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Medical City Healthcare

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Toolbox 4 Healthcare

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Jennings

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BEL Writing Services

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MRM//McCann

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ACTIONREACTION

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National Jewish Health

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Dana Foundation

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American College of Surgeons Cancer Department

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AbelsonTaylor

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American Academy of Pediatrics

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Stark/Raving Branding + Advertising

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Environmental Medicine and Education Services Branch
Division of Toxicology and Environmental Medicine
Agency for Toxic Substances and Disease Registry

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Managing Director, Strategy
W2O Group

Crystal Vining
Digital Content Editor
American Academy of Pediatrics

Debra Zalvan
Executive Vice President
UbiCare
Connected Digital Health
Clinical Decision Support Tools

**MERIT**
- iDrive VR
- Stealth Products
  Division: Nurses / Allied Health Professionals
  Audience: Health Professionals

Connected Digital Health
Consumer Directed Digital Health Programs

**SILVER**
- Sun Genomics – Creator of Flore, the first truly personalized probiotic
  Sun Genomics
  Division: Consumer Product Company
  Audience: Consumers

Connected Digital Health
Telehealth / Remote Patient Monitoring

**GOLD**
- Heal Home-based primary care paired with remote monitoring drives comprehensive, data-driven medicine
  Heal
  Division: Health System
  Audience: Consumers

**BRONZE**
- Wearable-assisted Remote Patient Monitoring (RPM) Solution
  Catering for the Senior Population
  Somatix
  Division: Health System
  Audience: Health Professionals

Digital Health – Social Media
Facebook

**GOLD**
- Dr. Oz on Facebook
  The Sharecare Team
  Division: Business: 500+ employees
  Audience: Consumers

Digital Health – Social Media
Twitter

**GOLD**
- Stay Connected to Combat Loneliness and Social Isolation Infographic
  National Institute on Aging
  Division: Government (Local/State/Federal)
  Audience: Consumers

**SILVER**
- Tips to Make Mealtimes Easier for People with Alzheimer’s Infographic
  National Institute on Aging
  Division: Government (Local/State/Federal)
  Audience: Consumers

**BRONZE**
- Cancer Support Community Twitter Account
  Tristan Fitzpatrick
  Division: Association / Professional Society / Non-Profit
  Audience: Consumers

Digital Health – Social Media
Pinterest

**GOLD**
- Eating Well During Cancer Treatment
  Cancer Support Community
  Division: Association / Professional Society / Non-Profit
  Audience: Consumers

