

HONORING THE WORLD'S BEST DIGITAL HEALTH RESOURCES



WINNERS

FALL 2017

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# AARP

PRESENTED TO:

## AARP

SILVER / Why Have I Sprung a Leak? / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health — Social Media. / Category: YouTube .

BRONZE / When Your Breath Breaks Bad / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health — Social Media. / Category: YouTube .

MERIT / Where Did All These Spots Come From? / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health — Social Media. / Category: YouTube .

PRESENTED TO:

## AARP Bulletin

SILVER / The Opioid Menace / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article . Tablet

SILVER / Why Medicare Matters / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article . Tablet

BRONZE / Medicine's Gender Issues / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article . Tablet

BRONZE / Why Our Drugs Cost So Much / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article . Tablet

PRESENTED TO:

## AARP The Magazine

SILVER / AARP The Magazine, Special Health Section, April/May 2017 / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Magazine . Tablet

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# Abt Associates

PRESENTED TO:

## Centers for Disease Control, Abt Associates

MERIT / 2017 CDC Domestic Readiness Campaign for Zika Virus Disease / Division: Government (Local/State/Federal) / Audience: Consumers / Classification: Web-based Digital Health. / Category: Banner Ad .

MERIT / 2017 CDC Domestic Readiness Campaign for Zika Virus Disease / Division: Government (Local/State/Federal) / Audience: Consumers / Classification: Web-based Digital Health. / Category: Banner Ad .

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# AIS Media, Inc.

PRESENTED TO:

## AIS Media

MERIT / Pure Dental Health / Division: Physicians / Medical Practices / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

PRESENTED TO:

## AIS Media, Inc.

MERIT / FunTastic / Division: Physicians / Medical Practices / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

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# Alegeus

PRESENTED TO:

## Alegeus

SILVER / Alegeus Platform / Division: Business: less than 500 employees / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Speech-enabled Application. Smartphone

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# American Gastroenterological Association

PRESENTED TO:

## American Gastroenterological Association

BRONZE / Bowel Prep Patient Education Poster / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Web-based Digital Health. / Category: Infographic .

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# American Heart Association

PRESENTED TO:

## American Heart Association

BRONZE / Healthy For Good Grocery Guide / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

BRONZE / Healthy For Good Recipe Hub / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

PRESENTED TO:

## Heart Insight Magazine

BRONZE / Heart Insight Special Topic Supplement: Venous Thromboembolism / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Magazine . Web-based, Mobile

BRONZE / Why Cholesterol Matters / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article . Web-based, Mobile

MERIT / After a Heart Attack Series / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article Series . Web-based, Mobile

PRESENTED TO:

## Stroke Connection Magazine

BRONZE / Stroke Connection Summer 2017 / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Magazine . Web-based, Mobile

MERIT / Helping Others Understand: Post-Stroke Fatigue / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article . Web-based, Mobile

MERIT / Something's Different / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article . Web-based, Mobile

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# American Society of Clinical Oncology

PRESENTED TO:

## American Society of Clinical Oncology

MERIT / Cancer.Net / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

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# Amino

PRESENTED TO:

## Amino

GOLD / "How Much Does XYZ Cost?" / Division: Consumer Product Company / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog Series . Web-based, Mobile

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# AMN Healthcare Services, Inc.

PRESENTED TO:

## AMN Healthcare/Avantas

MERIT / Predictive Analytics in Healthcare: Optimizing Nurse Staffing in an Era of Workforce Shortages / Division: Health System / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Infographic . Web-based, Mobile

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# AO Foundation

PRESENTED TO:

## AOTrauma / AO Education Institute

GOLD / AOTrauma STaRT - Surgical Training and Assessment for Residents / Division: Association / Professional Society / Non-Profit / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

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# AOTrauma / AO Education Institute

PRESENTED TO:

## AOTrauma / AO Education Institute

BRONZE / AOTrauma STaRT - Surgical Training and Assessment for Residents / Division: Association / Professional Society / Non-Profit / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

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# Beacon Health Options

PRESENTED TO:

