

22ND ANNUAL



winners

2015

*Honoring The Nation's Best
Consumer Health Programs and Materials*

Submitted by: AARP

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Meet Medicare Booklet	Consumer Decision-Making Information	Older Adults 60+ years	Association / Professional Society	Booklet / Brochure / Pamphlet	AARP

Submitted by: AARP The Magazine

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
GOLD	Should You Have Surgery Abroad?	Patient Education Information	Other	Media / Publishing	Magazine / Newspaper / Newsletter Article	AARP The Magazine
SILVER	October/November 2014	Health Promotion / Disease and Injury Prevention Information	Other	Media / Publishing	Magazine	AARP The Magazine
BRONZE	Heart Disease: Lifesaving News for Men and Women	Patient Education Information	Other	Media / Publishing	Magazine / Newspaper / Newsletter Article	AARP The Magazine
MERIT	Save Your Own Life	Health Promotion / Disease and Injury Prevention Information	Other	Media / Publishing	Magazine / Newspaper / Newsletter Article	AARP The Magazine

Submitted by: Adventist Health Partners

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	We're in your neighborhood — Vibrant Life	Health Promotion / Disease and Injury Prevention Information	Adults 21+ years	Physician / Group Practice	Other/Miscellaneous Material	Adventist Health Partners

Submitted by: AIR

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	HIV Treatment Works	Health Promotion / Disease and Injury Prevention Information	Adults 21+ years	Government	Poster	Centers for Disease Control & Prevention

Submitted by: Allergy & Asthma Network

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Understanding Asthma	Patient Education Information	Adults 21+ years	Community Organization (nonprofit)	Magazine	Allergy & Asthma Network

Submitted by: American Academy of Pediatrics

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Raising Twins	Health Promotion / Disease and Injury Prevention Information	Children: birth-12 years and/or their parents	Association / Professional Society	Book	American Academy of Pediatrics
BRONZE	Mama Doc Medicine	Health Promotion / Disease and Injury Prevention Information	Children: birth-12 years and/or their parents	Association / Professional Society	Book	American Academy of Pediatrics
MERIT	Building Resilience in Children & Teens	Other / Miscellaneous Health Information	Other	Association / Professional Society	Book	American Academy of Pediatrics

Submitted by: American Baby Magazine

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
GOLD	Baby Emergencies	Health Promotion / Disease and Injury Prevention Information	Adults 21+ years	Media / Publishing	Magazine / Newspaper / Newsletter Article	American Baby Magazine
SILVER	How Safe Is Your Baby's Sleep?	Health Promotion / Disease and Injury Prevention Information	Adults 21+ years	Media / Publishing	Magazine / Newspaper / Newsletter Article	American Baby Magazine
BRONZE	Raise A Learner!	Health Promotion / Disease and Injury Prevention Information	Adults 21+ years	Media / Publishing	Magazine / Newspaper / Newsletter Article	American Baby Magazine
MERIT	How Much Do You Know About Autism	Health Promotion / Disease and Injury Prevention Information	Adults 21+ years	Media / Publishing	Magazine / Newspaper / Newsletter Article	American Baby Magazine

Submitted by: American Cancer Society

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	How to Help Your Friend with Cancer	Other / Miscellaneous Health Information	Adults 21+ years	Association / Professional Society	Book	American Cancer Society

Submitted by: American Custom Publishing

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	2015 UPMC for Life Calendar with Stickers	Health Promotion / Disease and Injury Prevention Information	Older Adults 60+ years	Health Plan	Calendar	UMPC Health Plan
MERIT	2015 Senior Health Planner	Health Promotion / Disease and Injury Prevention Information	Older Adults 60+ years	Hospital / Health Care System	Calendar	ACP, Inc.

MERIT	2015 Bankers Life Health Planner with business card holder	Health Promotion / Disease and Injury Prevention Information	Older Adults 60+ years	Insurance Company	Calendar	Bankers Life
MERIT	2015 Senior Health Calendar	Health Promotion / Disease and Injury Prevention Information	Older Adults 60+ years	Community Organization (nonprofit)	Calendar	ACP, Inc.

Submitted by: American Heart Association

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	Simple Cooking with Heart	Health Promotion / Disease and Injury Prevention Information	Adults 21+ years	Community Organization (nonprofit)	Total Health Information Program	American Heart Association
MERIT	Simple Cooking with Heart for Kids	Health Promotion / Disease and Injury Prevention Information	Children: birth-12 years and/or their parents	Community Organization (nonprofit)	Other/Miscellaneous Material	American Heart Association

Submitted by: American Institute for Cancer Research

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	The Cancer Fighters in Your Food	Health Promotion / Disease and Injury Prevention Information	Adults 21+ years	Community Organization (nonprofit)	Booklet / Brochure / Pamphlet	American Institute for Cancer Research

Submitted by: American Sexual Health Association (ASHA)

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Be and Askable Parent	Health Promotion / Disease and Injury Prevention Information	Children: birth-12 years and/or their parents	Community Organization (nonprofit)	Booklet / Brochure / Pamphlet	American Sexual Health Association (ASHA)

Submitted by: American Society of Clinical Oncology

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	ASCO Answers: Cancer Survivorship	Patient Education Information	Adults 21+ years	Association / Professional Society	Booklet / Brochure / Pamphlet	American Society of Clinical Oncology

Submitted by: Artcraft Health

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
GOLD	"Living with COPD"	Patient Education Information	Older Adults 60+ years	Pharmaceutical Company	Booklet / Brochure / Pamphlet	Sonovian

Submitted by: **Association of Women's Health, Obstetric & Neonatal Nurses (AWHONN)**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	"Ask A Nurse"	Consumer Decision-Making Information	Other	Association / Professional Society	Public Service Ad	Association of Women's Health, Obstetric &
MERIT	"You've Got Healthcare: Here's How to Gain It & Use It" by Elizabeth T. Jordan, DNSC, RNC, FAAN	Consumer Decision-Making Information	Other	Association / Professional Society	Magazine / Newspaper / Newsletter Article	Association of Women's Health, Obstetric &

Submitted by: **Barbara Karnes Books, Inc.**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
GOLD	New Rules for End of Life Care — Barbara Karnes, RN	Patient Education Information	Other	Business (less than 500 employees)	Total Health Information Program	Barbara Karnes Books, Inc.

Submitted by: **Beth Eburn Freelance Healthcare Writer**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	"The Doctor Is In..."	Consumer Decision-Making Information	Adults 21+ years	Other / Miscellaneous	Magazine / Newspaper / Newsletter Article	Chester County Hospital

Submitted by: **Burgess Advertising + Marketing**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	Enroll.207	Health Promotion / Disease and Injury Prevention Information	Adults 21+ years	Community Organization (nonprofit)	Total Health Information Program	Maine Health Asscess Foundation (MEHAF)

Submitted by: **CareSource**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Just4Me Marketing Brochure	Consumer Decision-Making Information	Adults 21+ years	Health Plan	Booklet / Brochure / Pamphlet	CareSource
BRONZE	Just4Me Plan Comparison Booklet	Consumer Decision-Making Information	Adults 21+ years	Health Plan	Booklet / Brochure / Pamphlet	CareSource
MERIT	OH Medicaid Healthy Living Brochure	Health Promotion / Disease and Injury Prevention Information	Adults 21+ years	Health Plan	Booklet / Brochure / Pamphlet	CareSource

MERIT	Just4Me Young Invisible Flier	Consumer Decision-Making Information	Adults 21+ years	Health Plan	Other/Miscellaneous Material	CareSource
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Submitted by: Centene Corporation

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Off the Chain: It's All About Diabetes	Patient Education Information	Adolescents / Young Adults: 13-20 years and/or their parents	Insurance Company	Book	Centene Corporation
BRONZE	Quas-eye, Blick-eye & Vill-eye The Gunky Bacteria Brothers	Health Promotion / Disease and Injury Prevention Information	Children: birth-12 years and/or their parents	Insurance Company	Booklet / Brochure / Pamphlet	Centene Corporation
MERIT	My Route to Health: My Care Planner	Patient Education Information	Adults 21+ years	Insurance Company	Book	Centene Corporation
MERIT	Darby Boingg Meets Super J & the Body Mechanics	Health Promotion / Disease and Injury Prevention Information	Children: birth-12 years and/or their parents	Insurance Company	Booklet / Brochure / Pamphlet	Centene Corporation

Submitted by: Circle Solutions, Inc.

