



*Honoring The World's
Best Digital Health
Resources*

winners

SPRING

2015

A.D.A.M.

PRESENTED TO:

A.D.A.M.

MERIT / Health Risk Assessments / Division: Business: 500+ employees / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Website .

ab+c Creative Intelligence

PRESENTED TO:

ab+c Creative Intelligence

GOLD / AtlantiCare Well For Life / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Digital Health Curation .

GOLD / The Heroin Trap website / Division: Government (Local/State/Federal) / Audience: Consumers / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

SILVER / Join Synchorgenix / Division: Business: less than 500 employees / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Responsive Website Design .

SILVER / Join VCU Health / Division: Educational Institution / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Portal Physician / Clinician.

SILVER / MedStar Georgetown University Hospital Deep Brain Stimulation Podcast / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

SILVER / The Heroin Trap / Division: Government (Local/State/Federal) / Audience: Consumers / Classification: Web-based Digital Health. / Category: Banner Ad .

BRONZE / The Heroin Trap / Division: Government (Local/State/Federal) / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Other / Miscellaneous Social Media .

MERIT / Drinking Hurts Thinking / Division: Government (Local/State/Federal) / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Other / Miscellaneous Mobile Digital Health Resource .

American Academy of Neurology

PRESENTED TO:

American Academy of Neurology

MERIT / AANnews / Division: Association / Professional Society / Non-Profit / Audience: Health Professionals / Classification: Mobile Digital Health Resources. / Category: Mobile Application Tool / Resource. Tablet

American Academy of Pediatrics

PRESENTED TO:

American Academy of Pediatrics

SILVER / Common Medical Procedures Video Series / Division: Association / Professional Society / Non-Profit / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Video .

SILVER / Red Book Mobile App / Division: Association / Professional Society / Non-Profit / Audience: Health Professionals / Classification: Mobile Digital Health Resources. / Category: Mobile Application Other / Miscellaneous Mobile Application. Smartphone

BRONZE / Pediatric Care Online / Division: Association / Professional Society / Non-Profit / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Responsive Website Design .

MERIT / Pediatric Patient Education / Division: Association / Professional Society / Non-Profit / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Portal Patient Education.

American Heart Association

PRESENTED TO:

American Heart Association

SILVER / My AFib Experience / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

American Heart Association/American Stroke Association

PRESENTED TO:

American Heart Association

MERIT / Heart Insight November 2014 / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Magazine .

MERIT / Heart Insight Spring 2015 / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Magazine .

PRESENTED TO:

American Heart Association/American Stroke Association

BRONZE / Stroke Connection e-Extra February 2015 / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Newsletter .

BRONZE / Stroke Connection Winter 2015 / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Magazine .

PRESENTED TO:

David Layton

BRONZE / Strokes, Strikes & Spares, Stroke Connection Spring 2015 / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article .

PRESENTED TO:

Jon Caswell

BRONZE / Social & Emotional Support: Key to Recovery, Stroke Connection Winter 2015 / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article .

American Society of Clinical Oncology

PRESENTED TO:

American Society of Clinical Oncology

MERIT / Cancer.Net Podcasts / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Audio .

American Specialty Health

PRESENTED TO:

American Specialty Health

SILVER / Healthyroads Blog / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog .

BRONZE / American Specialty Health Website / Division: Health Insurer / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Website .

MERIT / Healthyroads Website / Division: Health Insurer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

AO Foundation

PRESENTED TO:

AOTrauma / AO Education Institute

SILVER / AOTrauma STaRT - Surgical Training and Assessment for Residents / Division: Association / Professional Society / Non-Profit / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

SILVER / AOTrauma STaRT - Surgical Training and Assessment for Residents / Division: Association / Professional Society / Non-Profit / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Portal Physician / Clinician.

Army National Guard (Booz Allen Hamilton)

PRESENTED TO:

Booz Allen Hamilton

MERIT / Army National Guard Health Facebook / Division: Government (Local/State/Federal) / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

Ashfield Healthcare Communications

PRESENTED TO:

Ashfield Healthcare Communications

MERIT / NDEI.org: Diabetes education for HCPs / Division: Business: 500+ employees / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Website .

AWHONN: Association of Women's Health, Obstetric & Neonatal Nurses

PRESENTED TO:

AWHONN/Healthy Mom&Baby

BRONZE / Go The Full 40 / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

MERIT / Healthy Mom&Baby / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

MERIT / Healthy Mom&Baby / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

BabyCenter

PRESENTED TO:

BabyCenter

SILVER / How do I get autism services for my child? / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article .

BRONZE / Early signs of autism / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article .

MERIT / Autism and the changes in the DSM-5 / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article .

MERIT / Autism in children: An overview for parents / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article .

MERIT / Latinos and autism: Why so many children don't get diagnosed / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article .

Baldwin Publishing

PRESENTED TO:

Baldwin Publishing

MERIT / Responsive Design of Wellness Website for Trinity Health / Division: Health System / Audience: Health Professionals / Classification: Mobile Digital Health Resources. / Category: Mobile Website .

Banyan Communications

PRESENTED TO:

Centers for Disease Control and Prevention (CDC)

SILVER / VetoViolence: Violence Education Tools Online / Division: Government (Local/State/Federal) / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Website .

be.group

PRESENTED TO:

be.group

BRONZE / be.group Website / Division: Other / Miscellaneous / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

Beacon Health Options

PRESENTED TO:

Beacon Health Options

MERIT / Understanding Co-occurring Disorders/Interactive Training / Division: Other / Miscellaneous / Audience: Consumers / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

BioCentric, Inc.

PRESENTED TO:

BioCentric, Inc.

BRONZE / BioCentric, Inc. Web site / Division: Medical Communications Agency / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Responsive Website Design .

BRONZE / The BioCentric Approach to the Flipped Classroom / Division: Medical Communications Agency / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Infographic .

MERIT / Clinlogix Web Site / Division: Medical Communications Agency / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Responsive Website Design .

