

For Immediate Release

## **Competition Open for the 31st Annual National Health Information Awards: Entry Deadline April 19th**

In 2024, the *National Health Information Awards* celebrates 31 years of honoring the nation's best consumer health information and programs.

Complete details about the 2024 competition, including entry divisions and categories, judging criteria, and FAQs, can be found at the program website: **healthawards.com**. The 2024 entry deadline is Friday, April 19th.

For 2024, there are 21 entry categories and 17 entry divisions. Gold, Silver, Bronze and Merit recognition are awarded by entry class, division and category. All entries are reviewed by a panel of consumer health professionals.

All materials and/or programs developed and/or distributed between January 1, 2023 and December 31, 2023 are eligible for the 2024 awards. The materials or programs submitted must have been developed for use by consumers, not health professionals.

## 2024 Winners Will Receive:

- Colorful Gold, Silver, Bronze, or Merit recognition certificates.
- A one-year license to use the awards program logo for marketing purposes, including a digital awards "badge" for use on websites.
- Listing on healthawards.com and a list of all 2024 winners.
- And more!

For the 2024 awards, entries must be submitted in a digital format: either by uploading a PDF copy or providing a direct link (URL).

## Follow These Three Easy Steps to Submit 2024 Entries:

- 1. Visit healthawards.com
- 2. Complete your entry information and upload your entry in a digital format
- 3. Checkout with payment by credit card or check.

The regular entry fee is \$75. Some entry categories require an additional fee.

## **Recent National Health Information Awards Competition Winners Include:**

AARP • American Academy of Pediatrics • American Cancer Society • American Public Health Association • Centene • Coffey Communications • DaVita • ETR Associates • Family Circle • Health Advocate • Health Literacy Media • Health Monitor Network • Health Plans • Hearst • Hospitals & Health Systems • March of Dimes • Mayo Clinic • Milner-Fenwick • National Cancer Institute • Optum • Parents Magazine • PatientPoint • Pritchett & Hull • Redbook • StayWell • UMR • WebMD • Women's Day

For more information about the 31st annual competition, visit healthawards.com, e-mail: info@seniorawards. com, or call 1-800-828-8225 (weekdays 9-5 Central time).

The *National Health Information Awards* is organized by the *Health Information Resource Center* (HIRC), a national clearinghouse for professionals who work in consumer health fields. Other HIRC programs include the *Digital Health Awards*<sup>®</sup>, which honors the best digital health resources developed for consumers and health professionals.

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