

The 16th Annual
**National
Health Information
AwardsSM**



2009
Winners

www.healthawards.com

The National Health Information AwardsSM

In 1994, the *National Health Information AwardsSM* program was introduced to recognize the nation's best consumer health information programs and materials. As the first awards program of its kind, it is open to all those who produce materials that address the growing information needs of health care consumers. This recognition program is organized by the Health Information Resource CenterSM, a national clearinghouse for consumer health information professionals.

In May and June of 2009, more than 1,000 entries for the 16th annual *National Health Information AwardsSM* were judged by a panel of health information experts. The judges' biographies are listed in sidebars throughout this booklet. Entries were grouped and judged by *Class, Division and Category*, with the target audience noted. Using a rating scale of one to 100, each judge evaluated entries for health information content, creativity and overall excellence. The scores were then totaled and averaged. Gold, Silver, Bronze and Merit certificates were awarded on the basis of these averaged scores. (To avoid conflict of interest, no entry submitted by an organization represented by a judge was reviewed by a panel on which that judge served.)

Best of Show Award

Presented to

Univera Healthcare

For

Univera Healthcare's Fun 2B Fit Initiative

In the Category of

Total Health Information Program

Consumer Decision-Making Information

Book

- BRONZE 2009 CalorieKing Calorie, Fat & Carbohydrate Counter
CalorieKing Publications
Business (Private) less than 50 employees
- BRONZE Heal Pelvic Pain: A Proven Stretching, Strengthening, and Nutrition Program for Relieving Pain, Incontinence, IBS, and Other Symptoms WITHOUT SURGERY
McGraw-Hill
Media/Publishing
- MERIT Great American Heart Hoax
BenBella Books
Media/Publishing

Booklet/Brochure/Pamphlet

- GOLD You Can Quit Smoking
The Medical Foundation
Community Organization (nonprofit)
- SILVER Medicare & You 2009
Centers for Medicare & Medicaid Services
Government (Public Sector)
- SILVER Vasectomy brochure
Healthy Advice Networks
Media/Publishing
- SILVER "Health Savings Accounts: A Health-Wise Investment for Your Future"
Optum Health Financial Services
Business (Private) 50+ employees
- SILVER OmniPod Pediatrics Marketing Brochure
WhyDesignWorks
Consumer Products
- BRONZE 2009 Benefit Plan Summary
Blue Cross & Blue Shield Association
Insurance Company
- BRONZE How to Use Your Health Plan (English, Spanish, Chinese handbooks)
Health Research for Action, UC Berkeley School of Public Health
Education
- BRONZE Women & Depression Booklet
MediciGlobal
Pharmaceutical Company
- BRONZE The First Fifty Years
Washington Hospital Center
Hospital/Health Care System

- MERIT LTC Blue Feel Good
DMW Worldwide LLC
Insurance Company
- MERIT Senior Health
Intermountain Healthcare
Hospital/Health Care System
- MERIT Welcome Baby
Pomona Valley Hospital Medical Center
Hospital/Health Care System
- MERIT Military Pathways Marketing Brochure
Screening for Mental Health
Government (Public Sector)
- MERIT Plastic Surgery Center Brochure
Summit Medical Group
Physician/Group Practice

Calendar

- BRONZE A Healthier You: 2009 Wall Calendar
Wellmark Blue Cross and Blue Shield
Insurance Company
- MERIT 2008 Live Total Health Calendar
The ROC Group
Business (Private) 50+ employees

Direct Mail

- GOLD OmniPod Consumer Direct Mail
WhyDesignWorks
Consumer Products
- BRONZE Medicare Resource Guide Mailing
DMW Worldwide LLC
Insurance Company
- MERIT The NIH Stroke Program at WHC
Silver Marketing
Hospital/Health Care System
- MERIT Blue Choice Hispanic Campaign
Silver Marketing
Insurance Company

Magazine

- BRONZE Healthy Connections
Excela Health
Hospital/Health Care System
- BRONZE Get Healthy
Norton Healthcare Marketing & Communications
Hospital/Health Care System
- MERIT Peninsula Health
Mills-Peninsula Health Services
Hospital/Health Care System
- MERIT Healthpoint Magazine
Mills-Peninsula Health Services
Hospital/Health Care System

2009 JUDGES

Larry Axmaker EdD, PhD of Molalla, OR is mostly retired after a 45-year career as a psychologist, university professor, health educator, and health/medical writer. He continues to write in between trips to warm climates and spending time with his family and friends. Mr. Axmaker is a prostate cancer survivor and recently wrote and illustrated a book: *Real Men Get Prostate Cancer Too*.

Julie Salefski Blaszak is Vice President, Creative Services at StayWell Custom Communications in Evanston, IL. She leads the Design and Creative Services team of art directors and designers who are responsible for the development of custom print publications for hospitals, health plans, and other organizations nationally. Her responsibilities also include corporate brand identity and marketing outreach, as well as the company website. With 25 years' experience in interactive and direct marketing, she applies this expertise to the development of products that generate consumer response.

Holly Brooks is Marketing Communications Manager for JBS International, Inc. in North Bethesda, MD. JBS is a consulting firm that provides a broad and diverse set of health, education, social, and IT services to government customers and the private sector. Ms. Brooks has over 20 years' experience in the marketing, communications, and publishing fields. At JBS, she oversees the corporate website and manages the development of client and corporate marketing materials. She also serves as a senior marketing specialist for many JBS projects, developing and implementing marketing plans and materials to promote their print and online products.

Susan Cottman is the Associate Editor at Oakstone Publishing, LLC, Birmingham, AL. She has been Managing Editor of *Personal Best* print and online publications since 1999. Ms. Cottman also serves as oversight officer and specialist in Canadian and lower-literacy publications and custom calendars. She was managing editor of a medico-legal newsletter reporting on disability and injury issues for workers compensation and casualty adjusters for seven years.

MERIT Communicare – Women & Children's Issue
Northeast Georgia Health System
Hospital/Health Care System

MERIT Real Health
Smart & Strong
Media/Publishing

Magazine Ad

BRONZE OmniPod Consumer Ad
WhyDesignWorks
Consumer Products

Magazine/Newspaper/Newsletter Article

GOLD Supermarket Smarts: Fresh, Frozen, and Canned Poultry
Diabetes Self-Management
Media/Publishing

SILVER The Key to Your Health
AARP Segunda Juventud Magazine
Association/Professional Society

SILVER Digital images speed care & fine-tune accuracy
Group Health Cooperative
HMO/Managed Care System

SILVER There's a pill for that
Redbook
Media/Publishing

SILVER What's really in your food?
Redbook
Media/Publishing

SILVER Can Juice Really Make You Healthier?
Shape
Media/Publishing

SILVER 4 Medical Tests That Might Save Your Life
Shape
Media/Publishing

SILVER The Best Ways to Cut 100, 250, and 500+ Calories
Shape
Media/Publishing

SILVER Shape's 2nd Annual Best Snack Awards
Shape
Media/Publishing

BRONZE Diabetes Basics: Eating on the Go
Diabetes Self-Management
Media/Publishing

BRONZE The Fitness Healthy Food Awards
Fitness Magazine of Meredith Corporation
Media/Publishing

BRONZE 10 Smart Ways To Slash Your Health Care Bills
Shape
Media/Publishing

MERIT Carmen Marc Valvo: Making A Fashion Statement
AARP Segunda Juventud Magazine
Association/Professional Society

MERIT 10 Reasons To Call The Doctor Now
Parents Magazine / Meredith Corp.
Media/Publishing

MERIT The New Disease-Fighting Foods
Shape
Media/Publishing

MERIT Turn Back Time, Without Surgery
Shape
Media/Publishing

Newsletter

MERIT Advancing Health
Bloomington Hospital
Hospital/Health Care System

Newspaper/Newsletter Ad

BRONZE Ad / Baseball Orthopedics & Sports Medicine
Multicare Health Systems
Hospital/Health Care System

MERIT Ad / Cardiac 8L Open House 11-15-08
Multicare Health Systems
Hospital/Health Care System

Other/Miscellaneous Material

BRONZE Caregiver Getting Started Packet
Centers for Medicare & Medicaid Services
Government (Public Sector)

MERIT The Journey of a Lifetime Begins Here
Excelsa Health
Hospital/Health Care System

MERIT Yes, You Can! Convention Banners
Healthways
Consumer Products

Poster

SILVER Restless Legs Syndrome: Jerks Poster
MediciGlobal
Pharmaceutical Company

MERIT Look to the Label Poster
Learning ZoneXpress
Business (Private) less than 50 employees

MERIT Not Now!
North Carolina Healthy Start Foundation
Community Organization (nonprofit)

Total Health Information Program

SILVER Excelsa Health Orthopedics
Excelsa Health
Hospital/Health Care System

SILVER The Cancer Survival Toolbox
National Coalition for Cancer Survivorship
Community Organization (nonprofit)

BRONZE Chill Out Challenge Kit
Alere
Business (Private) 50+ employees

BRONZE First Tooth, First Exam
Native American Professional Parent Resources, Inc.
Community Organization (nonprofit)

MERIT Chug-A-Jug Challenge Kit
Alere
Business (Private) 50+ employees

MERIT Babysitter's Training Participant Set
American Red Cross
Community Organization (nonprofit)

MERIT Tampa Tribune 4 YOU Ask The Experts Column
USF Health Communications – University of South Florida
Education

Total Special Health Event Program

SILVER Children's Hospital Foundation "Just for Kids" Campaign
Norton Healthcare Marketing & Communications
Hospital/Health Care System

TV Ad

MERIT Renee's Story
Bloomington Hospital
Hospital/Health Care System

MERIT Rehab Services at Alta Vista
Ottumwa Regional Health Center
Hospital/Health Care System

