

FALL 2019



WINNERS

Judges

Laura Boyd DeSmeth
Director of Digital Communications
Medical City Healthcare

Shelly Caldwell
Owner
Toolbox 4 Healthcare

Gayle Christopher, PhD
Interactive Media Professional
gaylechristopher.com

Zach Covey
Email Marketing Manager
Veritas Health

Dan Dunlop
President
Jennings

Brooke Ellis
Marketing Manager
Solstice Benefits, Inc.

Cyndy Erickson Mitchell
Managing Editor, Writer,
Content Specialist
National Jewish Health

Patrick Evett
American Academy
of Pediatrics

Heather Guidone
Surgical Program Director
Center for Endometriosis Care

Rachel Hall
Digital Marketing Specialist
Composites One

Beth Hampton
VP Marketing
and Communications
AACC

Jill Harvill
Occupational Health Services
Team Lead
AdvanceMed Hanford

Karyi Hennessey
Visual Designer
Veritas Health

Barbara Knudtson, MLS
Editor AAP.org
American Academy
of Pediatrics

Beth Landau
Owner, Writer, Editor
BEL Writing Services

Jan Lemke
SVP Group Account Director
MRM//McCann

Elliot Lopez
President
ACTIONREACTION

Cortney Mears
Strategist, Digital Engagement
Yale New Haven Health

Greg Morancey
Secure IT UI/UX Website
& Digital Marketing Expert

Samantha Reeves
Director, Web Strategy
National Jewish Health

Laura Reynolds
Director, Cognitive
Fitness initiative
Dana Foundation

Susan Rubin, MPH
Manager, Business Development
American College of Surgeons
Cancer Department

Mark Ruthman
Product Manager –
Health Solutions Group
American Medical Association

Leah Shanholtz
Associate Director,
User Experience
AbelsonTaylor

Christal Spaeth
Web Content Specialist,
Advocacy and External Affairs,
Digital Communications
& Online Strategy
American Academy
of Pediatrics

Matthew Stumm
Founder + Creative Director
Stark/Raving
Branding + Advertising

Brian Tencza
Team Lead Education Services
Environmental Medicine and
Education Services Branch
Division of Toxicology and
Environmental Medicine
Agency for Toxic Substances
and Disease Registry

Andrew Thorn
Managing Director. Strategy
W2O Group

Crystal Vining
Digital Content Editor
American Academy
of Pediatrics

Debra Zalvan
Executive Vice President
UbiCare

Connected Digital Health *Clinical Decision Support Tools*

MERIT

iDrive VR
Stealth Products
Division: Nurses / Allied Health Professionals
Audience: Health Professionals

Connected Digital Health *Consumer Directed Digital Health Programs*

SILVER

*Sun Genomics – Creator of Flore,
the first truly personalized probiotic*
Sun Genomics
Division: Consumer Product Company
Audience: Consumers

Connected Digital Health *Telehealth / Remote Patient Monitoring*

GOLD

*Heal Home-based primary care
paired with remote monitoring drives
comprehensive, data-driven medicine*
Heal
Division: Health System
Audience: Consumers

BRONZE

*Wearable-assisted Remote Patient
Monitoring (RPM) Solution
Catering for the Senior Population*
Somatix
Division: Health System
Audience: Health Professionals

Digital Health – Social Media *Facebook*

GOLD

Dr. Oz on Facebook
The Sharecare Team
Division: Business: 500+ employees
Audience: Consumers

SILVER

Sharecare on Facebook
The Sharecare Team
Division: Business: 500+ employees
Audience: Consumers

BRONZE

*St. Ann's Community
Facebook Page*
St. Ann's Community
Division: Association /
Professional Society / Non-Profit
Audience: Consumers

MERIT

*The Benefits of Joining: You,
Me, and All of Us*
**AARP Create the Good and
All of Us Research Program**
Division: Association /
Professional Society / Non-Profit
Audience: Consumers

Digital Health – Social Media *Instagram*

GOLD

Sharecare on Instagram
The Sharecare Team
Division: Business: 500+ employees
Audience: Consumers

SILVER

Dr. Oz on Instagram
The Sharecare Team
Division: Business: 500+ employees
Audience: Consumers