## Beacon Health Options

BRONZE / Understanding Your EAP / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based

MERIT / Opioids and Heroin topic / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article Series . Web-based

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# Blausen Medical Communications

PRESENTED TO:

## Blausen Medical Communications

MERIT / Blausen.com, Thousands of Medical Animations in 21 Languages / Division: Business: less than 500 employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool

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# C3i Solutions

PRESENTED TO:

## C3i Solutions

BRONZE / CaseTrack 360 / Division: Business: 500+ employees / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Video . Web-based, Mobile

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# Cancer Support Community

PRESENTED TO:

## Cancer Support Community

MERIT / CancerEd Online / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

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# Cardiometabolic Health Congress

PRESENTED TO:

## Cardiometabolic Health Congress

MERIT / The CMHC Pulse / Division: Other / Miscellaneous / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Blog . Web-based, Mobile

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# Carepoint

PRESENTED TO:

## Carepoint - CEO Tim Stanley

SILVER / Carepoint / Division: Business: less than 500 employees / Audience: Consumers / Classification: Connected Digital Health. / Category: Consumer Directed Digital Health Programs .

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# Centers for Disease Control and Prevention

PRESENTED TO:

## CDC/NCIRD/ISD/CEB

MERIT / e-Learn: Vaccine Administration / Division: Government (Local/State/Federal) / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Medical Education . Web-based

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# CESAS Medical / University of Glasgow

PRESENTED TO:

## CESAS Medical / University of Glasgow

BRONZE / Focus on Baricitinib / Division: Association / Professional Society / Non-Profit / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Medical Education . Web-based, Mobile

BRONZE / Focus on Tofacitinib / Division: Association / Professional Society / Non-Profit / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Medical Education . Web-based, Mobile

MERIT / Bringing Cytokine Signalling to Clinical Practice: Highlights from EULAR 2017 / Division: Association / Professional Society / Non-Profit / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Medical Education . Web-based, Mobile

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# CGI Federal - Health and Compliance Business Unit - CMS Websites

PRESENTED TO:

## CGI Federal, Inc on behalf of Centers for Medicare & Medicaid Services

BRONZE / Medicare.gov - Hospice Compare website / Division: Government (Local/State/Federal) / Audience: Consumers / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

BRONZE / Medicare.gov - Inpatient Rehabilitation Facility Compare Website / Division: Government (Local/State/Federal) / Audience: Consumers / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

MERIT / Medicare.gov - Physician Compare Website / Division: Government (Local/State/Federal) / Audience: Consumers / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

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# Cleveland Clinic Center for Continuing Education

PRESENTED TO:

## Cleveland Clinic Center for Continuing Education

SILVER / Responsive Website Design / Division: Health System / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Responsive Website Design .

MERIT / Medical Education Interactive Content / Division: Health System / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

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# Clinical Tools, Inc.

PRESENTED TO:

## Clinical Tools, Inc.

GOLD / Clinical Encounters: Pain / Division: Other / Miscellaneous / Audience: Health Professionals / Classification: Mobile Digital Health Resources. / Category: Mobile Application Interactive / Gaming, Smartphone

SILVER / Clinical Encounter:Pain / Division: Other / Miscellaneous / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

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# CMEducation Resources

PRESENTED TO:

## CMEducation Resources

MERIT / PrecisionCancerForum / Division: Medical Communications Agency / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

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# Coffey Communications

PRESENTED TO:

## Capital Regional Medical Center

MERIT / Capital Regional Medical Center / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

PRESENTED TO:

## Coffey Communications

GOLD / Making smart calorie cuts / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

SILVER / 5 fast facts about the flu / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Infographic .

SILVER / Health behaviors: Tips to promote and inspire change / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog . Web-based, Mobile

SILVER / Make a plan to control your asthma / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Infographic .