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	Be Active When You Have Diabetes	Patient Education Information	Adults 21+ years	Business (less than 500 employees)	Booklet / Brochure / Pamphlet	NIDDK

Submitted by: Closing the Gap in Health Care, Inc.

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	Mama was Right	Patient Education Information	Adults 21+ years	Community Organization (nonprofit)	Radio Ad	Closing the Gap in Health Care, Inc.

Submitted by: Coffey Communications

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Looking Healthward, Fall 2014	Patient Education Information	Older Adults 60+ years	Health Plan	Newsletter	Highmark Health Insurance Company
BRONZE	Health Connection, Fall/Winter 2014	Consumer Decision-Making Information	Adults 21+ years	Hospital / Health Care System	Magazine	Kettering Health Network
MERIT	Health for Life, September/October 2014	Consumer Decision-Making Information	Adults 21+ years	Hospital / Health Care System	Newsletter	Adventist Medical Center

MERIT	Shine, Summer 2014	Consumer Decision-Making Information	Adults 21+ years	Hospital / Health Care System	Magazine	Methodist Dallas Medical Center
MERIT	Botsford Health Source	Consumer Decision-Making Information	Adults 21+ years	Hospital / Health Care System	Magazine	Botsford Hospital
MERIT	Aspire, Fall 2014	Consumer Decision-Making Information	Adults 21+ years	Hospital / Health Care System	Magazine	Aspirus, Inc.
MERIT	Healthy Yakima, Fall 2014	Consumer Decision-Making Information	Adults 21+ years	Hospital / Health Care System	Magazine	Yakima Valley Memorial Hospital
MERIT	For Your Health, Fall 2014	Consumer Decision-Making Information	Adults 21+ years	Hospital / Health Care System	Magazine	Martin Health System
MERIT	Health Connections, Fall 2014	Patient Education Information	Adults 21+ years	Health Plan	Magazine	Cambia Health Solutions

Submitted by: Coparino + Fujikado

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
GOLD	Strong Against Cancer	Other / Miscellaneous Health Information	Adults 21+ years	Hospital / Health Care System	Total Health Information Program	Seattle Children's Hospital

Submitted by: Cosmopolitan

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
GOLD	The Cosmo Encyclopedia of STIs	Health Promotion / Disease and Injury Prevention Information	Adults 21+ years	Media / Publishing	Magazine / Newspaper / Newsletter Article	Cosmopolitan
SILVER	4 out of 5 women get HPV. What is going on?	Health Promotion / Disease and Injury Prevention Information	Adults 21+ years	Media / Publishing	Magazine / Newspaper / Newsletter Article	Cosmopolitan

Submitted by: Crutchfield Dermatology

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	Little Charles Hits a Home Run	Health Promotion / Disease and Injury Prevention Information	Children: birth-12 years and/or their parents	Physician / Group Practice	Book	Crutchfield Dermatology

Submitted by: DaVita Healthcare Partners

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
GOLD	Patient Education Marketing Program	Health Promotion / Disease and Injury Prevention Information	Adults 21+ years	Education	Total Health Information Program	DaVita Healthcare Partners

Submitted by: Dept. of Veterans Affairs

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Veteran Resource Center	Health Promotion / Disease and Injury Prevention Information	Adults 21+ years	Government	Total Health Information Program	Dept. of Veterans Affairs

Submitted by: Desautel Hege Communications

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	Healthy Now Yakima	Consumer Decision-Making Information	Adults 21+ years	Medical Communications Agency	Total Health Information Program	Desautel Hege Communications

Submitted by: DMW Direct

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
GOLD	Welcome to Medicare Guide	Consumer Decision-Making Information	Older Adults 60+ years	Health Plan	Booklet / Brochure / Pamphlet	Independence Blue Cross
MERIT	Guide to Health Care Reform	Other / Miscellaneous Health Information	Adults 21+ years	Health Plan	Booklet / Brochure / Pamphlet	Care First BlueCross BlueShield

Submitted by: Epilepsy Foundation

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	Raising a Child Living with Epilepsy and Seizures	Patient Education Information	Other	Association / Professional Society	Booklet / Brochure / Pamphlet	Epilepsy Foundation

Submitted by: ETR

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Birth Control Methods: A Quick Guide	Patient Education Information	Adults 21+ years	Media / Publishing	Booklet / Brochure / Pamphlet	ETR

BRONZE	Don't Drink Your Calories	Health Promotion / Disease and Injury Prevention Information	Adults 21+ years	Media / Publishing	Poster	ETR
BRONZE	Vaping. Don't Get Taken In	Health Promotion / Disease and Injury Prevention Information	Adults 21+ years	Media / Publishing	Poster	ETR
BRONZE	E-cigarettes: 10 Things to Know About Vaping	Health Promotion / Disease and Injury Prevention Information	Adults 21+ years	Media / Publishing	Poster	ETR

Submitted by: Excellus BlueCross BlueShield

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	Aching Back Poster	Patient Education Information	Adults 21+ years	Health Plan	Poster	Excellus BlueCross BlueShield
MERIT	Medication Adherence Brochure	Consumer Decision-Making Information	Adults 21+ years	Health Plan	Booklet / Brochure / Pamphlet	Excellus BlueCross BlueShield
MERIT	Life Has Healthy Choices Brochure	Health Promotion / Disease and Injury Prevention Information	Adults 21+ years	Health Plan	Booklet / Brochure / Pamphlet	Excellus BlueCross BlueShield

Submitted by: Family Circle Magazine

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
GOLD	"Is It Safe To Eat?"	Health Promotion / Disease and Injury Prevention Information	Adults 21+ years	Media / Publishing	Magazine / Newspaper / Newsletter Article	Family Circle Magazine
SILVER	"Rough Play"	Health Promotion / Disease and Injury Prevention Information	Adults 21+ years	Media / Publishing	Magazine / Newspaper / Newsletter Article	Family Circle Magazine
SILVER	"The September Epidemic"	Health Promotion / Disease and Injury Prevention Information	Adults 21+ years	Media / Publishing	Magazine / Newspaper / Newsletter Article	Family Circle Magazine
SILVER	"Label Concious"	Health Promotion / Disease and Injury Prevention Information	Adults 21+ years	Media / Publishing	Magazine / Newspaper / Newsletter Article	Family Circle Magazine
SILVER	"Repeat Offenders: Six Ways Old Injuries Can Impact Your Health Now"	Health Promotion / Disease and Injury Prevention Information	Adults 21+ years	Media / Publishing	Magazine / Newspaper / Newsletter Article	Family Circle Magazine

Submitted by: Fine Point Public Relations & Advertising

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Inside Children's	Health Promotion / Disease and Injury Prevention Information	Other	Hospital / Health Care System	Newsletter	Akron Children's Hospital

Submitted by: **GA Creative**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	Franciscan Virtual Urgent Care	Other / Miscellaneous Health Information	Adults 21+ years	Hospital / Health Care System	TV Ad	CHI Franciscan Health
BRONZE	Say sayonara to sickness	Other / Miscellaneous Health Information	Adults 21+ years	Hospital / Health Care System	Other/Miscellaneous Material	CHI Franciscan Health

Submitted by: **Geisinger Health Plan**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
GOLD	"Down with the flu" care package	Health Promotion / Disease and Injury Prevention Information	Adults 21+ years	Health Plan	Direct Mail	Geisinger Health Plan
MERIT	"Growing Together" seed packet	Health Promotion / Disease and Injury Prevention Information	Adults 21+ years	Health Plan	Direct Mail	Geisinger Health Plan

Submitted by: **Gillette Children's Specialty Healthcare**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Cerebral Palsy Road Map: What to Expect As Your Child Grows	Patient Education Information	Children: birth-12 years and/or their parents	Hospital / Health Care System	Booklet / Brochure / Pamphlet	Gillette Children's Specialty Healthcare
BRONZE	Care Pathway for Duchenne Dystrophy	Consumer Decision-Making Information	Other	Hospital / Health Care System	Booklet / Brochure / Pamphlet	Gillette Children's Specialty Healthcare

Submitted by: **Grey House Publishing**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Magill's Medical Guide, 7th Edition	Patient Education Information	Adults 21+ years	Media / Publishing	Book	Grey House Publishing

Submitted by: **Hamilton Co. Public Health**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	Public Swimming Pool & Spa Newsletter (5th Annual)	Health Promotion / Disease and Injury Prevention Information	Other	Government	Newsletter	Hamilton Co. Public Health

Submitted by: Headcan Health Education Media

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
GOLD	The ABCs of Diabetes	Patient Education Information	Adults 21+ years	Pharmacy / Drug Store	Other/Miscellaneous Material	The Pharmacist at Walmart
SILVER	Taking the First Step with Exel	Health Promotion / Disease and Injury Prevention Information	Adults 21+ years	Pharmaceutical Company	Total Health Information Program	Pfizer
BRONZE	The Flu Shot and You	Patient Education Information	Adults 21+ years	Pharmacy / Drug Store	Booklet / Brochure / Pamphlet	The Pharmacist at Walmart
MERIT	High Blood Pressure-- Just Ask	Patient Education Information	Adults 21+ years	Pharmacy / Drug Store	Booklet / Brochure / Pamphlet	The Pharmacist at Walmart
MERIT	Immunization and You	Patient Education Information	Adults 21+ years	Pharmacy / Drug Store	Booklet / Brochure / Pamphlet	The Pharmacist at Walmart

Submitted by: Health Advocate, Inc.