Digital Health – Social Media *Pinterest*

GOLD

*Eating Well During
Cancer Treatment*
Cancer Support Community
Division: Association /
Professional Society / Non-Profit
Audience: Consumers

Digital Health – Social Media *Twitter*

GOLD

*Stay Connected to Combat Loneliness
and Social Isolation Infographic*
National Institute on Aging
Division: Government (Local/State/Federal)
Audience: Consumers

SILVER

*Tips to Make Mealtimes Easier for
People with Alzheimer's Infographic*
National Institute on Aging
Division: Government (Local/State/Federal)
Audience: Consumers

BRONZE

DHSS Twitter
DHSS Public Information Team
Division: Government (Local/State/Federal)
Audience: Consumers

BRONZE

Salud America! Twitter
**Dr. Amelie G. Ramirez, Salud
America!, UT Health San Antonio**
Division: Other / Miscellaneous
Audience: Consumers

BRONZE

*Cancer Support Community
Twitter Account*
Tristan Fitzpatrick
Division: Association /
Professional Society / Non-Profit
Audience: Consumers

MERIT

Cytokine Signalling Forum
**CESAS Medical / University
of Glasgow**
Division: Educational Institution
Audience: Health Professionals

Digital Health – Social Media *YouTube*

GOLD

*Youtube Channel Clinica Medico
Dental Pardiñas*
Clínica Médico Dental Pardiñas
Division: Physicians / Medical Practices
Audience: Consumers

Digital Health Media / Publications Article

GOLD

Big News in Transplanting Imperfect Organs

AARP.org

Division: Association / Professional Society / Non-Profit
Audience: Consumers

GOLD

Living with Mild Cognitive Impairment

AARP.org

Division: Association / Professional Society / Non-Profit
Audience: Consumers

GOLD

LGBTQ Barriers in Medical Care

American Heart Association

Division: Association / Professional Society / Non-Profit
Audience: Consumers

GOLD

Setting and Achieving Health Goals

Heart Insight Magazine

Division: Association / Professional Society / Non-Profit
Audience: Consumers

GOLD

Hula for Heart Health: Using Traditional Dance to Lower Blood Pressure

National Institute on Minority Health and Health Disparities

Division: Government (Local/State/Federal)
Audience: Consumers

GOLD

Six germ-free gym tips

UMR Marketing and Communications

Division: Health Insurer
Audience: Consumers

SILVER

What The Heck Is A Keto Diet?

AARP Bulletin

Division: Media / Publishing
Audience: Consumers

SILVER

How to Find Time for Exercise

AARP.org

Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER

Drowning Prevention for Curious Toddlers: What Parents Need to Know

American Academy of Pediatrics/HealthyChildren.org

Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER

Waiting Watchfully

Heart Insight Magazine

Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER

What Should My Cholesterol Goals Be?

Heart Insight Magazine

Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER

Casual Alcohol Use Has Been Linked to Several Major Cancers—So Where's the Campaign?

Maggie O'Neill, Health.com

Division: Media / Publishing
Audience: Consumers

SILVER

Gastroschisis

March of Dimes

Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER

It's Complicated: Docs Say Gender-Questioning Kids Need Better Science

Medscape

Division: Media / Publishing
Audience: Health Professionals

SILVER

When Stroke Is a Warning Sign

Stroke Connection Magazine

Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

Unhappy Feet

AARP Bulletin

Division: Media / Publishing
Audience: Consumers

BRONZE

Foods that Fight Inflammation

AARP.org

Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

Hospitals Remake Emergency Rooms for Older Patients

AARP.org

Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

What to Know About Cataracts and Cataract Surgery

AARP.org

Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

Cardiac Arrest on Ice

American Heart Association

Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

Olympic Legend's Recovery

American Heart Association

Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

Stroke Symptoms in Women

American Heart Association

Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

Essential oils for tinnitus and hearing loss: Will they help?

