



HONORING THE WORLD'S BEST DIGITAL HEALTH RESOURCES

HEALTH INFORMATION RESOURCE CENTER • 328 W LINCOLN AVE STE 10 • LIBERTYVILLE, IL 60048
847-816-8660 • TOLL-FREE: 800-828-8225 • E-MAIL: INFO@HEALTHAWARDS.COM
WEB: DIGITALHEALTHAWARDS.COM • TWITTER: @DHEALTHAWARDS

NEWS RELEASE

For Immediate Release

20th Anniversary Digital Health Awards Now Open for Early Entries

The Digital Health Awards program is now accepting entries for its Spring 2018 competition. The early entry deadline is February 2nd, and entries can be submitted online at **DigitalHealthAwards.com**.

The awards competition, celebrating its 20th year in 2018, recognizes the world's best online health resources for both consumers and professionals. Gold, Silver, Bronze and Merit prizes are awarded in more than 80 categories and 20 divisions. Entry fees for the Spring awards start at \$65 (USD).

For more information, including details on entry categories and divisions, judging criteria, FAQs and more, please visit **DigitalHealthAwards.com**.

Because of the dynamic nature on online health programs and materials, the Digital Health Awards competition is held twice each year, Spring and Fall.

Among the Gold & Silver Awards winners recognized in the 2017 competition: *AARP; AbelsonTaylor; American Academy of Pediatrics; American Heart Association; Bright Pink; Cigna; Cleveland Clinic Center for Continuing Education; Coffey Communications; DaVita Inc.; HealthyPlace.com; Johns Hopkins Medicine; March of Dimes; Optum; PatientPoint; Sharecare; Smart + Strong; UMR; UnitedHealthcare; Visible Body; and Vanderbilt University Medical Center*. A complete list of the Fall 2017 winners is available for download at **DigitalHealthAwards.com**.

“In 2017, we saw an increase in online publications, infographics and interactive content,” adds Chris Behrend, Director of the Digital Health Awards program. “A recent Rock Health report estimated that there are 165,000 mobile health apps currently available in the U.S. We expect to see an increase in mobile app entries this year.” A list of the top Mobile Digital Health Resources winners from the fall awards program is available under the **Featured Winners** tab at **DigitalHealthAwards.com**.

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Digital Health Awards Sponsorship Opportunities

A limited number of brand-exclusive sponsorships are available for the Spring 2018 Digital Health Awards. For details on the many benefits that Digital Health Awards sponsorship can offer your organization, including extensive recognition for your brand/product, please contact Gary W. Ford: gford@healthawards.com, 800-828-8225, or visit healthawards.com/sponsor.

For More Information About the Digital Health Awards Competition:

Chris Behrend, Director

cbehrend@healthawards.com

800-828-8225

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About the Health Information Resource Center, Organizer of the Digital Health Awards Competition

The Health Information Resource Center (HIRC) is a 26 year-old national clearinghouse for professionals who work in consumer health markets. Other well-known HIRC programs include the 25 year-old **National Health Information Awards**SM (healthawards.com), the largest consumer health awards program of its kind, and the 17 year-old **National Women's Health & Fitness Day**SM (fitnessday.com), the nation's largest health and wellness event for women.