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
GOLD	Healthy Baby Program	Patient Education Information	Adults 21+ years	Business (500+ employees)	Total Special Health Event Program	Health Advocate, Inc.
BRONZE	Health Cost Estimator+ User Guide	Consumer Decision-Making Information	Adults 21+ years	Business (500+ employees)	Booklet / Brochure / Pamphlet	Health Advocate, Inc.
MERIT	Wellness Program Guide (for Northgate Market)	Health Promotion / Disease and Injury Prevention Information	Adults 21+ years	Business (500+ employees)	Booklet / Brochure / Pamphlet	Health Advocate, Inc.

Submitted by: Health Alliance Plan

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Understanding Cost-Sharing Educational Series	Consumer Decision-Making Information	Adults 21+ years	Health Plan	Total Health Information Program	Health Alliance Plan
MERIT	Ready, Set, Cook! A Recipe for Wellness	Patient Education Information	Children: birth-12 years and/or their parents	Health Plan	Total Health Information Program	Health Alliance Plan

Submitted by: Health Monitor Network

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	Health Monitor Guide to Heart Valve Disease	Patient Education Information	Adults 21+ years	Media / Publishing	Booklet / Brochure / Pamphlet	Health Monitor Network
MERIT	Health Monitor Guide to Bone Health	Patient Education Information	Adults 21+ years	Media / Publishing	Booklet / Brochure / Pamphlet	Health Monitor Network

Submitted by: Health Net

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	Healthy Challenge Series	Health Promotion / Disease and Injury Prevention Information	Adults 21+ years	Health Plan	Total Health Information Program	Health Net

Submitted by: Health Net State Health Programs - Health Ed.

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	Healthy Hearts, Healthy Lives Toolkit	Patient Education Information	Adults 21+ years	Health Plan	Total Health Information Program	Health Net

Submitted by: Health Research for Action / UC Berkeley

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	Understanding Healthcare Costs	Patient Education Information	Adults 21+ years	Education	Video	Health Research for Action / Consumer Reports

Submitted by: Healthgrades

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	HCEE Division ER Billboard	Other / Miscellaneous Health Information	Adults 21+ years	Medical Communications Agency	Other/Miscellaneous Material	HCA-East Florida Division
MERIT	2014 Healthshare Symposium Collateral	Other / Miscellaneous Health Information	Adults 21+ years	Medical Communications Agency	Total Special Health Event Program	Healthgrades
MERIT	Mountainview Lung Cancer Campaign	Health Promotion / Disease and Injury Prevention Information	Adults 21+ years	Medical Communications Agency	Booklet / Brochure / Pamphlet	HCA-Far West Division

MERIT	HCWF Yearly Division Campaign	Health Promotion / Disease and Injury Prevention Information	Adults 21+ years	Medical Communications Agency	Total Health Information Program	HCA-Far West Division
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Submitted by: HealthStyle Press

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	America's Youth Passport® Health Guide 6-17 Years	Health Promotion / Disease and Injury Prevention Information	Children: birth-12 years and/or their parents	Media / Publishing	Booklet / Brochure / Pamphlet	HealthStyle Press
MERIT	America's Child Passport® Health Guide Birth-5 Years	Health Promotion / Disease and Injury Prevention Information	Children: birth-12 years and/or their parents	Media / Publishing	Booklet / Brochure / Pamphlet	HealthStyle Press

Submitted by: Hill Country Memorial

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	HCM Patient Board / OB	Patient Education Information	Adults 21+ years	Hospital / Health Care System	Other/Miscellaneous Material	Hill Country Memorial
SILVER	OB Educational Materials	Patient Education Information	Adults 21+ years	Hospital / Health Care System	Total Health Information Program	Hill Country Memorial
BRONZE	HCM Home Care Brochure	Consumer Decision-Making Information	Older Adults 60+ years	Hospital / Health Care System	Booklet / Brochure / Pamphlet	Hill Country Memorial

Submitted by: Hormone Health Network

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Menopause Map My Personal Path Magazine	Patient Education Information	Other	Association / Professional Society	Magazine	Hormone Health Network

Submitted by: INVIVO Communications Inc

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	Medtronic IN.PACT Admiral DCB Patient Animation	Patient Education Information	Adults 21+ years	Medical Communications Agency	Video	INVIVO Communications Inc

Submitted by: IQ Solutions

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	Know Your Terms Tear Pad	Patient Education Information	Adults 21+ years	Government	Other/Miscellaneous Material	IQ Solutions

Submitted by: Jennings

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	Hospice Video -- Dr. Reichow	Consumer Decision-Making Information	Older Adults 60+ years	Other / Miscellaneous	Video	Lower Cape Fear Hospice
MERIT	Hospice Video -- Dr. Winneberger	Consumer Decision-Making Information	Older Adults 60+ years	Other / Miscellaneous	Video	Lower Cape Fear Hospice
MERIT	Melanoma Awareness Video	Consumer Decision-Making Information	Adults 21+ years	Hospital / Health Care System	Video	Signature Healthcare

Submitted by: Joanne Zeis

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	Behcet's Disease (MyModernHealth FAQs)	Patient Education Information	Adults 21+ years	Business (less than 500 employees)	Book	Joanne Zeis

Submitted by: Knox Marketing, Inc.

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	Good to the Bone — Direct Mail	Health Promotion / Disease and Injury Prevention Information	Adults 21+ years	Hospital / Health Care System	Direct Mail	Lake Health
MERIT	Maternity Services	Consumer Decision-Making Information	Other	Hospital / Health Care System	Booklet / Brochure / Pamphlet	OhioHealth MedCentral
MERIT	Rough Road	Consumer Decision-Making Information	Other	Community Organization (nonprofit)	Poster	Community Health Center
MERIT	Knoxwise — Newsletter — Women's Health	Consumer Decision-Making Information	Other	Hospital / Health Care System	Newsletter	Knox Community Hospital

Submitted by: Learning ZoneXpress

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
GOLD	Healthy Eating from Head to Toe Preschool Poster and Handouts	Health Promotion / Disease and Injury Prevention Information	Children: birth-12 years and/or their parents	Consumer Product Company	Booklet / Brochure / Pamphlet	Learning ZoneXpress
GOLD	Fruit and Veggie Fakes Poster	Consumer Decision-Making Information	Adolescents / Young Adults: 13-20 years and/or their parents	Consumer Product Company	Poster	Learning ZoneXpress
SILVER	Start Your Day with Breakfast Bulletin Board Kit	Health Promotion / Disease and Injury Prevention Information	Adolescents / Young Adults: 13-20 years and/or their parents	Consumer Product Company	Other/Miscellaneous Material	Learning ZoneXpress
SILVER	Active Kids MyPlate Bulletin Board Kit	Health Promotion / Disease and Injury Prevention Information	Children: birth-12 years and/or their parents	Consumer Product Company	Other/Miscellaneous Material	Learning ZoneXpress
BRONZE	Enjoy More Fruits and Veggies Poster Set	Consumer Decision-Making Information	Adolescents / Young Adults: 13-20 years and/or their parents	Consumer Product Company	Poster	Learning ZoneXpress
MERIT	MyPlate: Build a Healthy Plate Poster Set	Health Promotion / Disease and Injury Prevention Information	Adolescents / Young Adults: 13-20 years and/or their parents	Consumer Product Company	Poster	Learning ZoneXpress
MERIT	Healthy Eating from Head to Toe Expecting Moms Poster	Patient Education Information	Other	Consumer Product Company	Poster	Learning ZoneXpress
MERIT	Relation Shapers Tri-fold Brochures	Health Promotion / Disease and Injury Prevention Information	Adults 21+ years	Consumer Product Company	Total Health Information Program	Learning ZoneXpress
MERIT	Finger Foods Tri-Fold Brochures	Consumer Decision-Making Information	Children: birth-12 years and/or their parents	Consumer Product Company	Booklet / Brochure / Pamphlet	Learning ZoneXpress
MERIT	Choose MyPlate Poster and Handouts	Consumer Decision-Making Information	Adults 21+ years	Consumer Product Company	Booklet / Brochure / Pamphlet	Learning ZoneXpress
MERIT	Finger Foods Poster and Handouts	Consumer Decision-Making Information	Children: birth-12 years and/or their parents	Consumer Product Company	Poster	Learning ZoneXpress

Submitted by: LifeTimes BlueCross and BlueShield of Illinois

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	How to Keep Your Brain in Shape	Health Promotion / Disease and Injury Prevention Information	Older Adults 60+ years	Health Plan	Magazine / Newspaper / Newsletter Article	LifeTimes BlueCross and BlueShield of Illinois

Submitted by: Live Healthier, Inc.