Healthy Hearing

Division: Media / Publishing
Audience: Consumers

BRONZE

Hearing loss is exhausting? I was skeptical—until I took a hearing test

Healthy Hearing

Division: Media / Publishing
Audience: Consumers

BRONZE

Familial High Cholesterol & Pregnancy

Heart Insight Magazine

Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

When Protein Origami Goes Wrong

Heart Insight Magazine

Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

Congenital heart defects and critical CHDs

March of Dimes

Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

Measles and your baby

March of Dimes

Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

The Future of Rehab May Be At Home

Stroke Connection Magazine

Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

The surprising benefits of food journaling

UMR Marketing and Communications

Division: Health Insurer
Audience: Consumers

MERIT

The Fight to Lower Prescription Drug Prices

AARP Bulletin

Division: Media / Publishing
Audience: Consumers

MERIT

Can A Single Pill Keep You Healthy to 100?

AARP The Magazine

Division: Media / Publishing
Audience: Consumers

MERIT

Belly Fat: Why It Really Is the Worst

AARP.org

Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

What's So Bad About Meat, Eggs and Sugar, Anyway?

AARP.org

Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

Cartoons for Sick Kids

American Heart Association

Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

Health from a Trusted Source: Barbershops Bring Health Services to African American Men

National Institute on Minority Health and Health Disparities

Division: Government (Local/State/Federal)
Audience: Consumers

MERIT

Helping Others Understand: Why all strokes are not the same

Stroke Connection Magazine

Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

Preventing Another Stroke: Interventional Approaches

Stroke Connection Magazine

Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

10 cancer-prevention strategies

UMR Marketing and Communications

Division: Health Insurer
Audience: Consumers

MERIT

Meal planning works

UMR Marketing and Communications

Division: Health Insurer
Audience: Consumers

Digital Health Media / Publications Article Series

SILVER

Better Sleep Now: Tech, Tactics and Tips

AARP.org

Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER

Are there health benefits from chocolate?

American Heart Association

Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER

Eat It or Leave It

American Heart Association

Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

What You Need to Know About Your Blood Pressure

AARP.org

Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

Magellan Health Mind Your Mental Health

Magellan Healthcare

Division: Business: 500+ employees
Audience: Consumers

MERIT

Eye Center

AARP.org

Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

Getting Smart About Chronic Pain

AARP.org

Division: Association / Professional Society / Non-Profit
Audience: Consumers

Digital Health Media / Publications Audio

GOLD

Outspoken Oncology Podcast
Sponsor: The Journal of Clinical Pathways, Host: Chadi Nabhan
Division: Media / Publishing
Audience: Health Professionals

SILVER

CSF Author Interview: Evaluation of Pneumococcal and Tetanus Vaccine Responses in Patients with Rheumatoid Arthritis Receiving Baricitinib: Results from a Long-Term Extension Trial Substudy
CESAS Medical / University of Glasgow
Division: Educational Institution
Audience: Health Professionals

BRONZE

Salud Talks, The Latino Health Equity Podcast
Dr. Amelie G. Ramirez, Salud America!, UT Health San Antonio
Division: Other / Miscellaneous
Audience: Consumers

MERIT

The Other Side – Preparing for Life after Cancer Treatment
Cancer Support Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

When Cancer Hits a Disaster Expert – A Conversation with Jamie Aten
Cancer Support Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

Digital Health Media / Publications Blog Post

GOLD

Learning About Racism: A Star Wars Story
American Academy of Pediatrics
Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

GOLD

Sisters' Guide to Better Health Care
Sisters Newsletter
Division: Media / Publishing
Audience: Consumers

GOLD

The Girlfriend's Guide to Genetic Testing
TheGirlfriend.com
Division: Media / Publishing
Audience: Consumers

SILVER

Boost Your Health
Sisters Newsletter
Division: Media / Publishing
Audience: Consumers

SILVER

Rites of Passage at 40-Plus
Sisters Newsletter
Division: Media / Publishing
Audience: Consumers

BRONZE

Cancer Immunotherapy Awareness Month: What Do You Need to Know?
Aaron Dean
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

Patient Matching: How the Lack of a UPI Affects Interoperability
Bridge Connector
Division: Business: less than 500 employees
Audience: Health Professionals

BRONZE

Tribal and Health Leaders Mark Major Advancement in Cancer Care for American Indians
Cancer Support Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

Increasing Breast Cancer Awareness Among Asian-American Women
Jenny Park
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

