

FALL 2019



WINNERS

Judges

Laura Boyd DeSmeth

Director of Digital
Communications
Medical City Healthcare

Shelly Caldwell

Owner
Toolbox 4 Healthcare

Gayle Christopher, PhD

Interactive Media Professional
gaylechristopher.com

Zach Covey

Email Marketing Manager
Veritas Health

Dan Dunlop

President
Jennings

Brooke Ellis

Marketing Manager
Solstice Benefits, Inc.

Cyndy Erickson Mitchell

Managing Editor, Writer,
Content Specialist
National Jewish Health

Patrick Evett

American Academy
of Pediatrics

Heather Guidone

Surgical Program Director
Center for Endometriosis Care

Rachel Hall

Digital Marketing Specialist
Composites One

Beth Hampton

VP Marketing
and Communications
AACC

Jill Harvill

Occupational Health Services
Team Lead
AdvanceMed Hanford

Karyi Hennessey

Visual Designer
Veritas Health

Barbara Knudtson, MLS

Editor AAP.org
American Academy
of Pediatrics

Beth Landau

Owner, Writer, Editor
BEL Writing Services

Jan Lemke

SVP Group Account Director
MRM//McCann

Elliot Lopez

President
ACTIONREACTION

Cortney Mears

Strategist, Digital Engagement
Yale New Haven Health

Greg Morancey

Secure IT UI/UX Website
& Digital Marketing Expert

Samantha Reeves

Director, Web Strategy
National Jewish Health

Laura Reynolds

Director, Cognitive
Fitness initiative
Dana Foundation

Susan Rubin, MPH

Manager, Business Development
American College of Surgeons
Cancer Department

Mark Ruthman

Product Manager –
Health Solutions Group
American Medical Association

Leah Shanholtz

Associate Director,
User Experience
AbelsonTaylor

Christal Spaeth

Web Content Specialist,
Advocacy and External Affairs,
Digital Communications
& Online Strategy
American Academy
of Pediatrics

Matthew Stumm

Founder + Creative Director
Stark/Raving
Branding + Advertising

Brian Tencza

Team Lead Education Services
Environmental Medicine and
Education Services Branch
Division of Toxicology and
Environmental Medicine
Agency for Toxic Substances
and Disease Registry

Andrew Thorn

Managing Director. Strategy
W2O Group

Crystal Vining

Digital Content Editor
American Academy
of Pediatrics

Debra Zalvan

Executive Vice President
UbiCare

Connected Digital Health

Clinical Decision Support Tools

MERIT

iDrive VR
Stealth Products
Division: Nurses / Allied Health Professionals
Audience: Health Professionals

Connected Digital Health

Consumer Directed Digital Health Programs

SILVER

Sun Genomics – Creator of Flore, the first truly personalized probiotic
Sun Genomics
Division: Consumer Product Company
Audience: Consumers

Connected Digital Health

Telehealth / Remote Patient Monitoring

GOLD

Heal Home-based primary care paired with remote monitoring drives comprehensive, data-driven medicine
Heal
Division: Health System
Audience: Consumers

BRONZE

Wearable-assisted Remote Patient Monitoring (RPM) Solution Catering for the Senior Population
Somatix
Division: Health System
Audience: Health Professionals

Digital Health – Social Media

Facebook

GOLD

Dr. Oz on Facebook
The Sharecare Team
Division: Business: 500+ employees
Audience: Consumers

SILVER

Sharecare on Facebook
The Sharecare Team
Division: Business: 500+ employees
Audience: Consumers

BRONZE

St. Ann's Community Facebook Page
St. Ann's Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

The Benefits of Joining: You, Me, and All of Us
AARP Create the Good and All of Us Research Program
Division: Association / Professional Society / Non-Profit
Audience: Consumers

Digital Health – Social Media

Instagram

GOLD

Sharecare on Instagram
The Sharecare Team
Division: Business: 500+ employees
Audience: Consumers

SILVER

Dr. Oz on Instagram
The Sharecare Team
Division: Business: 500+ employees
Audience: Consumers

Digital Health – Social Media

Pinterest

GOLD

Eating Well During Cancer Treatment
Cancer Support Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

Digital Health – Social Media

Twitter

GOLD

Stay Connected to Combat Loneliness and Social Isolation Infographic
National Institute on Aging
Division: Government (Local/State/Federal)
Audience: Consumers

SILVER

Tips to Make Mealtimes Easier for People with Alzheimer's Infographic
National Institute on Aging
Division: Government (Local/State/Federal)
Audience: Consumers

BRONZE

DHSS Twitter
DHSS Public Information Team
Division: Government (Local/State/Federal)
Audience: Consumers