Video

BRONZE Transforming the Patient Experience
Dartmouth-Hitchcock Medical Center
Hospital/Health Care System

- BRONZE No More Hand-Me-Down
Research Film
**National Heart, Lung, and
Blood Institute and NERI**
Government (Public Sector)
- MERIT Breastfeeding: You Can Do It!
L.A. Publishing
Media/Publishing
- MERIT Access to healthcare Video
Spectrum Health Hospitals
Hospital/Health Care System
- MERIT St. Barnabas Infomercial
St. Barnabas Health System
Hospital/Health Care System

Health Promotion/ Disease and Injury Prevention Information

Book

- GOLD A Family Guide to First Aid and
Emergency Preparedness
American Red Cross
Community Organization
(nonprofit)
- GOLD Well Informed: your guide to
health and vitality
The WorkCare Group, Inc.
Media/Publishing
- GOLD Self-Care Essentials
Wellness Council of America
Community Organization
(nonprofit)
- BRONZE Sex And The Heart
Addicus Books
Media/Publishing
- BRONZE How to Build a Fit Company
American Specialty Health
HMO/Managed Care System
- BRONZE Weight Loss Confidential Journal
Houghton Mifflin Harcourt
Media/Publishing
- MERIT Health at Every Size
BenBella Books
Media/Publishing
- MERIT The Complete Mental
Health Director
Grey House Publishing
Media/Publishing
- MERIT Sammie Sportz
My Summer of Sports Safety
Health New England
HMO/Managed Care System
- MERIT Weight Loss Confidential
Houghton Mifflin Harcourt
Media/Publishing
- MERIT Substance Abuse Prevention:
The Missing Pieces
J & B Products, Inc.
Business (Private) less than
50 employees

Booklet/Brochure/Pamphlet

- GOLD EMS Visual Language Translator
Kwikpoint
Business (Private) less than
50 employees
- GOLD El libro del ambarazo y del bebe
March of Dimes
Community Organization
(nonprofit)
- GOLD Time Out For Health Campaign
StayWell Health Management
Business (Private) 50+ employees
- SILVER Bright Futures Activity Book
**American Academy
of Pediatrics**
Association/Professional Society
- SILVER Puberty in Girls brochure
Healthy Advice Networks
Media/Publishing
- SILVER A Walking Program For You
Hope Health
Business (Private) less than
50 employees
- SILVER Quitting Tobacco: your journey
to freedom
Intermountain Healthcare
Hospital/Health Care System
- SILVER MyPyramid for
Preschoolers Tablet
Learning ZoneXpress
Business (Private) less than
50 employees
- SILVER When You Want to Try Again:
Thinking About Pregnancy
March of Dimes
Community Organization
(nonprofit)
- SILVER Depression Booklet
MediciGlobal
Pharmaceutical Company
- SILVER Wanna Be B.A.D.?
**Orange County Health
Department**
Government (Public Sector)
- SILVER Zero Fatalities: Sixteen
Reasons Why Zero Is The
Only Acceptable Number
**Utah Dept. of Health Violence
& Injury Prevention Program**
Government (Public Sector)
- BRONZE You Can Quit –
giving up tobacco
Ceridian / Military OneSource
Business (Private) 50+ employees

JUDGES (continued)

Dan Dunlop is President and CEO of Jennings, a North Carolina-based healthcare branding and advertising agency. He is a marketer, blogger, writer and frequent speaker at national and regional conferences, having served on the faculty of numerous conferences. His experience as a brand strategist includes work with numerous hospitals and health systems including Tufts-New England Medical Center, UNC Health Care, Rex Healthcare, Lexington Medical Center and University Health Systems of Eastern Carolina.

Sharon Erdman serves as Creative Director for Strategic Design at Mayo Clinic, Rochester, MN, where her team develops creative solutions to advance Mayo's mission through design. Ms. Erdman's team has received multiple design awards in the areas of patient education and healthcare communications. Prior to joining Mayo Clinic, she served over 15 years as art and creative director in the entertainment/educational industries for clients including Disney®, PBS® and Discovery Channel®.

Sharon R. Foster is a Senior Health Writer for Perot Systems Corporation, a government contractor. She specializes in writing and web content management in the Washington, DC area. Prior to her current position, Ms. Foster spent over 10 years in the health writing and communications field. Through her non-profit work, she wrote about women's health, health disparities, pharmaceuticals and health promotion/prevention.

Amanda Goetz is the Communication Program Manager at SuperSibs! in Rolling Meadows, IL, a national nonprofit organization that supports brothers and sisters of children with cancer. Ms. Goetz has a variety of experience in the marketing communications industry, previously working as a Web Writer at the University of Notre Dame Law School as well as roles at Red Chicago Marketing and The Silverman Group in Chicago. She holds a M.S. in Health Communication from Boston University and a B.A. in English Writing from St. Mary's College of Notre Dame.

Amy Gross is the Associate Research Manager for Artcraft Health Education in Flemington, NJ. In this role, she writes content for patient and health care professional education tools. Her areas of

BRONZE	Sleep in Combat Operations Ceridian / Military OneSource <i>Business (Private) 50+ employees</i>	MERIT	Drinking Doesn't Mix ETR Associates <i>Media/Publishing</i>	BRONZE	HVM Calendar ICF MACRO <i>Government (Public Sector)</i>
BRONZE	Losing Weight ETR Associates <i>Media/Publishing</i>	MERIT	Smoking Costs You ETR Associates <i>Media/Publishing</i>	BRONZE	A New Perspective in Wellness 2009 Calendar New Perspective Publishing LLC <i>Media/Publishing</i>
BRONZE	Words to Know/Palabras que debe saber March of Dimes <i>Community Organization (nonprofit)</i>	MERIT	HIV & Drinking ETR Associates <i>Media/Publishing</i>	MERIT	2009 UPMC For Life Calendar American Custom Publishing Corporation <i>HMO/Managed Care System</i>
BRONZE	Pregnancy Baby Book March of Dimes <i>Community Organization (nonprofit)</i>	MERIT	Lead the Way: Stop Smoking ETR Associates <i>Media/Publishing</i>	MERIT	Healthy, Balanced & Well Mirant <i>Business (Private) 50+ employees</i>
BRONZE	Why the Last Weeks of Pregnancy Count March of Dimes <i>Community Organization (nonprofit)</i>	MERIT	Smoke Free: Your First 30 Days ETR Associates <i>Media/Publishing</i>	MERIT	Child Care Health and Safety Calendar 2009 North Carolina Child Care Health & Safety Resource Center <i>Other/Miscellaneous</i>
BRONZE	From Hurt to Healing: Dealing with the Death of Your Baby March of Dimes <i>Community Organization (nonprofit)</i>	MERIT	Pregnancy & Meth ETR Associates <i>Media/Publishing</i>	<hr/> Direct Mail <hr/>	
BRONZE	Unruptured Brain Aneurysms Mayo Clinic <i>Hospital/Health Care System</i>	MERIT	Older Adults & Alcohol: You Can Get Help JBS International Inc. <i>Business (Private) 50+ employees</i>	MERIT	Protect Your Health Network Health <i>HMO/Managed Care System</i>
BRONZE	Mi Diario de Salud North Carolina Healthy Start Foundation <i>Community Organization (nonprofit)</i>	MERIT	Pressure Ulcers Krames <i>Media/Publishing</i>	<hr/> Logo Design <hr/>	
BRONZE	My Health Journal North Carolina Healthy Start Foundation <i>Community Organization (nonprofit)</i>	MERIT	Sizing Up Beverages Tablet Learning ZoneXpress <i>Business (Private) less than 50 employees</i>	BRONZE	PRAM Logo MediciGlobal <i>Pharmaceutical Company</i>
BRONZE	2009 No Two are the Same Baby Calendar Northeast Georgia Health System <i>Hospital/Health Care System</i>	MERIT	Active Kids Pyramid Tablet Learning ZoneXpress <i>Business (Private) less than 50 employees</i>	MERIT	"Mass in Motion" Logo Massachusetts Department of Public Health <i>Government (Public Sector)</i>
BRONZE	Healthy Changes For You Booklet StayWell Health Management <i>Business (Private) 50+ employees</i>	MERIT	Are You Ready for a Baby? March of Dimes <i>Community Organization (nonprofit)</i>	MERIT	National Headache Foundation Logo National Headache Foundation <i>Association/Professional Society</i>
BRONZE	About Healthy Weight Loss Strike It Healthy Weight & Health Management Systems, LLC <i>Business (Private) less than 50 employees</i>	MERIT	If You Smoke And Are Pregnant North Carolina Healthy Start Foundation <i>Community Organization (nonprofit)</i>	<hr/> Magazine <hr/>	
BRONZE	Healthy Approaches: Getting the Sleep You Need The WorkCare Group, Inc. <i>Media/Publishing</i>	MERIT	Underage Drinking Myths vs. Facts Substance Abuse and Mental Health Services Administration (SAMHSA) / Center for Substance Abuse Prevention (CSAP) <i>Government (Public Sector)</i>	BRONZE	Healthy Children American Academy of Pediatrics <i>Association/Professional Society</i>
BRONZE	Healthy Approaches: Taking Charge of Your Health The WorkCare Group, Inc. <i>Media/Publishing</i>	MERIT	Healthy Approaches: Weight Control for Life The WorkCare Group, Inc. <i>Media/Publishing</i>	BRONZE	Northwest Health Winter 2009 Group Health Cooperative <i>HMO/Managed Care System</i>
		<hr/> Calendar <hr/>		BRONZE	The Live Healthy/Breast Cancer Handbook Issue Shape <i>Media/Publishing</i>
		SILVER	2009 Hope Health Calendar Hope Health <i>Business (Private) less than 50 employees</i>	MERIT	Get Real Alexandria Campaign on Adolescent Pregnancy <i>Government (Public Sector)</i>
				MERIT	Choices Magazine Blue Cross & Blue Shield of RI <i>Insurance Company</i>

