NEWS RELEASE

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Winners Announced for Fall 2016 Digital Health Awards

LIBERTYVILLE, IL — The Health Information Resource Center announced the winners in the fall session of its 18th annual Digital Health Awards which honors the world’s best digital health resources. The competition, which is held twice yearly, featured 80 categories in the following entry classifications: Web-based Digital Health; Mobile Digital Health Resources; Personal Digital Health Devices / Wearables; Digital Health Media / Publications; Digital Health — Social Media; and Connected Digital Health. A panel of 24 experts in digital health media served as judges and selected gold, silver, bronze, and merit winners from nearly 400 entries.

Fall 2016 Gold Award winners included Sharecare (Website); DaVita (Social Media — Facebook); Visible Body (Mobile Application); Spirit Health Group (Digital Publication — Magazine); Amino (Web-based Resource / Tool); and Nationwide Children’s Hospital and Basecraft (Microsite).

A complete list of winners and entry categories can be found at digitalhealthawards.com.

The Health Information Resource Center (HIRC), organizer of the Digital Health Awards, is a national information clearinghouse for professionals who work in consumer health fields. Other well-known HIRC programs include the annual National Health Information Awards (healthawards.com), which annually recognizes the nation’s best consumer health information (in non-digital formats), and the annual National Women’s Health & Fitness Day, held annually the last Wednesday in September. Visit fitnessday.com for details on these events, both the largest health promotion events of their kind.

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