Blue Cross Blue Shield of Michigan

PRESENTED TO:

Blue Cross Blue Shield of Michigan

SILVER / Blue Cross Blue Shield of Michigan Health Savings Account Website / Division: Health Insurer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

PRESENTED TO:

Blue Cross Blue Shield of Michigan and Blue Care Network

SILVER / Blue Cross Blue Shield of Michigan Medicare Website / Division: Health Insurer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

BlueRush Digital Media

PRESENTED TO:

Johns Hopkins & BlueRush Digital Media

GOLD / Managing Cancer at Work / Division: Business: 500+ employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

Booz Allen Hamilton

PRESENTED TO:

Booz Allen Hamilton/Social Security Administration, Ticket to Work Program

SILVER / Ticket to Work Website Responsive Design / Division: Government (Local/State/Federal) / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Website .

PRESENTED TO:

Real Warriors Campaign

BRONZE / Real Warriors App 29s. PSA / Division: Government (Local/State/Federal) / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

BRONZE / Real Warriors Peer Support App / Division: Government (Local/State/Federal) / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Tool / Resource. Smartphone

MERIT / Real Warriors Facebook Community / Division: Government (Local/State/Federal) / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

Borshoff

PRESENTED TO:

Lilly USA

BRONZE / Lilly for Better Health eNews / Division: Pharmaceutical Company / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Newsletter .

MERIT / Lilly for Better Health / Division: Pharmaceutical Company / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

BRIOMed Inc.

PRESENTED TO:

BRIOMed Inc.

BRONZE / siGMA (Study of Improved Glucose Monitoring and Assessment) / Division: Medical Equipment / Device Manufacturer / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Responsive Website Design .

Burgess Advertising & Marketing

PRESENTED TO:

Maine Health Access Foundation

MERIT / enroll207-Year II / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

Cardiovascular Research Foundation

PRESENTED TO:

TCTMD

MERIT / TCTMD Fellows Forum Quarterly / Division: Association / Professional Society / Non-Profit / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Newsletter .

Centers for Disease Control and Prevention - Division of Violence Prevention

PRESENTED TO:

Centers for Disease Control and Prevention - Division of Violence Prevention

BRONZE / Ask the Expert Forums / Division: Government (Local/State/Federal) / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Forum / Message Board .

Centers for Disease Control and Prevention (CDC)

PRESENTED TO:

CDC (a list of individual contributors can be provided)

BRONZE / Preparing HCWs to Work in ETUs in Africa: Training Toolkit / Division: Government (Local/State/Federal) / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

Centers for Disease Control and Prevention, National Center for Chronic Disease Prevention and Health Promotion, Division of Cancer Prevention and Control

PRESENTED TO:

Centers for Disease Control and Prevention, National Center for Chronic Disease Prevention and Health Promotion, Division of Cancer Prevention and Control

GOLD / Medical Selfie Ad for Young Ashkenazi Jewish Women / Division: Government (Local/State/Federal) / Audience: Consumers / Classification: Web-based Digital Health. / Category: Banner Ad .

BRONZE / Know:BRCA / Division: Government (Local/State/Federal) / Audience: Consumers / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

CESAS Medical, on behalf of University of Glasgow

PRESENTED TO:

Associate Prof. Laure Gossec, Université Pierre et Marie Curie and Hopital Pitié-Salpêtrière, Paris, France; Prof. Juan J. Gomez-Reino, Head of the Department of Rheumatology, Hospital Clínico Universitario, Santiago de Compostela, Spain

MERIT / Strategies for improving patient outcomes in rheumatoid arthritis / Division: Educational Institution / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Webinar .

PRESENTED TO:

Prof Iain McInnes, Muirhead Professor of Medicine, University of Glasgow, Glasgow, UK; Dr John J. O'Shea, Senior Investigator at the National Institute of Arthritis and Musculoskeletal and Skin Diseases (NIAMS), Molecular Immunology and Inflammation

BRONZE / Developments in Cytokine Signalling / Division: Educational Institution / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Webinar .

PRESENTED TO:

Prof Iain McInnes, Muirhead Professor of Medicine, University of Glasgow, Glasgow, UK; Prof. Pierre Miossec, Professor of Clinical Immunology, Hôpital Edouard Herriot, Lyon, France

MERIT / Cytokines and cytokine signalling in rheumatoid arthritis / Division: Educational Institution / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Webinar .

PRESENTED TO:

Prof Iain McInnes, Muirhead Professor of Medicine, University of Glasgow, Glasgow, UK; The Cytokine Signalling Forum Steering Committee

SILVER / Cytokine Signalling Forum / Division: Educational Institution / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Content Management System .

Chemistry

PRESENTED TO:

UPMC Health Plan/Chemistry Communications

BRONZE / UPMC Health Plan Public Site / Division: Health Insurer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

Children's Hospital Los Angeles

PRESENTED TO:

Children's Hospital Los Angeles

SILVER / CHLA's Live Twitter Campaign During ABC 20/20's "Bruce Jenner – The Interview" Segment / Division: Hospital — 250-499 beds / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Twitter .

PRESENTED TO:

Diana Cheng, Children's Hospital Los Angeles

MERIT / Child Patient Celebrates New Heart / Division: Hospital — 250-499 beds / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog .

MERIT / CHLA Patient Plays With LEGOS to Overcome Pain / Division: Hospital — 250-499 beds / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog .

PRESENTED TO:

Nick Carranza, Children's Hospital Los Angeles

MERIT / Superhero Spring Fundraising Campaign / Division: Hospital — 250-499 beds / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

ClearPoint

PRESENTED TO:

ClearPoint

BRONZE / Veterinarian Course / Division: Business: less than 500 employees / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

MERIT / Kidney Function / Division: Business: less than 500 employees / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

Coffey Communications

PRESENTED TO:

Bartlett Regional Hospital

BRONZE / Bartlett Regional Hospital / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

PRESENTED TO:

Coffey Communications

GOLD / The Coffey Blog / Division: Media / Publishing / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Blog .

SILVER / Mammograms: Steps to success / Division: Media / Publishing / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

SILVER / Selling social to the C-suite / Division: Media / Publishing / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Book .