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	Blacklick, OH Wellness Campaign	Consumer Decision-Making Information	Adults 21+ years	Business (500+ employees)	Total Health Information Program	Live Healthier, Inc.
MERIT	Arrest the Habit Health Challenge	Consumer Decision-Making Information	Adults 21+ years	Business (500+ employees)	Total Health Information Program	Live Healthier, Inc.

Submitted by: March of Dimes

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
GOLD	My 9 Months/Mis 9 Meses	Health Promotion / Disease and Injury Prevention Information	Adults 21+ years	Community Organization (nonprofit)	Magazine	March of Dimes
BRONZE	Preterm Labor/El Parto Prematuro	Health Promotion / Disease and Injury Prevention Information	Adults 21+ years	Community Organization (nonprofit)	Booklet / Brochure / Pamphlet	March of Dimes
BRONZE	Preterm Labor/El Parto Prematuro	Health Promotion / Disease and Injury Prevention Information	Adults 21+ years	Community Organization (nonprofit)	Booklet / Brochure / Pamphlet	March of Dimes
MERIT	Your Mommy Years/Sus Anos de Mama	Health Promotion / Disease and Injury Prevention Information	Adults 21+ years	Community Organization (nonprofit)	Booklet / Brochure / Pamphlet	March of Dimes
MERIT	Your Mommy Years/Sus Anos de Mama	Health Promotion / Disease and Injury Prevention Information	Adults 21+ years	Community Organization (nonprofit)	Booklet / Brochure / Pamphlet	March of Dimes
MERIT	My 9 Months/Mis 9 Meses	Health Promotion / Disease and Injury Prevention Information	Adults 21+ years	Community Organization (nonprofit)	Magazine	March of Dimes

Submitted by: Massachusetts Dental Society

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	Word of Mouth	Patient Education Information	Adults 21+ years	Association / Professional Society	Newsletter	Massachusetts Dental Society

Submitted by: Mayo Clinic

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Lymphedema surgery	Health Promotion / Disease and Injury Prevention Information	Older Adults 60+ years	Media / Publishing	Magazine / Newspaper / Newsletter Article	Mayo Clinic Health Letter

MERIT	July 2014 issue	Health Promotion / Disease and Injury Prevention Information	Older Adults 60+ years	Media / Publishing	Newsletter	Mayo Clinic Health Letter
MERIT	August 2014 issue	Health Promotion / Disease and Injury Prevention Information	Older Adults 60+ years	Media / Publishing	Newsletter	Mayo Clinic Health Letter
MERIT	December 2014 issue	Health Promotion / Disease and Injury Prevention Information	Older Adults 60+ years	Media / Publishing	Newsletter	Mayo Clinic Health Letter

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Total Elbow Replacement Surgery	Patient Education Information	Adults 21+ years	Education	Video	Mayo Clinic
BRONZE	Liver Problems and Their Surgical Treatment	Patient Education Information	Adults 21+ years	Education	Booklet / Brochure / Pamphlet	Mayo Clinic
BRONZE	"I Can Do This!" Spinal Fusion Recovery Poster	Other / Miscellaneous Health Information	Adolescents / Young Adults: 13-20 years and/or their parents	Education	Poster	Mayo Clinic
MERIT	Mindful Movements to Help You Heal + Recover	Health Promotion / Disease and Injury Prevention Information	Adults 21+ years	Education	Booklet / Brochure / Pamphlet	Mayo Clinic
MERIT	Stay Healthy While Traveling	Health Promotion / Disease and Injury Prevention Information	Adults 21+ years	Education	Booklet / Brochure / Pamphlet	Mayo Clinic
MERIT	Teens + A Personal Safety Plan	Patient Education Information	Adolescents / Young Adults: 13-20 years and/or their parents	Education	Booklet / Brochure / Pamphlet	Mayo Clinic
MERIT	Mayo Clinic Hospice Caregiver's Guide — Caring With Confidence	Other / Miscellaneous Health Information	Adults 21+ years	Education	Booklet / Brochure / Pamphlet	Mayo Clinic
MERIT	Raising Resilient Children	Patient Education Information	Children: birth-12 years and/or their parents	Education	Booklet / Brochure / Pamphlet	Mayo Clinic
MERIT	Robotic — Assisted Laparoscopic Surgery for Children	Patient Education Information	Children: birth-12 years and/or their parents	Education	Booklet / Brochure / Pamphlet	Mayo Clinic
MERIT	Move and Play	Patient Education Information	Children: birth-12 years and/or their parents	Education	Booklet / Brochure / Pamphlet	Mayo Clinic

Submitted by: McKesson Care Management

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	Caring for you 365 days a year	Health Promotion / Disease and Injury Prevention Information	Adults 21+ years	Other / Miscellaneous	Calendar	Passport Health Plan

MERIT	Health and Wellness Campaign Initiative (Series)	Health Promotion / Disease and Injury Prevention Information	Adults 21+ years	Other / Miscellaneous	Direct Mail	BlueCross BlueShield of Tennessee
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Submitted by: Medical Education Institute

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	Chronic Kidney Disease Education Booklets	Patient Education Information	Adults 21+ years	Community Organization (nonprofit)	Booklet / Brochure / Pamphlet	Medical Education Institute

Submitted by: Meredith Corporation

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
GOLD	Should You Go Vegetarian?	Consumer Decision-Making Information	Adults 21+ years	Media / Publishing	Magazine / Newspaper / Newsletter Article	Meredith Corporation
GOLD	Does Insulin Make Me Fat?	Other / Miscellaneous Health Information	Adults 21+ years	Media / Publishing	Magazine / Newspaper / Newsletter Article	Meredith Corporation
SILVER	Eat to Beat Diabetes Bookazine	Health Promotion / Disease and Injury Prevention Information	Adults 21+ years	Media / Publishing	Magazine	Meredith Corporation
SILVER	Top 20 Diabetes Questions	Patient Education Information	Adults 21+ years	Media / Publishing	Magazine / Newspaper / Newsletter Article	Meredith Corporation

Submitted by: MGM Resorts International

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	2015 Direct Care Health Plan Campaign	Consumer Decision-Making Information	Adults 21+ years	Business (500+ employees)	Total Health Information Program	MGM Resorts International Corporate
SILVER	2015 Annual Enrollment Campaign	Consumer Decision-Making Information	Adults 21+ years	Business (500+ employees)	Total Special Health Event Program	MGM Resorts International Corporate

Submitted by: Micromass Communications

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
GOLD	Gilead Relationship Marketing Programs for Hep-C	Patient Education Information	Adults 21+ years	Pharmaceutical Company	Total Health Information Program	Micromass Communications
MERIT	Remodulin Remodeling the Dialogue	Consumer Decision-Making Information	Adults 21+ years	Pharmaceutical Company	Total Health Information Program	Micromass Communications

MERIT	GSK Respiratory Care Educator Tools	Patient Education Information	Adults 21+ years	Pharmaceutical Company	Other/Miscellaneous Material	Micromass Communications
MERIT	GSK Unbranded COPD and Asthma Tools	Other / Miscellaneous Health Information	Adults 21+ years	Pharmaceutical Company	Other/Miscellaneous Material	Micromass Communications

Submitted by: Nationwide

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	A Pocket Guide to My Health	Health Promotion / Disease and Injury Prevention Information	Adults 21+ years	Business (500+ employees)	Booklet / Brochure / Pamphlet	Nationwide

