

FALL 2020



WINNERS

JUDGES

Mitch E. Apley

Senior Director of
Broadcast | Print Production
AbelsonTaylor

Julie Salefski Blaszak

Vice President,
Creative Services
Sg2

Laura Boyd DeSmeth

Director of Digital
Communications
Medical City Healthcare

Shelly Caldwell

Owner
Toolbox 4 Healthcare

Gayle Christopher, PhD

Interactive Media Professional
gaylechristopher.com

Patrick Clinton, LPC

Exhale Behavior Therapy

Zach Covey

Email Marketing Manager
Veritas Health

Dan Dunlop

President
Jennings

Rachel Ehrhardt

Writer
Living Well With Epilepsy™

Brooke Ellis

Marketing Manager
Solstice Benefits, Inc.

Cyndy Erickson Mitchell

Managing Editor, Writer,
Content Specialist
National Jewish Health

Patrick Evett

Manager, Digital Experience
American Academy
of Pediatrics

Becky Greiner

Digital Content Specialist
Emindful

Heather Guidone

Surgical Program Director
Center for Endometriosis Care

Rachel Hall

Digital Marketing Specialist
Composites One

Beth Hampton

VP Marketing
and Communications
AACC

Karyi Hennessey

Visual Designer
Veritas Health

Jennifer Kertz

Digital Content Manager
Temple Health

Sedale McCall

Adjunct Professor
American University

Don F. McLean, MBA

Sr. Manager, Global Marketing
& Communications
MMS Holdings

Greg Morancey

Secure IT UI/UX Website &
Digital Marketing Expert

Canice Neary

Vice President,
Executive Creative Director
Laughlin Constable

Amy Pfeiffer

VP Member Engagement
WebMD

Laura Reynolds

Director,
Cognitive Fitness initiative
Dana Foundation

Douglas Rockhill

Co-founder
The Experience Design Studio

Susan Rubin, MPH

Manager, Business Development
American College of Surgeons
Cancer Department

Mark Ruthman

Product Manager –
Health Solutions Group
American Medical Association

Matthew Stumm

Founder + Creative Director
Stark/Raving
Branding + Advertising

Andrew Thorn

Managing Director. Strategy
W2O Group

Debra Zalvan

Executive Vice President
UbiCare

Connected Digital Health

Clinical Decision Support Tools

BRONZE

Best AI use in Radiology.
Aidoc

Division: Business: less than 500 employees
Audience: Health Professionals

MERIT

Osso VR
Justin Barad

Division: Other / Miscellaneous
Audience: Health Professionals

Connected Digital Health

Clinical Mobility Tools

BRONZE

Transition of Care
Cigna Wellbeing

Division: Health Insurer
Audience: Consumers

Connected Digital Health

Consumer Directed Digital Health Programs

GOLD

b.well Connected Health Platform
b.well Connected Health, providing consumers a new front end to healthcare

Division: Business: less than 500 employees
Audience: Health Professionals

MERIT

Welltok Keeps Good Company: Making All The Right Connections for Consumer Digital Health
Welltok

Division: Business: less than 500 employees
Audience: Consumers

Connected Digital Health

Other / Miscellaneous Connected Digital Health

BRONZE

Innovative Technology in Physical Therapy
Luna On-Demand Physical Therapy

Division: Business: less than 500 employees
Audience: Health Professionals

Connected Digital Health

Point-of-Care Programs

BRONZE

Practice Social Distancing
The Wellness Network

Division: Business: less than 500 employees
Audience: Consumers

BRONZE

Symptoms of Coronavirus
The Wellness Network

Division: Business: less than 500 employees
Audience: Consumers

BRONZE

What is a Patient Portal?
The Wellness Network

Division: Business: less than 500 employees
Audience: Consumers

Connected Digital Health

Telehealth / Remote Patient Monitoring

SILVER

athenaTelehealth – a fully EHR-embedded solution
athenahealth

Division: Other / Miscellaneous
Audience: Health Professionals

Digital Health – Social Media

Facebook

GOLD

MD Anderson Cancer Center Facebook page
MD Anderson Cancer Center

Division: Hospital – 500+ beds
Audience: Consumers

GOLD

Dr. Oz on Facebook
Sharecare

Division: Business: 500+ employees
Audience: Consumers

SILVER

St. Ann's Community Facebook Page
St. Ann's Community

Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

Kidney Disease Education on Facebook
American Kidney Fund

Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

UHealth – Facebook
UHealth

Division: Health System
Audience: Consumers

MERIT

Social Media Strategy and Implementation
Emergency Nurses Association

Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

MERIT

Grown American Superfood
JAM Direct

Division: Business: less than 500 employees
Audience: Consumers

MERIT

Sharecare on Facebook
Sharecare

Division: Business: 500+ employees
Audience: Consumers

Digital Health – Social Media

Instagram

GOLD

Sharecare on Instagram
Sharecare

Division: Business: 500+ employees
Audience: Consumers

SILVER

UHealth - Instagram
UHealth

Division: Health System
Audience: Consumers

BRONZE

Dr. Oz on Instagram

Sharecare

Division: Business: 500+ employees
Audience: Consumers

MERIT

7 for 7: Pandemics till now [Awareness]