Preeclampsia and pregnancy-related deaths
March of Dimes
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

Avocados and Your Teeth
Solstice Benefits
Division: Health Insurer
Audience: Consumers

BRONZE

PGx Testing: Why Success Requires More Than Just Launching a Program
Translational Software
Division: Business: less than 500 employees
Audience: Health Professionals

MERIT

Developmental milestones and adjusted age for premature babies
March of Dimes
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

Here is why we need Black Maternal Mental Health Week
March of Dimes
Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

MERIT

Four Weird Things People Should Know About Their Health
Medical City Healthcare
Division: Health System
Audience: Consumers

MERIT

Eating Well with Cancer Q&A
Nick Power, Michelle Bratton
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

A Gift? I'd Return My Mom's Alzheimers If I Could
TheGirlfriend.com
Division: Media / Publishing
Audience: Consumers

MERIT

Does Botox Equal Vanity?
TheGirlfriend.com
Division: Media / Publishing
Audience: Consumers

MERIT

Walgreens, Cancer Support Community Launch Feel More Like You™ Campaign
Tristan Fitzpatrick
Division: Association / Professional Society / Non-Profit
Audience: Consumers

Digital Health Media / Publications Blog Post Series

SILVER

Ask St. Ann's: Meet our Experts on Senior Health
St. Ann's Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

Digital Health Media / Publications Book

GOLD

Frankly Speaking About Cancer: Small Lymphocytic Leukemia/Small Lymphocytic Lymphoma Booklet
Cancer Support Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

GOLD

Frankly Speaking About Cancer: Tips for Managing and Budgeting Your Cancer Costs
Cancer Support Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER

Paying for Assisted Living
Senior Living Residences
Division: Business: 500+ employees
Audience: Consumers

BRONZE

Frankly Speaking About Cancer: Metastatic Breast Cancer Book
Cancer Support Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

Pediatric Collections Ethics Rounds: A Casebook in Pediatric Bioethics
American Academy of Pediatrics
Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

MERIT

Chronic Neck Pain – Ebook
Veritas Health
Division: Media / Publishing
Audience: Consumers

Digital Health Media / Publications Magazine

GOLD

Healthy Together
RWJBarnabas Health
Division: Health System
Audience: Consumers

SILVER

Heart Insight Fall 2019
Heart Insight Magazine
Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER

Heart Insight Summer 2019
Heart Insight Magazine
Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER

Stroke Connection Summer 2019
Stroke Connection Magazine
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

Cancer Health Summer 2019
Smart + Strong
Division: Media / Publishing
Audience: Consumers

BRONZE

Stroke Connection Special Topic Supplement: Rehab After Stroke
Stroke Connection Magazine
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

Stroke Connection Spring 2019
Stroke Connection Magazine
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

Veritas Health Summer Guide
Veritas Health
Division: Media / Publishing
Audience: Consumers

MERIT

Healthy You Spring 2019
UMR Marketing and Communications
Division: Health Insurer
Audience: Consumers

MERIT

Healthy You Summer 2019
UMR Marketing and Communications
Division: Health Insurer
Audience: Consumers

Digital Health Media / Publications Medical Education

GOLD

2019 Trends in Nurse Staffing Study
Avant Healthcare Professionals
Division: Nurses / Allied Health Professionals
Audience: Health Professionals

SILVER

EULAR 2019 Congress Highlights
CESAS Medical / University of Glasgow
Division: Educational Institution
Audience: Health Professionals

BRONZE

On Target in RA Management: An Update on Strategies to Individualize Therapy for Rheumatoid Arthritis- Pathophysiology Puzzle
Paradigm Medical Communications, LLC
Division: Medical Communications Agency
Audience: Health Professionals

MERIT

Is it SSC-ILD? How to Properly Diagnose and Treat a Rare, Multifaceted Disease
Paradigm Medical Communications, LLC
Division: Medical Communications Agency
Audience: Health Professionals

MERIT

On Target in RA Management: An Update on Strategies to Individualize Therapy for Rheumatoid Arthritis-RU on Target?
Paradigm Medical Communications, LLC
Division: Medical Communications Agency
Audience: Health Professionals