BRONZE

Salud America! Twitter
Dr. Amelie G. Ramirez, Salud America!, UT Health San Antonio
Division: Other / Miscellaneous
Audience: Consumers

BRONZE

Cancer Support Community Twitter Account
Tristan Fitzpatrick
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

Cytokine Signalling Forum
CESAS Medical / University of Glasgow
Division: Educational Institution
Audience: Health Professionals

Digital Health – Social Media

YouTube

GOLD

Youtube Channel Clinica Medico Dental Pardiñas
Clínica Médico Dental Pardiñas
Division: Physicians / Medical Practices
Audience: Consumers

Digital Health Media / Publications Article

GOLD

*Big News in Transplanting
Imperfect Organs*

AARP.org

Division: Association /
Professional Society / Non-Profit
Audience: Consumers

GOLD

Living with Mild Cognitive Impairment

AARP.org

Division: Association /
Professional Society / Non-Profit
Audience: Consumers

GOLD

LGBTQ Barriers in Medical Care

American Heart Association

Division: Association /
Professional Society / Non-Profit
Audience: Consumers

GOLD

Setting and Achieving Health Goals

Heart Insight Magazine

Division: Association /
Professional Society / Non-Profit
Audience: Consumers

GOLD

*Hula for Heart Health: Using Traditional
Dance to Lower Blood Pressure*

**National Institute on Minority
Health and Health Disparities**

Division: Government (Local/State/Federal)
Audience: Consumers

GOLD

Six germ-free gym tips

**UMR Marketing
and Communications**

Division: Health Insurer
Audience: Consumers

SILVER

What The Heck Is A Keto Diet?

AARP Bulletin

Division: Media / Publishing
Audience: Consumers

SILVER

How to Find Time for Exercise

AARP.org

Division: Association /
Professional Society / Non-Profit
Audience: Consumers

SILVER

*Drowning Prevention for Curious
Toddlers: What Parents Need to Know*

**American Academy of Pediatrics/
HealthyChildren.org**

Division: Association /
Professional Society / Non-Profit
Audience: Consumers

SILVER

Waiting Watchfully

Heart Insight Magazine

Division: Association /
Professional Society / Non-Profit
Audience: Consumers

SILVER

*What Should My Cholesterol
Goals Be?*

Heart Insight Magazine

Division: Association /
Professional Society / Non-Profit
Audience: Consumers

SILVER

*Casual Alcohol Use Has Been
Linked to Several Major Cancers—
So Where's the Campaign?*