Asian Medical Students' Association- India

Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

Digital Health – Social Media

LinkedIn

SILVER

MD Anderson Cancer Center

LinkedIn page

MD Anderson Cancer Center

Division: Hospital – 500+ beds
Audience: Consumers

Digital Health – Social Media

Other / Miscellaneous Social Media

SILVER

Dr. Oz on TikTok

Sharecare

Division: Business: 500+ employees
Audience: Consumers

Digital Health – Social Media

Twitter

SILVER

Cytokine Signalling Forum Twitter

CESAS Medical / University of Glasgow

Division: Medical Communications Agency
Audience: Health Professionals

SILVER

Sharecare on Twitter

Sharecare

Division: Business: 500+ employees
Audience: Consumers

BRONZE

MD Anderson Cancer Center

Twitter account

MD Anderson Cancer Center

Division: Hospital – 500+ beds
Audience: Consumers

Digital Health – Social Media

YouTube

GOLD

Cancer Support Community's Youtube Channel

Cancer Support Community

Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER

Dr. Oz on YouTube

Sharecare

Division: Business: 500+ employees
Audience: Consumers

Digital Health Media / Publications Article

GOLD

Gasping for Air: The Truth About COPD and Climate Change

HealthCentral

Division: Media / Publishing
Audience: Consumers

GOLD

A Psycom Special Report: Inside America's Psychiatrist Shortage

Psycom

Division: Media / Publishing
Audience: Consumers

GOLD

Healthy You Article: "Go green this spring"

UMR

Division: Health Insurer
Audience: Consumers

SILVER

Dine Out Every Day of the Week

Discovery Senior Living

Division: Other / Miscellaneous
Audience: Consumers

SILVER

They Survived: Beating COVID-19 After 70

Hallie Levine, AARP

Division: Media / Publishing
Audience: Consumers

SILVER

Your Guide to HS Self-Care

HealthCentral

Division: Media / Publishing
Audience: Consumers

SILVER

Adults With Serious Conditions Are Avoiding Emergency Rooms Because of COVID-19

Michelle Crouch, AARP

Division: Media / Publishing
Audience: Consumers

SILVER

Losing Your Hair? Here's How to Hold on to It

Sisters From AARP

Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER

Real Talk From a Nurse About Below-the-Belt Changes That Happen As We Age

Sisters From AARP

Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER

High Cost of Cancer Treatment

The Mesothelioma Center at Asbestos.com

Division: Media / Publishing
Audience: Consumers

SILVER

Healthy You Article: "Boost the flavor, skip the salt"

UMR

Division: Health Insurer
Audience: Consumers

SILVER

Healthy You Article: "Living well with diabetes"

UMR

Division: Health Insurer
Audience: Consumers

SILVER*Healthy You Article: "Mouthing off"*
UMR

Division: Health Insurer
Audience: Consumers

SILVER*Healthy You Article: "Opioid use: Know the facts"*
UMR

Division: Health Insurer
Audience: Consumers

BRONZE*HIV Treatment: Everything You Need to Know***TheBody: David Malebranche, M.D., M.P.H.**

Division: Media / Publishing
Audience: Consumers

BRONZE*A Guide to Living With COPD During the COVID-19 Pandemic***Everyday Health**

Division: Media / Publishing
Audience: Consumers

BRONZE*How Resilience Helped Me Transform My Life After a Brain Injury***Everyday Health**

Division: Media / Publishing
Audience: Consumers

BRONZE*Doctors Rethink Use of Ventilators for Older Coronavirus Patients***Hallie Levine, AARP**

Division: Media / Publishing
Audience: Consumers

BRONZE*Hearing aids transformed my father's life***Healthy Hearing**

Division: Media / Publishing
Audience: Consumers

BRONZE*How to Strengthen Your Lungs to Fight COVID-19***Michelle Crouch, AARP**

Division: Media / Publishing
Audience: Consumers

BRONZE*MS Treatments and COVID-19: What to Discuss With Your Neurologist***MyMSTeam**

Division: Business: less than 500 employees
Audience: Consumers

BRONZE*New AARP Report Shows Power of Music on the Brain***Rachel Nania, AARP**

Division: Media / Publishing
Audience: Consumers

BRONZE*"Why Are So Many People of Color Dying From COVID-19?"***Sharecare**

Division: Business: 500+ employees
Audience: Consumers

BRONZE*Living With Loss, Moving Forward Through Grief***Sisters From AARP**

Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE*I Survived COVID-19:**A New Yorker's Story***Terri Marshall, AARP**

Division: Media / Publishing
Audience: Consumers

BRONZE*Can a Sexless Marriage Be Saved?***The Girlfriend From AARP**

Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE*The Perimenopausal Side Effect That Blindsided Me***The Girlfriend From AARP**

Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE*When Happy Hour Becomes The Not-So-Happy Hour***The Girlfriend From AARP**

Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE*Healthy You Article: "Celebrate mom and dad"***UMR**

Division: Health Insurer
Audience: Consumers

BRONZE*Healthy You Article: "Good health starts at home"***UMR**

Division: Health Insurer
Audience: Consumers

BRONZE*Healthy You Article: "Staying a step ahead of pneumonia"***UMR**

Division: Health Insurer
Audience: Consumers

BRONZE*All about L5-S1 (Lumbosacral Joint)***Veritas Health**

Division: Media / Publishing
Audience: Consumers

MERIT*Managing Nurse Staffing Costs Post-COVID-19***Avant Healthcare Professionals**

Division: Media / Publishing
Audience: Health Professionals

MERIT*Life, Liberty & Technology for All!***Discovery Senior Living**

Division: Other / Miscellaneous
Audience: Consumers

MERIT*Coma, Paralysis and Rehab: A Long Road to Recovery for Some COVID Survivors***HealthDay Reporter Serena McNiff**

Division: Media / Publishing
Audience: Consumers

MERIT*Are Hormones Causing Your Weight Gain?***Janis Jibrin, AARP**

Division: Media / Publishing
Audience: Consumers

MERIT*The Future of Telehealth and What It Means for Older Adults***Linda Marsa, AARP**

Division: Media / Publishing
Audience: Consumers

MERIT*What You Need to Know About the New Coronavirus and HIV***TheBody: Mathew Rodriguez and Myles Helfand**