BRONZE / Have a great workday (Blog series) / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog Series . Web-based, Mobile

BRONZE / How to talk medical tech—without losing readers / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog . Web-based, Mobile

BRONZE / Small-town hospital makes big social media splash / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog . Web-based, Mobile

MERIT / 7 do's and don'ts for writing good photo captions / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog . Web-based, Mobile

MERIT / How diabetes damages the body / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

MERIT / Overdoses of a common diarrhea drug are the rise among opioid users / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article . Web-based, Mobile

MERIT / Quiz: Kids and media / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

MERIT / Self-talk is a great stress-buster / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based, Mobile

MERIT / Widely used heartburn drugs may be linked to earlier death / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article . Web-based, Mobile

PRESENTED TO:

## Great Plains Health

SILVER / Great Plains Health website / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

PRESENTED TO:

## King's Daughters' Health

SILVER / King's Daughters' Health website / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

PRESENTED TO:

## Labette Health

BRONZE / Labette Health / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

PRESENTED TO:

## Lake Region Healthcare

BRONZE / Lake Region Healthcare website / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .



PRESENTED TO:

## Randolph Health

BRONZE / Randolph Health / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

PRESENTED TO:

## United

SILVER / Make a good call / Division: Health Insurer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Infographic .

PRESENTED TO:

## UnitedHealthcare

BRONZE / Healthy Mind Healthy Body August 2017 / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Newsletter . Web-based, Mobile

BRONZE / How flu shots work to help keep you healthy / Division: Health Insurer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

MERIT / 6 ways to boost your emotional intelligence / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article . Web-based, Mobile

MERIT / Test your cold and flu IQ / Division: Health Insurer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

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# Connect for Health Colorado

PRESENTED TO:

## Connect for Health Colorado

BRONZE / Quick Cost & Plan Finder Tool / Division: Other / Miscellaneous / Audience: Consumers / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

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# Connecture

PRESENTED TO:

## Connecture

BRONZE / DrugCompare 101 Video / Division: Business: less than 500 employees / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Video . Web-based, Mobile

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# Consortium of Multiple Sclerosis Centers

PRESENTED TO:

## The Consortium of Multiple Sclerosis Centers

BRONZE / MS TeamWorks / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

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# DaVita Inc.

PRESENTED TO:

## DaVita Inc.

SILVER / Game Day Recipes / Division: Business: 500+ employees / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Other / Miscellaneous Digital Health Media / Publication . Web-based, Mobile

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# Development Services Group, Inc.

PRESENTED TO:

DSG, Inc.

BRONZE / National Registry of Evidence-based Practices and Programs Learning Center / Division: Business: less than 500 employees / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Website .

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## DH

PRESENTED TO:

Washington State Health Care Authority, DH

MERIT / Healthier Washington: Value-Based Purchasing Video / Division: Government (Local/State/Federal) / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based

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## Dr. Ann Wellness

PRESENTED TO:

Dr. Ann Wellness

BRONZE / Eat Right for Life Webinar / Division: Business: less than 500 employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Webinar .

PRESENTED TO:

Dr. Ann Wellness, LLC

MERIT / Dr. Ann Wellness YouTube Channel / Division: Business: less than 500 employees / Audience: Consumers / Classification: Digital Health — Social Media. / Category: YouTube .

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## eHealth Initiative & Foundation

PRESENTED TO:

eHealth Initiative Foundation

MERIT / eHealth Resource Center / Division: Association / Professional Society / Non-Profit / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

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## Elsevier Patient Engagement

PRESENTED TO:

Elsevier Patient Engagement

SILVER / Teen Depression / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based

BRONZE / Teen Substance Abuse / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based

MERIT / Hospital Safety / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based

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# Franklyn Healthcom

PRESENTED TO:

## Sanofi

BRONZE / Interactive Gap Assessment Tool / Division: Physicians / Medical Practices / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

BRONZE / Prediabetes Video / Division: Physicians / Medical Practices / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

MERIT / Ensuring Appropriate Treatment for Type 2 Diabetes Patients Not At Goal Pathway / Division: Physicians / Medical Practices / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

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# GreatCall

PRESENTED TO:

## GreatCall

BRONZE / GreatCall - Lively Home / Division: Medical Equipment / Device Manufacturer / Audience: Health Professionals / Classification: Connected Digital Health. / Category: Telehealth / Remote Patient Monitoring .