SILVER / Summer food safety / Division: Media / Publishing / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

BRONZE / How to know when fish is cooked / Division: Media / Publishing / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Video .

MERIT / When a thunderstorm strikes / Division: Media / Publishing / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

PRESENTED TO:

PeaceHealth

MERIT / Healthy You, April 2015 / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Newsletter .

PRESENTED TO:

Yakima Valley Memorial Hospital

MERIT / Yakima Valley Memorial Hospital / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Pinterest .

CommonWell Health Alliance

PRESENTED TO:

CommonWell Health Alliance

BRONZE / CommonWell Health Website Redesign / Division: Association / Professional Society / Non-Profit / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Website .

ComPsych

PRESENTED TO:

ComPsych

SILVER / GuidanceResources® Online / Division: Business: 500+ employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Intranet .

Coyne

PRESENTED TO:

Christopher & Dana Reeve Foundation and Coyne

GOLD / The Christopher & Dana Reeve Foundation Sparks a Movement for Paralysis / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

Craig Hospital

PRESENTED TO:

Craig Hospital

MERIT / Movin' On: The Latest From Craig Hospital / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Newsletter .

PRESENTED TO:

Craig Hospital (Alison Pilsner)

BRONZE / Craig Hospital: Redefining Possible for People with Spinal Cord and Brain Injuries / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

BRONZE / Craig Hospital: Redefining Possible for People with Spinal Cord and Brain Injuries / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Website .

MERIT / Craig Hospital: Redefining Possible for People with Spinal Cord and Brain Injuries / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

Dana-Farber Cancer Institute

PRESENTED TO:

Dana-Farber Cancer Institute

GOLD / What do you #DiscoverCareBelieve? (gallery) / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Other / Miscellaneous Social Media .

SILVER / Coping with Cancer through Creative Expression / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Other / Miscellaneous Social Media .

SILVER / Precision Cancer Medicine - Patient Stories / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

SILVER / Precision Cancer Medicine Microsite / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Microsite .

SILVER / Young Adults Coping with Cancer, Google+ Hangout / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

BRONZE / Cancer Is, I am / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

BRONZE / Discover Care Believe, National Campaign Immunotherapy Microsite / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Microsite .

BRONZE / Oral Chemotherapy Short Video Series (also available in Spanish) / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

MERIT / Vine Videos: Living with Cancer / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

Dana-Farber/Boston Children's Cancer and Blood Disorders Center

PRESENTED TO:

Dana-Farber/Boston Children's working with MedTouch

MERIT / Dana-Farber/Boston Children's Responsive Design Retrofit / Division: Hospital — 250-499 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

DaVita Healthcare Partners, Inc.

PRESENTED TO:

DaVita Healthcare Partners, Inc.

SILVER / DaVita Kidney Care Twitter / Division: Business: 500+ employees / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Twitter .

SILVER / myDaVita / Division: Business: 500+ employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

SILVER / myDaVita mobile / Division: Business: 500+ employees / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Website .

MERIT / DaVita Kidney Care Facebook / Division: Business: 500+ employees / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

Dawkins Productions, Inc.

PRESENTED TO:

Dawkins Productions, Inc.

BRONZE / @bpdvideo / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Twitter .

BRONZE / bpdvideo / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

Department of Veterans Affairs, VHA Mental Health Web Services

PRESENTED TO:

Department of Veterans Affairs (VA) and Team Novus Origo

SILVER / Anger and Irritability Management Skills (AIMS) / Division: Government (Local/State/Federal) / Audience: Consumers / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

Detroit Medical Center

PRESENTED TO:

Detroit Medical Center

MERIT / Website: www.dmc.org/mobile/incidentsreport / Division: Health System / Audience: Health Professionals / Classification: Mobile Digital Health Resources. / Category: Mobile Website .

dLife

PRESENTED TO:

LifeMed Media, Inc.

BRONZE / dlifetv.com / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Other / Miscellaneous Digital Health Media / Publication .

MERIT / Life Med Media / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Newsletter .

Edelman

PRESENTED TO:

CHPA

MERIT / Do You Know What Skittling Is Infographic / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Web-based Digital Health. / Category: Infographic .

PRESENTED TO:

Edelman

BRONZE / Connect 4 Mental Health: Addressing Gaps in Mental Health Care Through Novel Solutions9 / Division: Medical Communications Agency / Audience: Consumers / Classification: Connected Digital Health. / Category: Consumer Directed Digital Health Programs .

PRESENTED TO:

Pernix Therapeutics

SILVER / @SleepBrag Launch and Management / Division: Pharmaceutical Company / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Twitter .

Elsevier

PRESENTED TO:

Elsevier

BRONZE / The Connect Blog / Division: Nurses / Allied Health Professionals / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Blog .

Emmi Solutions

PRESENTED TO:

Emmi Solutions

MERIT / Postpartum Depression / Division: Business: less than 500 employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

Everyday Health

PRESENTED TO:

Everyday Health

SILVER / Diabetes Mealtime Decision Tree / Division: Business: 500+ employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

PRESENTED TO:

Everyday Health and Culturelle

SILVER / Probiotic Quiz, sponsored by Culturelle / Division: Business: 500+ employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

Excellus BlueCross BlueShield

PRESENTED TO:

Excellus BlueCross BlueShield

SILVER / Out of your Pocket Infographic / Division: Health Insurer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Infographic .

Fahlgren Mortine

PRESENTED TO:

Ohio Department of Health/Second Chance Trust Fund/Donate Life Ohio

BRONZE / Meet Brian Video Billboard / Division: Government (Local/State/Federal) / Audience: Consumers / Classification: Web-based Digital Health. / Category: Banner Ad .

BRONZE / Puzzle Rich Media Banner / Division: Government (Local/State/Federal) / Audience: Consumers / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

FleishmanHillard

PRESENTED TO:

Bayer AG

BRONZE / Hemophilia Joint Visualizer / Division: Pharmaceutical Company / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

GA Creative

PRESENTED TO:

CHI Franciscan Health

SILVER / Franciscan Baby Talk Facebook Page / Division: Health System / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

MERIT / Franciscan Center for Weight Management Rich Media Banner Ad / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Banner Ad .

