

WINNERS



20TH ANNIVERSARY

FALL 2018

HONORING THE WORLD'S BEST DIGITAL HEALTH RESOURCES

AARP Media

PRESENTED TO:

AARP

SILVER / Disrupt Dementia / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article Series .

SILVER / Menopause: A Survival Guide / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article Series .

MERIT / Lose Weight, Feel Great! (7 Story Weight Loss Package) / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article Series .

MERIT / Sugar: A Love Story / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article .

AbelsonTaylor

PRESENTED TO:

AbelsonTaylor

GOLD / COOLIEF Website / Division: Business: less than 500 employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

BRONZE / MACI website / Division: Business: less than 500 employees / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Website .

MERIT / COOLIEF Website / Division: Business: less than 500 employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

AIS Media Inc

PRESENTED TO:

AIS Media

GOLD / Touchdowns For Children's / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

American Academy of Pediatrics

PRESENTED TO:

American Academy of Pediatrics

GOLD / Pediatrics Instagram Takeover / Division: Physicians / Medical Practices / Audience: Health Professionals / Classification: Digital Health — Social Media. / Category: Instagram .

SILVER / Keep Kids Safe From Lawn Mower Injuries / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Web-based Digital Health. / Category: Infographic .

SILVER / Pediatricians Share Why They Vaccinate / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

SILVER / Pediatricians Speak Out Against Gun Violence / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

SILVER / Pediatrics Video Abstracts / Division: Physicians / Medical Practices / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Video .

MERIT / Button Battery Injuries in Children / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Web-based Digital Health. / Category: Infographic .

PRESENTED TO:

Healthy Children

SILVER / HealthyChildren.org - From the American Academy of Pediatrics / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

BRONZE / Pool Dangers and Drowning Prevention—When It's Not Swimming Time / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article .

American Heart Association

PRESENTED TO:

Heart Insight Magazine

SILVER / Strong Survivor / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article .

BRONZE / Heart Insight Fall 2018 / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Magazine .

BRONZE / Preaching What You Practice / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article .

MERIT / Heart Insight Summer 2018 / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Magazine .

MERIT / Hidden Dangers of Undiagnosed Diabetes / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article .

MERIT / Understanding Cholesterol Lowering Drugs / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article .

PRESENTED TO:

Stroke Connection Magazine

GOLD / Stroke Connection Spring 2018 / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Magazine .

SILVER / Helping Others Understand: Post-Stroke Depression, Stroke Connection Spring 2018 / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article .

SILVER / The Synergy of Multiple Stroke Risks, Stroke Connection Spring 2018 / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article .

BRONZE / Stroke Connection Summer 2018 / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Magazine .

BRONZE / What to Expect from Outpatient Rehab, Stroke Connection Summer 2018 / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article .

MERIT / Seizures After Stroke, Stroke Connection Summer 2018 / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article .

American Institute for Preventive Medicine

PRESENTED TO:

American Institute for Preventive Medicine

MERIT / HealthyLearn Hub / Division: Business: less than 500 employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

Asbestos.com

PRESENTED TO:

Asbestos.com

SILVER / Firefighters and Asbestos Exposure / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Directory / Ratings / Guides .

SILVER / Hidden Dangers of Talc: When Manufacturers Put Profits Before People / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article .

SILVER / The Mesothelioma Center / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

BRONZE / Asbestos in Makeup / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Directory / Ratings / Guides .

MERIT / 5 Places You Wouldn't Expect to Find Asbestos / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog .

Avant Healthcare Professionals

PRESENTED TO:

Avant Healthcare Professionals

MERIT / Top Concerns CNOs Face in 2018 / Division: Business: 500+ employees / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Blog .

Aventria Health Group

PRESENTED TO:

Celgene

MERIT / Vital Square Plugin / Division: Health Insurer / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

Blausen Medical Communications

PRESENTED TO:

Blausen Medical Communications

BRONZE / Blausen.com, A Leader In Global Education & Viewed in Every Country in the World / Division: Business: less than 500 employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Other / Miscellaneous Web-based Digital Health .