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# HAP

PRESENTED TO:

## HAP

SILVER / Supersize Portions Equal a Supersize You / Division: Health Insurer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Infographic .

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# Health and Wellness Partners

PRESENTED TO:

## Astellas Pharma US, Inc.

BRONZE / MyIFI: Understanding invasive fungal infection / Division: Pharmaceutical Company / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Website .

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# HealthSparq

PRESENTED TO:

## HealthSparq

SILVER / HealthSparq Rewards and Appointment Scheduling / Division: Business: less than 500 employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Directory / Ratings / Guides .

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# Healthwise

PRESENTED TO:

## Healthwise

BRONZE / What Are Opioids? / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based, Mobile

MERIT / Understanding and Managing Allergies / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based, Mobile

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# Healthy Hearing

PRESENTED TO:

## Healthy Hearing

SILVER / Healthy Hearing readers reveal unexpected hearing hazards / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article . Web-based

MERIT / OTC hearing aids — survey says consumers aren't sold / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article . Web-based

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# HealthyPlace.com

PRESENTED TO:

## HealthyPlace.com

MERIT / HealthyPlace on Instagram / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Instagram .

PRESENTED TO:

## HealthyPlace.com and Elizabeth Caudy

SILVER / Creative Schizophrenia Blog / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog . Web-based, Mobile

PRESENTED TO:

## HealthyPlace.com and Hannah Blum

MERIT / I'm Bipolar Too Blog / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog . Web-based, Mobile

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# HMP Global

PRESENTED TO:

## HMP Global

MERIT / Nutrition411 / Division: Medical Communications Agency / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Website .

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# HospitalPortal.net

PRESENTED TO:

## Logansport Memorial Hospital

BRONZE / Logansport Memorial Hospital - Logansport, IN / Division: Hospital — under 250 beds / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Intranet .

PRESENTED TO:

## Memorial Medical Center - Ashland, WI

BRONZE / Memorial Medical Center - Ashland, WI / Division: Hospital — under 250 beds / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Intranet .

PRESENTED TO:

## Otto Kaiser Memorial Hospital

BRONZE / Otto Kaiser Memorial Hospital - Kenedy, TX / Division: Hospital — under 250 beds / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Intranet .

PRESENTED TO:

## Quartz Health Solutions

MERIT / Quartz Health Solutions - Madison, WI / Division: Hospital — under 250 beds / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Intranet .

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# HumanGood

PRESENTED TO:

## HumanGood

MERIT / HumanGood Website / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

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# ICON plc

PRESENTED TO:

## ICON plc and University College Dublin

BRONZE / Typing Diabetes / Division: Business: 500+ employees / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog Series . Web-based, Mobile

MERIT / Knowledge Exchange Dissemination Scheme (KEDS) Diabetic Retinopathy / Division: Business: 500+ employees / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based, Mobile

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# I'm Taking Charge

PRESENTED TO:

## I'm Taking Charge

SILVER / I'm Taking Charge / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

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# Influence Health

PRESENTED TO:

## Influence Health

GOLD / Bringing the Amazon Experience to Healthcare / Division: Business: less than 500 employees / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Other / Miscellaneous Web-based Digital Health .

BRONZE / Healthcare Consumer Experience White Paper / Division: Business: less than 500 employees / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Other / Miscellaneous Web-based Digital Health .

MERIT / You're Fired! Why Retail, Hospitality Marketers Will Replace Healthcare CMOs / Division: Business: less than 500 employees / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Article . Web-based, Mobile

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# InJoy Health Education

PRESENTED TO:

## InJoy Health Education

BRONZE / Understanding Mother & Baby Care Web App / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

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# IQ Solutions

PRESENTED TO:

## The Food and Drug Administration (FDA)\_

BRONZE / How a Cigarette is Engineered / Division: Government (Local/State/Federal) / Audience: Consumers / Classification: Web-based Digital Health. / Category: Infographic .

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# IV Interactive, LLC

PRESENTED TO:

## IV Interactive, LLC

BRONZE / Houston Fertility Specialists Website Redesign / Division: Physicians / Medical Practices / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

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# JBS International, Inc.