Digital Health Media / Publications Newsletter

BRONZE

Spine-health Weekly E-Newsletter
Veritas Health
Division: Media / Publishing
Audience: Consumers

MERIT

DHSS Newsletter
DHSS Public Information
Division: Government (Local/State/Federal)
Audience: Consumers

Digital Health Media / Publications Other / Miscellaneous Digital Health Media / Publication

GOLD

Active Minds Never Age
Maple Knoll Village
Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER

Pharmacogenomics Testing: Harnessing the Power of Genetic Data for Personalized Medicine
Translational Software
Division: Business: less than 500 employees
Audience: Health Professionals

BRONZE

The A to Z Guide on IV Therapy
NOVA Plastic Surgery
Division: Physicians / Medical Practices
Audience: Consumers

MERIT

Debunking Common Myths About Cosmetic Plastic Surgery
NOVA Plastic Surgery
Division: Physicians / Medical Practices
Audience: Consumers

MERIT

Preparing for a MedSpa Appointment
NOVA Plastic Surgery
Division: Physicians / Medical Practices
Audience: Consumers

MERIT

Pharmacists as Pharmacogenomic Coaches
Translational Software
Division: Business: less than 500 employees
Audience: Health Professionals

Digital Health Media / Publications Video

GOLD

Transplant Evaluation
DaVita
Division: Business: 500+ employees
Audience: Consumers

GOLD

Reading a Food Label
Healthwise
Division: Association / Professional Society / Non-Profit
Audience: Consumers

GOLD

How cancer prevention advances MD Anderson's mission to end cancer
MD Anderson Cancer Center
Division: Hospital – 500+ beds
Audience: Consumers

GOLD

Lymphedema surgery eases symptoms of this common cancer treatment side effect
MD Anderson Cancer Center
Division: Hospital – 500+ beds
Audience: Consumers

GOLD

"With Love, Me" presented by Your Cancer Game Plan
Merck & W2O
Division: Pharmaceutical Company
Audience: Consumers

GOLD

Is it ok to lie to my family member with dementia? Your Questions Answered
Reitman Centre, Sinai Health System
Division: Health System
Audience: Consumers

GOLD

Better Choices for Better Health
UMR Marketing and Communications
Division: Health Insurer
Audience: Consumers

SILVER

Genetic Testing for Metastatic Breast Cancer: Felicia's Story
Cancer Support Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER

Don't fall asleep with your phone
Coffey Communications
Division: Media / Publishing
Audience: Consumers

SILVER

Medical Association of Georgia's 'Top Docs Radio'
Medical Association of Georgia
Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

SILVER

Treat People Better
Minnesota Office of Ombudsman
Division: Government (Local/State/Federal)
Audience: Consumers

SILVER

New Member Video – "Choosing a PCP"
Passport Health Plan
Division: Health Insurer
Audience: Consumers

SILVER

Spinal Motion Segment: C5-C6 Video
Veritas Health
Division: Media / Publishing
Audience: Consumers

BRONZE

Don't go to work with the flu
Coffey Communications
Division: Media / Publishing
Audience: Consumers

BRONZE

Postpartum Emotions
Elsevier Patient Engagement
Division: Media / Publishing
Audience: Consumers

BRONZE

What makes MD Anderson a place of hope for cancer treatment
MD Anderson Cancer Center
Division: Hospital – 500+ beds
Audience: Consumers

BRONZE

Controlled IL-12 Expression– Monotherapy
Nucleus Medical Media
Division: Media / Publishing
Audience: Health Professionals

BRONZE

New Member Video – "Earn Rewards"
Passport Health Plan
Division: Health Insurer
Audience: Consumers

BRONZE

Flexible Spending: Health Care Account
UMR Marketing and Communications
Division: Health Insurer
Audience: Consumers

BRONZE

Ask About Aspirin: Busy Morning
University of Minnesota Heart Health Program
Division: Educational Institution
Audience: Consumers

BRONZE

Put Chemo to the Test
W2O and Genomic Health
Division: Pharmaceutical Company
Audience: Consumers

MERIT

Build your family medical history
Coffey Communications
Division: Media / Publishing
Audience: Consumers