MERIT Healthy Living Magazine
Tanner Health System
Hospital/Health Care System

Magazine/Newspaper/ Newsletter Article

GOLD Pain-Proof Your Back
Fitness Magazine of Meredith Corporation
Media/Publishing

SILVER "Sticker shock? Save money on prescription drugs"
Carrot
Insurance Company

SILVER Dreaming of Better Sleep
Family Circle Magazine of Meredith Corporation
Media/Publishing

SILVER What's Going On Down There?
Fitness Magazine of Meredith Corporation
Media/Publishing

SILVER Are You at Risk for a Heart Attack?
Fitness Magazine of Meredith Corporation
Media/Publishing

SILVER Exercise Does That?
Fitness Magazine of Meredith Corporation
Media/Publishing

SILVER Skin concerns demystified
Group Health Cooperative
HMO/Managed Care System

SILVER The Killer In Your Medicine Cabinet
Ladies' Home Journal
Media/Publishing

SILVER Forbidden Foods
Parents Magazine / Meredith Corp.
Media/Publishing

SILVER Fire Alarm
Parents Magazine / Meredith Corp.
Media/Publishing

SILVER Fight Cancer In Your Kitchen
Shape
Media/Publishing

SILVER What Top Docs Wish You Knew About Heart Disease
Shape
Media/Publishing

SILVER The 9 Most Common Kitchen Mistakes Even Healthy Women Make
Shape
Media/Publishing

BRONZE His Secret Sex Questions
Cosmopolitan magazine
Media/Publishing

BRONZE Your Seven Biggest Health Questions
Cosmopolitan magazine
Media/Publishing

BRONZE The New Women's Health Threat
Fitness Magazine of Meredith Corporation
Media/Publishing

BRONZE The Skin Cancer Risk You Don't Know
Fitness Magazine of Meredith Corporation
Media/Publishing

BRONZE Living healthy success stories
Group Health Cooperative
HMO/Managed Care System

BRONZE Blood sugar basics
Group Health Cooperative
HMO/Managed Care System

BRONZE Funny Business
Health & Fitness Sports Magazine
Media/Publishing

BRONZE Can you spot the hidden heart dangers?
Redbook
Media/Publishing

BRONZE 8 Things You Always Wanted to Know About Dieting (But Never Knew Who To Ask)
Shape
Media/Publishing

BRONZE Make This Your Year
Shape
Media/Publishing

BRONZE Be Your Healthiest Today
Shape
Media/Publishing

BRONZE The Diet Secrets of Slim Women
Shape
Media/Publishing

BRONZE 15 Foods That Can Save Your Heart
Shape
Media/Publishing

BRONZE The 5 Key Nutrients Even Healthy Women Skimp On
Shape
Media/Publishing

BRONZE 5 Reasons You Should Read Another Piece About Skin Cancer
Shape
Media/Publishing

MERIT Getting your 40 winks
Group Health Cooperative
HMO/Managed Care System

JUDGES (continued)

specialty include peripheral neuropathy, stroke, and kidney disease. After graduating with honors with a BA in psychology and English, Ms. Gross spent 6 years writing for the engineering and pharmaceutical industries before joining Artcraft Health Education in 2008.

Jodi L. Herbon-Sjong is the Project Manager for Creative Services at Astellas Pharma US, Inc. in Deerfield, IL. She has been with the company for nearly 19 years, developing the Creative Services department from the ground up. Her core objective is to manage design in the areas of print, animation, and training materials for the entire Astellas company. Ms. Herbon-Sjong has a B.S. in Interior Design and has evolved her design knowledge into graphic design through self-training and core advanced courses.

Monaé Johnson, MPH, MBS, is the Director of Medical Writing Research and Patient Education at Artcraft Health Education in Flemington, NJ. She brings years of clinical research experience working with physicians in various academic and hospital settings. Ms. Johnson completed her Masters degree in Public Health. While employed at the Johns Hopkins School of Medicine and the Kennedy Krieger Institute, she worked to tackle access to healthcare issues, while improving barriers to care for underserved populations in Baltimore City.

Jane Lange owns Bada Bing Marketing, LLC in Slinger, WI, a marketing consulting firm providing services to national B2B, nonprofits, healthcare and senior housing corporations. Her extensive background in publishing and broadcasting has served well in winning over 25 national awards for her clients.

Kathleen Merz serves as Creative and Editorial Director for *Healthy Advice* Waiting Room Network and Exam Room programs in Cincinnati, OH. Her primary focus is to oversee the creative direction for the print and digital programs in Specialty physician offices. Formerly, Ms. Merz served as scientific editor for *Public Health Reports*, a journal publication from the National Institutes of Health. She was also executive director of *Writer's Digest* magazine and editor of *Personal Journaling* magazine.

MERIT	Eat Fruits & Veggies to Lose Weight & Lower the Risk of Type 2 Diabetes Hager Sharp <i>Government (Public Sector)</i>	BRONZE	Special Report: Women's Heart Health Family Circle Magazine of Meredith Corporation <i>Media/Publishing</i>	MERIT	Healthy Happenings StayWell Custom Communications <i>Hospital/Health Care System</i>
MERIT	The Healthy Back Book Ladies' Home Journal <i>Media/Publishing</i>	BRONZE	Ten Ways to Prevent Type 2 Diabetes Series Hager Sharp <i>Government (Public Sector)</i>	MERIT	Your Child's Health StayWell Custom Communications <i>Hospital/Health Care System</i>
MERIT	Partners in Wellness The Importance of a Positive Doctor-Patient Relationship Multiple Sclerosis Association of America <i>Community Organization (nonprofit)</i>	BRONZE	Health Net Federal Services' Healthy Living Newsletter Health Net Federal Services, LLC <i>HMO/Managed Care System</i>	<i>Other/Miscellaneous Material</i>	
MERIT	Stay Safe In The Sun Parents Magazine / Meredith Corp. <i>Media/Publishing</i>	<i>Newsletter</i>		GOLD	My Healthy-Eating Solution: Strategies and tools to take action Mayo Clinic Health Solutions <i>Hospital/Health Care System</i>
MERIT	Surprising News About Diabetes Parents Magazine / Meredith Corp. <i>Media/Publishing</i>	BRONZE	Delaware Blue Member Newsletter Blue Cross Blue Shield of Delaware <i>Insurance Company</i>	GOLD	2008 Annual Report National Kidney Foundation <i>Community Organization (nonprofit)</i>
MERIT	Take Charge Of Your Work Life! Shape <i>Media/Publishing</i>	BRONZE	Inside Children's Fine Point PR & Advertising <i>Hospital/Health Care System</i>	SILVER	Personal Needle Disposal Unit Promotions Unlimited <i>Business (Private) less than 50 employees</i>
MERIT	The 100% Satisfaction Diet Shape <i>Media/Publishing</i>	BRONZE	Hope Health Letter – June 2008 Hope Health <i>Business (Private) less than 50 employees</i>	SILVER	AccentHealth – Blood Pressure Check Turner Private Networks – AccentHealth <i>Media/Publishing</i>
MERIT	The Healthiest Salads On The Planet Shape <i>Media/Publishing</i>	BRONZE	Mayo Clinic EmbodyHealth, September 2008 Mayo Clinic (Mayo Clinic Health Solutions, CE5) <i>Hospital/Health Care System</i>	BRONZE	The Facts About HPV 3-D Display Health Edco <i>Business (Private) 50+ employees</i>
MERIT	The Health Risk Most Women Ignore Shape <i>Media/Publishing</i>	MERIT	Foundations July/August 2008 Balfour Beatty <i>Business (Private) 50+ employees</i>	BRONZE	Health Net Federal Services' Food & Exercise Log Health Net Federal Services, LLC <i>HMO/Managed Care System</i>
MERIT	The Skeptic's Guide To Going Green Shape <i>Media/Publishing</i>	MERIT	Healthy Mind, Healthy Body Jan. '09 Carrot <i>Insurance Company</i>	BRONZE	AccentHealth – PAD – Peripheral Arterial Disease Turner Private Networks – AccentHealth <i>Media/Publishing</i>
MERIT	Gorgeous For Life Shape <i>Media/Publishing</i>	MERIT	Mayo Clinic EmbodyHealth, October 2008 Mayo Clinic (Mayo Clinic Health Solutions, CE5) <i>Hospital/Health Care System</i>	BRONZE	AccentHealth – Alzheimer's Disease Turner Private Networks – AccentHealth <i>Media/Publishing</i>
<i>Magazine/Newspaper/Newsletter Article Series</i>		MERIT	NHF Headlines #165 National Headache Foundation <i>Association/Professional Society</i>	MERIT	Breastmilk is Organic T-Shirt Childbirth Graphics <i>Business (Private) 50+ employees</i>
GOLD	Better Health Care Handbook Family Circle Magazine of Meredith Corporation <i>Media/Publishing</i>	MERIT	North Carolina Child Care Health and Safety Bulletin August 2008 North Carolina Child Care Health & Safety Resource Center <i>Other/Miscellaneous</i>	MERIT	Health Net Federal Services' 20 Tips for a Healthy Pregnancy Tip Sheet Health Net Federal Services, LLC <i>HMO/Managed Care System</i>
GOLD	Does Cholesterol Really Count? / Would You Know If You Were Having A Heart Attack? Ladies' Home Journal <i>Media/Publishing</i>	MERIT	Bye Bye Sugar: The Perils of Sugar Nutrition News <i>Education</i>	MERIT	Quit Butts – Your Smoking Cessation Program help New England, llc <i>Business (Private) less than 50 employees</i>
GOLD	Women's 'Silent' Cancers / Harmful Hysterectomies Ladies' Home Journal <i>Media/Publishing</i>				