Maggie O'Neill, Health.com

Division: Media / Publishing
Audience: Consumers

SILVER

*Gastroschisis
March of Dimes*

Division: Association /
Professional Society / Non-Profit
Audience: Consumers

SILVER

*It's Complicated: Docs Say
Gender-Questioning Kids Need
Better Science*

Medscape

Division: Media / Publishing
Audience: Health Professionals

SILVER

When Stroke Is a Warning Sign
Stroke Connection Magazine

Division: Association /
Professional Society / Non-Profit
Audience: Consumers

BRONZE

Unhappy Feet
AARP Bulletin

Division: Media / Publishing
Audience: Consumers

BRONZE

Foods that Fight Inflammation

AARP.org

Division: Association /
Professional Society / Non-Profit
Audience: Consumers

BRONZE

*Hospitals Remake Emergency Rooms
for Older Patients*

AARP.org

Division: Association /
Professional Society / Non-Profit
Audience: Consumers

BRONZE

*What to Know About Cataracts
and Cataract Surgery*

AARP.org

Division: Association /
Professional Society / Non-Profit
Audience: Consumers

BRONZE

Cardiac Arrest on Ice
American Heart Association

Division: Association /
Professional Society / Non-Profit
Audience: Consumers

BRONZE

Olympic Legend's Recovery
American Heart Association

Division: Association /
Professional Society / Non-Profit
Audience: Consumers

BRONZE

Stroke Symptoms in Women
American Heart Association

Division: Association /
Professional Society / Non-Profit
Audience: Consumers

BRONZE

*Essential oils for tinnitus and
hearing loss: Will they help?*

Healthy Hearing

Division: Media / Publishing
Audience: Consumers

BRONZE

*Hearing loss is exhausting? I was
skeptical—until I took a hearing test*

Healthy Hearing

Division: Media / Publishing
Audience: Consumers

BRONZE

Familial High Cholesterol & Pregnancy

Heart Insight Magazine

Division: Association /
Professional Society / Non-Profit
Audience: Consumers

BRONZE

When Protein Origami Goes Wrong

Heart Insight Magazine

Division: Association /
Professional Society / Non-Profit
Audience: Consumers

BRONZE

*Congenital heart defects
and critical CHDs*

March of Dimes

Division: Association /
Professional Society / Non-Profit
Audience: Consumers

BRONZE

Measles and your baby

March of Dimes

Division: Association /
Professional Society / Non-Profit
Audience: Consumers

BRONZE

*The Future of Rehab
May Be At Home*

Stroke Connection Magazine

Division: Association /
Professional Society / Non-Profit
Audience: Consumers

BRONZE

*The surprising benefits
of food journaling*

**UMR Marketing
and Communications**

Division: Health Insurer
Audience: Consumers

MERIT

*The Fight to Lower
Prescription Drug Prices*

AARP Bulletin

Division: Media / Publishing
Audience: Consumers

MERIT

*Can A Single Pill Keep You
Healthy to 100?*

AARP The Magazine

Division: Media / Publishing
Audience: Consumers

MERIT

Belly Fat: Why It Really Is the Worst

AARP.org

Division: Association /
Professional Society / Non-Profit
Audience: Consumers

MERIT

*What's So Bad About Meat,
Eggs and Sugar, Anyway?*

AARP.org

Division: Association /
Professional Society / Non-Profit
Audience: Consumers

MERIT

Cartoons for Sick Kids

American Heart Association

Division: Association /
Professional Society / Non-Profit
Audience: Consumers

MERIT

*Health from a Trusted Source:
Barbershops Bring Health Services
to African American Men*

**National Institute on Minority
Health and Health Disparities**

Division: Government (Local/State/Federal)
Audience: Consumers

MERIT

*Helping Others Understand:
Why all strokes are not the same*

Stroke Connection Magazine

Division: Association /
Professional Society / Non-Profit
Audience: Consumers

MERIT

*Preventing Another Stroke:
Interventional Approaches*

Stroke Connection Magazine

Division: Association /
Professional Society / Non-Profit
Audience: Consumers

MERIT

10 cancer-prevention strategies

**UMR Marketing
and Communications**

Division: Health Insurer
Audience: Consumers

MERIT

Meal planning works

**UMR Marketing
and Communications**

Division: Health Insurer
Audience: Consumers

Digital Health Media / Publications Article Series

SILVER

*Better Sleep Now:
Tech, Tactics and Tips*

AARP.org

Division: Association /
Professional Society / Non-Profit
Audience: Consumers

SILVER

*Are there health benefits
from chocolate?*

American Heart Association

Division: Association /
Professional Society / Non-Profit
Audience: Consumers

SILVER

Eat It or Leave It

American Heart Association

Division: Association /
Professional Society / Non-Profit
Audience: Consumers

BRONZE

*What You Need to Know About
Your Blood Pressure*

AARP.org

Division: Association /
Professional Society / Non-Profit
Audience: Consumers

BRONZE

*Magellan Health Mind Your
Mental Health*

Magellan Healthcare

Division: Business: 500+ employees
Audience: Consumers

MERIT

Eye Center

AARP.org

Division: Association /
Professional Society / Non-Profit
Audience: Consumers

MERIT

Getting Smart About Chronic Pain

AARP.org

Division: Association /
Professional Society / Non-Profit
Audience: Consumers

Digital Health Media / Publications Audio

GOLD

Outspoken Oncology Podcast
Sponsor: The Journal of Clinical Pathways, Host: Chadi Nabhan
Division: Media / Publishing
Audience: Health Professionals

SILVER

CSF Author Interview: Evaluation of Pneumococcal and Tetanus Vaccine Responses in Patients with Rheumatoid Arthritis Receiving Baricitinib: Results from a Long-Term Extension Trial Substudy
CESAS Medical / University of Glasgow
Division: Educational Institution
Audience: Health Professionals

BRONZE

Salud Talks, The Latino Health Equity Podcast
Dr. Amelie G. Ramirez, Salud America!, UT Health San Antonio
Division: Other / Miscellaneous
Audience: Consumers

MERIT

The Other Side – Preparing for Life after Cancer Treatment
Cancer Support Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

When Cancer Hits a Disaster Expert – A Conversation with Jamie Aten
Cancer Support Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

Digital Health Media / Publications Blog Post

GOLD

Learning About Racism: A Star Wars Story
American Academy of Pediatrics
Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

GOLD

Sisters' Guide to Better Health Care
Sisters Newsletter
Division: Media / Publishing
Audience: Consumers

GOLD

The Girlfriend's Guide to Genetic Testing
TheGirlfriend.com
Division: Media / Publishing
Audience: Consumers