PRESENTED TO:

Seattle Children's Research Institute

SILVER / Seattle Children's Research Institute Gene Repair Infographic / Division: Other / Miscellaneous / Audience: Consumers / Classification: Web-based Digital Health. / Category: Health Records .

Geonetric

PRESENTED TO:

Advocate Health Care

SILVER / Advocate Charitable Foundation Microsite / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Microsite .

PRESENTED TO:

Bronson Healthcare

BRONZE / Bronson Website / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

Health Advocate, Inc.

PRESENTED TO:

Health Advocate, Inc.

GOLD / Health Advocate Health & Wellness Blog / Division: Business: 500+ employees / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog .

Health Alliance Plan

PRESENTED TO:

Health Alliance Plan

GOLD / Mobile HAP Member Portal / Division: Health Insurer / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Website .

Health and Wellness Partners

PRESENTED TO:

Pfizer Inc.

BRONZE / Rethink Opioids / Division: Medical Communications Agency / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Website .

Health Care Service Corporation

PRESENTED TO:

Health Care Service Corporation

MERIT / Member Voice / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

Health Monitor Network

PRESENTED TO:

Health Monitor Network

BRONZE / Health Monitor Living with Diabetes: Special Caregivers Issue / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Newsletter .

BRONZE / Health Monitor: Ditch Diabetes Distress / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Newsletter .

MERIT / Health Monitor: Live Better with Arthritis / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Newsletter .

HealthSparq, Inc.

PRESENTED TO:

HealthSparq

SILVER / Helping People Make Smarter Health Care Choices / Division: Business: less than 500 employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Microsite .

HealthStyle Press

PRESENTED TO:

HealthStyle Press

MERIT / America's Women's Health Guide™ and America's Women's Health Guide™ Spanish / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Other / Miscellaneous Digital Health Media / Publication .

HealthTrust

PRESENTED TO:

Deborah Borfitz

BRONZE / HealthTrust reSOURCES / Division: Business: less than 500 employees / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Magazine .

Hospital for Special Surgery

PRESENTED TO:

Hospital for Special Surgery

SILVER / Hospital for Special Surgery on Facebook / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

BRONZE / Hospital for Special Surgery on Instagram / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Instagram .

MERIT / Back in the Game / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Microsite .

MERIT / Facts About Scoliosis / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Infographic .

MERIT / Hospital for Special Surgery / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

ICON Firecrest

PRESENTED TO:

ICON Firecrest

MERIT / RhoNova: A 3D Journey / Division: Business: less than 500 employees / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Video .

Impact Education, LLC

PRESENTED TO:

Impact Education, LLC

MERIT / Balancing the Benefits of GH Replacement Therapy: Managed Care Recommendations to Optimize Clinical, Economic and Humanistic Outcomes / Division: Business: less than 500 employees / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Medical Education .

Institute for Health Promotion Research at the UT Health Science Center

PRESENTED TO:

SaludToday

MERIT / SaludToday Blog / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Digital Health Curation .

IQ Solutions, Inc.

PRESENTED TO:

Substance Abuse and Mental Health Services Administration (SAMHSA)

SILVER / Suicide Safe: SAMHSA's Suicide Prevention App for Health Care Providers / Division: Physicians / Medical Practices / Audience: Health Professionals / Classification: Mobile Digital Health Resources. / Category: Mobile Application Tool / Resource. Tablet

Jellyvision's ALEX

PRESENTED TO:

Jellyvision's ALEX

BRONZE / ALEX on Making the Most of Your Plan / Division: Business: 500+ employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

Jennings

PRESENTED TO:

Jennings

MERIT / The Healthcare Marketer Blog / Division: Medical Communications Agency / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Blog .

PRESENTED TO:

Lawrence General Hospital

MERIT / Together for Healthy Kids Microsite / Division: Hospital — 250-499 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Microsite .

PRESENTED TO:

Lowell General Hospital

MERIT / Our Circle of Moms Microsite / Division: Hospital — 250-499 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Microsite .

PRESENTED TO:

Signature Healthcare

SILVER / Signature Medical Group Physician Microsite / Division: Physicians / Medical Practices / Audience: Consumers / Classification: Web-based Digital Health. / Category: Microsite .

Johns Hopkins Medicine

PRESENTED TO:

Johns Hopkins Medicine

BRONZE / Bionic Eye | Adolf's Story / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

BRONZE / Sarcoma (Soft Tissue Cancer) Treatment | Nora's Story (Extended version) / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

BRONZE / The Lifeline of Johns Hopkins / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

MERIT / Ventricular Restoration | Jack Brown's Story (Extended Version) / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

PRESENTED TO:

Johns Hopkins Medicine Marketing & Communications

BRONZE / Healthy Heart / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

BRONZE / Hopkins Medicine Magazine / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Magazine .

BRONZE / Johns Hopkins Medicine's Twitter Feed / Division: Health System / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Twitter .

MERIT / Johns Hopkins Medicine's Facebook Page / Division: Health System / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

MERIT / Suburban Hospital / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

KDH Research & Communication

PRESENTED TO:

KDH Research & Communication

SILVER / SecuRx / Division: Business: less than 500 employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

Klick Inc.

PRESENTED TO:

Klick Inc.

SILVER / ENTYVIO US Consumer Site - Banners / Division: Pharmaceutical Company / Audience: Consumers / Classification: Web-based Digital Health. / Category: Banner Ad .

SILVER / Genome / Division: Pharmaceutical Company / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Intranet .

SILVER / ZYKADIA Brand Launch / Division: Pharmaceutical Company / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

BRONZE / AMPYRA New Consumer Campaign Launch / Division: Pharmaceutical Company / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

BRONZE / Beat Bleeds / Division: Pharmaceutical Company / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Symptom Checker. Responsive Design

BRONZE / Taiho Oncology, Inc. Brand Development and Corporate Website Design & Development / Division: Pharmaceutical Company / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Website .