MERIT Diabetic Foot Examination Mirror
Promotions Unlimited
*Business (Private) less than
50 employees*

MERIT The MammaCare Personal
Learning System with
Palpation Pacing
The Mammatech Corporation
Other/Miscellaneous

MERIT AccentHealth — Recovering from
a Heart Attack
Turner Private Networks
— **AccentHealth**
Media/Publishing

Poster

GOLD Methamphetamine Awareness
& Prevention Poster
Centerstone
*Community Organization
(nonprofit)*

GOLD LIVESTRONG at School
Teaching Guide & Classroom
Poster, Grades 3-6
Lance Armstrong Foundation
*Community Organization
(nonprofit)*

GOLD Add It Up Poster Set
Learning ZoneXpress
*Business (Private) less than
50 employees*

BRONZE Healthy Warnings Poster Set
Learning ZoneXpress
*Business (Private) less than
50 employees*

MERIT Portion Puzzle Compilation Poster
Learning ZoneXpress
*Business (Private) less than
50 employees*

MERIT Have a Heyday with Your
Health Poster
Learning ZoneXpress
*Business (Private) less than
50 employees*

MERIT Carewise Personal Wellness
Programs — Awareness Poster
SHPS
Business (Private) 50+ employees

Public Service Ad

GOLD Methamphetamine Awareness:
Prevention PSA
Centerstone
*Community Organization
(nonprofit)*

GOLD Suicide Prevention PSA
featuring Gary Sinise
**Office of Veterans
Health Communications,
Department of V.A.**
Government (Public Sector)

SILVER Suicide Prevention PSA featuring
Deborah Norville
**Office of Veterans Health
Communications, Department
of V.A.**
Government (Public Sector)

Radio Reporting

SILVER "I'm a gonna"
**Closing the Gap in
Health Care, Inc.**
*Business (Private) less than
50 employees*

Total Health Information Program

GOLD dLife and Splenda Diabetes
Food and Nutrition Starter Kit
dLife
Media/Publishing

GOLD Univera Healthcare's
Fun 2B Fit Initiative
Univera Healthcare
HMO/Managed Care System

SILVER Get to the Heart of Your Health
**Aetna Customized
Communications Group**
Other/Miscellaneous

SILVER What Moves U Challenge
American Heart Association
Education

SILVER HAP Weight WiseSM Program
Participant Guide
Health Alliance Plan
HMO/Managed Care System

SILVER Working WellTM Poster Series
Oakstone Publishing
Media/Publishing

SILVER Healthy StridesTM Poster Series
Oakstone Publishing
Media/Publishing

SILVER Save This Brain
Russell Herder
Hospital/Health Care System

BRONZE Smart Choices for Healthy Living
Wellness Campaign
**Aetna Customized
Communications Group**
Other/Miscellaneous

BRONZE Florida Department of Health
— Tobacco Free Florida
**Florida Department of Health,
Bureau of Tobacco Prevention
Program**
Government (Public Sector)

BRONZE My Sister's Keeper campaign
Premier Community Health
*Community Organization
(nonprofit)*

JUDGES (continued)

Sharee Morse has been the Owner and Creative Director of Morse & Company Advertising Communications, Michigan City, IN, for more than 15 years. Under her creative leadership, Morse & Company is proud to have claimed over 85 international and national design and marketing awards. Prior to Morse & Company, she was the sole proprietor of her own award-winning commercial art studio, Sharee Morse Studio. Ms. Morse received her degree in Education and Art from Ball State University, and continued her study of art as a graduate student at Indiana University.

Pam O'Brien is the Executive Editor of *Fitness* magazine, New York, NY, where she directs the magazine's health, nutrition and fitness coverage. She has been Articles Director at *Organic Style* magazine, responsible for reporting, writing and editing news and health stories; Executive Editor of *Ladies' Home Journal*, where she worked closely with experts from the National Institutes of Health to put together the magazine's bi-annual breaking news reports on the state of women's health; and a senior editor at *More* magazine, specializing in health articles. Ms. O'Brien has appeared on many national TV programs, including Today, The Early Show, Fox News Live and CNN Headline News.

Charlene Padovani, MA, CHES is the Health Initiatives Manager for the Northwest Suburban Region of the American Cancer Society, Arlington Heights, IL. She oversees a staff that is responsible for providing cancer prevention and early detection programming to corporations and community groups in the Northwest suburbs. Additionally, she and her staff implement ACS advocacy initiatives such as Smoke-free Illinois and provide cancer patients and families services such as wigs, referrals, support groups, transportation to treatment and more. Ms. Padovani is a master's prepared certified health education specialist. She has more than 20 years of experience in planning, organizing and implementing health promotion programs in a variety of settings including public health, managed care, hospitals and academia.

BRONZE	CareWise Nurseline General Newsletter and Postcards SHPS <i>Business (Private) 50+ employees</i>	MERIT	Healthy Living WorldDoc, Inc. <i>Business (Private) 50+ employees</i>	MERIT	Project PACE Video Dana-Farber Cancer Institute <i>Hospital/Health Care System</i>	
BRONZE	Wachovia Healthy Connections New Member Kit SHPS <i>Business (Private) 50+ employees</i>	Total Special Health Event Program			MERIT	"A Healthy Mouth, A Healthy You" Delta Dental <i>Insurance Company</i>
BRONZE	Your Habits, Your Energy & Your GPA Strike It Healthy Weight & Health Management Systems, LLC <i>Business (Private) less than 50 employees</i>	SILVER	The Countdown to the NEW You Challenge National Rural Electric Cooperative Association (NRECA) <i>Association/Professional Society</i>	MERIT	You cannot get HIV ladatt! Hawaii Student Television (HSTV) <i>Education</i>	
BRONZE	"On the Road to Wellness" Health Assessment Promotion UnitedHealthcare, Consumer Communications Solutions <i>Insurance Company</i>	BRONZE	Recess By The River American Heart Association <i>Community Organization (nonprofit)</i>	MERIT	Better Breastfeeding: Your Guide to a Healthy Start InJoy Videos <i>Business (Private) less than 50 employees</i>	
BRONZE	Walkfit University of California, Davis <i>Education</i>	MERIT	2009 Children's Dental Health Month Native American Professional Parent Resources, Inc. <i>Community Organization (nonprofit)</i>	MERIT	Action Words PSA KaBOOM! <i>Community Organization (nonprofit)</i>	
MERIT	Worksite Education Program American Specialty Health <i>HMO/Managed Care System</i>	MERIT	Living Well, Learning Well New Courtland <i>Community Organization (nonprofit)</i>	MERIT	Breakfast Because Video Learning ZoneXpress <i>Business (Private) less than 50 employees</i>	
MERIT	The Amazing Food Detective Educational Theatre Programs <i>Hospital/Health Care System</i>	TV Ad			Other/Miscellaneous Health Information	
MERIT	Short Circuiting Stress Gordian Health Solutions <i>Other/Miscellaneous</i>	BRONZE	Florida Department of Health – Tobacco Free Florida "Video Game" Florida Department of Health, Bureau of Tobacco Prevention Program <i>Government (Public Sector)</i>	Book		
MERIT	Health Net Federal Services' Eat Right! Healthy Recipes Health Net Federal Services, LLC <i>HMO/Managed Care System</i>	Video			SILVER	Norton Stories: A collection of Norton Healthcare stories to warm the heart Norton Healthcare Marketing & Communications <i>Hospital/Health Care System</i>
MERIT	Test For Life Premier Community Health <i>Community Organization (nonprofit)</i>	GOLD	Bruce Linton: A Diabetes Life With No Limits dLife <i>Media/Publishing</i>	Booklet/Brochure/Pamphlet		
MERIT	AOA Total Program Purohit Navigation <i>Medical Communications</i>	GOLD	Protect! Don't Infect! Orange County Health Department <i>Government (Public Sector)</i>	BRONZE	Capabilities Brochure The Roberts Group, Inc. <i>Other/Miscellaneous</i>	
MERIT	Promoting Fitness and Healthy Lifestyles of Older Adults SIT AND BE FIT <i>Community Organization (nonprofit)</i>	SILVER	The SilverSneakers Experience Healthways <i>Consumer Products</i>	MERIT	SilverSneakers Member Handbook Healthways <i>Consumer Products</i>	
MERIT	2009 Reach Out Now Materials Substance Abuse and Mental Health Services Administration (SAMHSA) / Center for Substance Abuse Prevention (CSAP) <i>Government (Public Sector)</i>	SILVER	Preterm Labor: Reduce Your Risk & Learn the Signs InJoy Videos <i>Business (Private) less than 50 employees</i>	MERIT	2009 Iowa Health System State Legislative Agenda Iowa Health System <i>Hospital/Health Care System</i>	
MERIT	A-B-C-1-2-3 Healthy Kids in Tennessee Tn. Cancer Coalition (TC4) <i>Community Organization (nonprofit)</i>	BRONZE	POP (guys): Protecting the Disability Community Schwab Rehabilitation Hospital <i>Hospital/Health Care System</i>	MERIT	Foundation Annual Report 2007 Multicare Health Systems <i>Hospital/Health Care System</i>	
		BRONZE	FASD: The Effects Are Irreversible Texas Dept. of State Health Services, WIC Program <i>Government (Public Sector)</i>	MERIT	Norton Healthcare Foundation: Transforming Lives Norton Healthcare Marketing & Communications <i>Hospital/Health Care System</i>	
				MERIT	2007 Report to Our Employees Norton Healthcare Marketing & Communications <i>Hospital/Health Care System</i>	