Digital Health – Social Media
YouTube

**GOLD**
- Youtube Channel Clinica Medico Dental Pardiñas
  Clínica Médico Dental Pardiñas
  Division: Physicians / Medical Practices
  Audience: Consumers
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<tr>
<th>Category</th>
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<tbody>
<tr>
<td><strong>BRONZE</strong></td>
<td>Familial High Cholesterol &amp; Pregnancy</td>
<td>Heart Insight Magazine&lt;br&gt;Division: Association / Professional Society / Non-Profit&lt;br&gt;Audience: Consumers</td>
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<td><strong>BRONZE</strong></td>
<td>When Protein Origami Goes Wrong</td>
<td>Heart Insight Magazine&lt;br&gt;Division: Association / Professional Society / Non-Profit&lt;br&gt;Audience: Consumers</td>
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<td><strong>BRONZE</strong></td>
<td>Congenital heart defects and critical CHDs</td>
<td>March of Dimes&lt;br&gt;Division: Association / Professional Society / Non-Profit&lt;br&gt;Audience: Consumers</td>
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<td><strong>BRONZE</strong></td>
<td>Measles and your baby</td>
<td>March of Dimes&lt;br&gt;Division: Association / Professional Society / Non-Profit&lt;br&gt;Audience: Consumers</td>
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<td><strong>BRONZE</strong></td>
<td>The Future of Rehab May Be At Home</td>
<td>Stroke Connection Magazine&lt;br&gt;Division: Association / Professional Society / Non-Profit&lt;br&gt;Audience: Consumers</td>
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<td><strong>BRONZE</strong></td>
<td>The surprising benefits of food journaling</td>
<td>UMR Marketing and Communications&lt;br&gt;Division: Health Insurer&lt;br&gt;Audience: Consumers</td>
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<td><strong>MERIT</strong></td>
<td>Belly Fat: Why It Really Is the Worst</td>
<td>AARP.org&lt;br&gt;Division: Association / Professional Society / Non-Profit&lt;br&gt;Audience: Consumers</td>
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<td><strong>MERIT</strong></td>
<td>What’s So Bad About Meat, Eggs and Sugar, Anyway?</td>
<td>AARP.org&lt;br&gt;Division: Association / Professional Society / Non-Profit&lt;br&gt;Audience: Consumers</td>
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<td><strong>MERIT</strong></td>
<td>Cartoons for Sick Kids</td>
<td>American Heart Association&lt;br&gt;Division: Association / Professional Society / Non-Profit&lt;br&gt;Audience: Consumers</td>
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<td><strong>MERIT</strong></td>
<td>Health from a Trusted Source: Barbershops Bring Health Services to African American Men</td>
<td>National Institute on Minority Health and Health Disparities&lt;br&gt;Division: Government (Local/State/Federal)&lt;br&gt;Audience: Consumers</td>
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<td><strong>MERIT</strong></td>
<td>Helping Others Understand: Why all strokes are not the same</td>
<td>Stroke Connection Magazine&lt;br&gt;Division: Association / Professional Society / Non-Profit&lt;br&gt;Audience: Consumers</td>
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<td><strong>MERIT</strong></td>
<td>Preventing Another Stroke: Interventional Approaches</td>
<td>Stroke Connection Magazine&lt;br&gt;Division: Association / Professional Society / Non-Profit&lt;br&gt;Audience: Consumers</td>
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<td><strong>MERIT</strong></td>
<td>10 cancer-prevention strategies</td>
<td>UMR Marketing and Communications&lt;br&gt;Division: Health Insurer&lt;br&gt;Audience: Consumers</td>
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<td><strong>MERIT</strong></td>
<td>Meal planning works</td>
<td>UMR Marketing and Communications&lt;br&gt;Division: Health Insurer&lt;br&gt;Audience: Consumers</td>
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<td><strong>SILVER</strong></td>
<td>Better Sleep Now: Tech, Tactics and Tips</td>
<td>AARP.org&lt;br&gt;Division: Association / Professional Society / Non-Profit&lt;br&gt;Audience: Consumers</td>
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<td><strong>SILVER</strong></td>
<td>Are there health benefits from chocolate?</td>
<td>American Heart Association&lt;br&gt;Division: Association / Professional Society / Non-Profit&lt;br&gt;Audience: Consumers</td>
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<td><strong>SILVER</strong></td>
<td>Eat It or Leave It</td>
<td>American Heart Association&lt;br&gt;Division: Association / Professional Society / Non-Profit&lt;br&gt;Audience: Consumers</td>
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<td><strong>MERIT</strong></td>
<td>What You Need to Know About Your Blood Pressure</td>
<td>AARP.org&lt;br&gt;Division: Association / Professional Society / Non-Profit&lt;br&gt;Audience: Consumers</td>
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<tr>
<td><strong>MERIT</strong></td>
<td>Getting Smart About Chronic Pain</td>
<td>AARP.org&lt;br&gt;Division: Association / Professional Society / Non-Profit&lt;br&gt;Audience: Consumers</td>
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</table>
Outspoken Oncology Podcast
Sponsor: The Journal of Clinical Pathways, Host: Chadi Nabhan
Division: Media / Publishing
Audience: Health Professionals

CSF Author Interview: Evaluation of Pneumococcal and Tetanus Vaccine Responses in Patients with Rheumatoid Arthritis Receiving Baricitinib: Results from a Long-Term Extension Trial Substudy
CESAS Medical / University of Glasgow
Division: Educational Institution
Audience: Health Professionals

