

## AARP Segunda Juventud

Entrant's Name: Jodi Lipson

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
MERIT	Tick Tock: Wake Up to the Signs of Heart Disease	Health Promotion/Disease and Injury Prevention Information	Other	Association/Professional Society	Magazine/Newspaper/Newsletter Article	AARP Segunda Juventud
MERIT	Just once more: the face of addiction	Patient Education Information	Other	Association/Professional Society	Magazine/Newspaper/Newsletter Article	AARP Segunda Juventud

## AARP The Magazine

Entrant's Name: Leslie Quander Wooldridge

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
SILVER	"Medical Screenings That Can Save Your Life"	Other/Miscellaneous Health Information	Other	Media/Publishing	Magazine/Newspaper/Newsletter Article	AARP The Magazine
BRONZE	"New Miracle Drugs"	Other/Miscellaneous Health Information	Other	Media/Publishing	Magazine/Newspaper/Newsletter Article	AARP The Magazine

## AccentHealth

Entrant's Name: Lisa Brodsky

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
BRONZE	Guide To Healthy Sleep	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Media/Publishing	Poster	AccentHealth
MERIT	Guide To Healthy Aging	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Media/Publishing	Poster	AccentHealth

## Aesthetica Plastic & Laser Surgery Center & Medi Spa

Entrant's Name: Dr. Joy Bliss

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
MERIT	Aesthetica/Radio Ad	Consumer Decision-Making Information	All Adults 21+ years	Other/Miscellaneous	Radio Ad	Aesthetica Plastic & Laser Surgery Center & Medi Spa

## Aetna Customized Communications Group

Entrant's Name: Marc Bellefleur

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
GOLD	St. of Ohio Enrollment Brochure	Consumer Decision-Making Information	All Adults 21+ years	Insurance Company	Booklet/Brochure/Pamphlet	State of Ohio
BRONZE	2010 Health & Wellness Calendar	Other/Miscellaneous Health Information	All Adults 21+ years	Insurance Company	Calendar	Aetna Customized Communications Group
BRONZE	Aetna Get N Healthy Planner	Health Promotion/Disease and Injury Prevention Information	Adolescents/Young Adults 13-20 years and/or their parents	Insurance Company	Calendar	Aetna
BRONZE	First Data Preventive Care Birthday Card	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Insurance Company	Direct Mail	First Data
BRONZE	Quest Guide to using your Aetna benefits	Patient Education Information	All Adults 21+ years	Insurance Company	Booklet/Brochure/Pamphlet	Quest
BRONZE	Office Depot Health Education Series	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Insurance Company	Total Health Information Program	Office Depot
MERIT	DC Government Table Tent	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Insurance Company	Other/Miscellaneous Material	DC Dept. of Human Resources

## Alameda County Public Health Department

Entrant's Name: Dana Cruz Santana

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
BRONZE	Staying Healthy When You're Sexy	Other/Miscellaneous Health Information	Adolescents/Young Adults 13-20 years and/or their parents	Government	Booklet/Brochure/Pamphlet	IPOP/Alameda County Family Planning Sub-Committee

## Alere

Entrant's Name: Ashley Miller

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
BRONZE	Colon Cancer Prevention Campaign	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Business (500+ employees)	Total Health Information Program	Alere

BRONZE	Physical Activity Campaign	Consumer Decision-Making Information	All Adults 21+ years	Business (500+ employees)	Total Health Information Program	Alere
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### Allergy & Asthma Network Mothers of Asthmatics (AANMA)

Entrant's Name: Laurie Ross

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
BRONZE	PRECIOUS Breathers program (for parents of babies and toddlers with respiratory issues)	Patient Education Information	All Adults 21+ years	Community Organization (nonprofit)	Total Health Information Program	Allergy & Asthma Network Mothers of Asthmatics (AANMA)

### Alpha Books

Entrant's Name: Elisa Zied

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
MERIT	Nutrition At Your Fingertips	Consumer Decision-Making Information	Other	Media/Publishing	Book	Alpha Books

### Alzheimer's Family Services Center

Entrant's Name: Anita Rodriguez-Lambert

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
MERIT	Caregiving Essentials	Patient Education Information	Older Adults 60+ years	Community Organization (nonprofit)	Total Health Information Program	Alzheimer's Family Services Center

### American Academy of Orthopaedic Surgeons

Entrant's Name: Sandra R. Gordon

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
BRONZE	AAOS 2009 Television PSA – "Joints Don't Jump"	Patient Education Information	Other	Association/Professional Society	Public Service Ad	American Academy of Orthopaedic Surgeons

Entrant's Name: Sandra R. Gordon

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
GOLD	Wounded in Action: An Art Exhibition of Orthopaedic Advancements	Other/Miscellaneous Health Information	Other	Association/Professional Society	Total Special Health Event Program	American Academy of Orthopaedic Surgeons

## American Academy of Pediatrics

Entrant's Name: Holly Kaminski

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
MERIT	Your Child's Health Record: From Birth to Age 21	Health Promotion/Disease and Injury Prevention Information	Other	Association/Professional Society	Booklet/Brochure/Pamphlet	AAP
MERIT	Raising Twins From Pregnancy to Preschool	Other/Miscellaneous Health Information	Children: birth-12 years and/or their parents	Association/Professional Society	Book	AAP
MERIT	Temper Tantrums: A Normal Part of Growing Up	Other/Miscellaneous Health Information	Children: birth-12 years and/or their parents	Association/Professional Society	Booklet/Brochure/Pamphlet	AAP

## American Cancer Society

Entrant's Name: Len Boswell

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
GOLD	Nana, What's Cancer?	Patient Education Information	Children: birth-12 years and/or their parents	Association/Professional Society	Book	American Cancer Society
GOLD	What To Eat During Cancer Treatment	Patient Education Information	All Adults 21+ years	Association/Professional Society	Book	American Cancer Society
SILVER	Let My Colors Out	Patient Education Information	Children: birth-12 years and/or their parents	Association/Professional Society	Book	American Cancer Society
SILVER	American Cancer Society Complete Guide to Complementary and Alternative Cancer Therapies, Second Edition	Patient Education Information	All Adults 21+ years	Association/Professional Society	Book	American Cancer Society

## American Custom Publishing Corporation

Entrant's Name: Gary Ford

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
SILVER	2010 GMCF Health Planner	Patient Education Information	Older Adults 60+ years	Community Organization (nonprofit)	Calendar	ACP, Inc.
MERIT	2010 Senior Health Calendar	Health Promotion/Disease and Injury Prevention Information	Older Adults 60+ years	Hospital/Health Care System	Calendar	ACP, Inc.

## American Diabetes Association

Entrant's Name: Heschel Falek

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
BRONZE	What Do I Eat Now?	Patient Education Information	All Adults 21+ years	Association/Professional Society	Book	American Diabetes Association
MERIT	Real-Life Guide to Diabetes	Patient Education Information	All Adults 21+ years	Association/Professional Society	Book	American Diabetes Association

## American Institute for Cancer Research

Entrant's Name: Rebecca Glazer

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
BRONZE	AICR 2010 Calendar: Greatest Hits of Good Health	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Community Organization (nonprofit)	Calendar	American Institute for Cancer Research

## American Institute for Preventive Medicine

Entrant's Name: Don R. Powell, Ph.D.

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
MERIT	HealthyLife Poster – Healthy Sleep Habits	Patient Education Information	All Adults 21+ years	Business (less than 500 employees)	Poster	American Institute for Preventive Medicine

## American Public Health Association

Entrant's Name: David Fouse

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
SILVER	Healthiest Nation In 1 Generation	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Association/Professional Society	Video	American Public Health Association
MERIT	Are You Ready? What is H1N1 (swine flu)?	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Association/Professional Society	Booklet/Brochure/Pamphlet	American Public Health Association

## American Red Cross

Entrant's Name: Jean Erdtmann

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
BRONZE	Longfellow's WHALE Tales DVD	Health Promotion/Disease and Injury Prevention Information	Children: birth-12 years and/or their parents	Community Organization (nonprofit)	Video	American Red Cross
BRONZE	Be Red Cross Ready Preparedness Tear Sheet	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Community Organization (nonprofit)	Other/Miscellaneous Material	American Red Cross
BRONZE	Safety Is Elementary Toolkit	Health Promotion/Disease and Injury Prevention Information	Children: birth-12 years and/or their parents	Community Organization (nonprofit)	Total Health Information Program	American Red Cross
BRONZE	Headfirst Entries Stroke Poster	Health Promotion/Disease and Injury Prevention Information	Children: birth-12 years and/or their parents	Community Organization (nonprofit)	Poster	American Red Cross
MERIT	Butterfly Stroke Poster	Health Promotion/Disease and Injury Prevention Information	Children: birth-12 years and/or their parents	Community Organization (nonprofit)	Poster	American Red Cross
MERIT	Front Crawl Stroke Poster	Health Promotion/Disease and Injury Prevention Information	Children: birth-12 years and/or their parents	Community Organization (nonprofit)	Poster	American Red Cross
MERIT	Preparing Small Business Workplaces for Pandemic Flu Leader's Toolkit	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Community Organization (nonprofit)	Total Health Information Program	American Red Cross
MERIT	Back Crawl Stroke Poster	Health Promotion/Disease and Injury Prevention Information	Children: birth-12 years and/or their parents	Community Organization (nonprofit)	Poster	American Red Cross
MERIT	Breaststroke Stroke Poster	Health Promotion/Disease and Injury Prevention Information	Children: birth-12 years and/or their parents	Community Organization (nonprofit)	Poster	American Red Cross

## American Social Health Association

Entrant's Name: Lynn Barclay

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
SILVER	Be an Askable Parent	Patient Education Information	Adolescents/Young Adults 13-20 years and/or their parents	Community Organization (nonprofit)	Booklet/Brochure/Pamphlet	American Social Health Association
BRONZE	What You Should Know About Chlamydia	Patient Education Information	Other	Community Organization (nonprofit)	Booklet/Brochure/Pamphlet	American Social Health Association

## American Society for Radiation Oncology

Entrant's Name: Nicole Napoli

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
MERIT	Radiation Therapy for Cancer	Patient Education Information	All Adults 21+ years	Association/Professional Society	Booklet/Brochure/Pamphlet	American Society for Radiation Oncology

## AmerisourceBergen

Entrant's Name: Melissa Cliver

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
GOLD	Living Without Limits - Ask The Expert	Patient Education Information	All Adults 21+ years	Pharmacy/Drug Store	Magazine/Newspaper/Newsletter Article Series	Diabetes Shoppe
MERIT	Living Without Limits	Patient Education Information	All Adults 21+ years	Pharmacy/Drug Store	Newsletter	Diabetes Shoppe

## Answer

Entrant's Name: Lesley Eicher

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
MERIT	Sex, Etc. Fall 2009	Health Promotion/Disease and Injury Prevention Information	Adolescents/Young Adults 13-20 years and/or their parents	Education	Magazine	Answer

## Arkansas Foundation for Medical Care

Entrant's Name: Belinda Jefferson

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
BRONZE	Medical Home Brochure	Patient Education Information	Other	Community Organization (nonprofit)	Booklet/Brochure/Pamphlet	Arkansas Foundation for Medical Care
BRONZE	Injury Prevention collaboration with ACH	Health Promotion/Disease and Injury Prevention Information	Other	Community Organization (nonprofit)	Total Special Health Event Program	Arkansas Foundation for Medical Care

## Artcraft Health Education

Entrant's Name: Amy Gross

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
GOLD	Emend Chemotherapy Educational Patient Activity Resource Kit	Patient Education Information	All Adults 21+ years	Medical Communications Agency	Other/Miscellaneous Material	Artcraft Health Education
SILVER	Chemo Companion Pocket Guide	Patient Education Information	All Adults 21+ years	Medical Communications Agency	Book	Artcraft Health Education
SILVER	Aggrenox Stroke and TIA Teaching Tool	Patient Education Information	All Adults 21+ years	Medical Communications Agency	Other/Miscellaneous Material	Artcraft Health Education
SILVER	Interactive Dietary and Activity Wheel	Patient Education Information	All Adults 21+ years	Medical Communications Agency	Other/Miscellaneous Material	Artcraft Health Education
SILVER	Educational Prostate Cancer Teaching Tool	Patient Education Information	Older Adults 60+ years	Medical Communications Agency	Other/Miscellaneous Material	Artcraft Health Education
SILVER	Interactive Educational Tool: Working Together in Diabetes	Patient Education Information	All Adults 21+ years	Medical Communications Agency	Other/Miscellaneous Material	Artcraft Health Education
BRONZE	Stelara Tactile Educational Easel	Patient Education Information	All Adults 21+ years	Medical Communications Agency	Other/Miscellaneous Material	Artcraft Health Education
BRONZE	Avapro Avalide Tactile Teaching Tool	Patient Education Information	All Adults 21+ years	Medical Communications Agency	Other/Miscellaneous Material	Artcraft Health Education
BRONZE	Understanding Chronic Bronchitis, Emphysema and COPD	Patient Education Information	All Adults 21+ years	Medical Communications Agency	Poster	Artcraft Health Education
BRONZE	Understanding the Stages of Renal Cell Carcinoma Poster	Patient Education Information	All Adults 21+ years	Medical Communications Agency	Poster	Artcraft Health Education
MERIT	Understanding how to manage your high cholesterol if you have diabetes	Patient Education Information	All Adults 21+ years	Medical Communications Agency	Booklet/Brochure/Pamphlet	Artcraft Health Education
MERIT	Nasacort Educational Poster: Understanding Nasal Allergies	Patient Education Information	All Adults 21+ years	Medical Communications Agency	Poster	Artcraft Health Education

MERIT	Renal Cell Carcinoma Staging Illustrations	Patient Education Information	All Adults 21+ years	Medical Communications Agency	Other/Miscellaneous Material	Artcraft Health Education
MERIT	Nasacort Educational Allergen Illustrations	Patient Education Information	All Adults 21+ years	Medical Communications Agency	Other/Miscellaneous Material	Artcraft Health Education
MERIT	Educational Poster: Understanding How the Brain Works	Patient Education Information	All Adults 21+ years	Medical Communications Agency	Poster	Artcraft Health Education
MERIT	Understanding High Blood Pressure Education Poster	Patient Education Information	All Adults 21+ years	Medical Communications Agency	Poster	Artcraft Health Education

