

McKesson/RelayHealth MCCA Marketing

SILVER / RelayHealth Patient Portal Website / Division: Business: 500+ employees / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Website .

MDwise Inc.

PRESENTED TO:

MDwise Inc. and Bitwise Solutions Inc.

GOLD / MDwise.org Managed By Kentico Content Management System / Division: Health Insurer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Content Management System .

MedHelp, a division of Physicians Interactive

PRESENTED TO:

MedHelp, a division of Physicians Interactive

SILVER / I'm Expecting Pregnancy Tracker App / Division: Consumer Product Company / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Tool / Resource. Smartphone

SILVER / Sugar Sense Diabetes Tracker App / Division: Consumer Product Company / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Chronic Disease Management. Smartphone

BRONZE / My Cycles Period and Ovulation Tracker App / Division: Consumer Product Company / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Tool / Resource. Smartphone

MERIT / My Diet Diary Calorie Counter App / Division: Consumer Product Company / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Tool / Resource. Smartphone

Mediplay, Inc.

PRESENTED TO:

Mediplay, Inc.

MERIT / Mediplay - Customizable Ad-Free Patient Education and Marketing Network / Division: Other / Miscellaneous / Audience: Consumers / Classification: Web-based Digital Health. / Category: Other / Miscellaneous Web-based Digital Health .

MedPage Today

PRESENTED TO:

MedPage Today

MERIT / MedPage Today Mobile / Division: Media / Publishing / Audience: Health Professionals / Classification: Mobile Digital Health Resources. / Category: Mobile Website .

MERIT / MedPage Today Website / Division: Media / Publishing / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Website .

Meniscus Educational Institute

PRESENTED TO:

Meniscus Educational Institute

MERIT / Methotrexate and Fluorouracil Toxicities: What Advanced Practitioners in Oncology Need to Know / Division: Other / Miscellaneous / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Webinar .

MicroMass Communications Inc.

PRESENTED TO:

MicroMass Communications, Inc

MERIT / Ready at Every Step / Division: Pharmaceutical Company / Audience: Consumers / Classification: Web-based Digital Health. / Category: Other / Miscellaneous Web-based Digital Health .

MERIT / Time 2 Focus / Division: Other / Miscellaneous / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Chronic Disease Management. Smartphone

Mindgruve

PRESENTED TO:

Mindgruve

SILVER / MDVIP National Doctor's Day Homepage 2015 / Division: Physicians / Medical Practices / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

MERIT / MDVIP Website / Division: Physicians / Medical Practices / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

MobileSmith

PRESENTED TO:

Sarasota Memorial Health Care System

MERIT / Sarasota Memorial Hospital Wayfinding App / Division: Health System / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Wayfinding. Smartphone

PRESENTED TO:

Tanner Health System

MERIT / Tanner Urgent Care App / Division: Health System / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Location-Based Resource. Smartphone

PRESENTED TO:

University of Maryland Medical Center

MERIT / Doc2Doc / Division: Hospital — 500+ beds / Audience: Health Professionals / Classification: Mobile Digital Health Resources. / Category: Mobile Application Directory / Ratings / Guide. Smartphone

Morristown Medical Center / TeenHealthFX.com

PRESENTED TO:

Morristown Medical Center

MERIT / TeenHealthFX.com / Division: Hospital — 500+ beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

MSLGROUP

PRESENTED TO:

Healthline

SILVER / You've Got This: Supporting the Multiple Sclerosis Community Through Social Engagement / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Other / Miscellaneous Social Media .

BRONZE / Healthline: Making People Healthier Through the Power of Information / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

MultiCare Health System

PRESENTED TO:

MultiCare Web and Media Team

BRONZE / multicare.org / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

Multiple Sclerosis Association of America (MSAA)

PRESENTED TO:

Multiple Sclerosis Association of America (MSAA)

MERIT / My Health Insurance Guide / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Web-based Digital Health. / Category: Microsite .

National Institute for Occupational Safety and Health (NIOSH)

PRESENTED TO:

NIOSH: Peter Simeonov, PhD, Hongwei Hsiao, PhD & John Powers

MERIT / Ladder Safety / Division: Consumer Product Company / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Other / Miscellaneous Mobile Application. Smartphone

National Kidney Disease Education Program, National Institutes of Health

PRESENTED TO:

National Institutes of Health's National Institute of Diabetes and Digestive and Kidney Diseases: National Kidney Disease Education Program (NKDEP)

BRONZE / Riñones, Tesoros (Kidneys, Treasures) Education Program for Community Health Workers / Division: Government (Local/State/Federal) / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Other / Miscellaneous Digital Health Media / Publication .

MERIT / Making Sense of CKD: A Concise Guide for Managing Chronic Kidney Disease in the Primary Care Setting / Division: Government (Local/State/Federal) / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Medical Education .

Nationwide

PRESENTED TO:

OptumHealth

MERIT / Trek toward a healthier you in 2014 / Division: Business: 500+ employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Infographic .

Nationwide Children's Hospital

PRESENTED TO:

Nationwide Children's Hospital

GOLD / Living with Leukemia: Lauren Fights Childhood Cancer / Division: Hospital — 500+ beds / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

BRONZE / 700 Children's / Division: Hospital — 500+ beds / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog .

BRONZE / Nationwide Children's Hospital Facebook Page / Division: Hospital — 500+ beds / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

BRONZE / NationwideKids Instagram / Division: Hospital — 500+ beds / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Instagram .

BRONZE / PediaCast / Division: Hospital — 500+ beds / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Audio .

MERIT / myChildren's App / Division: Hospital — 500+ beds / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Other / Miscellaneous Mobile Application. Smartphone

MERIT / Nationwide Children's Hospital YouTube Channel / Division: Hospital — 500+ beds / Audience: Consumers / Classification: Digital Health — Social Media. / Category: YouTube .

MERIT / NationwideKids Twitter / Division: Hospital — 500+ beds / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Twitter .

MERIT / PediaCast CME / Division: Hospital — 500+ beds / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Medical Education .

NavGate Technologies

PRESENTED TO:

NavGate Technologies

BRONZE / CareOptions Family Healthcare Advisory Program / Division: Other / Miscellaneous / Audience: Consumers / Classification: Web-based Digital Health. / Category: Directory / Ratings / Guides .

New Hope Natural Media

PRESENTED TO:

Allison Miller and Elisa Bosley

MERIT / 10 surprising gluten-containing foods / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Infographic .

New York Methodist Hospital

PRESENTED TO:

New York Methodist Hospital

SILVER / New York Methodist Hospital on Facebook / Division: Hospital — 500+ beds / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

North Shore - LIJ

PRESENTED TO:

North Shore - LIJ, LionShare, Eruptr, Medicom Health Interactive

MERIT / Breast Cancer Online Health Risk Assessment / Division: Hospital — 500+ beds / Audience: Consumers / Classification: Connected Digital Health. / Category: Consumer Directed Digital Health Programs .

North Shore-LIJ Health System

PRESENTED TO:

North Shore-LIJ Health System

BRONZE / NSLIJ.com / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

Ogilvy Public Relations

PRESENTED TO:

National Heart, Lung, and Blood Institute/Ogilvy Public Relations

GOLD / The Heart Truth: Fostering a Community of Heart Health and Inspiring Action through Twitter / Division: Government (Local/State/Federal) / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Twitter .

BRONZE / The Heart Truth: Fostering a Community of Heart Health and Inspiring Action through Facebook / Division: Government (Local/State/Federal) / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

Ogilvy Washington

PRESENTED TO:

Centers for Disease Control and Prevention

BRONZE / i2i eComic: Alex The Accidental Love Doctor / Division: Government (Local/State/Federal) / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Other / Miscellaneous Digital Health Media / Publication .

OptumRx Inc

PRESENTED TO:

OptumRx

MERIT / OptumRx.com / Division: Pharmacy / Drug Store / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

Optum™

PRESENTED TO:

Optum

SILVER / Optum™ HSA Campaign / Division: Other / Miscellaneous / Audience: Consumers / Classification: Web-based Digital Health. / Category: E-Business .

BRONZE / Optum Financial Forum Webinars / Division: Other / Miscellaneous / Audience: Consumers / Classification: Web-based Digital Health. / Category: Webinar .

Ormco Corporation

PRESENTED TO:

Ormco Corporation

MERIT / My Smile Consult™ / Division: Medical Equipment / Device Manufacturer / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

Palladian Partners, Inc.