Calendar

- SILVER ORS Be Healthy Calendar
Aetna Customized Communications Group
Other/Miscellaneous
- MERIT Be Healthy Try One Thing Planner
Aetna Customized Communications Group
Other/Miscellaneous
- MERIT Humana Live It Up!
Member Calendar 2009
Wax Custom Communications
HMO/Managed Care System

Logo Design

- MERIT CJE SeniorLife Pomegranate Logo
CJE SeniorLife
Community Organization (nonprofit)

Magazine

- MERIT The Best Advice You'll Ever Get
Fit Pregnancy magazine
Media/Publishing
- MERIT Baylor Innovations
Wax Custom Communications
HMO/Managed Care System
- MERIT Baylor Innovations Winter 2009
Wax Custom Communications
HMO/Managed Care System

Magazine/Newspaper/ Newsletter Article

- GOLD Could You Save Someone's Life?
Fitness Magazine of Meredith Corporation
Media/Publishing
- GOLD Healthy Traveling
Mayo Clinic Women's HealthSource
Media/Publishing
- GOLD 10 symptoms not to ignore
Mayo Clinic Women's HealthSource
Media/Publishing
- SILVER The Shape of Your Sex Life
Shape
Media/Publishing
- SILVER How Does My Diet Rate?
Shape
Media/Publishing
- BRONZE Facing the unexpected
Group Health Cooperative
HMO/Managed Care System
- BRONZE Elbow pain (April 2008)
Mayo Clinic Health Letter
Media/Publishing

- MERIT Breast imaging (February 2008)
Mayo Clinic Health Letter
Media/Publishing
- MERIT Excessive sweating (May 2008)
Mayo Clinic Health Letter
Media/Publishing
- MERIT The Mother Daughter Bond
Shape
Media/Publishing
- MERIT Little Steps, Big Results: How To Change Your Life In One Week
Shape
Media/Publishing
- MERIT Helping Young Offenders Return to Communities
Substance Abuse and Mental Health Services Administration
Government (Public Sector)
- MERIT Suicide Prevention: New Media Increase Options
Substance Abuse and Mental Health Services Administration
Government (Public Sector)
- MERIT Veterans & Their Families: A SAMHSA Priority
Substance Abuse and Mental Health Services Administration
Government (Public Sector)

Magazine/Newspaper/ Newsletter Article Series

- GOLD Absolute Advantage
Wellness Council of America
Community Organization (nonprofit)
- MERIT ATTITUDE
Knox Marketing Inc.
Media/Publishing
- MERIT Thrive
Knox Marketing Inc.
Media/Publishing

Newsletter

- GOLD April 2008 issue
Mayo Clinic Women's HealthSource
Media/Publishing
- SILVER Live It Up! November 2008
Wax Custom Communications
HMO/Managed Care System
- MERIT Mayo Clinic Health Letter June 2008 Issue
Mayo Clinic Health Letter
Media/Publishing
- MERIT Norton News
Norton Healthcare Marketing & Communications
Hospital/Health Care System

JUDGES (continued)

Dr. Don R. Powell is the President and CEO of the American Institute for Preventive Medicine, Farmington Hills, MI, a URAC Accredited Wellness Company. The Institute is a leading developer and provider of health and productivity management programs. Over 13,000 corporations, hospitals, MCOs, unions, and government agencies use its health risk appraisal, lifestyle change programs, health coaching, self-care guides, newsletters, and health education materials. Dr. Powell is a licensed psychologist who earned his Ph.D. from the University of Michigan. He is the author of fourteen best-selling books including *Healthier at Home* and *A Year of Health Hints*.

Manda Rice is the Manager of Community Outreach at Toledo Children's Hospital, a 151-bed pediatric hospital in northwestern Ohio. Ms. Rice manages the outreach and community service activities of the hospital, including programs that address childhood obesity, teen dating violence, special needs children, healthy and safe childcare, and injury prevention.

Trent Richardson is a Senior Designer at Astellas Pharma US, Inc., Deerfield, IL, with more than eight years experience in the Biotech and Pharmaceutical industries. He is an accomplished Designer and Illustrator and possesses a master's degree in Biomedical Visualization in addition to his undergraduate studies in Biology and Studio Art.

Leslie Schmidt is Art Director for StayWell Custom Communications in Evanston, IL.

Regina Wiethop is Senior Designer for StayWell Custom Communications in Evanston, IL. Prior to joining StayWell, Ms. Wiethop spent several years working for business-to-business advertising and graphic design agencies, where she designed promotional materials including print ads, brochures, direct mail, newsletters, catalogues and more. In addition, she has extensive experience in production coordination and project management which contributes significantly to her work at StayWell Custom Communications.

- MERIT Health Lines Fall 2008
Wax Custom Communications
Hospital/Health Care System
- MERIT Delaware Blue Winter 2009
Wax Custom Communications
HMO/Managed Care System
- MERIT HAO Summer 2008
Wax Custom Communications
HMO/Managed Care System
- MERIT Provider Connection Winter 2009
Wax Custom Communications
Physician/Group Practice
- MERIT Sano Spring 2008
Wax Custom Communications
HMO/Managed Care System
- MERIT My Smoke-Free Future: Strategies and tools to take action
Mayo Clinic Health Solutions
Hospital/Health Care System
- MERIT You're Invited – Brockton Rox invitation
Network Health
HMO/Managed Care System
- MERIT 2007 Report to Our Community
Norton Healthcare Marketing & Communications
Hospital/Health Care System
- MERIT We Got the Beat – 2008 Hemophilia Camp Program
Simms & Mclvor Inc.
Pharmaceutical Company
- MERIT Achievements/Learning – 2008 Diabetes Camp Program
Simms & Mclvor Inc.
Pharmaceutical Company
- MERIT AANS Invitation
The Roberts Group, Inc.
Hospital/Health Care System
- SILVER Your First Year with Diabetes, What to do month by month
Garnero Designs, LLC & American Diabetes Assoc.
Association/Professional Society
- BRONZE Get Better! (bilingual) Communication Cards for Kids & Adults
American Cancer Society
Association/Professional Society
- BRONZE Bladder Matters: A Guide to Managing Overactive Bladder
Astellas
Pharmaceutical Company
- BRONZE Your Healthy Pregnancy (Workbook)
Krames
Media/Publishing
- BRONZE MDA ALS Caregiver's Guide
Muscular Dystrophy Association
Association/Professional Society
- BRONZE The CareWise Guide: Self-Care from Head to Toe
SHPS
Business (Private) 50+ employees

Newspaper/Newsletter Ad

- BRONZE Father's Day Ad
The Roberts Group, Inc.
Hospital/Health Care System
- MERIT Mother's Day Ad
The Roberts Group, Inc.
Hospital/Health Care System
- BRONZE The Moose with Loose Poops
The Hippocratic Press
Media/Publishing

Other/Miscellaneous Material

- GOLD HAO Special Edition 2009
Wax Custom Communications
HMO/Managed Care System
- SILVER My Weight Solution: Strategies and tools to take action
Mayo Clinic Health Solutions
Hospital/Health Care System
- SILVER Wyeth Supports Camp – 2008 Hemophilia Camp Program
Simms & Mclvor Inc.
Pharmaceutical Company
- SILVER 2008 Annual Report
The Roberts Group, Inc.
Hospital/Health Care System
- BRONZE What You Can Expect in Short-Term Rehabilitation
Beth Abraham Family of Health Services
Hospital/Health Care System
- BRONZE CJE SeniorLife Annual Report
CJE SeniorLife
Community Organization (nonprofit)
- BRONZE Can Do More Education Activities Rewards – 2008 Diabetes Camp Program
Simms & Mclvor Inc.
Pharmaceutical Company
- MERIT 2009 Overseas Network Providers Directory
Blue Cross & Blue Shield Association
Insurance Company
- BRONZE CJE SeniorLife Annual Fundraising Video
CJE SeniorLife
Community Organization (nonprofit)
- BRONZE Good Days, Bad Days
Fanlight Productions
Media/Publishing
- MERIT Collecting Blood Samples: Do It Right the First Time
Texas Department of State Health Services
Government (Public Sector)

Video

- BRONZE The CareWise Guide: Self-Care from Head to Toe
SHPS
Business (Private) 50+ employees
- BRONZE Eating Well Through Cancer
Arcraft Health Education
Medical Communications
- MERIT Good Beats Blood Pressure Management Book
UCare
HMO/Managed Care System

Booklet/Brochure/Pamphlet

- GOLD ADHD brochure
Healthy Advice Networks
Media/Publishing
- GOLD Alzheimer's Disease: Unraveling the Mystery
JBS International Inc.
Business (Private) 50+ employees
- GOLD Autonomic Dysfunction in Teens
Mayo Clinic
Hospital/Health Care System
- GOLD Nourish: Carewise Personal Wellness Program for Nourish Workbook
SHPS
Business (Private) 50+ employees
- SILVER Diabetes "Get in the Zone" Brochure
Arkansas Foundation for Medical Care
Community Organization (nonprofit)

Patient Education Information

Book

- GOLD What Helped Get Me Through: Cancer Survivors Share...
American Cancer Society
Association/Professional Society
- GOLD Raising a Child With Arthritis: A Parent's Guide
Arthritis Foundation
Community Organization (nonprofit)
- SILVER Cancer Caregiving A to Z: An At-Home Guide for Patients and Families
American Cancer Society
Association/Professional Society