Division: Media / Publishing
Audience: Consumers

MERIT*Evil Headache + 39 More Migraine Symptoms You Need to Know*
Migraine AgainDivision: Media / Publishing
Audience: Consumers**MERIT***Lupus and Hydroxychloroquine (Plaquenil) Shortages*
MyLupusTeamDivision: Business: less than 500 employees
Audience: Consumers**MERIT***How to Put on a Surgical Mask*
National Jewish HealthDivision: Hospital – under 250 beds
Audience: Consumers**MERIT***The Doctor Will See You Now: In-Person Visits Slowly Resume*
Rachel Nania, AARPDivision: Media / Publishing
Audience: Consumers**MERIT***What to Expect if You Are Hospitalized With COVID-19*
Rachel Nania, AARPDivision: Media / Publishing
Audience: Consumers**MERIT***6 Ways Black Women Can Take Back Our Health*
Sisters From AARPDivision: Association / Professional Society / Non-Profit
Audience: Consumers**MERIT***The Keys to Fighting Loneliness*
Sisters From AARPDivision: Association / Professional Society / Non-Profit
Audience: Consumers**MERIT***5 Reasons Your Doctor Needs to Know You Had COVID-19*
Stacey Colino, AARPDivision: Media / Publishing
Audience: Consumers**MERIT***How to Stay Safe as Things Open Up During the Pandemic*
Stacey Colino, AARPDivision: Media / Publishing
Audience: Consumers**MERIT***A Big Confession From a Menopausal Mother*
The Girlfriend From AARPDivision: Association / Professional Society / Non-Profit
Audience: Consumers**MERIT***I Cut Sugar From My Diet And It Improved Far More Than Just How My Clothes Fit*
The Girlfriend From AARPDivision: Association / Professional Society / Non-Profit
Audience: Consumers**MERIT***I'm a Germaphobe and Now, Thanks to the Coronavirus, Everyone Else Is, Too*
The Girlfriend From AARPDivision: Association / Professional Society / Non-Profit
Audience: Consumers**MERIT***Visiting a Friend With Breast Cancer at the End of Her Life*
The Girlfriend From AARPDivision: Association / Professional Society / Non-Profit
Audience: Consumers**MERIT***Healthy You Article: "Add color to your life by bringing the outdoors in"*
UMRDivision: Health Insurer
Audience: Consumers**MERIT***Healthy You Article: "From chaos to calm: A beginners guide to mindfulness"*
UMRDivision: Health Insurer
Audience: Consumers**MERIT***Healthy You Article: "Get a grip on drinking"*
UMRDivision: Health Insurer
Audience: Consumers**MERIT***Healthy You Article: "Harness spring fever"*
UMRDivision: Health Insurer
Audience: Consumers**MERIT***Healthy You Article: "How to battle the Sunday blues"*
UMRDivision: Health Insurer
Audience: Consumers**MERIT***Healthy You Article: "Keep asthma under control"*
UMRDivision: Health Insurer
Audience: Consumers**MERIT***Healthy You Article: "Make sense of nutrition news"*
UMRDivision: Health Insurer
Audience: Consumers**MERIT***Healthy You Article: "Pets bring us peace of mind"*
UMRDivision: Health Insurer
Audience: Consumers**MERIT***Healthy You Article: "Screens and sleep"*
UMRDivision: Health Insurer
Audience: Consumers**MERIT***Healthy You Article: "Swimmer's ear"*
UMRDivision: Health Insurer
Audience: Consumers**MERIT***Healthy You Article: "Warm up by working out"*
UMRDivision: Health Insurer
Audience: Consumers**MERIT***Healthy You Article: "Where's the beef?"*
UMRDivision: Health Insurer
Audience: Consumers

Digital Health Media / Publications Article Series

GOLD

Diva Docs: Black Women Physicians' Perspectives on Health and Race
Coverage: A News Service of Blue Cross Blue Shield of Massachusetts
Division: Health Insurer
Audience: Consumers

SILVER

Managing Dyskinesia and Off Periods
MyParkinsonsTeam
Division: Business: less than 500 employees
Audience: Consumers

BRONZE

Your Lungs, Heart, Brain and More: How Coronavirus Attacks the Body
AARP
Division: Media / Publishing
Audience: Consumers

MERIT

Coronavirus Learning Companion
We Engage 4 Health
Division: Educational Institution
Audience: Consumers

Digital Health Media / Publications Audio

GOLD

COVID-19: Considerations for Rheumatologists
CESAS Medical / Professor Peter Nash / Professor Kevin Winthrop
Division: Medical Communications Agency
Audience: Health Professionals

SILVER

Beyond Normal Podcast
The Big Know
Division: Business: less than 500 employees
Audience: Consumers

BRONZE

Spotlight on Coronavirus: Your Questions Answered
Cancer Support Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

Spotlight on Coronavirus: Coping with the Emotions
Cancer Support Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

Spotlight on Coronavirus: Your Questions Answered Part 2
Cancer Support Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

Digital Health Media / Publications Audio Series

GOLD

Busting Marrow Myths Podcast Series Season 2, Episodes 1-7
National Bone Marrow Transplant Link
Division: Association / Professional Society / Non-Profit
Audience: Consumers

Digital Health Media / Publications Blog Post

GOLD

Being Black in the Time of COVID-19 Means You Do Not Rest
Everyday Health
Division: Media / Publishing
Audience: Consumers

SILVER

Thinking Small: 5 Things I've Learned About Writing Health Content for Kids
Healthwise
Division: Business: less than 500 employees
Audience: Health Professionals

BRONZE

Spotlighting Seniors & Mental Health
Discovery Senior Living
Division: Other / Miscellaneous
Audience: Consumers

MERIT

5 Simple Ways To Manage Hand Osteoarthritis
Veritas Health
Division: Media / Publishing
Audience: Consumers

Digital Health Media / Publications Blog Post Series

GOLD

The New Normal: How Employee Engagement Has Changed in the COVID Era
Businessolver
Division: Business: 500+ employees
Audience: Health Professionals