Cancer Support Community

PRESENTED TO:

Cancer Support Community

SILVER / Frankly Speaking About Cancer: Eating Well with Head & Neck Cancer / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Book .

MERIT / Frankly Speaking About Cancer: Immunotherapy Side Effects CancerEd Online eLearning guide / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

PRESENTED TO:

Dr. Alexandra Zaleta, Dr. Joanne Buzaglo, Shauna McManus

MERIT / Demystifying Distress Screening / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog .

PRESENTED TO:

Rosie Morrison

BRONZE / Seven Tips to Manage Scanxiety / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog .

PRESENTED TO:

Tristan Fitzpatrick

MERIT / The Financial Impact of a Cancer Diagnosis / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog .

MERIT / Cancer Support Community Twitter / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Twitter .

MERIT / Caring for Caregivers at Colorado Cancer Caregivers Day / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog .

CareQuest - NavGate Technologies

PRESENTED TO:

CareQuest - NavGate Technologies

SILVER / CareOptions Family Care Resources / Division: Business: less than 500 employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Other / Miscellaneous Web-based Digital Health .

CDM Montreal

PRESENTED TO:

CDM Montreal / Otsuka Canada

SILVER / Jinarc Patient Website / Division: Pharmaceutical Company / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

MERIT / Jinarc Patient Mobile Website / Division: Pharmaceutical Company / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Website .

CESAS Medical

PRESENTED TO:

CESAS Medical / University of Glasgow

BRONZE / EULAR 2018 Conference Highlights / Division: Educational Institution / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Medical Education .

MERIT / Highlights from EULAR 2018: Current and Future Perspectives in the Cytokine Signalling Blockade / Division: Educational Institution / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Medical Education .

PRESENTED TO:

CESAS Publications / BMJ Group

BRONZE / Considerations in Medicine: Considering Biosimilars in Inflammatory Diseases / Division: Media / Publishing / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Other / Miscellaneous Digital Health Media / Publication .

BRONZE / Considerations in Medicine: Considering Biosimilars in Inflammatory Diseases Online Course / Division: Media / Publishing / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Medical Education .

Coffey Communications

PRESENTED TO:

CarolinaEast Health System

SILVER / CarolinaEast Health System website / Division: Hospital — 250-499 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

PRESENTED TO:

Clark Fork Valley Hospital

BRONZE / Clark Fork Valley Hospital website / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

PRESENTED TO:

Claxton-Hepburn Medical Center

MERIT / Claxton-Hepburn Medical Center website / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

PRESENTED TO:

Coffey Communications

GOLD / Health behaviors: Creating content that speaks to millennials / Division: Media / Publishing / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Blog .

SILVER / 5 facts and myths about diabetes / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Infographic .

BRONZE / Heart risks you can change / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Infographic .

BRONZE / How to earn featured snippets for healthcare SEO / Division: Media / Publishing / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Blog .

BRONZE / Meals and meds: Don't eat this while taking that / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Infographic .

BRONZE / The breast cancer gene: Should you get a BRCA test? / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

BRONZE / Try, try again to stop smoking / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

MERIT / Lung cancer screening: Is it right for you? / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

MERIT / Reel in the benefits of fish / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

PRESENTED TO:

Dameron Hospital

MERIT / Dameron Hospital website / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

PRESENTED TO:

Dignity Health St. Rose Dominican

SILVER / Reach Online / Division: Hospital — 250-499 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Microsite .

PRESENTED TO:

Scheurer Hospital

MERIT / Scheurer Hospital website / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

PRESENTED TO:

St. Claire HealthCare

BRONZE / St. Claire HealthCare website / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

DaiWare, Inc.

PRESENTED TO:

DaiWare, Inc.

MERIT / Predictive Healthcare for Longer Healthier Life. / Division: Business: less than 500 employees / Audience: Health Professionals / Classification: Connected Digital Health. / Category: Clinical Decision Support Tools .

