NEWS RELEASE
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Winners Announced for 20th Anniversary Digital Health Awards® — Fall Session

LIBERTYVILLE, IL — The Health Information Resource Center™ announced the winners in the fall session of its 20th anniversary Digital Health Awards™ which honors the world’s best digital health resources. The competition, which is held twice yearly, featured 80 categories in the following entry classifications: Web-based Digital Health; Mobile Digital Health Resources; Personal Digital Health Devices / Wearables; Digital Health Media / Publications; Digital Health — Social Media; and Connected Digital Health. A panel of 26 experts in digital health media served as judges and selected gold, silver, bronze, and merit winners from 300 entries.

Fall 2018 Gold Award winners included AbelsonTaylor (Website); American Academy of Pediatrics (Instagram); Coffey Communications (Blog); MD Anderson Cancer Center (Facebook); UMR (Article) and Visible Body (Mobile Application). A complete list of winners and entry categories can be found at digitalhealthawards.com.

The Health Information Resource Center™ (HIRC), organizer of the Digital Health Awards, is a national information clearinghouse for professionals who work in consumer health fields. Other well-known HIRC programs include the annual National Health Information Awards™ (healthawards.com), which annually recognizes the nation’s best consumer health information (in non-digital formats), and the annual National Women’s Health & Fitness Day™, held annually the last Wednesday in September. Visit fitnessday.com for details on these events, both the largest health promotion events of their kind.

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