MERIT / Klick Digital Rx Blog / Division: Other / Miscellaneous / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog .

Laughlin Constable

PRESENTED TO:

Alex Olcot, Brady Pierzchalski, Butch Liebscher, Dave Blessum, Erin Lorenz, Grant Werner, Jim Rhines, Jason Wollering, Lauren Garsteck, Lyzz Sberna, Megan Richardson, Patti Bridge, Paul Brienza, Phil Wodarczyk, Rene Guzman, Robert Geiger, Tony Van Hart

GOLD / Cadence Health / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

SILVER / Cadence Health / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

PRESENTED TO:

Anna Curtis, Alex Olcott, Bill Miller, Brooke Dykema, Butch Liebscher, Dave Blessum, David Mayer, Devi Raveendran, Erin Lorenz, Jenny Futrel, Jim Rhines, Jesse Egan, Jon Laughlin, Josh Liu, Kelly McCormack, Lauren Garstecki, Lyzz Sberna, Noah Shor

SILVER / Breakthroughs in Care Content Hub / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Content Management System .

BRONZE / Breakthroughs in Care Content Hub / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Microsite .

LDR Spine

PRESENTED TO:

LDR Spine

MERIT / LDR App / Division: Medical Equipment / Device Manufacturer / Audience: Health Professionals / Classification: Mobile Digital Health Resources. / Category: Mobile Application Other / Miscellaneous Mobile Application. Tablet

Lumira USA, Inc.

PRESENTED TO:

Lumira USA, Inc.

SILVER / Supporting Providers to Empower Patients Toward Better Health Care Outcomes / Division: Business: less than 500 employees / Audience: Health Professionals / Classification: Connected Digital Health. / Category: Other / Miscellaneous Connected Digital Health .

Magellan Health, Inc.

PRESENTED TO:

Magellan Health, Inc.

SILVER / Magellan Healthcare / Division: Health Insurer / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Website .

MERIT / Magellan Complete Care of Florida / Division: Health Insurer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

MERIT / Magellan Health Corporate Site / Division: Health Insurer / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Website .

MERIT / Magellan Provider Focus / Division: Health Insurer / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Newsletter .

March of Dimes

PRESENTED TO:

March of Dimes

BRONZE / Cinemama / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Tool / Resource. Smartphone

Mark Deitch & Associates

PRESENTED TO:

Mark Deitch & Associates

MERIT / California Healthcare Consulting, Inc. / Division: Health Insurer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

Mayo Clinic

PRESENTED TO:

Mayo Clinic

SILVER / The Road to Better Health with Diabetes / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

BRONZE / MayoClinic.org / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Other / Miscellaneous Web-based Digital Health .

McKesson

PRESENTED TO:

MCCA Division Marketing

MERIT / McKesson Healthcare Analytics / Division: Business: 500+ employees / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Website .

PRESENTED TO:

McKesson/RelayHealth MCCA Marketing

SILVER / RelayHealth Patient Portal Website / Division: Business: 500+ employees / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Website .

MDwise Inc.

PRESENTED TO:

MDwise Inc. and Bitwise Solutions Inc.

GOLD / MDwise.org Managed By Kentico Content Management System / Division: Health Insurer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Content Management System .

MedHelp, a division of Physicians Interactive

PRESENTED TO:

MedHelp, a division of Physicians Interactive

SILVER / I'm Expecting Pregnancy Tracker App / Division: Consumer Product Company / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Tool / Resource. Smartphone

SILVER / Sugar Sense Diabetes Tracker App / Division: Consumer Product Company / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Chronic Disease Management. Smartphone

BRONZE / My Cycles Period and Ovulation Tracker App / Division: Consumer Product Company / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Tool / Resource. Smartphone

MERIT / My Diet Diary Calorie Counter App / Division: Consumer Product Company / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Tool / Resource. Smartphone

Mediplay, Inc.

PRESENTED TO:

Mediplay, Inc.

MERIT / Mediplay - Customizable Ad-Free Patient Education and Marketing Network / Division: Other / Miscellaneous / Audience: Consumers / Classification: Web-based Digital Health. / Category: Other / Miscellaneous Web-based Digital Health .

MedPage Today

PRESENTED TO:

MedPage Today

MERIT / MedPage Today Mobile / Division: Media / Publishing / Audience: Health Professionals / Classification: Mobile Digital Health Resources. / Category: Mobile Website .

MERIT / MedPage Today Website / Division: Media / Publishing / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Website .

Meniscus Educational Institute

PRESENTED TO:

Meniscus Educational Institute

MERIT / Methotrexate and Fluorouracil Toxicities: What Advanced Practitioners in Oncology Need to Know / Division: Other / Miscellaneous / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Webinar .

MicroMass Communications Inc.

PRESENTED TO:

MicroMass Communications, Inc

MERIT / Ready at Every Step / Division: Pharmaceutical Company / Audience: Consumers / Classification: Web-based Digital Health. / Category: Other / Miscellaneous Web-based Digital Health .

MERIT / Time 2 Focus / Division: Other / Miscellaneous / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Chronic Disease Management. Smartphone

Mindgruve

PRESENTED TO:

Mindgruve

SILVER / MDVIP National Doctor's Day Homepage 2015 / Division: Physicians / Medical Practices / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

MERIT / MDVIP Website / Division: Physicians / Medical Practices / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

MobileSmith

PRESENTED TO:

Sarasota Memorial Health Care System

MERIT / Sarasota Memorial Hospital Wayfinding App / Division: Health System / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Wayfinding. Smartphone

PRESENTED TO:

Tanner Health System

MERIT / Tanner Urgent Care App / Division: Health System / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Location-Based Resource. Smartphone

PRESENTED TO:

University of Maryland Medical Center

MERIT / Doc2Doc / Division: Hospital — 500+ beds / Audience: Health Professionals / Classification: Mobile Digital Health Resources. / Category: Mobile Application Directory / Ratings / Guide. Smartphone

Morristown Medical Center / TeenHealthFX.com

PRESENTED TO:

Morristown Medical Center

MERIT / TeenHealthFX.com / Division: Hospital — 500+ beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

MSLGROUP

PRESENTED TO:

Healthline

SILVER / You've Got This: Supporting the Multiple Sclerosis Community Through Social Engagement / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Other / Miscellaneous Social Media .