SILVER

Advocacy blog – COVID-19 series
American Kidney Fund
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

Meet Your Treatment Team blog series
American Kidney Fund
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

Kidney Today – COVID-19 series
American Kidney Fund
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

MD Anderson Cancer Center COVID-19 blog post series
MD Anderson Cancer Center
Division: Hospital – 500+ beds
Audience: Consumers

Digital Health Media / Publications Book

GOLD

Stress and Anxiety during COVID: A graphic field guide
Lutza Ireland and Cedric Chu
Division: Business: less than 500 employees
Audience: Consumers

GOLD

Stress and Anxiety during COVID: A graphic field guide
Lutza Ireland and Cedric Chu
Division: Business: less than 500 employees
Audience: Health Professionals

SILVER

*Frankly Speaking About Cancer:
Lung Cancer*

Cancer Support Community

Division: Association / Professional Society /
Non-Profit

Audience: Consumers

BRONZE

*Frankly Speaking About Cancer:
What Do I Tell the Kids*

Cancer Support Community

Division: Association / Professional Society /
Non-Profit

Audience: Consumers

Digital Health Media / Publications Booklet/Brochure

GOLD

*65 Little Ways to Live Happier &
Healthier in the Time of Corona*

Remedy Health Media

Division: Media / Publishing

Audience: Consumers

SILVER

*Frankly Speaking About Cancer:
Caregivers*

Cancer Support Community

Division: Association / Professional Society /
Non-Profit

Audience: Consumers

SILVER

*Frankly Speaking About Cancer:
Talking about AML (Discussion Tool)*

Cancer Support Community

Division: Association / Professional Society /
Non-Profit

Audience: Consumers

SILVER

*Frankly Speaking About Cancer:
Treatment for Metastatic Breast Cancer*

Cancer Support Organization

Division: Association / Professional Society /
Non-Profit

Audience: Consumers

BRONZE

*Frankly Speaking About Cancer:
Multiple Myeloma Discussion Tool*

Cancer Support Community

Division: Association / Professional Society /
Non-Profit

Audience: Consumers

BRONZE

*Frankly Speaking About Cancer:
Treatment for AML*

Cancer Support Community

Division: Association / Professional Society /
Non-Profit

Audience: Consumers

MERIT

*AML – Improving Communication With
Your Patients (HCP Tips)*

Cancer Support Community

Division: Association / Professional Society /
Non-Profit

Audience: Health Professionals

MERIT

Chronic back and neck Pain

UMR

Division: Health Insurer

Audience: Consumers

MERIT

*Disease management
communication guide*

UMR

Division: Health Insurer

Audience: Consumers

MERIT

*Health and wellness
communication guide*

UMR

Division: Health Insurer

Audience: Consumers

MERIT

*Maternity management
communication guide*

UMR

Division: Health Insurer

Audience: Consumers

MERIT

*Tobacco and nicotine cessation
communication guide*

UMR

Division: Health Insurer

Audience: Consumers

Digital Health Media / Publications Magazine

GOLD

UMR Healthy You Magazine Fall 2019

UMR

Division: Health Insurer

Audience: Consumers

SILVER

*UMR Healthy You Magazine
Spring 2020*

UMR

Division: Health Insurer

Audience: Consumers

BRONZE

Tinnitus Today Magazine

American Tinnitus Association

Division: Association / Professional Society /
Non-Profit

Audience: Consumers

MERIT

Real Health Spring 2020

Smart + Strong

Division: Media / Publishing

Audience: Consumers

MERIT

*UMR Healthy You Magazine
Summer 2020*

UMR

Division: Health Insurer

Audience: Consumers

MERIT

*UMR Healthy You Magazine
Winter 2020*

UMR

Division: Health Insurer

Audience: Consumers

Digital Health Media / Publications Medical Education

GOLD

AO Surgery Reference

AO Foundation

Division: Association / Professional Society /
Non-Profit

Audience: Health Professionals

GOLD

*Understanding the Implications of
COVID-19 for Patients with Inflammatory
Rheumatic Diseases*

**CESAS Medical / Professor Iain
McInnes / Professor Kevin Winthrop /
Professor Johannes Bijlsma /
Professor Chris Edwards / Professor
Kimme Hyrich**

Division: Medical Communications Agency

Audience: Health Professionals

GOLD

Operation Diabetes: Optimizing Use of GLP-1 Receptor Agonists – Operation Game
Paradigm Medical Communications
 Division: Medical Communications Agency
 Audience: Health Professionals

SILVER

Cecelia Health – Healthy Heart Program
Cecelia Health
 Division: Business: less than 500 employees
 Audience: Health Professionals

SILVER

More Than Skin Deep: Improved Strategies for Pemphigus Vulgaris Management
Paradigm Medical Communications
 Division: Medical Communications Agency
 Audience: Health Professionals

BRONZE

An Update on Patient Reported Outcomes with JAKinibs
CESAS Medical / Professor Johannes Bijlsma / Professor Rieke Alten / Professor Janet Pope
 Division: Medical Communications Agency
 Audience: Health Professionals

BRONZE

Operation Diabetes: Optimizing Use of GLP-1 Receptor Agonist – Sorting Game
Paradigm Medical Communications
 Division: Medical Communications Agency
 Audience: Health Professionals

MERIT

EULAR 2019: Review of the Updated EULAR Recommendations for the Management of Psoriatic Arthritis
CESAS Medical / Professor Iain McInnes / Professor Laure Gossec / Professor Josef Smolen
 Division: Medical Communications Agency
 Audience: Health Professionals

MERIT

EULAR 2019: Review of the Updated EULAR Recommendations for the Management of Rheumatoid Arthritis
CESAS Medical / Professor Iain McInnes / Professor Laure Gossec / Professor Josef Smolen
 Division: Medical Communications Agency
 Audience: Health Professionals