SILVER

Boost Your Health
Sisters Newsletter
Division: Media / Publishing
Audience: Consumers

SILVER

Rites of Passage at 40-Plus
Sisters Newsletter
Division: Media / Publishing
Audience: Consumers

BRONZE

Cancer Immunotherapy Awareness Month: What Do You Need to Know?
Aaron Dean
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

Patient Matching: How the Lack of a UPI Affects Interoperability
Bridge Connector
Division: Business: less than 500 employees
Audience: Health Professionals

BRONZE

Tribal and Health Leaders Mark Major Advancement in Cancer Care for American Indians
Cancer Support Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

Increasing Breast Cancer Awareness Among Asian-American Women
Jenny Park
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

Preeclampsia and pregnancy-related deaths
March of Dimes
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

Avocados and Your Teeth
Solstice Benefits
Division: Health Insurer
Audience: Consumers

BRONZE

PGx Testing: Why Success Requires More Than Just Launching a Program
Translational Software
Division: Business: less than 500 employees
Audience: Health Professionals

MERIT

Developmental milestones and adjusted age for premature babies
March of Dimes
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

Here is why we need Black Maternal Mental Health Week
March of Dimes
Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

MERIT

Four Weird Things People Should Know About Their Health
Medical City Healthcare
Division: Health System
Audience: Consumers

MERIT

Eating Well with Cancer Q&A
Nick Power, Michelle Bratton
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

*A Gift? I'd Return My Mom's
Alzheimers If I Could*
TheGirlfriend.com
Division: Media / Publishing
Audience: Consumers

MERIT

Does Botox Equal Vanity?
TheGirlfriend.com
Division: Media / Publishing
Audience: Consumers

MERIT

*Walgreens, Cancer Support
Community Launch Feel More
Like You™ Campaign*
Tristan Fitzpatrick
Division: Association /
Professional Society / Non-Profit
Audience: Consumers

Digital Health Media / Publications

Blog Post Series

SILVER

*Ask St. Ann's: Meet our Experts
on Senior Health*
St. Ann's Community
Division: Association /
Professional Society / Non-Profit
Audience: Consumers

Digital Health Media / Publications

Book

GOLD

*Frankly Speaking About Cancer:
Small Lymphocytic Leukemia/Small
Lymphocytic Lymphoma Booklet*
Cancer Support Community
Division: Association /
Professional Society / Non-Profit
Audience: Consumers

GOLD

*Frankly Speaking About Cancer:
Tips for Managing and Budgeting
Your Cancer Costs*
Cancer Support Community
Division: Association /
Professional Society / Non-Profit
Audience: Consumers

SILVER

Paying for Assisted Living
Senior Living Residences
Division: Business: 500+ employees
Audience: Consumers

BRONZE

*Frankly Speaking About Cancer:
Metastatic Breast Cancer Book*
Cancer Support Community
Division: Association /
Professional Society / Non-Profit
Audience: Consumers

MERIT

*Pediatric Collections Ethics Rounds:
A Casebook in Pediatric Bioethics*
American Academy of Pediatrics
Division: Association /
Professional Society / Non-Profit
Audience: Health Professionals

MERIT

Chronic Neck Pain – Ebook
Veritas Health
Division: Media / Publishing
Audience: Consumers

Digital Health Media / Publications

Magazine

GOLD

Healthy Together
RWJBarnabas Health
Division: Health System
Audience: Consumers

SILVER

Heart Insight Fall 2019
Heart Insight Magazine
Division: Association /
Professional Society / Non-Profit
Audience: Consumers

SILVER

Heart Insight Summer 2019
Heart Insight Magazine
Division: Association /
Professional Society / Non-Profit
Audience: Consumers

SILVER

Stroke Connection Summer 2019
Stroke Connection Magazine
Division: Association /
Professional Society / Non-Profit
Audience: Consumers

BRONZE

Cancer Health Summer 2019
Smart + Strong
Division: Media / Publishing
Audience: Consumers

BRONZE

*Stroke Connection Special Topic
Supplement: Rehab After Stroke*
Stroke Connection Magazine
Division: Association /
Professional Society / Non-Profit
Audience: Consumers

BRONZE

Stroke Connection Spring 2019
Stroke Connection Magazine
Division: Association /
Professional Society / Non-Profit
Audience: Consumers

BRONZE

Veritas Health Summer Guide
Veritas Health
Division: Media / Publishing
Audience: Consumers

MERIT

Healthy You Spring 2019
**UMR Marketing
and Communications**
Division: Health Insurer
Audience: Consumers

MERIT

Healthy You Summer 2019
**UMR Marketing
and Communications**
Division: Health Insurer
Audience: Consumers