BRONZE / Healthline: Making People Healthier Through the Power of Information / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

MultiCare Health System

PRESENTED TO:

MultiCare Web and Media Team

BRONZE / multicare.org / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

Multiple Sclerosis Association of America (MSAA)

PRESENTED TO:

Multiple Sclerosis Association of America (MSAA)

MERIT / My Health Insurance Guide / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Web-based Digital Health. / Category: Microsite .

National Institute for Occupational Safety and Health (NIOSH)

PRESENTED TO:

NIOSH: Peter Simeonov, PhD, Hongwei Hsiao, PhD & John Powers

MERIT / Ladder Safety / Division: Consumer Product Company / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Other / Miscellaneous Mobile Application. Smartphone

National Kidney Disease Education Program, National Institutes of Health

PRESENTED TO:

National Institutes of Health's National Institute of Diabetes and Digestive and Kidney Diseases: National Kidney Disease Education Program (NKDEP)

BRONZE / Riñones, Tesoros (Kidneys, Treasures) Education Program for Community Health Workers / Division: Government (Local/State/Federal) / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Other / Miscellaneous Digital Health Media / Publication .

MERIT / Making Sense of CKD: A Concise Guide for Managing Chronic Kidney Disease in the Primary Care Setting / Division: Government (Local/State/Federal) / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Medical Education .

Nationwide

PRESENTED TO:

OptumHealth

MERIT / Trek toward a healthier you in 2014 / Division: Business: 500+ employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Infographic .

Nationwide Children's Hospital

PRESENTED TO:

Nationwide Children's Hospital

GOLD / Living with Leukemia: Lauren Fights Childhood Cancer / Division: Hospital — 500+ beds / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

BRONZE / 700 Children's / Division: Hospital — 500+ beds / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog .

BRONZE / Nationwide Children's Hospital Facebook Page / Division: Hospital — 500+ beds / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

BRONZE / NationwideKids Instagram / Division: Hospital — 500+ beds / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Instagram .

BRONZE / PediaCast / Division: Hospital — 500+ beds / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Audio .

MERIT / myChildren's App / Division: Hospital — 500+ beds / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Other / Miscellaneous Mobile Application. Smartphone

MERIT / Nationwide Children's Hospital YouTube Channel / Division: Hospital — 500+ beds / Audience: Consumers / Classification: Digital Health — Social Media. / Category: YouTube .

MERIT / NationwideKids Twitter / Division: Hospital — 500+ beds / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Twitter .

MERIT / PediaCast CME / Division: Hospital — 500+ beds / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Medical Education .

NavGate Technologies

PRESENTED TO:

NavGate Technologies

BRONZE / CareOptions Family Healthcare Advisory Program / Division: Other / Miscellaneous / Audience: Consumers / Classification: Web-based Digital Health. / Category: Directory / Ratings / Guides .

New Hope Natural Media

PRESENTED TO:

Allison Miller and Elisa Bosley

MERIT / 10 surprising gluten-containing foods / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Infographic .

New York Methodist Hospital

PRESENTED TO:

New York Methodist Hospital

SILVER / New York Methodist Hospital on Facebook / Division: Hospital — 500+ beds / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

North Shore - LIJ

PRESENTED TO:

North Shore - LIJ, LionShare, Eruptr, Medicom Health Interactive

MERIT / Breast Cancer Online Health Risk Assessment / Division: Hospital — 500+ beds / Audience: Consumers / Classification: Connected Digital Health. / Category: Consumer Directed Digital Health Programs .

North Shore-LIJ Health System

PRESENTED TO:

North Shore-LIJ Health System

BRONZE / NSLIJ.com / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

Ogilvy Public Relations

PRESENTED TO:

National Heart, Lung, and Blood Institute/Ogilvy Public Relations

GOLD / The Heart Truth: Fostering a Community of Heart Health and Inspiring Action through Twitter / Division: Government (Local/State/Federal) / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Twitter .

BRONZE / The Heart Truth: Fostering a Community of Heart Health and Inspiring Action through Facebook / Division: Government (Local/State/Federal) / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

Ogilvy Washington

PRESENTED TO:

Centers for Disease Control and Prevention

BRONZE / i2i eComic: Alex The Accidental Love Doctor / Division: Government (Local/State/Federal) / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Other / Miscellaneous Digital Health Media / Publication .

OptumRx Inc

PRESENTED TO:

OptumRx

MERIT / OptumRx.com / Division: Pharmacy / Drug Store / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

Optum™

PRESENTED TO:

Optum

SILVER / Optum™ HSA Campaign / Division: Other / Miscellaneous / Audience: Consumers / Classification: Web-based Digital Health. / Category: E-Business .

BRONZE / Optum Financial Forum Webinars / Division: Other / Miscellaneous / Audience: Consumers / Classification: Web-based Digital Health. / Category: Webinar .

Ormco Corporation

PRESENTED TO:

Ormco Corporation

MERIT / My Smile Consult™ / Division: Medical Equipment / Device Manufacturer / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

Palladian Partners, Inc.

PRESENTED TO:

Palladian Partners, Inc., for Altarum Institute

SILVER / Michigan Caries Prevention Program / Division: Business: less than 500 employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

Piedmont Healthcare

PRESENTED TO:

Piedmont Healthcare

GOLD / Piedmont Healthcare's Website (piedmont.org) / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

SILVER / Piedmont Healthcare's Living Better / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog .

Pierre Fabre Dermo Cosmetique

PRESENTED TO:

Pierre Fabre Dermo-Cosmétique

MERIT / Skin Drug Reactions Base / Division: Physicians / Medical Practices / Audience: Health Professionals / Classification: Mobile Digital Health Resources. / Category: Mobile Application Tool / Resource. Responsive Design

Porter Novelli

PRESENTED TO:

Healthcare Georgia Foundation

SILVER / Taking Care of You / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Web-based Digital Health. / Category: Microsite .