## Asian & Pacific Islander American Health Forum

Entrant's Name: AJ Titong

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
MERIT	Multi-Lingual Health Care Reform Poster	Other/Miscellaneous Health Information	Other	Community Organization (nonprofit)	Public Service Ad	Asian & Pacific Islander American Health Forum

## Avid Design

Entrant's Name: Evan Daeschler

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
GOLD	A Guide to Pediatric Surgery	Patient Education Information	Children: birth-12 years and/or their parents	Medical Communications Agency	Video	MCG Health
MERIT	Kidney & Pancreas Transplant Process	Patient Education Information	All Adults 21+ years	Medical Communications Agency	Video	MCG Health

## AvreaFoster

Entrant's Name: Bethany McCrary

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
BRONZE	the Point e-Newsletter – Issue 4, September 2009	Health Promotion/Disease and Injury Prevention Information	Children: birth-12 years and/or their parents	Hospital/Health Care System	Newsletter	Medical City Hospital
BRONZE	Capabilities Brochure	Consumer Decision-Making Information	All Adults 21+ years	Hospital/Health Care System	Booklet/Brochure/Pamphlet	AvreaFoster

**Beth L. Eburn****Entrant's Name:** Freelance/Independent Contractor

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
MERIT	Welcoming The Future of Cancer Care	Other/Miscellaneous Health Information	Other	Hospital/Health Care System	Magazine/Newspaper/Newsletter Article	Freelance Healthcare Writer

**Blue Cross & Blue Shield of Rhode Island****Entrant's Name:** Julie O'Connell

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
GOLD	Choices magazine Fall 2009	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Association/Professional Society	Magazine	Blue Cross & Blue Shield of Rhode Island

**Blue Cross and Blue Shield Association****Entrant's Name:** Paula Spurway

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
BRONZE	2010 Overseas Network Provider Directory	Patient Education Information	All Adults 21+ years	Insurance Company	Other/Miscellaneous Material	Blue Cross and Blue Shield Association

**CalorieKing****Entrant's Name:** Pat Fiducia

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
SILVER	2010 CalorieKing Calorie, Fat & Carbohydrate Counter	Patient Education Information	Other	Consumer Product Company	Book	CalorieKing

**Carrot/OptumHealth****Entrant's Name:** Sara Sonntag

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
BRONZE	Taking Care, August 2009	Consumer Decision-Making Information	All Adults 21+ years	Insurance Company	Newsletter	Carrot/OptumHealth
MERIT	Healthy Mind Healthy Body, Fall 2009	Consumer Decision-Making Information	All Adults 21+ years	Insurance Company	Newsletter	Carrot/OptumHealth

MERIT	View on Health Care, Belk 2009	Consumer Decision-Making Information	All Adults 21+ years	Insurance Company	Newsletter	Carrot/OptumHealth
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## CEI Medical Communications

**Entrant's Name:** Nancy Dubai

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
MERIT	Busting the Myths & Mapping Your Way to Success	Patient Education Information	All Adults 21+ years	Hospital/Health Care System	Video	Henry Ford Health System

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## Centene Corporation

**Entrant's Name:** Mary Mason, MD

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
SILVER	Adventures from Puffletown	Patient Education Information	Children: birth-12 years and/or their parents	Managed Care Organization	Booklet/Brochure/Pamphlet	Centene Corporation
SILVER	Start Smart for Your Baby – Your Pregnancy Guide	Patient Education Information	Other	Managed Care Organization	Book	Centene Corporation

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## Centers for Disease Control

**Entrant's Name:** Allison Friedman

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
BRONZE	GYT: Get Yourself Tested Campaign	Consumer Decision-Making Information	Other	Government	Total Health Information Program	Centers for Disease Control

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## Centers for Disease Control and Prevention (CDC)

**Entrant's Name:** Cynthia Gelb

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
SILVER	Screen for Life: National Colorectal Cancer Action Campaign "This is Personal" PSA	Health Promotion/Disease and Injury Prevention Information	Other	Government	Public Service Ad	CDC
BRONZE	Screen for Life: National Colorectal Cancer Action Campaign Consumer Pocket Brochure	Health Promotion/Disease and Injury Prevention Information	Other	Government	Booklet/Brochure/Pamphlet	CDC

BRONZE	Inside Knowledge: Get the Facts About Gynecologic Cancer Fact Sheet Series	Health Promotion/Disease and Injury Prevention Information	Other	Government	Booklet/Brochure/Pamphlet	Centers for Disease Control and Prevention (CDC)
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## Centers for Medicare & Medicaid Services

Entrant's Name: Amy Miner

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
MERIT	Medicare Basics: A Guide for Families and Friends of People with Medicare	Consumer Decision-Making Information	Other	Government	Booklet/Brochure/Pamphlet	Centers for Medicare & Medicaid Services

Entrant's Name: Kelly DiNicolo

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
BRONZE	"Barber Shop" :30 tv spot	Consumer Decision-Making Information	Older Adults 60+ years	Government	TV Ad	Centers for Medicare & Medicaid Services

## Ceridian / Military OneSource

Entrant's Name: Sue Galgon

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
BRONZE	Chill Drills Relaxing your body and mind	Health Promotion/Disease and Injury Prevention Information	Other	Business (500+ employees)	Other/Miscellaneous Material	Ceridian / Military OneSource
BRONZE	Double Duty	Other/Miscellaneous Health Information	Other	Business (500+ employees)	Other/Miscellaneous Material	Ceridian / Military OneSource

## Childbirth Graphics

Entrant's Name: Sara Herbelin

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
MERIT	The ABCs of Breastfeeding Benefits Pamphlet	Health Promotion/Disease and Injury Prevention Information	Other	Business (less than 500 employees)	Booklet/Brochure/Pamphlet	Childbirth Graphics

## Childhood Immunization Comm. Team /CDC

Entrant's Name: Michelle Basket

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
BRONZE	Get the Picture	Consumer Decision-Making Information	Other	Government	Video	CDC/NCIRD Childhood Immunization Team and Janine Cory

## Children's Health Fund

Entrant's Name: Deb Burzynski

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
GOLD	Children's Health Fund Family Asthma Guide	Patient Education Information	Other	Community Organization (nonprofit)	Booklet/Brochure/Pamphlet	Children's Health Fund

## Children's Healthcare of Atlanta

Entrant's Name: Maryann Morris

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
SILVER	Take Control of Your Child's Asthma	Patient Education Information	Children: birth-12 years and/or their parents	Hospital/Health Care System	Calendar	Children's Healthcare of Atlanta

## CIGNA

Entrant's Name: Nicole Swecker

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
GOLD	Living with your medical condition workbook	Patient Education Information	All Adults 21+ years	Insurance Company	Booklet/Brochure/Pamphlet	CIGNA
MERIT	One Connection brochure	Consumer Decision-Making Information	All Adults 21+ years	Insurance Company	Booklet/Brochure/Pamphlet	CIGNA
MERIT	Water: The Essence of Life - General health campaign	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Insurance Company	Total Health Information Program	CIGNA

## CJE SeniorLife

Entrant's Name: Jeremy Barewin

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
GOLD	CJE SeniorLife – Annual Report 2009	Other/Miscellaneous Health Information	Older Adults 60+ years	Community Organization (nonprofit)	Booklet/Brochure/Pamphlet	CJE SeniorLife

## Closing the Gap in Health Care, Inc.

Entrant's Name: Thaddeus J. Bell, MD

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
SILVER	"Waiting On the Lord"	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Physician/Group Practice	Radio Ad	Closing the Gap in Health Care, Inc.
SILVER	"Why Brothers Die Early"	Patient Education Information	All Adults 21+ years	Physician/Group Practice	Radio Ad	Closing the Gap in Health Care, Inc.
MERIT	"You Need That Mammogram"	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Physician/Group Practice	Radio Ad	Closing the Gap in Health Care, Inc.

## CNN's AccentHealth

Entrant's Name: Latha Erickson

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
GOLD	Seniors and Obesity	Health Promotion/Disease and Injury Prevention Information	Older Adults 60+ years	Media/Publishing	Video	CNN's AccentHealth
BRONZE	Fibroids	Patient Education Information	All Adults 21+ years	Media/Publishing	Video	CNN's AccentHealth
BRONZE	Cholesterol Education	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Media/Publishing	Video	CNN's AccentHealth
MERIT	Restless Leg Syndrome	Patient Education Information	All Adults 21+ years	Media/Publishing	Video	CNN's AccentHealth
MERIT	Post Partum	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Media/Publishing	Video	CNN's AccentHealth

MERIT	Benefits of Pets	Consumer Decision-Making Information	Children: birth-12 years and/or their parents	Media/Publishing	Video	CNN's AccentHealth
MERIT	Sprains and Strains	Patient Education Information	All Adults 21+ years	Media/Publishing	Video	CNN's AccentHealth
MERIT	Stroke Rehabilitation	Patient Education Information	Older Adults 60+ years	Media/Publishing	Video	CNN's AccentHealth
MERIT	Rheumatoid Arthritis	Patient Education Information	All Adults 21+ years	Media/Publishing	Video	CNN's AccentHealth

## Coffey Communications, Inc.

Entrant's Name: Elaine Hinshaw

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
SILVER	Southwest Health - May/June 2009	Consumer Decision-Making Information	All Adults 21+ years	Hospital/Health Care System	Newsletter	Southwest Washington Medical Center
SILVER	Harrison Health - Summer 2009	Consumer Decision-Making Information	All Adults 21+ years	Hospital/Health Care System	Magazine	Harrison Medical Center
MERIT	Deep Roots – 2008 Report to the Community	Consumer Decision-Making Information	All Adults 21+ years	Hospital/Health Care System	Other/Miscellaneous Material	Beaufort Memorial Hospital
MERIT	Blue for your health – Summer 2009	Consumer Decision-Making Information	All Adults 21+ years	Insurance Company	Newsletter	Blue Cross and Blue Shield of New Mexico
MERIT	Southwest Health - January/February 2009	Consumer Decision-Making Information	All Adults 21+ years	Hospital/Health Care System	Newsletter	Southwest Washington Medical Center

## Colorado Immunizations Program

Entrant's Name: Joni Reynolds

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
SILVER	CDPHE H1N1 Campaign	Health Promotion/Disease and Injury Prevention Information	Other	Government	Total Health Information Program	Colorado Immunizations Program

## Cosmopolitan magazine

Entrant's Name: Esther Crain

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
BRONZE	Special Report: "A Death By Suntan at Age 26" (Part I) / "Scary Truths Tanning Salons Deny" (Part II)	Health Promotion/Disease and Injury Prevention Information	Other	Media/Publishing	Magazine/Newspaper/Newsletter Article Series	Cosmopolitan magazine
MERIT	"8 Times You Should Never Play Doctor"	Consumer Decision-Making Information	Other	Media/Publishing	Magazine/Newspaper/Newsletter Article	Cosmopolitan magazine

## CPM Marketing Group

Entrant's Name: Samantha Cherney

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
BRONZE	Convenient Care Awareness Campaign	Patient Education Information	All Adults 21+ years	Hospital/Health Care System	Direct Mail	Portneuf Medical Center
BRONZE	New Movers Campaign	Consumer Decision-Making Information	All Adults 21+ years	Hospital/Health Care System	Direct Mail	Port Huron Hospital
MERIT	Cancer Screening Campaign	Patient Education Information	All Adults 21+ years	Hospital/Health Care System	Direct Mail	Beaufort Memorial Hospital
MERIT	Cardiology – Aware, Educate & Screen Campaign	Patient Education Information	All Adults 21+ years	Hospital/Health Care System	Direct Mail	Carle Foundation Hospital

## Da Vita

Entrant's Name: Eric Hubler

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
GOLD	Celebrate Your New Access!	Patient Education Information	All Adults 21+ years	Business (500+ employees)	Other/Miscellaneous Material	Da Vita Inc.
BRONZE	Spring Training	Patient Education Information	All Adults 21+ years	Business (500+ employees)	Booklet/Brochure/Pamphlet	Da Vita
BRONZE	Making Treatment Choices (plus collateral pieces)	Patient Education Information	All Adults 21+ years	Business (500+ employees)	Total Health Information Program	Da Vita Inc.

MERIT Patient Chronicles Volume 1 Patient Education Information All Adults 21+ years Business (500+ employees) Booklet/Brochure/Pamphlet Da Vita Inc.