DaVita

PRESENTED TO:

DaVita

BRONZE / Kidney Diet and Nutrition / Division: Business: 500+ employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

BRONZE / Traveling on Dialysis Facebook Carousel / Division: Business: 500+ employees / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

DocuTAP

PRESENTED TO:

DocuTAP

SILVER / Urgent Care Electronic Medical Record / Division: Physicians / Medical Practices / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Health Records .

Drugwatch

PRESENTED TO:

Drugwatch

SILVER / BIG PHARMA AND THE OPIOID EPIDEMIC / Division: Business: less than 500 employees / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article .

SILVER / Is Your Heartburn Medicine Really Necessary? / Division: Business: less than 500 employees / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article .

BRONZE / U.S. Drug Prices vs The World / Division: Business: less than 500 employees / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article .

MERIT / Drugwatch / Division: Business: less than 500 employees / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

MERIT / The Bleeding Edge Filmmakers: Medical Device Negligence & Sexual Assault — An Interesting Paralle / Division: Business: less than 500 employees / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article .

Eating Recovery Center

PRESENTED TO:

Eating Recovery Center

SILVER / YouTube Bonanza / Division: Health System / Audience: Consumers / Classification: Digital Health — Social Media. / Category: YouTube .

BRONZE / Eating Recovery Center Website / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

BRONZE / Eating Recovery Center Website Articles / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article .

MERIT / Binge Eating Connection / Division: Health System / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

MERIT / Eating Recovery Center Blog / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog .

Edelman

PRESENTED TO:

Edelman

BRONZE / Look To Your Future / Division: Medical Communications Agency / Audience: Consumers / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

Elsevier Patient Engagement

PRESENTED TO:

Elsevier Patient Engagement

MERIT / Recovery After Pregnancy Loss / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

Flo Health Inc.

PRESENTED TO:

Flo Health Inc.

SILVER / Flo Health / Division: Consumer Product Company / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Health Records. Smartphone

FSAstore.com/HSAstore.com

PRESENTED TO:

FSAstore.com/HSAstore.com

SILVER / FSA Learning Center / Division: Business: less than 500 employees / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog .

SILVER / FSAstore.com/HSAstore.com / Division: Business: less than 500 employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: E-Business .

MERIT / Decoding the FSA Grace Period, Rollover & Run-Out / Division: Business: less than 500 employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Directory / Ratings / Guides .

Grey Health Group

PRESENTED TO:

Grey Health Group

GOLD / Syphilis Is Back / Division: Medical Communications Agency / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

SILVER / Syphilis Is Back / Division: Medical Communications Agency / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Website .

PRESENTED TO:

Pfizer/ghg | greyhealth group

MERIT / Don't Let This Be Your Story / Division: Pharmaceutical Company / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

Harley Therapy Platform Ltd

PRESENTED TO:

Harley Therapy Platform Ltd

SILVER / The Airbnb for Therapy / Division: Business: less than 500 employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

Health Advocate

PRESENTED TO:

Health Advocate

SILVER / 56 Days to 5K Challenge / Division: Business: 500+ employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

Health Alliance Plan

PRESENTED TO:

Health Alliance Plan

BRONZE / Sitting All Day? Get Moving Instead / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog .

MERIT / Do You Know the Signs of a Stroke? / Division: Health Insurer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Infographic .

MERIT / Hungry? Here are 28 Ideas for Smarter Snacking / Division: Health Insurer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Infographic .

Health Grades, Inc.

PRESENTED TO:

Health Grades, Inc.

