

2016 NATIONAL HEALTH INFORMATION AWARDS WINNER

SAMPLE PRESS RELEASE

How to use this press release: Fill in the blank areas with your award information as noted. Re-type the release on your organization's letterhead and send it to your local press: newspapers, trade newsletters, magazines, etc. If possible, include a sample (or good quality photo) of your winning entry with your press release.

FOR IMMEDIATE RELEASE

(DATE)

FOR MORE INFORMATION

(List a contact name & phone number or E-mail address – someone who can answer an editor's questions.)

(YOUR ORGANIZATION'S NAME) Wins Award in 2016 National Health Information Awards Program

(Winning Organization Name) was selected as a winner in the 23rd annual *National Health Information Awards*SM. This program recognizes the nation's best consumer health information programs and materials.

(Winning Entry Title) received a *(Gold, Silver, Bronze or Merit)* Award for *(Category Entered)*. Those involved in the production and design of *(Entry Title)* are *(List those to be credited)*.

"We were delighted to participate in the National Health Information Awards program and were honored to be selected as a winner," said *(Name of staff spokesperson)*.

(Include a paragraph about your organization, its location and the clientele it serves.)

The awards program is coordinated by the Health Information Resource Center, a national clearinghouse for consumer health information programs and materials.