PRESENTED TO:

## JBS International, Inc.

SILVER / Forgetfulness: Normal or Not? / Division: Government (Local/State/Federal) / Audience: Consumers / Classification: Web-based Digital Health. / Category: Infographic .

BRONZE / "One Test. Two Lives." Website / Division: Government (Local/State/Federal) / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Responsive Website Design .

BRONZE / Is Clinical Research Right for Me? / Division: Government (Local/State/Federal) / Audience: Consumers / Classification: Web-based Digital Health. / Category: Infographic .

BRONZE / National Institute on Drug Abuse (NIDA) Banner Ad / Division: Government (Local/State/Federal) / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Banner Ad .

MERIT / Alliance for Innovation on Maternal Health (AIM) Banner Ad / Division: Association / Professional Society / Non-Profit / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Banner Ad .

MERIT / If a Family Member Has Alzheimer's Disease, Will I Have It, Too? / Division: Government (Local/State/Federal) / Audience: Consumers / Classification: Web-based Digital Health. / Category: Infographic .

MERIT / Women's Preventive Services Initiative (WPSI) Banner Ad / Division: Association / Professional Society / Non-Profit / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Banner Ad .

PRESENTED TO:

## JBS International, Inc., and ICF

MERIT / "One Test. Two Lives." Pregnancy Due Date Calculator / Division: Government (Local/State/Federal) / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

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# Johns Hopkins School of Nursing

PRESENTED TO:

## @JHUNursing

GOLD / New Script of Nursing - We Got This / Division: Nurses / Allied Health Professionals / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Video . Web-based, Mobile

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# Kaia Health Inc.

PRESENTED TO:

## Kaia Health

SILVER / Kaia - Digital therapy and prevention for chronic back pain / Division: Consumer Product Company / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Chronic Disease Management. Smartphone

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# Kaiser Permanente

PRESENTED TO:

## Susan Moon, Vice President, Digital Experience Center

GOLD / Kaiser Permanente Mobile App / Division: Health System / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Payments / Processing. Smartphone

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# KDH Research & Communication

PRESENTED TO:

## KDH Research & Communication

BRONZE / Todo Promotores Clearinghouse / Division: Business: less than 500 employees / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Website .

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# Knox Marketing Inc.

PRESENTED TO:

## Akron Marathon

MERIT / Akron Marathon Instagram / Division: Other / Miscellaneous / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Instagram .

PRESENTED TO:

## Alwell Behavioral Health

MERIT / Allwell Website / Division: Other / Miscellaneous / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

PRESENTED TO:

## Eastside ENT Specialists

BRONZE / Eastside ENT Website / Division: Physicians / Medical Practices / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

PRESENTED TO:

## Summa Health

MERIT / Summa 125th / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Banner Ad .

PRESENTED TO:

## Wood County Hospital

MERIT / Wood County Brand / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based, Mobile

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# Learn to Live, Inc.

PRESENTED TO:

## Learn to Live, Inc.

BRONZE / Online CBT: Social Anxiety / Division: Consumer Product Company / Audience: Consumers / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

BRONZE / Online CBT: Stress, Anxiety & Worry / Division: Consumer Product Company / Audience: Consumers / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .



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# Liazon Private Benefits Marketplace

PRESENTED TO:

## Liazon Private Benefits Marketplace

SILVER / Liazon.com / Division: Other / Miscellaneous / Audience: Consumers / Classification: Web-based Digital Health. / Category: Other / Miscellaneous Web-based Digital Health .

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# LIBELIUM

PRESENTED TO:

## LIBELIUM

BRONZE / MYSIGNALS, THE IOT PLATFORM FOR EHEALTH AND MEDICAL SOLUTIONS / Division: Business: less than 500 employees / Audience: Health Professionals / Classification: Connected Digital Health. / Category: Telehealth / Remote Patient Monitoring .

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# LifeAssist Technologies

PRESENTED TO:

## LifeAssist Technologies

BRONZE / Circura + Rosie / Division: Business: less than 500 employees / Audience: Health Professionals / Classification: Connected Digital Health. / Category: Medication Compliance / Adherence .