PPD

PRESENTED TO:

PPD

GOLD / How Wendy Chioji Beats Cancer / Division: Business: 500+ employees / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Video .

BRONZE / Preclarus™ / Division: Business: 500+ employees / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Responsive Website Design .

MERIT / PPD Corporate Facebook Page / Division: Business: 500+ employees / Audience: Health Professionals / Classification: Digital Health — Social Media. / Category: Facebook .

Presbyterian Manors of Mid-America

PRESENTED TO:

Presbyterian Manors of Mid-America and G5

SILVER / Presbyterian Manors of Mid-America corporate website / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

PRESENTED TO:

Presbyterian Manors of Mid-America and Intake Studios

MERIT / Art is Ageless web video / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

Prevention Partners

PRESENTED TO:

Prevention Partners

BRONZE / 2015 NC Prevention Report Card / Division: Other / Miscellaneous / Audience: Consumers / Classification: Web-based Digital Health. / Category: Directory / Ratings / Guides .

Pritchett & Hull Associates, Inc.

PRESENTED TO:

Pritchett & Hull Associates, Inc.

MERIT / Pediatric Cardiology Animation App / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

Quantia

PRESENTED TO:

Quantia, Inc.

BRONZE / A Vibrant Web and Mobile Physician Community / Division: Physicians / Medical Practices / Audience: Health Professionals / Classification: Mobile Digital Health Resources. / Category: Mobile Application Tool / Resource. Smartphone

RedMedEd

PRESENTED TO:

RedMedEd (Accredited by University of Chicago Pritzker School of Medicine)

BRONZE / Practical Approaches to Clinical Challenges in the Management of Ulcerative Colitis / Division: Medical Communications Agency / Audience: Health Professionals / Classification: Mobile Digital Health Resources. / Category: Mobile Website .

Reingold

PRESENTED TO:

Reingold produced the video series for the U.S. Department of Veterans Affairs National Center for Health Promotion and Disease Prevention (NCP)

MERIT / Make the MOVE! "Change Your Behavior" / Division: Government (Local/State/Federal) / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

Remedy Health Media

PRESENTED TO:

Remedy Health Media

GOLD / Berkeley Wellness / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

MERIT / HealthCentral / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

RFI Studios

PRESENTED TO:

Amgen

SILVER / Amgen Science / Division: Pharmaceutical Company / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Website .

Rise Interactive

PRESENTED TO:

Rise Interactive and Atkins Nutritionals, Inc.

MERIT / Atkins Finds Just the Right Media Mix / Division: Business: less than 500 employees / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

Rooster Creative Marketing

PRESENTED TO:

Rooster Creative Marketing

BRONZE / Cancer Partners UK / Division: Business: less than 500 employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

BRONZE / The Nottingham Oncology Group / Division: Business: less than 500 employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

Roper St. Francis Healthcare

PRESENTED TO:

Roper St. Francis Healthcare

BRONZE / Website: www.rsfn.com / / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

RTI International

PRESENTED TO:

US Centers for Disease Control and Prevention, division of HIV/AIDS Prevention

MERIT / Diagnosis and Treatment of Adults with HIV Infection / Division: Government (Local/State/Federal) / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Microsite .

Ruder Finn

PRESENTED TO:

Anne Geddes, the Confederation of Meningitis Organisation (CoMO) and GSK

MERIT / Protecting Our Tomorrows: Portraits of Meningococcal Disease / Division: Pharmaceutical Company / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Other / Miscellaneous Social Media .

PRESENTED TO:

Novartis

SILVER / Fighting Seasonal Flu: A look inside flu vaccines made with cell-culture technology / Division: Pharmaceutical Company / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

Sentient Interactive

PRESENTED TO:

Kowa Pharmaceuticals

BRONZE / "How It Works" Video / Division: Pharmaceutical Company / Audience: Consumers / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

BRONZE / LivaloHCP.com / Division: Pharmaceutical Company / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Responsive Website Design .

BRONZE / LivaloRx.com / Division: Pharmaceutical Company / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

PRESENTED TO:

Shionogi Inc.

MERIT / Osphepa Brand Website / Division: Pharmaceutical Company / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

Sharecare

PRESENTED TO:

The Sharecare Team

GOLD / AskMD / Division: Business: 500+ employees / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Symptom Checker. Smartphone

SILVER / Sharecare.com / Division: Business: 500+ employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

Spectrum Health

PRESENTED TO:

Spectrum Health

SILVER / Health Beat / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Other / Miscellaneous Digital Health Media / Publication .

St. John Providence

PRESENTED TO:

St. John Providence

GOLD / Website: www.stjohnprovidence.org / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

Tailfin Marketing

PRESENTED TO:

Piedmont Healthcare

SILVER / Piedmont Go Red / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Microsite .

TBG (The Berndt Group)

PRESENTED TO:

The Berndt Group

SILVER / Children's National Health System Website / Division: Hospital — 500+ beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

Temple University Health System

PRESENTED TO:

Fox Chase Cancer Center

MERIT / Cancer Conversations Blog / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog .

PRESENTED TO:

Temple Health

SILVER / Temple Health — Patient Stories / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

SILVER / Temple University Hospital — YouTube Page / Division: Hospital — 500+ beds / Audience: Consumers / Classification: Digital Health — Social Media. / Category: YouTube .

BRONZE / Temple Bariatric Program Landing Page / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Microsite .

BRONZE / Temple ReadyCare — Seasonal Facebook Advertising / Division: Health System / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Other / Miscellaneous Social Media .

MERIT / Temple Bariatric Program — Facebook Advertising / Division: Health System / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Other / Miscellaneous Social Media .

MERIT / Temple Health — Instagram / Division: Health System / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Instagram .

MERIT / Temple Health — Twitter / Division: Health System / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Twitter .