SILVER / MelroseWakefield Healthcare Website Design / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

Health Literacy Media

PRESENTED TO:

Health Literacy Media

GOLD / My Transplant Coach / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

Health Monitor Network

PRESENTED TO:

Health Monitor Network

BRONZE / RA Monitor / Division: Media / Publishing / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Patient Monitoring. Smartphone

MERIT / Migraine Monitor / Division: Media / Publishing / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Patient Monitoring. Smartphone

MERIT / Psoriasis Monitor / Division: Media / Publishing / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Patient Monitoring. Smartphone

HealthiNation

PRESENTED TO:

HealthiNation

SILVER / The Lung Cancer Stigma Is Real and Devastating to Patients—Here's What to Do About It / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

SILVER / Vaccines for Babies: Understanding the Vaccine Schedule / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

BRONZE / Climbing Beyond the Limits of Multiple Sclerosis: Meet Lori Schneider / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

BRONZE / Diagnosed with Breast Cancer: 12 Completely Candid Truths from Women Who Got Through It / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

MERIT / Nike Trainer Holly Rilinger's 5 Essential Morning Rituals / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

Healthwise

PRESENTED TO:

Healthwise

GOLD / Grief: Coping After Stillbirth / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

BRONZE / Car Seat Safety / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

MERIT / Dialysis: What Is It / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

Healthy Hearing

PRESENTED TO:

Healthy Hearing

SILVER / Spider silk could offer breakthrough in hearing aid microphones / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article .

Innis Maggiore

PRESENTED TO:

Innis Maggiore

BRONZE / AultmanNow - See A Doctor 24/7 / Division: Hospital — 250-499 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

International Meetings & Science

PRESENTED TO:

International Meetings & Science

MERIT / Teen ADHD: Beyond the School Day / Division: Medical Communications Agency / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Video .

JBS International

PRESENTED TO:

JBS International

GOLD / Learn about the National Institute on Aging at NIH / Division: Government (Local/State/Federal) / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

MERIT / Science to Medicine / Division: Government (Local/State/Federal) / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

Kaiser Permanente

PRESENTED TO:

Kaiser Permanente Educational Theatre Program

MERIT / What Goes Around Instagram / Division: Health Insurer / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Instagram .

KNB Communications

PRESENTED TO:

TopLine MD Health Alliance

BRONZE / 3D Breast Imaging Is A Must / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

Kneadle, Inc.

PRESENTED TO:

Kneadle

SILVER / Damon Braces Website Redesign 2018 / Division: Medical Equipment / Device Manufacturer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

MERIT / iLocal Box Pharmacy Microsite 2018 / Division: Other / Miscellaneous / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Microsite .

MERIT / NCADD/AOT Anti-Tobacco Campaign Video Ad / Division: Government (Local/State/Federal) / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Other / Miscellaneous Digital Health Media / Publication .

Living Well With Epilepsy

PRESENTED TO:

Living Well With Epilepsy

MERIT / Living Well With Epilepsy Blog / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog .

Magellan Health, Inc.

PRESENTED TO:

Magellan Health, Inc.

BRONZE / Opioid Insights / Division: Business: 500+ employees / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Article Series .

MERIT / Magellan Health Insights / Division: Business: 500+ employees / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog .

Magellan Healthcare

PRESENTED TO:

Magellan Healthcare - Provider Marketing

BRONZE / Behavioral Health Toolkit for PCPs / Division: Health Insurer / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Website .

MaineGeneral Health

PRESENTED TO:

MaineGeneral Health

SILVER / Sports Medicine Animated Banner Campaign / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Banner Ad .

Mayo Clinic

PRESENTED TO:

Mayo Clinic

MERIT / Mayo Clinic.org / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

McCann Health NY/Klick Health/AllazoHealth/Pleio

PRESENTED TO:

Takeda Pharmaceuticals U.S.A. Inc./Lundbeck Pharmaceuticals

MERIT / tAccess Patient Support Program / Division: Other / Miscellaneous / Audience: Consumers / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

MD Anderson Cancer Center

PRESENTED TO:

MD Anderson Cancer Center

GOLD / MD Anderson Cancer Center Facebook page / Division: Hospital — 500+ beds / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

SILVER / Cancerwise blog / Division: Hospital — 500+ beds / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog .

BRONZE / CAR T-cell therapy: 9 things to know / Division: Hospital — 500+ beds / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article .

MERIT / Non-Hodgkin's lymphoma survivor: A CAR-T cell clinical trial gave me my life back / Division: Hospital — 500+ beds / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article .

Medical City Healthcare

PRESENTED TO:

Medical City Healthcare

BRONZE / Medical City Women's Hospital / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

MERIT / LifeSigns Blog / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

MedMedia Campaign

PRESENTED TO:

MedMedia Campaign/Astellas

SILVER / OAB.ie Patient Website / Division: Medical Communications Agency / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

Merck Manual

PRESENTED TO:

Merck Manual

SILVER / Merck Manual Consumer App / Division: Media / Publishing / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Tool / Resource. Responsive Design

SILVER / Merck Manual Professional App / Division: Media / Publishing / Audience: Health Professionals / Classification: Mobile Digital Health Resources. / Category: Mobile Application Tool / Resource. Responsive Design

MERIT / Merck Manual Consumer Version / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

MERIT / Merck Manual Professional Version / Division: Media / Publishing / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Website .

MicroMass Communications, Inc.

PRESENTED TO:

MicroMass Communications, Inc.

GOLD / Lexicon STRIPES / Division: Business: less than 500 employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Portal Physician / Clinician.

MJH Inc.

PRESENTED TO:

Beth Fand Incollingo - CURE

BRONZE / Robin Roberts: Making Her Mess Her Message / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article .

PRESENTED TO:

Erik Ness - CURE

MERIT / Just Treatment / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article .

PRESENTED TO:

Jennifer Cain - CURE

SILVER / On Cancer, Grief and Motherhood / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog .

PRESENTED TO:

Kristie L. Kahl - CURE

MERIT / Learning the Basics of Immunotherapy / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Audio .

National Jewish Health

PRESENTED TO:

National Jewish Health

GOLD / Are Fruits and Veggies Making Your Mouth Itchy? / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Infographic .

SILVER / What Is Oral Allergy Syndrome? / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

Nationwide Children's Hospital

PRESENTED TO:

Nationwide Children's Hospital

BRONZE / Nationwide Children's Hospital Website / Division: Hospital — 250-499 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

MERIT / Nationwide Children's Hospital Blog / Division: Hospital — 250-499 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Other / Miscellaneous Web-based Digital Health .

PRESENTED TO:

Nationwide Children's Hospital and Dr. Mike Patrick

BRONZE / Padiacast CME / Division: Hospital — 250-499 beds / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

PRESENTED TO:

Nationwide Children's Hospital and The Berndt Group

SILVER / Nationwide Children's Hospital Website / Division: Hospital — 250-499 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

PRESENTED TO:

Nationwide Children's Hospital Social Media Team

GOLD / Nationwide Children's Hospital Facebook Community / Division: Hospital — 250-499 beds / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

Optum

PRESENTED TO:

Optum Marketing Team

SILVER / OptumForum / Division: Other / Miscellaneous / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Microsite .

Oshi Health, Inc.

PRESENTED TO:

Oshi Health, Inc.

SILVER / Oshi Health: the First All-in-One Mobile App to Empower Patients with Inflammatory Bowel Disease (IBD) / Division: Other / Miscellaneous / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Chronic Disease Management. Smartphone

Paradigm Medical Communications, LLC

PRESENTED TO:

Paradigm Medical Communications, LLC

GOLD / Your Patient Notes Bowel Symptoms and Abdominal Pain. What Should You Do Next? / Division: Medical Communications Agency / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Medical Education .

SILVER / Progress and Promise in the Identification and Management of Interstitial Lung Disease / Division: Medical Communications Agency / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Medical Education .

PIERRE FABRE DERMO-COSMETIQUE

PRESENTED TO:

PIERRE FABRE DERMO COSMETIQUE

SILVER / DERMAWEB / Division: Pharmaceutical Company / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Responsive Website Design .