Digital Health Media / Publications

Medical Education

GOLD

2019 Trends in Nurse Staffing Study
Avant Healthcare Professionals
Division: Nurses / Allied Health Professionals
Audience: Health Professionals

SILVER

EULAR 2019 Congress Highlights
CESAS Medical / University of Glasgow
Division: Educational Institution
Audience: Health Professionals

BRONZE

On Target in RA Management: An Update on Strategies to Individualize Therapy for Rheumatoid Arthritis-Pathophysiology Puzzle
Paradigm Medical Communications, LLC
Division: Medical Communications Agency
Audience: Health Professionals

MERIT

Is it SSC-ILD? How to Properly Diagnose and Treat a Rare, Multifaceted Disease
Paradigm Medical Communications, LLC
Division: Medical Communications Agency
Audience: Health Professionals

MERIT

On Target in RA Management: An Update on Strategies to Individualize Therapy for Rheumatoid Arthritis-RU on Target?
Paradigm Medical Communications, LLC
Division: Medical Communications Agency
Audience: Health Professionals

Digital Health Media / Publications

Newsletter

BRONZE

Spine-health Weekly E-Newsletter
Veritas Health
Division: Media / Publishing
Audience: Consumers

MERIT

DHSS Newsletter
DHSS Public Information
Division: Government (Local/State/Federal)
Audience: Consumers

Digital Health Media / Publications

Other / Miscellaneous Digital Health Media / Publication

GOLD

Active Minds Never Age
Maple Knoll Village
Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER

Pharmacogenomics Testing: Harnessing the Power of Genetic Data for Personalized Medicine
Translational Software
Division: Business: less than 500 employees
Audience: Health Professionals

BRONZE

The A to Z Guide on IV Therapy
NOVA Plastic Surgery
Division: Physicians / Medical Practices
Audience: Consumers

MERIT

Debunking Common Myths About Cosmetic Plastic Surgery
NOVA Plastic Surgery
Division: Physicians / Medical Practices
Audience: Consumers

MERIT

Preparing for a MedSpa Appointment
NOVA Plastic Surgery
Division: Physicians / Medical Practices
Audience: Consumers

MERIT

Pharmacists as Pharmacogenomic Coaches
Translational Software
Division: Business: less than 500 employees
Audience: Health Professionals

Digital Health Media / Publications

Video

GOLD

Transplant Evaluation
DaVita
Division: Business: 500+ employees
Audience: Consumers

GOLD

Reading a Food Label
Healthwise
Division: Association / Professional Society / Non-Profit
Audience: Consumers

GOLD

How cancer prevention advances MD Anderson's mission to end cancer
MD Anderson Cancer Center
Division: Hospital – 500+ beds
Audience: Consumers

GOLD

Lymphedema surgery eases symptoms of this common cancer treatment side effect
MD Anderson Cancer Center
Division: Hospital – 500+ beds
Audience: Consumers

GOLD

"With Love, Me" presented by Your Cancer Game Plan
Merck & W20
Division: Pharmaceutical Company
Audience: Consumers

GOLD

Is it ok to lie to my family member with dementia? Your Questions Answered
Reitman Centre, Sinai Health System
Division: Health System
Audience: Consumers

GOLD

Better Choices for Better Health
UMR Marketing and Communications
Division: Health Insurer
Audience: Consumers

SILVER

Genetic Testing for Metastatic Breast Cancer: Felicia's Story
Cancer Support Community

Division: Association / Professional Society / Non-Profit
 Audience: Consumers

SILVER

Don't fall asleep with your phone
Coffey Communications

Division: Media / Publishing
 Audience: Consumers

SILVER

Medical Association of Georgia's 'Top Docs Radio'
Medical Association of Georgia

Division: Association / Professional Society / Non-Profit
 Audience: Health Professionals

SILVER

Treat People Better
Minnesota Office of Ombudsman

Division: Government (Local/State/Federal)
 Audience: Consumers

SILVER

New Member Video – "Choosing a PCP"
Passport Health Plan

Division: Health Insurer
 Audience: Consumers

SILVER

Spinal Motion Segment: C5-C6 Video
Veritas Health

Division: Media / Publishing
 Audience: Consumers

BRONZE

Don't go to work with the flu
Coffey Communications

Division: Media / Publishing
 Audience: Consumers

BRONZE

Postpartum Emotions
Elsevier Patient Engagement

Division: Media / Publishing
 Audience: Consumers

BRONZE

What makes MD Anderson a place of hope for cancer treatment
MD Anderson Cancer Center