Submitted by: NorthBay Healthcare

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	Wellspring "The Power of Pets"	Health Promotion / Disease and Injury Prevention Information	Adults 21+ years	Hospital / Health Care System	Magazine	NorthBay Healthcare

Submitted by: Nurtur

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	Raising Well	Health Promotion / Disease and Injury Prevention Information	Children: birth-12 years and/or their parents	Business (500+ employees)	Logo Design	Nurtur
MERIT	Work-Life/EAP Engagement Campaign	Other / Miscellaneous Health Information	Adults 21+ years	Business (500+ employees)	Total Health Information Program	Nurtur

Submitted by: Onlife Health

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Connecting With Wellness	Other / Miscellaneous Health Information	Adults 21+ years	Business (less than 500 employees)	Booklet / Brochure / Pamphlet	OnLife Health
SILVER	Member Wellness Program Roll-out Materials	Other / Miscellaneous Health Information	Adults 21+ years	Business (less than 500 employees)	Total Health Information Program	OnLife Health
SILVER	AlwaysOn™ Mobile App	Consumer Decision-Making Information	Adults 21+ years	Business (less than 500 employees)	Direct Mail	OnLife Health
BRONZE	AlwaysOn™ Mobile App (video)	Consumer Decision-Making Information	Adults 21+ years	Business (less than 500 employees)	Video	OnLife Health

BRONZE	What is Wellness?	Other / Miscellaneous Health Information	Adults 21+ years	Business (less than 500 employees)	Video	OnLife Health
MERIT	The Top Five Professions That Require Paperweights	Other / Miscellaneous Health Information	Adults 21+ years	Business (less than 500 employees)	Direct Mail	OnLife Health
MERIT	Introducing Onlife Sync™: Keeping Count of What Matters	Consumer Decision-Making Information	Adults 21+ years	Business (less than 500 employees)	Booklet / Brochure / Pamphlet	OnLife Health

Submitted by: Open Eye Pictures

AWARD	ENTRY TITLE	CLASS	AUDIENCE	DIVISION	CATEGORY	CREDITED TO
GOLD	Under Our Skin 2: Emergence	Other / Miscellaneous Health Information	Adults 21+ years	Media / Publishing	Video	Open Eye Pictures

Submitted by: Parents Magazine

AWARD	ENTRY TITLE	CLASS	AUDIENCE	DIVISION	CATEGORY	CREDITED TO
GOLD	The Invisible Bully	Patient Education Information	Children: birth-12 years and/or their parents	Media / Publishing	Magazine / Newspaper / Newsletter Article	Parents Magazine
GOLD	The Food Dye Blues	Health Promotion / Disease and Injury Prevention Information	Children: birth-12 years and/or their parents	Media / Publishing	Magazine / Newspaper / Newsletter Article	Parents Magazine
GOLD	The Power of Yoga	Health Promotion / Disease and Injury Prevention Information	Children: birth-12 years and/or their parents	Media / Publishing	Magazine / Newspaper / Newsletter Article	Parents Magazine
GOLD	To Circumcise or Not?	Consumer Decision-Making Information	Children: birth-12 years and/or their parents	Media / Publishing	Magazine / Newspaper / Newsletter Article	Parents Magazine
GOLD	When Your Kid Makes You Sick	Patient Education Information	Children: birth-12 years and/or their parents	Media / Publishing	Magazine / Newspaper / Newsletter Article	Parents Magazine
GOLD	You'd Never Forget Your Child In The Car, Right?	Health Promotion / Disease and Injury Prevention Information	Children: birth-12 years and/or their parents	Media / Publishing	Magazine / Newspaper / Newsletter Article	Parents Magazine
GOLD	The Never-Ending Cough	Consumer Decision-Making Information	Children: birth-12 years and/or their parents	Media / Publishing	Magazine / Newspaper / Newsletter Article	Parents Magazine
GOLD	Germ Patrol	Health Promotion / Disease and Injury Prevention Information	Children: birth-12 years and/or their parents	Media / Publishing	Magazine / Newspaper / Newsletter Article	Parents Magazine
GOLD	Life In A Special-Needs World	Other / Miscellaneous Health Information	Children: birth-12 years and/or their parents	Media / Publishing	Magazine / Newspaper / Newsletter Article Series	Parents Magazine
SILVER	Allergy Test	Consumer Decision-Making Information	Children: birth-12 years and/or their parents	Media / Publishing	Magazine / Newspaper / Newsletter Article	Parents Magazine

SILVER	"Your Child Has Cancer..."	Other / Miscellaneous Health Information	Children: birth-12 years and/or their parents	Media / Publishing	Magazine / Newspaper / Newsletter Article	Parents Magazine
SILVER	Scary Symptoms (That Are Perfectly Normal)	Patient Education Information	Children: birth-12 years and/or their parents	Media / Publishing	Magazine / Newspaper / Newsletter Article	Parents Magazine
BRONZE	Great Sleep For Grown-Ups	Patient Education Information	Children: birth-12 years and/or their parents	Media / Publishing	Magazine / Newspaper / Newsletter Article	Parents Magazine
BRONZE	7 Reasons Your Kid Needs Sleep	Health Promotion / Disease and Injury Prevention Information	Children: birth-12 years and/or their parents	Media / Publishing	Magazine / Newspaper / Newsletter Article	Parents Magazine
MERIT	The Cough That Won't Go Away	Health Promotion / Disease and Injury Prevention Information	Children: birth-12 years and/or their parents	Media / Publishing	Magazine / Newspaper / Newsletter Article	Parents Magazine
MERIT	A Different Kind of Tired	Patient Education Information	Children: birth-12 years and/or their parents	Media / Publishing	Magazine / Newspaper / Newsletter Article	Parents Magazine

Submitted by: Park Nicollet Institute

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	Your Care Guide For Understanding Stroke	Patient Education Information	Other	Hospital / Health Care System	Other/Miscellaneous Material	HealthPartners

Submitted by: Patient Engagement Solutions, LLC

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	Patient Information Guide	Patient Education Information	Adults 21+ years	Media / Publishing	Booklet / Brochure / Pamphlet	Our Lady of Lourdes Regional Medical Center

Submitted by: PatientPoint

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
GOLD	Before You Leave the Hospital	Health Promotion / Disease and Injury Prevention Information	Adults 21+ years	Media / Publishing	Magazine / Newspaper / Newsletter Article	PatientPoint
SILVER	Preventing Allergies	Patient Education Information	Adults 21+ years	Media / Publishing	Booklet / Brochure / Pamphlet	PatientPoint
SILVER	Understanding HIV: An Anatomical Illustration Guide	Patient Education Information	Adults 21+ years	Media / Publishing	Other/Miscellaneous Material	PatientPoint
SILVER	PatientPoint Rheumatology Exam Room Program	Patient Education Information	Adults 21+ years	Media / Publishing	Total Health Information Program	PatientPoint

SILVER	PatientPoint Gastroenterology Exam Room Program	Patient Education Information	Adults 21+ years	Media / Publishing	Total Health Information Program	PatientPoint
SILVER	PatientPoint Pediatrics Exam Room Program	Patient Education Information	Children: birth-12 years and/or their parents	Media / Publishing	Total Health Information Program	PatientPoint
BRONZE	What In the World? Guess the Answer: Banana	Patient Education Information	Adults 21+ years	Media / Publishing	Video	PatientPoint
BRONZE	Soothing Your Child's Cold and Cough	Patient Education Information	Adults 21+ years	Media / Publishing	Video	PatientPoint
BRONZE	Preventing Shingles Brochure and Poster	Patient Education Information	Adults 21+ years	Media / Publishing	Total Health Information Program	PatientPoint
BRONZE	Spotlight on Health: Type 2 Diabetes	Health Promotion / Disease and Injury Prevention Information	Adults 21+ years	Media / Publishing	Magazine / Newspaper / Newsletter Article	PatientPoint
BRONZE	How to Give Hands Only CPR	Patient Education Information	Adults 21+ years	Media / Publishing	Video	PatientPoint
BRONZE	Health Resource Guide: Boston	Patient Education Information	Adults 21+ years	Media / Publishing	Booklet / Brochure / Pamphlet	PatientPoint
BRONZE	Help Prevent Back Pain	Patient Education Information	Adults 21+ years	Media / Publishing	Video	PatientPoint
BRONZE	Managing Your Pain with Cognitive Behavior Therapy	Patient Education Information	Adults 21+ years	Media / Publishing	Video	PatientPoint
BRONZE	Symptom Assessment Guide Brochure	Health Promotion / Disease and Injury Prevention Information	Adults 21+ years	Media / Publishing	Booklet / Brochure / Pamphlet	PatientPoint
BRONZE	OB/GYN Waiting Room Program	Patient Education Information	Adults 21+ years	Media / Publishing	Total Health Information Program	PatientPoint
BRONZE	Ankylosing Spondylitis Brochure	Patient Education Information	Adults 21+ years	Media / Publishing	Booklet / Brochure / Pamphlet	PatientPoint
BRONZE	HPV Vaccine Recommendations	Patient Education Information	Adults 21+ years	Media / Publishing	Video	PatientPoint
BRONZE	Preteen Health in Boys Brochure	Health Promotion / Disease and Injury Prevention Information	Children: birth-12 years and/or their parents	Media / Publishing	Booklet / Brochure / Pamphlet	PatientPoint
BRONZE	Spanish Type 2 Diabetes Brochure & Poster	Patient Education Information	Adults 21+ years	Media / Publishing	Total Health Information Program	PatientPoint
MERIT	Life-Threatening Allergies Brochure	Patient Education Information	Children: birth-12 years and/or their parents	Media / Publishing	Booklet / Brochure / Pamphlet	PatientPoint

