



## HONORING THE WORLD'S BEST DIGITAL HEALTH RESOURCES

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### NEWS RELEASE

For Immediate Release

## 20th Anniversary Digital Health Awards Now Open for Early Entries

The Digital Health Awards program is now accepting entries for its Fall 2018 competition. The early entry deadline is August 3rd, and entries can be submitted online at **DigitalHealthAwards.com**.

The awards competition, celebrating its 20th year in 2018, recognizes the world's best online health resources for both consumers and professionals. Gold, Silver, Bronze and Merit prizes are awarded in more than 80 categories and 20 divisions. Entry fees for the Fall awards start at \$65 (USD).

For more information, including details on entry categories and divisions, judging criteria, FAQs and more, please visit **DigitalHealthAwards.com**.

Because of the dynamic nature on online health programs and materials, the Digital Health Awards competition is held twice each year, Spring and Fall.

Among the Gold & Silver Awards winners recognized in the Spring 2018 competition: *Albert Einstein College of Medicine; American Heart Association; American Speciality Health; Blausen Medical Communications; Coffey Communications; DaVita Kidney Care; Elsevier Patient Engagement; Health Alliance Plan (HAP); Johns Hopkins Medicine; Mayo Clinic; OptumRx; Penn Medicine; Sharecare; UHealth; UnitedHealthcare; Visible Body; and W2O Group*. A complete list of the Spring 2018 winners is available for download at **DigitalHealthAwards.com**.

A recent Rock Health report estimated that there are 165,000 mobile health apps currently available in the U.S. We expect to see an increase in mobile app entries this year. A list of the top Mobile Digital Health Resources winners from the fall awards program is available under the **Featured Winners** tab at **DigitalHealthAwards.com**.

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## **Digital Health Awards Sponsorship Opportunities**

A limited number of brand-exclusive sponsorships are available for the Fall 2018 Digital Health Awards. For details on the many benefits that Digital Health Awards sponsorship can offer your organization, including extensive recognition for your brand/product, please contact Gary W. Ford: [gford@healthawards.com](mailto:gford@healthawards.com), 800-828-8225, or visit [healthawards.com/sponsor](http://healthawards.com/sponsor).

### **For More Information About the Digital Health Awards Competition:**

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### **About the Health Information Resource Center, Organizer of the Digital Health Awards Competition**

The Health Information Resource Center (HIRC) is a 26 year-old national clearinghouse for professionals who work in consumer health markets. Other well-known HIRC programs include the 25 year-old National Health Information Awards<sup>SM</sup> ([healthawards.com](http://healthawards.com)), the largest consumer health awards program of its kind, and the 17 year-old National Women's Health & Fitness Day<sup>SM</sup> ([fitnessday.com](http://fitnessday.com)), the nation's largest health and wellness event for women.