MERIT / Temple ReadyCare — Facebook Page / Division: Health System / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

Ten Adams

PRESENTED TO:

St. Mary's Health System

MERIT / St. Mary's — Live Well Evansville Blog / Division: Hospital — 250-499 beds / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog .

The Goodman Group

PRESENTED TO:

The Goodman Group

BRONZE / The Palms of Largo Website / Division: Other / Miscellaneous / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

The University of Texas MD Anderson Cancer Center

PRESENTED TO:

MD Anderson Cancer Center

BRONZE / MD Anderson Cancer Center LinkedIn page / Division: Hospital — 500+ beds / Audience: Health Professionals / Classification: Digital Health — Social Media. / Category: LinkedIn .

PRESENTED TO:

The University of Texas MD Anderson Cancer Center

BRONZE / MD Anderson Cancer Center Facebook page / Division: Hospital — 500+ beds / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

UCLA Health

PRESENTED TO:

UCLA Health

SILVER / UCLA Baby / Division: Health System / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Tool / Resource. Smartphone

UK HealthCare - University of Kentucky

PRESENTED TO:

UK HealthCare Marketing & Akumina Design

BRONZE / UK HealthCare consumer website / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

UMR

PRESENTED TO:

UMR

BRONZE / How to Use UMR's myHCE (my health care cost estimator) / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

BRONZE / Step Forward Employer Guide / Division: Health Insurer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

BRONZE / UMR Healthy You August 2014 issue / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Magazine .

BRONZE / UMR Member Portal / Division: Health Insurer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

BRONZE / UMR mobile website member video tour / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

MERIT / UMR Healthy You June 2014 issue / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Magazine .

MERIT / UMR Healthy You September 2014 issue / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Magazine .

MERIT / UMR Member Website Desktop tour / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

Uncork-it, Inc.

PRESENTED TO:

TECHLAB

BRONZE / QUIK CHEK vs. Lateral Flow / Division: Medical Equipment / Device Manufacturer / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Video .

United HealthCare

PRESENTED TO:

Medicare Made Clear_United HealthCare

BRONZE / Medicare Made Clear Widget / Division: Health Insurer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

UnitedHealthcare

PRESENTED TO:

UnitedHealthcare

BRONZE / myClaims Manager / Division: Health Insurer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

MERIT / Benefit Awareness News, December 2014 / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Newsletter .

MERIT / Benefit Awareness News, January 2015 / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Newsletter .

MERIT / Benefit Awareness News, March 2015 / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Newsletter .

PRESENTED TO:

UnitedHealthcare / Optum

BRONZE / Healthy Mind Healthy Body, April 2014 / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Newsletter .

BRONZE / Healthy Mind Healthy Body, October 2014 / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Newsletter .

MERIT / Healthy Mind Healthy Body, December 2014 / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Newsletter .

UnitedHealthcare-Consumer Communication Solutions

PRESENTED TO:

UnitedHealthcare-Consumer Communication Solutions

BRONZE / Delta OE video / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

University Hospitals

PRESENTED TO:

University Hospitals

BRONZE / University Hospitals Connor Integrative Medicine Network Website / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

Vanderbilt University Medical Center

PRESENTED TO:

Monroe Carell Jr. Children's Hospital at Vanderbilt

BRONZE / Monroe Carell Jr. Children's Hospital at Vanderbilt Website / Division: Hospital — 500+ beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

PRESENTED TO:

Vanderbilt University Medical Center

BRONZE / Vanderbilt Health Responsive / Division: Hospital — 500+ beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

MERIT / CoachSmart / Division: Hospital — 500+ beds / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Location-Based Resource. Smartphone

MERIT / Vanderbilt Health / Division: Hospital — 500+ beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

Vantage Pr

PRESENTED TO:

GreatCall

MERIT / GreatCall Splash with Fall Detection Technology / Division: Consumer Product Company / Audience: Consumers / Classification: Personal Digital Health Devices / Wearables. / Category: Personal Emergency Response System .

Vendi Advertising LLC

PRESENTED TO:

Health Tradition Health Plan

BRONZE / Health Tradition Health Plan Direct Enrollment / Division: Health Insurer / Audience: Consumers / Classification: Web-based Digital Health. / Category: E-Business .

Veritas Health

PRESENTED TO:

Vertias Health

SILVER / Ankylosing Spondylitis Video / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

Virtua

PRESENTED TO:

Virtua

GOLD / www.Virtua.org / Division: Hospital — 500+ beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

MERIT / vHealthHIGHWAY e-newsletter: www.virtua.org/vHH-Jan2014 / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Newsletter .

Visible Body

PRESENTED TO:

Visible Body

SILVER / Human Anatomy Atlas / Division: Business: less than 500 employees / Audience: Health Professionals / Classification: Mobile Digital Health Resources. / Category: Mobile Application Patient Communications. Smartphone

Wellflix Inc

PRESENTED TO:

Wellflix Inc

BRONZE / Wellflix "Road to Recovery" Heart-Failure Patient Self-Care Videos (English language version) / Division: Business: less than 500 employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Portal Patient Education.

BRONZE / Wellflix "Road to Recovery" Patient Heart-Failure Self-Care Videos (English language version) / Division: Business: less than 500 employees / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

WillowTree, Inc.®

PRESENTED TO:

WillowTree, Inc.®

MERIT / The University of Virginia Children's Hospital App / Division: Business: less than 500 employees / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Patient Communications. Smartphone

ZOLL

PRESENTED TO:

ZOLL

SILVER / Sudden Cardiac Death Risk Post-PCI & Post-MI / Division: Medical Equipment / Device Manufacturer / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

SILVER / Sudden Cardiac Death Risk Post-PCI & Post-MI / Division: Medical Equipment / Device Manufacturer / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Infographic .

SILVER / Sudden Cardiac Death Risk Post-PCI & Post-MI / Division: Medical Equipment / Device Manufacturer / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Other / Miscellaneous Web-based Digital Health .

MERIT / Sudden Cardiac Death Risk Post-PCI & Post-MI / Division: Medical Equipment / Device Manufacturer / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Microsite .