Division: Hospital – 500+ beds
 Audience: Consumers

BRONZE

Controlled IL-12 Expression– Monotherapy
Nucleus Medical Media

Division: Media / Publishing
 Audience: Health Professionals

BRONZE

New Member Video – "Earn Rewards"
Passport Health Plan

Division: Health Insurer
 Audience: Consumers

BRONZE

Flexible Spending: Health Care Account
UMR Marketing and Communications

Division: Health Insurer
 Audience: Consumers

BRONZE

Ask About Aspirin: Busy Morning
University of Minnesota Heart Health Program

Division: Educational Institution
 Audience: Consumers

BRONZE

Put Chemo to the Test
W2O and Genomic Health

Division: Pharmaceutical Company
 Audience: Consumers

MERIT

Build your family medical history
Coffey Communications

Division: Media / Publishing
 Audience: Consumers

MERIT

Tech Neck
Dear Doctor, Inc.

Division: Media / Publishing
 Audience: Consumers

MERIT

API Recruitment
DHSS Public Information Team

Division: Government (Local/State/Federal)
 Audience: Consumers

MERIT

Look For This Icon To Help Prevent Teen Medicine Abuse
Edelman

Division: Pharmacy / Drug Store
 Audience: Consumers

MERIT

Chronic health conditions and pregnancy
March of Dimes

Division: Association / Professional Society / Non-Profit
 Audience: Consumers

MERIT

Houston Dynamo defender Chris Duvall on the importance of healthy eating
MD Anderson Cancer Center

Division: Hospital – 500+ beds
 Audience: Consumers

MERIT

"Set You Free"
Minnesota Department of Human Services

Division: Government (Local/State/Federal)
 Audience: Consumers

Mobile Digital Health Resources
Mobile Application

GOLD

Cancer.Net Mobile
American Society of Clinical Oncology

Division: Association / Professional Society / Non-Profit
 Audience: Consumers

SILVER

The Wellframe Digital Health Management Solution
Wellframe

Division: Other / Miscellaneous
 Audience: Consumers

BRONZE

CPT QuickRef App
American Medical Association

Division: Association / Professional Society / Non-Profit
 Audience: Health Professionals

MERIT

MyCreateHealth Mobile App – Mobile Application
CreateÆ Health Plans

Division: Health Insurer
 Audience: Consumers

Mobile Digital Health Resources

Mobile Website

SILVER

PatientPoint Children's Allergies Mobile Condition Site

PatientPoint

Division: Media / Publishing
Audience: Consumers

BRONZE

Spine-health.com Mobile Website

Veritas Health

Division: Media / Publishing
Audience: Consumers

MERIT

Sharecare.com (Mobile)

The Sharecare Team

Division: Business: 500+ employees
Audience: Consumers

Mobile Digital Health Resources

Other / Miscellaneous Mobile Digital Health Resource

SILVER

Mobile messaging helps hospitals engage and educate new parents—and forge lasting relationships along the way.

UbiCare

Division: Business: less than 500 employees
Audience: Consumers

Personal Digital Health Devices / Wearables

Other / Miscellaneous Digital Health Device / Wearable

SILVER

JOGO Health – Digital Therapeutics

JOGO Health

Division: Consumer Product Company
Audience: Consumers

Web-based Digital Health

Content Management System

GOLD

Website Portal and Content Management System

CareTech Solutions, Inc

Division: Hospital – 500+ beds
Audience: Health Professionals

Web-based Digital Health

Digital Health Curation

BRONZE

Digital Health Curation for the Salud America! Website

Dr. Amelie G. Ramirez, Salud America!, UT Health San Antonio

Division: Other / Miscellaneous
Audience: Consumers

MERIT

Connecting Digital Health Health

Division: Health System

Audience: Health Professionals

Web-based Digital Health

Directory / Ratings / Guides

SILVER

Sharecare Find a Doctor tool

The Sharecare Team

Division: Business: 500+ employees
Audience: Consumers

MERIT

ASHI and Medic First Aid Resource Center

ASHI and Medic First Aid (Brand of HSI)

Division: Business: less than 500 employees
Audience: Health Professionals

Web-based Digital Health

Forum / Message Board

SILVER

DailyStrength

The Sharecare Team

Division: Business: 500+ employees
Audience: Consumers

BRONZE

Veritas Health Forum

Veritas Health

Division: Media / Publishing
Audience: Consumers

Web-based Digital Health

Infographic

GOLD

Participate in clinical trials

Melanoma Research Foundation (MRF)

Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER

Drowning Prevention

American Academy of Pediatrics

Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

Rethinking the SILVER Tsunami

Bridge Connector

Division: Business: less than 500 employees
Audience: Health Professionals

MERIT

The Ultimate Guide to Healthy Aging in Georgia

The Arbor Company

Division: Health System
Audience: Consumers

Web-based Digital Health Interactive Content / Rich Media

GOLD

*"An Interactive Journey
Into Endometriosis"*

The Sharecare Team

Division: Business: 500+ employees
Audience: Consumers

SILVER

*7 great reasons to walk out
your door*

Coffey Communications

Division: Media / Publishing
Audience: Consumers

SILVER

How does your heart work?