SILVER	Diverticular Disease brochure Healthy Advice Networks <i>Media/Publishing</i>	BRONZE	Preparing for Transplant: Body, Mind and Spirit Mayo Clinic <i>Hospital/Health Care System</i>	MERIT	High Blood Pressure brochure Healthy Advice Networks <i>Media/Publishing</i>
SILVER	Irritable Bowel Syndrome brochure (HAD) Healthy Advice Networks <i>Media/Publishing</i>	BRONZE	For Women with Diabetes: Your Guide to Pregnancy National Institute of Diabetes and Digestive and Kidney Diseases <i>Government (Public Sector)</i>	MERIT	Diabetes brochure Healthy Advice Networks <i>Media/Publishing</i>
SILVER	Irritable Bowel Syndrome brochure (HAF) Healthy Advice Networks <i>Media/Publishing</i>	BRONZE	Healthy Mom, Healthy Baby North Carolina Healthy Start Foundation <i>Community Organization (nonprofit)</i>	MERIT	Crohn's Disease brochure Healthy Advice Networks <i>Media/Publishing</i>
SILVER	Frequent Bladder Urges and Leakage brochure Healthy Advice Networks <i>Media/Publishing</i>	BRONZE	Mama Saludable, Bebe Saludable North Carolina Healthy Start Foundation <i>Community Organization (nonprofit)</i>	MERIT	COPD brochure Healthy Advice Networks <i>Media/Publishing</i>
SILVER	Transplantation: What Do I Need to Know? Massachusetts General Hospital Transplant Center <i>Hospital/Health Care System</i>	BRONZE	Irritable Bowel Syndrome Pri-Med Patient Education Center <i>Media/Publishing</i>	MERIT	Inside RA LIVE Patient Binder Hudson Medical Communications <i>Medical Communications</i>
SILVER	NCI's Chemotherapy Side Effects Sheets National Cancer Institute <i>Government (Public Sector)</i>	BRONZE	Somatuline Depot Patient Kit Purohit Navigation <i>Medical Communications</i>	MERIT	Living with heart failure Intermountain Healthcare <i>Hospital/Health Care System</i>
SILVER	Gastroparesis and Chronic Dyspepsia Temple University Health System <i>Hospital/Health Care System</i>	BRONZE	Journey: Carewise Personal Wellness Program Journey SHPS <i>Business (Private) 50+ employees</i>	MERIT	Understanding Angina Krames <i>Media/Publishing</i>
BRONZE	Femara Patient Guide Headcan <i>Hospital/Health Care System</i>	BRONZE	Sexuality and Cancer The University of Texas M.D. Anderson Cancer Center <i>Hospital/Health Care System</i>	MERIT	Maternal Health Consult Krames <i>Media/Publishing</i>
BRONZE	Kidney Stones brochure Healthy Advice Networks <i>Media/Publishing</i>	MERIT	Sickle Cell Hydroxyurea Brochure Arkansas Foundation for Medical Care <i>Community Organization (nonprofit)</i>	MERIT	Chiropractic Care for Neck Pain Krames <i>Media/Publishing</i>
BRONZE	Heartburn and Acid Reflux Disease brochure Healthy Advice Networks <i>Media/Publishing</i>	BRONZE	Fiber brochure Healthy Advice Networks <i>Media/Publishing</i>	MERIT	Signs and Symptoms: Asthma in Children Krames <i>Media/Publishing</i>
BRONZE	Frequent Bladder Urges brochure Healthy Advice Networks <i>Media/Publishing</i>	MERIT	BD Staying on Target: Can Flexible Therapy Provide More Freedom BD – Becton Dickinson <i>Pharmaceutical Company</i>	MERIT	Hip Arthroscopy Krames <i>Media/Publishing</i>
BRONZE	Shaking Your Salt Habit Krames <i>Media/Publishing</i>	MERIT	BD Staying on Target: Carb Counting BD – Becton Dickinson <i>Pharmaceutical Company</i>	MERIT	Understanding Atrial Fibrillation Krames <i>Media/Publishing</i>
BRONZE	High Blood Pressure in African Americans Krames <i>Media/Publishing</i>	MERIT	Staying on Target – Your Insulin Adjustment Workbook BD – Becton Dickinson <i>Pharmaceutical Company</i>	MERIT	Procedures for Diagnosing Chest and Lung Problems Krames <i>Media/Publishing</i>
BRONZE	The Chiropractic Back Book Krames <i>Media/Publishing</i>	MERIT	Health Diary DaVita, Inc. <i>Hospital/Health Care System</i>	MERIT	Facts About Pneumonia Krames <i>Media/Publishing</i>
BRONZE	Teen Orthodontics Krames <i>Media/Publishing</i>	MERIT	Cholesterol brochure Healthy Advice Networks <i>Media/Publishing</i>	MERIT	Caregiver's Guide for Chronic Lung Disease Krames <i>Media/Publishing</i>
		MERIT	ED (Erectile Dysfunction) brochure Healthy Advice Networks <i>Media/Publishing</i>	MERIT	Cosmetic Procedures Krames <i>Media/Publishing</i>
				MERIT	Irritable Bowel Syndrome Krames <i>Media/Publishing</i>
				MERIT	Facts About Tobacco Use Krames <i>Media/Publishing</i>

MERIT	Chiropractic Care for Carpal Tunnel Syndrome Krames <i>Media/Publishing</i>	MERIT	Partners in Care The Methodist Hospital System <i>Hospital/Health Care System</i>	BRONZE	HAO Fall 2008 Wax Custom Communications <i>HMO/Managed Care System</i>
MERIT	Headaches Krames <i>Media/Publishing</i>	MERIT	Survivorship: Living With, Through and Beyond Cancer The University of Texas M.D. Anderson Cancer Center <i>Hospital/Health Care System</i>	MERIT	Anaphylaxis: A Guide for You and Me Allergy & Asthma Network Mothers of Asthmatics <i>Community Organization (nonprofit)</i>
MERIT	Cosmetic Bonding Krames <i>Media/Publishing</i>	MERIT	AvMed Individual Health Information Kit Wax Custom Communications <i>HMO/Managed Care System</i>	MERIT	Diabetes Self-Management July/August 2008 Diabetes Self-Management <i>Media/Publishing</i>
MERIT	Birth Control Krames <i>Media/Publishing</i>	Calendar		MERIT	destinations StayWell Custom Communications <i>Hospital/Health Care System</i>
MERIT	Your Cardiac Catheterization Krames <i>Media/Publishing</i>	BRONZE	Asthma Health Education Program Calendar American Institute for Preventive Medicine <i>Business (Private) less than 50 employees</i>	Magazine/Newspaper/ Newsletter Article	
MERIT	Your Child's Heart Surgery, Elementary School Mayo Clinic – Section of Patient Education <i>Hospital/Health Care System</i>	BRONZE	2009 Weight Mgt. Health Education Program Pocket Calendar Horizon Blue Cross Blue Shield of NJ <i>HMO/Managed Care System</i>	GOLD	Insulin Therapy for Type 2 Diabetes: Getting Started Diabetes Self-Management <i>Media/Publishing</i>
MERIT	Barrett's Esophagus National Institute of Diabetes and Digestive and Kidney Diseases <i>Government (Public Sector)</i>	BRONZE	Increlex Calendar Purohit Navigation <i>Medical Communications</i>	GOLD	Powerful 40 from the Cleveland Clinic Meredith Corporation <i>Media/Publishing</i>
MERIT	Pancreatitis National Institute of Diabetes and Digestive and Kidney Diseases <i>Government (Public Sector)</i>	MERIT	Alere Health Planner English & Spanish Editions American Custom Publishing Corporation <i>Other/Miscellaneous</i>	GOLD	The Scoop on Hidden Sodium Meredith Corporation <i>Media/Publishing</i>
MERIT	What I need to know about Diabetes Medicines National Institute of Diabetes and Digestive and Kidney Diseases <i>Government (Public Sector)</i>	Direct Mail		GOLD	MS Research Update 2008 Multiple Sclerosis Association of America <i>Community Organization (nonprofit)</i>
MERIT	Stuttering National Institute on Deafness and Other Communication Disorders <i>Government (Public Sector)</i>	MERIT	Welcome Home – New Movers CPM Marketing Group <i>Hospital/Health Care System</i>	SILVER	Getting a Good Night's Sleep Arthritis Self-Management <i>Media/Publishing</i>
MERIT	Breast Cancer Pri-Med Patient Education Center <i>Media/Publishing</i>	MERIT	Embracing the Miracle of Life CPM Marketing Group <i>Hospital/Health Care System</i>	SILVER	Caring for Your Amazing Hands Arthritis Self-Management <i>Media/Publishing</i>
MERIT	STDs: Sexually Transmitted Diseases Pri-Med Patient Education Center <i>Media/Publishing</i>	MERIT	The Art of Healing Hearts CPM Marketing Group <i>Hospital/Health Care System</i>	SILVER	Laughter – Is It Really the Best Medicine? Arthritis Self-Management <i>Media/Publishing</i>
MERIT	Stroke: Protecting Your Brain Pri-Med Patient Education Center <i>Media/Publishing</i>	Magazine		SILVER	Preventing Lyme Disease Arthritis Self-Management <i>Media/Publishing</i>
MERIT	About Metabolic Syndrome Strike It Healthy Weight & Health Management Systems, LLC <i>Business (Private) less than 50 employees</i>	GOLD	Diabetic Living Winter 2008 Meredith Corporation <i>Media/Publishing</i>	SILVER	What Is Yoga? Arthritis Self-Management <i>Media/Publishing</i>
		SILVER	Walgreens Diabetes & You, Holiday 2008 Issue H. Crimson Inc. <i>Pharmacy/Drug Store</i>	SILVER	What It Means to Be Resilient Arthritis Self-Management <i>Media/Publishing</i>
		SILVER	POZ Smart & Strong <i>Media/Publishing</i>	SILVER	Diabetes Basics: Using the Label to Improve Your Table Diabetes Self-Management <i>Media/Publishing</i>