MERIT

Tech Neck
Dear Doctor, Inc.
Division: Media / Publishing
Audience: Consumers

MERIT

API Recruitment
DHSS Public Information Team
Division: Government (Local/State/Federal)
Audience: Consumers

MERIT

Look For This Icon To Help Prevent Teen Medicine Abuse
Edelman
Division: Pharmacy / Drug Store
Audience: Consumers

MERIT

Chronic health conditions and pregnancy
March of Dimes
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

Houston Dynamo defender Chris Duvall on the importance of healthy eating
MD Anderson Cancer Center
Division: Hospital – 500+ beds
Audience: Consumers

MERIT

"Set You Free"
Minnesota Department of Human Services
Division: Government (Local/State/Federal)
Audience: Consumers

Mobile Digital Health Resources Mobile Application

GOLD

Cancer.Net Mobile
American Society of Clinical Oncology
Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER

The Wellframe Digital Health Management Solution
Wellframe
Division: Other / Miscellaneous
Audience: Consumers

BRONZE

CPT QuickRef App
American Medical Association
Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

MERIT

MyCreateHealth Mobile App – Mobile Application
CreateÆ Health Plans
Division: Health Insurer
Audience: Consumers

Mobile Digital Health Resources

Mobile Website

SILVER

PatientPoint Children's Allergies Mobile Condition Site
PatientPoint

Division: Media / Publishing
Audience: Consumers

BRONZE

Spine-health.com Mobile Website
Veritas Health

Division: Media / Publishing
Audience: Consumers

MERIT

Sharecare.com (Mobile)
The Sharecare Team
Division: Business: 500+ employees
Audience: Consumers

Mobile Digital Health Resources

Other / Miscellaneous Mobile Digital Health Resource

SILVER

Mobile messaging helps hospitals engage and educate new parents—and forge lasting relationships along the way.

UbiCare
Division: Business: less than 500 employees
Audience: Consumers

Personal Digital Health Devices / Wearables

Other / Miscellaneous Digital Health Device / Wearable

SILVER

JOGO Health – Digital Therapeutics
JOGO Health
Division: Consumer Product Company
Audience: Consumers

Web-based Digital Health

Content Management System

GOLD

Website Portal and Content Management System
CareTech Solutions, Inc
Division: Hospital – 500+ beds
Audience: Health Professionals

Web-based Digital Health

Digital Health Curation

BRONZE

Digital Health Curation for the Salud America! Website
Dr. Amelie G. Ramirez, Salud America!, UT Health San Antonio
Division: Other / Miscellaneous
Audience: Consumers

MERIT

Connecting Digital Health
Xealth
Division: Health System
Audience: Health Professionals

Web-based Digital Health

Directory / Ratings / Guides

SILVER

Sharecare Find a Doctor tool
The Sharecare Team
Division: Business: 500+ employees
Audience: Consumers

MERIT

ASHI and Medic First Aid Resource Center
ASHI and Medic First Aid (Brand of HSI)
Division: Business: less than 500 employees
Audience: Health Professionals

Web-based Digital Health

Forum / Message Board

SILVER

DailyStrength
The Sharecare Team
Division: Business: 500+ employees
Audience: Consumers

BRONZE

Veritas Health Forum
Veritas Health
Division: Media / Publishing
Audience: Consumers

Web-based Digital Health

Infographic

GOLD

Participate in clinical trials
Melanoma Research Foundation (MRF)
Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER

Drowning Prevention
American Academy of Pediatrics
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

Rethinking the SILVER Tsunami
Bridge Connector
Division: Business: less than 500 employees
Audience: Health Professionals

MERIT

The Ultimate Guide to Healthy Aging in Georgia
The Arbor Company
Division: Health System
Audience: Consumers

Web-based Digital Health

Interactive Content / Rich Media

GOLD

"An Interactive Journey Into Endometriosis"
The Sharecare Team
Division: Business: 500+ employees
Audience: Consumers

SILVER

7 great reasons to walk out your door
Coffey Communications
Division: Media / Publishing
Audience: Consumers

SILVER

How does your heart work?
Coffey Communications
Division: Media / Publishing
Audience: Consumers