Salud Talks, The Latino Health Equity Podcast
Dr. Amelie G. Ramirez, Salud America!, UT Health San Antonio
Division: Other / Miscellaneous
Audience: Consumers

The Other Side – Preparing for Life after Cancer Treatment
Cancer Support Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

When Cancer Hits a Disaster Expert – A Conversation with Jamie Aten
Cancer Support Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

Learning About Racism: A Star Wars Story
American Academy of Pediatrics
Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

Sisters’ Guide to Better Health Care
Sisters Newsletter
Division: Media / Publishing
Audience: Consumers

The Girlfriends’ Guide to Genetic Testing
TheGirlfriend.com
Division: Media / Publishing
Audience: Consumers

Boost Your Health
Sisters Newsletter
Division: Media / Publishing
Audience: Consumers

Rites of Passage at 40-Plus
Sisters Newsletter
Division: Media / Publishing
Audience: Consumers

Cancer Immunotherapy Awareness Month: What Do You Need to Know?
Aaron Dean
Division: Association / Professional Society / Non-Profit
Audience: Consumers

Patient Matching: How the Lack of a UPI Affects Interoperability
Bridge Connector
Division: Business: less than 500 employees
Audience: Health Professionals

Tribal and Health Leaders Mark Major Advancement in Cancer Care for American Indians
Cancer Support Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

Increasing Breast Cancer Awareness Among Asian-American Women
Jenny Park
Division: Association / Professional Society / Non-Profit
Audience: Consumers

Preeclampsia and pregnancy-related deaths
March of Dimes
Division: Association / Professional Society / Non-Profit
Audience: Consumers

Avocados and Your Teeth
Solstice Benefits
Division: Health Insurer
Audience: Consumers

PGx Testing: Why Success Requires More Than Just Launching a Program
Translational Software
Division: Business: less than 500 employees
Audience: Health Professionals

Developmental milestones and adjusted age for premature babies
March of Dimes
Division: Association / Professional Society / Non-Profit
Audience: Consumers

Here is why we need Black Maternal Mental Health Week
March of Dimes
Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

Four Weird Things People Should Know About Their Health
Medical City Healthcare
Division: Health System
Audience: Consumers

Eating Well with Cancer Q&A
Nick Power, Michelle Bratton
Division: Association / Professional Society / Non-Profit
Audience: Consumers
A Gift? I’d Return My Mom’s Alzheimer’s If I Could
TheGirlfriend.com
Division: Media / Publishing
Audience: Consumers

Does Botox Equal Vanity?
TheGirlfriend.com
Division: Media / Publishing
Audience: Consumers

Walgreens, Cancer Support Community Launch Feel More Like You™ Campaign
Tristan Fitzpatrick
Division: Association / Professional Society / Non-Profit
Audience: Consumers

Pediatric Collections Ethics Rounds: A Casebook in Pediatric Bioethics
American Academy of Pediatrics
Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

Chronic Neck Pain – Ebook
Veritas Health
Division: Media / Publishing
Audience: Consumers

Paying for Assisted Living
Senior Living Residences
Division: Business: 500+ employees
Audience: Consumers

Frankly Speaking About Cancer: Metastatic Breast Cancer Book
Cancer Support Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

Ask St. Ann’s: Meet our Experts on Senior Health
St. Ann’s Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

Frankly Speaking About Cancer: Small Lymphocytic Leukemia/Small Lymphocytic Lymphoma Booklet
Cancer Support Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

Frankly Speaking About Cancer: Tips for Managing and Budgeting Your Cancer Costs
Cancer Support Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

Stoke Connection Summer 2019
Stoke Connection Magazine
Division: Association / Professional Society / Non-Profit
Audience: Consumers

Cancer Health Summer 2019
Smart + Strong
Division: Media / Publishing
Audience: Consumers

Stroke Connection Special Topic Supplement: Rehab After Stroke
Stoke Connection Magazine
Division: Association / Professional Society / Non-Profit
Audience: Consumers

Veritas Health Summer Guide
Veritas Health
Division: Media / Publishing
Audience: Consumers