**Dan L. Duncan Cancer Center Office of Outreach & Health Disparities**

**Entrant's Name:** Maria Jibaja-Weiss

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
GOLD	Cancer Screening Wheel	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Education	Other/Miscellaneous Material	Dan L. Duncan Cancer Center Office of Outreach & Health Disparities

**Dell (on behalf of U.S. HHS Office on Women's Health)**

**Entrant's Name:** Alison Hunt

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
GOLD	The Healthy Woman: A Complete Guide for All Ages	Health Promotion/Disease and Injury Prevention Information	Other	Government	Book	U.S. HHS Office on Women's Health
MERIT	Teen Survival Guide: Health Tips for On-the-go Girls	Health Promotion/Disease and Injury Prevention Information	Other	Government	Booklet/Brochure/Pamphlet	U.S. HHS Office on Women's Health
MERIT	A Lifetime of Good Health	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Government	Booklet/Brochure/Pamphlet	U.S. HHS Office on Women's Health

**DH Media Services, Dartmouth Hitchcock Medical Center**

**Entrant's Name:** Tom Kidder

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
SILVER	Teen Romance: What's Risky, What's Not?	Health Promotion/Disease and Injury Prevention Information	Other	Hospital/Health Care System	Video	DH Media Services, Dartmouth Hitchcock Medical Center
MERIT	Total Joint Replacement: A Patient's Guide	Patient Education Information	All Adults 21+ years	Hospital/Health Care System	Video	DH Media Services, Dartmouth Hitchcock Medical Center

## Diabetes Self-Management

Entrant's Name: Ingrid Strauch

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
BRONZE	Managing Chronic Pain	Patient Education Information	All Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Diabetes Self-Management
BRONZE	Supermarket Smarts: 100-Calorie Snack Packs	Consumer Decision-Making Information	All Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Diabetes Self-Management
BRONZE	For Parents: Tips and Tools for Insulin Pump Use	Patient Education Information	All Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Diabetes Self-Management
BRONZE	"Swine" Flu: A New Challenge	Patient Education Information	All Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Diabetes Self-Management
BRONZE	Fast-Food Cooking at Home: Chicken and Sides	Patient Education Information	All Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Diabetes Self-Management
MERIT	The Secret to Solving Relationship Problems	Patient Education Information	All Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Diabetes Self-Management
MERIT	Managing Your Blood Glucose Ups and Downs	Patient Education Information	All Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Diabetes Self-Management
MERIT	For Parents: Diabetes Support at School	Patient Education Information	All Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Diabetes Self-Management
MERIT	After Your Hospital Stay: Getting Back on Track	Patient Education Information	All Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Diabetes Self-Management
MERIT	Diabetes Quiz: How Much Do You Know About Indigestion?	Patient Education Information	All Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Diabetes Self-Management
MERIT	For Parents: How Children Grow	Patient Education Information	All Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Diabetes Self-Management
MERIT	Counting Carbohydrates Like a Pro	Patient Education Information	All Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Diabetes Self-Management

**DMW****Entrant's Name:** Elaine Sellers

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
MERIT	Blue Advantage Easy Enrollment Kit	Consumer Decision-Making Information	All Adults 21+ years	Insurance Company	Booklet/Brochure/Pamphlet	Blue Cross Blue Shield of Alabama

**Epilepsy Foundation****Entrant's Name:** Jody Kakacek

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
GOLD	Understanding Epilepsy	Patient Education Information	All Adults 21+ years	Community Organization (nonprofit)	Total Health Information Program	Epilepsy Foundation and Discovery Education

**Epilepsy Foundation of Colorado****Entrant's Name:** Marcee Peterson

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
GOLD	Talk About It!	Patient Education Information	Adolescents/Young Adults 13-20 years and/or their parents	Community Organization (nonprofit)	Video	Epilepsy Foundation of Colorado

**ETR Associates****Entrant's Name:** Laura Perkins

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
SILVER	Condoms: Hot Tips	Health Promotion/Disease and Injury Prevention Information	Other	Media/Publishing	Other/Miscellaneous Material	ETR Associates
BRONZE	Read Before Smoking	Health Promotion/Disease and Injury Prevention Information	Other	Media/Publishing	Other/Miscellaneous Material	ETR Associates
MERIT	Teens and Cyber Safety	Health Promotion/Disease and Injury Prevention Information	Adolescents/Young Adults 13-20 years and/or their parents	Media/Publishing	Booklet/Brochure/Pamphlet	ETR Associates
MERIT	30 Ways to Lose 100 Calories	Health Promotion/Disease and Injury Prevention Information	Other	Media/Publishing	Other/Miscellaneous Material	ETR Associates

MERIT	Condom Power: Tips for Women / Tips for Men	Health Promotion/Disease and Injury Prevention Information	Other	Media/Publishing	Booklet/Brochure/Pamphlet	ETR Associates
MERIT	Secondhand Smoke Hurts: Quit for Your Pet	Health Promotion/Disease and Injury Prevention Information	Other	Media/Publishing	Booklet/Brochure/Pamphlet	ETR Associates

## Explore Transplant

Entrant's Name: Christina Goalby, MSW

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
SILVER	Explore Transplant	Patient Education Information	All Adults 21+ years	Community Organization (nonprofit)	Total Health Information Program	Explore Transplant

## Facilio

Entrant's Name: Nancy Brewer

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
BRONZE	Long Term (Beyond The Diagnosis)	Patient Education Information	All Adults 21+ years	Pharmaceutical Company	Total Health Information Program	Gilead Sciences
MERIT	Head Trip (Beyond The Diagnosis)	Patient Education Information	All Adults 21+ years	Pharmaceutical Company	Total Health Information Program	Gilead Sciences

## Fairview Press

Entrant's Name: Joel J. Meyer

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
GOLD	How To Find The Best Eldercare	Consumer Decision-Making Information	Older Adults 60+ years	Hospital/Health Care System	Book	Fairview Press

## Family Circle Magazine

Entrant's Name: Jane Bianchi

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
SILVER	A Dose of Reality	Health Promotion/Disease and Injury Prevention Information	Adolescents/Young Adults 13-20 years and/or their parents	Media/Publishing	Magazine/Newspaper/Newsletter Article	Family Circle Magazine

BRONZE	Sun Daze	Health Promotion/Disease and Injury Prevention Information	Other	Media/Publishing	Magazine/Newspaper/Newsletter Article	Family Circle Magazine
BRONZE	Moving Beyond the Fear	Health Promotion/Disease and Injury Prevention Information	Other	Media/Publishing	Magazine/Newspaper/Newsletter Article	Family Circle Magazine

## FFF Enterprises / IG Living Magazine

Entrant's Name: Ronale Rhodes

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
BRONZE	IG Living Magazine, August – September 2009	Patient Education Information	All Adults 21+ years	Business (less than 500 employees)	Magazine	FFF Enterprises / IG Living Magazine
BRONZE	Exercise and Immune Disease	Patient Education Information	All Adults 21+ years	Business (less than 500 employees)	Magazine/Newspaper/Newsletter Article	FFF Enterprises / IG Living Magazine

## Fine Point Public Relations & Advertising

Entrant's Name: Jill Wodtley

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
BRONZE	Inside Children's	Health Promotion/Disease and Injury Prevention Information	Other	Hospital/Health Care System	Newsletter	Akron Children's Hospital

## Fitness Magazine

Entrant's Name: Pam O'Brien

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
GOLD	"20 Ways to Shop Smarter, Cook Faster, Eat Healthier"	Consumer Decision-Making Information	All Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Fitness Magazine
GOLD	"Are You at Super Risk?"	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Fitness Magazine
GOLD	"The Breaking Point"	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Fitness Magazine
SILVER	"FITNESS Healthy Food Awards"	Consumer Decision-Making Information	All Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Fitness Magazine

BRONZE	"Watch What You Eat"	Consumer Decision-Making Information	All Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Fitness Magazine
BRONZE	"The New Health-Care Crisis"	Consumer Decision-Making Information	All Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Fitness Magazine
BRONZE	"Restaurant Reality Check"	Consumer Decision-Making Information	All Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Fitness Magazine
MERIT	"Get Supermarket Savvy"	Consumer Decision-Making Information	All Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Fitness Magazine
MERIT	"Pain, Pain, Go Away"	Patient Education Information	All Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Fitness Magazine
MERIT	"Alternative Energy"	Consumer Decision-Making Information	All Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Fitness Magazine
MERIT	"Super Vitamin to The Rescue"	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Fitness Magazine
MERIT	"Multi-Pill Choice"	Consumer Decision-Making Information	All Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Fitness Magazine
MERIT	"Slim For Life"	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Fitness Magazine
MERIT	"A Pain You Can't Ignore"	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Fitness Magazine

## GA Creative

**Entrant's Name:** Amy Polansky

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
MERIT	St. Joseph Heart Ad	Consumer Decision-Making Information	Other	Other/Miscellaneous	Magazine Ad	Franciscan Health System

**Gemini Healthcare, LLC****Entrant's Name:** Jenny Frank Casella

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
BRONZE	PreQue 10 Patient Education Brochure	Consumer Decision-Making Information	All Adults 21+ years	Pharmaceutical Company	Booklet/Brochure/Pamphlet	Atley Pharmaceuticals, Inc.

**Get Smart Program****Entrant's Name:** Darcia Johnson

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
MERIT	Snort, Sniffle, Sneeze, No Antibiotics Please	Consumer Decision-Making Information	Children: birth-12 years and/or their parents	Government	Video	Centers for Disease Control and Prevention

**Greene County Combined Health District****Entrant's Name:** Sara T. Pappa

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
MERIT	H1N1 Fact Sheets	Health Promotion/Disease and Injury Prevention Information	Other	Government	Magazine/Newspaper/Newsletter Article Series	Greene County Combined Health District

**Grey House Publishing****Entrant's Name:** Jessica Moody

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
SILVER	The Complete Learning Disabilities Directory	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Media/Publishing	Book	Grey House Publishing
MERIT	The Complete Directory for People with Disabilities	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Media/Publishing	Book	Grey House Publishing
MERIT	The Complete Directory for Pediatric Disorders	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Media/Publishing	Book	Grey House Publishing

## Group Health Cooperative

Entrant's Name: Patricia Bailey

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
BRONZE	Vitality Winter 2010	Health Promotion/Disease and Injury Prevention Information	Older Adults 60+ years	Managed Care Organization	Newsletter	Group Health Cooperative

Entrant's Name: Virginia Smyth

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
SILVER	Summer 2009 Northwest Health	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Managed Care Organization	Magazine	Group Health Cooperative a
SILVER	Winter 2010 Northwest Health (published in Dec. 2009)	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Managed Care Organization	Magazine	Group Health Cooperative
BRONZE	Need care now? Not sure what to do?	Patient Education Information	All Adults 21+ years	Managed Care Organization	Magazine/Newspaper/Newsletter Article	Group Health Cooperative
MERIT	Spring 2009 Northwest Health	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Managed Care Organization	Magazine	Group Health Cooperative
MERIT	Painful joints? You've got options for relief	Consumer Decision-Making Information	All Adults 21+ years	Managed Care Organization	Magazine/Newspaper/Newsletter Article	Group Health Cooperative
MERIT	Do you know your genetic heritage?	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Managed Care Organization	Magazine/Newspaper/Newsletter Article	Group Health Cooperative
MERIT	Germes: What you should know to protect yourself	Patient Education Information	All Adults 21+ years	Managed Care Organization	Magazine/Newspaper/Newsletter Article	Group Health Cooperative

## Gulf Power

Entrant's Name: Deborah Napier

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
BRONZE	Make the Right Choice	Consumer Decision-Making Information	All Adults 21+ years	Business (500+ employees)	Total Health Information Program	Gulf Power

## Harvard Pilgrim Health Care

Entrant's Name: Amy Nicklas

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
SILVER	Your Health - Fall 2009	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Insurance Company	Magazine	Harvard Pilgrim Health Care

## Headcan

Entrant's Name: Bryan Middleton

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
SILVER	Staart An HIV Readiness Toolkit	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Hospital/Health Care System	Total Health Information Program	BMS
SILVER	Hypertension – What High Blood Pressure Means to You	Patient Education Information	All Adults 21+ years	Nurses/Allied Health Professionals	Booklet/Brochure/Pamphlet	AstraZeneca
SILVER	Roche Rheumatoid Arthritis Tool	Patient Education Information	All Adults 21+ years	Nurses/Allied Health Professionals	Other/Miscellaneous Material	Roche
BRONZE	Preparing For Treatment With Alimta	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Hospital/Health Care System	Booklet/Brochure/Pamphlet	Eli Lilly
BRONZE	Aclasta Teaching Easel	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Hospital/Health Care System	Other/Miscellaneous Material	Novartis
BRONZE	Liver Model	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Hospital/Health Care System	Other/Miscellaneous Material	Sanofi-aventis
BRONZE	Pfizer Viagra MOA ED Pocket Plus	Patient Education Information	All Adults 21+ years	Nurses/Allied Health Professionals	Booklet/Brochure/Pamphlet	Pfizer
BRONZE	Opioids in the Management of Chronic Pain	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Hospital/Health Care System	Other/Miscellaneous Material	Valeant
BRONZE	Bacteria, Resistance and You	Patient Education Information	Other	Hospital/Health Care System	Total Health Information Program	Abbott
BRONZE	Working Together – Fight The Pain	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Hospital/Health Care System	Total Health Information Program	Purdue

BRONZE	Attention Deficit Hyperactivity Disorder Easel	Patient Education Information	All Adults 21+ years	Nurses/Allied Health Professionals	Booklet/Brochure/Pamphlet	Janssen-Ortho
BRONZE	Understanding Non-small Cell Lung Cancer	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Nurses/Allied Health Professionals	Booklet/Brochure/Pamphlet	Eli Lilly
MERIT	Colon Cancer Staging Tool	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Hospital/Health Care System	Other/Miscellaneous Material	Sanofi-aventis
MERIT	Atacand – Be Smart – Track Your Blood Pressure	Patient Education Information	All Adults 21+ years	Nurses/Allied Health Professionals	Booklet/Brochure/Pamphlet	AstraZeneca
MERIT	Atrial Fibrillation, Ischemic Stroke Cards	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Nurses/Allied Health Professionals	Other/Miscellaneous Material	Sanofi-aventis and Bristol-Myers Squibb
MERIT	CVD Risk Check	Patient Education Information	All Adults 21+ years	Nurses/Allied Health Professionals	Other/Miscellaneous Material	AstraZeneca
MERIT	A Physician's Guide To PAD	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Nurses/Allied Health Professionals	Booklet/Brochure/Pamphlet	Sanofi-aventis & Bristol-Myers Squib
MERIT	Striving For Treatment Success	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Nurses/Allied Health Professionals	Booklet/Brochure/Pamphlet	Bristol-Myers Squibb

## Headquarters U.S. Marine Corps - Suicide Prevention Program

Entrant's Name: Aaron D. Werbel

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
GOLD	Never Leave a Marine Behind - NCO Suicide Prevention Training	Health Promotion/Disease and Injury Prevention Information	Other	Government	Total Health Information Program	Headquarters U.S. Marine Corps - Suicide Prevention Program

## Health & Fitness Sports Magazine

Entrant's Name: Rod Evans

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
MERIT	Health Insurance Minefield (By Nancy H. Rosenberg)	Consumer Decision-Making Information	All Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Health & Fitness Sports Magazine

## Health Alliance Plan

Entrant's Name: Marianne Pupka

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
SILVER	Generic Sales Brochure	Other/Miscellaneous Health Information	All Adults 21+ years	Insurance Company	Booklet/Brochure/Pamphlet	Health Alliance Plan
MERIT	Worksite Wellness Brochure	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Insurance Company	Booklet/Brochure/Pamphlet	Health Alliance Plan
MERIT	J.D. Power Campaign	Consumer Decision-Making Information	All Adults 21+ years	Insurance Company	Other/Miscellaneous Material	Health Alliance Plan

## Health Communications Inc.

Entrant's Name: Candace Johnson

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
SILVER	Female Brain Gone Insane	Consumer Decision-Making Information	All Adults 21+ years	Business (less than 500 employees)	Book	Health Communications Inc.
BRONZE	From Hormone Hell to Hormone Well	Consumer Decision-Making Information	All Adults 21+ years	Business (less than 500 employees)	Book	Health Communications Inc.
MERIT	Does This Pregnancy Make Me Look Fat?	Consumer Decision-Making Information	All Adults 21+ years	Business (less than 500 employees)	Book	Health Communications Inc.

