NEWS RELEASE

For More Information: Chris Behrend, Program Director, cbehrend@healthawards.com, 1-800-828-8225

Winners Announced for 21st Annual Digital Health Awards® — Fall Session

LIBERTYVILLE, IL — The Health Information Resource Center™ announced the winners in the fall session of its 21st annual Digital Health Awards™ which honors the world’s best digital health resources. The competition, which is held twice yearly, featured 60 categories in the following entry classifications: Web-based Digital Health; Mobile Digital Health Resources; Personal Digital Health Devices / Wearables; Digital Health Media / Publications; Digital Health — Social Media; and Connected Digital Health. A panel of 30 experts in digital health media served as judges and selected gold, silver, bronze, and merit winners from more than 300 entries.

Fall 2019 Gold Award winners included AARP (Article); American Academy of Pediatrics (Blog Post); National Institute on Aging (Twitter); Bausch + Lomb (Website); and MD Anderson Cancer Center (Video). A complete list of winners and entry categories can be found at digitalhealthawards.com.

The Health Information Resource Center™ (HIRC), organizer of the Digital Health Awards, is a national information clearinghouse for professionals who work in consumer health fields. Other well-known HIRC programs include the annual National Health Information Awards™ (healthawards.com), which annually recognizes the nation’s best consumer health information (in non-digital formats), and the annual National Women’s Health & Fitness Day™, held annually the last Wednesday in September. Visit fitnessday.com for details on these events, both the largest health promotion events of their kind.

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