Healthy You Summer 2019
UMR Marketing and Communications
Division: Health Insurer
Audience: Consumers

Healthy You Spring 2019
UMR Marketing and Communications
Division: Health Insurer
Audience: Consumers

Heart Insight Fall 2019
Heart Insight Magazine
Division: Association / Professional Society / Non-Profit
Audience: Consumers

Heart Insight Summer 2019
Heart Insight Magazine
Division: Association / Professional Society / Non-Profit
Audience: Consumers

Digital Health Media / Publications Blog Post Series

Digital Health Media / Publications Book
**Digital Health Media / Publications**

**Medical Education**

**GOLD**

2019 Trends in Nurse Staffing Study
Avant Healthcare Professionals
Division: Nurses / Allied Health Professionals
Audience: Health Professionals

**Digital Health Media / Publications**

**Medical Education**

**SILVER**

EULAR 2019 Congress Highlights
CESAS Medical / University of Glasgow
Division: Educational Institution
Audience: Health Professionals

**Other / Miscellaneous**

**GOLD**

Active Minds Never Age
Maple Knoll Village
Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

**Digital Health Media / Publications**

**Video**

**GOLD**

Transplant Evaluation
DaVita
Division: Business: 500+ employees
Audience: Consumers

**GOLD**

Reading a Food Label
Healthwise
Division: Association / Professional Society / Non-Profit
Audience: Consumers

**GOLD**

How cancer prevention advances MD Anderson’s mission to end cancer
MD Anderson Cancer Center
Division: Hospital – 500+ beds
Audience: Consumers

**GOLD**

Lymphedema surgery eases symptoms of this common cancer treatment side effect
MD Anderson Cancer Center
Division: Hospital – 500+ beds
Audience: Consumers

**GOLD**

"With Love, Me" presented by Your Cancer Game Plan
Merck & W2O
Division: Pharmaceutical Company
Audience: Consumers

**GOLD**

Is it ok to lie to my family member with dementia? Your Questions Answered
Reitman Centre, Sinai Health System
Division: Health System
Audience: Consumers

**GOLD**

Better Choices for Better Health
UMR Marketing and Communications
Division: Health Insurer
Audience: Consumers

**Digital Health Media / Publications**

**Newsletter**

**BRONZE**

Spine-health Weekly E-Newsletter
Veritas Health
Division: Media / Publishing
Audience: Consumers

**Digital Health Media / Publications**

**Video**

**BRONZE**

The A to Z Guide on IV Therapy
NOVA Plastic Surgery
Division: Physicians / Medical Practices
Audience: Consumers

**Digital Health Media / Publications**

**Video**

**BRONZE**

Preparing for a MedSpa Appointment
NOVA Plastic Surgery
Division: Physicians / Medical Practices
Audience: Consumers

**Digital Health Media / Publications**

**Video**

**MERIT**

Debunking Common Myths About Cosmetic Plastic Surgery
NOVA Plastic Surgery
Division: Physicians / Medical Practices
Audience: Consumers

**Digital Health Media / Publications**

**Video**

**BRONZE**

Pharmacists as Pharmacogenomic Coaches
Translational Software
Division: Business: less than 500 employees
Audience: Health Professionals

**Digital Health Media / Publications**

**Video**

**BRONZE**

On Target in RA Management: An Update on Strategies to Individualize Therapy for Rheumatoid Arthritis-RU on Target?
Paradigm Medical Communications, LLC
Division: Medical Communications Agency
Audience: Health Professionals

**Digital Health Media / Publications**

**Video**

**BRONZE**

Is it SSc-ILD? How to Properly Diagnose and Treat a Rare, Multifaceted Disease
Paradigm Medical Communications, LLC
Division: Medical Communications Agency
Audience: Health Professionals

**Digital Health Media / Publications**

**Video**

**MERIT**

On Target in RA Management: An Update on Strategies to Individualize Therapy for Rheumatoid Arthritis-Pathophysiology Puzzle
Paradigm Medical Communications, LLC
Division: Medical Communications Agency
Audience: Health Professionals