Porter Novelli

PRESENTED TO:

Porter Novelli

GOLD / Diabetes Animated Infographic / Division: Government (Local/State/Federal) / Audience: Consumers / Classification: Web-based Digital Health. / Category: Other / Miscellaneous Web-based Digital Health .

Porter Novelli Public Services

PRESENTED TO:

Centers for Disease Control and Prevention and Porter Novelli Public Services

SILVER / 2018 NIIW #ivax2protect Campaign / Division: Government (Local/State/Federal) / Audience: Health Professionals / Classification: Digital Health — Social Media. / Category: Twitter .

Premier Health

PRESENTED TO:

Premier Health

SILVER / Premier Health Now On-Air - What's in Your Suitcase? Must-Haves for a Healthy Vacation / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Audio .

BRONZE / Premier Health Now / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog .

MERIT / Halloween Safety Clips / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Infographic .

MERIT / Premier Health Facebook / Division: Health System / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

MERIT / The Do's and Don'ts of Burns / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Infographic .

Resonance House, LLC

PRESENTED TO:

Resonance House, LLC

MERIT / Shadows Edge / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Interactive / Gaming. Smartphone

Sage Age Strategies

PRESENTED TO:

Sage Age Strategies

GOLD / Abe's Garden Website / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

Salud America! at UT Health San Antonio

PRESENTED TO:

Salud America! at UT Health San Antonio

GOLD / @SaludAmerica on Twitter / Division: Other / Miscellaneous / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Twitter .

GOLD / Salud America! Website Digital Content Curation for Latino Health Equity / Division: Other / Miscellaneous / Audience: Consumers / Classification: Web-based Digital Health. / Category: Digital Health Curation .

SILVER / Salud America! Website / Division: Other / Miscellaneous / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

Senior Living Communities

PRESENTED TO:

Senior Living Communities

GOLD / Memory Care Guide / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article Series .

Sharecare

PRESENTED TO:

The Sharecare Team

SILVER / DailyStrength / Division: Business: 500+ employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Forum / Message Board .

SILVER / Dr. Oz on Instagram / Division: Business: 500+ employees / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Instagram .

SILVER / Sharecare.com / Division: Business: 500+ employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

SILVER / Sharing Care: Diveheart / Division: Business: 500+ employees / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

BRONZE / "Why More US Moms Are Dying" from Sharecare.com / Division: Business: 500+ employees / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article .

BRONZE / Sharecare for iOS and Android / Division: Business: 500+ employees / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Tool / Resource. Smartphone

BRONZE / Sharecare on Instagram / Division: Business: 500+ employees / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Instagram .

BRONZE / Sharecare on Twitter / Division: Business: 500+ employees / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Twitter .

BRONZE / Sharecare.com / Division: Business: 500+ employees / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Website .

MERIT / Sharecare on Facebook / Division: Business: 500+ employees / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

MERIT / Sharing Care: Alex's Story / Division: Business: 500+ employees / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

MERIT / The Dr. Oz Show Facebook Page / Division: Business: 500+ employees / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

Smart + Strong

PRESENTED TO:

Smart + Strong

MERIT / Cancer Health / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

MERIT / Cancer Health Summer 2018 / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Magazine .

MERIT / Hep / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

MERIT / POZ / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

MERIT / Real Health / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

StayWell

PRESENTED TO:

StayWell

SILVER / Krames Behavior Change Quit Smoking Series / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Other / Miscellaneous Digital Health Media / Publication .

BRONZE / Krames Behavior Change Stress Management Series / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Other / Miscellaneous Digital Health Media / Publication .

MERIT / Krames Behavior Change Activity Series / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Other / Miscellaneous Digital Health Media / Publication .

MERIT / Krames Behavior Change Healthy Weight Series / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Other / Miscellaneous Digital Health Media / Publication .

TCTMD

PRESENTED TO:

Cardiovascular Research Foundation

MERIT / TCTMD.com / Division: Association / Professional Society / Non-Profit / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Website .