Coffey Communications

Division: Media / Publishing
Audience: Consumers

SILVER

How the flu spreads

Coffey Communications

Division: Media / Publishing
Audience: Consumers

SILVER

*Say goodnight to screens
for better sleep*

Coffey Communications

Division: Media / Publishing
Audience: Consumers

SILVER

Healthy Together

RWJBarnabas Health

Division: Health System
Audience: Consumers

SILVER

*The Ultimate Guide to
Senior Living in Georgia*

The Arbor Company

Division: Health System
Audience: Consumers

BRONZE

www.iQandA-cme.com

CMEducation Resources

Division: Medical Communications Agency
Audience: Health Professionals

BRONZE

7 facts and myths about opioids

Coffey Communications

Division: Media / Publishing
Audience: Consumers

BRONZE

*7 ways to reduce
food waste at home*

Coffey Communications

Division: Media / Publishing
Audience: Consumers

BRONZE

Bariatric surgery, explained

Coffey Communications

Division: Media / Publishing
Audience: Consumers

MERIT

Loneliness assessment

Coffey Communications

Division: Media / Publishing
Audience: Consumers

MERIT

*Overt Hepatic Encephalopathy
in the Hospital Value Story*

Salix

Division: Pharmaceutical Company
Audience: Health Professionals

Web-based Digital Health Microsite

GOLD

Activate: The Next Level of CRT

StoneArch

Division: Medical Equipment /
Device Manufacturer
Audience: Health Professionals

SILVER

The MOCHA Center microsite

The Martin Group

Division: Business: less than 500 employees
Audience: Consumers

BRONZE

The Arbor at BridgeMill

The Arbor Company

Division: Health System
Audience: Consumers

MERIT

*Healthy Living: Preparing Your Mind,
Body and Bones for the 3-Day*

American Bone Health and Susan G. Komen

Division: Association /
Professional Society / Non-Profit
Audience: Consumers

MERIT

ACE CareCart™

Salix

Division: Pharmaceutical Company
Audience: Health Professionals

Web-based Digital Health Other / Miscellaneous Web-based Digital Health

GOLD

Eliza's Walk

American Heart Association

Division: Association /
Professional Society / Non-Profit
Audience: Consumers

GOLD

Recovery Month Landing Page

Minnesota Department of Human Services

Division: Government (Local/State/Federal)
Audience: Consumers

SILVER

Staying Sharp

AARP

Division: Association /
Professional Society / Non-Profit
Audience: Consumers

BRONZE

SMFM Thrive Resource Library

Society for Maternal-Fetal Medicine

Division: Association /
Professional Society / Non-Profit
Audience: Health Professionals

MERIT

*NorthWestern Mutual Home Office
Tier 1 Email*

NorthWestern

Division: Health Insurer
Audience: Consumers

Web-based Digital Health Portal – Patient Education

SILVER

New Member Homepage
My plan details
UMR Marketing and Communications
Division: Health Insurer
Audience: Consumers

SILVER

New Member Homepage Taskbar
UMR Marketing and Communications
Division: Health Insurer
Audience: Consumers

BRONZE

The Dental Care Plus Group – Oral Health Center

Dear Doctor, Inc.
Division: Media / Publishing
Audience: Consumers

Web-based Digital Health Portal – Physician / Clinician

GOLD

Enhanced Additional Benefits details page
UMR Marketing and Communications
Division: Health Insurer
Audience: Consumers

GOLD

Enhanced claim summary and details view
UMR Marketing and Communications
Division: Health Insurer
Audience: Consumers

Web-based Digital Health Responsive Website Design

GOLD

ASHI and Medic First Aid Responsive Website Design
ASHI and Medic First Aid (Brand of HSI)
Division: Business: less than 500 employees
Audience: Health Professionals

SILVER

Northern Virginia Mental Health Institute Public-Facing Website
AIS Network
Division: Hospital – under 250 beds
Audience: Consumers

BRONZE

Johns Hopkins Medicine Health Internet Strategy Team
Division: Health System
Audience: Consumers

MERIT

New Temple Health Website
Temple Health
Division: Health System
Audience: Consumers