**Digital Health Media / Publications**

**Video**

**MERIT**

How cancer prevention advances MD Anderson’s mission to end cancer
MD Anderson Cancer Center
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Audience: Consumers

**Digital Health Media / Publications**

**Video**

**MERIT**

Pharmacogenomics Testing: Harnessing the Power of Genetic Data for Personalized Medicine
Translational Software
Division: Business: less than 500 employees
Audience: Health Professionals

**Digital Health Media / Publications**

**Video**

**MERIT**

Transplant Evaluation
DaVita
Division: Business: 500+ employees
Audience: Consumers

**Digital Health Media / Publications**

**Video**

**MERIT**

Reading a Food Label
Healthwise
Division: Association / Professional Society / Non-Profit
Audience: Consumers

**Digital Health Media / Publications**

**Video**

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How cancer prevention advances MD Anderson’s mission to end cancer
MD Anderson Cancer Center
Division: Hospital – 500+ beds
Audience: Consumers

**Digital Health Media / Publications**

**Video**

**MERIT**

Lymphedema surgery eases symptoms of this common cancer treatment side effect
MD Anderson Cancer Center
Division: Hospital – 500+ beds
Audience: Consumers

**Digital Health Media / Publications**

**Video**

**MERIT**

“She’s not my mother” presented by Your Cancer Game Plan
Merck & W2O
Division: Pharmaceutical Company
Audience: Consumers

**Digital Health Media / Publications**

**Video**

**MERIT**

Is it ok to lie to my family member with dementia? Your Questions Answered
Reitman Centre, Sinai Health System
Division: Health System
Audience: Consumers

**Digital Health Media / Publications**

**Video**

**MERIT**

Better Choices for Better Health
UMR Marketing and Communications
Division: Health Insurer
Audience: Consumers
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<th>Mobile Digital Health Resources</th>
<th>Web-based Digital Health Content Management System</th>
<th>Web-based Digital Health Forum / Message Board</th>
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<td>PatientPoint Children’s Allergies Mobile Condition Site</td>
<td>Web Portal and Content Management System</td>
<td>DailyStrength</td>
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<td>PatientPoint</td>
<td>CareTech Solutions, Inc</td>
<td>The Sharecare Team</td>
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<td>Division: Media / Publishing</td>
<td>Division: Hospital – 500+ beds</td>
<td>Audience: Business: 500+ employees</td>
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<th>Mobile Digital Health Resources</th>
<th>Web-based Digital Health Digital Health Curation</th>
<th>Web-based Digital Health Infographic</th>
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<tr>
<td>Spine-health.com Mobile Website</td>
<td>Digital Health Curation for the Salud America! Website</td>
<td>Participate in clinical trials</td>
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<td>Veritas Health</td>
<td>Dr. Amelie G. Ramirez, Salud America!, UT Health San Antonio</td>
<td>Melanoma Research Foundation (MRF)</td>
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<th>Mobile Digital Health Resources</th>
<th>Web-based Digital Health Directory / Ratings / Guides</th>
<th>Web-based Digital Health Resources</th>
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<td>Mobile messaging helps hospitals engage and educate new parents—and forge lasting relationships along the way.</td>
<td>Sharecare Find a Doctor tool</td>
<td>Mobile Digital Health Resources</td>
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<td>UbiCare</td>
<td>The Sharecare Team</td>
<td>Other / Miscellaneous Mobile Digital Health Resource</td>
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<td>Division: Business: less than 500 employees</td>
<td>Division: Business: 500+ employees</td>
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<th>Personal Digital Health Devices / Wearables</th>
<th>Web-based Digital Health Digital Health Curation</th>
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<td>JOGO Health – Digital Therapeutics</td>
<td>Digital Health Curation for the Salud America! Website</td>
<td>Rethinking the SILVER Tsunami</td>
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<td>JOGO Health</td>
<td>Dr. Amelie G. Ramirez, Salud America!, UT Health San Antonio</td>
<td>Bridge Connector</td>
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<td>Division: Consumer Product Company</td>
<td>Division: Other / Miscellaneous</td>
<td>Division: Business: less than 500 employees</td>
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<td>The Ultimate Guide to Healthy Aging in Georgia</td>
<td>Mobile Digital Health Resources</td>
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<td>ASHI and Medic First Aid (Brand of HSI)</td>
<td>The Arbor Company</td>
<td>Other / Miscellaneous Mobile Digital Health Resource</td>
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<td>Division: Business: less than 500 employees</td>
<td>Division: Health System</td>
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**Web-based Digital Health**