The Goodman Group

PRESENTED TO:

The Goodman Group

GOLD / Senior Independence: How Communities Help Residents Thrive / Division: Business: 500+ employees / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog .

BRONZE / Meet Sylvia: I Will Keep on Giving / Division: Business: 500+ employees / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

MERIT / Meet LeRoy: I Will Keep on Walkin' / Division: Business: 500+ employees / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

The University of Texas MD Anderson Cancer Center

PRESENTED TO:

The University of Texas MD Anderson Cancer Center

SILVER / Brain tumor patient plays guitar during awake craniotomy surgery / Division: Hospital — 500+ beds / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

PRESENTED TO:

UT MD Anderson Cancer Center

BRONZE / How MD Anderson weathered Hurricane Harvey / Division: Hospital — 500+ beds / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Video .

UMR

PRESENTED TO:

UMR

GOLD / Boost Your Energy Naturally / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article .

SILVER / Healthy You Spring 2018 / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Magazine .

SILVER / Healthy You Summer Issue / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Magazine .

BRONZE / Weight is More than a Number / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog .

MERIT / Behold the Backyard / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article .

MERIT / Healthy Vacation / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article .

Uncommon Bold

PRESENTED TO:

Lightning Bolt Solutions

SILVER / Ending Physician Burnout with AI / Division: Health System / Audience: Health Professionals / Classification: Connected Digital Health. / Category: Clinical Mobility Tools .

UnitedHealth Care

PRESENTED TO:

UnitedHealth Care

SILVER / BlackVeatch.UHC4Health / Division: Health Insurer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

PRESENTED TO:

UnitedHealth Care - National Accounts

GOLD / Target Benefits 101 / Division: Health Insurer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

SILVER / baird Member Guide / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Other / Miscellaneous Digital Health Media / Publication .

BRONZE / Northwestern Mutual Email / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Other / Miscellaneous Digital Health Media / Publication .

MERIT / Navigating Year 1 / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Other / Miscellaneous Digital Health Media / Publication .

University of Michigan Depression Center

PRESENTED TO:

University of Michigan Depression Center

BRONZE / Depression Center Toolkit / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Microsite .

Vendi

PRESENTED TO:

Mayo Clinic Health System Health Services to Business

BRONZE / Health Service to Business Online Proposal Tool / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

Veritas Health

PRESENTED TO:

Veritas Health

SILVER / Guide to Better Sleep / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Magazine .

SILVER / How to Prep Your Home for Spine Surgery Recovery / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

BRONZE / 4 Easy Stretches for Lower Back Pain Video / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

BRONZE / Organ Slideshow / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Infographic .

PRESENTED TO:

www.veritashealth.com

GOLD / SI-Bone Education Center / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Microsite .

virtuwell by HealthPartners

PRESENTED TO:

virtuwell by HealthPartners

SILVER / virtuwell by HealthPartners / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

Visible Body

PRESENTED TO:

Visible Body

GOLD / Human Anatomy Atlas 2019 / Division: Business: less than 500 employees / Audience: Health Professionals / Classification: Mobile Digital Health Resources. / Category: Mobile Application Tool / Resource. Responsive Design

Wellframe

PRESENTED TO:

Wellframe

BRONZE / The Wellframe Health Management Solution / Division: Other / Miscellaneous / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Other / Miscellaneous Mobile Application. Smartphone

Westat

PRESENTED TO:

CDC DASH (Division of Adolescent and School Health)

MERIT / What is YRBS? / Division: Business: 500+ employees / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Video .

Woman's Day

PRESENTED TO:

Woman's Day

BRONZE / More Women Have Fibromyalgia Than Breast Cancer / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article .

MERIT / Hope After Heroin / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article Series .

Zachary and Elizabeth M. Fisher Center for Alzheimer's Research Foundation

PRESENTED TO:

Zachary and Elizabeth M. Fisher Center for Alzheimer's Research Foundation

GOLD / Alzheimer's Information website / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .