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NEWS RELEASE
For Immediate Release

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Nation's Best Consumer Health Information Materials Recognized By 24th Annual National Health Information AwardsSM Program

Libertyville, IL—The nation's best consumer health information programs and materials produced in 2017 have been announced following the 24th annual *National Health Information Awards* (NHIA) program held in late spring, 2017. Entries were submitted by a wide variety of leading organizations in the consumer health field. This awards program, the most comprehensive competition of its kind, is organized by the Health Information Resource CenterSM, a national clearinghouse for consumer health information programs and materials. See a complete list of 2017 winners and judges at healthawards.com/2017winners.

The judges, a panel of health information experts, selected gold, silver, bronze and merit winners. Entries included brochures, audio/video, newspaper and magazine articles, books, and other media from hospitals, publishers, ad agencies, trade associations, etc. According to Patricia Henze, Executive Director of the Health Information Resource Center, these awards set an industry standard of quality for consumer health materials, and this 'seal of quality' helps health professionals find the best consumer health information resources for their programs.

All Gold Award recipients, which represent the top five percent of all entries, were reviewed by a special panel of judges for the Best of Show Award. The 2017 Best of Show Prize winners are Centers for Medicare & Medicaid Services (CMS) for "*How to Maximize Your Health Coverage*," Lonzell Watson for "*My Health Technology for Seniors: Take Charge of Your Health Through Technology*," American Cancer Society for "*The American Cancer Society New Healthy Eating Cookbook*," Learning ZoneXpress for "*Get to Know Nutrition Facts Labels Poster and Handout*," and HealthPartners for "*Successfully Managing Diabetes: Your Care Guide for Type 1 Diabetes*."

In addition to presenting the *National Health Information Awards* and *Digital Health Awards* programs, the Health Information Resource Center (HIRC) is the coordinator of *National Women's Health & Fitness DaySM*, always held the last Wednesday in September with the goal of promoting the importance of health awareness and regular physical activity for women of all ages.

For more information on the *National Health Information Awards* program (including a 2018 entry form), the Fall 2017 *Digital Health Awards* program, sponsorship, or any of the HIRC's programs and services, please contact Patricia Henze at 847-816-8660, 8-6 Central time or visit our website at healthawards.com.

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