**Interactive Content / Rich Media**

**GOLD**

“An Interactive Journey Into Endometriosis”
The Sharecare Team
Division: Business: 500+ employees
Audience: Consumers

**BRONZE**

7 ways to reduce food waste at home
Coffey Communications
Division: Media / Publishing
Audience: Consumers

**SILVER**

7 great reasons to walk out your door
Coffey Communications
Division: Media / Publishing
Audience: Consumers

**SILVER**

How does your heart work?
Coffey Communications
Division: Media / Publishing
Audience: Consumers

**SILVER**

How the flu spreads
Coffey Communications
Division: Media / Publishing
Audience: Consumers

**SILVER**

Say goodnight to screens for better sleep
Coffey Communications
Division: Media / Publishing
Audience: Consumers

**MERIT**

Loneliness assessment
Coffey Communications
Division: Media / Publishing
Audience: Consumers

**MERIT**

Overt Hepatic Encephalopathy in the Hospital Value Story
Salix
Division: Pharmaceutical Company
Audience: Health Professionals

**Web-based Digital Health Microsite**

**GOLD**

Activate: The Next Level of CRT
StoneArch
Division: Medical Equipment / Device Manufacturer
Audience: Health Professionals

**SILVER**

The MOCHA Center microsite
The Martin Group
Division: Business: less than 500 employees
Audience: Consumers

**SILVER**

The Arbor at BridgeMill
The Arbor Company
Division: Health System
Audience: Consumers

**BRONZE**

Eliza’s Walk
American Heart Association
Division: Association / Professional Society / Non-Profit
Audience: Consumers

**GOLD**

Healthy Living: Preparing Your Mind, Body and Bones for the 3-Day
American Bone Health and Susan G. Komen
Division: Association / Professional Society / Non-Profit
Audience: Consumers

**GOLD**

ACE CareCart™
Salix
Division: Pharmaceutical Company
Audience: Health Professionals

**MERIT**

SMFM Thrive Resource Library
Society for Maternal-Fetal Medicine
Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