PRESENTED TO:

Palladian Partners, Inc., for Altarum Institute

SILVER / Michigan Caries Prevention Program / Division: Business: less than 500 employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

Piedmont Healthcare

PRESENTED TO:

Piedmont Healthcare

GOLD / Piedmont Healthcare's Website (piedmont.org) / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

SILVER / Piedmont Healthcare's Living Better / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog .

Pierre Fabre Dermo Cosmetique

PRESENTED TO:

Pierre Fabre Dermo-Cosmétique

MERIT / Skin Drug Reactions Base / Division: Physicians / Medical Practices / Audience: Health Professionals / Classification: Mobile Digital Health Resources. / Category: Mobile Application Tool / Resource. Responsive Design

Porter Novelli

PRESENTED TO:

Healthcare Georgia Foundation

SILVER / Taking Care of You / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Web-based Digital Health. / Category: Microsite .

PPD

PRESENTED TO:

PPD

GOLD / How Wendy Chioji Beats Cancer / Division: Business: 500+ employees / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Video .

BRONZE / Preclarus™ / Division: Business: 500+ employees / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Responsive Website Design .

MERIT / PPD Corporate Facebook Page / Division: Business: 500+ employees / Audience: Health Professionals / Classification: Digital Health — Social Media. / Category: Facebook .

Presbyterian Manors of Mid-America

PRESENTED TO:

Presbyterian Manors of Mid-America and G5

SILVER / Presbyterian Manors of Mid-America corporate website / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

PRESENTED TO:

Presbyterian Manors of Mid-America and Intake Studios

MERIT / Art is Ageless web video / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

Prevention Partners

PRESENTED TO:

Prevention Partners

BRONZE / 2015 NC Prevention Report Card / Division: Other / Miscellaneous / Audience: Consumers / Classification: Web-based Digital Health. / Category: Directory / Ratings / Guides .

Pritchett & Hull Associates, Inc.

PRESENTED TO:

Pritchett & Hull Associates, Inc.

MERIT / Pediatric Cardiology Animation App / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

Quantia

PRESENTED TO:

Quantia, Inc.

BRONZE / A Vibrant Web and Mobile Physician Community / Division: Physicians / Medical Practices / Audience: Health Professionals / Classification: Mobile Digital Health Resources. / Category: Mobile Application Tool / Resource. Smartphone

RedMedEd

PRESENTED TO:

RedMedEd (Accredited by University of Chicago Pritzker School of Medicine)

BRONZE / Practical Approaches to Clinical Challenges in the Management of Ulcerative Colitis / Division: Medical Communications Agency / Audience: Health Professionals / Classification: Mobile Digital Health Resources. / Category: Mobile Website .

Reingold

PRESENTED TO:

Reingold produced the video series for the U.S. Department of Veterans Affairs National Center for Health Promotion and Disease Prevention (NCP)

MERIT / Make the MOVE! "Change Your Behavior" / Division: Government (Local/State/Federal) / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

Remedy Health Media

PRESENTED TO:

Remedy Health Media

GOLD / Berkeley Wellness / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

MERIT / HealthCentral / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

RFI Studios

PRESENTED TO:

Amgen

SILVER / Amgen Science / Division: Pharmaceutical Company / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Website .

Rise Interactive

PRESENTED TO:

Rise Interactive and Atkins Nutritionals, Inc.

MERIT / Atkins Finds Just the Right Media Mix / Division: Business: less than 500 employees / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

Rooster Creative Marketing

PRESENTED TO:

Rooster Creative Marketing

BRONZE / Cancer Partners UK / Division: Business: less than 500 employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

BRONZE / The Nottingham Oncology Group / Division: Business: less than 500 employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

Roper St. Francis Healthcare

PRESENTED TO:

Roper St. Francis Healthcare

BRONZE / Website: www.rsfn.com/ / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

RTI International

PRESENTED TO:

US Centers for Disease Control and Prevention, division of HIV/AIDS Prevention

MERIT / Diagnosis and Treatment of Adults with HIV Infection / Division: Government (Local/State/Federal) / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Microsite .

Ruder Finn

PRESENTED TO:

Anne Geddes, the Confederation of Meningitis Organisation (CoMO) and GSK

MERIT / Protecting Our Tomorrows: Portraits of Meningococcal Disease / Division: Pharmaceutical Company / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Other / Miscellaneous Social Media .