SILVER

How the flu spreads
Coffey Communications
Division: Media / Publishing
Audience: Consumers

SILVER

Say goodnight to screens for better sleep
Coffey Communications
Division: Media / Publishing
Audience: Consumers

SILVER

Healthy Together
RWJBarnabas Health
Division: Health System
Audience: Consumers

SILVER

The Ultimate Guide to Senior Living in Georgia
The Arbor Company
Division: Health System
Audience: Consumers

BRONZE

www.iQandA-cme.com
CMEducation Resources
Division: Medical Communications Agency
Audience: Health Professionals

BRONZE

7 facts and myths about opioids
Coffey Communications
Division: Media / Publishing
Audience: Consumers

BRONZE

7 ways to reduce food waste at home
Coffey Communications
Division: Media / Publishing
Audience: Consumers

BRONZE

Bariatric surgery, explained
Coffey Communications
Division: Media / Publishing
Audience: Consumers

MERIT

Loneliness assessment
Coffey Communications
Division: Media / Publishing
Audience: Consumers

MERIT

Overt Hepatic Encephalopathy in the Hospital Value Story
Salix
Division: Pharmaceutical Company
Audience: Health Professionals

Web-based Digital Health

Microsite

GOLD

Activate: The Next Level of CRT
StoneArch
Division: Medical Equipment / Device Manufacturer
Audience: Health Professionals

SILVER

The MOCHA Center microsite
The Martin Group
Division: Business: less than 500 employees
Audience: Consumers

BRONZE

The Arbor at BridgeMill
The Arbor Company
Division: Health System
Audience: Consumers

MERIT

Healthy Living: Preparing Your Mind, Body and Bones for the 3-Day
American Bone Health and Susan G. Komen
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

ACE CareCart™
Salix
Division: Pharmaceutical Company
Audience: Health Professionals

Web-based Digital Health

Other / Miscellaneous Web-based Digital Health

GOLD

Eliza's Walk
American Heart Association
Division: Association / Professional Society / Non-Profit
Audience: Consumers

GOLD

Recovery Month Landing Page
Minnesota Department of Human Services
Division: Government (Local/State/Federal)
Audience: Consumers

SILVER

Staying Sharp
AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

SMFM Thrive Resource Library
Society for Maternal-Fetal Medicine
Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

MERIT

NorthWestern Mutual Home Office Tier 1 Email
NorthWestern
Division: Health Insurer
Audience: Consumers

Web-based Digital Health Portal – Patient Education

SILVER

New Member Homepage
My plan details
UMR Marketing and Communications
Division: Health Insurer
Audience: Consumers

SILVER

New Member Homepage Taskbar
UMR Marketing and Communications
Division: Health Insurer
Audience: Consumers

BRONZE

The Dental Care Plus Group – Oral Health Center

Dear Doctor, Inc.
Division: Media / Publishing
Audience: Consumers

Web-based Digital Health Portal – Physician / Clinician

GOLD

Enhanced Additional Benefits details page
UMR Marketing and Communications
Division: Health Insurer
Audience: Consumers

GOLD

Enhanced claim summary and details view
UMR Marketing and Communications
Division: Health Insurer
Audience: Consumers

Web-based Digital Health Responsive Website Design

GOLD

ASHI and Medic First Aid Responsive Website Design
ASHI and Medic First Aid (Brand of HSI)
Division: Business: less than 500 employees
Audience: Health Professionals

SILVER

Northern Virginia Mental Health Institute Public-Facing Website
AIS Network
Division: Hospital – under 250 beds
Audience: Consumers

BRONZE

Johns Hopkins Medicine Health Internet Strategy Team
Division: Health System
Audience: Consumers

MERIT

New Temple Health Website
Temple Health
Division: Health System
Audience: Consumers

Web-based Digital Health Web-based Resource / Tool

GOLD

How the WSCC Model Informs HIV, STD, and Pregnancy Prevention
CDC Division of Adolescent and School Health (DASH), Nicole Richardson-Smith
Division: Government (Local/State/Federal)
Audience: Consumers

SILVER

Pre-departure Medical Assessment
Cigna Global Wellbeing Solutions
Division: Health Insurer
Audience: Consumers