**MERIT**

NorthWestern Mutual Home Office Tier 1 Email
NorthWestern
Division: Health Insurer
Audience: Consumers
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<td><strong>Responsive Website Design</strong></td>
<td><strong>Portal – Physician / Clinician</strong></td>
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<td>New Member Homepage</td>
<td>ASHI and Medic First Aid</td>
<td>The Dental Care Plus Group – Oral Health Center</td>
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<td>My plan details</td>
<td>Responsive Website Design</td>
<td>Dear Doctor, Inc.</td>
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<td>UMR Marketing and Communications</td>
<td>ASHI and Medic First Aid</td>
<td>Division: Media / Publishing</td>
</tr>
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<td>Division: Health Insurer</td>
<td>(Brand of HSI)</td>
<td>Audience: Consumers</td>
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<td>Audience: Consumers</td>
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<td>BRONZE</td>
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</table>
| The Dental Care Plus Group – Oral Health Center | Johns Hopkins Medicine Health | |}
| Division: Health System | Internet Strategy Team | |}
| Audience: Consumers | | |}
| | | |
| SILVER | | |
| New Member Homepage Taskbar | New Temple Health Website | New Temple Health Website |
| UMR Marketing and Communications | Temple Health | Temple Health |
| Division: Health System | Division: Health System |
| Audience: Consumers | Audience: Consumers |
| | | |
| BRONZE | | |
| Anticoagulants for Atrial Fibrillation | How the WSCC Model Informs | |}
| Wolters Kluwer | HIV, STD, and Pregnancy Prevention | |}
| Division: Business: less than 500 employees | CDC Division of Adolescent and School Health (DASH), Nicole Richardson-Smith | |}
| Audience: Health Professionals | Division: Government (Local/State/Federal) |
| | Audience: Consumers |
| | | |
| MERIT | | |
| AMA GME Competency Education Program | Mindfulness Workshop | |}
| American Medical Association | Health Advocate | |}
| Division: Association / Professional Society / Non-Profit | Division: Business: 500+ employees |
| Audience: Health Professionals | Audience: Consumers |
| | | |
| MERIT | | |
| CenturyLink Back Pain Guide | Magellan Rx Cares | |}
| CenturyLink | Magellan Rx Management | |}
| Division: Health Insurer | Division: Health Insurer |
| Audience: Consumers | Audience: Consumers |
| | | |
| MERIT | | |
| NPIN PrEP Provider Data and Locator Widget | Hemophilia Care Coordination and Current Treatment Options: The Latest Insights for Managed Care and Specialty Pharmacy | |}
| John Chandler, CDC NCHHSTP | National Hemophilia Foundation and Impact Education, LLC | |}
| Division: Other / Miscellaneous | Division: Medical Communications Agency |
| Audience: Consumers | Audience: Health Professionals |
| | | |
| MERIT | | |
| HealthClips Online | HealthClips Online | |}
| The Wellness Network | The Wellness Network | |}
| Division: Other / Miscellaneous | Division: Other / Miscellaneous |
| Audience: Consumers | Audience: Consumers |
## Web-based Digital Health Webinar

**MERIT**

**Goals & Strategies for Managing CLN2 Disease:** A no-cost, on-demand, educational webinar exploring expert recommended strategies for managing neuronal ceroid lipofuscinosis type 2 (CLN2) disease, one of the most common forms of NCL

**BioMarin / ELM Medical**

Division: Medical Communications Agency

Audience: Health Professionals

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## Web-based Digital Health Website

**GOLD**

**SightMatters.com for Age-related Macular Degeneration (AMD) sufferers**

Bausch + Lomb

Division: Consumer Product Company

Audience: Consumers

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**SILVER**

**Iredell Health System**

Audience: Consumers

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**SILVER**

**Ludi Corporate Website**

Ludi, Inc. and Parisa Consulting

Division: Business: less than 500 employees

Audience: Health Professionals

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**SILVER**

**Johns Hopkins Medicine**

The Berndt Group

Division: Health System

Audience: Consumers

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**BRONZE**

**Bartlett Regional Hospital website**

**Bartlett Regional Hospital**

Division: Hospital – under 250 beds

Audience: Consumers

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**BRONZE**

**Bozeman Health website**

**Bozeman Health**

Division: Health System

Audience: Consumers

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**BRONZE**

**Behavioral Health Toolkit for PCPs**

**Magellan Healthcare – Provider Marketing**

Division: Health Insurer

Audience: Health Professionals

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**GOLD**

**SightMatters.com for Age-related Macular Degeneration (AMD) sufferers**

Bausch + Lomb

Division: Consumer Product Company

Audience: Consumers

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**SILVER**

**Great Lakes Cancer Care website**

**The Martin Group**

Division: Physicians / Medical Practices

Audience: Consumers

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**MERIT**

**www.iQandA-cme.com**

**CMEducation Resources**

Division: Medical Communications Agency

Audience: Health Professionals

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**MERIT**

**Emanate Health website**

**Emanate Health**

Division: Health System

Audience: Consumers

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**MERIT**

**The ESsentials for People Living with Epithelioid Sarcoma**

Epizyme, Inc.

Division: Pharmaceutical Company

Audience: Consumers

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**MERIT**

**Mary Rutan Hospital website**

**Mary Rutan Hospital**

Division: Hospital – under 250 beds

Audience: Consumers

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**MERIT**

**Aberdeen Village website**

PMMA, Five19

Division: Health System

Audience: Consumers