MERIT	Spotlight on Health: Stop Smoking	Health Promotion / Disease and Injury Prevention Information	Adults 21+ years	Media / Publishing	Magazine / Newspaper / Newsletter Article	PatientPoint
MERIT	Hepatitis C Brochure	Patient Education Information	Adults 21+ years	Media / Publishing	Booklet / Brochure / Pamphlet	PatientPoint
MERIT	Healthy Aging Brochure	Health Promotion / Disease and Injury Prevention Information	Adults 21+ years	Media / Publishing	Booklet / Brochure / Pamphlet	PatientPoint
MERIT	Cardiology Waiting Room Program	Patient Education Information	Adults 21+ years	Media / Publishing	Total Health Information Program	PatientPoint
MERIT	Tummy Troubles Brochure	Patient Education Information	Children: birth-12 years and/or their parents	Media / Publishing	Booklet / Brochure / Pamphlet	PatientPoint
MERIT	Severe Allergic Reaction Tips	Patient Education Information	Adults 21+ years	Media / Publishing	Video	PatientPoint
MERIT	Irritable Bowel Syndrome Brochure	Patient Education Information	Adults 21+ years	Media / Publishing	Booklet / Brochure / Pamphlet	PatientPoint
MERIT	Bedwetting Brochure	Patient Education Information	Children: birth-12 years and/or their parents	Media / Publishing	Booklet / Brochure / Pamphlet	PatientPoint
MERIT	The ABCs of Hand Arthritis	Patient Education Information	Adults 21+ years	Media / Publishing	Video	PatientPoint
MERIT	Psoriatic Arthritis Brochure	Patient Education Information	Adults 21+ years	Media / Publishing	Booklet / Brochure / Pamphlet	PatientPoint
MERIT	HPV Vaccine and Your Child Brochure	Patient Education Information	Children: birth-12 years and/or their parents	Media / Publishing	Booklet / Brochure / Pamphlet	PatientPoint
MERIT	Depression Brochure	Patient Education Information	Adults 21+ years	Media / Publishing	Booklet / Brochure / Pamphlet	PatientPoint
MERIT	Understanding Your Bill	Health Promotion / Disease and Injury Prevention Information	Adults 21+ years	Media / Publishing	Magazine / Newspaper / Newsletter Article	PatientPoint
MERIT	Rheumatology Waiting Room Program	Patient Education Information	Adults 21+ years	Media / Publishing	Total Health Information Program	PatientPoint
MERIT	Treating Ear Infection	Patient Education Information	Adults 21+ years	Media / Publishing	Video	PatientPoint
MERIT	Acid Reflux Brochure	Patient Education Information	Adults 21+ years	Media / Publishing	Booklet / Brochure / Pamphlet	PatientPoint
MERIT	Cold and Cough Brochure	Patient Education Information	Children: birth-12 years and/or their parents	Media / Publishing	Booklet / Brochure / Pamphlet	PatientPoint

MERIT	Rheumatoid Arthritis Brochure	Patient Education Information	Adults 21+ years	Media / Publishing	Booklet / Brochure / Pamphlet	PatientPoint
MERIT	Managing Gout Brochure	Patient Education Information	Adults 21+ years	Media / Publishing	Booklet / Brochure / Pamphlet	PatientPoint
MERIT	When Should You Choose Organic?	Patient Education Information	Adults 21+ years	Media / Publishing	Video	PatientPoint
MERIT	Managing Emotions After a Stroke	Patient Education Information	Adults 21+ years	Media / Publishing	Video	PatientPoint
MERIT	Sun Safety Brochure	Health Promotion / Disease and Injury Prevention Information	Children: birth-12 years and/or their parents	Media / Publishing	Booklet / Brochure / Pamphlet	PatientPoint
MERIT	Managing Your Weight Brochure	Health Promotion / Disease and Injury Prevention Information	Adults 21+ years	Media / Publishing	Booklet / Brochure / Pamphlet	PatientPoint
MERIT	Patient Guide	Health Promotion / Disease and Injury Prevention Information	Adults 21+ years	Media / Publishing	Booklet / Brochure / Pamphlet	PatientPoint
MERIT	Take Charge of Your Care	Health Promotion / Disease and Injury Prevention Information	Adults 21+ years	Media / Publishing	Magazine / Newspaper / Newsletter Article	PatientPoint
MERIT	Stretching and Arthritis	Patient Education Information	Adults 21+ years	Media / Publishing	Video	PatientPoint
MERIT	PatientPoint Primary Care Exam Room Program	Patient Education Information	Adults 21+ years	Media / Publishing	Total Health Information Program	PatientPoint
MERIT	Arthritis Can Be a Pain in the Foot	Patient Education Information	Adults 21+ years	Media / Publishing	Video	PatientPoint
MERIT	Chronic Constipation Brochure	Patient Education Information	Adults 21+ years	Media / Publishing	Booklet / Brochure / Pamphlet	PatientPoint
MERIT	High Blood Pressure Brochure	Patient Education Information	Adults 21+ years	Media / Publishing	Booklet / Brochure / Pamphlet	PatientPoint
MERIT	Understanding Your Thyroid	Patient Education Information	Adults 21+ years	Media / Publishing	Video	PatientPoint
MERIT	Lifestyle Changes to Help Prevent Breast Cancer	Patient Education Information	Adults 21+ years	Media / Publishing	Video	PatientPoint
MERIT	Life-Threatening Allergies Brochure	Patient Education Information	Adults 21+ years	Media / Publishing	Booklet / Brochure / Pamphlet	PatientPoint
MERIT	Healthy Living with HIV	Patient Education Information	Adults 21+ years	Media / Publishing	Booklet / Brochure / Pamphlet	PatientPoint

Submitted by: Personal Best Publishing

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	Personal Best 4.v August 2014	Health Promotion / Disease and Injury Prevention Information	Adults 21+ years	Media / Publishing	Newsletter	Personal Best Publishing

Submitted by: Presbyterian Manors of Mid-America

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
GOLD	Celebrating the Art of Life	Other / Miscellaneous Health Information	Older Adults 60+ years	Hospital / Health Care System	Video	Presbyterian Manors of Mid-America
MERIT	Presbyterian Manors Offer Options for Care	Other / Miscellaneous Health Information	Older Adults 60+ years	Hospital / Health Care System	TV Ad	Presbyterian Manors of Mid-America
MERIT	2015 Art is Ageless Calendar	Other / Miscellaneous Health Information	Older Adults 60+ years	Hospital / Health Care System	Calendar	Presbyterian Manors of Mid-America

Submitted by: Princeton Health Care System

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	UMCP Maternity Campaign	Consumer Decision-Making Information	Adults 21+ years	Hospital / Health Care System	Total Health Information Program	PHCS --Machinery

Submitted by: Pritchett & Hull Assoc., Inc.

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	How You Can Prevent Pressure Ulcers: a guide for patients and their family caregivers	Patient Education Information	Older Adults 60+ years	Media / Publishing	Booklet / Brochure / Pamphlet	Pritchett & Hull Assoc., Inc.
BRONZE	Stroke: Early Stages of Recovery	Patient Education Information	Older Adults 60+ years	Media / Publishing	Booklet / Brochure / Pamphlet	Pritchett & Hull Assoc., Inc.
MERIT	Food For Life: a guide to tube feeding in adults	Patient Education Information	Older Adults 60+ years	Media / Publishing	Booklet / Brochure / Pamphlet	Pritchett & Hull Assoc., Inc.