## Health Dialog

Entrant's Name: Michelle Monti

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
BRONZE	Questions About Herniated Disc?	Consumer Decision-Making Information	All Adults 21+ years	Business (500+ employees)	Video	Health Dialog
BRONZE	Growing Older, Staying Well	Patient Education Information	Older Adults 60+ years	Business (500+ employees)	Total Health Information Program	Health Dialog

## Health Edco

Entrant's Name: Janna Ripley

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
GOLD	DrinkAware Display	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Business (less than 500 employees)	Other/Miscellaneous Material	Health Edco
GOLD	Fat Finders Display	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Business (less than 500 employees)	Other/Miscellaneous Material	Health Edco
MERIT	Prescription & OTC Drug Abuse PowerPoint	Health Promotion/Disease and Injury Prevention Information	Adolescents/Young Adults 13-20 years and/or their parents	Business (less than 500 employees)	Other/Miscellaneous Material	Health Edco
MERIT	Cough Up A Lung Model	Health Promotion/Disease and Injury Prevention Information	Adolescents/Young Adults 13-20 years and/or their parents	Business (less than 500 employees)	Other/Miscellaneous Material	Health Edco

## Health Net Federal Services, Inc. LLC

Entrant's Name: Lisa Hardin

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
BRONZE	Child Health Packets Target Childhood Obesity at Military Treatment Facilities	Health Promotion/Disease and Injury Prevention Information	Other	Managed Care Organization	Other/Miscellaneous Material	Health Net Federal Services, Inc. LLC
BRONZE	Healthy Living Video Messages	Health Promotion/Disease and Injury Prevention Information	Other	Managed Care Organization	Other/Miscellaneous Material	Health Net Federal Services, Inc. LLC
BRONZE	Monthly Newsletters Encourage Healthy Living for Military Beneficiaries	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Managed Care Organization	Magazine/Newspaper/Newsletter Article Series	Health Net Federal Services, Inc. LLC

## Health Research For Action, UC Berkeley School of Public Health

Entrant's Name: Joan Lichterman

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
GOLD	Healthy Steps In Silicon Valley / Pasos Saludables en Silicon Valley	Health Promotion/Disease and Injury Prevention Information	Other	Education	Booklet/Brochure/Pamphlet	The Health Trust

## HealthEd

Entrant's Name: Nikki Leifer

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
SILVER	Journey to Wellness Collection	Patient Education Information	All Adults 21+ years	Pharmaceutical Company	Total Health Information Program	Lilly USA, LLC

## Healthwise

Entrant's Name: Tara Troutman

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
SILVER	Healthwise for Life Program for Veterans	Consumer Decision-Making Information	All Adults 21+ years	Other/Miscellaneous	Total Health Information Program	Healthwise

## Healthy Advice Networks

Entrant's Name: Ronita Dean

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
GOLD	Healthy Advice for You and Your Family Medical Illustration flip chart	Patient Education Information	All Adults 21+ years	Media/Publishing	Other/Miscellaneous Material	Healthy Advice Networks
GOLD	Healthy Advice for Your Child Total Health Information Program	Patient Education Information	Children: birth-12 years and/or their parents	Media/Publishing	Total Health Information Program	Healthy Advice Networks
GOLD	Healthy Advice "What's Normal, What's Not"	Patient Education Information	Children: birth-12 years and/or their parents	Media/Publishing	Public Service Ad	Healthy Advice Networks
SILVER	Weight Management brochure	Patient Education Information	All Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	Healthy Advice Networks
SILVER	Urinary Incontinence in Women brochure	Patient Education Information	All Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	Healthy Advice Networks
SILVER	Puberty in Girls brochure	Health Promotion/Disease and Injury Prevention Information	Children: birth-12 years and/or their parents	Media/Publishing	Booklet/Brochure/Pamphlet	Healthy Advice Networks
SILVER	Arthritis Care, Waiting Room Network, Total Health Info Program	Patient Education Information	All Adults 21+ years	Media/Publishing	Total Health Information Program	Healthy Advice Networks

SILVER	Asthma brochure	Patient Education Information	Children: birth-12 years and/or their parents	Media/Publishing	Booklet/Brochure/Pamphlet	Healthy Advice Networks
BRONZE	Overactive Bladder brochure	Patient Education Information	All Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	Healthy Advice Networks
BRONZE	Men at Risk for Osteoporosis	Patient Education Information	All Adults 21+ years	Education	Video	Healthy Advice Networks
BRONZE	Primary Care, Waiting Room Network, Total Health Info Program	Patient Education Information	All Adults 21+ years	Media/Publishing	Total Health Information Program	Healthy Advice Networks
BRONZE	Preventing Varicose Veins	Patient Education Information	All Adults 21+ years	Education	Video	Healthy Advice Networks
BRONZE	Interstitial Cystitis brochure	Patient Education Information	All Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	Healthy Advice Networks
BRONZE	How to Stay Happy as You Age	Patient Education Information	All Adults 21+ years	Education	Video	Healthy Advice Networks
BRONZE	Heart Attack and Stroke brochure	Patient Education Information	All Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	Healthy Advice Networks
BRONZE	Acid Reflux Disease brochure	Patient Education Information	All Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	Healthy Advice Networks
BRONZE	Healthy Advice for Digestive Wellness Total Health Information Program	Patient Education Information	All Adults 21+ years	Media/Publishing	Total Health Information Program	Healthy Advice Networks
MERIT	CardioCare, Waiting Room Network, Total Health Info Program	Patient Education Information	All Adults 21+ years	Media/Publishing	Total Health Information Program	Healthy Advice Networks
MERIT	Irritable Bowel Syndrome Latest Findings brochure	Patient Education Information	All Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	Healthy Advice Networks
MERIT	Airborne Allergies brochure	Patient Education Information	All Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	Healthy Advice Networks
MERIT	A New Way to Prevent Heartburn	Patient Education Information	All Adults 21+ years	Education	Video	Healthy Advice Networks

MERIT	Healthy Advice for Your Child Medical Illustration flip chart	Patient Education Information	Children: birth-12 years and/or their parents	Media/Publishing	Other/Miscellaneous Material	Healthy Advice Networks
MERIT	Healthy Advice Guide Digestive System	Patient Education Information	All Adults 21+ years	Media/Publishing	Other/Miscellaneous Material	Healthy Advice Networks
MERIT	Prostate Cancer brochure	Patient Education Information	All Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	Healthy Advice Networks
MERIT	Side Effects Message	Patient Education Information	All Adults 21+ years	Education	Video	Healthy Advice Networks
MERIT	Healthy Aging Open Up PSA	Patient Education Information	All Adults 21+ years	Media/Publishing	Public Service Ad	Healthy Advice Networks
MERIT	Health Alert: Mammogram Update	Patient Education Information	All Adults 21+ years	Education	Video	Healthy Advice Networks
MERIT	Diverticular Disease brochure	Patient Education Information	All Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	Healthy Advice Networks
MERIT	Adults Need Whooping Cough Vaccine Too	Patient Education Information	All Adults 21+ years	Education	Video	Healthy Advice Networks
MERIT	Bladder Leakage in Women brochure	Patient Education Information	All Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	Healthy Advice Networks
MERIT	Ulcerative Colitis brochure	Patient Education Information	All Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	Healthy Advice Networks
MERIT	Women's Health, Waiting Room Network, Total Health Info Program	Patient Education Information	All Adults 21+ years	Media/Publishing	Total Health Information Program	Healthy Advice Networks
MERIT	Allergies brochure (hula hoop)	Patient Education Information	Children: birth-12 years and/or their parents	Media/Publishing	Booklet/Brochure/Pamphlet	Healthy Advice Networks
MERIT	Healthy Advice for Digestive Wellness Inside Your Digestive System: Take-Home Guide	Patient Education Information	All Adults 21+ years	Media/Publishing	Other/Miscellaneous Material	Healthy Advice Networks
MERIT	Crohn's Disease brochure	Patient Education Information	All Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	Healthy Advice Networks

MERIT	Vitamin D's Role in Bone Health	Patient Education Information	All Adults 21+ years	Education	Video	Healthy Advice Networks
MERIT	Nutrition and Exercise brochure	Health Promotion/Disease and Injury Prevention Information	Children: birth-12 years and/or their parents	Media/Publishing	Booklet/Brochure/Pamphlet	Healthy Advice Networks
MERIT	Healthy Advice Urology Total Health Information Program	Patient Education Information	All Adults 21+ years	Media/Publishing	Total Health Information Program	Healthy Advice Networks
MERIT	More Fruits and Veggies Matter	Patient Education Information	All Adults 21+ years	Education	Video	Healthy Advice Networks

## Hope Health

Entrant's Name: Wendy Haan

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
SILVER	2010 HOPE Health Calendar	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Business (less than 500 employees)	Calendar	Hope Health
MERIT	HOPE Health Letter – June 2009	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Business (less than 500 employees)	Newsletter	Hope Health
MERIT	HOPE Health Letter – August 2009	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Business (less than 500 employees)	Newsletter	Hope Health

## Idaho Tobacco Prevention & Control Program

Entrant's Name: Jean M. Calomeni

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
SILVER	Coaching Youth to Success: Healthy Players Make a Winning Team	Health Promotion/Disease and Injury Prevention Information	Other	Government	Booklet/Brochure/Pamphlet	Idaho Tobacco Prevention & Control Program

## InJoy Childbirth & Parenting Education

Entrant's Name: Kristen Basan

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
BRONZE	See What You Read Web-Enhanced Parent Guides	Patient Education Information	All Adults 21+ years	Education	Other/Miscellaneous Material	InJoy Childbirth & Parenting Education

## Inland Empire Health Plan (IEHP)

Entrant's Name: Dr. Sue Gengler

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
MERIT	IEHP Healthy Heart Program	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Managed Care Organization	Total Health Information Program	Inland Empire Health Plan (IEHP)
MERIT	IEHP Diabetes Care For Life: Diabetes Care Tests	Patient Education Information	All Adults 21+ years	Managed Care Organization	Booklet/Brochure/Pamphlet	Inland Empire Health Plan (IEHP)

## Intermountain Healthcare

Entrant's Name: Tracy Vayo

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
GOLD	Diabetes Basics for Kids, Teens, Parents, Families	Patient Education Information	Other	Hospital/Health Care System	Booklet/Brochure/Pamphlet	Intermountain Healthcare

## Interstitial Cystitis Association

Entrant's Name: Penny Allen

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
BRONZE	ICA Update Winter 2009 Special Issue: Self Help	Patient Education Information	All Adults 21+ years	Association/Professional Society	Magazine	Interstitial Cystitis Association

## Invivo Communications Inc.

Entrant's Name: Kevin Millar

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
BRONZE	Overactive Bladder (OAB): Toviaz and the Your Way Plan	Patient Education Information	All Adults 21+ years	Medical Communications Agency	Video	Invivo Communications Inc.
MERIT	How To Use Your Relenza Diskhaler	Patient Education Information	All Adults 21+ years	Medical Communications Agency	Video	Invivo Communications Inc.

**JPL****Entrant's Name:** Susan Cort

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
GOLD	Penn State Hershey Medical Center 911 Emergency Treatment, Perception, Measuring and Training.	Consumer Decision-Making Information	Older Adults 60+ years	Hospital/Health Care System	Video	Penn State Hershey Medical Center / JPL
MERIT	Mary's Story – Head, Shoulders, New Knees and Toes	Consumer Decision-Making Information	Other	Media/Publishing	Total Health Information Program	Hanover Hospital / JPL

**Kane and Finkel Healthcare Communications****Entrant's Name:** Keri Laden

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
BRONZE	Transplant Scholars Award	Other/Miscellaneous Health Information	Other	Medical Communications Agency	Total Special Health Event Program	Astellas Pharma US, Inc.
BRONZE	Transplant Expo	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Medical Communications Agency	Total Special Health Event Program	Astellas Pharma US, Inc.