PRESENTED TO:

Novartis

SILVER / Fighting Seasonal Flu: A look inside flu vaccines made with cell-culture technology / Division: Pharmaceutical Company / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

Sentient Interactive

PRESENTED TO:

Kowa Pharmaceuticals

BRONZE / "How It Works" Video / Division: Pharmaceutical Company / Audience: Consumers / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

BRONZE / LivaloHCP.com / Division: Pharmaceutical Company / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Responsive Website Design .

BRONZE / LivaloRx.com / Division: Pharmaceutical Company / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

PRESENTED TO:

Shionogi Inc.

MERIT / Ospheana Brand Website / Division: Pharmaceutical Company / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

Sharecare

PRESENTED TO:

The Sharecare Team

GOLD / AskMD / Division: Business: 500+ employees / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Symptom Checker. Smartphone

SILVER / Sharecare.com / Division: Business: 500+ employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

Spectrum Health

PRESENTED TO:

Spectrum Health

SILVER / Health Beat / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Other / Miscellaneous Digital Health Media / Publication .

St. John Providence

PRESENTED TO:

St. John Providence

GOLD / Website: www.stjohnprovidence.org / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

Tailfin Marketing

PRESENTED TO:

Piedmont Healthcare

SILVER / Piedmont Go Red / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Microsite .

TBG (The Berndt Group)

PRESENTED TO:

The Berndt Group

SILVER / Children's National Health System Website / Division: Hospital — 500+ beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

Temple University Health System

PRESENTED TO:

Fox Chase Cancer Center

MERIT / Cancer Conversations Blog / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog .

PRESENTED TO:

Temple Health

SILVER / Temple Health — Patient Stories / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

SILVER / Temple University Hospital — YouTube Page / Division: Hospital — 500+ beds / Audience: Consumers / Classification: Digital Health — Social Media. / Category: YouTube .

BRONZE / Temple Bariatric Program Landing Page / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Microsite .

BRONZE / Temple ReadyCare — Seasonal Facebook Advertising / Division: Health System / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Other / Miscellaneous Social Media .

MERIT / Temple Bariatric Program — Facebook Advertising / Division: Health System / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Other / Miscellaneous Social Media .

MERIT / Temple Health — Instagram / Division: Health System / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Instagram .

MERIT / Temple Health — Twitter / Division: Health System / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Twitter .

MERIT / Temple ReadyCare — Facebook Page / Division: Health System / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

Ten Adams

PRESENTED TO:

St. Mary's Health System

MERIT / St. Mary's — Live Well Evansville Blog / Division: Hospital — 250-499 beds / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog .

The Goodman Group

PRESENTED TO:

The Goodman Group

BRONZE / The Palms of Largo Website / Division: Other / Miscellaneous / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

The University of Texas MD Anderson Cancer Center

PRESENTED TO:

MD Anderson Cancer Center

BRONZE / MD Anderson Cancer Center LinkedIn page / Division: Hospital — 500+ beds / Audience: Health Professionals / Classification: Digital Health — Social Media. / Category: LinkedIn .

PRESENTED TO:

The University of Texas MD Anderson Cancer Center

BRONZE / MD Anderson Cancer Center Facebook page / Division: Hospital — 500+ beds / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

UCLA Health

PRESENTED TO:

UCLA Health

SILVER / UCLA Baby / Division: Health System / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Tool / Resource. Smartphone

UK HealthCare - University of Kentucky

PRESENTED TO:

UK HealthCare Marketing & Akumina Design

BRONZE / UK HealthCare consumer website / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

UMR

PRESENTED TO:

UMR

BRONZE / How to Use UMR's myHCE (my health care cost estimator) / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

BRONZE / Step Forward Employer Guide / Division: Health Insurer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

BRONZE / UMR Healthy You August 2014 issue / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Magazine .

BRONZE / UMR Member Portal / Division: Health Insurer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

BRONZE / UMR mobile website member video tour / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

MERIT / UMR Healthy You June 2014 issue / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Magazine .

MERIT / UMR Healthy You September 2014 issue / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Magazine .

MERIT / UMR Member Website Desktop tour / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

Uncork-it, Inc.