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# LifeLearn

PRESENTED TO:

## LifeLearn

MERIT / Vaccine CE Series: Feline Vaccines / Division: Other / Miscellaneous / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

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# Living Well With Epilepsy LLC

PRESENTED TO:

## Living Well With Epilepsy LLC

BRONZE / Living Well With Epilepsy / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

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# Louisiana Cancer Prevention and Control Programs (LCP)

PRESENTED TO:

## Louisiana Cancer Prevention and Control Programs (LCP)

BRONZE / SurviveDAT / Member of the Gulf States Young Breast Cancer Survivor Network / Division: Educational Institution / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

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# March of Dimes

PRESENTED TO:

## March of Dimes

SILVER / 39 weeks infographic / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Web-based Digital Health. / Category: Infographic .

SILVER / Signs and symptoms of preterm labor infographic / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Web-based Digital Health. / Category: Infographic .

BRONZE / Preeclampsia / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based, Mobile

MERIT / Fertility treatment: Getting pregnant with just one baby / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based, Mobile

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# Mayo Clinic

PRESENTED TO:

## Mayo Clinic

BRONZE / www.mayoclinic.org / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

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# Medical City Healthcare

PRESENTED TO:

## Medical City Healthcare

BRONZE / LifeSigns Blog / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog . Web-based, Mobile

BRONZE / Treating Texas Hearts / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Microsite .

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# Medical Education Institute, Inc.

PRESENTED TO:

## Medical Education Institute, Inc.

SILVER / Dialysis Ultrafiltration Rate Calculator / Division: Association / Professional Society / Non-Profit / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

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# MedPage Today

PRESENTED TO:

## MedPage Today

SILVER / MedPage Today Website / Division: Media / Publishing / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Website .

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# Mercer

PRESENTED TO:

## Mercer

MERIT / Mercer Marketplace 365 HUB: Transforming the Healthcare Experience / Division: Health System / Audience: Consumers / Classification: Connected Digital Health. / Category: Consumer Directed Digital Health Programs

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# MicroMass Communications, Inc.

PRESENTED TO:

## MicroMass Communications, Inc.

MERIT / About Carcinoid Community / Division: Pharmaceutical Company / Audience: Consumers / Classification: Web-based Digital Health. / Category: Forum / Message Board

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# National Institute for Occupational Safety and Health (NIOSH)/Division of Safety Research (DSR)

PRESENTED TO:

## NIOSH/DSR; James Green, Safety Engineer

MERIT / Improving EMS Worker Safety Through Ambulance Testing & Design / Division: Government (Local/State/Federal) / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based, Mobile

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# National Jewish Health

PRESENTED TO:

## National Jewish Health

SILVER / National Jewish Health Website / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website

SILVER / What's Buzzing? How to Identify Insect Sting Allergy / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Infographic

BRONZE / National Jewish Health Facebook Page / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook

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# Nationwide Children's Hospital

PRESENTED TO:

## Nationwide Children's Hospital

SILVER / Nationwide Children's Hospital Facebook Page / Division: Hospital — 500+ beds / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook

BRONZE / Pediacast / Division: Hospital — 500+ beds / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Audio . Web-based, Mobile

BRONZE / Pediacast CME / Division: Hospital — 500+ beds / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Audio . Web-based, Mobile

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# NavGate Technologies

PRESENTED TO:

## CareQuest - NavGate Technologies

MERIT / CareOptions Caregiving Resources / Division: Other / Miscellaneous / Audience: Consumers / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

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# NewWave Telecom & Technologies, Inc. AND Booz Allen Hamilton

PRESENTED TO:

## NewWave Telecom and Technologies, Inc. AND Booz Allen Hamilton (client: CMS)

MERIT / Transitioning from the Physician Quality Reporting System (PQRS) to the Merit-based Incentive Payment System (MIPS) Resource Document / Division: Government (Local/State/Federal) / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Other / Miscellaneous Digital Health Media / Publication . Web-based, Mobile