**Kantorwassink****Entrant's Name:** Stephanie Campbell

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
GOLD	Spectrum Health advertising Campaign	Consumer Decision-Making Information	All Adults 21+ years	Hospital/Health Care System	Total Health Information Program	Spectrum Health
SILVER	Helen DeVos Children's Hospital TV	Consumer Decision-Making Information	Children: birth-12 years and/or their parents	Hospital/Health Care System	TV Ad	Helen DeVos Children's Hospital
BRONZE	Helen DeVos Children's Hospital Segway	Consumer Decision-Making Information	Children: birth-12 years and/or their parents	Hospital/Health Care System	Other/Miscellaneous Material	Helen DeVos Children's Hospital
MERIT	Spectrum Health Print Campaign	Consumer Decision-Making Information	All Adults 21+ years	Hospital/Health Care System	Total Health Information Program	Spectrum Health
MERIT	Helen DeVos Children's Hospital Print Campaign	Consumer Decision-Making Information	Children: birth-12 years and/or their parents	Hospital/Health Care System	Total Health Information Program	Helen DeVos Children's Hospital

MERIT	Helen DeVos Children's Hospital Sky Banner	Consumer Decision-Making Information	Children: birth-12 years and/or their parents	Hospital/Health Care System	Other/Miscellaneous Material	Helen DeVos Children's Hospital
MERIT	Helen DeVos Children's Hospital Vehicle Wrap	Consumer Decision-Making Information	Children: birth-12 years and/or their parents	Hospital/Health Care System	Other/Miscellaneous Material	Helen DeVos Children's Hospital

## Keenan-Nagle Advertising

Entrant's Name: Michael C. Keenan

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
MERIT	Our Business Is Making Yours Healthier	Consumer Decision-Making Information	Other	Managed Care Organization	Newspaper/Newsletter Ad	Valley Preferred

## Krames

Entrant's Name: Cary Kirk

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
SILVER	Tips For Eating Out	Patient Education Information	All Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	Krames
BRONZE	Understanding and Controlling Cholesterol	Patient Education Information	All Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	Krames
BRONZE	No Smoking - Lungs At Work	Patient Education Information	Children: birth-12 years and/or their parents	Media/Publishing	Booklet/Brochure/Pamphlet	Krames
BRONZE	Living With Atrial Fibrillation	Patient Education Information	All Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	Krames
MERIT	Managing Your Medicines	Patient Education Information	All Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	Krames
MERIT	Around The Clock With COPD	Patient Education Information	Older Adults 60+ years	Media/Publishing	Booklet/Brochure/Pamphlet	Krames
MERIT	Facts About COPD	Patient Education Information	All Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	Krames
MERIT	Easy Food Tips for Heart-Healthy Eating	Patient Education Information	All Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	Krames

MERIT	Controlling Your Risk Factors	Patient Education Information	All Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	Krames
MERIT	Understanding Electrophysiology	Patient Education Information	All Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	Krames
MERIT	Heel Pain	Patient Education Information	All Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	Krames
MERIT	Smoking and Your Risk of Stroke	Patient Education Information	All Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	Krames

## Ladies' Home Journal

Entrant's Name: Emily Chau

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
GOLD	Got Allergies?	Consumer Decision-Making Information	All Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Ladies' Home Journal
SILVER	Four Weeks to a Stronger Heart	Consumer Decision-Making Information	All Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Ladies' Home Journal
SILVER	The Latest Research on Home Remedies	Consumer Decision-Making Information	All Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Ladies' Home Journal
SILVER	What are you afraid of?	Consumer Decision-Making Information	All Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Ladies' Home Journal
SILVER	Save Yourself From Skin Cancer	Consumer Decision-Making Information	All Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Ladies' Home Journal
SILVER	Your Family Flu Prevention Plan	Consumer Decision-Making Information	All Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Ladies' Home Journal
BRONZE	The Salt Shakedown	Consumer Decision-Making Information	All Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Ladies' Home Journal
BRONZE	High Anxiety	Consumer Decision-Making Information	All Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Ladies' Home Journal

## Lance Armstrong Foundation

Entrant's Name: Devon McGoldrick

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
GOLD	When Someone You Know Has Cancer	Patient Education Information	Children: birth-12 years and/or their parents	Community Organization (nonprofit)	Booklet/Brochure/Pamphlet	Lance Armstrong Foundation & WGBH
SILVER	LIVESTRONG at School Teaching Guide & Classroom Poster for Grades 7-9	Health Promotion/Disease and Injury Prevention Information	Adolescents/Young Adults 13-20 years and/or their parents	Community Organization (nonprofit)	Poster	Lance Armstrong Foundation

Entrant's Name: Haley Justice

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
SILVER	Cancer Survivor's Health Journal (English & Spanish)	Patient Education Information	All Adults 21+ years	Community Organization (nonprofit)	Booklet/Brochure/Pamphlet	Lance Armstrong Foundation
MERIT	Cancer Survivorship Training Curriculum	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Community Organization (nonprofit)	Total Special Health Event Program	Lance Armstrong Foundation

## Learning ZoneXpress

Entrant's Name: Melanie Nelson

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
GOLD	LANA: Learning About Nutrition through Activities	Health Promotion/Disease and Injury Prevention Information	Children: birth-12 years and/or their parents	Business (less than 500 employees)	Total Health Information Program	Learning ZoneXpress / Minnesota Department of Health
GOLD	Great Apps Poster	Health Promotion/Disease and Injury Prevention Information	Adolescents/Young Adults 13-20 years and/or their parents	Business (less than 500 employees)	Poster	Learning ZoneXpress
SILVER	1 Great Plate for Kids Poster and Tablet	Health Promotion/Disease and Injury Prevention Information	Children: birth-12 years and/or their parents	Business (less than 500 employees)	Poster	Learning ZoneXpress
SILVER	MyPyramid Portion-Sized Poster and Tablet	Health Promotion/Disease and Injury Prevention Information	Adolescents/Young Adults 13-20 years and/or their parents	Business (less than 500 employees)	Poster	Learning ZoneXpress
BRONZE	1 Great Plate for Preschoolers Poster and Tablet	Health Promotion/Disease and Injury Prevention Information	Children: birth-12 years and/or their parents	Business (less than 500 employees)	Poster	Learning ZoneXpress
BRONZE	1 Great Plate Poster and Tablet	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Business (less than 500 employees)	Poster	Learning ZoneXpress

BRONZE	Farm to Table Poster	Consumer Decision-Making Information	Other	Business (less than 500 employees)	Poster	Learning ZoneXpress
BRONZE	Periodic Table of Snacks Poster	Health Promotion/Disease and Injury Prevention Information	Adolescents/Young Adults 13-20 years and/or their parents	Business (less than 500 employees)	Poster	Learning ZoneXpress
BRONZE	Hand Washing Bulletin Board Kit	Health Promotion/Disease and Injury Prevention Information	Children: birth-12 years and/or their parents	Business (less than 500 employees)	Other/Miscellaneous Material	Learning ZoneXpress
BRONZE	American Gothic: Eat Local Eat Smart Poster	Consumer Decision-Making Information	Other	Business (less than 500 employees)	Poster	Learning ZoneXpress
BRONZE	Jump Up! Poster	Health Promotion/Disease and Injury Prevention Information	Adolescents/Young Adults 13-20 years and/or their parents	Business (less than 500 employees)	Poster	Learning ZoneXpress
MERIT	The Super Cart Poster and Tablet	Consumer Decision-Making Information	All Adults 21+ years	Business (less than 500 employees)	Poster	Learning ZoneXpress
MERIT	Healthy Foods & Portions Train Poster and Tablet	Consumer Decision-Making Information	Children: birth-12 years and/or their parents	Business (less than 500 employees)	Poster	Learning ZoneXpress

## Legacy

**Entrant's Name:** Sarah Shank

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
MERIT	Become An EX: Smoking Cessation Campaign – Receptionist Ad	Consumer Decision-Making Information	All Adults 21+ years	Community Organization (nonprofit)	TV Ad	Legacy

## Lipman Hearne Inc.

**Entrant's Name:** Liz Arora

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
MERIT	ER Promotion Series	Consumer Decision-Making Information	All Adults 21+ years	Hospital/Health Care System	Other/Miscellaneous Material	West Chester Medical Center (Cincinnati, Ohio area)

## Long Island College Hospital

Entrant's Name: Zipporah Dvash

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
BRONZE	When It Happens To Us: Domestic Violence In LGBT Relationships	Other/Miscellaneous Health Information	All Adults 21+ years	Hospital/Health Care System	Magazine/Newspaper/Newsletter Article	Long Island College Hospital

## March of Dimes

Entrant's Name: Karen Kroder

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
SILVER	Vaccinations/Vacunaciones	Health Promotion/Disease and Injury Prevention Information	Children: birth-12 years and/or their parents	Other/Miscellaneous	Booklet/Brochure/Pamphlet	March of Dimes
SILVER	Becoming a dad/Va a ser papa	Health Promotion/Disease and Injury Prevention Information	Other	Other/Miscellaneous	Booklet/Brochure/Pamphlet	March of Dimes
SILVER	NewbornCare/El cuidado del recién nacido	Health Promotion/Disease and Injury Prevention Information	Children: birth-12 years and/or their parents	Other/Miscellaneous	Booklet/Brochure/Pamphlet	March of Dimes
MERIT	Healthy Pregnancy, Healthy Baby video series	Health Promotion/Disease and Injury Prevention Information	Other	Other/Miscellaneous	Video	March of Dimes

## Massachusetts Dental Society

Entrant's Name: Scott Davis

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
SILVER	All That Glitters Is Not Golden to Your Oral Health	Health Promotion/Disease and Injury Prevention Information	Adolescents/Young Adults 13-20 years and/or their parents	Association/Professional Society	Booklet/Brochure/Pamphlet	Massachusetts Dental Society

## Massachusetts Department of Public Health

Entrant's Name: Sheila Erimez

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
GOLD	"Flu Facts" Information Campaign	Health Promotion/Disease and Injury Prevention Information	Other	Government	Total Health Information Program	Massachusetts Department of Public Health

## Mayo Clinic

Entrant's Name: Casey Crane

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
GOLD	Reflux and Its Complications: GERD, Barrett's Esophagus & Esophageal Cancer	Patient Education Information	All Adults 21+ years	Hospital/Health Care System	Video	Mayo Clinic
BRONZE	Pressure Relief Maneuvers	Patient Education Information	All Adults 21+ years	Hospital/Health Care System	Booklet/Brochure/Pamphlet	Mayo Clinic
BRONZE	Planning for a Healthy Future, Your Discharge From the Psychiatric Hospital	Patient Education Information	All Adults 21+ years	Hospital/Health Care System	Video	Mayo Clinic
BRONZE	Teens & Living Well – Staying Healthy, Staying Safe	Patient Education Information	Adolescents/Young Adults 13-20 years and/or their parents	Hospital/Health Care System	Booklet/Brochure/Pamphlet	Mayo Clinic
MERIT	Pediatric Cochlear Implants	Patient Education Information	Children: birth-12 years and/or their parents	Hospital/Health Care System	Booklet/Brochure/Pamphlet	Mayo Clinic
MERIT	Your Child's Heart Surgery, Middle School	Patient Education Information	All Adults 21+ years	Hospital/Health Care System	Booklet/Brochure/Pamphlet	Mayo Clinic
MERIT	How To Treat Your Feet	Patient Education Information	All Adults 21+ years	Hospital/Health Care System	Video	Mayo Clinic
MERIT	Teens & Depression, You Are Not Alone	Patient Education Information	Adolescents/Young Adults 13-20 years and/or their parents	Hospital/Health Care System	Booklet/Brochure/Pamphlet	Mayo Clinic

Entrant's Name: Elizabeth Davies

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
SILVER	Managing My Heart Health	Other/Miscellaneous Health Information	All Adults 21+ years	Hospital/Health Care System	Other/Miscellaneous Material	Mayo Clinic
SILVER	My Tobacco-Free Future	Other/Miscellaneous Health Information	All Adults 21+ years	Hospital/Health Care System	Other/Miscellaneous Material	Mayo Clinic
BRONZE	Your Heart-Healthy Eating Guide	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Hospital/Health Care System	Booklet/Brochure/Pamphlet	Mayo Clinic

MERIT	Managing My Diabetes	Other/Miscellaneous Health Information	All Adults 21+ years	Hospital/Health Care System	Other/Miscellaneous Material	Mayo Clinic
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## Mayo Clinic (Mayo Clinic Health Solutions)

**Entrant's Name:** Stephanie Vaughan

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
BRONZE	Mayo Clinic EmbodyHealth, September 2009	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Hospital/Health Care System	Newsletter	Mayo Clinic (Mayo Clinic Health Solutions)
BRONZE	Mayo Clinic EmbodyHealth, March 2009	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Hospital/Health Care System	Newsletter	Mayo Clinic (Mayo Clinic Health Solutions)
BRONZE	Mayo Clinic EmbodyHealth, December 2009	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Hospital/Health Care System	Newsletter	Mayo Clinic (Mayo Clinic Health Solutions)

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## McGraw-Hill

**Entrant's Name:** Staci Shands

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
BRONZE	200 Superfoods That Will Save Your Life	Consumer Decision-Making Information	Other	Media/Publishing	Book	McGraw-Hill
BRONZE	4 Weeks to Healthy Digestion	Consumer Decision-Making Information	Other	Media/Publishing	Book	McGraw-Hill
MERIT	Superfruits	Consumer Decision-Making Information	Other	Media/Publishing	Book	McGraw-Hill
MERIT	The 7 Day Total Cleanse	Consumer Decision-Making Information	Other	Media/Publishing	Book	McGraw-Hill

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## McKesson Health Solutions

**Entrant's Name:** Denise Probst

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
BRONZE	Take Care of Your Heart Self-Mailer	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Other/Miscellaneous	Direct Mail	FEP (Federal Employee Program)

BRONZE	Healthy Kids	Health Promotion/Disease and Injury Prevention Information	Children: birth-12 years and/or their parents	Other/Miscellaneous	Direct Mail	FEP (Federal Employee Program)
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**McMurry**

**Entrant's Name:** Megan O'Rourke

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
MERIT	Well Being	Patient Education Information	Older Adults 60+ years	Managed Care Organization	Newsletter	Metro Plus Health Plan

**MediciGlobal**

**Entrant's Name:** John Boerckel

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
SILVER	Head Injury/Sleep Study	Patient Education Information	All Adults 21+ years	Business (less than 500 employees)	Total Health Information Program	Cephalon
MERIT	IC/PBS Poster	Patient Education Information	All Adults 21+ years	Business (less than 500 employees)	Poster	Pfizer

**Medicom Digital, Inc.**

**Entrant's Name:** Kendall Linder

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
BRONZE	Understanding Targeted Therapies: Multiple Myeloma	Other/Miscellaneous Health Information	All Adults 21+ years	Business (less than 500 employees)	Video	National Cancer Institute

**MediZine**

**Entrant's Name:** Jenna Chessari

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
BRONZE	Power Booster	Patient Education Information	All Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	MediZine's Healthy Living
BRONZE	Power Patches	Patient Education Information	All Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Remedy

MERIT	Wellness Letter - July 2009	Patient Education Information	All Adults 21+ years	Media/Publishing	Newsletter	University of California, Berkeley School of Public Health
MERIT	Heart Attack Prevention White Papers	Patient Education Information	All Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	Johns Hopkins Medicine
MERIT	What Is That Symptom?	Patient Education Information	All Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Remedy
MERIT	Heart of the Matter	Patient Education Information	All Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Diabetes Focus