SILVER	Diabetes Quiz: How Much Do You Know About Athlete's Foot? Diabetes Self-Management <i>Media/Publishing</i>	BRONZE	Your First Visit to a New Doctor Arthritis Self-Management <i>Media/Publishing</i>	BRONZE	"My Stomach Hurts!" Parents Magazine / Meredith Corp. <i>Media/Publishing</i>
SILVER	Sports & Fitness: Yoga: Uniting Body, Mind and Spirit Diabetes Self-Management <i>Media/Publishing</i>	BRONZE	When Your Legs Ache: Peripheral Arterial Disease and Diabetes Diabetes Self-Management <i>Media/Publishing</i>	BRONZE	When Bread Is The Enemy Parents Magazine / Meredith Corp. <i>Media/Publishing</i>
SILVER	Drugs That Can Worsen Diabetes Control Diabetes Self-Management <i>Media/Publishing</i>	BRONZE	How Well Do You Know Your Diabetes Management Plan? Diabetes Self-Management <i>Media/Publishing</i>	BRONZE	Boost Your Energy and Drop Pounds Shape <i>Media/Publishing</i>
SILVER	Sports & Fitness: Making Exercise More Fun Diabetes Self-Management <i>Media/Publishing</i>	BRONZE	Continuous Glucose Monitoring: Making Sense of Your Numbers Diabetes Self-Management <i>Media/Publishing</i>	BRONZE	What's Really Making Your Back Hurt Shape <i>Media/Publishing</i>
SILVER	Need Health Care, Will Travel Fitness Magazine of Meredith Corporation <i>Media/Publishing</i>	BRONZE	Anti-Inflammatory Diets: Hype or Hope? Diabetes Self-Management <i>Media/Publishing</i>	BRONZE	Gyno Problems You Shouldn't Ignore Shape <i>Media/Publishing</i>
SILVER	Are Your Health Records at Risk? Fitness Magazine of Meredith Corporation <i>Media/Publishing</i>	BRONZE	When Viagra Doesn't Work: Treating Erectile Dysfunction Diabetes Self-Management <i>Media/Publishing</i>	MERIT	Talking With Your Doctor Arthritis Self-Management <i>Media/Publishing</i>
SILVER	Step Up MediZine <i>Consumer Products</i>	BRONZE	Top Tips for Healthier Eating Diabetes Self-Management <i>Media/Publishing</i>	MERIT	Making Universal Design Work for You Arthritis Self-Management <i>Media/Publishing</i>
SILVER	Breaking the Autoimmune Code MediZine <i>Consumer Products</i>	BRONZE	Food Scoring for Better Nutrition Diabetes Self-Management <i>Media/Publishing</i>	MERIT	Easier Computing Arthritis Self-Management <i>Media/Publishing</i>
SILVER	The Amazing Life of a Fat Cell MediZine <i>Consumer Products</i>	BRONZE	Advances in Medical Technology: Improving Diabetes Care Diabetes Self-Management <i>Media/Publishing</i>	MERIT	What Is Quality of Life? Arthritis Self-Management <i>Media/Publishing</i>
SILVER	Get Smart About Asthma Parents Magazine / Meredith Corp. <i>Media/Publishing</i>	BRONZE	Diabetes Basics: What to Expect in the Hospital Diabetes Self-Management <i>Media/Publishing</i>	MERIT	Managing RA Flare-Ups Arthritis Self-Management <i>Media/Publishing</i>
SILVER	The Truth About ADHD Parents Magazine / Meredith Corp. <i>Media/Publishing</i>	BRONZE	Attention, Shoppers! Health Exam in Aisle 2 Fitness Magazine of Meredith Corporation <i>Media/Publishing</i>	MERIT	Drugs and the Aging Body Arthritis Self-Management <i>Media/Publishing</i>
SILVER	Beating Breast Cancer Shape <i>Media/Publishing</i>	BRONZE	A New Look at Diabetes JAM Communications <i>Media/Publishing</i>	MERIT	Diabetes Resources: All About Walking Diabetes Self-Management <i>Media/Publishing</i>
SILVER	14 Allergy Strategies That Bring Relief FAST Shape <i>Media/Publishing</i>	BRONZE	Better Solutions MediZine <i>Consumer Products</i>	MERIT	Diabetes Basics: Keeping Your Eyes Healthy Diabetes Self-Management <i>Media/Publishing</i>
BRONZE	Taking Your Medicines Safely Arthritis Self-Management <i>Media/Publishing</i>	BRONZE	Stopping the Hurt MediZine <i>Consumer Products</i>	MERIT	Glycemic: Index Update Diabetes Self-Management <i>Media/Publishing</i>
BRONZE	Is Weight-Loss Surgery Right for Me? Arthritis Self-Management <i>Media/Publishing</i>	BRONZE	Stop the Hurt MediZine <i>Consumer Products</i>	MERIT	Diabetes Basics: Thinking About Having a Baby Diabetes Self-Management <i>Media/Publishing</i>
BRONZE	Getting Disability Benefits Arthritis Self-Management <i>Media/Publishing</i>	BRONZE	Clean & Green MediZine <i>Consumer Products</i>	MERIT	Type 2 Diabetes: Are We Closer to Knowing "Why?" Diabetes Self-Management <i>Media/Publishing</i>

MERIT	Life's Breath MediZine <i>Consumer Products</i>
MERIT	Eyesight Insights MediZine <i>Consumer Products</i>
MERIT	Bioidentical Hormones MediZine <i>Consumer Products</i>
MERIT	Seizing the Moment MediZine <i>Consumer Products</i>
MERIT	"Not Enough ZZZzzzs?" Quest magazine March/April 2008 Muscular Dystrophy Association <i>Association/Professional Society</i>

Magazine/Newspaper/ Newsletter Article Series

GOLD	Living Without Limits for Kids AmerisourceBergen <i>Pharmacy/Drug Store</i>
GOLD	Recipe Makeovers Diabetes Self-Management <i>Media/Publishing</i>
GOLD	Autism Series Redbook <i>Media/Publishing</i>
SILVER	Living Without Limits AmerisourceBergen <i>Pharmacy/Drug Store</i>

Newsletter

BRONZE	Living Without Limits AmerisourceBergen <i>Pharmacy/Drug Store</i>
BRONZE	Living Without Limits for Kids AmerisourceBergen <i>Pharmacy/Drug Store</i>
BRONZE	Health Today CPM Marketing Group <i>Hospital/Health Care System</i>
MERIT	RA Today Arthritis Foundation <i>Community Organization (nonprofit)</i>
MERIT	Kids Get Arthritis Too Arthritis Foundation <i>Community Organization (nonprofit)</i>
MERIT	InTouch Newsletter PVHMC Cancer Center <i>Hospital/Health Care System</i>
MERIT	Energize: Carewise Personal Wellness Program for Energize SHPS <i>Business (Private) 50+ employees</i>

Other/Miscellaneous Material

SILVER	How to Keep Your New Kidney Healthy After Transplant Artcraft Health Education <i>Medical Communications</i>
SILVER	Symbicort Bronchus Model Artcraft Health Education <i>Medical Communications</i>
SILVER	Cancer Treatment Binder Knox Marketing Inc. <i>Media/Publishing</i>
SILVER	The Cancer Survival Toolbox: Living with Multiple Myeloma National Coalition for Cancer Survivorship <i>Community Organization (nonprofit)</i>
SILVER	AccentHealth — Developmental Milestones Turner Private Networks — AccentHealth <i>Media/Publishing</i>
BRONZE	Sokal Score Calculator Headcan <i>Hospital/Health Care System</i>
BRONZE	Bariatric Flip Chart Knox Marketing Inc. <i>Media/Publishing</i>
BRONZE	Mercy Starts With Me Mercy Health System <i>Hospital/Health Care System</i>
BRONZE	Educational injection cube Promotions Unlimited <i>Business (Private) less than 50 employees</i>
BRONZE	AccentHealth — Picky Eaters Turner Private Networks — AccentHealth <i>Media/Publishing</i>
BRONZE	AccentHealth — Lupus Turner Private Networks — AccentHealth <i>Media/Publishing</i>
MERIT	Breast Cancer Model with Tear Pad Artcraft Health Education <i>Medical Communications</i>
MERIT	Patient Peripheral Neuropathy Awareness Kit Artcraft Health Education <i>Medical Communications</i>
MERIT	BenzaClin Taking Care of Your Skin Easel (Spanish) Artcraft Health Education <i>Medical Communications</i>
MERIT	Biaxin Pediatric Tips Headcan <i>Pharmacy/Drug Store</i>

MERIT	Abbott Cad Risk Calculator (European) Headcan <i>Hospital/Health Care System</i>
MERIT	Purdue Pain Assessment Tool Headcan <i>Hospital/Health Care System</i>
MERIT	Post Stent Educational Kit Headcan <i>Hospital/Health Care System</i>
MERIT	Inside RA LIVE Small Flipchart Hudson Medical Communications <i>Medical Communications</i>
MERIT	2007 Norton Cancer Institute Annual Report Norton Healthcare Marketing & Communications <i>Hospital/Health Care System</i>
MERIT	AccentHealth — Breastfeeding Turner Private Networks — AccentHealth <i>Media/Publishing</i>
MERIT	AccentHealth — Introducing a Sibling Turner Private Networks — AccentHealth <i>Media/Publishing</i>

Photo/Illustration

GOLD	Healthy Advice for Your Child Medical Illustrations flip chart Healthy Advice Networks <i>Media/Publishing</i>
MERIT	Healthy Advice for You and Your Family Medical Illustrations flip chart Healthy Advice Networks <i>Media/Publishing</i>

Poster

GOLD	Eloxatin Colon Poster Headcan <i>Hospital/Health Care System</i>
SILVER	Guide To Prostate Health AccentHealth <i>Media/Publishing</i>
SILVER	Know the Warning Signs of Kidney Transplant Rejection Poster Artcraft Health Education <i>Medical Communications</i>
SILVER	Memory Loss & Alzheimer's Disease (Sept. 08) Pri-Med Patient Education Center <i>Media/Publishing</i>
BRONZE	Guide To Healthy Eating AccentHealth <i>Media/Publishing</i>