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# Nexus Health Resources, Inc

PRESENTED TO:

## Nexus Health Resources, Inc

BRONZE / Nexus Health Academy / Division: Business: less than 500 employees / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Other / Miscellaneous Mobile Digital Health Resource . Responsive Design

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# Novus Origo

PRESENTED TO:

## Veterans Administration Medical Center - Los Angeles

BRONZE / Breakthrough PTSD Therapy - Saving Lives and Saving Marriages / Division: Government (Local/State/Federal) / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

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# Optum

PRESENTED TO:

## Optum

MERIT / Delta Health Direct / Division: Health Insurer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Microsite .

PRESENTED TO:

## Optum and Tilt Motion

GOLD / Texas Health Resources Interactive Board Game / Division: Hospital — 500+ beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

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# OptumCare

PRESENTED TO:

## Optum

MERIT / www.OptumCare.com / Division: Other / Miscellaneous / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

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# Orion Health

PRESENTED TO:

## Orion Health

GOLD / Orion Health's Knowledge Hub - Blogs / Division: Business: 500+ employees / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Blog . Web-based, Mobile

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# Paradigm Medical Communications, LLC

PRESENTED TO:

## Paradigm Medical Communications, LLC

SILVER / Giant Cell Arteritis: The Latest Evidence on Diagnosis and Treatment Options / Division: Medical Communications Agency / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Medical Education . Web-based

SILVER / New Insights on the Role of Janus Kinase (JAK) Inhibition in Rheumatoid Arthritis and "Do You Know JAK?" / Division: Medical Communications Agency / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Medical Education . Web-based

BRONZE / New Pathways to Clearer Skin: Individualizing Treatment in Psoriasis / Division: Medical Communications Agency / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Medical Education . Web-based

MERIT / How to Administer Fixed-Ratio Combinations of GLP-1 Receptor Agonists & Basal Insulin: Part of the New Developments in Type 2 Diabetes Management: Fixed-Ratio Combination Treatment with Basal Insulin and GLP-1 Receptor Agonists Initiative / Division: Medical Communications Agency / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Medical Education . Web-based, Mobile

MERIT / Psoriatic Arthritis: Understanding the Role of New and Emerging Therapies Targeting the Inflammatory Cascade / Division: Medical Communications Agency / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Medical Education . Web-based

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# PMBC Group

PRESENTED TO:

## JOANY

BRONZE / JOANY / Division: Consumer Product Company / Audience: Consumers / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

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# Premier Health

PRESENTED TO:

## Premier Health

SILVER / MyChart E-Visits / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based, Mobile

SILVER / Premier Health Now / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog . Web-based, Mobile

SILVER / Women Wisdom Wellness / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Microsite .

BRONZE / Dynamic Warm-Ups - Active Exercises Animated Infographic / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Infographic .

BRONZE / Lactose Intolerance - The Udder Truth - Infographic / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Infographic .

BRONZE / Premier Virtual Care / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based, Mobile

BRONZE / Testicular Cancer Self-Exam - Infographic / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Infographic .

MERIT / Premier Health Social Media - Facebook / Division: Health System / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

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# Presbyterian Manors of Mid-America

PRESENTED TO:

## Presbyterian Manors of Mid-America

MERIT / Arkansas City Presbyterian Manor / Division: Health System / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

PRESENTED TO:

## Presbyterian Manors of Mid-America, Intake Studios

MERIT / Life at Aberdeen Village / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based, Mobile

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# Private Health News

PRESENTED TO:

## CentraCare Health

MERIT / My Health e-News Consumer Newsletter / Division: Hospital — 250-499 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

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# Rally Health, Inc.