## Mehigan, Bellone & Associates

Entrant's Name: Diane Thorne

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
MERIT	Special Report: Health Insurance Fraud	Other/Miscellaneous Health Information	All Adults 21+ years	Other/Miscellaneous	Booklet/Brochure/Pamphlet	NYS Department of Civil Service, EBD

## Memorial Healthcare System

Entrant's Name: Gina LeCates

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
MERIT	Community Youth Services brochure	Health Promotion/Disease and Injury Prevention Information	Adolescents/Young Adults 13-20 years and/or their parents	Hospital/Health Care System	Booklet/Brochure/Pamphlet	Memorial Healthcare System

## Mercy Health System

Entrant's Name: Yashima White

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
BRONZE	Health Passport	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Hospital/Health Care System	Booklet/Brochure/Pamphlet	Mercy Health System
MERIT	Mercy Cancer Care – Resource Guide	Patient Education Information	All Adults 21+ years	Hospital/Health Care System	Book	Mercy Health System

**Meredith Corporation****Entrant's Name:** Kelly Rawlings

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
MERIT	"Pain Relief," Diabetic Living Fall 2009	Patient Education Information	All Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Meredith Corporation
MERIT	"Sole Searching," Diabetic Living Summer 2009	Patient Education Information	All Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Meredith Corporation

**MicroMass Communications Inc.****Entrant's Name:** Jeff Burkel

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
GOLD	Be Sickle Smart – Discovery Center Modules	Patient Education Information	All Adults 21+ years	Pharmaceutical Company	Total Special Health Event Program	MicroMass Communications Inc.
GOLD	Be Transfusion Smart – Transfusions 101 Patient Booklet	Patient Education Information	All Adults 21+ years	Pharmaceutical Company	Direct Mail	MicroMass Communications Inc.
GOLD	The A.I.R. Program – Singulair	Patient Education Information	Other	Pharmaceutical Company	Total Health Information Program	MicroMass Communications Inc.
SILVER	Fosrenol On Track – Ongoing DM Patient Program	Patient Education Information	All Adults 21+ years	Pharmaceutical Company	Total Health Information Program	MicroMass Communications Inc.
BRONZE	Dupuytren's Contracture In-Office Patient Flip Chart	Patient Education Information	All Adults 21+ years	Pharmaceutical Company	Other/Miscellaneous Material	MicroMass Communications Inc.
BRONZE	Fosrenol On Track – Dining Out Guide	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Pharmaceutical Company	Booklet/Brochure/Pamphlet	MicroMass Communications Inc.
BRONZE	Be Transfusion Smart – Ongoing DM Patient Program	Patient Education Information	All Adults 21+ years	Pharmaceutical Company	Total Health Information Program	MicroMass Communications Inc.
BRONZE	Fosrenol On Track – Board Game	Patient Education Information	All Adults 21+ years	Pharmaceutical Company	Other/Miscellaneous Material	MicroMass Communications Inc.
MERIT	Be Transfusion Smart – Patient Tearsheet	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Pharmaceutical Company	Other/Miscellaneous Material	MicroMass Communications Inc.

MERIT	Fosrenol On Track – How I Stay On Track Brochure	Patient Education Information	All Adults 21+ years	Pharmaceutical Company	Booklet/Brochure/Pamphlet	MicroMass Communications Inc.
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## Mills-Peninsula Health Services

**Entrant's Name:** Angela Anderson

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
GOLD	Healthpoint Magazine Fall 2009	Patient Education Information	All Adults 21+ years	Hospital/Health Care System	Magazine	Mills-Peninsula Health Services
MERIT	Healthpoint Magazine Summer 2009	Patient Education Information	All Adults 21+ years	Hospital/Health Care System	Magazine	Mills-Peninsula Health Services

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## Milner-Fenwick, Inc.

**Entrant's Name:** David Milner

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
MERIT	GN 53 – Recognizing Depression	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Media/Publishing	Video	Milner-Fenwick, Inc.
MERIT	PD 031 – COPD: Take Control	Patient Education Information	All Adults 21+ years	Media/Publishing	Video	Milner-Fenwick, Inc.

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## Miranda Creative

**Entrant's Name:** Ruth Radin

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
MERIT	ECHN Joint Effort Guidebook	Patient Education Information	All Adults 21+ years	Hospital/Health Care System	Booklet/Brochure/Pamphlet	Eastern CT Health Network

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## Multicare Health Systems

**Entrant's Name:** Jenny Davidson

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
BRONZE	Brochure / Community Benefit Report 2008	Other/Miscellaneous Health Information	All Adults 21+ years	Hospital/Health Care System	Booklet/Brochure/Pamphlet	Multicare Health Systems

MERIT	Transit / Silly Moments – Mary Bridge	Other/Miscellaneous Health Information	Children: birth-12 years and/or their parents	Hospital/Health Care System	Other/Miscellaneous Material	Multicare Health Systems
MERIT	Radio / Family Birth Centers	Patient Education Information	All Adults 21+ years	Hospital/Health Care System	Radio Ad	Multicare Health Systems

## Multiple Sclerosis Association of America

Entrant's Name: Andrea L. Griese

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
SILVER	"Men's Health" From Fall 2009 Motivator	Patient Education Information	All Adults 21+ years	Community Organization (nonprofit)	Magazine/Newspaper/Newsletter Article	Multiple Sclerosis Association of America
BRONZE	MSAA - The Motivator - Winter/Spring 2009	Patient Education Information	All Adults 21+ years	Community Organization (nonprofit)	Magazine	Multiple Sclerosis Association of America
MERIT	MSAA's MS Video: "A Closer Look" - MS Research 2009 & Beyond	Patient Education Information	All Adults 21+ years	Community Organization (nonprofit)	Video	Multiple Sclerosis Association of America

## Muscular Dystrophy Association

Entrant's Name: Christina Medvescek

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
BRONZE	To Sweat or Not to Sweat: Special Exercise Issue/Quest	Patient Education Information	All Adults 21+ years	Association/Professional Society	Magazine/Newspaper/Newsletter Article Series	Muscular Dystrophy Association

## National Cancer Institute, NIH, DHHS

Entrant's Name: Lorna Patrick

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
BRONZE	Eating Hints: Before, During, and After Cancer Treatment	Patient Education Information	All Adults 21+ years	Government	Booklet/Brochure/Pamphlet	National Cancer Institute, NIH, DHHS

## National Cancer Institute, Office of Communications & Education

Entrant's Name: Carol Sienche

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
GOLD	Understanding Breast Changes: A Health Guide for Women	Patient Education Information	Other	Government	Booklet/Brochure/Pamphlet	National Cancer Institute, Office of Communications and Education
MERIT	Understanding Prostate Changes: A Health Guide for Men	Patient Education Information	All Adults 21+ years	Government	Booklet/Brochure/Pamphlet	National Cancer Institute, Office of Communications and Education

## National Coalition for Cancer Survivorship

Entrant's Name: Pamela Milberg

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
BRONZE	Cancer Survival Toolbox – Spanish	Patient Education Information	All Adults 21+ years	Community Organization (nonprofit)	Other/Miscellaneous Material	National Coalition for Cancer Survivorship

## National Diabetes Education Program

Entrant's Name: Joanne Gallivan, M.S., R.D.

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
MERIT	"Mi Plan de Accion para Prevenir la Diabetes Tipo 2"	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Government	Booklet/Brochure/Pamphlet	National Diabetes Education Program
MERIT	"Tips for Kids: How to Lower Your Risk for Type 2 Diabetes"	Health Promotion/Disease and Injury Prevention Information	Children: birth-12 years and/or their parents	Government	Booklet/Brochure/Pamphlet	National Diabetes Education Program

## National Jewish Health

Entrant's Name: Ru Ciel

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
SILVER	Breathe Easy: A Guide to Help You Quit Tobacco	Patient Education Information	All Adults 21+ years	Hospital/Health Care System	Booklet/Brochure/Pamphlet	National Jewish Health
MERIT	To Help and To Heal	Consumer Decision-Making Information	All Adults 21+ years	Hospital/Health Care System	Booklet/Brochure/Pamphlet	National Jewish Health

MERIT 2009 Annual Report Patient Education Information All Adults 21+ years Hospital/Health Care System Other/Miscellaneous Material National Jewish Health

**National Kidney Foundation**

**Entrant's Name:** Ellie Schlam

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
BRONZE	EArly Warning for a Deadly Kidney Disease	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Association/Professional Society	Magazine/Newspaper/Newsletter Article	National Kidney Foundation

**National Maternal and Child Oral Health Resource Center**

**Entrant's Name:** Katrina Holt

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
MERIT	Two Healthy Smiles: Tips to Keep You and Your Baby Healthy (English and Spanish)	Patient Education Information	Other	Education	Booklet/Brochure/Pamphlet	National Maternal and Child Oral Health Resource Center

**National Multiple Sclerosis Society**

**Entrant's Name:** John Aden

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
BRONZE	Primary-Progressive Multiple Sclerosis: Perspectives on Moving Forward	Patient Education Information	All Adults 21+ years	Community Organization (nonprofit)	Video	National Multiple Sclerosis Society

**Entrant's Name:** Kimberly Koch

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
SILVER	Pediatric MS: Understanding for Today; Hope for Tomorrow	Patient Education Information	Other	Community Organization (nonprofit)	Video	National Multiple Sclerosis Society

**Entrant's Name:** Martha King

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
BRONZE	Momentum Magazine: Fall 2009 Entire Issue	Patient Education Information	Other	Association/Professional Society	Magazine	National Multiple Sclerosis Society

MERIT	Healthy Living Highlight-Series	Patient Education Information	Other	Association/Professional Society	Magazine/Newspaper/Newsletter Article Series	National Multiple Sclerosis Society
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## Network Health

Entrant's Name: Vivian Ortiz

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
MERIT	Welcome! Network Health Forward	Patient Education Information	All Adults 21+ years	Managed Care Organization	Booklet/Brochure/Pamphlet	Network Health
MERIT	Be wise: Immunize!	Health Promotion/Disease and Injury Prevention Information	Children: birth-12 years and/or their parents	Managed Care Organization	Direct Mail	Network Health
MERIT	"Thank you" never tasted this good!	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Managed Care Organization	Direct Mail	Network Health

## North Carolina Child Care Health & Safety Resource Center

Entrant's Name: Jackie Quirk, RN

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
BRONZE	NC Child Care Health and Safety Bulletin	Health Promotion/Disease and Injury Prevention Information	Other	Other/Miscellaneous	Newsletter	NC Child Care Health and Safety Resource Center

## North Carolina Healthy Start Foundation

Entrant's Name: Karla Kreblein

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
BRONZE	RSP	Consumer Decision-Making Information	All Adults 21+ years	Community Organization (nonprofit)	Total Health Information Program	North Carolina Healthy Start Foundation
BRONZE	Mi Diario	Consumer Decision-Making Information	All Adults 21+ years	Community Organization (nonprofit)	Booklet/Brochure/Pamphlet	North Carolina Healthy Start Foundation
BRONZE	Body Maintenance Manual	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Community Organization (nonprofit)	Booklet/Brochure/Pamphlet	North Carolina Healthy Start Foundation
BRONZE	Safe Sleep Check List	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Community Organization (nonprofit)	Poster	North Carolina Healthy Start Foundation

## Northwest Georgia Health System

Entrant's Name: Cathy Bowers

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
BRONZE	Communicare – Advances in Surgery	Consumer Decision-Making Information	All Adults 21+ years	Hospital/Health Care System	Magazine	Northwest Georgia Health System

## Northwestern Memorial Hospital

Entrant's Name: Tessa Burton

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
MERIT	Health News – Fall 2009	Patient Education Information	All Adults 21+ years	Hospital/Health Care System	Newsletter	Northwestern Memorial Hospital

## Norton Healthcare Marketing & Communications

Entrant's Name: Tammy Warren

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
SILVER	Get Healthy Recipes Cookbook	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Hospital/Health Care System	Book	Norton Healthcare
SILVER	Healing David's Heart	Other/Miscellaneous Health Information	Other	Hospital/Health Care System	Video	Norton Healthcare in collaboration with Bisig Impact Group
BRONZE	Norton Women's Pavilion Women's Health Calendar	Patient Education Information	Other	Hospital/Health Care System	Calendar	Norton Healthcare
MERIT	Get Healthy with Norton Healthcare (Nov. 2009)	Consumer Decision-Making Information	All Adults 21+ years	Hospital/Health Care System	Video	Norton Healthcare
MERIT	Norton University: Nurse Leadership Development Program	Other/Miscellaneous Health Information	Other	Hospital/Health Care System	Booklet/Brochure/Pamphlet	Norton Healthcare

## Oakstone Publishing

Entrant's Name: Susan Cottman

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
SILVER	Think B4 You Eat – Posters	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Media/Publishing	Total Health Information Program	Oakstone Publishing
BRONZE	New Leaf Tobacco Cessation User Kit	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Media/Publishing	Total Health Information Program	Oakstone Publishing
MERIT	MyPyramid Bulletin Board Set	Health Promotion/Disease and Injury Prevention Information	Other	Business (less than 500 employees)	Other/Miscellaneous Material	Oakstone Publishing
MERIT	2010 Year of Good Health Everyday Balance: On the Go Pocket Calendar	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Media/Publishing	Calendar	Oakstone Publishing
MERIT	2010 Year of Good Health Everyday Balance Wall Calendar	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Media/Publishing	Calendar	Oakstone Publishing

## Ogilvy Public Relations Worldwide

Entrant's Name: Lindsay Nichols

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
MERIT	NINDS "Know Stroke" Campaign Spanish-language brochure	Consumer Decision-Making Information	All Adults 21+ years	Government	Booklet/Brochure/Pamphlet	National Institute of Neurological Disorders & Stroke (NINDS)

## OptumHealth - United Health Group

Entrant's Name: Mark Rentz

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
BRONZE	Sesame Street NurseLine Promotion	Patient Education Information	Children: birth-12 years and/or their parents	Business (500+ employees)	Direct Mail	OptumHealth - United Health Group
MERIT	AARP Nurse HealthLine Mailing	Consumer Decision-Making Information	Older Adults 60+ years	Business (500+ employees)	Direct Mail	OptumHealth - United Health Group
MERIT	NurseLine Minnesota Twins Promotion	Patient Education Information	All Adults 21+ years	Business (500+ employees)	Direct Mail	OptumHealth - United Health Group

## OptumHealth Financial Services

Entrant's Name: Heidi Sirota

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
MERIT	See Steve Save	Consumer Decision-Making Information	All Adults 21+ years	Other/Miscellaneous	Booklet/Brochure/Pamphlet	OptumHealth Bank
MERIT	Molly Goes to the Doctor with her HSA	Consumer Decision-Making Information	All Adults 21+ years	Other/Miscellaneous	Booklet/Brochure/Pamphlet	OptumHealth Bank

## PACE

Entrant's Name: Daisy Figueroa

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
BRONZE	NexConnect Program	Patient Education Information	All Adults 21+ years	Pharmaceutical Company	Total Health Information Program	Bayer / Onyx

## Palladian Partners, Inc.

Entrant's Name: Rob Wald

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
MERIT	Montgomery County Flu Flyers	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Business (less than 500 employees)	Poster	Palladian Partners, Inc.
MERIT	CDC Salt Radio PSA	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Business (less than 500 employees)	Public Service Ad	Palladian Partners, Inc.