BRONZE

MyMedicare.gov Visual Refresh
Centers for Medicare & Medicaid Services (CMS)
Division: Government (Local/State/Federal)
Audience: Consumers

BRONZE

KDE – Kidney Disease Education
DaVita
Division: Business: 500+ employees
Audience: Consumers

BRONZE

Anticoagulants for Atrial Fibrillation
Wolters Kluwer
Division: Business: 500+ employees
Audience: Consumers

MERIT

AMA GME Competency Education Program
American Medical Association
Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

MERIT

CenturyLink Back Pain Guide
CenturyLink
Division: Health Insurer
Audience: Consumers

MERIT

Mindfulness Workshop
Health Advocate
Division: Business: 500+ employees
Audience: Consumers

MERIT

NPIN PrEP Provider Data and Locator Widget
John Chandler, CDC NCHHSTP
Division: Other / Miscellaneous
Audience: Consumers

MERIT

Magellan Rx Cares
Magellan Rx Management
Division: Health Insurer
Audience: Consumers

MERIT

Hemophilia Care Coordination and Current Treatment Options: The Latest Insights for Managed Care and Specialty Pharmacy
National Hemophilia Foundation and Impact Education, LLC
Division: Medical Communications Agency
Audience: Health Professionals

MERIT

HealthClips Online
The Wellness Network
Division: Other / Miscellaneous
Audience: Consumers

Web-based Digital Health Webinar

MERIT

Goals & Strategies for Managing CLN2 Disease: A no-cost, on-demand, educational webinar exploring expert recommended strategies for managing neuronal ceroid lipofuscinosis type 2 (CLN2) disease, one of the most common forms of NCL
BioMarin / ELM Medical
Division: Medical Communications Agency
Audience: Health Professionals

Web-based Digital Health Website

GOLD

SightMatters.com for Age-related Macular Degeneration (AMD) sufferers
Bausch + Lomb
Division: Consumer Product Company
Audience: Consumers

GOLD

SightMatters.com for Age-related Macular Degeneration (AMD) sufferers
Bausch + Lomb
Division: Consumer Product Company
Audience: Health Professionals

SILVER

Iredell Health System website
Iredell Health System
Division: Health System
Audience: Consumers

SILVER

Ludi Corporate Website
Ludi, Inc. and Parisa Consulting
Division: Business: less than 500 employees
Audience: Health Professionals

SILVER

Johns Hopkins Medicine
The Berndt Group
Division: Health System
Audience: Consumers

BRONZE

Bartlett Regional Hospital website
Bartlett Regional Hospital
Division: Hospital – under 250 beds
Audience: Consumers

BRONZE

Bozeman Health website
Bozeman Health
Division: Health System
Audience: Consumers

BRONZE

Behavioral Health Toolkit for PCPs
Magellan Healthcare – Provider Marketing
Division: Health Insurer
Audience: Health Professionals

BRONZE

Great Lakes Cancer Care website
The Martin Group
Division: Physicians / Medical Practices
Audience: Consumers

MERIT

www.iQandA-cme.com
CMEducation Resources
Division: Medical Communications Agency
Audience: Health Professionals

MERIT

Emanate Health website
Emanate Health
Division: Health System
Audience: Consumers

MERIT

The ESsentials for People Living with Epithelioid Sarcoma
Epizyme, Inc.
Division: Pharmaceutical Company
Audience: Consumers

MERIT

Mary Rutan Hospital website
Mary Rutan Hospital
Division: Hospital – under 250 beds
Audience: Consumers

MERIT

Aberdeen Village website
PMMA, Five19
Division: Health System
Audience: Consumers

MERIT

Pop Forward
Sanofi Pasteur
Division: Accountable Care Organization (ACO)
Audience: Health Professionals

MERIT

Shannon Medical Center website
Shannon Medical Center
Division: Hospital – under 250 beds
Audience: Consumers

MERIT

New Temple Health Website
Temple Health
Division: Health System
Audience: Consumers

MERIT

Samaritan Medical Center website
The Martin Group
Division: Hospital – 250-499 beds
Audience: Consumers

MERIT

Omeros
Viscira
Division: Business: less than 500 employees
Audience: Health Professionals