MERIT

Articulating the Role of Antiplatelet Therapy in Patients With Acute Coronary Syndromes and Prior MI Challenges, Gray Areas, and Evolving Data
Paradigm Medical Communications
 Division: Medical Communications Agency
 Audience: Health Professionals

Digital Health Media / Publications Newsletter

GOLD

Coronavirus Update Newsletter – May 11, 2020
Everyday Health
 Division: Media / Publishing
 Audience: Consumers

GOLD

Is It Time to Ditch Your Personal Trainer?
The Girlfriend from AARP
 Division: Association / Professional Society / Non-Profit
 Audience: Consumers

GOLD

Too Hot To Handle?
The Girlfriend from AARP
 Division: Association / Professional Society / Non-Profit
 Audience: Consumers

GOLD

AARP Staying Sharp July Content Newsletter
Trendline Interactive
 Division: Association / Professional Society / Non-Profit
 Audience: Consumers

GOLD

AARP Your Health Newsletter
Trendline Interactive
 Division: Association / Professional Society / Non-Profit
 Audience: Consumers

SILVER

Kidney Kitchen e-newsletter – Vegan and vegetarian collections
American Kidney Fund
 Division: Association / Professional Society / Non-Profit
 Audience: Consumers

SILVER

Connection Newsletter (June 2020)
Discovery Marketing Group
 Division: Other / Miscellaneous
 Audience: Consumers

SILVER

ED: An Alternative Take for Older Men
Disrupt Aging from AARP
 Division: Association / Professional Society / Non-Profit
 Audience: Consumers

SILVER

Temple Lung Center Newsletter: Fall 2019
Temple Health
 Division: Health System
 Audience: Health Professionals

BRONZE

The One Thing You Might Not Know About Menopause
The Girlfriend from AARP
 Division: Association / Professional Society / Non-Profit
 Audience: Consumers

MERIT

AKF in Action, Spring 2020 – Vol. 5.2
American Kidney Fund
 Division: Association / Professional Society / Non-Profit
 Audience: Consumers

MERIT

Sex in the Age of Coronavirus
The Girlfriend from AARP
 Division: Association / Professional Society / Non-Profit
 Audience: Consumers

MERIT

Spine-health Weekly Newsletter
Veritas Health
 Division: Media / Publishing
 Audience: Consumers

Digital Health Media / Publications

Other / Miscellaneous Digital Health Media / Publication

GOLD

Cytokine Signalling Forum – EULAR 2020 Congress Updates
CESAS Medical
 Division: Medical Communications Agency
 Audience: Health Professionals

SILVER**Music and Brain Health
AARP® Staying Sharp**

Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER**Staycation
AARP® Staying Sharp**

Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER**Women and Brain Health
AARP® Staying Sharp**

Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE**Guide to Staffing Post-COVID-19
Avant Healthcare Professionals**

Division: Media / Publishing
Audience: Health Professionals

MERIT**EMPA Heart – iPad Application
INVIVO Communications Inc.**

Division: Pharmaceutical Company
Audience: Health Professionals

**Digital Health
Media / Publications
Video****GOLD****Your Brain on Music
AARP Staying Sharp and
AARP Studios**

Division: Association / Professional Society / Non-Profit
Audience: Consumers

GOLD**Self-Catheterization Care for Women
Elsevier Patient Engagement**

Division: Business: 500+ employees
Audience: Consumers

GOLD**COVID-19 PSA
Ghost Productions**

Division: Medical Communications Agency
Audience: Health Professionals

GOLD**Turn Up with TK: Ep. 1 –
Getting 60 Minutes of Active Play
Kaiser Permanente
Educational Theatre**

Division: Health System
Audience: Consumers

GOLD**An Interactive Look at Immunotherapy
Sharecare Consumer Solutions**

Division: Media / Publishing
Audience: Consumers

GOLD**I am Novan
Sway UX**

Division: Business: 500+ employees
Audience: Consumers

SILVER**How Well Do You Know Your Kidneys?
American Kidney Fund**

Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER**Healthy Aging: Staying Independent,
Healthy Aging: Staying Independent
Tips, Healthy Aging: What to Ask
Your Health Care Team About
Staying Independent
Elsevier Patient Engagement**

Division: Business: 500+ employees
Audience: Consumers

SILVER**Quitting Smoking
Elsevier Patient Engagement**

Division: Business: 500+ employees
Audience: Consumers

SILVER**White Coats For Black Lives
Johns Hopkins Medicine**

Division: Health System
Audience: Consumers

SILVER**Found Object Drumming:
A Mindfulness Activity
Kaiser Permanente
Educational Theatre**

Division: Health System
Audience: Consumers

SILVER**MD Anderson celebrates our
health care heroes
MD Anderson Cancer Center**

Division: Hospital – 500+ beds
Audience: Health Professionals

SILVER**How Community Spread Happens Fast
Mytonomy**

Division: Media / Publishing
Audience: Health Professionals

SILVER**College Drinking: Prevention
Perspectives – Embracing Culture &
Context to Prevent Underage Drinking
Substance Abuse and Mental
Health Services Administration &
Vanguard Communications**

Division: Government (Local/State/Federal)
Audience: Health Professionals

BRONZE**Managing Anxiety
Elsevier Patient Engagement**

Division: Business: 500+ employees
Audience: Consumers

BRONZE**Irritable Bowel Syndrome (IBS)
Elsevier Patient Engagement**

Division: Business: 500+ employees
Audience: Consumers

BRONZE**Post-Concussion Syndrome
Elsevier Patient Engagement**

Division: Business: 500+ employees
Audience: Consumers

BRONZE**Wraith-VR Medical VR Surgical
Simulator Demonstration
Ghost Productions and Wraith-VR**