Submitted by: Red Hot Mamas®

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Excellence in Peri-Post Menopausal Women's Health	Patient Education Information	Other	Business (less than 500 employees)	Total Health Information Program	Red Hot Mamas®

Submitted by: Redbook

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Series: "What doctors tell their friends"	Health Promotion / Disease and Injury Prevention Information	Adults 21+ years	Media / Publishing	Magazine / Newspaper / Newsletter Article	Redbook
BRONZE	Pregobesity	Other / Miscellaneous Health Information	Adults 21+ years	Media / Publishing	Magazine / Newspaper / Newsletter Article	Redbook
BRONZE	Listen to Your Heart: It Could Save Your Life	Health Promotion / Disease and Injury Prevention Information	Adults 21+ years	Media / Publishing	Magazine / Newspaper / Newsletter Article	Redbook

Submitted by: Remedy Health Media

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	Remedy Health Guide: Hepatitis C	Patient Education Information	Other	Media / Publishing	Magazine	Remedy Health Media
MERIT	Diabetes Focus, Spring 2014	Patient Education Information	Other	Media / Publishing	Magazine	Remedy Health Media
MERIT	University of California, Berkeley, Wellness Letter	Health Promotion / Disease and Injury Prevention Information	Adults 21+ years	Media / Publishing	Booklet / Brochure / Pamphlet	Remedy Health Media

Submitted by: Smart + Strong

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	June 2014 POZ	Patient Education Information	Adults 21+ years	Media / Publishing	Magazine	POZ
BRONZE	PrEP and Prejudice	Patient Education Information	Adults 21+ years	Media / Publishing	Magazine / Newspaper / Newsletter Article	POZ
MERIT	Speaking Your Truth	Consumer Decision-Making Information	Adults 21+ years	Media / Publishing	Magazine / Newspaper / Newsletter Article	Real Health

Submitted by: Smith & Nephew

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	Understanding Debridement	Patient Education Information	Adults 21+ years	Pharmaceutical Company	Booklet / Brochure / Pamphlet	Smith & Nephew
MERIT	Treatment of Sores	Patient Education Information	Adults 21+ years	Pharmaceutical Company	Booklet / Brochure / Pamphlet	Smith & Nephew

Submitted by: Spirit Health Group

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	HeartCaring Newsletters	Health Promotion / Disease and Injury Prevention Information	Other	Medical Communications Agency	Magazine / Newspaper / Newsletter Article Series	Spirit Health Group
MERIT	Get Screened Today Postcard	Health Promotion / Disease and Injury Prevention Information	Adults 21+ years	Medical Communications Agency	Direct Mail	Spirit Health Group

Submitted by: Stanford School of Medicine

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Stanford Medicine Magazine: Immune System Issue	Patient Education Information	Adults 21+ years	Education	Magazine	Stanford School of Medicine
MERIT	Stanford Medicine Magazine: Immune System Issue	Patient Education Information	Adults 21+ years	Education	Magazine	Stanford School of Medicine

Submitted by: StayWell

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	An Active Partnership for the Health of Your Heart	Patient Education Information	Adults 21+ years	Association / Professional Society	Book	American Heart Association
SILVER	Carlitos Gets Smart About Smoking	Health Promotion / Disease and Injury Prevention Information	Children: birth-12 years and/or their parents	Association / Professional Society	Booklet / Brochure / Pamphlet	American Lung Association
BRONZE	Freedom From Smoking®: The Guide to Help You Quit Smoking	Patient Education Information	Adults 21+ years	Association / Professional Society	Booklet / Brochure / Pamphlet	American Lung Association

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
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SILVER	Living Well with Diabetes	Patient Education Information	Adults 21+ years	Media / Publishing	Booklet / Brochure / Pamphlet	StayWell
SILVER	Back Owner's Manual	Patient Education Information	Adults 21+ years	Media / Publishing	Booklet / Brochure / Pamphlet	StayWell
SILVER	Living with an Ileostomy	Patient Education Information	Adults 21+ years	Media / Publishing	Booklet / Brochure / Pamphlet	StayWell
SILVER	Bariatric Surgery	Patient Education Information	Adults 21+ years	Media / Publishing	Booklet / Brochure / Pamphlet	StayWell
SILVER	Living Well with Asthma	Patient Education Information	Adults 21+ years	Media / Publishing	Booklet / Brochure / Pamphlet	StayWell
BRONZE	Gallbladder Surgery	Patient Education Information	Adults 21+ years	Media / Publishing	Booklet / Brochure / Pamphlet	StayWell
BRONZE	Women's Health	Patient Education Information	Adults 21+ years	Media / Publishing	Booklet / Brochure / Pamphlet	StayWell
BRONZE	Understanding Pacemakers	Patient Education Information	Adults 21+ years	Media / Publishing	Booklet / Brochure / Pamphlet	StayWell
BRONZE	Shoulder Owner's Manual	Patient Education Information	Adults 21+ years	Media / Publishing	Booklet / Brochure / Pamphlet	StayWell
BRONZE	Easing Back Pain During Sex	Patient Education Information	Adults 21+ years	Media / Publishing	Booklet / Brochure / Pamphlet	StayWell
BRONZE	Living Well with Heart Failure	Patient Education Information	Adults 21+ years	Media / Publishing	Booklet / Brochure / Pamphlet	StayWell
BRONZE	Living Well with Chronic Lung Disease	Patient Education Information	Adults 21+ years	Media / Publishing	Booklet / Brochure / Pamphlet	StayWell
MERIT	Living with a Colostomy	Patient Education Information	Adults 21+ years	Media / Publishing	Booklet / Brochure / Pamphlet	StayWell
MERIT	Exercise for Busy People	Health Promotion / Disease and Injury Prevention Information	Adults 21+ years	Media / Publishing	Booklet / Brochure / Pamphlet	StayWell
MERIT	Managing Your Weight	Health Promotion / Disease and Injury Prevention Information	Adults 21+ years	Media / Publishing	Booklet / Brochure / Pamphlet	StayWell
MERIT	Managing Heart Disease and Preventing Stroke	Patient Education Information	Adults 21+ years	Media / Publishing	Booklet / Brochure / Pamphlet	StayWell
MERIT	Having a Healthy Pregnancy	Patient Education Information	Adults 21+ years	Media / Publishing	Booklet / Brochure / Pamphlet	StayWell

MERIT	Living Well with Diabetes	Patient Education Information	Adults 21+ years	Media / Publishing	Booklet / Brochure / Pamphlet	StayWell
MERIT	My Surgery Coloring Book	Patient Education Information	Adults 21+ years	Media / Publishing	Booklet / Brochure / Pamphlet	StayWell

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	Preserving Your Memory	Patient Education Information	Other	Media / Publishing	Magazine	Fisher Center for Alzheimer's Research

Submitted by: The American Institute for Preventive Medicine

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	Total Health	Consumer Decision-Making Information	Adults 21+ years	Business (less than 500 employees)	Total Health Information Program	The American Institute for Preventive Medicine
MERIT	101 Ways to Well-Being	Health Promotion / Disease and Injury Prevention Information	Adults 21+ years	Business (less than 500 employees)	Book	The American Institute for Preventive Medicine

Submitted by: The National Campaign to Prevent Teen and Unplanned Pregnancy

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Talking The Talk: Creating A Communications Strategy — A Guide for Community-Wide Teen	Other / Miscellaneous Health Information	Adults 21+ years	Community Organization (nonprofit)	Other/Miscellaneous Material	The National Campaign to Prevent Teen and
MERIT	Survey Says Series	Health Promotion / Disease and Injury Prevention Information	Adults 21+ years	Community Organization (nonprofit)	Magazine / Newspaper / Newsletter Article Series	The National Campaign to Prevent Teen and

Submitted by: The University of Texas MD Anderson Cancer Center

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Micropigmentation Procedure	Patient Education Information	Adults 21+ years	Hospital / Health Care System	Video	The University of Texas MD Anderson Cancer
SILVER	Gamma Knife Radiotherapy: The Patient Experience	Patient Education Information	Adults 21+ years	Hospital / Health Care System	Video	The University of Texas MD Anderson Cancer
BRONZE	Guide to Managing Your Chemotherapy Treatment	Patient Education Information	Adults 21+ years	Hospital / Health Care System	Booklet / Brochure / Pamphlet	The University of Texas MD Anderson Cancer
BRONZE	Understanding Inflammatory Breast Cancer	Patient Education Information	Adults 21+ years	Hospital / Health Care System	Booklet / Brochure / Pamphlet	The University of Texas MD Anderson Cancer

MERIT	Magnetic Resonance Imaging: The Patient Experience	Patient Education Information	Adults 21+ years	Hospital / Health Care System	Video	The University of Texas MD Anderson Cancer
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Submitted by: TMF Health Quality Institute

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	Comprehensive Primary Care Initiative Spotlights	Other / Miscellaneous Health Information	Other	Business (less than 500 employees)	Magazine / Newspaper / Newsletter Article Series	TMF Health Quality Institute

Submitted by: Trimester, Inc.