Web-based Digital Health Web-based Resource / Tool

GOLD

How the WSCC Model Informs HIV, STD, and Pregnancy Prevention
CDC Division of Adolescent and School Health (DASH), Nicole Richardson-Smith
Division: Government (Local/State/Federal)
Audience: Consumers

SILVER

Pre-departure Medical Assessment
Cigna Global Wellbeing Solutions
Division: Health Insurer
Audience: Consumers

BRONZE

MyMedicare.gov Visual Refresh
Centers for Medicare & Medicaid Services (CMS)
Division: Government (Local/State/Federal)
Audience: Consumers

BRONZE

KDE – Kidney Disease Education
DaVita
Division: Business: 500+ employees
Audience: Consumers

BRONZE

Anticoagulants for Atrial Fibrillation
Wolters Kluwer
Division: Business: 500+ employees
Audience: Consumers

MERIT

AMA GME Competency Education Program
American Medical Association
Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

MERIT

CenturyLink Back Pain Guide
CenturyLink
Division: Health Insurer
Audience: Consumers

MERIT

Mindfulness Workshop
Health Advocate
Division: Business: 500+ employees
Audience: Consumers

MERIT

NPIN PrEP Provider Data and Locator Widget
John Chandler, CDC NCHHSTP
Division: Other / Miscellaneous
Audience: Consumers

MERIT

Magellan Rx Cares
Magellan Rx Management
Division: Health Insurer
Audience: Consumers

MERIT

Hemophilia Care Coordination and Current Treatment Options: The Latest Insights for Managed Care and Specialty Pharmacy
National Hemophilia Foundation and Impact Education, LLC
Division: Medical Communications Agency
Audience: Health Professionals

MERIT

HealthClips Online
The Wellness Network
Division: Other / Miscellaneous
Audience: Consumers

Web-based Digital Health Webinar

MERIT

Goals & Strategies for Managing CLN2 Disease: A no-cost, on-demand, educational webinar exploring expert recommended strategies for managing neuronal ceroid lipofuscinosis type 2 (CLN2) disease, one of the most common forms of NCL

BioMarin / ELM Medical

Division: Medical Communications Agency
Audience: Health Professionals

Web-based Digital Health Website

GOLD

SightMatters.com for Age-related Macular Degeneration (AMD) sufferers

Bausch + Lomb

Division: Consumer Product Company
Audience: Consumers

GOLD

SightMatters.com for Age-related Macular Degeneration (AMD) sufferers

Bausch + Lomb

Division: Consumer Product Company
Audience: Health Professionals

SILVER

Iredell Health System website

Iredell Health System

Division: Health System
Audience: Consumers

SILVER

Ludi Corporate Website

Ludi, Inc. and Parisa Consulting

Division: Business: less than 500 employees
Audience: Health Professionals

SILVER

Johns Hopkins Medicine

The Berndt Group

Division: Health System
Audience: Consumers

BRONZE

Bartlett Regional Hospital website

Bartlett Regional Hospital

Division: Hospital – under 250 beds
Audience: Consumers

BRONZE

Bozeman Health website

Bozeman Health

Division: Health System
Audience: Consumers

BRONZE

Behavioral Health Toolkit for PCPs

Magellan Healthcare – Provider Marketing

Division: Health Insurer
Audience: Health Professionals

BRONZE

Great Lakes Cancer Care website

The Martin Group

Division: Physicians / Medical Practices
Audience: Consumers

MERIT

www.iQandA-cme.com

CMEducation Resources

Division: Medical Communications Agency
Audience: Health Professionals

MERIT

Emanate Health website

Emanate Health

Division: Health System
Audience: Consumers

MERIT

The ESsentials for People Living with Epithelioid Sarcoma

Epizyme, Inc.

Division: Pharmaceutical Company
Audience: Consumers

MERIT

Mary Rutan Hospital website

Mary Rutan Hospital

Division: Hospital – under 250 beds
Audience: Consumers

MERIT

Aberdeen Village website

PMMA, Five19

Division: Health System
Audience: Consumers

MERIT

Pop Forward

Sanofi Pasteur

Division: Accountable Care Organization (ACO)
Audience: Health Professionals

MERIT

Shannon Medical Center website

Shannon Medical Center

Division: Hospital – under 250 beds
Audience: Consumers

MERIT

New Temple Health Website

Temple Health

Division: Health System
Audience: Consumers

MERIT

Samaritan Medical Center website

The Martin Group

Division: Hospital – 250-499 beds
Audience: Consumers

MERIT

Omeros

Viscira

Division: Business: less than 500 employees
Audience: Health Professionals