Division: Medical Communications Agency
Audience: Health Professionals

BRONZE**HD Live! How Will COVID-19 Make School
Different This Fall?
HealthDay HD Live! Team**

Division: Media / Publishing
Audience: Health Professionals

BRONZE**COVID-19: Should I Get the Virus
Healthwise**

Division: Business: less than 500 employees
Audience: Consumers

BRONZE**Heart Valve Repair or Replacement:
Before Your Surgery
Healthwise**

Division: Business: less than 500 employees
Audience: Consumers

BRONZE

*Extraordinary People
Extraordinary Moments*
Johns Hopkins Medicine
Division: Health System
Audience: Consumers

BRONZE

*CAR NK Therapy: A new
immunotherapy for blood cancers*
MD Anderson Cancer Center
Division: Hospital – 500+ beds
Audience: Health Professionals

BRONZE

*How to Care for Someone Who Is Sick
With COVID-19*
Mytonomy
Division: Media / Publishing
Audience: Health Professionals

BRONZE

*Helping Patients Improve After
COVID-19*
National Jewish Health
Division: Hospital – under 250 beds
Audience: Consumers

BRONZE

Meningitis B: Advocacy and Awareness
Sharecare
Division: Business: 500+ employees
Audience: Consumers

BRONZE

How Nitric Oxide Works
Sway UX
Division: Business: less than 500 employees
Audience: Consumers

BRONZE

ProtectWell Demo
UnitedHealth Group
Division: Business: 500+ employees
Audience: Consumers

BRONZE

Cervical Vertebrae Anatomy Animation
Veritas Health
Division: Media / Publishing
Audience: Consumers

MERIT

Managing Anxiety (Teen)
Elsevier Patient Engagement
Division: Business: 500+ employees
Audience: Consumers

MERIT

Preventing Constipation
Elsevier Patient Engagement
Division: Business: 500+ employees
Audience: Consumers

MERIT

Flu Vaccine Reminder
Emmi
Division: Business: 500+ employees
Audience: Consumers

MERIT

*COVID-19: How to Wear a Cloth Face
Cover or a Mask*
Healthwise
Division: Business: less than 500 employees
Audience: Consumers

MERIT

Diabetes: Counting Carbohydrates
Healthwise
Division: Business: less than 500 employees
Audience: Consumers

MERIT

Our Nature – We Keep Going
Johns Hopkins Medicine
Division: Health System
Audience: Health Professionals

MERIT

*Help stop the spread of COVID-19:
Stay home, stay safe, save lives video*
MD Anderson Cancer Center
Division: Hospital – 500+ beds
Audience: Consumers

MERIT

*MD Anderson Care Providers read
patient feedback about them*
MD Anderson Cancer Center
Division: Hospital – 500+ beds
Audience: Health Professionals

MERIT

*MD Anderson Employee Choir remotely
performs “Count on Me”*
MD Anderson Cancer Center
Division: Hospital – 500+ beds
Audience: Health Professionals

MERIT

Aortic Stenosis and Treatment Options
Meditech Communications, Inc.
Division: Medical Communications Agency
Audience: Consumers

MERIT

Justin’s First Day Back at Work
Mytonomy
Division: Media / Publishing
Audience: Health Professionals

MERIT

*Words from a Frontline Physician in
New York City*
National Jewish Health
Division: Hospital – under 250 beds
Audience: Consumers

MERIT

My Story: Matt Newey
Sharecare
Division: Business: 500+ employees
Audience: Consumers

MERIT

Tune in to you
UMR
Division: Health Insurer
Audience: Consumers

MERIT

*Video: What is Causing my Hand Pain
and Numbness?*
Veritas Health
Division: Media / Publishing
Audience: Consumers

Digital Health Media / Publications Video Series

GOLD

*Boxed In: COVID-19 and Your
Mental Health*
Everyday Health
Division: Media / Publishing
Audience: Consumers

SILVER

The Smarties
**AARP Staying Sharp and
AARP Studios**
Division: Association / Professional Society /
Non-Profit
Audience: Consumers

SILVER

Experiences With Endometriosis
Everyday Health
Division: Media / Publishing
Audience: Consumers

SILVER

TippiTV Crohn’s Disease
Everyday Health
Division: Media / Publishing
Audience: Consumers

SILVER

The TMI Show: Sexual and Reproductive Health Series
Parade Media
 Division: Media / Publishing
 Audience: Consumers

BRONZE

TippiTV Multiple Sclerosis
Everyday Health
 Division: Media / Publishing
 Audience: Consumers

BRONZE

St. Louis Regional Health Commission COVID-19 video series
Health Literacy Media (HLM)
 Division: Medical Communications Agency
 Audience: Consumers

BRONZE

Don't Forget to Like
Kaiser Permanente Educational Theatre
 Division: Health System
 Audience: Consumers

BRONZE

Heart Failure & HeartMate 3 LVAD Patient Education
Meditech Communications, Inc.
 Division: Medical Communications Agency
 Audience: Consumers

BRONZE

Customizable EAP 'I Can Help' Videos
Optum Health Consumer Marketing
 Division: Business: 500+ employees
 Audience: Consumers

BRONZE

Chronic Constipation Relief with Dr. Oz
Sharecare Consumer Solutions
 Division: Media / Publishing
 Audience: Consumers

BRONZE

Veterans Thank Health Care Professionals in Communities Across America
TriWest Healthcare Alliance
 Division: Business: 500+ employees
 Audience: Health Professionals

MERIT

Cytokine Signalling Forum – Discussing Rheumatology Podcasts
CESAS Medical
 Division: Medical Communications Agency
 Audience: Health Professionals

MERIT

The TMI Show: Diet and Nutrition Series
Parade Media
 Division: Media / Publishing
 Audience: Consumers