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	Preparing for a Healthy Baby	Patient Education Information	Other	Nurses / Allied Health Professionals	Book	Trimester, Inc.

Submitted by: UCare

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	UCare Choices New Member Guide	Consumer Decision-Making Information	Adults 21+ years	Health Plan	Booklet / Brochure / Pamphlet	UCare

Submitted by: UMR

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	Health and Wellness Communication Guide	Health Promotion / Disease and Injury Prevention Information	Adults 21+ years	Insurance Company	Total Health Information Program	UMR
BRONZE	Maternity Management Communication Guide	Health Promotion / Disease and Injury Prevention Information	Adults 21+ years	Insurance Company	Total Health Information Program	UMR
BRONZE	Disease Management Communication Guide	Health Promotion / Disease and Injury Prevention Information	Adults 21+ years	Insurance Company	Total Health Information Program	UMR
MERIT	Get Energy That Doesn't Come From a Can	Health Promotion / Disease and Injury Prevention Information	Adults 21+ years	Insurance Company	Poster	UMR
MERIT	MyHCE (My Healthcare Cost Estimator) Member Campaign	Consumer Decision-Making Information	Adults 21+ years	Insurance Company	Total Special Health Event Program	UMR
MERIT	A New Spin on Nicotine Addiction	Health Promotion / Disease and Injury Prevention Information	Adults 21+ years	Insurance Company	Poster	UMR

MERIT	Food Fight: An Attack on Our Waistlines	Health Promotion / Disease and Injury Prevention Information	Adults 21+ years	Insurance Company	Poster	UMR
MERIT	A Fight We Can Win	Consumer Decision-Making Information	Adults 21+ years	Insurance Company	Poster	UMR
MERIT	Stand Up for Your Health	Health Promotion / Disease and Injury Prevention Information	Adults 21+ years	Insurance Company	Poster	UMR
MERIT	The Benefit of Outdoor Activity Video	Health Promotion / Disease and Injury Prevention Information	Adults 21+ years	Insurance Company	Video	UMR
MERIT	Hold Onto Hope for Better Health	Health Promotion / Disease and Injury Prevention Information	Adults 21+ years	Insurance Company	Poster	UMR

Submitted by: UnitedHealthcare — Consumer Communication Solutions

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Target Maternity Support Kit	Consumer Decision-Making Information	Adults 21+ years	Health Plan	Direct Mail	UnitedHealthcare — Consumer Communication
SILVER	Target Health Care 102	Consumer Decision-Making Information	Adults 21+ years	Health Plan	Direct Mail	UnitedHealthcare — Consumer Communication
BRONZE	Diabetes Mailer	Patient Education Information	Adults 21+ years	Health Plan	Direct Mail	UnitedHealthcare — Consumer Communication
BRONZE	Fiserv Wellness Magazine	Consumer Decision-Making Information	Adults 21+ years	Health Plan	Direct Mail	UnitedHealthcare — Consumer Communication

Submitted by: UPMC Health Plan

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	You First Direct Mail	Health Promotion / Disease and Injury Prevention Information	Adults 21+ years	Insurance Company	Total Health Information Program	UPMC Health Plan
BRONZE	Healthy Lifestyle Ad / Holidays	Health Promotion / Disease and Injury Prevention Information	Adults 21+ years	Insurance Company	Magazine Ad	UPMC Health Plan
BRONZE	Open Enrollment Materials / Welcome; Full access table tent / Get healthier poster	Consumer Decision-Making Information	Adults 21+ years	Insurance Company	Total Special Health Event Program	UPMC Health Plan
BRONZE	2015 — Fresh Start Calendar	Health Promotion / Disease and Injury Prevention Information	Adults 21+ years	Insurance Company	Calendar	UPMC Health Plan
MERIT	UPMC Executive Health Care Concierge Packet	Health Promotion / Disease and Injury Prevention Information	Other	Insurance Company	Booklet / Brochure / Pamphlet	UPMC Health Plan

MERIT	Go Red Ad (2 page spread)	Health Promotion / Disease and Injury Prevention Information	Adults 21+ years	Insurance Company	Magazine Ad	UPMC Health Plan
MERIT	Dining Smart Campaign	Consumer Decision-Making Information	Adults 21+ years	Insurance Company	Total Health Information Program	UPMC Health Plan
MERIT	Quit-It; Eat Drink; Destress / Poster Sample	Health Promotion / Disease and Injury Prevention Information	Adults 21+ years	Insurance Company	Total Health Information Program	UPMC Health Plan

Submitted by: Upside Collective

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	Participating Provider Directory Covers 2014	Other / Miscellaneous Health Information	Adults 21+ years	Health Plan	Other/Miscellaneous Material	NYS Dept. of Civil Service, Employee

Submitted by: VHA National Center for Health Promotion/Disease Prevention

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	Manage Stress Workbook	Health Promotion / Disease and Injury Prevention Information	Adults 21+ years	Government	Booklet / Brochure / Pamphlet	VHA National Center for Health Promotion/Disease

Submitted by: Viking/Penguin, Penguin Random House

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	Inside Rehab	Patient Education Information	Adults 21+ years	Media / Publishing	Book	Penguin

Submitted by: Wainscot Media

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	Central Jersey Health & Life	Health Promotion / Disease and Injury Prevention Information	Adults 21+ years	Hospital / Health Care System	Magazine	Saint Peter's Healthcare System

Submitted by: Wax Custom Communications

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	Well Aware (Summer 2014)	Other / Miscellaneous Health Information	Adults 21+ years	Hospital / Health Care System	Newsletter	Atlantic Health System

BRONZE	Camillus House Gala Program Ad	Other / Miscellaneous Health Information	Adults 21+ years	Other / Miscellaneous	Other/Miscellaneous Material	Health Choice Network of Florida
MERIT	Mt. Sinai Book	Consumer Decision-Making Information	Adults 21+ years	Hospital / Health Care System	Booklet / Brochure / Pamphlet	Mount Sinai Medical Center

Submitted by: WELCOA

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	Walking 4 Wellness	Health Promotion / Disease and Injury Prevention Information	Adults 21+ years	Community Organization (nonprofit)	Book	WELCOA
BRONZE	Financial Wellness @ Work	Consumer Decision-Making Information	Adults 21+ years	Community Organization (nonprofit)	Book	WELCOA
BRONZE	Nutrition: Diets Don't Work	Health Promotion / Disease and Injury Prevention Information	Adults 21+ years	Community Organization (nonprofit)	Booklet / Brochure / Pamphlet	WELCOA
BRONZE	Sparkle Healthletter	Health Promotion / Disease and Injury Prevention Information	Adults 21+ years	Community Organization (nonprofit)	Newsletter	WELCOA

Submitted by: Women's Sports Foundation

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	GoGirlGo!	Health Promotion / Disease and Injury Prevention Information	Children: birth-12 years and/or their parents	Community Organization (nonprofit)	Total Health Information Program	Women's Sports Foundation

Submitted by: Words & Pictures, Inc.

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
GOLD	"It's All Coming Into Focus," the University of Arizona — Arizona Health Sciences Center 2014 Annual	Other / Miscellaneous Health Information	Adults 21+ years	Hospital / Health Care System	Other/Miscellaneous Material	The University of Arizona — Arizona Health
GOLD	"Why We Work," Department of Surgery 2014 Annual Report	Other / Miscellaneous Health Information	Adults 21+ years	Hospital / Health Care System	Other/Miscellaneous Material	The University of Chicago Medicine
MERIT	"Precision Medicine Today," Department of Medicine Annual Report 2014	Other / Miscellaneous Health Information	Adults 21+ years	Hospital / Health Care System	Other/Miscellaneous Material	The University of Chicago Medicine &