PRESENTED TO:

## Rally Health, Inc.

MERIT / Rally Care(SM) — Finding health care on the go just got easier! / Division: Business: 500+ employees / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Location-Based Resource. Smartphone

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# Reitman Centre, Sinai Health

PRESENTED TO:

## Reitman Centre, Sinai Health

BRONZE / Dementia Advisor App for Family Caregivers / Division: Hospital — 250-499 beds / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Tool / Resource. Smartphone

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# Relevate Health Group

PRESENTED TO:

## Henry County Medical Center

BRONZE / ChooseHCMC.org / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

PRESENTED TO:

## St. Luke's Hospital

SILVER / Spirit of Women Magazine / Division: Hospital — 250-499 beds / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Magazine . Web-based

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# RTI International

PRESENTED TO:

## RTI International

SILVER / The Studio: Proprietary Tool for Customizing and Co-branding Teen Pregnancy Prevention Materials / Division: Association / Professional Society / Non-Profit / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

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# Salud America!

PRESENTED TO:

## Salud America!

GOLD / Salud America! YouTube / Division: Educational Institution / Audience: Consumers / Classification: Digital Health — Social Media. / Category: YouTube .

BRONZE / Salud America! Website / Division: Educational Institution / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

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# Self chec

PRESENTED TO:

## Self chec Creative

MERIT / Self chec website / Division: Other / Miscellaneous / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

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# Sharecare

PRESENTED TO:

## Sharecare Team

SILVER / Sharecare.com / Division: Business: 500+ employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

BRONZE / AskMD for Apple Watch / Division: Business: 500+ employees / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Symptom Checker. Responsive Design

BRONZE / AskMD for iOS and Android / Division: Business: 500+ employees / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Symptom Checker. Smartphone

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# Smart + Strong

PRESENTED TO:

## Hep

SILVER / Hep / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

PRESENTED TO:

## POZ

SILVER / POZ.com / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

PRESENTED TO:

## Real Health

BRONZE / Real Health / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

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# St. Ann's Community

PRESENTED TO:

## Marketing Dept. - St. Ann's Community

BRONZE / Twitter page - St. Ann's Community / Division: Business: 500+ employees / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Twitter .

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# Stark/Raving Branding + Advertising

PRESENTED TO:

## Diabetes Patient Advocacy Coalition

SILVER / Affordable Insulin Project / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Web-based Digital Health. / Category: Directory / Ratings / Guides .



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# TBG (The Berndt Group)

PRESENTED TO:

## TBG (The Berndt Group)

BRONZE / CHRISTUSHealth.org Website Redesign & Replatforming / Division: Hospital — 500+ beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

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# The Goodman Group

PRESENTED TO:

## The Goodman Group

BRONZE / How Memory Care Improved My Wife's Quality of Life / Division: Business: 500+ employees / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based, Mobile

BRONZE / Rock Steady: Creating Friendships and Fighting Parkinson's / Division: Business: 500+ employees / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog . Web-based, Mobile

MERIT / Every New Chapter / Division: Business: 500+ employees / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

MERIT / Mutual of Omaha Wild Kingdom / Division: Business: 500+ employees / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

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# The Martin Group

PRESENTED TO:

## The Martin Group

GOLD / Buffalo Medical Group website / Division: Physicians / Medical Practices / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

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# Tufts Health Plan Medicare Preferred

PRESENTED TO:

## Tufts Health Plan Medicare Preferred

MERIT / What is the donut hole and how does it work? / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based

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# Vanguard Communications

PRESENTED TO:

## MedStar Community Health

BRONZE / MedStar Health 2016 Report to the Community / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Microsite .

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# Veritas Health

PRESENTED TO:

## Spine Health

BRONZE / Doctor Directory / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Directory / Ratings / Guides .

PRESENTED TO:

## Veritas Health

BRONZE / Purple Mattress Education Center / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Microsite .

MERIT / Spine-health Forums / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Forum / Message Board .

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# Visible Body

PRESENTED TO:

## Visible Body

GOLD / Human Anatomy Atlas 2018 / Division: Business: less than 500 employees / Audience: Health Professionals / Classification: Mobile Digital Health Resources. / Category: Mobile Application Tool / Resource. Responsive Design

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# West's Health Advocate Solutions

PRESENTED TO:

## West's Health Advocate Solutions

BRONZE / West's Health Advocate Solutions' New Online Member Experience / Division: Business: 500+ employees / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Tool / Resource. Responsive Design