PRESENTED TO:

TECHLAB

BRONZE / QUIK CHEK vs. Lateral Flow / Division: Medical Equipment / Device Manufacturer / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Video .

United HealthCare

PRESENTED TO:

Medicare Made Clear_United HealthCare

BRONZE / Medicare Made Clear Widget / Division: Health Insurer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

UnitedHealthcare

PRESENTED TO:

UnitedHealthcare

BRONZE / myClaims Manager / Division: Health Insurer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

MERIT / Benefit Awareness News, December 2014 / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Newsletter .

MERIT / Benefit Awareness News, January 2015 / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Newsletter .

MERIT / Benefit Awareness News, March 2015 / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Newsletter .

PRESENTED TO:

UnitedHealthcare / Optum

BRONZE / Healthy Mind Healthy Body, April 2014 / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Newsletter .

BRONZE / Healthy Mind Healthy Body, October 2014 / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Newsletter .

MERIT / Healthy Mind Healthy Body, December 2014 / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Newsletter .

UnitedHealthcare-Consumer Communication Solutions

PRESENTED TO:

UnitedHealthcare-Consumer Communication Solutions

BRONZE / Delta OE video / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

University Hospitals

PRESENTED TO:

University Hospitals

BRONZE / University Hospitals Connor Integrative Medicine Network Website / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

Vanderbilt University Medical Center

PRESENTED TO:

Monroe Carell Jr. Children's Hospital at Vanderbilt

BRONZE / Monroe Carell Jr. Children's Hospital at Vanderbilt Website / Division: Hospital — 500+ beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

PRESENTED TO:

Vanderbilt University Medical Center

BRONZE / Vanderbilt Health Responsive / Division: Hospital — 500+ beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

MERIT / CoachSmart / Division: Hospital — 500+ beds / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Location-Based Resource. Smartphone

MERIT / Vanderbilt Health / Division: Hospital — 500+ beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

Vantage Pr

PRESENTED TO:

GreatCall

MERIT / GreatCall Splash with Fall Detection Technology / Division: Consumer Product Company / Audience: Consumers / Classification: Personal Digital Health Devices / Wearables. / Category: Personal Emergency Response System .

Vendi Advertising LLC

PRESENTED TO:

Health Tradition Health Plan

BRONZE / Health Tradition Health Plan Direct Enrollment / Division: Health Insurer / Audience: Consumers / Classification: Web-based Digital Health. / Category: E-Business .

Veritas Health

PRESENTED TO:

Vertias Health

SILVER / Ankylosing Spondylitis Video / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

Virtua

PRESENTED TO:

Virtua

GOLD / www.Virtua.org / Division: Hospital — 500+ beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

MERIT / vHealthHIGHWAY e-newsletter: www.virtua.org/vHH-Jan2014 / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Newsletter .

Visible Body

PRESENTED TO:

Visible Body

SILVER / Human Anatomy Atlas / Division: Business: less than 500 employees / Audience: Health Professionals / Classification: Mobile Digital Health Resources. / Category: Mobile Application Patient Communications. Smartphone

Wellflix Inc

PRESENTED TO:

Wellflix Inc

BRONZE / Wellflix "Road to Recovery" Heart-Failure Patient Self-Care Videos (English language version) / Division: Business: less than 500 employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Portal Patient Education.

BRONZE / Wellflix "Road to Recovery" Patient Heart-Failure Self-Care Videos (English language version) / Division: Business: less than 500 employees / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

WillowTree, Inc.®

PRESENTED TO:

WillowTree, Inc.®

MERIT / The University of Virginia Children's Hospital App / Division: Business: less than 500 employees / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Patient Communications. Smartphone

ZOLL

PRESENTED TO:

ZOLL

SILVER / Sudden Cardiac Death Risk Post-PCI & Post-MI / Division: Medical Equipment / Device Manufacturer / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Other / Miscellaneous Web-based Digital Health .

SILVER / Sudden Cardiac Death Risk Post-PCI & Post-MI / Division: Medical Equipment / Device Manufacturer / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

SILVER / Sudden Cardiac Death Risk Post-PCI & Post-MI / Division: Medical Equipment / Device Manufacturer / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Infographic .

MERIT / Sudden Cardiac Death Risk Post-PCI & Post-MI / Division: Medical Equipment / Device Manufacturer / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Microsite .