## Papa Ola Lokahi

Entrant's Name: LorrieAnn Santos

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
SILVER	A Journey of Hope When a Young Woman gets Breast Cancer	Patient Education Information	All Adults 21+ years	Community Organization (nonprofit)	Video	Papa Ola Lokahi

**Parents Magazine / Meredith Corp.****Entrant's Name:** Diane Debrovner

<b><u>AWARD</u></b>	<b><u>ENTRY TITLE</u></b>	<b><u>CLASS</u></b>	<b><u>AUDIENCE</u></b>	<b><u>DIVISION</u></b>	<b><u>CATEGORY</u></b>	<b><u>FOR ORG.</u></b>
GOLD	Sun Safety Made Easy	Health Promotion/Disease and Injury Prevention Information	Children: birth-12 years and/or their parents	Media/Publishing	Magazine/Newspaper/Newsletter Article	Parents Magazine / Meredith Corp.
GOLD	Chiropractors For Kids?	Consumer Decision-Making Information	Children: birth-12 years and/or their parents	Media/Publishing	Magazine/Newspaper/Newsletter Article	Parents Magazine / Meredith Corp.
GOLD	Parents Fight Fat	Health Promotion/Disease and Injury Prevention Information	Children: birth-12 years and/or their parents	Media/Publishing	Magazine/Newspaper/Newsletter Article Series	Parents Magazine / Meredith Corp.
SILVER	Parents Quit for Good	Health Promotion/Disease and Injury Prevention Information	Children: birth-12 years and/or their parents	Media/Publishing	Magazine/Newspaper/Newsletter Article Series	Parents Magazine / Meredith Corp.
SILVER	The Lousy Truth	Patient Education Information	Children: birth-12 years and/or their parents	Media/Publishing	Magazine/Newspaper/Newsletter Article	Parents Magazine / Meredith Corp.
SILVER	Whoops! We're Having A Baby	Consumer Decision-Making Information	Children: birth-12 years and/or their parents	Media/Publishing	Magazine/Newspaper/Newsletter Article	Parents Magazine / Meredith Corp.
SILVER	Prescription for Trouble	Health Promotion/Disease and Injury Prevention Information	Children: birth-12 years and/or their parents	Media/Publishing	Magazine/Newspaper/Newsletter Article	Parents Magazine / Meredith Corp.
BRONZE	10 Best Children's Hospitals	Consumer Decision-Making Information	Children: birth-12 years and/or their parents	Media/Publishing	Magazine/Newspaper/Newsletter Article	Parents Magazine / Meredith Corp.
BRONZE	The Dark Side of Tanning	Health Promotion/Disease and Injury Prevention Information	Children: birth-12 years and/or their parents	Media/Publishing	Magazine/Newspaper/Newsletter Article	Parents Magazine / Meredith Corp.
MERIT	Pain - Relief Secrets	Patient Education Information	Children: birth-12 years and/or their parents	Media/Publishing	Magazine/Newspaper/Newsletter Article	Parents Magazine / Meredith Corp.

**Platypus Media****Entrant's Name:** Dia Michels

<b><u>AWARD</u></b>	<b><u>ENTRY TITLE</u></b>	<b><u>CLASS</u></b>	<b><u>AUDIENCE</u></b>	<b><u>DIVISION</u></b>	<b><u>CATEGORY</u></b>	<b><u>FOR ORG.</u></b>
MERIT	Ven pronto a casa, Hermanito! (Come Home Soon, Baby Brother!)	Patient Education Information	Children: birth-12 years and/or their parents	Media/Publishing	Other/Miscellaneous Material	Platypus Media

## Postpartum Support International

Entrant's Name: Pec Indman

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
BRONZE	Healthy Mom, Happy Family	Patient Education Information	Other	Community Organization (nonprofit)	Video	Postpartum Support International

## Premier Community Health

Entrant's Name: Jessica Garringer

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
BRONZE	Mark Allan's Colonoscopy	Health Promotion/Disease and Injury Prevention Information	Other	Community Organization (nonprofit)	TV Reporting	Premier Community Health

## Prevention Research Center at Tulane University

Entrant's Name: Lisa Hoffman, MPH, CHES

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
GOLD	Feel Good Guide How to Stay Healthy	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Education	Booklet/Brochure/Pamphlet	Prevention Research Center at Tulane University

## Pri-Med Point of Care

Entrant's Name: Tom Richards

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
MERIT	"Alzheimer's Disease" written by: Harvard Medical School	Patient Education Information	Older Adults 60+ years	Business (less than 500 employees)	Booklet/Brochure/Pamphlet	Pri-Med Point of Care
MERIT	"Breast Cancer" written by: Harvard Medical School	Consumer Decision-Making Information	All Adults 21+ years	Business (less than 500 employees)	Booklet/Brochure/Pamphlet	Pri-Med Point of Care

## Pritchett & Hull Associates, Inc.

Entrant's Name: Cecily Shull

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
SILVER	Back to Love: sex after hip replacement	Patient Education Information	All Adults 21+ years	Media/Publishing	Book	Pritchett & Hull Associates, Inc.

MERIT	More Than Just a Bump on the Head (about concussions: mild tbi)	Patient Education Information	All Adults 21+ years	Media/Publishing	Book	Pritchett & Hull Associates, Inc.
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## Purohit Navigation

**Entrant's Name:** Joretta Rahim

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
GOLD	CMSC Essential Elements Kit	Patient Education Information	Other	Association/Professional Society	Total Health Information Program	Consortium of Multiple Sclerosis Centers
SILVER	Epiduo Jacob's Ladder	Patient Education Information	Adolescents/Young Adults 13-20 years and/or their parents	Pharmaceutical Company	Other/Miscellaneous Material	Galderma
BRONZE	Internal Flu Campaign Posters	Other/Miscellaneous Health Information	Other	Medical Communications Agency	Other/Miscellaneous Material	Purohit Navigation
BRONZE	Epiduo Trivia Fan	Patient Education Information	Adolescents/Young Adults 13-20 years and/or their parents	Pharmaceutical Company	Other/Miscellaneous Material	Galderma
MERIT	HERmark Tear Sheet	Patient Education Information	All Adults 21+ years	Pharmaceutical Company	Booklet/Brochure/Pamphlet	Monogram Biosciences, Inc.

## R.A. Rapaport Publishing, Inc.

**Entrant's Name:** Katherine Davis

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
SILVER	Osteoporosis and Exercise	Patient Education Information	All Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	R.A. Rapaport Publishing, Inc.
BRONZE	How to Be a Good Self-Manager	Patient Education Information	All Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	R.A. Rapaport Publishing, Inc.
BRONZE	Eating Right When You Have Osteoporosis	Patient Education Information	All Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	R.A. Rapaport Publishing, Inc.
BRONZE	18 Myths About RA	Patient Education Information	All Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	R.A. Rapaport Publishing, Inc.
BRONZE	The Road to Recovery? What You Should Know About Medical Tourism	Patient Education Information	All Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	R.A. Rapaport Publishing, Inc.

BRONZE	Preparing for a Hospital Stay	Patient Education Information	All Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	R.A. Rapaport Publishing, Inc.
MERIT	Getting to Know Your Health-Care Team	Patient Education Information	All Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	R.A. Rapaport Publishing, Inc.
MERIT	Driving	Patient Education Information	All Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	R.A. Rapaport Publishing, Inc.

## Redbook

Entrant's Name: Alison Brower

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
SILVER	What's up down there?	Patient Education Information	All Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Redbook
SILVER	How healthy is your family tree?	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Redbook
BRONZE	Ding-dong! Your diet's here.	Consumer Decision-Making Information	All Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Redbook
MERIT	The big gulp!	Consumer Decision-Making Information	All Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Redbook

## Regence BlueCross BlueShield

Entrant's Name: Katherine Gill

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
BRONZE	MyRegence.com Healthy Life Booklet	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Insurance Company	Booklet/Brochure/Pamphlet	Regence BlueCross BlueShield
MERIT	MyRegence.com Recipe Cards	Other/Miscellaneous Health Information	All Adults 21+ years	Insurance Company	Other/Miscellaneous Material	Regence BlueCross BlueShield

## Renown Health

Entrant's Name: The Glenn Group

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
MERIT	Renown Health Foundation Jack Donor Gifts	Other/Miscellaneous Health Information	All Adults 21+ years	Hospital/Health Care System	Booklet/Brochure/Pamphlet	Renown Health Foundation
MERIT	We Are ER Campaign	Consumer Decision-Making Information	All Adults 21+ years	Hospital/Health Care System	Total Health Information Program	Renown Regional Medical Center

## Retirement Living TV

Entrant's Name: Kristin Culverwell

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
BRONZE	Not Fade Away	Patient Education Information	Older Adults 60+ years	Business (less than 500 employees)	Video	Retirement Living TV

## Russell Herder

Entrant's Name: Carol Russel

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
SILVER	What Are the Odds?	Health Promotion/Disease and Injury Prevention Information	Adolescents/Young Adults 13-20 years and/or their parents	Government	Video	Minnesota Problem Gambling Program
BRONZE	Long Live Kids!	Consumer Decision-Making Information	All Adults 21+ years	Hospital/Health Care System	TV Ad	Innovis Health
BRONZE	'Conversations Video'	Consumer Decision-Making Information	All Adults 21+ years	Government	Video	Minnesota Problem Gambling Program

## SC Department of Health and Environmental Control

Entrant's Name: Shauna Hicks

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
MERIT	Count for Good Health in 2010!	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Government	Calendar	SC Department of Health and Environmental Control

**Sean Tracey Associates**

Entrant's Name: Sean Tracey

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
SILVER	Inspiring Journeys of Hope and Discovery	Other/Miscellaneous Health Information	All Adults 21+ years	Community Organization (nonprofit)	Video	Odyssey House

**Shape magazine**

Entrant's Name: Samantha Trenk

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
GOLD	Clean Up Your Life – And Feel Better Fast	Consumer Decision-Making Information	All Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Shape magazine
GOLD	The Worry-Free Guide To Healthy Breasts	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Shape magazine
BRONZE	Are You Worrying Yourself Sick?	Consumer Decision-Making Information	All Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Shape magazine
BRONZE	When You Need To Take A Supplement	Consumer Decision-Making Information	All Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Shape magazine
BRONZE	Who Will Be The Healthiest At 50?	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Shape magazine
BRONZE	Become Portion - Savvy	Other/Miscellaneous Health Information	All Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Shape magazine
BRONZE	6 Surprising Reasons You're Not Losing Weight	Other/Miscellaneous Health Information	All Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Shape magazine
MERIT	Diary of a Germaphobe	Other/Miscellaneous Health Information	All Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Shape magazine
MERIT	Fight Skin Cancer While You Sleep	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Shape magazine
MERIT	Drop The Weight For Good!	Consumer Decision-Making Information	All Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Shape magazine

MERIT	Lose The Last 10 Pounds!	Other/Miscellaneous Health Information	All Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Shape magazine
MERIT	Lick Your Sugar Habit	Consumer Decision-Making Information	All Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Shape magazine
MERIT	The Essential Breast Cancer Guide	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Media/Publishing	Magazine	Shape magazine
MERIT	The Secrets to Our Success	Other/Miscellaneous Health Information	All Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Shape magazine
MERIT	5 Simple Ways To Save Your Heart	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Shape magazine
MERIT	Nibble Your Way Slim	Consumer Decision-Making Information	All Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Shape magazine

## Shepherd Center

Entrant's Name: Jane Sanders

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
SILVER	Spinal Column, Summer 2009	Patient Education Information	Other	Hospital/Health Care System	Magazine	Shepherd Center
BRONZE	Spinal Column, Fall 2009	Patient Education Information	Other	Hospital/Health Care System	Magazine	Shepherd Center
MERIT	Spinal Column, Spring 2009	Patient Education Information	Other	Hospital/Health Care System	Magazine	Shepherd Center
MERIT	Spinal Column, Winter 2009	Patient Education Information	Other	Hospital/Health Care System	Magazine	Shepherd Center

## Simms & McIvor Inc.

Entrant's Name: Wendy Patten

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
GOLD	"2009 Physician/Patient Education Convention Promotion"	Patient Education Information	Other	Pharmaceutical Company	Other/Miscellaneous Material	Johnson & Johnson Health Care Systems Inc.