MERIT

Normal Now series
Sharecare
 Division: Business: 500+ employees
 Audience: Consumers

Mobile Digital Health Resources

Mobile Application

GOLD

MyChoice Mobile App
Businessolver
 Division: Business: 500+ employees
 Audience: Consumers

SILVER

SingleCare (Mobile App)
SingleCare
 Division: Business: less than 500 employees
 Audience: Consumers

BRONZE

Invisalign® Virtual Care on the My Invisalign App
Align Technology
 Division: Medical Equipment / Device Manufacturer
 Audience: Consumers

MERIT

OrthoNOW Mobile App
OrthoNOW®
 Division: Health System
 Audience: Consumers

MERIT

Sharecare for iOS & Android
Sharecare
 Division: Business: 500+ employees
 Audience: Consumers

Mobile Digital Health Resources

Mobile Website

GOLD

AO Surgery Reference
AO Foundation
 Division: Association / Professional Society / Non-Profit
 Audience: Health Professionals

SILVER

Providence Provider Directory
Providence
 Division: Health System
 Audience: Consumers

Personal Digital Health Devices / Wearables

Remote Monitoring

BRONZE

Smart Walker Attachment
WalkWise
 Division: Consumer Product Company
 Audience: Consumers

Web-based Digital Health

Content Management System

BRONZE

Website Portal and Content Management System
CareTech Solutions, Inc
 Division: Hospital – 500+ beds
 Audience: Health Professionals

Web-based Digital Health

Digital Health Curation

GOLD

COVID Solutions Hub For Health Systems
Providence
 Division: Health System
 Audience: Health Professionals

SILVER

Being
The Big Know
 Division: Business: less than 500 employees
 Audience: Consumers

Web-based Digital Health

Directory / Ratings / Guides

GOLD

Seniors Guide to Cancer
The Mesothelioma Center at Asbestos.com

Division: Media / Publishing
Audience: Consumers

SILVER

Guide to Coronavirus for Cancer Patients
The Mesothelioma Center at Asbestos.com

Division: Media / Publishing
Audience: Consumers

BRONZE

The Consumer's Guide to Biologics for Psoriasis
Everyday Health

Division: Media / Publishing
Audience: Health Professionals

BRONZE

The Consumer's Guide to RA and JAK Inhibitors
Everyday Health

Division: Media / Publishing
Audience: Consumers

BRONZE

Providence Unified Directory Experience
Providence

Division: Health System
Audience: Consumers

BRONZE

Asbestos and Natural Disasters Guide
The Mesothelioma Center at Asbestos.com

Division: Media / Publishing
Audience: Consumers

BRONZE

Find a doctor – Online Physician Directory
UHealth

Division: Health System
Audience: Consumers

MERIT

Find a Doctor
Sharecare

Division: Business: 500+ employees
Audience: Consumers

Web-based Digital Health Health Records

BRONZE

Kareo Clinical
Kareo

Division: Business: less than 500 employees
Audience: Health Professionals

Web-based Digital Health Infographic

GOLD

What Every Primary Care Provider Should Know About Lung Cancer
LuCa National Training Network

Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

GOLD

Safer Food Shopping
Montefiore Nyack Hospital

Division: Hospital – 250-499 beds
Audience: Consumers

GOLD

Breaking Down Vaping Devices
National Jewish Health

Division: Hospital – under 250 beds
Audience: Consumers

GOLD

Live Better with COPD
National Jewish Health

Division: Hospital – under 250 beds
Audience: Consumers

SILVER

Wearing Masks – Do It Right
National Jewish Health

Division: Hospital – under 250 beds
Audience: Consumers

SILVER

Tips for Teens Series
Substance Abuse and Mental Health Services Administration

Division: Government (Local/State/Federal)
Audience: Consumers

BRONZE

Global Council on Brain Health (GCBH) Delirium Infographic: Tips for Healthcare Providers
AARP's Global Council on Brain Health (GCBH)

Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

BRONZE

Global Council on Brain Health (GCBH) Music Infographic: Tune Up Your Brain
AARP's Global Council on Brain Health (GCBH)

Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

COVID-19: Weighing Activity Risks
Healthwise

Division: Business: less than 500 employees
Audience: Consumers

MERIT

How to Avoid Neck Pain While Working from Home Infographic
Veritas Health

Division: Media / Publishing
Audience: Consumers

Web-based Digital Health Interactive Content / Rich Media

GOLD

One Focus, Proven Results Practice Overview
Shelbourne Knee Center

Division: Physicians / Medical Practices
Audience: Consumers

SILVER

CSC Virtual Programs
Cancer Supprt Community

Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER

Patient-Centered, Multidisciplinary Approaches to Optimize Outcomes in Patients with Multiple Sclerosis
Melissa Wiles

Division: Medical Communications Agency
Audience: Health Professionals

SILVER

Sharecare COVID-19 Global Case Map
Sharecare
 Division: Business: 500+ employees
 Audience: Consumers

BRONZE

Is My Memory Normal?
Brain Health Challenge
AARP® Staying Sharp
 Division: Association / Professional Society / Non-Profit
 Audience: Consumers

MERIT

Temple Health BMI Calculator
Temple Health
 Division: Health System
 Audience: Consumers

Web-based Digital Health

Microsite

GOLD

Coronavirus Information & Resources
National Jewish Health
 Division: Hospital – under 250 beds
 Audience: Consumers

SILVER

Providence Express Care
Providence
 Division: Health System
 Audience: Consumers

BRONZE

COVID-19 Wellbeing Hub
Virgin Pulse
 Division: Business: 500+ employees
 Audience: Consumers

MERIT

MPN Unlocked
Cancer Supprt Community
 Division: Association / Professional Society / Non-Profit
 Audience: Consumers