MERIT	Guide To Heart Health AccentHealth <i>Media/Publishing</i>
MERIT	Guide To Reducing Stress AccentHealth <i>Media/Publishing</i>
MERIT	Osteoarthritis (OA) of the Knee Artcraft Health Education <i>Medical Communications</i>
MERIT	Colorectal Cancer (March 08) Pri-Med Patient Education Center <i>Media/Publishing</i>
MERIT	Preventing Strokes (May 2008) Pri-Med Patient Education Center <i>Media/Publishing</i>
MERIT	Feeling Lost Poster Screening for Mental Health <i>Government (Public Sector)</i>
MERIT	SOS: Signs of Suicide Poster Screening for Mental Health <i>Education</i>

Radio Ad

BRONZE	Temple Lung Center Radio Ads Temple University Health System <i>Hospital/Health Care System</i>
MERIT	Radio Ad: Financial Concerns of Cancer Survivors Lance Armstrong Foundation <i>Community Organization (nonprofit)</i>

Radio Reporting

BRONZE	Your Waistline Closing the Gap in Health Care, Inc. <i>Business (Private) less than 50 employees</i>
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Total Health Information Program

GOLD	Healthy Advice for You and Your Family Healthy Advice Networks <i>Media/Publishing</i>
GOLD	LIVESTRONG Guidebook Lance Armstrong Foundation <i>Community Organization (nonprofit)</i>
GOLD	The Teaching Book module of 'scripts from Pritchett & Hull Pritchett & Hull Associates, Inc. <i>Business (Private) less than 50 employees</i>
SILVER	Cerezyme Patient Support Program Big Arrow Group <i>Pharmaceutical Company</i>

SILVER	Primary Care, Waiting Room Network Healthy Advice Networks <i>Education</i>
SILVER	Advice for Your Child Healthy Advice Networks <i>Media/Publishing</i>
BRONZE	JumpStart Alzheimer's Family Services Center <i>Community Organization (nonprofit)</i>
BRONZE	Tamiflu Influenza Kit Headcan <i>Nurses/Allied Health Professionals</i>
BRONZE	Healthy Advice Urology Healthy Advice Networks <i>Media/Publishing</i>
BRONZE	Open Airways for Schools Krames <i>Media/Publishing</i>
BRONZE	Shine: Carewise Personal Wellness Program for Pre-Disease SHPS <i>Business (Private) 50+ employees</i>
MERIT	Taxotere Patient Booklet Library Headcan <i>Hospital/Health Care System</i>
MERIT	Pegasys Resource Tools Headcan <i>Hospital/Health Care System</i>
MERIT	Creating Racial/Ethnic Equities in Diabetes Healthcare Health Management Corporation <i>Other/Miscellaneous</i>
MERIT	Healthy Advice Patient Info handouts for Adults: Spanish-Language Series Healthy Advice Networks <i>Media/Publishing</i>
MERIT	Healthy Advice Patient Info handouts for Parents: Spanish-Language Series Healthy Advice Networks <i>Media/Publishing</i>
MERIT	Arthritis Care, Waiting Room Network Healthy Advice Networks <i>Education</i>
MERIT	Balance: Carewise Personal Wellness Program for Weight Management SHPS <i>Business (Private) 50+ employees</i>
MERIT	Creating Racial/Ethnic Equities in Diabetes Healthcare WellPoint, INC./HMC <i>Other/Miscellaneous</i>

Total Special Health Event Program

MERIT	The Many Faces of Breast Cancer Zeno Group <i>Pharmaceutical Company</i>
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TV Ad

GOLD	"Medical Minute Extra" with Dr. Jacob The Roberts Group, Inc. <i>Hospital/Health Care System</i>
MERIT	"Medical Minute Extra" with Dr. Heid The Roberts Group, Inc. <i>Hospital/Health Care System</i>
MERIT	"Medical Minute Extra" with Dr. Christian-Ritter The Roberts Group, Inc. <i>Hospital/Health Care System</i>

Video

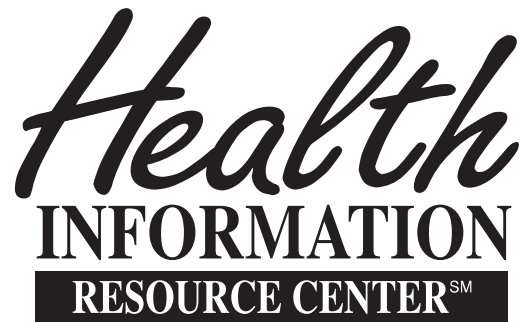
GOLD	Old Wives' Tales: Breast Cancer and Bras Healthy Advice Networks <i>Education</i>
GOLD	Healthy Eating Tips: Serving Size Reminders Healthy Advice Networks <i>Education</i>
GOLD	Skin Myths on Trial: Acne Care Healthy Advice Networks <i>Education</i>
GOLD	After An Attempt: A Video Guide for Survivors of Suicide Attempts ICF MACRO <i>Business (Private) 50+ employees</i>
GOLD	Brain Port Serac Adventure Films <i>Business (Private) less than 50 employees</i>
GOLD	Skin Cancer Prevention The University of Texas M.D. Anderson Cancer Center <i>Hospital/Health Care System</i>
SILVER	Smoking and Your Skin Healthy Advice Networks <i>Education</i>
SILVER	Positions for Labor: Maternal Movement & Optimal Fetal Positioning InJoy Videos <i>Business (Private) less than 50 employees</i>
SILVER	Living with an Ileostomy Mayo Clinic <i>Hospital/Health Care System</i>
BRONZE	Transplant Patient Education Series — Lung Corporate Edge, Inc. <i>Hospital/Health Care System</i>

BRONZE	Facing Ovarian Cancer: A Woman's Guide Fanlight Productions <i>Media/Publishing</i>	MERIT	Making Connections: The Doctor-Patient Relationship Aquarius Health Care Media <i>Business (Private) less than 50 employees</i>	MERIT	Quick Quiz: Eating Disorder Signs Healthy Advice Networks <i>Education</i>
BRONZE	Looking Ahead: Choices for Medical Care When You're Seriously Ill Health Dialog <i>Other/Miscellaneous</i>	MERIT	Eloxatin Therapy Patient Introduction To Treatment Tool Headcan <i>Hospital/Health Care System</i>	MERIT	HPV Vaccine Healthy Advice Networks <i>Education</i>
BRONZE	Spotting Skin Cancer as Easy as ABCD Healthy Advice Networks <i>Education</i>	MERIT	Food and Your Face Healthy Advice Networks <i>Education</i>	MERIT	Kegels and Incontinence Healthy Advice Networks <i>Education</i>
BRONZE	ICD Treatments Healthy Advice Networks <i>Education</i>	MERIT	Birth Control in Your 40s Healthy Advice Networks <i>Education</i>	MERIT	Diabetes-Friendly Food Shopping Tips Healthy Advice Networks <i>Education</i>
BRONZE	Diabetes Compliance: Foot Problems Healthy Advice Networks <i>Education</i>	MERIT	Make the Most of Your Doctor Visit Healthy Advice Networks <i>Education</i>	MERIT	LIVESTRONG: A Podcast Series for Young Adults with Cancer Lance Armstrong Foundation <i>Community Organization (nonprofit)</i>
BRONZE	Your Premature Baby: 3 Volume Set InJoy Videos <i>Business (Private) less than 50 employees</i>	MERIT	Heartburn and Gum Healthy Advice Networks <i>Education</i>	MERIT	Your Facial Plastic Surgery Mayo Clinic Rochester <i>Hospital/Health Care System</i>
BRONZE	Understanding and Managing Your Bowel Function The University of Texas M.D. Anderson Cancer Center <i>Hospital/Health Care System</i>	MERIT	Understanding Salt Substitutes Healthy Advice Networks <i>Education</i>	MERIT	How I Got My Life Back For Teens With Chronic Pain and Fatigue Mayo Clinic Section of Patient Education <i>Hospital/Health Care System</i>
		MERIT	Treating Actinic Keratoses Healthy Advice Networks <i>Education</i>	MERIT	A Different Kind of Courage DVD Screening for Mental Health <i>Government (Public Sector)</i>

Thank you again to all of our entrants and judges!

Interested in serving as a judge for the 2010 awards program?

Complete a **Call for Judges** request at **www.healthawards.com**,
e-mail us at **info@healthawards.com**,
or call Patricia Henze at **847-816-8660**.



About the Health Information Resource CenterSM

The Health Information Resource CenterSM (HIRC) is a national clearinghouse for consumer health information professionals.

In addition to the **National Health Information AwardsSM**, other HIRC programs include: the **Web Health AwardsSM**, **Family Health & Fitness Day USASM**, and **National Women's Health & Fitness DaySM**.

Both fitness events are held annually, in late September. Visit **www.fitnessday.com** for complete details.

For more information on any of these products and services, please call the HIRC at 847-816-8660, Fax: 847-816-8662.

E-mail: info@healthprograms.com

***Congratulations
to all of this year's winners!***



Plan Now For 2010!

17th Annual National Health Information Awards

For Entry and Sponsorship Information:

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Web www.healthawards.com

The Health Information Resource Center (HIRC), a national private sector clearinghouse for consumer health information programs and materials, was founded in 1994 to provide information and referral services to professionals. It coordinates the annual *National Health Information AwardsSM*, the *Web Health AwardsSM*, *National Women's Health & Fitness DaySM* and *Family Health & Fitness Day USASM*.

For information on HIRC membership, programs and materials, contact Patricia Henze, Executive Director, at 800-828-8225.