GOLD	"My Camp Log '09" – 2009 Diabetes Camp Program	Other/Miscellaneous Health Information	Other	Pharmaceutical Company	Other/Miscellaneous Material	Sanofi-aventis U.S. LLC
SILVER	"I Can Do More" – 2009 Diabetes Camp Program	Other/Miscellaneous Health Information	Other	Pharmaceutical Company	Other/Miscellaneous Material	Novo Nordisk Inc.
SILVER	"Asthma Expedition" – 2009 Asthma Camp Program	Other/Miscellaneous Health Information	Other	Pharmaceutical Company	Other/Miscellaneous Material	Teva Specialty Pharmaceuticals and The Consortium on Children's
BRONZE	"Live the Adventure!" – 2009 Hemophilia Camp Program	Other/Miscellaneous Health Information	Other	Pharmaceutical Company	Other/Miscellaneous Material	Novo Nordisk Inc.
BRONZE	"My Camp Log" – 2009 Oncology Camp Program	Other/Miscellaneous Health Information	Other	Pharmaceutical Company	Other/Miscellaneous Material	Sanofi-aventis U.S. LLC and Children's Oncology Camping Association
MERIT	"What's my simple win?" – 2009 Diabetes Camp Program	Other/Miscellaneous Health Information	Other	Pharmaceutical Company	Other/Miscellaneous Material	Bayer HealthCare, Diabetes Care

## Smart & Strong / POZ

Entrant's Name: Jennifer Morton

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
BRONZE	Sex Crime	Patient Education Information	All Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Smart & Strong / POZ
BRONZE	December 2009 issue	Patient Education Information	All Adults 21+ years	Media/Publishing	Magazine	Smart & Strong / POZ
MERIT	Fall 2009 issue	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Media/Publishing	Magazine	Smart & Strong / POZ

## Spina Bifida Association

Entrant's Name: Amanda Darnley

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
MERIT	Illuminations for Teens: Guide for Teens with Spina Bifida	Patient Education Information	Adolescents/Young Adults 13-20 years and/or their parents	Community Organization (nonprofit)	Booklet/Brochure/Pamphlet	Spina Bifida Association

**St. Elizabeth Hospital****Entrant's Name:** Jon Hirsch

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
BRONZE	2009 Report to Community	Consumer Decision-Making Information	All Adults 21+ years	Hospital/Health Care System	Booklet/Brochure/Pamphlet	St. Elizabeth Hospital

**Strike It Healthy Weight & Health Management Systems, LLC****Entrant's Name:** Therese Pasqualoni

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
BRONZE	Living & Eating Your Way to a Better GPA	Other/Miscellaneous Health Information	Other	Business (less than 500 employees)	Book	Strike It Healthy Weight & Health Management Systems, LLC
BRONZE	Living & Eating Your Way to a Better GPA & Better Athletic Performance	Health Promotion/Disease and Injury Prevention Information	Other	Business (less than 500 employees)	Total Health Information Program	Strike It Healthy Weight & Health Management Systems, LLC

**Substance Abuse and Mental Health Services Administration****Entrant's Name:** Deborah Goodman

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
MERIT	Reaching Out Makes a Real Difference	Other/Miscellaneous Health Information	All Adults 21+ years	Government	Magazine/Newspaper/Newsletter Article	Substance Abuse and Mental Health Services Administration
MERIT	Underage Drinking: Awareness, Prevention Make a Difference	Other/Miscellaneous Health Information	All Adults 21+ years	Government	Magazine/Newspaper/Newsletter Article	Substance Abuse and Mental Health Services Administration

**SuperSibs!****Entrant's Name:** Amanda Goetz

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
MERIT	SuperSibs! Parent Toolkit	Patient Education Information	All Adults 21+ years	Community Organization (nonprofit)	Booklet/Brochure/Pamphlet	SuperSibs!

## Tanner Health System

Entrant's Name: Gina Brandenburg

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
MERIT	Learning CPR is Easy - Tanner's "Shocking" Giveaway	Other/Miscellaneous Health Information	All Adults 21+ years	Hospital/Health Care System	Total Special Health Event Program	Tanner Health System

## Terra Nova Films, Inc.

Entrant's Name: James Vanden Bosch

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
MERIT	Into the Other Lane: Driving and Dementia	Other/Miscellaneous Health Information	All Adults 21+ years	Media/Publishing	Video	Terra Nova Films, Inc.

## The Food Allergy & Anaphylaxis Network (FAAN)

Entrant's Name: Jennifer Love

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
MERIT	One Bite Is All It Takes	Patient Education Information	All Adults 21+ years	Community Organization (nonprofit)	Video	The Food Allergy & Anaphylaxis Network (FAAN)

## The Methodist Hospital System

Entrant's Name: Emma V. Chambers

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
MERIT	Leading Medicine Magazine	Consumer Decision-Making Information	All Adults 21+ years	Hospital/Health Care System	Magazine	The Methodist Hospital System

## The ROC Group

Entrant's Name: Victor Villanueva

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
SILVER	2010 Live Well Calendar	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Business (500+ employees)	Calendar	PepsiAmericas, Inc.
BRONZE	2010 Benefits Guide	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Business (500+ employees)	Booklet/Brochure/Pamphlet	The Scotts Company

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**The University of Texas M.D. Anderson Cancer Center****Entrant's Name:** Adelina Espot

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
MERIT	Colorectal Cancer Get Tested Brochure	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Hospital/Health Care System	Booklet/Brochure/Pamphlet	The University of Texas MD Anderson Cancer Center

**Entrant's Name:** Julie Bradford

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
BRONZE	Preventing and Managing Treatment-Related Bowel Problems	Patient Education Information	All Adults 21+ years	Hospital/Health Care System	Booklet/Brochure/Pamphlet	The University of Texas M.D. Anderson Cancer Center

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**The University of Texas MD Anderson Cancer Center****Entrant's Name:** Julie Bradford

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
GOLD	Clinical Trials at M.D. Anderson: Is a clinical trial the right treatment choice for you?	Patient Education Information	All Adults 21+ years	Hospital/Health Care System	Booklet/Brochure/Pamphlet	The University of Texas MD Anderson Cancer Center
BRONZE	Survivorship: Nutrition Guidelines for Cancer Survivors	Patient Education Information	All Adults 21+ years	Hospital/Health Care System	Booklet/Brochure/Pamphlet	The University of Texas MD Anderson Cancer Center
MERIT	Stem Cell Transplantation Center Passport Planner	Patient Education Information	All Adults 21+ years	Hospital/Health Care System	Booklet/Brochure/Pamphlet	The University of Texas MD Anderson Cancer Center
MERIT	Care of Your Venous Catheter	Patient Education Information	All Adults 21+ years	Hospital/Health Care System	Video	The University of Texas MD Anderson Cancer Center

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**The Vision Council****Entrant's Name:** Susan Martonik

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
BRONZE	A Closer Look Video	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Association/Professional Society	Video	The Vision Council
BRONZE	Healthy Eyes. Wear Sunglasses. PSA	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Association/Professional Society	Public Service Ad	The Vision Council

**The WorkCare Group, Inc.****Entrant's Name:** John McMullen

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
SILVER	WorkCare: A Working Person's Guide to Work/Life Effectiveness	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Media/Publishing	Book	The WorkCare Group, Inc.
MERIT	Depression: Your INFORMED Map	Consumer Decision-Making Information	All Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	The WorkCare Group, Inc.

**Traffik****Entrant's Name:** Julian Trimino

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
BRONZE	CareMore Benefits	Health Promotion/Disease and Injury Prevention Information	Older Adults 60+ years	Insurance Company	Direct Mail	Traffik
BRONZE	CareMore Chronicles	Health Promotion/Disease and Injury Prevention Information	Older Adults 60+ years	Insurance Company	Newsletter	Traffik
MERIT	CareMore Booklet	Health Promotion/Disease and Injury Prevention Information	Older Adults 60+ years	Insurance Company	Direct Mail	Traffik
MERIT	CareMore Lockout Mailer	Health Promotion/Disease and Injury Prevention Information	Older Adults 60+ years	Insurance Company	Direct Mail	Traffik

**UCare****Entrant's Name:** Wendy Wicks

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
MERIT	6 Easy Steps To Check-Ups	Health Promotion/Disease and Injury Prevention Information	Other	Managed Care Organization	Booklet/Brochure/Pamphlet	UCare

## UnitedHealthcare, Consumer Communications Solutions

Entrant's Name: Amanda Wahlund

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
SILVER	Latino "Mission Health" Diabetes Mailer	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Hospital/Health Care System	Direct Mail	UnitedHealthcare, Consumer Communications Solutions
BRONZE	"Mission Health" Campaign	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Hospital/Health Care System	Total Health Information Program	UnitedHealthcare, Consumer Communications Solutions
MERIT	"Your Health Matters" newsletter re-brand	Other/Miscellaneous Health Information	All Adults 21+ years	Hospital/Health Care System	Newsletter	Whole Foods Market
MERIT	Healthy Pregnancy Program mailer	Health Promotion/Disease and Injury Prevention Information	Other	Hospital/Health Care System	Direct Mail	Cognizant

## Univera Healthcare

Entrant's Name: Olivia Belter

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
MERIT	Univera Healthcare's Green & Clear (SM)	Health Promotion/Disease and Injury Prevention Information	Children: birth-12 years and/or their parents	Managed Care Organization	Total Health Information Program	Univera Healthcare

## Virtua

Entrant's Name: Dana Filippoli

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
MERIT	Washington Township Health Life Virtua brochure	Other/Miscellaneous Health Information	All Adults 21+ years	Hospital/Health Care System	Booklet/Brochure/Pamphlet	Virtua Health & Wellness Center

## Wax Custom Communications

Entrant's Name: Jason Baez

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
SILVER	HAO – Special Edition 2009	Other/Miscellaneous Health Information	Older Adults 60+ years	Other/Miscellaneous	Magazine	Humana Active Outlook

SILVER	HealthLines Summer 2009	Patient Education Information	Other	Community Organization (nonprofit)	Newsletter	Cleveland Clinic of Florida
BRONZE	Live It Up! December 2009	Other/Miscellaneous Health Information	Older Adults 60+ years	Other/Miscellaneous	Other/Miscellaneous Material	Humana Active Outlook
BRONZE	HAO Spring 2009	Other/Miscellaneous Health Information	All Adults 21+ years	Other/Miscellaneous	Magazine	Humana Active Outlook
BRONZE	Delaware Blue Summer 2009	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Association/Professional Society	Newsletter	Blue Cross BlueShield of Delaware
MERIT	AvMed 2010 Calendar	Other/Miscellaneous Health Information	All Adults 21+ years	Hospital/Health Care System	Calendar	AvMed Health Plans
MERIT	Baylor Innovations Summer 2009	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Hospital/Health Care System	Magazine	Baylor University Medical Center at Texas
MERIT	Hill Health Winter 2009	Consumer Decision-Making Information	All Adults 21+ years	Physician/Group Practice	Newsletter	Hill Physicians

## Weider Publications/FitPregnancy Magazine

Entrant's Name: Tracey Whitney

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
BRONZE	FitPregnancy June/July 2009 Issue	Other/Miscellaneous Health Information	All Adults 21+ years	Media/Publishing	Magazine	Weider Publications/FitPregnancy Magazine
BRONZE	What No One Tells You (But You Need To Know) About Birth	Other/Miscellaneous Health Information	All Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Weider Publications/FitPregnancy Magazine
BRONZE	Breastfeeding: Nursing School	Other/Miscellaneous Health Information	All Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Weider Publications/FitPregnancy Magazine

## Weider Publications/Natural Health Magazine

Entrant's Name: Tracey Whitney

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
GOLD	Good Medicine: Detox Your Heart	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Weider Publications/Natural Health Magazine

SILVER	The Super Simple Guide to Healing Herbs (Part One and Two)	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Weider Publications/Natural Health Magazine
MERIT	Natural Health Magazine – February 2009 Issue	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Media/Publishing	Magazine	Weider Publications/Natural Health Magazine

## WellCare Health Plans, Inc.

Entrant's Name: Risa Wilson

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
SILVER	"More From Your Medicare" Brochure	Patient Education Information	Older Adults 60+ years	Managed Care Organization	Booklet/Brochure/Pamphlet	WellCare Health Plans, Inc.
BRONZE	WellCare AEP "Two Ladies" 60 Second Commercial	Consumer Decision-Making Information	Older Adults 60+ years	Managed Care Organization	TV Ad	WellCare Health Plans, Inc.
BRONZE	"Cool 2B Fit" Children's Fitness Newsletter	Patient Education Information	Children: birth-12 years and/or their parents	Managed Care Organization	Newsletter	WellCare Health Plans, Inc.
MERIT	Illinois Harmony Kids Newsletter (Fall 2009)	Patient Education Information	Children: birth-12 years and/or their parents	Managed Care Organization	Newsletter	WellCare Health Plans, Inc.

## Wellmark Blue Cross and Blue Shield

Entrant's Name: Stephanie Perry/Sue Anderson Smith

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
SILVER	Blue magazine – Spring 2010	Consumer Decision-Making Information	All Adults 21+ years	Insurance Company	Magazine	Wellmark Blue Cross and Blue Shield

## Wellness Council of America

Entrant's Name: Brittanie Leffelman

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
BRONZE	Lifestyle Management Guides	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Community Organization (nonprofit)	Booklet/Brochure/Pamphlet	Wellness Council of America
MERIT	Health & Wellness Brochures	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Community Organization (nonprofit)	Booklet/Brochure/Pamphlet	Wellness Council of America

**WellPoint, Inc.****Entrant's Name:** Tracey Brown

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
GOLD	Healthy Habits for Kids Series	Consumer Decision-Making Information	Children: birth-12 years and/or their parents	Insurance Company	Total Health Information Program	Anthem Blue Cross Foundation

**Woman's Day Magazine****Entrant's Name:** Amy Brightfield

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
SILVER	Your Anti-Diabetes Action Plan	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Woman's Day Magazine
SILVER	The New Cancer Fighters	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Woman's Day Magazine
SILVER	Your Heart - Healthy Action Plan	Health Promotion/Disease and Injury Prevention Information	All Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Woman's Day Magazine
BRONZE	The Skeptic's Guide to Alternate Medicine	Consumer Decision-Making Information	All Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Woman's Day Magazine

**Zeno Group****Entrant's Name:** Marcie Kohenak

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>FOR ORG.</u>
GOLD	Know Your Stats About Prostate Cancer	Consumer Decision-Making Information	Other	Association/Professional Society	Public Service Ad	Zeno Group
GOLD	Know Your Stats About Prostate Cancer	Consumer Decision-Making Information	Other	Association/Professional Society	Total Health Information Program	American Urological Association Foundation