MERIT

Providence Coronavirus Resource Hub
Providence
 Division: Health System
 Audience: Consumers

MERIT

Sharecare COVID-19 Hub
Sharecare
 Division: Business: 500+ employees
 Audience: Consumers

Web-based Digital Health

Other / Miscellaneous

Web-based Digital Health

SILVER

#BlackHealthFacts MATTER
Everyday Health
 Division: Media / Publishing
 Audience: Consumers

BRONZE

UCHealth Today –
Google News Publisher
UCHealth
 Division: Health System
 Audience: Consumers

MERIT

Coronavirus Outbreak: The COVID-19 Pandemic
Everyday Health
 Division: Media / Publishing
 Audience: Consumers

Web-based Digital Health

Portal–Patient Education

GOLD

Being
The Big Know
 Division: Business: less than 500 employees
 Audience: Consumers

SILVER

Stericycle Communication Solutions
Intelligent Scheduling
Stericycle Communication Solutions
 Division: Business: 500+ employees
 Audience: Health Professionals

MERIT

Peer Educator Portal
American Bone Health
 Division: Association / Professional Society / Non-Profit
 Audience: Health Professionals

Web-based Digital Health

Portal–Physician / Clinician

BRONZE

LiverHealthNow
Salix Pharmaceuticals
 Division: Pharmaceutical Company
 Audience: Health Professionals

Web-based Digital Health

Responsive Website Design

BRONZE

Providence Open Enrollment
Providence
 Division: Health System
 Audience: Consumers

MERIT

UCHealth.org –
Responsive Website Design
UCHealth
 Division: Health System
 Audience: Consumers

Web-based Digital Health

Web-based Resource / Tool

GOLD

Cancer Health Check
American Institute for Cancer Research
 Division: Association / Professional Society / Non-Profit
 Audience: Consumers

SILVER

Compliance Management for Clinical Laboratory Testing
MedTrainer
 Division: Business: less than 500 employees
 Audience: Health Professionals

BRONZE

National Financial Resource Directory
Patient Advocate Foundation
 Division: Association / Professional Society / Non-Profit
 Audience: Consumers

MERIT

Global Council on Brain Health (GCBH) Portal
AARP's Global Council on Brain Health (GCBH)
 Division: Association / Professional Society / Non-Profit
 Audience: Consumers

MERIT

Triple Aim Infographic
National Hemophilia Foundation and Impact Education, LLC
 Division: Medical Communications Agency
 Audience: Health Professionals

MERIT

Optum Birthday Messaging Outreach
OptumHealth
 Division: Health System
 Audience: Consumers

MERIT

Migraine Matters Widget
Patient Advocate Foundation
 Division: Association / Professional Society / Non-Profit
 Audience: Consumers

Web-based Digital Health Webinar

SILVER

Diabetes Technology Roundtables
cgmEDUCATION.net
 Division: Medical Communications Agency
 Audience: Health Professionals

BRONZE

Lung Cancer Care for Primary Care Providers Webinar Series
LuCa National Training Network
 Division: Association / Professional Society / Non-Profit
 Audience: Health Professionals

BRONZE

More About MS: Coming of Age with Multiple Sclerosis
The Consortium of Multiple Sclerosis Centers and Catamount Medical Education
 Division: Association / Professional Society / Non-Profit
 Audience: Consumers

MERIT

A Woman's Journey – COVID-19: Conversations that Matter Series
Johns Hopkins Medicine – A Woman's Journey
 Division: Health System
 Audience: Consumers

Web-based Digital Health Website

GOLD

Hospital IQ COVID-19 Regional Dashboard
Hospital IQ
 Division: Business: less than 500 employees
 Audience: Health Professionals

SILVER

Kidney Kitchen
American Kidney Fund
 Division: Association / Professional Society / Non-Profit
 Audience: Consumers

SILVER

OAB Active
MedMedia Campaign/Astellas
 Division: Media / Publishing
 Audience: Consumers

SILVER

Visible Body A&P Learn Site
Visible Body
 Division: Business: less than 500 employees
 Audience: Consumers

BRONZE

AOSW Website
Association of Oncology Social Work
 Division: Other / Miscellaneous
 Audience: Health Professionals

BRONZE

Medical Association of Georgia's 'Top Docs Radio'
Medical Association of Georgia
 Division: Physicians / Medical Practices
 Audience: Health Professionals

BRONZE

Cancer Health
Smart + Strong
 Division: Media / Publishing
 Audience: Consumers

BRONZE

COVID Health
Smart + Strong
 Division: Media / Publishing
 Audience: Consumers

BRONZE

Insulet Advocacy for Access
Stark / Raving Branding + Digital Marketing
 Division: Pharmaceutical Company
 Audience: Consumers

BRONZE

ProtectWell Website
UnitedHealth Group
 Division: Business: 500+ employees
 Audience: Consumers

MERIT

OrthoInfo.org – Patient education website of the American Academy of Orthopaedic Surgeons
American Academy of Orthopaedic Surgeons
 Division: Association / Professional Society / Non-Profit
 Audience: Consumers

MERIT

340B Prime Vendor Program Website Redesign
Apexus
 Division: Other / Miscellaneous
 Audience: Health Professionals

MERIT

COVID-19 Resources Page
Emergency Nurses Association
 Division: Association / Professional Society / Non-Profit
 Audience: Health Professionals

MERIT

PCP toolkit
Magellan Healthcare – Provider Marketing
 Division: Health Insurer
 Audience: Health Professionals

MERIT

Kent Pharma website
MedMedia Campaign/ AmrytKent Pharma
 Division: Pharmaceutical Company
 Audience: Health Professionals

MERIT

Providence Southern California Website
Providence
 Division: Health System
 Audience: Consumers

MERIT

Sharecare.com
Sharecare
 Division: Business: 500+ employees
 Audience: Consumers

